The
HUMAN
RESOURCES
GLOSSARY
Third Edition
The Complete Desk Reference for HR Executives, Managers, and Practitioners

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Third Edition

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The Complete Desk Reference for HR Executives, Managers, and Practitioners

William R. Tracey, Ed.D.
HRE of Cape Cod

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Dedication

For my mother, Pauline Eva (Burgoyne) O’Neill,
my foster mother, Josephine Mary (Burgoyne) Tracey,
my godmother, Elsie Alice (Burgoyne) Woods,
my wife, Kathleen Lucille (Doheny) Tracey,
and my friend and companion, Else-Marie Birgit Bowe.
Disclaimer

This publication is designed to provide accurate and authoritative information with respect to the subject matter covered. It should be used with the understanding that it is not the intent of the author or the publisher to provide legal, accounting, or other professional service. If legal, accounting, or other forms of expert advice and assistance are needed, the services of a qualified and competent professional should be engaged.
Preface

The lexicon of human resources continues to grow at a meteoric pace. Since the publication of the second edition of the *Glossary* in 1998, literally hundreds of new terms have appeared. Significant changes in the roles and functions of HR managers and practitioners, notably as corporate team players no longer limited to the areas of compensation and benefits, employee services, and training and development, require them to understand and be able to use the language of business — the vocabulary of finance, marketing and sales, project management, and purchasing and contracting, among others.

This third edition of the comprehensive glossary of human resources acronyms, abbreviations, terms, and their definitions offers readers the information they need to make sense of the complex, fast-paced world of human resources management, development, and utilization. It contains more than 10,300 entries, including over 1700 abbreviations and acronyms, and covers 57 subject areas. Each entry explains the context and application of an acronym, abbreviation, or term; in the case of terms rooted in federal law, the applicable legislation is cited.

The book contains brief definitions of the terms that apply to the HR function in business, industry, government, education, and nonprofit organizations. At first glance, many of the words included in the glossary appear to be terms that are common and generally understood. However, some common words have uncommon meanings — their usage is unique to the HR discipline. Also, because this volume is intended for global use, some terms that are readily understood by English-speaking Americans would be puzzling, if not incomprehensible, to many for whom English is a second language.

The book also includes the names, addresses, phone and fax numbers, purposes, and other pertinent information, including e-mail and Web site addresses, of professional associations, unions, military and veterans groups, and research organizations and institutes of interest to HR practitioners.

*The Human Resources Glossary* is designed to help readers get maximum results from their HR programs, services, and activities, and assist them to interact and deal effectively with other HR professionals. Every effort has been made to make this book as accurate, complete, and easy to use as possible.

The writer has often had to make arbitrary decisions on the inclusion of terms and their definitions. Inevitably, some users will disagree with the definition given a particular term. In some cases, they may find more complete information on the term in a standard HR text or reference work.

The body of the *Glossary* contains acronyms, abbreviations, and terms arranged alphabetically by subject or topic. Wherever necessary, different terms for the same entity are cross-referenced. Abbreviations and acronyms for organizations and laws and their full titles appear in both forms under the appropriate letter of the alphabet.
William R. Tracey is president of HRE of Cape Cod, an international management, training, and education consulting firm based in South Yarmouth, Massachusetts. He has more than 50 years’ experience as a human resources professional, educator, and trainer and holds a doctorate in education from Boston University. Dr. Tracey is also a graduate of the National Cryptologic School, United States Army War College, and the United States Army Management School.

His consulting career has included assignments with ESSO Resources Canada in Alberta and the Northwest Territories; Pertamina, the petroleum exploration and production company in Jakarta, Indonesia; Les Roches, the Swiss Hotel Association’s School of Hotel Management in Bluche Crans-Montana located in Switzerland’s Valais Canton; and many other assignments in the United States. He has also served three terms as a member of the Commission on Technical and Career Institutions, New England Association of Schools and Colleges, the regional accrediting association.

A veteran of World War II, he served as a naval officer aboard an amphibious ship (Landing Ship Tanks) in the Pacific Theater of Operations, participating in landings in the Philippines. He remained in the Naval Reserve following the war, serving as Aviation Technical Training Officer for antisubmarine warfare squadrons. He retired from the Navy in December 1982.

Dr. Tracey has been a classroom teacher at the elementary, junior high, and high school levels, supervisor of student teaching, and professor of education at the undergraduate and graduate levels of higher education. His last full-time position in public education was an assignment as professor of education and director of teacher training at the Fitchburg (Massachusetts) State College and with collateral assignments at the Worcester, Lowell, Salem, and Boston State Colleges. He also served in consecutive assignments as psychologist, educational consultant to the commandant, director of instruction, deputy commandant for training and education, and director of training and doctrine at the U.S. Army Security Agency Training Center & School and the U.S. Army Intelligence School, Fort Devens, Massachusetts, where he was responsible for the training of 3000 to 5000 officers and enlisted personnel of all services annually.

Dr. Tracey has published 14 books, including the Human Resources Glossary: The Complete Desk Reference for HR Executives, Managers, and Practitioners, 1st and 2nd Editions; The AMA Human Resources Management & Development Handbook (editor and principal author of two editions); Critical Skills: The Guide to Top Performance for Human Resource Managers; Leadership Skills: Standout Performance for Human Resources Managers; Designing Training and Development Systems (three editions); Training Employees with Disabilities: Strategies to Enhance Learning & Development for an Expanding Part of Your Workforce, and more than 100 journal articles. He has also been a newspaper columnist on communication and business management for the Barnstable Patriot of Hyannis, Massachusetts.

His professional affiliations include the American Management Association, American Society for Training and Development, Society of Human Resource Management, Phi Delta Kappa, Cape Cod Writers’ Center, and the International Society of Poets.
How to Use This Book

This book is divided into two parts. The main body of the Glossary consists of acronyms and abbreviations with their literal translations heading the entries under each letter of the alphabet. They are followed by the terms with their definitions, including the translations of the acronyms and abbreviations in alphabetical order. Part II is an index of key terms listed alphabetically under 57 headings, each representing a major area of interest for HR managers and practitioners. Under each heading, key terms are listed, again in alphabetical order.

Acronyms and abbreviations. If you want to check on an acronym or abbreviation, go first to the initial entries under the appropriate letter of the alphabet in the main body of the Glossary. When you find the correct entry and its meaning, you can then decide whether you need more information. If you do, go directly to the entry for the translated acronym or abbreviation in the Glossary.

Prospecting. If you are unfamiliar with a particular area of HR and want to see a sample of what is included, go to the table of contents and scan the major headings in the index of key terms until you find the area of interest. Then, go to the appropriate page(s) in the index of key terms and check the listing(s) to find entries and their page numbers that are of potential interest. Go back to the body of the Glossary and find the entries and their definitions. Terms within a definition that are included in the Glossary are set in boldface type.

Aiding recall. If you know the term you want but have temporarily forgotten it (we all get a mental block sometimes), follow the steps described in Prospecting.

Look up. If you find a word in your reading or hear it in a presentation or conversation and do not know its meaning, go directly to the Glossary and look it up. For more detailed information on any term, consult standard HR texts and reference works.

Feedback. If you do not find the word you need in the Glossary, if you know of an important word that is not included, or if you think the definition of a word in the Glossary misses the mark or is lacking in clarity, please drop the author a note so it can be revised in the next edition. Send to: William R. Tracey, Ed.D., Fifty-four Evergreen Street, South Yarmouth, MA 02664-5612 (phone 508-394-9509; fax 508-760-1103; e-mail wtracey@comcast.net).
Contents

Part I  Definitions ...............................................................................................................................................1

Part II  Index of Key Terms ..................................................................................................................................747

Associations .................................................................................................................................................748
Benefits.........................................................................................................................................................751
Budgeting ......................................................................................................................................................754
Child Care and Elder Care ............................................................................................................................754
Communication ..........................................................................................................................................755
Compensation...............................................................................................................................................755
Computer-Related Terms ..............................................................................................................................757
Cost Management .......................................................................................................................................762
Creativity and Innovation ..............................................................................................................................763
Desktop Publishing .....................................................................................................................................763
Disability .......................................................................................................................................................764
Education ......................................................................................................................................................766
Employee Development ..............................................................................................................................767
Employee Discipline ..................................................................................................................................768
Employee Participation ...............................................................................................................................768
Employee Services .....................................................................................................................................768
Equal Employment Opportunity ..................................................................................................................769
Ethics .............................................................................................................................................................770
Finance and Accounting ..............................................................................................................................770
Forecasting ...................................................................................................................................................773
Health Care ..................................................................................................................................................774
Health, Fitness, and Wellness .........................................................................................................................779
Instructional Strategies and Techniques .......................................................................................................780
Instructional Systems Development ...............................................................................................................781
Job Analysis and Job Evaluation ...................................................................................................................781
Jobs and Functions ......................................................................................................................................782
Labor–Management and Industrial Relations .............................................................................................785
Laws and Legal Terms ................................................................................................................................786
Leadership ....................................................................................................................................................794
Learning and Behavior ................................................................................................................................794
Management ................................................................................................................................................796
Marketing, Pricing, and Sales ........................................................................................................................797
Measurement and Evaluation .........................................................................................................................799
Medical Terms ............................................................................................................................................800
Meeting Management .................................................................................................................................803
Military and Veterans Organizations .............................................................................................................804
Motivation, Incentives, and Awards ...............................................................................................................805
Organization Design ..................................................................................................................................806
Organization Development ...........................................................................................................................807
Performance Appraisal .................................................................................................................................807
Part I

Definitions
<table>
<thead>
<tr>
<th>Acronym</th>
<th>Definition</th>
</tr>
</thead>
</table>
| AA | 1. Affirmative action.  
3. Associate of Arts. |
2. Area Agencies on Aging.  
3. Abdominal aortic aneurysm (screening). |
| AAAA | Army Aviation Association of America. |
| AAACE | American Association for Adult and Continuing Education. |
| AADB | American Association of the Deaf-Blind. |
| AAF | American Action Fund for Blind Children and Adults. |
| AAFES | Army Air Force Exchange Service. |
| AAHE | The American Association for Higher Education. |
| AAIM | Association for Applied Interactive Multimedia. |
| AAMR | American Association on Mental Retardation. |
| AAOHN | American Association of Occupational Health Nurses. |
| AAP | 1. Affirmative action plan.  
2. The American Academy of Psychoanalysis. |
| AAPCC | Adjusted average per capita cost. |
| AARP | American Association of Retired Persons. |
| AAUP | American Association of University Professors. |
| A.B. | Bachelor of Arts. |
3. The Association for Behavior Analysis. |
| ABCB | Architectural Barriers Compliance Board. |
| ABCD | Accomplishment-based curriculum development. |
| ABET | Accreditation Board for Engineering and Technology, Inc. |
| ABM | Applied behavior management. |
| ABMS | American Board of Medical Specialties. |
| ABO | Accumulated benefits obligations. |
| ABR | Accelerated benefit rider. |
| ABS | Asset-based securitization. |
| ACB | American Council of the Blind. |
| ACC | Asynchronous computer conferencing. |
| ACCEDI | Association of Collegiate Conference and Events Directors–International. |
| ACDUTRA | Active duty for training. |
| ACE | 1. American Council on Education.  
2. Angiotensin converting enzyme inhibitors. |
<p>| ACHE | Association for Continuing Higher Education, Inc. |
| ACIP | American Council on International Personnel. |
| ACL | Access control list. |
| ACME | ACME World Association of Management Consulting Firms. |
| ACPA | American Cleft Palate-Craniofacial Association. |
| ACR | Adjusted community rate. |
| ACS | American Cancer Society. |
| ACT | American College Test. |
| ACTE | Association of Corporate Travel Executives. |
| ACUR | Ambulatory care utilization review. |</p>
<table>
<thead>
<tr>
<th>Abbreviation</th>
<th>Full Form</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADARA</td>
<td>American Deafness and Rehabilitation Association.</td>
</tr>
<tr>
<td>ADBs</td>
<td>Accelerated death benefits.</td>
</tr>
<tr>
<td>AD&amp;D</td>
<td>Accidental death and dismemberment insurance.</td>
</tr>
<tr>
<td>ADD</td>
<td>1. Attention deficit disorder. 2. Agreed delivery date.</td>
</tr>
<tr>
<td>ADHD</td>
<td>Attention deficit, hyperactivity disorder.</td>
</tr>
<tr>
<td>ADL</td>
<td>Advanced distributed learning.</td>
</tr>
<tr>
<td>ADLs</td>
<td>Activities of daily living.</td>
</tr>
<tr>
<td>Adm.</td>
<td>Admiral O10 (Navy civilian abbreviation).</td>
</tr>
<tr>
<td>ADM</td>
<td>Admiral O10 (Navy military abbreviation).</td>
</tr>
<tr>
<td>ADME</td>
<td>Association of Destination Management Executives.</td>
</tr>
<tr>
<td>ADR</td>
<td>Alternative dispute resolution procedures.</td>
</tr>
<tr>
<td>ADSL</td>
<td>Asymmetrical digital subscriber line.</td>
</tr>
<tr>
<td>AECT</td>
<td>Association for Educational Communications and Technology.</td>
</tr>
<tr>
<td>AED</td>
<td>Automated external defibrillator.</td>
</tr>
<tr>
<td>AEDP</td>
<td>Adult External Diploma Program.</td>
</tr>
<tr>
<td>AEE</td>
<td>Association for Experiential Education.</td>
</tr>
<tr>
<td>AES</td>
<td>Advanced Encryption Standard.</td>
</tr>
<tr>
<td>AESC</td>
<td>The Association of Executive Search Consultants.</td>
</tr>
<tr>
<td>AFA</td>
<td>Air Force Association.</td>
</tr>
<tr>
<td>AFB</td>
<td>American Foundation for the Blind.</td>
</tr>
<tr>
<td>AFDC</td>
<td>Aid to Families with Dependent Children.</td>
</tr>
<tr>
<td>AFG</td>
<td>Al-Anon Family Group Headquarters, Inc.</td>
</tr>
<tr>
<td>AFGE</td>
<td>American Federation of Government Employees.</td>
</tr>
<tr>
<td>AFL-CIO</td>
<td>American Federation of Labor — Congress of Industrial Relations.</td>
</tr>
<tr>
<td>AFPI</td>
<td>Air Force Procurement Instructions.</td>
</tr>
<tr>
<td>AFSA</td>
<td>Air Force Sergeants Association.</td>
</tr>
<tr>
<td>AFSCME</td>
<td>American Federation of State, County, and Municipal Employees</td>
</tr>
<tr>
<td>AFT</td>
<td>American Federation of Teachers Association.</td>
</tr>
<tr>
<td>AFWOA</td>
<td>Air Force Women Officers Association.</td>
</tr>
<tr>
<td>AGBAD</td>
<td>Alexander Graham Bell Association for the Deaf.</td>
</tr>
<tr>
<td>AGI</td>
<td>Adjusted gross income.</td>
</tr>
<tr>
<td>AHH</td>
<td>Acute health hazard.</td>
</tr>
<tr>
<td>AHLA</td>
<td>American Hotel &amp; Lodging Association.</td>
</tr>
<tr>
<td>AHP</td>
<td>Association health plan.</td>
</tr>
<tr>
<td>AIA</td>
<td>Anti-Injunction Act of 1932.</td>
</tr>
<tr>
<td>AIAS</td>
<td>Academy of Interactive Arts &amp; Sciences.</td>
</tr>
<tr>
<td>AICPA</td>
<td>American Institute of Certified Public Accountants.</td>
</tr>
<tr>
<td>AIDA</td>
<td>Attention, interest, desire, and action.</td>
</tr>
<tr>
<td>AIDS</td>
<td>Acquired immune deficiency syndrome.</td>
</tr>
<tr>
<td>AILS</td>
<td>Artificial intelligence learning systems.</td>
</tr>
<tr>
<td>AIMR</td>
<td>Association for Investment Management and Research.</td>
</tr>
<tr>
<td>AIT</td>
<td>Advanced individual training.</td>
</tr>
<tr>
<td>AITP</td>
<td>Association of Information Technology Professionals.</td>
</tr>
<tr>
<td>AJB</td>
<td>America’s Job Bank.</td>
</tr>
<tr>
<td>AL</td>
<td>The American Legion.</td>
</tr>
<tr>
<td>ALD</td>
<td>Assistive listening device.</td>
</tr>
<tr>
<td>ALN</td>
<td>Asynchronous learning network.</td>
</tr>
<tr>
<td>ALOS</td>
<td>Average length of stay.</td>
</tr>
<tr>
<td>A.M.</td>
<td>Master of Arts.</td>
</tr>
<tr>
<td>Acronym</td>
<td>Definition</td>
</tr>
<tr>
<td>---------</td>
<td>------------</td>
</tr>
<tr>
<td>AMA</td>
<td>American Management Association.</td>
</tr>
<tr>
<td>AMD</td>
<td>Age-related macular degeneration.</td>
</tr>
<tr>
<td>AMP</td>
<td>Association of Meeting Professionals.</td>
</tr>
<tr>
<td>AMSUS</td>
<td>Advanced mobile phone service.</td>
</tr>
<tr>
<td>AMVETS</td>
<td>American Veterans.</td>
</tr>
<tr>
<td>ANCC</td>
<td>American Nurses Credentialing Center.</td>
</tr>
<tr>
<td>ANSI</td>
<td>American National Standards Institute.</td>
</tr>
<tr>
<td>APA</td>
<td>American Psychological Association.</td>
</tr>
<tr>
<td>APEX</td>
<td>Advance purchase excursion fare.</td>
</tr>
<tr>
<td>APFT</td>
<td>Army Physical Fitness Test.</td>
</tr>
<tr>
<td>APH</td>
<td>American Printing House for the Blind, Inc.</td>
</tr>
<tr>
<td>API</td>
<td>Application programming interface.</td>
</tr>
<tr>
<td>APQC</td>
<td>American Productivity and Quality Center.</td>
</tr>
<tr>
<td>APP</td>
<td>Army Procurement Procedure.</td>
</tr>
<tr>
<td>APR</td>
<td>1. Average payment rate.</td>
</tr>
<tr>
<td>APS</td>
<td>Advanced photo system.</td>
</tr>
<tr>
<td>APTA</td>
<td>American Physical Therapy Association.</td>
</tr>
<tr>
<td>APY</td>
<td>Annual percentage yield.</td>
</tr>
<tr>
<td>AQP</td>
<td>Association for Quality &amp; Participation.</td>
</tr>
<tr>
<td>ARC</td>
<td>AIDS-related complex.</td>
</tr>
<tr>
<td>ARCD</td>
<td>Age-related cognitive decline.</td>
</tr>
<tr>
<td>ARIA</td>
<td>Arthritis Research Institute of America.</td>
</tr>
<tr>
<td>ARL</td>
<td>Action-reflection learning.</td>
</tr>
<tr>
<td>ATB</td>
<td>1. Automated ticket/boarding pass. 2. America’s Talent Bank.</td>
</tr>
<tr>
<td>AVA</td>
<td>Association of the U.S. Army.</td>
</tr>
</tbody>
</table>
### Abstract Reasoning

In education and training, the ability to perceive problems and issues in symbolic terms and to solve problems and resolve issues in a theoretical rather than in an applied or verifiable manner.

### Abacus
An Asian airline computer reservation system (CRS) consortium formed by Cathay Pacific, China, Malaysian, Philippine, Singapore, and Royal Brunei Airlines.

### Abdominal Aortic Aneurysm (AAA) Screening
A procedure that visualizes the existence of an enlargement in the abdominal aorta that could lead to a ruptured aortic artery. An acoustic gel is applied to the abdomen and a painless instrument called a transducer is used to visualize the aorta.

### Ability Test
In training and development, test instruments used to measure an individual’s physical or mental skills or abilities, such as manual dexterity, reasoning, visual acuity, or problem solving. Examples are Revised Beta Examination, 2nd Ed. (Beta-II), Industrial Reading Test, Minnesota Clerical Assessment Battery, Seashore-Bennett Stenographic Proficiency Test, Personnel Tests for Industry (Verbal and Numerical), and Watson-Glaser Critical Thinking Appraisal.

### Ability to Benefit
The likelihood that an individual will complete a program of occupational or remedial training in a successful manner. The ability to benefit may be measured by aptitude, ability, or achievement tests.

### Ability to Pay
In compensation and contract negotiations, the capability of an organization to fulfill a wage and salary increase while remaining profitable and competitive in its industry.

### ABLEDATA
An information and referral project operated by Macro International, Inc., the company that operates the National Institute on Disability and Rehabilitation Research. Provides free information from a database listing of more than 20,000 assistive devices for all types of disabilities. Contact: ABLEDATA, 8630 Fenton Street, Suite 930, Silver Spring, MD 20910 (phone 800-227-0216 or 301-608-8912; fax 301-608-8958; e-mail abledata@macroint.com; Web site www.abledata.com/).

### AboutFace USA
An information and support organization dedicated to providing individual and family support to people who have facial differences. Offers information, practical advice, and the opportunity to network with others who share similar concerns and experiences. Contact: AboutFace USA, P.O. Box 969, Batavia, IL 60510-0969 (phone 888-486-1209; e-mail AboutFace2000@aol.com; Web site www.aboutfaceusa.org/).

### Absence Management Metrics
A means of comparing absentee problems across companies. According to Richard Lewis, senior partner of LewisCo and a member of the Washington Business Group on Health’s council on employee health and productivity and drafter of the council’s original absence measurement recommendations, the metrics fall under seven categories: cost per employee, average cost per claim, costs as a percentage of payroll, lost days per 100 employees, average claim duration, claim incidence (frequency), and claim management metrics and performance standards.

### Absent Without Leave (AWOL)
Unauthorized absence from one’s workplace. Usually punished by docking pay.

### Absolute Ratings
Rating systems that require the rater to assign a finite value (on a fixed scale) to the trait or performance being rated without reference to any other person. See also behaviorally anchored rating scale; checklist; descriptive scale; forced-choice scale; graphic scale; numerical rating.

### Absorption Costing
The oldest method of cost accounting in which all costs are absorbed into a unit of production or charged against a single product or operation within the business.

### Abstract Reasoning
In education and training, the ability to perceive problems and issues in symbolic terms and to solve problems and resolve issues in a theoretical rather than in an applied or verifiable manner.
abuse/suppression program  An employee benefit, such as a company-sponsored program addressing weight control, smoking cessation, chemical and substance abuse, or gambling addiction control.

academic year  As defined by the U.S. Department of Education’s Student Financial Assistance Programs, a period of at least 30 weeks of instructional time during which a full-time student is expected to complete at least 24 semester or trimester hours, at least 36 quarter hours, or, at an institution that measures program length in clock hours, at least 900 clock hours.

Academy of Interactive Arts & Sciences (AIAS)  A not-for-profit organization that provides a voice for individuals comprising the worldwide interactive community. Its mission is to promote and advance the common interests of the worldwide interactive community and to recognize outstanding achievement in interactive content. Contact: AIAS, 9343 Culver Blvd., Culver City, CA 90232 (phone 310-441-2280; fax 310-883-3196; e-mail mcoit@interactive.org; Web site www.interactive.org).

accelerated benefit rider (ABR)  See living benefit rider.

accelerated death benefits (ADBs)  Payment of insurance death benefits before death. The amount varies from 100% of the face coverage of the policy to a small percentage of the death benefit with a possible monetary cap. When the advance payment is less than the face value, the balance is paid to the beneficiary on the death of the insured.

accelerated learning  1. Learning designed to be effective and achievable in a short span of time by making the learning environment positive, interesting, supportive, comfortable, nonthreatening, multidimensional, and successful. Also called speed learning. 2. A multisensory, brain-congruent, collaborative learning methodology in which the learners are the focal point of the learning experience. It involves both the packaging of the knowledge and skills to be learned and the preparation of the learners so that they can absorb and retain the material faster and more easily. 3. Typically uses one-on-one training, coaching, mentoring, small group instruction, personal training, or personal professional development strategies.

accent-reduction training  A new benefit offered by a growing number of companies to help employees with heavy foreign accents or strong regional American dialects to improve their pronunciation and enunciation of the English language. Courses typically last as long as 20 weeks.

acceptability  The level of satisfaction expressed by consumers with the availability, accessibility, cost, quality, continuity, and degree of courtesy and consideration afforded them by the health care system.

acceptable quality level (AQL)  A method of specifying quality level used by engineers. Largely replaced by Cpk.

acceptance  In contract law, consenting to an offer under terms agreed to by the offeror, which creates a binding contract.

access  In benefits, an individual’s ability to obtain needed health care services.

access code  An alphanumeric code that allows the user to gain entry to a computer system, program, folder, or file.

access control  Procedures performed by hardware, software, and personnel to monitor access to facilities, equipment, computers, or containers; identifies users requesting access; records attempts at access; and grants or denies access.

access control list (ACL)  A means of controlling access to computer files. ACLs can be created on a router or on a server to deny entry to persons who must not be privy to files.

accessible format  Materials prepared for people with disabilities in formats other than ordinary print (e.g., Braille for the blind and extra-large print for the visually impaired).

access management software  Identity management tools that allow cleared individuals access to an enterprise network or e-business site while managing the content and the business they conduct online. An effective system incorporates one or more methods of authentication to certify the user, including passwords, digital certificates, or hardware or software devices.

accessorial services  In employee relocation, moving services other than the actual transportation of household goods, such as
packing, custom-crating, elevator usage, stair carries, and servicing home appliances.

**accessory apartment** An alternative way of enabling older persons to remain in their own homes. It involves adding a separate, self-contained apartment unit to the house. Rental of the original dwelling provides the owner with additional financial resources and the security of living apart but not alone.

**access-to-care** A means of cutting abuse in *medigap insurance*. The measure requires all individuals to have health insurance provided through either their employers or a public plan.

**accidental death and dismemberment (AD&D)** In benefits, group insurance that provides coverage for accidental loss of life, limbs, or sight.

**accidental injury** An injury caused by an external force or element such as a blow or fall that requires immediate medical attention. Usually includes animal bites and poisonings.

**accomplishment-based curriculum development (ABCD)** A step-by-step system for developing a curriculum from analysis through the design, development, delivery, and evaluation phases. It differs from instructional systems development in that it looks first at the goals of the organization, then at what exemplary employees produce, and finally at how top performers behave when they produce their results. Attributed to Joe Hurless, a member of the Human Resources Development (HRD) Hall of Fame.

**accordion management** The ability of a company to expand or contract its work force quickly to accommodate changing business conditions.

**accountability** 1. Responsibility imposed on a group or individual or assumed by a work team or individual for the effectiveness or success of a program, activity, or project in terms of results achieved, such as new or improved skills, productivity, cost benefits, or employee motivation. 2. An implied or explicit requirement to accept responsibility for performance, progress, and accomplishment.

**accountability statement** See job description.

**account balance pension (ABP)** Benefit plan similar to a defined contribution plan. Benefits are accumulated in an account to which contributions (based on a percentage of pay) are allocated and fund earnings are credited to the account under a plan formula. Fully vested participants may receive the account balance in a lump sum upon termination of employment; upon retirement, participants may take the accumulated balance as a lump sum or in the form of an annuity.

**accounting** A financial control that involves the processes of collecting, recording, classifying, and summarizing transactions, events, and activities that are, at least in part, dollar-oriented, analyzing and interpreting the data, and reporting the results to interested managers or others.

**Accounting Industry Reform Act of 2002** The Sarbanes-Oxley Act of 2002, signed by the president on July 30, 2002. The legislation (1) creates criminal penalties and prison terms for company executives who sign fraudulent financial reports and for document shredding; (2) establishes an independent, private-sector board to oversee the accounting industry; (3) imposes restrictions on accounting firms providing consulting services for corporations whose books they audit; (4) mandates audit partner rotation and establishes a one-year employment restriction on accountants; (5) prohibits corporate loans to company executives; (6) requires company officials to certify periodic reports, subject to civil and criminal penalties; (7) orders new rules for financial analysts designed to prevent conflicts of interest; (8) extends the time in which defrauded investors may bring lawsuits against companies; (9) creates a federal account for defrauded investors that will take in all civil fines, payments, and assets from corporate wrongdoers; (10) calls for the immediate disclosure of stock sales by company executives; and (11) increases the Securities and Exchange Commission budget for auditors and investigators.

**account representative** See director of sales.

**accounts-payable days** In calculating the cash conversion cycle, the payables balance, divided by the last 12 months’ cost of goods sold, multiplied by 365.

**accounts-receivable days** In calculating the cash conversion cycle, the receivables balance,
divided by the last 12 months’ sales, multiplied by 365.

**accounts receivable supervisor** The hotel functionary responsible for presenting the final bill and for explaining charges to the person responsible for a meeting.

**accreditation** Certification by a recognized body that individuals, institutions, or programs have voluntarily undergone comprehensive examination by objective, impartial, and qualified evaluators and have demonstrated that they competently perform the functions that they claim. Accreditation standards are usually defined in terms of physical plant, governing body, administration, and medical and other staff. Federal student aid programs require that participating schools and colleges be accredited.

**Accreditation Board for Engineering and Technology, Inc. (ABET)** Established to serve the public through the promotion, advancement, and accreditation of engineering, technology, and applied science programs and to promote quality and innovation in engineering, technology, and applied science education. *Contact: ABET, 111 Market Pl., Suite 1050, Baltimore, MD 21202 (phone 410-347-7700; fax 410-625-2238; Web site www.abet.org/**.

**accretive merger** A merger that immediately increases the acquiring company’s earnings per share. See also dilutive merger.

**accrued benefit** The funds or other form of benefit that a plan participant has accumulated to a particular point in time. For example, for a defined contribution plan, it is the amount of money accumulated in the individual’s pension account.

**accrued interest** The amount of interest that accumulates on the unpaid principal balance of a loan.

**acculturation** In multinational operations, the adoption by expatriate managers of the cultural traits, mores, practices, and social patterns of the host country.

**accumulated benefits obligations (ABO)** The amount needed to finance pension benefits already earned by workers.

**achievement competencies** Capabilities that portend success in professional, technical, and managerial jobs. They include initiative and concern for order and quality. See also cognitive competencies; helping/service competencies; influence competencies; management competencies; personal effectiveness competencies.

**achievement-motivation theory** A theory that holds that challenging tasks and their successful completion elicit feelings of pleasure; therefore, the solution to motivation is to hire people with a high need to achieve, give them challenging tasks, and provide unambiguous feedback on degree of success.

**achievement need** A strong need of most knowledge workers, characterized by a willingness to take moderate risks to attain the satisfaction that accompanies task completion and positive feedback, particularly with difficult or challenging tasks.

**achievement test** A test that measures the extent to which a person has acquired certain information or skills as a result of formal or informal training, experience, or self-study. The most common type of test used by HR managers, it measures the knowledge, skills, and abilities of people in specific subject-matter areas. Most often used to determine whether a trainee has achieved the learning objectives of a course or training module or to determine the general effects of previous learning experiences, but also used in screening and selection to test job knowledge.

**acid reducers** Over-the-counter drugs that prevent or relieve heartburn associated with acid indigestion and sour stomach.

**acid test** A metric of the results of corporate operations that measures immediate solvency or financial soundness. The acid test is calculated by dividing cash plus marketable securities plus receivables by current liabilities [acid test = (cash + marketable securities + receivables)/current liabilities].

**acknowledgment card** A postcard or letter sent to the moving customer by most van lines soon after the customer sends a damage claim form to the mover. The card acknowledges that the damage claim has been received and is being processed by the customer service department.

**acquired citizenship** Citizenship conferred at birth on children born abroad to a U.S. citizen parent.
acquired immune deficiency syndrome (AIDS) A viral illness, until recently assumed to be terminal, that attacks the body’s immune system, leaving it vulnerable to infection. In 1996, combination drug treatments became available that changed the prospects for people with HIV disease, making it a treatable and largely survivable infection. The disease cannot be transmitted by casual contact, but only by the exchange of body fluids such as through sexual contacts, needles, cuts in the skin, and transfusions of infected blood.

acquisition See merger.

acquisitions software A computer program written to perform management tasks associated with the purchase of information systems reference materials.

action learning 1. Usually facilitated by a consultant, it is a systematic and orderly problem-solving process. A group of trainees jointly identifies a problem, experiments with a solution, monitors results, and critiques the process. Results are used by the learners to redefine the problem and try out alternative solutions. 2. A middle management training strategy that involves giving trainees released time to work full-time on problems in departments other than their own. Trainees meet periodically with a project group to discuss their progress and solutions. 3. A learning system in which (1) learning is tied to a specific, important, and current project; (2) there is no instructor and trainees learn from and with each other in teams (often cross-functional) as they deal with an issue or problem; (3) emphasis is placed on questioning previous assumptions; and (4) teams continually review their progress and the process itself and question and test their hypotheses.

action or performance learning A learning strategy used by humans (and to some degree by learning machines). It is learning by seeing, hearing, smelling, tasting, feeling, and doing.

action plan Applies to any organization or area of concern following evaluation, such as self-assessment. An action plan is essentially a detailed (sequenced and prioritized) solution for a problem: what is to be done, who is to do it, when it is to be started, when it is to be finished, what resources will be required, and to some degree how it is to be done. In some applications, time and the costs are included in the plan.

action-reflection learning (ARL) A small-group, team approach to learning in which the learners learn by by solving actual business problems.

action research 1. The scientific application of the methods of behavioral science to the solution of practical problems. Involves the processes of diagnosis, data collection and analysis, feedback, and action planning. Attributed to Kurt Lewin. See also action plan.

2. In organization development, action research involves identifying and selecting the organizational and interpersonal issues and problems that need to be addressed and finding and applying solutions to those problems in a planned and systematic way.

action skills Skills that are associated with doing or taking action in situations as they are analyzed. They include such specific skills as planning, changing organizational conditions, and behaving effectively in interpersonal situations.

active duty The status of personnel of any component of the Armed Forces assigned to units either indefinitely, for a specified enlistment period, or for some other contractual time commitment.

active duty for training (ACDUTRA) A period of training required of most members of Reserve Component Forces of the military services. A certain number of “drills” is required annually to fulfill a reservist’s military commitment — typically one 2-hour period per week or four 4-hour periods per month (1 weekend) plus 14 days of annual active duty.

active listening In counseling or other person-to-person contacts, concentrating on the other person and the message, not on oneself; giving the other individual total, undivided attention; looking at the person directly but not staring; listening for the central idea, listening for feelings as well as facts, separating facts from opinions, listening ahead, listening between the lines, and responding appropriately.

actives Current workers; preretirement employees.
activities A type of knowledge object, these are actions performed by the learner on some entity. Attributed to Utah State professor M. David Merrill.

activities of daily living (ADLs) The basis for determining need for long-term care services. Include continence (control of bowel and bladder functions), dressing, feeding (taking nourishment), toileting, and transferring (getting in and out of a chair or bed).

activity ratio One of the traditional tests of operating performance, activity ratio emphasizes flow rather than financial position. It is calculated by dividing assets into sales individually or in groups, and the result can be expressed as a percentage of sales or a ratio of sales.

activity value analysis (AVA) A cost management strategy that involves quantifying the amount of time and personnel required to accomplish a task and includes that number as a part of the total cost of that activity.

actual charge The amount a physician or supplier actually bills a patient for a particular medical service or supply. The actual charge may differ from customary, prevailing, or reasonable charges (e.g., under Medicare).

actual cost projections In project management, a means of determining project costs. The projections are based on prior knowledge of costs involved in a similar project and include various raw material vendor price quotes.

actual to date In project management, the amount of resources (people, time, materials, or funds) expended on a project from its inception to the most recent reporting date.

actuarially sound In benefits, pension funds that are adequate to meet accrued and accruing liabilities, considering the amount accumulated in the fund, current levels of contribution, and assumptions made about interest or return on investment.

actuarial reduction A reduction in the amount of earned pension income payable at age 65 applied when a member of a retirement plan retires prior to age 65 and begins to receive pension benefits. It compensates for the longer period of time that such employees will receive benefits compared to those who retire at age 65 or older.

actuating See directing.

acupressure An alternative Eastern form of medical treatment that involves light finger, thumb, and hand pressure and massage based on the theory that energy flows along 12 major nerve paths through the body. Illness or stress is believed to cause blockages in energy flow that can be relieved through massage.

acupuncture An alternative form of manipulative medicine developed by the Chinese to relieve pain. Practitioners insert very thin needles into the body and just under the skin at specific locations to treat various kinds of pain and addictions. Practitioners believe that it restores or improves the flow of chi, or vital life energy, along the 12 major energy pathways, each linked to specific organ systems.

acute care Medical treatment of individuals whose illness or health problems are episodic. Acute care facilities are hospitals that mainly serve persons with short-term health problems.

acute disease A disease that is characterized by a single episode of a relatively short duration from which the patient returns to his or her normal or previous level of activity.

acute health hazard (AHH) A substance that has a rapid and adverse effect on the body characterized by severe symptoms.

ADA Guidelines for Tests See Enforcement Guidance on Preemployment Disability-Related Inquiries and Medical Examinations Under the Americans with Disabilities Act.

adaptive learning Learning whose purpose is to adapt to what is perceived or known: what is occurring now. For example, a company uses adaptive learning when it employs customer feedback to improve its technical services. Also called adjustment learning.

adaptive media For visually disabled persons, adaptive media include large-type software and learningware, speech synthesis or talking software, tactile displays, and Braille printers.

adaptive test A usually computer-based test in which the choice of test items depends on the testee’s responses to earlier items on the same test.

adaptive testing A testing model where an individual testee’s cumulative pattern of responses is iteratively assessed and scored.
The model is used to determine the effectiveness of training and the remedial treatment needed to improve performance.

ADARA: Professionals Networking for Excellence in Service Delivery with Individuals Who Are Deaf or Hard of Hearing

Promotes and participates in quality human service delivery to deaf and hard-of-hearing people through agencies and individuals. ADARA is a partnership of national organizations, local affiliates, professional sections, and individual members working together to support social services and rehabilitation delivery for deaf and hard of hearing people.

Contact: ADARA, P.O. Box 727, Lusby, Maryland 20657 (phone 410-495-8440; fax 410-495-8442; e-mail ADARA@aol.com; Web site www.adara.org/).

additional benefits See ancillary benefits.

add-on fare A fare calculated from the “home” city to a consolidation point that is then combined with a negotiated group fare from that point to the final destination.

ad hoc query A question posed to a database for information that is not covered in a standard report.

adhocracy An organization that cuts across conventional bureaucratic lines to accomplish a goal or objective. Originally coined by futurist Alvin Toffler.

adjoining In meeting management, two hotel rooms located side by side, with or without a connecting door.

adjunct program In training, supplemental instructions accompanying an instructional system or program designed to guide the trainee to specific modules of the main program or to provide additional information or practice of a skill.

adjustable annuity An insurance contract that guarantees a minimum payment to the holder at the end of the accumulation stage. Remaining income payments may vary depending on the performance of the managed portfolio.

adjusted average per capita cost (AAPCC)

In health care, serves as the basis for monthly capitation payments to health maintenance organizations (HMOs) or competitive medical plans (CMPs) under contract to the Health Care Financing Administration. For each county in the U.S., for each Medicare member, an HMO or CMP is paid 1 of 122 monthly capitation amounts, which can vary significantly. The AAPCC represents an actuarial projection of what Medicare expenses would have been for a given category of Medicare beneficiary had the subscriber remained in traditional fee-for-service Medicare.

adjusted community rate (ACR) In health care, a computation that results in a figure indicating the premium an HMO or CMP would charge for providing exactly the same Medicare-covered benefits to a community-rated group account, adjusted to allow for the greater intensity and frequency of utilization by Medicare recipients (due to their age) and a normal profit.

adjusted funding ratio The ratio of pension plan assets to the accumulated benefit obligations, adjusted to average out companies’ differing assumptions about interest rates.

adjusted gross income (AGI) The total of taxable income, less adjustments, that must be reported on U.S. income tax returns.

administrability An essential characteristic of a psychological test. A test is administrable when it can be given to a group with relative ease and with excellent potential for communicating clearly to the test administrator and testees what is to be done and how.

administration The organization function concerned with doing things right. It involves the expert execution of policies established by a higher authority, such as a board of trustees.

administrative employee Under proposed Labor Department’s overtime rules changes (Fair Labor Standards Act), one who “holds a position of responsibility” instead of someone who would “exercise discretion and independent judgment” is “exempt” from time-and-one-half pay for hours worked over 40 in a week.

administrative services only (ASO) Refers to the practice of outsourcing only administrative services, typically in connection with short-term disability programs, to reduce the duration of disability and associated costs.

administrative support services Office support staff. Traditionally “staff” have been composed of clerical and secretarial personnel, but now they include word processing and other administrative specialists.
administrator 1. A person responsible for the execution of policies established by higher authority, such as a board of control. Administrators typically direct and control the implementation of policy. Administrators ordinarily do not make policy, but when they do the scope of their authority is limited. Their charter is to do things right. For example, a school administrator does not make policy; that is the function of the school board or school committee. 2. In estate planning, one who settles an estate for an individual who either died without a will or whose will-named executor could not serve. Performs the same duties as an executor.

admission The period from entry into a hospital or other covered medical facility until discharge.

Adobe Type Manager (ATM) In desktop publishing, a utility that can make every size of type look approximately as clear on the computer screen as it will when printed to a PostScript printer. It does this by using the same rasterizing capability that the printer uses. It goes to the printer font, gets the outline data to create the characters, and rasterizes them to the screen rather than rastering the output to the computer.

adopt-a-country program A means of developing in-house executive expertise to support globalization plans and programs. Participants become expert in a specific country by intensive reading and study of the total culture, language, economy, politics, mores, and traditions and by making frequent visits to the country.


adoption assistance plan Financial assistance provided to employees to pay expenses associated with adoption, such as agency, placement, attorney, and other required legal fees, physical exams for prospective parents when required, maternity fees of the natural mother, and temporary foster care charges immediately preceding adoption. May cover adoptions through an agency, private adoptions, or adoptions of children from prior marriages.

adoption benefits See adoption assistance plan.

adoption leave Time off from work granted to the father or mother of a newly adopted child. See also paternity leave.

adoptive program See adoption assistance plan.

adult day care One of five settings of long-term care, such a facility provides socialization and some health care during the day. See also assisted living; home care; nursing home; respite care.

adult day care center A center operated by a hospital, nursing home, religious group, or private care organization that provides a variety of health care and social services for people who need assistance for a few hours or all day. Services include grooming and toileting. If licensed by a state and meeting minimum staffing and record keeping requirements, its services may be covered by a long-term care insurer. Not covered by Medicare.

adult education See andragogy; continuing education; human resources development.

Adult External Diploma Program (AEDP) A program that enables workers with sufficient work or life experiences to earn high school credits without taking a written test or attending class. The program uses a prescreening assessment of basic reading, writing, and math skills and the opportunity to demonstrate 64 general life skills to a trained assessor.

adult foster home See licensed group home.

adult learner Anyone beyond secondary school age, either employed or seeking employment, who is engaged in any type of formal or informal learning activity.

ad valorem tax A tax based on the value of a property.

advance booking A computer program that allows an information system or center to book materials in advance for patrons so that the items are available when needed or on a specific date and time.

advanced distributed learning (ADL) Initiative A public-private sector effort sponsored by the Department of Defense and the White House Office of Science and Technology Policy. Its purpose is to design (1) standards for computer-based training tools and content and (2) a common technical framework that
will support new distributed learning environments in a cost-effective manner.

**advanced editing** A computer program that allows the staff to add, edit, or delete, in one process, specific data contained in any number of material records.

**Advanced Encryption Standard (AES)** A secret-key cryptographic method, approved by the National Institute of Standards and Technology, designed to protect wireless networks from unauthorized intrusion.

**advanced individual training (AIT)** Training provided by the armed forces to entry-level personnel to qualify them for award of a military occupational specialty.

**advanced manufacturing technology** Technology that has been recently developed or is currently under development for use in product or part design, fabrication, assembly, quality control, or improving the original analog cell phone standard, which transmits voice as an FM radio signal. Being supplanted by digital transmission.

**advanced photo system (APS)** Uses “leaderless” cartridge film that loads and rewinds itself. Takes photos in three formats: panoramic, wide angle, and traditional. Developed film is accompanied by a print index with a small print of each shot. Negatives are stored in the cartridge.

**advance purchase excursion fare** A discounted fare for individuals or groups who meet certain specific requirements, such as tickets purchased three or seven days in advance of travel. Applies primarily to international travel.

**adventure education** See adventure training.

**adventure learning** See adventure training.

**adventure training** A means of training and developing staff, easing them through corporate change, building teamwork, improving communication, or strengthening leadership to build trust, delegation, and risk-taking. It removes challenges people can control and replaces them with genuinely frightening tasks and obstacles that can be completed or overcome only if participants have faith in themselves and their fellow trainees. Conducted in the wilderness or the woods, rather than in a traditional classroom setting. Participants learn by doing: swinging from ropes, scaling four-story-high trees, white river rafting, running obstacle courses, and engaging in group problem solving (physical problems).

**adverse action** Disciplinary action in the form of formal sanctions to correct or modify unacceptable employee behavior. Includes written reprimand, written warning, suspension, and termination.

**adverse impact** The negative effects of employment practices. Although not obviously discriminatory, they do affect a protected group differently, significantly, and unfavorably.

**adverse medical event** Treatment by a health practitioner that is designed to help but instead causes illness, injury, or death, whether from surgical or drug administration mistakes, infections, side effects, misdiagnosis, negligence, or incompetence. Also called iatrogenic injury.

**adverse selection** 1. Screening and selection policies and procedures established that tend to favor one group over another or affect a protected group differently and unfavorably. 2. In health care, the problem of attracting members to a plan who tend to be sicker than the general population. 3. Occurs when an optional insurance plan, such as COBRA, is designed in such a way that it will be logically selected by the workers most likely to make the largest claims against the plan.

**advertising** 1. Announcing publicly, via print, radio, television, computer screen, signs, posters, or other media, the availability of products or services, emphasizing their desirable qualities or attributes to arouse a desire to purchase or invest. 2. Any form of paid nonpersonal presentation or exhibit and promotion of ideas, goods, or services.

**advertorial** A single- or multiple-page informational piece that features a company’s unique product, service, or business approach in a professionally designed news format. Advertorials can be used for magazine inserts, reprints, sales presentations, brochures, Web sites, e-mail, direct mail, and sales presentations. Sometimes identified with the following notation at the top of each page: “Special Advertising Feature” or “Special Advertising Supplement.”
advisory committee 1. A method of training needs assessment. A committee representing all levels of management (first-line supervisors, middle managers, and executives), functional specialists (marketing, sales, management information, production, and so on), or organizational levels (supervisors, technicians, staffers, and other workers) is convened to identify, discuss, and set priorities for training. A variant of the method is to convene a panel of outside experts to perform the same function. In both cases the committee provides recommendations; it does not make decisions.

2. A means of keeping training programs current and consistent with the needs of users. In this sense, an advisory committee consists of a group of six to ten employers of the products of the training system convened periodically to provide advice regarding course content, equipment, and materials. Most often used by vocational-technical schools, institutes, and colleges.

Advisory Council for Health Care Quality

Created in 1998 (on recommendation of a presidential commission) to establish national goals for improving health care quality and develop strategies to achieve those goals. The council emphasizes ensuring that consumers have access to information needed to make decisions about health plans and health care providers, identifying strategies to reduce avoidable medical errors, reducing variations in health care services, and promoting evidence-based medicine. Contact: AHRQ, Executive Office Center, Suite 600, 2101 East Jefferson Street, Rockville, MD 20852 (phone 301-594-6662; fax 301-594-2283; e-mail info@ahrq.gov; Web site www.ahrq.gov/).

aerobic exercise Any activity that increases heart and respiratory rates, such as aerobics classes, running, some kinds of walking, cycling, swimming, cross-country skiing, jumping rope, dancing, and climbing stairs. An effective means of conditioning the heart, arteries, and respiratory system and burning calories to lose weight.

affect In reference to mental illness, emotional feeling, tone, and mood attached to a thought, including its external manifestations.

affective disorder A mental illness characterized by changes in mood marked by extreme sadness and melancholy (depression) or excitement (mania).

affective domain 1. Applied to learning, the learner’s feelings, attitudes, values, morals, ethics, human relationships, and self-esteem. 2. Instructional objectives relating to trainees’ interests, attitudes, and values.

affidavit A written or printed declaration or statement of facts made under penalty of perjury. Used in both civil and criminal cases and intended to provide factual information or allegations known to the person who provides the affidavit.

affiliation An agreement between two or more independent entities or individuals that defines how they will relate to each other. For example, affiliation agreements between hospitals may specify procedures for referring or transferring patients from one facility to another or sharing of records or services.

affinity card A credit card issued jointly by an airline or hotel and a bank that gives frequent fliers or travelers a mile or so for every dollar charged on the card.

affinity diagram A management and planning tool that helps group and organize similar items in columns and provides a title or theme for each group of ideas. Used following brainstorming or imagineering to capture the thread of ideas and make them clear and concise.

affinity plan A Medicare health maintenance organization plan formulated by the HMO industry that turns the responsibility for providing health care to Medicare-eligible uniformed services retirees over to Medicare HMO firms and allows them to contract selectively with military treatment facilities to provide some health services to uniformed services retirees enrolled in their HMOs.

affirmative action (AA) In equal employment opportunity, the right of employees, regardless of their sex, religion, race, or physical or mental ability, to be treated equally and without discrimination in matters of hiring, pay, and promotion. Also relates to the obligation of employers to make positive outreach efforts to assist protected groups to achieve parity in hiring, pay, and promotion to compensate for past discrimination. Affirmative action policy has taken two forms:
(1) deliberately favoring qualified minorities when hiring or promoting employees and (2) establishing quota systems to regulate the proportion of minority members hired or promoted in accordance with an ideal distribution of employees on the basis of sex, race, creed, or ethnicity. The courts enforce race and sex classifications when necessary to correct past discriminatory practices and patterns. When an employee or labor union is ordered by the court to make concerted efforts to hire minorities who have traditionally been discouraged from seeking employment, the employer is required to hire or promote additional members of that minority group. See also Gratz v. Bollinger; Grutter v. Bollinger; Regents of the University of California v. Bakke.

affirmative action plan (AAP) Any company plan designed to correct EEO imbalances or the effects of discriminatory practices on protected groups (women and minorities). It usually involves issuing a corporate policy statement; assigning responsibility to a top official; publicizing the plan; determining the status of minority employment; identifying areas of underutilization; establishing goals, specific objectives, and timetables relating to job assignments, functions, and levels, promotions, and compensation; implementing the plan; and monitoring and evaluating progress.

affordability index A measure of the affordability of home ownership; that is, having sufficient means to purchase property and the ability to bear the expenses of ownership. It is calculated by determining the ratio of average per capita income to median housing prices.

African-Americans Black persons having origins in any of the black African racial groups not of Hispanic origin.

after-acquired evidence A rule established by a federal court decision, Welch v. Liberty Machine Works (Eighth Circuit Court of Appeals). The court ruled that after-acquired evidence of employee misrepresentation can be used to defend Title VII liability under the Civil Rights Act of 1964, but only if the employer proves that it would not have hired the employee had the misstatements been known. However, in a similar case, Mardell v. Harleysville Life Insurance, the Third Circuit Court of Appeals ruled that after-acquired evidence should not be used to defend discrimination charges under any circumstances. The court emphasized that the defense of federal civil rights law superseded employers’ rights relating to employee misdeeds and that employee misconduct was relevant only to determine damages should employers be found guilty of discrimination. In 1995, the Supreme Court reviewed a similar case, McKennon v. Nashville Banner Publishing Co., and unanimously held that employees who lose their jobs due to discrimination are entitled to back pay even if the employer later discovers evidence of misconduct that would have justified firing the employee if it had been known at the time. The 9th U.S. Circuit Court of Appeals has subsequently set a standard for employers seeking to prove that they would have discharged an employee for wrongdoing. Rejecting arguments that employers should be required to meet a “clear and convincing” evidence standard, the court ruled that an employer can show that an employee would have been discharged by producing only a “preponderance of evidence.” Note: courts in other federal circuits have yet to rule on this question and are not bound by this decision.

after-hours trading Buying and selling stock outside of normal trading hours (9:30 A.M. to 4:00 P.M. for the New York Stock Exchange). A popular after-hours market is the electronic system Instinct.

aftermarket performance A means of measuring the price appreciation or depreciation of an initial public offering by tracking performance from the first day’s closing price.

aftermarket trading A term used to describe trading in an initial public offering subsequent to its offering.

Age 60 rule A Federal aviation administration regulation that requires commercial airline pilots to give up their jobs when they reach age 60. Although a group of pilots has challenged the rule, both the airlines and the Airline Pilots Association support it.

age-based defined contribution plan A plan that allows employers to make higher contributions to pension plans on behalf of older key employees, independent of compensation,
thereby focusing the dollars on those who will need them soonest. The plan is said to offer the best income-replacement features of traditional defined benefit pension plans and provides the simplicity and flexibility of profit sharing plans.

**age-based profit sharing** See age-based defined contribution plan.

**Age Discrimination Act of 1975 (ADA)** An act that prohibits discrimination on the basis of age in programs or activities receiving federal financial assistance.

**Age Discrimination in Employment Act of 1967 (ADEA)** An act designed to promote the employment of older persons based on their ability rather than age and to prohibit arbitrary age discrimination. The Act makes it unlawful to refuse to hire, discharge, or otherwise discriminate against any individual with respect to compensation, terms, conditions, or privileges of employment because of age. As amended in 1978, the Act prohibits the involuntary retirement because of age in the protected age category of 40 to 70 with the exception of (1) *bona fide occupational qualifications* necessary to the business and (2) executives entitled to an employer-provided annual retirement income of $27,000 or more. The Act also proscribes job discrimination in terms of hiring, promotions, and layoffs against workers 40 to 70 years of age and applies to employers of 20 or more employees who are engaged in interstate commerce. Effective January 1, 1987, ADEA prohibited mandatory retirement at any age, and the Act continues to prohibit age-based discrimination in all other employment conditions and practices. Formerly the province of the Department of Labor, the Equal Employment Opportunity Commission now has jurisdiction. As of 1997, states and local governments may establish mandatory retirement ages and maximum entry-level ages for police, firefighters, prison guards, and other public safety employees. Under the new law, public safety officers may be retired as early as age 55, and the typical entry-level age cutoff for recruits is 30 to 35 years. Job applicants older than 35 can be rejected solely because of their age.

**ageism** A new diversity issue for employers: discrimination on the basis of age; workers 55 and older constitute the fastest-growing segment of the work force.

**agency obligations** Debt instruments issued by federal agencies other than the U.S. Treasury. Examples are mortgage-backed securities issued by the Government National Mortgage Association (Ginnie Maes), which are backed by the full faith and credit of the U.S. government, and securities issued by the Federal Home Loan Mortgage Corporation (Freddie Macs), which are not backed by the full faith and credit of the U.S. government but are generally considered lower risk.

**agency relationship** Occurs when a third party acts as an agent (e.g., by contracting with an accredited travel agency to handle a company’s reservations and ticketing).

**agency shop** In labor-management relations, an arrangement whereby employees who do not belong to the union must pay union dues because it is assumed that the efforts of the collective bargaining unit benefit all workers, not just members of the union.

**agent** A person, group, or firm authorized to perform services for a person, group, or organization.

**agents** A new kind of software under development that will monitor the outside world, gathering relevant information, screening out unwanted data, tracking appointments, and providing advice and assistance. Also known as personal assistants.

**age out** Describes children of employees covered by an insurance plan who reach a certain age; for example, age 19 for nonstudents and age 23 for students. Also called emancipation age.

**age-related cognitive decline (ARCD)** A syndrome common among people entering their sixties. It is characterized by a minor increase in forgetfulness, slower recall, and a decrease in retention of inconsequential information. It is not an indicator of the onset of senility or Alzheimer’s disease but only a natural part of aging for many people.

**age-related macular degeneration (AMD)** A disorder of the macula, a tiny light-sensing spot in the center of the retina, the thin tissue that lines the back of the eye and sends visual signals to the brain. The macula is responsible for central vision, thus the condition makes it
difficult to drive, read, sew, watch TV, or do anything that requires frontal vision.

**age wave** The dramatic increase in the number of individuals between the ages of 45 and 64 (25% or more) that occurred in the decade of the 1990s. Attributed to gerontologist/psychologist Ken Dychtwald (*Age Wave: The Challenges and Opportunities of an Aging America*, with J. Flower, Jeremy P. Thatcher, 1989).

**age-weighted defined contribution plan** See age-based defined contribution plan.

**aggregative statistics** Data recorded for a given period of time, using graphics, that present highly incisive information on ongoing, continuing enterprise operations found useful in guiding the organization. Also called *report statistics*.

**agreed delivery date (ADD)** In employee relocation, the date agreed to by the moving agent and the customer — usually 2 to 5 days — during which the household goods delivery will be made to the residence or agency warehouse.

**agricultural worker** As a nonimmigrant class of admission, an alien coming temporarily to the U.S. to perform agricultural labor or services, as defined by the Secretary of Labor.

**agricultural worker law** See *Migrant and Seasonal Agricultural Worker Protection Act of 1983*.

**AIDS-related complex (ARC)** An early and mild form of the AIDS disease when symptoms begin to appear that may or may not develop into full-blown AIDS. Symptoms include loss of appetite, weight loss, fever, night sweats, skin rashes, diarrhea, fatigue, lack of resistance to infection, or swollen lymph nodes. Positive results on an HIV-antibody test are also necessary for a diagnosis. See also *AIDS*.

**AIDS tests** Laboratory tests for the presence of HIV antibodies.

**Aid to Families with Dependent Children (AFDC)** A joint federal and state program for low-income families with children under age 5 that has no premiums or deductibles.

**Air Carrier Access Act of 1986 (ACAA)** States that no air carrier may discriminate against any otherwise qualified individual with a disability, by reason of such disability, in the provision of air transportation. Designed to prohibit discrimination on the basis of disability and create a framework within which the Department of Transportation can monitor the conduct of the airline industry. Conduct monitored ranges from airline practices in assisting passengers with disabilities to the design of new aircraft.

**Air Carrier Accessibility Regulations** Written by the Department of Transportation to implement the *Air Carrier Access Act of 1986*, these regulations establish rules in three categories: aircraft and airport accessibility, requirements for services, and administrative considerations. New aircraft must be designed to include movable armrests, stowage space for a folding wheelchair, at least one accessible lavatory, and an on-board wheelchair. Existing aircraft are required to conform only if there is a replacement scheduled for cabin interior, seats, or lavatories. Portions of airports or air terminals owned, leased, or operated by one or more airlines must meet the Uniform Federal Accessibility Standards and six additional items: terminal design, baggage facilities, ticketing system, TDDs, terminal information systems, and gate-aircraft interface. In terms of services, the regulations spell out what is and is not allowed in such areas as advance notification, seat assignments, stowage and treatment of personal equipment, and accommodations for persons with hearing impairments. The rules also require 48-hours notice to the airline when 10 or more people with disabilities are traveling together and if a passenger wishes to have an on-board wheelchair. Rules relating to administrative considerations include requirements for comprehensive training programs for air carrier personnel, written programs covering all requirements, and complaint resolution procedures.

**Air Carrier Liability Cap** Twelve airlines (American, American Eagle, AMR Coombs, Continental, Delta, Hawaiian, Micronesia, Northwest, Tower Air, TWA, United, and USAir) received approval from the Department of Transportation to raise the $75,000 liability cap set by the 70-year-old Warsaw Convention for passengers suffering losses.

**airfare groups** Pricing groups for airfares. They include business class, business coach,
business discount fare, economy class, first class, full coach, leisure discount fare, and negotiated meeting fare.

**Air Fares** Various methods used to quote air fares: add-on, advance purchase excursion, constructed, convention, day-of-the-week discount, group/convention, hidden-city, joint, nonrefundable, penalty, promotional, round-trip, star numbers, unpublished/preferential, and zone fares.

**Air Force Association (AFA)** An organization of 200,000 members, all of whom have served in the U.S. armed forces. Its purpose is to promote public understanding of aerospace issues and national security requirements to ensure support of the national defense and the men and women of the U.S. Air Force. Contact: AFA, 1501 Lee Highway, Arlington, VA 22209-1198 (phone 703-247-5800; Web site www.afa.org/).

**Air Force Procurement Instructions (AFPI)** In contracting and marketing, procurement procedures promulgated by the U.S. Air Force to supplement the Armed Forces Procurement Act of 1947.

**Air Force Sergeants Association (AFSA)** An association of 167,000 active and retired enlisted personnel of the Air Force, Air National Guard, Air Force Reserve, Army Air Corps, and Army Air forces. Its mission is to serve as the voice of Air Force enlisted personnel. Contact: AFSA, 5211 Auth Road, Suitland, Maryland 20746 (phone 800-638-0594 or 301-899-3500; fax 301-899-8136; e-mail staff@afsahq.org; Web site www.afsahq.org/).

**Air Force Women Officers Association (AFWOA)** Organized to foster comradeship through reunions, maintain ties between active and retired women officers, preserve the history and promote recognition of the role of military women, and lend support to women engaged in education and training programs. Active duty, retired, and separated women officers of the regular Air Force and its reserve components are invited to join. Contact: AFWOA, P.O. Box 780155, San Antonio, Texas 78287 (e-mail bgenrankin@msn.com; Web site www.afwoa.org/).

**Airline Bereavement Policies** See bereavement fare.

**Airline Deregulation Act of 1978** Affected the rights of travelers, the ability of meeting planners to negotiate fares, and the viability of the airline industry. The law specifically stated that to maximize reliance on “competitive market forces” and thereby enhance “efficiency, innovation and low prices” in the airline industry, Congress would prohibit states from “enforcing any law relating to airline rates, routes or services of any air carrier.”

**Airside Hotel** A hotel located in an air terminal specifically designed for business travelers in transit to ease the transition from one time zone and continent to another. Typically offers guest rooms, cafe, swimming pool, health club, fully equipped business center, secretarial services, and sometimes a nursery.

**Air Travel Industry Enforcement Guidelines** Standards governing the content and format of airline advertising, the award of frequent flier premiums, and the payment of compensation to passengers who are bumped or voluntarily yield their seats on overbooked flights. Adopted in 1987 by the National Association of Attorneys General, an organization composed of the chief law enforcement officials of all states. The U.S. Supreme Court reviewed an airline suit (*Morales v. TWA*, *et al.*.) against the Texas Attorney General to bar him from attempting to enforce the guidelines and supported the carriers in their position that the guidelines were preempted by federal law. In effect the court said that only the federal government, not the states, other airlines, or private citizens, has rights against the airlines for violation of any law except federal law.

**A la Carte Benefits** See flexible benefits/flex benefits program.

**Al-Anon** An established community resource for anyone, including Alateen for teenagers, whose life is or has been affected by a problem drinker. The Al-Anon program offers information and help whether the alcoholic is still drinking or not. Although adapted from Alcoholics Anonymous, Al-Anon is a separate recovery program that helps the relatives and friends of alcoholics lead happier, more productive lives. It is not allied with any sect, denomination, political entity, organization, or institution. There are no dues for membership,
and there are groups in most cities and towns across the U.S. Contact: Al-Anon Family Group Headquarters, Inc., 1600 Corporate Landing Pky, Virginia Beach, VA 23454-5617 (phone 800-344-2666 or 757-563-1600; fax 757-563-1655; e-mail WSO@al-anon.org; Web site www.al-anon.alateen.org/).

Alaskan Natives Persons who have origins in any of the original peoples of Alaska and who maintain cultural identification through affiliation or community recognition.

Alateen An integral part of Al-Anon, it is a “family group” created to help teenage children affected by the drinking of parents, siblings, or others. Its members follow the same program as members of Al-Anon.

Albemarle Paper Co. v. Moody A 1975 landmark case relating to testing and discrimination. The U.S. Supreme Court ruled that merely because a psychologist found that tests administered to minorities were valid predictors of on-the-job success that claim was not a sufficient basis for their use.

alcoholic A person who has become addicted to alcohol, who is powerless over alcohol, and whose life is seriously affected by the addiction.

Alcoholics Anonymous (AA) A fellowship of men and women who have found a solution to their drinking problem. The only requirement for membership is a desire to stop drinking. There are no dues or fees; AA is supported by voluntary contributions of its members, neither seeking nor accepting outside funding. Members observe personal anonymity at the public level. Alcoholics Anonymous is located in all cities and most towns nationwide. Contact: A.A. World Services, Inc., P.O. Box 459, New York, NY 10163 (phone 212-870-3400; fax 212-870-3003; Web site www.aa.org/).

alcoholism A disease in which a person becomes physically addicted to alcohol (ethanol). It affects people of all ages and socioeconomic backgrounds. The symptoms of alcoholism are regular or “binge” drinking and the fabrication of intricate strategies to obtain alcohol or conceal the fact that it was consumed. As the disease develops, other symptoms appear, such as absenteeism and tardiness, lapses in memory, frequent accidents or injuries, unusual behavior, unkempt appearance, poor nutrition, failure to function in job or family life, obvious hangovers, blackouts, and cirrhosis of the liver. The causes of alcoholism include psychological problems and excessive tension, and there may be a hereditary element. Self-help and support groups, such as Alcoholics Anonymous, have proved to be helpful to people who have an alcohol problem. For some cases, however, intensive treatment, either in a residential facility or outpatient clinic, is required to detoxify, reeducate, and provide the needed psychological support.

alcohol testing Final rules were promulgated by the Transportation Department in December 1992 in response to a Congressional mandate passed in 1991 following the Exxon Valdez oil spill in 1989 and several other accidents involving alcohol. The rules became effective in April 1993 and apply to truck drivers, railroad employees, pilots and air traffic controllers, merchant mariners, and others in safety-related jobs. All people starting transportation jobs must be tested for alcohol use before they are hired, and afterward as many as half of them will be subject to random or periodic tests each year. In addition, any worker who is involved in an accident or whose supervisors suspect drinking will be tested. Department of Transportation rules require testing to be done through evidential breath testing devices approved by the National Highway Traffic Safety Administration. These devices could be applied to saliva, breath, or other body fluids. In January 1995, new Department of Transportation rules went into effect. They require employers to conduct random testing just before, during, or immediately after an employee’s performance of safety-sensitive duties. Selection for testing is random; however, the number of random tests conducted each year by employers must equal at least 25% of all the safety-sensitive employees. The rules also require breath testing using evidential breath testing devices (EBT) that have been approved by the National Highway Traffic Safety Administration. Two breath tests are required to reach a finding with respect to the prohibited alcohol concentration. A reading of less than 0.02 is considered
negative, but a reading over that amount requires a second test. A reading of 0.04 or higher disqualifies an employee from continuing in a safety-sensitive position.

Alexander Graham Bell Association for the Deaf (AGBAD) A nonprofit organization comprised of individuals who are hearing impaired, parents, professionals, and other interested persons. Established to empower persons who are hearing impaired to function independently by promoting universal rights and optimal opportunities for such persons, from infancy through adulthood, to learn to use, maintain, and improve all aspects of their verbal communication, including their abilities to speak, speechread, use residual hearing, and process both spoken and written language. Contact: AGBAD, 3417 Volta Place, N.W., Washington, D.C. 20007-2778 (phone 202-337-5220; TTY 202-337-5221; fax 202-337-8314; e-mail agbell@aol.com; Web site www.agbell.org/).

Alexander technique An alternative form of medical treatment that uses training to improve poor posture to relieve pain.

algorithm 1. In measurement and evaluation, the art of calculating with any class or type of mathematical notation, including rational and irrational numbers. 2. In multimedia, a series of defined steps that executes an action by input; for example, drawing a pattern of rectangles for an organization chart. 3. In communication, a mathematical formula that uses a key (a series of characters) to transform data into cipher text, mixing and blending the data until they look like gibberish. On the other end, another key unscrambles the data, making it readable plain text.

alien Any person not a citizen or national of the U.S.


alimony A monthly payment made by a person to an ex-spouse pending or following a divorce or legal separation.

allergic rhinitis The most common of the allergic diseases characterized by sneezing and itching and watering eyes. Although not life threatening, it is costly in terms of absenteeism, treatment, and, most important, loss of productivity of the workers who suffer from it.

allergy and clinical immunology A medical specialty for the diagnosis and treatment of allergies, asthma, chronic cough, eczema, hay fever, nasal congestion, and sinus problems.

alliance See joint venture; network; strategic alliance.

Alliance of Work/Life Professionals (AWLP) A membership organization of professionals who work in business, academia, or in the public sector to promote a healthier balance between work and personal life. Contact: AWLP, 515 King Street, Suite 420, Alexandria, Virginia 22314 (phone 800-874-9383; fax 703-684-6048; e-mail dwoodbury@clari-onmr.com; Web site www.awlp.org/).

allied health personnel Specially trained and often licensed health workers other than physicians, dentists, optometrists, chiropractors, podiatrists, and nurses.

all-inclusive A tour that includes transportation, hotels, most meals, a full-time tour director, sightseeing, transfers, and most gratuities. Does not include personal expenses such as laundry, extra beverages, and personal tips.

allopathic medicine Mainstream, regular, or scientific medicine.

allotment system A budgetary control system that allocates funds on a monthly or quarterly basis, rather than allocating the total share of the annual budget to the organizational element at the beginning of a fiscal year. The system ensures that obligations and commitments will not exceed the annual budget by imposing controls on the amounts to be expended during a specific period of time.

allowable charge Under the Civilian Health and Medical Programs of the Uniformed Services (CHAMPUS), the amount on which CHAMPUS figures beneficiaries’ cost share for covered care. The allowable charge is calculated from all bills received during a year from medical care providers.

allowable costs In contracts, costs that are payable or reimbursable to the bidder or contractor. They customarily include direct costs, salary costs, equipment costs, trainee costs, and indirect costs.

allowable expense In benefits, any item of expense covered by the benefits plan that is
necessary, reasonable, and customary. Such items are typically reimbursable.

allowance 1. Probate court acceptance and certification that a deceased person’s will is valid. 2. Court acceptance of the final account of an executor, which is necessary to close an estate.

alpha geek The most technically knowledgeable and skillful person in an organization or office.

alpha state A condition of relaxed wakefulness when the mind is essentially thought-free; a meditative state.

alteration As defined by the Americans with Disabilities Act of 1990, “a change to a building or facility that affects or could affect the usability of or access to the building or facility or any part thereof.”

alternate-form reliability The correlation between results of the administration of alternate forms of a test that provides an indication of the degree to which the test measures consistently.

alternate long-term care facility A health care facility that provides one or more necessary or medically necessary diagnostic, preventive, therapeutic, maintenance, or personal care services in a setting other than an acute care unit of a hospital, such as a nursing home or hospice, whether free-standing or part of a life care community. Such facilities provide ongoing care and related services, have a trained and responsive staff on duty to provide the needed care 24 hours per day, provide three meals per day and accommodate special dietary needs, and are licensed by the appropriate licensing agency.

alternation ranking In job evaluation and performance appraisal, a modified form of relative rating that requires the rater to select alternatively the best employee and then the worst employee from a list of workers until all workers have been appropriately ranked from top to bottom, best to worst.

alternative assessment Means of evaluating educational attainment by other than traditional, multiple-choice standardized achievement tests. Involves direct examination of student performance on significant tasks that are relevant to life outside of school. Examples include oral tests; judging performance in athletics, business education, and music; proficiency testing in language; and competency testing for pilots, dentists, auto mechanics, and other professions and trades. Also called authentic assessment; direct assessment; performance assessment.

alternative compensation Pay system changes, such as skill-based pay, pay for knowledge, group incentives, individual incentives, profit sharing, gain sharing, key contributor programs, job rates, and lump sum payments.

alternative computer input devices Devices used by people with physical disabilities to enter commands and run software and learningware. Examples are single-switch devices, touchscreens, and talking software and learningware.


alternative dispute resolution (ADR) procedures Procedures designed to settle wrongful discharge claims and avoid costly litigation. The arbitration procedure involves a three-step complaint procedure for any adverse personnel action, other than discharge, and a written complaint step, an automatic appeal to arbitration in termination cases, and a final and binding decision in all cases. Peer review ADR procedures involve use of a peer review board convened for each proceeding in which the employer’s challenged personnel decision is reviewed by a board with representation chosen by the employee and management and a facilitator or proctor.

alternative medicine See acupressure; acupuncture; allopathic medicine; Alexander technique; aromatherapy; Ayurvedic medicine; bioenergetics; biofeedback; chiropractic; color healing; crystal healing; guided imagery; holistic medicine/therapy; homeopathy; hypnotherapy; macrobiotics; medicinal herbalism; osteopathic medicine; reflexology; rolfling; shiatsu. Also called complementary medicine.

alternative method In training and development, an instructional approach that may be
used as a substitute for the primary or supporting methods when circumstances or resource availability do not permit the use of the optimum method.

**alternative therapies** Include such treatments as biofeedback, acupuncture, and homeopathy. Typically lack sufficient documentation on safety and effectiveness against specific diseases and conditions, are not generally taught in U.S. medical schools, and are not usually reimbursed by health coinsurance providers.

**alternative work options** See compressed workweek; flexiplace; flextime; job sharing/job splitting; phased or partial retirement; V-time programs; work sharing.

**alternative work schedule** See alternative work site; flextime.

**alternative work site** A location other than on company premises where employees are permitted to work (e.g., at home).

**alts** Alternative newspapers — weeklies, sometimes free, sometimes countercultural tabloids that feature investigative reporting, arts, and entertainment.

**amateur auditor plan** A health care cost reduction program that rewards employees for reviewing their own medical bills and reporting overcharges or other discrepancies.

**Amber Alert Act of 2003** Legislation that funds a national Amber Alert System and impose severe penalties on child predators. The system broadcasts information aimed at law enforcement personnel and motorists about abducted children and is used only for abductions with descriptions available of the victim, a suspect, and a vehicle. Signed by President George W. Bush April 30, 2003.

**ambulatory care** Health services that are provided on an outpatient basis, in contrast to services provided in the home or to persons who are inpatients. See also ambulatory setting and outpatient.

**ambulatory care utilization review (ACUR)** A type of utilization review designed to provide employers with the same type of control over outpatient costs and services that they have over employee in-hospital care. Applicable strategies include preauthorization, post-treatment/service auditing, and physician profiling.

**ambulatory setting** An institutional organized health setting in which health services are provided on an outpatient basis. May be mobile (when the facility can be moved to different locations) or fixed (when the person seeking care must travel to a fixed site).

**ambulatory surgical facility** A facility that provides surgical services not requiring a hospital stay. It may be independently operated or affiliated with a hospital. Part B Medicare helps pay for certain types of surgery performed at approved centers.

**Amended Value Home Sale Program** In employee relocation, a program that typically uses a combination of real estate appraisals or market analyses to determine the initial offer to purchase property from a transferring employee. If the employee is able to negotiate an independent, bonafide offer that exceeds the initial offer, the acquiring company will amend its offer to match the independent offer. The amended value is used to acquire the property regardless of whether the independent offer closes.

**amenities** In meeting management, complimentary items provided by a facility for its guests, including toilet articles, writing supplies, bathrobes, fruit baskets, in-room coffee, and emergency personal items such as razors, toothbrushes, and other toiletries.


**The American Academy of Psychoanalysis (AAP)** An organization of psychoanalysts and psychiatrists established to provide a forum for the expression of ideas, concepts, and research in psychoanalysis and dynamic psychiatry in all other respects and to develop communication among psychoanalysts, psychiatrists, and their colleagues in other disciplines in science and the humanities. Contact: AAP, One Regency Drive, P.O. Box 30,
American Action Fund for Blind and Adults (AAF) Provides direct assistance to blind and deaf-blind persons, scholarships and study grants to enable blind students to continue their education, a Hot-Line to the Deaf-Blind (a biweekly news service in Braille), and Twin Vision books with print and Braille text and pictures so that blind parents can read with their sighted children and blind children can read along with their sighted parents. Contact: American Action Fund for Blind Children and Adults, 1800 Johnson St., Ste. 100, Baltimore, MD 21230-4998 (phone 410-659-9315; fax 410-685-5653; e-mail actionfund@nfb.org; Web site www.actionfund.org/).

American Arbitration Association (AAA) A public service, not-for-profit organization dedicated to the resolution of disputes through the use of arbitration, mediation, negotiation, elections, and other dispute settlement techniques. With 38 offices nationwide and cooperative agreements with arbitral institutions in 52 other countries, the association offers hundreds of education and training programs each year throughout the world. Contact: AAA, 335 Madison Avenue, Floor 10, New York, New York 10017-4605 (phone 212-716-5800; fax 212-716-5905; e-mail Website mail@adr.org; Web site www.adr.org/).

American Association for Adult and Continuing Education (AAACE) The mission of AAACE is to promote adult learning and development by providing leadership in unifying individual adult education practitioners; fostering the development and sharing of information, theory, research, and best practices; promoting professional identity and growth; and advocating policy initiatives. Contact: AAACE, 4380 Forbes Boulevard, Lanham, MD 20706 (phone 301-918-1913; fax 301-918-1846; e-mail steurer1@aol.com; Web site www.aaace.org/).

American Association for Higher Education (AAHE) A national organization of more than 8500 individuals dedicated to improving the quality of American higher education. AAHE’s membership includes faculty, administrators, and students from all sectors, as well as policy makers and leaders from foundations, government, and business. Contact: AAHE, 1 Dupont Cir. Ste. 360, Washington, DC 20036-1110 (phone 202-293-6440; fax 202-293-0073; e-mail mjoyce@aahe.org; Web site www.aahe.org/).

American Association on Mental Retardation (AAMR) AAMR is an interdisciplinary organization of 9500 professionals and others in the U.S. and 55 other countries concerned about mental retardation and related
American Bar Association (ABA) 25 American College Test (ACT)

disabilities. AAMR’s mission is to advance the knowledge and skills of professionals in the field of mental retardation by exchanging information and ideas. Contact AAMR, 444 North Capitol St., N.W. Suite 846, Washington, DC 20001-1512 (phone 202-387-1968 or 800-424-3688; fax 202/387-2193; e-mail webmaster@access.digex.net; Web site www.aamr.org/).

American Bar Association (ABA) A non-profit, national organization of the legal profession with a membership of 360,000, composed principally of practicing lawyers, judges, court administrators, law teachers, public service attorneys and many nonpracticing lawyers who are business executives, and government officials. ABA’s mission is to be the national representative of the legal profession, serving the public and the profession by promoting justice, professional excellence, and respect for the law. Contact: ABA, 541 N. Fairbanks Ct., Chicago, IL 60611 or ABA 740 15th Street, N.W., Washington, DC 20005-1019 (phone 312-988-5522; fax 312-988-6281; e-mail abasvcctr@abanet.org; Web site www.abanet.org/).

American Board of Medical Specialties (ABMS) Provides recognition to 24 medical specialty boards, such as the American Board of Family Practice. Each board requires that certified physicians complete a minimum of 3 years of education in their specialties following medical school and pass a comprehensive examination for qualification. Some boards require physicians to pass additional examinations every few years to demonstrate their continuing competency. Contact: American Board of Medical Specialties, 1007 Church Street, Suite 404, Evanston, IL 60201-5913 (phone 847-491-9091; phone verification 866-ASK-ABMS; fax 847-328-3596; Web site www.abms.org/).

American Cancer Society (ACS) A nationwide, community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives from cancer, and diminishing suffering from cancer through research, education, and service. Provides resources, information, and guidance, programs for women with breast cancer, the Look Good...Feel Better program, cancer support groups, transportation, and limited financial assistance. Contact: ACS, 1599 Clifton Rd., NE, Atlanta, GA 30329 (phone 404-320-3333, 800-ACS-2345, or check the Yellow Pages for the nearest ACS office; fax 404-636-2317; Web site www.cancer.org/).

American Chiropractic Association (ACA) A professional organization representing Doctors of Chiropractic, its mission is to preserve, protect, improve, and promote the chiropractic profession and the services of Doctors of Chiropractic for the benefit of patients they serve. ACA accomplishes its mission by effecting public policy and legislation, by promoting high standards in professional ethics and quality of treatment, and by carrying out a strategic plan to help ensure the professional growth of Doctors of Chiropractic. Contact: ACA, 1701 Clarendon Blvd., Arlington, VA 22209 (phone 800-986-4636; fax 703-243-2593; e-mail memberinfo@amerchiro.org; Web site amerchiro.org/).

American Cleft Palate-Craniofacial Association (ACPA-CPF) Established to encourage the improvement of scientific clinical services to persons with cleft palate and associated deformities. Membership is open to qualified professionals who are involved in the treatment or research of cleft lip, cleft palate, and other craniofacial anomalies. Approximately 2600 members from 40 countries include 30 health care disciplines such as surgeons, dentists, and speech pathologists. Contact: ACPA/CPF National Office, 104 South Estes Drive, Suite 204, Chapel Hill, NC 27514 (phone 919-933-9044; fax 919-933-9604; e-mail cleftline@aol.com; Web site www.cleftline.org/).

American College Test (ACT) A 3-hour test battery sponsored by the American College Testing Program as an alternative to the Scholastic Aptitude Test. The ACT Assessment® is designed to assess high school students’ general educational development and their ability to complete college-level work. It tests English, reading, science reasoning, and mathematics knowledge and skills. Contact: ACT National Office, 2201 North Dodge Street, P.O. Box 168, Iowa City, IA 52243-0168 (phone 319-337-1000; fax 319-339-3021; Web site www.act.org/).
American Compensation Association (ACA)  
See World at Work.

American Competitiveness and Workforce Improvement Act of 1998 (ACWIA)  
Provides penalties for improper recruiting and failure to meet labor condition application requirements of the Department of Labor. Includes $1,000 (per violation) civil money penalty and debarment for 1 year from the H-1B program and may authorize additional penalties of up to $35,000 (per violation) and debarment for 5 years if a company fails to comply with wage, working conditions, notifications, and hiring attestations and that failure displaces an American worker. The act also forbids U.S. companies from passing on any fees and costs of the H-1B program to the employee.

American Competitiveness in the 21st Century Act of 2000  
Amends the Immigration and Nationality Act of 1997 with respect to H-1B nonimmigrant aliens. Includes a temporary increase in visa allotments, special rules for universities, research facilities, and graduate degree recipients, and increased portability of H-1B status. Approved October 17, 2000.

American Council of the Blind (ACB)  
A consumer organization that acts as a national clearinghouse for information. Provides referrals, legal assistance, advocacy support, scholarships, and consultative and advisory services to individuals, organizations, and agencies. Contact: American Council of the Blind, 1155 15th Ave., N.W., Ste. 720, Washington, DC 20005 (phone 800-424-8666 or 202-467-5081; fax 202-467-5085; e-mail info@acb.org; Web site www.acb.org/).

American Council on Education (ACE)  
An independent, nonprofit association representing more than 1800 institutions of higher learning as well as national and regional higher education associations. ACE seeks to advance the interests and goals of higher and adult education by providing leadership and advocacy on important issues, representing the views of the higher and adult education community to policy makers, and offering services to its members. The Council also assists adult learners by reviewing the learning acquired through courses, programs, and training offered by businesses, labor unions, voluntary and professional associations, and the military and recommending credit for the learning, if appropriate (Program on Non-Collegiate Sponsored Instruction), and by administering the international General Educational Development (GED) high school equivalency testing program in cooperation with the states and Canadian provinces. Contact: ACE, One Dupont Circle, N.W., Ste. 800, Washington, DC 20036 (phone 202/939-9300; e-mail web@ace.nche.edu; Web site www.acenet.edu/).

The American Council on International Personnel, Inc. (ACIP)  
An organization of more than 250 corporate and institutional members with an interest in the movement of international personnel across national borders. Provides information relating to immigration, publishes a newsletter, holds conferences and seminars, provides job referral services, and sponsors an umbrella Exchange Visitor Program designed to permit member institutions to bring foreign nationals to the U.S. for a period of up to 18 months of training. Contact: ACIP, 515 Madison Ave., 6th Floor, Suite 800, New York, NY 10022 (phone 212-688-2437; fax 212-593-4697) or 1212 New York Ave., Washington, DC 20045 (phone 202-371-6789; fax 202-371-5524; e-mail arnold@acip.com; Web site www.acip.com/).

American Counseling Association (ACA)  
A private, nonprofit partnership of associations representing nearly 60,000 professional counselors. ACA provides educational programs, publications, and conferences to expand professional knowledge and expertise; promotes recognition of counselors to the public and the media; and represents members’ interest before government bodies at the national level. Contact: ACA, 5999 Stevenson Ave., Alexandria, VA 22304-3300 (phone 800/347-6647 or 703-823-0252; TDD 703-823-6862; fax 800-473-2329 or 703-823-0252; e-mail webmaster@counseling.org; Web site www.counseling.org/).

American Creativity Association (ACA)  
A nonprofit association of approximately 500 members in 40 states and 21 countries whose mission is to promote creativity in every sector of society. Provides a monthly newsletter,
discounted creativity materials, and an annual convention. Contact: ACA, P.O. Box 5856, Philadelphia, PA 19128 (phone 888-837-1409; fax 502-254-5746; e-mail acainformation@aol.com; Web site www.amcreativityassoc.org/).

American Deafness and Rehabilitation Association (ADARA) A nonprofit membership organization established to promote development and expansion of services for deaf persons, ADARA offers a forum for professionals, students, parents, and laypersons to develop better understanding; encourages research to advance understanding of deaf people and result in improved rehabilitation and related services; encourages recruitment and training of professionals skilled in working with deaf persons; sponsors publications aimed at professionals; and supports the legislative interests of deaf people. Contact: ADARA, PO Box 6956, San Mateo, CA 94403-6956 (TTY 410-495-8440; fax 410-495-8442; e-mail ADARAgorn@aol.com; Web site www.adara.org/).

American Dental Association (ADA) A professional association of dentists with more than 138,000 members. Its mission is to encourage the improvement of the health of the public and to promote the art and science of dentistry. Contact: ADA, 211 East Chicago Ave., Chicago, IL 60611 (phone 312-440-2500; fax 312-440-2800; e-mail www.ada.org/email; Web site www.ada.org/).

American Diabetes Association A nonprofit organization dedicated to preventing and curing diabetes and improving the lives of all people affected by diabetes through research and education. The American Diabetes Association funds research, publishes scientific findings, and provides information and other services to people with diabetes, their families, health care professionals, and the public. Contact: American Diabetes Association, ATTN: Customer Service, 1701 North Beauregard Street, Alexandria, VA 22311 (phone 800-342-2383 or 202-331-8303; e-mail customerservice@diabetes.org; Web site www.diabetes.org/).

American Educational Research Association (AERA) A 23,000-member international professional association concerned with improving the educational process by encouraging scholarly inquiry related to education and by promoting the dissemination and practical application of research results. Contact: AERA, 1230 17th St., N.W., Washington, DC 20036-3078 (phone 202-223-9485; fax 202-775-1824; e-mail aera@gmu.edu; Web site www.aera.net/).

American Federation of Government Employees (AFGE) The largest federal labor union affiliated with the AFL-CIO. AFGE represents bargaining unit employees from many government departments and agencies, including the Departments of Agriculture, Defense, Education, Health & Human Services, Housing & Urban Development, Justice, State, Veterans Affairs, Homeland Security, Office of Personnel Management, Social Security Administration, and others. Contact: AFGE, 80 F St., N.W., Washington DC 20001 (phone 202-737-8700; fax 202-639-6490; e-mail comments@afge.org; Web site www.afge.org/).

American Federation of Labor – Congress of Industrial Organizations (AFL-CIO) A voluntary federation of national and international labor unions in the U.S. established to organize workers; speak for the labor movement before Congress and other branches of government; coordinate activities such as community services, political education, and voter registration; and represent American labor in world affairs. Since its establishment, the AFL-CIO has expanded to 13.3 million members in more than 100 national unions. Unions affiliated with the AFL-CIO represent bakers, barbers, bottlers, auto workers, actors, accountants, construction workers, steelworkers, machinists, garment workers, engineers, pilots, public employees, janitors, sales clerks, letter carriers, truck drivers, grocery workers, computer operators, and state and federal government employees, among others. Contact: AFL-CIO, 815 16th St., N.W., Washington, DC 20006 (phone 202-637-5000; fax 202-637-5058; Web site www.aflcio.org/).

American Federation of State, County, and Municipal Employees (AFSCME) A union within the AFL-CIO representing public employees and health care workers in the U.S., Puerto Rico, and Panama. With about
1.3 million members, it is the largest public employee union in the AFL-CIO. Provides collective bargaining and representation for public service workers at every level of government and in the private sector, including clerical employees, social workers, correctional officers, school employees, and health care and hospital workers. Contact: AFSCME, 1625 L St., N.W., Washington, DC 20036-5687 (phone 202-429-1000; TTY 202-659-0445; fax 202-429-1293; e-mail cot@afscme.org; Web site www.afscme.org/).

**American Federation of Teachers (AFT)**

A union within the AFL – CIO with 907,000 members, including teachers and school support staff, higher education faculty and staff, health care professionals, and state and municipal employees. Works to improve education, health care, and public services and the working conditions for employees in those areas. Contact: AFT, 555 New Jersey Ave., N.W., Washington, DC 20001 (phone 202-879-4400; fax 202-879-4556; e-mail online@aft.org; Web site www.aft.org).

**American Foundation for the Blind (AFB)**

An organization whose mission is to enable persons who are blind or visually impaired to achieve equality of access and opportunity that will enable freedom of choice in their lives. AFB accomplishes its mission by taking a national leadership role in the development and implementation of public policy and legislation, informational and educational programs, diversified products, and quality services. Contact: AFB, 11 Penn Plaza, Suite 300, New York, NY 10001 (phone 212-502-7642; fax 212-502-7773; e-mail afbinfo@afb.net; Web site www.afb.org/).

**The American Heart Association (AHA)**

A not-for-profit, voluntary health organization funded privately. Its mission is to reduce disability and death from cardiovascular diseases and stroke. These include heart attack, stroke and related disorders. Contact: AHA, National Center, 7272 Greenville Avenue, Dallas, TX 75231 (phone 800-242-8721; e-mail inquire@americanheart.org; Web site www.americanheart.org/).

**American Hospital Association (AHA)**

A not-for-profit organization that serves as a national advocate for hospitals, health networks, and their patients. Provides education and information for its members and informs the public about hospitals, health systems, and health care networks. AHA has over 5600 institutional and 37,000 individual members. Contact: AHA, One North Franklin, Chicago, IL 60606-2431; (phone 312-422-3000 or 312-280-6000; Web site www.hospitalconnect.com/).

**American Hotel & Lodging Association (AHLA)**

A coalition of state and city lodging associations throughout the U.S., Puerto Rico, and the Virgin Islands. Provides operations, technical, educational, marketing, and communications services and government affairs representation to the lodging industry. Contact: AHLA, 1201 New York Ave., N.W., Ste. 600, Washington, DC 20005-3931 (phone 202-289-3100; fax 202-289-3199; e-mail comments@ahma.com; Web site www.ahla.com/).

**American Indian or Alaska Native**

An ethnic or racial category used for federal statistical reporting and the 2000 census. Includes persons who have origins in any of the original peoples of North America and who maintain cultural identification through affiliation or community recognition.

**American Institute of Certified Public Accountants (AICPA)**

A professional society of more than 330,000 accountants certified by the states and territories. The AICPA establishes auditing and reporting standards and prepares and grades national Uniform CPA Examinations for state licensing bodies. Contact: AICPA, 1211 Avenue of the Americas, New York, NY 10036-8775 (phone 212-596-6200; fax 212-596-6213; Web site www.aicpa.org/).

**The American Legion (AL)**

A community-service organization that numbers nearly 3 million men and women in nearly 15,000 American Legion Posts worldwide. Membership eligibility is based on honorable service with the U.S. Armed Forces between specific dates. Contact: American Legion, 700 N. Pennsylvania St., P.O. Box 1055, Indianapolis, IN 46206 (phone 317-630-1253; fax 317-630-1233; Web site www.legion.org/).

**American Management Association (AMA)**

An international education organization, membership-based and not-for-profit.
American Marketing Association (AMA) 29 American Printing House for the Blind

Provides educational forums worldwide where members and their colleagues learn practical business skills and explore best practices of world-class organizations through interaction with each other and expert faculty practitioners. AMA’s publishing program provides tools individuals use to extend learning beyond the classroom in a process of life-long professional growth and development through education. Contact: AMA, 1601 Broadway, New York NY 10019-7420 (phone 212-586-8100; fax 212-903-8168; e-mail cust_serv@amanet.org; Web site www.amanet.org/).

American Marketing Association (AMA) An international professional society of 40,000 members in 82 countries and 400 chapters throughout North America. The purpose of AMA is to promote education and assist in personal and professional career development among marketing professionals and to advance the science and ethical practice of the marketing disciplines. Sponsors the SPIRE awards. Contact: AMA, 250 S. Wacker Dr., Ste. 200, Chicago, IL 60606 (phone 800-262-1150 or 312-648-0536; fax 312-993-7542; e-mail info@ama.org; Web site www.ama.org/ or www.marketingpower.com/).

American Medical Association (AMA) A partnership of physicians and their professional associations dedicated to promoting the art and science of medicine and the betterment of public health. Serves physicians and their patients by establishing and promoting ethical, educational, and clinical standards for the medical profession and by advocating for the integrity of the physician–patient relationship. Contact: AMA, 515 No. State St., Chicago, IL 60610 (phone 312-464-5000; e-mail WebAdmin@ama-assn.org; Web site www.ama-assn.org/).

American National Standards Institute (ANSI) An organization that has overseen standards development in the U.S. since 1918, serves as the U.S. member body of the International Standards Organization, and has accredited the American Society for Quality Control as a standards developing organization. Contact: ANSI, 1819 L Street, NW, 6th Fl., Washington, DC, 20036 (phone 202-293-8020; fax 202-293-9287; Web site www.ansi.org/).

American Nurses Association (ANA) Nursing’s national professional association representing 2.2 million Registered Nurses through its 53 constituent state associations and 13 organizational affiliate members. Advances the nursing profession by fostering high standards of nursing practice, promoting the economic and general welfare of nurses in the workplace, projecting a positive and realistic view of nursing, and lobbying the Congress and regulatory agencies on health care issues affecting nurses and the public. Contact: ANA, 600 Maryland Ave., S.W., Ste. 100 West, Washington, DC 20024-2571 (phone 800-284-2378; fax 202-651-7001; e-mail memberinfo@ana.org; Web site www.nursingworld.org/).

American Nurses Credentialing Center (ANCC) A subsidiary of the American Nurses Association (ANA). The ANCC’s mission is to improve nursing practice and promote high-quality health care services through voluntary credentialing programs and related services. The ANCC certifies nurses in defined functional and clinical areas of nursing, accredits continuing education providers and approval bodies, and recognizes nursing services that meet specified standards. Contact: ANCC, 600 Maryland Ave., S.W., Ste. 100 West, Washington, DC 20024-2571 (phone 800-284-2378; fax 202-651-7004; e-mail ttodd@ana.org; Web site www.nursingworld.org/).

American Physical Therapy Association (APTA) A national professional organization representing more than 63,000 physical therapists, physical therapist assistants, and students. APTA’s goal is to foster advancement in physical therapy practice, education, and research. Contact: APTA, 1111 North Fairfax Street, Alexandria, VA 22314-1488 (phone 703-684-2782; fax 703-684-7343; TDD 703-683-6748; e-mail webmaster@apta.org; Web site www.apta.org/).

American Plan (AP) In meeting management, a room rate that includes a bed and three meals.

American Printing House for the Blind, Inc. (APH) Offers Braille, computer disk, large type, recorded, and regular print books for
purchase. Also manufactures the Spequalizer, a completely hardware-controlled speech access system for IBM personal computers and compatibles. Contact: APH, 1839 Frankfort Ave., P.O. Box 6085, Louisville, KY 40206-0085 (phone 502-895-2405 or 800-223-1839; fax 502-899-2274; e-mail info@aph.org; Web site www.aph.org/).

American Productivity & Quality Center (APQC) An organization of approximately 450 corporate members that provides research, educational, and advisory services to organizations in the public and private sectors to improve productivity and the quality of work life. Sponsors courses, research publications, newsletter, and a library. Contact: AP&QC, 123 North Post Oak Lane, 3rd Fl., Houston, TX 77024 (phone 800-776-9676 or 713-681-1182; fax 713-681-1182; e-mail apqcinfo@apqc.org; Web site www.apqc.org/).

American Psychological Association (APA) A 142,000 member association dedicated to the advancement of the science and practice of psychology in the public interest. One major division is instructional/organizational psychology. Publisher of Applied Psychology and Educational & Psychological Test Standards. Contact: APA, 750 First St., N.E., Washington, DC 20002-4242 (phone 800-374-2721 or 202-336-5500; TDD 202-336-6123; fax 202-336-6069; e-mail webmaster@apa.org; Web site www.apa.org/).

American Psychological Association (APA) A 142,000 member association dedicated to the advancement of the science and practice of psychology in the public interest. One major division is instructional/organizational psychology. Publisher of Applied Psychology and Educational & Psychological Test Standards. Contact: APA, 750 First St., N.E., Washington, DC 20002-4242 (phone 800-374-2721 or 202-336-5500; TDD 202-336-6123; fax 202-336-6069; e-mail webmaster@apa.org; Web site www.apa.org/).


American Servicemembers Protection Act of 2002 Empowers the president to dispatch American troops abroad only if allies guarantee that they will not use the International Criminal Court to encroach on U.S. authority over its own people. It also authorizes the president to use military force to liberate any American detained anywhere on behalf of the International Criminal Court. Signed by President Bush on August 2, 2002.

American Sign Language (ASL) The language of the culturally deaf, a visual-gestural language that combines the use of space, hand shapes, arms, and movements, fingerspelling, facial expressions, eyes, head, body posture, and body movements. These shapes and movements serve as the words and intonation of the language. It is not English; rather, it is a language in itself, with its own grammar and structure. Sometimes called Amesian.

American Society for Healthcare Human Resources Administration (ASHHRA) A 5000+-member organization founded in 1964 and dedicated exclusively to meeting the professional needs of human resource managers in health care. Affiliated with the American Hospital Association (AHA), ASHHRA promotes society development, professional development, professional relationships, and research and monitors public policy. Contact: ASHHRA, One N. Franklin, 31st Floor, Chicago, IL 60606 (phone 312-422-3725; fax 312-422-4579; e-mail ashhra@aha.org; Web site www.ashhra.org/).

American Society for Industrial Security (ASIS) A professional membership organization of management-level security professionals. The association offers an executive referral service for corporations wishing to hire full-time security specialists. Contact: ASIS, 1625 Prince Street, Alexandria, VA 22314-2818 (phone 703-519-6200; fax 703-519-6299; e-mail asis@asisonline.org; Web site www.asisonline.org/).

American Society for Quality (ASQ) A society of 109,000 individual and 1100 corporate members worldwide. ASQC's mission is to facilitate continuous improvement and increased customer satisfaction by identifying, communicating, and promoting the use of quality principles, concepts, and technologies. Administers the Malcolm Baldrige National Quality Award under contract to the National Institute of Standards and Technology. Contact: ASQ, 600 North Plankinton Avenue,
American Society for Training and Development (ASTD)

A 70,000 member nonprofit professional association that provides leadership to individuals, organizations, and society to achieve work-related competence, performance, and fulfillment. ASTD serves practitioners, managers, administrators, educators, and researchers who work in the field of training and human resource development in more than 100 countries. Contact: ASTD, 1640 King St., Box 1443, Alexandria, VA 22313-2043 (phone 703-683-8100; fax 703-683-8103; e-mail info.center@astd.noli.com; Web site www.astd.org/).

American Society of Association Executives (ASAE)

A 25,000+-member organization representing about 10,000 associations established to enhance the competency of association executives, promote the recognition of the role of associations in society, improve the effectiveness of member organizations, and lead in the resolution of public policy issues affecting associations. Offers the Certified Association Executive designation. Contact: ASAE, 1575 I St., N.W., 12th Floor, Washington, DC 20005-1103 (phone 202-626-2723; TDD 202-626-2803; fax 202-371-8825; e-mail pr@asaaseaanet.org; Web site www.asanet.org/).

American Society of Composers, Authors & Publishers (ASCAP)

A membership organization of 68,000 composers, song writers, lyricists, and music publishers. Established to protect the rights of members by licensing and paying royalties for the public performance of their copyrighted works at meetings, conferences, and exhibits, whether held in a hotel, restaurant, conference center, or cruise ship. Check your local telephone listings for the nearest office. Contact: ASCAP, One Lincoln Plaza, New York, NY 10023 (phone 212-621-6000; fax 212-595-3276; e-mail info@ascap.com; Web site www.ascap.com/). See also Broadcast Music Inc.

American Society of Pension Actuaries (ASPA)

An organization of 4700 members established to educate pension actuaries, consultants, administrators, and other benefits professionals and to preserve and enhance the private pension system as part of the development of a cohesive and coherent national retirement income policy. Contact: ASPA, 4350 North Fairfax Dr., Ste. 750, Arlington, VA 22203-1619 (phone 703-516-9300; fax 703-516-9308; e-mail aspa@pixpc.com; Web site www.aspa.org/).

American Society of Travel Agents (ASTA)

An organization of 24,000 members in 136 countries whose mission is to enhance the professionalism and profitability of member agents through effective representation in industry and government affairs, education, and training and to identify and meet the needs of the traveling public. Contact: ASTA, 1101 King St., Ste.200, Alexandria, VA 22314 (phone 800-275-2782 or 703-739-2782; fax 703-684-8319; e-mail astasysop@astanet.com; Web site www.astanet.com/).

American Speech-Language-Hearing Association (ASHA)

A national professional, scientific, and credentialing organization of 103,000 speech-language pathologists and speech, language, and hearing scientists. Its mission is to ensure that all people with speech, language, and hearing disorders have access to quality services to help them communicate more effectively. ASHA awards the Certificate of Clinical Competence to audiologists and speech-language pathologists who meet strict requirements. Contact: ASHA, 10801 Rockville Pike, Rockville, MD 20852 (phone or TDD 800-638-8255; fax 301-571-0457; e-mail webmaster@asha.org; Web site www.asha.org/).

American Standard Code for Information Interchange (ASCII)

An eight-bit code for the interchange of information that can operate at any standard transmission baud (Baudot) rate, including 300, 1200, 2400, and higher. Provides a means of transmitting information between computers and computer components and a standard for data storage on magnetic tape or disk.

American Stock Exchange (AMEX)

Conducts trading through an advanced centralized specialist system and is committed to providing a superior marketplace for the investing public and its members. Contact: AMEX, 86
American Stroke Association (ASA) A division of the American Heart Association that focuses on reducing disability and death from stroke through research, education, fund raising, and advocacy. Works with the American Heart Association’s affiliates nationwide and establishes alliances with other organizations to use resources effectively. Contact: ASA, National Center, 7272 Greenville Avenue, Dallas TX 75231 (phone 888-478-7653; Web site www.americanstrokeassociation.org/).

Americans with Disabilities Act of 1990 (ADA) Signed into law by President G. H. W. Bush on July 26, 1990, this Act became effective in 1992. The legislation extends to disabled persons — including persons with hearing and visual impairments, paraplegia and epilepsy, AIDS victims and carriers of the HIV virus, alcoholics, and past users of drug — the same kinds of protections and guarantees that the Civil Rights Act of 1964 granted African Americans and other minorities. That is, employers may not refuse to hire or promote a person who is qualified to do a job simply because that person is disabled. The bill also requires employers to make reasonable accommodations, without incurring great expense or difficulty, to enable a disabled person to do a job. The bill defines a disabled individual as a person with physical or mental impairment that “substantially limits a major life activity,” such as walking, talking, or working. It excludes current users of illegal drugs, homosexuals, bisexuals, transsexuals, transvestites, and people with emotional disorders such as kleptomania, gambling compulsions, and pedophilia. It became effective in 1992 for employers with 25 or more workers and in 1994 for employers with 15 or more workers. The only exceptions are churches and church-run schools. The legislation requires that employers make the workplace accessible to all employees, forces most public-service businesses to provide wheelchair access, and requires that buses and a percentage of train and subway cars be modified for handicapped access. After 1993, telephone companies were required to establish relay services between special telephones for people with speech or hearing disabilities and people using ordinary telephones. In 1994, the Equal Employment Opportunity Commission published guidelines on disability-related inquiries and medical examinations focusing on the hiring process. In general, the guidelines require employers to limit their preoffer questions to those concerning an applicant’s ability to perform job functions. They are also prohibited from making disability-related inquiries at the preoffer stage. In 1999, the Supreme Court made these rulings: (1) people with correctable physical impairments generally cannot rely on the ADA to sue their employers for discrimination; (2) modified the 1990 law that required states to place mentally disabled persons in the “most integrated setting” appropriate, but only after taking into account the resources available and the needs of others with disabilities. For ADA technical assistance materials, state and local building codes, and new and proposed regulations, see www.usdoj.gov/crt/ada/adahom1.htm.

American Technical Education Association (ATEA) A national professional association of 2,000 members dedicated to excellence in postsecondary technical education with emphasis on the concerns of business and industry. Provides professional development opportunities for teachers, administrators, and support personnel in postsecondary education and networking opportunities for the exchange of ideas among persons in education, business, and industry. Contact: ATEA, North Dakota College of Science, 800 North Sixth St., Wahpeton, ND 58076-0002 (phone 701-671-2240 or -2301; fax 701-671-2260; e-mail krump@plains.nodak.edu; Web site www.ndscs.nodak.edu/).

American Vocational Association, Inc. (AVA) See Association for Career and Technical Education.

America On-Line Provides access to the Internet.

AmeriCare A proposed joint state and federal program that would replace Medicaid. It would offer a basic health insurance package to people who are not covered by an employer-provided health care plan.

America's Job Bank (AJB) A job listing service available on the Internet. AJB collects job
listings from 1,800 nationwide state employment offices and offers companies the opportunity to enter their job listings directly. Employers can post job listings, create customized job orders, and search resumes automatically to find the right people. Web site www.ajb.org/).

**America’s Talent Bank (ATB)** A nationwide electronic résumé system that allows job seekers to market their qualifications by entering their résumés into this national network, which is then searched by employers for workers who meet their needs. Supported by the Department of Labor, ATB is a product of state employment service agencies. (Web site www.atb.org/ or www.doleta.gov/almis/atbnew1.asp/).

**AmeriCorps** Legislation signed by President Clinton on September 21, 1993 (Public Service Act of 1993) that allows students who complete 2 years of community service to earn $4725 per year to apply toward college tuition or student loans. Participants in the program may also earn living allowances of at least $7400 per year and health care and child day care benefits. The plan funded 20,000 students in 1994, 33,000 in 1995, and 47,000 in 1996 with spending limited to $300, $500, and $700 million, respectively, in each of the 3 years.

**amicus curiae** A legal term that literally means “friend of the court.” An *amicus curiae* brief is a petition, declaration, or statement of position on an issue filed by a party not involved in the litigation under consideration by the courts but who may be affected by the outcome. Such briefs usually involve an issue that has far-reaching implications, often involving public policy.

**amortization** The process of paying off a debt, usually by equal installments at regular intervals over a specific period of time.

**amortization of training expenses** In December 1997, the Internal Revenue Service ruled that certain training expenses incurred in “unusual circumstances” must be amortized over a minimum of 5 years rather than expensed in the year the costs were incurred. The term “unusual circumstances” was defined as when training costs were incurred “to obtain future benefits significantly beyond those traditionally associated with the training provided in the ordinary course of a taxpayer’s trade or business.”

**amphetamines** A class of legal prescription drugs used in the treatment of colds, hay fever, depression, and obesity. Also commonly used as “uppers,” they can be highly addictive and dangerous if abused. Also called *speed; uppers*.

**AMVETS National Headquarters** (AMVETS) A congressionally chartered, nonprofit association of more than 175,000 members who served honorably in the Army, Coast Guard, Navy, Marine Corps, or Air Force after September 15, 1940, or are still serving on active duty in the National Guard or Reserves. Its purpose is to help veterans through a variety of services, promote world peace, and preserve the American way of life. *Contact*: AMVETS National Headquarters, 4647 Forbes Blvd., Lanham, MD 20706-4380 (phone 877-726-8387 or 301-459-9600; fax 301/459-7924; Web site www.amvets.org/web/).

**amyotrophic lateral sclerosis (ALS)** A neuromuscular disease characterized by degeneration of a select group of nerve cells and pathways in the brain and spinal cord that leads to progressive wasting and paralysis of the muscles that control movement. There is currently no cure, and it is almost always fatal within a few years. Also called *Lou Gehrig’s disease*.

**anaerobic exercise** Activities such as weight-lifting, yoga, and golf that use muscles but do not significantly increase heart rate for an extended time.

**anagogic or metaphorical learning** A learning strategy used by humans (and to some degree by learning machines). It is learning by means of analogy, metaphors, comparison with past experience, or reminders.

**analog** 1. In data processing, a computer that calculates by using physical analogs (such as the amount of electrical resistance) of the variables of a problem and provides solutions in a graphic representation (such as an oscilloscope pattern). For most data processing applications today, digital computers are used. 2. In video, the variation of an electrical signal to represent the original image or sound that is being processed and reproduced. 3. In
multimedia, information and communication technology that uses a continuous scale that is incompatible with digital computers. Data are stored and retrieved as a continuous signal rather than in bits (e.g., videocassette and audiocassette recorders and tapes).

**analysis** Assessments performed by an organization or its work units to provide a basis for decision making. Overall organization analysis provides the guidance needed by management to achieve key business results and attain strategic goals and objectives.

**analysis exercise** Used in assessment centers and other screening and selection strategies. Participants are given information on a situation and asked to recommend appropriate courses of action. Exercises test ability to sift through information, determine critical facts, come to a conclusion, and present a logical argument to support the conclusion.

**analysis of variance** A statistical means of determining the proportion of explained variance or dispersion between and among treatment (experimental) and control groups. In general, the technique helps users to discriminate between causality and mere chance. The complexity of the methodology precludes a cookbook description of its calculation. Computer programs are available to perform the calculations.

**analyst recommendation** A professional opinion as to whether an investor should buy or sell stock. Also used as a means of promoting buying or selling decisions that have already been made. Reputable analysts can move the price of stock just by issuing a report or adjusting an estimate of earnings.

**analytical decision** See logical decision.

**analytical skills** The ability to use logic and inquiry and past experience, research, or experimentation to get the information needed to solve problems, make decisions, innovate, and evaluate. Analytical skills can also be used to clarify objectives, separate the judgment and idea generation phases of creative endeavor, provide cues for association, discover relationships, and examine similarities and differences. They involve observing, listening, diagnosing, analyzing, and assessing situations together with the ability to predict directions that situations are likely to take. They include the ability to reason both deductively and inductively.

**analytical survey** A research methodology in which data collected in a polling survey are subjected to statistical analysis to determine whether there are similarities, differences, or relationships between and among groups.

**analytical thinking** The ability to differentiate between unimportant and critical details, recognize discrepancies and variances between facts, and draw correct inferences and conclusions from information.

**analytics** Use of software tools to analyze collected information to help top management make better business decisions. Rapidly becoming a part of many human resource systems. Software may include workforce analytics, benchmarking tools, and scorecards.

**anatomical gift** Designation of the use of an organ (heart, liver, lungs, kidneys, cornea, skin, and so on) or donation of the body for medical use following death. May be arranged by completion of special forms or entered in a will, or (in some states) the authorization may be inscribed on the donor’s driver’s license.

**anchoring** The disposition of people to look back to their spiritual foundations to recapture what was soothing and supporting and use it to moor themselves securely in the future. Attributed to Faith Popcorn and Lys Marigold, Clicking: 16 Trends to Future Fit Your Life, Your Work, and Your Business.

**ancillary benefits** Include such employee benefits as dental care, dependent care, home care, prepaid legal plans, prescription drugs, and vision care. Also called additional benefits, corollary benefits, and fringe benefits.

**ancillary medical benefits** Dental benefits, home care, speech/hearing benefits, prescription drug benefits, vision care.

**ancillary probate** Additional probate done in another state where, for example, the decedent owned real estate in his or her name alone.

**ancillary services** Medical services such as laboratory tests, radiology, physical therapy, and inhalation therapy provided in conjunction with medical or hospital care. Also called support services.

**andragological e-learning** E-learning designed to meet the needs and hold the interest and
attention of adults. It is learner-centered, focuses on the acquisition of content that is job- and task-oriented, and allows students to control their own learning experiences. It asks these questions: “What do you want to learn?” and “How and when do you want to learn?”

**andragogic learning** See andragogy; didactic learning; pedagogic learning.

**andragogy** A way of looking at adult learning. It views adults as needing to be self-directing; as having interests and experiences that can provide a sound basis for learning. It also considers their need to know or to do to fulfill their role in society as linked to their readiness to learn; their orientation to learning as life-, work-, and problem-centered rather than subject-centered; and their motivation to learn as directed by internal factors such as self-esteem rather than by external rewards. Attributed to Malcolm Knowles, a member of the Human Resources Development Hall of Fame.

**anecdotal** Process information that lacks specific and objective methods, measures, and evaluative factors. Relies primarily on observation and description of individual activities rather than on systematic processes.

**anecdotal records** Individual records that emphasize items and episodes of behavior and performance that are important to the evaluation and development of employees, clients, and trainees. Trainers, supervisors, counselors, and medical and health providers may maintain such records. In addition to being confidential, factual, and objective, such records should include significant items of conduct and performance, not be limited to substandard behavior or performance, and report positive and constructive episodes.

**anesthesia** Drugs administered by a specially trained physician or nurse before surgery to block pain.

**angel** An individual, usually over the age of 40 and affluent, who provides start-up funding (venture capital) for a business undertaking mainly for excitement and challenge.

**angina pectoris** Pain or tightness in the chest (sometimes radiating to other parts of the upper body) that occurs when the arteries are partially blocked, resulting in temporary reduction of the blood supply to the heart.

**angiogram** A medical diagnostic procedure in which a catheter is threaded through an artery into the heart, a dye is injected, and an x-ray is taken. The procedure shows blockages in the arteries of the heart.

**angiotensin converting enzyme (ACE) inhibitors** Prescription medications that ease pressure inside blood vessels so the heart does not have to pump as hard. Often prescribed for congestive heart failure.

**animation** A means of describing (or viewing) and clarifying a visible or invisible process or procedure — a situation in which an element changes or evolves over time — to facilitate comprehension of the relationships between events.

**ankylosing spondylitis** A type of arthritis, it affects an estimated 300,000 Americans, usually young men. It is a spinal inflammation that can spread throughout the body.

**annual exclusion** The $10,000 per year, per gift allowed by law that an individual can give to another and incur no federal tax liability.

**annual leave** The number of hours, days, or weeks of vacation with pay allowed employees by an organization. Based on length of service with the organization, it ranges from 1 week to 6 weeks per year, but the most common vacation period is 2 weeks.

**annual percentage rate (APR)** The percentage rate charged by lending institutions, such as banks, for loans of all types.

**annual percentage yield (APY)** The average amount of monthly interest paid to investors over a 1-year period, expressed as a percentage.

**annuitant** A former employee who receives a monthly or annual payment for services rendered upon retirement for which he or she made weekly or monthly contributions while employed.

**Annuitants Protection Act of 1994** Technically, an amendment to the Employee Retirement Income Security Act of 1974. Gives retirees and the Secretary of Labor the right to sue their former employers to obtain relief from ERISA violations involving the purchase of annuities following the termination of a pension plan. The legislation was considered by the Secretary of Labor and many members of Congress as a first step toward correcting erroneous interpretations of ERISA, which
have had the effect of narrowing the rights and remedies made available to participants and beneficiaries under the law.

**annuity** 1. Specified amounts of income paid in a lump sum, yearly, or at other regular intervals. A person receives an annuity for life or for a specific period of time in consideration of services rendered, outstanding performance, or accident or injury. 2. Contracts purchased from insurers that provide for periodic payments or surrender options. See also variable annuity, deferred fixed annuity, immediate fixed annuity. 3. An investment contract with an insurance company that the buyer uses for retirement income.

**annuity, joint and survivor** See contingent annuity.

**ANSI X12** A universal health care claims format adopted by the Medicare overseers at the Health Care Financing Administration and officials with The Travelers and Blue Cross and Blue Shield Association. Using **electronic data interchange**, ANSI X12 eliminated hundreds of different claims forms formerly used by major payers.

**antacids** Over-the-counter drugs for relief of acid indigestion, heartburn, or sour stomach.

**anti-angiogenesis** Treatments designed to slow or block the growth of blood vessels for spreading tumors, which may prevent lethal metastases elsewhere in the body. Often combined with chemotherapy and surgery.

**anti-cutback rule** Provides protection against elimination or reduction by plan amendment of certain benefits provided under a qualified plan. Applies to benefits already accrued under the terms of the plan, early retirement benefits, early retirement-type subsidies, and optional forms of benefits. Does not apply to life, accident, or health insurance; Social Security supplements; pre- and posttax employee contributions and direct investments; and plan loans.


**Anti-Drug Abuse Act of 1986 (ADAA)** Enacted in October 1986, the Act provided $1.7 billion to be used for law enforcement, treatment for drug abusers, drug research, and school and community education programs.

**antiemetics** Over-the-counter drugs for the prevention or treatment of nausea, vomiting, or dizziness caused by motion sickness.

**antigen tests** Test for the presence of antibodies in the blood in which the test chemicals react directly with proteins on the coat of the virus to give a definite indication of its presence. Used to detect HIV antibodies.

**antihistamines** Over-the-counter drugs that temporarily relieve nasal discharge or reduce sneezing, itching of the nose or throat, and itchy eyes due to allergies, hay fever, or other upper respiratory problems.

**Anti-Injunction Act of 1932 (AIA)** Established and protects the right of employees to participate in union activities by prohibiting **yellow-dog contracts**. It also defines and limits the power of the courts to issue injunctions against certain actions and permits either party to sue if its collective bargaining contract is violated. The law also makes unions immune from antitrust laws (interpreted by the courts to mean when a union acts in its self-interest and not in conjunction with nonlabor groups to achieve its goals). Also known as the Norris-LaGuardia Act.

**Anti-Kickback Act of 1986** An act passed to deter subcontractors from making payments and contractors from accepting payments for the purpose of improperly obtaining or rewarding favorable treatment in connection with either a contract or subcontract relating to a prime contract. This provision is designed to ensure fair and equal competition among both prime and subcontractors.

**antitakeover statutes** State laws that protect companies from takeovers by acquisitive corporations. Examples are **control-share laws**, **merger-moratorium laws**, and **expanded fiduciary laws**.
antitrust and fair trade legislation  Legislation directed at prohibition of deliberate commercial injury, such as the acquisition of monopoly power, resulting from unfair, unethical, manipulative, dishonest, or corrupt business practices including conspiracy, coercion, and the elimination of competition. With the exception of Section 5 of the Federal Trade Commission Act of 1914 and the Robinson-Patman act of 1936, which are enforced by the Federal Trade Commission, only the Department of Justice can institute criminal proceedings under the antitrust laws.

antitrust laws  Laws designed to counter monopolies (“trusts”) and other devices to suppress competition. Lack of success in dealing with such powerful combinations as Rockefeller’s Standard Oil led to the passage of the first federal antitrust law, the Sherman Antitrust Act of 1890. This was followed by the enactment of the Clayton Act and the Federal Trade Commission Act, both passed in 1914.

antitussives  Over-the-counter medicines that temporarily reduce cough due to minor throat and bronchial irritation that may accompany a cold.

antivirus software  Utility programs that scan files, boot sectors, and other sections of a computer disk for virus “signatures” or code strings. If the program finds a virus, it notifies the user and removes the virus. Some programs monitor the computer’s memory for signs of infection. Others immunize the system by running checks (checksums) on each executable file and, if the checksum changes, the program alerts the user to the potential presence of a virus.

anxiety  A persistent feeling of painful uneasiness of mind, apprehension, dread, and impending disaster in response to repressed feelings or internal attitudes. It differs from fear in that it is not referable to specific objects or events. The individual does not know its source.

anxiety attack  Sudden, acute, terrifying, panic-like feelings lasting from a few moments to an hour. Victims report rapid heartbeat, palpitation, nausea, dizziness or faintness, diarrhea, and a feeling of suffocation or choking.

any-willing-provider (AWP)  See any-willing-provider law.

any willing-provider law  A state law that is a barrier to managed care. The law permits any provider holding required credentials and willing to conform to the terms and conditions of a network contract to be admitted to that network. Such legislation restricts payers’ ability to contract selectively with a limited number of providers to save on premiums. On April 2, 2003, the Supreme Court ruled that states can pass laws forcing the managed care industry to open its networks to more health care providers, thereby giving patients broader choices of doctors and hospitals.

aperture  The part of a camera that controls the amount of light allowed in.

aphasia  A speech defect that results from injury to certain areas of the brain. It is the most disruptive of all communication disabilities. People with aphasia see, hear, and feel but they cannot integrate this sensory information into logical experience patterns. Aphasia results in inability to use or comprehend words. There are two types of aphasia: expressive and receptive. An individual who can understand what is said but cannot express his or her own thoughts is said to have expressive aphasia. An individual who cannot receive or understand speech has receptive aphasia. Receptive aphasia has its roots in sensory deficiencies, including vision or hearing impairments, or both. Aphasia may be partial, called dysphasia, or total. The most common causes of aphasia are brain tumors, cerebral hemorrhage, and cerebral thrombosis.

Apollo  In travel management, a computer reservation system (formerly Covia). Also provides hardware and software to enhance communications, management reports, quality control, and productivity.

apparent authority  Established when an individual appears to be authorized to act on an organization’s behalf but is not specifically authorized to do so.

appeal  In health care, a special complaint made to a Medicare health plan or the Original Medicare Plan by an individual who disagrees with any decision made by the plan.

Apple Internet Connection Kit  A software system that allows access to and navigation of the Internet simply by pointing and clicking.
applets Small computer applications programs that allow new and powerful interactions between Web servers and Web clients.

appliance A low cost personal computer designed specifically for Internet access or some specialized business use. Examples are the Apple iMac and Compaq iPAQ. Often called a “network appliance.”

appliance service In employee relocation, preparing household appliances before they are loaded onto the moving van. May include draining the washing machine and securing its tumbler, disconnecting and reconnecting any appliance, or proper drainage and hose care for a portable dishwasher or refrigerator ice maker.

applicant files Files initiated upon receipt of applications for positions and files of persons who were not selected or who withdrew their applications before a selection was made. Although their useful life is relatively short (usually 1 or 2 years), they can be a lucrative source of candidates for vacant positions. Sometimes mistakenly called “active” files.

applicant specifications A staffing document that describes: (1) what an applicant for a specific position should know — the technical, professional, and managerial knowledge needed to perform the job; (2) what the applicant should be able to do — the technical, professional, and managerial skills required to enter the position; (3) what the applicant should be — the educational background, kind and amount of training and experience, and the personal qualities essential for success at the entry level; and (4) what the applicant can expect — the nature of the job, compensation offered, job functions, duties, authority, and responsibility, position in the hierarchical structure, and potential for advancement. They are used in recruiting, screening, selecting, training, assigning, developing, and promoting personnel.

applicant tracking system (ATS) A computerized system used to track applicants for positions — from receipt of an application, through the initial interview, to offer and acceptance/rejection — and tabulate evaluations of the organization’s recruiting process by the candidates. Some applications provide activity statistics, applicant profiles, custom letters and reports, data sharing, equal employment opportunity applicant flow, electronic posting of job descriptions, invitation schedules, letter history, past employer retrieval, recruiter statistics, résumé scanning, routing status, school and college retrieval, skills retrieval, source statistics, and standard letters.

application A computer program written to perform specific functions, such as inventory control, preparation of spreadsheets, and word processing.

application forms Tools for screening applicants for positions. They are also mine fields for the unwary because of the danger of violating equal employment opportunity laws such as Title VII of the Civil Rights Act of 1964, Executive Order 11246, Age Discrimination in Employment Act of 1967, and Vocational Rehabilitation Act of 1973. Areas of potential difficulty include education (dates of attendance and graduation indicate age), military background, arrest record, relatives, physical handicaps, marital and parental status, and housing arrangements.

application programming interface (API) A set of software interfaces that allows unrelated applications to communicate with each other and diverse services.

application service provider (ASP) A business that develops a software application for use over the Internet for a rental fee. Subscribers can log onto its Web site and use their browsers to gain access to the software.

application software Computer programs that perform tasks for users. Personal productivity software includes spreadsheets, word processing, and databases. Functional or departmental applications include benefits, human resources, information, and payroll.

applied behavior management (ABM) An organizational and individual change process used to assist the organization to involve employees in improving quality, productivity, and profits. It focuses on individual and team performance improvement in areas directly related to the goals and objectives of the organization.

applied billing entry Time spent on specific projects, activities, or clients that can be billed.

applied person-day In calculating HR costs and benefits, an employee’s cost per applied
person-day is that person’s full cost per day divided by his or her applied rate. The calculation should include training costs incurred in preparing for the assignment. Usually for HR professionals with a 70 to 75% applied rate, the applied person-day will equal about four times the direct salary cost per day.

**applied rate** In calculating HR costs and benefits, a worker’s applied rate is the number of hours billed to applied projects or clients divided by the total number of hours paid in a given time period. For HR professionals, it is unquestionably the single most important productivity indicator. For them it should remain in the 70 to 75% range.

**applied research** Research directed at discovering new scientific knowledge that has direct application to specific problems and issues or the development of new products, processes, and services that relate to the goals and objectives of the firm.

**appraisal** See performance appraisal.

**Appraised Value Home Sale Program** In employee relocation, a program that uses a combination of real estate appraisals or market analyses to determine the value of a property being acquired from a transferring employee.

**appraising** Assessing and evaluating objects, processes, products, services, and people.

**appreciative inquiry (AI)** A theory of organizational change. It involves five principles: (1) principle of constructionism — fact and reality are created by common consensus, not by individual perception and opinion; (2) principle of simultaneity — asking questions about an organization is not a neutral event because inquiry is an intervention; (3) poetic principle — organizations must be studied as social systems, not machines; (4) anticipatory principle — the future we anticipate is the future we create; and (5) positive principle — ferreting out positive experiences and past successes, rather than problem solving, and attempting to build the future upon those findings.

**apprenticeship programs** Developed in the Middle Ages by the trade guilds. Although they have declined since the Industrial Revolution, apprenticeship programs remain an important source of skilled workers in the U.S. The system is used primarily to train laborers, craftsmen, mechanics, and some technicians.

A potential craftsman, such as a cabinet maker, is “apprenticed” to a recognized artisan for a period of years, during which the apprentice learns the skills by observing and performing the work under the tutelage and guidance of the master craftsman. Currently there are about 1200 apprenticeable occupations. Each state has a director who, together with field representatives, works with state government, business, industry, organizations, and labor to establish and maintain complete training programs. Apprenticeship program standards are established jointly by the organization, and, where appropriate, labor unions and the U.S. Department of Labor.

**appropriateness** Health care for which the expected health benefit exceeds the expected negative consequences by a margin sufficient to justify treatment.

**appropriate penalty** A legal doctrine pertaining to cases of unlawful discharge. It asks, “Was the degree of discipline administered by the employer reasonably commensurate with the seriousness of the offense and the employee’s record of performance with the organization?”

**appropriations bills** Annual legislation that provides the funds for the operation of the federal government. There are 13 regular appropriations bills (such as those for defense and agriculture) and an indefinite number of special or supplementary appropriations bills to provide funds for unanticipated expenses.

**approved amount** See approved charges.

**approved charges** Medical insurance payments based largely on what the policy (or law in the case of Medicare) defines as “reasonable charges” or the amounts approved by the carrier.

**apps** Computer applications that provide users access to databases; for example, workforce management systems, customer relationship management, and scheduling.

A.P.R.A. Fuel Oil Buyers Group, Inc., et al. A 1996 National Labor Relations Board decision that entitled illegal immigrants fired for union activity to sue for denial of their right to engage in union organizing and collective bargaining activities and ordered their reinstatement with back pay.
aptitude  A combination of innate or acquired abilities that indicates a person’s ability to develop skill or proficiency in a specific area if appropriate training is provided.

aptitude test  A psychological test used in hiring, selecting people for training, and career planning. Similar to tests of general ability but more specialized. Examples of aptitudes are mechanical, space perception, mathematics, art, music, and so on, as distinguished from general learning ability. Examples of standardized aptitude tests are Bennett’s Test of Mechanical Comprehension, Clerical Abilities Battery, Purdue Mechanical Adaptability Test, SRA Tests of Mechanical Aptitude, Revised Minnesota Paper Form Board Test, and the last four parts of the MacQuarrie Test for Mechanical Ability.

arbitrage  Simultaneous purchase and sale of two or more different, but closely related, securities in different markets to take advantage of price disparities.

arbitration  A formal form of negotiation used to resolve individual and group disputes including labor-management disagreements. Although it involves a neutral third party, the arbitrator, his or her role is considerably different from that of a mediator. When the parties to a disagreement accept the arbitration process, they also agree to accept the decision of the arbitrator as final and binding. Arbitration is less expensive and time-consuming than mediation or litigation, enforcement is rarely required because both parties agree before the proceedings to accept the decision, and arbitrators are usually better qualified than the courts to rule on specific labor issues.

archetypes  In systems thinking, there are common patterns or themes among large systems, just as there are common themes in art and music. These generic systemic structures are named for the effects they create, such as limits to growth, drifting goals, and escalation.

Archie  On the Internet, a computer search system created by McGill University that scans file transfer protocol sites around the world for downloadable files.


Architectural Barriers Act of 1968 (ABA)  An act that mandated the design, construction, or modification of public buildings and facilities owned or leased in whole or in part by the federal government (or financed or aided by federal funds) to provide means of access to handicapped individuals. See also Americans with Disabilities Act of 1990; Rehabilitation Act of 1973.

architectural privacy  The physical privacy (or lack thereof) afforded by office workspace. Believed to have an impact on employees’ job satisfaction and productivity.

architecture  The set of technical standards that define the hardware, system software, application software, and communication links of a computer system.

Area Agencies on Aging (AAA)  Countrywide government-sponsored agencies that serve as focal points for housing and service options for the aging.

area chart  A means of displaying data graphically. Employs geometric figures, drawings, or pictures to demonstrate the magnitude of an effect by the area of the illustration rather than its length or height. Most often used to provide an overview of a trend or the cumulative effects of individual items over time.
area counseling services  See destination services company.

area differential An allowance paid to employees assigned to a foreign country or certain geographic areas in the U.S. for hardship factors in the former case and different average pay levels or cost of living in the latter case.

area studies  See cross-cultural training.

area wage survey A formal or informal survey of the “going rate” for jobs in a particular geographical area used to price benchmark jobs. Surveys may be made by individual firms, professional and technical organizations, and the U.S. government’s Bureau of Labor Statistics. BLS conducts area wage surveys annually.

Armed Forces Procurement Act of 1947 (AFPA) In purchasing, contracting, and marketing, a statute covering all Department of Defense procurement authority. It gives the Department of Defense authorization to publish its Armed Services Procurement Regulations, which establish the broad guidelines under which military procurements are made.

Armed Forces Tax Fairness Act of 2003 Legislation would (1) ease capital gains taxes on military members’ home sales by exempting up to 5 years spent away from home on military orders from counting toward the requirement to have occupied the home for at least 2 of the 5 years immediately preceding sale; (2) exempt from taxation the full $6000 death gratuity paid to survivors of members who die on active duty (now limited to $3000); (3) authorize a tax deduction for drill-related travel and lodging expenses for reservists who must drill at another location. Passed by the House on March 20, 2003.

Armed Services Vocational Aptitude Battery (ASVAB) A battery of aptitude tests administered to men and women prior to their enlistment in the Armed Forces. It is used to select military occupational/career fields and to qualify for training in those fields.

Army Air Force Exchange Service (AAFES) A non-pay benefit for active and retired military personnel and their dependents and some military reservists. Provides substantial savings on products and services, including gasoline stations and automotive services, food services, lawn and garden shops, department stores, flowers, dry cleaning, barber shops and beauty services, tax preparation, video rental, car rental, wedding registry, photo developing, and optical shops. Accepts cash, personal checks, and several major credit cards.

Army Aviation Association of America (AAAA) An organization of approximately 16,000 members open to all persons who desire to support the advancement of U.S. Army aviation or its allied pursuits. The purpose of AAAA is to advance the status, overall esprit, and the general knowledge and efficiency of persons who are professionally engaged anywhere in the overall field of US Army Aviation. Contact: AAAA, 49 Richmond Ave., Westport, CT 06880-2000 (phone 203-226-8184; fax 203-222-9863; e-mail aaaa@quad-a.org; Web site www.quad-a.org/hofform.pdf).

Army College Fund A program of educational benefits. If a service member enlists in one of about 50 Military Occupational Specialties, the Army will contribute up to $14,400 toward the individual’s college education, the total amount depending on the number of years served.

Army Physical Fitness Test (APFT) Measures general overall fitness: the muscular endurance of two upper body muscles, the pectorals major and the triceps, and anaerobic and aerobic fitness levels.

Army Procurement Procedure (APP) In contracting and marketing, procurement procedures promulgated by the U.S. Army to supplement the Armed Forces Procurement Act of 1947.

Army Reserve Tuition Assistance Program A program for which reservists attending college may apply. If they qualify and complete required military training, reservists may be eligible to receive a part of their tuition for approved college courses.

aromatherapy  A botanical form of alternative medical treatment involving the use of oils from palms in conjunction with facial, massage, or inhalation treatment. Believed to enhance circulation, relieve tension, and improve the skin by stimulating the olfactory nerves.
arrangement item  An objective test item that requires the testee to arrange terms, numbers, symbols, phrases, or sentences in order in accordance with some principle or scheme.
array  In video, a grouping of storage devices, such as a hard disk array.
arrrhythmia  Irregular heartbeat that occurs when the electrical system of the heart is disturbed. Often caused by a buildup of cholesterol plaque inside the coronary arteries, which prevents adequate oxygen from getting to parts of the heart.
arteriography  An x-ray technique used to obtain detailed close-ups of affected areas in arteriosclerosis. A special dye is injected in the leg or arm and the x-ray reveals the arterial sections that the dyes cannot easily penetrate due to blockage.
artherosclerosis  A type of coronary artery disease ("hardening of the arteries") caused by accumulation of fatty deposits (triglycerides and cholesterol) inside the arteries. The deposits narrow the blood vessels and may lead to spasm of the arteries with partial or complete obstruction, which in turn may cause congestive heart failure, stroke, or heart attack.
arthritis  A disease that affects one in seven Americans (36.2 million). It takes several forms: osteoarthritis, rheumatoid arthritis, gout, fibromyalgia, ankylosing spondylitis, scleroderma, and polymyalgia rheumatica.
Arthritis Foundation  A not-for-profit organization whose mission is to support research to find the cure for and prevention of arthritis and to improve the quality of life for those affected by arthritis. The Foundation also conducts education programs for health professionals, provides community education and support services for people with arthritis and their families, informs the public about arthritis, and advocates the interests of people affected by arthritis. Contact: Arthritis Foundation, P.O. Box 7669, Atlanta, GA 30357-0669 (phone 800-283-7800 or 404-872-7100; e-mail infocenter@arthritis.org; Web site www.arthritis.org/).

Arthritis Research Institute of America (ARIA)  A research organization devoted to eliminating the pain and suffering of osteoarthritis through research. Sponsors research on related topics. Contact: ARIA, 300 S. Duncan Ave., Ste. 240, Clearwater, FL 34615 (phone 727-461-4054; fax 727-449-9227; Web site www.preventarthritis.org/).

Article 15  See nonjudicial punishment.

Article 32 investigation  The military version of a grand jury. The convening authority, usually a flag officer, appoints an officer to conduct a preliminary investigation to determine whether a case against a service member should be dropped or prosecuted. However, the hearing officer can only recommend a course of action, which may be accepted or rejected by the convening authority.
arrticulation disorder  A speech problem manifested in unclear, imprecise voicing of sounds. For example, words involving the s sound and its voiced correlative z (the most common error); r with a w substitute; l with an s substitute; and the sh and zh sounds. Lallation is a common problem of articulation in which the r, l, t, d, and/or s sounds are defective.
arrtificial intelligence (AI)  The general term applied to systems and research in the fields of robotics, machine vision, speech recognition, natural languages, and EXPERT systems that attempt to emulate or duplicate the various forms of human activity or human thought processes that do not have computational aspects. Business uses include computerized stock market analysis, e-commerce data mining, and medical diagnosis.

Artificial Intelligence Learning Systems (AILS)  A means of enhancing learning. Applications include automated online testing, diagnosis, and feedback; business simulations; information management; and learning networks.
arrtificial reality  See virtual reality.

Asbestos Regulations  Regulations issued by the Occupational Safety and Health Administration that cover employees who are exposed to asbestos at work. 29CFR1910.1001 covers such requirements as air monitoring, ventilation, and engineering controls; use of respiratory protection, protective clothing, and equipment; and clean-up procedures and safe work practices.

ASCII file  A computer data file that contains only ASCII characters with no special code for formatting, page layout, and so on. Nearly
every computer application program can read and store these files.

**Asian** An ethnic or racial category used for federal statistical reporting and the 2000 census. Persons having origins in any of the Far Eastern, Southeast Asian, or the Indian subcontinent countries (e.g., Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, Philippines, Thailand, and Vietnam).

**Asia-Pacific Economic Cooperation (APEC)** A coalition of 18 nations similar to the European Community established to promote economic health and free trade within the area by 2020.

**Ask-a-Nurse®** A toll-free, medical and health hot line operated nationwide. It is staffed by experienced and specially trained registered nurses around the clock, seven days a week. The service provides answers to questions about illnesses, injuries, and general health as well as information on local medical and health resources, including referrals to area physicians, hospitals, and community services. Nurses staffing the hot line use a computer database of clinical protocols approved by physicians as the basis for the advice and assistance they provide. Ask-a-Nurse is a registered trademark of McKesson Corporation. (Web site www.ask-a-nurse.com/).

**assault** In law, an apparent offer, attempt, or threat to harm another person without actually carrying out the violent act.

**assembly line manufacturing** A system of workstations operated by workers who perform only one or two closely related tasks in the manufacturing sequence. The product is moved between workstations on tracks or belts. Designed to simplify and speed up production.

**assertiveness training (A/T)** Training provided to build assertiveness (not aggressiveness), improve the job performance and satisfaction of managers and supervisors, establish models of managerial behavior, reduce anxieties in handling interpersonal relationships on the job, enhance employees’ self-image, and help managers protect themselves from manipulation or aggression. Strategies are rooted in behavior modification and include personal inventory of participants’ skills, attitudes, habits, and values; self-analysis and self-evaluation exercises; group interaction; assertiveness exercises; and feedback on assertive-responsive behavior patterns.

**assessment** See evaluation.

**assessment center** A structured method of screening and selecting people for assignment or promotion to executive, managerial, or supervisory positions. Over a period of 2 or 3 days, and under the direction of a team of evaluators, participants deal with a variety of realistic management problems and situations. They engage in simulations and business games, in-basket exercises, role playing, mock staff meetings, and decision making exercises; undergo psychological tests and projective techniques; and engage in group discussion and self-evaluation. Evaluators observe, assess, and record participants’ behavior and performance, critique group exercises, interview participants, and combine their appraisals in a formal report. Assessment centers can also be used to diagnose training and development needs.

**asset allocation** The process of dividing money between and among different types of assets, such as stocks, bonds, real estate, and cash. The purpose is to generate the desired overall return while minimizing risk.

**asset appreciation plan** See book value plan.

**asset-based securitization (ABS)** A low-cost alternative to traditional financing. Allows companies to lower working capital without pressuring customers and clients.

**asset disposition** A means of taking a company out of the market and going private. It involves the purchase of all of a company’s assets by acquisition companies through a planned liquidation that returns funds to shareholders.

**assets** Items owned by a company such as cash and bank deposits, marketable securities, accounts receivable, inventories, and investments in other companies; land, plant, and equipment; and, sometimes, goodwill or other intangibles, all stated on the basis of purchase prices and not on current or market value.

**assigned sale program** In employee relocation, a program that typically uses a combination of real estate appraisals or market analyses to determine an initial offer to purchase a property from a transferring employee. If the
employee is able to negotiate an independent, bona fide offer that exceeds the initial offer, the employee will assign his or her position in the closing to the acquiring company. The assigned value is used to acquire the property only if the independent offer closes.

**assignment** A process through which a physician or medical supplier agrees to accept an organization’s (or Medicare’s part B) payment as payment in full except for specific coinsurance and deductible amounts required of the patient. Medicare usually pays 80% of the approved amount directly to the physician or supplier after the beneficiary meets the annual part B deductible of $100. The beneficiary pays the other 20%.

**assignment of benefits** In health insurance, authorization by an enrollee or spouse for the insurer to issue payment of benefits directly to the provider.

**assistant-to assignment** See understudy assignment.

**assisted housing** See board and care home; congregate housing; continuing care retirement community; independent living center.

**assisted living** One of five settings for long-term care. A housing arrangement in which room, meals, and help as needed with bathing, dressing, getting in and out of bed, and protective oversight are provided. See also adult day care; home care; nursing home; respite care.

**assisted reproductive technology (ART)** Procedures that enable a woman with otherwise untreatable infertility to become pregnant through any artificial conception procedures, such as artificial insemination, in vitro fertilization, and embryo transfer. Neither the procedure nor services and supplies related to the procedure are typically covered by health care plans.

**Assisted Suicide Funding Restriction Act of 1997** Clarifies federal law with respect to restricting the use of federal funds in support of assisted suicide, including euthanasia and mercy killing. Approved April 30, 1997.

**assisted device** A service or product purchased or rented to help older or disabled persons to function better or more safely at home. May include devices for people with hearing and vision impairments and those who need help in walking or moving around. An example is closed-caption video. Medicare may pay for all or a part of the cost if the device is prescribed by a physician.

**assistive listening device (ALD)** A device for people with hearing impairments mandated for availability by the Americans with Disabilities Act of 1990 during all meetings and conventions. Examples of ALDs are infrared and FM systems, both of which can be moved from meeting room to meeting room or permanently installed.

**assistive product** See assistive device.

**assistive technology** See assistive device.

**Assistive Technology Act of 1998** Supports programs of grants to states to address the assistive technology needs of individuals with disabilities. Approved November 13, 1998.

**association** One of the basic forms of learning in which the learner is helped to make connections between related objects, ideas, or other items or recognize a sequence that must be followed.

**association discrimination clause** A provision of the Americans with Disabilities Act that prevents an employer from taking adverse action against an employee or job applicant based on the knowledge that the employee has a relationship or is associated with someone with a disability.

**Association for Applied Interactive Multimedia (AAIM)** An international organization established to support professionals who use and develop interactive multimedia for education and training, including members with backgrounds in K–12 education, higher education, business, industry, health care, and government. AAIM has recently expanded its role to include professionals in commerce and information. Promotes communication through workshops, conferences, and a Web site. Contact: AAIM, P.O. Box 892 Charleston, SC 29402-0892 (e-mail seayj@cofc.edu; Web site www.aaim.org/).

**The Association for Behavior Analysis (ABA)** A 2500-member international association, its mission is to promote the experimental, theoretical, and applied analysis of behavior and provide a forum for the discussion of issues and the dissemination of information pertinent to the interests of members. Also called Society
for the Advancement of Behavior Analysis. Contact: ABA, 213 West Hall, 1903 West Michigan Ave., Kalamazoo, MI 49008-5301 (phone 269-387-8341/42; fax 269-387-8354; e-mail 76236.1312@compuserve.com; Web site www.2.abu.wmich.edu/saba/).

Association for Career and Technical Education (ACTE) Formerly the American Technical Association. An organization whose mission is to provide educational leadership in developing a competitive work force. Specific purposes are to encourage career development, professional involvement, and leadership among members; foster excellence in vocational-technical education; advocate national public policy to benefit vocational-technical education; and market vocational-technical education. Contact: ACTE, 1410 King St., Alexandria, VA 22314 (phone 703-683-3111; fax 703-683-7424; e-mail acteonline@org; Web site www.acteonline.org/).

Association for Continuing Higher Education, Inc. (ACHE) An institution-based organization of colleges, universities, and individuals in 48 states, the District of Columbia, and 10 foreign countries and with 1944 individual members representing over 699 different institutions and organizations. ACHE is dedicated to the promotion of lifelong learning and excellence in continuing higher education. It encourages professional networks, research, and exchange of information and advocates continuing higher education as a means of enhancing and improving society. Contact: ACHE, Trident Technical College, P.O. Box 118067, CE-M, Charleston, SC 29423-8067 (phone 800-807-ACHE; fax 843-574-6470; e-mail irene.barrineau@trident-tech.edu; Web site www.acheinc.org/).

Association for Educational Communications and Technology (AECT) An international professional association of 5,000 members, the leading organization representing instructional technology professionals. The mission of AECT is to provide leadership in educational communications and technology by linking professionals holding a common interest in the use of educational technology and its application to the learning process. Contact: AECT, 1800 N. Stonelake Dr. Suite 2, Bloomington, IN 47408 (phone 877-677-AECT or 812-335-7675; e-mail aect@aect.org; Web site www.aect.org/).

Association for Experiential Education (AEE) A not-for-profit, international, professional organization with approximately 2000 members in 35 countries. AEE has roots in adventure education; is committed to the development, practice, and evaluation of experiential learning in all settings; and serves as a national resource for experiential education, including service learning. Provides materials, training, networking, and information. Contact: AEE, 2305 Canyon Blvd. Ste. 100, Boulder, CO 80302-5651 (phone 303-440-8844; fax 303-440-9581; e-mail cathe-rine@aee.org; Web site www.aee.org/).

Association for Investment Management and Research (AIMR) An international, nonprofit organization of over 50,000 investment professionals in 100 countries, including research analysts, investment counselors, portfolio managers, and others in the industry. Offers professional conduct services, continuing education programs, and publications for investment professionals. Sponsors the Institute for Financial Analysts, which awards the Chartered Financial Analyst designation. Contact: AIMR, P.O. Box 3668, 560 Ray C. Hunt Dr., Charlottesville, VA 22903-0668 (phone 800-247-8132 or 434-951-5499; fax 434-951-5262; e-mail info@aimr.org; Web site www.aimr.com/).

Association for Quality and Participation (AQP) A 8000+-member nonprofit professional association dedicated to serving all phases of quality improvement and participation through training, national and regional conferences, publications, and local chapters. AQP’s mission is to serve as an advocate and learning resource for individuals, teams, organizations, and communities to design, implement, and sustain quality and participation processes for high performance. Contact: AQP, P.O. Box 2055, Milwaukee, WI 53201-2055 (phone 800-733-3310 or 513-381-1959; fax 513-381-0070; e-mail aqp@aqp.org; Web site www.aqp.org/).

Association for Worksite Health Promotion (AWHP) An organization of 2500 members whose mission is to enhance the personal and organizational health and well-being of
employees and their families throughout the world. AWHP advocates the value of worksite health promotion, supports health promotion professionals through education, provides resources to those who offer health promotion at the workplace, and serves as a catalyst to advance research and learning. Formerly the Association for Fitness in Business. Contact: AWHP, 60 Revere Dr., Ste. 500, Northbrook, IL 60062 (phone 847-480-9574; fax 847-480-9282; e-mail awhp@awhp.org; Web site www.awhp.org/).

**Association health plan (AHP)** A proposed plan to enable groups of small businesses to band together under trade association auspices to purchase health plans at more reasonable rates than they might otherwise get.

**Association management company** An organization that manages business, trade, service, and professional associations and provides meeting and conference management services for those organizations. Such organizations provide another career track for meeting management professionals.

**Association meeting** A meeting attended by members of a professional, scientific, or trade association, often including an exposition of products and services by vendors who provide those products and services to the profession or trade.

**The Association of Career Management Consulting Firms International** See The Association of Outplacement Consulting Firms International.

**Association of Collegiate Conference and Events Directors – International (ACCEDI)** An organization of 1400+ members representing 600 institutions who provide conference and special event services at colleges and universities. Established to improve, promote, and recognize excellence in the collegiate conference and events profession. Contact: ACCEDI, Colorado State University, Fort Collins, CO 80523-8037 (phone 970-491-5151; fax: 970-491-0667; Web site www.acced-i.org/).

**Association of Corporate Travel Executives (ACTE)** A professional international association of 2400 members in more than 30 countries involved in the business travel industry. ACTE’s objectives are to advance educational standards; further professional development; increase activity in corporate, government, and community affairs; and increase communication among members. Contact: ACTE, 515 King Street, Suite 340, Alexandria, VA 22314 (phone 800-228-3669 or 703-683-5322; fax 703-683-2720; e-mail info@acte.org; Web site www.acte.org/).

**Association of Destination Management Executives (ADME)** A professional association that includes location-specific professionals whose work complements the efforts of meeting planners. The association includes 2400 representatives from more than 40 of the estimated 4500 destination management companies in the United States. Contact: ADME, 3401 Quebec Street, Ste. 4050, Denver, CO 80207 (phone 303-394-3905; fax 303-394-3450; e-mail info@adme.org; Web site www.adme.org/).

**The Association of Executive Search Consultants (AESC)** An organization of professional retained executive search firms worldwide. Membership is granted only to firms that have been evaluated by the AESC as having the highest standards of conduct, competence, and professionalism within the executive search community. Firms admitted to membership in the AESC have passed a rigorous admission review by their professional peers. Contact: AESC, 500 Fifth Avenue, Ste. 930, New York NY 10110-0900 (phone 212-398-9556; fax 212-398-9560; e-mail aesc@aesc.org; Web site www.aesc.org/).

**Association of Information Technology Professionals (AITP)** An organization of about 9500 members and more than 5000 student members representing information systems professionals throughout the U.S. and Canada. AITP’s mission is to promote effective and responsible management of information technology for the benefit of its members, their employers, and society. Formerly the Data Processing Management Association. Contact: AITP, 401 N. Michigan Ave., Ste. 2200, Chicago, IL 60611-4267 (phone 800-224-9371 or 312-245-1070; fax 312-527-6636; e-mail aitp_hq@aitp.org; Web site www.aitp.org/).

**Association of Management Consulting Firms (AMCF)** An international association
of firms engaged in the practice of consulting to management. Its mission is to promote excellence and integrity in the profession and better understanding of the profession within the business community, government, academia, and the general public. AMCF serves as the voice of the industry on major issues. 

Contact: AMCF, 380 Lexington Avenue, Suite 1700, New York, NY 10168 (phone 212-551-7887; fax 212-551-7934; e-mail info@amcf.org; Web site www.amcf.org/).

Association of Meeting Professionals (AMP) With a membership of more than 350 planner and service providers, AMP is a nonprofit association established to meet the educational and professional needs of individuals working in meeting management and related fields. Educational and networking programs cover such topics as technological advances in the industry, contract negotiations and legal issues in meeting planning, association certification, and international meeting planning.

Contact: AMP, 2025 M Street, NW, Washington, DC 20036 (phone 202-973-8686; fax 202-973-8722; e-mail AMPS@courtesyassoc.com; Web site www.ampsweb.org/).

Association of Military Surgeons of the United States (AMSUS) An association of 13,000 members. Open to past and present enlisted personnel in grades E-5 through E-9; Regular, Reserve, or National Guard commissioned and warrant officers; GS-7 and above civilians in the medical services of the U.S. Air Force, U.S. Army, U.S. Navy, US. Coast Guard, U.S. Public Health Service, and Department of Veterans Affairs; officers of military medical services of other nations; and past and present medical consultants to the chiefs of the federal medical services. Its mission is to advance the knowledge of federal health care and increase the effectiveness and efficiency of its membership by mutual association and by the consideration of matters pertaining to constituent services in peace and in war. 

Contact: AMSUS, 9320 Old Georgetown Rd., Bethesda, MD 20814-1653 (phone 800-761-9320 or 301-897-8800; fax 301-530-5446; e-mail amsus@amsus.org; Web site www.amsus.org/)

The Association of Outplacement Consulting Firms International (AOCFI) Also known as The Association of Career Management Consulting Firms International. The trade association for the career management industry, AOCFI is an association whose members provide a wide range of services: career management, human resource consulting, executive coaching, leadership development, succession planning, outplacement, workforce deployment, and assessment. 

Contact: AOCFI, 204 E Street, N.E., Washington, DC 20002 (phone 202-547-6344; fax 202-547-6348; e-mail aocfi@aocfi.org; Web site www.aocfi.org/).

Association of South East Asian Nations (ASEAN) A 25-year-old economic and tourism alliance of six East Asian countries: Brunei, Indonesia, Malaysia, the Philippines, Singapore, and Thailand.

Association of the U.S. Army (AUSA) A private, nonprofit educational association of 112,000 individual and 225 industrial members open to all active, reserve, and civilian personnel in the Army and anyone who subscribes to the association bylaws. Its mission is to foster public understanding and support of the Army and the people who serve in it.

Contact: AUSA, 2425 Wilson Blvd., P.O. Box 1560, Arlington, VA 22210-3385 (phone 800-336-4570 or 703-841-4300; e-mail ausa-info@ausa.org; Web site www.ausa.org/).

association skills In creative problem solving, the ability to do “chain thinking”: gearing the imagination to memory, using sounds rather than words, and causing one thought to lead to another rather than concentrating on a sequential series of steps characteristic of logical thought.

ASTD BEST Awards Presented annually by the American Society for Training and Development to honor organizations that foster a learning culture and demonstrate enterprise-wide success or achievement as a result of employee learning and development. For more information, go to www.astd.org/virtual_communityawards.

ASTD Member Unit Awards Awards presented annually to members of the American Society for Training and Development’s Professional Practice and Network organizations
who have contributed to the human resource development profession and for service to a specific unit area. Areas included are Career Development, Instructional Technology, International, Management Development, Organization Development, Sales and Marketing, Technical and Skills Training, Automotive Industry, Disabilities Awareness, Employee Involvement, Mind/Brain Network, Multicultural Network, Secretarial and Clerical Trainers Network, and Women’s Network. Selected by an awards committee from nominees by reviewing documentation and direct contacts with the nominating individual and other persons with direct knowledge of the accomplishments of the individual or group. Contact: ASTD National Awards Program, Attn: Dawn Temple, 1640 King St., Box 1443, Alexandria, VA 22313-2043 (phone 703-683-8100; fax 703-683-8103; e-mail info.center@astd.noli.com; Web site www.astd.org/).

**asthma** A disease that occurs when the muscles surrounding the bronchial tubes contract, when the membranes that line the interior of the tubes expand, or when excess mucus is secreted by the mucous glands inside the bronchial walls. These conditions prevent air from passing freely to and from the lungs.

**astigmatism** Distortion of curvature of the eyeball and its lens, leading to distorted focusing and blurred vision, often accompanied by eyestrain and headaches. Correctable by eye glasses or contact lenses.

**asylee** An alien in the U.S. or at a port of entry who is found to be unable or unwilling to return to his or her country of nationality or to seek the protection of that country because of persecution or a well-founded fear of persecution. Persecution or the fear thereof must be based on the alien’s race, religion, nationality, membership in a particular social group, or political opinion. For persons with no nationality, the country of nationality is considered to be the country in which the alien last habitually resided. Asylees are eligible to adjust to lawful permanent resident status after 1 year of continuous presence in the U.S. These immigrants are limited to 10,000 adjustments per fiscal year.

**asymmetrical digital subscriber line (ADSL)** A term used to describe one-way digital transmission to a location using standard telephone wiring already in place. Used in entertainment, education, healthcare, and multimedia retrieval.

**asymmetric encryption** Uses two keys to transmit an electronic message: a public key to scramble and a private key to unscramble, or vice versa.

**asynchronous** 1. In multimedia, communicating in other than real time (e.g., by e-mail).
2. In training, instruction that is not provided in real time, such as CBT, CD-ROM, and more traditional self-study modes (books, manuals, audio, and video).

**asynchronous computer conferencing (ACC)** A training delivery option. Uses computers to provide trainee-to-trainee interaction in a high-tech setting, ranging from specially designed classrooms to individual workstations. An effective means of providing team training. Enables trainees to learn when they need to or when it is convenient for them. System can incorporate graphics and video.

**asynchronous learning** Learning in which interaction between instructors or teachers and trainees or learners occurs intermittently with a time delay (e.g., e-mail or course modules learned by means of CD-ROM). Online examples include demonstrations and learning labs, on-site coaching, mentoring, and home assignments.

**asynchronous learning network (ASL)** A network for learning that combines self-study with significant and meaningful asynchronous interactivity with others.

**asynchronous transfer mode (ATM)** A communications technology that uses high-bandwidth, low-delay switching and multiplexing techniques. Using dedicated media connections, ATM is said to be able to provide simultaneous transport of voice, video, and data signals more than 50 times faster than current systems.

**atherosclerosis** Accumulation of deposits of fats and cholesterol (plaques) inside the blood vessels, especially the arteries. May cause hypertension, kidney failure, narrowing of the coronary arteries (angina pectoris), leg cramps, dizziness and headaches, diminished intellectual capacity, and stroke symptoms. A
part of the aging process and ultimately the cause of death for many persons.

**ATM card** - A card issued by a bank that allows the user, by paying a fee, to withdraw cash from an automated teller machine. Some ATMs sell airline tickets, postage stamps, and travelers' checks.

**at-risk student** - A person who will most likely not graduate from high school whether due to a disadvantaged home, poor self-esteem, or an undetected learning disability.

**attention deficit disorder (ADD)** - A learning disability characterized by any eight of the following symptoms: disorganization, distractibility, impulsiveness, overactivity, argumentativeness, low frustration tolerance, mood swings, forgetting, problems with relationships, frequent job changes, underachievement, high intelligence quotient, increased creativity, and compensation for any of the foregoing. The syndrome is believed to be genetic in origin, most likely a neurochemical failure in the system of the brain that controls attention.

**attention deficit, hyperactivity disorder (ADHD)** - A form of attention deficit disorder. A neurological syndrome that is characterized by impulsive and excessively chaotic and uncontrolled movement (sometimes playful, oftentimes destructive), distractibility, and hyperactivity or excess energy. Considered by some experts as a motivational disorder. Treatment includes medication (either stimulants, such as dextro-amphetamine sulphate [trade name, Ritalin], or antidepressants, such as desipramine [trade name, Norpramin]), behavior management techniques, and psychotherapy.

**attention, interest, desire, and action (AIDA)** - A four-point guide used by specialists when advertising job openings: (1) attract attention; (2) develop interest; (3) create desire; and (4) stimulate action.

**attestation clause** - The final paragraph of a will where the witnesses sign.

**attitude and opinion survey** - A device designed to elicit information about employee ideas, feelings, attitudes, concerns, expectations, and preferences on a broad range of managerial issues, from problem identification to in-depth analysis of potential problems identified by other means. The survey can uncover the causes of problems, probe feelings about situations or conditions, and elicit ideas for preventive actions.

**attorney-in-fact** - The agent appointed by the principal or creator of a power of attorney to act on the principal's behalf.

**attribute bundles** - A collection of knowledge, skills, and attitudes or tasks, outputs, and results. Examples are encompassed by such terms as leadership and decision making. (Attributed to Patricia A. McLagan, “Competencies for the Next Generation,” Training & Development, May 1997, p. 41. American Society for Training & Development, reprinted with permission.) See also knowledge, skills, and attitude competencies; output competencies; result competencies; superior-performer differentiators; task competencies.

**attribute listing** - A group ideational technique involving the simple listing of the parts and then the properties, characteristics, basic qualities, distinguishing features, or attributes of the part and the whole object, concept, problem, or idea on a chalkboard for individual attack. Attention then turns to each of the entries, using them as a checklist to force group members to look at all aspects of the item and systematically generate ways to change, modify, or improve its characteristics.

**attrition** - Usually expressed as attrition rate, which is the percentage of trainees dropped from training due to failure to maintain normal progress or achieve established standards.

**attrition charge** - A fee assessed by hotels for failure to fill rooms reserved for meetings.

**attrition clause** - In meeting planner contracts with hotels, a clause that states how a decrease in attendance and the number of rooms and meals booked between the signing of the contract and the dates of the event will be handled. Some planning firms have begun including a clause in their group booking contracts that requires hotels to pay full commission on income from penalties assessed to groups that did not use their entire room blocks. Also called slippage clause.

**attrition penalty** - See attrition charge.

**at-will-employment** - See employment at will.

**audience analysis** - Scrutinizing and assessing an audience in terms of composition (sex, age,
occupation, and so on), objectives, and reasons for attending a presentation or training session for planning and preparation to ensure that objectives, content, structure, methods, materials, language, and examples are appropriate.

**audioconferencing** Voice-only interactive communication among three or more sites by telephone. *See also* Voice Over Internet Protocol.

**audiographics** A technology that permits simultaneous transmission of voice communications and graphic images by means of telephone or radio links.

**audiographics conferencing** Connecting graphic display devices to allow participants in an interactive conference to view high-resolution, still-frame visuals, such as facsimile, slow-scan TV, and 35-mm slides) at different sites.

**audiographic transmission** Using electronic means to convey images such as text, numbers, and graphics (pictures, diagrams, graphs, tables, and so on) from point to point. Devices include computers, word processors, and facsimile machines.

**audiologist** A hearing care professional who specializes in prevention, identification, and assessment of hearing disorders and provides treatment and rehabilitative services. Practitioners test and diagnose hearing disorders; prescribe and dispense hearing aids and assistive listening devices; instruct people in their use; develop and implement hearing conservation programs; provide aural rehabilitation services such as auditory training, speechreading, and sign language instruction; and conduct research into environmental influences on hearing, new testing methods, and new rehabilitative devices such as cochlear implants.

**audio mixing** In audio and video production, combining sound from several sources to create the effect desired by the producer.

**audiovisuals (AV)** Refers to audio visual equipment and materials such as projectuals (slides, filmstrips, and motion pictures); audio and video tapes, cassettes, and discs; photographs, drawings, maps, graphs; and so on.

**audiovisual technician** The hotel functionary responsible for audiovisual equipment rental and ensuring its trouble-free operation.

**audit 1.** A planned and systematic means of assessing the managerial, financial, or other aspect of the status of company planning, operations, and control and the extent to which corporate policies, procedures, and practices are being carried out. It invariably involves interview and observation; review of records and reports; and administration, tabulation, and analysis of questionnaires and surveys. When possible, it includes measurement against standards; identification and analysis of shortfalls, deviations, and violations; determination of causes; identification, selection, and execution of remedial actions, including improvements to systems and procedures; and follow-up to ensure that corrections have been made. 2. A complete review and analysis of a human resources information system to ensure that it is meeting user and corporate needs.

**auditbots** Automated (computerized) auditing processes, embedded software in *enterprise resource planning* systems, that offer a means of catching accounting improprieties. The software runs in sync with standard financial application programs, monitoring transactions conducted by the application, and watching for violations of preprogrammed rules and practices. If and when the software detects a violation, it issues a warning report to top management.

**auditing 1.** The process of taking an objective and searching look at an organization’s plans, objectives, financial position, accounting system and procedures, personnel, facilities, products, programs, services, operations, accomplishments, and deficiencies. 2. In education and training, the practice of “sitting in” on classes as if the individual were a student but not participating in class discussions or exercises, writing term papers, or taking exams. Auditors are guests or visitors; they receive no grades or credits.

**authentic assessment** *See* alternative assessment.

**authenticate** Establishing the validity of a user of a service, facility, or a piece of equipment (such as a server).

**authentication** The process of establishing the validity of a user before allowing access to requested information or a facility. May
involve tokens, identification cards, passwords, or account numbers.

**authentication systems** Technology standards for automatically authenticating users to multiple Web sites (e.g., Sun Microsystem’s Identity Server 6.0). Some systems are based on the Security Assertion Markup Language.

**authentication token** A device used to authenticate a user of a secure system by some means of challenge/response, time-based code sequences, or one-time passwords.

**authentic evaluation** *See* performance assessment.

**authoring platform** The operating system, such as Windows or Operating System 9, that runs on the computer equipment used to develop informational, educational, or entertainment multimedia programs.

**authoring system or software** 1. A program used to develop computer-based training. It typically provides for analysis, management, branching, graphics, and, sometimes, animation. 2. In multimedia, the process of programming text, images, audio, and motion picture clips into a sequenced program.

**authorization** The process of determining what types of activities are permitted in a secure area or with equipment or facilities.

**authorization bills** Legislation that creates and funds new federal programs, extends authorized programs, or amends programs. Although some authorization bills are effective for only 1 year, most are multi-year.

**authorization cards** Cards used by union organizers to sign up the number of employees needed to petition for a union election (30% must sign up).


**Authorization to Participate (ATP)** An identification card issued to persons enrolled in the **Food Stamps Program** that states how many stamps they are authorized to receive and is valid only for the month issued. The card is brought to an issuing center, usually a bank, store, or post office, where the food stamp coupons are issued. The coupons can be used to buy food at any store that accepts them, but tobacco, pet food, paper goods, alcoholic beverages, and soap cannot be purchased with the stamps.

**authorized provider** Under the **Civilian Health and Medical Programs of the Uniformed Services** (CHAMPUS), a physician or other individual care provider, or a hospital or supplier, approved by CHAMPUS to provide medical care and supplies.

**autism** A developmental disability whose manifestations include absence of language or language delays, resistance to affection, and other problem social behaviors. About 70% of individuals with autism also have mental retardation. Although the causes of autism are unknown, there is some evidence that it is linked to brain abnormalities. However, following intensive education and training focusing on communication, usually in an institutional setting, autistic behavior can be changed.

**Autism Society of America (ASA)** The leading source of information and referral on autism. Over 20,000 members are connected through a working network of over 200 chapters in nearly every state. The mission of ASA is to promote lifelong access and opportunity for all individuals within the autism spectrum, and their families, to be fully participating, included members of their community. *Contact:* ASA, 7910 Woodmont Avenue, Suite 300, Bethesda, MD 20814-3067; phone 301-657-0881 or 800-3AUTISM; fax 301-657-0869; e-mail asaf@autism-society.org; Web site www.autism-society.org/.

**autogenetic training or learning** Learning that is unprompted and unforced, self-generated and initiated, and spontaneously activated.

**autologous transfusion** Blood transfused during or following surgery that is obtained in advance from the patient early enough to allow the body to replenish its supply of blood. It is the safest type of transfusion because the blood is totally compatible.

**automated data collection** A means of collecting data for work measurement that involves programming computers whose terminals are used to perform tasks to record, tabulate, summarize, and report employee performance of those tasks (e.g., key strokes per
minute, lines of type produced per hour, errors per hour, and so on).

**automated external defibrillator (AED)** A device used to deliver a machine-controlled shock to the heart to restore normal rhythm following a sudden cardiac arrest or episode of severe heart fibrillation (a disorganized, ineffective heart rhythm that interferes with the pumping of blood). The device electronically assesses the patient and determines whether the reason no pulse is felt is because the heart has stopped or the rhythm is disorganized. It prepares to release an electric shock that can interrupt the poor rhythm and then delivers a defibrillating shock only if it is needed.

**automated teller machine (ATM)** A 24-hour, 7-day-per-week source of cash to persons having an account and a personal identification number (PIN). Each machine holds from $20,000 to $50,000 in cash in walk-up or drive-up vending machines.

**automated ticket/boarding pass (ATB)** In travel management, a card that matches the size of an airline ticket. Usually processed at the boarding gate, it contains an electronic strip encoded with information and is used in place of a ticket/boarding pass.

**automated voice response system (AVRS)** A telephone system that enables a caller to obtain information, such as product, corporate or personal account, or tax information 24 hours per day without waiting for a customer service representative. Such systems sometimes require subscribers to enter a confidential personal password identification number, using a touch-tone telephone and a menu of options, and they are “talked through” each step in the process.

**automatic camera** A camera that performs the functions of loading, setting shutter speed and lens aperture, and rewinding automatically.

**automatic enrollment** A system for enrolling employees in training programs in which people are automatically and routinely enrolled in appropriate training upon hiring, job change, promotion, and so on.

**automation** Use of programmable machines, devices, or robots that can perform certain functions. Examples are computer-aided design (CAD), computer-aided manufacturing (CAM), computer-aided process planning (CAPP), automated handling systems (AMH), and automated storage and retrieval systems (AS/RS).

**automobile handling charge** In employee relocation, a charge for the movement of an automobile that is in addition to charges for the transport of household goods.

**autonomous work groups** See work teams.

**auto-regression** A statistical technique used to identify a general trend in data rather than individual values.

**auxiliary aids and services** As defined by the Americans with Disabilities Act of 1990, “a wide range of services and devices for ensuring effective communication” (but use of advanced technology is not required), such as qualified interpreters, note takers, computer-aided transcription services, written materials, telephone handset amplifiers, assistive listening systems, telephones compatible with hearing aids, closed caption decoders, open and closed captioning, telecommunications devices for deaf persons (TTYs) videotext displays, or other effective methods of making aurally delivered materials available to individuals with hearing impairments. Auxiliary aids and services also include qualified readers, taped texts, audio recordings, Braille materials, large-print materials, or other effective methods of making visually delivered materials available to individuals with visual impairments.

**auxiliary personnel** See temporary employees.

**availability forecast** Used in human resources forecasting. Availability is determined by computer analysis that projects the future capability of the current personnel pool over a specified time frame. The analysis takes into account all anticipated changes in the organization’s personnel pool due to such factors as projected terminations, hires, and transfers using historical data and statistics to arrive at the projections.

**avatar** A three-dimensional graphical design that represents the physical self. Sometimes used in virtual chat rooms on the Internet.
average cost  The total dollar cost incurred during some relevant period of time divided by the total number of units produced in that period.

average final compensation  A retirement plan provision that bases retirement benefits on a member’s earnings in the years immediately preceding retirement. Typically, the average of the 5 highest earning years in the last 10 years or the highest 3-year average is used for the calculation.

average length of stay (ALS)  In health care, the mean number of days of hospitalization required for a specific procedure or the average number of days patients at a given facility remain hospitalized.

average maturity  The average maturity of a fund’s bond portfolio is the average time it takes those bonds to mature. A bond matures when it stops paying interest and repays the investors’ principal.

average payment rate (APR)  In health care, the amount the Health Care Financing Administration could pay to a HMO or CMP per member per month (PMPM) under a Medicare contract, although not the actual amount because the law requires HMOs and CMPs to compare the average payment rate to the group’s adjusted community rate to determine whether the PMPM is an appropriate amount. See also adjusted average per capita cost.

Aviation and Transportation Security Act of 2001 (ATSA)  Signed into law November 19, 2001, the Act requires that: (1) most of the nation’s 28,000 baggage screeners and security guards become federal employees by November 19, 2002; (2) baggage screeners and security guards meet citizenship, education, and language requirements; (3) the Department of Transportation (DOT) hire (an estimated 12,000) new air marshals; and (4) the DOT’s newly formed Transportation Security Agency (TSA) hire 429 federal security directors, one for each of the nation’s airports, by February 2002.

Aviation Excise Tax of 1997  Reinstated aviation excise taxes, including both the 10% ticket tax and the $6.00 international departure tax. The taxes were levied on all ticket purchases through September 30, 1997, regardless of the travel date.

aviophobia  Fear of flying.

AV Video Multimedia Producer: Creating Dynamic Media for Business  Published monthly by PBI Media, LLC, 1201 Seven Locks Rd., Potomac, MD 20854 (Corporate Circulation: phone 301-354-2000; fax 301-738-7581. Subscriptions: AVVMP, P.O. Box 3034, Northbrook, IL 60065-3034; phone 847-559-7314; fax 847-291-4816; e-mail vid@media.com; Web site www.avvmmp.com/).

award  An award is a form of reward. It is something bestowed or given, granted for something done. It is not compensation, although it can be either financial or nonmonetary. It is a prize — a bonus, trophy, medal, decoration, citation, honor, premium, gift, present, grant, or testimonial. Awards are given to improve efficiency; encourage, recognize, and reward outstanding achievement or performance; and improve employee motivation and morale. Awards include cash bonuses, savings bonds, jewelry, merchandise, travel, certificates of merit, plaques and trophies, and diplomas.

Award for Professional Excellence  See SHRM Award for Professional Excellence.

axes  Professional stock analysts who can move the price of stock by issuing a report or adjusting an earnings statement.

ayurvedic medicine  An alternative form of medical treatment that originated in India more than 4000 years ago. It involves use of herbs, diet, and massage therapies by body type.

Azusa  A computer virus that infects floppy disks. It is “caught” by booting from an infected floppy disk. When it has infected 32 disks, it scrambles the serial and parallel ports on the host system so that peripherals no longer work.
<table>
<thead>
<tr>
<th>Abbreviation</th>
<th>Description</th>
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<tbody>
<tr>
<td>B.A.</td>
<td>Bachelor of Arts.</td>
</tr>
<tr>
<td>BAA-UC</td>
<td>Birth and Adoption Unemployment Compensation.</td>
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<tr>
<td>BAC</td>
<td>Blood alcohol concentration.</td>
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<tr>
<td>BARS</td>
<td>Behaviorally anchored rating scale.</td>
</tr>
<tr>
<td>BAT</td>
<td>Breath alcohol technician.</td>
</tr>
<tr>
<td>B.B.A.</td>
<td>Bachelor of Business Administration.</td>
</tr>
<tr>
<td>BBB</td>
<td>Better Business Bureau.</td>
</tr>
<tr>
<td>BBIC</td>
<td>Behavior-based incentive compensation.</td>
</tr>
<tr>
<td>BBS</td>
<td>Bulletin board system.</td>
</tr>
<tr>
<td>BCBP</td>
<td>Bureau of Customs and Border Protection.</td>
</tr>
<tr>
<td>BCIS</td>
<td>Bureau of Citizenship and Immigration Services.</td>
</tr>
<tr>
<td>BCNU</td>
<td>Be seeing you (Internet abbreviation).</td>
</tr>
<tr>
<td>B.D.</td>
<td>Bachelor of Divinity.</td>
</tr>
<tr>
<td>B.E.</td>
<td>Bachelor of Education. 1. Bachelor of Engineering. 2. Bachelor of Education.</td>
</tr>
<tr>
<td>BEA</td>
<td>Bureau of Economic Analysis.</td>
</tr>
<tr>
<td>B-ECM</td>
<td>Business electronic countermeasures.</td>
</tr>
<tr>
<td>B.E.E.</td>
<td>Bachelor of Electrical Engineering.</td>
</tr>
<tr>
<td>BEI</td>
<td>Behavioral event interview.</td>
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<tr>
<td>BEO</td>
<td>Banquet event order.</td>
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<tr>
<td>BFOQ</td>
<td><em>Bona fide</em> occupational qualification.</td>
</tr>
<tr>
<td>BG</td>
<td>Brigadier General O7 (Army military abbreviation).</td>
</tr>
<tr>
<td>BHI</td>
<td>Better Hearing Institute.</td>
</tr>
<tr>
<td>BI</td>
<td>1. Brookings Institution. 2. Background investigation.</td>
</tr>
<tr>
<td>BIA</td>
<td>Braille Institute of America.</td>
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<tr>
<td>BIC</td>
<td>Bank investment contract.</td>
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<tr>
<td>BICE</td>
<td>Bureau of Immigration and Customs Enforcement.</td>
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<tr>
<td>BITC</td>
<td>Basic Instructor Training Course.</td>
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<tr>
<td>BLD</td>
<td>Bottom-line discount.</td>
</tr>
<tr>
<td>BLN</td>
<td>Business Leadership Network.</td>
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<tr>
<td>B.Mus.</td>
<td>Bachelor of Music.</td>
</tr>
<tr>
<td>BNA</td>
<td>Bureau of National Affairs.</td>
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<tr>
<td>BPE</td>
<td>Business process engineering.</td>
</tr>
<tr>
<td>B.P.E.</td>
<td>Bachelor of Physical Education.</td>
</tr>
<tr>
<td>BPH</td>
<td>Benign prostatic hyperplasia.</td>
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<tr>
<td>BPM</td>
<td>Business process management.</td>
</tr>
<tr>
<td>bps</td>
<td>Bits per second.</td>
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<tr>
<td>BRI</td>
<td>Basic rate interface.</td>
</tr>
<tr>
<td>B.S.</td>
<td>Bachelor of Science.</td>
</tr>
<tr>
<td>BSE</td>
<td>Breast self-exam.</td>
</tr>
<tr>
<td>B.S.Ed.</td>
<td>Bachelor of Science in Education.</td>
</tr>
<tr>
<td>BSEP</td>
<td>Basic Skills Education Program.</td>
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<tr>
<td>B-to-B</td>
<td>Business-to-business.</td>
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<tr>
<td>B-to-e</td>
<td>Business-to-employee.</td>
</tr>
<tr>
<td>B-to-I</td>
<td>Business-to-individual.</td>
</tr>
<tr>
<td>B-to-m</td>
<td>Business-to-mobile.</td>
</tr>
<tr>
<td>BTW</td>
<td>By the way (Internet abbreviation).</td>
</tr>
<tr>
<td>BUSG</td>
<td>Burns United Support Groups, Inc.</td>
</tr>
</tbody>
</table>

**B-1 Non-immigrant visa** See Immigration and Naturalization Service B-1 status.

**B-2 Non-immigrant visa** See Immigration and Naturalization Service B-2 status.

**“baby blues”** A postpartum disorder characterized by a sense of teariness that occurs within days after birth and usually disappears without treatment within two weeks.

**baby boomers** The “thirty-something” generation of post-World War II adults born between 1945 and 1965 who produced the baby boom of the 1970s and 1980s. They are
the optimistic soul-searchers who are concerned with self more than with money.

**baby busters** The “twenty-something” generation of young adults born between 1961 and 1972, the period when the U.S. birth rate fell to one half the rate of the post-World War II peak, resulting in a labor shortage in the 1990s. Also known as baby busts.

**Baby UI** See Birth and Adoption Unemployment Compensation.

**backbone** The main trunk of a wide area network. Smaller local area networks feed into the backbone.

**back-dating** In travel management, putting a false validation date on a discount ticket that requires advance purchase.

**backdoor rationing** A term used by critics to describe a federal rule that would add cost effectiveness to factors considered by the Health Care Financing Administration (HCFA) when deciding whether Medicare will pay for new medical procedures, devices, and drugs. Appropriateness, safety, and effectiveness are the current criteria.

**background check** The process of screening job applicants nationwide (and, to a growing extent, internationally) for criminal records, outstanding warrants and warrants, misrepresentation of employment or academic credentials, and credit reports. May be performed by companies in-house or outsourced to background screening companies.

**background investigation (BI)** The processes of verifying the accuracy of information provided on application forms and in interviews by job applicants. Background investigations vary in thoroughness from simple reference checks to verify an applicant’s current position and salary to contact with the applicant’s present supervisor by phone or in person. In the case of extremely sensitive positions (such as those involving security clearances), complete checks of FBI files, the applicant’s hometown police records, and credit records and interviews with current and former employers, friends, and acquaintances may be performed by the Federal Investigative Service.

**back office system** In travel management, computer software that is used by a travel agency for accounting purposes.

**back-to-back ticketing** A faring practice in which two discounted round-trip tickets are booked and the flight coupons are mixed to achieve savings. Considered by some a smart saving strategy and by others illegal.

**back up** The practice of making a copy of computer or word processor data or documents (usually on external magnetic disks or tapes or on optical disks for off-site storage) to protect them in case the original data are lost or damaged.

**bacterial meningitis** Severe infection, with one of several bacteria, of the membranes that cover the brain and spinal cord. Symptoms include rapid onset of fever, headache, lethargy, irritability, stiff neck, vomiting, and loss of consciousness over several hours. Potentially life-threatening and with potentially serious long-term effects including brain damage. See also meningitis and viral meningitis.

**bad boy clauses** Punitive contract clauses in executive compensation agreements designed to protect the employer from such practices as recruiting key employees following or at the time of the executive’s termination. Such clauses include noncompete agreements, denial of special pension arrangements for recruiting employees, and delaying a portion of bonus award plans until the executive retires.

**bad trip** Frightening or panic-inducing crises precipitated in some persons by taking a hallucinogen or a narcotic.

**bait and switch** An illegal sales and pricing strategy — advertising a product at a low price and then only offering higher-priced goods to the customer.

**balance and reflex performance check** A nonmedical drug test sometimes used as a substitute for urine tests to determine on-the-job impairment.

**balance billing** The practice of submitting a bill to the patient for the difference between the original charge for health care services and the amount allowed and paid by Medicare. Part B, Medicare, pays 80% of the “allowed” amount. The remainder is paid by supplemental (medigap) insurance, Medicaid, or the patient. Practitioners can bill patients for the 20% if they have no supplemental insurance. However, it is illegal in some states for
practitioners to bill for anything more even if the costs of providing the treatment or service are higher than the amount allowed and received.

**Balanced Budget Act of 1997  Education:**
Allowed a tax credit of up to $1500 for the first two years of college or vocational school (Hope Scholarships on tuitions paid beginning January 1, 1998) and up to $1000 a year, rising to $2000 in 2002 (for those who owe federal income tax). Credits begin to phase out when adjusted gross income on a joint return exceeds $80,000 ($40,000 on a single return) and drops to zero credit when family income tops $100,000 and individual income exceeds $50,000. The bill also allowed a tax credit of up to $1000 per year for the third and fourth years of college and for graduate study beginning in July 1998. The maximum credit rose to $2000 after 2002. Employers can provide a worker up to $5250 per year tax-free (beginning December 31, 1996) for undergraduate education; graduate students must pay taxes on the value of tuition paid by the employers. Education IRAs could be opened beginning January 1, 1998, for children under age 18; families can contribute up to $500 per year per child and pay no taxes on interest as long as the money is spent on education. The full tax break is limited to joint filers with income below $150,000 and single parents with income below $90,000. Interest on student loans is deductible during the first five years of repayment; maximum deduction was $1000 in 1998 and rose by $500 each year to a maximum of $2,500 in 2001. **Military health care:** Authorized the Department of Defense (DoD) to test Medicare subvention for three years at six sites around the country, starting in January 1998. **Medical Savings Accounts:** The bill allowed 300,000 Medicare recipients to establish medical savings accounts as a trial of that solution. **Medicare:** Saved Medicare for ten years and slowed its growth over five years. Expanded plan options for eligible seniors. Established a demonstration project of 390,000 medical savings accounts. The Medicare Part B premium was permanently set to cover 25% of the cost of the program.

**balance sheet** A financial document that presents a tabular statement or summary of the status of a company in terms of its assets, liabilities, and equity. It compares the status of the assets and liabilities of the company at a given point in time, usually at the end of an accounting period, such as a fiscal year. It also provides the most accurate picture of a company’s financial status.

**balance sheet insurance** An insurance policy purchased (usually by large companies) to protect a corporation’s overseas balance sheet, specifically customer and client payments.

**Baldrige Award** See Baldrige National Quality Program.

**Baldrige National Quality Program**
Designed to improve national competitiveness, promote quality achievements of U.S. companies, and publicize successful quality strategies. Awards are made annually to recognize U.S. companies for performance excellence and quality achievement and are given only to organizations that apply for it in writing, are willing to undergo a rigorous on-site evaluation of their operations and share confidential information with examiners and judges, and agree to reveal their quality secrets with other organizations if they win the award. Awards are made in the following eligibility categories: manufacturing businesses, service businesses, education organizations, and health care organizations. **Contact:** Baldrige National Quality Program, National Institute of Standards and Technology, Technology Administration, U.S. Department of Commerce, Administration Bldg., Room A600, 100 Bureau Drive, Stop 1020, Gaithersburg, MD 2089-1020 (phone 301-975-2036; fax 301-948-3716, e-mail nqp@nist.gov; Web site www.quality.nist.gov/).

**Balkanized group or society** A group of people that has been segregated or divided by race, culture, religion, sexual orientation, or some other attribute.

**balloon angioplasty** A medical diagnostic procedure in which a deflated balloon is inserted into an artery and inflated to compress fatty deposits to eliminate blockages and prevent a heart attack.

**balloon payment** A large extra payment that may be charged at the end of a loan or lease.
banding  See broadbanding.
bandwidth  The range of frequencies within a band. Determines the amount of data that a medium, such as video, can transmit in a given period of time. It is usually measured in **bits per second** or kilobits. Bandwidth is determined by the types of cable used (copper, coaxial, or fiber optic) and the speed of the switching mechanism that routes the data. Bandwidth is the main obstacle to the widespread use of interactive multimedia communications, due to the large file sizes needed for graphics, audio, and video media.
bank investment contract (BIC)  Issued by banks instead of insurance companies, they are similar to guaranteed investment contracts.
bankruptcy  The legally affirmed situation or condition of being unable to meet one’s financial obligations.
banner  A type of advertisement used on the Internet, mainly, but not exclusively, by business-to-business marketers, such as Web page design and domain registration, business technology, business portals, advertising agencies, and services and data communication. The ads occupy only a small horizontal space on a Web site. Effective banner ads use a simple clean layout that is attractive, may employ very simple animation, and may use the familiar 3-D button to get the viewer to interact or respond. See also skyscraper ad.
banquet event order (BEO)  In meeting planning in the U.S., detailed instructions for a particular event. Typically generated by the catering director and circulated to the kitchen, stewarding, banqueting, housekeeping, security, maintenance, audiovisual, and in-house florists. Internationally, it is a summary of all the particulars relating to a meeting need. Also known as a function sheet, event order, or résumé sheet.
banquet manager  The hotel functionary who handles meal functions on the day of a meeting event. Responsible for organizing the room setup and supervising the wait staff.
bar code technology  A means of automating a great variety of tasks in almost all industries, such as checkout stations in supermarkets, inventory control in factories and warehouses, vehicle registration, scanning printed forms in survey organizations, and automating scoring in schools. Bar codes are self-contained messages composed of bars and spaces printed in a specific pattern on an item of equipment, container, package, envelope, or form. The codes are binary: the black bars and white spaces represent ones and zeros. Uses an optical mark reader or optical scanner and associated software to provide data input to a computer.
bare bones policy  See no frills health plan.
bargaining  See collective bargaining; negotiation; unions.
bar manager  The hotel contact with whom meeting planners work out the details of of reception and hospitality suite arrangements, including bar setups, bartenders, liquor brands, and the types and sizes of drinks. More important, the bar manager is the individual responsible for enforcing responsible serving practices that, if violated, could be grounds for legal suits. May also be called hospitality manager, beverage manager.
barriers  As defined by the Americans with Disabilities Act of 1990, architectural and communication barriers that are structural in nature in existing facilities, where such removal is readily achievable. The Act requires the removal of physical barriers caused by the location of temporary or movable structures, such as furniture, equipment, and display racks.
barrister  In the United Kingdom, a law provider, one who has the right to plead at the bar in superior courts of law. Equivalent of a licensed lawyer in the U.S.
Barry Goldwater Scholarship and Excellence in Education Program of 2000  A scholarship program to foster and encourage excellence in science and mathematics established by Congress on January 23, 2000, as a tribute to the leadership, courage, and vision of Senator Barry Goldwater.
base camp  One model of a teaching, learning, and technology center. A place where faculty and academic support professionals form teams, plan, and train each other.
baseline performance  An organization’s actual and current performance level as determined by objective measurement, not subjective judgment.
base pay  See base rate.

base rate The hourly rate or salary paid for a job performed. It does not include payments for overtime, incentives, or other differentials.

Basic Instructor Training Course (BITC) Training provided by the military services to convert officers, technicians, and other military personnel and civilian employees into instructors. Typically a two- to four-week course.

basic medical coverage Insurance coverage provided by an organization to its employees whether employer-funded or partially paid by the employees. It typically covers visits to physicians and outpatient clinics for treatment of illnesses and injuries and hospitalization.

basic rate interface (BRI) Basic rate interface for Integrated Services Digital Network (ISDN) lines, consisting of two 64-kpbs lines and a 16-kpbs data channel.

basic research Research directed at the discovery of new scientific knowledge that has no direct application to the current goals and objectives of the organization, although such research may be aimed at areas in which the company has a commercial interest.

basic seven Mathematical, statistical, and graphic tools used to study a problem, display its elements, and communicate the results of its analysis. The tools are cause-and-effect diagram, check sheet, control chart, histogram, Pareto chart, run chart, and scattergram. Attributed to Kaoru Ishikawa, one of the leaders of Japan’s quality movement.

Basic Skills Education Program (BSEP) A U.S. Army program designed to provide remedial training in the basic skills of reading and arithmetic for newly enlisted personnel with skills deficiencies.

basic skills training Traditionally seen as encompassing only reading, writing, and computation. Now defined as training provided to upgrade workers’ skills, equip them to deal with changes in technology and work processes, and overcome educational deficits.

basic training Initial or entry-level training provided by the U.S. Army and Air Force to introduce those enlisted to military life and to develop physical stamina and basic military skills.

basis point A means of measuring the dollar amount of investments that are smaller than 1%; that is, one percentage point equals 100 basis points.

batch To batch-process computer data according to a fixed frequency of preparation; transactions are collected and held until processing time, often overnight, instead of being processed immediately or on-line, to reduce costs.

batch processing Computerized monthly record keeping for employee savings plans that involves two functions: (1) editing participant data to reflect terminations, new hires, and so on and (2) updating all participant accounts to reflect investment fund earnings and recent employee and company contributions. This type of processing results in delays of four or more weeks in responding to participants’ requests for information.

batch program A series of commands initiated by a single user command that is carried out sequentially without the need for further commands.

battery 1. In law, hitting, beating, or negligent touching of another’s person or clothing or anything attached to or held by him or her. 2. A group of tests that have been validated on the same sample population so that results on the several parts of the battery are comparable.

baud A measure of the speed with which a modem transmits data. Same as “bits per second.” The higher the baud rate, the faster the information is transmitted and received and the lower the online charges.

Baudot A seven-bit code, only five of which are information bits, used by some text telephones to communicate with each other at a 45.5 baud rate.

Bayesian statistics A system of statistics that provides an advance assessment of the potential value of information to managers in decision making when confronted by alternative paths to a goal or objective.

Be All You Can Be Program Established by the Higher Education Reauthorization Act of 1992. It is a program to advertise college opportunities.

bean-counter A term mockingly applied to corporate financial managers or staffers,
including accountants, auditors, comptrollers, controllers, and treasurers.

**bear market** Occurs when the stock market loses value for an extended period of time, typically one year or more.

**Beck case** A 1988 Supreme Court ruling that established the principle that nonunion workers, who are required to pay dues to organized labor under collective bargaining agreements in 29 states that lack right-to-work laws, can be charged only for activities that directly involve the union’s collective bargaining activities. However, the court failed to specify which nonrelated activities were included or how they should be broken out for accounting purposes.

**bed and breakfast (B&B)** See Continental plan.

**Bedeaux plan** An incentive plan that provided for productivity bonuses to be shared; with the workers typically receiving 75% and the remainder being divided between supervisors and the employer. It is not in common use today.

**behavior** 1. What a person says or does: what is audible or observable and reportable — not motive, values, personality, or thoughts. Although behavior is an integral part of performance, it is not the performance itself. 2. The first element of a behavioral objective, the terminal behavior; exactly what trainees must be able to do; things that can be seen and measured. Associated with a verb, such as “to operate” or “to calculate.”

**behavioral event interview (BEI)** A selection interview that provides detailed accounts of how superior and average performers have acted in their most important job successes and failures and how they felt about the incidents. Interview transcripts are analyzed to assess personal traits, self-concept, motivation, and skills that differentiate between superior and average performers.

**behavioral health care** Prevention and alternative treatments and interventions provided for employees with mental, developmental, and emotional conditions.

**behaviorally anchored rating scale (BARS)** An expensive and time-consuming but extremely effective modification of the critical incident approach to rating. Raters are asked to observe and record specific incidents of effective and ineffective performance during a rating period. Those observations are matched against a set of predetermined critical incidents, called a BARS. BARS items are developed as follows: (1) important dimensions of effective performance are identified by workers and supervisors; (2) a second group reviews the incidents to identify effective, average, and ineffective performance; (3) a third group is given the products of the first two groups’ efforts and asked to sort the incidents into the dimensions they best represent; (4) a fourth group places a scale value (usually seven or nine points ranging from highly effective to very ineffective) on each incident in each dimension; and (5) the scale is tested by using it with a group of workers, each of whom is rated independently by at least two qualified supervisors.

**behavioral objective** A training objective that specifies clearly, precisely, and unambiguously what the trainees must be able to do, the conditions under which they must be able to perform, and the standard or criterion of acceptable performance, both at critical points during the development of job skills and at the end of the training program.

**behavioral psychology or behaviorism** A theory of human behavior that holds that the actions of people are determined solely by stimuli (stimulus–response) and that when behavior is reinforced and rewarded the behavior will be repeated; when ignored or punished, the behavior will be extinguished. That is, human behavior is the result of its consequences whether immediate or delayed.

**behavioral risk management** A strategy for managing workplace behavioral problems, such as excessive absenteeism, high accident rate, work slowdowns, stress-related disabilities, complaints and grievances, sabotage, or other forms of dysfunctional employee behavior. The process of behavioral risk management involves the identification of the organization’s risks, quantifying and analyzing those risks, and activating new or modified interventions, such as workplace services, benefits, programs, policies, and procedures designed to prevent or remedy behavioral problems. Attributed to Rudy M. Yandrick, Behavioral
behavioral simulation A controlled exercise used in screening and selecting candidates for positions in which applicants display directly observable behaviors relating to selected dimensions of job performance. Examples are planning, selling, and instructing. There are several types of behavioral simulations: analysis exercises, in-basket exercises, interview simulations, scheduling exercises, and job replica tests.

behavioral technology See behaviorism.


behavior-based incentive compensation (BBIC) A relatively new and flexible approach to compensation that uses the power of pay as a motivator by sharing the benefits of company growth and return on investment with the employees who made it happen; that is, compensation is tied to the achievement of stated performance criteria. It is considered to be a self-funding plan because the gains in company productivity, service, and profit provide the incentive compensation budget.

behavior-based performance appraisal An approach to employee performance appraisal that focuses exclusively on the individual’s behavior — that is, what the person does — rather than on what he or she is like in terms of personality, traits or characteristics, or skills and abilities.

behavior evaluation An approach to training evaluation that measures the kind and amount of behavioral change that can be attributed to the training provided.

behaviorism See behavioral psychology.

behavior management training An approach to managing the observable on-the-job behavior of workers to achieve a planned, measurable, and consistent behavioral outcome that is translatable into bottom-line payoffs (e.g., increased productivity). It makes use of adult learning theory, behavior modeling and modification, performance engineering, goal setting, organization development interventions, and feedback systems.

behavior modeling training Training that focuses on specific situations that the learner must deal with on the job to build skills and confidence in those situations. For example, training may be provided to help managers improve the work environment and the behavior and productivity of their people by demonstrating and practicing the proper methods of interviewing candidates for positions, orienting new employees, conducting performance appraisals, and counseling employees. Strategies include small group discussion; demonstration and performance; simulations and role playing; team training; film, videotape, and multimedia; case studies; exercise and practice of skills; and feedback.

behavior modification Rooted in the psychology of behaviorism. Involves a conscious attempt to change or modify the behavior of people to improve their performance by specifying the desired result, identifying the specific human behaviors that are needed to achieve the result, and immediately reinforcing and rewarding the behavior whenever it appears. Examples of results include training people to be unbiased, to understand diversity, to contribute to the community through community service, to respect and protect the environment, and to be quality producers of goods and services.

Beit Din A Jewish system of alternative dispute resolution. The term literally means “house of judgment.” Rather than go to court, the two sides in a dispute agree to allow a rabbinical tribunal (typically three rabbis) to hear the case and decide the outcome. The system has been used by business organizations, such as tour operators and resorts, to settle civil cases.

BE&K Construction Co. v. NLRB The Supreme Court ruled unanimously on June 24, 2002, that the National Labor Relations Board applied the wrong standard by finding guilty of an unfair labor practice an employer that unsuccessfully sued the unions’ pressure campaign against the company. The NLRB applied a standard that allowed it to penalize employers for reasonably based but unsuccessful lawsuits filed with a retaliatory purpose. The court determined that there is nothing in the National Labor Relations Act (which prohibits employers from interfering with employees’ right to act collectively) that supports the...
NLRB’s blanket rule and therefore the NLRB’s standard was declared invalid.

**bell-shaped curve** The normal distribution curve showing the percentage of cases falling within certain portions of the curve of any distribution of scores or ratings. It extends from –3 standard deviations (SD) to +3 SD from the midpoint of the distribution. Between –3 and –2 SD accounts for 2% of the cases; between –2 and –1 SD, 14%; between –1 and 0 SD, 34%; between 0 and +1 SD, 34%; between +1 and +2 SD, 14%; and between +2 and +3 SD, 2% of the cases.

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**bell staff supervisor** The hotel functionary who supervises the bell staff and provides assistance to guests at check-in and check-out times.

**benchmarking** Determining what competitors and other reputable organizations are doing in such human resources areas as compensation and benefits, customer service, employee assistance programs, orientation, training, and development, and so on. Undertaken by on-site visits and document research and then establishing policies, procedures, and standards in those areas.

**benchmarks** 1. In job evaluation and compensation, a term used to describe jobs that provide an acceptable basis for interorganizational comparisons because they occur in several organizational elements, are reasonably similar in knowledge and skills requirements, and compare reasonably well with respect to accountability and responsibility. Benchmarks are used to anchor a firm’s pay scale and slot other jobs based on their relative worth. 2. In project management and productivity, productivity and quality standards based on historical data pertaining to performance on the same or similar jobs or tasks. 3. Processes and results that represent best practices and performance for similar activities either within or outside an organization’s industry.

**benchmark studies** Research studies conducted by independent research organizations and think tanks. They provide a financial sketch of an industry group that allows individual business owners to compare their operations to others of similar size and type. Such studies typically include performance ratios that allow owners to focus on financial relationships rather than on absolute numbers, such as annual sales.

**beneficiary** The person for whose benefit a trust is created or designated to receive the proceeds or benefits accruing from an annuity, insurance policy, or will.

**benefit limit** The lifetime maximum number of days for which a beneficiary will be paid under a long-term care policy for confinement in a nursing home or alternative long-term care facility.

**benefit period** A means of measuring a beneficiary’s use of hospital and skilled nursing facility services covered by Medicare. A benefit period begins the day the insured is hospitalized. It ends after the beneficiary has been discharged from the hospital or other facility that primarily provides skilled nursing or rehabilitation services for 60 consecutive days. If the beneficiary is hospitalized after 60 days, a new benefit period begins, most Part A benefits are renewed, and the beneficiary must pay a new inpatient hospital deductible. Benefit periods are unlimited.

**benefits** Benefits are economic “goods” granted to employees in addition to base pay. They include financial benefits such as bonuses, merit salary increases, cost-of-living adjustments, stock ownership plans, profit-sharing plans, paid holidays, paid vacations, paid sick leave, paid bereavement leave, group life insurance, group health insurance, group dental insurance, workers’ compensation, unemployment insurance, pension plans, survivor benefits, disability benefits, maternity leave, child and elder care, and tuition assistance and reimbursement, whether paid in
whole or in part by the employer. Nonmone-
tary benefits include flexible work schedules, 
rest periods and coffee breaks, legal assis-
tance, leaves of absence, medical examina-
tions and treatment, parking facilities, recre-
ation facilities and programs, travel services 
and opportunities, credit and banking ser-
vice, discounts on products, training and 
development, savings plans, and perquisites. 
Sometimes called fringe benefits.

benefits administrator The person responsi-
ble for the administration of one or more bene-
fits programs. Typically advises employees on 
eligibility for corporate-supported benefits, 
amounts of coverage, and claim procedures. 
Maintains benefit records and prepares forms 
and other documents needed to implement 
coverage.

Benefits & Compensation Solutions A monthly 
journal: $50.00 per year. Address: AMR Inter-
national, Inc., 10 Valley Drive, Building 9, 
Greenwich Office Park, Greenwich, CT 
06831(phone 203-661-0101; fax 203-661-
8472; e-mail AMRSOL1@aol.com; Web site 
www.bcsolutionsmag.com).

benefits disclosure Reports required by 
Department of Labor regulations (summary 
plan descriptions and Form 5500) covering 
plan documents, including severance benefits. 
The Employee Retirement Income Security 
Act of 1974 calls for fines of up to $1000 per 
day for failure to file properly.

benefits laws See employee benefits laws.

benefits manager The corporate manager 
responsible for evaluating strategies for 
keeping abreast of developments and govern-
ment regulations, improving the quality of 
employee benefits, identifying and correct-
ing access problems, balancing the needs of 
management and employees, communicating 
policies and procedures, and managing and 
containing costs, particularly health care 
costs. See employee benefits manager.

benefits planning analyst The individual 
responsible for analyzing and developing pol-
icies and benefits plans covering health and 
accident insurance coverage, retirement and 
pension plans, income continuance, and holi-
days and vacations. Determines and maintains 
status with regard to current benefit trends and 
legislated requirements and programs.

Benefits Professional of the Year Award 
See Benny Awards.

benefit trigger Certain specific conditions 
that actuate eligibility for benefits after an 
insured’s coverage becomes effective.

benign prostatic hyperplasia (BPH) A com-
mon medical condition in men in which the 
prostate becomes enlarged but is noncancer-
ous. However, the growth of the gland may 
cause urination problems by constricting the 
urethra.

Bennett Amendment An amendment to the 
Equal Pay Act of 1964. States that it is not a 
violation of the Act for an employer to differ-
tentiate (in pay) upon the basis of sex if such 
differentiation is authorized by the provisions 
of the Equal Pay Act.

Benny Awards Annual awards presented by 
Employee Benefit News and a corporate spon-
or, Vision Service Plan, to the benefits pro-
fessional of the year and recipients of benefits 
leadership awards. The former is given to the 
individual who has demonstrated a consistent 
pattern of creativity and achievement in ben-
efit plan design, administration, communica-
tion, and staff management, as well as for his 
or her contributions to the employee benefit 
profession. The leadership awards are given 
for excellence in developing and managing 
programs in three categories: health care, 
retirement planning, and judges’ choice 
drawn from the full spectrum of benefits pro-
grams). Winners are chosen by a panel of 
Employee Benefit News’ editorial advisors and 
staff members from nominations submitted by 
employers, coworkers, consultants, and bene-
fit suppliers. Contact: Employee Benefit News, 
1325 G St., N.W., Washington, D.C. 20005 
(phone 202-504-1111; e-mail david.albert-
son@thompsonmedia.com; Web site 
www.Benefitinews.com/).

bequest A gift of personal property under a 
will. Also called a legacy.

bereavement fare In travel management, a 
special fare for family members of deceased 
persons. Although policies of airlines differ 
and are subject to change without notice, all 
major carriers require immediate family 
mem outdoor the deceased and furnish the name, address, and 
phone number of the funeral home for
verification. For some airlines, bereavement fares are fully unrestricted and tickets are fully refundable; others require a Saturday night stay and a confirmed return date with charges for changes. Others have no set policy, leaving decisions up to reservations supervisors on a case-by-case basis. Some airlines require a death or doctor’s certificate or an obituary stating the relationship of the deceased to the passenger. Also called compassionate fare.

“best practice” group An offspring of the U.S. quality movement. It is a form of keiretsu in which a group of companies bands together to discuss and exchange information about their management strategies and practices.

BetaSP A professional video format.

beta testing A decision support and customer collaboration solution that addresses the new product/service introduction phase of the product/service lifecycle. The approach provides an environment for collecting, managing, and acting on customer feedback generated during focus group surveys, individual interviews, and early field trials, thereby validating product/service stability and market readiness in real-world customer environments before launch.

beta-test software In travel management, a computer system undergoing tests at a user’s site before its release to the public for general use.

beta version New or upgraded software that is ready for release to users for testing before it is marketed.

Better Business Bureau (BBB) A system of 142 independent, local BBBS working with businesses and consumers to promote ethical business standards and voluntary self-regulation of business practices. Accepts and records consumer complaints of fraud, misrepresentation, poor business practices, or substandard products or services in the area. Has no power to prosecute but will furnish information about any business (or charity organizations) in its area upon request. Offices are located in most U.S. cities. Check your local telephone directory. For an out-of-state BBB, contact Council of Better Business Bureaus, 4200 Wilson Blvd., Ste. 800, Arlington, VA 22203-1838 (phone 703-276-0100; fax 703-525-8277; e-mail bbb@bbb.org; Web site www.bbb.org/).

Better Hearing Institute (BHI) A nonprofit, tax-exempt educational organization supported by philanthropic funds that informs persons with impaired hearing, their friends and relatives, and the general public about hearing loss and available help through medicine, surgery, amplification, and other rehabilitation. Contact: BHI, 515 King Street, Suite 420, Alexandria, VA 22314 (phone 703-684-3391; e-mail mail@betterhearing.org; Web site www.betterhearing.org/).

Betts Decision A 1989 Supreme Court decision (Public Employees Retirement System of Ohio v. Betts) that says an employer is not required to meet a cost-justification test for benefits; rather, a worker must show that an employee benefit plan was intended to discriminate. In other words, the high court ruled that employee benefit plans do not violate the Age Discrimination in Employment Act of 1967 if they make age-based distinctions.

Betts legislation See Older Workers Benefit Protection Act of 1990.

bicultural A person who behaves or acts according to the cultural orientation, customs, mores, and expectations of his or her own country when that is appropriate and according to those of a host country when that is appropriate.

bid In purchasing and contracting, the written statement to a customer or client about a project, such as a statement of work, schedule, resources, assumptions, and costs. It usually is a response to a request for proposal.

bidding 1. In employee selection, a means of recruiting that increases the number of internal transfers and promotions, called job bidding. Lists of all current job openings are posted to give current employees the first option to apply for vacant positions. 2. In purchasing and contracting, the process of selecting a source of products or services by inviting bids. 3. In marketing and sales, offering to provide a product or service in response to a request for proposal.

bid document In meeting management, a proposal submitted by a destination or property to a potential client group inviting the organization to meet in its venue.
bid manual  In meeting management, a written document specifying the requirements of an organization for an event sent to potential destinations or properties. Similar to a request for proposal.

big-cap stocks  Stock of companies whose market value, the total number of shares outstanding, multiplied by their price is more than $10 billion.

billing by vendor  A means of controlling travel and entertainment costs. Direct billing systems are offered by airlines, hotels, car rental firms, travel agencies, and restaurants.

bill of lading  In employee relocation, the original shipping contract that lists the dates, services, and actual charges involved in the movement and delivery of a customer’s goods and furnishings.

Bill of Rights  See Landrum-Griffin Act.

bin  In video, a group of clips to be incorporated into a program.

binding third-party dispute resolution  A long-term care term. Allows individuals to appeal disputes with an insurer over benefits eligibility or claims decisions to a third party, whose decision is binding on the insurer.

biobucks  Money earned in the biological technology industry.

bioenergetics  An alternative form of medical treatment involving the “exchange of energy” between patient and therapist. See also biofeedback.

biofeedback  1. An alternative form of medical treatment that makes use of machines or electronic feedback devices to train patients to consciously control such involuntary functions as circulation in the hands, jaw tension, blood pressure, heart rate and pulse, digestion, brain waves, and muscle responses. 2. A stress management technique that makes use of specially designed electrical or electronic equipment to reduce strain, tension, and pressure. Also used in treating chronic pain.

biographical action-research  A research methodology that combines studying individual executives and helping them in their professional development. It involves studying people in their current work and collecting data on their early history and present life away from work. Attributed to Robert E. Kaplan and his associates of the Center for Creative Leadership.

biometric access control  A means of controlling access to facilities or equipment through human measurements, such as fingerprinting, voiceprinting, facial scanning, or eye scans.

biometric security systems  Virtually foolproof systems that control access to buildings, rooms, and vaults by means of computerized machines that can recognize personal characteristics of people seeking entrance: fingerprints, handprints, blood-vessel arrangement in the eye’s retina, and voice patterns. The machines have special sensors that pick up the characteristics, convert them into digital code, and compare them to data stored in the computer. Unless the information matches the characteristics of an authorized person, entrance is denied.

bipolar disorder  A serious mental illness, periodic and recurrent with intervening periods of complete normalcy; a disorder of mood rather than of thought, which involves mood swings from depression (lows) to mania (highs). Also called manic depressive illness or manic depressive disorder. Not to be confused with schizophrenia. See also manic episode; depressive episode.

Birth and Adoption Unemployment Compensation (BAA-UC)  In December 1999, the Department of Labor issued a regulation that allowed states to use unemployment insurance trust funds to provide current employees with paid leave for the birth or adoption of a child. On July 24, 2002, a business community attempt to block the regulation failed when a U.S. District Court judge dismissed the case based on its lack of “ripeness,” thereby leaving the issue unresolved. In December 2002, the Department of Labor published a notice in the Federal Register of its intent to repeal the regulation. Often called the Baby UI.


bit  The smallest piece of information in a computer file. A bit is a binary digit that is
either a **one** or a **zero**; the one turns the circuit on, and the zero turns it off.

**bitBit** Bit-block transfer. In graphics, a means of moving an entire block of **pixels** as a single unit, such as scrolling a graphics image or sliding a window around a screen.

**bitmap font** In typography, a **font** that is displayed by transmitting minuscule electronic bits of information to certain pixels (dots) on the screen and turning those pixels on or off. The on/off information is mapped to a grid of pixels on the computer screen. On Macintosh computers, bitmap fonts are known as screen fonts.

**bit-mapped graphics** In desktop publishing, early versions of computer graphics software wherein every single point in a drawing or illustration had to be defined. Although more precise than vector graphics, this made the process slower and required more computer memory.

**bitnick** A person who uses a coin-operated computer terminal in a coffeehouse to log onto cyberspace.

**bitslag** The worthless junk one must wade through on the Internet to get any worthwhile information.

**bits per second** A measure of **bandwidth**.

**Black Book** A directory of corporate travel product and services providers published annually by *Business Travel News*. Categories are hotel chain and management firms, airlines, airline clubs, car rental companies, payment systems providers, consultants and lawyers serving corporate travel, ground transportation providers, industry associations, affiliates of the National Business Travel Association and Association of Corporate Travel Executives, technology vendors, tele- and videoconferencing vendors, major travel agencies and consortia, and travel security consultants. **Contact:** Business Travel News, One Penn Plaza, New York, NY 10119-1198 (phone 212-615-2704).

**blackout period** A period of time during which the right of participants in a retirement plan to switch their investments is suspended. For example, when changing 401(k), a blackout is ordered so that during the changeover accounts can be valued and switched. The **Sarbanes-Oxley Act of 2002** gave compliance oversight responsibilities for regulating the auditing, financial disclosure, executive compensations, and corporate governance practices to the Department of Labor’s Pension Welfare Benefits Administration, which published final rules that went into effect January 26, 2003. The rules require that employees receive a 30-day advance notice of any blackout period that suspends their right to direct investments, take loans, or obtain distributions.

**blanket** In offset printing, a rubber-surfaced fabric that is clamped around a cylinder, to which the image is transferred from the plate and from which it is transferred to the paper.

**bleed** In desktop publishing, described as extending an object off the print area to ensure when the printed paper is trimmed ink coverage extends to edge of paper. Bleeds are sometimes intentional, specified by the designer.

**blended learning** Learning interventions that combine aspects of online and face-to-face instruction.

**blended learning solutions** Tailored remedies that match the desired learning outcomes of defined business problems. They involve delivery methods such as **classroom training**, **synchronous learning**, and **asynchronous learning** and supporting learning services such as **remote e-labs**, **e-mentoring**, **peer communities**, **content customization**, and **learning management systems**.
blended workforce A combination of full-time, part-time, temporary, and outsourced employees, including independent contractors used by employers to save money, improve productivity, increase flexibility, and enhance customer service.


blendo A mixture of different media, such as graphics, text, scanned images, and animation. Also called meltemedia. or muchomedia.

blind As defined under Social Security, a person whose vision cannot be corrected to better than 20/200 in the better eye or whose visual field is 20º or less, even with corrective lenses.

blind ad An advertisement in a newspaper or magazine that does not include the name of the company placing the ad. Readers are asked to mail their responses to a post office box number.

blind and vision impaired People who are totally or partially blind and whose loss of vision places limitations of varying severity on personal, social, or occupational pursuits.

Gordon M. Bliss Memorial Award An award presented annually to a national member of the American Society for Training and Development who has excelled in human resource development over a significant period of time. Selected by an awards committee by reviewing documentation and direct contacts with the nominating individual and other persons with direct knowledge of the accomplishments of the nominee. Contact: ASTD National Awards Program, 1640 King St., Box 1443, Alexandria, VA 22313-2043 (phone 703-683-8100).

block busting The process of overcoming blocks to creativity.

block diagram A chart or graphic that depicts the route that information, documentation, or materials take from supplier to customer or from one function or department within an organization to others. It is produced by identifying the key steps in the process or system; indicating the offices, departments, teams, or individuals involved; and depicting the steps and hand-offs over time. It helps people see how work moves among individuals and groups of people.

blocked space In meeting management, sleeping rooms, meeting rooms, exhibit space, and other function rooms reserved for use by an organization for a meeting.

blogging 1. A technology term that is short for “weblog.” Can be used as either a noun or a verb. Essentially a blog is a frequently updated Web page that consists of brief, dated entries, with newer ones moving the old to the bottom of the page. 2. Web pages with these characteristics: commentary (terse sentences or paragraphs or lengthy treatises), hyperlink connections to other Web pages, discussion subjects, a search online capability, even advertising. Use may grow in business and other organizations because of its simplicity and ease of use, built-in motivation, and ability to empower and because it is less disruptive than e-mail. See also personal blogs and portal-like blogs. See www.userland.com/, www.moveabletype.org/, and www.blogger.com/.

blood alcohol concentration (BAC) The percentage of alcohol found in a person’s blood after drinking. In most states, a person with a BAC of 0.10 is considered legally drunk.

bloodborne diseases Diseases contracted from exposure to infectious materials borne by human blood or other body fluids (e.g., HIV and hepatitis B).

Bloodborne Pathogens Standard An Occupational Health and Safety Administration standard that requires employers to determine which job classifications or specific tasks and procedures can reasonably be expected to cause worker contact with blood or other potentially infectious materials and to devise exposure control plans to minimize or eliminate occupational exposure to bloodborne pathogens. The Standard also requires organizations to train all employees, such as workers in laboratories, hospitals, clinics, emergency response units, and physicians’ offices, and safety officers, athletic trainers, first aid providers, and other at-risk employees who may have occupational exposure to blood, body fluids, and other potentially infectious material.
Bloom’s taxonomy  A classification of instructional objectives that deals with the recall or recognition of knowledge and the development of mental skills and abilities (as contrasted with the affective domain, which has to do with a trainee’s interests, attitudes, and values, and the psychomotor domain, which focuses on objectives relating to motor skills). Attributed to Benjamin Bloom (Taxonomy of Educational Objectives: Handbook I, Cognitive Domain, 1956). See also cognitive domain.

blue-chip stocks  Stocks in the biggest and most consistently profitable companies.

blue-collar technical workers  Mechanics, repairers, precision production workers, extractive workers (mining, oil and gas, and timber), craft workers, and operator and assembly workers in high-tech industries.

blue-collar workers  Wage earners, rather than salaried employees. In earlier years, it referred to employees who wore work clothes instead of more formal attire.

Blue Cross Plan  A nonprofit, tax-exempt insurance plan that provides coverage for hospital care and related services.

blues  In desktop publishing, one-color proofs of a document or illustration.

Blue Shield Plan  A nonprofit, tax-exempt insurance plan that provides coverage for physicians’ services. Blue Shield coverage is sometimes sold in conjunction with Blue Cross coverage.

Bluetooth  The code name for a technology that allows users to connect a wide range of computing and telecommunications devices easily without the need to connect cables. It delivers opportunities for rapid connections and the possibility of automatic, seamless connections, via direct connectivity or the Internet, between devices such as speakers, printers, and projectors.

board and care home  A plan by which, in exchange for rent, an elderly or disabled individual receives room, meals, utilities, housekeeping and laundry, and daily contact with staff. In addition to a private room, common-user space is also provided.

board certified  A designation indicating that a physician has completed a residency program and passed a certifying examination in a particular medical specialty.


boarding care home  See licensed group home.


On June 22, 2002, the Supreme Court held that the Student Activities Drug Testing Policy implemented by the Board of Education, requiring that all students who participate in competitive extracurricular activities, is constitutional because the policy reasonably serves the school district’s important interest in detecting and preventing drug use among its students.

body fat measurement  Assesses how much of a person’s body weight is fat, providing a fairly accurate means of determining how much he or she needs to lose (or gain). Means of measurement include skin-fold calipers, which measure fat under the skin at selected body sites; bioimpedence, which uses a painless electric current; and hydrostatic weighing, in which a person is weighed while under water.

body language  Visible signals of an individual’s attitude, interest, emotional state, and the like. Includes dress, hair style, voice cues (tone, volume, and pitch), posture, gestures, facial expressions, body movements, blushing, contraction of the facial muscles, squirming, blinking, or forced smiles.

body mass index (BMI)  A composite calculation of a person’s height to weight to determine whether that person is overweight. A BMI between 19 and 25 is considered “healthy.” Established by the National Institutes of Health.

body type  In typography, type used for extensive composition, usually from 6 to 14 point. Also called text type.

body work  Types of alternative medicine that encompass hundreds of methods of improving the structure and functioning of the body through therapies such as massage, deep-tissue manipulation, movement awareness, and energy balancing.
**bold/boldface** In typography, type that is heavier and darker than the text type with which it is used.

**bona fide occupational qualification (BFOQ)** A legal term used to describe lawfully permissible discriminatory job requirements as an exception to **Title VII** of the **Civil Rights Act of 1964**. Job applicants may be classified based on BFOQ, which permits employers to discriminate in hiring and promotion only if they have a valid reason directly related to performance of the job.

**bona fide residence test** As defined by Section 911, Internal Revenue Code, a U.S. citizen who has established a permanent home or living quarters in a foreign country while working abroad for an extended or indefinite period of time that includes at least one full tax year, even though the individual intends to return to the U.S. eventually. Brief trips or vacations in the U.S. or other locations do not interrupt this period.

**bonanza babies** People born in the 5-year period before 1977 who are the recipients of higher Social Security payments than the **notch babies**, who receive lower benefits due to legislation passed in 1977 that established a new benefit formula designed to correct an earlier computation. Between 1972 and 1977 retirees had been paid more than they should have received.

**bond** A legal document under which an individual, corporation (such as an insurance company), or government agrees to pay, within stated limits, for financial loss caused to another by the principal, default of a third person, or other contingency over which the principal may have no control. The bond issuer is borrowing money from the buyer and pays interest at regular intervals until the bonds mature, at which time the investors get their principal back.

**bonding** Occurs when two or more people join and remain together out of respect, regard, and concern for each other.

**bond rating** A means of measuring a bond issuer’s ability to make good on its commitments to buyers. The primary bond rating agencies are Standard & Poor’s Corp. and Moody’s Inc.

**bonus** After-the-fact, discretionary, extra cash compensation (in addition to base salary) paid to employees based on productivity, profits, savings, cost avoidance, or a combination of two or more of these factors, for a period of 12 months or less.

**bonus payment** A type of executive incentive plan whereby bonuses are paid in cash or are deferred.

**booking agent** In employee relocation, the agent who sells and registers the move with the carrier (van line).

**booking code** In travel management, an alphanumeric code used by travel agents to reserve a specific fare. Such codes vary by agent or agency.

**booking software** Software that supports and enhances **computer reservation system** information or graphic displays at the point of sale. Such systems enable travel agents to book reservations faster and more accurately.

**bookmark 1.** An icon or position on a computer desktop that allows the user to return to a specific Web site by simply clicking the mouse. 2. A metaphor borrowed from Web browsers that means to make note of an individual for future reference.

**book-unit award plan** See book value plan.

**book value** The ratio of the total shareholders’ equity in an organization divided by the number of outstanding shares.

**book value plan** A type of long-term executive incentive plan in which the company sells its stock to an executive at current book value. The executive receives dividends on the stock and, as the book value increases, the executive’s equity also increases. When the executive leaves the company, he or she must sell back the accumulated shares at the current book value.

**Boolean logic** A system used by most large search engines to locate and retrieve information from a database. Uses and combines such terms as “and,” “or,” and “and not” to sort data.

**Boolean search** A World Wide Web search that allows the inclusion or exclusion of documents containing certain words through the use of such operators as “and,” “not,” and “or.”

**boomerangers** Young, single men or women who live with their parents.
boomerang workers  Retirees who return to work. Attributed to outplacement firm Challenger, Gray & Christmas of Northbrook, IL.


boom mike  An electronic amplifying device fastened to a long pole, which allows it to be positioned above the head of the speaker and out of camera range. Usually hard-wired.

boot camp  The US Navy and Coast Guard’s version of basic military training provided to enlistees to introduce them to military life, improve their physical stamina and conditioning, and teach them basic military skills.

bootleg contract  An agreement between union and management designed to circumvent or evade the union’s statutory security limitations.

bootleg operation  1. An unlawful or prohibited proceeding or action, such as producing, selling, or distributing products or services illicitly or hiring illegal aliens. 2. A program, service, funding scheme, or action deliberately and covertly put into effect by an executive, manager, supervisor, other employee or group of workers without prior authorization by the individual or group having jurisdictional authority.

boot up  The process of turning on a computer and initiating its start-up sequence. The user’s first command is initiated by loading a program, application, or set of instructions into the computer. The computer then completes the start-up process.

borderline intelligence  A category of persons with mild mental disabilities. As measured by an intelligence test, the condition is represented by an intelligence quotient (IQ) of between 70 and 90.

David L. Boren National Security Education Act of 1991  The purposes of this Act are to: (1) provide the necessary resources, accountability, and flexibility to meet the national security education needs of the U.S., especially as such needs change over time; (2) increase the quantity, diversity, and quality of the teaching and learning of subjects in the fields of foreign languages, area studies, counterproliferation studies, and other international fields that are critical to the nation’s interest; (3) produce an increased pool of applicants for work in the departments and agencies of the United States Government with national security responsibilities; (4) expand, in conjunction with other federal programs, the international experience, knowledge base, and perspectives on which the U.S. citizenry, government employees, and leaders rely; and (5) permit the federal government to advocate the cause of international education.

Born-Alive Infants Protection Act of 2002  The Act ensures that infants who are born alive, at any stage of development, are individual human beings entitled to the full protection of the law and are guaranteed legal protection whether or not the infant’s delivery was natural or the result of an abortion. The bill defines a child as “born alive” only if he or she displays a heartbeat, respiration, or voluntary movements after “the complete expulsion or extraction from his or her mother.” Approved August 5, 2002.

Boss Lift  A program designed to inform employers about National Guard and Reserve Training. Trips lasting 1 to 3 days allow employers to witness life in the military services firsthand. Each state is authorized one National Committee for Employer Support of the Guard and Reserve-sponsored Boss Lift per year. Participants are transported to the training site by military aircraft. They are reimbursed for meals, incidentals, and travel to and from aircraft pickup points. Most states conduct additional trips using state committee funds. On state-sponsored lifts, participants are responsible for their own expenses, including payment for the use of bachelor officers’ quarters.

Boston arm  A prosthesis for amputations that is attached surgically. The arm is controlled by the individual’s own nerves.


bots  Shopping robots. Software tools that instantly scan hundreds of Internet retail sites
to find the lowest price for a given product. Currently there are more than 50 bots available.

**bottom line discount (BLD)** In employee relocation, a pricing program that may be offered by an interstate carrier. The BLD applies to first priviso shipments moving within the U.S. (except for Hawaii) or to or from Canada. Under this option the charges to the customer are discounted by a single percentage on both transportation and accessorial charges.

**bounty program** An internal recruitment and placement method in which current employees are paid a finder’s fee for a referral who is hired by the company.

**boutique health care** Do it yourself/pay for it yourself health care. Includes cosmetic surgery.

**Box-Jenkins technique** A form of time-series forecast that combines auto-regression with the moving average approach and then follows a three-step process: (1) identify the forecasting model that best fits the data, (2) fine-tune the model, and (3) make the forecast based on the analysis. Approach is most appropriate when data are not highly irregular.

**Boy Scouts of America et al. v. Dale** On June 28, 2000, the Supreme Court overturned the judgment of the New Jersey Supreme Court that New Jersey’s public accommodations law requires that the Boy Scouts accept Dale as an assistant scoutmaster. Dale is an adult whose position was revoked when the Boy Scouts learned that he is an avowed homosexual and gay rights activist. In its decision, the Court maintained that the ruling of the New Jersey Supreme Court was reversed and the case remanded for further proceedings not inconsistent with that opinion.

**brachytherapy** A treatment for lung cancer that uses a computerized machine (GammaMed 12i) to deliver a high-intensity dose of radiation to cancerous tissue. The radioactive source travels through a catheter (a hollow tube) directly into or near a tumor and eliminates the danger of exposing medical personnel to radiation. The procedure and equipment can also be used to treat breast, esophageal, biliary, and cervical cancer.

**Braille Institute of America, Inc. (BIA)** A private, nonprofit, privately funded organization established to provide training and services at no charge to people who are legally blind or visually impaired. Services include child development/youth programs, visual aids, career service, adaptive technology, counseling, classes for independent living, and Braille publishing. Also sponsors a talking book library for blind and physically or reading disabled people. **Contact:** Braille Institute of America, Inc., 741 North Vermont Ave., Los Angeles, CA 90029-3594 (phone 800-272-4553; fax 213-663-0867; e-mail Info@BrailleInstitute.org; Web site www.brailleinstitute.org/).

**brain cycles** Variations in the brain’s focus of attention (from close attention to the outside world to inward-looking thoughts, images, and reveries) over a period of time measured in minutes.

**brain disease** Serious forms of mental illness such as bipolar disorder (manic depressive illness), major depression, and schizophrenia.

**brain drain** Refers to the (employment-based) immigration of skilled professionals, engineers, scientists, and technicians to North America and Europe from developing countries, principally from India, China, and Taiwan, manifesting a continuing need for technology workers.

**brain injuries** See autism; Down syndrome; perceptually disabled.

**brainstorming** A free-wheeling group ideational technique designed to produce as many ideas as possible within a short period of time. A group of seven to ten, under the direction of a leader, generates ideas using four basic rules: no criticism, free-wheeling, quantity, and combination and improvement. Ideas are recorded and subsequently presented to a separate group for evaluation and use. Attributed to Alex Osborn.

**brain training** Learning how the brain works to enable people to use it to improve their lives. For example, an understanding of brain cycles can be directly applied to human performance management.
**brainwriting**  A group or individual ideational technique similar to brainstorming. It encourages people to engage in free association to improve their creative thinking abilities and generate new ideas. Ideas are produced by allowing thoughts to be ungoverned, uncontrolled, and unevaluated.

**branching program**  1. A form of programmed instruction in which the steps leading to the acquisition of knowledge or skill are determined by the learner’s responses to each of the program items. See also linear program. 2. A type of instructional programming that permits trainees to complete training efficiently by skipping whole learning modules (training activities) that represent skills and knowledge already mastered, thereby avoiding duplication or waste of time, and spending more time and effort on modules that represent unknown or unmastered areas of learning.

**brand**  A uniquely identifiable grade, class, or make of an economic good, such as a product or service.

**brand attributes**  Distinctive characteristics or features that mark a product or service. They include product-related attributes, such as the elements or components needed to accomplish the function of the product or service, and non-product-related attributes, such as external properties of products or services related to their purchase or consumption.

**brand awareness**  The strength of a brand’s impact in terms of its memorability, as evidenced by consumers’ ability to identify the brand under different conditions.

**brand book**  An officially recognized record of all legitimate brands registered by stock owners.

**brand contract**  A listing of all commitments made to customers by the brand that helps define consumer perceptions and expectations and, in turn, forces marketers and managers to be honest about their products and services.

**brand doom loop**  Describes the posture of a company that is not prosperous enough to be able to invest in its brand and cannot establish the brand well enough to drive its business.

**brand equity**  1. The associations and behaviors of the brand’s customers, clients, associates, and parent corporation that permit the brand to earn greater and more sustainable market share, sales volume, and profit margins than it could without the brand name. 2. Assets and liabilities linked to a brand’s name and symbols that add to or subtract from the value provided by a product or service to a company or its customers and clients. 3. Categories of brand equity include brand name awareness, brand loyalty, perceived brand quality, and brand associations.

**brand exploratory**  Research and inquiry designed to identify potential sources of brand equity by providing detailed information about what customers think of and feel about the brand.

**brand extension**  Occurs when a company uses an established brand name to enter a new market. It takes two forms: (1) line extension, when the current brand name is used to enter the market in the existing product class, and (2) category extension, when the current brand name is used to enter a different product class.

**brand hierarchy**  Displays the number and nature of both common and distinctive brand elements across the company’s products, thereby revealing an explicit order or ranked sequence of brand elements.

**brand identity**  A unique set of brand associations created and maintained to represent what the brand stands for and implies the brand’s promise to customers. Identity is designed to help establish a relationship between the brand and its customers by producing functional, emotional, or self-expressive benefits.

**brand image**  Consumers’ perceptions of a brand as indicated by the brand associations retained in their memories.

**branding**  Placing a name, term, design, symbol, or other mark on a product to identify and differentiate one’s goods or services from those of another.

**brand loyalty**  Demonstrated when customers or clients purchase the same product or service repeatedly.

**brand measurement**  Any metric used to measure the success of a brand as indicated by increasing market share, prices, sales, profits, or return on investment.

**brand name**  The most valuable of all intangible company assets. The name given to a
product often transcends its physical properties in the minds of customers. When managed wisely, brand names provide long-term revenue.

**brand name drug** A drug that is sold under a specific **trademark** name. Usually costs more than its generic equivalent. For example, Motrin is the brand name for ibuprofen.

**brand personality** Reflects how people feel about a brand rather than what they believe the brand is or does.

**brand recall** The ability of customers or clients to remember the brand when given the product grouping, the needs fulfilled by the genre, or some other prompt or cue.

**brand recognition** The ability of customers or clients to identify and distinguish the brand when given the product grouping, the needs met by the category, or some other pointer or cue.

**brand strategies** 1. The means used by companies to differentiate themselves from their competitors. They may do that by using the Web medium to communicate clear messages that employ well-designed identity and navigating systems that showcase a site’s purpose and provide for intuitive user interface. 2. Three bases for decision making for the effective promotion of brands: (1) a single brand for all of the organization’s products; (2) family branding; or (3) individual brand names for all products.

**breach** Any failure to perform as agreed. A minor breach may entitle the other to damages but is probably not enough to allow the other party out of the contract. See also material breach.

**breach of contract** A legal basis for suit when an express oral or written contract is broken.

**break-even analysis** A means of determining the point at which revenue derived from sales equals the total cost of producing the product or service. Beyond the break-even point, an organization begins to show a profit.

**break-even chart** A planning and control device that graphically shows the relationship among sales volume, costs, and profits. For the average business, this relationship is the single most important factor in planning for profits.

**breakout** Describes when a stock price moves out of its usual trading range.

**breakout session** In conference and meeting planning, a session convened to accommodate a small group discussion in which the essentials of a subject are explored and in which learning points are expanded and reinforced. Attendees at a larger **concurrent session**, **general session**, or **plenary session** are divided into several groups, either in separate rooms or within the main meeting room. Strategies include interactive training, brainstorming, hands-on practice, role playing, team building, and strategy sessions.

**Breast and Cervical Cancer Prevention and Treatment Act of 2000** Amends Title XIX of the Social Security Act to provide medical assistance for women screened and found to have breast or cervical cancer under a federally funded screening program. Approved October 24, 2000.

**breast self-exam (BSE)** A means of detecting cancer of the breast by frequently and systematically palpating the breasts.

**breath alcohol technician (BAT)** An individual trained and certified to conduct alcohol tests. Required by Department of Transportation rules pertaining to the testing of safety-sensitive transportation workers.

**bridge** 1. A device that transparently connects dissimilar computer networks. 2. A hardware device or software product that interconnects three or more telephone lines; used to link multiple locations in **distance learning** applications.

**bridging pay** See severance pay.

**briefing** A formal oral presentation to others, such as decision makers, employees, and staff. The purpose may be to inform (familiarize, interpret, clarify, or report on something of importance or concern) or to obtain a verdict or judgment on an issue from an individual or group empowered to make that decision.

**briefing center** A customized, innovative, technically sophisticated, nicely appointed, and often experiential (interactive) meeting room used to tell a company’s story — its vision, values, and strategy — to its potential customers. In addition to multimedia capabilities, briefing centers often include wireless, high-speed Internet access, audio- and
videoconferencing, electronic white boards, digital cameras, and printers. Formerly known as demo rooms.

**briefing room program manager** Operates a briefing center and works with sales hosts to create customized presentations, using experts from the company who understand customers’ and clients’ specific business issues, problems, and concerns.

**brightness** In video, the intensity of light, independent of hue or saturation. Also called luminance.

**broadband** An analog transmission technique for data or video that provides multiple channels for users. Has the capability of sending and receiving information over the Internet at high speed.

**broadbanding** A compensation strategy originally used primarily in the public sector but to an increasing degree now used in private companies, mainly for salaried exempt employees, salaried nonexempt employees, and executives, in that order. Broadbanding is used to overcome the constraints of a rigid pay structure (general schedule) to meet local market compensation. Most often, large numbers of pay grades are merged into a few broadband bands of pay (usually three or four) with larger salary ranges. Another broadbanding approach, career bands, employs relatively few bands, involves even wider salary ranges, and emphasizes career development.

**Broadcast Music Inc. (BMI)** An organization that issues licenses (for a fee based on the number of events or number of attendees) to perform any of more than 2 million pieces of copyrighted music (live or recorded) at meetings, conferences, and exhibits, whether held in a hotel, restaurant, conference center, or cruise ship. Represents the rights of songwriters, composers, and music publishers. Signed a blanket agreement with the American Society of Association Executives, Meeting Professionals International, the Professional Convention Management Association, and the Religious Conference Management Association, which cuts the costs and simplifies paperwork for the use of music at meetings, conventions, and exhibitions. As of 1997, signatory meeting planners will pay BMI annually for a license that covers any use of all copyrighted music represented by BMI, whether taped music at a general session or a band performing at a party. The license fee is based on attendance at all events where music was played during the past year. Check your local telephone listings for the nearest office.

**broadsheet** A standard newsprint page measuring 12 × 21 inches.

**Brock Commission** A commission established by the Secretary of Labor in 1990 to study the skills that young people must master to have sufficient knowledge in the workplace.

**bronchodilators** Over-the-counter drugs for the temporary relief of shortness of breath, chest tightness, and wheezing due to bronchial asthma.

**brass parachute** Severance packages designed for upper-level managers. They are somewhat less lavish than golden parachutes received by top executives but more generous than the basic severance plans that cover lower-level employees. In addition, they may be activated by resignation for “good reason” (such as company relocation or change in compensation) as well as by involuntary termination.

**The Brookings Institution (BI)** A private, independent, nonprofit organization devoted to research, education, and publication in economics, government, foreign policy, and the social sciences. Its principal purpose is to improve the performance of American institutions, the effectiveness of government programs, and the quality of U.S. public policies. Brookings is financed largely by an endowment and by the support of philanthropic foundations, corporations, and individuals. Contact: Brookings Institution, 1775 Massachusetts Ave., N.W., Washington, D.C. 20036-2188 (phone 202-797-6000; fax 202-797-6004; e-mail brookinfo@brook.edu; Web site www.brook.edu/).

**brown-collar jobs** Jobs disproportionately held by Hispanic immigrants, such as cooks, gardeners, and painters.

**brownout** A condition that occurs when voltage drops below the level needed by computers to operate. Brownouts usually result in damaged or lost unsaved data.

**browser** Software used to explore (“surf”) the World Wide Web using a point-and-click
interface that allows the display of text and graphics. Most come with e-mail software. Examples are Mosaic, Netscape Navigator, Apple Internet Connection Kit, and Microsoft Internet Explorer. Some browsers can be downloaded from the Web at no charge except for the phone call and any connection charges, others can be purchased for relatively little as part of retail software packages that also include connection software, and others are part of the chief commercial on-line computer services.

browsing See scanning.

B-school A school that offers the master of business administration (MBA) degree. Originally developed to provide a common language for specialists in accounting and business, the MBA is now considered by many to be an important credential for a career in business, including the human resources discipline.

B to B: Advertising Age’s Newspaper of the Marketing Revolution Published biweekly by Crain Communications, Inc., 740 N. Rush St., Chicago, IL 60611-2590. Cost: $59 per year (free to qualified subscribers). Contact: phone 888-288-5900; fax 313-446-6777; e-mail ebooker@crain.com; Web site www.net2b.com/

The Bubble Generation Japanese term for Generation X.

buddy system An executive, managerial, or supervisory development approach in which a young executive, manager, or supervisor may choose or be assigned a senior executive, manager, or supervisor as a coach and role model.

budget 1. A comprehensive numerical plan for the allocation of resources to achieve corporate goals and objectives. It is a statement of expected results expressed in numerical terms. It determines what resources should be expended by whom and for what (planning) and what resources are being expended where, by whom, and for what (control). 2. In project management, the financial or resource constraints under which a project will be carried out, typically divided into resource requirements for major tasks or materials, equipment, travel, and so on.

budget chart In meeting management, an estimate of total revenues and expenditures divided into subject categories and used to project cash needed to meet expenses on specific dates. Also called cash flow chart and phased budget.

budget resolutions Set out annually in general terms by the Congress, the amounts of revenues and expenditures the federal government will receive and spend in a fiscal year. They are binding only on the Congress. Congressional authorization and appropriation committees have the discretion to change proposals in the budget resolution as long as the spending and reduction targets are met. Actual funding is provided by appropriations bills or reconciliation bills.

buffet 1. Self-service: a type of meal service whereby food is presented on a table and guests serve themselves. Popular for receptions, refreshment breaks, and continental breakfasts when time is limited and networking is desired. 2. Served: a type of meal service whereby most of the food is displayed on a table and certain items, such as meats, are carved and/or served by chefs or waitpersons.

bug An error or malfunction in computer software that causes it to yield incorrect results.

building block curricula Standard 1- or 2-week training programs required of employees prior to assignment or promotion to new or more responsible positions. Typically there is a block for first-line supervisors, another for middle managers, and another for executives.

building-occupant survey A survey designed to explore employee concerns about the work environment, such as air quality, building noise, lighting, office noise, and thermal comfort. Undertaken to increase worker productivity, demonstrate management’s interest in employee well-being, and avoid lawsuits.

bulky article charge In employee relocation, a charge to the moving customer to move an item that takes up excessive van space. The item must be specifically listed in the tariff for the charge to apply. Such items include motorcycles, farm equipment, mowers, sheds, and grandfather clocks.

bulletin board system or service (BBS) In telecommunications and on the Internet, a
system in which messages are “posted” for subscribers to elicit responses using a \textit{modem}. Files can be sent from the user’s computer to the other system (uploaded) or copied from the remote system into the user’s system (downloaded).

\textbf{bull market} A market that gains value for an extended period of time, often several years. The opposite of a \textit{bear market}.

\textbf{Donald Bullock Memorial Dissertation Award} An award presented annually by the \textit{American Society for training and Development} in recognition of the outstanding dissertation in human resource development. Candidates must be nominated by their committee chair for a degree granted between July 1 and June 30 of the preceding year. The study must fall within one of the following areas: (1) training and development; (2) work design; (3) organization development/learning; (4) human resource planning; (5) employee assistance; or (6) career development. Selected by an awards committee. \textit{Contact:} ASTD National Awards Program, 1640 King St., Box 1443, Alexandria, VA 22313-2043 (phone 703-683-8100).


\textbf{bump/bumping 1.} Displacement of an incumbent employee, such as through layoff or demotion, to make room for an employee with seniority or a \textit{Title VII} litigant (a person who has successfully charged discrimination). Bumping is specifically allowed by the National Labor Relations Board and the Equal Employment Opportunity Commission. \textit{See also} involuntary bumping; voluntary bumping.

\textbf{bundled case rate} In health care reimbursement, the practice of combining institutional and professional charges (e.g., for cardiac surgery, surgeon, technicians, anesthesiologist, and pre- and postoperative care) into a single payment. Also called \textit{package pricing}.

\textbf{bundled services} In-house, complete package (investment management, record keeping, and custody) \textit{401(k)} investment services offered to employees by companies.

\textbf{bundled software} Programs sold with a computer as a hardware and software package, typically at a reduced price to increase attractiveness to buyers.

\textbf{bulking} The practice of pooling the purchasing of products and services by several organizations as a cost-cutting strategy. Also called \textit{cooperative buying} and \textit{group purchasing}.

\textbf{burden of proof} In legal actions, the obligation of one of the litigating parties to establish an alleged fact or claim by verifiable evidence or proof.

\textbf{Bureau of Citizenship and Immigration Services (BCIS)} Formerly an agency of the Department of Justice, the Immigration and Naturalization Service has been replaced by three agencies, which are now part of the Department of Homeland Security: Bureau of Citizenship and Immigration Services (BCIS), which handles petitions for immigration benefits and naturalization applications; \textit{Bureau of Customs and Border Protection (BCBP)}; and \textit{Bureau of Immigration and Customs Enforcement (BICE)}. \textit{Contact:} BCIS, 425 I St., N.W., Washington, D.C. 20536 (Web site \url{www.immigration.gov/}).

\textbf{Bureau of Customs and Border Protection (BCBP)} On March 1, 2003, the border inspection functions of the U.S. Customs Service, the Immigration and Naturalization Service, and the Animal and Plant Health Inspection Service, along with the U.S. Border Patrol, were transferred to the Bureau of Customs and Border Protection. BCBP is responsible for immigration enforcement at U.S. borders and ports of entry. \textit{Contact:} Web site \url{www.cbp.customs.gov/}.

\textbf{Bureau of Economic Analysis (BEA)} The agency of the Department of Commerce responsible for the preparation and publication of the estimates of \textit{gross domestic product} and \textit{gross national product}.

\textbf{Bureau of Immigration and Customs Enforcement (BICE)} An agency of the Department of Homeland Security, BICE brings together about 14,000 federal employees who focus on the enforcement of immigration and customs laws within the U.S., the protection of specified federal buildings, and air and marine enforcement. \textit{Contact:} Web
Bureau of Labor Statistics (BLS) The principal fact-finding agency for the federal government in the broad field of labor economics and statistics. It has a dual role as the statistical arm of the Department of Labor and as an independent national statistical agency that collects, processes, analyzes, and disseminates sensitive economic and statistical data to the American public, Congress, other federal agencies, state and local governments, business, and labor. Contact: U.S. Department of Labor, 200 Constitution Ave., N.W., Washington, D.C. 20210 (phone 202-523-6098; Web site stats.bls.govblshome.html/).


burial instructions/checklist A detailed statement of who should be contacted; what funeral service to employ; whether the remains are to be cremated or buried; the clothing to be worn; the type of ceremony and the name of the church, mosque, synagogue, or chapel where the services are to be held; where burial is to take place; what newspapers are to be given the information for the obituary; what organizations and government agencies are to be notified; what charities should be suggested for gifts in memory of the deceased; which hymns should be sung and passages read; and any other instructions that will simplify and make the appropriate final arrangements.

burnout Physical, mental, or emotional debilitation characterized by exhaustion, frustration, insensitivity to others, detachment, listlessness, loss of concentration, irritability, discouragement, depression, negativism, irritability, low morale, and lack of commitment. It is the result of excessive and prolonged stress generated by such things as pressure of heavy workload, short deadlines, interpersonal problems, or family or financial problems.

Burns United Support Groups, Inc. (BUSG) A national organization established to provide information, assistance, and support to those who have survived being burned and their families and friends. Services include outreach visitation, phone support, and a newsletter. Contact: Burns United Support Groups, Inc., P.O. Box 36416, Grosse Pointe Farms, MI 48236-0416 (phone 313-881-5577; fax 313-417-8702; e-mail 156/@concentric.NET; Web site www.burnsunited@hotmail.com/).

burrowing Describes the practice of getting one’s status in the federal bureaucracy changed from political appointee (one who serves at the pleasure of the administration in office) to a bona fide career civil service position (one that cannot be terminated for political reasons).

Business 2.0 Published monthly (bimonthly in December and January) by Business 2.0 Media, Inc.. Annual subscription: $29.98, $49.98 in Canada. Contact: Business 2.0., P.O. Box 64449, Tampa, FL 33664-4449 (phone 800-437-6363 or 212-522-7886; Web site www.business.com/).

Business & Health: Keys to Workforce Productivity Published monthly by Medical Economics, Montvale, NJ 07645 (phone 201-358-7200). For further information, contact the Washington Business Group on Health (WBGH), 777 N. Capitol St., Ste. 800, Washington, D.C. 20002 (phone 202-408-9320).

Business Brand Leadership: How Leading Brands Stay That Way Published by HR Business to Business, Inc., 300 E-Business Way, Ste. 500, Cincinnati, OH 45241 (phone: 800-243-2648; e-mail rsegal@hsr.com; Web site www.HSR.com/).

business card A means of controlling travel and entertainment costs, revolving or nonrevolving corporate cards are issued by banks (such as Visa and MasterCard) and offer a standard package or customized reports.

business center In meeting management, the area in a hotel or convention center that contains office equipment, such as copiers, fax machines, computers and printers, modems, and secretarial or clerical services for clients.
business class  An unrestricted air fare for travel in a special section of the aircraft that costs less than first-class travel.

business class amenities  Include such extra courtesies as 24-hour business center free to guests with fax, copier, and printer, automated check-in and check-out, boardroom and meeting rooms, expanded complimentary breakfast, comfortable and well-lighted work space, cordless phone, free local calls and long-distance access, in-room coffee maker, ironing board, safe exercise room with whirlpool, and two-line speaker phone.

business class club  Offers a 24-hour mini business center, a private lounge, and a separate dining area for use by any hotel guest willing to pay a $40 to $50 per night premium in addition to the regular room rate.

business class services  Includes such items as upgraded bedroom and private lounge with buffet breakfast and late-afternoon hors d’oeuvres and cocktails. Also called concierge services.

business coach  1. An economy class fare with purchase rules that are not too costly to business travelers. 2. A person who contracts with another to provide counseling services for a monthly fee. Also called personal coach, executive coach, or developmental coach.

business coaching  Helping clients examine abstract, philosophical, and practical issues and, in the light of that assessment, clarify their goals, values, and vision and develop action plans to achieve them.

business continuity  A term used to describe a company’s response to disaster or crisis (e.g., actions taken following the September 11 terrorist attacks). Other scenarios include disruptions in transportation, telecom outages, floods, fires, and earthquakes. Such responses, in addition to recovering lost data, worker availability, productivity, and financial issues (lines of credit, public/private sector cooperation, and so on), must be addressed. Formerly called disaster recovery.

business costs  Total expenditures determined by ordinary accounting methods.

business discount fare  An airfare group that affords a small discount to business travelers who book their flights 3 to 7 days in advance. The fares rarely carry restrictions or penalties but are limited in number because they depend on seat availability.

business ecosystem  An arrangement in which two or more companies work cooperatively to support new products, satisfy clients and customers, and develop new and innovative products, services, and strategies in key market segments.

business electronic countermeasures (B-ECM)  Electronic strategies and tactics designed to achieve content security to protect an organization from theft or corporate espionage. Include such devices as lockouts, passwords, identification systems, codes, cryptographic systems, scramblers, secure telephones, and decoy messages.

business espionage  The collection and analysis of information about other organizations by illegal or unethical means such as wiretapping, visual, acoustical, and electronic surveillance, “moles” (planted spies), or payment of bribes to employees or former employees of the target organizations.

business ethics  Focuses on business practices, institutions, and actions and evaluative judgments about those actions in light of some basic human good or concept of human value.

business format franchising  Occurs when franchisees buy into an entire business concept and program, adopting standardized and prescribed operating procedures, marketing strategies, and management systems (e.g., specialized training programs, fitness centers, real estate, and computer outlets).

business intelligence  The collection and analysis of information from legitimate and ethical (legal and open) sources about the plans, operations, achievements, problems, products, and processes of other organizations. The information may be obtained from the companies themselves or from secondary sources such as trade and professional associations.

Business Leadership Network (BLN)  An employer-led venture of the U.S. Department of Labor, Office of Disability Employment Policy. Its mission is to raise employer awareness by using employer experience to increase career opportunities for people with disabilities and access to the disability community market. Using resources of the partnership between the U.S. Chamber of Commerce and
the U.S. Department of Labor, employers implement strategies that result in full inclusion. Contact: Carol Dunlap, Manager, Business Leadership Network, 1331 F Street, N.W., Washington, D.C. 20004-1107 (phone 202-376-6200, ext. 35; fax 202-376-6868; TTY 202-376-6205; e-mail dunlap-carol@ dol.gov; web site www.usbln.com/).

Business Marketing Association (BMA)
The leading professional resource for business-to-business marketers and communicators. With active members worldwide, BMA offers marketers broad information and education resources, in addition to networking opportunities through local chapters, conferences, and seminars. Contact: BMA, 400 N. Michigan Ave., 15th floor, Chicago, IL 60602. (phone 800-664-4BMA; fax 312-409-4266; Web site www.marketing.org/).

business matchmaking See matchmaker/matchmaking agencies.

business meeting Defined by the Internal Revenue Service as an event (meeting seminar, workshop, or convention) “where the taxpayer (sponsor or attendee) is benefiting or advancing the interest of his trade or business” and where business is the primary purpose for attendance. In addition, any meetings (lectures, panel discussions, committee meetings, product displays, or similar activities) qualify as substantial and bona fide business discussions. Such meetings, including travel, lodging, food and beverage, entertainment, and recreation, can be deducted by the taxpayer if the items are directly related to the active conduct of business or directly preceding or following a substantial and bona fide business discussion, according to the IRS. However, the costs of business meals and entertainment are subject to a 50% deductibility limit.

business necessity Relates to equal employment opportunity. It involves demonstrating that there is an overriding business purpose for any discriminatory practice and that the practice is therefore acceptable. If a practice cannot be defended as a bona fide occupational qualification, it is usually justified as a business necessity.

business nonimmigrant An alien coming temporarily to the U.S. to engage in commercial transactions that do not involve gainful employment in the U.S. (i.e., engaged in international commerce on behalf of a foreign firm, not employed in the U.S. labor market, and receiving no salary from U.S. sources).

business practices training Training provided employees in such areas as benchmarking, business fundamentals, business process engineering, change management, financial fundamentals, ethics, resource planning, time management, and total quality management.

business process engineering (BPE) See process engineering.

business process management (BPM) A Web-based system that provides application integration, straight-through processing, workflow, support for dynamic process change, and process monitoring and reporting. Enables businesses to adjust to change without interrupting operations; all functions are conducted through a browser.

Business Process Management Initiative (BPMI) A non-profit consortium of software and service vendors that enables companies of all sizes and all industries to develop and operate business processes that span multiple applications and business partners, behind the firewall and over the Internet. Its mission is to promote and develop the use of Business Process Management establishing standards for process design, deployment, execution, maintenance, and optimization. Contact: BPMI, 1155 S. Havana Street, #11-311, Aurora, CO 80012 (phone 303-364-8595; fax 303-341-7014; e-mail info@bpmi.org; Web site www.bpmi.org/).

Business Records Act of 1999 Allows any business, institution, member of a profession or calling, or any department or agency of government that, in the regular course of business, has kept or recorded any memorandum, writing, entry, print, representation, or combination thereof of any act, transaction, occurrence, or event, and has caused any or all of the same to be recorded, copied, or reproduced by any photographic, photostatic, microfilm, micro-card, miniature photographic, or other process that accurately reproduces the original, to destroy the original in the regular course of business unless its preservation is required by law. Such reproduction is as admissible in evidence as the
original itself in any judicial or administrative proceeding whether the original exists or not. The introduction of a reproduced record, enlargement, or facsimile does not preclude admission of the original. Passed January 5, 1999.

**business television (BTV)** 1. A form of teleconferencing set up by an organization or group of companies in a specific industry for one-way video used in conjunction with two-way audio for conferences, communication, and training over long distances. The signals are transmitted by telephone lines or satellite. 2. An information service that includes descriptions of computer software packages with business applications for use with micro- and minicomputers.

**business-to-business (B2B)** Activities and programs conducted directly between businesses rather than through intermediaries. Often linked by computer networks.

**Business Travel News: The Newspaper of the Business Travel Industry** A journal published semimonthly in January, February, April, June, July, August, and December and three times in March, May, September, October, and November. Cost: $95.00 per year (free to qualified subscribers). Contact: Miller Freeman Inc., 600 Harrison St., San Francisco, CA 94107 (phone 415-905-2200; fax 415-905-2233; e-mail crosen@mfi.com or 74117.126@compuserve.com; Website www.btnonline.com/).

**business unionism** See union.

**Business Week** A weekly journal (51 issues per year). Cost: $49.95 per year. Contact: Business Week, 1221 Avenue of The Americas, 39th Fl., New York, NY 10020 (phone 800-635-1200 or 212-512-2511; Web site www.businessweek.com/).

**byte.** The smallest unit of access (addressable unit of storage) in many computers; typically eight bits in length.

**buy-and-hold.** A strategy used by long-term investors whereby they maintain their holdings and ignore short-term market fluctuations.

**buy-back plan.** A program designed to cut the costs of absenteeism by buying back unused sick leave time.

**buy-back program.** In travel management, paying employees cash (usually 50 to 60% of the lowest airfare) for earned frequent flier tickets turned in to the company.

**buydown.** A lump sum payment made to the creditor by the borrower or by a third party to reduce the amount of some or all of the consumer’s periodic payments to repay the indebtedness.

**Buyer Value Option.** In employee relocation, a popular home sale program that uses a purchase offer from an independent buyer to determine the value of a property sold by a transferring employee.

**buy right.** A type of purchasing reform, applied primarily but not exclusively to health care projects, that relies heavily on the use of patient outcome measures as the basis for making buying decisions. Used to select health care providers that can provide the highest quality and most efficient care for the lowest price. Outcome measures include such items as major and minor morbidity and mortality and patient evaluation of care. The emphasis is on quality, not discounts. The focus of buy right is shifting from managing costs to managing quality — improving the quality of care and eliminating unnecessary variation.

**buzz session.** See huddle group.

**Byrd Scholarship Program.** See Robert C. Byrd Honors Scholarship Program.

**butterfield ruling** A 1996 ruling of the National Labor Relations Board (O.E. Butterfield, Inc.) that reversed a 34-year-old precedent (Pacific Tile & Porcelain Co.) that presumed all striker replacements to be permanent employees. The ruling placed the burden of proof on employers to determine whether replacements for economic strikers are permanent workers eligible to vote in a union certification election.

**by the way (BTW)** Cyberspeak on the Internet.
<p>| CA | Communications assistant. |
| CAD | Computer-assisted design. |
| CAEL | Council for Adult and Experiential Learning. |
| CAI | Computer-aided (-assisted) instruction. |
| CAJE | Computer-assisted job evaluation. |
| CANS | Commission on Achieving Necessary Skills. |
| CAO | Chief accounting officer. |
| CAP | 1. Closing Agreement Program. 2. Claims assistance professional. |
| CAPPS II | Computer Assisted Passenger Prescreening System. |
| C&amp;R | Consultation and referral. |
| CAR | Computer-assisted retrieval. |
| CARC | Carcinogen. |
| CASA | Center on Addiction and Substance Abuse. |
| CASE | Computer-aided software engineering. |
| CAT | Computerized axial tomography. |
| CAT/UB | Center for Assistive Technology/University of Buffalo. |
| CAV | Constant angular velocity. |
| CBD | Commerce Business Daily. |
| CBE | Computer-based education. |
| CBI | Computer-based instruction. |
| CBL | Computer-based learning. |
| CBLR | Computer-based learning resources. |
| CBP | Certified Benefits Professional. |
| CBR | Computer-based reference. |
| CBT | Computer-based training. |
| CBVE | Competency-based vocational-technical education. |
| CCA/ACR | Canadian Compensation Association/Association Canadienne de Remuneration. |
| CCAC | Child Care Action Campaign. |
| CCB | Carroll Center for the Blind. |
| CCD | Charged-coupled device. |
| CCL | Center for Creative Leadership. |
| CCLVI | Council of Citizens with Low Vision International. |
| CCP | 1. Certified Compensation Professional. 2. Coordinated Care Program. |
| CCRC | Continuing care retirement community. |
| CCR&amp;H | Child care resource and referral programs. |
| CCTE | Certified Corporate Travel Executive. |</p>
<table>
<thead>
<tr>
<th>Abbreviation</th>
<th>Description</th>
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<tbody>
<tr>
<td>CDA</td>
<td>Communications Decency Act of 1996.</td>
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<td>CDC</td>
<td>Centers for Disease Control and Prevention.</td>
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<td>CDH</td>
<td>Consumer-driven health plans.</td>
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<td>CD-I</td>
<td>Compact disk interactive.</td>
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<td>CDMA</td>
<td>Code division multiple access.</td>
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<tr>
<td>CDME</td>
<td>Certified Destination Management Executive.</td>
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<td>CDO</td>
<td>Chief diversity officer.</td>
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<tr>
<td>CDP</td>
<td>Compact disc player.</td>
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<tr>
<td>CD-R</td>
<td>Compact disc-recordable.</td>
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<tr>
<td>CD-ROM</td>
<td>Compact disk read-only memory.</td>
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<tr>
<td>CD-ROM XA</td>
<td>Compact disc, read only memory extended architecture.</td>
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<td>CD-RW</td>
<td>Compact disc-rewritable.</td>
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<td>CE</td>
<td>Conformity Europe.</td>
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<td>CEAP</td>
<td>Certified Employee Assistance Professional.</td>
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<td>CEBS</td>
<td>Certified Employee Benefits Specialist.</td>
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<td>CEDAW</td>
<td>Convention on the Elimination of All Forms of Discrimination Against Women.</td>
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<td>SedMA</td>
<td>Computer Education Management Association.</td>
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<td>CEM</td>
<td>Customer experience management.</td>
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<td>CEO</td>
<td>Chief executive officer.</td>
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<td>CEP</td>
<td>Color electronic prepress.</td>
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<td>CEU</td>
<td>Continuing Education Unit. cf Cystic fibrosis.</td>
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<td>CFA</td>
<td>Chartered Financial Analyst.</td>
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<td>CFCS</td>
<td>Chlorofluorocarbons.</td>
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<td>CFO</td>
<td>Chief financial officer.</td>
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<td>CFP</td>
<td>Certified Financial Planner.</td>
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<td>CFP Board</td>
<td>Certified Financial Planner Board of Standards.</td>
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<tr>
<td>CFROI</td>
<td>Cash flow return on investment.</td>
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<tr>
<td>CFS</td>
<td>Chronic fatigue syndrome.</td>
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<tr>
<td>CG</td>
<td>Character generator.</td>
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<tr>
<td>CGA</td>
<td>Color graphics adapter.</td>
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<tr>
<td>CGCPOA</td>
<td>U.S. Coast Guard Chief Petty Officers Association.</td>
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<tr>
<td>CGI</td>
<td>Common gateway interface.</td>
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<tr>
<td>CGS</td>
<td>Cost of goods sold.</td>
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<tr>
<td>CHAMPUS</td>
<td>Civilian Health and Medical Program of the Uniformed Services.</td>
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<td>CHAMPVA</td>
<td>Civilian Health and Medical Program of the Veterans Administration.</td>
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<td>CHCO</td>
<td>Chief human capital officer.</td>
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<tr>
<td>CHEA</td>
<td>Council for Higher Education Accreditation.</td>
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<tr>
<td>CHF</td>
<td>Congestive heart failure.</td>
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<tr>
<td>ChFA</td>
<td>Chartered Financial Analyst.</td>
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<td>CHP</td>
<td>Comprehensive health planning.</td>
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<td>CHPI</td>
<td>Certificate in Human Performance Improvement.</td>
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<td>CHRIE</td>
<td>The Council on Hotel, Restaurant and Institutional Education.</td>
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<td>CHRP</td>
<td>Common hardware reference platform.</td>
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<tr>
<td>CHTL</td>
<td>Compressed hypertext markup language.</td>
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<td>CIA</td>
<td>Central Intelligence Agency.</td>
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<tr>
<td>CIO</td>
<td>1. Corporate information officer. 2. Chief information officer.</td>
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<tr>
<td>CIPA</td>
<td>Children’s Internet Protection Act of 2000.</td>
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<td>CIPP</td>
<td>Context-Input-Process-Product.</td>
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<td>CKO</td>
<td>Chief knowledge officer.</td>
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<tr>
<td>CLC</td>
<td>Convention Liaison Council.</td>
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CLD  Causal loop diagram.
CLEP  College-Level Examination Program.
CLIA  Clinical Laboratory Amendments of 1988.
CLMPC  Canadian Labour Market and Productivity Centre.
CLO  Chief learning officer.
CLV  Constant linear velocity.
CM  Contact manager.
CMC  Certified Management Consultant.
Cmdr.  Commander O5 (Navy civilian abbreviation).
CMF  Career management field.
CMI  Computer-managed instruction.
CMIIW  Correct me if I’m wrong (Internet speak).
CMM  1. Certificate in meeting management.  2. Corporate memory manager.
CMMA  Communications Media Management Association.
CMO  Case management organization.
CMR  Center for Military Readiness.
CMT  Computer-managed training.
CMYK  Cyan, yellow, magenta, and black.
CNCM  Computerized numerically controlled machining.
CNM  Certified Nurse-Midwife.
CNO  Cost-no-fee contract.
COB  Coordination of benefits.
COBOL  Common business-oriented language.
CODA  Cash or deferred arrangement.
CODEC  Compressor/decomposer.
COHRMA  Council on Human Resource Management Associations.
Col.  Colonel O6 (Air Force, Army, and Marine Corps civilian abbreviation).
COL  Colonel O6 (Army military abbreviation).
COLA  Cost of living allowance.
COLI  Corporate-owned life insurance.
CON  Certificate of need.
CONAP  Concurrent Admissions Program.
COO  Chief operating officer.
COP  Continuation of pay.
COPD  Chronic obstructive pulmonary disease.
COQ  Cost of quality.
CORF  Comprehensive outpatient rehabilitation facility.
CORPA  Commission on Recognition of Postsecondary Accreditation.
CPA  Certified Public Accountant.
CPAE  Council of Peers Award for Excellence.
CPAF  Cost-plus-award fee contract.
CPC  Certified Personnel Consultant.
CPDT  Certified Professional Development Trainer.
CPF  Cleft Palate Foundation.
CPFF  Cost-plus-fixed-fee contract.
CPI  Consumer Price Index.
CPIF  Cost-plus-fixed-incentive-fee contract.
CPI-W  Consumer Price Index for Urban Wage Earners and Clerical Workers.
<table>
<thead>
<tr>
<th>Abbreviation</th>
<th>Definition</th>
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<tbody>
<tr>
<td>CPOA</td>
<td>U.S. Coast Guard Chief Petty Officers Association.</td>
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<tr>
<td>CPR</td>
<td>1. Customary, prevailing, and reasonable. 2. Cardiopulmonary resuscitation.</td>
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<td>CPS</td>
<td>Creative problem solving.</td>
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<td>CPU</td>
<td>Central processing unit.</td>
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<td>CR</td>
<td>Continuing resolution.</td>
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<td>CRC</td>
<td>Cost-reimbursable contractor.</td>
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<td>CRCA</td>
<td>Copyright Remedy Clarification Act of 1991.</td>
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<td>CRP</td>
<td>C-reactive protein.</td>
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<td>CRS</td>
<td>Computer reservation system.</td>
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<td>CRT</td>
<td>Cathode ray tube.</td>
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<td>CSAD</td>
<td>Client/server application development.</td>
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<td>CSAE</td>
<td>Canadian Society of Association Executives.</td>
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<td>CSB</td>
<td>Customer Satisfaction Barometer.</td>
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<td>CSE</td>
<td>Child support enforcement.</td>
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<td>CSHCN</td>
<td>Children with Special Health Care Needs.</td>
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<td>CSLR</td>
<td>Computer-supported learning resources.</td>
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<td>CSM</td>
<td>Convention services manager.</td>
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<td>CSP</td>
<td>Certified Speaking Professional.</td>
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<td>CSR</td>
<td>Customer service representative.</td>
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<tr>
<td>CSRA</td>
<td>Civil Service Reform Act of 1978.</td>
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<td>CSRS</td>
<td>Civil Service Retirement System.</td>
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<td>CSS</td>
<td>Customer service specialist.</td>
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<td>CT</td>
<td>1. Computerized (computed) tomography. 2. Cycle time.</td>
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<td>CTD</td>
<td>Cumulative trauma disorder.</td>
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<tr>
<td>CTI</td>
<td>Corporate Travel Index.</td>
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<tr>
<td>CTS</td>
<td>1. Certified Temporary Staffing Specialist. 2. Carpal tunnel syndrome.</td>
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<tr>
<td>CTT</td>
<td>Certified Technical Trainer.</td>
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<tr>
<td>CU</td>
<td>Corporate university.</td>
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<tr>
<td>CUA</td>
<td>Common user access.</td>
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<tr>
<td>CUI</td>
<td>Common user interface.</td>
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<tr>
<td>CUPA</td>
<td>College and University Personnel Association.</td>
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<tr>
<td>CV</td>
<td>Curriculum vitae.</td>
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<tr>
<td>CVB</td>
<td>Convention and visitors bureau.</td>
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<td>CWBS</td>
<td>Contract work breakdown structure.</td>
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<td>CWV</td>
<td>The Center for Women Veterans.</td>
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<tr>
<td>CW&amp;WOA</td>
<td>Chief Warrant and Warrant Officers Association, U.S. Coast Guard.</td>
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<tr>
<td>CYA</td>
<td>Cover your anterior.</td>
</tr>
</tbody>
</table>

**cabana** In meeting management, a hotel room that is located next to the pool area that may or may not have sleeping facilities.

**cabin air** See toxic air.

**cable modem** A modem designed for use in transmitting audio and visual signals via TV coaxial cable. For a fee, users can dial up one of the commercial online Internet services. It is much faster than standard telephone modems.

**cable television** 1. Transmission of television signals by cable technology. 2. In training, a form of learning technology.

**Caesarean section** Surgical birth of a fetus. Taking a child from the uterus by cutting through the walls of the abdomen and uterus. Employed when labor is prolonged or normal
birth is likely to injure either the child or the mother.

**cafeteria** A level of food service in which food is placed behind a shield and main dishes are served by waitpersons.

**cafeteria plan** An employee benefit plan that allows employees to select from an array of benefits, within a specified dollar limit, those that most closely match their requirements and to choose the form in which incentive payments are to be received. Usually a common core of benefits is required, such as minimum levels of disability, health, retirement, and death benefits.

**calculating product liability loss** See United Dominion Industries, Inc., Petitioner v. United States.

**calibration** One of the three major components of a color management system in desktop publishing. Adjusts measurable deviations from a scanner’s, monitor’s, printer’s, or image setter’s normal color rendering so that the system consistently conforms to the device’s specifications and fits the specified color space.

**California Civil Rights Initiative** See Proposition 209.

**The Calix Society** An international society established in 1947 (now with 52 chapters) to help Catholic alcoholics achieve and maintain sobriety through a 12-step fellowship. Focuses on total abstinence, spiritual development, and sanctification of the whole personality of each member. Publishes a bimonthly newsletter. **Contact:** Calix Society, 2555 Hazelwood Ave., St. Paul, MN 55109 (phone/fax 800-398-0524 or 651-773-3117; e-mail dhackl@isd.net; Web site www.med-help.org/amshc/amshc25.htm/).

**call and put options** An investment technique in which a fund invests a small percentage of its assets (say, 5%), represented by the premium paid, in the purchase of call and put options in respect of specific securities. A call option gives the purchaser of the option the right to buy, and obligates the writer to sell, the underlying security at the exercise price at any time during the option period. A put option gives the purchaser of the option the right to sell, and obligates the writer to buy, the underlying security at the exercise price at any time during the option period.

**call-back pay** Guaranteed pay for a minimum number of hours when employees are called back to the workplace at a time when they are not scheduled.

**call brand** In meeting management, a contract provision. A brand of liquor, as distinguished from house brand, selected by the customer by name.

**call center** An organizational element that handles customer service, telemarketing, collections, and other customer-focused functions.

**call-girl principle** Applies to selling and negotiating: the value of services is greater before they are delivered than after; therefore, it is important to establish the terms of an agreement (the offer) before consideration is provided. (Attributed to Chester L. Karrass, *Give and Take: The Complete Guide to Negotiating Strategies and Tactics*, Thomas Crowell Publishers.)

**calling card** A phone card that allows users to dial a special toll-free number for quick long-distance connections, including overseas calls (some one-way, others both ways).

**call-in pay** Guaranteed pay for a minimum number of hours when an employee reports to the workplace and no work is available.

**call letter** A letter released annually by the Office of Personnel Management (OPM) to every health benefits plan of the Federal Employees Health Benefits Program (FEHBP). The letter sets forth basic guidelines for the plans and thereby determines plan benefits and premium proposals for the following year.

**call option** Gives a buyer the right to buy or sell 100 shares of the underlying security at a fixed price before a specified expiration date.

**call price** The price at which a bond or preferred stock can be called in by the issuing authority.

**camcorder** Audiovisual equipment that combines a video camera and recorder in a single unit.

**camera-ready** 1. In desktop publishing, copy that is ready for photography. 2. In marketing, an ad ready to be inserted into a publication with no further production required.

**campaign management** Software tools designed to help plan, execute, and evaluate marketing campaigns. May also be used to
define market segments, select targets, plan communications, and track results.

**Campus-Based Programs** Federal student financial aid programs administered by a school’s financial aid administrator. They include the Federal Supplemental Educational Opportunity Grant Program, the Federal Work-Study Program, and the Federal Perkins Loan Program.

**Canadian Goods and Services Tax** See Goods and Services Tax.

**Canadian Labour Market and Productivity Centre (CLMPC)** An independent, national organization working with and for the Canadian labor and business communities. With a mission to contribute to economic growth and betterment of society, CLMPC works to improve management-labor relations; promote joint strategies and solutions at the workplace, sectoral, and national levels; and contribute business-labor perspectives to public policy. Contact: CLMPC, 6-66 Slater Street, Ottawa, Ontario K1P 5H1 (phone 613-234-0505; fax 613-234-2482; e-mail clmpc@magi.com; Web site workinfo-net.bc.ca/lmisi/www.clmpc/).

**Canadian Society of Association Executives (CSAE)** A knowledge-based organization that promotes excellence in association management and, as the representative for associations and other not-for-profit organizations, advocates legislators and policy makers on issues impacting the effectiveness of the sector. CSAE serves as the model for associations in Canada and the primary resource for members to maximize their effectiveness. Contact: CSAE, 10 King Street East, Suite 1100, Toronto, Ontario, Canada M5C 1C3 (phone 416-363-3555 [Toronto area] or 800-461-3608; fax 416-363-3630; e-mail csae@csae.com; Web site www.csae.com/).

**cancellation clause** In contract law, a clause that identifies cut-off dates, advance notice, and monetary penalties, if any, if the activity, event, or other contracted item is canceled.

**cancellation fee** A fee charged by travel information networks, computer reservation systems, hotels, and car rental companies for canceled bookings. Also known as kill fee.

**cancer** A disease in which cells grow uncontrollably and may spread throughout the body. It takes one of more than 100 forms, the most common of which are bladder, bone, brain, breast, cervical, colon, esophagus, Hodgkin’s lymphoma, kidney, larynx, leukemia, lip, liver, lymphomas (non-Hodgkin’s), malignant melanoma, mouth, ovary, pancreas, prostate, rectum, skin (basal cell and squamous cell), stomach, testicle, thyroid, and uterus.

**cannabis** Mood-altering drugs that make time seem to pass more slowly and make sounds, colors, and tastes seem more vivid. Includes marijuana ("pot," "grass"), tetrahydrocannabinol ("THC"), hashish ("hash"), and hashish oil ("hash oil").

**canon** A model standard of exemplary conduct. Canons express the general concepts and principles, accepted as true, fundamental, and in conformity with good taste, from which more specific rules and regulations are derived.

**Can-Spam Act of 2003** Introduced by Sen. Conrad Burn (R-Montana) and Sen. Ron Wyden (D-Oregon), the bill would make it easier for people to have their e-mail addresses removed from mass spam lists and for Internet service providers to take action against spammers. It would require mass e-mailers to have valid e-mail return addresses so recipients can ask to be removed from their lists. The bill would also give the Federal Trade Commission authority to impose civil fines on anyone who does not comply, and states could sue on behalf of consumers victimized by violators.

**cap** The upper limit set on a variable interest rate.

**capital** Fixed or durable nonlabor inputs or factors used in the production of goods and services, the value of such factors, or the money specifically allocated for their acquisition or development. **Capital costs** are costs for acquiring, developing, or installing capital assets, which are tangible and have a useful life greater than 1 year. They include, for example, the buildings and equipment used in the production of farm equipment. They also include data processing equipment, telecommunications equipment, and software.

**capital accumulation plan** A long-term benefits plan designed to motivate and reward management and encourage employees to
save a portion of their income for a time when they will need it to meet capital needs or for supplemental retirement income.

capital appreciation The growth of the principal (increase in value) of an investment.

capital costs Expenditures for land, facilities, and major equipment. They are distinguished from operating costs, which include such items as labor, supplies, and administrative expenses.

capital depreciation The decrease in the value of capital assets (assets of a permanent or fixed nature, e.g., goods and plant) with use over time. The rate and amount of depreciation are calculated by several different methods (e.g., straight line, sum of the digits, and declining balance).

capital expenditure A dispersement for the acquisition, replacement, modernization, or expansion of facilities that, under generally accepted accounting principles, is not properly chargeable as an expense of operation and maintenance.

capital expense budget Deals with capital expenditures, which are budget items that represent requests for new, upgraded, rehabilitated, or new or replacement facilities or equipment for which a predetermined dollar value has been fixed and that has a relatively long life expectancy. Budgets for constructing or improving physical plant and facilities (classrooms, shops, laboratories, libraries, and office space), furniture, furnishing, and equipment fall into this category.

capital gain A profit made on the sale of investments and property, such as stocks, bonds, collectibles, jewelry, and real estate. Capital-gains income is currently taxed at a taxpayer’s regular income tax rate, but no higher than 28%. However, homeowners who are 55 or older can shelter up to $125,000 profit on the sale of their primary residence from federal income taxes, a once-in-a-life-time tax exclusion.

capital gains tax A tax placed on actual sales of property (not “paper profits”), including stocks. In the case of stocks, the tax is used to discourage short-term trading, and the tax is lower if the seller waits at least 1 year before taking the gain.

capitalization of interest The addition of unpaid interest to the principal balance of a loan.

capitation 1. In compensation or reimbursement for services, paying a consultant or provider a set amount of money per member per month. It is calculated by determining the expected volume of referrals, the average cost, the organization’s ability to control utilization, and negotiating strength. 2. A form of managed care, viewed by many as a means of controlling health care costs. Instead of a fee for each treatment, health care providers receive a fixed single payment for services per member of their health maintenance organization regardless of the type or number of services (ambulatory, in-patient, or home care) they provide. The plan provides an incentive to providers to curb costs by increasing emphasis on prevention.

capitation payments In health care, a system in which the health care provider receives a fixed amount per year per enrollee, for which the provider agrees to furnish a predefined health care package.

capping A method of containing Medicaid costs, adopted by 20 states, described by some as cruel and arbitrary. “Cap states” disqualify anyone with income over a certain amount (even $1 per month over the maximum). The limit applies even if the individual has no savings, no property, and no other assets.

captain’s mast The Navy’s version of an Article 15 — nonjudicial punishment administered by the commanding officer of a ship, station, squadron, or other unit for misconduct not serious enough to warrant a court-martial.

captives A strategy to reduce the costs of liability insurance coverage (and sometimes workers’ compensation). Captives involve the creation of group insurance companies by corporations. They are industry-supported insurance ventures or insurance companies owned by a group of competing firms in an industry. They may also share cost-control ideas, manage claims and reserves, and generate return on investment premiums.

carcinogen (CARC) Any substance that has been found to cause cancer.
cardiac rehabilitation program  A program operated by a clinic or hospital licensed by the state to treat cardiovascular disease through cardiac rehabilitation treatment or therapy.

cardiac rehabilitation treatment  Cardiovascular services and therapy that involve teaching and monitoring to reduce risk; adjust lifestyle to cardiovascular disease; provide proper exercise, diet, and prescription drugs; and offer self-assessment and self-help skills.

cardiac surgeon  A medical doctor who specializes in surgery of the heart, such as bypasses, valve replacement, and the insertion of pacemakers.

cardiologist  A medical doctor who specializes in the diagnosis and treatment of heart and circulatory disorders ranging from abnormal heart rhythms to congestive heart failure.

cardiopulmonary resuscitation  A life-saving technique frequently taught to supervisory personnel and other workers in first aid, safety training, and employee wellness programs. It involves mouth-to-mouth resuscitation and rhythmic pressure on the chest to restore heartbeat and breathing in heart attack and other life-threatening situations.

cardiovascular exercise  See aerobic exercise.

card system  The traditional method of containing the costs of providing prescription drugs for employees. It uses a pricing formula that includes the average wholesale price and adds a nominal dispensing fee to each prescription. The pharmacy files the claim.

care attendant  See personal care attendant.

care coordinator  Licensed health-care practitioner who assesses, plans, and approves an insured individual’s need for long-term care.

care advising  See career counseling.

career anchors  Describes concerns or values that an individual will not abandon. In addition to two primary career supports, technical and functional competence and managerial competence, others include autonomy and independence, creativity, and security. Attributed to Edgar H. Schein (Career Dynamics: Matching Individual and Organizational Need, Addison-Wesley, 1978).

career audit  An annual, semiannual, or quarterly review of career plans and progress. It is a management strategy to help an individual look at the realities of his or her work life. It helps employees examine why they do what they do, how to take responsibility for their own careers, and how to identify the resources they need to manage a career in a changing environment.

career centers  1. Offices set up in organizations, usually by outplacement firms, to help employees displaced by downsizing actions find new jobs. The centers provide desks and phones, counselors, and workshops to help employees prepare for job searches or retirement. 2. Established by the Department of Labor to make the re-employment process easier. The system helps employers by providing computerized labor market information, including job vacancies, worker availability, and salary and wage rates, to improve the process of matching worker skills to job openings. To help people manage their work lives, the centers provide one-stop access in 25 states to a full array of employment-related services, including consumer reports on local education and training, help in filing initial claims for unemployment insurance, information on job training and education, job counseling, and self-help information.

career counseling  Helping employees learn about their own capabilities, assets, limitations, preferences, and objectives, where they stand in the organization, what opportunities are available to them within and outside the organization, and what training and development they need to employ their talents and make the most of their opportunities. Employees are assisted in developing individual career plans based on specific career requirements, career ladders, organizational needs, available development opportunities, and their own interests and needs.

career curves  See maturity curves.

career development (CD)  The process of assessing, aligning, and balancing organizational and individual needs, capabilities, opportunities, and challenges through multiple approaches and methods. CD emphasizes the person as an individual who performs, configures, and adapts various work roles. Its major interventions are self-assessment and development processes that affect individual and organizational abilities to generate optimal matches of people to jobs.
career ladder A carefully sequenced series of jobs from the lowest to the highest level (in terms of responsibilities, compensation, and challenges) in a career field available within an organization. It marks a clear path for development and promotion. Also called career path.

career management field (CMF) A term used by the military services to identify major categories of positions, such as intelligence, aviation, electronic maintenance, and the like.

career management profile A means of storing and communicating data about an individual employee, such as appraisal of performance and potential, training and development needs, and primary and alternate career paths.

career mobility The tendency of people to make several career changes in a lifetime rather than committing to a lifelong career in a given field.

career path The typical hierarchical structure of a career field that reflects the sequence of positions lowest to highest in that occupation or profession.

career transition program A downsizing strategy in which salaried employees are offered paid leaves of absence, ranging from 6 to 15 months, while receiving salaries, health care benefits, and outplacement services, during which time they can search for new jobs.

caretaker An individual upon whom an elderly person relies for substantial care, including one or more of the necessities essential for physical, intellectual, and emotional well-being, such as food, clothing, shelter, social contact, personal care, and medical care. A caretaker may be a paid live-in companion or a spouse, child, sibling, or other relative living with the elderly person or providing substantial assistance. A caretaker relationship may also be present when a person is a conservator, guardian, or holder of a power of attorney.

Carnegie Corporation of New York Created by Andrew Carnegie in 1911 to promote the advancement and diffusion of knowledge and understanding. The last of Carnegie’s great endowments, it is the only one to be established as a grant-making foundation. Grants must benefit the people of the United States, although up to 7.4% of the funds may be used to benefit the people of some countries that are or have been members of the British overseas Commonwealth. Contact: Carnegie Corporation of New York, 437 Madison Ave., New York, NY 10022 (phone 212-371-3200; fax 212-754-4073; Web site www.carnegie.org/).

carotid surgery The most common procedure for the relief of carotid blockage or atherosclerosis of the main arteries carrying blood to the head. The carotid is exposed by opening it along a short section of the affected area, the plaque is removed, and the incision is stitched shut.

carpal tunnel syndrome (CTS) Said to be the fastest growing occupational injury of the last decade. A neurological disorder or nerve disease, it is caused by repetitive motion injuries that cause tendons and nerves in the hands, wrists, elbows, or shoulders to swell. Unless treated, CTS can cause a person to lose the functions of his or her hand or arm. The
tunnel is a narrow conduit located at the center of the wrist that encloses tendons and a major nerve.

carrel An individual learning environment typically found in learning centers. One carrel consists of a partitioned area containing a desk and chair; a computer terminal or PC and associated disc drive, cables, telephone, modem, or other devices; and audio, visual, and other materials in document form.

carrier A private insurance organization that contracts with a company or the federal government to handle claims from physicians and suppliers for services covered by the medical benefits package (or Medicare).

Carroll Center for the Blind (CCB) Provides publications and rehabilitation and educational programs for persons who are blind or visually impaired. A computer training program, Project CABLE, provides computer assessment, training on adaptive devices, and software and word processing training. Summer training courses for youth are also offered. Contact: CCB, 770 Centre Street, Newton, MA 02458 (phone 800-852-3131 or 617-969-6200; fax 617-969-6204; e-mail intake@carroll.org; Web site www.carroll.org/).

carve-outs A means of cutting medical and health care costs, particularly mental health care, substance abuse benefits, chiropractic and physical therapy claims, diagnostic testing services, organ transplants, and drug utilization. Similar to managed care strategies, such as health maintenance organizations and preferred provider organizations, but carve-outs emphasize precertification, utilization review, and case management in specific areas of medical treatment that require more intensive and specialized approaches.

case-based reasoning software See EXPERT system.

case management 1. A program designed to facilitate cost-effective treatment and care and an optimum level of recovery for injured or ill employees. The goal is to identify and coordinate all the resources needed to offer quality options to the patient and maximize the effectiveness of the health care provided. There are three steps in the process: (1) diagnosis and assessment; (2) planning and coordinating therapy; and (3) monitoring treatment. The process involves the patient, the attending medical professional, the family, and a case manager and typically includes client assessment, planning, implementation, tracking and evaluation, and follow-up. 2. Also describes a method of managing the care of members of a health care plan who have costly physical or mental conditions or episodes of illness. Usually triggered when a patient exceeds a plan-determined cost threshold.

case management organizations (CMOs) Health care management organizations that review medical products and services to help corporations determine their therapeutic value and cost-effectiveness.

case manager The key person in a case management program. Usually a registered nurse or physician, the case manager works with the attending health care professional and the employee and his or her family to coordinate medical care. Serves as the patient’s advocate with the insurance company, the physician or other medical provider, other care givers, community organizations, and health care agencies.

case method See case study method.

case rate In health care reimbursement arrangements, a flat rate negotiated for a well-defined set of procedures.

case study A research methodology in which systematic investigation is made of a specific situation and the events, circumstances, and consequences associated with it. Data are collected by means of document analysis, interviews, and observations.

case study method A special participative training method that involves in-depth group discussion of real-life situations. It makes use of case reports — factual and accurate word pictures (or visualizations using videotapes) of a situation that portrays people acting, interacting, and reacting. It requires reading, study, analysis, discussion, and free exchange of ideas as well as decision making and the selling of decisions to others.

cash The actual amount of currency held in a bank, safe, or cash register.

cash account pension plan See account balance pension.
**cash advance** A means of controlling travel and entertainment costs. Funds are issued to employees prior to trips to cover anticipated expenses.

**cash arrangement** See Section 401(k) plan.

**cash balance pension plan** A defined benefit plan. Works like a 401(k) in that it is portable. It differs in that the company funds the plan, takes responsibility for investing the funds, and eliminates the complex formulas of conventional pension plans. The annuity at retirement is based on earnings of a phantom investment account that must be credited periodically at current market rates. Those calculations give plan participants an estimate of their accrued benefits on a defined contribution equivalent basis. This makes it easier for employees to track the value of their accounts and eliminates the “all or nothing” aspect of most traditional plans whereby full benefits are available only to those who stay with the company for a full career and few or no benefits are available to those who leave before reaching an eligibility milestone.

**cash balance plan** Combines the benefits of a defined contribution plan with the investment security of a defined benefit. See also account balance pension.

**cash budget** An analysis of the flow of cash in a company over a short or long time. It is a forecast of expected cash intake (receipts) and outlays (disbursements) against which actual cash experience can be measured. It is not an operating statement or an income statement.

**cash conversion cycle** The number of days from the time a business pays cash for raw materials until cash for the finished product is received. It is an important factor in obtaining a revolving line of credit from a lending institution. It is calculated as follows: (1) Accounts receivable days: the receivables balance, divided by the last 12 months’ sales, multiplied by 365; (2) Inventory days: the inventory balance, divided by the last 12 months’ cost of goods sold, multiplied by 365; (3) Accounts payable days: the payables balance, divided by the last 22 months’ cost of goods sold, multiplied by 365; (4) Cash conversion cycle: receivable days, plus inventory days, minus payable days. This yields the number of days cash is unavailable and is the first step in calculating the amount needed in a revolving line of credit.

**cash-deferred [401(k)] plan** A savings plan under which employees are given the options of either deferring part of their income to be invested in a group plan or receiving that same amount in cash on a current basis. Originally, the deferred amount and accumulated interest and dividends could be completely sheltered from current taxation. The deferred amount was considered a reduction in salary and constituted a reduction in the individual’s gross taxable income. However, in 1989 Congress tightened its control by including 401(k) contributions in the measurement of taxes due under the Federal Insurance Contributions Act of 1935 (FICA).

**cash flow** The movement of cash derived from operations into and out of a total firm or activity. It is a useful measure of a change in liquidity of assets (convertibility of assets to cash or negotiable instruments) because it is a change in working capital.

**cash flow return on investment (CFROI)** A means of assessing the value of a company’s assets and measuring the effectiveness of financial management activities. Formerly used almost exclusively for making acquisition bids. Also called cash flow metrics. Attributed to Franco Modigliani (winner of a Nobel Prize in economics) and Merton H. Miller more than 40 years ago.

**cashing out** Refers to working men and women who question the value of a high-powered career and opt for a simpler way of life. Attributed to Faith Popcorn and Lys Marigold, Clicking: 16 Trends to Future Fit Your Life, Your Work and Your Business.

**cash investment** A short-term loan to a borrower who has a high credit rating. Offers investors stability of the principal but little long-term growth.

**cashless exercise** Giving stock options to a stock broker who buys the stock, sells it to someone else, and delivers the profits, less payroll taxes and brokerage fees, to the option holder.

**cash or deferred arrangement (CODA)** See cash deferred [401(k)] plan.
cash plan A type of profit-sharing plan in which a certain percentage of the profits is distributed in cash to participants in the plan at predetermined times.

casting Selecting the talent (nonprofessional or professional actors) for a live dramatization or TV production, whether broadcast, corporate, or educational TV.

casual attire Typically includes casual slacks, sport shirts, jeans, sweatshirts, T-shirts, sweatpants, and shorts. Evidence of a relaxed employee dress code.

casual day A popular employee benefit of the 1990s. One day each week, usually Friday, the organization suspends its normal workplace dress code and allows employees to wear something more comfortable and casual than their usual business clothing. Touted as a morale builder. Also called dress down day.

casual employment program Offering skilled or experienced retirees the opportunity to work up to a specified number of hours per year (typically 1000) without jeopardizing their employment benefits.

catalog sales A form of direct marketing used extensively by book publishers, software developers, and producers of computer and audiovisual equipment, supplies, programs, and software.

Catalyst A nonprofit organization with a dual mission: to enable women in business and the professions to achieve their potential and to help employers capitalize on women’s talents. Conducts national research, works with corporations and professional firms to provide advice on women’s advancement, and sponsors a speakers bureau. Catalyst’s Corporate Board Placement identifies qualified women for board directorship. Contact: Catalyst, 120 Wall Street, 5th Floor, New York, NY 10005 (phone 212-514-7600; fax 212-514-8470; e-mail info@catalystwomen.org; Web site www.catalystwomen.org/).

cataract A clouding of the normally clear lens of the eye, resulting in such symptoms as glare or hazy or blurred vision. The most common type of cataract is related to aging of the eye. Surgery is the only cure for cataract.

catastrophic cap 1. Under the Civilian Health and Medical Programs of the Uniformed Services (CHAMPUS) and TRICARE, the upper limit placed on beneficiaries’ share of CHAMPUS-covered medical bills in any fiscal year. Charges beyond the CHAMPUS allowable charge, or charges for care not covered by CHAMPUS, are not covered by the cap and must be paid in full by the family members or their military sponsors. 2. The upper limit on beneficiary out-of-pocket expenses for TRICARE Standard-covered medical bills in any fiscal year for an individual and family. The annual limit for retired families is $3000 effective October 1, 2000 (before that date the limit was $7500).

catastrophic health insurance Insurance that provides protection against the high cost of treating severe or lengthy illnesses or disabilities. Such policies usually cover all or a specified percentage of medical expenses above an amount that is the responsibility of another insurance policy up to a maximum limit of liability. Also called catastrophic illness coverage (CIC) or catastrophic protection/coverage.

catchment area A geographic area defined and served by a health program or institution such as a hospital or community mental health center that is delineated on the basis of such factors as population distribution, natural geographic boundaries, and transportation accessibility.

catchment-area management (CAM) The U.S. Navy’s method of implementing the Department of Defense’s Coordinated Care Program. It places responsibility for the delivery of health care services at the local command level.

catering director The hotel functionary who arranges and provides overall supervision of meals and receptions. In the absence of a convention services department, the catering director may also be responsible for assigning and setting up meeting rooms. May be called a catering manager, catering sales manager, or conference services manager.

catering manager See catering director.

cathode ray tube (CRT) 1. The viewing component of a PC or workstation, located just behind (or serves as) the screen. Similar to the picture tube of a television set, it displays information and graphics. 2. A basic
technology used in large-screen projection. Projectors based on CRTs use phosphor-coated tubes, much like conventional television; however, instead of viewing the image directly off the CRT, it is projected onto a screen.

The Cato Institute A nonpartisan public policy research foundation. The Cato Institute seeks to widen public policy debate to allow consideration of more choices that are consistent with the American principles of limited government, individual liberty, and peace. Toward that goal, the Institute strives to achieve greater involvement of the lay public in questions of policy and the proper role of government. Contact: The Cato Institute, 1000 Massachusetts Avenue, N.W., Washington, D.C. 20001-5403 (phone 202-218-4633; fax 202-371-0841; e-mail cato@cato.org; Web site www.cato.org/).

causal-comparative study Research undertaken to establish likely causes for certain changes or effects. For example, to ascertain the characteristics of students who go into marketing, compared with students who go into other areas of specialization, the investigator might give tests and questionnaires to college juniors and seniors and later compare the data for marketing students to the data for other graduates. The researcher would use averages and distributions from the groups for each trait shown in the tests and questionnaires and then compare the groups in terms of averages and spread.

causal loop diagram (CLD) A circular diagram that shows the relationships between the elements of a system and emphasizes feedback dynamics. In systems thinking, simple Cartesian input/output, cause-and-effect models of processes are considered inadequate for representing the operation and interaction of complex organizations and processes.

cause-and-effect analysis A brainstorming, brainwriting, and quality circle technique involving the construction of a diagram to aid in recording, organizing, and using the ideas generated during a session.

cause-and-effect diagram A quality control tool used widely in Japan to study a problem, display its elements, and communicate the results of its analysis. All possible causes of a problem are methodically listed in categories and subcategories as a means of identifying the root problem. Also known as an Ishikawa diagram.

caveat emptor A legal term that literally means “buyer beware.” It indicates that an item offered for sale comes with no warranties, so the buyer assumes all risks following the purchase.

C-band satellite A type of satellite used in business or corporate television, similar to a commercial AM radio system or signal. See also Ku-band satellite.

C corporation A corporation whose profits are taxed separately from the owners’ income.

CD-recordable (CD-R) A compact disc that allows users to write permanently to the disc using their computer. Made possible by a four-layer disc that features a light-sensitive dye layer made of cyanine, phthalocyanine, or azo.

CD-rewritable (CD-RW) A compact disc that allows users to write and rewrite to the disc as many as 1000 times. Instead of a light-sensitive dye, these discs use a phase-change alloy layer composed of silver, indium, antimony, and tellurium.

cease-and-desist order An order, issued by an appropriate federal regulatory agency after notice and opportunity for hearing, that requires a depository institution, a holding company, or a depository institution official to terminate unlawful, unsafe, or unsound banking practices.

Celler-Kefauver Act of 1950 Proscribes stock and asset acquisitions, whether horizontal, vertical, or conglomerate, when the effect may be to substantially reduce competition. It also covers interlocking directorates.
cell manufacturing  A manufacturing process used along with or in place of assembly line manufacturing. Two or more workers are assigned to each cell or workstation where products are totally built, tested, and shipped. The process requires better trained and higher paid workers and full sets of tools for each cell and is therefore more expensive than an assembly line. However, the approach is more flexible, providing the ability to make changes and manufacture different models each day, and results in increased employee output (by as much as 20%) and product quality (by as much as 25%).

cell phone  A device that uses radio signals, rather than copper wires, to transmit and receive voice and e-mail communications and access phone books, lists, appointments, and information from the Internet.

Center for Assistive Technology/University of Buffalo (CAT/UB) Provides information, service, research, and education regarding all types of assistive technology for persons of all ages with disabilities. Contact: CAT/UB, University of Buffalo, 515 Kimball Tower, 3435 Main St., Buffalo, NY 14214-3079 (phone 716-829-3217 or 800-628-2281; fax 716-829-3217; e-mail cat-webmaster@buffalo.edu; Web site cat.buffalo.edu/).

Center for Creative Leadership (CCL) An international nonprofit educational institution devoted to behavioral science research and leadership education. CCL has branches in Colorado Springs, San Diego, and Brussels in addition to its Greensboro headquarters and maintains contact with more than 40 network associates and other partners in the U.S. CCL is one of the largest institutions in the world focusing on leadership. The Center conducts research, produces publications, and provides a broad variety of programs and products to leaders and organizations in the public, corporate, and nonprofit sectors. Contact: CCL, One Leadership Place, P.O. Box 26300, Greensboro, NC 27438-6300 (phone 336-545-2810; fax 336-282-3284; e-mail info@leaders.ccl.org; Web site www.ccl.org).

Center for Military Readiness (CMR) An independent, nonpartisan educational association established to promote sound military personnel policies in the U.S. Armed Forces. CMR membership consists of civilian, active duty, and retired military people in all 50 states. Contact: CMR, P.O. Box 51600, Livonia, MI 48151 (phone 734-464-9430; fax 734-464-6678; e-mail info@cmrlink.org; Web site www.cmrlink.org/).

The Center for Women Veterans (CWV). Established to ensure that women veterans receive benefits and services on a par with male veterans, encounter no discrimination in their attempt to access those services, and are treated with respect and dignity by VA service providers and to act as the primary advisor to the Secretary for Veterans Affairs on all matters related to programs, issues, and initiatives for and affecting women veterans. Contact: Department of Veterans Affairs, Central Office (00W), 810 Vermont Avenue, NW, Washington, D.C. 20420 (phone 800-827-1000; Web site www.va.gov/womenvet/).

Center on Addiction and Substance Abuse (CASA). The National Center on Addiction and Substance Abuse at Columbia University was founded in 1992 to work with experts in health policy, medicine, nursing, law enforcement, business, law, economics, sociology, anthropology, communications, teaching, social work, and the clergy to determine and combat the impact of substance abuse on the courts, housing, prisons, children, health care, crime, business productivity, and education. Contact: CASA, 633 Third Avenue 19th floor, New York, NY 10017-6706 (phone 212-841-5200; fax 212-956-8020; Web site www.casacolumbia.org/)

Centers for Disease Control and Prevention (CDC). An independent agency of the Public Health Service, a division of the Department of Health and Human Services. Provides researchers and investigators to search for the causes of epidemics or the outbreak of new diseases and provides educational and prevention programs, particularly in the areas of AIDS, drug and alcohol abuse, accidental injuries, and occupational and health hazards. See also Food and Drug Administration. Contact: CDC, 1600 Clifton Rd., Atlanta, GA 30333 (phone 800-311-3435 or 404-639-3534; Web site www.cdc.gov/).
Centers for Medicare & Medicaid Services (CMS) A federal agency within the U.S. Department of Health and Human Services that operates the Medicare and Medicaid programs. With the Health Resources and Services Administration, CMS runs the State Children’s Health Insurance Program (SCHIP), which is expected to cover many of the approximately 10 million uninsured children in the U.S. In 2002, CMS started reporting on the quality of care in nursing homes. It also provides information for Medicare health plans and dialysis facilities. Contact: CMS, 7500 Security Boulevard, Baltimore, MD 21244-1850 (phone 800-633-4227; TTY 877-486-2048; Web site www.medicare.gov and select “Nursing Home Compare,” “Medicare Personal Plan Finder,” or “Dialysis Facility Compare”).

Centers of excellence. Organizations that have developed expertise in disciplines and areas of expertise that are critical to growth, productivity, profitability, and viability. Identified by using industry databases and then applied as a quality control process. For example, in attempting to control health care costs, some organizations have used databases to identify providers that have developed expertise in expensive surgical procedures and provide excellent care.

Central Intelligence Agency (CIA). The CIA’s primary mission is to collect, evaluate, and disseminate foreign intelligence to assist the president and senior U.S. government policymakers in making decisions relating to national security. The CIA engages in research, development, and deployment of high-leverage technology for intelligence purposes. As a separate agency, CIA serves as an independent source of analysis on topics of concern and also works closely with the other organizations in the intelligence community to ensure that the intelligence consumer — whether Washington policymaker or battlefield commander — receives the best intelligence possible. Contact: CIA, Office of Public Affairs Washington, D.C. 20505 (phone 703-482-0623; fax 703-482-1739; Web site www.cia.gov/).

centralization In organization design, downsizing, restructuring, or consolidating business, industrial, training, or other types of operations and decision making at a central location or headquarters. Centralization consolidates authority in the organization by giving managers of subunits less autonomy in planning and decision making.

centralized billing In travel management, a system of invoicing whereby the travel supplier sends one bill for all charges incurred by all travelers to the client organization.

centralized network A computing environment in which all processing functions are centrally located and the connected workstations input instructions and display responses but do no processing.

central processing unit (CPU) The mechanism that directs and controls a computer’s processing capabilities. It consists of a control unit and an arithmetic/logic unit.

central tendency A type of rating error used to describe the situation when raters assign average ratings to all those being evaluated. The full range of ratings is not used. See error of central tendency.

cerebral palsy A large group of movement and balance disorders that result from brain injury just before, during, or shortly after birth. A person with cerebral palsy usually has an awkward gait, poor balance, and impaired control of movements. Other effects include drooling, facial grimaces, involuntary movements, convulsive seizures, absent or poor speech, visual and hearing impairments, and delayed intellectual development. With advancing age, some muscles become rigid and controlled movements become difficult, if not impossible.

Certificate in Human Performance Improvement (CHPI) A five-course program that offers comprehensive, targeted coverage of human performance improvement topics presented in an interactive, hands-on style. Recognized for setting the industry standard for HPI training. Contact: ASTD, 1640 King St., Box 1443, Alexandria, VA 22313-2043 (phone 703-683-8100; fax 703-683-8103; e-mail info.center@astd.noli.com; Web site www.astd.org/).
Certificate in Meeting Management (CMM)
A university-endorsed meeting professional designation, awarded by Meeting Professionals International (Web site www.mpiweb.org/).

certificate of authority (COA) License issued by a state to operate a health maintenance organization.

Certificate of Citizenship An identity document proving U.S. citizenship. Certificates of citizenship are issued to derivative citizens and to persons who have acquired U.S. citizenship. See acquired citizenship and derivative citizenship.

certificate of deposit (CD) A deposit at a bank or savings institution that cannot be withdrawn before a specified maturity date without being subject to an interest penalty for early withdrawal.

Certificate of Initial Mastery (CIM) A standard of accomplishment initially set by the National Alliance for Restructuring Education that is as high as standards the best-performing countries expect of their students at about age 16. Contact: NCCEE, 700 Eleventh St., N.W., Ste. 750, Washington, D.C. 20001 (phone 202-783-3668; fax 202-783-3672; e-mail nareinfo@mcee.org; Web site www.ecs.org/).

certificate of need (CON) Requirement that a health care organization get permission from an oversight agency before making plan changes relating to facilities or facility-based services.

certificate of title A document issued by a land court that shows the title, property description, and any encumbrances on a parcel of real estate that has been registered or “land courted.” The owner must retain physical custody of the certificate and return it whenever there is a transfer of the property.

certification 1. The process by which a governmental or nongovernmental agency or association evaluates and recognizes an individual, institution, or educational program as meeting predetermined standards. It is essentially synonymous with accreditation, except that certification is usually applied to individuals and accreditation to institutions. 2. The European term for registration, the testing process that determines whether a company has met international standards.

Certified Association Executive (CAE) A designation awarded by the American Society of Association Executives that indicates an individual has demonstrated high levels of association management knowledge, ethics, leadership, and activity in community affairs. Contact: ASAE, 1575 I St., NW, 12th Floor, Washington, D.C. 20005-1103 (phone 202-626-2723; fax 202-371-8825; e-mail pr@asaenet.org; Web site www.asaenet.org/).

Certified Benefits Professional (CBP) A designation awarded by the American Compensation Association (ACA) following achievement of passing scores on nine examinations: three common core exams, three required benefits exams, and three exams chosen from a list of benefits electives, each consisting of approximately 100 multiple-choice questions based on the functional area being tested. The ACA also offers a wide range of courses designed to prepare candidates for specific exams. See also Certified Compensation Professional. Contact: ACA, 14040 N. Northsight Blvd., Scottsdale AZ 85260-3601 (phone 602-922-2020; FAX 602-483-8352; e-mail qllr45a@prodigy.com; Web site www.ahrm.org/aca.htm/).

Certified Coach A designation awarded by the International Association of Certified Coaches to members who have demonstrated competence in 15 coaching proficiencies. Contact: IACC, Certified Coach Board (e-mail coop@certifiedcoach.org; Web site www.certifiedcoach.org/).

Certified Compensation Professional (CCP) A designation awarded by the American Compensation Association (WorldatWork) following successful completion of its certification program, which includes a battery of nine examinations consisting of three common core, three compensation certification, and three elective exams, each containing approximately 100 multiple-choice questions based on the functional area being tested. The ACA also offers a wide range of courses designed to prepare candidates for specific exams. See also Certified Benefits Professional. Contact: WorldatWork, 14040 N. Northsight Blvd., Scottsdale AZ 85260-3601 (phone 877-951-9191 or 480-951-9191; fax 866-816-2962 or 480-483-8352; e-mail
Certified Corporate Travel Executive (CCTE)

A designation awarded by the National Business Travel Association to individuals who have completed a 4-day series of topical seminars on travel management. In January 1993, a revamped program was developed by Cornell University. The program requires completion of a 2-week on-campus session, five regional elective courses, a corporate application project, and a final exam. After earning certification, graduates must complete at least one elective course per year to keep the CCTE designation. Contact: NBTA, 110 North Royal Street, 4th Floor, Alexandria, VA 22314 (phone 703-684-0836; fax 703-684-0263; e-mail info@nbta.org; Web site www.nbta.org/).

Certified Destination Management Executive (CDME)

A designation awarded by the International Association of Convention & Visitors Bureaus following completion of a 2-year program consisting of a series of 2- and 3-day classes taught by University of Calgary and Purdue University professors on such subjects as leadership, destination marketing, international tourism, and strategic planning. Eligibility is limited to CEOs of bureaus, holders of the IACVB Continuing Education Certificate, or professionals who have completed 36 hours of course work, have had senior destination management experience, and have been nominated by their company CEO. Contact: IACVB, 2025 M St., NW, Ste. 500, Washington, D.C. 20036 (phone 202-296-7888; fax 202-296-7889; e-mail info@iacvb.org; Web site www.iacvb.org/).

Certified Employee Assistance Professional (CEAP)

A designation awarded by the Employee Assistance Professionals Association to practitioners who have a minimum of 3 years of experience (direct employment, internship, or contracted responsibilities), including a total of 3000 hours, in employee assistance programming and have successfully completed a weighted written examination. The 250-item, multiple-choice examination covers work organizations, human resources management, EAP policy and administration of EAP direct services, chemical dependency and other addictions, and personal and psychological problems. Recertification is required every 3 years. Contact: EAPA, Inc., 2101 Wilson Blvd., Ste. 500, Arlington, VA 22201-3062 (phone 703-522-6272; fax 703-522-4585; Web site www.eap-association.com/).

Certified Employee Benefits Specialist (CEBS)

A designation awarded by the International Foundation of Employee Benefit Plans following successful completion of ten courses and examinations covering a comprehensive range of benefit issues. Jointly sponsored by IFEBP and the Wharton School of the University of Pennsylvania. Contact: CEBS Department, IFEBP, 18700 W. Bluemound Rd., P.O. Box 69, Brookfield, WI 53008-0069 (phone 888-217-5960 or 262-786-6700; fax 262-786-8670; e-mail webmaster@ifebp.org; Web site www.ifebp.org/).

Certified Financial Planner® (CFP)

A designation earned by meeting basic and continuing educational, examination, experience, and ethics requirements of the Certified Financial Planner Board of Standards Contact: CFP Board, 1660 Lincoln St., Ste. 3050, Denver, CO 80290-2101(phone 888-237-6275 or 303-830-7543; fax 303/860-7388; e-mail human resources@CFP-Board.org; Web site www.cfp-board.org/).

Certified Financial Planner Board of Standards

A professional regulatory organization that fosters professional standards in personal financial planning so that the public values, has access to, and benefits from competent financial planning. Individuals who meet rigorous certification requirements are certified by the CFP Board to use its certification trademarks (CFP®, Certified Financial Planner™). Contact: CFP Board, 1700 Broadway, Suite 2100, Denver, CO 80290-2101(phone 888-CFP-MARK; fax 303-860-7388; e-mail mail@CFP-Board.org; Web site www.cfp-board.org/).

Certified Management Consultant (CMC)

A professional designation granted by the Institute of Management Consultants USA to those who meet membership standards of practice, education, and experience. Certification is based on a point system in which credit...
is given for documented education, work experience, and professional activity; successful completion of an examination covering professional ethics; and a qualifying interview conducted by certified management consultants. Contact: IMCUSA, 2025 M Street NW, Suite 800, Washington, D.C. 20036-3309 (phone 202-367-1134 or 800-221-2557; fax 202-367-2134; e-mail office@imcusa.org; Web site www.imcusa.org/).

Certified Manager of Exhibits (CME) A designation awarded by the Trade Show Exhibitor’s Association, the only association-sponsored certification program that recognizes professionalism in exhibit management and marketing. Created to help members earn valuable industry recognition and advance their careers. Industry peers continually monitor the certification program to ensure it meets the demands, challenges, and needs of the trade show industry. Contact: TSEA, McCormick Place, 2301 South Lake Shore Drive, Suite 1005, Chicago, IL 60616 (phone 312-842-8732; fax 312-842-8744; e-mail tsea@tsea.org; Web site www.tsea.org/).

certified medical laboratory A facility certified or licensed by the state or federal government to perform clinical diagnostic tests. If such a facility participates in Medicare, it must accept assignment of claims and cannot bill the beneficiary. Part B pays all charges except in Maryland, where beneficiaries can be billed for 20% coinsurance for hospital outpatient tests.

Certified Meeting Professional (CMP) A designation offered by the Convention Industry Council certifying competency in meeting management. Applicants must be currently employed in meeting management, have responsibility and accountability for successful completion of meetings, have a minimum of 3 years of meeting management experience, and successfully complete the application and examination process. The examination consists of 150 multiple-choice questions relating to 25 meeting management functions. Initial certification is valid for 5 years. Recertification is based on evidence of continued accountability in the field and continued development as a meeting professional. Contact: CIC Headquarters, 8201 Greensboro Drive, Suite 300, McLean, VA 22102 (phone 800-725-8982 or 703-610-9030; fax 703-610-9005; Web site www.conventionindustry.org/).

Certified Nurse–Midwife (CNM) A designation awarded by the American College of Nurse–Midwives (ACNM) to nurses who have completed an accredited midwifery education program.

Certified Personnel Consultant (CPC) A designation offered by the National Association of Personnel Services to individuals who have demonstrated professionalism and commitment to the personnel services industry. Contact: NAPS, 10905 Fort Washington Road, Suite 400, Fort Washington, MD 20744 (phone 301-203-6700; fax 301-203-4346; e-mail Skennaugh@recruitinglife.com; Web site www.napsweb.org/).

Certified Professional Development Trainer (CPDT) A designation awarded by The Chauncey Group International (a subsidiary of the Educational Testing Service of Princeton, NJ) to classroom trainers. The credential is awarded following evaluation of a classroom trainer’s mastery of 14 fundamental instructor competencies identified by the International Board of Standards for Training Performance and Instruction. Evaluation is based on assessment of a 2-minute video of candidates displaying their delivery skills and a 105-question, multiple-choice, computer-delivered test. Contact: The Chauncey Group International, Ltd., 664 Rosedale Road, Princeton, NJ 08540-2218 (phone 609-720-6500; fax 609-720-6550; e-mail info@chauncey.com; Web site www.chauncey.com).

Certified Public Accountant (CPA) An individual qualified by education and successful completion of a comprehensive standardized examination graded by the American Institute of Certified Public Accountants and certified by the state, District of Columbia, or possession as meeting all required professional standards. Contact: AICPA, 1211 Avenue of the Americas, New York, NY 10036-8775 (phone 212-596-6200; fax 212-596-6213; Web site www.aicpa.org/).
Certified Speaking Professional (CSP)  A designation awarded by the National Speakers Association to individuals who have achieved a proven record of speaking experience, including a minimum number of fee-paid presentations, continuing education credits, and consecutive years of professional speaking experience. Contact: NSA, 1500 S. Priest Dr., Tempe, AZ 85281 (phone 480-968-2552; fax 480-968-0911; Web site www.nsaspeaker.org/).

Certified Technical Trainer (CTT) Program A certification jointly sponsored by the Computer Education Management Association and the Information Technology Training Association, Inc. The designation is awarded to technical trainers who have passed tests of 14 competencies identified by the International Board of Standards for Training Performance and Instruction. Evaluation is based on assessment of a 2-minute video of candidates displaying their delivery skills and a 105-question, multiple-choice, computer-delivered test. Contact: The Chauncey Group International, Ltd., 664 Rosedale Road, Princeton, NJ 08540-2218 (phone 609-720-6500; fax 609-720-6550; e-mail info@chauncey.com; Web site www.chauncey.com/).

Certified Temporary-Staffing Specialist (CTS) A designation awarded to temporary placement professionals who have passed an examination on employment law, temp operations, and standards of business practice administered by the National Association of Personnel Services. Contact: NAPS, 10905 Fort Washington Road, Suite 400, Fort Washington, MD 20744 (phone 301-203-6700; fax 301-203-4346; e-mail Skennaugh@recruitinglife.com; Web site www.napsweb.org/).

C. Everett Koop National Health Awards Awards presented annually by The Health Project, a Washington D.C.-based private-public organization, to recognize model worksite health care programs that improve health standards and reduce costs.

CFO.com The leading resource for senior financial executives on the Web. It provides news and articles on cutting-edge practices with the strategic insight and analysis to help top financial managers perform their jobs more effectively. The site also provides business tools and resources that help senior financial executives quickly find solutions and access the most relevant information on the Web. Contact: CFO.Com, 111 West 57th Street, New York, NY 10019 (phone 212-698-9727; fax 212-664-1023; e-mail feedback@cfo.com; Web site www.cfo.com/).

CFO Magazine Published monthly by CFO Publishing Corporation. One year subscription: $50; free to qualified chief financial officers. Contact: CFO Magazine, 111 West 57 St., New York, NY 10019 (phone 212-698-9727; fax 212-664-1023). Subscription Department, P.O. Box 1230, Skokie, IL 60076-9798; Editorial Offices, 253 Summer St., 3rd Floor, Boston, MA 02210 (Web site www.cfo.com/).

chain of custody  In law and in charges of use of nonprescription drugs and alcohol, refers to the chain of possession of evidence (such as drug tests involving urine or blood samples) from the time the evidence is obtained until it is finally analyzed or used and reported and to the protection given to that evidence against substitution or tampering during that period of time.

challenge courses  In adventure training, obstacle courses artificially constructed of cable, ropes, poles or trees, beams, platforms, nets, and hardware. Events involve a series of elements often connected to one another that can be either elevated or on the ground.

challenged employees  See handicapped employees.

challenge/response  A security procedure in which one user/communicator requests authentication by another user/communicator, and the latter responds with a pre-established reply.

CHAMPUS  See Civilian Health and Medical Program of the Uniformed Services.

change agents  Persons or groups at any level either inside or outside an organization who, by reason of position, knowledge and skills, or personality, support and influence change. They are invariably skilled problem-sensers, inquirers, and problem-solvers, open-minded and knowledgeable about the organization, and able to obtain the full participation and involvement of others.
change efforts  One of the three major stages in learning (the others are unfreezing and refreezing). This is the point at which new behaviors are introduced, in formal learning situations, by a teacher or facilitator. Attributed to Kurt Lewin, a pioneer in experiential learning.

change model  A form of statistical HR forecasting approach that assesses the impact of past employment practices and tries to project future human resource availability given certain assumptions about organizational change.

change of scope  In project management, any change in the amount or kind of resources required for a project, deliverables, schedule, or costs defined in the original contract or agreement. Must be in writing and agreed to by all parties to the contract.

channel  In videoconferencing, a pathway through which information is transmitted between a sending and receiving point.

channel management  In B-to-B marketing, the process of managing the interactions between channel partners, whether they are dealers, distributors, franchisees, or others. These interactions center on product information and order transactions.

chaos theory  A management paradigm. Instead of attempting to impose structure onto an organization from the top, business leaders surrender control and allow employees to function as independent agents, interacting freely with each other to create new business and processes. See also complexity theory.

Chapter 7, Federal Bankruptcy Code  The most common form of bankruptcy. A proceeding in which most of a business’ or individual’s assets are taken away by a court officer and divided among creditors according to a set listing of priority payments. Nearly every asset the business or individual holds (except the home, household goods, wages of individuals, and most pension savings) can be taken away, and the organization or individual has no say in determining who gets paid and how much. Discharges almost all debts (except taxes due within the past 3 years, alimony and child support, and most student loans). In March 2001, President Bush signed new legislation that made it more difficult for people and businesses to eliminate debt by declaring bankruptcy. Major features of the legislation: (1) creates a means test — those who can repay $10,000 or 25% of debt, whichever is less, over 5 years must file for Chapter 13, which governs repayment plans; (2) allows means test exemptions — debtors earning less than their state’s median income can still file under Chapter 7; (3) creditor protection — for child support and expenses to protect the family from domestic violence and elder care; (4) house — protects up to $100,000 invested if bought within 2 years of filing and full value of homes purchased before then; and (5) credit card companies — must provide more information to consumers on lending practices.

Chapter 11, Federal Bankruptcy Code  When properly filed in U.S. Bankruptcy Court, Chapter 11 protects a corporation from its creditors. The corporation can continue operations while it tries to reorganize its finances and work out its problems. Also for individuals with too many assets to qualify for Chapter 13. Not available to stock and commodities brokers, it is the most expensive form of bankruptcy to file and takes longer to negotiate with creditors, resulting in higher attorney’s fees. The individual’s spendable income is not taken away, nor is personal property. The obligation assumed is simply to make payments as promised under the reorganization plan. Individuals who have heavy debt may work out with creditors a plan to reorganize their debt and devise payment plans so that creditors get at least part of their money.

Chapter 13, Federal Bankruptcy Code  A proceeding in which a debt-ridden business or individual having a regular income can ask a court to allow the business or individual to hold onto personal assets and enough money to live on while paying off at least some debt by installments. Some debtors may only have to pay 5 to 20 cents on the dollar spread over 3 to 5 years. A trustee is appointed to receive payments monthly and disburse them to creditors. Eligibility is limited to entities that have no more than $100,000 of debts not backed up by some security. Prior to a Supreme Court decision in June 1991, for unsecured debts exceeding $100,000, the only options were to file Chapter 7 bankruptcy or liquidation. Now, however, individuals who have heavy debt
may work out with creditors a plan to reorganize their debt and devise payment plans so that creditors get at least part of their money. Creditors have veto power over such a plan and typically insist that they get as much back as they would if the bankruptcy had been filed under Chapter 7. Permits those in financial difficulty to pay off a share of their debt instead of giving up their business.

**“Chapter 20,” Federal Bankruptcy Code**

A euphemism for a scheme that lets a person unload personal debts while preventing a bank from foreclosing on his or her property. The debtor first files under Chapter 7 and, when that has been done, the individual files again under Chapter 13 to renegotiate payments on the debts that are secured.

**character generator (CG)** In video production, a device used to produce titles and other graphic displays electronically and directly on a video monitor.

**characterization** One of three main components of a color management system in desktop publishing. Provides data profiles that determine the range of color that a scanner, monitor, printer, or image setter is able to capture or reproduce.

**chargeback** A system for funding training that involves charging back or “billing” the trainee’s department for costs incurred by the training department (instructor’s fees, training materials, overhead costs, and so on). It can positively affect the way corporations and line managers perceive the value of training and development.

**charge card** A payment option for travel and entertainment expenses. A means of controlling costs.

**charged-coupled device (CCD)** In desktop publishing, the most common type of scanner contains a linear array of CCD that make up the scanning head, which transforms light intensity into electrical voltage and produces digital images of excellent quality.

**charitable gift annuity** A contract by which a person transfers cash, securities, or other assets to an organization or charitable foundation to support an entity designated by the donor in exchange for fixed payments for life depending on the age or ages of the beneficiaries.

**charitable organization** An organization that is operated exclusively for religious, charitable, scientific, literacy, or educational purposes, if none of its earnings is used for the benefit of any individual and no substantial part of its activities involve propagandizing or other attempts to influence legislation.

**charitable remainder trust** See charitable trust.

**charitable trust** An estate planning tool. To provide additional income and improve cash flow during retirement and to avoid the capital gains taxes that would result from selling stocks, bonds, real estate, or other holdings and put the proceeds into high-yield investments, retirees donate the investment property to a charitable trust, take a tax deduction based on an age-related Internal Revenue Service formula, and receive income for life. The main disadvantage is that the donation is irrevocable — the principal cannot be touched.

**charity care** Physician and hospital services provided to persons who are unable to pay for the cost of services, especially those who have low income or are uninsured or underinsured.

**charm school** A derisive or mocking term applied by cynics to military instructor training courses and civilian train-the-trainer programs.

**Chartered Financial Analyst (CFA)** A designation conferred by the Institute of Chartered Financial Analysts under the auspices of the Association for Investment Management and Research upon successful completion of a study and examination program. Contact: AIMR, P.O. Box 3668, 560 Ray C. Hunt Dr., Charlottesville, VA 22903-0668 (phone 800-247-8132 or 434-951-5499; fax 434-951-5262; e-mail info@aimr.org; Web site www.aimr.com/).

**charter school** An independent public school established under state law and operated by groups of teachers or nonschool organizations. Schools receive public funding but are allowed some freedom to develop and implement innovative curriculums. A part of a campaign to make elementary and secondary education more competitive, innovative, effective, and accountable.

**Charter School Expansion Act of 1998** Amends Titles VI and X of the Elementary and Secondary Education Act of 1965 to

**chartist** A stock market analyst who uses graphs to track movements in the price and volume of stock trades.

**chat room** A Web address that supports live conversation. As one person enters text, it appears on another person’s screen in real time.

**The Chauncey Group International®** A subsidiary of Educational Testing Service® (ETS®), it is the leading provider of certification and licensing examinations for professionals, business, and government. **Contact:** The Chauncey Group International, Ltd., 664 Rosedale Road, Princeton, NJ 08540-2218 (phone 609-720-6500; fax 609-720-6550; e-mail info@chauncey.com; Web site www.chauncey.com/).

**check-in** The hour established by hotels for room occupancy, usually later than **check-out** time.

**checklist** A special form of the questionnaire, a checklist consists of sets of specific statements, questions, or items used to collect information about employee feelings, attitudes, or preferences, to gather job and task data, or to rate performance. It is prepared in advance and used to collect objective data and in problem-solving situations to uncover clues for new solutions. The surveyor simply checks the appropriate items as they are observed or reported by the subjects of the survey.

**check-off** Deduction of union dues or assessments from an employee’s pay for transfer to the union.

**check-out** In meeting management: 1. The hour posted by hotels by which room occupants must vacate. A penalty of one day’s charge may be imposed for failure to vacate on time, although a late check-out may be approved in advance by the hotel management. 2. The procedure for the departure of hotel guests, including how accounts are to be settled.

**check-out trip** A trip taken by a buyer to a location that has been selected for a future event. The purpose of the trip is to finalize details with the conference center, hotel, or other host organization.

**checkride** See employee skills test.

**checksheet** 1. An elementary tool of quality control used early in the problem-solving process to compile data from which other quality control tools can be developed. 2. A means of exercising quality control over a process in which workers are taught to use checklists to ensure adherence to standard procedures and to check quality.

**chemical dependency (CD)** Addiction to prescription or nonprescription drugs, including nicotine and alcohol.

**chemotherapy** Cytotoxic medication given orally or by intravenous infusion to eradicate a cancer, prevent it from recurring, or control its symptoms. The medication consists of molecules that either destroy cancer cells or slow down their development by interfering with their reproduction and growth. Patients undergoing chemotherapy may experience side effects such as hair loss, fatigue, nausea, and vomiting.

**cherry picking** The insurance industry’s version of **adverse selection**, a form of discrimination. To reduce claims the insurance company writes policies that exclude persons with pre-existing conditions and experience-rates the coverage to eliminate high-risk individuals, companies, and industries.

**Chevron U.S.A. Inc., Petitioner v. Mario Echazabal** On June 10, 2002, the Supreme Court held that the regulation of the Equal Employment Opportunity Commission authorizing refusal to hire an individual because his performance on the job would endanger his own health, owing to a disability, is permitted by the Americans with Disabilities Act of 1990.

**chief accountant** See controller/comptroller.

**chief accounting officer (CAO)** The corporate officer charged with overseeing policy development, policy compliance, and monitoring and improving financial and operating control systems.

**chief diversity officer (CDO)** The executive responsible for overseeing the recruitment, retention, and promotion of diverse workers, designing diversity programs, and monitoring senior managers to promote company-wide diversity.
chief executive officer (CEO)  The senior executive responsible for the management of an organization and the individual to whom all other executives report.

chief financial officer (CFO)  The executive responsible for overseeing the financial affairs of an organization, including recommending alternative courses of action to the CEO and board of control on important corporate decisions and establishing and managing a system of internal controls (accounting policies, procedures, and reports).

chief human capital officer (CHCO)  The corporate officer responsible for overseeing the hiring, retention, and development of employees and for making decision and setting strategies for developing the workforce. The Homeland Security Act of 2002 requires all federal agencies to hire a CHCO.

chief knowledge officer (CKO)  A corporate title given to the individual responsible for handling the intellectual assets of a company — its creative, communication, and analytical resources — and coordinating internal learning and skills. Goes beyond traditional training and development in that the objective is to tap the organization’s knowledge base to improve processes and develop knowledge-based products and services. May also be responsible for tracking performance using traditional accounting and production criteria.

chief learning officer (CLO)  The corporate officer responsible for transferring knowledge and strategies; making better use of what individuals, teams, departments, and plants know and can do; and moving knowledge and best practice around the organization. Also called corporate learning officer, director of learning and knowledge, director of shared learning, leader of learning, and vice president of learning.

chief operating officer (COO)  The executive responsible for the day-to-day management of an organization.

chief technology officer (CTO)  A corporate officer with responsibility for determining how best to apply new technology, primarily information technology.

chief training officer (CTO)  A corporate executive position established to improve the quality of work force training and retraining programs and services. Equivalent to a finance or marketing executive, the CTO uses business skills to build comprehensive training systems that support corporate goals and objectives.

chief transformation officer (CTO)  An executive charged with responsibility for remodeling the entire organization, its business practices, corporate culture, or parts of the company that do not perform well.

Chief Warrant and Warrant Officers Association, U.S. Coast Guard (CW&WOA)  An organization of 3300 active duty, reserve, and retired Coast Guard warrant and chief warrant officers. Its mission is to advance the professional abilities of members. Contact: CW&WOA, c/o James Creek Marina, 200 V St., S.W., Washington, D.C. 20024 (phone 202-554-7753 or 800-792-5447; fax 202-484-0641; e-mail Cwoauscg@aol.com; Web site www.cwoauscg.org/).

Child Abuse Act of 1999  Authorized the Secretary of Health and Human Services to establish an Office on Child Abuse and Neglect. The purpose of the Office is to execute and coordinate the functions and activities of Chapter 67, Child Abuse Prevention and Treatment and Adoption Reform.

Child Abuse and Prevention Act of 2000  Established to reduce the incidence of child abuse and neglect by enforcing child abuse and neglect laws, promoting programs designed to prevent child abuse and neglect, and supporting cooperative programs between law enforcement and media organizations to collect and disseminate information useful in the identification and apprehension of suspected criminal offenders. Approved March 10, 2000.

Child and Dependent-Care Voucher Plan  A system offered to more than 500 employers in over 35 states by The Voucher Corp. (TVC) since 1984. TVC contracts with employers to provide the plan on a pretax basis (up to $5000 in annual benefits) under Sections 125 and 129, Internal Revenue Code. TVC provides employers with the master plan document necessary to satisfy federal tax code requirements. The money employees pay for dependent care is deducted from their pay checks, resulting in lower taxes for the employee and
lower FICA contributions for employers. Employees are given vouchers instead of cash, which are signed and turned in by providers, who are paid by TVC. Contact: TVC, 5836 Corporate Ave., Ste. 150, Cypress, CA 90630 (phone 714-821-4540).

child care A relatively new employee benefit; providing day care facilities and personnel either on-site or near-site to care for the children of employees, or providing full or partial reimbursement for such care.

Child Care Action Campaign (CCAC) A national, nonprofit coalition of individuals and organizations established to stimulate and support the development of policies and programs that increase the availability of quality, affordable child care for the benefit of children, their families, and the economic well-being of the nation. CCAC provides information and original research to parents, the general public, and government and corporate policy makers about the needs of families and children. CCAC emphasizes the connection between these needs and the nation’s prosperity and advocates for additional investment in child care by employers, labor, and federal, state, and local governments. Contact: CCAC, 330 Seventh Ave., 14th Fl., New York, NY 10001-5010 (phone 212-239-0138; fax 212-268-6515; e-mail info@childcareaction.org; Web site www.childcareaction.org/).

child care facility A building or facility designed or modified to provide child care. Ideally it provides a safe, healthful, and caring environment and child care resource and referral program (CCR&R) services provided to employees through in-house sources or by contract with a community-based resource and referral agency. The agency may inform employees about the different forms of child care available in the community, identify the ones that have vacancies, provide detailed information about each service, help parents choose the best arrangement for their child, help start new child care programs, and speak out on child care issues.

child-labor law The child labor provisions of the Fair Labor Standards Act of 1938 were designed to protect the educational opportunities of youths and prohibit their employment in jobs and under conditions detrimental to their health and well-being. Under the law, 14- and 15-year-olds are allowed to work only 3 hours per day and a maximum of 18 hours per week when school is in session and only between the hours of 6 a.m. and 7 p.m. They may work longer hours on weekends and during the summer.

children’s disability As redefined by the Personal Responsibility and Work Opportunity Reconciliation Act of 1996, a disabled child must meet these requirements under the Supplemental Security Income program: (1) the child has a physical or mental condition that can be medically proven and that results in marked and severe functional limitations; (2) the medically proven physical or mental condition must last or be expected to last at least 12 months or be expected to result in death; and (3) the child may not be considered disabled if he or she is working at a job that is considered to be substantial work. The law also requires a redetermination of disability for a child during the 1-year period beginning on the individual’s 18th birthday.


Children’s Internet Protection Act of 2000 (CIPA) Passed by the Congress in December 2000, the Act requires public libraries receiving federal funds and discounts to install filtering equipment on Internet-accessible computers to prevent children from viewing pornographic material. On June 24, 2003, the Supreme Court upheld the constitutionality of the Act thereby allowing the federal government to withhold funding for libraries that refuse to install the anti-pornography filters.

Children’s Online Privacy Protection Act of 1998 (COPPA) Requires commercial Web sites to obtain parental consent before collecting, using, or disclosing personal information from children under age 13. Sites are required to provide notices about their policies with respect to the collection, use, and disclosure of children’s personal information and must obtain “verifiable parental consent”
children with severe disabilities

Children with disabilities that are so severe that they are presumed to be disabled and are therefore deemed eligible for **Supplemental Security Income** following review by a state office, usually called the **Disability Determination Service (DDS)**. Some of the disability categories in which the DDS can presume that a child is disabled and is eligible for immediate payments: HIV infection, total blindness, total deafness (in some cases), cerebral palsy (in some cases), Down’s syndrome, muscular dystrophy (in some cases), mental retardation, and diabetes (with amputation of one foot, amputation of two limbs, or amputation of the leg at the hip).

**Children with Special Health Care Needs (CSHCN)** Programs established under the Social Security Act that provide specialized services for children with disabilities (who are eligible for **Supplemental Security Income**) through arrangements with clinics, private offices, hospital-based out- and in-patient treatment centers, or community agencies. These programs are administered through state health agencies. Check the Yellow Pages or the **Youthlink** Web site: www.ssa.gov/kids/.

**child support enforcement (CSE)** The responsibility of a variety of public agencies (e.g., in Massachusetts, CSE is a division of the Department of Revenue). These agencies track down child support evaders and collect payments by intercepting tax refunds, mailing demand notices, and assessing liens and levies or by arresting delinquent noncustodial parents. In many cases such agencies have written agreements with the courts, law enforcement, and other agencies specifying in detail roles and responsibilities in the child support enforcement area.

**chip** A very thin square or rectangular piece of silicon on which the circuit elements of a semiconductor device have been printed or formed.

**chiropractic** An alternative form of manipulative medical treatment involving adjustment of the spine and joints to relieve back pain and other ailments and to improve overall health.

**chiropractic care or medicine** Provided by Doctors of Chiropractic. Relies on muscle, skeletal, and nutritional adjustment and manipulation combined with professional counsel to activate the body’s own recuperative powers to heal or relieve injuries, disabilities, and pain without drugs or surgery.

**chiropractic HMO** A health maintenance organization that provides managed care and specializes in chiropractic treatment.

**chi-square test (X²)** A statistical technique used to screen data to compare observed vs. rhetorical frequencies of occurrence of events or phenomena. The test indicates whether the actual differences observed are greater than could be expected by chance alone. Critical values of \( x^2 \) are specified for desired probability levels after allowing for a parameter called **degrees of freedom**. The calculations are too involved for satisfactory explanation here and are best left to a statistician.

**chlorofluorocarbons (CFCs)** Ozone-depleting chemicals used in industrial cleaning operations. Depletion of the ozone layer above the earth allows high amounts of ultraviolet radiation to penetrate the earth’s atmosphere, increasing the incidence of skin cancer.

**choke** In desktop publishing, image size reduction. Choke involves spreading a dark foreground object slightly into a lighter background object to maintain the visual edge between the two adjacent colors.

**cholesterol** An essential body product for many functions. It is manufactured by many organs such as the liver, the skin, and the intestines and is also found in most foods of animal origin. Plant foods are usually free of the substance. Cholesterol comes from two sources: (1) foods high in cholesterol and saturated fat and (2) the body itself, which produces cholesterol primarily in the liver. It is indispensable for brain and nervous system growth as well as for the body’s manufacture of sex hormones. However, high cholesterol levels increase the risk of coronary heart disease. Blood level (mg/dl) of total cholesterol less than 200 is desirable, 200 to 239 is borderline high, and 240 or more is high.

**Christa McAuliffe Teacher Program** A program expanded by the **Higher Education Amendments of 1992**. The program is
designed to recognize and retain outstanding teachers by providing grants to teachers to cover the expenses of sabbaticals or innovative projects.

**chrominance** In video, the color, saturation, and other information encoded in a video signal.

**chromosome** A component of human genes. Each of the 46 human chromosomes contains the **deoxyribonucleic acid** (DNA) for thousands of individual genes, the chemical units of heredity.

**chronic care** Care and treatment provided to individuals whose health problems are long-term and continuing. Rehabilitation facilities, nursing homes, and mental hospitals may be considered chronic care facilities.

**chronic disease** A disease that has one or more of the following characteristics: is permanent, leaves residual disability, is caused by nonreversible pathological alteration, requires special training of the patient for rehabilitation, or may be expected to require a long period of supervision, observation, or care.

**chronic fatigue syndrome (CFS)** A syndrome of unknown causes and increasing frequency characterized by combinations of such symptoms as emotional distress and/or depression, extreme fatigue, headache, intestinal distress, abdominal pain, low grade fever, sleep disturbances, memory and concentration problems, lymph node swelling, muscle and joint pain, and recurring sore throats. Strikes more women than men, and people who get it are typically in their 30s. Some believe that it is due to a chronic infection with Epstein-Barr virus (EBV), the virus that causes acute infectious mononucleosis (mono). Symptoms may persist for months or years.

**chronic illness** An illness characterized by repetitive episodes or continuous affliction, usually incurable.

**chronic mononucleosis-like syndrome** See chronic fatigue syndrome.

**chronic obstructive pulmonary disease** (COPD) The fourth leading cause of death in the U.S., a major cause of death throughout the world, and the third leading cause for disability in the U.S. The medical profession refers to asthmatic bronchitis, chronic bronchitis, and emphysema, or a combination of these, as COPD.

**churning** 1. In health care, the unethical practice of seeing a patient more often than is medically necessary to increase revenue. Also a performance-based reimbursement system with a heavy emphasis on productivity; for example, rewarding a provider for seeing a large number of patients. 2. In risk management, the illegal and unethical practice of persuading customers to use the built-up cash value of older life insurance policies to finance new and more expensive ones and deceiving them about the cost of the transaction and the extent to which it damages the older policy. 3. Turnover of employees, both voluntarily and involuntarily. 4. Excessive (and illegal) trading in a customer’s account to increase a broker’s commission.

**cipher text** Data that have been encrypted with an algorithm and a key.

**cirrhosis** Chronic, permanent scarring of the liver caused most often by alcohol abuse, although viral hepatitis and some forms of gallbladder and biliary disease also cause a type of cirrhosis. If the damage continues, progressive liver failure and death may result.

**Civilian Health and Medical Program of the Uniformed Services (CHAMPUS)** A program that entitles spouses and children of members of the **uniformed services** and retired members to health benefits provided by civilian sources (with some restrictions), such as hospitalization, outpatient care, prescription drugs, treatment of medical and surgical and nervous, mental, and chronic conditions, treatment of contagious diseases, and immunizations when required as a part of medical treatment. Eligibility is limited to (1) dependents (including those between 21 and 23 years of age and enrolled in a full-time course of higher learning or are mentally retarded or physically incapacitated) of service members serving on active duty for more than 30 days or who died while serving on such duty and (2) retired members of the uniformed services entitled to retired, retainer, or equivalent pay or who died in such status. Upon reaching age 65, military retirees lose eligibility for all types of civilian care under
CHAMPUS, although they retain eligibility for health care in military facilities.

Civilian Health and Medical Program of the Veterans Administration (CHAMPVA) A healthcare benefits program for (1) dependents of veterans who have been rated by the Department of Veterans Affairs as having a total and permanent disability; (2) survivors of veterans who died from VA-rated service-connected conditions, or who, at the time of death, were rated permanently and totally disabled from a VA-rated service-connected condition; and (3) survivors of persons who died in the line of duty and not due to misconduct who are not otherwise entitled to DOD TRICARE benefits.


civilian workers The National Compensation Survey defines civilian workers as the sum of all private industry and state and local government workers. Federal government, military, and agricultural workers are excluded.

civil rights Cover a variety of individual rights created by state and federal constitutions, statutes and regulations, or court decisions in such areas as education, employment, and medical care.

Civil Rights Act of 1866 Established the property rights of all citizens in every state and territory.

Civil Rights Act of 1870 Established equal rights for all citizens of every state and territory to make and enforce contracts, sue, give evidence, and enjoy security of person and property.

Civil Rights Act of 1871 Established liability of persons who deprive any rights, privileges, or immunities secured by the Constitution to any citizen or any other persons within the jurisdiction of any state or territory to an action at law.

Civil Rights Act of 1964 (CRA) Title VII of the Act prohibits discrimination in hiring, firing, promotion, compensation and other terms, privileges, and conditions of employment and facilities based on an employee’s race, color, religion, sex, or national origin. Applies to employers of 15 or more workers. Provisions relate to application forms and photographs, help-wanted ads, interviews, physical examinations, formal tests, and assessment centers. The Act applies to state and local governments and all public and private organizations engaged in interstate commerce, including employment agencies and labor unions, that have at least 15 employees. The Act also established the Equal Employment Opportunity Commission (EEOC). The EEOC issued the Uniform Guidelines on Employee Selection.

Civil Rights Act of 1968 The Act identifies federally protected activities. Among them are willful injury, intimidation, or interference by anyone, on account of race, color, religion, or national origin, to dissuade or prevent participation in any benefit, service, privilege, program, facility, or activity provided or administered by the U.S. government, applying for or enjoying employment by any agency of the federal government, and enrolling in any public school or public college. The Act also establishes penalties for violators.

Civil Rights Act of 1990 A bill designed to modify or overturn six recent decisions of the Supreme Court, including one in 1989 that adjusted the burden of proof in cases involving disparate impact in employment practices. Passed by both houses of Congress, the bill was vetoed by the president on October 22, 1990. The Senate sustained the President’s veto October 24, 1990. It voted 66 to 34 to override — one vote short of the number needed to enact the bill over the President’s veto.

Civil Rights Act of 1991 Section 106 of the Act, which became effective November 26, 1991, states, “It shall be an unlawful employment practice for a respondent, in connection with the selection or referral of applicants or candidates for employment or promotion, to adjust the scores of, use different cutoff scores for, or otherwise alter the results of, employment related tests on the basis of race, color, religion, sex, or national origin.” In effect, the Act placed the burden of proof on employers to show that there is a business necessity for their tests. The Act also expanded the law to cover all aspects of the employment relationship, including discharges. It allows the EEOC to seek compensatory and punitive damages for all job discrimination claims. On June 2,
1993, the EEOC made this section of the law retroactive even if the discriminatory behavior occurred prior to November 21, 1991, the effective date of the law. Seven federal circuit appellate courts ruled that the law should not be applied retroactively, whereas the 9th U.S. Circuit Court of Appeals ruled that it may be applied retroactively. In 1994, the U.S. Supreme Court ruled, 8 to 1, that the act is not retroactive. Therefore, anyone with a discrimination suit filed prior to the enactment date of November 21, 1991, is not eligible for a jury trial or compensatory or punitive damages. The Act also allows women and employees with disabilities to sue for compensatory and punitive damages and allows jury trials in discrimination cases. The Act established caps for punitive damages for companies with between 15 and 100 employees at $50,000 and $300,000 for companies with more than 500 employees.

Civil Rights and Women’s Equity in Employment Act of 1991

Partially offsets seven Supreme Court decisions that made it more difficult for victims of employment discrimination, including the disabled, to sue and collect damages for job discrimination. In addition to lawsuits for discrimination in promotion and dismissal, the Act permits victims of intentional sexual discrimination, including sexual harassment, to seek compensatory and punitive damages up to fixed limits (ranging from $50,000 for companies with between 15 and 100 employees to $300,000 for organizations with more than 500 employees). The bill (1) allows plaintiffs who litigate intentional discrimination claims under Title VII to have their claims heard by a jury and, if successful, to recover compensatory and punitive damages; (2) requires companies to establish the business necessity of any employment practice deemed to have a disparate impact on members of a protected class; (3) provides that when an employee’s race, color, religion, sex, or national origin is a “contributing factor” to an employment decision, that decision is unlawful; (4) ensures that seniority systems developed through collective bargaining agreements, which have the intent of discriminating against a protected class, may be challenged throughout the period that the pact remains in effect; (5) shortens the time during which an employee may challenge any employment practice that follows an earlier consent decree or order that resolved an employment discrimination claim under federal statute; and (6) expands the period for filing discrimination charges with the EEOC from 180 days to 2 years. The bill also encourages alternative dispute resolution procedures (such as mediation and arbitration) to avert jury trials. The Act also made it easier to sue for age bias at work by repealing the 2-year statute of limitations for filing job-discrimination lawsuits under the federal Age Discrimination in Employment Act of 1967. Plaintiffs may now go into court at any time following the filing of charges with the Equal Employment Opportunity Commission.

Civil Service Reform Act of 1978 (CSRA)

Prescribed certain rights and obligations of employees of the federal government including the right to form, join, or act as a representative for a labor union, or to refrain from such activity. It identified specific unfair labor practices, standards of conduct for labor organizations, and grievances, appeals, and review procedures. The Act also outlined the characteristics of a mandated performance appraisal system for federal employees.

Civil Service Retirement Spouse Equity Act of 1984 (CSRSPEA)

Requires any annuitant covered by the Civil Service Retirement System who marries after 1986 to pay a deposit to the Civil Service Retirement Fund if he or she wishes to provide a survivor annuity for a spouse. The deposit equals the difference between the full annuity and the reduced annuity for every month since retirement that the annuitant had not been married, plus a 6% interest charge.

Civil Service Retirement System (CSRS)

Until January 1984, CSRS was the only retirement system available to employees of the federal government. At that time the Federal Employee Retirement System (FERS) was established to cover all new hires. CSRS, however, still has over 1 million participating workers, so it will be in effect for many years to come.

claim A request to an insurance carrier or intermediary by a beneficiary or a provider,
acting on behalf of a beneficiary, for payment of benefits.

**claims assistance professional (CAP)** A specialist hired by an individual patient who wishes to challenge a medical or health care claims denial by a commercial insurer and facilitate payment. Some CAPs contract with employers to provide their services for employees. Typically have a background in insurance or have served on the staff of a medical provider.

**claims processor** A contractor that handles Civilian Health and Medical Programs of the Uniformed Services (CHAMPUS) claims for care received within a particular state or country. Also called fiscal intermediary.

**claims review** In health care, a form of retrospective review that occurs after a case is finished and the patient is discharged. It involves the examination of claims and sometimes review of hospital records for improprieties and errors.

**claims substantiation** Written benefits statements required by an employer or insurer from a qualified and independent third party stating the date and type and amount of medical service provided by a health care professional or facility and affirming that those services were not reimbursed by another health care plan.

**clanning** The inclination of people to join up, belong to, or hang out with groups with similar beliefs, interests, or preferences to feel more secure and to validate their own values. Attributed to Faith Popcorn and Lys Marigold, *Clicking: 16 Trends to Future Fit Your Life, Your Work and Your Business.*

**class action** A legal action or lawsuit brought on behalf of a group of people who find themselves similarly aggrieved, injured, or situated.

**classroom configuration** One of the basic types of room layouts used for small group meetings and conferences. With or without desks or tablet armchairs, the seating arrangement allows all attendees to face the speaker and screens used for audiovisuals.

**classroom responder** See trainee response system.

**classroom training** Instructor-led training in a conventional classroom setting.

**Clayton Antitrust Act of 1914 (CAA)** A supplement to the Sherman Act of 1890. The CAA was passed to prevent substantial suppression of competition and the creation of monopolies. It proscribes restraining orders or injunctions by any court in any case between an employer and employees or employees and persons seeking employment involving a dispute over terms or conditions of employment unless necessary to prevent irreparable injury to property. The Act also covers mergers, acquisitions, and interlocking directorates. It states that a corporation is entitled to expand by internal growth, but it may not do so freely through acquisitions and mergers.

**Clean Air Act Amendments of 1977 and 1990 (CAA)** The Clean Air Act is the comprehensive federal law that regulates air emissions from area, stationary, and mobile sources. The law authorizes the U.S. Environmental Protection Agency to establish National Ambient Air Quality Standards (NAAQS) to protect public health and the environment. The goal of the Act was to set and achieve NAAQS in every state by 1975. The setting of maximum pollutant standards was coupled with directing the states to develop state implementation plans (SIPs) applicable to appropriate industrial sources in the state. The Act was amended in 1977 to set new dates for achieving NAAQS. The 1990 amendments to the Clean Air Act in large part were intended to meet unaddressed or insufficiently addressed problems such as acid rain, ground-level ozone, stratospheric ozone depletion, and air toxins.

**Clean Air Amendments Act of 1995** Amends the Clean Air Act to provide an optional provision to reduce work-related vehicle trips and miles traveled in ozone nonattainment areas designated as severe. Allows states to require employers in such areas to implement programs to reduce work-related vehicle trips and miles traveled by employees and may also require that employers increase average passenger occupancy per vehicle in commuting trips between home and the workplace during peak travel periods. Signed by the president on December 23, 1995.

**Clean Indoor Air Act of of 1988** Mandates that many public buildings, including post offices, open meetings of governmental bodies,
museums, libraries, elevators, supermarkets, all public mass transit, and domestic airline flights (up to 3000 miles) be smoke-free.

**clean sheeting 1.** In general, the practice of scrapping a current policy, program, or system and starting over, establishing a completely new approach. **2.** A ploy used by unethical insurance agents to exploit the fears and misconceptions of people who are afraid of medical bills. Here the agent deliberately fails to mention ailments on the application form that the buyer has so that the policy won’t be denied by the insurance company. When the insured party files a claim, the company may refuse to pay it on the grounds that the application contained false statements.

**Clean Water Act of 1972** Set specific standards for the maximum amount of various pollutants allowed in discharges into surface water. The Act also set requirements for protection of wetlands. Signed by President Nixon on October 19, 1972.

**Clean Water Act Amendments of 1977 and 1987 (CWA)** The Act established the basic structure for regulating discharges of pollutants into U.S. waters. It gave the Environmental Protection Agency the authority to implement pollution control programs such as setting waste water standards for industry. The Clean Water Act also continued requirements to set water quality standards for all contaminants in surface waters. The Act made it unlawful for any person to discharge any pollutant from a point source into navigable waters, unless a permit was obtained under its provisions. Changes in 1987 phased out the construction grants program, replacing it with the State Water Pollution Control Revolving Fund, more commonly known as the Clean Water State Revolving Fund.

**Cleft Palate Foundation (CPF)** A nonprofit organization dedicated to assisting parents with birth defects of the head and neck and their families. CPF helps patients and their families understand these birth defects through informational brochures and fact sheets. Through CLEFTLINE, a toll-free informational service, CPF refers interested parties to groups of professionals in their area who are skilled in the management of cleft lip, cleft palate, and other craniofacial deformities. CPF is also involved in educating professionals and the public about the problems and treatment of people born with these defects. **Contact:** American Cleft Palate–Craniofacial Association/Cleft Palate Foundation, 104 South Estes Drive, Suite 204, Chapel Hill, NC 27514 (phone 919-933-9044; e-mail cleftline@aol.com; Web site www.cleftline.org/).

**The C-level** Top executives, such as the chief executive officer (CEO), chief financial officer (CFO), and chief information officer (CIO).

**click stream** On the Internet, the path a subscriber follows while locating information.

**client** A personal computer, laptop, or workstation that makes requests for data from a larger computer or server.

**client-centered counseling** See non-directive counseling.

**client/server application development (CSAD)** Refers to the development of applications for networked computing environments.

**client/server architecture** Describes a new relationship between computers — whether large-capacity mainframes, high-powered minicomputers, personal computers, or powerful workstations — permitting front-end and back-end computers to share computing responsibility. One computer operates as the client and the other as the server, instead of the earlier relationship in which the more powerful computer served as the master and the less powerful as the slave. The identities of the client and the server are not fixed; they depend on how the equipment is configured by the manufacturer, vendor, or user. Also known as cooperative processing.

**client-side** A protocol that runs on a computer. A Web browser’s security system is client-side.

**client-specific benchmarking** A one-on-one form of benchmarking used to create tailored solutions to improve management for a specific client or organization, evaluating its policies, processes, and procedures against a database.

**cliff vesting** A form of vesting schedule in which full (100%) vesting occurs after 10 years of service, with no vesting before completion of 10 years of service.

**climate survey** A variant of the attitude and opinion survey, a climate survey attempts to
measure employee attitudes toward factors considered important in establishing the climate of an organization: clarity of goals and standards, working relationships, opportunities for personal development, management’s credibility, degree of authority and responsibility, and so on. See also organization climate survey.

**Clinic** A facility devoted to diagnosis and treatment of outpatients. It may either include or exclude physicians’ offices, be limited to describing facilities that serve poor or public patients; or be limited to facilities in which medical education is provided.

**Clinical Laboratory Amendments of 1988 (CLA)** Implemented by the Health Care Financing Administration, effective September 1, 1992, the amendments call for higher fees (as much as 6%) when employers send employee and job applicant samples to a laboratory for drug testing unless the laboratory is certified by the National Institute on Drug Abuse.

**Clinical/major depression** A disabling medical illness that costs society billions of dollars for worker absenteeism, diminished productivity, and health care costs. Major depression interferes with working, sleeping, eating, and enjoying pleasurable activities. Also called unipolar illness.

**Clinical practice guidelines** Reports prepared by experts who have studied how a specific treatment works and which patients are most likely to be helped by it.

**Clinical psychological interview** An interview conducted by a therapist (psychologist) that emphasizes psychotherapeutic counseling and uses case-history data and active participation by the counselor in the re-education of the client.

**Clinic without walls** See group practice without walls.

**Clintonesque** A derogatory term used to describe a style of leadership that is characterized by shift in position, half-measures, temporizing, and questionable strategizing.

**Clinton health care reform plan** See Task Force on National Health Care Reform.

**Clip** A portion of video or audio source material stored on a tape or disc.

**Clip art** In desktop publishing, collections of digitally stored, professional-quality, high-resolution art in a large number of subject categories packaged on floppy disks or CD-ROM disks for both Macintosh and IBM-compatible computers.

**Clock hour** A measure of instructor work load and student course load and a means of converting time to credit hours in colleges, universities, and technical schools. One clock hour is a minimum of 50 minutes of instruction, including breaks. See also credit hour.

**Close corporation** A type of business venture that is limited by law to 30 to 50 stockholders, depending on the state in which the company is incorporated. Close corporations allow business owners to work almost like a partnership without the formalities and record keeping requirements of a general corporation.

**Closed captions** Subtitles of the audio portion (dialog and narration) of a television program or home videocassette printed as large, easy-to-read letters on the bottom of the TV screen or monitor. They are similar to subtitles in foreign movies. Closed captioning is a free service of the television industry, but captions remain invisible or “closed” without a decoder. Decoders are easily connected to any TV and are usually compatible with VCRs, cable TV hookups, and satellite receivers. Captions enable deaf and hearing-impaired people to understand all of a program’s content and are also used to teach or learn English as a second language. Contact: National Captioning Institute, Inc. (NCI), 5203 Leesburg Pike, Falls Church, VA 22041 (phone 800-533-WORD [voice]; 800-321-TDDS [TDD]; 703-998-2400 [Voice or TDD]).

**Closed-form questionnaire** A questionnaire that contains a list of items to be checked, a list of alternative responses to be selected, or blanks to be filled in with words or numbers.

**Closed-loop system** In training, a system that is an organized and orderly whole with clearly definable and interacting components, has a mission or objective, has several interdependent and interacting components, and has some type of feedback mechanism.

**Closed panel** A managed care plan that contracts with physicians on an exclusive basis
closed pay system A pay system in which the amount of pay employees receive is kept secret. Theoretically, no employee knows what his or her fellow workers are being paid.
closed shop A union security measure that requires a company to hire only union members. It was outlawed in 1947 but still remains in a few industries.
Closing Agreement Program (CAP) An Internal Revenue Service (IRS) enforcement vehicle for qualified pension plans initiated in 1990. The plan allows employers to avoid plan disqualification by remedying certain types of violations and paying a fine. The program enables employers to talk to the IRS anonymously and negotiate fines without risk. Also called John Doe cases.
Closing the Gap Publishes an annual resource directory on adaptive equipment and the companies that manufacture and distribute it. Contact: Closing the Gap, 526 Main Street, P.O. Box 68, Henderson, MN 56044 (phone 507-248-3294; fax 507-248-3810; e-mail info@closingthegap.com; Web site www.closingthegap.com/).
clustering See mind-mapping.
coach fare A full-fare, economy-class published airfare, usually referred to as “Y” class.
coaching A one-on-one, face-to-face teaching/learning/counseling relationship. Involves a continuous flow of instructions, comments, and suggestions from coach to employee — listening, questioning, relating learning to the learner’s experiences, and providing guided practice. Also called tutoring.
co-applicant A person who agrees to assume responsibility for repaying a loan should the borrower fail to do so. Also called co-signer or co-borrower.
coaxial cable A type of cable that features a central conductor surrounded by an insulator, a shield, and an outer insulating jacket.
co-branding Describes when two or more existing brands are combined into a joint product or marketed together in some way.
cocaine An illegal and highly addictive narcotic. Cocaine is a bitter crystalline alkaloid made from coca leaves and is snuffed or snorted. Also called coke, snow, freebase, rock, and crack.
cochlear implant A medical device for the profoundly deaf that is surgically implanted in the bone behind the ear with a thin, flexible coil containing electrodes threaded through the cochlea, the snail-shaped portion of the inner ear. The device bypasses parts of the damaged inner ear and stimulates the auditory nerve directly. Although it does not restore hearing, over time the implant provides sensations of sound, improves compensation skills, such as lip reading, and enhances ability to function fully in the hearing world.
cocooning The penchant of people to stay at home to protect themselves from the capricious realities of the outside world. Attributed to Faith Popcorn and Lys Marigold, Clicking: 16 Trends to Future Fit Your Life, Your Work and Your Business.
cocos See contingent convertible bonds.
codec From COmpressor and DECompressor. Hardware or software that compresses and decompresses digitized video.
code division multiple access (CDMA) A form of digital wireless technology. Assigns a code to all speech bits addressed to a single wireless phone, transmits a scrambled transmission of the encoded speech, and reassembles the speech in its original format when it is received by its intended recipient.
code gaming Insurance scams, some bordering on fraud, by unscrupulous physicians and other health care providers to maintain incomes that have been eroded by the increasing costs of operating a medical or related practice, such as malpractice insurance and laws against balance billing. The most common are upcoding, unbundling, and exploding.
codependency Originally applied to spouses, children, and “significant others” of alcohol- and drug-dependent people, codependency now is applied to the disorder thought by some
to reach all lives touched by substance abuse. It is characterized by loss of contact with one’s own feelings, definition of self in terms of the abuser, and attempts to manipulate and control the behavior of the substance abuser. It moves the center of balance of codependent individuals outside of themselves rather than focusing on their own well-being and personal development.

**code words** Terms that when taken alone do not appear to be discriminatory, but in reality may be inherently racist. For example, referring to a person of a different race as “one of them” or “another one” indicates bias.

**codicil** An amendment to an existing will executed with the same formalities as the original will.

**coefficient of correlation** A measure of the extent to which a relationship exists between two sets of measures for the same group of subjects. The most common measure is the product-moment correlation; others used in special situations are rank, biserial, and tetra-choric. Coefficients range from 0.00, indicating a complete absence of relationship, to +1.00 and −1.00 indicating, respectively, perfect positive or perfect negative relationships.

**coercive power** Power that exists because certain people are granted or assume the right to apply overt or covert sanctions — to inflict punishment or negative outcomes on others in return for noncompliance with direction or desired behavior.

**coffee-cup counter** A pejorative term for a logistics specialist.

**cognition** The capacity for acquiring information or knowledge; the act or faculty of knowing.

**cognitive ability test** A psychological test used in employee selection or training to measure an individual’s mental abilities or ability to learn and reason.

**cognitive competencies** Capabilities that portend success in professional, technical, or managerial jobs. They include expertise, analytical thinking, and conceptual thinking.

**cognitive domain** 1. A classification of instructional objectives that deals with the recall or recognition of knowledge and the development of mental skills and abilities. According to Bloom’s taxonomy, these objectives can be classified into one of six categories: knowledge, comprehension, application, analysis, synthesis, or evaluation. 2. Applied to human learning, the area of learning that is represented by facts, knowledge, and skills, rather than feelings. See also affective domain; psychomotor domain.

**cognitive enhancement** Use of chemicals, such as food supplements and prescription drugs, to improve mental skills and abilities and memory.

**cognitive impairment** Deterioration of an individual’s intellectual capacity of such severity that continual supervision is required to protect the person or others. It is typically established by clinical evidence and standardized tests that measure impairment in terms of short- or long-term memory, orientation to person, place, and time, and deductive or abstract reasoning. Such impairment can result from Alzheimer’s disease, other forms of senility, or irreversible dementia.

**cognitive modeling** Techniques used to teach conceptual skills, thought processes, and language. The approach is rooted in the same learning theory used in behavior modeling. It attempts to make covert mental responses observable.

**cognitive psychology** A theory that holds that people are self-responsible and that their behavior is entirely dependent on their original thinking, values, and ethics.

**cognitive skills** See cognitive competencies.

**cognitive theory of learning** A theory that works on understanding how the mind processes information; that is, how human thought or reasoning occurs. Learning is seen as internal to the individual — the consequence of insight.

**cognitivism** See cognitive theory of learning.

**cognizant technical officer (CTO)** The primary contact at the U.S. Agency for International Development for contractors.

**coinsurance** In employee benefits, a cost-sharing requirement. Coinsurance provides that a beneficiary will assume a portion or percentage of the reasonable and customary costs of covered medical or other health care services, usually after paying the deductible. Under Medicare, it is the amount that a
beneficiary is responsible for paying, usually 20%.

**coke** The powdered form of cocaine that is snuffed or snorted.

**cold-calling** A time-honored sales method for gathering leads without the benefit of personal or business connections. Originally involved obtaining lists of businesses that are potential clients of customers and then calling, writing, or visiting them. The Internet is now used widely to find new clients and customers.

**cold leads** A ploy used by private insurance companies with official-sounding names. They send out cards to senior citizens, purporting to advise them about changes in their income taxes or their Medicare insurance. The recipients think that the card is from the government or a nonprofit organization. However, when they respond, their names are sold for anywhere from $10 to $25 to a **medigap insurance** company, which then sends salespersons to the respondent.

**collaboration** The process in which employees at all levels work together, build consensus, and establish alignment and ownership, thereby producing self-esteem, mutual respect, trust, integrity, and positive organization results. Believed by some to be destined to replace hierarchy as the organizing principle for managing and leading in the 21st century.

**collaboration technology** Uses such intervention as voice conferencing, videoconferencing, and Webconferencing.

**collaborative appraisal** Cooperative appraisal or evaluation of performance involving both the manager and the employee. They jointly establish the standards, choose the performance measures, evaluate progress and accomplishment, identify needed improvements, and establish an action plan.

**collaborative business** The sharing of business information within and across corporate organizations to increase sales opportunities and cut costs. It involves the creation of a broadly connected business world, from suppliers to producers, to customers, to the customer’s clients, so that participants can react more quickly to changes in supply and demand.

**collaborative community** 1. An employee technique that makes use of group meetings to work on solving organization problems and establishing goals and plans. Attributed to Ronald Lippett and Eva Schindler-Rainman. 2. In B-to-B marketing, trading partners who get together to share data and streamline processes. Enables B-to-B partners to collaborate on process design, inventory, forecasting, insurance, procurement, and other business functions.

**collaborative conferencing** A technology that allows people at different locations to share documents or applications. Also known as data conferencing or document conferencing.

**collaborative forecasting** A forecasting process that brings together all partners who input all the data that flows through the supply chain. It is a form of value-added service within an e-commerce trading network that enables buyers and sellers to collaborate to meet market demands, which, in turn, permits improved inventory management.

**collaborative learning** Learning that focuses on group or cooperative efforts among instructors (faculty) and trainees (students) to achieve learning objectives. It emphasizes interaction and participation through dialog aimed at idea and information sharing.

**collaborative marketing** See comarketing.

**collaborative method** A change process that bonds the values of collaboration to the power of the workplace culture to produce long-lasting change and significant results for the enterprise. Attributed to Edward M. Marshall, *Transforming the Way We Work: The Power of the Collaborative Workplace*, AMACOM, 1995.

**collaborative negotiation** Coined by a Harvard Law School study group to describe a new skill needed by HR people to exercise leadership and resolve organization conflicts. In their roles as “negotiators” the Harvard group identified three roles: arbitrator, advocate, and arbiter.

**collaborative relationship** 1. Any means of dealing more effectively with the business environment. 2. Arrangements in which two or more companies share resources and risks to cut the costs of research and development and manufacturing. 3. Health care organizations...
that share expensive diagnostic equipment such as CAT scanners.

**collaboratives** See compacts.

**collaborative workplace** A work environment in which the organization is led and managed by people working in teams but without team bosses, although one team member is typically designated the contact person or spokesperson for the team.

**collapsible corporation** A company that occupies electronic networks rather than buildings, which provides it with greater flexibility to change its size and configuration to meet new market conditions and challenges. Attributed to *Wired* magazine.

**collateral** Property that is offered to secure a loan or other credit and that becomes subject to seizure on default. Also referred to as *security*.

**collective bargaining** Good faith negotiations conducted between a union and a firm to reach an agreement or contract regarding work-related issues and problems such as pay, benefits, hours, working conditions, and the like and the execution of a written contract incorporating agreements reached if requested by either party.

**collective bargaining agreement** See labor-management contract.

**College and University Personnel Association (CUPA)** An international network of approximately 6200 human resource administrators representing over 1800 colleges and universities. Established to promote the effective management and development of human resources in higher education. **Contact:** CUPA-HR, 1233 20th St., NW, Suite 301, Washington, D.C. 20036-1250 (phone 202-429-0311; fax 202-429-0149; e-mail arothstein@cupahr.org; Web site www.cupahr.org/).

**The College Board** A nonprofit membership association of more than 4200 schools, colleges, universities, and other educational organizations committed to promoting educational opportunity and improving academic standards. The Board sponsors programs in admissions, assessment, credit-by-examination, financial aid, guidance, and placement to assist in the transition from high school to college. **Contact:** The College Board, 45 Columbus Ave., New York, NY 10023-6992 (phone 212-713-8000; fax 212-713-8277; e-mail info@atl.collegeboard.com; Web site www.collegeboard.org/).

**College-Level Examination Program (CLEP)** Designed to help adults obtain college credits for the knowledge and skills they have acquired through life experience. Sponsored by the College Board, CLEP offers five general examinations that test knowledge in the liberal arts and 30 subject-matter examinations in specific areas such as accounting, economics, foreign language, management, mathematics, and psychology. **Contact:** The College Board, 45 Columbus Ave., New York, NY 10023-6917 (phone 212-713-8000; fax 212-713-8277; e-mail info@atl.collegeboard.com; Web site www.collegeboard.com/).

**College Savings (Section 529) Plans** Created by the federal government to provide incentives for families to save for college. The *Economic Growth and Tax Relief Reconciliation Act of 2001* allows withdrawals to be taken tax-free of federal income taxes after January 1, 2002, so long as the proceeds are used for college expenses (room, board, tuition, fees, books and supplies). The funds can be used at any accredited institution of higher learning in the U.S. and at many foreign institutions. The donor to the account fully controls the funds, even after the beneficiary reaches age 18.

**colloquy** Similar to a *panel*. Essentially a discussion between two teams, each representing different points of view.

**color correction** In desktop publishing, any method of improving color rendition, such as dot-etching, re-etching, and scanning.

**color cycling** In computer-generated imaging, a feature of the newer computer paint and animation programs. Provides an easy method of adding special effects to static images and is a fast and efficient alternative to animation. For example, color cycling can create the effect of light flashing or glinting across an image.

**color depth** The number of colors in an image, measured in *bits*; for example, a 24-bit palette yields 16.7 million colors.

**color electronic prepress (CEP)** All printing operations prior to presswork.

**color gamut** In desktop publishing, the range of color a device can produce. A 24-bit color monitor can produce 16 million colors.
color graphics adapter (CGA)  In desktop publishing, a low-resolution bit-mapped color video standard for IBM-compatible computers having a resolution of 320–200 pixels and capable of displaying four colors.

color healing  An alternative form of medical treatment in which colored light is shone on the body to alter its “vibrations” or aura.

color management system (CMS)  In desktop publishing and prepress, a means of ensuring color consistency throughout a prepress system from the scanner to the monitor, the color printer, and the final separations. It corrects for differences in device-specific color so that the displayed and printed image matches its source. Composed of three major components: characterization, calibration, and color mapping.

color mapping  One of the three main components of a color management system in desktop publishing. Uses the scanner, monitor, printer, or image setter profiles built into the system to compare color spaces and provide an electronic “map” to move a file from the color space of one device into that of another device.

color scanner  An electronic device used to produce color separations from color originals. Color scanners perform one or more of the following functions: analyze the original; input data from the original; compress the tones for contrast, saturation, and brightness; produce the correct color hue; adjust the gray balance of the printing inks; increase the sharpness for better resolution; and store the corrected information in a temporary buffer. Most desktop scanners transfer the data directly to the connected computer, but the information can also be transferred to a page-makeup system or be output as halftone positives or negatives.

color separation  The process of preparing a separate electronic or photographic record of the amounts of each process color (cyan, magenta, yellow, or black) needed to reproduce an original image. The record may be a photographic film made through red, green, and blue separation filters or a computer file. A set of four separations (process colors) is required to reproduce an original full-color image. Separations may be made photographically or digitally using electronic scanners and computer programs. The original copy may be a transparency, photographic print, drawing, painting, or printed reproduction.

color space  The unique subset of the visible spectrum that can be reproduced with an electronic device. RGB (additive color) and CMYK (subtractive color) are the color models used by video displays and four-color presses.

comarketing  Collaboration between companies in such areas as logistics, selling, advertising, promotion, public relations, and distribution. Also called collaborative marketing and alliance venturing.

combination fee  A fee charged by a lawyer, consultant, contractor, or other nonemployee that incorporates two or more of the following types of fees: contingency fee, fixed fee, hourly charge, reduced fee, retainer, or reverse contingency.


comfort care  Hospital care aimed solely at comfort, not therapy, resuscitation, or life extension. Such care would be listed under a “palliative” or “comfort” code on Medicare forms.

command  An instruction that causes a computer to do something.

command discipline  See imposed discipline.

command-driven interface  One of the basic types of user interfaces found in microcomputers. Used to get the computer to perform tasks simply by typing in a command (a word or phrase representing the desired action).

Commerce Business Daily (CBD)  A publication of the Department of Commerce, the CBD is the most comprehensive source of federal solicitation notices (RFPs) available. Each CBD contains up to 1000 procurement notices with entries classified as services or supplies. Another section lists the type and

commercial bank A financial institution, owned by stockholders and operated for profit, that is allowed to engage in varied lending activities and to offer more financial services than the other depository institutions.

commercial espionage See business espionage.

commercial intelligence See business intelligence.

commercial paper In investment, short-term, unsecured promissory notes issued to finance short-term credit needs.

commercial rate In meeting management, a special room rate, lower than rack rate, for companies that have made prior arrangements with the hotel property.

commercial speech Oral presentations, press releases, written letters, ads in newspapers and magazines, and radio and television commercials designed primarily to sell a product. Such speech does not enjoy the same level of First Amendment protections as political speech. The courts have upheld the government’s right to impose certain content restrictions to protect consumers, but that may soon be overruled by the Supreme Court.

commercial sureties Bonds that are used to guarantee performance that has a financial component; for example, most states require companies that self-insure for workers compensation to post surety bonds guaranteeing coverage if they become insolvent.

commissaries See Defense Commissary Agency.

The Commissioned Corps of the U.S. Public Health Service Established to provide highly trained and mobile health professionals who carry out programs to promote the health of the nation, understand and prevent disease and injury, ensure safe and effective drugs and medical devices, deliver health services to federal beneficiaries, and furnish health expertise in time of war. The PHS Commissioned Corps is led by the Surgeon General and consists of approximately 6000 officers. Contact: PHS, Office of the Surgeon General. 5600 Fishers Lane, Room 18-66, Rockville, MD 20857 (phone 800-279-1605 or 301-594-3360; e-mail emailphs@psc.gov; Web site www.usphs.gov/).

Commissioned Officers Association of the U.S. Public Health Service (COA) An association of 6900 active duty, retired, inactive reserve, and former commissioned officers of the U.S. Public Health Service. Its mission is to advance the Public Health Service Commissioned Corps by uniting and serving Corps officers and advocating for their interests through leadership and communication. Contact: COA, 8201 Corporate Dr., Ste. 560, Landover, MD 20785 (phone 301-731-9080; fax 301-731-9084; e-mail cbright@coausphs.org; Web site www.coausphs.org/).

Commission on Achieving Necessary Skills (CANS) A commission established by the Secretary of Labor to study the competencies that children must master to have “workplace know-how.” It drew upon educators, state public officials, business people, and labor leaders and reported to the Secretary of Labor in 1991.

commission-only planner A financial or other type of planner who charges no fees to create plans but is compensated solely by commissions received from the products sold when the plan is implemented.

Commission on Recognition of Postsecondary Accreditation (CORPA) Created to ensure the quality of postsecondary education through the process of voluntary, nongovernmental accreditation. Establishes criteria and provisions for the evaluation and recognition of accrediting agencies. CORPA was dissolved in April 1997 and replaced by the Council on Higher Education Accreditation (CHEA).

Commission on the Future of Worker-Management Relations Established by Secretary of Labor Robert B. Reich and Secretary of Commerce Ronald H. Brown to find ways “to enhance workplace productivity through labor-management cooperation and employee participation” and to consider possible labor law reforms and the use of alternative dispute resolution procedures in the workplace.

committee A device used by managers to improve communications, share information and ideas, and provide a means of involving
employees in policy making and decision making. Essentially, it is a group of persons appointed or elected to perform a specific function, the nature of which determines the composition of the group, its manner of operation, and its ultimate authority and responsibility. Committees may take the forms of standing (permanent) or ad hoc (temporary) committees and perform such functions as policy making (legislative), executive (administrative), judicial (adjudicative), advisory (consultative), or research (investigative).

**common business-oriented language (COBOL)** A computer programming language used since the 1970s in many mainframe business computers to code programs.

**common carrier** A company engaged in interstate communications by wire or radio as defined in Section 3(h) of the Communications Act of 1934, as amended.

**common gateway interface (CGI) scripts** Web server extensions used to control access to computer files.

**common hardware reference platform (CHRP)** Pronounced “chirp.” Computers that run a variety of operating systems, such as Mac OS, Windows NT, and UNIX (AIX).

**common law employee test** Applies between 10 and 20 factors to determine an employee’s status (temporary worker or independent contractor). In a 1998 decision, the court hearing the case brought against Microsoft by employees misclassified as independent contractors established the following five factors to determine whether a worker is an employee of a temporary agency or the client company: (1) whether the company or the agency recruited the worker; (2) the extent of training the client company provides the worker; (3) the duration of the worker’s relationship with the client company; (4) the client company’s right to assign additional projects to the worker; and (5) whether the client company may influence the relationship between the worker and the agency.

**common procedural terminology (CPT)** Codes approved by the American Medical Association for use in identifying common medical procedures in automated systems for handling insurance claims.

**common stock** Securities that represent ownership in a company for which holders of the stock receive dividends, when paid, but only after such obligations as floating debt, bond interest, and preferred stock holders are met.

**common user access (CUA)** A line of applications software that presents a common face to the user regardless of the application.

**common user interface (CUI)** Provides access to network resources at all work stations using similar or identical screens, commands, and control structures so that users do not have to learn new procedures.

**communication** The process by which facts, ideas, information, opinions, meanings, emotions, and understanding are exchanged among human beings. It employs speaking and listening, seeing, reading and writing, and motions, facial expressions, and body language.

**Communications Assistance for Law Enforcement Act of 1994** Mandates the installation of undetectable circuits for eavesdropping on wired and wireless voice and data communications from remote surveillance offices located throughout the country. Phone companies are required to install these wiretap circuits or pay $10,000 per day in penalties.

**communications assistant (CA)** Professionals who are specially trained to meet the communications needs of people with hearing or speech disabilities, including relaying conversation in American Sign Language syntax. They serve as telecommunications relay systems operators who relay conversations using a text telephone and a regular telephone. The communications assistant transliterates conversation from text to voice and from voice to text.

**Communications Decency Act of 1996** Banned indecent and obscene material from the Internet and other telecommunications devices if there were a possibility that a minor might receive the material. The Act covers all telecommunications equipment, including the telephone. See also Reno v. American Civil Liberties Union.

**Communications Media Management Association (CMMA)** An organization of about 200 managers of media departments in business and industrial companies. CMMA is
dedicated to the professional growth of corporate and education communications managers. Its major objectives are to strengthen the management and technical skills of the membership and maintain an effective network for sharing ideas or seeking answers. Holds two conferences and several regional meetings each year. Contact: CMMA, P.O. Box 227, 607 Arbor Ave., Wheaton, IL 60189 (phone 630-653-2772; fax 630-653-2882; e-mail cmma@cmma.net; Web site www.cmma.net/).

communications server A computer dedicated to providing communications within a local area network (LAN) and often external to the network, including e-mail.

communication training Training provided to improve the skills of employees at all levels of the organization in generating, transmitting, and receiving information. It encompasses training in listening, speaking, writing, and reading.

Communication Workers of America (CWA) A labor union affiliated with the AFL-CIO representing men and women in both private and public sectors, including employees in telecommunications, printing and news media, public service, health care, cable television, general manufacturing, electronics, gas and electric utilities, and other fields. CWA has a membership of over 740,000 in the U.S. and Canada in more than 1,200 chartered unions. Contact: CWA, 501 3rd St., NW, Washington, DC 20001-2797 (phone 202-434-1100; fax 202-434-1279; e-mail cwaweb@cwa-union.org; Web site www.cwa-union.org/).

community-based care The combination of health and social services provided to individuals or families in their place of residence to promote, maintain, or restore health or minimize the effects of illness and disability.

community groups Buddy lists, chat rooms, and special interest groups that allow students to collaborate over the Internet to collect reference material, exchange ideas or documentation, and post questions to peers.

community health center An ambulatory health care program that usually serves a catchment area that has limited or nonexistent health services or a population with special health needs. Community health centers coordinate federal, state, and local resources in a single organization capable of delivering both health and related social services to a defined population. Sometimes called a neighborhood health center.

community mental health center A specially qualified facility that provides partial hospitalization for mental health care. Under certain conditions, Medicare Part B helps pay for care provided by these centers.

community of practice A network of people in an organization who work together and regularly share information, knowledge, and ideas. They may or may not be part of a formal unit or workteam, but they often collaborate on special projects.


community property A form of joint ownership. The law provides that any property acquired by either spouse by the work, talent, or other productive capacity or effort of either spouse during marriage is owned by both spouses regardless of whose name is on the title. Property acquired by one spouse by gift, device, bequest, or descent is not included. Arizona, California, Idaho, Louisiana, Nevada, New Mexico, Texas, Washington, and Wisconsin are community property states. State laws differ considerably; however, they usually permit one spouse to leave his or her share of community property to whomever he or she chooses. Community property is subject to probate.

community rating A health care insurance plan under which an insurance company sets its rates only on the basis of the benefits offered and the health claims experience of all those covered in a given community. Therefore, subscribers in the community (such as employers within a state), workers employed by large and small firms, and self-employed persons would pay the same premiums. Originally designed to spread the risk of medical costs by charging a single premium regardless of age, gender, income, or medical condition,
over the last 20 years it has taken the forms of **cherry picking** and **cream skimming**.

**community rating by class** A modified form of **community rating** in which premiums are based on age and sex but not on claims experience.

**community relations** Actions taken by an organization to build cooperation and mutually helpful relationships and to win public support. It may take the forms of participating in community funding, voter registration, and other types of drives and projects, volunteerism, and cooperative educational ventures.

**community standards** Values and standards established by custom and accepted by the majority of the members of a region or individual community as right and proper behavior for all people. Examples are concern for wildlife, participation in community political and social affairs, sharing in harvesting activities, and support for youth activities and programs.

**compact** A partnership or alliance among businesses, educational institutions, and municipal governments to achieve such goals as improved educational opportunity, higher educational standards, reduction in the school dropout rate, increased attendance, and helping high school and college students get summer jobs, part-time jobs while in school, and full-time jobs following graduation.

**compact disc (CD)** A distortion-free, long-playing digital recording. A means of storing data, the device makes use of small (5-inch) rigid discs that can store full text, still and full-motion video, graphics, and audio, and it permits random access. Data can be read into computers for display or manipulation. Storage may be permanent (ROM) or erasable and rewritten once (WORM). Requires special equipment to read and write.

**compact disc interactive (CD-I)** An interactive multimedia device; a means of combining audio, video, and computer data on a single medium. A relatively expensive technology for CD-ROM-based consumer multimedia. Consists of a separate device with its own built-in computer. To develop training applications, the device requires tools to provide emulation. A product of Philips Corporation. The three main suppliers of CD-I development tools are Interactive Support Group, Inc. of Chatsworth, CA; Script Systems, Inc. of Mohawk, NY; and Optimage, a Philips/Microware partnership based in Des Moines, IA.

**compact disc player (CDP)** A means of playing back compact discs.

**compact disc, read-only memory (CD-ROM)** Originally a medium for storing and reproducing music, the technology can be used in training and education, information systems, and a wide range of other areas as a data publication and retrieval medium for use with personal computer systems. Each CD-ROM can store approximately 550 MB of read-only information — more than 150,000 pages of text.

**compact disc, read only memory extended architecture (CD-ROM XA)** An industry standard for adding audio and video file formats to a CD-ROM disc. Offered by Sony, IBM, Philips, NEC, Chinon, and many other manufacturers.

**compact disc-rewritable** A compact disc that can be erased and rewritten with new data.

**company brand** The sum of all the contacts intended customers and clients experience with a specific company. Examples: seeing the logo; watching ads on TV; talking with salespeople; visiting the office, store, plant, or Web site; calling service; and so on.

**company creed** An organization’s philosophy of management to which all members of an organization are expected to subscribe. It is usually reduced to written form and consists of a set of simple statements of beliefs and intents.

**company identity** The graphical representation of a company through the use of a symbol (logo or mark), a typographic treatment (a logotype), or a combination of both. *See also* brand strategy, graphic system, and company brand.

**Company Information** A directory of company information that contains mission statements, product descriptions, and annual reports.

**company-owned life insurance (COLI)** Life insurance policies owned and paid for by an organization. *See also* leveraged company-owned life insurance.
comparable factors  See compensable factors.
comparable worth  Applies to job evaluation and the administration of compensation programs. It is a concept and a strategy designed to overcome the male-female salary gap and the pay inequities caused by what have traditionally been female jobs. It promotes the concept of equal pay for work of equal worth. Jobs held by women and those held by men, including dissimilar jobs, are compared and matched in terms of difficulty and requirements (skill, effort, and responsibility), and matching salaries are established for the jobs held by women.
compa-ratio  The relationship, expressed as a percentage, of actual salaries to the midpoint of the salary range established for a job within the salary grade structure. For example, if an employee in Grade 9 has a salary of $32,000 and the Grade 9 midpoint is $36,000, the employee has a compa-ratio of 88.9% ($32,000/$36,000).
comparative ratings  An approach to rating that compares people (i.e., each person is rated only in comparison to others). Examples are rank order, equal intervals, paired comparisons, and forced distribution rating methods.
compatibility  1. The ability of a computer to run software or use peripheral equipment designed for another computer. 2. The ability of all parts of a system (computer, printer, software, and so on) to work together.
compbusters  Measures taken to eliminate or reduce the incidence of employee accidents, injuries, or other sources of claims for compensation.
compelled self-defamation  A legal tort that holds employers liable for giving a false or incorrect reason to an employee for his or her termination, knowing that the employee will have to pass the reason on to a prospective employer.
compensable factors  In job evaluation, the basic criteria used to determine the relative worth of jobs. They consist of the attributes that, in the judgment of management, constitute the basis for establishing relative worth; for example, knowledge, skills, training, experience, accountability, responsibility, working conditions, and so on.
compensation  Remuneration for work performed or services rendered in the form of pay and allowances, salaries, wages, stipends, fees and commissions, and bonuses and stock options. For some purposes, such as state taxes, compensation is defined as money paid out over a period of less than 10 years.
compensationers  A term used to describe annuitants, employees, and Workers’ Compensation recipients by the Federal Health Benefits Program.
compensatory education  Educational programs designed to help low-achieving students (the educationally disadvantaged) catch up to and keep up with their peers.
compensatory opportunity  See affirmative action; race-norming.
compensatory time  Time off the job and away from the workplace earned by workers by working overtime, on weekends or holidays, or during scheduled vacations. Usually limited to exempt employees; nonexempt workers are paid overtime wages. In 1996, a law changing the minimum wage also specified that employee commute time to and from work in company vehicles would not be compensable.
compensatory training  Training provided to remedy worker deficiencies in knowledge and skills. Includes basic skills training, remedial training, and retraining.
competence  A social concept involving a comparative judgment about the value or worth of human performance. It is comparative in that it compares typical performance with exemplary performance.
competencies  A generic mix of knowledge, skills, and attitudes with broad application. Taught in an integrated way to prepare an individual for many jobs and tasks. Examples are problem solving, troubleshooting, and reasoning.
competency  1. Tasks, results, and outputs as they relate to work. 2. Knowledge, skills, and attitudes (as well as values, orientations, and commitments) as they relate to the characteristics of people who do the work. Attributed to Patricia A. McLagan, “Competencies for the Next Generations,” Training & Development, May 1997, p. 41. See also attribute bundles; knowledge, skills, and attitude compe-
In selection for employment or promotion, evaluation of potential based on appraisal of skills and abilities.

**Competency assessment**

In selection and training, a test that measures specific skills or competencies, rather than job knowledge.

**Competency-based training**

Training that is rooted in the skills and competencies required for acceptable job performance as determined by job and task analysis.

**Competency-based vocational-technical education (CBVE)**

Education based on performance objectives that define what the learner must do, under what conditions, and to what standard.

**Competency evaluation**

An approach to evaluation that measures the effectiveness of a training or other type of program by comparing the achievement of participants against established competency standards.

**Competency power**

Power derived from expertise. It is power and authority based on skills and experience and is exemplified by leading by example.

**Competition**

A characteristic of market economics in which buyers choose from among alternative goods and services made available in the market by two or more sellers.

**Competition-based pricing**

The process of letting competitors establish prices and then setting one’s prices low enough to eclipse the competition to maintain or improve market share. Obviously, price concessions can increase sales. However, irresponsible competitive pricing often results in retaliation by competitors. If carried too far, it can lead to price wars and price attrition.

*The Competitive Advantage: The Newsletter for Sales and Marketing Professionals*


**Competitive benchmarking**

Determining which company or organization, whether a competitor or noncompetitor, provides the best products or services.

**Competitive intelligence**

Information collected legally and ethically about how competitors achieve superior performance and productivity. Includes reviewing industry publications, accessing electronic databases, probing internal company experts, and interrogating customers, clients, dealers, and suppliers. Represents a necessary preliminary step in the benchmarking process. See also business intelligence; business espionage.

**Competitive medical plan (CMP)**

In general, a prepayment health care plan requiring fixed monthly payments and minimal copayments. CMPs with corporate or Medicare contracts offer beneficiaries all services covered by fee-for-service Medicare or other private plans. More specifically, a CMP (1) is state-licensed; (2) provides health care on a prepaid, capitated basis; (3) provides care primarily through physicians who are employees or partners of the entity; (4) assumes full financial risk on a prospective basis with provisions for stop loss, reinsurance, and risk sharing with providers; and (5) meets the Public Health Service Act requirement of protection against insolvency.

**Competitive price**

A price that surpasses minimum accounting costs (production and distribution) by an amount that permits the seller to receive an ordinary return on the capital invested in the enterprise, but no more.

**Compiled list**

A computerized list of individuals and organizations assembled from existing public and proprietary data sources, such as phone books, trade show attendees, car registrations, association member directories, and product warranty cards.

**Complaint**

The original statement made in a civil case detailing the reasons the plaintiff is entitled to the aid or relief of the court.

**Complementary and alternative medicine**

See complementary care.
complementary care  Alternative treatments such as acupressure, biofeedback, chiropractic, guided imagery, hypnotherapy, meditation, oriental medicine, prayer, reflexology, therapeutic touch, and yoga. Sometimes used with cancer patients as adjuncts to surgery, radiation, and chemotherapy.

completed staff work  Products of employees’ labor that arrive at their supervisor’s desk ready for his or her signature or in final draft, ready for review and approval.

complete meeting package (CMP)  A pricing method used by conference centers. It is based on per-person, per-day and typically includes room, food, beverage refreshment breaks (except liquor and tax), conference services (meeting room, breakouts, support staff, gratuities, and audiovisual basics), and recreation facilities.

completion item  A test item that requires the testee to “fill in the blanks.”

complexity theory  A spin-off from chaos theory. Postulates that, in complex organizations such as businesses, simple agents obeying simple rules can interact to create elaborate and unexpected behavior and positive results.

compliance program  Criteria established by the U.S. Sentencing Commission to determine whether a company has an effective program to prevent fraud, theft, or antitrust violations. Its seven elements: (1) the company has policies defining standards and procedures to be used by its agents and employees; (2) a specific high-level person in the organization has been given responsibility for ensuring compliance with policy; (3) the organization has used due care not to delegate significant discretionary authority to persons whom the organization knew, or should have known, had a propensity to engage in illegal activities; (4) the company has effectively communicated its standards and procedures to its agents and employees; (5) the company has taken reasonable steps to achieve compliance with standards, such as monitoring, audits, and reporting systems; (6) the standards have been consistently enforced by means of appropriate disciplinary mechanisms; and (7) when an offense has been detected, the organization has taken reasonable steps to ensure that it could not occur again.

composite review and analysis  Evaluation of an organization’s operating program as a whole, developed and presented by the head of the organization. It makes use of the vertical reviews and analyses prepared by subordinate managers.

composite score  A single score that combines several scores, usually simply by summing them, but sometimes weights are assigned to the separate scores to increase or decrease their importance in the total composite score.

compositing  The process of combining multiple layers of video or audio into one image.

comprehensive benefit package  A health care insurance package in which each participant is covered for as many essential services as the system can afford.

comprehensive budgeting  A general term covering all types of budgets used in a company such as the annual budget and supplementary budgets.

comprehensive budget program  Characteristic of most for-profit organizations. Consists of two major components: the annual profit plan and the financial budget.

Comprehensive Employment and Training Act of 1973 (CETA)  Provided for block grants to 475 state and local units of government, which served as prime sponsors. Prime sponsors identified employment and training needs in their geographical areas and planned and operated job training and the services needed to meet those needs. CETA funds were used for classroom instruction in occupational skills and other job-related training; on-the-job training by public and private employers; recruitment, orientation, counseling, testing, and placement; and support services such as medical and child care services. CETA legislation expired at the end of fiscal year 1982 and was replaced by the Job Training Partnership Act of 1982.

Comprehensive Environmental Response, Compensation, and Liability Act of 1980 (CERCLA)(Superfund)  One of five major environmental laws, since significantly revised, expanded, and extended. The Act identifies 717 hazardous substances and provides a federal “superfund” to clean up uncontrolled or
abandoned hazardous-waste sites as well as accidents, spills, and other emergency releases of pollutants and contaminants into the environment. The Environmental Protection Agency was given authority to seek out parties responsible for any release and ensure their cooperation in the cleanup. EPA cleans up orphan sites when potentially responsible parties cannot be identified or located, or when they fail to act. Through various enforcement tools, EPA obtains private party cleanup through orders, consent decrees, and other small-party settlements. EPA also recovers costs from financially viable individuals and companies once a response action has been completed. EPA is authorized to implement the Act in all 50 states and U.S. territories. Superfund site identification, monitoring, and response activities in states are coordinated through the state environmental protection or waste management agencies.

**comprehensive health planning (CHP)**
Health planning that includes all personal factors and community programs that affect people’s health.

**comprehensive interview**
An employment interview in which the interviewer, in addition to asking specific, preplanned questions, is encouraged to probe important points as they arise in the interview.

**comprehensive medical coverage**
Medical insurance plans that cover hospitalization and the fees of medical and surgical practitioners. Often includes prescription drugs.

**comprehensiveness**
One of the characteristics of an acceptable test. A test is comprehensive when it takes liberal and complete samples from whatever is being measured — the objectives of the training program or system.

**comprehensive outpatient rehabilitation facility (CORF)**
A health care facility that provides speech, occupational, and respiratory therapies and counseling and related services. If prescribed by a physician and the facility participates in Medicare, Part B, Medicare will pay for services provided.

**compressed hypertext markup language (CHTML)**
A “microbrowser” standard for presenting Web pages on a mobile phone.

**compressed speech**
Spoken material recorded at normal speed and played back three to five or more times faster than the recorded version. It makes use of the known fact that humans can receive and understand aural material much faster than the typical person can articulate it. Used in training to save time.

**compressed video**
Images that have been compressed to eliminate redundant information and reduce the **bandwidth** required to transmit them.

**compressed workweek**
A scheduling plan that allows employees to rearrange their work hours to help balance work and family responsibilities. For example, the 40-hour work week could be compressed into four 10-hour workdays, or a fortnightly schedule may be used to allow workers one additional day off every 2 weeks.

**compression**
1. In wage and salary administration, pay differentials between classes of workers (supervisors and workers, new hires and experienced workers, and job grades, for example) that are too small to be fair and equitable. 2. Any one of several means of reducing the size of a computer file. Enables the user to fit a large multimedia program on a disc or transmit it over a computer network.

**compressor/decomposer (CODEC)**
Hardware or software used to compress or decompress data. Examples for computer video are MPEG, Indeo, Cinepak, and Quicktime.

**comps**
Free airline passes; known to the airlines as nonrevenue tickets. They are issued to travel agents, employees of the issuing carrier, employees of other airlines, corporate meeting managers, travel consultants, frequent flier award recipients, and game show or raffle winners. They typically have several restrictions, such as vulnerability to bumping, blackout periods when tickets are not valid, and no advance seat selection or special meal reservations.

**comp self-insurance**
An alternate way of financing coverage for workers’ compensation claims. Employers band together in **self-insurance groups** that operate somewhat like risk pools. Objectives include having funding at least match claims payments and building surpluses that can be returned to the employers.

**Comp Time Act of 1996**
See Working Families Flexibility Act of 1996.
**CompuServe** Provides comprehensive products and access for Internet online users at home, in the workplace, and around the globe. For a monthly fee provides subscribers with instant access, 24 hours a day, 7 days a week, to online information, communication, and entertainment products and services including news, sports, and weather; electronic mail; reference library; shopping; financial information; travel and leisure; entertainment and games; and membership support services.

Contact: CompuServe Interactive Services, Inc., Customer Service Department, P.O. Box 17300, Jacksonville, FL 32245-7300 (phone 800-848-8990 or 614-457-8600; Web site www.CompuServe.com/).

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Contact: CompuServe Interactive Services, Inc., Customer Service Department, P.O. Box 17300, Jacksonville, FL 32245-7300 (phone 800-848-8990 or 614-457-8600; Web site www.CompuServe.com/).

**Computed tomography (CT)** A medical diagnostic imaging technology that makes use of x-rays, a powerful computer, and sensitive scintillation detectors and provides greater speed, accuracy, diagnostic acuity, and patient comfort than its predecessor, computerized axial tomography (CAT) scanning equipment. Used in scanning the brain for infarcts, hemorrhages, and tumors; the chest for tumors and mediastinum (spaces between the pleural sacs of the lungs); the abdomen for tumors and other anomalies in the kidneys, pancreas, and liver; and the spine and limbs for herniated disks, tumors, and other anomalies.

**Computer** A digital device that stores and relays information and images using a series of ones and zeros. Several types and many different makes exist: mainframes, minicomputers, microcomputers, and microprocessors. Also applies to analog devices.

**Computer-aided (assisted) instruction (CAI)** Training that involves the use of computers to conduct, or assist in conducting, instruction. It involves software and learningware that permit the individual learner to proceed at his or her own pace through an instructional sequence or package. Sometimes linked to video or other media, including written documentation. Also called computer-based training.

**Computer-aided software engineering (CASE)** Computer programs that capture user requirements and automate the programming process.

**Computer-assisted design (CAD)** A system that uses computers to execute graphic design and engineering analysis functions. In tandem with computer-assisted engineering, engineers and designers can manipulate symbols on a computer monitor, store earlier designs and engineering data, and generate machine instructions directly from the design.

**Computer-assisted engineering (CAE)** A stand-alone manufacturing technology used to create systems applications. The approach can also be used in conjunction with other components.

**Computer-assisted job evaluation (CAJE)** An alternative to the traditional point-factor method of job evaluation capable of automatically producing a job description, a job evaluation, and a quality assurance report on the accuracy of a job analysis. At the very least, the computer-driven system speeds up the job evaluation process, but the ultimate accuracy of the system depends on the appropriateness and quality of the input and the techniques used to establish the standards.

**Computer-assisted manufacturing (CAM)** A system that uses computers to execute manufacturing processes.

**Computer Assisted Passenger Prescreening System (CAPPS II)** A nationwide computerized system ordered by the Congress to assign a threat level (green, yellow, or red) to all commercial air passengers, which will be encrypted on boarding passes and checked by Transportation Security Administration screeners at checkpoints. Using full name, address, phone number, and date of birth, the system will check such things as credit reports
and bank account activity and compare passenger names with those on government watchlists.

**computer-assisted retrieval (CAR)** A system that links a computer and a microform reader so that data and graphics can be accessed automatically, easily, and quickly. Used in records management.

**computer-based coaching** Use of a computer as a job aid. The aid is controlled by the workers, who initiate it and decide when they do not need it, based on their performance of job tasks.

**computer-based corporate videoconferencing** A system that incorporates simultaneous document and data exchange as well as voice and video.

**computer-based education (CBE)** The use of computers in formal education programs at any level of public or private education.

**computer-based instruction (CBI)** See computer-based training.

**computer-based learning (CBL)** Used by some to describe all forms of computer-driven instructional strategies, such as computer-assisted instruction, computer-based education, computer-based training, and computer-managed instruction.

**computer-based learning resources (CBLR)** Software used to make learning easier, more appropriate, or more enjoyable. The program contains information useful to the learner but does not, in itself, teach (e.g., a database).

**computer-based reference (CBR)** Software that delivers text on a computer terminal screen and supports such features as on-line help, on-line manuals, directories, glossaries, indexes, message boards, and connections to or interface with computer-based training.

**computer-based training (CBT)** The use of computers to deliver instructional packages either at a central training facility or at the workplace through modems. It is used to teach job knowledge or skills. Lessons are presented in the following modes: drill and practice, tutorial, problem solving, instructional games, modeling, problem solving, and simulation. CBT is controlled by others in the sense that others schedule the training, structure the flow, determine alternative sequences, and administer the tests.

**computer conferencing** An extension of the electronic mail concept or on the Internet. A system that permits several computer users in different locations and at different times to hold an electronic “conference call” on a particular topic, contributing to a group discussion without the restrictions of time or space. The systems makes use of modems and telephone lines or satellite communications. Also called computer-enhanced project management, expert networking, and on-line brainstorming.

**Computer Education Management Association (CEdMA)** A professional organization made up of individuals who manage training businesses in companies manufacturing computer hardware and software. Provides a forum for managers and directors of computer education organizations. Its goal is to shape the future of the industry for excellence in education, training and learning in ways that benefit members, customers, partners, and other employees within member organizations. In collaboration with the Information Technology Association, created the Certified Technical Trainer Program. Contact: CEdMA (phone 512/794-5832; e-mail info@cedma.org; Web site www.cedma.org/).

**computer-enhanced project management** See computer conferencing.

**computer forensics** Analysis of a computer and the information on the computer’s hard drive or other component.

**computer graphics** Sketches, drawings, charts and graphs, and photographs, including three-dimensional images in black-and-white or color, either generated by a computer or accessed from disks or stacks containing clip art or photographs.

**computer-integrated manufacturing (CIM)** A technology that integrates the process of design and the digital output of design directly down to the loading of instructions onto the assembly line. It combines the storage capacity of CD-ROM with video technology and gives employees immediate access to information right on the work site. The system answers their questions, provides background information, and furnishes video demonstration of processes or procedures on request. Also called flexible manufacturing system.
**computerized axial tomography (CAT)** A medical diagnostic imaging technology (CAT scan) by which a three-dimensional image of a body structure is constructed by computer from a series of cross-sectional images made along an axis by radiography.

**computerized braces** An experimental computerized brace that controls muscle tremors in people with multiple sclerosis and other diseases.

**computerized numerically controlled machining (CNCM)** Stand-alone flexible production machines used with ancillary machines or equipment. Includes systems that permit digital control of machine tools such as cutting and stamping machines, using a series of binary-coded instructions.

**computerized reservation system (CRS)** In travel management, computer systems privately owned by airlines and commonly used by travel agents to make inquiries about, reserve, book, and issue travel arrangements.

**computerized tomography (CT)** A medical diagnostic technology. Employs scanners that use multiple x-rays to locate and determine injuries, abnormalities, tumors, and so on.

**computer literacy** Knowledge of the capabilities of data processing equipment, systems, and software and how to use the services of the data processing department. May or may not involve the ability to use a personal computer.

**computer literacy training** Training designed to alleviate anxieties about automation, improve manager and user attitudes toward and satisfaction with data processing services, and teach employees how to communicate with computers and computer personnel and how to read and interpret the output of computers. Typically covers the capabilities of company data processing systems, hardware and software components, data communications (teleprocessing and terminals, database inquiry systems, and on-line and off-line processing), data processing personnel and their functions, data security, and how to use computer services (how to identify input requirements and how to read and use system outputs). Strategies include group discussion, study assignments, computer-assisted instruction, multimedia presentations, demonstration, and hands-on performance and practice.

**computer-managed instruction (CMI)** The use of a computer with its associated hardware, software, and learningware to manage instructional systems and programs. CMI performs such time-consuming tasks as testing trainees and tracking and recording their progress and accomplishment; developing and implementing training prescriptions tailored to the needs of individual trainees; maintaining inventories and records pertaining to trainees, training space, facilities, equipment, materials, and supplies; and performing other resources allocation, accounting, and reporting functions.

**computer-managed training (CMT)** See computer-managed instruction.

**computerphobia** Literally, fear of computers. Often a major hurdle following the installation of computer systems. Employees at all levels sometimes have trouble adapting to the new system and continue to use manual methods of doing things.

**computer program** A set of instructions, usually written in a special computer language, that a computer uses in processing data.

**computer-related training** Training provided to employees at all levels of organization to ensure optimum and effective use of data processing facilities and services.

**computer reservation system (CRS)** A system used to service corporate travel accounts to effect savings, control policy, ensure consistency in the preparation of office reports, and interface with electronic mailbox/mail. From an airline’s perspective, CRS contributes to profitability by adding booking fee revenues and enhancing market share. Regulations for its use (except by corporations) to prevent anticompetitive practices are issued by the Department of Transportation.

**computer simulation** The most widely used and versatile type of simulation. A mathematical model that employs a digital computer to study the behavior of complex systems to represent a real system by incorporating and manipulating large amounts of relevant and realistic detail. Computer simulations are used in such areas as management, engineering,
physical sciences, social sciences, and military war gaming.

**computer-supported learning resources (CSLR)** See computer-based learning resources.

**computer synthetic voice translation** A technology that converts printed text into artificial speech. Also known as *voice synthesis*.

**concentration** The number and size distribution of the firms in an industry or market, most commonly expressed in terms of a “concentration ratio” (i.e., the percentage of production or sales accounted for by a relatively small number of firms, usually the four or eight largest).

**concentration knowledge and skills** One of three types of industry standards to be developed by voluntary partnerships under guidelines issued by the *National Skill Standards Board*: knowledge and skills that relate to a broad area within an economic sector. These are more specific than *core knowledge and skills* and less specific than *specialty knowledge and skills*. For example, for manufacturing, concentration knowledge and skills might be concerned with product assembly.

**concept** A form or level of learning that involves the acquisition of complex ideas, models, and theories.

**concepts-based, integrated curriculum** A generic term used to describe several different approaches to the development and implementation of an interconnected and coherent educational program.

**concept search** A World Wide Web search for documents related conceptually to a word, rather than containing the word itself.

**conceptual framework** A basic principle of learning. Maintains that the learner must understand where a lesson is leading and provide a structure or pattern for organizing and integrating the knowledge and skills that are the desired learning outcomes.

**conceptual skills** Essentially, visualizing skills that involve the ability to think incisively and systematically about abstractions, develop and use conceptual models, see the whole picture without being constrained by any of its parts, and tolerate ambiguity. For example, for a manager, they involve the ability to see the organization as a whole, how various functions depend on each other, how they interact, and how changes in one part affect all the others.

**concierge** The hotel functionary responsible for personal services, such as making arrangements and reservations for transportation (including airline reservations), dining, tours, and theater and sporting events tickets for guests.

**concierge benefits** On-site or near-site benefits provided by employers, such as banking, health and medical, ticketing, convenience store, cafeteria take-out, dry cleaning, and hair salon services.

**concierge level** In meeting management, an entire floor or floors of a hotel reserved for very important persons. Also called *club level* or *tower level*.

**concierge services** Services provided to busy employees by a company for a monthly fee. Examples are shopping for groceries, picking up dry cleaning, running other errands, and planning social events.

**conciliation** A formal request to conciliate (reconcile) made by the *Equal Employment Opportunity Commission* when it issues a “cause” finding (reason to believe that discrimination has taken place) following a *fact-finding conference* to investigate a charge of discrimination.

**Concurrent Admissions Program (CONAP)** A program for Army or Army Selected Reserve enlists in cooperation with participating colleges and universities. If the soldier meets the college’s admission standards, he or she receives a CONAP Student Agreement, a student file is created, and the soldier is assigned an academic advisor. While on active duty, the soldier may earn credits by enrolling in college courses, taking the *College Level Examination Program* or other national tests, or completing Army Skill Training and for experience in his or her Military Occupational Specialty. The college CONAP advisor helps the soldier transfer the credits to the college and, when he or she leaves the Army or completes initial active duty for training in the Army Selected Reserve, helps in making the transition from soldier to student.

**concurrent authoring system** A system of language that has all of the components of a
conventional language plus the ability to interact with an executing application. Attributed to Richard Getler (CBT Directions, November 1991, p. 14). Five primary command elements distinguish the system: (1) load and run an application program; (2) write “on top of” the application screen to display prompts and explanations in the form of windows, text, or graphics while the application is on screen; (3) control which keystrokes typed by the user are passed along to the application program; (4) generate keystrokes that are fed to the application as if they were typed at a physical keyboard; and (5) monitor the state of the application by reading the status of the screen.

**Concurrent engineering** A means of speeding up the design of new products. Involves putting people from different departments together to design the product, such as design and production engineers, quality assurance and reliability specialists, and marketing experts. Also called integrated product development.

**Concurrent receipt** Simultaneous payment of military retirement pay and veterans’ disability pay with no decrement to either. Until 2003, the law required the reduction of military retired pay by the amount of veterans’ disability pay received, but because disability pay is not taxed, a net financial gain accrues to the retiree with a disability. Amendments to the law would allow all retired veterans, not just those 60% or more disabled, to receive both full disability and retirement pay. The Department of Defense has long opposed any change. However, the FY 2003 National Defense Authorization Act contains a compromise on concurrent receipt for two categories of retirees: (1) retirees with a disability rating of 10% or more associated with the award of a Purple Heart for injuries sustained in combat and (2) retirees awarded disability ratings of 60% of more for illnesses or injuries attributable to combat, combat training, hazardous duty, or instrumentality of war.

**Concurrent review** In health care, managing utilization during hospitalization by tracking length of stay, gathering information (utilization management nurses conducting in-person and telephone rounds), and planning and follow up on discharge.

**Concurrent session** In conference and meeting planning, a session devoted to a particular topic. Typically, several concurrent sessions are offered to registrants to enable them to pursue their interests.

**Concurrent validity** In test construction, the practice of comparing the test scores of employees with their current performance as a means of verifying the validity of a test. The approach is questionable because current employees may not be representative of new applicants for positions.

**Conditional resident** Any alien granted permanent resident status on a conditional basis (e.g., a spouse of a U.S. citizen) who is required to petition for the removal of the set conditions before the second anniversary of the approval of his or her conditional status.

**Conditioned response** In learning theory, classical conditioning, a response that occurs in the presence of a neutral stimulus following repeated pairing of a neutral stimulus with an adequate stimulus without regard to the subject’s behavior.

**Conditions** The second element of behavioral objectives. Describe clearly and completely the conditions under which trainees must be able to demonstrate the behavior or performance. Conditions identify what the trainees will be given to use in doing the job (tools, equipment, job aids, references, materials), what they will be denied (tools, equipment, and the like), what assistance they will have (if any), what supervision will be provided, and the physical environment in which they must perform (climate, space, light, and the like). The conditions part of the objective statement invariably begins “Given:...”

**Conditions of employment** Organizational policies and work rules that apply to employees; for example, probationary periods, absences, tardiness, rest periods, vacations, overtime, suspensions, layoffs, dismissals, and such special circumstances as bereavement, pregnancy, childbirth or adoption, and accommodation for religious observances. Such conditions must be clearly defined, codified, and communicated to all concerned.

**Conductive hearing loss** The least common cause of deafness. It affects the outer or middle ear and results when sound waves are not
properly conducted to the inner ear. Its causes include ear infections, immobilization of one of the bones in the middle ear, a punctured ear drum, or excessive ear wax.

**conduit IRA** See rollover.

**conference** 1. A meeting of members of an association (e.g., an annual conference). 2. A meeting convened for consultation, discussion, or instruction.

**The Conference Board** A worldwide network of more than 20,000 CEOs and other senior executives in over 50 nations. Its purpose is to improve the global business enterprise system and enhance the contribution of business to society. The Board conducts management and economic research, holds a wide variety of meetings and briefings around the world, and provides forums for business leaders to exchange information and ideas. Contact: The Conference Board, 845 Third Avenue, New York, NY 10022-6678 (phone 212-759-0900; fax 212-980-7014; e-mail info@conference-board.org; Web site www.conference-board.org/).

**conference center** A facility designed and operated to serve the needs of conference participants. Accessible, dedicated, functional, secure, and attractive meeting, dining, recreation, and sleeping space that minimizes distractions and provides an effective learning environment. Meeting areas are equipped with podiums, lecterns, flip charts, white boards, audiovisual equipment (including front and rear screen projectors, television, and tape recorders), and are wired for personal computers and satellite down-links.

**conference centers** See corporate center; executive center; university center.

**conference configuration** One of the basic types of room layouts used for small group meetings and conferences. Usually includes tables and chairs for two to four (or more) participants arranged in a hollow rectangle or square.

**conference method** One of the basic instructional methods. Makes use of group discussion techniques to reach an instructional objective. Techniques include questions, answers, and comments from the group leader in combination with answers, comments, and questions from group members.

**conference packet** In meeting management, a comprehensive collection of conference materials provided to all attendees, usually during registration. Includes descriptions of program sessions, information on speakers and participants, agendas, schedules of events, and logistical information. Also called information kit, program book or registration packet.

**conference services manager** The hotel functionary responsible for meeting room setups and audiovisual arrangements for small groups.

**confidence interval** A range within which an estimate is deemed to be close to the actual value being measured. In statistical measurements, estimates cannot be said to be exact measures, but rather are defined in terms of their probability of matching the value of the thing being measured.

**confidentiality** The need of organizations and individuals to protect themselves from others. For example, companies need to protect corporate goals, objectives, financial status, product development, and other information against the forays of competitors. People, too, need to protect the confidentiality of their personal, health, and family status and their career goals and objectives and job performance.

**confidentiality agreement** An agreement signed by an employee stipulating that he or she will not disclose company plans, designs, financial position, or other proprietary matters either during employment with the firm or following termination for any reason.

**Confined Spaces Standard** Rules established by the Occupational Safety and Health Administration pertaining to the identification of “confined spaces” and the protection of employees from safety hazards arising from the use of those spaces. Those spaces are defined as areas not intended for employee occupancy, such as storage tanks, boilers, silos, and process vessels, which could have inadequate ventilation, hazardous atmospheres because of toxic fumes, or limited means of entrance or exit. The standards became effective in February 1992.

**confirmatory memorandum** A written summary of key points discussed with an employee during a face-to-face performance review: performance strengths and deficiencies, needed
confirmatory test One of two categories of urine tests for substance abuse. The other is a screening test. Confirmatory tests are used when positive screening tests results occur, and they may be the basis for employers denying employment or termination.

certified reservation/confirmation In meeting management, an oral or written agreement by which a facility accepts a request for accommodations. To be binding, confirmation must include the intent of the two parties to the agreement, the date, the rate, type of accommodations, and the number to be accommodated. An oral agreement usually includes a requirement for a guest credit card number.

conflict of interest Conditions or situations in which the private financial or other interests of an individual officer, manager, other functionary, or group may profit or stand to benefit in some unacceptable or unfair way from an association, arrangement, or relationship with another group or individual.

conformity assessment An industrial term for laboratory testing that relates to product performance, health, or safety considerations.

conformity Europe (CE Mark) The European Union’s standard for product health and safety designed and intended to replace national origins. The term is now only used as CE Mark.

congenital anomaly In health care, a condition existing at or from birth that is a significant deviation from the norm. Typically includes cleft lip, cleft palate, birthmarks, and webbed fingers or toes.

congestive heart failure (CHF) Occurs when the heart cannot pump enough blood to supply the rest of the body and causes blood returning to the heart to back up in the veins. That, in turn, causes fluids to build up in the body’s tissues, resulting in shortness of breath and persistent coughing. Also called chronic heart failure.

congregate (care) housing Typically sponsored by nonprofit agencies, congregate housing is usually an apartment complex that provides each occupant a full apartment with kitchen, serves meals in a central dining room, and provides housekeeping and sometimes such additional social services as personal and nutrition counseling.

congress In meeting management, the term used outside of the U.S. to describe a regular meeting of a large organization or group to discuss a subject or issue. A congress may last several days and have several concurrent sessions. National congresses are typically held annually, while international congresses are usually conducted less frequently.


congruity In training, a program in which the strategy or approach used reflects, parallels, complements, and supports the content covered (i.e., mirrors the knowledge and skills taught in the program).

conjoint analysis A marketing tool that involves combining several features of a product or service and presenting them to potential customers or focus groups as a single option or combining alternative levels of each of the desired features. The customers or focus group members then choose among the options.

conjunctive ticket An airline ticket that has multiple parts for multi-city trips.

Connecticut v. Teal A 1982 U.S. Supreme Court decision relating to testing and discrimination. The Court ruled that although a large proportion of African-Americans passed a test that had not been validated and were promoted, that fact did not compensate for the possibility that the test discriminated against the African-Americans who failed it. Tests, therefore, must be validated.

connecting In meeting management, two or more hotel rooms with private, connecting, inside doors that permit access between the rooms without entering the corridor.

connection power A leader’s power derived from his or her associations with important or
influential persons in the organization, such as key executives.

**connectivity**  Means of networking computers, accessing the Internet, and other networking needs. Includes telephone, Internet, internal networks, virtual networks, and wireless Internet access. The limiting factor of connectivity is **bandwidth**.

**consanguinity**  A blood relationship between people as a result of their common ancestry. The rules of consanguinity in the law define who is closest on the family tree, which in turn, for the most part, determines where property will pass upon the death of an individual who has no will.

**consciousness-raising training**  See New Age Training.

**consecutive days**  Sequential days that must be applied to the **elimination period**. If long-term care is suspended or changed to another venue (e.g., from home care to nursing home), the original elimination period must be restarted. See also cumulative days elimination period.

**consent decree**  An agreement reached between two disputants to resolve a claim of some kind (e.g., an employment discrimination claim).

**consent form**  A form used by employers to obtain written consent from employees for specified actions or practices.

**consequentialism**  A theory of ethical reasoning that focuses on the consequences of human actions. All actions are judged in terms of the extent to which they achieve desirable results, and the concepts of right, wrong, and duty are subordinated to the end or purpose of an action. There are two types of consequentialist theory: (1) one that views right action as consequences, weighed against all available actions, that maximize one’s good; i.e., that benefit one the most or hurt one the least; and (2) the more popular type, known as utilitarianism, that maintains that right action must maximize overall good; i.e., from the standpoint of the entire community.

**conservator**  Any person appointed by a probate court temporarily or permanently to make decisions on behalf of an incapacitated individual. Similar to a guardian, but authority is limited to managing the ward’s property and making financial decisions.

**conservatorship**  A legal means of managing the affairs of an individual who has become incapacitated. A conservator or custodian is appointed by the court and given either wide-ranging power (such as authority to sell property) or specific authority (such as check-cashing) to act for the individual.

**consideration**  A benefit or value gained by the signers of a contract. Without consideration, no contract is valid.

**consignee**  In employee relocation, the individual at the moving destination named as the receiver of the shipment. The consignee may be the relocating employee or someone else.

**consistency leadership**  A leadership theory. Holds that there are some constant, unchanging principles and concepts that provide a firm foundation for sound and effective leadership; therefore, consistency in the application of those concepts and principles will provide better results than attempting to adjust leadership behavior to fit the situation or change the situation to make it more compatible with leadership principles.

**consolidated medical group**  A medical practice model in which physicians combine their resources to form a true medical group practice. The members of the group share assets and risks, but they continue to practice medicine in their own offices, although they often occupy the same facility.

**Consolidated Omnibus Budget Reconciliation Act of 1986 (COBRA)**  A comprehensive federal law with many provisions covering employee benefit plans. It applies to employers of 20 or more workers; excluded are church plans and government plans. COBRA mandates continuation of group health care insurance plans for up to 36 months, at workers’ expense, after they leave the company, their work hours are reduced, or they die, divorce, legally separate, or their dependents **age out**. COBRA has been modified by virtually every comprehensive budget and tax law since its enactment. Effective January 1, 1990, Congress extended COBRA coverage to 29 months (up from 18 months) for disabled employees who receive Social Security benefits. That measure includes a provision requiring companies to offer continuation COBRA coverage to former employees until after their
new employers’ plans cover preexisting conditions. Other changes relate to new rules on Medicare as a qualifying event; multiemployer plans; controlled groups; self-employed individuals, partners, outside directors, and other service providers; and partner-only plans. Recent court decisions, new regulations and changes to the law: (1) an employer cannot drop COBRA as soon as a former employee is covered by another employer’s coverage contains a preexisting condition provision and (2) the spouse and dependents of an employee on COBRA who become entitled to Medicare can elect 36 months of coverage starting on the Medicare entitlement date.

**consolidation loan** See Federal Family Education Loan Consolidation Loan; Direct Consolidation Loan.

**consolidator** Similar to a travel agent. Consolidators buy blocks of tickets, mainly for international travel, and sell them at discount.

**consortium child care center** A dependent care facility where the costs and responsibilities are shared by several employers, sometimes together with a community agency and/or a union. The consortium may form a not-for-profit corporation to fund a day care center located in downtown areas or in office parks convenient to all businesses contributing to the consortium. See also family day care network.

**constant angular velocity (CAV)** One of two videodisc formats, methods of placing video frames on an optical disc. With CAV, the frames are set in concentric circles, each frame having its own 360° track on the disc. This provides random access, making it possible for the laser reader to move from one track to the next and from one frame to the next.

**constant linear velocity (CLV)** One of two videodisc formats, methods of placing video frames on an optical disc. This format permits placing more than one frame on each 360° track of the video disc, which provides longer playing time for the disc but does not provide random access to frames.

**Constitutional Law** The 1st (1791), 5th (1791), 13th (1865), and 14th (1868) Amendments to the Constitution, which include provisions relating to individual rights.

**constructed fare** A fare calculated by combining two or more fares in a specific market over either actual or fictional routing to yield a more economical fare than the published one in that market.

**constructive discharge** Occurs when an employer deliberately makes an employee’s working conditions so unendurable that the employee is forced to resign.

**constructivism** A theory of learning that holds that the knowledge people acquire on their own (through experience) is easier to retain than knowledge acquired from others. Essentially it involves “learning by doing.”

**construct validity** 1. In assessment centers and in other instruments and strategies used in selection, promotion, and evaluation, the requirement that the knowledge, skills, or other dimensions of performance to be measured be relevant to job performance. 2. In tests, the extent to which a test measures some relatively abstract psychological trait. It is used to judge the appropriateness of personality, verbal ability, and mechanical aptitude tests.

**consultant** One who offers expert business, professional, and technical advice and assistance to managers and staffers in an organization for a salary (internal) or a fee (external). Consultants guide and assist in solving problems and conducting projects, studies, and surveys and apply methods and techniques to facilitate change and improvements in management and operations. They may also provide training for employees at all levels.

**consultation and referral (C&R)** Services offered to employees to help them balance work and life demands. Include personal assistance to resolve such issues and problems as child, adult, and elder care planning; adoption assistance; school and college planning; school age programs and activities; summer camps and programs; in-home care consultation; sick and backup care planning; and family legal issues. Said to be flexible, personalized, cost-effective, and easy to implement. Formerly called resource and referral services.

**consultative selling** The process by which a seller identifies the prospective buyer’s
specific needs and provides specific answers using the solutions of the seller’s company. Also aligns sales representatives with customer and client interests and concerns and acts as an adviser and consultant in jointly finding the best way to meet customers needs.

**consulting pairs**  See pairing; diversity training.

**Consumer Bill of Rights** Drafted by a presidential advisory commission and endorsed by President Clinton in November 1997. The “rights” include (1) to obtain accurate and readable information about health plans, hospitals, doctors, and other health care providers; (2) to a network of high-quality health care providers; (3) to emergency health care when and where it is needed; (4) to participate fully in all decisions relating to their care; (5) to be treated with respect by health care providers and without discrimination; (6) to have access to their medical records, which should remain confidential; (7) to a fair and timely resolution of differences with their health plans and health care providers; and (8) to shoulder some of the responsibility of staying healthy.

**consumer-centric health plans** Health care group insurance plans that fully engage the consumer in the purchase of health care. One such plan combines the personal care account (health care reimbursement account) with health information tools and high-deductible contingency health insurance.

**Consumer Credit Protection Act of 1968** The Act requires creditors to state the cost of borrowing in a common language so that consumers can figure out what the charges are, compare costs, and shop for the best credit deal. The laws state that a person: (1) cannot be denied a credit card just because she is a single woman; (2) can limit risk if a credit card is lost or stolen; (3) can resolve errors in monthly bills without damage to his or her credit rating; and (4) cannot have credit denied just because he or she has reached age 62. Title III of the Consumer Credit Protection Act also protects employees from discharge by their employers because their wages have been garnished for any one debt, and it limits the amount of an employee’s earnings that may be garnished in any one week.

**consumer credit report** Written, oral, or other form of communication of information by a consumer reporting agency that relates to an employee’s creditworthiness, credit standing, credit capacity, character, general reputation, personal characteristics, or mode of living that is used or expected to be used or collected in whole or in part for the purpose of serving as a factor in establishing the consumer’s eligibility for (a) credit or insurance to be used primarily for personal, family, or household purposes; (b) employment purposes; or (c) any other purpose authorized. Consumer credit reports are used by employers to decide whether to hire, promote, or retain applicants and employees. See also investigative consumer report.

**Consumer Credit Reporting Reform Act of 1996** Provides employees with additional rights arising from concerns about privacy and due process. Requires employers to obtain written (signed) authorization in advance, on request, provide a summary of an individual’s rights, and, where there is an adverse action (such as denial of employment), provide a copy of the credit report to the individual and a summary of his or her rights under the law. The Act also requires that employers who provide employment history information about current or former employees to consumer reporting agencies are: (1) prohibited from knowingly providing inaccurate information; (2) prohibited from reporting information after notice and confirmation of errors; (3) required to promptly correct and update information and notify all reporting agencies of disputes about the completeness or accuracy of any information; (4) following receipt of a notice of dispute, required to conduct an investigation with respect to the disputed information, review all relevant information provided by the reporting agency, report the results of the investigation to the agency, and, if the information is found to be incomplete or inaccurate, report the results to other reporting agencies to which the employer had furnished the information.

**consumer-driven health (CDH) plans** Plans that have the following standard elements: employer-funded health care accounts
combined with catastrophic coverage beyond a deductible that is set by the plan sponsor, first dollar coverage for preventive health care, and inpatient services and surgery and prescription drugs for chronic conditions.

**Consumer Price Index (CPI)** A governmentally (Bureau of Labor Statistics, DOL) calculated and published index reflecting gains or losses in consumer purchasing power. It measures the changes in the price of consumer goods and services by making use of a preselected and fixed list of consumer products and commodities purchased by a hypothetical average family. Used in wage and salary administration and union contract negotiations. In 1998, the formula for calculating the CPI (geometric mean estimator) was announced by the Bureau of Labor Statistics. The new formula reduces the annual rate of increase of the CPI by approximately 0.2% to reflect more accurately the impact that changing prices have on the average U.S. household. Became effective January 1999.

**Consumer Price Index for Urban Wage Earners and Clerical Workers (CPI-W)** A governmentally (Bureau of Labor Statistics, DOL) calculated and published index that serves as the basis for computing annual cost-of-living adjustments in federally indexed retirement programs, such as civil service and military retirement and Social Security. Beginning in January 1999 the new geometric mean estimator method (see CPI) will be used to calculate the change (64% of the items tracked will use the new formula).

**Consumer Product Safety Act of 1972 (CPSA)** The U.S. Consumer Product Safety Commission’s (CPSC’s) umbrella statute. It established the agency, defined its basic authority, and provided that when the CPSC finds an unreasonable risk of injury associated with a consumer product it can develop a standard to reduce or eliminate the risk. The CPSA also provides the authority to ban a product if there is no feasible standard, and it gives CPSC authority to pursue recalls for products that present a substantial product hazard. (Generally excluded from CPSC’s jurisdiction are food, drugs, cosmetics, medical devices, tobacco products, firearms and ammunition, motor vehicles, pesticides, aircraft, boats, and fixed-site amusement rides.)

**Consumer Product Safety Act of 2000 (CPSA)** Amended the CPSA of 1972 to achieve the following: (1) protect the public against unreasonable risks of injury associated with consumer products; (2) assist consumers in evaluating the comparative safety of consumer products; (3) develop uniform safety standards for consumer products and to minimize conflicting state and local regulations; and (4) promote research and investigation into the causes and prevention of product-related deaths, illnesses, and injuries. Passed January 23, 2000.

**consumer reporting agency** A regular business that assembles and evaluates credit information about individuals or organizations for third parties.

**Consumer Reporting Employment Clarification Act of 1998** Eliminates a controversial Fair Credit Reporting Act rule that required reference-checking companies to withhold information from clients about a job candidate’s or an employee’s criminal convictions longer than 7 years. Also allows employers to obtain consent from commercial truck drivers by telephone to have their driving records and backgrounds checked.

**contact hours** A measure of instructor workload. The number of hours per week that an instructor is in direct contact with students in a classroom, laboratory, or other learning environment. See also credit hour.

**contact manager (CM)** Powerful software that provides users with a means of managing their business relationships, rather than their daily activities. Combines a database program with word processing capabilities to enable users to write letters and reports and send e-mail and faxes. Particularly useful for a networked business environment because it allows teams to share information and assignments. Examples are ACT! 2.0 for Windows and Goldmine from Lean Software.

**contact signing** Systems of signed English that represent the English language using the hands, facial expressions, body movements, and fingerspelling. They blend the features of American Sign Language (ASL) and English. They are not a language, *per se*, like ASL;
rather, they are a visual depiction of English. The number of signs is infinite, and the rules are variable, depending on the signer’s skills, the situation, the topic, and so on. Pidgin Sign English, sometimes called contact signing, is used by deaf and hearing people to communicate with each other, so the vast majority of hearing parents, teachers, physicians, psychologists, speech therapists, religious workers, and employers that contact and work with deaf people use Pidgin Sign English.

**content** The subject matter to be learned in a training or education program: facts, knowledge supports, specific concepts, principles, and elements of skill required for performance.

**content customization** The process of blending enterprise-specific content with generic and vendor content, presenting it in an appropriate delivery mode, and packaging it in a relevant job context, certification, or project track.

**content management** A means of providing indexing and research functions for media. May include voice recognition software to index and perform full-text searches of video files, thereby allowing users to find video files that contain a certain word or phrase. After the files are located, the user can quickly find the exact place in the video or audio file where the word or phrase appears.

**content mapping** Identifying and organizing the meaning, intent, and significance of a collection of electronic documents.

**content standards** In curriculum, standards that establish what should be learned in various subject areas.

**content validity** Applies to selection, training, and testing. A selection strategy, training program, or test has content validity if it samples adequately from actual job content; that is, selection mechanisms, training objectives, and test items require performance or simulated performance of real job duties and tasks and the testing procedure requires behaviors and conditions similar to those required on the job.

**context evaluation** Assessment of the job environment, including the attitudes of managers and workers toward training and development.

**Context-Input-Process-Product (CIPP)** An evaluation model used to measure a program independently and in terms of its own stated goals (rather than comparing it to other programs). Evaluates a program in terms of (1) context (the extent to which goals and philosophy are shared by key program personnel and learners); (2) input (the resources available during program development and implementation and the extent to which they were used effectively); (3) process (the extent to which observed program development and instruction are congruent with program goals and research on instructional effectiveness); and (4) product (the extent to which indicators of program effectiveness and potential for continuation or expansion are present). Attributed to Stufflebeam and Guba, 1971.

**context leadership** A theory of leadership that advocates shifting (or creating) contexts (how people and organizations see themselves or define their roles in the work environment) instead of managing content (information and motivation). Human behavior is seen as a natural manifestation of context (beliefs or assumptions) and not as a function of content.

**context-sensitive help** See electronic support system.

**context variables** In training research studies, variables that relate to conditions under which instructors teach, including such elements as trainee characteristics and the learning environment.

**continental breakfast** Coffee and sweet rolls and/or bread with jelly or jam. No juice.

**continental plan** A hotel room rate that includes breakfast, dinner, and a room. Also called Bermuda rate.

**contingency approach** See contingency theory of learning.

**contingency clause** In contract law, a clause that relieves one or both parties of an obligation or pecuniary or other type of liability for the success of a venture due to the nonavailability or poor performance of a third party who is outside the control of one or both of the parties to the contract.

**contingency fee** A fee for services that is paid only under certain conditions agreed on in advance; for example, a fee paid to a lawyer consisting of a certain percentage of the gross
amount awarded by the court as the result of a successful law suit. If no cash is awarded to the plaintiff, the lawyer customarily expects payment of out-of-pocket expenses only.

**contingency leadership** See situational leadership.

**contingency planning** In project management, plans made in advance to correct or ameliorate deviations from expected results at any point in the project.

**contingency recruiting** An agency that conducts employee searches for an organization on a contingency basis. The recruiter (1) is responsible for recruiting, screening, and interviewing candidates; (2) is paid either a flat fee or a percentage of the hire’s 1st-year salary (usually 20 to 30%) upon successful hire; and (3) guarantees the placement from 90 days up to a full year. The job applicant does not pay a fee. See also retained recruiting.

**contingency theory of learning** Rests on the assumption that, because people differ from each other in a great variety of ways, different approaches to learning tasks are essential. Two key concepts in the contingency theory are readiness to learn and the teachable moment.

**contingency workforce** See contingent workforce.

**contingent annuity** In benefits, an annuity that is payable to the annuitant until his or her death, at which point it becomes payable, in whole or in part, to a named survivor until his or her death.

**contingent convertible bonds** The federal tax code has allowed companies to deduct only the stated interest rate of a convertible bond (a debt instrument). Until recently, the IRS has excluded convertibles from other types of contingent debt (for which a much higher comparable yield can be deducted.) Contingent convertible bond developers added extra contingencies, such as additional interest payments activated by certain price movements of the underlying stock, to traditional convertibles. As a consequence, the IRS ruled that those changes were enough to allow the bonds to qualify for the larger deduction.

**contingent nonforfeiture** A type of nonforfeiture benefit that provides a reduced benefit in the event a premium increase makes the policy unaffordable. Usually does not result in a higher premium. See also policy downgrades and return of premium.

**contingent taker** A person or persons named in a will who will inherit property if the first named person predeceases the writer of the will.

**contingent worker** Part-time, temporary, contract, and various types of freelance workers. Typically receive low pay, few benefits, and enjoy little or no job security. A cost-saving strategy adopted by more and more organizations. As of 1992, numbered about 30 million workers — one in four in the U.S. Also called disposable worker or independent contractor.

**continuation of Medicare** A Social Security work incentive that allows persons with premium-free Medicare hospital insurance who start working 8 years of extended coverage (including a 9-month trial work period). After that, they may buy Medicare coverage by paying a monthly premium.

**continuation of pay (COP)** Regular compensation (with the usual deductions for taxes, insurance, and so on) paid to employees who have suffered on-the-job injuries. Also applies to compensation paid to employees for a set period of time following layoff or retirement.

**continued care** Health care benefits provided when a subscriber or employee has a lengthy illness or long recovery period. Typically provided in skilled nursing facilities, chronic disease hospitals, noncustodial nursing homes, home health care, or hospice care.

**continuing care retirement community (CCRT)** Usually sponsored by nonprofit agencies and organizations for retired personnel, CCRTs are apartment complexes and individual housing units that provide health care services and a nursing facility on the premises for an entrance fee and monthly rental. The community makes a commitment to care for patrons, regardless of the status of their health, for as long as they reside in the community. In addition to drop-in assistance and medical care and guaranteed nursing home placement, weekly housekeeping service, linen service, and exercise facilities are provided. For an extra fee, residents can also have dental care, prescription drug refills, and physical therapy.
continuing disability review (CDR)  An evaluation to determine continuing eligibility for Social Security disability benefits required by law. The time between reviews depends on the beneficiary’s age and the nature and severity of the medical condition on which the benefits are based, including the chance of medical improvement. Following the review, beneficiaries are placed in one of three medical reexamination categories: (1) medical improvement expected — review scheduled within 6 to 18 months of the most recent medical decision; (2) medical improvement possible — status scheduled for review every 3 years; or (3) medical improvement not expected — status scheduled for review every 7 years. A full medical review involves an in-depth field office interview, evaluation of the medical evidence of record by a state Disability Determination Services examiner, and a possible consultative medical examination to obtain any additional information needed to assess the possibility of medical improvement of the beneficiary’s present condition.

continuing education  Programs of education and training offered by private and public educational institutions, professional and technical organizations and associations, and private and public businesses to upgrade the knowledge and skills of adult learners or to enhance and improve their general level of education.

continuing education unit (CEU)  A measure of nondegree credit awarded to participants in training programs by professional associations, educational institutions, and some private firms upon completion of courses, seminars, or workshops. One CEU equals 10 hours of participation in an organized educational experience under the sponsorship and direction of a qualified training organization. Sponsored by the nonprofit Center for Professional Advancement of the International Association for Continuing Education & Training. Contact: The Center for Professional Advancement, Box 7077, 144 Tices Lane, East Brunswick, NJ 08816-707 (phone 732-238-1600; fax 732-238-9113; e-mail info@cfpa.com; Web site www.cfpa.com/).

continuing medical education (CME)  Formal education obtained by a health professional after completing his or her degree and full-time postgraduate training. For physicians, some states require CME (usually 50 hours per year) for continued licensure, as do some specialty boards for certification.

continuing resolution (CR)  To prevent closing a department or agency of the federal government at the end of a fiscal year, a CR may be passed by the Congress. Normally allows continued operation for a specified period of time at the level of funding approved for the previous year. However, if the House of Representatives and the Senate have approved different appropriations bills for a particular department but have not reached agreement, the CR allows funding at the lower amount approved by the House or the Senate.

continuous-auditing software  See auditbots.

continuous budgeting  A budgeting process that involves a constantly revised time frame achieved by rolling the time interval of the same length; for example, a semiannual budget is revised by dropping the month just ended and adding the next month at the end of the cycle.

continuous learning  A process for getting employees to learn the things they need to know as they work. It may take such forms as group meetings of employees and their managers to share ideas and work on real corporate problems and use of in-house produced, self-guided learning workbooks covering such topics as the corporate mission, culture, and values and the employee’s role in the organization.

contract  A document that, when it contains the following elements, is legally binding: (1) offer — a clear, complete, and unambiguous promise to perform a service or deliver a product; (2) acceptance — a clear, unequivocal,
and timely expression of consent to the proposed contract or agreement; (3) consideration — a legally sufficient price, bargained and paid for an accepted offer; (4) legal and possible objective — a purpose to be achieved that is both legal and possible to accomplish; and (5) competent parties — legal capacity of both parties to enter into the contract.

**contract administration** The system by which a labor-management contract or collective bargaining agreement is administered on a day-to-day basis; for example, following the filing of a grievance, whether or not a contract provision has been violated.

**contract deliverables** A detailed list of the products that will be delivered by the contractor. It gives the specifications, qualitative and quantitative product data, and any other information that will indicate precisely what the contracting organization will get for the funds expended.

**contracting** Used in labor negotiations, conflict resolution, purchasing, performance appraisal, coaching and counseling, and training. It is the process of getting two or more parties to arrive at an agreement and a commitment as to what each will do under prescribed conditions to reach a solution or to put a solution into effect.

**contracting officer** Relevant to marketing and sales in the government sector. Contracting officers are specialists in procurement and the managers of specific government procurements. They have been issued warrants that spell out the limitations of their authority and responsibilities. They manage fact finding, analysis, and planning as well as the actual negotiating process in dealing with bidders.

**contract technical workers** An alternative staffing option. Contracts with a technical services company to provide highly skilled workers, such as engineers and data processing specialists, to oversee, manage, or conduct long-term, highly complex projects.

**contract training** Use of outside sources (either on-site or off the premises) to provide training programs for operative, supervisory, or managerial personnel. Sources include colleges and universities, professional societies, management institutes and associations, and management and training companies and consultants.

**contractual allowance** The difference between what hospitals or caregivers bill and what they receive in payment from third party payers, most commonly government programs. Also called contractual adjustment.

**contract work breakdown structure (CWBS)** In project management, following contract award, the project manager expands the work breakdown structure (WBS) into a contract work breakdown structure (CWBS) as the initial step in the planning process. WBS expansion extends the CWBS at least one level below the external reporting level. This establishes the framework for work scope definitions and assignments to the functional organizations responsible for performing the work.

**contract worker** Employees who work under contract for technical service firms. They are not independent contractors or contingent workers.

**Contract Work Hours and Safety Standards Act of 1962 (CWHSSA)** An Act mandating that the wages of every laborer and mechanic employed by any contractor or subcontractor of government (U.S. agency, District of Columbia, or territory) public works contracts, or work financed in whole or in part by loans or grants by the federal government, be computed on the basis of a standard work week of 40 hours and that a rate not less than one and one half times the basic rate of pay be paid for all hours worked in excess of the 40-hour work week. The Act further states that no contractor or subcontractor shall require any laborer or mechanic to work in surroundings or under working conditions that are unsanitary, hazardous, or dangerous to health and safety.

**contrast effect** A type of rating error that is due to the tendency of raters to compare people to each other rather than to some pre-established standard.

**contribution analysis** A means of identifying noncontributing elements or activities in an organization. It is a way of looking at a department’s activities to determine whether they contribute to the results that some other element of the organization produces or are wasteful.
contribution margin  Revenue from sales less all variable expenses.

contributory benefits plan  Benefits plan in which employees contribute part or all of the cost of benefits and the employer covers the remainder of the costs, if any.

control chart  Invented in the 1920s by Dr. Walter Shewhart and widely used until the end of World War II, when it was discontinued until reinstituted in the 1980s. A quality control tool used to monitor a process following the solution to quality control problems by more modern methods such as design of experiments. Experts maintain that the control chart provides minimal return on investment. It is a moving picture, rather than a snapshot, of the variations in a process. It shows how it is functioning currently, what its capabilities are, and how those capabilities are affected by changes in the process. Also designed to show how close a process comes on average to meeting desired objectives.

control group  In HR research and training evaluation, a group of people who do not participate in the intervention or training program but who are similar to the experimental group in all relevant respects. It is used as the basis for comparing the effects of the experimental intervention or training program. See also experimental group.

controlled experiment  The most rigorous form of research in which the researcher tests causal hypotheses by manipulating one or more independent variables (hypothesized causes) and measuring one or more dependent variables (hypothesized effects) while controlling all other variables. The technique requires the use of two groups of subjects: the experimental group (the one exposed to the “treatment” being investigated) and the control group (the group not exposed to the “treatment”).

controller/comptroller  1. The staff officer who has overall responsibility for the accounting function in an organization, organizes financial information, identifies problems, ensures that all relevant information is properly considered in formulating strategic plans, and serves as the financial disciplinarian for the enterprise by exercising functional authority for financial matters. 2. For meeting managers, the controller is the person who approves credit for groups and individuals and itemizes the bills relating to a meeting. May also be called the chief accountant.

controlling  The managerial function concerned with ensuring that events, activities, progress, and results match plans. It is the means of keeping plans and performance synchronized and on target. It is accomplished by establishing and applying measurable standards, assessing performance in terms of those standards, and applying corrective measures to remedy observed deviations. It ensures that what is done is what was intended.

control-share laws  State antitakeover laws that allow other shareholders to vote on whether they want hostile acquirers in control.

control systems  Career development processes used to monitor and control the work of individual employees and the organization as a whole (e.g., financial reporting systems and performance review).

convenience arrangement  An estate planning strategy designed to simplify the process of distributing a deceased person’s assets without going through probate and with a minimum of difficulty. Essentially, one person (the transferor) conveys an asset held in his or her individual name into the name of a second individual (the transferee) as joint tenants with the right of survivorship. The transfer results in ready access to funds in the event of death or other catastrophe or to avoid probate. The transferee is usually a trusted family member, such as an adult child, a brother, or a sister.
convening authority  Commanding officers of military organizations and units who exercise prosecutorial discretion, determine whether a service member will be court-martialed, determine the type of court-martial, select the service members who will serve as jurors, and decide whether to approve or disapprove the findings of the jury.

convention  A general and formal meeting of a professional, trade, social, economic, or legislative group convened to exchange information or obtain agreement on policies and procedures. Usually has a written set of objectives and is of limited duration and often accompanied by a trade show featuring suppliers of equipment, materials, and services.

conventionalism  An approach to interpreting the U.S. Constitution. The philosophy or belief that says the judicial interpretation should reflect accepted community moral principles and judgment.

conventional mortgage  A means of financing the purchase of property in which a lump sum is borrowed using the property as security and then repaying the loan by making monthly payments.

conventional staffing  Employing full-time, permanent workers at all or selected levels of organization to carry out needed company functions.

convention and visitors bureau (CVB)  A nonprofit office established in most large cities that serves as the point of contact and source of help to organizations and individuals planning for conventions and meetings. CVBs provide this assistance without charge. They are funded by local appropriations and/or value-added and goods and services taxes. Services include advice on value dates; audiovisual presentations and brochures on local attractions; brochure shells; calendars of events; current local news advisories; facility, rate, and contact information; group familiarization tours; itinerary assistance; local supplier and vendor contacts; media lists; meeting planner guides; multilingual brochures; off-site special event coordination; press and public relations kits; site inspection arrangements; slides and photos; restaurant and attraction guides; spouse activity and event coordination; travel posters; and videos.

convention fare  A special fare offered by airlines to attendees at the conferences and exhibitions of professional organizations. Discounts of from 45 to 75% off coach and 5% off supersaver fares may be offered.

Convention Industry Council (CIC)  Organized to provide a forum for member organizations to work together to enhance the meetings industry. CIC is composed of 30 leading national and international organizations representing more than 81,000 individuals and 13,000 firms or properties involved in the meetings, conventions, exhibitions, and travel and tourism industries. Contact: CIC, 8201 Greensboro Drive, Suite 300, McLean, VA 22102 (phone 800-725-8982 or 703-610-9030; fax 703-610-9005; Web site www.conventionindustry.org/).

Convention Liaison Council (CLC)  See Convention Industry Council.

Convention on the Elimination of All Forms of Discrimination Against Women (CEDAW)  A treaty that would eliminate all legal and social distinctions related to sex and marital status in private actions as well as government laws and regulations. Among other effects, if ratified and approved as written, CEDAW would invalidate all Defense Department regulations that treat women differently, including women’s exemption from direct combat. First proposed by President Jimmy Carter in 1980 and approved by 170 nations, the Convention has not been approved by the U.S. Senate.

conversion insurance  Coverage that gives former employees, whose Consolidated Omnibus Budget Reconciliation Act of 1986 (COBRA) health insurance coverage has run out or who cannot get health insurance
elsewhere, the opportunity to buy coverage. It is more expensive than COBRA coverage, requires higher deductibles and copayments, has low lifetime limits, and does not include ancillary coverage (such as treatment for substance abuse). It is most often purchased by people who are between jobs (short-termers) and those who have chronic illnesses or are older but under age 65 and therefore not eligible for Medicare (long-termers).

**convertible** In meeting management, a hotel room that contains a couch that opens into a double bed.

**convertible debenture** A security initially issued as a long-term debt certificate with scheduled interest payments that can, under certain conditions, be converted by the holder into shares of stock.

**convertible security** In investment, a fixed-income security, such as a bond or preferred stock, that may be converted at a stated price within a specified period of time into a specified number of shares of common stock of the same or a different issuer.

**cookie** A means of tracking activity on the Internet. A cookie is a small file inserted on a user’s hard drive when a Web site is visited for the first time. It tells the Web site who the visitor is and what parts of the site the user has visited before. Criticized as an invasion of privacy.

**cooking the books** The practice of faking or distorting accounting numbers and records during or following an audit. Includes smoothing, materially misusing, and exaggerating estimates.

**cooperative education** Partnerships between businesses, industrial firms, or professional organizations and educational institutions to provide internships or first-hand experience, with college credit and pay, for college or university students engaged in studies relating to the business, industry, or profession. Such programs integrate classroom learning with professional experience in an employment setting related to the student’s area of study.

**Cooperative Information Clearinghouse and Library (CIC)** Provides a labor relations database and services at no charge. Information is available on about 600 successful labor-management committees, employee stock option (ownership) plans, gainsharing programs, and other cooperative efforts. The database is cross-referenced for easy access by industry, union, or program type. The Library contains more than 2700 books, publication abstracts, articles, and monographs in the area of labor–management relations. Contact: CIC, Bureau of Labor–Management Relations and Cooperative Programs, U.S. Department of Labor, Room N-5402, 200 Constitution Ave., NW, Washington, D.C. 20210 (phone 866-4-USA-DOL; TTY 877-889-5627; e-mail OLMS-Mail@dol-esa.gov; Web site www.dol.gov/esa/aboutesa/org/olms/).

**cooperative learning** An interdisciplinary approach to education in which learners are carefully assigned to basic and expert groups on the basis of certain criteria and engage in formalized learning activities. One class session per new unit is reserved for expert groups in which one team member might be responsible for the social science perspective, another for the physical science aspect, one for art, another for literature, and one for media. Each student is held individually accountable for his or her own progress and success. Although all work leads up to the culminating activity, a unit essay, group grades are not given because each student submits his or her own essay. A typical class session consists of basic groups working together on a specific set of questions that directs their attention and gets them to think in analytical and critical ways. Questions that encourage the use of high-order, cognitive thinking strategies are addressed to the entire group, which is then asked to discuss the issue briefly and come up with a collective answer. Then a group representative reports on what was discussed.

**information technology training (ITT)** Computer/computer system-related skills training provided employees in the use of the organization's information technology systems. May include instruction in software, such as communications, databases, graphics, spreadsheets, and word processing and/or training for information technology professionals on programming, maintenance, and administration of company information technology systems.

**liable** In law, a party that is
legally responsible for an event or action; one that has a legal obligation to another party.  

cooperative processing  See client/server architecture.  

co-op programs  See cooperative education.  

Coordinated Care Plan  The federal government’s term for managed care.  

Coordinated Care Program (CCP)  A managed care program and policy designed to improve the quality, access, and cost-effectiveness of Department of Defense health care. Key features: (1) beneficiary enrollment; (2) changes in beneficiary cost-shares; (3) creation of local networks of military and civilian providers; (4) creation of specialized Military Treatment Facilities; (5) merger of direct care and Civilian Health and Medical Program of the Uniformed Services operating and management funds; and (6) local accountability with central oversight. The CCP attempts to control health care costs by maximizing use of military medical treatment facilities, obtaining better rates for purchased civilian health care, and encouraging better business decisions at the local level. The Defense Authorization Act of 1993 mandated positive incentives for enrolling, including reduced co-payments and deductibles, reduced cost-sharing for primary care services, and expanded benefits, such as preventive services and screening exams.  

coordination of benefits (COB)  Refers to provisions in a benefits plan designed to prevent double payments when an employee is covered by two health care plans. The primary plan reimburses the individual or the provider first, up to the limits of the plan, and the benefits of the secondary plan are adjusted so that the total amount does not exceed the cost of covered services.  

copay  See co-payment.  

co-payment  Refers to patient (employee) out-of-pocket expenses for health care. May be a percentage of the Medicare- or company-approved charge or a flat dollar amount, such as $5 to $10 per office visit.  

Copeland Anti-Kickback Act of 1986  Prohibits contractors and subcontracts performing on any federally funded or assisted contract from forcing, intimidating, or threatening termination of employment of any employee to give up any part of the compensation to which he or she is entitled under a contract of employment. Violators will be fined or imprisoned not more than 5 years, or both.  

co-preneurs  Married couples who work together as a team in either their own business or in a private corporation. Attributed to The Organization of the Future, a newsletter published monthly by Werner & Company of Atlanta, GA.  

copyright  Protects the creators or owners of visual or written material, including software, videotapes, and videodiscs, from use without permission or infringement under penalty of the law. An exclusive legal right to control the copying, adaptation, publishing, performing, broadcasting, and sale of literary, dramatic, musical, or other artistic work. Copyrights are registered with the Library of Congress.  

copyright law  Legislation that applies to original works, whether published or recorded. It gives the authors or creators control over how those works can be used and informs the public of how it can legally use the materials. It applies to original works of authorship or creation when they become fixed in a tangible form of expression such as a manuscript, audio or video recording, drawing or painting, or photograph. For a copy of the law, write to U.S. Copyright Office, Library of Congress, Washington, D.C. 20559. For an application form, write to U.S. Copyright Office, Library of Congress, Register of Copyrights, Washington, D.C. 20559. For 24-hour ordering service call 202-287-9100. See also Sonny Bono Copyright Extension Act of 1998.  

Copyright Remedy Clarification Act of 1991 (CRCA)  An Act that seals a loophole in the Copyright Act of 1976. That legislation restrained copyright holders from suing state agencies, colleges, and universities for copyright infringements.  

core competencies  1. Employee skills and abilities needed to perform the operations that are the heart of a business or industry. 2. The unique knowledge and skills that distinguish one company from another.  

core curriculum  Training specifically designed and provided for people at each of several levels in an organization. Typically, there is a central theme, and the only change lies in the
scope and complexity of the content and the problems dealt with at each level.

**core knowledge and skills** One of three types of industry standards to be developed by voluntary partnerships under guidelines issued by the National Skill Standards Board: knowledge and skills that are common to and essential for the entire economic sector. For example, for manufacturing core knowledge might include understanding quality control and possessing the skill involved in applying quality control procedures. See also concentration knowledge and skills; specialty knowledge and skills.

**core operating earnings** A new metric factored into debt and equity ratings that will adjust (downward) traditional generally accepted accounting principles (GAAP) net income by excluding such items as pension gains, gains or losses from the sale of assets, and goodwill writeoffs, including such items as restructuring charges and employee stock-option grant expenses.

**core process design** See reengineering.

**core values** In a marketing context, what a person or firm represents: honor, integrity, respect for others, customer service, quality products and services, and the like.

**core work activities** The tasks that must be performed if an organization is to fulfill its mission and achieve its goals.

**core workers** Permanent employees who are important to the survival and competitiveness of a business or industry. They are considered to be indispensable.

**core work team** A group of workers engaged in similar jobs formed into a team based on their jobs, location, and the structure of the organization. Work team activities are an integral, essential, and continuing part of the work to be done.

**corollary benefits** See ancillary benefits.

**coronary heart disease** The most common type of heart disorder. It occurs when cholesterol and other fatty substances build up and clog the coronary arteries that deliver blood to the heart.

**corporate anorexia** A business disorder that results from excessive downsizing.

**corporate attire** Typically includes two- or three-piece suits but may also permit sport coats or jackets and ties for men. For women, the attire most often includes suits, dresses, and blouses and skirts.

**corporate center** A conference center operated by a corporation, typically on company premises. Most often used for management meetings and training programs. Sometimes offers overnight accommodations.

**corporate chaplain** A clergyperson employed by a company to minister to employees through a faith-based employee assistance program, offering personal contact and a proactive approach to problems.

**corporate charge card** A means of controlling travel and entertainment expenses. Company-issued bank cards (American Express, Diners Club, First Banks Visa, MasterCard, Visa Business Card, or other) that are nonrevolving and involve payment of a negotiated fee ranging from $5 to $35. Holders are required to pay off the balance each month and either the company or the employee is billed and held liable for charges. Corporate management receives reports showing spending by employee, vendor, category, and city and other data to support negotiations.

**corporate/chief information officer (CIO)** The executive in charge of an organization’s management information system and often the person responsible for contacts with the media.

**corporate college** 1. A training and development organization, whether actual or virtual, centralized or decentralized, that focuses on one subject, discipline, field of knowledge, or constellation of skills, such as engineering technology or computer repair. 2. An institution operated by an organization that grants an academic degree, ranging from the associate to the doctoral level. Many corporate colleges of this type are private and nonprofit, and are accredited by the Council for Higher Education Accreditation or a regional accrediting association. Degrees are typically job-oriented. See also corporate university.

**corporate compensation and benefits executive** The officer responsible for all compensation and benefits programs and services, including their design, implementation, administration, and evaluation.

**corporate cop** An outside private auditor engaged by corporations at least annually to
audit their financial records as a double check on the adequacy of internal controls and to prevent financial fraud and abuse by insiders. Some members of Congress have proposed legislation to require outside accountants (corporate cops) to inform regulators (Seurities Exchange Commission) directly when they discover fraud or other illegalities in their client companies. See also Accounting Industry Reform Act of 2002.

**corporate culture** The atmosphere or environment surrounding an organization that influences and shapes the behavior of its people and the quality of interpersonal relationships within it. It is the sum total of the norms of behavior, communication, and management adopted by the organization, and it is strongly influenced by the values and behavior of top management.

**Corporate Fraud Task Force** See Executive Order 13271.

**corporate gridlock** An organizational condition characterized by a shortage of management positions and a surplus of talented employees, many of whom will, because of the situation, reach a plateau and become dissatisfied or quit.

**corporate identity** The combination of attributes that make a company unique. It involves more than a name and logo. It defines what a company is, where it is going, and how it is different from all others.

**corporate image** Consists of the sum total of attitudes and opinions toward an organization and its products and services by all of its constituencies: employees, customers, clients, suppliers, consultants, competitors, and the public at large. It includes the company’s reputation for competence, responsiveness, concern for clients and customers, and quality of products and services. It is polished by quality products and services, top-notch customer service and satisfaction, fairness and ethical conduct, and general good citizenship. It is tarnished by shoddy products and services, inattention to customers, unethical or unprincipled actions, and lack of community concern.

**corporate meeting** 1. A meeting of corporate officers, managers, supervisors, or other categories of employees held to provide information, incentives, motivation, or training or to address problems and issues. 2. The annual meeting of stockholders of a corporation at which officers are elected and other corporate business is transacted.

**Corporate Meetings & Incentives: The Senior Executive’s Guide to Decision-Making** A monthly journal; cost: $65.00 per year (free to qualified subscribers). Contact: CM&I, 420 Lexington Ave., New York, NY 10170-1699 (phone 609-786-6892; e-mail iscofidio@aol.com; Web site www.meetings-net.com/).

**corporate memory** An unquestioned and accepted understanding of an organization’s people, processes, or products.

**corporate memory manager (CMM)** A manager charged with responsibility for accessing detailed and voluminous records of company projects, programs, ventures, issues, problems, and solutions stored in the organization’s computerized database, the repository for corporate history.

**corporate (organization)** The highest reporting element without any organization entity above it (i.e., a parent organization). Typically the board of directors and management are responsible to shareholders for organization performance.

**corporate-owned life insurance (COLI)** A means of funding postretirement medical and death benefits limited to executive employees by Congress. Consists of insurance policies on the life of key executives in which the corporation is the beneficiary. The corporation is the owner and beneficiary of the policies and holds all ownership rights, including the right to death benefits and cash value. Employees have no rights to the policies; however, if the insured dies while coverage is in effect, the firm may make an equivalent uninsured payment to the designated survivor(s). In any case, the corporation receives the policy proceeds on a tax-free basis and uses them to fund the benefits or reimburse the corporation for benefits already paid. Beginning in 1992, the Financial Standards Accounting Board required employers to include postretirement benefits on their balance sheets. Also called janitor’s insurance or dead peasant’s insurance.
corporate performance management (CPM)
Employs a set of integrated software modules to align an organization’s overall strategy with the plans of its separate divisions or elements, measure the effectiveness of that alignment, and then make needed changes. Also known as business performance management and enterprise performance management.

corporate portals
Web sites that collect and dispense information to various departments, units, and groups of employees, customers, clients, and suppliers.

Corporate Reform Act of 2002
See Accounting Industry Reform Act of 2002.

corporate renewal
See restructuring.

corporate responsibility
Accounting practices at WorldCom and Enron and those that led to a 1990 SEC investigation and restatement of Harken’s earnings provided the impetus for renewed concern about corporate responsibility, auditing oversight, and the need for clarifying jurisdictional oversight and ethical behavior of executives and boards of control. The White House’s solution: An independent regulatory board would be established and held responsible for making certain that the accounting industry adheres to “professional standards, ethics, and competence.” The SEC would be responsible for enforcing securities law. The independent board would ultimately be accountable to the SEC, which would have the final jurisdiction on disciplinary matters over the accounting industry.

Corporate sentencing guidelines
See U.S. Sentencing Commission.

corporate soul
A term that describes an organization’s reputation and demonstrated concern about earning and retaining the trust and confidence of its internal and external customers and clients. It is revealed by acknowledgment of past mistakes; disclosure of aims, purposes, motives, and aspirations; clarification and acceptance of responsibility and accountability; and definition of pledges for quality, service, or other benefits to constituents, customers, and clients. Attributed to trend watcher Faith Popcorn (The Popcorn Report).

corporate strategy
A plan whose purpose is to achieve success for the organization in a competitive environment, based on credible estimates of future environmental conditions and the probable actions of others — mainly competitors, customers, employees, suppliers, and government agencies. It consists of policies, objectives, actions, and decisions designed to attain organizational goals.

Corporate Travel Index (CTI)
An annual report prepared by Corporate Travel. It provides figures that corporate travel decision-makers and travelers themselves can use for travel budgeting. It includes per diem costs in 100 cities, most expensive cities by cost category, (lodging, food, car rental, and total per diem cost), luxury lodging rates, and daily travel cost by region.

corporate university (CU)
1. In its narrow sense, typical of the 1950s through 1980s, a corporate-owned campus setting where employees are sent to be trained or developed through formal classroom programs.
2. In its broader sense, typical of the 1990s, a framework and a process for learning by working on real-life problems and issues on the job rather than in an institutional setting. Designed to link training to the strategic needs of a company and typically involves a process that enables employees, key customers, clients, and suppliers to learn continuously and improve their performance.
3. A training and development organization, whether actual or virtual, centralized or decentralized, that emphasizes an interdisciplinary organization and approach — one that teaches several different disciplines (such as basic skills, marketing, sales, customer service, technical skills, and clerical skills) and often at several levels (workers, technicians, supervisors, managers, executives, and so on).

Corporate University Review: The Magazine about Organizational Learning and Performance

corporate video
Video produced and distributed via satellite communications or telephone lines from a central corporate facility to outlying branches or offices.
corporation  An artificial person, created under the authority of law from a group of persons that has a continuous existence and powers and liabilities separate from those of its members.
corpus  The principal or property that is in a trust.
correcting  The process of improving performance, progress toward objectives, and results. It involves taking action to bring variances into line with plans.
corrective discipline  See progressive discipline.
correlation  The extent to which two sets of scores or measures are related or the tendency of one score to vary concomitantly with the other. For example, people who score high on intelligence tests often score high in reading ability.
correlational study  A type of descriptive research study that investigates the extent to which variations in one experimental factor or variable correspond with variations in one or more other factors.
correlation analysis  A statistical technique, employing manual or computer-assisted mathematical processes, used to determine the statistical relationship between two variables, one independent and the other dependent. For example, the procedure to forecast personnel requirements by correlation analysis would involve determining whether two factors, such as some measure of HR departmental activity and staffing levels, are related.
correlation chart  A chart used to test for a possible relationship between two process variables, show the strength of any relationship found, and potentially discover and document possible cause and effect.
correlation coefficient  See coefficient of correlation.
correspondence study  Education or training conducted by mail or other means of delivering training packages. It typically involves the completion of reading, writing, problem-solving assignments, and tests that are returned by the trainee to the sponsoring organization for review, correction, grading, or other form of feedback. Also called home study and independent study.
cosmetic surgery  A type of service or procedure typically not covered by health care plans. Performed primarily to improve physical appearance and/or treat a mental condition through change in bodily or facial form. Examples are removal of acne scars and breast reduction. Reconstructive breast surgery following a mastectomy is usually covered.
cost  As used by economists, the term includes not only the usual business costs as calculated by the accountant (i.e., the recorded costs of production and distribution), but also a “normal” or competitive profit as well.
cost analysis  An analytical process employed to identify and track the costs of activities, programs, and services, including the cost of full- and part-time company personnel, contractors, consultants, and temporary employees, real property, space and facilities, equipment, materials, supplies, and services. It encompasses the processes of collecting, validating, processing, and publishing cost histories, developing cost-estimating models from those data, conducting research to develop new cost analysis methods and techniques, and developing cost estimates during all phases of acquisition and purchasing.
cost-based pricing  Involves identifying and assessing all the costs associated with the production, promotion, and delivery of a product or service, adding a factor for profit, and then setting a price based on cost plus profit.
cost basis  The price paid for a property, including stock. See also gain.
cost-benefit analysis  A technique used to compare total resources required to total benefits received from each organization program, system, service, unit, or activity. Also, procedures designed to provide a financial comparison between the full costs (direct, labor, and overhead) of the target system, program, or activity and the savings realized by the intervention and opportunity costs of forgoing other services.
cost center  A separate and distinct cost accounting entity that has been identified to provide a means of isolating and tracking costs and to enhance management control by pinpointing accountability for expenditures. More and more HR departments are being identified as cost centers.
cost containment lump-sum payment  A one-time bonus given to employees for performance above a stated level. It does not become a part of the employee’s salary.

cost containment strategies  See cost control strategies.

cost contract  A Medicare option that allows subscribers to use medical services outside their plan subject to the usual coinsurance, deductibles, and charges that apply to regular Medicare.

cost control  See cost management.

cost control strategies  Popular corporate cost control strategies include flexible benefits, cost shifting or higher deductibles, case management, managed care (HMO or PPO), precertified hospital admissions, second surgical opinions, utilization review, and wellness programs.

cost-effectiveness analysis  A method of comparing alternative ways of achieving a specific set of results. Alternatives are compared on the basis of the ratio of the cost of each alternative to its estimated future effect on objectives, which need not be measured in financial terms.

cost-improvement  See cost management.

cost management  The process of tracking and analyzing expenditures with a view toward eliminating, reducing, or containing the costs associated with all aspects of company planning and operations, or, at the very least, maximizing the value derived from capital and operating expenditures. Methods include statistical analysis, standard hours studies, process charts, line balancing, operations research, short interval scheduling, work sampling, program evaluation and review technique (PERT), and machine capacity studies.

cost-no-fee contract (CNO)  Used primarily for research studies in which a nonprofit organization or university serves as the contractor. Limits payments to the allowable costs of contract performance.

cost of attendance (COA)  For federal student aid programs, the total amount it will cost a student to go to school, usually expressed as a yearly amount. It is determined by using a formula established by Congress. The COA covers tuition and fees; on-campus room and board (or a housing and food allowance for off-campus students); and allowances for books, supplies, transportation, loan fees (if applicable), dependent care, costs related to a disability, miscellaneous expenses, and reasonable costs for eligible study abroad programs. An allowance, determined by the school, is included for reasonable costs connected with a student’s employment as part of a cooperative education program. For students attending less than half time, the COA includes only tuition and fees and an allowance for books, supplies, transportation, and dependent-care expenses.

cost of goods sold (CGS)  Inventoriable costs that are expensed because the units are sold. It is calculated as follows: CGS = beginning inventory + cost of goods purchased or manufactured – ending inventory.

cost-of-living adjustment (COLA)  An across-the-board adjustment to pay or benefits, sometimes contractual, based on changes in the government-published (Bureau of Labor Statistics, Department of Labor) Consumer Price Index. It is designed to bring pay into line with increases in the cost of living.

cost of living index  Measures differences in the price of goods and services and allows for substitutions to other items as prices change. A Consumer Price Index measures a price change for a constant market basket of goods and services from one period to the next within the same city (or in the nation). The CPI is not a true cost of living index and should not be used for comparisons between places.

cost of quality (COQ)  1. An accounting procedure in which the actual costs of poor quality or the expenses incurred as a result of substandard products or services are tracked and measured. 2. A total quality management concept involving the application of techniques to balance the costs of protection and detection activities against the costs of production failure (rejects, reworks, and customer dissatisfaction).

cost per applied person-day  A worker’s full cost per day divided by his or her applied rate.

cost-per-eyeball  The cost of a marketer’s investment in advertising on the Internet based on the total number of people viewing his or her site.
**cost-per-hire** A basic element of the employee recruitment budget usually categorized by exempt and nonexempt jobs and often by job category. Sometimes used to measure the effectiveness of the recruitment department and individual recruiters. Cost includes such elements as advertising, applicant travel and subsistence, recruiter travel and subsistence, employment agency or search fees, and new employee relocation.

**cost per hire** A key human resources metric. It is calculated as follows: Cost per hire = (advertising + agency fees + employee referrals + travel cost of applicants and staff + relocation costs + recruiter pay and benefits)/operating expenses. Attributed to Robert J. Grossman, “Measuring Up,” *HR Magazine*, January 2000, pp. 29-35. Reprinted with the permission of *HR Magazine*, published by the Society of Human Resource Management (www.shrm.org), Alexandria, VA.

Cost per hire = \[
\frac{\text{advertising} + \text{agency fees} + \text{employee referrals} + \text{travel cost of applicants and staff} + \text{relocation costs} + \text{recruiter pay and benefits}}{\text{operating expenses}}
\]

**cost-per-mile rate of change** A benchmark used by corporate travel managers to make better comparisons of travel costs than standard industry averages provide. The cost-per-mile rate of change eliminates the factors of specific market conditions and negotiated deals and allows the manager to compare the change in cost per mile to that of the American Express database of 3,000 corporate clients. It is calculated by finding the corporate cost per mile for any month and then applying the following formula. The corporate cost per mile rate of change can then be plotted on a graph and compared with the AmEx database. Cost per mile rate of change = (October 2003 – October 2002)/October 2002

Attributed to Bonnie Barbareck, director, MIS American Express Travel Related Services ("Leading Travel Indicators," *Corporate Travel*, November 1992, p. 8).

**cost plans** One of two types of managed care plans under contract with Medicare. Cost plans do not have lock-in requirements. Persons who enroll in a cost plan can either go to health care providers affiliated with the plan or go outside the plan. If they go outside the plan, the plan usually will not pay, but Medicare will pay its share of charges it approves; however, the subscriber is responsible for Medicare’s coinsurance, deductibles, and other charges. The only exceptions recognized by cost plans are for emergency services, which a beneficiary may receive anywhere in the U.S. and for services urgently needed when the beneficiary is temporarily out of the plan’s service area.

**cost-plus-award-fee contract (CPAF)** An incentive type of contract in which contractors are paid based upon the buyer’s judgment of how well the contractor is meeting contract requirements. The contract provides no formula for determining final payment of profit to the contractor, but it does provide reimbursement of costs incurred and usually allows a minimum fixed fee to be added for the tasks completed by the contractor.

**cost-plus-fixed-fee-contract (CPFF)** The predominant form of cost contracting used when a private organization receives a contract. It pays the contractor for the actual material and labor costs involved in fulfilling a contract, plus a negotiated fixed percentage of the overall cost as profit. It is used when developmental risks are involved, an indeterminable amount of research and analysis is required, or the specifications for the materials and services cannot be totally and accurately defined in advance. Frequently used in contracts calling for job and task analysis, training system development and validation, and other projects involving research.

**cost-plus-incentive-fee contract (CPIF)** Contracts that do not have a ceiling price established at the outset. They provide an incentive for completion by the contractor ahead of schedule. May take the forms of either an additional percentage of the value of the contract or a predetermined dollar amount. Used when the risk to the contractor is high but it is advantageous for the contracting organization to complete the project as soon as possible.
cost-reimbursable contractor (CRC)  One of the 200,000 companies whose federal government contracts include direct reimbursable line items for travel expenses. There are four types of CRCS: (1) commercial companies that provide products and services to the government; (2) government programs that are managed and operated by commercial companies; (3) government-owned, company-operated facilities; and (4) federally funded research and development companies. They are required by the government to manage travel with great attention to detail and level of expenditures. Travelers must follow strict spending guidelines to qualify for full reimbursement.

cost-share Under the Civilian Health and Medical Programs of the Uniformed Services and TRICARE, the portion of the allowable charge the beneficiary pays on each claim. The cost-share depends on the sponsor’s status (active duty or retired). The annual deductible for outpatient care, and anything the provider charges above the allowable charge, are paid in addition to the beneficiaries’ cost-share. The CHAMPUS share is the difference between the allowable charge and the cost-share. Under TRICARE for Life, Medicare will be the the first payer and TRICARE will pay all Medicare copayments and deductibles.

cost sharing A strategy to contain health care costs and the costs of other benefits by giving employees more of the responsibility for their own retirement and health care planning and financing. Examples of legislation that has passed responsibility to the individual and the employer include Medicare Benefits Cost-Sharing, FASB Retiree Accounting Rules, Social Security Tax, and the Consolidated Omnibus Budget Reconciliation Act of 1986.

cost-sharing contract (CS) A contract in which the costs of performance are shared by the contracting organization and the contractor. Usually limited in application to procurement situations in which it is evident that the contractor will gain substantial commercial advantage as a consequence of providing the product or performing the service. Uncommon outside of government contracting.

cost-shifting In benefits, cost reduction strategies designed to transfer more of the costs of providing health care from the organization to employees. It is accomplished by (1) higher deductibles and employee co-payments and contributions; (2) use of the Consolidated Omnibus Budget Reconciliation Act of 1986 to shift costs to other firms when the employee moves to a new employer; and (3) getting employees to opt for managed care programs (HMOs and PPOs) with strong utilization review.

cost-to-complete information In budgeting, a category of costs often overlooked. It encompasses the costs of completing projects currently underway that may be affected by inflation, higher interest rates, or increased labor costs.

Council for Adult and Experiential Learning (CAEL) A 600-member nonprofit education association of individuals, colleges and universities, companies, and unions dedicated to serving the needs of adult learners. It provides services and information on adult and experiential learning through workshops, publications, consultations, conferences, and workforce development programs. Contact: CAEL, 55 East Monroe Street, Suite 1930, Chicago, IL 60603 (phone 312-499-2600; fax 312-499-2601; e-mail webmaster@cael.org; CAEL; Web site www.cael.org/).

Council for Higher Education Accreditation (CHEA) An organization of 3000 institutional members established to serve students and their families, colleges and universities, sponsoring organizations, government, and employers by promoting academic quality through formal recognition of higher education accrediting bodies. Contact: CHEA, One Dupont Circle NW, Suite 510, Washington, D.C. 20036-1135 (phone 202-955-6126; fax 202-955-6129; e-mail chea@chea.org; Web site www.chea.org/).

Council of Citizens with Low Vision International (CCLVI) An international advocacy membership organization for partially sighted people, family members, and professionals. It aims to establish the rights of people with low vision to make full use of their vision through the necessary aids, services, and technology; to educate the public and pro-
Council of Peers Award for Excellence (CPAE) Awarded annually to a maximum of five members of the National Speakers Association for demonstrated platform excellence and professionalism. Contact: NSA, 1500 S. Priest Dr., Tempe, AZ 85281 (phone 480-968-2552; fax 480-968-0911; Web site www.nsaspeaker.org/).

Council on Economic Priorities Accreditation Agency (CEPAA) Formed in 1997 to handle the international SA8000 accreditation process. Accredits independent auditing firms to monitor compliance with SA8000. Contact: Elaine Kohl Kaufman, Council on Economic Priorities Accreditation Agency, 30 Irving Place, New York, NY 10003-2386 (phone 212-358-7697; e-mail eileen@sa-intl.org) or Alice Martin (sister agency of Council on Economic Priorities) at the same address (phone 212-420-1133; Web site www.cepnyc.org/).

The Council on Hotel, Restaurant and Institutional Education (CHRIE) The international advocate of hospitality and tourism education. CHRIE’s mission is to advance quality education through proactive professional development, research coalitions, and networks for all of its members and constituencies. Offers individual, institutional, and corporate memberships. Contact: CHRIE, 2613 North Parham Road, 2nd Floor, Richmond, VA 23294 (phone 804-346-4800; fax 804-346-5009; e-mail info@chrie.org; Web site www.chrie.org/).

Council on Human Resource Management Associations (COHRMA) An organization of 17 human resource management associations, representing more than 200,000 human resource professionals. Meets twice each year to discuss issues of mutual interest, acquaint each organization with the goals and operations of the others, and examine best practices and new products. Contact: SHRM, 1800 Duke Street, Alexandria, VA 22314 (phone 800-283-SHRM or 703-548-3440; fax 703-535-6490; e-mail shrm@shrm.org; Web site www.shrm.org/).

counseling The process by which two people come together face-to-face and one-on-one to attack a problem so that it can be more clearly defined and the one with the problem can be helped to understand, clarify, and find a self-determined solution to it. It is essentially helping people to help themselves.

counteroffer 1. A reply to a request for proposal returned to the originator with changes to any items in the original. Unless and until the changes are specifically accepted in writing by all parties, there is no contract. 2. A means of retaining valued employees who are considering or have decided to leave their current positions to work for another organization. Involves proffering upgraded compensation and benefits packages to avoid the expenses involved in replacing the individual.

country-centric company A company that is based in certain countries using policies, procedures, and practices that reflect the laws and culture of the country in which it is located. See also global company; international company; transnational company.

country executive program A program designed to assist in corporate globalization. Top officers (usually divisional presidents) choose or are assigned a country or area of the world and make themselves responsible for learning its history, politics, culture, and sometimes language through training, individual study, and frequent trips to the country or area. They are often responsible for overseeing visits to the corporate office in the U.S. by natives of the designated country and act as senior business “diplomats.”

country-specific training See relocation training.

course developer A professional training and development specialist. Course developers conduct occupational and job analysis; write performance objectives; sequence learning objectives and activities; identify, select, and organize course content; select and develop learning resources and materials, including audiovisual aids; select or develop evaluative techniques and instruments; prepare programs of instruction, course outlines and schedules,
instructor and trainee guides, and lesson plans; develop criteria for the selection of course participants; validate all phases of the training and development program; write course descriptions and announcements; instruct individuals or groups in specific training system strategies; and collect, analyze, interpret, process, and report data obtained from the use of internal and external evaluation instruments.

course manager  A professional training and development specialist. Course managers establish objectives for the training and development programs for which they are responsible; develop guidelines for the conduct and operation of programs; determine annual personnel, facilities, and funding requirements for training programs; prepare specifications and statements of work for requests for proposals (RFPs) for training; review proposals and participate in the selection of contractors; evaluate the producers and services of contractors and provide feedback to procurement officials; evaluate program results; and prepare reports and statistics on the programs for which they have responsibility.

courseware  Software produced for use with computer-based training systems; the programs used for presenting the course content along with the books, film, video, and audio materials that support the training.

court-martial  A military trial. There are three types: summary, special, and general.

court rulings on racial policies and university admissions  See Hopwood v. Texas; Regents of the University of California v. Bakke; Grutter v. Bollinger; Gratz v. Bollinger.

coverage  The percentage of penetration of a publication. It is calculated by dividing the circulation of a publication in a given area by the number of households in that area.

Coverdell ESA (formerly Education IRA)  The Economic Growth and Tax Relief Reconciliation Act of 2001 also expanded Coverdell ESAs. In addition to increased contribution limits (in 2002, $2000), Coverdell accounts can now be used for elementary and secondary education expenses, whether those expenses are for public, private, or religious schools. Also, contributions for special needs beneficiaries can now be made beyond age 18 and can continue beyond age 30.

covered care  Health care services covered by an insurance policy. It typically requires that services be provided by a licensed physician or nurse; a licensed physical, occupational, or speech therapist or other licensed health care provider; a home health aide or personal care attendant furnished by a home health care agency; or an adult day care center.

covered employee  A worker protected by (nonexempt from) the provisions of employment laws. For example, under the Omnibus Budget Reconciliation Act of 1989, the term “covered employees” now includes independent contractors, partners, and self-employed individuals covered under a group health plan.

covered period of confinement  The number of days that a beneficiary will be paid for inpatient services in a health care facility under an insurance policy, usually beginning with the elimination period.

covered provider  A health care professional whose services are covered by Medicare or other health care plan. Includes licensed doctors of medicine (M.D.s); licensed doctors of osteopathy (D.O.s); chiropractors (D.C.s); physician’s assistants; nurse practitioners; nurse midwives; nurse anesthetists; dentists (D.M.D.s and D.D.S.s); optometrists (O.D.s); qualified clinical social workers; qualified clinical psychologists (Ph.D.s and Ed.D.s); podiatrists (D.P.M.s); and speech, physical, and occupational therapists.

covered services  Health care services paid by an insurance plan.

cover your anterior (CYA)  An expression used to describe any action taken by an individual to protect himself or herself from criticism, an adverse action, or other penalty. Actions may take the forms of memorandum for record, alibis, or outright deception. Often a less elegant, if not crude, three-letter synonym is substituted for “anterior.”

Covia  A computer reservation system jointly owned by Air Canada, Alitalia, British Airways, KLM Royal Dutch, Swissair, United Airlines, and USAir.

Cpk  A universal measure of process capability. Used by engineers to specify quality level (parameters) when supplying items to a buyer.
crack 153 creative problem-solving training
(in addition to drawings, specification sheets, target costs, and the like). The lower the variation in quality, the higher the Cpk.

**crack** A highly addictive street drug. Crack is a rocklike, smokable derivative of cocaine. Produces a “high” of less than 30 minutes, so repeated use is typical. Crack may produce bouts of severe depression and paranoia as well as convulsions. Also called *rock, slab,* and *flavor.*

**cracker** An ill-behaved and highly proficient programmer who uses his or her skills to penetrate the computer systems of others, sometimes by circumventing security systems. Essentially, an electronic burglar who breaks into computers using tools such as Trojan horses, which let the cracker enter networks and private files and hide his tracks when he leaves. Crackers often use passwords to computers presumed secure, jeopardizing personnel and corporate information, bank accounts, and even national defense systems. See also hacker.

**cramdown** During a bankruptcy proceeding, a court-ordered reduction of a mortgage to the level of a home’s current market value to protect a person whose property is worth less than his or her mortgage. The unpaid debt is converted to an unsecured liability.

**crank** An addictive, mind-altering drug. The street name for methamphetamines (speed).

**crash** 1. The sudden failure of a computer system due to such causes as power failure, power surge, and an undetected *bug* or virus. 2. The suicidal depression that drug abusers, especially crack users, experience almost immediately after the burst of euphoria they feel when the drug hits the pleasure centers of the brain.

**crawls** In video production, the movement of credits (such as producer, directors, and so on) or other graphic material horizontally across the screen.

**C-reactive protein (CRP)** An indicator of a condition that causes arteries to become clogged with plaque. Testing for CRP levels in the blood is being widely accepted as a means of predicting heart attacks and strokes better than levels of “bad” *cholesterol* (LDLs, or *low-density lipoproteins*). The test has been covered by Medicare since January 2002.

**cream skimming** 1. In risk management, the unfair practice of offering modest health insurance premiums to low-risk groups of people and then *cherry picking* the people within that group who pose high health risks and either raising their policy costs or denying them coverage. Prohibited by law in 40 states. 2. A corporate competitive tactic. Occurs when an organization challenges the high-profit segment of another company’s market or customer base, usually by moving in with an improved second- or third-generation version of a product or service.

**creative** The marketing element that provides the imaginative matter for presentation materials and media in all forms to express ideas, thoughts, and actions in a unique way that stands out among all others.

**creative faring** See gray fare.

**creative imagery** The ability to search for, find, identify, and modify, synthesize, or otherwise change the form, size, use, or some other characteristic of an object, concept, or idea to make it truly new.

**creative learning** A learning environment characterized by exchange and interaction between and among the learners and the facilitator (instructor). It requires original thought and input to the learning process, reexamination of assumptions, critical analysis of processes and trends, and sharing of ideas.

**creative problem solving (CPS)** The process of addressing problems with these characteristics: the problem is vague; there are few or no criteria of solution; lateral, nonlinear thought, as well as convergent and divergent thinking, are employed; facts are considered but are not central to a solution; a large volume of ideas is sought; judgment of ideas is reserved until later; and the results are sometimes unmeasurable and often involve risk.

**creative problem-solving training** Training designed to unlock creative and innovative talents, help people discover their creative capacities, remove or mitigate obstacles to creative effort, and teach people to use creative thinking techniques. As a consequence, they become more productive and open to new ideas and gain increased capacity to generate larger numbers of ideas. Strategies include small group discussion, demonstration of
problem solving techniques, reading and study assignments, buzz sessions, brainstorming and brainwriting, checklists, morphological analysis, and ideational exercises, both individual and group.

creative staff People representing various disciplines and holding different jobs who develop dramatizations, programs, or shows (writers, artists, drafting specialists, musicians, special effects technicians, set designers, makeup artists, costume designers, and so on).

creative thinking Cognitive activity that results in significant, original, and unique solutions to problems. It is the process of solving problems by adding imagination, invention, inspiration, and a different way of looking at things to logic and competence in finding solutions when only a partial knowledge of the situation is available and some facts are missing.

creative ticketing See back-to-back ticketing; gray fare; hidden city fare.

creative visualization Visualizing an activity before engaging in it — a sort of dress rehearsal for an upcoming event or activity. Often used by athletes to prepare themselves to excel in a sporting event, but can also be used in teaching teamwork. Said to cause the muscles to generate the same electrical impulses they would were the imagined activity occurring, which “teaches” the muscles what the person wants them to learn.

creativity An individual capacity. Bringing something into existence through imaginative skills, using hunches, intuition, and incubation. The generation of entirely new, uncommon, original, or unique and potentially useful concepts and ideas.

creator The individual who creates a trust. Also called a donor, grantor, or settler.

credentialing Obtaining, reviewing, and verifying documentation of the qualifications (professional or technical competence) of health care providers or other professionals, such as registrations, licenses, certifications, award of degrees in the field, professional association memberships, insurance, malpractice history, and so on.

credit bureau See credit reporting agencies.

credit card Any card, plate, or coupon book that may be used repeatedly to borrow money or buy goods and services on credit.

credit fraud Workplace crime resulting primarily from theft of employee records. Includes such scams as credit card skimming, mail theft, stolen purses or wallets, careless disposal of credit card receipts and statements, and database intrusion.

credit history The record of current and past credit transactions that potential lenders use to determine a potential borrower’s ability to repay the debt.

credit hour A measure of instructor work load and student course load and a means of converting time to credit in colleges, universities, and technical schools. One semester hour of credit is generally awarded for each block of 15 clock hours of lecture, 30 clock hours of laboratory, or 45 clock hours of externship or clinical instruction. One quarter-hour of credit is usually awarded for each 10 clock hours of laboratory or 30 clock hours of externship or clinical instruction. See also clock hour.

credit reporting agencies Maintain credit reports on individuals. They may be free to individuals who have been denied credit; the most anyone can be charged is $8. The major credit reporting agencies are Equifax, P.O. Box 740256, Atlanta, GA 30374-0241 (phone 800-525-6285 [to report fraud]; 800-685-1111 [to order a credit report], Web site www.equifax.com); Experian, P.O. Box 1017, Allen, TX 75013-0949 (phone 888-397-3742 [to report fraud]; 888-397-3742 [to order a credit report]; Web site www.experian.com); Trans Union, P.O. Box 6790, Fullerton, CA 92834 (phone 800-680-7289 [to report fraud]; 800-916-8800 [to order a credit report]; Web site www.tuc.com).

credit scoring system A statistical system used to determine whether or not to grant credit by assigning numerical scores to various characteristics related to creditworthiness.

credit union A financial cooperative organization of individuals with a common affiliation (such as employment, labor union membership, or place of residence). Credit unions accept deposits of members, pay interest
crew resource management (CRM)  Training that focuses on communication, team building, work-load management, situation analysis, decision making, and other safety-related subjects. Developed by the airline industry to train cockpit crews, flight attendants, operations agents, dispatchers, and other workers as teams. Now being extended to other industries concerned with teamwork and safety, such as medical and surgical teams, nuclear power plants, and the petro-chemical industry.

Crime Identification Technology Act of 1998  Provides for the improvement of interstate criminal justice identification, information, and communication. Authorized appropriations to support the legislation for fiscal years 1999 through 2003.

crisis management  1. Implementing policies and preplanned procedures to deal rationally and effectively with potentially catastrophic events or situation with a view toward reducing negative or damaging effects on the workforce, the community, security, corporate assets, and the company image. See also crisis plan; crisis prevention. 2. Reactive and unwilling or “firehouse” management where the manager is driven by events.

crisis plan  A formal plan for reacting properly and in a timely manner to a crisis, such as a chemical plant explosion, an oil tanker leak, workplace accident, violence, or other emergency, including the corporate and human aspects of the catastrophe. Its purposes are to prevent crises, reduce uncertainty, and minimize the chances for error, omission, and confusion during and following a crisis. It typically includes a trained emergency response team, a hot line, mock crises, drills and exercises, contingency plans for counseling (victims, their families, and fellow employees), and employee assistance, support, accommodations, and emergency funds.

crisis prevention  Policies, plans, and procedures designed to prevent catastrophes, disasters, emergencies, and tragedies.

criterion  1. A standard relating to such things as personnel, space and facilities, equipment, materials and supplies, programs and services, products, productivity, client and customer relations, time, funds, performance, and costs. 2. A standard by which the value or worth of a test may be judged. 3. The third and final element of a behavioral objective. That is, the criterion establishes the minimum performance requirements for a duty, task, or job element. To do that, the objective statement must prescribe the quality of the work product or service produced (accuracy, completeness, clarity, tolerances, and the like); the quantity of work products produced (the number of work units completed); the time allowed to complete the job, duty, task, or element; or any combination of quality, quantity, and time standards. The criterion invariably begins, “in accordance with the following standards:…..”

criterion measure  A means of evaluating the adequacy and effectiveness of an instructional system. A test constructed to measure achievement of required knowledge supports and mastery of essential skills at the task or duty level of job performance.

criterion-oriented validity  See criterion validity.

criterion-referenced measurement  Measurement that compares the performance of individuals or groups against a predetermined standard.

criterion-referenced test  A test that is relevant to real-world job requirements; a performance test that focus on the duties and tasks of a job.

criterion validity  Applies to training and testing. There are two types: criterion concurrent validity and criterion predictive validity. A training program or test has criterion concurrent validity when selection instrument scores or criterion test scores correlate highly with measures of job performance. It has criterion predictive validity when measures of actual on-the-job performance correlate highly with selection instrument scores or criterion test scores during or at the end of training.

critical access hospital  A small medical facility that provides limited outpatient and inpatient hospital services to people in rural areas.

critical element  A term used to describe job activities that are most important to managers. The Civil Service Reform Act of 1978
mandated that federal managers evaluate and rank all of their responsibilities in order of decreasing benefit to the organization.

**critical incident 1.** In training needs analysis, an analytical tool that involves collecting statements based on direct observation of job incumbents by supervisors or designated observers or recall of job behavior by employees that typify both competent and incompetent performance of a job or task. The technique underscores critical job behaviors for emphasis in training and the supervision of workplace performance.

**critical incident 2.** In performance rating, a descriptive approach in which the rater is asked to observe and record specific incidents of effective and ineffective performance during a rating period. The observations are matched against a predetermined critical incident, often referred to as a behaviorally anchored rating scale. The incidents are discussed with the employee and are used as a basis for developing an improvement plan.

**critical incident survey 1.** A training needs assessment technique. Participants are asked to describe in some detail a specific situation or event that went wrong, identify the cause, and determine whether the situation could have been avoided and, if so, how. Responses are analyzed, tallied by problem type, and used in workshops to tailor training to the needs of trainees.

**critical incident survey 2.** A method of collecting job and task data, it involves asking supervisory personnel to recall, describe in detail, and record job behavior of incumbents that typify both competent and unsatisfactory performance of a job or task. The data are tabulated and analyzed and then used to identify and record critical job behaviors for training.

**critical path method (CPM) A** method of planning and scheduling projects that usually includes both an “arrow diagram” showing the sequence of related project activities and a computer-based method of determining “slack” times before project activities become critical, relationships between cost and time, and total project time. It is a tool that defines the tasks that need to be done to complete a job or project, determines the sequence in which the tasks must be completed, and estimates the time needed to finish the project. The sequence of tasks that takes the longest time to complete is called the “critical path.” All scheduling decisions are made on the basis of this critical path.

**critical pathway** A health care management tool pioneered by a coalition of six Chicago hospitals to reduce costs and improve the quality of care of cardiac cases. The pathway is a planned progression controlled by standard physician orders for diagnostic tests and medication and anticipated activities and treatments for each day of hospitalization, from admission through discharge. The plan is also used to track variations, and when treatment departs from the path the reason is recorded. Over time it is anticipated that variations can be linked to outcomes and cost. The concept may be applied to other types of cases such as mental health and chemical dependency.

**critical skills** Professional, leadership, managerial, business, technical, and interpersonal skills and abilities required for successful performance of the HR managerial job.

**critical success factors** In project management, the key items or issues that determine whether or not a project has met the customer’s or client’s expectations and requirements as specified in the agreement or contract.

**critical tasks** Job tasks that are crucial and indispensable to the proper performance of a job. Some of the criteria for identifying such tasks are universality, difficulty, cruciality, frequency, achievability, quality, deficiency, and retainability.

**critical tracking test** A nonmedical drug test that measures fine hand-eye coordination and reaction time. The test is used to detect drug impairment, use of alcohol, sleep deficiency, emotional stress, and illness. Frequently used where safety is a critical factor.

**critique** In evaluation, fair, unbiased, unvarnished, and accurate feedback on performance, highlighting strengths and weaknesses, provided to employees or trainees by trained, qualified, independent, and objective observers.

CRN News: The Newsweekly for Builders of Technology Solutions Published weekly by CMP Media Inc. One year subscription in the
croak
A street drug. A mixture of crack and regular cocaine smoked like crack.

cross-cultural training
Training provided by multinational or multicultural organizations, public and private institutions and agencies, and the military services to increase managerial effectiveness in domestic cross-cultural settings and international operations, negotiations, and decision making. Also used to help employees adapt to working, living, and learning environments in cultural settings that differ from their own; establish and maintain friendly, cooperative, and favorable relationships with the people of the host country; and assist HR personnel to adapt training objectives, strategies, methods, and materials to the people of the cultures they are charged to train or develop. Also called cultural diversity training.

cross functional
A worker who is required to perform several disparate duties and tasks in an organization that has been so downsized that it is grossly understaffed.

cross-functional mapping
A basic tool for applying the principles of total cycle time. These process maps depict an entire cycle as it moves through the various functional areas of a company.Attributed to Philip R. Thomas and Larry J. Gallace with Kenneth R. Martin, Quality Alone Is Not Enough, American Management Association, New York, 1992, pp. 71–74.

cross-functional team
A form of participative management involving interdisciplinary teams. Work teams are composed of representatives of different departments or the operating and staff elements of an organization. They are organized to address complex problems in which expertise of several kinds is essential.

cross-impact analysis
An integrative technology forecasting technique that uses a small group of experts to address external influences and the interaction of internal and external forces. The process begins with identification of the factors that will most significantly affect the development under consideration. The factors are arranged in a matrix. The basic development of other factors is listed down the left column, or y-axis, and the same arrangement of factors is used to form an equal number of columns across the top, or x-axis, of the matrix. The experts complete the matrix by placing a notation, such as “+,” “−,” or “0” to indicate “increase,” “decrease,” or “no effect,” in each box to record the effect of each element along the y-axis on each element along the x-axis (except on itself; that box is left blank). The results are analyzed and presented to the decision maker.

crossover arrangement
A plan under which Medicare Part B claim-paying offices automatically transfer information about claims to the patient’s supplementary or secondary health benefits insurer. Such arrangements make it unnecessary for medical care providers to submit more than one claim or for subscribers to submit a claim to their secondary insurers.

cross-promotion
The practice of targeting identical customers by two or more companies to improve sales and marketing productivity, using such tactics as putting coupons inside the packages or on the outside of containers of the partner company or providing free samples of the partner’s product along with a service.

cross-section technique
A form of genetic, developmental, and growth studies that requires at least a single measurement for each individual within certain groups to calculate an average. Comparisons of the averages (norms or standards) of successive groups indicate trends in the form of changes in the groups as a whole with which individuals can be compared, although the resulting central trends are not accurate for an individual. For example, leg, arm, and upper body strength measurements for men and women in specific occupations might be taken and the average for each group calculated.

cross talk
1. Distracting side conversations between participants at a meeting or training session while the session leader or another participant is speaking to the whole group.
2. Mixed sounds or unrelated talk heard in
radio or telephone transmissions caused by interference from another transmitter.

cross-ticketing A form of booking fraud used by travel agencies to increase their overrides (commissions) from airlines with which they have marketing agreements. The practice involves ticketing all trips on an airline that offers high commissions for sales out of a particular city. Regardless of U.S. city of origin, the trips are ticketed from that city and the tickets sent overnight to clients.

cross training A means of developing multi-skilled workers, people who can adapt to changes in job requirements and advancing technology. Cross training is essentially a strategy to make an organization more competitive, increase productivity, promote stability, respond more rapidly to change, avoid layoffs, and compensate for the shrinking pool of qualified workers. It is accomplished by such means as conventional training, on-the-job training, and peer training. Sometimes called upskilling or redeployment.

cross validation In test construction, the practice of administering the test to additional groups of subjects to recheck the findings of the first validation study; that is, to determine whether there is a significant relationship (correlation) between scores (the predictor) and performance (the criterion). Sometimes called revalidation.

CRT-based projector The most commonly used color projector in training and education. It employs three cathode-ray tubes, one each to display red, green, and blue light. Most units require a trained technician to make convergence adjustments to ensure sharp images every time they are moved. Newer models make use of digital convergence technology to simplify the adjustment process.

cryoablation The process of using a freezing gas to destroy cancer cells by circulating it through a probe inserted into the tumor. It is used to treat prostate and liver cancers and as an alternative nonsurgical treatment for benign breast tumors.

cryptographic checksum A security function applied to a file to produce a unique “fingerprint” of the file for later reference or as a means of detecting file system tampering on computers running Unix operating systems.

Crystal Awards See SITE Crystal Awards.
crystal healing An alternative form of medical treatment. A New Age therapy, its adherents maintain that healing energy can be derived from quartz and other mineral crystals.
crystal meth See ice.

c-section See Caesarean section.

CU-SeeMe In multimedia, software that supports desktop videconferencing over a network.
cued speech A form of sign language that uses eight hand shapes and four hand positions in various combinations to display voice sounds rather than words (sounds or phonemes). The system offers the closest parallel to spoken language because it shows what we actually hear (phonetics), rather than words.
cuing 1. A signal in any form — a word, graphic, phrase, gesture, or facial expression that initiates a response or action or helps the learner to respond to a stimulus or problem correctly in a learning situation. 2. A form of feedback that indicates whether an activity or action is proceeding well or poorly compared to some preestablished standard.
cultural anthropology Used in intercultural training. The study of a given culture so thorough that one is able to see the world through the eyes of a cultural group; that is, the ability to adopt the native view or perspective.
cultural diversity training See cross-cultural training.
culture See corporate culture.
cumulative days elimination period Days applied to the elimination period, which need not be consecutive or associated with the same episode of long-term care. See also consecutive days.
cumulative record A record maintained for an individual employee, trainee, or client over a period of years. Successive additions are made to the record at relatively frequent intervals, as when entering reports of training or counseling. Typically contains all pertinent information concerning the individual, such as personal data, test scores, subjective impressions, work samples, behavior deviations, and adjustment procedures employed, obtained from the individual, supervisors, physicians, and technicians.
cumulative trauma disorder (CTD) Includes three trauma categories, typically computer-associated: hand and wrist, eyestrain, and back discomfort.

currency futures An investment technique whereby a fund purchases and sells currency futures contracts, enabling the fund manager to establish the number of U.S. dollars the fund will receive in a given delivery month for a certain amount of a foreign currency. In that way, if the fund manager can anticipate a decline of a foreign currency against the U.S. dollar, the fund can attempt to fix the U.S. dollar value of some or all of the securities held in its portfolio that are denominated in that currency. By purchasing foreign currency futures, the fund can establish the number of dollars required to pay for a specified amount of a foreign currency in the delivery month. Thus, if the fund manager intends to buy securities in the future and expects the U.S. dollar to decline against the relevant foreign currency during the period before the future is effected, the fund can attempt to fix the price in U.S. dollars of the securities it intends to acquire.

current assets The total of cash, accounts, and notes receivable for the sale of products or services, operating supplies, and prepayments (insurance, interest, taxes, and the like), less reserves for bad debts, advances on merchandise, inventories less any reserves, listed securities not in excess of market, state and municipal bonds, and U.S. government securities.

current cost Cost stated in terms of current values (of productive capacity) rather than in terms of acquisition cost.

current debt The total of all liabilities due within 1 year of the date of the statement, including current payments on notes, mortgages, debentures, or other funded debts. It also includes current reserves, such as reserves for federal and state income taxes and contingency funds. It does not include reserves for depreciation.


curriculum development The process of designing, developing, validating, and installing training and education programs regardless of target group, content, or length — from kindergarten to graduate degree programs, foreign language to mathematics, plumbing to computer design.

curriculum integration An interdisciplinary approach to teaching and learning in which separate subject areas are linked or fused into a more seamless and thematic curriculum to prepare students for real-world demands.

curriculum vitae A description of an individual’s education, training, and experience, written for an academic audience, that focuses on providing evidence of scholarship in the person’s field of preparation, interest, and accomplishment.

cursive See script.

custodial care One of three levels of long-term care. Care provided primarily to meet personal needs that can be provided by persons without professional medical skills or training but cannot reasonably be expected to restore health. For example, help in walking, getting in and out of bed, bathing, dressing, eating, and taking medication. See also intermediate nursing care; skilled nursing care.

customary and reasonable charge See customary charge.

customary charge The amount that physicians or medical suppliers most frequently charge for each separate service and supply furnished. This charge is the usually the maximum amount a health insurance plan will allow for covered expenses.

customary or usual charge See customary charge.

customary, prevailing, and reasonable (CPR) Current method of paying physicians under Medicare. Payment for a service is limited to the lowest of (1) the physician’s billed charge for the service, (2) the physician’s customary charge for the service, or (3) the prevailing charge for that service in the community.

customer Actual or potential users of a company’s products or services.

customer-based pricing A pricing process that starts with the market and works back into the company. It sees pricing as a function of what the market will bear for the benefits offered by the product or service. Theoretically, there is no limit on either the upper
levels of pricing or profitability other than what the customer is willing to pay. Review and analysis of several factors are key to customer-based pricing: the nature of the market; the number, kind, and quality of competitive offerings; the quality of products and services; and market share.

customer capital The value of an organization’s relationships with its customers and clients. Includes customers’ preferences and buying patterns, financial stability, and loyalty to the supplying organization.

customer complaint rate The number of customer complaints about products or services reported to salespersons or dealers or directly to the producer through telephone, telex, fax, or correspondence compared to the total number of products or services provided over a selected period of time. A measure of productivity.

customer experience management (CEM) A process for learning from customer interactions (voice, e-mail, Web chat, screen sharing, Voice-overIP, face-to-face contacts, correspondence, and others) that focuses the total organization on the customer experience. Involves capturing, analyzing, evaluating, and improving all types of customer interactions.

customer grouping In organization design, one of the basic organizational alternatives in which elements of the organization are grouped by class of customers. For example, in the chemical industry, groups may be formed to serve farmers, the paper industry, and prescription drug manufacturers.

customer partnering A means of improving sales productivity. Involves linking various company levels and functions between a supplier and its customer, including market information, future products, contacts between management levels, accounting, problem solving, quality improvement, training, and so on.

customer rating (appraisal) system Tapping customers or clients for appraisal data on employees such as salespersons, repair specialists, consultants, and the like.

customer relations The kind and quality of a company’s relationships with its clients and customers with regard to advertising, financial disclosure, pricing, products, services, quality control, training, and so on.

customer relationship management (CRM) Computer-assisted business strategies designed to optimize profitability and revenue but focus on customer satisfaction.

customer relations training Training designed to improve customer relations and customer service.

Customer Satisfaction Barometer (CSB) An index based on an annual survey of customers, both consumers and businesses, of 100 leading companies to measure national quality. Initiated in Sweden, comparable measures are being instituted in Germany, Great Britain, and the U.S.

customer self-checkout An information technology initiative that gives retailers a competitive advantage by moving customers through the checkout process faster.

customer service See customer service program.

customer service and support Software for call center or Web-based services.

customer service program Finding out what customers and clients really want, identifying and analyzing customer service problems, establishing measurable objectives and reward systems, coaching and training customer service representatives and sales personnel, implementing the program, and tracking and measuring results.

customer service representative (CSR) A person assigned to the customer service department or office who is responsible for providing support for field representatives by handling orders, credit, and adjustments. Also assists functional support groups (production, distribution, customer financial services, scheduling, and marketing) in performing their functions. Requires a thorough knowledge of company products and applications.

customer service specialist (CSS) Requires a higher level of expertise than that required of the customer service representative. Involved in independent problem solving, special projects, hiring and training, and exercising leadership in the customer service function as well as providing technical assistance to functional groups.
customer window model  A marketing research technique in which product features and customer requirements are compared on two axes. The first axis ranges from what the customer “gets” to what he “does not get,” and the second axis ranges from what the customer “wants” to what he “does not want.”
customization/customizing The process of tailoring products (including computer application software) or services, marketing, sales, and distribution plans and strategies, packaging, advertising, and pricing and the like to attract a specific target market.
customized courses See custom training program.
custom training program A training program designed specifically for a particular group of people in a specific organization. Employs problems, situations, and other content unique to the target group.
cut A single transition frame inserted between two video clips.
cut-off date In meeting management, a clause in a contract between a meeting planner and a property, such as a hotel, that specifies the date when the property will release a reserved block of sleeping rooms to the general public.
cut score The minimum passing score on an achievement, criterion, or performance test.
cyan One of the subtractive primaries, the hue of which is used for one of the four-color process inks. It reflects blue and green light and absorbs red light.
cyan, yellow, magenta, and black (CMYK) The four primary colors used in process-color printing.
cyber A prefix that indicates a person, place or thing associated with the Internet (e.g., cyberspace, cyberspeak, cyberpunk).
cybercafe Franchised or privately owned coffee shops that offer wireless access to the Internet to their customers.
cybergrrl A member of an Internet clique of political activists. It was created to empower women by using the Net. Also call themselves Netchicks or Webgrrls.
cyber hire Using the Internet as a means of advertising for and recruiting prospective employees. Until the Office of Federal Contract Compliance Programs issues guidance for employers who want to be in compliance when they surf for résumés, they would be wise to keep a careful record of the criteria they use to select the résumés of individuals they may want to interview for a position.
cybering Participating in chat rooms that feature erotic talk and invitations for cybersex.
cybernertics The comparative study of self-correcting systems characterized by closed-loop devices or servomechanisms.
cyberspace The new “universe” made up of many “planets” that tie together the vast network of modern communications. Includes cable networks, cellular networks, commercial online services, computer bulletin boards, satellite and broadcast television, and telephone networks.
cybrarian A person whose job is online research and information retrieval. Also called a data surfer or super searcher.
cycles of learning Believed by some to be the ultimate tool in the quest for improved quality. The system requires every manager to monitor performance in every cycle of activity and review feedback to identify clues to do the job better the next time. Similar to experience curve theory but relies more on the number of different cycles completed and studied rather than on repetition of the same tasks.
cycle time (CT) The average start-to-finish time required to set up, change over, make checks, rework, deliver, and so on. It is a single and automatic measure of quality, cost, delivery, and effectiveness and a means of integrating those factors. It is calculated by dividing the number of units of work-in-process by the number of units completed with a given time frame. See also baseline performance; entitlement performance; first-pass yield; theoretical cycle time; white collar cycle time. Cycle time = number of units of work-in-process/number of units completed.
cyrillic An adjective used to describe something senseless or unintelligible, as in “The message went cyrillic after retransmission.” It originated as a reference to the difficulty of the Russian alphabet.

cystic fibrosis (CF) One of the most common fatal genetic diseases of Caucasians. It occurs equally in males and females and is present at birth. The disease causes the exocrine (outward secreting) glands in the body to fail to function normally. These glands normally produce thin, slippery secretions, including sweat, mucus, tears, saliva, and digestive enzymes. With CF the mucus-producing exocrine glands often generate thick, sticky secretions that may plug ducts and other passageways. These plugs occur most often in the lungs and intestines and can interfere with vital bodily functions, such as breathing and digestion.

Cystic Fibrosis Foundation A nonprofit organization established to fund research to find a cure for cystic fibrosis and to improve the quality of life for the 30,000 children and young adults with the disease. Funds its own network of 14 research centers in the U.S., finances more than 112 CFF care centers nationwide, offers general information publications, and supports public policy and education programs. Contact: Cystic Fibrosis Foundation, 6931 Arlington, Rd., Bethesda, MD 20814 (phone 800-344-4823 or 301-951-4422; fax 301-951-6378; e-mail info@cff.org; Web site www.cff.org/).
<table>
<thead>
<tr>
<th>Acronym</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>2DTC</td>
<td>Two-way digital teleconferencing.</td>
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</table>
| DA      | 1. Department of the Army.  
|         | 2. Digital animation.  
|         | 3. Destination agent. |
| DAA     | Deposit administration arrangement. |
| DACOWITS| Defense Advisory Committee on Women in the Services. |
| DACUM   | Developing a curriculum. |
| DAF     | Department of the Air Force. |
| DAT     | Digital audiotape (recorder). |
| DB      | Database. |
| DBA     | 1. Davis-Bacon Act of 1931 and 1934.  
|         | 2. Daily benefit amount.  
|         | 3. Doing business as. |
| DBMS    | Database management system. |
| DBO     | Docking base option. |
| DBP     | Defined benefit plan. |
| D.C.    | Doctor of Chiropractic. |
| DCAP    | Dependent care assistance plan. |
| DCF     | Dependent-care facility. |
| DCHP    | Defined contribution health plan. |
| DCM     | Disability case management. |
| DCP     | 1. Defined contribution plan.  
|         | 2. Dental capitation plan.  
|         | 3. Dependent care program.  
|         | 4. Dental care plan. |
| DCR     | Dependent-care reimbursement. |
| DCS     | Disk color separation. |
| DCW     | Dependent coverage waiver. |
| D.D.    | Doctor of Divinity. |
| DDAP    | Digital distribution of advertising for publication. |
| DDE     | Dynamic data exchange. |
| DDS     | Disability Determination Service. |
| D.D.S.  | Doctor of Dental Surgery. |
| DeCA    | Defense Commissary Agency. |
| DEERS   | Defense Enrollment/Eligibility Reporting System. |
| DETC    | Distance Education and Training Council. |
| DFAS    | Defense Finance and Accounting Service. |
| DFE     | Delinquent Filer Voluntary Compliance. |
| DFVC    | Diligent fundus examination. |
| DHHS    | Department of Health and Human Services. |
| DHMO    | Dental health maintenance organization. |
| DHS     | Department of Homeland Security. |
| DI      | Direct imaging. |
| DIA     | Defense Intelligence Agency. |
| DIC     | Dependency and indemnity compensation. |
| DIGMA   | Drop-in group medical appointment. |
| DIP     | Document image processing system. |
| DIPs    | Deferred income plans. |
| DL      | Distance learning. |
| D.Lit.  | Doctor of Literature or Doctor of Letters. |
| DLL     | Dynamic link library. |
| DLP     | Digital light processing. |
| DM      | Disease management. |
| D.M.    | Doctor of Music. |
| DMA     | 1. Direct Marketing Association.  
<p>|         | 2. Designated Market Area. |
| DMC     | Destination management company. |
| DMCA    | Digital Millennial Copyright Act of 1998. |
| DMCP    | Destination Management Certified Professional. |
| D.M.D.  | Doctor of Dental Medicine. |
| DME     | Durable medical equipment. |</p>
<table>
<thead>
<tr>
<th>Acronym</th>
<th>Definition</th>
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<tbody>
<tr>
<td>DN</td>
<td>Department of the Navy.</td>
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<tr>
<td>DNA</td>
<td>Deoxyribonucleic acid.</td>
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<tr>
<td>DNR</td>
<td>Do not resuscitate.</td>
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<tr>
<td>D.O.</td>
<td>Doctor of Osteopathy.</td>
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<tr>
<td>DOA</td>
<td>Department of Agriculture.</td>
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<td>DOC</td>
<td>Department of Commerce.</td>
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<td>DOD</td>
<td>Department of Defense.</td>
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<tr>
<td>DOE</td>
<td>1. Department of Education. 2. Department of Energy. 3. Design of experiments.</td>
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<tr>
<td>DOI</td>
<td>Department of Interior.</td>
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<tr>
<td>DOJ</td>
<td>Department of Justice.</td>
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<td>DOL</td>
<td>Department of Labor.</td>
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<td>DOMO</td>
<td>Downwardly mobile professional.</td>
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<td>DORS</td>
<td>Defense Outplacement Referral System.</td>
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<td>DOS</td>
<td>1. Department of State. 2. Disk operating system.</td>
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<td>DOT</td>
<td>1. Department of Transportation. 2. <em>Dictionary of Occupational Titles</em>.</td>
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<td>DP</td>
<td>Data processing.</td>
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<tr>
<td>D.P.A.</td>
<td>Doctor of Public Administration.</td>
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<tr>
<td>dpi</td>
<td>Dots per inch.</td>
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<tr>
<td>D.P.M.</td>
<td>Doctor of Podiatric Medicine.</td>
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<td>DPO</td>
<td>Direct public offering.</td>
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<td>DPOF</td>
<td>Digital print order format.</td>
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<td>DPPO</td>
<td>Dental preferred provider organization.</td>
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<td>DRAS</td>
<td>Defense Retiree and Annuitant Pay System.</td>
</tr>
<tr>
<td>DRE</td>
<td>Digital rectal exam.</td>
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<tr>
<td>DRGs</td>
<td>Diagnosis-related groups.</td>
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<td>DRM™</td>
<td>Device relationship management.</td>
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<td>DRP</td>
<td>Dividend reinvestment plan.</td>
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<tr>
<td>D.Sc.</td>
<td>Doctor of Science.</td>
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<tr>
<td>DSL</td>
<td>Digital subscriber line.</td>
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<tr>
<td>DSM III-R</td>
<td><em>Diagnostic and Statistical Manual of Mental Disorders</em>, 3rd Edition.</td>
</tr>
<tr>
<td>DSS</td>
<td>Decision support systems.</td>
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<tr>
<td>DSVD</td>
<td>Digital simultaneous voice and data.</td>
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<td>DTP</td>
<td>Desktop publishing.</td>
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<tr>
<td>DTVC</td>
<td>Desktop videoconferencing.</td>
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<td>DUR</td>
<td>Drug utilization review.</td>
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<td>DV</td>
<td>Digital video.</td>
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<tr>
<td>DVA</td>
<td>Department of Veterans Affairs.</td>
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<td>DVD</td>
<td>Digital virtual disc.</td>
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<tr>
<td>DVD-ROM</td>
<td>Digital video disc-read only memory.</td>
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<td>DVH</td>
<td>Domestic violence hotline.</td>
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<tr>
<td>DVI</td>
<td>Digital video interactive technology.</td>
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<tr>
<td>D.V.M.</td>
<td>Doctor of Veterinary Medicine.</td>
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<td>DW</td>
<td>Data warehouse.</td>
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</table>

- **daddy track** The career path taken by male employees who give priority to their families when making career plans. Such workers often demand more job flexibility and invariably place family obligations and considerations ahead of everything, including opportunities for promotion. See also grandpa track; mommy track.

- **daily benefit amount (DBA)** The amount allowed by an insurer for nursing home care under *long-term care* policies. Usually in the range of $100, many policies offer low, medium, and high options to accommodate a range of employees. The home care benefit is a percentage of the DBA and may be as high as 100%.

- **daily maximum** The largest amount that a health care insurance policy will pay for care (other than for covered equipment purchases) that a beneficiary can receive for any one calendar day of confinement to a health care facility.

- **daily work log** See daily work record.

- **daily work record** A method of job analysis. Job incumbents are required to fill out daily records of tasks performed over a period of weeks or months. Reports are tabulated and analyzed to identify tasks performed by workers. Results are used to prepare job descriptions and performance standards and as a basis for training programs.

- **damages** Amounts paid by one party to a contract to another for breaking an agreement. The law allows damages to return to the status or position of the innocent party, where they would have been if the contract had been performed.
**data 1.** A collection of information used or produced by a computer program, including numbers, text, graphics, images, or voice.

**database (DB)** A collection of numeric data, graphic data or textual information that is processed in computer-readable form and stored electronically in a computer’s memory for later electronic publishing or distribution. Databases are in full-text, bibliographic, or abstract form. Full-text means that all data and text are available; bibliographic and abstract mean that a précis, brief summary, or citation is all that is available on-line.

**database management system (DBMS)** A software package used to manipulate information. It serves as a repository for stored data, logically unifies all data files, gives multiple users with different needs and requirements access to the same data elements, and automatically performs a variety of data integrity checks. Database management systems eliminate redundancy and superfluous data in the system and reports and thereby reduce costs.

**database manager** An individual who is responsible for ensuring the technical correctness, cost-effectiveness, consistent usefulness, and security of an organization’s computer files.

**database producer** Any organization that produces, publishes, or distributes information in machine-readable form.

**database record** A collection of related items of information treated as a unit. For example, a bibliographic database would contain complete descriptive information about each document listed: author, title, classification, date of publication, number of pages, the identity of the publisher/sponsoring organization, and an abstract of its contents.

**database server** A computer that processes database queries.

**database vendor** An organization that offers standardized computer access to several databases for a fee.

**data communications** The technology that enables computers to “talk” to each other (keypunched cards, magnetic tapes, diskettes, mark sense forms, or computer files) and distribute computer output (hardcopy reports, graphics, microfiche, tapes, or diskettes) to those who need the materials in their jobs.

**data compression** A technology that makes it possible to store data at lower cost by shrinking numeric and alphabetic characters, photos, and full-motion video for transport (via satellite or telephone lines) and storage and expanding it back to full size when needed. Enables more efficient transmission or storage of data.

**dataconferencing** Includes audioconferencing, videoconferencing, and other real-time electronic information-sharing.

**data conversion** Changing data stored in a computer from one form to another or from one application system to another; for example, converting a text file from one word processing system to another.

**data element** A single piece of data, such as an employee’s last name, date of birth, or salary.

**data encryption standard (DES)** The first U.S. government standard developed by IBM and adopted by the National Bureau of Standards in 1977. Will be replaced by Rijndael.

**data integrity** Assurance provided by a database management system that stored data have not changed except in ways specifically intended by the user.

**Data Match** A Health Care Financing Administration initiative designed to access information on cases in which Medicare benefits are secondary to those provided by an employer’s group plan in an attempt to recover money from employer plans that should have had primary responsibility for claims paid by Medicare. Penalties will be assessed for violations, including failure to supply the requested information on current or past employees’ health care coverage.

**data mining** Using technologically advanced tools to find, manipulate, and synchronize data buried deep in corporate databases to support
decision making. Also called data drilling, data surfing, and data warehouse.

data processing (DP) The use of digital computers to organize, manipulate, and format data in a business, industry, educational, medical, military, or service organization. See also entries beginning with computer.

data processing training See computer literacy training; computer training.

DataStar™ Web Europe’s leading information service. Provides Web connections to a variety of databases, including scientific and business and European company information; news on Eastern and Western Europe; biomedical, pharmaceutical, and health care information; technical information; and world business, among others. Contact: Corporate Headquarters, 11000 Regency Parkway, Suite 10, Cary, NC 27511 (phone 800-3-DIALOG or 919-462-8600; fax 919-468-9890; e-mail customer@dialog.com; Web site www.dialog.com/).

DataTimes A database vendor. DataTimes® Newspaper Abstract and Index covers articles from U.S. and international newspapers. Articles include international current events and financial news from February 1996 to the present, with records added daily. Contact: OCLC Online Computer Library Center, Inc., 6565 Frantz Road, Dublin, OH 43017-3395 (phone 614-764-6000 or 800-848-5878, U.S. and Canada; fax 614-764-6096; e-mail oclc@oclc.org; Web site www.oclc.org/).

data warehouse (DW) A system used to store operational data from different functions, areas, or lines of a business in a central database to provide a basis for enterprise-wide information and decision making.

dating prenup See love contract.

Davis-Bacon Acts of 1931 and 1964 (DBA) Require most federal contractors, employers in construction, and those in related areas to pay prevailing wage rates. Amendments provide for employee fringe benefits and mandate records retention requirements. The Acts apply to employers on contracts exceeding $2,000.

Davis v. Michigan A 1989 Supreme Court ruling that states must tax the pensions of state and federal civil service retirees equally. For example, exempting state pensions from income taxes and taxing military or federal retirees or limiting their exemptions would constitute unequal treatment.

day care center See child care facility; child care; elder care.

day care reimbursement account Payments to employees for day care expenses that are nontaxable if certain rules are met: (1) the annual amount reimbursed must be less than the lower of the employee’s or spouse’s income; (2) the payment must be for the care of a dependent who is under the age of 13 or who is physically or mentally incapable of self-care; (3) payments cannot be made to a person who is claimed as the employee’s dependent on his or her income tax return; (4) when care is provided by a dependent care center or in an individual’s home that provides for more than six individuals, the center or home must comply with all state and local laws; and (5) the person providing care must sign the reimbursement claim form or provide an invoice or receipt that includes his or her Social Security or care center license number.

daydreaming An individual ideation technique for generating possible solutions to a problem simply by turning the problem, issue, or idea over in one’s mind rather than addressing it directly. Sometimes called guided imaging.

day-of-the-week discount A special discount offered by airlines on days that have historically been low travel days. Includes weekend travel.

day rate A hotel room rate, typically one half of the regular room rate for a room being used (up to 5 P.M.) by a guest during a given day.

days per thousand In health care, a standard unit for measuring utilization.

day trader An investor who makes daily stock trades, usually on the Internet.

deadbeat dad A term used to describe divorced, noncustodial fathers who have either failed to make court-ordered child support payments or have fallen behind in their payments to their former spouses, who have custody of the children.

deadbeat mom A term used to describe divorced, noncustodial mothers who have either failed to make court-ordered child support payments or have fallen behind in their
payments to their former spouses, who have custody of the children.  

**Deadbeat Parents Punishment Act of 1998**

Establishes felony violations and punishment for failure to pay legal child support obligations, including fines, mandatory restitution, and imprisonment. Approved June 24, 1998.

**dead-cat bounce**

A fleeting and trivial comeback of stock prices following a precipitous decline (even a dead cat will bounce a tad when dropped from a sufficient height).

**dead peasant’s insurance**

See corporate-owned life insurance.

**dead tree edition**

Derogatory cyberspeak for the paper version of a periodical that appears in both paper and electronic (Internet) forms.

**deaf and hearing impaired**

People who are totally or partially deaf and have sufficient hearing loss to place limitations of varying severity on participation in personal, social, or occupational activities.

**dealer training**

See sales and dealer training.

**death care**

An employee benefit offered by some organizations. Such plans offer employees assistance in planning and/or financing funerals for themselves and their dependents.

**death benefits**

Benefits paid to survivors, such as lump-sum preretirement death benefits, preretirement spouse annuities, refunds of employee contributions to pension plans on death before retirement and accumulated interest, insurance (such as individual policy pension trusts or retirement annuities), and death benefits after retirement payable in one of three forms: unreduced, derived by the application of some formula, or optional (elected by the participant).

**death spiral**

Refers to a continuing increase in health insurance premiums, typically in a free-choice setting where losses from underwriting, due to retention of members who cannot change plans because of benefits restrictions or preexisting conditions, mount faster than the premiums can recover.

**death tax**

See estate tax; sponge tax.

**deauthorization**

See deunionization.

**debarment**

A court order declaring a contractor ineligible for the award of future contracts or cancellation of current contracts. Debarment can be imposed for violation of equal opportunity laws or executive orders.

**debentures**

Certificates of indebtedness, in the form of promissory notes, issued by a company against its general credit and for which no collateral is available.

**debit card**

A means of controlling travel and entertainment expenses similar to a checking account. Employees charge business expenses to a card, which deducts the amount from an established account (prepaid), thereby eliminating the need for petty cash, cash advances, and expense reimbursement payments. Offered by most major bank cards.

**debrief**

The process of questioning a participant in some activity, program, or learning experience to assist that person to analyze his or her performance or to gather information relating to the feelings and perceptions of the individual about the experience.

**debriefing**

1. An exercise following a training session, such as role playing, assessment, or field trip in which trainees are questioned by the facilitator, evaluator, or other trainees about their experience, what they have learned, and what follow-up activities they plan to engage in. 2. One of three crucial elements (and the most important) of all activities used in adventure training. The others are framing and implementation. Debriefing involves reflecting on and discussing the activity to uncover the learning. Also called processing. 3. A discussion with a person or team following return from a trip or mission or completion of an important project, conducted by management, to identify “lessons learned.”

**debt avoidance**

Includes both legal and illegal, ethical and unethical strategies to evade or escape financial obligations, such as Chapter 11 bankruptcy filing or transferring property to a spouse, a child, or another corporate entity, and liquidation of assets.

**debt financing**

Bank financing, sometimes an attractive investment option, particularly if the firm has assets that can be collateralized or has a secure cash flow.

**debt-loading**

See bust-out.

**debt service**

1. Payments for interest on and retirement of a debt. 2. The amount needed, supplied, or accrued for meeting such payments during any given accounting period. 3. A budget or operating statement heading for such items.
debug Eliminating errors from newly developed computer software (programs).

decentralization The practice of placing operations and decision making of business, industrial, training, or other functional elements of organizations near the customers or clients rather than at a centralized headquarters. Like departmentation, it divides functions, processes, and personnel into separate groups in an attempt to improve the achievement of the organization’s objectives. Decentralization has one additional feature: it disperses authority throughout the organization by giving managers in subunits greater autonomy in planning and decision making.

decentralization of pay The practice of distributing responsibility for compensation to departmental managers instead of holding it at the corporate level.

decoye advertising Occurs when a company or seller exaggerates the benefits of a product or service. In the case of insurance, the agent or company may exaggerate what the buyer is likely to have to pay for an illness or surgery and overstates the benefits of medigap plans. Endorsements by celebrities on TV have been especially deceptive.

Deceptive Mailings Prevention Act of 1990 (DMPA) An Act signed into law November 6, 1990 that prohibits the use of official-looking emblems, titles, seals, or insignia on mailings that are solicitations from nongovernmental organizations unless a disclaimer is used on the front of the envelope and on the material contained within it. The disclaimer must alert the recipient that the mailing is not from a government entity but is a solicitation for the purchase of goods or services.

decertification See deunionization.

decile Any one of the nine scores or points that divide a distribution into ten equal parts, each containing one tenth of all the scores or cases. The first decile is the 10th percentile, the fifth is the 50th percentile, and so on.

decision briefing An oral presentation designed to obtain a verdict or judgment on an issue from an individual or group empowered to make that decision. Its purpose is to sell an idea or course of action based on facts and logic.

decision making The central job of all managers: consciously and deliberately choosing what is to be done, who is to do it, and when, where, and, sometimes, how.

decision-making training Training provided to supervisors and managers to improve their decisions. Typically it focuses on the processes and procedures of problem solving and the nature of risk taking.

decision matrix A form, table, or format within which a complex of elements takes shape, permitting the selection of the best or most promising option or choice of action.

decision room An arc-shaped room equipped with 10 or more individual computer workstations, a large front-of-the-room viewing screen, and state of the art audiovisual equipment. It is used for brainstorming sessions, group consideration of ideas and problem solutions, and decision making.

decision support systems (DSS) Executive information systems designed to help management make human resources choices.

decision template A model, device, pattern, or mold that serves as a gauge or guide to the production of an object or tool, such as templates for choosing a training delivery system.

decision tree A means of arriving at a decision when confronted by alternative routes to the attainment of an objective. It involves answering a series of carefully sequenced questions, usually in terms of yes or no, which leads the decision maker to a high-quality decision.

deciduous A videotape recorder.

Declaration on Fundamental Principles and Rights at Work Commits International Labor Organization (ILO) member nations to respect a set of basic workers’ rights. Endorsed overwhelmingly (273 to 0 with 43 abstentions) by the ILO in 1998.

dedicated defined contribution plan account A plan for meeting retiree medical liabilities in which benefits are funded by using a portion of profit-sharing accounts to purchase insurance coverage or reimburse annuitants for medical expenses.

dedicated leased lines Lines provided by telephone companies used exclusively to transmit data between sites on a wide area network.
deductible The amount of expense a subscriber or beneficiary of a health plan or subscriber must incur before the company plan, Medicare, or other plan (such as the Civilian Health and Medical Programs of the Uniformed Services) begins payment for covered services. That is, a deductible is the specific dollar amount the employee or beneficiary must bear before coverage on an insurance policy begins. It is a form of cost-sharing.

deductive reasoning The process of reasoning from the general to the specific — of abstracting a general principle from a series of experiences and then applying that principle to other identical or similar situations.

deductive reasoning See outplacement.

defamation Aspersions cast on another person. Includes slander (oral statements) and libel (written statements), which are legally actionable if they are misleading or untrue, result in injury to the person’s reputation, and are communicated to someone other than the employee. In selection, a potential hazard for anyone who responds to requests for information about present or former employees.

default Failure to carry out any legally binding agreement, commitment, or promise.

defective pricing Illegal pricing tactics, some of which can lead to criminal charges and jail sentences; for example, bait and switch and fraudulent tagging.

Defense Advisory Committee on Women in the Services (DACOWITS) A Committee composed of civilian women and men appointed by the Secretary of Defense to provide advice and recommendations on matters and policies relating to the recruitment and retention, treatment, employment, integration, and well-being of professional women in the Armed Forces. Beginning in 2002, the Committee began providing advice and recommendations on family issues related to recruitment and retention of a highly qualified professional military. The George W. Bush administration allowed the DACOWITS charter to expire February 28, 2002. On October 18, 2002, Deputy Secretary of Defense Paul Wolfowitz announced the appointment of a new chairman, Lt. Gen. Carol Mutter, USMC (Ret). Contact: OASD (FMP) DACOWITS, Room 3D769, 4000 Defense Pentagon, Washington, D.C. 20301-4000 (phone 703-697-2122; Web site www.dtic.mil/dacowits/).

Defense and Military Construction Acts of 2002 Appropriations bills signed by President Bush on October 23, 2002 that provide a $37 billion increase over the previous year’s spending. Among their provisions: an across-the-board 4.1% pay increase with targeted pay raises up to 6.5% for mid-grade officers and NCOs; full funding for the defense health care program including Tricare for Life; and $10.5 billion for building and upgrading military installations and for military family housing.

Defense Authorization Act of 1992 Created a mail-order pharmacy benefit for military beneficiaries. The Act also requires that all DOD managed-care contracts awarded or renewed after January 1, 1993, include a managed-care network of community retail pharmacies for military beneficiaries and Medicare-eligible military retirees affected by the closure of a health care facility as a result of the closure or realignment of a base. Fees, charges, or copayments will be assessed, probably at 20% of the cost of the prescription drug.

Defense Authorization Act of 2003 Provides significant improvements for beneficiaries of the Montgomery GI Bill: (1) offers “full portability” or the option of transferring GI Bill benefits to family members of the armed forces; (2) extends the time Reservists have to use their GI Bill benefits from 10 to 14 years; and (3) eliminates the disability offset to military retired pay for certain qualifying retirees. See also concurrent receipt.

Defense Commissary Agency (DeCA) Provides a nonpay benefit for active and retired military personnel and their dependents. Offers food at DeCA-operated commissaries, similar to supermarkets, at cost (with a 5% surcharge to cover the cost of commissary maintenance, operating supplies, and new construction) at military installations within the U.S. and abroad.

Defense Enrollment/Eligibility Reporting System (DEERS) A computerized system used by uniformed services health facilities and Civilian Health and Medical Programs of the Uniformed Services contractors to
confirm an individual’s entitlement to services. Retired members receiving retired pay and surviving spouses receiving an annuity are enrolled automatically; enrollment of dependents is the responsibility of sponsors.

**Defense Finance and Accounting Service (DFAS)** Operates two centers (Cleveland, OH and Denver, CO) for the administration of the pay accounts of members of the military services (Web site www.dfas.mil/custsrvc/).

**Defense Intelligence Agency (DIA)** DIA is a Department of Defense combat support agency and a member of the U.S. Intelligence Community. With more than 7000 military and civilian employees worldwide, DIA is a producer and manager of foreign military intelligence. The agency provides military intelligence to warfighters, defense policymakers, and force planners, in the Department of Defense and the Intelligence Community, in support of U.S. military planning and operations and weapons systems acquisition. Contact: DIA, The Pentagon, 1400 Defense Pentagon, Washington, D.C. 20301 (Web site www.dia.mil/).

**Defense of Marriage Act of 1996** Legislation signed by President Clinton on September 21, 1996 that defines marriage as a union between a man and a woman, thereby limiting same-sex marriages. The Act prevents gay couples from sharing federal benefits, such as Social Security. Although states have the authority to legalize gay marriages, the federal government would not recognize them. It also allows states the right not to recognize the validity of same-sex marriages performed in another state.

**Defense Outplacement Referral System (DORS)** A national résumé registry and referral network that was established to help separating Department of Defense personnel make a transition into civilian life. DORS provides private and public sector employers immediate access to résumés from transitioning service members and federal civilian employees (and their spouses) that match the skills and qualifications needed. Contact: DORS (phone 800-727-3677; Web site www.hrsc.osd.mil/pns_new/DORS.htm/).

**Defense Retiree and Annuitant Pay System (DRAS)** Administers retiree and annuitant pay accounts for retirees and annuitants of all military services.

**defensive bonding** Occurs when a group of employees stick together out of fear of punishment rather than out of concern for each other.

**deferred annuity** An annuity that provides that the money invested in the contract be held by the insurer until some future time (such as the normal retirement age), at which time payments to the beneficiary will begin. In the intervening time, investment earnings are credited to the contract.

**deferred arrangements** See Section 401(k), Internal Revenue Code.

**deferred benefits plan** A retirement plan designed as an incentive for employees to remain with an organization for a full career. It prefunds and guarantees the benefits an employee will receive in retirement. Typically the employer calculates the benefits based on average annual income during the employee’s last 3 to 5 years of service. Usually a minimum period of employment is required to vest in the plan.

**deferred compensation** 1. In general, any compensation payments that accrue to an employee at some time in the future (such as pension fund annuities) and are sheltered from taxation until paid. 2. A form of economic reward for outstanding performance or accomplishments (usually executives). The company invests a specified amount of money each year for a specific period of time in a mutual fund or other investment in the name and ownership of the corporation. Each year, the corporation borrows a certain percentage against the collateral of this investment to buy a cash-value life insurance policy on the life of the insured that is owned by the employee. Upon retirement, the executive or his or her beneficiary receives an annual percentage of the net value of the investment at the time of retirement. The executive gets additional current compensation, a substantial life insurance policy against which he or she can borrow, and deferred compensation at retirement.

**deferred fixed annuity** The most common type of annuity, it is an investment contract with an insurance company that allows the
deferred income plans (DIPs)

1. An executive compensation plan designed to supplement executive earnings by helping overcome limits on the amount of compensation that can be deferred as well as the timing restrictions on distributions imposed by the Omnibus Budget Reconciliation Act of 1993 and the General Agreement on Tariffs and Trade of 1993. 2. A type of pension plan in which a portion of a company’s profits is credited to each employee’s account, placed under the supervision of a trustee, and distributed to the employee or his or her beneficiaries upon retirement or death. There are no guaranteed benefits.

defibrillator

An electronic device used to analyze heart rhythm and deliver a shock to patients suffering from the potentially fatal irregular heart rhythm known as ventricular fibrillation.

Deficit Reduction Act of 1984 (DEFRA)

Federal legislation that proscribes inclusion of taxable benefits as part of a flexible benefits plans. It also requires employers to give employees’ spouses age 65 or older the option of enrolling in group health insurance benefits plans as an alternative to Medicare. New sections (419 and 419A) to the Internal Revenue Code limit the deductibility of contributions to welfare plans and the amount that can be set aside by such plans on a tax-exempt basis. They also require management to explain to employees the technical concepts introduced by the Employee Retirement Income Security Act of 1974 and its amendments, particularly matters relating to pension plans.

Deficit-reduction Reconciliation Act of 1989

Established a fee scale for physicians’ services under Medicare and limited the amount that physicians could bill patients above what Medicare pays. Medicare generally pays 80% of the allowable fee for a particular service, and the patient pays the remaining 20%.

defined benefit

Funding mechanisms for pension plans that can also be applied to health benefits. Typical pension approaches include: (1) pegging benefits to a percentage of an employee’s average compensation over his entire service or over a particular number of years; (2) calculation of a flat monthly payment; and (3) setting benefits based upon a definite amount for each year of service or as a flat dollar amount for each year of service.

defined benefit Keogh plan

A plan for self-employed individuals operating in unincorporated businesses. Similar to defined benefit pension plans.

defined benefit pension plan

A plan that entitles participants to retirement benefits established in advance. Each year the amount of annual contributions required to provide the defined benefit is determined based on actuarial assumptions such as pre- and postretirement interest, mortality, turnover, salary scale, and so on. Although retirement benefits are fixed, contributions vary from year to year.

defined benefit plan (DBP)

A plan that uses a formula that includes earnings and length of service to calculate the retirement benefits of employees. The employer promises a certain level of benefits at retirement regardless of what happens. The level of entitlement is predefined in terms of any one or a combination of factors, such as level of pay, years of service, and age. The DBP is the type of plan used by most major companies nationwide. For example, a corporate pension plan is a defined benefit.

defined contribution

Funding mechanism for pension plans that can also be applied to health benefits based on a specific dollar contribution, without defining the services to be provided.

defined contribution health plan (DCHP)

A health care plan that is designed to contain costs by more closely tying consumer demand to price and by giving employees more control over benefit and provider selection and how much to spend. Typically involve the employer’s contribution, a fixed annual contribution per employee into a “personal care account,” and catastrophic coverage. Employees draw on their accounts as needed for medical care, and unused balances can be rolled over to cover the following year’s expenses.

defined contribution plan (DCP)

A retirement plan in which the benefit is not set in advance but depends on plan earnings, length of service, and the amount of annual
contributions. DCPs offer flexibility and control for both the employer and the employee. Retirement benefits are determined by the contributions made by the employee and the employer and their earnings during the period between the contributions and the date of retirement. Benefits are not guaranteed. The employer merely promises to put in a certain amount of money (based on such things as profits, percentage of salary, or an employment-related formula), which the employee may augment in most plans. Contributions are invested on behalf of the named employee, and retirement benefits are whatever accumulated contributions and their investment yield add up to when the employee ceases work. These plans have the advantage of being portable.

defrag  The process of locating data that the disk operating system has scattered over a hard disk and collecting it into contiguous clusters, resulting in accelerating performance of the disk by up to 30% or more — and at the same time, the life of the disk is extended by reducing wear and tear on the head. It is accomplished by a disk optimizer.

degauss  To render nonmagnetic by electrical means (e.g., erasing an audio- or videotape).

degree  See earned degree and honorary degree.

dejobbing  The process of dismantling conventional approaches to the division of work in an organization, such as jobs and job descriptions, and using a system in which employees complete tasks on a project-by-project basis. Said to require new forms of organization structure and new hiring, evaluation, and compensation practices but to provide greater flexibility, clearer organization focus, a larger pool of talent, and reduced costs. Attributed to William Bridges, Jobshift: How to Prosper in a Workplace Without Jobs.

delay claim  In employee relocation, a claim filed by the moving customer for expenses incurred as a result of late pick-up or delivery, usually for lodging and meals expenses.

delayed retirement credit  Under the Social Security system, people who continue to work and do not receive some or all of their monthly checks because of the earnings test are given what is called delayed retirement credit. In effect, it is a bonus for continuing to work beyond age 65. The credit is worth 3.5% a year for those who became 65 in 1990 and 1991, rising to 8% for those becoming age 62 in 2005 or later.

de-layering  Restructuring an organization by reducing the number of “layers” or levels of management and supervision.

delay procedure  A means of communicating with a deaf person. The nondisabled person stands at least 3 feet from the individual and waits at least 5 seconds following a question, direction, or request to see whether the individual will give the appropriate response. If the person does not respond within the time allowed, the supervisor or instructor then models or provides the correct response.

delegating  A part of the organizing process by which a manager deliberately makes it possible for subordinates to share in the work to be done and the decisions to be made. It is the process of assigning tasks to subordinates, clearly defining what results are expected, giving them a time limit for completion and enough authority to complete the tasks successfully, providing a means for the subordinate to measure and evaluate performance and guidance and assistance as necessary, and exacting responsibility for acceptable performance.

delete tracking  A computer utility program that saves basic information about erased files (where the file was stored and how many clusters it occupied) in a small log file. The program may permit the user to view deleted files, estimate undeleted probability, and search and recover data and file fragments.

deleverage/deleveraging  The financial strategy of lowering debt to avoid defaults and bankruptcies by shrinking the equity base of a company. Employs such means as repurchasing a company’s own stock to lower the overall cost of capital.

delinquency  Failure of a borrower to make loan payments on time.

Delinquent Filer Voluntary Compliance (DFVC)  A Department of Labor program that allows employers to reduce or avoid applicable civil penalties for failing to comply with the reporting provisions of the Employment Retirement Security Act of 1974 and
relief for employers who sponsor certain apprenticeship and training benefits programs or unqualified, unfunded pension plans for highly compensated executives.

deliverables In project management, the specific products to be delivered to the customer or client at the end or at some other specified time during the conduct of a project.

delivery platform The computer operating system, such as Windows or System 8, needed by users to run their multimedia programs.

delivery system 1. Means of conducting training or learning, from on-the-job training, use of job or work aids, exportable training packages, and correspondence courses to classroom training, multimedia, interactive video, computer-based training, and self-study. 2. The specific computer equipment needed to run multimedia programs.

Delphi survey A projective technological forecasting technique involving original individual anonymous input of opinion on a specific issue or subject by a pool of experts, tabulation and feedback of responses or projections to participants, reconsideration of responses by the experts, retabulation of second-round responses with explanatory comments, and retabulation and distribution of projections and comments. The process can be repeated several times until consensus of the experts is achieved.

delusion Fixed, irrational idea not shared by others and that does not respond to logical or reasoned argument.

deluxe hotel A hotel that features highly personalized attention, services, amenities, and care. In addition to customary services, deluxe hotels greet guests by name; place fruit baskets and fresh flowers in rooms; supply fresh linens, room tidying, and bedding turn-downs at the guest’s convenience; furnish around-the-clock room service; shine guests’ shoes each night; and have secretaries and a concierge on hand to assist in all ways possible.

demand The number of units of a product that can be sold at the price an entrepreneur might plan to charge. Demand is usually thought of in terms of a “schedule” that matches prices and volumes in parallel columns.

demand-chain management Software designed to extend the supply chain to clients and customers, including product information, demand forecasting, and pricing optimization.

demand forecast A forecast developed from analysis of the projected work load over a specified time frame, usually 5 years. It may take two forms: a core forecast, which consists of the most certain definition of personnel needs, and a variable forecast, which incorporates less certain variables and permits the inclusion of “what if” scenarios. Actual planning is invariably based on the core forecast, and the variable forecast is held in reserve.

demand management A part of the evolution of the wellness program concept, demand management is a means of educating employees so that they can make better health care decisions and, in so doing, reduce costs to employers. Focuses on how, why, when, and where employees access the health care system and tracks what happens when they seek professional services.

demand pricing A pricing strategy that uses cost and minimum profit as the floor. The actual price is often considerably higher than the floor price due to market demand for the product or service.

de minimus fringe benefit A fringe benefit that is so small in value that it would be impractical or unreasonable for an employer to be required to account for it. It does not have to be included in an employee’s gross taxable income. Examples are occasional tickets for entertainment or sports events, infrequent parties for employees, meal money when an employee works overtime, and sporadic personal use of company tools and equipment, such as the copy machine.

de minimis rule An Internal Revenue Service guideline that exempts business from paying taxes on fringe benefits provided to employees from the 50% deduction for meals and entertainment. For example, the subsidized meals provided in a company cafeteria are exempt because the benefit is small when compared with the total compensation of the employee.

demo A formal presentation (demonstration) of the capabilities of a computer hardware and/or software package.

demographics Characteristics of a population: race, color, national origin, religion, sex and age distribution, geographical distribution, and
work force changes in terms of sex, age, marital status, handicapping conditions, occupation, and educational and literacy levels.

demonstration method A basic instructional method often used in combination with the lecture (lecture-demonstration) or with performance (demonstration-performance) to teach manipulative operations and procedures, operation and functioning of equipment, team skills, and safety procedures. In demonstration, the instructor actually performs an operation or task, thereby showing the trainees what to do and how to do it; he or she then uses explanations to point out why, where, and when it is to be done. The trainees then repeat the operation or task under the guidance of the instructor.

demotion Assigning an employee to a job with lower pay, less challenge, or reduced status and prestige. Although sometimes used as a form of disciplinary action, demotion should be reserved for situations in which an employee has been erroneously promoted or is no longer able to perform the duties and functions of the job due to physical, mental, or emotional problems rather than because of unacceptable behavior, conduct, or substandard performance.


dental capitation plan (DCP) A plan that pays dentists a small monthly fee per patient whether service is provided or not.

dental care Typically includes such services as diagnostic and preventive procedures, emergency care for treatment of pain or injury, restorative care, oral and maxillofacial surgery, endodontics, periodontics, prosthodontics, and orthodontics.

dental care plan (DCP) Similar to medical and hospitalization plans, a DCP includes provisions relating to eligibility, cost-sharing, and the determination of benefits. Full reimbursements are limited to minor preventive and restorative procedures. Major restorative (crowns and dentures) and orthodontic (cosmetic) procedures are rarely covered for more than 50 to 75% of the cost.

dental health maintenance organization (DHMO) A health maintenance organization organized solely to provide dental benefits.

dental health services All services designed to promote, maintain, or restore dental health, including educational, preventive, and therapeutic services.

dental preferred provider organization (DPPO) A dental plan in which an employer contracts with a dentist or group of dentists to provide dental care for its employees. Dentists in the network are paid on a traditional fee-for-service basis but at lower rates, typically giving employees a 10 to 30% discount.

deontology An approach to ethical decision making. Maintains that duty (rules and principles) should guide actions. There are two forms: (1) Kantian, which focuses on duty and universal rules to determine right actions, where reason, not inclination, should guide the will, and (2) Contractarian or social contract theory, which focuses not on individual decision making, but rather on the general social precepts or standards that reasonable persons in ideal situations would accept, approve, and adopt.

deoxyribonucleic acid (DNA) A compound found in the chromosomes of all living things and viruses. It consists of long chain of molecules in two strands wound around each other in a double helix. Two yards of DNA are packed into each one of the 100 trillion cells in the human body, and each strand is more than 37,000 times thinner than a human hair. Every person gets one set of 23 chromosomes from each parent.

departmental walls The invisible walls that separate functional elements of an organization and sometimes result in internal dissen- sion and competition for resources.

departmentation The practice of dividing the functions, processes, and personnel of an organization into separate elements and grouping these subunits in a manner that promises to contribute best to the attainment of the organization’s objectives. The most common bases for departmentation are by function, by process, by product, by geographic territory, and by customer or client class.

department cost The benchmarked cost of a standard procedure or process; the total cost per direct production, research milestone, or other output.
Department of Agriculture (DOA)  
The USDA’s mission is to enhance the quality of life for the American people by (1) supporting the production of agricultural products; (2) ensuring a safe, affordable, nutritious, and accessible food supply; (3) caring for agricultural, forest, and range lands; (4) supporting sound development of rural communities; (5) providing economic opportunities for farm and rural residents; (6) expanding global markets for agricultural and forest products and services; and (7) working to reduce hunger in America and throughout the world. Contact: USDA, 14th & Independence Ave. SW, Washington, D.C. 20250 (phone 202-720-2791; Web site www.usda.gov/).

Department of Commerce (DOC)  
Established to promote American businesses and trade, its responsibilities include expanding U.S. exports, developing innovative technologies, gathering and disseminating statistical data, measuring economic growth, granting patents, promoting minority entrepreneurship, predicting the weather, and monitoring stewardship. An overarching mandate requires DOC agencies to work with the business community to foster economic growth and the creation of new American jobs. DOC is also a source of contracting advice and assistance to firms wanting to do business with the government. Contact: DOC, 14th & Constitution Ave., N.W., Room H6411, Washington, D.C. 20230 (phone 202-377-1472; Web site www.doc.gov/).

Department of Defense (DOD)  
Responsible for providing the military forces needed to deter war and protect the security of the U.S. Under the president, the commander in chief, the secretary of defense exercises the authority, direction, and control over the department, which includes the Joint Chiefs of Staff, National Guard, Army, Navy, Air Force, Marine Corps, and Coast Guard (in time of war). Web home page contains links to the official pages of the Army, Navy, Air Force, Marines, and National Guard. Contact: Directorate for Public Inquiry and Analysis, Office of the Secretary of Defense (Public Affairs), Room 3A750, The Pentagon, 1400 Defense Pentagon, Washington, D.C. 20301-1400 (Web site www.defenselink.mil/).

Department of Defense Interim Rule on Drug-Free Work Force  
A rule that applies only to Department of Defense contracts involving access to classified information or at such other times as a contracting officer determines it necessary for reasons of national security, health, or safety. The rule states that contractors must have a drug awareness program that includes (1) random testing of employees in “sensitive” positions; (2) an employee assistance program that deals with substance abuse; and (3) personnel procedures and practices to deal with drug abusers. The rule became effective October 31, 1988.

Department of Education (DOE)  
Established to ensure equal access to education and promote educational excellence throughout the nation. DOE also supplements and complements the efforts of states, local school systems, and other instrumentalities of the states, the private sector, public and private nonprofit educational research institutions, community-based organizations, parents, and students to improve the quality of education. Web site provides education links, describes educational grants and research reports and opportunities, and furnishes guides to the Department. Contact: U.S. Department of Education, 400 Maryland Avenue, SW, Washington, D.C. 20202-0498 (e-mail customerservice@inet.ed.gov; Web site www.ed.gov/).

Department of Energy (DOE)  
The Department of Energy has four major missions: national security, energy resources, environmental quality, and science. To meet its mission requirements, the department builds large, interdisciplinary teams from the DOE national laboratories, academia, and the private sector. The national defense programs of the Department have four overriding priorities: (1) ensuring the integrity and safety of the country’s nuclear weapons; (2) promoting international nuclear safety; (3) advancing nuclear nonproliferation; and (4) continuing to provide safe, efficient, and effective nuclear power plants for the U.S. Navy. Contact: DOE 1000 Independence Ave., SW, Washington, D.C. 20585 (phone 800-DIAL-DOE, fax 202-586-4403; Web site www.energy.gov/).

Department of Health and Human Services (DHHS)  
The U.S. government’s principal
Department of Homeland Security (DHS)  Combines 22 federal agencies (among them, the Immigration and Naturalization Service, Secret Service, U.S. Coast Guard; Customs Service; Border Patrol; Federal Emergency Management Agency; Transportation Security Administration; and the border inspection part of Animal and Plant Health Inspection Service) into a new department consisting of about 170,000 workers. The department is dedicated to protecting the U.S. from terrorist attacks. The new department also gives state and local agencies one point of contact for homeland security issues. The department is divided into four divisions: Border and Transportation Security; Emergency Preparedness and Response; Chemical, Biological, Radiological, and Nuclear Counter-Measures; and Information Analysis and Infrastructure Protection. Contact: DHS, Washington, D.C. 20528 (Web site www.dhs.gov/).

Department of Housing and Urban Development (HUD)  Mission is eightfold: (1) create a decent, safe, and sanitary home and suitable living environment for every American; (2) create opportunities for home ownership; (3) provide housing assistance for low-income persons; (4) work to create, rehabilitate, and maintain the nation’s affordable housing; (5) enforce the nation’s fair housing laws; (6) help the homeless; (7) spur economic growth in distressed neighborhoods; and (8) help local communities meet their development needs. Contact: HUD, 451 7th Street SW, Washington, D.C. 20410 (phone 202-708-1112; TTY 202-708-145 Web site, www.hud.gov/).

Department of Interior (DOI)  As the nation’s principal conservation agency, DOI’s mission is to protect America’s treasures for future generations, provide access to our nation’s natural and cultural heritage, offer recreation opportunities, honor our trust responsibilities to American Indians and Alaska Natives and our responsibilities to island communities, conduct scientific research, provide wise stewardship of energy and mineral resources, foster sound use of land and water resources, and conserve and protect fish and wildlife. Contact: DOI, 1849 C. Street NW, Washington, D.C. 20240 (phone 202-208-3100; Web site www.doi.gov/).

Department of Justice (DOJ)  Represents the citizens of the U.S. in enforcing the law in the public interest and plays a key role in protection against criminals; ensures healthy competition of business; safeguards the consumer; enforces drug, immigration, and naturalization laws; and protects citizens through effective law enforcement. The Department conducts all suits in the Supreme Court in which the U.S. is concerned. It represents the government in legal matters, rendering legal advice and opinions, upon request, to the president and to the heads of the executive departments. The affairs and activities of the Department are supervised and directed by the attorney general. Contact: DOJ, 950 Pennsylvania Avenue, NW, Washington, D.C. 20530-0001 (phone 202-353-1555; e-mail AskDOJ@usdoj.gov; Web site www.usdoj.gov/).

Department of Labor (DOL)  The DOL is charged with preparing the American work force for new and better jobs and ensuring the adequacy of America’s workplaces and is responsible for the administration and enforcement of over 180 federal statutes. These legislative mandates and the regulations produced to implement them cover a wide variety of workplace activities for nearly 10 million employers and well over 100 million workers, including protecting workers’ wages, health and safety, employment, and pension rights; promoting equal employment opportunity; administering job training, unemployment insurance, and workers’
compensation programs; strengthening free collective bargaining; and collecting, analyzing, and publishing labor and economic statistics. Contact: DOL, Frances Perkins Building, 200 Constitution Avenue, NW, Washington, D.C. 20210 (phone 866-4-USA-DOL; TTY: 877-889-5627; Web site www.dol.gov/).

Department of Labor 404(c) regulations Among other things, establish rules and standards for the kind of educational effort employers must make to help their employees who have access to multiple portfolio 401(k) and other defined contribution plans understand their investment options. Employers are not permitted to give employees “advice” about investments but may provide “education” — a distinction that will ultimately be clarified by the courts.

Department of Labor, Section 508 A 1998 amendment to the Rehabilitation Act that requires all federal agencies to make electronic and information technology accessible to people with disabilities.

Department of State (DOS) The lead U.S. foreign affairs agency; the secretary of state is the president’s principal foreign policy adviser. The Department advances U.S. objectives and interests in shaping a freer, more secure, and more prosperous world through its primary role in developing and implementing the president’s foreign policy. The Department also supports the foreign affairs activities of other U.S. government entities and provides important services to U.S. citizens and to foreigners seeking to visit or immigrate to the U.S. The services the Department provides include: (1) protecting and assisting U.S. citizens living or traveling abroad; (2) assisting U.S. businesses in the international marketplace; (3) coordinating and providing support for international activities of other U.S. agencies (local, state, or federal government), official visits overseas and at home, and other diplomatic efforts; and (4) keeping the public informed about U.S. foreign policy and relations with other countries and providing feedback from the public to administration officials. Contact: U.S. Department of State, 2201 C Street NW, Washington, D.C. 20520 (phone 202-647-4000; Web site www.state.gov/).

Department of the Air Force (DAF) Mission is to defend the U.S. through control and exploitation of air and space. The service is organized in eight major commands throughout the world, which provide combat aircraft, airlift, refueling, reconnaissance, and other support to the Unified Combatant Commands. Web home page provides links to other Air Force Web sites and information for retirees (www.af.mil/).

Department of the Army (DA) Mission is to preserve peace and security and provide for the defense of the U.S., the territories, commonwealths, and possessions and any areas occupied by the U.S. and to support national policies, implement national objectives, and overcome any nations responsible for aggressive acts that imperil the peace and security of the U.S. Web site provides links to retiree services, useful addresses, and phone numbers (www.army.mil/).

Department of the Navy (DN) Established to maintain freedom of the seas for the U.S. and its allies, to be prepared to conduct combat operations at sea in support of the national interests of the U.S., and to maintain the ability for power projection ashore. Web site provides links to retiree services, useful addresses, and phone numbers (www.navy.mil/).

Department of Transportation (DOT) Mission is to serve the U.S. by ensuring a fast, safe, efficient, accessible, and convenient transportation system that meets our vital national interests and enhances the quality of life of the American people, today and into the future. Components are the Bureau of Transportation Statistics, Federal Aviation Administration, Federal Highway Administration, Federal Motor Carrier Safety Administration, Federal Railroad Administration, Federal Transit Administration, Maritime Administration, National Highway Traffic Safety Administration, Research and Special Programs Administration, Saint Lawrence Seaway Development Corporation, and Surface Transportation Board. Contact: DOT, 400 7th Street, SW, Washington, D.C. 20590 (phone 202-366-4000; Web site www.dot.gov/).
Department of Treasury (DOT)  The mission of the DOT is to promote prosperous and stable American and world economies, manage the government’s finances, safeguard U.S. financial systems, protect the nation’s leaders, and secure a safe and drug-free America. Contact: DOT, 1500 Pennsylvania Avenue, NW, Washington, D.C. 20220 (phone 202-622-1260; fax 202-622-6415; Web site www.ustreas.gov/).

Department of Veterans Affairs (DVA)  Mission is to serve America’s veterans and their families with dignity and compassion and be their principal advocate in ensuring that they receive medical care, benefits, social support, and lasting memorials promoting the health, welfare, and dignity of all veterans in recognition of their service to the nation. Web site home page provides an index of services and benefits available to U.S. veterans, a state-by-state listing of veterans’ facilities, phone numbers, information on where to get help, special programs for veterans, and links to other veterans’ sites (www.va.gov/).

dependency and indemnity compensation (DIC)  A federal program designed to compensate widows and other dependents of military personnel who die on active duty or of former service members who die from service-connected injuries or diseases. Formerly payments were based on the grade of the service member or veteran. New rates went into effect on January 1, 1993, although surviving spouses of veterans who died before January 1, 1993 receive the higher of the old and new rates.

dependent care assistance plan (DCAP)  Under the Economic Recovery Tax Act of 1981, employers were given the opportunity to offer dependent care assistance in the form of payments or help in finding adequate child care facilities as a fringe benefit to their employees.

dependent care facility (DCF)  An employer-sponsored dependent care option.

dependent care program (DCP)  Includes child care and elder care. There are four categories of options: financial assistance programs, establishment of child care facilities, workplace information services, and personnel policies.

dependent care reimbursement (DCR)  A benefit in which the employer reimburses employees for dependent care expenditures either fully or in part.

dependent coverage waiver (DPW)  A health care cost reduction strategy. Employees are allowed to waive dependent coverage.

depotable alien  An alien in and admitted to the U.S. subject to any grounds of removal specified in the Immigration and Nationality Act. This includes any alien illegally in the U.S., regardless of whether the alien entered the country by fraud or misrepresentation or entered legally but subsequently violated the terms of his or her nonimmigrant classification or status.

deporation  The formal removal of an alien from the U.S. when the alien has been found removable for violating the immigration laws. Deportation is ordered by an immigration judge without any punishment being imposed or contemplated. The Illegal Immigration Reform and Immigrant Responsibility Act of 1996 consolidated these procedures. After April 1, 1997, aliens in and admitted to the U.S. may be subject to removal based on deportability.

deposed  A legal term. Said of an individual who has given pretrial testimony under oath. See also pretrial deposition.

deposit  A sum of money paid in advance of receipt of a product or service, given as security for payment of the remainder or as a down payment. For example, some hotels require a deposit, as much as 50% or more, of sponsors of meetings.

deposit administration arrangement (DAA)  A funding plan vehicle for annuity contracts. Instead of purchasing or insuring pensions for active employees, the assets of these plans are maintained in an accumulation account (an unallocated fund accruing interest). When an employee retires, his or her pension (the amount of which is then known) is purchased from the insurance annuity account and the purchase price is subtracted from the accumulation account.

deposition  A legal discovery device (a search for admissible evidence) conducted under oath outside of the courtroom (usually in a lawyer’s office) by which one party to an
action asks oral questions of the other party or of a witness for the other party. The person questioned is called the deponent. The deponent’s answers are recorded and transcribed verbatim by a stenographer and reviewed by the deponent for accuracy. See also pretrial deposition.

depreciation In financial accounting, an allowance deducted when calculating the value of a property or business to account for a deterioration in its condition and, consequently, its value.

depression A feeling of sadness or melancholy that may vary from mild distress to complete despair. In mild cases, the individual is typically quiet, restrained, inhibited, unhappy, and unable to make decisions; in severe cases, the sufferer is often dejected and defeated in attitude and manner. Symptoms include loss of interest in sex and other activities once enjoyed; feelings of sadness or irritability; feelings of unreality, worthlessness, or hopelessness; inability to think, concentrate, remember, or make decisions; headaches; changes in weight or appetite; fatigue or loss of energy; sleep disturbances or changes in sleep patterns; and recurrent thoughts of suicide or death. If an individual experiences at least five of these symptoms, including at least one of the first two symptoms, for at least 2 weeks, he or she may be depressed and should consult with a mental health professional. Treatment includes antidepressant medication, psychotherapy, or a combination of medication and psychotherapy.

depressive illnesses The most common of psychiatric disorders, illnesses that often interfere with normal functioning and cause pain and suffering not only to those with the disorder but also to those who care about them. However, they are usually less persistently disabling than schizophrenia. Depression affects twice as many women as men. The primary disturbance is that of mood.

depth interview See focused interview.

derivative A financial instrument that does not constitute ownership of a commodity; rather, it is a promise to convey ownership. Options and futures are types of derivatives.

derivative citizenship Citizenship conveyed to children through the naturalization of parents or, under certain circumstances, to foreign-born children adopted by U.S. citizen parents, provided certain conditions are met.

derived objectives Knowledge and skills that contribute to the development of primary job skills — fundamental and integral (or closely related) understandings, concepts, principles, and elements of skills that support the attainment of the primary objectives of a training program.

dermatologist A medical specialty for the diagnosis and treatment of injuries and diseases of the skin, including laser therapy and skin surgery.

descriptive order A type of instructional sequencing in which the order of presentation is determined by the nature of the material. It is used when the content is highly descriptive or taxonomic; for example, programming and budgeting, data-handling and information systems, quality control procedures in which there are carefully prescribed sequential operations, and descriptions of methodology, equipment, and the like.

descriptive scale A rating scale that uses adjectives or phrases to rate levels of ability, proficiency, or performance. Includes behaviorally anchored rating scales, essay appraisal, critical incident technique, graphic scales, forced choice scales, and checklists.

descriptive study A study in which data are collected on a situation or area of interest systematically and accurately to determine what the situation really is. Includes opinion and attitude surveys, case studies, anecdotal records, critical incident reports, action research, and performance records. Descriptive studies may report results in either qualitative (verbal descriptions) or quantitative (numerical counts, frequencies, measures of central tendency, or other measurements) terms. However, cause and effect relationships are not established.

deselection The practice of firing physicians or other health care providers when an HMO has too many.

Designated Market Area (DMA) A term that defines groupings of mutually exclusive television marketing areas and is used by all media in defining service areas.

design/development cycle One of the two cycles that make up total cycle time. It
designer A human resources/human resources development (HR/HRD) competency. A designer is the architect of a HR or HRD system or program.

designer drugs Drugs developed specifically to produce the mind-altering effects of their illegal counterparts. Include analogs of fentanyl (“synthetic heroin,” “china white”), analogs of demerol (“synthetic heroin,” MPTP [“new heroin”]), analogs of amphetamines and methamphetamines ("MDMA," “Ecstasy,” “XTVC”), and analogs of phencyclidine (“PCPy; “PCE”).

design of experiments (DOE) A tool used by workers, usually in tandem with statistical process control and as a part of a participative management strategy, to measure a machine’s performance and average and chart the results to improve its productivity. A powerful means of solving quality problems.

deskilling The practice of dividing low-end manufacturing and service jobs into the smallest and simplest tasks in an attempt to increase efficiency, measurability, and consistency in performance. The reverse of up-skilling.

desktop conferencing A form of videoconferencing that makes use of a small video camera mounted on top of a desktop computer monitor. Individuals or small groups can see and hear each other as they share data and graphics on the computer screen.

desktop publishing (DTP) The process of assembling text and graphics using a computer and associated software to produce finished, typeset-looking documents, as contrasted with word processing, which is used to create text. DTP allows the user to experiment with different layouts and designs, mix type sizes and styles, add rules, and insert graphics, line art, and photos. The camera-ready, black-and-white or color masters, including text and graphics, for newsletters, brochures, advertisements, promotional materials, handouts, manuals, and so on are composed by the writer, designer, or editor. Any changes are made by the creator. DTP has three components: a personal computer with graphics capability, a laser printer, and DTP software.

desktopPublishingIQ Offers a comprehensive array of news, analysis, features and reviews on the latest desktop products and services on the market today. From graphics software to scanners, plug-ins to inkjet printers, DesktopPublishingIQ provides the latest information available. Contact: DesktopPublishingIQ, 462 Boston Street, Topsfield, MA 01983-1200 (phone 978-887-7900; fax 978-887-6117; Web site www.dtpjournal.com/).

desktop video An automated presentation created with inexpensive software and a micro-based computer (Macintosh, Amiga, IBM PC, or other and compatibles) and used for either training or promotional purposes. It has two key capabilities: animation and interactivity. The presentation may include images, animation sequences, text, charts, and graphs.

desktop videoconferencing (DTVC) Combines personal computing with audio, video, and communications technologies to provide real-time interaction with other groups of people from a personal computer. Employs a personal computer, hardware or software, a small camera, and either a digital or low-speed analog phone connection.

destination agent (DA) In employee relocation, the agent located at the customer’s move destination who serves as the point of contact for the origin agent.

Destination Management Certified Professional (DMCP) A designation awarded by the Association of Destination Management Executives upon successful completion of a test modeled after the test used by the Convention Industry Council for the Certified Meeting Professional designation. Contact: ADME, 3401 Quebec Street, Ste. 4050, Denver, CO 80207 (phone 303-394-3905; fax 303-394-3450; e-mail info@adme.org; Web site www.adme.org/).

destination management company (DMC) In meeting management, a private, full-service professional organization that provides assistance and planning services to corporations and their meeting planners for a fee. Typically operates at overseas locations, including Hawaii, but not exclusively so;
many offer their services in U.S. cities. Overseas DMCs make local arrangements before an inspection trip; negotiate with suppliers; greet participants on arrival; find bilingual guides; arrange such things as baggage retrieval, ground transportation, airport transfers, leisure activities, theme parties, and participant and spouse tours at the destination; and provide information on predeparture agricultural inspections. Domestic DMCs provide baggage and shuttle services, leisure activities, theme events, participant and spousal tours, and other services.

destination services Services established to help relocating or transferring employees to adapt to their new surroundings, such as home marketing assistance; school, child day care, and elder care information; and spousal reemployment assistance.

destination services company Often a division of a home purchase company. Helps employees and their families transferring to a new location to learn as much as possible about the new area before purchasing or leasing a home. Addresses such concerns as housing and rental costs, utilities, taxes, commuting times and distances, and school quality. Also called homefinding services or area counseling services.

detection costs In total quality management, costs related to quality assurance measures taken to prevent defects from moving from one stage of a production process to another, such as inspections.

determination evaluation Evaluation strategies designed to assess needs, improve programs, evaluate impacts, and assess processes.

detoxification facility In health care, an institution licensed or certified by the state to provide alcoholism or drug dependency treatment where such treatment is supervised by a physician or qualified staff member of the treatment facility.

detracking An approach to the restructuring of schools or a means of promoting equal access. Detracking is billed as a means of ending inequitable student grouping arrangements and improving educational practice. Essentially, it involves terminating such practices as ability grouping and replacing it with grouping on the basis of interest-themed programs (such as a microsociety school or service academy) or new instructional strategies, such as cooperative learning, interdisciplinary studies, and teaming. Requires careful planning, overcoming objectors, thorough teacher preparation, and the alignment of organization structures and practices to support the new grouping arrangements.

deunionization The termination of union representation for a particular collective bargaining unit. It is accomplished by a decertification election in which workers vote to disband their union. Also called deauthorization or decertification.

developing a curriculum (DACUM) A quick, efficient, and relatively inexpensive approach to curriculum development oriented to current job requirements. Advocates state that the method cuts the time required for course development to one tenth that of other job analysis methods. It uses a panel of 8 to 12 expert-workers and a facilitator to design training. During a 2-day session, the panel develops an occupational competency profile for the target job: the duties, tasks, and entry-level tasks, the required supporting skills and knowledge, and the personal traits of successful workers. At a later meeting the panel develops strategies for course development.

development 1. A planned set of learning experiences designed to improve the skills and job performance of individuals in their current positions in a defined career field or a specific job or to prepare them for advancement to higher-level, more responsible positions in the organization. 2. In research and development, activities aimed at converting the results of basic and applied research to practical uses, such as marketable products and services.

developmental counseling A form of supervisory counseling in which the employee and the supervisor share ideas and the process of identifying alternatives and selecting the means of remedying a deficiency or solving a problem.

developmental disabilities People whose limitations rest primarily on lowered intellectual capacity attributable to congenital or inherited defects, mental retardation, chromosomal aberrations, disease or injury to the brain, accidents or illnesses in childhood or adulthood,
or as the consequence of impaired maturation due to insufficient environmental stimulation from family or cultural sources. See also autism; brain injuries; Down syndrome.

**Developmental Disabilities Assistance and Bill of Rights Act of 2000** Legislation designed to ensure that individuals with developmental disabilities and their families participate in the design of and have access to culturally competent services, supports, and other assistance and opportunities that promote independence, productivity, and integration and inclusion into the community, through: (1) support to state developmental disabilities councils to promote, through systemic change, capacity building, a family centered, comprehensive system, and a coordinated array of services, supports, and other assistance for individuals with developmental disabilities and their families; (2) support to protection and advocacy systems in each state to protect the legal and human rights of individuals with developmental disabilities; (3) support to university-affiliated programs to provide interdisciplinary preservice preparation of students and fellows, community service activities, and the dissemination of information and research findings; and (4) support to national initiatives to collect necessary data, provide technical assistance to state developmental disabilities councils, protection and advocacy systems and university-affiliated programs, and support other nationally significant activities. Signed into law by President Clinton on October 30, 2000.

**developmentalism** See developmental theory of learning.

**developmental theory of learning** Views learners as wanting to be actively involved in their own learning — as oriented toward personal growth. Therefore, learning is facilitated by a supportive training climate where learners choose their own learning experiences.

**development costs** 1. All costs incurred during the development of a program or system. 2. In training, the costs from front-end analysis through the costs of design, development, validation, tracking, evaluation, and redesign.

**development program** A program designed to encourage and promote improvement and growth in professional, managerial, and technical knowledge, skills, and abilities. Approaches include on-the-job coaching; special assignments; in-house conferences, clinics, seminars, and workshops; membership on task forces, committees, and research teams; and organization development interventions.

**development system** The means by which interrelated and interdependent organizational elements are welded into a unified and coherent whole. Includes four subsystem categories: (1) organization development and team building systems, (2) executive, management, and supervisory training, (3) employee technical and operational and sales and dealer training, and (4) self-development.

**development time** The number of hours, days, or weeks required to design, develop, and validate an instructional package or system.

**device independence** A characteristic of a computer system or program that permits different output devices to image the same file more or less identically.

**device independent color** Refers to color images that appear the same on different computer output devices, including monitors and various types of printers.

**device relationship management (DRM™)** Software that enables automatic exchange of accurate information (via the Internet) between products at a customer’s facilities and external service personnel or enterprise business systems. Provides a means of monitoring, accessing, diagnosing, and communicating with devices worldwide. DRM is a trademark of Axeda Systems (phone 800-700-0362; Web site www.axeda.com/).

**devise** A gift of real estate under a will that goes to the devisee as the recipient. See also bequest.

**devolution** In government, reversing the flow of power from the states to the federal government; decentralizing executive and legislative authority; shifting power downward.

**diabetes mellitus** A disorder of the pancreas that takes one of two forms: Type I, insulin-dependent diabetes mellitus (formerly called juvenile diabetes), a genetic condition in which the pancreas fails to produce insulin, thus preventing the body from metabolizing blood sugar, and the more common Type II,
non-insulin-dependent diabetes mellitus (formerly called maturity- or adult-onset diabetes), a condition in which the pancreas produces adequate amounts of insulin but the cells are unable to absorb glucose. Although its causes are unknown, researchers believe that individuals can be born with a genetic predisposition toward developing diabetes. Symptoms of Type I usually occur suddenly and include frequent urination, excessive thirst, sudden weight loss, extreme hunger, irritability, weakness and fatigue, and nausea and vomiting. Symptoms of Type II occur gradually and include any of the Type I symptoms; blurred vision; fatigue; recurring, hard-to-heal skin, gum, bladder, or vaginal yeast infections; itchy skin; and tingling or numbness in legs, hands, or feet. Treatment for Type I involves daily insulin injections, a balanced diet, limited sugar and fats, and regular exercise. Treatment for Type II consists of a diet that limits sugar and calories to cause weight loss and a regular exercise program.

**diabetic retinopathy** The leading cause of new blindness among adults in the U.S. It is a complication of diabetes that is caused by changes in the blood vessels of the eye. When blood vessels in the retina are damaged, they may leak fluid or blood and grow brushlike branches and scar tissue. This can distort the images that the retina sends to the brain.

**diagnosis** The name given to a medical or health problem by the examining physician or specialist.

**diagnosis-related groups (DRGs)** 1. Medicare reimbursement levels passed by the Congress in 1983 to control the costs of government health care programs. If a hospital’s charges for a particular diagnosis exceed the standard established by the DRGs, reimbursement is reduced to the amount allowed and the provider must absorb the difference. See also resource-based relative value scale.

2. Under the Civilian Health and Medical Programs of the Uniformed Services, a new way of paying most civilian hospitals for inpatient services. Under DRGs, CHAMPUS pays most hospitals a fixed rate for inpatient services, regardless of whether or not the hospital bills at a different rate. DRG rates are generally based on national averages of costs for specific services. The DRG system is used in all states except Maryland and in the District of Columbia and Puerto Rico. Most hospitals are required by law to accept the DRG payment for the inpatient care they provide. Beneficiaries are not responsible for the difference between the hospital’s billed charges and the DRG payment; they pay only their cost share.

**Diagnostic and Statistical Manual of Mental Disorders, 3rd Edition**, revised (DSM III-R) Provides a coding system for mental and substance abuse disorders.

**diagnostic-related group reimbursement** In health care, a payment system in which a health care provider, such as a hospital, receives a fixed amount per disease category, per admission, regardless of the services actually provided.

**diagnostic survey** A survey designed and conducted to analyze a specific organizational or employee problem or situation identified by some other means. The survey is conducted to uncover the reasons for it, probe feelings about the situation or problem, and get ideas for its solution.

**diagnostic test** A test used to identify, locate, assess, and analyze an individual’s specific areas of strength and weakness and, where possible, to determine their cause. Commonly used to identify knowledge and skills deficiencies.

**DIALOG Information Services** A database that provides online-based information services to organizations in such fields as business, science, engineering, finance, and law. Contact: DIALOG, 11000 Regency Parkway, Suite 10, Cary, NC 27511 (phone 800-3-DIALOG [North America] or 919-462-8600; fax 919-468-9890; e-mail customer@dialog.com; Web site www.dialog.com/).

**dial-up connection** Allows computers to communicate over a network by means of regular phone lines using a modem.

**Dictionary of Occupational Titles (DOT)** An authoritative document published by the Department of Labor, available from the Government Printing Office, that lists and defines (in terms of responsibilities, duties, and procedures) more than 20,000 jobs based on analysis of more than 75,000 jobs. In addition,
the Dictionary describes the physical demands of each job, working conditions, and the aptitudes, interests, educational requirements, and vocational preparation required of those seeking employment in each job.

didactic learning A learning strategy used by humans (and to some degree by learning machines). It involves learning facts, principles, or concepts by means of instruction in some form — a teacher, manual, instruction sheet, or multimedia.

didactic teaching Traditional instructor-centered, pedagogic, or instructor-directed learning. It makes use of presentation and question-and-answer (Socratic) approaches.

diet COLA A permanent reduction in the cost-of-living adjustment for federal and military retirees under the age of 62, resulting in one half of the full COLA.

differentiate In marketing and branding, cultivating the ability of customers to distinguish between two or more brands at the same level. Factors include benefits to potential customers or clients, such as online ordering, technical services, and innovative packaging.

differently abled A term used as a substitute for disabled or handicapped persons.

differing abilities From the phrase “people with differing abilities,” proposed by B. Freer Freeman of Arlington, VA in a contest for a new term to describe people with disabilities. Freeman was awarded the $50,000 first prize by the National Christina Foundation for his entry. The phrase was chosen because it focuses on the abilities of people with disabilities instead of their handicaps.

difficulty See item difficulty.

digital 1. In data processing, data represented in discrete units, using coded signals (usually a binary code) to express the variables in a problem and provide solutions calculated mathematically. 2. In video, any device in which an electronic signal is represented by computer-type binary numbers. 3. Information and communication technology that employs a format compatible with digital computers; information is stored and retrieved as bits.

digital animation (DA) Electronically generated movement of images on a computer screen. There are three levels of DA: (1) basic — where animation consists of simple transitions (wipes and dissolves) and path animations (moving text and loops); (2) intermediate — cell animation (used in cartoons) and special effects, which include all types of distortions and color effects applied to graphics, photos, or motion pictures; and (3) advanced — 3D animation as exemplified by the films Toy Story and A Bug’s Life.

digital audiotape (DAT) recorder A small (2 1/4 inches long), expensive recorder that is capable of making distortion-free copies of compact discs and digital broadcasts.

digital certificate Issued by a certifying authority, it acts like a passport or an ID. It travels with an electronic message to ensure that the sender is who he or she claims to be.

digital distribution of advertising for publication (DDAP) A graphics design system that provides advertising to publications in digital form so that ads can be inserted into the digital flow of data used in publication production, thereby making it possible to go directly from computer to plate or computer to press.

digitalis A prescription medication that increases the heart’s contractions.

digital light processing (DLP) An American-made projection technology. DLP projectors process light digitally using a microchip invented by Texas Instruments that contains thousands of tiny mirrors. See also liquid crystal display.

digital mammography A diagnostic tool that reads mammograms stored in a computer.


digital photography Using a still video camera/scanner or digital camera that stores images electronically on a magnetic disk rather than on photographic film. Used primarily for applications such as catalogs and newspaper work, due to current quality
limitations in terms of image size and resolution. Examples of cameras are the Kodak DCS-2000 and the Sony SEPS-1000.

digital print order format (DPOF) The standard format used to transfer images from certain digital cameras to compatible ink-jet photo printers.

digital rectal exam (DRE) A medical examination for early identification of prostate problems, including cancer. Recommended annually by the American Cancer Society for men over the age of 40.

digital simultaneous voice and data (DSVD) A standard protocol adopted by major companies in the computer and telecommunications industry, such as Microsoft and Intel, to send both voice and data over a single line either alternately or simultaneously.

digital studio A facility designed to use a range of technologies, tools, and techniques to create and produce audiovisual materials and presentations. It may be used to produce DVDs, burn DVDs, or distribute content via LAN or the Web; capture, encode, craft, and publish content; and employ a fully-equipped production studio with high-end capture and encoding hardware, sophisticated editing equipment, or a complete digital audio workstation or recording studio.

Digital subscriber line (DSL) A means of bringing high bandwidth (speedy access) to homes and offices via copper phone lines.

digital subtraction angiography An x-ray technique used to obtain detailed closeups of arterial blockage. Special dyes are injected into the arm or leg and the x-ray reveals the arterial sections that the dyes cannot easily penetrate due to blockage.

digital video (DV) 1. A representation of video images and audio as binary values, ones and zeros. 2. A consumer digital video standard. DV provides low-cost, high-definition images — 500 lines of horizontal resolution, a signal-to-noise ratio of 54 dB, pulse code modulation digital audio, and component recording.

digital video compression A new development in television distribution that will allow more channels to be delivered to users.

digital-video-disc (DVD) A format for delivering images and sound. Offers high-quality sound and vision, interactive ease, and up to 20 times the storage capacity of a CD-ROM (for dual-layer format, 8700 megabytes). DVDs differ from compact discs (CDs) in that they use smaller “pits” of data, a more closely spaced track, and special lenses that can focus narrowly on the densely packed pits, thereby achieving great storage capacity. Also called digital versatile discs.

digital video drive audio High-resolution, surround-sound recording format.

digital video interactive (DVI) A hardware and software system, a computer peripheral, a board that is inserted into an existing computer or incorporated into a new computer equipped with DVI chips. Implements compression of digital audio and video from any source onto a chip set. DVI provides full-motion video using a standard CD-ROM disc. Text, images, audio, and motion video can be reduced to digital form (binary code) and stored and manipulated like other data on a computer. That is, once the audio, video, or images are captured, the user can paint, edit, and integrate those components into a multimedia presentation. DVI is preferred by many training and multimedia developers over videodisc. Offered by Intel Corporation.

digital video player Looks like a videocassette recorder but has a disc drive. Plays DVD motion pictures and music CDs.

digital video-read only memory (DVD-ROM) A computer-playable digital video. Stores audio and video as well as text and graphics. Offers interactive content such as games and reference databases.

digital video-read only memory drive A removable software drive for PCs that looks like a CD-ROM drive but runs DVD motion pictures and DVD-ROM discs, CD-ROMS, and music CDs.

digital virtual disc (DVD) A technological advance that provides high-quality images and audio and can play back CDs and CD-ROMs. A 5-inch DVD disc holds more than 4.7 gigabytes per side — about 2 hours of video, music, games, and CD-ROM information, either separately or together.

digitize In video, the process of converting an audio or video signal from its analog form into computerlike digital code numbers.
dilated fundus examination (DFE)  A test conducted during eye examinations to detect indications and physiological effects of circulatory, metabolic, and neurological disorders such as hypertension, diabetes, and some tumors. The test can also aid in the diagnosis and assessment of cataracts, cloudy vitreous, retinal tears and detachment, optic nerve disease, and glaucoma.

Dilberted  The mental and emotional state or condition of an employee after he or she has been mistreated or disparaged by an intemperate, malicious, or vindictive boss. Borrowed from the comic strip character Dilbert.

dilutive merger  A merger that immediately reduces the acquiring company’s earnings per share. See also accretive merger.

dining card  A credit card that provides a special discount for subscribers (members) who dine at participating restaurants. With some cards, upon payment of an annual fee, subscribers are allowed to use one or more ordinary credit cards, such as Visa and MasterCard, to pay for meals, beverages, tips, and tax and receive a monthly rebate instead of a discount.

diploma  A document that certifies completion of a prescribed course of study. Although the “sheepskin” that certifies completion of a college- or university-level course of study may be called a diploma, the term is usually reserved for completion of nondegree-awardng curricula, such as middle school, junior high school, and high school graduation, certificate programs at the postsecondary school level, and other educational, training, and development programs offered by private and public for-profit and nonprofit institutions and organizations, including corporations. See also earned degree and honorary degree.

direct access  In travel management, an electronic link between two different computerized reservation systems that allows a travel agent to access information and process reservations using both systems.

direct access behavioral health system  Offers consumers ease of access and freedom to choose from a select group of health care providers, ensuring that subscribers will receive services from qualified providers. The system can be enhanced by structuring provider standards relating to diagnostic examinations, treatment protocols, and centers for emergency access. Such systems are said to benefit payers by improving network management, controlling utilization, and cutting administrative costs.

direct assessment  See alternative assessment.

direct billing  1. In meeting management, the statement of accounts receivable sent to individuals or firms with established credit. 2. In travel management, a system of invoicing whereby the travel supplier sends the invoice for travel services directly to the traveler who incurred those charges.

direct consolidation loan  Under student aid programs, allows the borrower to combine different types and amounts of federal student loans to simplify repayment. The loan pays off the existing loans, and the borrower then repays the consolidation loan over a period of from 10 to 30 years.

direct contracting  Describes a provider of integrated health care services involving a delivery system in which contracts are made directly with employers rather than through an insurance company or a managed care organization.

direct contract model  A form of managed care in which the HMO contracts directly with broad panels of individual physicians (both primary care and specialists) to provide services to their members.

direct costs  1. Costs that are identifiable directly with a particular activity, service, program or product of the program. These costs are not allocated to a cost center to which they are not specifically attributable. 2. Expenses associated with specific HR projects, programs, or activities; for example, the costs incurred in conducting a workshop for supervisors. They include out-of-pocket expenses (such as air and taxi fares, subsistence, and hotel charges incurred by attending a professional conference) and salary costs (the salaries of instructors or consultants conducting a workshop and the salaries or wages of trainees).

direct deposit  An employee benefit. Pay of employees is deposited to their bank accounts electronically — a convenient, reliable, and safe method of depositing pay.
direct drive  See hard disk.
directed discussion  One of three forms of the conference method. The objective of directed discussion is to help trainees acquire better understanding of and the ability to apply known facts, principles, concepts, policies, or procedures. The function of the instructor or course leader is to guide the discussion in such a way that the facts, principles, concepts, or procedures are clearly articulated and applied.
direct flight  A flight that requires no change of aircraft prior to reaching the final destination, although stops may be made in cities on the route to pick up or discharge passengers.
direct imaging (DI)  A printing technology that employs a color electronic prepress system where fully composed pages are prepared and stored in digital form. No film or chemicals are necessary for imaging or developing. The press system interfaces with desktop publishing systems that use IBM and other MS-DOS-based computers, as well as Apple Macintosh computers.
directing  The managerial function concerned with establishing and maintaining effective face-to-face relationships with subordinates to get them to do well what the organization has hired them to do, not to avoid reprimand or punishment, but because they want to do it. It encompasses guiding and assisting, motivating and actuating, stimulating and encouraging, communicating, building and maintaining morale, correcting and disciplining, and leading and inspiring.
directive appraisal  One-way or one-sided evaluation. The superior observes, evaluates, and provides feedback on performance to subordinates, who are allowed little or no input to the process. The manager establishes the standards, chooses the measures, does the evaluating, reports findings to subordinates at an appraisal interview, makes suggestions for improvement, and records the results.
directive counseling  A process in which counselors serve as coaches and teachers. They collect, sift, organize, classify, summarize, and evaluate relevant information to arrive at a description of the circumstances surrounding the client’s problem. They analyze attitudes, motives, interests, emotional balance, and other factors that may facilitate or inhibit satisfactory adjustment or solution to the client’s problem. Counselors may advise, persuade, or explain.
direct labor  Labor required to produce or manufacture a product or provide a service.
direct labor budget  A budget that displays the estimated costs of the direct labor, expressed in standard labor hours at expected average wage rates, needed to produce the number of products or services to be sold and held in inventory.
direct lending  A system for handling federal student loan programs proposed by President Clinton and endorsed by the Congress in 1993. Instead of allowing banks to provide the loans while the government subsidizes the costs and guarantees the banks against defaults, the banks and state guarantee agencies are eliminated from the system, the federal government raises the money, and colleges and universities make the loans.
Direct Link for the Disabled, Inc  Established to encourage, educate, and empower people with health conditions, disabilities, and rare disorders. Maintains a listing of more than 15,000 organizations and community resource centers nationwide for all types of disabilities. Responds to phone and mail inquiries without charge. Contact: Direct Link for the Disabled, P.O. Box 1036, Solvang, CA 93464 (805-688-1603; fax 805-686-5285; e-mail Suharry@terminus.com; Web site www.directlinkup.com/).
direct mail  A highly effective but relatively expensive marketing technique. It involves identifying the marketing target, obtaining lists of organizations and individuals for solicitation, preparing the marketing media (brochures and response cards), and sending the materials to the target audience by mail.
direct marketing  Creating customers and sales by means of mailed brochures and catalogs, telemarketing, television shopping channels, and direct factory outlets. No intermediaries (distributors) are involved. The strategy can be justified only if the products or services command sizable gross margins, the number of accounts is manageable, and after-sale service revenue is reasonably attractive.
countries that represents the direct marketing industry through educational services, seminars, consumer service programs, research projects, and books and monographs on aspects of direct marketing. DMA’s members include direct marketers from nonprofit and public organizations, including catalogers, financial services, book and magazine publishers, book and music clubs, retail stores, and industrial manufacturers. Contact: DMA, 1120 Avenue of the Americas, New York, NY 10036-6700 (phone 212-768-7277; fax 212-302-6714; e-mail dma@the-dma.org; Website www.the-dma.org/).

director The person responsible for the staging and performance, including talent delivery and execution, sound, lighting, camera angles, and visual continuity and pacing, of a live dramatization, film, or TV production.

director of food and beverage The hotel functionary who oversees all catering and food operations, as well as the hotel’s restaurants. Supervises the catering director and banquet manager.

director of sales The hotel functionary responsible for booking meetings and the primary contact for corporate meeting managers. May also be called account representative, marketing manager, sales manager, and sales representative.

directors’ and officers’ liability insurance Coverage of corporate officers for liability in cases of negligence, malfeasance, misfeasance, or nonfeasance.

directory See search engine.

direct public offering (DPO) An offer of the sale of stock made directly to the general public. Regulatory authorities recently recognized that there are fundamental changes occurring in the financial markets and are making adjustments to handle these changes. The withdrawal of restrictive regulations by the Securities and Exchange Commission is making it possible for small and emerging companies to do their own public offering with a decrease in paperwork and costs. See also initial public offering; limited offering.

direct reimbursement dental A means of saving time and money and increasing the flexibility of employee dental benefits plans. Employees are reimbursed directly for certain dental and orthodontic procedures within a matter of days on a fixed scale; for example, 100% of the first $100, 80% of the next $500 up to an annual maximum reimbursement of $750 per covered person.

direct salary costs The prorated salaries of people who conduct or participate in a specific program, usually calculated on a per-day or per-hour basis.

direct transfer A means of moving individual retirement accounts (IRAs) without missing deadlines or incurring taxes or penalties.

disability 1. As defined by the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990: (1) a physical or mental impairment that substantially limits one or more of the major life activities of an individual; (2) a record of such an impairment; or (3) being regarded as having such an impairment. It does not include such conditions as transvestism, transsexualism, voyeurism, gender identity disorders not resulting from physical impairments, other sexual behavior disorders, compulsive gambling, kleptomania, pyromania, and psychoactive substance use disorders resulting from current illegal use of drugs. 2. Under Social Security, a person is considered disabled only if he or she is unable to do any kind of work for which suited, and only if inability to work is expected to last for at least 1 year or to result in death. Therefore, it does not include partial disabilities or short-term disabilities. Benefits continue as long as the individual remains disabled. 3. In general, disability includes persons who are physically disabled, mentally impaired, emotionally impaired, or learning disabled.

disability benefits Benefits paid to a disabled employee. A disabled employee is usually defined as one who has a physical or mental condition that prevents the worker from engaging in any substantial gainful work and the condition is expected to last for a specified period (typically 12 or more months) or result in death. Medical proof is invariably required to support an application for disability benefits. Includes Department of Veterans Affairs disability benefits; state and local government disability benefits; private insurance disability benefits; Supplemental Security Income
benefits; Social Security disability benefits; Workers’ Compensation.

disability case management (DCM) Case-by-case monitoring of the treatment of employees with disabilities.


disability costs Expenses associated with providing income replacement and medical payments to workers disabled by accident, injury, or illness by such means as workers’ compensation insurance and long-term disability policies. Other costs include medical costs paid by health insurance, managerial and supervisory time spent in completing reports and forms, finishing work started and replacing disabled employees, disability management services, overtime requirements, and lower productivity.

Disability Determination Service (DDS) A state agency that makes decisions for the Social Security Administration as to whether an individual claimant qualifies for disability benefits. State DDS evaluation teams, composed of a disability examiner and a physician or psychologist, make the determination using very specific medical and vocational criteria, although many such determinations are made solely on the basis of a treating physician’s evidence and recommendations.

disability management Assigning a single individual responsibility for coordinating and managing disability benefits within an organization. Designed to retain and rehabilitate employees with disabilities and put into place innovative disability management services.

disability manager In the corporate environment, the individual responsible for developing and implementing policies and programs to help persons with disabilities find appropriate jobs and assisting injured, ill, and disabled employees return to work.

disability plan See disability benefits.


disabled person A person who is hearing-, vision-, or speech-impaired or a person who must use a wheelchair, crutches, cane, or walker due to physical disabilities. A person who has a disability is either unable to do certain things or must do them another way. Sometimes referred to as handicapped (objectionable to some) or challenged (preferred by some).

disaster recovery Refers to actions taken to recover company data lost through terrorist acts or acts of God, such as floods, fires, and storms. The term has been replaced by business continuity.

disbursement Payout of loans by the lender.

disc Optical storage device or medium, such as the laser video disc. See also disk.

discharge Termination of an employee for cause. It represents the end of the disciplinary chain. It is reserved for people who cannot or will not subscribe to the rules and who become recalcitrant, insubordinate, or otherwise oblivious to their responsibilities to the organization and their work groups.

discharge planning A process used to limit the number of inpatient hospital stays and ensure appropriate care by transferring patients to less-expensive health care facilities.

disciplinary layoff A form of disciplinary action involving suspension, usually without pay, for a specified number of days or weeks but almost never for longer than 1 month.

discipline 1. Traditionally, discipline has meant complete and total obedience to rules and regulations and to the orders and directives of superiors. Failure to comply resulted in punitive actions. Today, discipline is seen as involving self-control and a sense of personal responsibility for conduct, behavior, and performance. A disciplined organization is one in which members willingly adhere to the rules and principles governing conduct as set forth by the appropriate authorities. Because they accept the rules as right, they are willing to subordinate themselves to the organization.

2. One of five requirements of the learning organization as described by Peter Senge (The Fifth Discipline: The Art and Practice of the Learning Organization, Doubleday/Currency, 1990). People must master mental models, personal mastery, shared vision, and systems thinking.

disclaimer Refusal or renunciation of property by a beneficiary of an estate or trust. It is usually executed for tax purposes.
**disclaimer clause** In law, denial or disavowal of authority or responsibility for or renunciation of an event, activity, situation, circumstance, act, interest, right, or property. A complete and unqualified refusal to accept rights to which one is entitled. Recognized by all 50 states. For example, the most effective means of defeating an implied contract claim based upon statements in an employee handbook is to include a clear and emphatic disclaimer in the handbook that it is not a contract and that workers are employed at-will.

**discovery learning** A system of active learning where the learner’s existing knowledge is used to “discover” new information, concepts, and principles through trial and error. It employs critical thinking, problem solving, small group process, and inquiring. It has been criticized as inefficient, time-consuming, and subject to error.

**discretionary bonus** See bonus; incentive.

**discretionary effort** Completely voluntary effort by employees to do more than is required by their job descriptions or their supervisors.

**discretionary expense budget** See expense budget.

**discretionary income** Total funds available to an individual or organization minus total expenses.

**discretionary trust** A trust with the decision vested in the trustee as to whether and how income and principal should be distributed.

**discrimination** 1. Any policy, procedure, or action that tends to unfairly place an individual or group at a disadvantage in the recruitment, screening, selection, assignment, compensation, testing, training, development, or promotion processes. To prove discrimination, an employee must establish that he or she belongs to a protected group and was rejected although qualified for the job and that the employer filled the position with an individual not in the protected class. To rebut a claim of discrimination, employers must refute employee’s claims or establish a defense based on one of the following: discharge for gross misconduct, poor performance, or reduction in force. 2. In testing, the ability of a test item to discriminate or distinguish between persons who possess much or little of some trait. 3. In test theory, the correlation of a test item with the total score. 4. In learning, the ability to make useful distinctions between and among a variety of situations and stimuli.

**disease** Inability of the adaptive mechanisms of a person to counteract normally or adequately to stimuli and stresses to which they are exposed, resulting in a disturbance in the function or structure of some part or organ of the person.
**disease management (DM)** A cost-control strategy popular among managed care providers, pharmaceutical companies, and other health care professionals. It involves identifying expected outcomes for a certain disease, determining what outcomes a health care plan is actually achieving, and putting policies in place to achieve the desired results.

**disenrollment** The process of voluntary (the individual simply wants to discontinue membership) or involuntary termination of coverage (when the member changes jobs or commits gross offenses such as fraud and nonpayment of premiums or copayments).

**disequilibrium** The unsteady sensation that some people have when they have drunk too much alcohol and have to walk. Usually stems from an abnormality (such as a tumor, a degenerative nerve disorder, nerve damage, drinking too much, or overusing certain drugs, such as the anticonvulsant phenytoin [Dilantin]) in the areas of the brain responsible for coordination. See also faintness; vague light-headedness; vertigo.

**disfigurement** People whose physical appearance is very different from the norm, such as burn victims and those with physical deformities that may be facial or associated with the body, back, head, or limbs. The source may be hereditary, disease, or accident.

**disintermediation** The practice of buying directly from manufacturers and paying less because it cuts out traditional wholesalers — the middle players.

**disk** A magnetic storage device, such as a floppy disk, hard disk, or diskette. A means of storing information, instructions, and other forms of computer data. Disks come in three sizes: 3 1/2-inch micro disks (single- and double-sided), 5 1/4-inch disks (double and quad), and 8-inch single and double disks. See also disc.

**disk array** Connects two disks through a single controller, which may be hardware or software. A disk array solves the problem of small-computer standard interface (SCSI) drive technology: the bottleneck that results from the inability of disks to read or write data as fast as those data can be transmitted across the SCSI interface.

**disk-based media** A means of storing large amounts of text and graphics.

**disk cache** Moving portions of a data file from a mechanical disk to a computer’s electronic memory, a process that speeds up information retrieval.

**disk color separation (DCS)** In desktop publishing, a data-file standard defined by QuarkXPress to assist in color separation.

**disk drive** The mechanism that copies information from a disk into the computer’s memory and makes it available for use and copies data from the computer’s memory to a disk for backup and storage.

**diskette** See disk.

**disk operating system (DOS)** The operating system of a computer, usually consisting of floppy disks that contain utility functions (e.g., copying, deleting information, formatting disks) and disk drives that read those functions.

**disk optimizer** A utility program that accelerates disk operating system performance by performing a variety of functions, such as surface testing (finding and locking out media defects), low-level format refresher (rewriting tracks), defragging, and extending the life of a hard disk by reducing wear and tear caused by repeated movement of the head.

**disparate impact** A legal term relating to a form of discrimination in which an employment practice or procedure (such as a psychological test) results in discrimination against a protected class. Such a practice is unlawful unless the employer can demonstrate that the practice is either job-related or a business necessity. Federal agencies have adopted the following formula to determine when disparate impact exists: a selection rate for any racial, ethnic, or gender group that is less than 80% of the rate for the highest selection rate. Also referred to as disparate treatment and disparate rejection rates.

**disparate rejection rates** See disparate impact.

**disparate treatment** See disparate impact.

**displaced workers** Persons age 20 years and over who lost or left jobs because their plant or company closed or moved, there was insufficient work for them to do, or their position or shift was abolished.
displacement Describes workers who have lost their jobs as a result of economic change, such as plant closings and layoffs due to shifts in consumer preferences, foreign competition, automation, and robotics.

display advertisement A broad category of ads that includes type variations and graphics, in a full range of sizes.

display bias In travel management, an illegal practice in which the computer reservation system (CRS) information screen displays flight information pertaining to its owner before showing the flights of another carrier.

displays See exhibits.

disposable worker See contingent work force; sheddable worker.

disputed claim A claim for insurance benefits for which the patient or plan enrollee disagrees with the carrier’s action. Usually, the individual has the right to appeal and request reconsideration of the claim by the carrier and, if not satisfied, by some higher authority. For example, federal health benefits plan enrollees can appeal to the Office of Personnel Management.

dissatisfiers Factors related to a job’s extrinsic content — company policies and procedures, assignments, type of supervision received, working conditions, job security, and pay and benefits — that tend to demotivate people.

dissed A term invented by school-age city kids. It means to be put down, humiliated, or disrespected.

dissolve In video production, slowly fading one image and bringing another image into view in its place.

Distance Education and Training Council (DETC) A nonprofit educational association that serves as a clearinghouse of information about the distance learning/correspondence study field and sponsors the Accrediting Commission of the Distance Education and Training Council. The mission of DETC is to promote sound educational standards and ethical business practices within the distance study field. Formerly the National Home Study Council. Contact: DETC, 1601 18th St., NW Washington, D.C. 20009-2529 (phone 202-234-5100; fax 202-332-1386; E-mail e-mail detc@detc.org; Web site www.detc.org/).

distance learning Learning that is mediated by a person (trainer or instructor) who is not in the same location as the trainees. Essentially it is two-way interactive telecommunication of audio, audiographic, and/or video information using satellite, microwave, cable, telephone lines, or fiber-optic lines.

distance training/education In general, education and training provided for adults at remote locations by such means as satellite-delivered training and interactive video.

Distinguished Contribution to Human Resource Development Award An award presented annually to a member of the American Society for Training and Development (or an individual nominated by a member) for exceptional contributions over a significant period of time to the field of human resource development. Selected by an awards committee from nominees by reviewing documentation and direct contacts with the nominating individual and other person with direct knowledge of the accomplishments of the nominee. Contact: ASTD National Awards Program, Attn: Dawn Temple, 1640 King St., Box 1443, Alexandria, VA 22313-2043 (phone 703-683-8100; fax 703-683-8103; e-mail info.center@astd.noli.com; Web site www.astd.org/).

distractor In testing, any of the incorrect choices in a test item, such as in a multiple-choice test.

distributed database A computer database whose components are stored in more than one location. By linking them over communications channels, such as a local-area network or wide-area network, the location of the data becomes unimportant to the user.

distributed intelligence Active participation of people at all levels of an organization in solving problems, making decisions, taking action, and dealing with change without waiting to be told to do so. Attributed to Patricia A. McLagan, “Distributed Intelligence,” T+D, February 2003, pp. 52–56.

distributed network A computing environment in which processing capabilities are divided among various workstations throughout the network.

distributed work Describes any type of work done by groups of people who are separated in time and space.
distribution  See frequency distribution.
distribution method  How information is delivered to learners, such as audiotapes and videotapes, cable and satellite TV; CD-ROMs; computer disks; e-mail and voice mail; Internet, intranets, and extranets; LAN/WAN networks; simulators; and telephone. See also instructional method; presentation method.
diuretics  Prescription medications that reduce excess fluid in the body.
divergent thinking  An unconventional way of thinking that generates new concepts, ideas, and approaches. It involves tossing, spinning, and rotating a problem in your mind, ruminating and mulling it over in different ways, and looking at it from different angles without actually trying to solve it.
diversion program  An alternative to disciplinary action for infractions of company policies or rules; for example, sexual harassment cases that do not call for more stringent penalties. Typically consists of several hours of intensive classroom training and an additional several hours of individual counseling by qualified practitioners paid for by the company, the employee, or both.
diversity  In general, diversity refers to the ways in which people in organizations differ, including age, race, native language, gender, ethnic group, religion, personality, cognitive style, physical health, mental health, tenure, organization function, and many others. Recently expanded to include sexual orientation and people with disabilities. In its narrow sense, diversity includes only differences based on race and gender. Some writers define diversity as the great variety of ways, relevant to an organization, in which people people can be grouped, including abilities, age, career aspirations, disabilities, education, family background, geographic origins, interests, marital status, parental status, sex, skills, vocation, or profession.
diversity audit  Collects statistical data about hiring, firing, promotion, and the like and surveys employees’ attitudes and perceptions about diversity issues to identify existing or potential problems. Results are used to communicate findings to employees and management and to develop and implement action plans to provide remedies.
diversity program/strategy  A plan and program designed to help employees at all levels of the organization learn new attitudes and adopt new behaviors relating to cultural differences. Includes encouraging diversity in the work force as a priority through hiring practices, creating new internal personnel structures and systems to monitor performance, holding managers accountable for promoting a multicultural work environment, and establishing diversity training and development programs.
diversity training  A generic term used to describe any type of training designed to help people understand and value cultural differences in the workplace. Usually provided for managers and supervisors in an attempt to increase productivity and reduce the potential for legal actions resulting from employees’ or management’s bigoted attitudes toward people who are different.
divestiture 1. The process of terminating an investment, an arrangement, a business, or an affiliation with another organization. 2. Converting undervalued assets to cash as a part of a capitalization reduction plan.
dividend 1. In group insurance, return of all or a part of the excess premiums (money not needed to pay claims, meet expenses, establish reserves, and provide a reasonable profit) to the insured. 2. In investments, money paid to stockholders according to the number of shares held.
dividend equivalent plan  A form of stock equivalent plan in which a number of units of phantom stock are granted to an executive, each of which creates rights to a payment equal to to any dividends paid on a share of the company’s stock.
dividend reinvestment plan (DRP)  Offered by dividend-paying companies to their shareholders to provide an easy way to nurture the growth of their investments. Such plans give investors the opportunity to purchase additional shares of a company’s stock without paying high brokerage fees and without having to make a large outlay of cash. Instead of making a dividend payment and sending a check to the shareholder, the company purchases as many shares of stock as possible with the amount of money due the investor.
Dividends: A Magazine for Staples’ Small Business Customers Published bimonthly for Staples by Imagination Publishing, 820 West Jackson, Fourth Floor, Chicago, IL 60607 (phone 312-627-1020); cost: $1.95 per copy (free to qualified subscribers). Contact: Staples, Inc., 1 Research Drive, Westborough, MA (phone 800-793-3320).

dividend yield The amount of profit or payout shown as a ratio of the stock price.

division (organization) An independent entity held accountable for all organization functions, typically for a selected group of organization product lines. Usually consists of a single profit center or operating unit that is accountable to a corporate, subsidiary, or group organization.

divorce benefits A divorced person is entitled to Social Security benefits on the ex-spouse’s account if married for 10 or more years. Benefits are based on total contributions made by the wage-earner over the entire working career, not just during the marriage. A person married more than once, each time for at least 10 years, may claim benefits against the ex-spouse with the largest Social Security account. If remarried for less than 10 years and no longer married, benefits are claimed against the first spouse. However, as long as a person remains remarried, no benefits can be claimed against the ex-spouse. Benefits of the current spouse of the wage-earner against whom the ex-spouse is making a claim are in no way reduced. Both the current and the ex-spouse receive full benefits.

DNA fingerprinting A forensic, genetically based identification technology. Said to be a foolproof method of identification by its advocates; however, its use has been disallowed by courts in several states and at several levels.

dock 1. A penalty for worker tardiness in which the employee loses pay for the lost time. 2. Sometimes used to describe other penalties for tardiness such as the requirement to make up lost time or be subjected to disciplinary action.

docking base option (DBO) Gives the user the choice of using a laptop computer as a free-standing unit or connecting it to an office printer, other peripherals, or a local area network.
document conferencing  Software that allows users on different computers to share applications and jointly edit text and graphics files.

document image processing (DIP) system  A document storage and retrieval system used in such paper-intensive fields as law, medicine, education, communications, and transportation. DIP systems permit better control of work flow in document handling through the integration of microform and computer systems.

document management  The technology that permits the creation, revision, distribution, and storage of documents (word processing, spreadsheets, presentations, graphics) on personal computers. Allows users to find and share documents and, at the same time, apply such controls as restricting access, check-in/check-out, version rollbacks, audit trails, and records management.

document portal  Software that allows instant access to documents across platforms without the inconvenience of plug-ins. The originator of documents is able to take information from desktop applications, such as Microsoft Word, and create an easily accessible, automatically updated intranet portal that requires no third-party assistance, such as a webmaster or IT manager.

dollarization  The practice of pegging the currency of a foreign country to the U.S. dollar. For example, quetzuls, colons, balboas, and sucres (currencies of Guatemala, El Salvador, Panama, and Ecuador, respectively) have been replaced or used in tandem with the U.S. dollar.

domain name  A means of identifying the computer (e-mail) addresses of government offices; educational institutions, companies, networks, organizations, and individuals.

domains  Organizational elements that focus on components and subcomponents of expertise. They include, but are not limited to, application domain, data domain, infrastructure domain, and security domain.

domestic partner  Used by organizations, including insurance carriers, to describe a person who lives with an employee or the insured in a relationship, whether gay or straight. Most definitions used by employers include the following: (1) refer to a shared commitment or joint responsibility for each other’s common welfare and affirm that the relationship is permanent; (2) that the partners reside together or share a principal residence; and (3) that the partners are financially interdependent or mutually responsible for living expenses for each other.

domestic partner benefits  Extends health care coverage to unmarried same-sex or opposite-sex partners.

domestic violence hotline (DVH)  A hotline telephone number staffed 24 hours per day, every day, for victims of domestic violence. Contact: 800-333-SAFE.

domicile  A legal term meaning the place where an individual permanently resides and will return to when “away.” An individual’s permanent legal home.

domiciliary care  See board and care home.

donee  The recipient of a gift under a will.

donor  The one who gives a gift under a will or who creates a trust.

Do Not Call Registry  See National Do Not Call Registry.

do not resuscitate (DNR)  An order placed on a patient’s hospital medical chart directing that attempts not be made to restore heartbeat or breathing that have stopped naturally.

dot matrix printer  An impact printer that forms characters consisting of close patterns of small dots.

dots per inch (dpi)  A measure of the resolution of computer monitors and laser and dot matrix printers. The standard resolution of computer monitors is 72 dpi; of laser printers, 300 dpi; of image setters, 1270 to 2540 dpi.

double  A hotel room with a double bed.

double coverage  Describes the situation where spouses with access to and eligibility for work-related health insurance coverage both enroll in the program.

double dipping/dipper  1. Collecting two (or even three) pensions; for example, military retirement, Social Security, and federal, state, or municipal annuities. 2. Accepting federal full-time employment following retirement from military service with an annuity. 3. The practice of counting a spouse’s monthly benefits as income for the purpose of determining alimony payments when a lump-sum settlement has been previously granted (disallowed by the courts).
**double/double** A hotel room with two double beds.

**double-occupancy ratio** The ratio of double-to single-occupant rooms over the given dates for a meeting or conference.

**double truck** An advertisement designed and placed across two facing pages within a publication. Also called a *spread*.

**dower** See community property.

**Dow Jones Interactive** An online database, a customizable, enterprise-wide business news and research solution, that integrates content from top national newspapers, Dow Jones and Reuters newswires, business journals, market research reports, analyst report, and Web sites. *Contact:* Dow Jones News Retrieval, 105 Madison Avenue, 10th Floor, New York, NY 10016 (phone 800-369-7466; Web site www.djinteractive.com/).

**downer** See sedative.

**downgrading** 1. Moving a job or position to a lower level in a general schedule or job evaluation system. 2. Moving an individual job incumbent to a lower-level job or pay grade.

**downlink** The transmission of a signal from an orbiting satellite to a receiving station on earth.

**download** Retrieving information or files from a distant or remote computer or the Internet over phone or data lines by means of a computer and a *modem*.

**downloadable font** A font whose printer font information must be loaded down into the printer before it can be created on the page.

**downshifter/downshifting** 1. Describes a career move that involves trading off higher pay and the power of a prestigious job for one that provides a lower salary and status to fulfill personal and family needs and priorities. For example, a fast-track middle manager or executive in a large corporation decides to resign and accept a small town secondary school teaching position. 2. A worker who attempts to slow down work life so that he or she can concentrate on other areas of living. 3. Downward movement in the organization accepted by employees to acquire critical competencies and experience that will enable them to change the long-term direction of their careers.

**downsizing** A management strategy for streamlining an organization, making it more efficient and cost-effective by eliminating unnecessary and duplicatory functions and people. It may also have as its objective elimination of noncompetitive or obsolete products, services, and processes or meeting the demands of customers and clients for new products and services. It may stem from an unexpected market downturn, competition, or a hostile takeover.

**Down syndrome** A chromosome disorder that usually causes delay in physical, intellectual, and language development. Although the exact causes of the chromosomal rearrangement and primary means of preventing Down syndrome are unknown at this time, it is one of the leading clinical causes of mental retardation in the world. It is not related to race, nationality, or socioeconomic status. Individuals with Down syndrome vary widely in mental abilities, behavior, and physical development, and each has his or her unique personality, capabilities, and talents. The majority of individuals function in the mild to moderate range of mental retardation.

**down time** Time when equipment is not operational due to a malfunction or other problem.

**downwardly mobile professional (DOMO)** Typically applied to a person under age 40 who has given up a high-paying job to pursue a more satisfying way of life.

**draw-a-person test** A projective technique used to supplement other psychological tests in analyzing and assessing personality. The testee is asked to “draw a person,” then the examiner (a qualified psychometrist or therapist) asks certain questions about the drawing to identify associations the subject makes with the sketch.

**draw software** In desktop publishing, software that uses *vector graphics* to create images.

**drayage** In meeting management, refers to materials handling charges for the transfer of equipment, exhibits, and materials from the point of arrival to the exhibit site.

**dread disease coverage** A life or health insurance policy that covers only specific diseases, such as cancer or AIDS. Banned in some states when some insurers were found
to be systematically misleading the public on the benefits of their policies.

dream team A work team composed of an organization’s top talent who are brought together to solve a critical problem or develop a plan for the future.

dress code A written company (or other organization) policy on office (or workplace) attire for employees. A relaxed or flexible dress code (casual attire) is considered an additional employee benefit by more than half of employees. See also corporate attire.

dressing down See casual attire.

dressing up See corporate attire.

drill and practice A learning strategy that involves practice under supervision of some of the steps in a specific process with critique and feedback. For example, a drill in a golf lesson might focus on hitting balls embedded in a fairway bunker (rather than balls lying cleanly on top of the sand in a bunker near the green).

driver In desktop publishing, software used to control a printer.

driving regulations The Occupational Safety and Health Administration (OSHA) has proposed that employees who either drive company vehicles or their own vehicles on company business be subject to new safety regulations, including periodic training in driver safety and the wearing of seat belts. OSHA would also mandate employers to check the driving records of job applicants, monitor driver performance to ensure compliance with regulations, and require employees who are guilty of moving violations on the job to attend a defensive driving program.

drop charge A special fee charged by car rental companies on one-way rentals or for returning a car to a different location.

drop-in group medical appointment (DIGMA) A plan that allows patients to spend more time with their physicians. Ten or more patients, often with similar conditions, meet for up to 90 minutes with their physician and a behaviorist who leads group discussions. Appointments cover the usual range of care: vital signs are checked, charts are reviewed, and prescriptions are written. Private time is allotted for brief physical exams. Attributed to Edward Noffsinger, Kaiser Permanente, California, 1996.

drug abuse Occurs when an individual uses any legal or illegal substance despite the negative effects it may have on his or her physical, psychological, social, or occupational well-being. Initially voluntary, unless treated, it may progress to drug addiction — a compulsion to use the substance to avoid the stress of withdrawal. Although its causes are unknown, it is possible that a tendency toward addiction may be genetically transmitted. There are several classes of drugs: stimulants, sedatives, opiates, cannabis, hallucinogens, inhalants, and designer drugs. Treatment involves getting the individual off the drugs through a process of detoxification, psychotherapy, after-care programs, and support groups.

drug-condition interactions Drug side effects that may occur when an existing medical condition, such as hypertension, makes certain drugs potentially harmful.

drug–drug interactions Unexpected and potentially dangerous side effects that may occur when two or more drugs interact with each other; for example, causing drowsiness that makes driving a car or operating machinery hazardous.

drug–food/beverage interactions Side effects that result from drugs reacting with food or beverages; for example, mixing alcohol and some drugs slows reactions.

drug formulary In prescription drugs benefits plans, a specific list of drugs by therapeutic grouping that must be prescribed before benefits are received (or are preferred). Formularies are designed by the pharmacy network provider and a multidisciplinary committee of physicians and pharmacists (pharmacy and therapeutics [P&T] committee). Each therapeutic group is studied, and drugs are ranked according to clinical effectiveness and cost. The network provider then issues a request for proposals to drug manufacturers. Upon receipt of the proposals, the provider and the P&T committee designate the drugs within each therapeutic group that will be included in the formulary.

Drug-Free Communities Act of 1997 Amends the National Narcotics Leadership Act of 1998
to establish a program to support and encourage local communities that first demonstrate a comprehensive, long-term commitment to reduce substance abuse among youth. Approved June 27, 1997.

**Drug-Free Workplace Act of 1988 (DFWA)**

Legislation that took effect March 18, 1989. Requires organizations receiving federal contracts of $25,000 or more to meet requirements designed to keep their workplaces free of illegal drugs. It also applies to any organization receiving a grant (including universities), no matter what the amount. To comply, companies must publish and distribute a policy prohibiting the unlawful manufacture, distribution, dispensing, possession, or use of controlled substances in the workplace; notify federal authorities of any convictions of employees for illegal drug activity in the workplace; provide for penalties for employees convicted of drug-related violations on the job; establish an employee-awareness program on the dangers and penalties of workplace drug abuse; and notify employees of the availability of resources for drug rehabilitation and counseling. Violators are penalized by loss of all federal business or grants and face possible disbarment from future opportunities for up to 5 years.

**drug program** A health care cost-reduction strategy in which arrangements are made with local pharmacies to waive employee charges if a generic drug is used, and the difference between the generic and name brand is charged if the employee chooses the latter.

**drug testing** 1. Testing employees for use of narcotics and alcohol. 2. Regulations issued by the Department of Health and Human Services in 1988 require employers of certain types of workers to conduct five kinds of drug testing for the presence of marijuana, cocaine, opiates, amphetamines, and PCP: random, pre-employment, periodic, reasonable cause, and postaccident. Workers include those involved in airline-related functions, railroad operations, interstate truck and bus driving, mass transit, the merchant marines, and natural gas and hazardous liquid pipeline operations. 3. Rules for drug testing of interstate truck and bus drivers, aviation industry employees, mass transit workers, railroad workers, mariners on commercial vessels, and pipeline industry employees promulgated by the Department of Transportation in November 1989. Rules require pre-employment, periodic, reasonable cause, postaccident, and random testing for marijuana, cocaine, opiates, amphetamines, and PCP. In February 1994, the Secretary of Transportation announced that, beginning in 1995, alcohol and drug tests are required for safety-sensitive transportation workers, including truck drivers, school bus drivers, mass-transit operators, dispatchers, and maintenance workers, pilots, flight attendants, and aircraft maintenance personnel, railroaders, any other worker with a commercial driver’s license, pipeline operators and maintenance personnel, and crew members operating commercial vessels. Alcohol tests, formerly required only after a railroad or maritime accident, must be administered on a random basis and at the time of hiring, when a supervisor observes suspicious behavior, and when suspended employees return to work after treatment and rehabilitation. The regulations also eased some provisions by cutting the number of random drug tests from 50% of the work force to 25% as long as the number of positive tests in an industry remains below 1%. Random alcohol tests will also be less stringent. If fewer than 0.5% of employees in an industry test positive for 2 years, required yearly random alcohol tests would drop to 10% of safety-sensitive employees. On January 1, 1996, Department of Transportation drug and alcohol testing regulations went into effect for all employers in the U.S. See also Executive Order 12564.

**drug tests** See balance and reflex performance check; confirmatory test; critical tracking test; enzyme multiplied immunoassay technique; gas chromatography/mass spectrometry; hair analysis; pupillary-reaction test; screening test; urine test.

**drug utilization review (DUR)** A program for screening prescription drug transactions for potential overdosing or dangerous drug interactions administered by in-house or contracted utilization review officers, companies, or committees.

**dual career ladders** See dual career tracks.
**dual career tracks**  An approach to employee career development that involves permitting people to move back and forth between managerial and technical or professional jobs over the course of their careers and at the same time allowing them to move up in status and compensation. The strategy is adopted to improve retention, motivation, job satisfaction, and performance as well as result in the production of creative ideas, practices, and products.

**Dual Compensation Act of 1964** Legislation that limited the pensions of military retirees if employed by the federal government.

**dual-mode phone** A transmission device that can operate on a specific type of digital network, such as code division multiple access or time division multiple access, on an analog network.

**dual motive case** A provision of the Civil Rights Act of 1991, in which an employer, while making an employment decision, relies on both permissible and impermissible factors. Where formerly the employer could still prevail by proving that the decision would have been the same even if the unlawful factor were absent, the Act makes the burden of proof more difficult. The employee charging discrimination will prevail if it is proven that his or her protected status (race, sex, and so on) was a “motivating factor” in the decision regardless of other factors. In essence, the employer must demonstrate that only lawful factors were used to make the decision.

**dual option** Describes the offering of both a health maintenance organization and a conventional insurance plan by the same carrier.

**ductal lavage** A diagnostic tool that uses a hair-thin, flexible catheter that is threaded into milk ducts in the breast to collect (and later analyze) cells that may become malignant.

**due process** In law, the principle that emphasizes the requirement to protect an individual from arbitrary, capricious, and unfair treatment. Essentially means that (1) an employee must be made aware that he or she has committed a rules violation, engaged in unacceptable conduct, or failed to perform satisfactorily; (2) the organization supports the allegation of wrongdoing with credible evidence; (3) the employee is informed of that evidence; and (4) the employee is given an opportunity to question or refute the allegation.

**dues check-off** An arrangement negotiated by a union whereby the employer deducts dues from the worker’s pay and turns the money over to the union.

**dummy** In desktop publishing, 1. a preliminary layout showing the position of graphics and text as they will appear in the final document or 2. a set of blank pages made up in advance to show the size, shape, form, and style of a document.

**dumpster diver/diving** 1. Originally referred to homeless people who scavenge garbage bins for food or “collectables.” 2. In business, the unscrupulous practice of rummaging through a competitor’s trash to obtain private or proprietary information (a form of corporate espionage). 3. Most recently, used by identity thieves seeking credit card information or other mean of obtaining personal information for illegal purposes.

**duplex** In meeting management, a two-story suite with a parlor and bedroom(s) connected by a stairway.

**duplication factor** In marketing, the percentage of names on list of organizations or individuals that are also on another list.

**durable medical equipment (DME)** Equipment that serves a medical purpose, cannot be useful to people who are not sick or injured, can be used repeatedly, and is prescribed by a physician for use in the home. It typically includes such items as oxygen equipment and wheelchairs and may include seat lift chairs, power-operated vehicles, equipment for care of pressure sores, and transcutaneous electrical nerve stimulators.

**durable power of attorney** A legal document prepared by an attorney that gives a named individual the power to act as an agent for the maker or grantor. It can cover general areas of decision making or be limited to specific areas. It is not affected by the disability or incapacity of the maker.

**durable power of attorney for health care** A legal (in some states) means of appointing another person to make health care decisions for incapacitated individuals. Because general powers of attorney become null and void when the maker becomes incompetent, some
states now permit a power of attorney to be designated as “durable” when stated in the document. An alternative to a living will and often used in conjunction with one.

dustbuster  An e-mail or telephone message sent to someone after a long period of time without any contact — in effect, “shaking the dust off” to see if the connection is still viable.

duty  One of the major subdivisions of the work (job) performed by one individual. A duty has these characteristics: it is one of the incumbent’s major functions; it occupies all or a reasonable portion of the incumbent’s time; it consists of a cluster of closely related tasks; it occurs with reasonable frequency during the work cycle; it involves work operations that use closely related skills, knowledge, and abilities; and it is performed for some purpose, by some method, according to some standard with respect to speed, accuracy, quality, or quantity. For example, the duties of an electronics equipment repairer include inspecting, adjusting, aligning, trouble-shooting, servicing, and repairing.

duty analysis  A form of occupation analysis that is rarely used. It has been relegated to a back seat in the analysis area, where task analysis is now primary.

dynamic data exchange (DDE)  See inprocess communications.

dynamic HTML  A term used to describe a combination of Hypertext Markup Language (HTML) tags, style sheets, and programming that allows animation and event-driven activities.

dynamic link libraries (DLL)  See inprocess communications.

dynamic random access memory (DRAM)  A type of large memory semiconductor chip used in computers. A DRAM can store up to 1 megabit (1 million bits of information). It loses memory when the power is cut off. See also dynamic random access; random access memory; read-only memory; static random access memory; video random access memory.

dynamic revenue estimating  A theory that tax cuts stimulate the economy by means of supply effects and largely pay for themselves.

dynamic scoring  A system for calculating tax reductions based on the assumption that some tax cuts produce economic activity and negate the need for offsetting spending cuts dollar for dollar.

dyslexia  A language disability that takes three forms: visual dyslexia (reversal of letters and numbers; confusing the sequence of letters in words, numbers in series, and events in time; and difficulty in internalizing visual images), auditory dyslexia (problems connecting what is heard with the written words representing those sounds), and a combination of visual and auditory dyslexia. The disability manifests itself in a variety of ways: sometimes confusion of one consonant with another, such as b’s for d’s, p’s for q’s, or r’s for f’s, or as a reversal of syllables, words, or entire sentences. For example, an afflicted person may see a combination of letters as d-o-g and another time as g-o-d. The language disability typically develops into problems with reading and writing. The causes of dyslexia are unknown; however, researchers have found evidence that the disorder exists in families and may be passed from parent to child. Dyslexia cannot be cured, but it can be alleviated, depending on such things as the severity of the disorder, the age of the individual, the expertise of the therapist, the frequency and duration of learning sessions, and whether training sessions are one-on-one or in groups. Computer games show promise of helping overcome the disorder by elongating hard consonants, spacing them farther apart, making them louder, and providing practice in differentiating among them.

dys-stress  Tension caused by the pressures of work that are dangerous, cause anxiety and depression, and if unrelieved can lead to serious physical and emotional illness.

dysthymia  A less severe type of depression than clinical depression in that it involves long-term, chronic symptoms that are not disabling but that keep the person from functioning at top speed.
<table>
<thead>
<tr>
<th>Acronym</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>EA</td>
<td>Emotions Anonymous.</td>
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<tr>
<td>EAI</td>
<td>Enterprise application integration.</td>
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<tr>
<td>EAL</td>
<td>Educational Assistance Ltd.</td>
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<tr>
<td>EAM</td>
<td>Enterprise asset management.</td>
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<tr>
<td>EANGUS</td>
<td>Enlisted Association of the National Guard of the U.S.</td>
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<tr>
<td>EAP</td>
<td>Employee assistance program.</td>
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<tr>
<td>EAPA</td>
<td>Employee Assistance Professionals Association, Inc.</td>
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<tr>
<td>EBB</td>
<td>The Electronic Bulletin Board.</td>
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<tr>
<td>EBD</td>
<td>Employee biographical data.</td>
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<tr>
<td>EBI</td>
<td>Employee Benefits Infosource.</td>
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<tr>
<td>EBIT</td>
<td>Earnings before interest and taxes.</td>
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<tr>
<td>EBPP</td>
<td>Electronic bill presentment and payment.</td>
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<tr>
<td>EBRI</td>
<td>Employee Benefit Research Institute.</td>
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<tr>
<td>EC</td>
<td>European Community.</td>
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<tr>
<td>ECE</td>
<td>Early childhood education.</td>
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<td>ECF</td>
<td>Extended-care facility.</td>
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<tr>
<td>ECHO</td>
<td>Elderly cottage housing opportunity.</td>
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<tr>
<td>ECI</td>
<td>1. Economic Cost Index. 2. Employment cost index.</td>
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<tr>
<td>ECM</td>
<td>Enterprise content management.</td>
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<tr>
<td>ECO</td>
<td>Employee Commute Option.</td>
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<tr>
<td>ECU</td>
<td>European Community (monetary) unit.</td>
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<tr>
<td>EDC</td>
<td>Exhibitor-designated contractor.</td>
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<tr>
<td>Ed.D.</td>
<td>Doctor of Education.</td>
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<tr>
<td>EDI</td>
<td>Electronic data interchange.</td>
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<tr>
<td>EDIS</td>
<td>Employee driven idea system.</td>
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<tr>
<td>Ed.M.</td>
<td>Master of Education.</td>
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<tr>
<td>EDP</td>
<td>Electronic data processing.</td>
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<tr>
<td>E.E.</td>
<td>Electrical Engineer.</td>
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<td>EEA</td>
<td>1. Employee educational assistance. 2. European Economic Area.</td>
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<tr>
<td>EEO</td>
<td>Equal employment opportunity.</td>
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<tr>
<td>EEPROM</td>
<td>Electronically erasable and reprogrammable memory.</td>
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<tr>
<td>EFA</td>
<td>Epilepsy Foundation of America.</td>
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<tr>
<td>EFC</td>
<td>Expected family contribution.</td>
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<tr>
<td>EFTA</td>
<td>European Free Trade Association.</td>
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<tr>
<td>EFTPS</td>
<td>Electronic Federal Tax Payment System.</td>
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<tr>
<td>EFTs</td>
<td>Exchange-traded funds.</td>
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<tr>
<td>EHA</td>
<td>Emotional Health Anonymous.</td>
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<tr>
<td>EHOP</td>
<td>Employee home ownership plan.</td>
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<tr>
<td>EHS</td>
<td>Extremely hazardous substance.</td>
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<tr>
<td>EI</td>
<td>Employee involvement.</td>
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<tr>
<td>EIA</td>
<td>1. Environmental Industry Associations. 2. Employee Involvement Association.</td>
</tr>
<tr>
<td>EIM</td>
<td>Enterprise incentive management.</td>
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<tr>
<td>EIN</td>
<td>Employer identification number.</td>
</tr>
<tr>
<td>Acronym</td>
<td>Definition</td>
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<tr>
<td>EIS</td>
<td>Executive information system.</td>
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<td>EITC</td>
<td>Earned income tax credit.</td>
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<tr>
<td>ELOS</td>
<td>Estimated length of stay.</td>
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<tr>
<td>EMA</td>
<td>Employment Management Association.</td>
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<tr>
<td>EMF</td>
<td>Electromagnetic field.</td>
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<tr>
<td>EMG</td>
<td>Electromyography.</td>
</tr>
<tr>
<td>EMI</td>
<td>European Monetary Institute.</td>
</tr>
<tr>
<td>EMIT</td>
<td>Enzyme multiplied immunoassay technique.</td>
</tr>
<tr>
<td>EMO</td>
<td>Educational management organization.</td>
</tr>
<tr>
<td>EMS</td>
<td>Emergency medical services.</td>
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<tr>
<td>EMT</td>
<td>Emergency medical technician.</td>
</tr>
<tr>
<td>EMU</td>
<td>Economic Monetary Union.</td>
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<tr>
<td>Ens.</td>
<td>Ensign O1 (Navy civilian abbreviation).</td>
</tr>
<tr>
<td>ENS</td>
<td>Ensign O1 (Navy military abbreviation).</td>
</tr>
<tr>
<td>E&amp;O</td>
<td>Errors and omissions.</td>
</tr>
<tr>
<td>EO</td>
<td>Executive order.</td>
</tr>
<tr>
<td>EOB</td>
<td>Explanation of benefits.</td>
</tr>
<tr>
<td>EOI</td>
<td>Evidence of insurability.</td>
</tr>
<tr>
<td>EOMB</td>
<td>Explanation of Medicare Benefits.</td>
</tr>
<tr>
<td>EOQ</td>
<td>European Organization for Quality.</td>
</tr>
<tr>
<td>EPIC</td>
<td>Exemplary Public Interest Contribution.</td>
</tr>
<tr>
<td>EPL</td>
<td>Employment practices liability.</td>
</tr>
<tr>
<td>EPLI</td>
<td>Employment practices liability insurance.</td>
</tr>
<tr>
<td>EPO</td>
<td>Exclusive provider organization.</td>
</tr>
<tr>
<td>EPP</td>
<td>1. Employee participation plan. 2. Electronic print production. 3. Employee partnership pay.</td>
</tr>
<tr>
<td>EPSDT</td>
<td>Early and Periodic Screening, Diagnosis, and Treatment Program.</td>
</tr>
<tr>
<td>EPSS</td>
<td>Electronic performance support systems.</td>
</tr>
<tr>
<td>EPVA</td>
<td>Eastern Paralyzed Veterans Association.</td>
</tr>
<tr>
<td>EQ</td>
<td>Emotional quotient.</td>
</tr>
<tr>
<td>ERIC</td>
<td>Educational Resources Information Center.</td>
</tr>
<tr>
<td>ERIC/IT</td>
<td>ERIC Clearinghouse on Information &amp; Technology.</td>
</tr>
<tr>
<td>ERIP</td>
<td>Early retirement incentive programs.</td>
</tr>
<tr>
<td>ERM</td>
<td>1. European Exchange Rate Mechanism. 2. Enterprise relationship management. 3. Employee-relationship-management.</td>
</tr>
<tr>
<td>ERP</td>
<td>Enterprise resource planning.</td>
</tr>
<tr>
<td>ES</td>
<td>Equity sharing.</td>
</tr>
<tr>
<td>ESGR</td>
<td>National Committee for Employer Support of the Guard and Reserve.</td>
</tr>
<tr>
<td>ESL</td>
<td>English as a second language.</td>
</tr>
<tr>
<td>ESOP</td>
<td>1. Employee stock option (ownership) plan. 2. The ESOP Association.</td>
</tr>
<tr>
<td>ESRD</td>
<td>End-stage renal disease.</td>
</tr>
<tr>
<td>ESS</td>
<td>Employee self-service.</td>
</tr>
<tr>
<td>ET</td>
<td>1. Embedded training. 2. Enterprise training. 3. Expenditure target.</td>
</tr>
</tbody>
</table>
ETC 203 early retirement incentive

ETC Estimate to complete.
ETDN Electronic ticket delivery network.
ETR External training resource.
EU European Union.
EU DPD European Union’s Data Protection Directive.
EVA Economic value added.
EVE Exemplary Voluntary Efforts Award.
EWP89 Employee wellness plan. See Section 89, Internal Revenue Code.

8-bit color A digital color standard where 8 bits of information are used to describe each color pixel, yielding a total of 256 possible simultaneous colors. 8-bit color is standard for color video graphics array displays but is inadequate to define the range of colors required for graphic arts reproduction.

E-1 visa See Immigration and Naturalization Service E-1 status.
E-2 visa See Immigration and Naturalization Service E-2 status.

The Ear Foundation A nonprofit organization established to lead the effort for better hearing and balance through public and professional education programs, support services, and applied research. Contact: The Ear Foundation, 1817 Patterson Street, Nashville, TN 37203 (phone [voice/TED] 800-545-HEAR or 615-329-7809; fax 615-284-7935; e-mail earfound@earfoundation.org; Web site www.theearfound.com/).

Early and Periodic Screening, Diagnosis, and Treatment Program (EPSDT) A program mandated by law as part of the Medicaid program. Requires all states to have in effect a program for eligible children under 21 to ascertain their physical or mental defects and to provide such health care treatments and other measures to correct or ameliorate defects and chronic conditions discovered.

early childhood education (ECE) Education provided to children in the 2-to-6-year-old age group by public or private agencies, organizations, and businesses. Instead of highly structured, teacher-controlled activities focused on rote learning and memorization, strategies used today emphasize imagination and include one-on-one conversation, interaction, and other approaches. Some programs are funded completely by states, cities or towns, or private organizations; others are partially subsidized by public or private organizations; still others are supported totally by parental tuition payments.

early decision plan A college admissions plan in which applicants who apply by a specified date in the fall of their senior year in high school are guaranteed admission to the college if they promise to enroll if accepted.

early intervention services Medically necessary services and supplies provided by a home health care agency (in a person’s residence) on a part-time, intermittent, or visiting basis while the person is confined as a result of injury, disease, or pregnancy.

early-out penalty A flat fee ($25 to $50) charged by hotels when guests check out earlier than expected.

early retirement incentive program (ERIP) A strategy designed to encourage retirement of older employees or when budgetary pressures require a significant reduction in personnel within a relatively short period of time. ERIPs have been adopted by many organizations since the passage of the Age Discrimination in Employment Act (as amended in 1987), which prohibits mandatory retirement for most jobs at any age. They have also been used when economic conditions require downsizing or restructuring. Essentially, such plans establish a period (open window) of from 30 to 90 days during which eligible employees may voluntarily retire with a one-time monetary incentive as well as a full pension — and sometimes additional fringe benefits. Eligibility may be based on age (anyone over age 65 or years of continuous service [e.g., the “Rule of 75” whereby any combination of age and years of service total 75 or more]). Examples of benefits, in addition to an unreduced accrued normal retirement benefit, typically include a special “bridge” benefit based on years of service, such as a percentage of final pay amounting to as much as 25% for a specified number of years or age, and guaranteed
access to coverage of a comprehensive medical plan for the retiree and spouse.

early retirement window  See early retirement incentive program.

earned degree An academic title awarded by a college or university upon successful completion of a prescribed course of study that confers some power, privilege, or honor. It should not be used to describe secondary school graduation, as in “high school degree.” There are four levels or ranks of degrees; from lowest to highest, they are associate’s, bachelor’s, master’s, and doctor’s degrees (e.g., associate in arts [A.A.], bachelor of science [B.S.], master of education [Ed.M.], and doctor of philosophy [Ph.D.]). See also honorary degree and diploma.

earned entitlements Work-related benefits, such as annuities and health insurance, which were paid for in part by deductions from income during the work life of the beneficiary.

earned income tax credit (EITC) A federal tax credit that provides certain people earning less than $34,178 per year (in 2002) with credits against their tax liability. The amount of the credit depends on the number of children in the family; some families receive a check from the government if the credit exceeds the tax liability.

earned time off An employee incentive in which the individual is rewarded for productivity or other contribution to the organization by granting additional time off with pay.

earned value In project management, an objective measurement of how much work has been accomplished on a project; for example, the use of either manufacturing standards or line-of-balance methodology for measuring accomplishment on the factory floor. Also called performance measure/measurement, management by objectives, and cost schedule control systems.

earnings before interest and taxes (EBIT) A means of valuing a business. EBIT is the market comparison method. It is determined by multiplying earnings before interest and taxes by a multiplier ranging from 4 to 8 and then comparing the resulting value to the selling prices and price earnings of other companies in the industry.

earnings penalty  See earnings test.

earnings test  On April 7, 2000, the president signed the Senior Citizens’ Freedom To Work Act of 2000. The legislation eliminates the Social Security annual earnings test and the foreign work test in and after the month in which a person attains full retirement age (FRA). The FRA was age 65 in 2000 through 2002 but is scheduled to increase in future years beginning with 2003. Earnings at or after FRA do not count toward the earnings test. Only earnings before the month of FRA count toward the earnings test. For persons who are under FRA when they begin to receive Social Security payments, $1 in benefits will be deducted for each $2 earned above the annual limit. For 2003, that limit is $11,520; for 2002, that limit was $11,280. The retirement earnings test applies only to people below the normal retirement age (NRA), which ranges from age 65 to 67 depending on year of birth. Social Security withholds benefits if earnings exceed a certain level, called a retirement earnings test exempt amount, and if the person is under the NRA. One of two different exempt amounts apply, depending on the year the individual attains the NRA. These exempt amounts generally increase annually with increases in the national average wage index. For people attaining NRA after 2003, the annual exempt amount in 2003 is $11,520. For people attaining NRA in 2003, the annual exempt amount is $30,720.

earn out Payments made to an acquired business in addition to acquisition costs, based on the acquired business’s estimated future earnings above a specific amount. Used as incentives to retain key managers for an extended period of time after the transaction.

easel  See flip chart.

ease of navigation A desirable characteristic of a well-designed Web site; for example, one that is well-organized, allows users to move quickly and easily from one section of the site to another without backtracking, uses graphics appropriately, and includes a search engine.

Eastern Paralyzed Veterans Association (EPVA) A chapter of the congressionally chartered Paralyzed Veterans of America. EPVA is a nonprofit organization of over 2000 members residing in New York, New Jersey, Pennsylvania, and Connecticut. EPVA is
EB-1/EB-2/EB-3 Priority Workers 205 Economic Cost Index (ECI)

dedicated to enhancing the lives of veterans with spinal cord injury or disease by ensuring quality health care, promoting research, and advocating for civil rights and independence. Contact: EPVA, 75-20 Astoria Blvd., Jackson Heights, NY 11370-1177 (phone 718-803-3782; fax 718803-0414; e-mail info@epva.org; Web site www.epva.org/).

EB-1/EB-2/EB-3 Priority Workers  Allows aliens categorized as extraordinary (EB-1), exceptional (EB-2), or other professional/skilled workers (EB-3) (in that order of preference) to work in the U.S. Currently the maximum quota allowed is 40,000 visas per year per category.

EB-1 visa  See Immigration and Naturalization Service EB-1 status.

EB-2 visa  See Immigration and Naturalization Service EB-2 status.

EB-3 visa  See Immigration and Naturalization Service EB-3 status.

E-based retailing  See emotional retailing.

Ebonics  A form of the English language used by many African-Americans. The term combines “ebony” and “phonics.” Recognized in some places as a legitimate language, like French or Spanish. Also called Black English.

eccentric viewing  Not looking at what you want to see, a technique used by persons to cope with macular degeneration, a spot on the retina of the eye that becomes totally insensitive to light. It is done by moving the eyes (not the head) high right or high left of the object to focus the light entering the eye on the retinal tissue beside the macula but not directly on it. The technique moves the blind spot out of the way.

echocardiography  A noninvasive test used by physicians to assess which patients are good candidates for coronary artery bypass surgery. The procedure uses an adrenalin-like drug and an imaging system to predict how well a patient will recover from the surgery.

Echo Headphone  A device that permits trainees to learn privately, filters out ambient noise, and prevents computer sounds from distracting other trainees or workers. A registered trademark of Street Electronics. Contact: Edmark Corporation, P.O. Box 3903, Bellevue, WA 98009-3903 (phone 800-426-0856).

Echo II Speech Processor  Hardware that allows Apple II series software to give oral instructions and provide reinforcement. It is a required component of many TouchWindow®-compatible programs and can be used with many other educational programs. The board installs in a slot inside selected Apple computers. It has an external speaker and volume control and a headphone jack for private monitoring. A registered trademark of Street Electronics. Contact: Edmark Corporation, P.O. Box 3903, Bellevue, WA 98009-3903 (phone 800-426-0856).

ecclectic counseling  An approach to counseling that attempts to make use of the best features of both directive and nondirective methods.

e-coaching  Online mentoring or coaching assistance provided to individuals who are taking a course via the Internet. Often delivered by a real person by means of e-mail or live, online chat.

e-conferencing  Technologies that allow people to communicate over the World Wide Web. Includes audioconferencing, videoconferencing, collaborative conferencing, and webconferencing.

economic analysis  A systematic approach to assist HR managers to solve a problem of choice. The full problem is investigated and objectives and alternatives are searched out and compared in the light of their benefits and costs through the use of appropriate analytical elements.

economic benefit  A term used by the Internal Revenue Service to identify and determine current tax liability when the employee can receive compensation (backed by a funded plan and instrument, rights that are nonforfeitable, and there is no risk of forfeiture) even though he or she may elect not to do so.

economic conversion  A planned shift from military and other defense-related production to civilian consumer products and services to preserve the industrial base and protect jobs.

Economic Cost Index (ECI)  By law, the baseline for setting military and federal civilian pay raises. For example, the September 1996 ECI measurement was the guide for setting the 1998 pay raise. The lag between measurement and application is dictated by the 15-month lead
time for the budget process. Before 1994, federal civilian raises were supposed to match the ECI. This carried over to military raises, too, because a separate law ties military raises to whatever federal civilian workers are paid. But in 1994, new legislation started capping federal civilian raises one half percentage point below the ECI. The difference was used to fund a “locality pay” additive for federal civilians that varied by geographic location.

**Economic Dislocation and Worker Adjustment Assistance Act of 1988 (EDWAAA)** Amended Title III of the Job Training Partnership Act of 1982 dealing with dislocated workers: terminated, long-term unemployed, and self-employed but underemployed blue collar, white collar, midlevel managers, other self-employed people, and displaced homemakers without any economic criteria for assistance. Beginning July 1989, the program was operated at both state and local levels and required states to allocate funds to provide services locally to dislocated workers, such as classroom, occupational skills, and on-the-job training. In addition, the Act provides readjustment services including testing and assessment and developing individual readjustment plans.

**Economic Growth and Tax Relief Reconciliation Act of 2002 (EGTRRA)** Signed into law on June 7, 2002 by President Bush, the Act (and new regulations pertaining to required distributions) provides opportunities for individuals to maximize the effectiveness of their retirement savings. They include increased contribution limits, simplification of the required distribution rules, and increased portability of retirement assets. The maximum allowed contribution to a Traditional or Roth IRA is $3000 for 2002 through 2004. For 2005 through 2007, the limit is $4000, and beginning in 2008 the limit is increased to $5000. The limit for a **Coverdell ESA** (formerly Education IRA) is $2000 beginning in 2002. The maximum employer deduction for contributions to a SEP or SIMPLE IRA is 25% of compensation or $40,000, whichever is less. The 2002 salary deferral limit for SEPs is $11,000 and for SIMPLEs is $7000. For individuals age 50 or older, additional “catch up” contributions can be made beginning in 2002. The amount varies by plan type and tax year as follows: Traditional IRAs and Roth IRAs, $500 from 2002 through 2005 and $1000 from 2006 through 2008; SARSEPs $1000 in 2002, $2000 in 2003, $3000 in 2004, $4000 in 2005, and $5000 in 2006 through 2008; SIMPLE Deferral $500 in 2002, $1000 in 2003, $1500 in 2004, $2000 in 2005, and $2500 in 2006 through 2008. It is now permissible to roll over distributions of after-tax contribution from an employer’s retirement plan to an IRA. For table years beginning on or after January 1, 2002 through December 31, 2006, individuals may be eligible to receive a tax credit on Traditional or Roth IRA contributions equaling a percentage of qualified retirement savings contributions not exceeding $2000. The credit will be allowed in addition to any tax deduction that may apply and may not exceed $1000 in a given year. In addition, businesses with 100 or fewer employees are eligible for a tax credit of 50% of administrative cost up to $1000 for the first 3 years of a new plan, provided that at least one non-highly compensated employee is participating in the plan.

**Economic Monetary Union (EMU)** An economic monetary union, including a single currency and central bank, for all members of the European Community.

**Economic Recovery Tax Act of 1981 (ERTA)** Authorized the establishment of **incentive stock option plans** and granted deferral of tax liability until the stock is sold. The Act also permitted the establishment of individual retirement accounts (IRAs) for anyone who earned an income regardless of whether the individual was already enrolled in a company pension plan. That provision has since been extensively modified.

**Economic Security Stimulus Act of 2002** Signed into law on March 8, 2002, the bill was designed to stimulate the economy and provide assistance to dislocated workers. It provides an additional 13 weeks of unemployment benefit, business tax relief, accelerated depreciation for capital equipment, and extends the Work Opportunity Tax Credit and Welfare-to-Work Tax Credit.
economic value added (EVA)  A financial metric used to measure profitability at all levels of organization from individual projects, through business units, to corporate. See also market value added.

economy  One of the characteristics of an acceptable test. A test is economical when a minimum of time, equipment, materials, and personnel is required to administer and score it.

economy class  The lowest-priced regular air fare.

economy of scale  Applicable to some but not all organizations. A concept stating that as an organization gets larger its operations and other costs per unit decrease. The concept is based on the learning curve and the experience curve.

economy of scope  A concept stating that an organization with an extensive and varied product line, broad contacts with potential customers, and wide distribution coverage can achieve substantial savings in operating costs (e.g., advertising and promotion and distribution).

ecotourism  Travel that contributes to conservation. It is more than adventure and nature tourism. It involves positive efforts on the part of the traveler to protect the natural resources of the areas visited.

ecotours  Trips, including meetings, incentive travel, and educational tours, taken to show concern for the environment and advance the cause of conservation. Destinations and locales are selected where the area or country is known for its natural qualities of fresh air, wildlife, and pristine surroundings or where significant progress has been made in reducing pollution or achieving environmental improvements.

e-cruiting  Using the Internet to recruit and screen qualified candidates for positions.

Ecstasy  See hallucinogens.

edge of the net  The process of reducing content delivery by having Web content hosted simultaneously at many different servers worldwide.

EDI Rule  A final rule published by the Department of Health and Human Services August 17, 2000 — electronic data interchange, which established standards for the format of certain electronic transactions relating to health, including enrollment and premium payments. The rule also mandates the use of certain medical data code sets in those transactions.

Edison Project  An educational undertaking designed to invent, develop, and privately operate for profit 1000 new American schools and, at the same time, help traditional schools by demonstrating effective practices suitable to their purposes. Supporters describe the project as an attempt to create efficient schools driven by technology and the marketplace, schools whose students will achieve high test scores and become highly skilled workers. Using a core team of seven people led by Benno Schmidt, former president of Yale University, the objectives of the Project will be achieved by a private, for-profit company with a public agenda, according to its cofounder, Christopher Whittle. The first new schools opened in 1995 on 200 campuses, enrolling 150,000 students between the ages of 1 and 6 years. In 1998, additional campuses were opened, and by 2010 enrollment will reach 2,000,000. Ultimately, each campus will contain a day-care center and offer elementary, middle school, and high school curriculums. Annual tuition will be the equivalent of the annual cost per student in U.S. public schools and 20% of the funds will be used for scholarships.

editing  In video production, the process of adding to, deleting, replacing, extending, shortening, or otherwise changing a videotape from its original form to achieve the coverage, length, quality, and final form desired. The source of the changes may be videotape recorders, audiotape recorders, cameras, character generators, film chains, special effects generators, and so on. Also, any point in a videotape where either audio or video content, or both, has been changed.

educable  A category of persons with mild mental disabilities. Such persons have fair motor development, can learn to communicate, and with supervision and guidance can perform acceptably in unskilled or semiskilled occupations.

education  Learning programs and experiences that are not directly job-oriented.
Education is designed to enrich a person’s general knowledge and capabilities over the long term and not to prepare him or her for a profession or an occupation, although it often provides the concepts, principles, and facts upon which job-related skills are based.

**educational assistance** See Section 127, Internal Revenue Code.

**Educational Assistance Ltd. (EAL)** An organization that assists corporations to donate excess inventory to colleges, which then provide scholarships to disadvantaged students equal to the value of the equipment or services received. Contact: Educational Assistance Ltd., P.O. Box 3021, Glen Ellyn, IL 60138-3021 (phone 630-690-0010; fax 630-690-0565; e-mail info@ealworks.org; Web site www.ealworks.org/.

**educational management organization (EMO)** A private company that operates an individual public elementary or secondary school or an entire school system under contract with the city, town, or school district and assumes responsibility for educating its students. See also charter schools.

**Educational Research, Development, Dissemination, and Improvement Act of 1994** Established a goal of 1% of the total amount of funds spent on education for research. Established the Office of Educational Research and Improvement in the Department of Education to serve as the center and coordinator of efforts.

**Educational Resources Information Center (ERIC)** A nationwide educational database of materials collected by the U.S. Department of Education. ERIC consists of two subfiles: (1) Resources in Education (RIE), covering documents, and (2) Current Index to Journals in Education (CIJE), covering approximately 750 journals and serial publications. All records contain abstracts. Sixteen broad subject areas are covered by ERIC: adult, career, and vocational education; counseling and personnel services; elementary and early childhood education; educational management; handicapped and gifted children; information resources; junior colleges; languages and linguistics; rural education and small schools; science, mathematics, and environmental education; social studies; teacher education; tests, measurement, and evaluation; and urban education. Materials, including annotated bibliographies, are disseminated in print, microform, magnetic tape, and CD-ROM. Contact: ERIC, Processing and Reference Facility, 833 Rugby Ave., Suite 301, Bethesda, MD 20814 (phone 301-656-9723; Web site www.eric.ed.gov/).

**The Educational Society for Resource Management (APICS)** An international organization of 60,000 members that focuses on just-in-time, capacity management, materials requirements, production activity, and master planning. Sponsors an annual conference, seminars and workshops, exhibitions, professional certification, and professional publications. Contact: APICS, 5301 Shawnee Road, Alexandria, VA 22312-2317 (phone 800-444-2742 or 703-354-8851; fax 703-354-8106; e-mail service@apicshq.org; Web site www.apics.org/.

**educational technology** The application of technological advances to employee education, training, and development. Includes computers, EXPERT systems, telecommunications, and video.

**Educational Testing Service, Inc. (ETS)** A not-for-profit organization that offers products and services for clients in education, government, and business. The purpose of ETS testing is to provide useful and dependable information that will enable individuals and organizations to demonstrate achievements, discover possibilities, and make decisions. Contact: ETS, Rosedale Rd., Princeton, NJ 08541-0001 (phone 800-258-4914 or 609-921-9000; fax 609-734-5410; e-mail etsinfo@ets.org; Web site www.ets.org/).

**Education Amendments of 1992** Reauthorized and significantly changed the Higher Education Act of 1965. Signed by the president in July 1992, the law increased the availability of aid for middle-income postsecondary students and families.

**education expenses** Qualifying expenses to be covered by student aid, such as tuition and school fees, books and supplies, room and board, and reasonable living expenses as determined by the school.

**Education for All Handicapped Children Act of 1974** Required the mainstreaming of disabled students into regular classrooms if
appropriate and the establishment of individualized educational programs for students with disabilities.

**Education IRAs** Established by the **Taxpayer Relief Act of 1997**. Allow parents, relatives, and friends to contribute up to a total of $500 per year toward the cost of a child’s college education. Contributions to the accounts are not deductible, but contributors can avoid paying taxes on profits in the accounts as long as withdrawals are used to pay for qualified education costs such as tuition, room, and board. Also known as **Education Savings Accounts**.

**Education Savings Accounts** See Education IRAs.

**edutainment** A combination of educational and entertaining programming used in corporate video. Edutainment employs such familiar network formats as magazine shows, newscasts, and game shows to inform, educate, train, and entertain.

**EEOC revolving fund** A 1992 amendment to the Civil Rights Act of 1964 (Section 705). Created a revolving fund within the **Equal Employment Opportunity Commission** (EEOC) that allows the EEOC to charge employers and individuals reasonable fees for some of its services to offset the costs of new services, such as developing training programs and producing videos.

**EEOC v. Waffle House, Inc.** A 2002 Supreme Court decision in which the Court held that the **Equal Employment Opportunity Commission** can sue for back pay, reinstatement, and damages on behalf of an employee even though the worker was bound by an arbitration agreement preventing him or her from going to court on his or her own behalf.

**EEOC waiver policy** States that the right of an individual to file a charge of employment discrimination cannot be waived; that an individual cannot waive the right to testify, assist, or participate in a commission proceeding; and that the no-waiver position is consistent with the commission’s strong support of voluntary agreements to resolve employment discrimination disputes.

**EEO in the federal government** See Executive Order 13152.

**E-Factor** Environment and economics, empowerment, and efficiency, items that must be incorporated into the way companies do business if they are to prosper in an age of growing environmental awareness. Attributed to Joel Makower, *The E-Factor: The Bottom-Line Approach to Environmentally Responsible Business*.

**effectiveness** In health care, a particular application of efficacy (i.e., it reflects the performance of an intervention under ordinary conditions by the average practitioner for the typical patient).

**efficacy** In health care, the probability of benefit to individuals in a defined population from a technology applied to a given medical problem under ideal conditions of use.

**efficiency 1.** In health care, “productive” efficiency describes the performance of a service or delivery of medical care of a given quality with the least expenditure of resources. “Allocative” efficiency concerns not only whether care is provided as inexpensively as possible, given its cost and quality, but also whether the costs expended for the additional care are worth the benefits to be gained. 2. In travel and meeting management, a hotel room that contains cooking facilities.

**egonomics** Refers to the need of people to make personal statements as a response to the bleak computer era. Attributed to Faith Popcorn and Lys Marigold, *Clicking: 16 Trends to Future Fit Your Life, Your Work, and Your Business*.

**E-Government Act of 2002** Enhances the management and promotion of electronic government services and processes by establishing a federal chief information officer within the Office of Management and Budget and by establishing a broad framework of measures that requires the use of Internet-based information technology to improve citizen access to government information and services. Approved December 17, 2002.

**eight-ball** One eighth ounce of cocaine.

**E-key system** Electronic key system that employs a plastic card coded with a magnetic strip. Used for hotel/motel room access.

**elasticity of demand** The percentage change in the quantity demand of a product divided by the percentage change in the price charged.
Thus, if a 1% price raise results in a sales drop of more than 1%, the demand for a product would be described as “elastic”; if sales fell by less than 1%, its demand would be termed “inelastic.”

**elder abuse** An act or failure to act that results in serious physical or emotional exploitation of an elderly person. Serious physical injury includes any injury, either internal or external, bed sores, malnutrition, dehydration, and inappropriate or harmful administration of drugs and medications. Serious emotional injury includes any extreme emotional condition such as anxiety, fear, depression, and withdrawal. Financial exploitation is an act by another that results in a loss of a substantial amount of money to the elderly person without his or her consent, or when the elder is tricked or forced into giving consent.

**elder care** Services provided to the elderly (grandparents, parents, and spouses), including information and consultation, seminars and workshops, on-site peer support groups, and facilities for day care.

**elder law** The area of law that deals with estate planning, health care decisions, housing, legal capacity issues, taxation, and government programs, such as Medicaid, which affect people over the age of 65.

**elderly cottage housing opportunity (ECHO)** An alternative housing solution for the elderly, ECHO units are small, self-contained, portable, factory-built housing modules that can be placed by means of a crane on a prepared foundation in the yard of a single-family house. ECHO units retain the security of closeness to others while retaining privacy.

**e-learning** Linking learning opportunities and events in a single, Web-based community. Learning via computers over the Internet and intranets. Also called Web-based learning, online learning, and distributed learning.

**e-learning systems** Automated learning through the use of information technology. Components are content creation (multimedia, HTML, XML, and authoring tools); interaction (teleconferencing, e-mail, chat rooms, other means of collaboration, and simulation); storage and distribution (content storehouses, Web and multimedia servers, and knowledge management systems); and learning management (learner profiles, registrar systems, and resource managers).

**elective surgery** Any nonemergency surgical procedure that may be scheduled at the convenience of the patient without jeopardizing his or her life or causing serious impairment to bodily functions.

**electromagnetic field (EMF)** The area surrounding electrical appliances (such as electric blankets and motor-driven can openers, mixers, clocks, and fans), electronic equipment (such as computer video display terminals and television sets), and power lines believed by some to pose health risks, such as cancer. EMF is measured in milligauss.

**Electromation Decision** A December 1992 decision of the National Labor Relations Board on the legality of employee action committees or similar team-based work groups established to further the concept of employee participation. The board ruled that employee committees formed at Electomation, Inc., an Indiana electronics firm, were “labor organizations” that violated federal labor laws because of the employer’s alleged interference with and domination over the committees. In August 1993, the NLRB issued guidelines to its field offices regarding the ruling. The memorandum stated that an organization is a labor organization if employees participate, and the organization exists, at least in part, for the purpose of “dealing with” employees on mandatory subjects of bargaining, such as grievances, labor disputes, wages, rates of pay, hours, safety concerns, or working conditions. The memorandum deliberately left unresolved the issue of whether any program initiated by the employer exists “for the purpose of achieving quality or efficiency or that were designed to be a communication device to promote generally the interests of quality or efficiency may constitute labor organizations....”

**electromyograph (EMG)** An instrument used to convert the electrical activity of skeletal muscles into a visual picture or a sound. It has become one of the principal tools for the diagnosis of neuromuscular disorders, including lower back problems, as well as for biofeedback in subsequent treatment.
electromyography (EMG) A medical diagnostic technology used by neurologists and neurophysiologists to locate and determine the extent of nerve damage. The system uses electrical impulses generated by machine and the human body to develop graphic recordings, which are then measured to produce a diagnosis.

electronically erasable and reprogrammable memory (EEPROM) Semiconductor computer chips that can be erased and reprogrammed. They are smaller, cheaper, and more reliable than disk drives, and they retain their memory in the absence of power.

electronic bill presentment and payment (EBPP) A service provided bank customers to pay bills. Many banks charge a minimum monthly fee, with a per-transaction charge over a set number. Some banks deduct the fund immediately, but the appropriate accounts may not get credited for days or weeks.

electronic brainstorming The use of computers to assist in the ideation or creative problem-solving process. In elaborate systems, whole rooms are especially designed and furnished for group use. They include work stations with personal computers and specialized software for from 8 to 48 persons and several large wall screens.

electronic bulletin board A comprehensive communication system employing microcomputers, software, modems, and phone lines. Used to transmit electronic mail to specific addresses, post messages to all board users, and send files or other long documents to other users. It also allows distant users to tap into the database of a central computer to review, send, or obtain information.


Electronic Communications Privacy Act of 1986 Prohibits interception of electronic mail by any extra-organizational third party, including government and law enforcement agencies and individuals, without proper authority, such as a search warrant. Although designed to ensure privacy, absolute security of interoffice computerized systems is unattainable (unless encrypted by sophisticated codes). They invariably leave an electronic trail that can be used to recover the messages. Although it is illegal in some states for an employer to listen in on private conversations and telephone calls, there are no clear-cut rules covering electronic mail. In some cases the courts have ruled that, because the company owned the computer system, it had the right to read anything created on it.

electronic data interchange (EDI) Computer-to-computer exchange of business documents between departments, functions, and branches in an organization, with suppliers and contractors, with trading partners, and government offices (for reports, such as first-report-of-injury). EDI technology is affecting internal operations, such as purchasing and financial management, as well as marketing and other external contacts. Among its main advantages are implementation and facilitation of the firm’s strategic plan, as well as reductions in time, paperwork, and processing costs.

electronic data processing (EDP) See data processing.

electronic delivery system See distance learning.

electronic distance learning See distance learning.

electronic document (ED) A nonpaper document created by computer using specialized software and expertise in document design that automates the document construction process. Electronic publishing software, such as SmarText used with a Windows-compatible computer, can create electronic documents using standard word processor and graphics files to build hypertext links, indexes, and tables of contents.

Electronic Federal Tax Payment System (EFTPS) Requires all U.S. companies with 1995 federal employment taxes of $50,000 or more to deposit business taxes electronically as of July 1, 1997, and continue to do so in future years even when their tax liability falls below that level. Failure to file will result in
penalties. Companies with 1997 federal taxes of $20,000 or more must file electronically by 1999. A provision mandated by the North American Free Trade Agreement.

**electronic filing** The process of submitting documents (forms) by computer. A final rule published by the National Labor Relations Board on November 26, 2002, in the Federal Register allows such filing using forms that will be made available on the agency’s Web site (www.nlrb.gov/).

**Electronic Freedom of Information Act of 1996** Requires federal agencies to provide data electronically, including computer-generated materials, when that form of response is requested.

**electronic funds transfer** Electronic distribution of funds from their source (for example, Social Security or a lending bank) to a bank account or a creditor. Includes Fedwire, Bankwire, automated clearinghouses (ACHs), and other automated systems.

**electronic immigrant** A service worker who performs work across an international border by means of a computer and modem — and thereby competes with workers in the more affluent country.

**electronic job aid** A computer-based system that provides online assistance to workers.

**electronic mail/mailbox** Computer-based message systems, communicating word processors, and communicating facsimile machines connected by modems and telephone lines/radio/satellite links. Anything that can be input to a computer can be transmitted (documents, photos, drawings, and so on). An efficient way to transmit information — reports, memos, other written materials — and an effective way to disseminate information to people dispersed over a large geographical area. It is the most ubiquitous collaborative Internet tool. Also called e-mail.

**electronic management** A term used to describe the phenomenon of top executives appearing on television screens in cafeterias, orientation sessions, seminars, or team meetings reading carefully scripted speeches instead of appearing in person.

**electronic meeting** A meeting using a personal computer and presentation peripherals, usually with some kind of outlining software, to help groups of people organize their thoughts, develop ideas, create designs and proposals, present reports, and solve problems.

**electronic monitoring** Surveillance of employees by such means as monitoring word processing keystrokes, telephone conversations, and e-mail. Employees object to it as an invasion of privacy. Employers maintain that it is a business necessity and can be used as a training and coaching tool for such employees as secretaries, receptionists, customer service representatives, and telemarketers.

**electronic page-turner** Training programs that have simply been transferred from their current format to the computer, failing to take advantage of the potential of the computer for interactivity.

**electronic partnering** Replacing conventional order-taking, shipping, and invoicing process with electronic data interchange systems that hook computers together with modems and telephone lines.

**electronic performance aid** A job aid that makes use of the computer-based strategies of artificial intelligence (AI) and hypertext systems instead of paper.

**electronic performance support system (EPSS)** An integrated computerized system composed of a database and support functions that provides online assistance to workers, in the forms of advice, assistance, data, tools, and images, as the main features of intelligent work stations. Designed to improve organizational and individual performance of work on their own and with minimum investment of the time of other workers.

**electronic print production (EPP)** The process of assembling and formatting information in a computer to serve as output for hard copy (paper). It differs from desktop publishing mainly in terms of the quality of the output of the two processes. For EPP, the input device and computer must be able to handle higher-resolution files and deal with multi-image files. They must also be able to transmit layout information to the output device, provide electronic two-way communication between workstations, and handle proofing for offset production.
electronic publishing (EP) Use of such tools as minicomputers or personal computers to write, edit, lay out, and produce sophisticated, professional publications, including text and graphics.

electronic remittance standard Developed by the Department of Health and Human Services to allow health care providers, including hospitals, skilled nursing facilities, home health care agencies, and hospices, to submit Medicare claims electronically and to receive notification of of payment decisions (remittance notices) electronically.

electronic signature A legally binding means of approving contracts and other documents sent over the Internet. It may be accomplished by writing one’s name on a scanner and then transferring it to a computer or by means of one of two types of digital signatures: (1) using an electronic code stored on a portable “smart card,” which is inserted into a card reader-equipped computer to authenticate the identity of the sender, or (2) using a set of encrypted codes attached to an electronic message, which lets the recipient know that the person sending the message is who he or she claims to be.

Electronic Signatures in Global and National Commerce Act of 2000 Signed by President Clinton in June 2000, the act gives electronic signatures the same legal standing as a signature written on paper. It defines an electronic signature as “a sound, symbol or process attached to or logically associated with a record by a person with the present intent to authenticate that record.”

electronic sweatshop A workplace in which managers use technology to monitor employee performance and productivity; for example, using the same computers on which workers perform such routine tasks as word processing to count worker keystrokes and errors per unit of time.

electronic text Distribution of text by electronic means.

electronic textbook A computerized training program that involves the use of graphics, animation, and icons to make learning materials efficient, effective, and visually attractive. Electronic textbooks take full advantage of the capabilities of the computer for meaningful interaction between the learner and the system, such as requiring the trainee to answer questions on the material presented at frequent intervals.

electronic ticket delivery network (ETDN) A fast and flexible automated ticket delivery service. Certified ETDN networks of printers, located in airports, hotels, and office buildings, print tickets and, using their graphics capabilities, print logos, itineraries, and car or hotel confirmation vouchers. With access to such a network, a traveler whose plans change en route or who must leave his home office on short notice can book a ticket through a designated agency and receive it almost immediately and, in many cases, avoid the fee for ticket changes.

electronic yellow pages An online listing of an organization’s staff, its competencies, and contact information, such as location and e-mail addresses.

element The smallest unit of work activity described in occupational or job analysis. Elements are the smallest steps into which it is practicable to subdivide any work operation or task without analyzing separate motions, movements, and mental processes. Elements are also the work units that deal with the details of how the methods, procedures, and techniques involved in a task are carried out. They are very important to developers of training systems. For example, elements performed by an electronics repairer include soldering and unsoldering connections, activating switches, and tightening screws.

element analysis In job and task analysis, the process of defining the behaviors, conditions, and standards of an element, a component of a task.

Elementary and Secondary Education Act of 1965 (ESEA) Made Title I, Chapter I, federal funding for compensatory education, a reality. It provided extra instruction in reading, writing, and mathematics for educationally disadvantaged children, thereby helping to equalize educational opportunity for needy children.

Elementary and Secondary Education Reauthorization Act of 1994 A major overhaul of most of the federal government’s principal programs of aid for elementary and
secondary education. Among other things, the Act requires that children who benefit from federal aid be held to the same high academic standards as all other children and that greater flexibility be allowed in the use of federal funds. The Act also makes in-service training available to all teachers and authorizes several new programs, including ones dealing with technology education.

eligible persons or individuals Persons eligible to apply for long-term health care insurance under the Federal Long-Term Care Insurance Program (FLTCIP), including federal employees, annuitants, and deferred service personnel and retirees, as well as spouses and children 18 or older. Parents, stepparents, and parents-in-law of federal employees and active duty uniformed service personnel will also be eligible. Federal employees who retired with an immediate annuity are also eligible for FLTCIP regardless of their Federal Employees Health Benefits Program eligibility in retirement.

eligible program Under federal student aid programs, a course of study that requires a certain minimum number of hours of instruction and that leads to a degree or certificate at a participating school. There are two exceptions: (1) if the school requires the student to complete certain courses to qualify for admission into one of its eligible programs, a Direct Loan, an FFEL Program Loan, or a PLUS Loan can be obtained for up to 12 consecutive months while the coursework is being completed, provided that the student is enrolled at least half time; (2) if enrolled at least half time in a program to obtain a professional credential or certification required by a state for employment as an elementary or secondary school teacher, a Federal Perkins Loan, Federal Work-Study, and FFEL Stafford Loan, a Direct Loan, or a PLUS Loan can be obtained while the student is enrolled in that program.

eligible school Accredited schools and colleges (those that qualify for Title IV aid under the Federal Higher Education Act) that award degrees, diplomas, or certificates.

eligible small business In relation to the Internal Revenue Code and the Americans with Disabilities Act of 1990, a business whose gross receipts do not exceed $1 million or whose work force does not consist of more than 30 full-time workers. Such businesses may qualify for a deduction of up to $15,000 per year for expenses associated with the removal of qualified architectural and transportation barriers and a tax credit of up to 50% of eligible access expenditures that exceed $250 but do not exceed $10,250.

elimination period The number of consecutive days an individual must be confined in a nursing home or alternate long-term care facility to qualify for benefits under a long-term care insurance policy. The elimination period initiates a covered period of confinement. The elimination period can be anywhere from 30 to 180 days.

ELISA test The most commonly used and the least expensive test to determine whether an individual is infected by HIV. It determines the presence of antibodies, substances produced by the body in response to infection by a foreign agent, but not the AIDS virus itself. However, it cannot be relied upon in the absence of confirmation and retesting.

e-mail In training, a form of learning technology. See also electronic mailbox/mail.

e-mail gateway Hardware or software (or a combination of both) that connects at least two dissimilar e-mail systems.

emancipation age See age out.

e-marketing Interactive software marketing applications designed to facilitate e-commerce, digital direct marketing, and other Web-based systems.

e-marketplace An Internet-based marketplace for the exchange of goods and services. Also called automated purchasing hub, b-to-b exchange, business exchange, buying hub, cyberspace hub, e-hub. e-market, intermediary, net market, net marketplace, net portal, online marketplace, Internet marketplace, trading hubs, transactional portal, vertical portal or vertal, or Web exchange.

embedded support Support that is so tightly integrated into the interface of an electronic performance support system that it is transparent (indiscernible) to the user. Also called intrinsic support.

embedded training (ET) Training that is built into the software of computer applications programs the employee uses on the job.
rather than provided in a separate training package. ET is on the same terminal or delivery device as the product it supports (e.g., a program that teaches an employee how to use a spreadsheet while using the spreadsheet itself).

eMedia Magazine: The Digital Studio Magazine Published monthly by Online, Information Today, Inc., 213 Danbury Road, Wilton, CT 06897-4007, cost: $55 per year, Canada, add $9.00 postage (free to qualified subscribers). Contact: eMedia, 520 University Ave., Suite 105, Madison, WI 53703 (phone 608-251-2307; fax 608-251-2310; e-mail stephen.nathans@infotoday.com; Web site www.emedialive.com/).

EMedia Professional: Practical Solutions Using Optical Disc Technologies, Tools, and Services Published monthly by EMedia Professional, 649 Massachusetts Ave., Ste. 4, Cambridge, MA 02139, cost: $55.00 annually. (phone 617-492-0268; fax 617-492-3159; e-mail emnews@onlineinc.com; Web site EMediaPro@aol.com/).

e-mentoring Employs teleconferencing, e-mail, and the Internet to allow students to interact with instructors, subject-matter experts, and mentors and share problems, exchange ideas, and provide and receive feedback.

emergency child care services (ECCS) A form of direct employer-supported child care that involves making emergency arrangements, especially when a child is ill, such as helping pay for special sick child infirmaries or family day care homes or providing health care workers to go to the child’s home. Some companies extend the service to situations where usual parental child care arrangements are upset. In such cases, a trained care giver is sent to the employee’s home.

emergency medical services (EMS) Medical services provided to victims of accidents and illnesses by physicians, nurses, and emergency medical technicians in hospital emergency rooms, clinics, ambulances, and aircraft.

emergency medical technician (EMT) A person who has received 110 or more hours of medical training to enable him or her to provide emergency medical assistance to victims of life-threatening illnesses or accidents. Typically assigned to ambulance services, EMTs are trained to use sophisticated medical equipment, such as automatic heart defibrillators.

Emergency Planning and Community Right-to-Know Act (EPCRA) of 1986 EPCRA is Title III of the Emergency Planning & Community Right to Know Act (EPCRA) of 1980. EPCRA was enacted by Congress to help local communities protect public health, safety, and the environment from chemical hazards. To implement EPCRA, Congress required each state to appoint a state emergency response commission (SERC). The SERCs were required to divide their states into emergency planning districts and to name a local Emergency planning committee (LEPC) for each district. Broad representation by fire fighters, health officials, government and media representatives, community groups, industrial facilities, and emergency managers ensures that all necessary elements of the planning process are represented.

emergency response system A subscription system in which subscribers wear a pendant around their necks (or use a wall-mounted key pad) to summon assistance in an emergency.

emergency treatment Medical services provided in a hospital, trauma center, clinic, physician’s office, or other medical facility for an injury or condition that requires immediate care or treatment to prevent death or permanent impairment.

Emerson plan An incentive plan that provided for bonuses to be based on a formula that increases amounts paid at an increasing rate as productivity increases. It is not in common use today.

emoticon Emotion icon. Symbols or icons used on the Internet in e-mail communications to express feelings or emotions. For example, :-) equals “smiley face,” indicating humor or sarcasm; :-( equals “frowny face,” indicating sadness or anger.

emotional disabilities Attention-deficit disorders (short attention spans), psychotic disorders (schizophrenia, paranoia, and manic-depressive psychotic reaction), psycho-neurotic disorders (anxiety, hysteria, hypochondria, phobic reaction, and depression),
personality disorders (antisocial personality), and substance dependence and abuse, including alcoholism.

**Emotional Health Anonymous (EHA)**  A group of men and women who are not emotional health professionals but share their experience, strength, and hope with each other so that they may recover from their emotional illness and help others who still suffer to find a new way of life. The only requirement for membership is an honest desire to recover from emotional and mental illness not related to substance abuse.  *Contact*: EHA, San Gabriel Valley Intergroup Emotional Health Anonymous, P.O. Box 2081, San Gabriel, CA 91778 (phone 626-287-6260; e-mail sgveha@hotmail.com; Web site www.flash.net/~sgveha/contact.htm/).

**emotional intelligence**  Demonstrated by self-awareness and the ability to manage emotions, understand emotions in others, delay self-gratification, repress antisocial impulses, achieve acceptance, and exhibit conciliation skills. Believed by some to be just as important as, and an even better predictor of success in life and careers than, the *intelligence quotient* or scores on the *Scholastic Assessment Test* and other standardized achievement tests. The term was coined by Yale psychologist Peter Salovey and John Mayer of the University of New Hampshire.

**emotionally disabled (ED)**  Although out of favor by many who work with people with disabilities, it remains in use. The preferred terms puts people first: people with emotional disabilities.

**emotionally impaired**  Individuals whose limitations rest primarily on psychopathology (abnormal personality functioning) recognizable by easily discernible disturbances of their behavior. These disturbances may be the result of heredity, rearing, traumatic experiences, or stress.

**emotional quotient (EQ)**  *See* emotional intelligence.

**emotional retailing**  Appealing to customers’ emotions, their sense of excitement and fun, their desire for reduced stress, and their concern for moral and family values, rather than logical factors in marketing, promotion, and sales campaigns. Originated by Service Industry Research Systems of R.R. Donnelly & Sons, of Oak Brook, IL.

**Emotions Anonymous (EA)**  Offers a group approach to the achievement of emotional health patterned after the 12-step program of *Alcoholics Anonymous*. Group meetings are conducted in which participants share their experiences, strength, and hope with each other while practicing the 12 steps to this new way of life, one day at a time.  *Contact*: EA, P.O. Box 4245, St. Paul, MN 55104-0245 (phone 612-647-9712; fax 612-647-1593; e-mail info@EmotionsAnonymous.org; Web site www.emotionsanonymous.org/).

**empathy**  The ability to see all sides of a situation, issue, or dispute and to see a problem or issue from another’s perspective.

**employability doctrine**  A new approach used by companies to deal with unstable economic conditions. Instead of offering employment security, they offer workers opportunities to improve their skills — and therefore their employability. Employees are expected to be committed to the goals and objectives of the company while employed, and the company assumes the obligation of offering workers the opportunity to learn new, transferable skills. Employees behave somewhat like independent contractors, assuming responsibility for managing their own benefits, such as training, pension plans, and health care and developing their own careers.

**employed persons**  As defined by Current Population Surveys, persons 16 years and over in the civilian noninstitutional population who, during the reference week, (a) did any work at all (at least 1 hour) as paid employees; worked in their own business, profession, or on their own farm; or worked 15 hours or more as unpaid workers in an enterprise operated by a member of the family and (b) all those who were not working but who had jobs or businesses from which they were temporarily absent because of vacation, illness, bad weather, childcare problems, maternity or paternity leave, labor-management dispute, job training, or other family or personal reasons, whether or not they were paid for the time off or were seeking other jobs. Excluded are persons whose only activity consisted of
work around their own houses (painting, repairing, or own home housework) or volunteer work for religious, charitable, and other organizations.

**employee 1.** In general, an individual who works for wages or a salary for a company or an individual. 2. As defined by the Internal Revenue Service, an employee is a person who works for wages or a salary, works hours set by the company at the company’s location, is usually under another’s instructions or direction, is paid hourly or on another periodic basis, and whose labor and how it is performed are controlled by the employer. Employees receive training, submit reports, are reimbursed for expenses, use tools or materials supplied by the company, and may be fired. See also independent contractor.

**Employee Assistance Professionals Association, Inc. (EAPA)** A nationwide organization of over 6200 professional employee assistance practitioners and organizations in 30 countries that assist work organizations and employees and their families with personal and behavioral problems, including health, marital, family, financial, alcohol, drugs, legal, emotional, stress, or other personal concerns that adversely affect employee job performance and productivity. The Association also established policies, procedures, and standards of eligibility for the Certified Employee Assistance Professional credential. Contact: EAPA, Inc., 2101 Wilson Blvd., Ste. 500, Arlington, VA 22201-3062 (phone 703-522-6272; fax 703-522-4585; Web site www.eap-association.com/).

**employee assistance program (EAP)** A program designed to help organizations identify and diagnose a variety of problems and counsel and assist employees in dealing with those problems and issues, such as drug and alcohol abuse, child and spouse abuse, emotional problems, family and social problems, financial problems, career problems, legal concerns, stress management, vocational rehabilitation, stress, and mental and emotional illness.

**employee attitude survey** See organization climate survey.

**Employee Benefit News** A journal published 16 times per year by Thomas Media. Cost: $94.00 (free to qualified subscribers). Contact: EBM, 1325 G Street NW, Suite 970, Washington, D.C. 20005 (phone 202-504-1122; fax 202-772-1448; e-mail david.albertson@thomsonmedia.com; Web site www.BenefitNews.com/).

**Employee Benefit Plan Review** Published monthly. Cost: $75.00 (free to qualified subscribers). Contact: Charles D. Spencer & Associates, Inc., 250 South Wacker Drive, Ste. 600, Chicago IL 60606-5834 (phone 312-993-7900; fax 312-993-7910).

**Employee Benefit Research Institute (EBRI)** A nonprofit, nonpartisan public policy research organization of some 250 members and 1500 subscribers. It is committed to the formulation of effective and responsible health, welfare, and retirement policies. Contact: EBRI, 2121 K Street, NW, Ste. 600, Washington, D.C. 20037-1896 (phone 202-659-0670; fax 202-775-6312; e-mail info@ebri.org; Web site www.ebri.org/).

**employee benefits** See benefits administrator.

**employee benefits administrator** See benefits administrator.

**Employee Benefits Infosource™ (EBI)** A comprehensive online database benefits information service offered by the International Foundation of Employee Benefit Plans. Designed to help benefits managers, financial officers, employer associations, labor unions, and others gain better and faster access to complex benefits trends and issues, most of which are now the objects of close government scrutiny. Contact: IFEBP, 18700 W. Bluemound Rd., P.O. Box 69, Brookfield, WI 53008-0069 (phone 888-217-5960 or 262-786-6700; fax 262-786-8670; e-mail ebinfo@ifebp.org; Web site www.ifebp.org/).

employee benefits manager The individual responsible for designing and administering group health, medical, disability, life, retirement, profit sharing, and thrift plans and for maintaining a competitive corporate benefits posture. Often responsible for selecting and supervising benefits consultants, brokers, trustees, and legal counsel.

employee benefits planning analyst See benefits planning analyst.

employee biographical data (EBD) A form required by the U.S. Agency for International Development for people working on its contracts. It contains verified salary and academic data.

employee care program See employee assistance program.

Employee Commute Option (ECO) A requirement of the Clean Air Amendments Act of 1990, which set November 1996 as the date by which employers with 100 or more workers must reduce by 25% the number of automobiles coming to work during the peak hours of 6 to 10 A.M. In 1995, the Environmental Protection Agency announced that it would accept recommendations of the Clean Air Act Advisory Council to relax the requirements, such as allowing states or regions to assume some or all of employers’ responsibility to implement trip reduction programs.

employee development See development.

employee-driven idea system (EDIS) A redefined and redesigned employee suggestion system that focuses on employee involvement and the generation of many relatively simple ideas instead of grand suggestions. Management of the implementation of ideas by the person who suggested them is required, and all ideas are equally rewarded with small awards. Attributed to Robin McDermott, Raymond Mikulak, and Michael Beauregard, Employee Driven Quality.

employee educational assistance (EEA) 1. See Section 127, Internal Revenue Code. 2. An employee benefit that takes the form of a stipend or tuition reimbursement for job-related or non-job-related education or training taken off the premises.

Employee Educational Assistance Act of 1978 (EEAA) Codified as Section 127 of the Internal Revenue Code, the EEAA exempted employees from paying taxes on employer-provided tuition reimbursement benefits for non-job-related college course work (but not those related to sports or hobbies) through the 1983 tax year.

Employee Educational Assistance Reform Act of 1996 In 1996, Congress approved measures to restore the exclusion of taxes on employer-provided tuition reimbursement benefits to cover the period from January 1, 1995 through May 31, 1997. However, tuition for graduate-level courses that began after June 30, 1996, will be taxed as income. For undergraduates, up to $5250 in employer-provided tuition reimbursement remains tax-free.


employee-friendly benefits and policies Include dependent-care spending accounts, domestic partner benefits, life-cycle accounts, long-term care, parental leave, performance-based work/life reward and recognition programs, pooled paid time-off programs, and sabbaticals.

employee home ownership plan (EHOP) A benefits plan designed to assist employees to finance the purchase of a home. Employers help their employees find affordable housing and help them finance its purchase. For example, shares of stock contributed by an employer could be used as collateral for borrowing money loaned to employees toward a down payment. The plan also allows first-time home buyers to use tax-sheltered retirement savings vehicles, such as IRAs and 401(k) plans, toward a down payment on a home.

employee investment plan See Section 401(k) plan.
employee involvement (EI) The process of engaging workers as individuals and in groups at all levels of organization in making decisions relating to their work. It is characterized by three elements: information, empowerment, and rewards. See also Electromation Decision; Gissel bargaining order; employee participation.

Employee Involvement Association (EIA) An international organization serving professional managers and administrators by providing quality educational programs, publications, and networking opportunities. Employee involvement is key to organizational development through the empowerment of people using team-building and suggestion-gathering methods. Contact: EIA, 525 SW 5th Street, Suite A, Des Moines, IA 50309-4501 (phone 515-282-8192; fax 515-282-9117; Web site www.eia.com/).

employee involvement system See participative management.

employee leasing An alternative staffing option. Involves transferring all or selected employees to the payroll of an employee leasing company or professional employer organization in a formal joint-employment venture. The employee leasing company then leases the workers back to the company and performs most of the functions usually assigned to the HR department, such as compensation and benefits administration and record-keeping. See also temporary employee.

employee leasing firm See professional employer organization.

employee motivation See motivation.

employee opinion survey See organization climate survey.

employee organization plan A health benefits plan sponsored by an organization or association in which members of the plan are primarily federal employees.

employee orientation See orientation.

employee outplacement See outplacement.

employee outreach See outreach program.

employee participation (EP) See participative management.

employee participation plan (EPP) See participative management.

employee participation system See participative management.

employee partnership pay (EPP) A compensation system in which part of a worker’s pay is linked to the achievement of various goals or objectives, both financial (profits, earnings, or return calculations) and operational (attendance, cost reductions, output, quality, or safety).

employee performance evaluation See performance appraisal.

Employee Polygraph Protection Act of 1988 (EPPA) Prevents most private employers from requesting or requiring any employee or prospective employee to submit to any lie detector test; requesting or using the results of such tests; or discharging, disciplining, or otherwise discriminating against any employee or prospective employee on the basis of the results of such tests. Exempt from the act are federal government agencies engaged in intelligence or counterintelligence functions (Federal Bureau of Investigation, National Security Agency, Defense Intelligence Agency, and Central Intelligence Agency); organizations that manufacture and distribute controlled substances; and those involved in the protection of nuclear power plants, public transportation, currency, commodities, or proprietary information. Polygraphs may still be administered under severely restricted conditions as a part of an investigation involving suspected wrongdoing. However, employees may refuse to undergo a polygraph test, and they may not be discharged, disciplined, or denied promotions based solely on polygraph results.

employee prefunding A health benefit cost-reduction strategy for postretirement health care benefits. The plan requires active employees to contribute to their retiree health plan by making monthly premium payments based on age. Contributions are returned with interest if the employee leaves the company before retirement.

employee privacy See Privacy Act.

employee promotion See promotion.

employee records See records.

employee recruitment See recruitment.

employee relations See employee assistance program; labor-management relations.

employee-relationship-management (ERM) A workplace performance technology that
Employee Relocation Council (ERC) uses a portal to unify and simplify access to job-oriented software applications. Also called business-to-employee portals.

**Employee Relocation Council (ERC)** A professional association of organizations concerned with domestic and international employee transfer. Members include 1250 representatives of corporations that relocate their employees as well as nearly 10,000 individuals and companies from the relocation industry. ERC was established to provide leadership, services, and assistance to members, enabling them to effectively serve relocated families. **Contact:** ERC, 1717 Pennsylvania, Ave., NW, Suite 800, Washington, D.C. 20006 (phone 202-857-0857; fax 202-659-8631; e-mail prcomm@ere.org; Web site www.erc.org/)

**employee retirement** See retirement.

**Employee Retirement Income Security Act of 1974 (ERISA)** An act that regulates employee benefits such as health care, sickness and accident, disability, and death benefits as well as retirement and capital accumulation plans. It created government-run, employee-financed corporations to protect employees against pension fund failures. The Act covers eligibility, funding arrangements, fiduciary responsibilities, and other standards, including financing, vesting, and administration of pension plans in most private businesses and industries. It requires employers to maintain records on employee health and welfare plans and pension plans and descriptions of those plans and report to the DOL, IRS, and **Pension Benefits Guarantee Corporation.** ERISA has been modified by virtually every comprehensive budget and tax law since its enactment.

**employee rights** In the context of labor-management relations, employees are protected against unfair labor practices, enterprise interference with employee rights, discrimination in conditions of employment that tend to discourage or encourage membership in a union, and discrimination against an employee for filing a grievance or giving testimony.

**employee selection** See selection.

**employee self-service (ESS)** Encouraging employees to use direct access systems, such as kiosks or company intranet systems, for information about their benefits instead of going to company benefits offices or outside vendors for assistance. See also manager self-service; enterprise resource planning.

**employee services** Services provided to employees by organizations at reduced or no cost to the employee, such as child care, counseling, recreation, and transportation.

**employee skills test** A test of important workplace skills administered periodically to help workers maintain important skills and remember little-used but critical procedures. Originated by military aviation and adopted by commercial aviation to maintain the skills of pilots but now used in a variety of occupations. Also called checkride or recertification test.

**employee stock option (ownership) plan (ESOP)** Under such a plan, the benefits of a capital owner are given to employees as an incentive. After they have become vested in the program, employees can redeem their stock when they leave the company through resignation, termination, or retirement. Companies sell bonds; borrow funds from banks, savings and loan institutions, mutual funds, insurance companies, and large institutional investors; or set aside stock. In 1989, Congress repealed the interest exclusion on loans to employee stock ownership plans unless at least 30% of company stock is in the hands of employees.

**employee support benefits** Include such benefits as employee assistance, health and welfare benefits, wellness and health promotion, and work/family programs.

**employee task log** A means of collecting data for work measurement that involves maintenance by employees of daily or hourly diaries, logs, or check sheets.

**employee termination** See termination.

**employee testing** See employment tests.

**employee union** See union.

**employee welfare benefit plan** A plan that provides benefits to employees due to sickness, hospitalization, surgery, accident, death, disability, or unemployment. Such plans may also provide vacation, day care, elder care, scholarship, prepaid legal services, holiday, severance, and other training benefits.
employee wellness plan (EWP)  See wellness program.

employer  1. A person or business that employs one or more people for wages or salary.  2. The legal entity responsible for payment of quarterly unemployment insurance taxes or for reimbursing the state fund for unemployment insurance benefits costs in lieu of paying the quarterly taxes.

employer coalition Originally, an informal arrangement whereby management, labor, insurers, and health care providers collected and shared data on health care utilization. Employer coalitions have now been transformed into coalition purchasing groups called health care purchasing organizations.

employer identification number (EIN)  The business equivalent of a social security number. Issued by the federal government to companies for use in preparing tax payments, reports, and records. Also required by most banks to open a business account.

employer mandate  A legal requirement that employers provide health insurance for their workers. It may include such guidelines as the types of employers that must participate, the classes of employees to be included, and what part of the cost will be borne by the employer.

employer of choice  A program and strategy designed to attract top management talent. Involves emphasizing the company’s distinctive corporate culture, sterling industry and community reputation, attractive compensation plan, and abundant career development and advancement opportunities.

employer sanctions  The employer sanctions provision of the Immigration Reform and Control Act of 1986 prohibits employers from hiring, recruiting, or referring for a fee aliens known to be unauthorized to work in the U.S. Violators of the law are subject to a series of civil fines for violations or criminal penalties when there is a pattern or practice of violations.

Employers Council on Flexible Compensation (ECFC) An organization with the mission of representing and promoting flexible compensation through lobbying and publicizing flexible compensation to help create a positive climate for the growth of the concept.

Contact: ECFC, 927 15th St., NW, Washington, D.C. 20005 (phone 202-659-4300; fax 202-371-1467; e-mail info@ecfc.org; Web site www.ecfc.org/).

employer-supported child care services  See child care resource and referral program; consortium center; dependent care assistance plan; emergency child care services; family day care network; emergency child care services; on-site or near-site centers, parent education seminar, child care benefits, voucher program.

employment agencies  Public or private organizations that provide placement help to persons seeking jobs. Some are staffed to do applicant screening and counseling; others are strictly in the business of placing clients. In some cases, the individual client pays a fee to the agency; in others the fee is paid by the employer. Such fees are usually a percentage of the applicant’s 1st year’s wages or salary, but most will negotiate fees with employers.

employment-at-will  A legal doctrine maintaining that it is the right of an employer or employee to terminate the employment relationship at any time and for any — or no — reason. The doctrine has been successfully challenged by employees in the courts in recent years.

employment benefits  Benefits granted largely or totally at no cost to the employee.

employment contract  A legally binding document that contains the following: (1) duration of the contract (beginning and ending dates) and provision for extension or renewal; (2) compensation, including salary, raises, cost-of-living adjustments, bonuses, profit sharing, and so on; (3) job title and job description; (4) benefits, including pension plan, life and health insurance, sick leave, annual leave, training and development, and so on; (5) provisions for termination/resignation; and (6) a process for resolving disputes.

employment cost index (ECI)  Often referred to as total compensation cost. The Department of Labor’s National Compensation Survey program publishes data on trends in employment costs, including quarterly and annual percentage changes in labor cost (Employment Cost Index) and employer costs per hour worked for each component of
compensation (Employer Cost for Employee Compensation).

employment displacement Involuntary termination of a worker because the job has been eliminated.

employment equity Relates to diversity and equal opportunity in the workplace. Said to occur when members of protected groups, such as African-Americans and people with disabilities, are in the work force in numbers that reflect their status in the community.

Employment Management Association (EMA) A 1000-member national organization of human resource professionals and providers of employment support services that provides a global forum to exchange ideas and become better informed about staffing and related human resources issues. EMA's goal is to advance staffing as a profession by encouraging member involvement to promote quality and add value to the staffing process through education, innovation, and the identification of technology advances and best practices in the field. Contact: EMA, Society for Human Resource Management, 1800 Duke Street, Alexandria, VA 22314 (phone 703-548-3440, fax 703-535-6490; Web site www.shrm.org/ema/).

employment of Hispanics See Executive Order 13171.

employment practices audit A comprehensive survey designed to uncover potential trouble spots within an organization, such as discrimination. Usually conducted by an outside contractor, typically a law firm.

employment practices liability (EPL) Exposure of an organization to wrongful employment practice claims, such as sexual harassment, discrimination, and wrongful discharge. Some protection against claims is afforded by EPL insurance, particularly if those policies are reviewed and revised to identify and eliminate coverage deficits.

employment practices liability insurance (EPLI) A policy that covers the costs of litigating such employee claims as discrimination, sexual harassment, wrongful discharge, failure to promote, breach of employment contract, misrepresentation, and defamation. Typically does not cover losses for violations of Employee Retirement Income Security Act (ERISA), Occupational Safety and Health Act (OSHA), Consolidated Omnibus Budget Reconciliation Act (COBRA), and labor relations, securities, and workers compensation laws.

Employment Termination Act A model law adopted by a national commission after 4 years of deliberation and recommended for passage by state legislatures. The law would end the “employment at will” doctrine that has governed the American workplace since the mid-1980s by prohibiting companies from terminating workers for capricious reasons. It also calls for speedy settlement of disputes using arbitration instead of the time-consuming procedures required to peruse an Age Discrimination in Employment Act or other legal basis for complaint. Terminations would be allowed only for “good cause,” such as substandard performance, absenteeism, or other nonarbitrary grounds. The proposed law would not apply to union members, part-time or temporary workers, or contract employees.

employment testers Pairs of phony job applicants sent by the Equal Employment Opportunity Commission or the Office of Federal Contract Compliance Programs to apply for a position at a targeted employer. Testers have similar job-relevant qualifications but differ in race, gender, or other characteristics. The ploy is designed to detect possible discrimination. For fiscal year 1999, the EEOC agreed to abandon the practice.

employment tests Section 106 of the Civil Rights Act of 1991, which became effective November 26, 1991, states, “It shall be an unlawful employment practice for a respondent, in connection with the selection or referral of applicants or candidates for employment or promotion, to adjust the scores of, use different cutoff scores for, or otherwise alter the results of, employment related tests on the basis of race, color, religion, sex, or national origin.” In effect, the Act placed the burden of proof on employers to show that there is a business necessity for their tests.

employment torts Grounds for employee lawsuits, the most common of which are invasion of privacy, deceit, intentional interference with contractual relations, and wrongful discharge.
employment visas  The most useful types under current immigration law are E-1 Treaty Trader; E-2 Treaty Investor; EB 1/EB 2/EB 3 Priority Workers; H1-B Specialty Occupation; H2-A/B Temporary Workers; J-1 Exchange Visitor; L-1A/B Intra-Company Transferee; TN-Treaty NAFTA; 0-1 Alien of Extraordinary Ability; and Q-1 Cultural Exchange.

empowered profit sharing  A means of enhancing growth in employee morale and productivity and corporate profitability. Involves combining or blending employee empowerment and profit or gain sharing bonus systems. It uses profit sharing plans, regular and frequent communication on financial results, corporate initiatives, and the solicitation of worker opinions on how the organization can improve its operations to encourage workers to view themselves as partners in the business venture.

empowered training  Training on demand and accessed at the time and in the form chosen by the learner.

empowerment  Helping people to take charge of their work life. Giving employees responsibility, ownership of their jobs, power over what and how things are done, decision-making authority, and recognition for their ideas and knowledge to improve their performance and productivity. Turning employees loose with the proper training and motivation and encouraging them to get out there and do whatever needs to be done.

emulator  An item of hardware or software that performs in such a way that it seems to be identical in function to (as well as compatible with), although it may not resemble, another type of hardware or software it is designed to imitate (e.g., the size of the device or its control panel may be different). An emulator often uses specialized software working with a simulator to imitate real operations.

EN 29000  The European equivalent of international quality assurance standard ISO 9000.

encounter group  See sensitivity training.

encrypted English  International communication from someone whose command of English is at best marginal, although well-intentioned.

encryption  A means of securing privacy on networks by employing complex algorithmic codes and keys.

encryption software  Scrambles computer data so that unauthorized persons will be unable to read them without a key; includes passwords that unscramble the data.

disclosure accounting  A budget control that requires the obligation of funds in advance of their disbursement. That is, a purchase order must be issued and recorded prior to the purchase of equipment, materials, supplies, or contractual services to reserve funds for the vendor or contractor.

endarterectomy  The most common surgical procedure for the relief of carotid blockage or atherosclerosis. An incision is made to open a short section of the affected area and the plaque is removed to reveal the healthy arterial wall.

decolorization  The removal of discoloration from teeth by chemical means.

decorator  A person who decorates or designs objects or buildings for aesthetic appeal.

decorating  The act of decorating or the process of adding decorative elements to an object or environment.

decorative art  Art that is intended to be赏心悦目，以美化环境或空间为目的。

endorsement  A written “stamp of approval” — praise for a product or service — provided by someone, typically someone well-known, if not famous, and not connected with the
manufacture of the product or delivery of the service. Used as an advertising vehicle.

endoscope  An instrument that allows physicians to look inside body cavities, thereby displacing conventional surgery for diagnosing many problems in the gastrointestinal tract, urinary system, nasal sinuses, and, most recently, the ear.

end-stage renal disease (ESRD)  Persons with permanent kidney failure who need dialysis or a kidney transplant.

Enforcement Guidance on Preemployment Disability-Related Inquiries and Medical Examinations Under the Americans with Disabilities Act  Guidelines issued in 1994 by the Equal Employment Opportunity Commission that identify the factors to be considered when determining whether a psychological test is a medical examination (prohibited at the preoffer stage of hiring). In general, the guidelines permit the administration of IQ, aptitude, personality, and honesty tests during the preoffer stage because they measure an individual’s capacity to perform a task successfully. However, tests that by design or implementation assess the existence, nature, or severity of an applicant’s mental impairment or general psychological health may be administered only at the postoffer preemployment stage.

engineered expense budgets  See expense budgets.

engineering control  A job injury or illness countermeasure, such as removal of hazards and use of protective clothing, equipment guards, and other devices.

engineering supervisor  The hotel functionary responsible for ensuring proper lighting and air conditioning in meeting rooms, providing enough outlets for presentation equipment, and making sure that draping is hung properly.

English as a second language (ESL)  Spoken and written English language training provided for persons for whom English is a second language.

enhanced audio compact disc  Although marketed as audio compact discs, meant to be played on a compact disc player, these discs contain video that can be viewed on a monitor when the disc is run in a computer compact disc-read only drive.

Enlisted Association of the National Guard of the U.S. (EANGUS)  An association of 75,000 enlisted members of the Army and Air National Guard. Its mission is to promote and maintain adequate national security and foster the status, welfare, and professionalism of enlisted members of the National Guard. Contact: EANGUS, 3133 Mt. Vernon Ave., Alexandria, VA 22305 (phone 703-519-3846; fax 703-519-3846 or 800-234-3264; e-mail eangus@eangus.org; Web site www.eangus.org/).

enneagram  Pronounced “any-a-gram.” An instrument that provides a detailed description of an employee’s personality as well as pointing out directions for growth. Groups an individual’s values, tendencies, feelings, and motivations into nine distinct types, which can assist him or her come to a deeper understanding of self. In addition, the enneagram allows the individual to see his or her areas of concern — behaviors and other vulnerabilities that act as barriers to on-the-job effectiveness. Used in business and industry to get a quick reading on employees or customers and to assist in hiring the right kind of people and in self-development, career counseling, team development, and coaching. Derived from the teaching of Sufi Muslims and introduced to the West by Russian mystic G. I. Gurdjieff.

enneagram retreat  Use of enneagram instruments by secular and religious groups to help people develop self-knowledge and awareness of their personality compulsions so that they can cope with life by improving themselves psychologically, socially, or spiritually.

enrollment area  The geographical area in which an enrollee must live or work to qualify for enrollment in a health maintenance organization or a preferred provider organization.

enrollment fee  A one-time charge made by an insurance carrier or health care plan at the time of enrollment to cover the costs of processing the application and establishing records. It is not an annual membership fee.

enteral therapy  Prescribed nutrition administered through a tube that has been inserted into the stomach or intestine.
enterprise application integration (EAI) The process of designing and applying systems to ensure that the adaptability and scalability needed to make enterprise resource planning programs work are available.

enterprise asset management (EAM) A system designed to manage accounting data, equipment, facilities, inventory, personnel, and the like as they apply to capital construction, facilities management, and maintenance management.

enterprise computing Integrated, organization-wide computing networks that have these capabilities: (1) meet all computing needs; (2) do distributed computing using dispersed databases; (3) provide communication among all entities; (4) protect the security of information; (5) adopt and use internal and international standards; and (6) are user-friendly.

enterprise content management (ECM) Integrates several information management applications (such as portals, document management, records management, Web publishing, workflow, collaboration, business intelligence, and retrieval technologies), thereby allowing users to store and manage large quantities of structured and unstructured data.

Enterprise for the Americas Initiative A program announced by President George H. W. Bush in June 1990 for closer relationships with Latin American countries. It calls for a new economic and political relationship between the U.S. and its American neighbors involving trade investment and debt initiatives to strengthen the economies of Latin American countries, and ultimately to establish a free-trade zone running from Alaska to Tierra del Fuego. Framework agreements have been signed between the U.S. and Bolivia, Chile, Columbia, Ecuador, and Mexico and are in process with most other Latin American countries.

enterprise incentive management (EIM) A category of software and services designed to automate variable compensation processes as well as enhance the role of human resources practitioners as crucial business partners in their organizations. EIM analyzes, tracks, and pays bonuses, commissions, and other types of variable compensation, collating data from various systems to provide management with a comprehensive, accurate, and timely view of payout vs. performance.

enterprise portals A means of consolidating several Web sites into a single entity to facilitate the flow of information and services to organization units, departments, employees, customers, clients, and suppliers.

enterprise relationship management (ERM) A business environment in which all of the players share a common application interface, tailored to individual needs, that will link all elements of the internal enterprise with its external customers and partners, regardless of the function of the application.

enterprise resource planning (ERP) Software database systems that compile and dispense information; track who needs to know what, when, and in what form; set priorities; maintain records; and simplify the complex. Often accessible online.

enterprise training (ET) Using products that allow a company to deliver training over the Internet and manage all of the formal and informal (on-the-job) training (learning) that takes place in an organization. Often narrowly defined as training delivered over the Internet by computer.

entities A type of knowledge object, they are devices, objects, persons, creatures, places, symbols, and things. Attributed to Utah State professor M. David Merrill.

entitlement performance Represents the best that an organization can do, in terms of productivity and quality of products and services, without adding resources. Entitlement performance is not limited by industry standards or incremental benchmarking; it is almost always better than either baseline performance or the industry benchmark. To perform at this level requires fewer resources than at baseline performance.

entitlements 1. Benefits that are totally associated with private or public employment, such as vacations, holidays, overtime, educational assistance, and matching gifts. 2. Government (federal, state, or municipal) benefits such as Social Security, Medicare, Medicaid, unemployment compensation, and so on that are based on eligibility criteria established by law.
entrance/exit interviews  Counseling sessions about loans that are mandatory for recipients of Stafford loans and again when they leave college.

entrantet  A means of linking companies using World Wide Web electronic technologies.

entrepreneur  An individual who establishes, organizes, and manages a business and assumes the risks involved — a “first-generation” chief executive. Often a person’s response to an innovative idea for a product, service, realization of an opportunity, or dissatisfaction with the values, goals, policies, hierarchy, managerial style, or some other characteristic of a corporation.

entry-level training  Training provided to new employees to ensure that they get a good start. It is usually provided for operative employees. It is invariably scheduled for technicians and supervisory personnel upon their initial employment in an HR-related position.

environmental impact statement (EIS)  An assessment of the likelihood of effects on the environment ensuing from the implementation of alternative courses of action; for example, constructing dams or designing septic waste treatment systems.

environmental impairment  The result of accidents or wanton, irresponsible, or terrorist activities causing air and water pollution. Examples includes oil spills, oil-well fires, and improper disposal of hazardous substances.


Environmental Protection Agency (EPA)  An agency of the federal government that administers and enforces federal environmental regulations such as the Superfund Amendments and Reauthorization Act of 1986, the Emergency Planning and Community Right-to-Know Act of 1986, and the Resource Conservation and Recovery Act of 1976. It has also identified extremely hazardous chemicals and set threshold quantities for each one.

environmental risk  A threat to health and life stemming from exposure to hazards in the environment, such as air and water pollution, radon, and new risks such as gradual ocean pollution, global warming, and erosion of the ozone layer.


environmental scanner  See futurist.

environmental tobacco smoke (ETS)  Smoke produced by tobacco users. ETS has recently served as the basis for lawsuits by employees (passive smokers) for connecting passive smoking to heart and respiratory illnesses. In 1992, the Environmental Protection Agency science review board concluded that ETS should be classified as a major cancer-causing agent.

environmental training  A form of technical training, usually conducted by subject matter experts such as chemists and engineers, that focuses on federal and state laws and regulations governing air emissions, water polluting substances, and solid waste disposal. The training is designed to keep employees in compliance with laws and regulations and
communities safe from toxic waste and hazardous emissions and conditions. Regulating agencies include the Environmental Protection Agency, Office of Safety and Health Administration, and Department of Transportation.

enzyme multiplied immunoassay technique (EMIT) A drug test used to rule out negative urine samples that is not in and of itself evidence of drug use.

epidemic A cluster of cases of a specific disease or illness unquestionably in excess of what one would normally expect in a particular geographic area.

epidemiology The study of the patterns of determinants and antecedents of disease in human populations. Epidemiology uses biology, clinical medicine, and statistics to understand the etiology of illness and disease.

epilepsy A physical condition caused by sudden, brief changes in how the brain works. The person’s consciousness, movements, or actions may be altered for a short period of time during a seizure. The cause is unknown in about half of all cases. For the remaining half, epilepsy may be caused by head injury, brain tumors, genetic conditions, lead poisoning, problems in brain development before birth, illnesses such as meningitis or encephalitis, or even severe cases of measles. Also called a seizure disorder.

Epilepsy Foundation of America (EFA) The national, voluntary health organization dedicated to the prevention and cure of seizure disorders, the alleviation of their effects, the promotion of independence, increased job preparation and employment opportunities, and an optimal quality of life for people who have these disorders. Operates the Training and Placement Service (TAPS) program, an employment initiative funded by the Department of Labor that provides job search assistance, training in job seeking skills, and employer education. Contact: EFA, 4351 Garden City Drive, Suite 500, Landover, MD 20785-7223 (phone 800-332-1000 or 301/459-3700; fax 301/577-4941; e-mail postmaster@efa.org; Web site www.efa.org/).

episodes of care In health care management and reporting, time-related intervals that have meaning to the behavior being measured. They may vary both in terms of clinical condition and by the provider type being measured. In obstetrics, Caesarean section rate and average length of hospital stay are examples.

EPO In meeting planning, “each pays own” — where charges are divided between the master account and the individual or there is no master account.

equal employment opportunity (EEO) A policy guaranteeing equal opportunity to all prospective and current employees and stating that no employee or applicant will be discriminated against because of race, color, age, sex, national origin, religion, or handicap; that affirmative action will be taken to ensure that equal opportunity is provided to all employees; and that positive actions will be taken to recruit, employ, and promote qualified persons underrepresented or underemployed in the work force, with particular attention to African-Americans, Hispanics, Asians and Pacific Islanders, American Indians, Alaskan natives, women, and persons with disabilities. These provisions also apply to screening and selection, assignment and transfer, promotion, compensation and benefits, training and development, discipline, and layoffs and termination.

Equal Employment Opportunity Act of 1972 (EEOA) An amendment to Title VII of the Civil Rights Act of 1964 that made it unlawful to discriminate on the basis of race, color, religion, sex, or national origin in hiring and discharge and in limiting, segregating, or classifying employees or applicants. Administered by the Equal Employment Opportunity Commission.

Equal Employment Opportunity Commission (EEOC) A regulatory agency established by amendments to the Civil Rights Act of 1964 to ensure compliance with Title VII. The Commission publishes guidelines that define and explain the law, and it serves as the initial forum for claims of illegal employment discrimination. It has guidelines on employee selection, sexual harassment, and age discrimination. Federal laws enforced by the EEOC: Title VII of the Civil Rights Act; Equal Pay Act of 1963; Age Discrimination in Employment Act of 1967; Rehabilitation Act of 1973,
equal intervals A form of relative rating that is essentially a variation of the ranking technique. Instead of ranking all items (or people) in order, the rater places them in groupings that seem to be equally spaced. Those that appear to be alike in characteristics, behavior, or performance are then placed in the same grouping.

Equal Pay Act of 1963 (EPA) An amendment to the Fair Labor Standards Act of 1938 that prohibits sex-based pay differences where the work performed is equal in terms of skills, effort, and responsibility (doctrine of equal pay for equal work). Exceptions include bona fide seniority, merit- or production-based pay systems, or any other job-related factor other than gender. It is applicable to private industry as well as to federal, state, and local governments. To ensure compliance, employers need data to analyze pay and job content by sex. Administered by the Fair Labor Standards Board.

equal treatment A legal doctrine pertaining to cases of unlawful discharge. It asks, “Has the employer applied its rules and penalties to all employees even-handedly and without discrimination?”

equating A statistical procedure used to correct differences in difficulty between different forms of the same test to make the test results comparable. After determining how much the different test forms vary in difficulty, the information is used to adjust the raw scores on different forms of the test to account for those differences.

equipment-specific training Training that combines instruction in general principles with particular skills; for example, training in electronics principles combined with the skills required to install electronic equipment.

equitable estoppel A legal doctrine that stops an individual or group from having a legal right based on his, her, or its prior act or conduct.

equity Ownership interest or assets held by stockholders in an organization.

equity adjustment A permanent salary increase added to an employee’s salary because analysis has demonstrated that the person’s salary, salary range, or grade increase was too low relative to comparable positions. Merit or cost of living is not a factor.

equity benefits Benefits that increase in value in connection with one or more of the following: years of service, rate of pay, and age. Examples are pension plans, profit-sharing plans, thrift savings plans, cash-deferred plans, individual retirement accounts, and stock plans.

equity draining See bust-out.

equity model A form of vertically integrated health care delivery system in which the providers or physicians are the owners.

equity sharing (ES) A form of employer-assisted housing benefits. Formerly used almost exclusively as loans to get employees to accept assignments in high-cost areas, ES is now more broadly employed. For example, some companies gradually convey full ownership of property to an employee without also transferring potential financial problems by granting employees an annual equity transfer each year that the employee remains with the company. In addition to spreading loans over a longer period of time, insurance policies may also be taken out to help the employee’s dependents gain full ownership of the property should the employee die or become disabled.

equity theory A theory of motivation that holds that when people compare their work or effort, educational level, or experience with those of other employees their performance will be affected if they perceive inequity in pay, benefits, or prestige.

equivalent benefits All benefits provided to an employee by the employer (e.g., all types of insurance, sick and annual leave, educational benefits, and pensions) regardless of whether such benefits are provided by practice or written policy. Employees returning from
family and medical leave are entitled to resume their benefits in the same manner and at the same level as provided when the leave began unless the employees elect otherwise. However, the employees’ benefits are subject to the same changes that affected the entire workforce that occurred during their absence for family and medical leave.

equivalent pay  Compensation that entitles an employee to (1) unconditional pay increases that occurred while the employee was on leave (e.g., cost of living increases); (2) the same or equivalent pay premiums (e.g., shift differentials); (3) the same opportunity for regular overtime pay that existed for an employee’s former position; (4) nonperformance-based pay bonuses (e.g., for safety and perfect attendance); (5) performance-based bonuses (e.g., for exceeding production goals) to the extent that such bonuses are provided to other employees taking paid or unpaid leave for reasons other than the Family and Medical Leave Act of 1993; and (6) (unless it is the employer’s policy or practice to do so for employees on regular leave without pay) salary increases based on seniority or length of service (may exclude the time the employee used family and medical leave for purposes of calculating the increase).

equivalent position  Defined by the Department of Labor as a position that is virtually identical to the employee’s former position in terms of pay, benefits, and working conditions, including privileges, perquisites, and status. It must involve the same or substantially similar duties and responsibilities, which must entail substantially equivalent skill, effort, responsibility, and authority.

equivalent terms and conditions of employment  Means that employees are entitled under the Family and Medical Leave Act (FMLA) to: (1) reinstatement in the same work location or one that is geographically close (or afforded the same transfer options as all other employees if the original location was closed while the employee was on leave); (2) return to the same work shift or to the same or an equivalent work schedule; and (3) the same or equivalent opportunity for bonuses, profit-sharing, and other similar discretionary and nondiscretionary payments as the employee’s original position.

ergonomic hazard  See repetitive strain injury.

ergonomics  The science of making jobs, facilities, equipment, furniture, and furnishing fit people. It deals with the people–machine interface and its impact upon productivity and health. It includes the design of tools and workstations; placement of furniture, equipment, and materials; the posture and movements required of workers; the size, shape, and height of work surfaces; the pace and repetitiveness of operations; vibrations, noise level, and lighting; and the arrangement of storage areas, as well as the types and arrangement of controls and buttons.

Ergonomic Safety Standards/Rules  Regulations issued by the Occupational Safety and Health Administration (OSHA) designed to protect employees from repetitive motion-related illnesses and injuries, such as carpal tunnel syndrome. OSHA is developing industry-specific guidelines for a number of industries based on current incidence rates and available information about effective and feasible solutions. Guidelines now available or due in the near future: nursing homes, retail grocery stores, and poultry processing.

ERIC Clearinghouse on Information & Technology (ERIC/IT)  One of 16 clearinghouses in the Educational Resources Information Center system. It specializes in library and information science and educational technology. ERIC/IT acquires, selects, catalogs, indexes, and abstracts documents and journal articles in these subject areas for input into the ERIC database. It also offers digests, minibibliographies, monographs, a semiannual newsletter, an online search simulation package, and other user services. Contact: ERIC/IT, Center for Science and Technology, Syracuse University, 621 Skytop Road, Suite 160, Syracuse, NY 13244-5290 (phone 800-464-9107 or 315-443-3640; fax 315-443-5448; e-mail eric@ericir.syr.edu; Web site www.ericir.org/).

ERISA bond  A fidelity bond required by federal law that insures tax-qualified pension plans against theft and embezzlement. Must
be obtained by all plan trustees and others who handle plan funds.

**error of central tendency** A rating error caused by the tendency of some raters to assign all ratees average ratings. The full range of variability is not used.

**error of contrast** A rating error attributable to the tendency of some raters to compare people to each other rather than to some pre-established standard.

**error of halo** A rating error caused by the tendency of some raters to generalize either positively or negatively from one characteristic of an individual to another characteristic of that same individual.

**error of inconsistency** A rating error that is caused by variations in the methodology or approach used to evaluate.

**error of instability** A rating error caused by the passage of time; forgetting.

**error of projection** A rating error caused by the tendency of some raters to allow their own characteristics or values to influence their ratings.

**error of recency** A rating error attributable to the tendency of some raters to focus on the work performed most recently (within the last 2 to 3 months) by an employee, rather than taking a broader look at performance.

**error of standards** A rating error caused by unrealistic or inappropriate rating or rater standards (too high or too low).

**error of stereotype** A rating error caused by the tendency of some raters to classify or evaluate employees in a certain way because of their membership in a particular group or category, such as religion or national origin.

**error of subjectivity** A rating error attributable to the interaction of such factors as lack of rater training and experience, preferences and values, thought processes, personality, and situational influences.

**errors and omissions (E&O)** A form of insurance similar to malpractice insurance purchased by physicians.

**escator clause** A provision in a collective bargaining agreement for making upward or downward wage adjustments in accordance with changes in the cost of living.

**eschat** The process by which a person’s property passes to the state in cases where there is no will and there are no lawful heirs.

**escorted tour** A tour that is accompanied by the same tour director or tour escort throughout the trip. The escort stays in the same hotel as tour members and is available for advice and planning throughout the tour.

**escrow account** A means of protecting funds should a facility be unable to fulfill its commitments under a contract. In an escrow account, the buyer deposits 100% of the funds required by the seller with an escrow agent, who holds the deposit until the service is provided. The agreement is finalized by the signatures of both parties. The agreement also delineates the obligations of the supplier. See also standby letter of credit.

**The ESOP Association** An organization of 2000 members whose mission is to promote employee ownership, especially in the form of employee stock options (ESOPs), as accepted public policy in the U.S. Contact: The ESOP Association, 1726 M. St., NW, Ste. 501, Washington, D.C. 20036 (phone 800-366-3832 or 202-293-2791; fax 202293-7568; e-mail esop@esopassociation.org; Web site www.esopassociation.org/).

**essay appraisal** A method of descriptive rating in which the rater simply describes in a narrative style an individual’s performance based on observation of behavior and results.

**essay test** An instrument that calls for written (narrative) responses to questions or problem situations; testees are asked to discuss, compare, recall, classify, analyze, explain, criticize, organize, apply, describe, evaluate, solve, or the like.

**estate planning** Preparation of legal and financial documents by the principal to avoid complications and give clear direction to family, friends, health care groups, clergy, and attorneys when the principal dies or becomes incapacitated. Includes wills, trusts, powers of attorney, durable powers of attorney, living wills, health care power of attorney, burial instructions, and anatomical gifts.

**estate tax** A tax levied on legacies and successions by the federal government and some states (currently five), often patterned after the federal estate tax. The tax is placed on the receipt of property inherited by the beneficiary upon the death of the owner. The federal tax currently applies to estates over $600,000 in
value. It also allows a marital deduction for all property transferred to a surviving spouse. The Internal Revenue Code of January 1, 1975 also excludes certain retirement benefits from the gross estate. See also sponge tax.

**Esteem needs** Human needs for feelings of self-acceptance and self-worth and acceptance, appreciation, and respect of others.

**Estimated length of stay (ELOS)** In health care, an estimate of the number of days of hospitalization required for specific procedures.

**Estimate to complete (ETC)** In project management, the best estimate at any point in the project of the resources required to complete it regardless of the amount of the original budget that has been spent to date.

**Estimation** In project management, a means of determining project costs in which figures are based on knowledge of the market and the internal and external costs of the project to the firm rather than on past experience with similar projects.

**Estoppel** A legal prohibition against alleging or denying a fact because of one’s own actions or words by which the contrary has been demonstrated, implied, or admitted.

**Est training** Aims to transform and expand participants’ ability to experience living to the fullest. Founded by Werner Erhard.

**Ethernet** An access protocol or local area network that operates over coaxial cable or twisted pairs of wires with a data transfer rate of 10 million bits per second. The data link protocol specifies how data are placed on and retrieved from a common transmission medium. Because of its relatively low cost, it remains a popular method of transmitting data over a local area network. In ascending order of sophistication, the devices used by an ethernet are repeaters, hubs, bridges, routers, and switches. See also fast ethernet; gigabit ethernet.

**Ethical behavior** What should or ought to prevail. Unethical behavior is a violation of that standard: making decisions and taking actions under pressure to do what is expedient or profitable instead of what is good and right.

**Ethical dilemma** Occurs when two or more moral values conflict and one must search for the morally right thing to do. For example, a colleague asks for one’s help in getting approval for a needed and worthwhile project that clearly involves “creative financing.”

**Ethics** A major component of philosophy that is concerned with judgments about right and wrong, good and bad conduct or behavior of individuals and groups. Ethics involves both the how and the what of behavior and conduct; that is, the means by which actions are carried out are ethically just as important as the ends those acts are intended to achieve.

**Ethics in Government Act of 1978 (EGA)** Established requirements for public disclosure of the financial interests of high-level government officials, tightened rules restricting postemployment involvement with government agencies by senior officials of those agencies, and created the Office of Government Ethics within the Office of Personnel Management. The Act also prohibited all federal employees from receiving honoraria for lecturing or writing books and articles. This ban was lifted by the U.S. Court of Appeals in 1993 for most executive-branch employees, except senior executives for whom honoraria are banned by other existing regulations. It remains in effect for employees of the legislative and judicial branches of government.


**Ethics Reform Act of 1989 (ERA)** Prohibited all federal employees, except senators and senate staffers, but including military commissioned and warrant officers, from accepting honoraria for speaking and writing even if the outside work was unrelated to their duties or status.

**Ethics Resource Center (ERC)** A private, nonprofit educational corporation working to strengthen public trust in business, government, and education. Publishes and distributes literature on ethics and produces and distributes video programs to promote higher standards of ethical business conduct. Contact: ERC, 1747 Pennsylvania Ave., NW, Suite 400, Washington, D.C. 20006 (phone 202-737-2258; fax
ethics training  Training provided to executives, managers, and supervisors, and sometimes to customer representatives, marketing, and sales personnel, to promote integrity and ethical practices within and outside the organization, prevent unethical conduct or practices, help personnel overcome pressures to compromise their personal or company standards and values, and avoid violations of community standards and values. Coverage typically includes ethics in interpersonal relationships; rules and proscriptions regarding giving and receiving gifts and gratuities; the pitfalls of cover-up and deception; the consequences of tolerating misconduct or violations of policies, rules, and regulations; how to confront unethical behavior; proper relationships with clients, customers, dealers, suppliers, contractors, and consultants; responsibilities with respect to facilities, equipment, supplies, products, merchandise, funds, and other company assets; and travel and expense accounts. Primary methods used are case studies, role playing, panels and group interviews, study assignments, and problem-solving exercises.

ethnic categories  Include African Americans, American Indians or Alaskan Natives, Asians or Pacific Islanders, Caucasians, and Hispanics.

ethnic group  A group of people distinguished from other groups on the basis of religion, color, or national origin.

ethnography  In intercultural training, the study of the behavior patterns of specific groups of people or cultures.

ethnological analysis  Involves an intense focus on recorded description — what people in a culture do day to day — to capture the emic interpretation — the native view of the sights, sounds, symbols, rites, customs, or mores of a culture. Attributed to Polish anthropologist Bronislaw Malinowski in the 1930s.

e-ticketing  Electronic ticketing. Similar to reserving a car or hotel accommodations, with passengers receiving only a faxed or mailed confirmation form. In some airports, carriers offer automatic teller machine-like devices into which passengers insert a frequent flier card or credit card, select seats, and receive their boarding passes. Also known as paperless ticketing or ticketless travel.

etiology  A term used by epidemiologists. It means the “cause” of a disease or illness.

Euro  The currency used throughout the European Community. It replaced such currencies as the French franc, German deutsche mark, Irish pound, and Italian lira.

euromanagement training  Training programs designed to prepare managers and others to accept the challenges, maximize the opportunities, and deal with the problems posed by European operations following the 1992 merger of European markets. Euromanagement training includes language and cross-cultural communications training as well as management development, sales and marketing, technical, and team training.

euromanagers  Managers who can operate effectively for global companies in Europe.

European Community (EC)  See European Union.

European Community (monetary) Unit (ECU)  The European Community’s common currency, priced at about ECU 1.3 to the U.S. dollar.

European Directive  Legislation adopted by the European Union’s Council of Ministers for implementation as law in its member states.

European Economic Area (EEA)  Established by treaty in January 1994. EEA is made up of the European Union and the European Free Trade Association.

European Exchange Rate Mechanism (ERM)  A device designed to keep the value of the currencies of the European Community members linked together — in effect, a system of guaranteed exchange rates.

European Free Trade Association (EFTA)  An association established in 1960. Currently includes Iceland, Liechtenstein, Norway, and Switzerland. In addition, member states have jointly concluded free trade agreements with several countries worldwide.
European Monetary Institute (EMI) The central bank of the European Union located in Frankfurt, Germany.

European Organization for Quality (EOQ) A nonpolitical, nongovernmental organization of 34 national European quality organizations, as well as institutions, companies, and individuals all over the world. The mission of EOQ is to facilitate the exchange of information and experience on quality theory and best practice across Europe to enhance European competitiveness. EOQ pays special attention to the needs of small and medium-sized enterprises. Contact: EOQ, General Secretariat, P.O. Box 5032, CH-3001, Bern, Switzerland (phone +41 31 320 61 66; telefax +41 31 320 68 28).

European plan (EP) In meeting management, a pricing method used by hotels and conference centers. In residential centers, price includes lodging only (no meals); in nonresidential centers, pricing is à la carte.

European Union (EU) A single European market with more than 375 million consumers and an economy worth $7 trillion a year. Established by the Treaty on European Union (Maastricht Treaty). Its signers were Belgium, Denmark, France, Germany, Great Britain, Greece, Ireland, Italy, Luxembourg, the Netherlands, Portugal, and Spain. Formerly called the European Community. As of January 1, 1995, linked 15 nations politically and economically through common foreign policies and a single currency. The union became effective November 1, 1993. In 1994, the Union agreed to admit Austria, Finland, and Sweden as members January 1, 1995. Negotiations were also underway to admit Norway but membership was voted down in that country in November 1994. As of 2004, 10 new members will be admitted to the Union: Cyprus, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Slovakia, and Slovenia. Operating through its own European Economic Commission and Parliament, the community will lower long-standing barriers to trade and ease the transfer of goods, services, finances, and people among its members. Member countries as of this writing are Austria, Belgium, Denmark, France, the Federal Republic of Germany, Finland, Greece, Ireland, Italy, Luxembourg, the Netherlands, Portugal, Spain, Sweden, and the United Kingdom. Potential new members include Switzerland and Iceland. The basic goal is economic and monetary union, including creation of a single currency and a central bank, by the end of the decade.

European Union’s Data Protection Directive (EU DPD) Designed to protect personal privacy and standardize privacy regulations throughout the 15-member union. Sets tough restrictions on personal information that can be collected and stored.

eu-stress Tension in the form of a “high” caused by the pressures of work that is savored because is interesting, stimulating, and challenging. See also dys-stress; stress.

EVA Economic value added.

evaluation 1. In general, a systematic means of measuring or estimating work in progress and results obtained. Performance measures tell managers where their people or their programs and services are — that is, the status of programs and services without noting whether they are good or poor. Evaluation tells them how well they are doing — whether progress and results are satisfactory or unsatisfactory. In all applications, evaluation involves the establishment of standards; measurement of some sort; identification and analysis of shortfalls; determination of the causes of deviations; identification, selection, and execution of remedial actions; and follow-up to ensure that needed corrections have been made. 2. In training, the use of tests or other forms of appraisal to measure aptitude, achievement, progress, performance, or potential. 3. In employee performance appraisal, a measure or estimate of the performance or potential of people.

evaluator A human resources/human resources development competency. A person who assesses the impact of HR interventions on individual or organizational effectiveness.

evidence of insurability (EOI) Used by many insurers as a primary means of combating adverse selection by requiring employees and eligible dependents to provide proof of insurability for entry or reentry into a medical benefits plan.
**exaggerating estimates**  In accounting, the deceptive practice of inflating values and projections.

**Excellence Index**  A free self-assessment instrument useful in identifying strengths and weaknesses in seven areas of work-life development: leadership, accountability, communication, infrastructure, measurement, relationship-building, and strategy. Available from The Center for Work & Family Roundtable, Center for Work & Family, Boston College, 140 Commonwealth Avenue, Chestnut Hill, MA 02167 (Web site www.bc.edu/centers/cwf/).

**Excellence in Human Resource Development Awards**  Awards presented annually to national members of the American Society for Training and Development and to their employing organizations for exemplary use of training and development, organization development, and career development interventions to improve individual, group, or organizational effectiveness. A maximum of 12 awards is given each year, with up to four individual, team, or organization awards in each of the three categories. **Contact:** ASTD National Awards Program, Attn: Dawn Temple, 1640 King St., Box 1443, Alexandria, VA 22313-2043 (phone 703-683-8100).

**Excellence Through Employee Involvement Award**  Awarded annually by the Employee Involvement Association following an intensive evaluation process that includes site visits, similar to the Malcolm Baldrige National Quality Award. **Contact:** EIA, 525 SW 5th Street, Suite A, Des Moines, IA 50309-4501 (phone 515-282-8192; fax 515-282-9117; Web site www.eia.com/).

**excess charge**  The difference between the Medicare-approved amount for a service or supply and the actual charge, if the actual charge is more than the approved amount.

**excess plan**  A means of providing benefits to executives whose contributions to 401(k) plans are limited. In these “nonqualified” plans, higher-paid employees can make voluntary deferrals of the portion of their salary that cannot be legally put into the qualified 401(k) plan. For employees who qualify under these excess plans, deferrals are usually made until retirement, although some companies have allowed employees to to defer their salary for a shorter period. Payouts may be a lump sum or a series of payments, with terms spelled out in the initial agreement.

**exchanges**  Provide nonpay benefits for active and retired military personnel and their dependents and some military reservists. Offer substantial savings on products and services, including gasoline stations and automotive services, food services, lawn and garden shops, department stores, flowers, dry cleaning, barber shops and beauty services, tax preparation, video rental, car rental, wedding registry, photo developing, and optical shops. Accept cash, personal checks, and several major credit cards. Include Army Air Force Exchange Service, Navy Exchanges, Marine Corps Exchanges, and Coast Guard Exchanges located on military installations in the U.S. and overseas.

**exchange-traded funds (EFTs)**  Stock funds that trade on an exchange, such as common shares of IBM, Procter & Gamble, or Coca Cola. An EFT share represents an assortment of stocks or bonds typically pegged to a major index such as the S&P 500.

**exchange visitor**  An alien coming temporarily to the U.S. as a participant in a program approved by the secretary of state for the purpose of teaching, instructing or lecturing, studying, observing, conducting research, consulting, demonstrating special skills, or receiving training.

**excimer keratorefractive procedure**  Uses laser and computer technologies to correct nearsightedness and mild astigmatism. The laser, precisely controlled by a computer, reshapes the outer layers of the cornea of the eye to allow the eye to focus properly, thereby eliminating or reducing the need for corrective glasses or contact lenses.

**excluded costs**  In contracting, items that cannot be included in bids or submissions for reimbursement as costs. For example, in contracts for training, advertising costs (except for recruitment of personnel or procurement of scarce items), capital expenditures for improvement or acquisition of facilities, entertainment costs (including social activities or cost of alcoholic beverages), interest costs
(including costs incurred to borrow funds), costs for attendance at conferences or meetings of professional organizations (unless attendance is necessary in connection with the project, included in the budget, and approved by the contracting officer), and costs for preparation of continuation agreements and other proposal development costs are ordinarily identified as excluded costs.

**exclusion** Prior to the **Illegal Immigration Reform and Immigrant Responsibility Act of 1996**, exclusion was the formal term for denial of an alien’s entry into the U.S. The decision to exclude an alien was made by an immigration judge after an exclusion hearing. Since April 1, 1997, the process of adjudicating inadmissibility may take place in either an expedited removal process or in removal proceedings before an immigration judge.

**exclusions** Health care services and supplies that insurance plans do not cover. Costs of such items are not counted toward deductibles or catastrophic protection benefits limits.

**exclusive provider organization (EPO)** A form of managed care similar to preferred provider organizations except that EPOs limit beneficiaries to participating providers for all health care services and usually do not cover services received from other providers. Offers negotiated fee-for-service with bonus pools and incentives for appropriate utilization, a more exclusive network, and higher incentives for using network providers than a preferred provider organization. May include the option to go out-of-network for lower reimbursement rate. Provides employer with information on level of utilization and claims experience and greater control of plan design.

**executable Internet** Tools that enable users to build interactive multimedia applications, break up existing applications and deliver them for local execution in a Web browser, or develop a new programming language for creating interactive, visually rich browser applications.

**executive** A member of the top echelon or top positions in an organization, such as chief executive officer, chief operating officer, chief financial officer, president, and vice president of human resources.

**executive adventure** See adventure training.

**executive center** A for-profit conference center specifically designed to facilitate adult learning. Most often used for management meetings and training programs. Sometimes offers overnight accommodations.

**executive chef** The hotel functionary responsible for ordering and purchasing food products and kitchen supplies and for supervising all kitchen personnel.

**executive development** Formal and informal education and training programs, either managerial or functional, designed to improve the performance and potential of selected managers and executives. Most common strategies are formal institutional training, seminars and workshops, coaching, special assignments, and self-study. Specific training topics often include leadership, strategic planning, policy making, decision making, crisis handling, resources allocation, programming and budgeting, financial management, communication, change management, time management, and stress management.

**executive housekeeper** The hotel functionary responsible for room preparation and cleaning and providing laundry and valet services and extra amenities.

**executive information system (EIS)** A computer software program that analyzes the data an executive identifies as critical to his or her business and delivers the analyses to a computer screen as graphics and text. For example, such systems can spot a potential cash flow problem before it happens.

**Executive Office Accountability Act of 1996** Requires the White House and several agencies to comply with federal employment laws, including the Fair Labor Standards Act, Occupational Safety and Health Act, and Family and Medical Leave Act.

**Executive Order (EO)** Official documents, numbered consecutively, through which the president of the U.S. directs that something be done or not done. EOs have the force of law. The text of EOs appears in the daily Federal Register.

**Executive Order 11246** An order that prohibits discrimination on the basis of race, color, creed, sex, or national origin and encourages affirmative action to remedy the
underutilization of minorities and women. It applies to federal contractors and subcontractors as well as to contractors operating under federally assisted construction contracts.

**Executive Order 12564** An order that requires every federal agency to establish a drug testing program for its civilian employees. The program must include testing for cocaine and marijuana and may include testing for opiates, amphetamines, and phencyclidine. Testing for other drugs is not permitted without special permission unless reasonable suspicion, an accident, or an unsafe practice exists. Tests must follow guidelines issued by the Department Health and Human Services. The order became effective on September 15, 1986, when it was signed by President Ronald Reagan.

**Executive Order 12954** Prohibited federal contractors from hiring workers to replace permanently striking employees. The order allowed the secretary of labor to terminate or suspend federal contracts in excess of $100,000 with companies that permanently replace striking workers. However, the order allows contractors to hire temporary employees or subcontract the work during the strike. Signed by President Clinton in March 1995.

The U.S. Chamber of Commerce filed a suit against the Department of Labor claiming that the order exceeds presidential authority, and nine trade associations have joined to file an amicus brief with the appellate court in support of the Chamber of Commerce’s suit. In the fall of 1995, both the House and the Senate included provisions in the Labor Department’s appropriation bills that prohibits funding for enforcement of the executive order. The executive order was struck down February 2, 1996 by the U.S. Court of Appeals for the District of Columbia Circuit. The Court stated that the order was an improper and far-reaching attempt to set broad labor policy and concluded that the executive order illegally interfered with private employers’ rights to hire permanent replacements. The administration did not carry through with an appeal of the decision.

**Executive Order 13058** Prohibits smoking of tobacco products in all interior space owned, rented, or leased by the executive branch of the federal government and in any outdoor areas under executive branch control in front of air intake ducts. Does not apply to designated smoking areas that are enclosed and exhausted directly to the outside away from air intake ducts and maintained under negative pressure. Signed by President Clinton August 9, 1997.

**Executive Order 13145** Prohibits discrimination based on genetic information. Intended to ensure that executive branch applicants and employees are judged on their current ability to perform the jobs they seek or hold and not on the possibility that they might some day develop a genetic disease or condition that hinders their ability to work. Accordingly, the order places stringent limits on the collection, use, and disclosure of protected genetic information. Signed by President Clinton on February 8, 2000.

**Executive Order 13152** Amends Executive Order 11478, Equal Employment Opportunity in Federal Government by substituting “sexual orientation, or status as a parent” for “or sexual orientation” to prohibit discrimination based on an individual’s status as a parent. Signed by President Clinton on May 2, 2000.

**Executive Order 13153** Ordered actions to improve low-performing schools by providing technical assistance and capacity building, providing states, school districts, and schools receiving federal funds for school improvement to research and information, and required the secretary of education to take
steps permitted by law to redirect the resources and technical assistance capabilities of the Department of Education to assist low-performing schools. Signed by President Clinton on May 3, 2000.

**Executive Order 13162** Established a Federal Career Intern Program to attract exceptional men and women to the federal workforce. Signed by President Clinton on July 6, 2000.

**Executive Order 13171** Affirms ongoing policies and recommends additional policies to eliminate the underrepresentation of Hispanics in the federal workforce. Signed by President Clinton on October 12, 2000.

**Executive Order 13198** Established the White House Office of Faith-based and Community Initiatives to provide lead responsibilities in the executive branch to establish policies, priorities, and objectives for the government’s effort to enlist, equip, enable, empower, and expand the work of faith-based and other community organizations to the extent permitted by law. Also required the establishment of Executive Department Centers for Faith-based and Community Initiatives within the Departments of Justice, Education, Labor, Health and Human Services, and Housing and Urban Development to coordinate departmental efforts to eliminate regulatory, contracting, and other programmatic obstacles to the participation of faith-based and other community organizations in the provision of social services. Signed by President George W. Bush on January 29, 2001.

**Executive Order 13201** Notification of Employee Rights Concerning Payment of Union Dues or Fees. The order was designed to promote economy and efficiency in government procurement by making workers better informed of their rights, including their rights under the federal labor laws. The order directed the secretary of labor to adopt rules and regulations and issue orders as deemed necessary and appropriate to achieve the purposes of the order. Signed by President George W. Bush on February 17, 2001.

**Executive Order 13228** Established the Office of Homeland Security and the Homeland Security Council. The mission of the Office is to develop and coordinate the implementation of a comprehensive national strategy to secure the U.S. from terrorist threats or attacks. Signed by President George W. Bush on October 8, 2001.

**Executive Order 13254** Established a USA Freedom Corps, an interagency initiative bringing together executive branch departments, agencies, and offices with public service programs and components to recruit, mobilize, and encourage all Americans to engage in public service. Signed by President George W. Bush on January 29, 2002.

**Executive Order 13271** Established a Corporate Fraud Task Force within the Department of Justice to strengthen the efforts of the Department and federal, state, and local agencies to investigate and prosecute significant financial crimes, recover the proceeds of such crimes, and ensure just and effective punishment of those who perpetrate financial crimes. Signed July 9, 2002, by President George W. Bush.

**Executive Order 13279** Provides equal protection of the laws for faith-based and community organizations and furthers the national effort to expand opportunities for, and strengthen the capability of, faith-based and other community organizations so that they may better meet social needs in America’s communities. Designed to help churches, synagogues, mosques, and other religious groups receive the same chance as other organizations to win federal dollars to provide social services for the poor, hungry, drug-addicted, and homeless. Signed by President George W. Bush on December 12, 2002.

**executive outplacement** Generous outplacement services provided to senior executives that go far beyond the customary counseling, résumé preparation, skills assessment, and job search techniques. Some companies set up an office in the executive’s home, furnish a dedicated support staff or individual, provide networking opportunities, make travel arrangements, and provide access to compensation and employment law experts.

**executive retreat** An executive development strategy in which a total top management team moves to an off-premises location for two or more days to examine process issues and engage in team building.
executive search firm  A search organization or consultant who works primarily with professional and managerial openings on a retainer basis. Although some work on an hourly or daily fee basis, most compute fees on a percentage of the first year’s earnings of the person placed, plus expenses.

executive staff meeting  A high-level, face-to-face meeting of the top executives of an organization, such as the president of a corporation and his or her executive president, functional vice presidents or chief operating officer, and chief financial officer. May be regularly scheduled or called in an emergency.

executive transformation  Learner-centered programs designed to convert functional managers and specialists into general managers — people who can manage across several organizational functions and make strategic decisions that overcome the inherently insular and conflicting goals of those functions.

executor/executrix  In law, the individual (male or female) appointed by a testator (will maker) to execute his or her will.

exemplar learning  A learning strategy used by humans (and to some degree by learning machines). It involves learning facts, principles, or concepts by exposure to examples provided by a trainer or the learning environment. The learner generalizes from the examples.

Exemplary Public Interest Contribution (EPIC) Award  Awarded annually by the Department of Labor to public interest organizations.

Exemplary Voluntary Efforts (EVE) Award  Awarded annually by the Department of Labor to recognize federal contractors that, through “innovative efforts,” have increased job opportunities for women, minorities, veterans, and the disabled. Eligibility is limited to federal public interest contractors or federal contractors’ organizations covered by Executive Order 11246 that have had a compliance review within the past 3 years and have had no substantive violations of federal laws or pending enforcement actions.

exempt employee  An employee exempt from minimum wage and overtime provisions of the Fair Labor Standards Act of 1938. Exempt employees include bona fide executives, managers, supervisors, professionals, administrators, and sales personnel who are salaried and/or commissioned. On March 31, 2003 the Department of Labor issued proposed changes to the Fair Labor Standards Act regulations that determine who is exempt from receiving overtime pay, including (1) a salary test increase to $425 per week; (2) establishment of a new exemption for highly compensated employees ($65,000 per year); (3) modification of the pay docking rate; and (4) elimination of the discretion and independent judgment clause in the duties test. See also nonexempt employee. On March 31, 2003, the Department of Labor issued proposed changes to the Fair Labor Standard Act regulations that determine who is exempt from receiving overtime pay, including (1) a salary test increase to $425 per week, (2) establishment of a new exemption for highly compensated employees ($65,000 per year); (3) modification of the pay docking rate, and (4) elimination of the discretion and independent judgment clause in the duties test.

exercise options  Paying money and receiving stock. See also cashless exercise.

exercise program  Sometimes a part of employee wellness programs, exercise programs are recreational and promote fitness. They typically center on activities that involve oxygen intake at sustained levels such as calisthenics, aerobic dancing, hiking, and bicycling.

exhaustion  A phase in stress response following severe strain over a period of months or years characterized by debilitating physical and emotional illnesses, such as gastrointestinal, cardiovascular, and behavioral disorders, that ultimately result in burnout. See also stress.

exhibit  A collection of graphic or three-dimensional aids grouped and displayed to accomplish a specific informational, educational, instructional, or marketing purpose.

exhibitor-designated contractor (EDC)  A person or company hired by trade show exhibitors to set up their booths, circumventing the use of service contractors appointed by the management of the trade show. Trade show managers sometimes charge fees to exhibitors who use EDCs to recoup costs.
**exit interview** A structured interview conducted at the time of an employee’s termination for cause, resignation, or retirement or prior to an employee’s internal transfer. In the case of resignation, the purpose of the interview is to identify specific conditions or patterns of management behavior that may have contributed to the employee’s decision to leave. In the case of dismissals, exit interviews are used to inform the employee of the termination, the reasons for it, and his or her rights. For retirement terminations, they may be used to inform the employee of his or her rights, benefits, and options and to gather information pertaining to organizational problems.

**expanded fiduciary laws** State antitakeover laws that use language to state that corporate boards “may” or “must” consider constituencies, including customers, employees, shareholders, and communities.

**expanded leave/expanded leave options** Paid or unpaid extended periods of authorized time off from work without loss of employment rights for such reasons as medical attention, family responsibilities, education, and community service.

**expanded memory** A type of electronic memory that can be added to all personal computers that use MS-DOS and any Intel processor. Makes compatible programs run faster.

**ex parte proceeding** A legal term used to describe a hearing conducted by the court with only one of the parties present or even notified. Such proceedings are often scheduled in bitter domestic disputes or where one of the parties (e.g., a battered wife) may fear confronting her or his spouse.

**expat/expatriate** An employee who is sent abroad to work for an extended period of time. See also expat/impatriate.

**expatriate allowance** See area differential.

**expat training** Intercultural training provided to expatriates, both managers and employees at all levels, to adapt to another culture, adjust to an unfamiliar environment, learn different business and social customs, and become aware of the cross-cultural challenges and opportunities facing the organization.

**expectancy table** A table used to show the relationship between scores on a predictive test and some related result or criterion.

**expectancy theory** A theory of motivation that states that challenging tasks and their successful completion elicit feelings of pleasure and are therefore motivating. Explains human behavior as a function of the perceived value of the reward that certain behavior yields and the expectation in the doer that the behavior will actually elicit that reward.

**expectational survey** A survey designed and conducted to complement other means of forecasting. For example, expectational surveys may be used to identify significant changes in customer or client expectations and intentions, such as those relating to the purchase of training materials and services.

**expected family contribution (EFC)** Under federal student aid programs (except unsubsidized student loans), an amount, determined by a formula established by Congress, that indicates how much of a family’s financial resources should be available to help pay for education. Factors considered include taxable and nontaxable income, assets (such as savings and checking accounts), and benefits (such as unemployment and social security).

**expedited arbitration** A form of alternative dispute resolution procedure used by the American Arbitration Association to resolve cases involving small claims under several sets of rules. Hearings are scheduled by phone and are concluded in a day or less.

**expedited reinstatement of benefits** A social security work incentive that allows people who become unable to work again because of their medical condition within 60 months after their extended period of eligibility has ended (and their benefits were stopped because of their earnings) to request reinstatement of benefits without filing a new disability application.

**expedited removal** The Illegal Immigration Reform and Immigrant Responsibility Act of 1996 authorized the Immigration and Naturalization Service (INS) to remove certain inadmissible aliens from the U.S. The authority covers aliens who are inadmissible because they have no entry documents or because they have used counterfeit, altered, or otherwise fraudulent or improper documents. The authority covers aliens who arrive in, attempt to enter, or have entered the U.S. without
having been admitted or paroled by an immigration officer at a port-of-entry. The INS has the authority to order the removal, and the alien is not referred to an immigration judge except under certain circumstances after an alien makes a claim to legal status in the U.S. or demonstrates a credible fear of persecution if returned to his or her home country.

expedited service In employee relocation, a special request for delivery on a specified date for a shipment that weighs less than 5000 pounds. The customer pays for a 5000-pound shipment, which is more than the actual weight of the shipment, for the service.

Expeditionary Learning A project of seven partners, led by Outward Bound, USA. Applies some of the experience, premises, and language of the Outward Bound enterprise to the operation of entire schools. Schools become communities where students learn to think by taking programmatically related “voyages and adventures” led by adult guides or leaders who work with students organized into multiage groupings of 8 to 12, called watches. The watches, in turn, are clustered into crews of 12 to 18. Schools offer residencies to artists, professionals, scholars, and so on and operate service projects on site, such as at theaters, recycling centers, and day care facilities. The academic structure is provided by a world-class curriculum, the International Baccalaureate, which is integrated with the rest of the program.

expenditure control rules Budget control rules established to constrain and manage commitment and disbursement of funds; for example, proscriptions against authorizing expenditures or approving and issuing purchase orders unless sufficient funds are on hand to cover the proposed expenditure or encumbrance.

expenditure target (ET) In health care, a means of adjusting fees based on how actual expenditures in an area compare to a target for those expenditures.

expense budget There are two types: engineered and discretionary. Engineered expense budgets describe the labor and materials and estimated overhead costs of producing a product or service. Discretionary expense budgets are used when outputs cannot be accurately measured. They set limits on activities to be carried out and the level of effort to be invested in those activities to control costs.

expense reimbursement system In travel management, computer software used to process travel and entertainment expense reports.

expensing stock options A means of making corporate financial statements more transparent and accurate in the wake of the corporate accounting scandals of 2001 and 2002. Under that plan, employee stock options, a feature of many compensation packages, are charged as expenses to earnings statements and result in a lost earnings advantage.

experience-based training See adventure training.

experience curve One of the underpinnings of economy of scale. Postulates that, in addition to gains attributable to the learning curve (employee learning and specialization), as an organization increases in size over time it acquires characteristics that tend to improve efficiency and economy. For example, a firm’s reputation may make it able to hire better managers, construction costs for facilities that double available space do not cost twice as much, costs of materials and supplies are lower because they are purchased in greater volume, and so on.

experience curve theory Attributed to the Boston Consulting Group, it postulates that whenever a business’ cumulative volume doubles, costs fall by a predictable percentage, producing a downward curve of costs and prices over time.

experience rating A method of establishing the premium for a fee-for-service plan (and some health maintenance organizations) that uses the amounts actually paid for claims and projected benefits payments for the ensuing year.

experiential learning 1. Training that emphasizes hands-on experiences with the things to be learned rather than hearing or reading about them. 2. See adventure training.

experiment A study designed and rigorously managed to rule out as many variables as possible to isolate the cause of a particular effect (program, intervention, or “treatment”). The treatment is applied only to the experimental group and not to the control group. Statistical
tests are used to compare the performance, behavior, or results observed or measured.

**experimental drug, device, medical treatment, or procedure** A drug, device, medical treatment, or procedure that is investigational; that is, it is being tried out clinically to determine the maximum tolerated dose, its toxicity, its safety, its efficacy, or its efficacy as compared to standard means of treatment or diagnosis.

**experimental group** A representative group of persons who are exposed to an intervention, training, or “treatment” and whose performance or reaction is compared to that of the control group.

**experimental research** A research study conducted under carefully controlled conditions that rule out as many of the potential hypotheses, theories, or explanations of the cause of a particular effect or result as possible. It is characterized by (1) systematic design; (2) use of subjects randomly assigned to treatment (experimental) and control groups to ensure that there is no bias on every variable or factor that could influence the outcomes; (3) specification of how the treatment variables differ between experimental and control groups; (4) total control of the experimental treatment by the researcher; and (5) use of statistical measures to assess the outcomes that clearly represent the variables of interest.

**experimental treatments** New approaches to the treatment of diseases and conditions under development and investigation at mainstream medical institutions. Include such therapies as bone marrow transplants for breast cancer patients.

**expert networking** See computer conferencing.

**expert power** Power that derives from followers’ judgments that the leader has superior knowledge or ability in the area of endeavor. Its source is specialized skills, knowledge, or information.

**EXPERT system** A computer program and associated software that simulates the expertise of human experts. EXPERT systems make use of a body of knowledge in an elaborate set of “if-then” rules to narrow the range of possible decision factors, conclusions, or choices. Also called case-based reasoning software program.

**explanation of benefits (EOB)** A statement provided to the insured individual by the insurer (such as TRICARE, Medicare, CHAMPUS, or other insurer) explaining the disposition of a claim. Essentially, an EOB summarizes basic benefits information: the name and address of the provider, the date(s) of the service, the service(s) provided, the amount that was invoiced (the charge), the amount approved for payment, an explanation of deductibles and copayments and claims that exceed the reasonable charge, and the amount the provider may charge above the approved payment (if any).

**Explanation of Medicare Benefits (EOMB)** See explanation of benefits.

**explicit knowledge** Knowledge that is easily grouped and organized and transmitted or imparted to others. See also tacit knowledge.

**exploding** A form of fraud or dishonesty (chicanery) practiced by unscrupulous physicians and other health care practitioners to increase their income. Exemplified by the submission of a bill to the insurer for a series of tests that have all been done on a single sample of blood, thereby tripling or quadrupling the dollar value of the claim.

**exponential smoothing** A form of time-series forecasting involving comparison of actual and forecast values that includes an adjustable percentage of the error rate of past forecasts.

**export** Transmission of a data file or computer program to another unrelated program in ready-to-use form.

**export license** In meeting management, licenses issued by the Department of Commerce to track and control items leaving the country for exposition and other purposes. General export licenses are granted to control high-technology items; validated export licenses are issued on a case-by-case basis for items that are related to armaments (such as radar equipment).

**exposition service contractor** In meeting management, a supplier of booth equipment, rental furnishings, floor coverings, labor, drayage, and signs for trade shows and expositions. Also called exclusive contractor.
expository learning Passive learning where trainees are delivered facts and information by a live instructor using lecture or “telling” with or without audiovisuials, expository video, or audio tapes.

ex post facto A legal term that literally means “after the fact.” For example, an ex post facto law is legislation or a set of regulations that prohibits or outlaws an act after it has been performed. Such laws and regulations are unconstitutional.

exposure 1. A general term used to describe contact with a health risk factor. An exposure can be a physical agent (e.g., radiation) or a behavior (i.e., excessive drinking). 2. The light received to create images. If the charged-coupled device in a digital camera (or the film in a conventional camera) is exposed to too much light, the resulting image will appear washed-out (overexposed). Manual exposure allows the user to specify the amount of light used to create an image.

extended care facility (ECF) A health care facility that provides medical care for individuals requiring extended care, including patients who have been discharged from a hospital.

extended family A form of nontraditional household. Involves living with relatives other than parents, spouses, or children, such as siblings, aunts and uncles, cousins, grandparents, or grandchildren.

extended leave programs Leaves of absence granted to employees to meet their needs (education and personal growth, social service assignments, and extended unpaid personal leave to care for parents or children) and employer needs (rejuvenate the work force, save on temporary worker costs, or downsize the work force).

extended memory A type of electronic memory that can be added to all personal computers that use MS-DOS and a 286 processor or higher to make programs run faster.

extended period of eligibility Under social security, a special rule that provides cash benefits and Medicare to disabled persons while they attempt to work. Following a successful trial work period if a person is still disabled, for the next 36 months a disabled person is eligible to receive monthly benefits for any month in which earnings drop below $780 ($1300 for people who are blind, effective in 2002).

extended personal leave Unpaid leave that allows a break of two or more years with a return-to-work guarantee for employees. Most often granted to mothers with young children.

extended stay hotel Targets business travelers who reserve rooms for five or more nights. Typically features one room with a full kitchen, work desk with direct-dial phone number, weekly housekeeping, daily light cleaning, and tiered pricing based on length of stay. Some venues may offer grocery-shopping service; in-room fax machine; dry bar; access to a pool, workout room, or other recreation amenity; and even a recording studio and screening room.

extensible markup language (XML) A specialized Internet system used to transmit formatted data. Conceptually it is related to HTML, but XML is not itself a markup language; rather it is a meta-language — a language used to create other specialized languages.

external audit An audit conducted by an independent (outside) auditor. It provides a professional judgment on the accuracy and fairness of a company’s financial statements using generally accepted auditing standards and procedures. Usually required as a part of the annual report to stockholders.

external benchmarking Comparing the operations of one’s organization with the operations of other (competitive) organizations to identify practices and processes that are most effective and identify ones that can be adopted or modified for use in one’s organization.

external consultant 1. An expert engaged by an organization for a fee to provide advice and assistance to executives, managers, or staffers or to conduct training programs or special studies. 2. A form of employee assistance program in which professionals, usually psychiatrists or psychologists, are hired to handle employee diagnosis and counseling.

external e-mail An external hook-up that allows communication by computer with others, such as suppliers, contractors, or consultants. Main vendors are Western Union Easylink, CompuServe, Telenet, Dialcom,
MCI Mail, AT&T mail, and GE Information Systems.

**external evaluation** 1. The application of measures of progress and accomplishment to assess the results achieved by any organizational function outside the organization. 2. In training and development, assessment of the results within or outside the organization when employees are assigned to or return to the job. Evaluation may focus on changes in job behavior and performance of employees or organization changes attributable to the program or programs offered.

**external marketing** Has the primary goal of either generating revenue by selling products and services produced in-house or recovering part or most of the costs of developing programs and services for in-house use by selling them outside. The potential customers and clients of external marketing, although not necessarily unreceptive to marketing efforts, must be pursued, wooed, and won.

**external support** In performance support systems, support that is not connected with the interface between the system and the user (e.g., documentation, manuals, bulletin boards, job sheets, tutoring, peer assistance, or classroom training).

**external training expenditures** Include tuition reimbursement, externally provided training and development, and contract training. Do not include costs for attending conferences and seminars. Often used for benchmarking. *See also* internal training expenditures.

**external training resource (ETR)** *See* consultant.

**externship/clinical instruction** A practicum with indirect supervision provided to students. Commonly required of those studying at professional, technical, career, and vocational schools and colleges. Includes, for example, student physicians, teachers, nurses, electricians, and cooks.

**extranet** A form of learning technology. A collaborative network that uses Internet technology to link organizations with their clients, customers, suppliers, or other organizations, enabling them to share information and files in a secure, online environment. Other applications include database inquiries, chat sessions, and videoconferencing.

**extremely hazardous substances (EHS)** Any one of 406 hazardous chemicals identified by the Environmental Protection Agency.

**extrinsic motivator** A behavior reinforcer controlled by the organization, the work group, the boss, a work partner, a spouse, or a friend. Extrinsic motivators include pay, benefits, promotions, and incentives, as well as praise, smiles, nods, and pats on the back.

**extrinsic reward** A reward not controlled by the individual; rather, it is controlled by the organization, the work group, the boss, a work partner, a spouse, or a friend. Extrinsic rewards are not implicit in the achievement; rather, they flow from the action or attainment, such as promotion, improved status, perks, praise, smiles, nods, and pats on the back.

**eye care** *See* vision care.

**e-zine** A “paperless” magazine available for readers exclusively on the World Wide Web. Examples are *Hotwired* (www.hotwired.com) and *Slate* (www.slate.com).
1LT First Lieutenant O2 (Army military abbreviation).
4GL Fourth-generation language.
44 See Section 44, Internal Revenue Code.
401(a)(4) See Section 401(a)(4), Internal Revenue Code.
401(a)(5) See Section 401(a)(5), Internal Revenue Code.
401(a)(17) See Section 401(a)(17), Internal Revenue Code.
401(a)(26) See Section 401(a)(26), Internal Revenue Code.
401(h) See Section 401(h), Internal Revenue Code.
401(k) See Section 401(k), Internal Revenue Code.
402 See Section 402, Internal Revenue Code.
403(b) See Section 403(b), Internal Revenue Code.
410(b) See Section 410(b), Internal Revenue Code.
414(r) See Section 414(r), Internal Revenue Code.
414(s) See Section 414(s), Internal Revenue Code.
415(b) See Section 415(b), Internal Revenue Code.
415(c) See Section 415(c), Internal Revenue Code.
417 See Section 417, Internal Revenue Code.
422(a) See Section 422(a), Internal Revenue Code.
457 See Section 457, Internal Revenue Code.
501(c)(9) See Section 501(c)(9), Internal Revenue Code.
529 Plans See Qualified State Tuition Financial aid administrator.
FAAO Fellow, American Academy of Ophthalmology.
FACC Fellow, American College of Cardiology.
FACOG Fellow, American College of Obstetricians and Gynecologists.
FACS Fellow, American College of Surgeons.
FAFSA Free Application for Federal Student Aid.
FAP 1. Financial assistance program. 2. Full American plan.
FAQ Frequently asked questions (Internet abbreviation).
FAR Federal Acquisition Regulation.
FAS Financial accounting standard.
FASB Financial Accounting Standards Board.
FAT File allocation table.
Fax Facsimile.
F&B Food and beverage.
FBI Federal Bureau of Investigation.
FBP 1. Fee-based pricing. 2. Flexible benefits/flex benefits.
FC Facilitated communication.
FCP Family care program.
FCRA Fair Credit Reporting Act of 1969.
FDA Food and Drug Administration.
FDIC Federal Deposit Insurance Corporation.
FECA Federal Employees’ Compensation Act of 1916.
<table>
<thead>
<tr>
<th>Abbreviation</th>
<th>Description</th>
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<tbody>
<tr>
<td>FEGLI</td>
<td>Federal Employees Group Life Insurance.</td>
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<tr>
<td>FEHBARS</td>
<td>Federal Employees Health Benefit Acquisition Regulations.</td>
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<td>FEHBP</td>
<td>Federal Employees Health Benefits Program.</td>
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<td>FERS</td>
<td>Federal Employee Retirement System.</td>
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<td>FFEL</td>
<td>Federal Family Education Loan.</td>
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<td>FFM</td>
<td>Five-Factor Model.</td>
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<td>FFP</td>
<td>Firm-fixed-price contract.</td>
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<td>FHA</td>
<td>Federal Highway Administration.</td>
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<td>FHLBB</td>
<td>Federal Home Loan Bank Board.</td>
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<td>FIFO</td>
<td>First-in, first-out.</td>
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<td>FIT</td>
<td>Foreign independent travel.</td>
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<td>FLIT</td>
<td>Functional Literacy Program.</td>
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<td>FLTCIP</td>
<td>Federal Long-Term Care Insurance Program.</td>
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<td>FMCS</td>
<td>Federal Mediation and Conciliation Service.</td>
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<tr>
<td>FMG</td>
<td>Foreign medical graduate.</td>
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<td>FMLA</td>
<td>Family and Medical Leave Act of 1993.</td>
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<tr>
<td>fMR</td>
<td>Functional magnetic resonance.</td>
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<td>FOS</td>
<td>Front office suites.</td>
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<tr>
<td>FPE</td>
<td>Fixed-price contract with economic price-adjustment provisions.</td>
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<tr>
<td>FPI</td>
<td>1. Fixed-price-incentive contract. 2. Future payment index.</td>
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<tr>
<td>FPLET</td>
<td>Fixed-price level-of-effort term contract.</td>
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<tr>
<td>FPP</td>
<td>1. Fetal protection policy. 2. Faculty practice plan.</td>
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<tr>
<td>FPR</td>
<td>Fixed price-redeterminable contract.</td>
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<td>FSC</td>
<td>Foreign sales corporation.</td>
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<tr>
<td>FSEOG</td>
<td>Federal Supplemental Educational Opportunity Grant.</td>
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<tr>
<td>FTA</td>
<td>Free trade agreement.</td>
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<tr>
<td>FTC</td>
<td>Federal Trade Commission.</td>
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<tr>
<td>FTE</td>
<td>Full-time equivalent.</td>
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<tr>
<td>FTP</td>
<td>File transfer protocol.</td>
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<tr>
<td>FUD</td>
<td>Fear, uncertainty, and doubt (about the economy).</td>
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<tr>
<td>FUTA</td>
<td>Federal Unemployment Tax Act.</td>
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<tr>
<td>FWI</td>
<td>Families and Work Institute.</td>
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<tr>
<td>FWIW</td>
<td>For what it’s worth (Internet abbreviation).</td>
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<tr>
<td>FWS</td>
<td>Federal Work-Study.</td>
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<tr>
<td>FYI</td>
<td>For your information (Internet abbreviation). Plans.</td>
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**F-1 visa** See Immigration and Naturalization F-1 status.

**face time** In sales and marketing, the amount of time spent face-to-face conversing with customers or clients.

**face validity** A means of determining the relevance of a test or other instrument (performance rating scale, for example) on “appearances” alone rather than on some more objective means. It is not recognized by the courts as justified.

**facilitated communication (FC)** The use of special devices through which people with autism, other speech disabilities, cerebral palsy, or deficient motor skills can communicate. The devices include a keyboard input device and a computer screen and often require help from an aide or instructor who supports the user’s arm or hand while the
facilitation  A strategy for helping a group improve its process for solving problems and making decisions.

facilitator  1. One who stimulates and helps individuals or groups to develop their own solutions to problems and vision of the organization by nurturing and coordinating the efforts of the person or group rather than imposing solutions or visions from an external position. 2. An individual who has the role of helping participants in an experiential learning environment, such as group therapy, sensitivity training, encounter group, or professional development group. 3. The person who is responsible for the process in any intervention, such as quality circles or training programs, but without the trappings of formal authority. Responsibility is exercised through persuasion rather than fiat. He or she serves as the teacher, trainer, instructor, moderator, coordinator, counselor, negotiator, ombuds-person, marketer, advocate, and record keeper for the group or work team.

facsimile (fax)  An electrical means of coding and sending information over telephone lines or radio waves. Similar to a photocopier, facsimiles send and receive exact copies of any type of document (print, handwriting, drawings, or photos) over ordinary phone lines, domestic or international, in from less than 5 seconds to about 6 minutes, depending upon type.

fact-finder  A neutral person appointed by the president of the U.S. to study the issues in a labor-management dispute (in circumstances he determines to be a national emergency) and make a public recommendation as to what a reasonable settlement would be.

fact finding  An alternative dispute resolution procedure involving investigation of a dispute by a neutral third party who issues a report on the findings, usually recommending a basis for settlement. The report can also assist further negotiations between the parties involved.

fact-finding conference  Informal meetings held under the auspices of the Equal Employment Opportunity Commission between the employer and the complainant in discrimination cases aimed at defining the issues and determining whether there is a basis for negotiation. However, in most cases the EEOC uses the conference as leverage to push for a settlement.

factor analysis  Refers to methods of analyzing the interrelationships or intercorrelations among a set of variables, such as test scores. They are designed to identify the root “factors” that account for the interrelationships and determine how much of the variation is attributable to or associated with each of the factors.

factor comparison  A quantitative method of job evaluation similar to job ranking. Compensable factors are selected for the jobs to be evaluated. All jobs are then placed in rank order on one of the compensable factors and are assigned a score reflecting their ranking. The process is continued for all compensable factors, one at a time. The scores are totaled for each job, resulting in a discrete job ranking or worth/value ranking.

factor income  One of the components of the calculation used to convert gross national product (GNP) to gross domestic product (GDP). Factor income is measured as compensation of employees, corporate profits (dividends, earnings of unincorporated affiliates, and reinvested earnings of incorporated affiliates), and net interest. To convert GNP to GDP one must subtract factor income receipts from foreigners, which represent the goods and services produced abroad using the labor and property supplied by U.S. residents, and add factor income payments to foreigners, which represent the goods and services produced in the U.S. using the labor and property supplied by foreigners.

factor weight  In job evaluation, a weight assigned to compensable factors to indicate relative importance. In a point-factor system, the factor weight is predetermined; for example, a firm may value experience twice as much as education and training and assign maximum values of 100 to experience and 50 to education.

factory rat  The chief of operations on a manufacturing company’s factory floor or supply warehouse — now becoming more and more involved in networking technology, which
requires deeper understanding of tools such as databases, Web applications, portal servers, directory servers, and wireless computing.

**faculty practice plan (FPP)** A form of group medical practice organized around a teaching program, typically a group of physicians providing services to patients at a teaching hospital.

**fade** 1. In video, gradually increasing or decreasing the intensity or volume of the video or audio signal. 2. In video production, overlapping video signals such that the one from the new image increases in intensity while the old image decreases until it is no longer visible.

**failure costs** In total quality management, refers to internal failures (rejects, reworks, and retesting) and external failures (field repair, return and replacement, warranty costs, product liability, and so on).

**faintness** A feeling that one is close to losing consciousness. May be accompanied by sweating or nausea. Usually cardiovascular-related, signaling that there is not enough blood flowing to the brain, normally explained by a drop in blood pressure. May also be caused by dehydration or hypertensive drug misdose. See also disequilibrium; vague light-headedness; vertigo.

**Fair Credit Reporting Act of 1969 (FCRA)** Regulates privacy and preemployment checks and investigations. The Act protects candidates for employment by covering reports containing information on a person’s character, general reputation, or lifestyle regardless of how it is obtained. If the prospective employer intends to use the information, the candidate must be advised in writing that such a report will be requested and also notified of his or her right to request information about the report. See also Consumer Credit Reporting Reform Act of 1996.

**Fair Credit Reporting Act Amendments of 1996** See Consumer Credit Reporting Reform Act of 1996


**Fair Housing Act of 1968** Title VIII of the Civil Rights Act of 1968. Prohibited discrimination in the sale, rental, or financing of housing based on race, color, religion, sex, or national origin.

**Fair Housing Amendments Act of 1988** An act that adds people with disabilities and families with children to existing protected classes to protect those persons from unfair and discriminatory housing practices. It protects any person who has a physical or mental impairment that substantially limits one or more major life activities, has a record of such impairment, or is regarded as having such an impairment. The law does not extend protections to anyone who is currently an illegal drug abuser. The Act also provides for certain architectural accessibility and adaptable design requirements for new multifamily housing built for first occupancy on or after March 13, 1991.

**fair investigation** A legal requirement that pertains to cases of unlawful discharge. It asks, “Was the employer’s investigation of the violation considered and conducted fairly and objectively?”

**Fair Labor Standards Act of 1938 (FLSA)** The basic federal wage/hour legislation covering companies in interstate or foreign commerce. FLSA established and defined employee categories as exempt (compensation, usually salary, is exempt from the provisions of the act) and nonexempt (wages are regulated by the act). The Act and its amendments mandated a minimum wage and 40-hour work week for employees of businesses engaged in interstate commerce who are nonexempt. It also established the principle of equal pay for equal work, right to time and one half for hours worked in excess of the maximum (overtime pay), and prohibited the use of workers under the age of 16 in most jobs and under the age of 18 in hazardous jobs. In recent years, the courts have ruled that companies activate an unintended aspect of the law
when the pay of an exempt employee is docked or accrued leave is debited for partial day absences. Such actions change the status of employees from exempt to nonexempt, making them eligible for overtime for the extra hours worked. Other overtime compensation rules: (1) employers must pay employees for all hours worked over 40 in a work week at 1.5 times their regular rate unless exempt; (2) there are no federal requirements to pay overtime on weekends or holidays, except where the hours worked exceed 40 in the work week; (3) exempt terms are narrowly defined by the Department of Labor and cannot be interpreted under common usage definitions; (4) “salaried” is not a basis for exemption; (5) a salary must not be subject to docking and must coexist with a valid exempt term, supported by employment characteristics, to create a valid exemption; and (6) when hourly rates are used in a contract for services, agreements must specify that overtime is to be paid at 1.5 times the regular rate for all hours worked over 40 in a work week.

**fair market value** For estate planning and tax purposes, what an unrelated party in a bargaining situation would pay for a particular item or parcel of property.

**Fairness in Music Licensing Act of 1998** Exempts small retailers, restaurants, and bars from paying royalties. The exemption is based on square footage and requires the performing rights authority (ASCAP, BMI, or SESAC) not to charge royalties for music played over radios or TVs. The proscription does not apply to CDs being spun by a disk jockey or being played by a live band. See also Sonny Bono Copyright Term Extension Act of 1998.

**fair reimbursement law** A state law that erects a barrier to managed care (currently on the books of 10 states). The law limits or prohibits differentials in payments to network and nonnetwork managed care providers, thereby forcing insurance carriers to limit the amount of network provider discounts.

**fair use** A part of the copyright law that permits people to use a quote, drawing, photograph, or picture of a copyrighted work to study it or use it for teaching, critiquing, news reporting, or scholarly research, without permission and without paying a fee, as long as the source of the material is identified. Frequently used to prove innocence, the principle of fair use has not been fully tested to establish its boundaries. Nonetheless, if only a small amount of the material is used or displayed, or if commercial use is strictly limited, use is likely to be allowed without penalty. The determining factors: (1) the purpose or character of intended use, including whether such use is commercial in nature or is for nonprofit educational purposes; (2) the nature of the copyrighted work; (3) the amount and importance of the portion taken in relation to the original work as a whole; and (4) the effect of use on the market for the copyrighted work.

**faith-based charitable works** See Executive Order 13279.

**faith-based initiatives** See Executive Order 13198.

**Fall Protection Standard** A standard promulgated by the Occupational Safety and Health Administration relating to the protection of workers from falls and helping them to work safely.

**False Claims Act Amendment of 1986** Legislation that permits any citizen who knows of a financial loss to the the federal government from fraudulent activity to go directly to court and sue, in the name of the U.S., to recover for the government an amount equal to three times the government’s loss, plus a penalty of at least $5000 for each act of fraud. Successful plaintiffs are entitled to keep up to 30% of the proceeds from such suits. The act also gives full legal protection to an employee who files or cooperates with a *qui tam* suit from any form of retaliation on the job, including remedies of job reinstatement and damages doubling the amount of any pay lost due to any retaliatory treatment.

**Families and Work Institute (FWI)** A non-profit research and consulting organization with a staff of 22 committed to developing new approaches to balancing the changing needs of America’s families and the continuing need for workplace productivity. The Institute’s program is unique in that it considers the entire life-cycle of the family from prenatal care through child care to elder care. Contact: FWI, 267 Fifth Ave., Floor 2, New York, NY 10016 (phone 212-465-2044; fax
Family and Medical Leave Act of 1993 (FMLA) A bill that requires employers of 50 or more workers to provide up to 12 weeks of unpaid leave per year for childbirth, adoption of a child, or medical circumstances involving an employee or a close member of his or her family. The Act covers employees within a 75-mile radius and applies to non-profit and government organizations as well as to businesses. Employees retain health benefits while on leave and must be reinstated in the same job or its equivalent upon return to work. Leave is mandated only for employees who have worked for a firm for at least 1 year and worked at least 1250 hours, or 25 hours per week, during the period. Companies have the option of applying an employee’s paid time off, including vacations and sick pay, toward his or her leave. Key employees, who constitute the highest-paid 10% of the work force, may be excluded. In states that require unpaid family leave, the most liberal law (state or federal) will apply.

Family leave A form of employee benefit in which workers are allowed unpaid leave to care for family members such as newly born or adopted children or seriously ill members of the family.

Family Opportunity Act of 2002 (FOA) Legislation that would expand eligibility and benefits for disabled children under the Medicaid program. The bill would give states the option of providing coverage to children who meet the disability standard used in the Supplemental Security Income (SSI) program but are ineligible for SSI because they do not meet that program’s income or asset requirements. In addition, the bill would appropriate $12 million in funding over the 2003 to 2005 period for health information centers for families with disabled children and would authorize the appropriation of an additional $10 million for those centers for fiscal years 2006 and 2007.

Family planning services FDA-approved office visits and procedures for the purpose of contraception. Office visits include evaluations, consultations, and follow-up care.

Family practice A specialty practice in which physicians provide continuing comprehensive primary care within the context of the family unit.

Family Sick Leave Act of 1994 Legislation that allows federal employees to use their own sick leave to care for ill family members and to transfer annual leave to other family members who work for the federal government.

Family Support Act of 1988 (FSA) Focuses on establishing paternity and withholding wages for child support. Includes the deadbeat dad provision, effective January 1, 1994. The Act requires employers to withhold court-ordered child support awards from the paychecks of absent parents and send them to a public agency that mails the payments to the recipient. Exceptions are made only when separated or divorced couples agree on alternative arrangements.

Family day care network A form of direct employer-supported child care service in which employers contract with local agencies to recruit, train, and assist people to become licensed child care providers in their own homes.

Family benefits See child care; elder care.

Family care program (FCP) An alternative to nursing home care for the elderly and physically disabled established to provide a better quality of life and reduce costs. Care is provided by family members rather than professional health care providers.

Family care programs Various types of child and elder care offerings. Includes adoption assistance, child and elder care resource and referral services, emergency/back-up care, homework assistance, legal assistance, mildly ill child care, nanny/au pair selection counseling, school match and information services, spousal relocation assistance, summer camp/after-school programs, voucher programs, work/life seminars, and work-life resource libraries.
family support programs  Programs offered by business, industry, community organizations, churches, schools, and youth-serving organizations to help parents balance their work and family responsibilities and compensate for damaging aspects of the social environment. Include family leave, job sharing, flexible schedules, part-time work, child care, home-visiting services, parent-child centers, life-skills training, mentoring, and self-help programs.

family temporary disability insurance (FTDI) A California benefit under the state’s current disability program, enacted September 23, 2002, that provides 6 weeks of partially paid leave, capped at 55% of an employee’s wages over a 12-month period and available to any eligible employee of any size organization, including many state agencies. This is the first state to mandate paid family leave to care for a new child or seriously ill relative or domestic partner.

Family Time Flexibility Act of 2003 Would amend the Fair Labor Standards Act to allow private-sector employees to choose paid time off instead of overtime pay. Workers could accrue up to 160 hours for later use as paid time off. The comp time would accrue at the same rate as overtime, and the employee could collect cash for any unused time. A vote in the House of Representatives was postponed indefinitely in June 2003.

fam trip One classification of free trips to resort areas taken by corporate meeting planners, users of incentive travel or travel agents, or by travel agents themselves. In a fam trip, the host property owner seeks out the potential client and proffers an invitation, which includes complimentary air and ground transportation, meals and accommodations, and guided tours. The trips are a promotional device to attract meetings and conventions. Fam trip is the shortened form of familiarization trip. Attributed to Michael J. Hurwitz, president of the Society of Incentive Travel Executives.

fango An alternative manipulative treatment that involves applying mineral-rich, heated mud to the body, which is then wrapped to activate the mud to purge toxins from the skin.


Fantasia In travel management, a computer reservation system owned by Japan Airlines and Quantas Airlines.

FASB Rule No. 106 A Financial Accounting Standards Board rule that was passed in 1991 and became effective December 15, 1992. The Rule requires large companies to pay and account for retirees’ health insurance costs up front and acknowledge the future cost of the promise to pay for their retirees’ medical claims. The Rule did not affect small companies until late 1994. Government employees are not affected.

Fast Company: How Smart Business Works A bimonthly journal. Cost: $14.95 per year ($19.95 in Canada). Contact: Fast Company, P.O. Box 52760, Boulder, CO 80321-2760 (phone 617-973-0350; 800-688-1545; e-mail gil@oingo.com; Web site www.fastcompany.com/).

Fast Ethernet A step up from Ethernet, the vehicle used to support the underlying transport vehicles. It is 100-Mbps technology based on the 10BASE-T Ethernet CSMA/CD network access method. See also Gigabit Ethernet.

fast-trackers Employees who have demonstrated exceptional promotion potential and are being groomed for higher-level jobs through coaching, training, and other forms of development. Typically include knowledge workers.

fat organization An organization that has more than four layers of management, including the top person and the bottom layer (chairman or president and first-line supervisor).

fax  See facsimile.

fax board One means of combining the capabilities of personal computers and facsimile machines. It is an electronic component installed directly on the PC by means of an expansion slot. A fax board comes with software that allows the user to initiate fax commands from the computer. A computer printer provides hard copies. A fax board can send only documents created in the attached computer, and it cannot operate while the computer is using memory-intensive programs.
fax machine  A machine that scans a document (text or graphics) and converts (digitizes) it to a code that can be sent over telephone lines to another machine, which decodes the signal and converts it back to the original document.

fax security  A growing concern among business travelers. In many situations a faxed document containing highly sensitive, confidential material can be read by anyone en route — including the machine operator, hotel desk clerks, and bellhops — and may reach the hands of competitors. Some solutions: (1) have the sender call first and set a definite time for fax transmittal and stand by the fax machine and collect the material as it comes in; (2) use a personal computer to receive documents in the hotel room or office via direct modem-to-modem transfer.

fear  A short-term physiological response to stress that is produced by both the brain and the body.

feasibility study  A study conducted to determine the need for a new project, product, service, or other type of outcome that requires the commitment of enterprise resources. Such studies have the objective of determining whether the intended results are desirable, whether the plans are complete and effective, whether the design is appropriate and acceptable, whether the hardware and software are efficient and economical, and whether the procedures are foolproof. They typically require comparisons with alternative designs and alternative use of resources. In most organizations today, feasibility studies also include cost-benefit analysis to determine whether the expected benefits justify the costs.

featherbedding  An unfair labor practice in which the union requires an employer to pay a worker for services not performed.

featherbed rule  A union rule that requires an employer to create unneeded jobs, pay workers for duplicate services, guarantee a certain amount of overtime work, or adopt restrictive work rules, such as limiting the amount of work to be done in a day or week.

Federal Acquisition Regulation (FAR)  A collection of all the rules and regulations that govern federal procurements, including a detailed section on pricing procedures.

Federal Bankruptcy Code  See Chapter 7, Federal Bankruptcy Code; Chapter 11, Federal Bankruptcy Code; Chapter 13, Federal Bankruptcy Code; Chapter 20, Federal Bankruptcy Code; cramdown.

Federal Bureau of Investigation (FBI)  The FBI is the principal investigative arm of the U.S. Department of Justice. It has the authority and responsibility to investigate specific crimes assigned to it. The FBI also is authorized to provide other law enforcement agencies with cooperative services, such as fingerprint identification, laboratory examinations, and police training. The mission of the FBI is to uphold the law through the investigation of violations of federal criminal law; to protect the U.S. from foreign intelligence and terrorist activities; to provide leadership and law enforcement assistance to federal, state, local, and international agencies; and to perform these responsibilities in a manner that is responsive to the needs of the public and is faithful to the Constitution of the United States. Contact: FBI, 935 Pennsylvania Avenue, NW, Washington, D.C. 20535 (phone 202-324-3000; Web site www.fbi.gov/).

Federal Career Internships  See Executive Order 13162.

Federal Credit Reporting Act of 1969 (FCRA)  An act that governs how credit information can be used. It required that anyone who uses credit information to deny an individual employment must tell the individual why he or she has been denied the job and show the credit report. The Act also limits the use of personal bankruptcy information to 10 years and tax liens to 7 years.

Federal Deposit Insurance Corporation (FDIC)  An agency of the federal government that insures accounts at most commercial banks and mutual savings banks.

Federal Direct Loans  Low interest loans for students and parents made directly by the federal government with participating schools determining eligibility for a loan and disbursing the funds.

Federal Education Improvement Act of 2002  Provides resources for the improvement of federal education research, statistics, evaluation, information, and dissemination. Approved November 5, 2002.
Federal Employee Retirement System (FERS)
A flexible retirement program that became effective January 1, 1987, and automatically covers all new employees hired after December 31, 1983. It offers financial security for federal employees and their families and has features that are portable. The components of the system are social security benefits, basic benefit plan, and thrift savings plan. Employees pay full social security taxes, a small contribution to the basic benefit plan, and a contribution by the employee’s government agency of an equal amount, up to 1% of the basic pay each period, into the employee’s thrift saving plan. In addition, the government matches a portion of those contributions.

Federal Employees’ Compensation Act of 1916 (FECA)
Administered by the Department of Labor’s Office of Workers’ Compensation Program, FECA pays compensation to federal employees who are injured on the job, who develop job-related occupational diseases, or who have an impairment caused by job-related aggravation of a preexisting condition. FECA also pays claims due to the death of an employee to an employee’s widow, widower, child, dependent parent, grandparent, brother, sister, or grandchild if the employee suffers a fatal injury while working or dies as a result of an injury sustained in the performance of duty or as the result of an occupational disease. Benefits include payments for medical services, supplies, and appliances and transportation; continuation of pay for up to 45 days with no charge to sick or annual leave; compensation for temporary total, temporary partial, permanent total, or permanent partial disability; and funeral and burial expenses (if death is the result of a work-related injury or disease).

Federal Employees Flexible and Compressed Work Schedules Act of 1978
Allows federal, state, and municipal employees to select comp time instead of overtime pay. Made permanent by Congress in 1985.

Federal Employees Group Life Insurance (FEGLI)
Life insurance provided active and retired (CSRS or FECA) federal employees with premiums withheld from pay or annuity. For most annuitants who retired before December 9, 1980, the face value of their life insurance policies is reduced 2% per month after age 65 until the value is reduced to 25% of the original amount. Annuitants who retired after December 9, 1980 have two options: they may elect to have the face value reduced by 1% per month after age 65 until 50% of the value is reached or maintain the full policy value at a higher premium.

Federal Employees Group Life Insurance Living Benefits Act of 1994
The bill allows a terminally ill employee or annuitant who has BASIC FEGLI COVERAGE, with a life expectancy of 9 months or less, to receive the proceeds of his or her Federal Employees Group Life Insurance (basic life insurance amount less an actuarial deduction). Signed by President Clinton on October 25, 1994 and became effective July 25, 1995.

Federal Employees Health Benefit Acquisition Regulations (FEHBARS)
Regulations that cover the Office of Personnel Management’s purchase of health care benefits programs for federal employees.

Federal Employees Health Benefits Children’s Equity Act of 2000
Amends Chapter 89 of Title 5, United States Code, concerning the Federal Employees Health Benefits Program, to enable the federal government to enroll an employee and his or her family in the FEHB Program when a state court orders the employee to provide health insurance coverage for a child of the employee but the employee fails to provide the coverage. Approved October 30, 2000.

Federal Employees Health Benefits Program (FEHBP)
A health benefits program offered under several optional plans for active and retired federal employees.

Federal Employees Pay Comparability Act of 1990
Legislation that liberalized the Dual Compensation Act of 1964. Enacted November 5, 1990, the Act permits the director of the Office of Personnel Management, at the request of the head of a federal executive agency, to waive the application of the dual compensation restriction on a case-by-case basis for employees in positions for which qualified applicants are exceptionally difficult to find and retain.

Federal Ethics Executive Order of 1965 (FEEO)
Specifically prohibits actions that
create the appearance of using public office for private gain and bars government employees from creating the appearance of preferential treatment to any organization or person or affecting adversely the confidence of the public in the integrity of government.

**Federal Executive Agency Guidelines**

Detailed explanations of the procedures to be followed by federal employers in complying with equal opportunity laws issued by the Equal Employment Opportunity Coordinating Council in the 1970s.

**Federal Facility Compliance Act of 1992**

An act that permits state inspection of federal sites, such as those under the jurisdiction of the Department of Defense and Department of Energy, and authorizes heavy Environmental Protection Agency fines for violation of laws against hazardous waste pollution.

**Federal Family Education Loan (FFEL)**

A low-interest loan for students and parents made by private lenders, such as banks, credit unions, and savings and loan associations. Participating schools determine eligibility for the loan and disburse the funds.

**Federal Family Education Loan Consolidation Loan**

Under the student loan program, allows the borrower to combine different types and amounts of federal student loans to simplify repayment. The loan pays off existing loans, and the borrower then repays the consolidation loan over a period of from 10 to 30 years.

**federal gift tax**

A tax levied on the total value of property and/or funds transferred or given to an individual. For most gifts, a $10,000 per donee per calendar year gift-tax exclusion is available for money or property of determinable value. If the donee’s spouse elects to share in the gift, the annual exclusion can be raised to $20,000 per donee.

**Federal Highway Administration (FHA)**

Responsible for overseeing the implementation of the drug testing rules developed by the U.S. Department of Transportation in 1988. Tests include random, preemployment, periodic (during regular medical exams), postaccident, reasonable cause, and follow-up (for drivers who have tested positive in the past). Contact: FHA, U.S. Department of Transportation, 400 7th Street, SW, Washington, D.C. 20590 (Web site www.fhwa.dot.gov/).

**Federal Home Loan Bank Board (FHLBB)**

The agency of the federal government that supervises all federal savings and loan associations and federally insured state-chartered savings and loan associations. The FHLBB also operates the Federal Savings and Loan Insurance Corporation, which insures accounts at federal savings and loan associations and those state-chartered associations that apply and are accepted.

**Federal Home Loan Mortgage Corporation (Freddie Mac)**

Does not make individual mortgage loans to consumers but ensures a continuous flow of funds to mortgage lenders. As a secondary market for mortgage loans, Freddie Mac purchases mortgages from lenders across the country and packages them into securities that can be sold to investors. Through this securitization process, Freddie Mac ultimately provides low- to middle-income homeowners and renters with lower housing costs and better access to home financing.

**Federal Insurance Contributions Act of 1935 (FICA)**

The Act is the source of social security and Medicare withholding requirements (the FICA pay deduction). The Act requires employers to pay the current percentage of the wage base and deduct an identical amount from the employee’s pay and to remit the total to the federal government. The Act also requires employers to maintain records of all amounts paid to employees for services performed whether payment is in cash or another medium.

**federalization**

In government, increasing the flow of power from the states to the federal government; centralizing executive and legislative authority.

**federalizing**

Replacing private U.S. airport security guards with Transportation Security Administration employees.

**Federal Long-Term Care Insurance Program (FLTCIP)**

A federal program for the following: (1) employees — federal employees (including employees of the U.S. Postal Service and Tennessee Valley Authority) and members of the uniformed services; (2) annuitants — federal annuitants, surviving spouses
of deceased federal or postal employees or annuitants who are receiving a federal survivor annuity, members or former members of the uniformed services entitled to retired or retainer pay, and retired military reservists at the time they qualify for an annuity; (3) current spouses of employees and annuitants (including surviving spouses of members and retired members of the uniformed services who are receiving a survivor annuity); (4) adult children (at least 18 years old, including adopted children and stepchildren) of living employees and annuitants; (5) parents, parents-in-law, and stepparents of living employees (but not of annuitants). Open season for enrolling in the program began July 1 and ended December 31, 2002. Facilities and services covered include nursing home, assisted living, home- and community-based care, respite care, and hospice care. See www.opm.gov/insure/ltc/index.htm.

**federally qualified health centers** Mainly consist of community health centers, Indian health clinics, migrant worker health centers, and health centers for the homeless. They are usually located in inner-city and rural areas and are open to all Medicare beneficiaries for a full range of services.

**federally supported clearinghouses on disability** Include ERIC Clearinghouse on Disabilities and Gifted Education, 110 North Glebe Rd., Arlington, VA 22201-5704 (phone 800-328-0272; e-mail ericec@cec.sped.org; Web site ericec.org/); Health Resource Center (on postsecondary education for individuals with disabilities), One Dupont Circle, WW, Ste. 800, Washington, D.C. 20036-1193 (phone 800-544-3284; 202-939-9320 [voice/TTY]; fax 202-833-4760; e-mail health@ace.nche.edu); National Clearinghouse for Professions in Special Education, National Clearinghouse for Professions in Special Education, 1110 North Glebe Road, Suite 300, Arlington, VA 22201-5704 (phone 800-641-7824; TTY 866-915-5000; fax 703-264-1637; e-mail ncps@cec.sped.org; Web site www.special-ed-careers.org/); National Information Center for Children and Youth with Disabilities, P.O. Box 1492, Washington, D.C. 20013 (phone 800-695-0285; fax 202-884-8441; e-mail nichcy@aed.org; Web site www.nichcy.org/); National Rehabilitation Information Center, 4200 Forbes Boulevard, Suite 202, Lanham, MD 20706 (phone 800-346-2742 or 301-459-5900; e-mail naricinfo@heitechservices.com; Web site www.naric.com/).

**Federal Mediation and Conciliation Service (FMCS)** An independent agency of the federal government whose head reports directly to the president. The FMCS is authorized to institute procedures for a national emergency injunction and stabilize industrial relations for the public welfare. It also provides assistance to labor and management in reaching compromises or settlements when deadlocks or crises occur in negotiations. It maintains lists of arbitrators for the selection of arbitration panels. It has regional offices in various states throughout the U.S. Contact: FMC, 2100 K Street, NW, Washington, D.C. 20427 (phone: 202-606-8100; Web site www.fmcs.gov/).

**Federal Mine Safety and Health Act of 1977** Requires the Mine Safety and Health Administration (MSHA) to inspect all mines each year. All underground mines receive at least four inspections annually; all surface operations are inspected at least twice annually. MSHA is specifically prohibited from giving advance notice of an inspection, and it is specifically authorized to enter mine property without a warrant. Covers all mine operators and miners throughout the U.S., including the District of Columbia, Commonwealth of Puerto Rico, Virgin Islands, American Samoa, Guam, and Trust Territory of the Pacific Islands.

**Federal National Mortgage Association (FNMA)** Referred to as Fannie Mae, FNMA is a congressionally chartered private corporation that makes available low-cost housing loans for low-, moderate-, and middle-income Americans. FNMA makes no loans itself but buys mortgages from a national network of 3000 approved lenders. Contact: FNMA, 3900 Wisconsin Avenue, NW, Washington, D.C. 20016-2892 (phone 202-752-7000; e-mail webmaster@fanniemae.com; Web site www.fanniemae.com/).

**Federal Old Age and Survivors’ Insurance** See Social Security Act of 1935.
Federal Pell Grant  A Federal Pell Grant, unlike a loan, does not have to be repaid. Generally, Pell Grants are awarded only to undergraduate students who have not earned a bachelor’s or professional degree to provide a foundation of financial aid to which other aid may be added. Eligibility is determined by applying a standard formula that produces an Expected Family Contribution (EFC) number. Awards depend on program funding and on the EFC, cost of attendance, whether the student is full-time or part-time, and whether the student attends school for a full academic year or less. In some cases, an applicant might receive a Pell Grant for attending a postbaccalaureate teacher certificate program. The maximum Pell Grant for the 2002–2003 award year is $4000. A student can receive only one Pell Grant in an award year. How much he or she gets will depend not only on his or her EFC but also on the cost of attendance, whether a full-time or part-time student, and whether the applicant attends school for a full academic year or less.

Federal Perkins Loans  A low-interest (5%) loan for both undergraduate and graduate students with exceptional financial need. The school is the lender. The loan is made with government funds with a share contributed by the school. Students must repay the loan to their schools. Depending on when applied for, level of need, and the funding level of the school, students can borrow up to $4000 for each year of undergraduate study (the total amount borrowed as an undergraduate is $20,000 following completion of 2 years of undergraduate work; otherwise, the total that can be borrowed is $8000); $6000 for each year of graduate or professional study (the total amount that can be borrowed as a graduate/professional student is $40,000, including any Federal Perkins Loans borrowed as an undergraduate). If attending school at least half time, borrowers have 9 months after graduation, leaving school, or dropping below half-time status before they must begin repayment (they may have longer than 9 months if on active duty with the military). If attending less than half time, students should check with their financial aid administrator to determine when they must begin repaying the loan. They may be allowed up to 10 years to repay.

Federal PLUS Loan  A loan made to the parents of dependent undergraduate students enrolled at least half time who meet established credit qualifying criteria. Two kinds of loans are available: Direct PLUS Loans and Federal Family Education Loans (FFEL). Loans are limited to the cost of education minus other financial aid with no annual or aggregate limit. Interest rates are variable. A fee of up to 4% of the loan is charged and deducted proportionately each time a loan payment is made. Interest rates are variable and adjusted annually, but they never exceed 9%. Repayment begins within 60 days after the final loan disbursement. Maximum term is 10 years; $50 minimum payment per month. The yearly limit on a PLUS Loan is equal to the cost of attendance minus any other financial aid received. For example, if the cost of attendance is $6000 and the student receives $4000 in other financial aid, his or her parents could borrow up to but no more than $2000.


Federal Rehabilitation Act of 1973 (FRA)  Legislation that aims to prohibit discrimination against disabled employees. It stipulates that the terms of collective bargaining agreements must be taken into account in protecting the rights of the disabled.

Federal Stafford Loans  A student loan program, open to either undergraduate or graduate students, that is based on financial need as determined by a needs analysis document. Depending on the school attended, Stafford Loans may be made either through the Direct Loan Program or through the FFEL Program. Direct and FFEL Stafford Loans have identical eligibility requirement and loan limits. Direct and FFEL Stafford Loans are either subsidized or unsubsidized. A student can receive a subsidized loan and an unsubsidized loan for the same enrollment period. A
subsidized loan is awarded on the basis of financial need. The borrower will not be charged any interest before repayment begins or during authorized periods of deferment. The federal government “subsidizes” the interest during these periods. An unsubsidized loan is not awarded on the basis of need. The borrower will be charged interest from the time the loan is disbursed until it is paid in full. A dependent undergraduate student can borrow annually up to $2625 if a 1st-year student enrolled in a program of study that is at least a full academic year; $3500 if the 1st year of study has been completed and the remainder of the program is at least a full academic year; $5500 if 2 years of study have been completed and the remainder of the program is at least a full academic year. An independent undergraduate student, or a dependent student whose parents are unable to get a PLUS Loan, can borrow annually up to $6625 if a 1st-year student enrolled in a program of study that is at least a full academic year; $7500 if the 1st year of study has been completed and the remainder of the program is at least a full academic year (only $2625 of this amount may be in subsidized loans); $10,500 if 2 years of study have been completed and the remainder of the program is at least a full academic year. An independent undergraduate student, or a dependent student whose parents are unable to get a PLUS Loan, can borrow annually up to $6625 if a 1st-year student enrolled in a program of study that is at least a full academic year; $7500 if the 1st year of study has been completed and the remainder of the program is at least a full academic year (only $2625 of this amount may be in subsidized loans); $10,500 if 2 years of study have been completed and the remainder of the program is at least a full academic year (only $5500 of this amount may be in subsidized loans). Generally, graduate students can borrow up to $18,500 each academic year; only $8500 of this amount may be in subsidized Stafford Loans. The interest rate is adjusted each year on July 1.

Federal Student Aid Programs The largest source of student aid in America, providing over $60 billion a year in grants, loans, and work-study assistance. Programs include Federal Pell Grants, Federal Perkins Loans, Federal PLUS Loans, Federal Stafford Loans, Federal Supplemental Educational Opportunity Grants, Federal Work Study, Martin Luther King, Jr., Scholars Program. Contact: Federal Student Aid Information Center, P.O. Box 84, Washington, D.C. 20044-0084 (phone 800-433-3243; Web site www.ed.gov/prog_info/SFA/FYE/).

Federal Student Financial Aid Programs To be eligible, a student must: (1) be a U.S. citizen or eligible noncitizen, (2) be registered with Selective Service (if required); (3) attend a participating college; (4) be working toward a degree or certificate; (5) be making satisfactory academic progress; (6) not owe a refund on a federal grant or be in default of a federal education loan; and (7) have financial need (except for Unsubsidized Stafford Loans).

Federal student loan interest rates In July 2003, variable interest rates on federal student loans for graduates were reduced from 4.06 to 3.42% and from 3.46 to 2.86% for those still enrolled in school. Rates are adjusted annually according to a formula based on the rate of the 91-day treasury bill.

Federal Supplemental Educational Opportunity Grant (FSEOG) An FSEOG is for undergraduates with exceptional financial need — that is, students with the lowest expected family contributions (EFCs) — and gives priority to students who receive Federal Pell Grants. An FSEOG does not have to be paid back. The U.S. Department of Education guarantees that each participating school will receive enough money to pay the Federal Pell Grants of its eligible students. There is no guarantee every eligible student will be able to receive an FSEOG; students at each school will be awarded an FSEOG based on the availability of funds at that school. Students can receive between $100 and $4000 a year depending on when they apply, their need, the funding level of the school they are attending, and the policies of the financial aid office where they attend. The school credits the student’s account, pays directly (usually by check), or combines these methods. Schools must pay students at least once per term (semester, trimester, or quarter).

Federal Trade Commission (FTC) An agency of the federal government empowered under Section 5 of the Federal Trade Commission Act of 1914 to take action against all “unfair methods of competition” and, by amendment in 1938, against all “unfair or deceptive acts or practices.” The agency investigates and prosecutes advertising and investment frauds. Although it does not resolve individual complaints, it uses such complaints to develop

Federal Trade Commission Act of 1914 (FTCA) An act designed to prevent unfair competition and deceptive trade practices in interstate commerce. The FTCA proscribes misrepresentation of materials, ingredients, and origin of products and false advertising, trade restraints, and certain types of sales inducements. It also created the Federal Trade Commission as a separate antitrust enforcement agency.

Federal Unemployment Tax Act (FUTA) Finances unemployment insurance for workers who become unemployed through no fault of their own and who are able, available, and actively seeking work. The tax paid by employers is 6.2% on the first $7000 of income per employee for calendar years 1988 through 2007 or 6.0% for calendar year 2008 and each calendar year thereafter. See also State Unemployment Insurance.

Federal Work-Study (FWS) Provides jobs for undergraduate and graduate students with financial need, allowing them to earn money to help pay education expenses. The program encourages community service work and work related to the student’s course of study. Work-Study wages must be at least the current federal minimum wage, but they may be higher depending on the type of work done and the skills required. The total Federal Work-Study award depends on when applied for, level of need, and the funding level of the school. Undergraduates are paid by the hour. Graduate students may be paid by the hour or receive a salary. The school must pay participants at least once a month, directly, unless the student requests that the school make payments to his or her bank account or use the money to pay for institutional charges such as tuition, fees, room and board. Work-Study jobs may be on campus or off campus. On campus, students usually work for the school. If off campus, the employer will usually be a private nonprofit organization or a public agency, and the work performed must be in the public interest.

Fee Payment for services rendered (e.g., by legal counsel or consultants). Fee arrangements may take any of several different forms: combination fee, contingency fee, fixed fee, hourly charge, reduced fee, retainer, or reverse contingency.

Fee-and-commission planner A financial or other type of planner who charges clients either an hourly rate, a set fee per plan, or an agreed-upon percentage of the value of the client’s assets or income to establish a base fee for the plan. When the plan is implemented, the planner may receive a commission from some or all of the products purchased.

Feedback 1. Information given to people about their behavior and performance. Used in supervision, performance appraisal, counseling, coaching, and training to reinforce or correct behavior or performance. It may be either positive or negative — the former affirming that something was done correctly (usually accompanied by praise) and the latter pointing out that something has been misapplied and must be corrected (usually accompanied by specific suggestions but sometimes censure, reprimand, or other form of punitive action). 2. In system thinking, means any reciprocal flow of influences; it is both a cause and an effect and is always two-way causality.

Fee-based pricing (FBP) Paying an organization, such as a travel agency, a fee for its services.

Fee-for-service plan or option A health insurance plan that pays benefits directly to physicians, hospitals, or other health care providers or that reimburses the patient for covered medical services. It usually gives patients the latitude to seek whatever care they want whenever they want it. Also known as indemnity

FedWorld Information Network An office of the National Technical Information Service established to meet the challenge of accessing comprehensive U.S. government information online. Includes a database of federal government job openings. Contact: National Technical Information Service, Springfield, VA 22161 (phone 703-605-6000; e-mail webmaster@fedworl.gov; Web site www.fedworld.gov/).
fee maximum  The maximum that a professional provider may charge for a product or service.

fee-only planner  A financial or other type of planner who charges clients an hourly rate, a set fee per plan, or an agreed-upon percentage of the value of the client’s assets or income.

fee schedule  A list of physician services in which each entry is associated with a specific monetary amount that represents the approved payment level for a given insurance plan.

Fellow, American Academy of Ophthalmology  (FAAO)  A Doctor of Medicine, Doctor of Osteopathy, or equivalent medical degree who has satisfactorily completed a formal residency of at least 3 years in ophthalmology. Must hold a valid and unrestricted license to practice medicine in the U.S. or the country in which the practice of medicine is regularly conducted. Must be certified by the American Board of Ophthalmology or be a Fellow of the Royal College of Physicians and Surgeons of Canada.

Fellow, American College of Cardiology  (FACC)  Membership in ACC is open only to physicians and scientists who meet specific educational and/or certification criteria and have high ethical standards as determined by their peers. Members who are both board certified in internal medicine and cardiovascular disease by the American Board of Internal Medicine and devote 75% of their time to the practice of cardiology are eligible for the most prestigious category of membership: Fellow of the American College of Cardiology.

Fellow, American College of Obstetricians and Gynecologists  (FACOG)  Members must be physicians whose professional activity is devoted to the practice of obstetrics and/or gynecology. Primary requirements: (1) graduation from an acceptable medical school; (2) completion of an ob-gyn residency program; (3) active license to practice medicine; and (4) attainment of high ethical and professional standing.

Fellow, American College of Surgeons  (FACS)  The letters FACS after a surgeon’s name mean that the surgeon’s education and training, professional qualifications, surgical competence, and ethical conduct have passed a rigorous evaluation and have been found to be consistent with the high standards established and demanded by the College.

female think  The tendency of people to shift from conventional, goal-oriented, and hierarchical patterns of thought to more caring, tender, and sharing familial ones. Attributed to Faith Popcorn and Lys Marigold, Clicking: 16 Trends to Future Fit Your Life, Your Work, and Your Business.

fem fear  Characterized by dread of saying anything that feminists might not like or object to.

feng shue or feng shui  1. The Chinese art of placing objects in alignment with the environment. Usually applies to the placement of furniture and objects in one’s house or place of business. According to the art, objects in their environments give off energy, also known as chi. If your chi is in alignment, you will achieve balance in your environment. Because the energy of the objects in your physical space flows naturally, a sense of harmony and balance is created. 2. A hospitality discipline practiced throughout China. Guest rooms, executive rooms, and ballrooms are structured and furnished in such a way as to keep them in balance with spiritual forces.

fetal protection policy  (FPP)  A policy that excludes fertile women from jobs involving hazardous levels of exposure to solid, liquid, or gaseous toxic materials, such as lead, to prevent exposure of unborn fetuses to physical harm. Considered by some organizations, such as the American Civil Liberties Union (ACLU) and the United Auto Workers (UAW), as discriminatory.

fetal risk  A matter ruled on by the Supreme Court in March 1991 (United Auto Workers v. Johnson Controls, manufacturer of automobile batteries). The case relates to whether an employer may legitimately exclude women of child-bearing age from jobs that might expose them and the fetuses they may carry to dangerous levels of toxic substances, such as lead, glycol ethers, organic mercury (methyl), inorganic mercury, and radiation. The Court ruled that fetal protection is nothing more than an intrusive form of job discrimination. The decision stated, “It is no more appropriate for the
courts than it is for individual employers to decide whether a woman’s reproductive role is more important to herself and her family than her economic role. Congress has left this choice to the woman as hers to make.”

**Fiber optics** A means of sending telephone or video messages over long distances completely interference-free. Consist of a bundle of glass fibers that transport light along the length of the fibers at a speed of 100 million bits per second. The sound, data, and images are transformed into waves of light signals by a laser beam. Advanced systems have increased capacity by using such techniques as time-division multiplexing (placing information into the spaces between words and data) and wavelength division multiplexing (using another wavelength to carry more data and increasing the rate at which the signals are sent).

**Fibromyalgia** A type of arthritis that affects an estimated 3.7 million Americans, mostly women, and is often misdiagnosed because many of its symptoms occur with other conditions. Although patients do not show evidence of inflammation, joint, or muscle degeneration, the condition is marked by widespread pain, along with fatigue, insomnia, stiffness, and sometimes psychological distress.

**Fiduciary** A person who is in a position that requires trust, faithfulness, and loyalty, such as executors of wills, trustees of trusts, guardians, and administrators. A fiduciary relationship exists when an individual or organization has an explicit or implicit obligation to act in behalf of another person’s or organization’s interests in matters that affect the other person or organization.

**Fiduciary bond** Guarantees compliance with the requirements of law for faithful performance of duties relating to probate and bankruptcy.

**Fiduciary income tax return** The income tax return that reports income for a trust or estate.

**Fiduciary responsibility** Basic day-to-day tasks involving the administration of employee benefit plans. Persons with this responsibility, including HR professionals, may be liable for benefit plan losses if they fail to remove a service provider or third-party administrator who does not fulfill his or her fiduciary responsibility. Under ERISA, such responsibility is “function-based” rather than “job title-based.”

**Field** 1. The location in a database designed to accept a particular data element, such as a zip code. 2. Every other line of an interlaced video image.

**Field experiment** A research methodology that is a type of controlled experiment. Instead of conducting the study under artificial laboratory conditions, the researcher chooses to study the variables in an actual organizational setting. In every other respect the approach is identical to that of the laboratory experiment.

**Field interview** A recruitment and screening interview conducted away from company headquarters — literally “in the field.” Field interviews are expensive because they require travel, hotel accommodations, subsistence, and usually more than one interviewer.

**Field test** A tryout under typical conditions of a system or program to identify problems before the system is installed as an operating program.

**Field training** 1. In sales, training or coaching conducted by a salesperson’s immediate supervisor on the premises of clients and customers in a “live” sales situation. 2. In military training, unit or individual training conducted in the field, away from the classroom or laboratory.

**Field trip** A carefully planned visit or tour to a place away from the training activity to provide first-hand observation of objects, processes, operations, and situations not transportable to, or reproducible in, the training facility. Field trips may be used to orient trainees to the work environment; provide opportunity for first-hand observation of operations, processes, or practices that cannot be readily or safely moved into the classroom or laboratory; stimulate trainee interest and participation in discussion or other types of learning activities; relate theory to practice; or introduce or summarize a topic.

**FIFO method of inventory accounting** Leaves the more recent and inflated acquisition costs in the inventory while recording a
substantial inventory profit on the operating statement (First In, First Out). See also LIFO method of inventory accounting; NIFO method of inventory accounting.

**fifty-fifty (50/50) dental plan** A cost-cutting dental care plan that pays benefits of $1000 orthodontic maximum, $1000 annual maximum but requires no deductibles.

**file** In computers, information or data grouped and treated as one unit. A means of organizing stored information for quick and easy retrieval and use.

**file allocation table (FAT)** Keeps track of where data files are stored on a hard disk.

**file conversion** See data conversion.

**file server** A work station on a computer network that is dedicated to providing file and mass data storage services to other workstations on the network.

**file transfer protocol (FTP)** Procedures that allow the exchange of files between two computers on the Internet. FTP sites are computers dedicated to uploading and downloading files.

**filmstrip** An older type of audiovisual aid that made use of a sequence of images on a roll of 35-mm black-and-white or color film.

**final account** An accounting provided by the executor at the conclusion of the settlement of an estate showing the property received, including income, the disbursements, legacies paid to beneficiaries, and a statement that nothing remains in the estate. Acceptance of the final account by the court closes the probate estate and discharges the executor from further liability.

**final program** In meeting management, a final mailing that contains the definitive conference and social program distributed just prior to the conference or at registration for the event.

**Financial Accounting Standards Board (FASB)** A free-standing body in the private sector, supported by the accounting profession and industry, that establishes “generally accepted” accounting rules and standards for publicly owned organizations and employers. Its standards may be rejected or overruled by the **Securities and Exchange Commission.** Contact: FASB, 401 Merritt 7, P.O. Box 5116, Norwalk, CT 06856-5116 (phone: 203-847-0700; fax 203-849-9714; Web site www.fasb.org/).

**Financial Accounting Standards Board No. 44** Intended to clarify the Board’s stand on options accounting under previously established rules. Its greatest effect has been in the area of stock option repricing — making the repricing of underwater options to lower exercise prices potentially prohibitive, since it requires that the repriced options be treated under variable accounting in which they are marked to the market.

**Financial Accounting Standards Board No. 106** Issued in December 1990 and became effective in 1993. It requires employers to change from a pay-as-you-go approach to funding medical benefits for present and future retirees to an accrual method of accounting that calls for an estimate of the costs of future benefits. That estimate must then be carried on the corporate balance sheet as a long-term debt payable to employees.

**Financial Accounting Standards Board No. 119** Issued in October 1994, the rule requires new disclosures on the aims, amounts, and positions of derivatives effective in fiscal year 1994 for companies with more than $150 million in total assets and in fiscal year 1995 for all companies.

**Financial Accounting Standards Board No. 133** On June 16, 2000, the FASB adopted new rules on accounting for derivative transactions. Beginning with their first fiscal year-end deadline, U.S. corporations and foreign corporations with a stock listing in the U.S. must include their derivatives on balance sheets and adjust earnings to reflect changes in their market value.

**Financial Accounting Standards Board Nos. 141 and 142** New rules regarding the treatment of intangible assets and business combinations. FAS 141 eliminates pooling-of-interests and requires the purchase accounting method for all transactions closed after June 30, 2001. FAS 142 modifies the treatment of goodwill by eliminating its amortization and requires that it be tested on an annual (if not more frequent) basis for possible impairment.

**financial advisor** A person who, for compensation, provides advice to an individual or corporate client regarding strategies and actions
to achieve financial goals and objectives based on an analysis of personal and/or financial condition, resources, and capabilities.

financial aid administrator (FAA) The individual at participating institutions who is responsible for administering student financial aid programs.

financial aid package Under federal student aid programs, the total amount of financial aid a student receives, including federal and non-federal aid in the forms of grants, loans, and work-study.

financial assessment Measuring or estimating the financial position and strength of an organization by examining long-term, intermediate-term, and short-term indicators and assessing long-, intermediate-, and short-term risk.

financial assets Include cash and marketable securities. Also called financial capital.

financial assistance program (FAP) An employer-sponsored dependent care option. There are four types: flexible spending accounts, flexible benefits (salary reduction plans), voucher programs, and vendor programs.

financial audit An examination of the financial position of an organization, including its balance sheet and its accounting procedures.

financial budget A major component of a comprehensive budget program. A financial budget consists of a budgeted balance sheet showing how the operations plan will affect the company’s basic resources and liabilities. It also includes the budget sheet supporting schedules, all in budget format, depicted in cash flow, receivables, inventory, capital expenditures, and depreciation.

financial counseling programs Include employee assistance programs, life-event financial counseling, and life-event funding programs.

financial feasibility The ability of a provider to pay the capital and operating costs associated with the delivery of a proposed health care or other service.

financial institution An institution that uses its funds chiefly to purchase financial assets (deposits, loans, securities) as opposed to tangible property. Financial institutions can be classified according to the nature of the principal claims they issue: nondeposit intermediaries include, among others, life and property/casualty insurance companies and pension funds, whose claims are the policies they sell, or the promise to provide income after retirement; depository intermediaries obtain funds mainly by accepting deposits from the public.

financial planning 1. The development of long-range (5-year) financial plans to support the long-range goals and objectives of the enterprise and the HR organization based on study of forecasts, strategic plans, enterprise and HR needs and priorities, anticipated organizational changes, and projected changes in products, services, and processes. 2. The process of providing advice and assistance to clients for the purpose of achieving the client's financial goals.

The Financial Planning Association (FPA) A membership organization for the financial planning community, FPA’s primary aim is to be the community that fosters the value of financial planning and advances the financial planning profession. FPA’s strategy to accomplish its objectives involves welcoming all those who advance the financial planning process and promoting the CFP® mark (Certified Financial Planner®) as the cornerstone of the financial planning profession. Contact: FPA, 1615 L Street, NW, Suite 650, Washington, D.C. 20036 or 5775 Glenridge Drive, NE, Suite B-300, Atlanta, GA 30328 (phone 800-322-4237 or 404-845-0011; fax 404-845-3660; e-mail membership@fpanet.org; Web site www.fpanet.org/).

financial ratio analysis The interpretation of balance sheets and income statements of an organization in which selected dollar items are compared with another series of dollar items and the resulting figures are related to accepted financial performance standards. Examples of commonly used balance sheet ratios are current assets to current debt, current debt to tangible net worth, total debt to tangible net worth, fixed assets to tangible net worth, net sales to inventory, inventory to net working capital, net sales to tangible net worth, and net profits to tangible net worth. Commonly used income statement ratios are: (1) for gross profit — gross sales, returns and
allowances, net sales, cost of goods sold, and gross margin; (2) for operating profit — administrative and general expenses and operating profit; and (3) for final net profit or loss — interest paid and net profit or loss.

**financial reinsurance** A type of reinsurance purchased following a loss and after the cost of claims has been determined. It is designed to allow buyers to take tax advantage of incurred losses while removing long-term liability from the corporate balance sheet.

**financial reporting** The most common method of budget control. Effect by requiring subordinate managers and supervisors to submit monthly status reports showing encumbered funds and unencumbered balances. It is an effective means of regulating expenditures.

**financial reward** A reward given to employees for outstanding performance or contributions to the profitability or image of the organization. Financial rewards include such items as salary raises, promotions, cash bonuses, gift certificates, professional membership dues, fitness club membership dues, and trips to meetings/conventions/exhibits of professional associations for the employee and his or her spouse.

**financial risk** Long-term risk is estimated by calculating the ratio of long-term debt to total revenue; intermediate risk is determined by calculating either the ratio of restricted revenues (obligated) to total income or the ratio of fixed commitments to total income; short-term risk is determined by calculating the ratio of short-term debt to annual revenue.

**financial statement** Any report or presentation of financial data in any form or format derived from accounting records of an organization. Primary financial statements include the balance sheet, income statement, statement of retained earnings, and statement of changes in financial position. Secondary financial statements include reports of administrative expenses, cash flow reports, accounts-receivable reports, and capital expenditure reports.

**financial strength** Financial strength is assessed as follows: long-term financial resources are estimated by calculating the ratio of market value of assets to total operating expenses; intermediate financial resources are determined by calculating the ratio of available fund balances to total operating expenses; and short-term financial resources are determined by calculating the ratio of current fund assets to current fund liabilities.

**finasteride** A generic name for drugs used to treat enlarged prostate glands; for example, the Merck drug Proscar.

**firewall** A system or combination of systems used to establish a boundary between two or more networks to prevent unauthorized access.

**firewall protections** 1. Safeguards designed to protect from their competitors pricing information of pharmacy benefit management firms that offer drug benefit formularies. 2. Software or hardware safeguards designed to protect internal computer networks from hackers and other intruders by monitoring incoming and outgoing communications from Internet applications, such as e-mail and file transfer. Firewall products include router packet filtering, authentication, and encryption systems.

**firm-fixed-price contract (FFP)** The type of contract most commonly used to acquire training programs and services because the items to be purchased can be accurately described and the work effort required to produce the items can be accurately calculated. The vendor guarantees successful performance of the terms of the contract within the proposed time frame and specifies the price of the product or service. The contractor cannot change the specified price or schedule. In return, the buyer agrees to pay the fixed price as specified in the contract without regard to the actual cost of performance of the work required by the contract.

**first class** An unrestricted air fare providing a special seating section, menu, and free beverages at considerably higher cost than other fares.

**first-in-first-out (FIFO)** A method of inventory valuation that assumes inventory first purchased (first in) is first used or sold (first out). When materials or products from inventory are used or sold, deductions from the inventory account are made at the cost of the items purchased first, rather than last, thus making
the value of the inventory on hand conform more closely to current prices. When procurement prices are changing, FIFO strongly influences stated profits. For example, if prices rise, the value of inventory also rises because the latest purchases remain on the books as the accountant deducts from inventory the lower-priced goods purchased first. The result is higher stated profits. Conversely, if prices drop, the cost of goods sold remains at the higher level and the value of inventory declines. This has the effect of lowering stated profits.

**first-pass yield** An indicator of effective performance and a measure of quality. First-pass yield is the percentage of tasks completed right on the first try (without reworks or corrections). Said by some to be the most important internal measure of quality and competitiveness.

**first proviso** In employee relocation terminology, refers to individual family household goods and personal effects. See also second proviso; third proviso.

**Fiscal 1993 Defense Authorization Act** The Act authorized additional transition assistance for military and civilian personnel affected by the post-Cold War drawdown. Active duty personnel in nontransferable skills, such as combat arms, were authorized to apply for up to 1 year of educational leave of absence to obtain civilian job training. Personnel in surplus categories who had 15 but less than 20 years of service were authorized to apply for early retirement. The legislation also contained incentives to encourage service members to leave active duty voluntarily.

**fiscal intermediary** A private company that has a contract with Medicare to pay Part A and some Part B bills. Also called intermediary.

**fishbone chart** See cause-and-effect diagram.

**fitness** In the context of corporate programs, fitness consists of sound physiological components involving cardiovascular, strength, and flexibility fitness, body fat, and nutrition and diet.

**fitness for work** A document that contains information obtained from employer inquiries into a job applicant’s background.

**fitness program** See wellness program.

**fitness report** The term used by the U.S. Navy and U.S. Marine Corps to describe officer efficiency reports.

**Five-Factor Model (FFM)** A personality assessment model that is based on the Myers-Briggs Type Indicator but differs from it in that it is based on experience rather than theory. Used in career development, coaching and counseling, conflict management, customer service, employee selection, job analysis, management and leadership development, team building, and training design. Proponents of FFM claim the following: (1) personality has five dimensions; (2) scores on those dimensions fall along a normal distribution; (3) personality is best described by individual traits rather than by types; and (4) the strength of scores indicates preferences.

**Five-Five-Five Plan (5-5-5 Plan)** A work proposal featuring a 25-hour work week with 5 hours of training weekly, phased in over a 5-year period. Designed to improve productivity, employee motivation, and job satisfaction. Attributed to futurist Alvin Toffler.

**fixed annuity** An annuity that guarantees payments of principal and interest. The interest rate changes one or more times annually but is guaranteed not to fall below an amount specified in the contract.

**fixed assets** The sum of the costs (or appraised value) of land and the depreciated book value of buildings, leasehold improvements, equipment, machinery, tools, furnishing and furniture, and fixtures.

**fixed budget** A budget that is based on fixed costs and therefore does not vary with fluctuations in activity. All costs are assumed to be fixed costs. Also called static budget.

**fixed costs** Costs that are unaffected by the amount of work being done in an organizational element or the total corporation. They accumulate over time and include all costs of operations such as salaries of managers, building maintenance, and so on.

**fixed-dollar benefits** Health care or other employee benefits plans in which specific dollar limitations are placed on the insurance premiums or claims paid by the company.

**fixed fee** A set amount paid to a nonemployee for completion of a specific service or services.
regardless of the time or other resources expended by the contractor.

**fixed-focus camera**  Has a permanently preset focus that cannot be adjusted for distance. Also called *point and shoot* camera.

**fixed-price contract with economic price-adjustment provisions (FPE)**  A contract that allows adjustments to the price when specific and uncontrollable changes (such as labor or materials costs or changes in industrywide price levels) occur in the cost or price factors set forth in the contract. They have the effect of shifting the risks to the buyer.

**fixed-price-incentive contract (FPI)**  A type of contract in which the contractor is paid more profit if performance is completed at a cost below the expected or estimated (target) cost agreed upon in the contract. Similarly, if the cost at completion exceeds the expected or estimated (target) cost, the contractor is paid less profit.

**fixed-price level-of-effort term contract (FPLET)**  A contract that permits firm description of and budgeting for the work to be accomplished by the contractor. Progress in the direction of a goal is what is typically sought rather than completion of the research, such as achievement of a technological breakthrough. Usually limited to research projects of relatively small scope.

**fixed-price-redeterminable contract (FPR)**  A type of fixed-price contract that leaves the final negotiation of price until the work has proceeded to the point where costs are clear enough to predict the final costs and the price can be negotiated with confidence.

**fixed-rate contract (FR)**  A contract in which the final amount to be paid to the contractor cannot be determined until performance has been completed. The fixed rate includes direct labor costs, overhead charges, general and administrative or selling expenses, and profit. All of these costs are summed and a rate for reimbursement to the contractor is agreed upon. Close monitoring of performance by the contracting organization is essential to ensure that deliverables are acceptable.

**flagged rates**  Rates paid to employees that fall above the *wage curve*. Also called *red circle rates* or *overrates*.

**flagging**  1. Used by technical financial analysts to study stock market trading volume and other market indicators to determine whether the market is going up or down. See also *pennant*.  2. See nonstandard administration.

**flag officer**  An officer of any of the military services in the grade of general or admiral (07 through 010).

**flame/flaming**  On the Internet, verbal abuse, insults, or hate e-mail, usually sent to a user who has violated *netiquette*.

**Flanagan Aptitude Classification Test**  An *aptitude test* that measures 16 different areas of knowledge and skill, including basic arithmetic and English grammar.

**flash modes**  Both conventional and digital cameras offer several flash modes, including autoflash, red-eye reduction, and fill-in (used to light a backlit subject).

**flash technology**  Miniature computer memory chips, some encased in credit card-size packages, that have large storage capacity, random access, immunity from damage by bumps and shaking, and the ability to retain information when turned off and require only one half the power of conventional chips. They have become the memory for computer notebooks and personal digital assistants, such as Apple’s Newton.

**flat affect**  In mental illness, the absence of or reduction in the amount of emotional tone or outward emotional reaction typically shown in parallel settings or under similar circumstances. Also called *blunted affect*.

**flat benefit retirement plan**  A type of defined benefits pension plan that provides benefits that are unrelated to earnings, such as a certain amount per month or per year of service.

**flat file database**  A database management system that uses a “flat” file structure, where all data about a particular subject, such as customers or dealers, are stored in one or two very large files.

**flat/flattened organization**  An organization structure that has a limited number of hierarchical levels (levels of management and supervision) from top to bottom and hence a wide span of management with many subordinates reporting to one superior.
flat rate  The specific room rate for a group that has been agreed on in advance by the hotel or other property and group representative.

**Fleet Reserve Association (FRA)**  An organization of 160,000 members open to active-duty, drilling reserve, and retired enlisted personnel and commissioned officers with at least 1 day of prior enlisted service in the Navy, Marine Corps, or Coast Guard. Its mission is to represent its members on military personnel legislative matters; safeguard the compensation, benefits, and entitlements of Sea Services personnel before the Congress; and help with individual career problems through liaison with the Department of Defense, Department of Veterans Affairs, and other government departments and agencies. **Contact:** FRA, 125 N. West St., Alexandria, VA 22314-2754 (phone 703-683-1400 or 800-FRA-1924; fax 703-549-6610; e-mail FRA@FRA.ORG; Web site www.fra.org/).

**flex See** flexible benefits/flex benefits program.

**flexible benefits/flex benefits programs (FBP)**  A program that allows employees to adjust their benefits to meet their needs. The employer decides how much money to allocate to benefits (e.g., medical) and the employee decides how to use those benefits. Such plans often feature less expensive core coverage options with varying deductibles and copayment requirements. Additional benefits may also be offered for purchase by the employee.

**flexible budgeting**  A budgeting process that seeks to identify the factors or activity measures that correlate with increases or decreases in costs with changes in the volume of products or services produced. It helps managers to separate spending from volume variances. Examples of variables are units of output, person-hours, machine hours, number of shifts, and cost-center hours or days. Also called **variable budgeting**.

**flexible hours**  See flextime.

**flexible leave**  A plan for personal and parental paid, partially paid, or unpaid leave to allow employees to care for a new baby or for ill dependents.

**flexible managed care**  A combination of a cafeteria plan and an open-ended health maintenance organization (HMO) plan — adding managed care elements to their flexible benefits plans to make the plans more cost-effective.

**flexible manufacturing system**  See computer-integrated manufacturing.

**flexible scheduling**  A plan to adjust employee schedules as needed to accommodate the business cycles or to increase employee motivation, morale, and job satisfaction.

**flexible spending account (FSA)**  1. A plan that allows employees to use pretax dollars to fund medical expenses not covered by their health plans (and sometimes dependent care). The only cost to the employer is for administrative expenses. Essentially a strategy to reduce health care costs, the plan is offered to employees instead of first-dollar coverage of hospitalization and surgery. A specific sum of money is put aside for each employee for prescription drugs and other outpatient services. The employer decides how much money to put toward benefits and the employee decides how to use that money — and may choose expenses not ordinarily covered by the employer. A medical savings account is one FSA touted as a remedy for the health care crisis. 2. An employer-sponsored dependent care option (DCAP) in which the employee chooses from a menu of taxable and nontaxable benefits. Dependent-care options are nontaxable. The dependent must be a child under 15; a dependent, elderly relative; or a mentally or physically handicapped dependent.

**flexible staffing**  A strategy designed to effect substantial savings in salaries and fringe benefits, reduce vulnerability to periodic or seasonal layoffs, and cut turnover. It involves the use of temporary full-time and permanent part-time personnel, consultants, and subcontractors, such as secretarial, accounting, technical, managerial, or executive level employees.

**flexible work options/schedule**  Optional schedules and alternative work sites designed to allow employees to balance work and family responsibilities. See also compressed workweek; family support options; flexplace; flextime; homeworker; job sharing/job splitting; phased retirement, V-time programs; work sharing.
**flexiplace**  An accommodation employers make to help their workers change their lifestyles. Involves the performance of a job in whole or in part away from the company’s premises — at home or elsewhere. Also called *flex place* or *telecommuting*.


**flex plans**  Cost reduction strategies designed to transfer more of the costs of providing health care from the organization to employees.

**flextime**  Arrangements made to allow flexibility in start and finish times of the work shift to accommodate employees whose days, hours, or family responsibilities do not match standard work hours. Employees are usually required to be present during “core” time — a set time for all employees. Also called *flexitime*.

**flipchart**  An easel used for illustration during training sessions. The charts hold bond or quadrille paper pads approximately 28 inches wide by 34 inches high on a three-legged, folding easel equipped with chart pad clamps and marker storage trays. Colored markers of several different widths are available for writing on dry surfaces.

**flipping**  A term used to describe the practice of subscribing to a new security offering and quickly selling it in the aftermarket.

**flip the switch**  The exact moment when the management information system department turns off the old management information system (MIS) and activates the new system. See *also* systems; applications; products.

**floppy disk**  A removable and transportable computer disk measuring 3.5, 5.25, or 8 inches. Floppy disks provide a computer’s secondary memory, a repository for programs and data storage and the information that programs process and produce — documents, applications, and software that a computer can use.

**flowchart**  A graphic representation of an operation used to study, standardize, and improve work processes. It uses symbols (operation, movement, inspection, delay, and storage, for example) to identify common activities that occur in most types of operations. It is also used as a communications tool to help workers visualize a process in the same way.


**focused interview**  A research interview with the following requirements: (1) subjects are known to have been involved in a particular situation; (2) the investigator has previously analyzed the hypothetically significant elements of the situation and has arrived at a set of hypotheses relating to the meaning and effects of critical aspects of the situation; (3) based on the foregoing analysis, the investigator has developed an interview guide that defines the major area of inquiry and the hypotheses that locate the pertinent data to be obtained in the interview; (4) the interview is focused on the subject’s experiences in the particular situation; and (5) the subject’s responses enable the investigator to test the validity of his or her hypotheses and identify unanticipated responses to the situation, thus giving rise to new hypotheses.

**focus group**  An evaluation technique involving in-depth interactive interviews with groups of 8 to 12 people who are in some way associated with the organization, interested in the topic, or use its products or services. Conducted under the guidance of a facilitator, participants share their thoughts, ideas, and opinions.

**follow-up**  Monitoring results following the completion of any type of HR intervention.
(for example, training, disciplinary action, job and task analysis, and organization development) to ensure that results conform with plans and that required changes have occurred.

font  In desktop publishing, a complete assortment of letters, numbers, punctuation marks, and so on of a given size and design used by the compositor (e.g., 12 point New York).

font caching  A technique in which a graphics card stores fonts on board in high-speed memory instead of waiting for the computer to send font information every time it displays text.

food and beverage (F&B)  What attendees eat and drink at meetings. Requires consideration of attendees’ ages, nationalities, religions, and special dietary needs when planning meals.

food and beverage manager  The hotel functionary responsible for all food and beverage sales, including dining rooms, coffee shops, lounges, bars, room service, and catering.

Food and Drug Administration (FDA)  An independent agency of the Public Health Service, a division of the Department of Health and Human Services. Responsible for testing and controlling drugs, medications, and medical devices and regulating food packaging, labeling, and distribution. Contact: FDA, 5600 Fishers Lane, Rockville, MD 20857 (phone 888-463-6332; Web site www.fda.gov/).

food services  Services provided to enhance employee comfort, convenience, and morale; to protect their health; and to reduce travel time and time away from the job. Typical services include beverage and snack vending machines for coffee and lunch breaks on the premises, cafeteria or contract catering service or lunchrooms, and mobile food units or snack bars for large plants or widely dispersed work areas.

Food Stamp Program  Provides low-income households with coupons on a monthly basis that can be redeemed for food at participating stores and eating facilities (such as at some soup kitchens and certain restaurants). To get food stamps, everyone in the household must have a social security card and be in one of the following categories: citizens of the U.S.; (2) legally admitted for permanent residence and have a total of 40 qualifying work credits; (3) certain noncitizens who are legally admitted for permanent residence and who are active duty members, or who are honorably discharged veterans of the U.S. armed forces, their spouses and unmarried dependent children; (4) certain American Indians who are born outside the U.S. or who are members of federally recognized tribes; or (5) certain other noncitizens may be eligible after 7 years of residency. The program is administered by state departments of public welfare, and applications are made to that office (or in the case of households in which one person receives or applies for Supplemental Security Income at the social security office). Financial eligibility is based on total assets (cash, bank accounts, stocks and bonds, but not the home household and personal goods, life insurance, and certain vehicles), income (less than a gross monthly income standard and a net income standard), and application of a formula. If qualified, applicants receive an Authorization to Participate card. In general, a household cannot have more than $2000 in resources unless it includes a person 60 or older, in which case the limit is $3000.

food stamps  See Food Stamp Program.

forbearance  Temporary adjustment of a loan repayment schedule in cases of financial hardship. Interest continues to accrue during that period.

forced-choice 1. A rating method that uses two to five descriptions of behavior or performance in each section. Most forced-choice instruments contain 25 to 30 sections. The rater is asked to select the statement that is most characteristic and the one that is least characteristic. 2. In testing, any multiple-choice test item in which the testee is asked to select one or more of the choices given. However, usage focuses on personality measures: testees must choose from among options of equal preference value among the group on which the test was standardized, but one of the options distinguishes between persons high and low on the factor that the choice measures and the others do not.

forced-choice scale  A type of appraisal that resembles a test. The scale uses two to five descriptions of behavior in each of the 25 to 30 sections of the scale. Both favorable and
unfavorable statements are included in each section. Raters are asked to choose the most appropriate statement in each section.

**forced distribution** A rating method that is essentially a modification of the **graphic scale** to avoid errors of central tendency. Raters are instructed to force their ratings into a normal (bell-shaped) curve: excellent, 10%; above average, 20%; average, 40%; below average, 20%; and unsatisfactory, 10%.

**forced ranking** An employee performance review system that requires raters to identify a fixed percentage of their subordinates as top performers (typically 20%) ready for advancement and the bottom percentage (typically 10%) who must improve or leave. Attributed to Jack Welch, then CEO of General Electric in 1981.

**forced relationships** A problem-solving technique that involves forcing two or more normally unrelated principles, concepts, ideas, or objects together and squeezing, pressing, or jamming them into forced relationships to develop new solutions.

**force-field analysis** An approach used in creative problem solving and in planning, organization planning, and implementing training and development interventions. In any situation, there are forces in operation, some driving and some countervailing. When the forces are not in balance, change occurs. Therefore, when change is wanted, the equilibrium of opposing forces must be disturbed, moved to a new balance, and then immobilized in their new state. A diagram of the driving and countervailing forces in a situation is prepared to identify potentially fruitful points of attack. Attributed to Kurt Lewin.

**force majeure clause** 1. In law, a termination clause in a contract relieving the parties of their duty to carry out their commitments if performance is made impossible by an unforeseen event beyond the control of either party; i.e., an Act of God). 2. In meeting management, an entertainer’s or artist’s contract clause that limits liability if the performance must be canceled due to circumstances beyond the artist’s control. Does not usually include weather.

**forecast** A prediction or projection of future conditions or events making use of historical, statistical, and other forms of data; information; systems; assumptions; principles; hypotheses; theories; and laws to arrive at conclusions and identify alternative courses of action to achieve corporate and HR goals and objectives.

**forecaster** See futurist.

**forecasting** The process of collecting, analyzing, synthesizing, and drawing implications from study of future conditions and events that are most likely to affect practice or operations in a given field over a period of five or more years. It is careful, systematic, and deliberate economic, social, and business analysis undertaken to obtain accurate information on future trends and developments in order to prevent costly mistakes in decision making.

**Foreign Corrupt Practices Act of 1977 (FCPA)** Legislation that (1) prohibits and makes it a criminal offense for any company to offer, directly or indirectly, bribes or payoffs in exchange for foreign contracts and (2) requires corporations subject to the Securities and Exchange Act of 1934 to have adequate and documented systems of internal accounting control throughout their operations. Penalties for infraction of the FCPA are severe: a corporation can face fines of up to $2 million and an individual can be fined up to $100,000 and be incarcerated for up to 5 years.

**foreign country** As defined by **Section 911, Internal Revenue Code**, any territory under the rule of a government other than the U.S., not including American Samoa, the Antarctic Region, Guam, North American Marianas Islands, Puerto Rico, and the Virgin Islands.

**foreign earned income** As defined by **Section 911, Internal Revenue Code**, pay for personal services performed in a foreign country by individuals who maintain a **tax home** abroad and meet either the **residency test** or the **physical presence test** in a **foreign country**.

**foreign housing exclusion** As defined by **Section 911, Internal Revenue Code**, the deductible costs of reasonable housing expenses of employees living abroad that exceed 16% of the annual salary of a federal employee at grade GS-14, Step 1. Reasonable housing expenses include furniture rental,
nondeductible occupancy taxes, real/personal property insurance, rent or fair market value if provided in kind, repairs, and residential parking fees.

**foreign income and housing exclusion** See Section 911, Internal Revenue Code.

**foreign independent travel (FIT)** A trip arranged specifically for an individual or family by a travel agent. Usually the most expensive way to travel.

**foreign medical graduate (FMG)** A physician who graduated from a medical school outside the U.S.

**foreign sales corporation (FSC)** A strategy created by a 1984 act of Congress to help counter the U.S. trade imbalance. An FSC is a foreign corporation established by a U.S. exporter in a U.S. possession or in one of the more than 20 countries approved by the U.S. Treasury Department. More than 80% operate in the Virgin Islands. An FSC must be a wholly-owned subsidiary of the parent company, have an office and principal bank account in the jurisdiction where it is incorporated, and file pertinent papers with the Internal Revenue Service.

**foreign service premium** A fixed percentage of base pay paid monthly to employees working overseas.

**foreign travelers’ security** See security of travelers.

**forensic accounting** Integrates accounting, auditing, and investigative skills to provide an accounting analysis that is acceptable to the court, which will form the basis for discussion, debate, and, ultimately, dispute resolution. It encompasses both litigation support and investigative accounting.

**forensics** The use of science in a court case, civil or criminal, to prosecute or defend an individual, group, corporation, or other entity. Examples: analysis of blood samples, DNA, or matching dental records with remains to identify a victim.

**forgotten widows** Widows of active duty military service members who died before enactment of the Survivor Benefit Plan (SBP) law in 1972 and widows of reservists who died before enactment of the Reserve Component SBP in 1978, both of whom are currently ineligible for SBP annuities. Their spouses opted for receipt of the total annuity at the time of retirement from military service. Federal civilian forgotten widows were granted annuities 10 years after their SBP was enacted.

**Form** A computer virus that simulates key clicks when the keyboard is activated on the 18th or 24th day of the month. The virus may also damage files on the disk. It is “caught” when the computer is booted from an infected floppy disk.

**Form N-400** Application for Naturalization. *Contact:* Immigration and Naturalization Service (phone 800-375-5283; TTY 800-767-1833; Web site www.ins.gov/).

**Form 5500 filing** Annual reports to the Internal Revenue Service and the Department of Labor on qualified retirement plans due within 7 months of the close of the plan’s fiscal year. The reports cover such items as plan operations, level of employee participation, annual expenses, and information on the plan’s investment portfolio.

**formal logic** The science of deductive reasoning. It is the art of argument exemplified by the syllogism with its major premise, minor premise, and conclusion.

**formal plan** A long- or short-term plan based on an organized system involving reflection, study, and research. Formal plans are often the product of a team rather than an individual effort.

**formal sanctions** Systems by which individual members of a group or organization are held accountable for their behavior and actions. They include disciplinary actions such as reprimands, warnings, suspensions, and termination.

**format** 1. The logical arrangement of data inside a file. 2. The physical arrangement of data on a storage medium such as a floppy disk.

**formative evaluation** An approach to the evaluation of training systems that focuses on the system’s adequacy in terms of achievement of objectives. It also identifies corrections or changes needed in the system as it is being implemented. See also summative evaluation.

**formulary** A list of drugs that a physician is expected or required to prescribe.
formulary drug  A brand name drug on a list of prescription drugs specifically approved for special benefit consideration after assessment of its value, efficacy, and utilization by a formulary committee, usually consisting of a group of physicians and pharmacologists.  See also generic drug.

fortress-hub  In travel management, any city where 70% or more of the airline seats sold are concentrated in one carrier. Examples are Atlanta, Detroit, Houston, Minneapolis/St. Paul, Philadelphia, Pittsburgh, Raleigh-Durham, and St. Louis. Non-fortress hubs include Boston, Chicago, Dallas, Denver, Los Angeles, New York, and Phoenix.

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forum  1. In telecommunications, an online message base that is limited to a specific topic.  
2. In training, discussion groups.

forward averaging  A tax accounting technique that enables recipients of lump sum retirement payments to pay taxes on these distributions as if they had been received over a specified period of time, beginning in the year of the distribution.

foster care  1. Arrangements for the personal care and family living of orphaned or abused children in private homes, usually with subsistence pay provided by the state.  
2. A social service in which an older person in need of a small amount of daily assistance is placed in a home environment for a small fee paid to the hosting family. In some areas all or a part of the cost is borne by state social service agencies.

foundation model  An integrated health care delivery system in which a hospital or other entity creates a not-for-profit foundation, purchases physicians’ practices, and places those tangible and intangible assets into the foundation. The foundation, governed by a board that cannot be dominated by either the hospital or physicians and includes lay members, manages the practices.

four-color process  In desktop publishing, particularly when describing color press techniques, print that uses the four “primary” process colors: cyan, yellow, magenta, and black.

four fifteen  See Section 415, Internal Revenue Code.

four-fifths rule  A calculation prescribed by the Equal Employment Opportunity Commission to determine whether an employment practice has an adverse impact on protected groups. Adverse impact exists where a selection procedure results in hiring a protected group of applicants (African-Americans, for example) at a rate that is less than 80% of the rate for white applicants.

four fifty-seven  See Section 457, Internal Revenue Code.

fourth-generation language (4GL)  New and advanced computer programming languages that speed up software development.

frame  A full screen of video data.

frame buffer  In video production, a repository or block of memory that stores one video frame or still image in system memory for later use.

framegaming  A 40-minute group game that encourages participants to express, exchange, capture, and package their suggestions, ideas, or opinions on any subject, problem, or issue. Attributed to Sivasailam Thiagrarajan, editor of Performance & Instruction magazine and reported in the September 1988 issue of the Training and Development Journal.

frame grabber  In video production, the electronic function that freezes one video frame or graphic image so that it can be manipulated.

frame rate  The number of video frames displayed per second on a TV monitor. Broadcast video is transmitted at 30 frames per second.

frame relay  A service provided by a long-distance carrier that receives data, packages it, and sends it back over the network via the least costly route.

framing  One of three crucial elements of all activities used in adventure training. The others are implementation and debriefing. Framing is the preactivity of an event in which
the scenario is described, goals are established, and rules are announced.

franchise A right conferred contractually by a business to an individual or group to provide a service or sell a specific product in a certain community or geographical area. The franchisee pays an initial fee, furnishes all the capital needed to start the business, assumes full financial and operational responsibility for running the business, pays a continuing royalty (usually a percentage of gross sales), and often buys products from the franchiser. In return, the franchiser allows the franchisee to run the business, assists the franchisee during the start-up period, and provides continuing support in the areas of advertising, purchasing, and operations.

franchising A management system for packaging, selling, and teaching a company-owned idea for marketing a product or service to entrepreneurs. In HR-related areas, franchising is now common in language schools, insurance, day care, fitness clubs, travel agencies, legal services, medical laboratories, printing and photocopying businesses, accountancies, business training, eye care, and career counseling.

Franklin’s Law States that the item or equipment that you really want always costs twice as much as you can afford to spend.

fraud Intentional deceit or perversion of truth to gain some advantage dishonestly or to induce another person or organization to part with something that belongs to him, her, or it.

fraudulent tagging An illegal sales and pricing strategy — advertising a sale and failing to remark the products with the sales price. See also bait and switch; deceptive pricing.

Freddie Mac See Federal Home Loan Mortgage Corporation.

free addressing Describes telecommuting employees when they use whatever office space is available on the days they come to work at the company location. See also hoteling.

free agent A person who takes charge of all or part of his or her career, either by being his or her own boss or working for others in ways that meet their needs, either part time or full time.

Free Application for Federal Student Aid (FAFSA) An online application for federal student grants and loans that can be completed and transmitted electronically. To be eligible to receive student financial aid, applicants must fill out a Free Application for Federal Student Aid every school year unless they use a master promissory note (Web site www.fafsa.ed.gov/complete013.htm).

freebase See cocaine.

freebies Inducements provided by airlines, hotels, suppliers, and other vendors to agents, travel managers, meeting planners, and travelers. Include cruises, dinners, drinks, gifts, free travel, loans, money, personal services, promotional items, trips to supplier-sponsored trade shows, and vacations.

freedom of choice law State legislation that forms a barrier to managed care (currently 11 states have such a law). The law restricts or eliminates an insurer’s ability to limit a beneficiary’s choice of providers or plans in return for a discount on the premium paid.

freedom of expressive association See Boy Scouts of America et al. v. Dale.

Freedom of Information Act of 1966 (FOIA) An act that provides for full and free disclosure to the public information held by administrative agencies of the federal government. Exceptions follow: where disclosure would cause harm to a governmental function, such as national defense or foreign policy, records relating to internal personnel rules and practices of a federal agency, personnel and medical files, properly classified national security information, privileged or confidential information such as trade secrets or confidential business information, audits of financial institutions, and law enforcement investigative materials. Records may be requested by private individuals or entities that are sufficiently particular to be identifiable, and they are not required to show need or purpose. Doubtful requests for information must be checked with a senior executive, lawyer, privacy officer, freedom-of-information officer, or public information officer.

free-form technology An automated form of data capture. Uses advanced combinations of neural network technology and sophisticated business rules to locate data anywhere it may
appear in a document. Once documents have been converted to digitized images, free-form systems apply advanced recognition technology, data lookups, data validations, and business logic to identify and capture addresses, P.O. box numbers, or any other data point regardless of where it may appear on a page.

**freelance trainer** A temporary trainer who moves from company to company solving trainer shortages either in number or competencies; a viable solution to the staffing problem when training needs expand rapidly.


**free response questionnaire** *See* open form questionnaire.

**freestanding ambulatory facility** A medical structure that has permanent facilities and equipment for performing outpatient surgical and/or renal dialysis procedures, provides treatment by or under the supervision of physicians or nurses whenever the patient is in the facility, does not provide in-patient accommodations, and is not used as an office or clinic for the private practice of a physician or other professional.

**free-text search** Describes the process of searching for terms or concepts by computer without relying solely on the words, acronyms, or abbreviations found in a glossary, thesaurus, or dictionary. It often involves use of titles and abstracts of documents.

**free trade agreement (FTA)** An agreement between two or more countries to permit economic goods to flow across their borders free of duties.

**freeze (frame)** In video production or playback, stopping motion in a video image.

**French** A high level of meal service in which the waitperson serves from a platter and places the food on each guest’s plate.

**frequency distribution** A means of shortening a list of test scores to facilitate statistical manipulation. It is the first step determining the range, mean, median, and mode in a collection of scores. Scores are arranged in order of size and the number of times each score occurs is entered to the right of the score.

<table>
<thead>
<tr>
<th>Test score</th>
<th>Tally</th>
<th>f</th>
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</thead>
<tbody>
<tr>
<td>86</td>
<td>/</td>
<td>1</td>
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<tr>
<td>84</td>
<td>//</td>
<td>2</td>
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<td>80</td>
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<td>78</td>
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<td>74</td>
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<td>70</td>
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<td>69</td>
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<td>60</td>
<td>/</td>
<td>1</td>
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<tr>
<td>Total</td>
<td></td>
<td>25</td>
</tr>
</tbody>
</table>

**frequent flier programs** Airline-sponsored programs that reward frequent fliers (usually set at 25,000 miles per year of business travel) with “points” for miles flown or the number of round trips and for dining at participating restaurants. Rewards include travel class upgrades (for example, from coach to business or first class), free travel, priority seating, priority placement on wait lists for sold-out flights, early boarding, free hotel stays or car rentals, and free magazine subscriptions.

**frequently asked questions (FAQ)** A collection of questions (with answers) that the new users of the Internet ask most often.

**friendly takeover** A strategy to improve market share, efficiency of scale, or profitability. An agreement between two or more companies to consolidate by swapping shares or purchasing shares of one or more of the merging companies by one organization for a combination of cash and securities under mutually agree-upon terms. Typically, the “buyer” agrees to honor existing stock options and bonus plans of the merged companies.

**friendly visitors** Volunteers who regularly visit older, ill, and disabled persons who need companionship. They may write letters, read, and run errands. No cost is involved.

**fright mail** Correspondence that aims to generate fear of a loss of benefits or some other vital asset, such as social security, at the hands of unscrupulous or bureaucratic forces. The objective is to raise funds to support a special interest.
fringe benefits  Such employee benefits as traditional health, retirement, and savings plans and dental plans; vision care; prescription drugs; life insurance; and long-term disability and accidental death and dismemberment insurance. May also include such items as cab fares and funds for dining for employees (by a 1989 ruling of the IRS, these are taxable in total for “management” and $100 per trip for other employees).

front desk manager  The hotel functionary responsible for registration and check-in.

front-end analysis  A tool or technique used to improve human performance by diagnosing the causes of employee performance deficiencies and determining whether they are due to a lack of skills or knowledge that can be remedied by training or something else. It addresses performance problems by asking these questions: What are the indicators that a problem exists? What are the performance deficiencies revealed by the data? What is the relative value (in dollars) of solving the problem? Attributed to Joe Harless, a member of the Human Resources Development Hall of Fame.

front office manager  The hotel functionary responsible for reservations, room blocks, registration services, early arrivals, late departures, and supervising the reservations manager and desk clerks (and the bell staff if there is no resident manager).

front office suites (FOS)  Software designed to help employees understand all customer interactions.

front office system  In travel management, the component of a travel agency’s computer system, such as the computer reservation system, that interacts directly with customers.

front-screen  A projection system configuration where the projector is positioned in, behind, or above the audience. It is the most common and least expensive system but, in high-ambient-light situations, the image is washed out unless a very strong light source is used.

full American plan (FAP)  A pricing method used by hotels and conference centers. Price includes lodging, breakfast, lunch, and dinner.

full-body computerized tomography scan  X-rays examination of the torso from the neck to the pelvis that provides cross-sectional images of tissue with the objective of identifying cancer, heart disease, or other potentially life-threatening conditions before symptoms occur. Although endorsed by some physicians, the American Cancer Society, U.S. Food and Drug Administration, and American College of Radiology, among others, do not recommend full body scans for people without symptoms because they may lead to unnecessary, expensive, and sometimes invasive procedures.

full breakfast  Usually consists of juice, eggs, meats, cheese, and so on. Examples are American breakfast, English breakfast, Dutch breakfast, and Irish breakfast.

full coach  Completely unrestricted economy class fares.

full costs  In cost management and cost-benefit analysis, the sum of direct and indirect costs. It is the most accurate measure of how much it costs to deliver an HR service or product.

full duplex audio  Allows participants at two or more sites to speak and be heard simultaneously. In half-duplex audio, only people at one site can speak at a time.

full inclusion  The practice of having regular teachers or instructors teach both nondisabled trainees or students and disabled or special needs students together, without the assistance of a specially trained teacher or instructor.

full-service broker  A firm that offers stock buying and selling services to investors. An example is Merrill Lynch. See also discount broker.

full-spectrum learning  An approach to learning that attempts to integrate all the ways that people learn or process information: visually, aurally, tactiley, palpably, olfactorially, gustatorially, and so on.

full-text index  An index on the World Wide Web that contains every word of every document cataloged.

full-time employee  Employees are classified as full time or part time in accordance with the practices of their organizations. A full-time employee works a 40-hour week (usually not less than 35 hours per week) at all jobs within an organization regardless of the number of hours worked in the reference week.
full-time equivalent (FTE) The equivalent of one full-time employee; for example, two part-time employees are 0.25 FTE each and one employee is 0.50 FTE, for a total of 1.0 FTE.

full-time worker One who usually works 35 hours or more per week.

full value protection In employee relocation, a property value option that holds the carrier liable to the customer for either the full cost of repairs or the replacement value of articles lost, missing, or destroyed during a move — without any deductions for depreciation of the articles.

fully funded pension plan A pension plan with a funding ratio of 100% or more.

functional analysis In value analysis, the process of identifying and defining the primary and secondary functions of an HR component, program, or service. For example, the primary function of a TV set is to display motion in color — not to entertain or train.

functional authority Authority typically exercised by staff officers. It is restricted to matters in the functional area assigned to the staffer and is largely advisory, although it is often complemented by the authority provided by knowledge, experience, and expertise and the ability to influence decisions.

functional courses Training programs provided by the armed services that develop knowledge and skills needed in a variety of specialties (e.g., leadership training, language training, survival training, communications training, driver training, and instructor training).

functional illiterate In general, an individual who is unable to read or write well enough to meet the basic demands of everyday life and work. Specifically, anyone who reads and writes below the sixth-grade level, dyslexic adults, recently arrived non-English-speaking immigrants, and high-functioning mentally retarded persons.

functional imaging radiography Used to determine the precise location of a tumor so that it can be treated. A radioisotope chemical is injected into the bloodstream, where it is absorbed by active tumor cells. A positron emission tomography scan shows the exact location of the isotope and thus of the tumor cells.

functional language Communication that permits interaction between two people, one or both of whom have underdeveloped hearing and/or speech abilities. For example, a trainer may communicate with a deaf trainee by pointing with his or her finger, with or without words. The listener will indicate understanding by nodding or pointing to a particular object or graphic. Functional language also means that words that are to be used are words that the individual will need in his or her interactions with others at work or socially.

Functional Literacy Program (FLIT) A U.S. Army program designed to upgrade trainees’ ability to read well enough to locate information, follow directions, complete forms, and master and remember information they need on the job.

functional magnetic resonance (fMR) An advance over positron emission tomography imaging in measuring brain function. fMR tracks brain activity by monitoring changes in the amount of oxygen the brain cells are consuming, thus serving as an indicator of how much blood is flowing to various parts of the brain, which in turn shows how active the nerve cells are. Patients are placed in a magnetic resonance imaging machine and are asked to perform mental tasks.

functional organization One of the basic groupings of organizational elements, the nature of the work activities performed and related activities determine the placement of the function. Examples are manufacturing, marketing and sales, finance, management information, and human resources.

functional pricing Granting a special salary, usually higher, for a special company function or job category in response to market pressure.

functional silos See departmental walls.

functional specialists Employees who have expertise in a particular organizational function such as training and development, information systems, or finance.

functional speech defects Functional speech defects are caused by psychological factors; they have no physical origins. Also called psychogenic speech disorders.
**functional team** A group that has a specific and continuing responsibility for a function within an organization.

**function sheet** In meeting management in the U.S., a document that lists all details relative to a meeting, such as scope or purpose of the event, billing arrangements, room setup, audiovisual needs, food, beverages, information on VIPs and attendees with disabilities, parking information, list of event officials, hotel/facility contacts and phone numbers, check-in and check-out information, registration desk, public relations exhibit hall specifications, shipping, receiving, security, and signage. Internationally, it is a summary of all the particulars relating to a meeting need. Also known as a *banquet event order*, résumé, or *védoc*.

**function space verification program** A service offered by the *Professional Convention Management Association* (PCMA), serving as an independent third-party auditor, that measures and certifies the “true” size of meeting and function space. PCMA contracts with licensed and bonded civil engineers to measure hotel and conference meeting room space with computer-driven laser equipment. PCMA then processes the measurements with software that provides graphics depicting the layouts of the function rooms in several configurations, taking into account police and fire codes and physical elements such as columns, chandeliers, and beams that may affect visibility.

**fundamental analysis** In stock market activities, focusing on the actual health of companies that sell stock. See also technical analysis.

**funded debt** Includes mortgages, bonds, debentures, serial notes, or other obligations with a maturity of more than 1 year from the date of the statement.

**funneling** A planning and decision making technique practiced by General H. Norman (“Stormin’ Norman”) Schwarzkopf’s central command (CENTCOM) management team during strategic meetings to shape operations Desert Shield and Desert Storm in the Persian Gulf. All participants came to daily staff meetings where, having individually explored all possible options and projected outcomes, they were ready to recommend a course of action. Input was then pushed through a narrowing set of criteria to arrive at the best course of action. The commander (CEO) made the final decision.

**fusion marketing** Involves the use of such strategies as joint or cooperative advertising and innovative bundling or packaging of products and services.

**future payment index (FPI)** A measure of key financial information created by Dun & Bradstreet Information Services, a division of Dun & Bradstreet Corporation. The FPI measures the degree of risk that businesses will encounter payment problems in the ensuing 6 to 12 months.

**future purchase option** Under the *Federal Long-Term Care Insurance Program* (FLTCIP), this option increases the maximum daily benefit amount every other year based on the *Consumer Price Index* for medical costs or other measure agreed to by *Long-Term Care Partners* and the *Office of Personnel Management*.

**futures contract** A procurement concept. Involves selling a commodity at a fixed price today that will be delivered in the future. The contract provides a hedge against risk for the buyer in case prices become higher.

**future search** An employee involvement technique involving meetings of the people who have a stake in the meeting’s outcome — usually a cross-section of the the whole organization — designed to encourage innovation and empowerment. Attributed to Marvin Weisbord, *Discovering Common Ground: How Future Search Conferences Are Used Worldwide to Achieve Breakthrough Innovation, Empowerment, Shared Vision, and Collaborative Action*, Berrett-Koehler, 1992.

**futurist** A person who specializes in forecasting or predicting the environment of the future. Also called futurologist, forecaster, environmental scanner, and trend spotter.

**futurologist** See futurist.

**fuzzy search** A World Wide Web search that finds matches even when words used in the search are only partially completed or misspelled.

FY 2003 Defense Authorization Act  
FY 2003 Omnibus Appropriations Act
Among other things, the Act prevents a 4.4% reduction in Medicare and TRICARE payments to health care providers that was scheduled for March 1, 2003. Instead, the new law increases those payments by 1.6%. The Act also gives Medicare the authority to change the error in the formula that, without this legislation, would have caused the erroneous payment cuts. Signed by President Bush on February 20, 2003.

FY 2004 Budget Resolution
Phased out the disability offset to military retired pay for retirees, including National Guard and Reservists, with at least 20 creditable years of service and a Department of Veterans Affairs disability rating of 60% or higher.
<table>
<thead>
<tr>
<th>Acronym</th>
<th>Description</th>
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<tbody>
<tr>
<td>G-7</td>
<td>Group of Seven.</td>
</tr>
<tr>
<td>G-8</td>
<td>Group of Eight</td>
</tr>
<tr>
<td>G&amp;A</td>
<td>General and administrative.</td>
</tr>
<tr>
<td>GAAP</td>
<td>Generally accepted accounting principles.</td>
</tr>
<tr>
<td>GATE</td>
<td>Guaranteed Access to Education.</td>
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<tr>
<td>GATT</td>
<td>General Agreement on Tariffs and Trade.</td>
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<tr>
<td>GAW</td>
<td>Guaranteed annual wage.</td>
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<tr>
<td>GB</td>
<td>Gigabyte.</td>
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<tr>
<td>GBO</td>
<td>Gissel bargaining order.</td>
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<tr>
<td>Gbps</td>
<td>Gigabits.</td>
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<tr>
<td>GBWM</td>
<td>Get back with me (Internet speak).</td>
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<tr>
<td>G-byte</td>
<td>Gigabyte.</td>
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<tr>
<td>Gbyte</td>
<td>Gigabyte.</td>
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<tr>
<td>GCM</td>
<td>Geriatric care manager.</td>
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<tr>
<td>GC/MS</td>
<td>Gas chromatography/mass spectrometry.</td>
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<tr>
<td>GDP</td>
<td>Gross domestic product.</td>
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<tr>
<td>GDSS</td>
<td>Group decision support system.</td>
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<tr>
<td>GED</td>
<td>General education development.</td>
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<tr>
<td>GEN</td>
<td>General O10 (Army military abbreviation).</td>
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<tr>
<td>GERD</td>
<td>Gastroesophageal reflux disease.</td>
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<tr>
<td>GHAA</td>
<td>Group Health Association of America.</td>
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<tr>
<td>GIC</td>
<td>1. Guaranteed investment contracts. 2. Graphic item count.</td>
</tr>
<tr>
<td>GIF</td>
<td>Graphic Interchange Format.</td>
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<tr>
<td>GIG</td>
<td>General inclusion group.</td>
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<tr>
<td>GIS</td>
<td>Geographical information system.</td>
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<tr>
<td>GLBT</td>
<td>Gay, lesbian, bisexual, and transgender.</td>
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<td>GLS</td>
<td>Group legal services.</td>
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<td>GMAT</td>
<td>Graduate Management Admissions Test.</td>
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<td>GNP</td>
<td>Gross national product.</td>
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<td>GP</td>
<td>Gross profit.</td>
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<tr>
<td>GPA</td>
<td>Grade point average.</td>
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<td>GPHMO</td>
<td>Group practice health maintenance organization.</td>
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<tr>
<td>GPO</td>
<td>Government pension offset.</td>
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<tr>
<td>GPWW</td>
<td>Group practice without walls.</td>
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<tr>
<td>GRAT</td>
<td>Grantor retained annuity trust.</td>
</tr>
<tr>
<td>GRE</td>
<td>Graduate Record Examination.</td>
</tr>
<tr>
<td>GS</td>
<td>General schedule.</td>
</tr>
<tr>
<td>GSA</td>
<td>General Services Administration.</td>
</tr>
<tr>
<td>GSM</td>
<td>Global system for mobile communications.</td>
</tr>
<tr>
<td>GST</td>
<td>Goods and Services Tax.</td>
</tr>
<tr>
<td>GULP</td>
<td>Group universal life plan.</td>
</tr>
</tbody>
</table>

**gag clause/rule** 1. Restrictions included in employment contracts to protect trade secrets and proprietary information. 2. Clauses in contracts between physicians and health maintenance organizations that limit the ability of the health care providers to talk freely with patients about treatment options and HMO payment policies and provide information about the benefits, risks, and costs of various treatments.

**gain** The difference between the selling price of a property, including stock, and what was paid for it (cost basis).

**gain sharing** A type of variable or incentive pay typically used to increase production by linking pay directly to specific improvements in a company’s performance. It is used primarily where quantitative levels of production are important measures of business success. Gains are shared with all employees in a unit.
monthly, quarterly, semiannually, or annually, according to a predetermined formula, calculated on the value or gains of production over labor and other costs. A formula is used to monitor some performance variables such as productivity. Using the formula to measure gains over a targeted baseline, the company shares the resulting benefits with employees. The plan lets employees reap some of the rewards of their efforts based on teamwork and cooperation and by working harder and smarter.

gaishi A foreign company doing business in Japan.

Galileo In travel management, a computer reservation system consortium owned by Alitalia, British Airways, KLM Royal Dutch Airlines, Swissair, and others. Shares databases with Apollo and Gemini in Canada.

Gallaudet University Funded by the federal government to provide a liberal higher education for deaf persons. Offers more than 80 undergraduate and graduate programs leading to A.A., A.S., B.A., B.S., M.S., Ed.D., and Ph.D. degrees and a program of research relating to deafness. Provides information and publishes books and other materials on deafness. Contact: Gallaudet University, 800 Florida Ave., NE, Washington, D.C. 20002 (phone 202-651-5000; Web site www.gallaudet.edu/).

galley proof In desktop publishing, a proof of text copy that is checked and edited before being made into pages.

games Contrived activities, involving goals to be achieved and obstacles to be overcome, that are controlled by rules. In training and development, games are contests and matches used in training to develop management skills, improve technical performance, foster cooperation and teamwork, and improve decision-making ability. Applications include leadership and human relations training, military war games, research, problem solving, executive testing and selection, marketing, inventory control, and management and supervisory development.

gaming See games.

Gantt chart Designed for management by exception, a device used in project planning, scheduling, and control. Essentially it is a chart with bars representing subprojects, activities, or tasks in a calendar time coordinate, showing dates of start-up and completion and the status of projects between starts and completion, but not relationships or dependencies as in program evaluation and review technique and critical path method. As time elapses, the bars are filled in to show the time remaining for completion.

Gantt Medal See The Henry Laurence Gantt Medal.

Gantt plan An incentive plan that provided for large bonuses (30%) when productivity standards were first met but then reduced (1.3%) for each 1% increase in production. It is not in common use today.

gap analysis A means of measuring and evaluating how well a company is meeting the needs and expectations of its customers and clients. It is done by intensive market research involving feedback that is charted or graphed and analyzed to identify specific problems and shortfalls in such areas as promotion, product quality, packaging, on-time delivery, pricing, complaint handling, technical service, and professionalism of sales representatives.

garnishee A person upon whom garnishment has been served in a suit by a creditor against a debtor, when such person holds property belonging to the debtor or owes him or her money.

garnishment 1. An order issued by a court that requires an employer to deduct a stipulated portion of an employee’s pay and deliver it to a creditor to settle a debt. 2. The issuance of a notice to a third party to appear in court.

garnishment order An order issued by a court or other agency having legal jurisdiction that directs an agency (such as social security) or employer to withhold a certain amount of benefits or pay each month and either (1) send them to the court or agency or other party to forward them to the person or organization entitled to the payment (such as alimony or child support) or (2) pay the stipulated amount directly to the entitled person or organization. States have established maximums, but in no case can federal maximums be exceeded.

gas chromatography/mass spectrometry (GC/MS) A laboratory test used to confirm the accuracy of the results of drug testing.
**gassbuku** A Japanese term that describes an off-site meeting conducted to break down communication barriers between and among workers and managers to promote and facilitate the exchange of ideas.

**gastroenterologist** A medical doctor who specializes in the diagnosis and treatment of digestive disorders ranging from intestinal pain and heartburn to ulcers, liver disease, and cancer.

**gastroenterology** A medical specialty for the diagnosis and treatment of injuries and diseases of the stomach and intestine.

**gastroesophageal reflux disease (GERD)** A painful, chronic condition caused by acid reflux (recurrent regurgitation of food and acid from the stomach into the esophagus) and characterized by a burning sensation that radiates in an individual’s chest. GERD can sometimes result in serious complications, such as narrowing of the esophagus, bleeding, blockage, and a precancerous condition called Barretts’ esophagus.

**gate array** On a semiconductor computer chip, a matrix of transistors that is uncommitted or unassigned, thereby allowing a programmer to customize logic.

**gatefold** An advertising unit whose full size extends beyond that of the regular page, folded to fit within the page trim size.

**gatekeeper** 1. An individual (such as a disability case manager) or group (such as a health care coalition) given responsibility for controlling costs by carefully managing a patient’s therapy to minimize unnecessary or duplicate tests and treatment. Usually a family practitioner, internist, pediatrician, or obstetrician-gynecologist. 2. A person who controls the informal organization and communication network in an organization. Gatekeepers are invariably in contact with other gatekeepers in the organization, and when important information is identified it is quickly passed along.

**gatekeeper system** A form of managed care in which a primary care case management approach is used to control costs.

**gateway** A device that connects two incompatible networks and translates and transmits information from one to the other.

**gay benefits** The extension of heterosexual spousal benefits to homosexual couples.

**gay, lesbian, bisexual, and transgender (GLBT) policy** Written company nondiscrimination policies covering sexual orientation and gender identity and/or expression.

**gay rights** See Romer v. Evans.

**Gemini** In travel management, a Canadian computer reservation system consortium owned by Air Canada, Alitalia, British Airways, KLM Royal Dutch Airlines, PWA Corp., Swissair, United Airlines, and USAir.

**gender gap** The difference between men’s and women’s pay for the same or comparable jobs. Also called wage gap.

**gene** A fragment or sequence of deoxyribonucleic acid that holds the chemical formula for making a specific molecule, usually a protein.

**General Agreement on Tariffs and Trade (GATT)** A 44-year-old treaty that governs international trade among nations. On December 15, 1993, representatives of 117 nations approved an accord to lower tariffs and eliminate other trade barriers. The agreement opened foreign markets to U.S. financial institutions and agricultural products; protected patented computer chips, drugs, and other products; scaled back export subsidies on farm products; phased out protective quotas on textiles and apparel in the U.S. and other countries over 10 years; and created a World Trade Organization. In 1994, proposed GATT rules slashed tariffs 40%, cut subsidies globally, expanded protection of intellectual property, and set rules for investment and trade in services, and extended global trading rules to such areas as agriculture, services, and intellectual property. The Pension Benefit Guarantee Corporation provisions of the bill reduced the deductibility of pension plans and raised corporate premiums for pension plan insurance. The U.S. Congress approved the pact during its 1994 lame duck session, and the legislation was signed by President Clinton on December 8, 1994. The accord became effective July 1, 1995.

**general and administrative** A category of overhead costs (indirect); the costs of doing business, such as rent, utilities, office equipment, and the like.
General Aptitude Test Battery (GATB)
A battery of tests used by about 35 state and 800 local offices of the U.S. Employment Service for prehiring, selection, and making referrals to businesses. The tests measure candidates’ verbal, numerical, perceptual, and psychomotor skills.

general corporation The most common type of business structure, a profit-making venture that can have an unlimited number of stockholders/owners. Stockholders’ liability is usually limited to the amount of investment in the business. Requires considerable record keeping. Also called a C corporation.

general court-martial A military tribunal that has jurisdiction over all personnel charged with any (typically serious) Uniform Code of Military Justice (UCMJ) offense referred to it by the convening authority. No charge may be referred to a general court-martial until a thorough and impartial Article 32 investigation into the basis for the charge has been made, unless the accused waives this right. A general court-martial is composed of a military judge and not fewer than five members, which may include commissioned officers (and enlisted members at the accused’s request). In noncapital cases, military judges may conduct the trial alone at the accused’s request. A military lawyer is detailed to represent the accused member at no expense to the accused. The member may instead request that a particular military attorney, if reasonably available, represent him or her. The member may also retain a civilian attorney at no expense to the government. The prosecutor must be a military lawyer (judge advocate). A general court-martial may adjudge any sentence authorized by the Manual for Courts-Martial for the offenses that the accused is found to have committed.

General Educational Development (GED) Test A test used to establish high school equivalency. Successful testees are awarded a certificate that qualifies them for admission to many postsecondary institutions and makes them eligible for federal student aid programs.

general inclusion group (GIG) In workplace improvement, GIGs consist of groups of employees such as quality circles, problem solving teams, semiautonomous work groups, employee involvement groups, and so on. Attributed to Stanley M. Herman, management consultant (“Lost in the System,” Training, January 1990).

generalist As differentiated from a specialist, a manager who either has more than one set of responsibilities or who has the capability to perform more than one enterprise function.

generalized anxiety disorder Excessive anxiety or worry that occurs most days over a 6-month period. Results in difficulty concentrating or sleeping, restlessness, irritability, or fatigue.

generally accepted accounting principles (GAAP) Broad rules, specific rules, and commonly applied conventions relating to the measurement, classification, and disclosure of financial activities, events, and transactions.

general manager (GM) The hotel functionary who is responsible for overall policy making, has fiduciary responsibility for the property, manages daily operations of all departments, and serves as the ultimate hotel authority on problems and issues.

general naturalization provisions The basic requirements for naturalization that every applicant must meet, unless a member of a special class. General provisions require an applicant to be at least 18 years of age and a lawful permanent resident with 5 years of continuous residence in the U.S., to have been physically present in the country for half that period, and to establish good moral character for at least that period.

general practice A form of medical practice in which physicians without specialty training provide a range of primary health care services to patients.

General Rule A tax rule that took effect with the repeal of the Three-Year Rule for recovery of annuity payments until an employee’s total contributions to a federal retirement plan were recovered. Under the Tax Reform Act of 1986, all but a small percentage of the annuity is taxed beginning with the first annuity payment.

general schedule (GS) The salary classification system used by the federal government. It ranges from GS-1 to GS-18.

General Services Administration (GSA) The federal agency responsible for procuring generic or common goods and services for
government offices and agencies. A good source of help in locating specific government buyers and completing contracting paperwork. Contact: GSA, 17th and D. St., SW, Washington, D.C. 20407 (phone 202-501-0800; fax 202-219-1243; e-mail public.affairs@gsa.gov or webmaster@gsa.gov; Web site www.gsa.gov/).

**general session** In conference and meeting planning, a session at which all registrants are entitled to be present.

**Generation I** Children born after 1994, the first generation to grow up with the Internet.

**Generation X** People born in the late 1950s and 1960s (some say 1960 to 1980) who will inherit the world’s largest debt and a failing educational system. Sometimes called the twenty-something generation or Xers. The latchkey generation. They look for improved balance in their lives and want work to be fun. Attributed to Douglas Copeland (Generation X: Tales for an Accelerated Culture).

**Generation Y** People born between 1985 and the present; Americans between the ages of 4 and 12, numbering 20 million, who could significantly influence American society and the workplace by 2010.

**generative learning** Learning that is undertaken to change in accordance with what might occur; to anticipate and react to an expected change. For example, a company is using generative learning when it forecasts and prepares for new client requirements. Also called predictive learning.

**generic analysis** A means of analyzing an emerging operational system to collect data for the development of a cost-effective and instructionally efficient training system while the operational system is being built. It makes use of a generic database. Analysis of current capabilities enables the analyst to develop preliminary task listings and objectives and, following refinement, to identify alternative instructional strategies with associated cost and personnel development factors.

**generic database** Data derived from analysis of information available from existing operational systems that perform functions similar to that of an emerging system.

**generic drug** A drug that is sold under its chemical name. For example, ibuprofen is the generic name for Motrin. Generic drugs are required by law to meet the same standards of purity, effectiveness, and strength, and they are usually less expensive than their **brand name drug** counterparts. See also formulary drug.

**generic skills** A term applied to certain skills believed to be associated with a particular level of management, such as first-line supervision, middle management, and top management.

**genetaceuticals** Pharmaceuticals for disorders associated with aging, such as Alzheimer’s disease, cystic fibrosis, Lou Gehrig’s disease, multiple sclerosis, and osteoporosis.

**genetic, developmental, and growth studies** Long-term investigation of the origin, direction, trend, rate, pattern, limit, and decline of growth. Its purpose is to identify causes, interrelationships, and patterns of development among such factors as attitudes, computational ability, experiential background, habits and procedures in problem-solving, interests, learning procedures, length and intensity of instruction, materials of instruction, mental age, methods of instruction, motivation, needs, physiological age, reading ability, social maturity, and socioeconomic status.

**Genetic Information Nondiscrimination Act of 2003** Would bar employers from using individuals’ genetic information in hiring, firing, placement, and promotion and allows workers to sue employers or health insurance companies for misuse of genetic information. Placed on Senate Legislative Calendar July 31, 2003.

**Genetic Nondiscrimination Legislation** Two bills currently in the Senate are the Genetic Nondiscrimination in Health Insurance and Employment Act (S.318), sponsored by Tom Daschle (D-SD) and Tom Harkin (D-IA), and the Genetic Information Nondiscrimination Act of 2002 (S.1995), sponsored by Olympia Snowe (R-ME), Mike Enzi (R-WI), Ben Nelson (D-NE), and Jim Jeffords (I-VT). The bills’ provisions of interest to HR professionals are: (1) eligibility for health care coverage and (2) methods of genetic testing and the use of genetic information.
**genetics-based discrimination**  Requesting or requiring genetic information for hiring or permitting on-the-job discrimination based on genetics testing. Legislation has been introduced in Congress that would prohibit employers from requesting such information. The bill would also ensure that genetic information would not be disclosed without the specific permission of the affected person. See also Executive Order 13145.

**genomic engineering**  Technologies used to design, modify, and rearrange complex genes and the proteins they encode to develop new drugs and protein therapies.

**genuine assessment**  See performance assessment.

**geographical grouping**  See location grouping.

**geographical information system (GIS)**  A technology that combines the techniques of automated mapping systems and statistical analysis. GIS provides a means of automatically viewing, analyzing, and correlating data in a new and easily understandable format.

**geometric mean estimator**  A new formula for calculating the Consumer Price Index.

**geriatric care manager (GCM)**  Professional caregivers who assist individuals and families to deal with issues relating to elders and aging and employ local resources when possible and use private services when necessary to ensure that elders’ needs are being met. Most practitioners are available for emergencies 24 hours a day, 7 days a week, and for short- or long-term assignments. GCMs can be located throughout the U.S. by contacting the National Association of Professional Geriatric Care Managers (Web site www.caremanager.org).

**geriatrician**  A doctor of medicine who specializes in the diagnosis and treatment of illnesses and ailments associated with aging.

**geriatrics**  A medical specialty for the diagnosis and treatment of the aged.

**gerontologist**  An expert on the aging process and the problems of older persons. Formerly found only on college faculties and the staffs of institutes, growing numbers are appearing on the staffs of corporate training centers, where they are assigned the tasks of sensitizing employees to the needs of older customers and clients and tailoring products and services to the requirements of seniors.

**Gestalt psychology**  The school of psychology that sees behavior as a function of perceptions and expectations and emphasizes the tendency of the human mind to organize perceptions into “wholes” by completing patterns from available stimuli. Human behavior is viewed as being composed of the cognitive field of the individual, life space with its opportunities, challenges, and barriers. The theory emphasizes the importance of reorganizing, restructuring, and regrouping and the individual’s responsibility for making choices and for his or her own behavior.

**gestural systems**  Visual means of communicating with people who are deaf or hard of hearing. Uses pointing and natural gestures. No equipment or materials are needed, and they are easily learned and readily interpreted by both people with disabilities and nondisabled workers. In recent years, an attempt has been made to create a universal system of gesturing called Gesticula, but it has been slow to catch on because most deaf people prefer to communicate in their own country’s sign language.

**ghost card**  A means of controlling travel and entertainment expenses. Involves charging air travel expenses to an account number at an agency instead of issuing individual cards to employees. The company pays all expenses in a negotiated time period (from 10 to 60 days after billing). Offered by such card services as Air Travel Card, American Express, Citicorp Diners, enRoute, MasterCard, and Visa.

**ghost work**  The additional workload inherited by employees who have survived organizational downsizing and who typically lack the knowledge, skill, or background needed to perform the tasks competently. Attributed to Hamilton Beazley, Chairman, Strategic Leadership Group, Arlington, VA. Also called speed up (because employees have to work harder and faster) and stretch-out (because employees have to work longer hours).

**GI Bill**  See Montgomery GI Bill.

**gift splitting**  Occurs when a spouse joins his or her spouse to use the annual $10,000 per year gift tax exclusion so that $20,000 is available as a gift exclusion amount, even though
the property given belongs solely to one spouse.

**Gigabit Ethernet** A network access protocol. Allows a tenfold increase in bandwidth, which helps the user cope with unplanned changes and additions to the network. *See also* Fast Ethernet; Ethernet.

**gigabits** Billions of bits per second (in a digital transmission system).

**gigabyte (GB, Gbyte, G-byte)** A measure of the storage capacity of a computer. It is equal to 1,000 megabytes, or one billion bytes.

**Gilmer v. Interstate/Johnson Lane Corp.** A 1991 Supreme Court decision that supported the growing use of alternative dispute resolution procedures to solve employee conflicts. The Court held that a claim under the Age Discrimination in Employment Act of 1967 is subject to binding arbitration based on an agreement an employee signed with his former employer.

**Ginnie Mae** *See* Government National Mortgage Association.

**Ginnie Mae securities** An agency that buys home loans, backed by the federal government, from lenders, pools them with other loans, and sells shares to investors.

**Gissel bargaining order (GBO)** A National Labor Relations Board directive that requires an employer to bargain with a union that has never won an election. Said to be a potential adverse consequence of a finding that an employee participation plan is unlawful.

**giveback** A benefit, usually one with low monetary value, that the employer requires employees — whether in groups or unions — to surrender to achieve cost savings. Examples are Christmas parties, personalized stationery or notepads, magazine subscriptions, health club memberships, and use of company cars.

**glass ceiling** The bias barrier that keeps many women from advancing beyond middle management positions into the executive suite.

**Glass Ceiling Act of 1991** Short title for Title II of the Civil Rights Act of 1991. The legislation was designed to raise public awareness of the underrepresentation of women and minorities in line functions in the U.S. workforce, to eliminate barriers to their advancement, and to promote workforce diversity.

**Glass Ceiling Commission** A 19-member commission established by the Civil Rights Act of 1991 to conduct a 15-month study of the underrepresentation of women and minorities in the executive, management, and senior decision making positions in business. [Website](http://www.ilr.cornell.edu/library/e_archive/GlassCeiling/).

**glaucoma** A disease of the optic nerve and a leading cause of blindness in the U.S. Some cases are hereditary and some are due to complications of other eye disorders. Still other cases are due to injuries, certain drugs, tumors, inflammation, and abnormal blood vessels. The transparent fluid inside the forward part of the eye does not drain normally, excess pressure builds up within the eye, and the optic nerve is damaged.

**global company** A way of organizing a business across national boundaries in which the company operates on a global scale and attempts to deliver standardized products and services using global human, materiel, and financial resources. Reserved to describe companies that integrate all employees in overseas ventures and establish multicultural teams. *See also* multinational.

**global distribution system** In travel management, a reservation system that provides uniform and reliable travel booking services throughout the world without regard to country, computer reservation system, or travel agency.

**global education** Encouraging students to understand, accept, and relate to diverse cultures and to celebrate differences while learning about the qualities, traits, and values they share with others. Also called multicultural education.

**global fee** In health care reimbursement, a flat rate that encompasses more than one type of service; for example, a global fee for surgery may include all pre- and postoperative care.

**globalization** Operating a company without regard to international borders. Instead of exporting goods and services from their “home” countries, firms go where their customers and clients are, and, using foreign nationals, they establish manufacturing and service facilities to serve those customers. That is, they produce, sell, and service their
customers from foreign facilities rather than export those products and services from the U.S.

global learning system New courses and other forms of learning systems designed to meet the standards, requirements, and demands of another culture.

Global Paragon Awards Recognize innovation and creativity in meetings sponsored by Meeting Professionals International. Entrants are judged in the areas of goals, content, logistics, and results for meetings held between July 1 and June 30 of the preceding year. Contact: MPI, 4455 LBJ Freeway, Suite 1200, Dallas, TX 75244-5903 (phone 972-702-3000; fax 972-702-3070; e-mail feedback@mpiweb.org; Web site www.mpi-web.org/).

global pricing In health care, a reimbursement system in which the provider is paid a fixed price for medical products and services for one incidence of illness. Payment includes hospital costs, the primary physician, specialists, surgeon, anesthesiologist, and any other changes incurred by the patient.

global rotational opportunities A means of developing international executives and a strategy for ensuring that employees selected for international assignments do not fail. Typically, participants receive both formal and on-the-job training and spend 6 months to 2 years on an assignment so that they can experience a different culture and work environment.

global system for mobile communications (GSM) A digital wireless technology service that carries a subscriber’s data in a subscriber identity module or “smartcard,” which is inserted into the phone to activate service.

global travel manager Typically, a senior-level corporate travel position. The incumbent is responsible for developing and managing worldwide travel operations.

glocal The aspiration of companies to achieve a global posture and presence and, at the same time, satisfy the demands of domestic preferences.

goal A statement of desired long-term outcomes or results — of what an organization wants to accomplish and where it wants to be 5 or more years down the road. Goals are typically qualitative rather than quantitative. They identify the kind, direction, and degree of change, improvement, or results sought in all programs, services, and activities. Goals provide guidelines for critical organizational programs and activities and ensure that attention and resources are focused on important ends. See also objective.

goal congruence That state or condition where there is general agreement among executives, managers, staffers, and employees on the purposes, goals, and direction of the organization.

Goals 2000: Educate America Act of 1994 An education plan signed into law by President Clinton on March 31, 1994. The Act established a National Skills Standards Board to set educational standards as well as identify broad clusters of occupations for which skill standards are to be developed. The legislation also requires participating states to develop, but not implement, education reform plans that set voluntary standards for U.S. schools and certification for job training programs. It focuses on improved curriculum, student performance, professional development for teachers, increased parental and community involvement, increased flexibility of regulations, and greater accountability for schools.

goal-setting theory The motivation theory that suggests that the way to maintain the motivation of all employees is to set difficult but specific and attainable goals and provide feedback on goal accomplishment.

going postal A euphemism for violence in the workplace. It alludes to the rash of violent acts, including murders and assaults, perpetrated by U.S. Postal Service employees against their fellow workers.

going public Said of a privately owned company that tries to raise money by selling shares that can be traded on the stock market.

Gold Awards Annual awards presented to Convention & Visitors Bureaus and commercial meeting facilities and services by Meetings & Conventions magazine based on the judgments of M&C subscribers. Three classes of awards are made: The Gold Service Award is presented to bureaus that demonstrate professionalism, dedication, and service to corporate incentive and association meeting planners; (2) the Gold Key is presented to
properties that show consistent excellence in serving the meetings industry; and (3) the Gold Platter Award recognizes food and beverage departments that provide outstanding levels of quality, creativity, and professionalism. Contact: M&C, 500 Plaza Dr., Secaucus, NJ 07094-3626 (phone 201-902-1700; fax 201-319-1796).

gold-collar workers Scientists, engineers, and other professional workers in short supply who are paid premium salaries to attract and retain them.

golden bungee cord A means of avoiding the permanent loss of talented executives. Executives displaced by mergers or corporate takeovers are allowed to collect their severance packages but then “bounce back” as independent contractors or consultants.

golden carrots Incentive programs that involve the use of such inducements to motivation and productivity as company stock, scholarships, all-expense-paid vacations, and “This Is Your Career” home videos.

golden handcuffs A means of retaining key employees, incentives and benefits (such as salary increases or participation in stock option plans) that are tied to continued employment with an organization. Termination of employment for any reason would result in forfeiture of the benefit or incentive.

golden handshake See early retirement incentive program.

golden parachute Lucrative severance salary and benefits contractual packages drawn up in advance and activated and awarded to senior executives upon a change in corporate control and at least one of several other triggering circumstances established by Congress in 1984. Examples are the official’s subsequent termination without cause by the combined company, reduction in the official’s responsibilities, or mandatory relocation. Benefits typically provide for an increase in or acceleration of payments or vesting or other rights of the employee.

golden passport A master of business administration degree from a prestigious graduate school of business, which is often assumed to be the credential for high-level CEO/COO positions, high salaries, and perks.

Gold Star Wives of America, Inc. (GSW) An organization of wives who have lost a spouse during service in the armed forces. Offers members support services, volunteer work and support in community, military, and VA hospitals, and legislative information services. Contact: GSW, 5510 Columbia Pike, Ste. 205, Arlington, VA 22204 (phone 703-527-7706 or 888-479-9788; e-mail gswives2@aol.com; Web site www.goldstarwives.org/).

go/no-go standard The point in a training program at which trainees must demonstrate that they have acquired the knowledge and skills needed to progress further in the program or graduate, receive remedial instruction, or be eliminated.

good cause In union–management relations, a term often used to identify the standard by which employers must justify their disciplinary actions.

good faith bargaining In labor–management negotiations, serious and determined attempts on the part of both parties to negotiate and reach reasonable and mutually acceptable terms on issues in question.

good faith effort strategy or system An approach to achieving results in affirmative action programs that involves changing policies and practices that have tended to contribute to the exclusion or underutilization of members of protected groups (minorities and females), such as advertising vacancies to reach minorities, providing child day care services, and establishing basic skills programs.

Good Samaritan laws Passed by most states, the laws protect individuals or groups from liability if they provide assistance to people; for example, giving first aid to victims of an accident or donating food to the homeless (soup kitchens, detoxification centers, day care facilities, and so on). However, there are certain laws that must be respected, such as keeping hot food hot and cold food cold.

Goods and Services/General Services Tax (GST) A form of national sales tax that went into effect in January 1991. It levied a 7% tax on all goods and services bought or sold in Canada (and additional GST of up to 7% from individual provinces). The tax affected exhibitors and show managers, who have to pay the
tax on rental of Canadian exhibit halls and other goods and services. However, exhibitors and meeting organizers may claim a refund on hotel accommodations (for stays of less than 1 month), meeting rooms, exhibit space, convention show services, audiovisual services, photography services, electrical services, moving services, accounting and legal services, destination management companies, security services, speakers and educational seminars, seminar materials, newsletter services, business equipment, exhibit design and display, and transportation into and out of Canada. Not included for rebates are food and beverages, tobacco, entertainment, car rentals, and other transportation not directly related to the meeting or convention. Planners also have to collect taxes paid on goods and services that they sell at Canadian trade shows before applying for rebates. In 1996 a change in the law required nonresident corporations (and not individual travelers) to file for a refund of eligible taxes paid by all of their employees in Canada and have the refund sent to the company. A reclaim form, “Tax Refund Application for Visitors,” is available in most hotels and shops. For more information, call 613-996-7861. For information and rebate forms: in Toronto, 416-954-0473; in Montreal, 514-426-8293; in Ottawa, 613-990-8584.

goods producing industries Include manufacturing, mining, and construction.

goodwill 1. The positive attitude of a customer or client toward a particular company, which causes the customer or client to continue doing business with it. 2. In accounting terms, it is the difference between the fair market value of a business and the aggregate fair value of its net separate assets.

gopher On the Internet, a database of textual information organized by menus. Designed by the University of Minnesota, the computer search system lets Internet users scan for text and data files in large mainframe computers, particularly at college and university sites.

go pills Amphetamines, such as Dexedrine, used to improve the mental performance of people who are fatigued. Prescribed by Air Force flight surgeons for pilots who fly missions over 8 hours in length for single-pilot fighters or 12-hour sorties in two-pilot aircraft.

gothic In typography, usually refers to sans serif type designs, but sometimes applied to black letter types.

gout A form of arthritis caused by an accumulation of uric acid in the body that migrates to the joints, where it forms crystals that cause inflammation and pain. It affects about 1 million Americans.

governance The system of management used to lead, direct, command, and control an organization.

government benefits program A benefits program supported by the federal government, although some are cooperative programs with state governments and many are administered by state public assistance offices. In addition to social security, other benefits programs include Supplemental Security Income, unemployment insurance, food stamps, child support enforcement, family and child welfare services, workers’ compensation, veterans’ benefits, railroad workers’ retirement, help for the blind, and other special programs.


Government Employees Hospital Association, Inc. (GEHA) A health plan for federal employees, federal retirees, and their families. Offers comprehensive coverage for physician care, hospitalization, maternity, well-child care, and prescription drugs. Contact: GEHA,P.O. Box 4665, Independence, MO 64051-4665 (phone 800-821-6136 or 816-257-5500; TDD 800-821-4833; e-mail cs.geha@geha.com; Web site www.geha.com/).

Government National Mortgage Association (GNMA) An organization that issues government-backed securities (called Ginnie Maes) that typically yield from 1 to 2 percentage points more than a 10-year U.S. Treasury Bond yet carry the same “full and faith” credit guarantee by the federal government as to timely repayment of principal and interest. By helping to ensure that mortgage funds are
available throughout the country, Ginnie Mae has been instrumental in eliminating regional differences in the availability of mortgage credit for American families and ensuring mortgage capital for government housing programs. Ginnie Mae links the capital and federal housing markets by facilitating secondary market activities for federally insured housing. Contact: GNMA, 451 Seventh St., NW, Washington, D.C. 20410-9000 (phone 703-918-3907; Web site www.ginniemae.gov/).

**Government Pension Offset (GPO)** Reduction or elimination of social security benefits payments to federal workers or retirees who first became eligible to retire December 1982 or later. Enacted in 1977 and became effective in December 1982. Two thirds of the amount of government annuity the retiree is eligible for is used to offset whatever social security the spouse (wife, husband, widow, or widower) benefit is payable. Several exemptions apply: (1) anyone eligible for a government annuity before December 1982 and meets the 1977 law requirements; (2) anyone who is a federal survivor annuitant; (3) anyone eligible for a government annuity before July 1, 1983, and received one half support from the male or female spouse; (4) Federal Employee Retirement System employees and Civil Service Retirement System employees who transferred to FERS; and (5) former CR-SRS employees rehired beginning January 1, 1984, following a separation of 1 year or more. During the 108th Congress on February 5, 2003, Representative Howard “Buck” McKeon (R-CA) along with 91 original co-sponsors introduced a bill, H.R. 594, that would repeal the GPO and the windfall elimination provision (WEP). Senator Dianne Feinstein (D-CA) introduced her companion GPO/WEP repeal bill, S. 349, in the Senate on February 11, 2003.

**grade point average (GPA)** An index of student achievement. It is calculated through the following steps: (1) multiply the grade point value (numerical grade awarded) by the number of credits for each course, (2) take the products of those multiplications and add them up; (3) add up the total number of credits, and (4) divide the sum of the products of the grade point values and credits (see step 2) by the sum of the credits (see step 3). For example: Where the grade point value for an A is 4.0, for a B+ is 3.3, for a C is 2.0, for a C– is 1.7, and for a D is 1.3:

<table>
<thead>
<tr>
<th>Grade point value</th>
<th>Credits earned</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.0 x 3 = 12.0</td>
<td></td>
</tr>
<tr>
<td>3.3 x 3 = 9.9</td>
<td></td>
</tr>
<tr>
<td>2.0 x 3 = 6.0</td>
<td></td>
</tr>
<tr>
<td>1.7 x 3 = 5.1</td>
<td></td>
</tr>
<tr>
<td>1.3 x 3 = 3.9</td>
<td></td>
</tr>
</tbody>
</table>

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36.9 (total from step 2) divided by 15 (total from step 3) = 2.46 (grade point average).

**grace period** A set period of time during which a borrower does not have to make payments of principal or interest on certain loans.

**graded vesting** A vesting schedule in which vesting occurs over a period of 5 to 15 years: 25% vesting after 5 years of service, plus 5% for each additional year of service up to 10 years and 50% vesting after 10 years, plus an additional 10% for each year thereafter.

**graduated benefits** Health care or other employee benefit plans in which the amount contributed by the employer is determined by the number of years the worker has been employed by the company, so shorter-term workers pay more for their coverage than those who have been with the company for many years.

**Graduate Record Examination (GRE)** A series of aptitude and achievement tests administered by the Educational Testing Service of Princeton, NJ to applicants for admission to graduate schools. Registrants must take three morning tests that measure verbal, quantitative, and analytical aptitude and an afternoon test that assesses achievement in the registrant’s major field of undergraduate study. Scores on the tests are reported to the registrant and to the admissions offices of graduate schools selected by the registrant.

**Gramm-Leach-Bliley Act of 1999** Requires financial institutions in any business engaging in financial activities (such as retailers that issue credit cards) to notify their customers of plans to share nonpublic information.
with a third party so that they can voice their opposition.

grampies Describes the Growing number of people over 60 who are Retired, Active, Monied People In an Excellent State. They are seen as an overlooked source of workers. Attributed to marketing expert Sandra Van der Merve.

grandiose delusion In mental illness, a delusion in which the subject believes himself or herself possessed of great wealth, intelligence, importance, power, and the like.

grandparent caregiver A form of nontraditional household. Shared living arrangements in which grandparents care for their grandchildren. Caused by greater distances between family members, higher housing costs, deaths and divorces, less secure retirement, and increased numbers of older Americans.

grandpa track High achieving, seasoned, and valued executives, senior managers, scientists, and engineers who have decided to leave the fast track and pursue a less stressful and more leisurely work pace and lifestyle. They have opted for less job pressure, fewer responsibilities, and more time for family, friends, community, and other interests. Companies have begun to accommodate these employees by implementing human resources policies to prevent them from leaving. Policies include elimination of responsibilities, flexible work options, home-based work, job engineering, sabbatical leaves, unpaid leave with full benefits, and personal leave.

granny dumping The practice of abandoning elderly family members at hospital emergency rooms (or other public places) when their relatives no longer feel that they can (or want to) care for them.

grant A sum of money given to an individual or organization that does not have to be paid back.

granted entitlements Benefits given by Congress on the basis of need or for some other policy purpose, such as Aid to Dependent Children, food stamps, Medicaid, unemployment insurance, and farm subsidies.

grantor The person who creates a trust and names a trustee and beneficiaries. Also called a settlor, donor, or creator.

grantor retained annuity trust (GRAT) A means of avoiding estate taxes and gift taxes by putting an investment portfolio into an irrevocable trust. For example, a parent could transfer $200,000 to an irrevocable trust with his or her children as beneficiaries. The trust would provide that a specified percentage of the initial value of the assets; for example, 8 or 10% is to be paid out each year to the donor for a definite time. Substantial gift-tax savings would accrue because the gift tax would only be paid on a fraction of what is placed in the trust. At the end of the period the trust terminates, and the remaining assets are distributed to the beneficiaries with no further gift or estate tax. However, if the parent should die before the expiration of the trust, the trust’s assets would be included in the estate and taxed.

grant price The fixed-price cost of shares in a company based on the trading price at the time of the grant of the option.

grapevine An informal communication network or system that operates in most organizations, the grapevine consists of irregular channels by which information, including scuttlebutt and rumors, is passed from one person to another. Its importance lies in what is being transmitted and why rather than in who is on it or how it works.

graphic aids Pictures, drawings, illustrations, photographs, blueprints, templates, chalkboards, bulletin boards, easels, magnetic placards, embossograph placards, maps, charts, diagrams, and flip charts used in training or other forms of communication.

graphical user interface (GUI) Provides users at work stations the ability to interact with software visually (e.g., using a mouse to drag icons representing data from a mainframe window to a work station window). Examples are Apple’s Macintosh Interface, Microsoft’s Windows 3.x environment for DOS and X Windows for UNIX.

graphic data display See area chart; horizontal bar chart; line chart; pie chart; vertical bar chart.

graphic design The processes of creating and assembling material that is readable, pleasing to the eye, and visually logical for input to and manipulation by a computer; output of the
final product is hard copy. It is performed by talented and experienced artisans or practitioners using desktop publishing or software for electronic print production.

**Graphic Interchange Format (GIF)** The most common format for graphic images on the Internet.

**graphic item count (GIC)** A technique used to analyze individual test items to determine where a multiple-choice test or a subgroup of testees went wrong. GIC is the first step in determining the difficulty of an item. It identifies and tabulates the number of testees selecting each of the alternative answers to every test item.

**graphics** Drawings, diagrams, photographs, transparencies, graphs, maps, and other materials used as illustrations in documents, books, handouts, projected visuals, videotapes and cassettes, and live presentations and television.

**graphics-based training** A computer-based interactive training system that employs computerized touch-graphics as the primary training vehicle.

**graphic scale** A rating scale that combines both numerical scales and adjectives (or descriptive phrases) that describe theoretically equally spaced degrees of performance placed below a horizontal line. The length of the line represents the full range of the ability, performance, or trait to be rated.

**graphic scanner** An electronic device used in the printing process to make color and tone-corrected color separations and in desktop publishing to convert drawings and photographs to computer-usable form. There are two types: line art scanners used for black-and-white drawings and lettering and continuous tone scanners that can handle photographs, shaded drawings, and color.

**graphics technology** Computer hardware and software that allow desktop publishers, designers, and artists to create original art and photographers to retouch or manipulate photos quickly and inexpensively.

**graphic system** Consists of all of the visual elements used to promote a company (stationery, advertising, Web site, collateral, T-shirts, and so on).

graphoanalysis Assessing character traits by analyzing handwriting. It is used much more often in the hiring process in Europe than in the U.S.

**grass** See marijuana.

**Gratz v. Bollinger** In October 1997, the plaintiffs filed a suit charging that the point-based admission system used by the University of Michigan’s College of Literature, Science and the Arts, which automatically awarded minorities one fifth of the points needed to guarantee admission, violated their civil rights. In a June 23, 2003 decision, the U.S. Supreme Court ruled 6–3 that the point system was invalid because it was “not narrowly tailored to achieve the interest in educational diversity.” See Grutter v. Bollinger.

**gray area reservists** Military personnel who have completed the required 20 or more years of service and are otherwise qualified to begin receiving retired pay but have not reached age 60.

**gray marketing** Marketing and sale of a supplier’s products by an unauthorized distributor.

**gray matter** Older, mature, and experienced workers hired by young entrepreneurs to lend credibility to their businesses.

**Gray Panthers** An activist coalition of about 70,000 young and elderly members and supporters founded by Maggie Kuhn in 1970 to eradicate ageism, or discrimination on the basis of age. A primary objective of the group’s research, organization, picketing, demonstrating, and lobbying activities has been to cause a revolutionary change in social attitudes toward older people and how private institutions and government agencies deal with older Americans. Campaigns have been aimed at nursing homes, retirement developers, and mass-transit systems, and the organization has worked to ban mandatory retirement, expand job opportunities, and improve housing and medical care for the elderly.

**green** A person or industry that is environmentally responsible.

**green card** A permit issued by the U.S. Immigration and Naturalization Service that entitles an alien to permanent residency and employment in the U.S. Unless revoked for cause, an alien admitted for “lawful permanent residence” can stay in the U.S. indefinitely, work
anywhere, travel in and out of the country freely, and sponsor qualifying relatives for immigrant visas.

**green circle** Used in job plotting charts to highlight an employee who is paid below the minimum of the salary grade set for the job.

**green executives** Senior executives in service and consumer-goods companies given responsibility for developing and implementing corporate environmental policies to avoid litigation and Environmental Protection Agency-imposed penalties, improve their image, cash in on the “green” marketing boom, and nurture the earth.

**green fund** See green tax.

**green guest rooms** Environmentally clean hotel rooms that have purer air and water than standard rooms. Special air filters remove smoke, dust, pollen, and other impurities and filters on shower heads and lavatories make tap water pure and drinkable. Some hotels charge extra for these rooms.

**green loan** A bank loan offered to help corporate or individual borrowers meet legally binding environmental standards, such as asbestos removal, septic system upgrading, underground fuel tank disposal, lead paint removal, pollution cleanup, and access for people with disabilities.

**green mail** The strategy of buying a large amount of stock in a company so that management, suspecting a takeover attempt, will buy it back at a premium price.

**green manufacturing** Production of consumer goods that are ecologically friendly or environmentally benign, such as biodegradable packaging and environmentally harmless products.

**green marketing** Marketing and selling products that are ecologically safe or environmentally harmless.

**green rooms** Hotel rooms with water systems that filter out chlorine, iron, sulfur, and other contaminants and air-cleaning systems that remove pollen.

**Green Seal of Approval** Awarded by a nonprofit organization funded by donors, attests that the product has been tested by environmental experts and the product life cycle examined from raw materials and manufacture to usage, recycling, and disposal. The Seal certifies that the product is ecologically safe.

**green tax** A tax levy, usually 1 or 2%, added to purchases of environmental goods or services, such as lake and river cleanup, bike paths, biodegradable refuse bags, recycling, and so on.

**green training** Training for executives and managers in environmental awareness. It is designed to educate personnel on the things they can do to become environmentally sensitive. In some companies these executives have made wholesale changes in marketing strategies and increased corporate spending to improve the environment.

**Green Tree Financial Corp. v. Bazzle** A Supreme Court decision relating to the question of whether classwide arbitration is an option under a mandatory arbitration agreement that is silent on the subject. The Supreme Court of South Carolina assumed jurisdiction, consolidated the proceedings and held that the contracts were silent with respect to class arbitration, that they consequently authorized class arbitration, and that arbitration had properly taken that form. On June 23, 2003 the U.S. Supreme Court disaffirmed the judgment and returned the case to the Supreme Court of South Carolina for disposition.

**grey fare** A ticketing practice that exploits fare loopholes, such as back-to-back ticketing, hidden city fare, and meeting fare. Considered illegal by some airlines and unethical by some companies but considered smart cost reduction strategies by other organizations.

**grid training** An approach to team building developed by Blake and Mouton. Based on a “managerial grid” representing several possible leadership styles (depending upon whether the manager is more concerned with people or production), the four-phase program (which may extend over a period of 3 to 5 years) aims to develop 9,9 managers — people who are equally concerned about people and production.

**grievance** A dispute, claim, complaint, or allegation by an employee or group of employees that a violation, misinterpretation, or misapplication of a provision of the collective bargaining agreement (union contract) has occurred.
grievance procedure A carefully worded description of the process to be followed by grievants, the union, and management in resolving grievances. The grievance procedure is made a part of the collective bargaining agreement or contract and contains the various steps (up to six or more), time limits for each step, and specific rules.

Griggs v. Duke Power A case tried before the U.S. Supreme Court in 1971, relating to the issue of employment tests, in which the Court stated that Title VII of the Civil Rights Act of 1964 focused on the consequences of employment practices and not their intent. Although the Court criticized testing in general, it left companies free to use tests, but it banned tests that have an adverse impact on a protected class unless they can be demonstrated to be related to job performance.

gross estate The value of all of a decedent’s property, regardless of location, to the extent of his or her equity at the time of death.

grossing up 1. Paying the recipient of an incentive award additional money so that he or she can pay the taxes. However, the employee, customer, or independent contractor who receives the award and the additional money must pay taxes on the total amount received. See also incentive travel. 2. In computing estate taxes of nonresidents, the practice of valuing the whole estate of the decedent, regardless of the location of the properties, and then determining the percentage of the property located in each state and applying that percentage to what would have been the estate tax if the decedent had died a domiciliary of the state making the calculation.

grossly retarded. See severely retarded.

gross margin (GM). A measure used in direct costing. Gross margin is the difference between marginal costs (variable or controllable costs) and sales revenue.

\[
GM = sales \text{ revenue} - \text{marginal costs}
\]

gross national product (GNP). An economic indicator, a measure of the performance of a nation’s economy or production. GNP is the market value of all the goods and services produced by labor and property supplied by U.S. residents whether located in the U.S. or abroad. To be included, there must be current production as well as a market transaction; therefore, transfer payments (such as receipt of a pension or capital gain) or goods and services produced for one’s own use are not included in the GNP. To move from gross national product to gross domestic product, one must subtract factor income receipts from foreigners, which represent the goods and services produced abroad using the labor and property supplied by U.S. residents, and add factor income payments to foreigners, which represent the goods and services produced in the U.S. using labor and property supplied by foreigners.

gross profit (GP) In costing and pricing, the difference between total cost (fixed and variable) of goods sold from sales revenue.

\[
GP = sales \text{ revenue} - (\text{fixed costs} + \text{variable costs})
\]
ground operator  See destination management company.

group annuity  An annuity that provides benefits to a group of plan participants under a single contract between the employer and the insurer.

group assessment  See assessment center.

group auto insurance  Employer-sponsored purchase of auto insurance, referred to as mass merchandising by the insurance industry. The employer selects the insurance carrier and chooses an insurance agent to handle the enrollment. There are two forms: franchise group and true group programs. In the former, each employee is individually underwritten by the insurance company, pays individual premium rates, and receives an individual policy. With true group programs, participation is based on conditions relating to employment without individual underwriting.

group benefit plan accounting  See batch processing; transaction-based valuation.

group bonus  A bonus paid to all members of a work team or task force based on outstanding performance or productivity as a group.

group (event charge) card  A payment system vehicle designed for corporate meeting planners to help them manage group and meeting expenditures. Such cards enable corporations to track expenses by geographical region, department, meeting planner, or event and track spending by vendor or destination.

group college benefits  Providing employees with a range of services, such as college entrance and financing advice and assistance. Includes on-site workshops; individual consultations with professional advisors; personalized reports on schools that match a student’s academic abilities, interests, and needs; and admission essay tips, in addition to financial aid estimates.

group/convention fare  A special air fare offered to large groups of travelers.

group decision support system (GDSS)  A system that uses especially designed, interactive computer hardware and software to structure and facilitate ideation, brainstorming, and decision making. Used by human resource professionals to lead successful group or team sessions.

group dynamics 1. The social processes by which people interact face-to-face in small groups — circles of people who are interacting with regard to a common, explicit goal. 2. A view of leadership as the property of a group or organization, not of a particular person (the structured or imposed leader) but as a set of functions that, under ideal conditions, become distributed within the group.

group facilitator  An HR/HRD competency involving skills in working with groups in either training or problem solving situations.

Group Health Association of America (GHAA)  An organization concerned with developing alternatives to the way medical services traditionally have been delivered and financed. GHAA also provides its members with legislative representation, legal counsel, educational programs, research, and publications. Contact: GHAA, 1129 20th Street, NW, Ste. 600, Washington, D.C. 20036 (phone 202-778-3200; e-mail webmaster@health.org; Web site www.health.org/).

group health coverage  Health care coverage for which a person or covered dependent is eligible because of employment by, membership in, or connection with a particular organization or group that provides payment for hospital, medical, dental, or other health care services or supplies.

group home  See licensed group home.

group incentives  A type of compensation program built around bonuses awarded to small groups or work teams based on their performance. They are typically tied to a company’s strategic goals and objectives or productivity measures.

group interview  1. A method of collecting job data in which a large number of job incumbents are called together to provide information about their jobs. A trained job analyst asks questions designed to elicit job performance data. Following the interview the job analyst combines the data into a single composite job schedule. 2. An employment interview conducted by a small group of the prospective employee’s peers. The format is usually structured and designed to allow the candidate to demonstrate how he or she relates to people. 3. A training technique involving a 30- to 50-minute dialogue scheduled and
conducted between an expert in the field or topic under study and a group of trainees. Interviews are conducted to clarify and analyze problems and issues; to obtain authoritative information, opinion, and impressions on issues; and to set the stage for follow-on learning activities. Interviewees are informed in advance of the kinds of questions they are likely to be asked.

**group legal benefits**  See group legal plan.

**group legal care**  See group legal plan.

**group legal plan**  A type of ancillary benefit illegal in some states but supported by some large unions as a way of ensuring that their members will be able to protect their rights. Such plans provide employees prepaid legal assistance with such problems as wills, divorce, accidents, purchasing a home, and traffic matters, supported in whole or in part by the employer. Sometimes tied in with employee assistance plans.

**group legal services (GLS)**  See group legal plan.

**group life insurance**  A type of life insurance policy often provided by organizations to their employees either without cost or at lower premium rates than would be available to individuals. Its main function is to provide death benefits, usually two or three times salary.

**group model HMO**  A type of health maintenance organization in which group practices are contracted to provide care to members of the plan. The HMO rents the services of the physicians in a separate group practice and pays the group a per capita rate. The physician group distributes the payment among its members and manages the practices of its physicians.

**Group of Eight (G-8)**  An economic and financial alliance of the eight largest industrialized nations: Canada, France, Germany, Great Britain, Italy, Japan, Russia, and the U.S. Replaced the Group of Seven.

**Group of Seven (G-7)**  An economic and financial alliance of the seven largest industrial nations: Canada, France, Germany, Great Britain, Italy, Japan, and the U.S. Meets annually to discuss major economic and political issues.

**group (organization)**  An independent business unit consisting of multiple profit centers or divisions. The group is accountable to a corporate element similar to a subsidiary, but it is not legally chartered and does not have a board of directors.

**group outplacement**  A cost-cutting approach to the provision of outplacement services to employees, including senior- and middle-level workers, who are losing their jobs because of corporate downsizing. Rather than individual counseling, employees are given assistance in small, goal-oriented groups.

**group pension plan**  A type of pension plan in which employers (and sometimes employees) make set contributions to a pension fund.

**group practice**  1. Three or more physicians who deliver patient care; make joint use of facilities, equipment, and support personnel; and divide their income by a prearranged formula. 2. A training technique in which the instructor leads trainees through a series of questions and answers relating to the current lesson by either calling on volunteers or requiring choral responding (the group calls out answers in unison).

**group practice health maintenance organization (GPHMO)**  An HMO that contracts with teams of multidisciplinary physicians in private practice who agree to provide health care to plan members, often in collaboration with their continuing private practices. GPHMOs deliver a wide range of services at one location and provide in-patient services through affiliated hospitals.

**group practice without walls (GPWW)**  A form of health care delivery system that does not require the participation of a hospital. It is composed of private practice physicians who agree to combine their practices into a single legal entity but who continue to practice medicine in their independent locations. Also known as a clinic without walls.

**group process**  Deals with how a task force or work group functions; the roles of the leader, facilitator, members, and resource persons; and their actions and interactions; rather than with the actual problems, issues, or content addressed.

**groupthink**  The results of a leader’s abuse of power and encouragement of group members to defer totally, deluding themselves into believing that the leader is infallible, and
becoming blind to opposing points of view or irrefutable evidence contrary to their position. Attribution to Irving L. Janis of Yale University (Victims of Groupthink, Houghton Mifflin, 1972).

group universal life plan (GULP) An extension of group universal life insurance that combines term protection for beneficiaries with an investment element for the policyholder. Such plans are financed by employees’ after-tax payroll deduction contributions. Excess contributions may go into an investment fund that earns on a tax-deferred basis, and earnings can be used to pay premiums. Participation is entirely voluntary.

group videoconferencing Systems that can accommodate large groups (as many as 16 users) and up to eight concurrent meetings and allow simultaneous networking of digital networks in a single call. Computer graphics can be displayed on one high-resolution monitor while video can be seen on another monitor. Essentially, these systems are miniature video studios controlled by computer.

groupware Computer software that expands the concept of electronic mailbox/mail by including group management elements such as communication and interaction, document preparation and tracking, project management and record keeping, and scheduling. Permits sharing of databases among computers and team collaboration over time.

grumps Grown-up, mature professionals. They are former, and now aging, yuppies (young urban professionals) and are now a large marketing target.

Grutter v. Bollinger In December 1997, the plaintiff, rejected for admission by the University of Michigan Law School, challenged the school’s race-based admission system. In a June 23, 2003 decision, the U.S. Supreme Court voted 5–4 to uphold the school’s affirmative action program. The Court held that the Law School’s narrowly tailored use of race in admissions decisions to further a compelling interest in obtaining the educational benefits that flow from a diverse student body is not prohibited by the Equal Protection Clause, Title VI. In other words, the law school is improved by the presence of students who represent the greatest possible variety of backgrounds and viewpoints.” Although noting that race cannot be a determining factor, the Court stated that “higher education must be accessible to all individuals.” Although applied directly only to public institutions, private colleges are also affected because the decision forbids racial discrimination by education institutions that receive federal funds.

guarantee In contracts with hotels or other properties for meetings, the number of meals to be paid for, whether or not they are actually consumed.

guarantee agency Under federal student aid programs, a state organization that administers Federal Family Education Loans. Although the federal government sets loan limits and interest rates, these state agencies establish additional limitations within federal guidelines. For further information call the Federal Student Aid Information Center at 800-433-3243

Guaranteed Access to Education (GATE) A private pilot student loan program. The plan requires no up-front fee and features deferral of interest charges (varying from 8 to 9.75%) until after graduation and a 13-year repayment schedule with low monthly obligations the first 5 years. Participating colleges and universities (named the National Collegiate Trust) pooled loans into a bond issue that was sold to pension funds and other institutional investors.

guaranteed annual income Consists of payments made by an employer when a plant must be shut down for equipment repair or replacement and is in addition to unemployment benefits.

guaranteed annual wage (GAW) A compensation plan that guarantees a minimum annual income to employees.

guaranteed investment contract (GIC) A type of defined benefit plan issued by life insurance companies. A funding plan vehicle for annuity contracts. ICs pay a fixed interest rate on a specified deposit for a defined period of time (typically 1 to 6 years) and most are carried under book value. Benefits-responsive GICs permit employees who are eligible for a distribution from their plans to withdraw their investments at book value before the
contract reaches maturity without taking any market value adjustment.

**guaranteed pickup and delivery service**  In employee relocation, an additional service in which specific dates of service are guaranteed by the carrier and for which the carrier pays a penalty for delays. Often subject to minimum weight requirements.

**guaranteed piecework plan**  A piece-rate plan in which employees are guaranteed a minimum hourly wage regardless of the number of items they process or produce.

**guaranteed renewable**  A right to require an insurance company to allow a subscriber to renew automatically or continue his or her Medigap policy, unless a fraud has been committed or premiums have not been paid.

**guaranteed room blocks**  In meeting management and travel management, a group of hotel rooms reserved by a customer who agrees to pay for the rooms even if they are not used. Usually requires established credit with the hotel or cash prepayment.

**Guaranteed Student Loan Program**  Includes Stafford Loans, Supplemental Loans for Students, PLUS loans for parents of dependent students, and consolidation loans. The **Higher Education Reauthorization Act of 1992** expanded eligibility and raised loan limits, particularly to middle-income students.

**guarantors**  See guarantee agency.

**guardian**  A person or nonprofit corporation given authority by a probate court to act on behalf of an individual, called a **ward**, who has been certified by a licensed physician as unable to think, act, or make informed decisions concerning his or her personal health, safety, general welfare, property, or financial interests because of illness or mental incapacity. Has physical control or custody of a minor or incompetent person. A guardian must sign and submit a bond for approval by the court in which he or she accepts the appointment, promises to perform the duties of a guardian, and agrees to make an annual accounting to the court.

**guardian ad litem**  An individual, usually an attorney, appointed by the court to represent the interests of a prospective **ward**. The **guardian ad litem** reviews the facts for the court.

**guardianship**  A legal means of managing the affairs of an individual who has become incapacitated. A guardian, who may or may not be known by the principal, is appointed by the court and given authority to make decisions and act for the incapacitated individual.

**guerrilla marketing**  A means of marketing products and services that is nontraditional, inexpensive, and effective. Targets profits, rather than the generation of sales. Used often by small businesses. Emphasizes a simple marketing plan, follow-up after sales are made, **fusion marketing**, spying (gathering information on your own company and competitors), and giveaways (freebies). Attributed to Jay Conrad Levinson, author and marketing guru.

**guided imaging/imagery**  1. A technique that makes use of the imaginative powers, the “movies of the mind,” to review the past, contemplate the present, and speculate about the future to create pictures of possibilities and improbabilities. Sometimes called **visualization** or **visualizing**. 2. An alternative form of medical treatment in which patients are encouraged to envision their own immune system to help it fight disease.

**guided practice**  An instructional technique in which the instructor engages trainees in using, under close supervision, what they have learned, evaluating performance and providing feedback, and reteaching the skills as needed.

**guideline**  An explanatory statement designed to assist in the interpretation of canon and rules, understand their underlying rationale, and help apply them to real-life situations.

**Guttenberg**  A person who prints everything on the computer monitor instead of reading it on the screen.

**gynecologist**  A medical doctor who specializes in the diagnosis and treatment of problems originating in the reproductive organs of women. Linked with obstetrics, gynecologists provide counseling on contraception, prenatal care, and routine deliveries.

**gynecology**  A medical specialty for the diagnosis and treatment of injuries, disorders, and diseases of women’s reproductive systems, including infertility, urinary incontinence, menopause, and gynecologic cancer surgery.
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HRA
HRCI
HRD
HRE
HRIC
HRIS
HRM
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HRO
HRP
HRPS
HRSOPH
HRT
HRU

Heroin or horse.
Hazardous Waste Operations, and Emergency Response.
Health benefits advisor.
High bit-rate digital subscriber.
Harvard Business Review.
Highly compensated employee.
Healthcare Convention & Exhibitors Association.
Health care finder.
Health Care Financing Administration.
Human capital index.
Hearing carryover.
Health Care Financing Administration Common Procedural Coding System.
High-definition compatible digital.
High-density lipoproteins.
Handheld device mark-up language.
High dose rate (brachytherapy).
High-definition TV.
Home equity conversion.
Health Plan Employer Data and Information Set.
The Heritage Foundation.
Human factors engineering.
Human Factors and Ergonomics Society.
Health Insurance Portability and Accountability Act of 1996.
Health insurance purchasing cooperative.
High-potential employee.
Human immunodeficiency virus.
The Helen Keller National Center.
Hue, lightness, saturation.
Health maintenance organization.
Health manpower shortage area.
Human performance improvement.
Health care purchasing organization.
Human resources.
1. Human resources accounting. 2. Health reimbursement arrangement.
The Human Resource Certification Institute.
Human resources development.
Human resources environment.
Human resources information center.
Human resources information system.
Human resources management.
Human resources management system.
Human resources outsourcing.
Human resources planning.
The Human Resource Planning Society.
Human resource management practice sophistication.
Hormone replacement therapy.
Human resources utilization.
Hazardous substance.
Hospitality Sales & Marketing Association International.
HyperText Markup Language.
High-technology training.
HyperText Transport Protocol.

Immigration and Naturalization Service H-1A status.
Immigration and Naturalization Service H-1B status.
Immigration and Naturalization Service H-1C status.
Immigration and Naturalization Service H-2A status.
Immigration and Naturalization Service H-2B status.
H-2 Form

Half-time (enrollment) Under federal student aid programs, a measure of the academic enrollment time required to receive Direct or FFEL Program loans. For schools measuring progress by credit hours and academic terms (semesters, trimesters, or quarters), half-time is at least six semester hours or quarter hours per term. For schools measuring progress by credit hours but not by academic terms, half-time is at least 12 semester hours or 18 quarter hours per year. For schools measuring progress by clock hours, half-time is at least 12 hours per week.

Half-tone In desktop publishing, the reproduction of continuous-tone artwork, such as a photograph, by converting the image into dots. In color printing, the process by which three-color dots (cyan, magenta, and yellow) are placed close together so the viewer’s eye blends them into a full-color image.

Hallucination In mental illness, perceptions or images that occur without any external stimulus.

Hallucinogens “Mind-blowing” illegal drugs that alter the individual’s perceptions of reality, distort the senses, or cause hallucinations. Include phencyclidine (PCP, angel dust), lysergic acid diethylamide (LSD, acid), mescaline and peyote (mesc, cactus), and psilocybin (shrooms, magic mushrooms).

Halo effect The tendency to base an overall favorable rating or judgment of an individual programmer who uses his or her skills to penetrate the computer systems of others, sometimes by circumventing security systems. See also cracker.
on one outstanding characteristic despite the presence of negative factors. Here the rater fails to differentiate among discrete traits or abilities and relies on the overall judgment.  

**Halsey plan** An incentive plan that divides the bonus gained from increased productivity between the employer and employees on a set ratio, usually 50:50. It is not in common use today.

**hammer clause** A clause in a liability insurance policy that requires the insured to settle a claim if recommended by the insurance carrier or be compelled to assume all costs beyond the settlement amount proposed by the insurer.

**handheld device mark-up language (HDML)** One of several “microbrowser” standards for representing Web pages on a mobile phone, personal digital assistant, or similar device.


**handicapped** As defined by section 504 of the Rehabilitation Act of 1973, any person who has a physical or mental impairment that substantially limits one or more major life activities, has a record of such impairment, or is regarded as having such an impairment.

**handicapped employees** Workers in executive, managerial, professional, scientific, technical, marketing, sales, clerical, or other positions who have physical, mental, or emotional disabilities and therefore require workplace accommodations of some sort to enable them to become and remain productive. Also called challenged employees, disabled employees, or, preferably, employees with disabilities.

**handling time** A term used in time management to describe time used in getting completed work out of the way of new work or getting materials and components in position for the production or development of new products or services. One form of handling time is travel time — getting to and from the place where productive work is done.

**handouts** Materials prepared by a presenter or instructor for distribution to attendees or trainees during or following a training session or information briefing. They may take the forms of printed or duplicated text or graphic materials. Also called leave-behinds.

**handwriting analysis** See graphoanalysis.

**happiness charts** See smile sheets; participant reaction.

**haptic tools/technology** Related to virtual reality. Provides users with simulated sense of touch and force, enabling them to feel the size and shape of computer-generated 3-D objects in a simulated virtual world. Such products are now used in the aerospace and automobile manufacturing industries and by medical students and physicians to feel the interaction of surgical tools with various biological tissues and organs in simulated surgery. This allows them to practice their technique before performing actual procedures on real patients.

**harassment** Physical, mental, or emotional hectoring, badgering, intimidation, or torment.

**hard-coded** In multimedia production, a predetermined series of statements whose order is not changeable by the user while running a program.

**hard data** Information and observations that consist largely of facts, often numerical and measurable, that are objective and independently verifiable.

**hard disk** A device that is connected to a computer to increase its data storage capacity. It is made out of rigid metal (aluminum) or glass and can be either built into the computer or externally connected.

**hard drive** Provides a computer’s secondary memory, a repository for programs and data storage and the information that programs process and produce.

**hardship premium** A monthly payment, typically a percentage of base pay, paid to employees assigned to areas in which unusual or environmental hazards exist.

**hardware** The mechanical, magnetic, electronic, and electrical components of a computer system — the actual equipment that you can see and touch — that manipulate information. Examples: video display terminal, keyboard, mouse, printer, hard drive. See also software.

**hard-wired mike** An electronic amplifying device that has a wire or cord connected between the microphone, the amplifier, and speakers. May be on a stand or hand-held.

**harmonizing** A process that would establish international standards of production. In its
best sense, harmonizing up, developing countries would adopt the standards of industrialized nations in terms of labor, environmental, and consumer laws and regulations. In its worst sense, harmonizing down, the lax standards found in Africa, Latin American, the old Soviet bloc, and much of Asia would prevail. **Harper v. Virginia** A 1993 Supreme Court decision that made its findings in **Davis v. Michigan** retroactive. That is, taxes levied by states on military or federal retired pay and not on state retirement annuities **prior to the Davis decision** are illegal, and retirees who paid them may be entitled to refunds. **Harris v. Forklift Systems Inc.** A 1993 Supreme Court decision that loosened requirements for workers suing employers for sexual harassment. The ruling made it unnecessary for employees to prove psychological damage when defining a hostile work environment in sexual harassment cases. In addition, the Court made it easier for plaintiffs to bring lawsuits against employers convicted of harassment. **Harvard Business Review (HBR)** Published bimonthly by the Harvard Business School Publishing Corporation, Harvard University, 60 Harvard Way, Soldiers Field Rd., Boston, MA 02163. Cost: $85.00 per year (professional rate). Contact: HBR, P.O. Box 52621, Boulder, CO 80321-2621 (phone 617-495-6700; Web site www.magazines.com/ncom/mag/). **hash** Hashish, a concentrated form of marijuana. **Hatch Act Reform Amendments of 1993** Amends Title 5, United States Code, to restore to federal civilian employees their right to participate voluntarily, as private citizens, in the political processes of the nation and to protect such employees from improper political solicitations. **hauler** In employee relocation, the driver or agent who actually performs the service of transporting goods on his or her tractor-trailer. **Hawkins-Stafford School Improvement Amendments of 1988** Amendments to Chapter I of the **Elementary and Secondary Education Act of 1965** that mandate accountability for student performance and coordination of the program with the regular school program, provide opportunities for flexibility and creativity in the pursuit of performance improvement, stress higher-order thinking instead of drill and rote learning, and emphasize parental involvement. **Hawthorne effect** Discovered by Elton Mayo in an experiment at the Western Electric Hawthorne Works in Chicago over 50 years ago while trying to isolate factors that would yield greater productivity. He changed the intensity of the lighting in production areas, and productivity rose. He concluded that the change in lighting did not make the difference. What did was that the experimentation convinced workers that management cared and was trying to improve the work environment. He concluded that if you show concern for workers and treat them as human beings with needs and wants, they will perform better. **Hay Guide-Chart Profile Method** A popular point-factor method of job evaluation. **Haynes plan** An incentive plan that divides productivity bonuses among the employer, supervisors, and workers, usually 40, 10, and 50%, respectively. It is not in common use today. **Hay system** A traditional method of job evaluation that focuses on job incumbents’ job knowledge and skills, problem solving abilities, and responsibility and accountability as compensable factors. Point values are assigned to job characteristics, and benchmarking surveys are often used to calculate minimum salary amounts. **Hazard Communication Standard of 1988 (HCS)** An **Occupational Safety & Health Administration (OSHA)** requirement aimed at reducing the incidence of chemical-related occupational illnesses and injuries in nonmanufacturing workplaces. The regulation requires employers of even one employee in any type of enterprise to establish hazard communication plans and programs to transmit information on the hazards of chemicals to their employees by means of labels on containers, publication and distribution of materials safety data sheets (MSDS), and conduct of training programs. Training must cover how the hazard communication program is implemented in the company, how to read and interpret labels and MSDSs, how to get and
use hazard information, the hazards of chemicals in the work area, measures employees can take to protect themselves, methods of detecting hazardous chemicals, and specific procedures the employer has put into effect to protect employees. Also known as the right-to-know standard.

**Hazardous and Solid Waste Amendments of 1984 (HSWA)** Amendments to the Resource Conservation and Recovery Act of 1976, which directed the EPA to establish new requirements to bring small-quantity generators of hazardous waste into the hazardous waste regulatory system.

**hazardous substance (HS)** Any solid, liquid, or contained gaseous material that could cause injury, death, or damage or pollute land, air, or water.

**hazardous waste** Any solid, liquid, or contained gaseous material that could cause injury, death, or damage or pollute land, air, or water; is no longer used; and is either recycled, discarded, or stored until the quantity is sufficient to treat or dispose of. These wastes are regulated by federal and state public health and environmental laws.

**Hazardous Waste Operations and Emergency Response Standard (HAZWOPER)** An Occupation Safety & Health Administration standard (OSHA 1910.120) that requires employees be provided training on hazardous waste operations.

**hazing** A practice usually associated with college students, particularly fraternities and sororities, but also prevalent in the workplace at all levels and in all types of positions. It is a rite of passage found in corporate offices, hospitals, courts, law offices, banks, factories, construction sites, and service organizations. Its purpose is to test new members of a group and have them prove their mettle, pay their dues, and learn the ropes. It includes practical jokes and assigning intentionally meaningless or humiliating tasks. So long as hazing is mild and does not cause unreasonable emotional or physical pain and suffering it is probably acceptable; but if it creates excessive stress or a delay in learning and adjusting to the job or results in turnover, absenteeism, tardiness, depression, or physical damage, it may be illegal and must be closely monitored and controlled.

**headhunters** Recruiters. See also executive search firm.

**head injury** Results from traumatic damage to the brain, most commonly due to motor vehicle accidents, falls, assaults and violence, and sports and recreation. Symptoms depend on the extent and location of the injury in the brain. Injuries to the left side of the brain may affect language and verbal processing skills, while injuries to the right side of the brain may affect visual-spatial problem solving skills. Injury to the frontal lobes may influence general problem solving, abstract thinking, goal setting, attention, concentration, and the ability to perform multiple tasks simultaneously. Injury to the rear of the frontal lobes may impair motor function, and injury to the parietal lobes (upper rear area of the brain) may affect the ability to work with one’s hands. Injury to the left side of the temporal lobe (lower middle section of the brain) may affect understanding of spoken words and the ability to speak coherently, and injury to the occipital lobe (lower rear of the brain) may influence perception and interpretation of visual information. Treatment involves rehabilitative interventions and therapy to develop compensating strategies to overcome cognitive deficits. Also called traumatic brain injury.

**headquarters hotel** In meeting management, the hotel where the administrative and hospitality functions are located when more than one hotel is used for an event.

**Head Start Program** A federally funded, part-day, school-year educational program that serves about 20% of eligible disadvantaged preschool children (Web site www2.acf.dhhs.gov/programs/hsb/).

**health** See health benefits; occupational health services; wellness program.

**health and medical disabilities** Conditions that often affect not only the work lives of people but also their activities of daily living (e.g., alcoholism, epilepsy, heart disease, HIV/AIDS).

**health and welfare benefits** Ancillary benefits that include dental, employee assistance, legal, long-term disability, long-term nursing
health benefits

The most common of all employee benefits. Consist of medical and hospitalization insurance provided on a group basis to reimburse an employee (and often family members) for all or part of the expenses relating to medical treatment or hospitalization.

health benefits advisor (HBA)

A person at a military hospital or clinic who can help Civilian Health and Medical Programs of the Uniformed Services (CHAMPUS) and TRI-CARE users get the medical care they need through the military and CHAMPUS.

health benefits tax cap

A proposal by the Association of Private Pension and Welfare Plans, the Health Insurance Association of America, and the Health Policy Committee to the Business Roundtable to limit the tax-free treatment of employer-provided health benefits to the level of the cost of a basic health plan. Some proponents of the plan would make the tax cap a part of a health care reform package and use the revenue derived from it to expand access to the health care system to insured people.

Health Care Amendments Act of 1974

Permits union activities in acute-care hospitals but does not cover nursing homes, psychiatric or rehabilitation hospitals, or other types of health care facilities.

Healthcare Convention & Exhibitors Association (HCEA)

An organization of 700 members established to increase the efficiency and effectiveness of health care conventions and exhibits as an educational and marketing medium, promote the value of exhibits and industry as an integral part of these conventions, foster better understanding and cooperation between industry and health care associations, provide information and services useful to industry and health care associations in improving the quality of conventions and exhibit programs, and provide for the professional development of its member representatives. Contact: HCEA, 5777 Peachtree-Dunwoody Rd., Ste. 500-G, Atlanta, GA 30342 (phone 404-252-3663; e-mail hcea@kellen-company.com; Web site www.hcea.org/).

health care cost reduction strategies

Include amateur auditor program, case management, coordination of benefits, dependent coverage waivers, drug program, fifty-fifty dental plan, Medicare carve out, maintenance of benefits, prescription plan, tiered premium system, and wellness program.

health care costs per employee

A key human resources metric. It is calculated as follows:

\[ \text{Health care costs per employee} = \frac{\text{Total cost of health care benefits}}{\text{Total employees}} \]


Healthcare Employer Data and Information Set (HEDIS)

A set of healthcare quality and utilization standards developed and refined by the National Committee for Quality Assurance, a nonprofit organization that accredits and maintains information on health maintenance organizations (HMOs).

Health Care Financing Administration (HCFA)

See Centers for Medicare & Medicaid Services.

Health Care Financing Administration Common Procedural Coding System (HCPCS)

Codes used by Medicare that describe services and procedures.

health care finder (HCF)

A person at a military hospital or clinic who helps match Civilian Health and Medical Programs of the Uniformed Services (CHAMPUS) users with care providers either through the military or the civilian community.

health care power of attorney

A legal document that appoints a person or persons who will have the authority to make medical decisions for an incapacitated individual such as ordering or refusing surgery, ordering second opinions, refusing the services of an attending physician, and choosing a nursing home. If family members disagree on any health matter involving the principal, the person who holds power of attorney has the final right of decision.
health care prepayment plan  A Medicare option similar to a cost contract but may cover only part of the Medicare benefit package; typically covers Part B expenses (physicians). Enrollees use traditional Medicare for Part A (hospitals and other expenses).

health care provider  A person who is trained and licensed to provide health care or a place that is licensed to give health care. Includes, among others, physicians, nurses, and hospitals.

health care proxy  A legal document in some states that allows a person to appoint a “health care agent” who may make health care decisions for the principal if the principal lacks the capacity to make or communicate health care decisions. The agent may make a judgment based on all of the circumstances that might prevail, instead of simply considering the circumstances envisioned when the health care proxy was signed.

health care purchasing organization (HPO)  A form of managed health care. HPOs are employer-sponsored purchasing groups organized to buy health care directly from providers (hospitals, physicians, and other professionals) rather than going through health maintenance organizations (HMOs) or preferred provider organizations (PPOs).

health care reimbursement account  An option under a flexible benefits plan. Expenses paid for uninsured medical, vision, hearing, and dental expenses (such as deductibles, copayments/coinsurance, exams, and the like) are reimbursable by the employer on a non-taxable basis provided that rules established by the Internal Revenue Service are met.

Health Care Safety Net Amendments of 2002  Amends the Public Health Service Act to reauthorize and strengthen the Health Centers Program and the National Health Service Corps and to establish the Health Communities Access Program, which will help coordinate services for the uninsured and underinsured. Approved October 26, 2002.

Health Care Task Force  See Task Force on National Health Care Reform.

health care worker protection rules  See universal precautions.

health education  Any combination of learning opportunities or interventions designed to encourage voluntary adoptions of behavior (in individuals, groups, or communities) conducive to health.

health facilities  Physical plants and facilities used in the provision of health services; usually limited to facilities built to provide health care, such as hospitals and nursing homes.

health insurance  Medical and/or hospital insurance coverage provided employees, usually on a group basis, to underwrite or reimburse an employee (and often family members) for all or part of the expenses relating to medical treatment or hospitalization.


health insurance indemnity plan  See health benefits.

Health Insurance Portability and Accountability Act of 1996 (HIPAA)  Amends the Internal Revenue Code of 1986 to improve portability and continuity of health insurance coverage in the group and individual markets to combat waste, fraud, and abuse in health insurance and health care delivery; to promote the use of medical savings accounts; to improve access to long-term care services and coverage; and to simplify the administration of health insurance. Signed into law August 21, 1996, and became effective July 1, 1997. Allows workers to keep their health insurance coverage when they change their jobs and limits to 12 months the period in which a plan could exclude enrollees from coverage because of preexisting conditions. The bill also contains limits on medical malpractice awards; imposes civil and criminal penalties on employers who disclose personally identifiable health information without the consent of the employee, increases the health insurance tax deduction for self-employed persons from 30 to 80% by the year 2006, makes long-term care insurance and expenses deductible in the same manner as other health costs, allows dying persons, particularly AIDS
patients, to draw on their life insurance while they are still living, and sets up a 4-year pilot plan that allows 750,000 Americans to buy experimental, tax-deductible medical savings accounts to test whether they can help control health costs without benefiting only the healthy and wealthy. Self-employed persons and employers with 50 or fewer workers would also be eligible to participate in the medical savings account program. Interim rules governing certification requirements of HIPAA went into effect June 1, 1997. The rules provide guidance to both employers and employees in the following areas: preexisting condition exclusions, creditable coverage, certificates of creditable coverage, special enrollment rights, and discrimination prohibitions. In general, HIPAA rules impose obligations on health plans, health care clearinghouses, and certain health care providers. Effective in 2001, mandates protection for the confidentiality of individually identifiable information, including medical records created by healthcare providers, hospitals and health plans that are transmitted or maintained electronically, and any paper printouts of those records. Data-privacy and security requirements of the Act became effective April 14, 2003. Contact: Pension and Welfare Benefits Administration (phone 800-998-7542 or 202-219-8776; Web site www.dol.gov/dol/pwba/).

health insurance purchasing cooperative (HIPC) A state-based agency that arranges insurance for business and individuals under managed competition plans. HPICs may also enforce spending ceilings and limit premium increases.


health maintenance organization (HMO) An organized health care system that is responsible for both the financing and delivery of a broad range of comprehensive services to an enrolled population. It is a privately established organization qualified by state or federal agencies to offer its services to employees and employers in a specified geographical area. Subscribers who elect to participate in HMOs in preference to employer-sponsored health insurance programs are entitled to a subsidy to their HMO premiums equal to the amount they would otherwise be subsidized under the company plan. Programs provide prepaid routine, round-the-clock medical services at a specific site and usually stress preventive medicine in a clinic. Costs to enrolled employees are limited to a nominal fee (usually $5 to $10 per visit), there are no claim forms to fill out, and the charges of medical care providers to the employer are on a pre-negotiated, fixed annual payment per employee basis. If an HMO-approved health care provider is not used, there is no reimbursement except for life-threatening emergencies when the HMO cannot be contacted prior to a hospital admission.

Health Maintenance Organization Act of 1973 (HMOA) An act designed to stimulate a nationwide prepaid health care system. The HMOA required employers to offer local HMO coverage to employees if the employer is approached by a qualified HMO, a medical organization consisting of several specialists such as general practitioners, surgeons, psychiatrists, and so on.

Health Maintenance Organization Act of 1988 (HMOA) Legislation mandating a new group-specific rating plan that allows HMOs to set rates based on specific group utilization (similar to the way indemnity insurers set rates); extends the dual-choice mandate, which forces employers of 25 or more workers to offer both an indemnity and HMO plan until 1995; and renews the equal contribution for indemnity or HMO plans.

health manpower shortage area (HMSA) An area or group that the U.S. Department of Health and Human Services designates as having an inadequate supply of health care providers, including: (1) an urban or rural geographic area, (2) a population group for which access barriers can be demonstrated to prevent members from using local providers, or (3) medium- and maximum-security correctional institutions and public or nonprofit private residential facilities.

health personnel Persons who provide health services, whether as individual practitioners or employees of health institutions and programs, whether or not professionally trained, and whether or not subject to public regulation.
Health Plan Employer Data and Information Set (HEDIS)  
HEDIS 3.0, released in 1996 by the National Committee for Quality Assurance, is a comprehensive health plan database. It provides a set of performance measures designed to provide meaningful data that can be used to compare plans, make selection easier, and improve overall quality. It includes 60 standardized health plan performance measures.

**health planning**  
Planning concerned with improving health, whether undertaken comprehensively for a whole community or for a particular population, type of health service, institution, or health program.

**health privacy regulations**  
Department of Health and Human Services rules that went into effect for most hospitals, doctors’ offices, insurance companies, and pharmacies on April 14, 2003. The regulations prohibit disclosure, without patient permission, of information for reasons unrelated to health care, including the fact that a person has been admitted to a hospital, and imposes new civil and criminal penalties for violators.

**health promotion**  
Any combination of health education and related organizational, political, and economic interventions designed to facilitate behavioral and environmental changes that will improve or protect health.

**health reimbursement arrangement (HRA)**  
On June 26, 2002, the Department of the Treasury and the Internal Revenue Service established a new employer-funded health reimbursement arrangement that circumvents the limitations of health flexible spending accounts under tax code Section 125, Internal Revenue Code (cafeteria plans). HRAs must be funded exclusively by the employer without any employee salary deduction or funding from a cafeteria plan and provide benefits only for significant medical expenses.

**health-risk appraisal**  
Use of questionnaires and interviews as a part of wellness programs to appraise the health of employees. May also involve a computerized analysis of employee health habits, such as examining how many employees smoke, are overweight, or have high cholesterol and how they manage stress.

**health-risk assessment**  
Use of physical or biomedical screening for specific health conditions as a part of wellness programs.

**health-risk factors**  
Items addressed in health-risk appraisals and assessments as part of wellness plans and programs. Include alcohol use, blood pressure, body fat, chemical dependency, cholesterol levels, chronic diseases (such as diabetes), fitness, stress, and tobacco use.

**health service area**  
A geographic area designated on the basis of such factors as geography, political boundaries, population, and health resources to improve planning and development of health services.

**health status**  
The physical or mental health of a specified individual, group, or population. It is measured by one or more of the following means: (1) by obtaining people’s subjective assessments of their health; (2) by one or more indicators of mortality and morbidity in the population, such as longevity or maternal and infant mortality; and (3) by using the incidence or prevalence of major diseases (communicable, chronic, or nutritional).

**hearing and speech disability cultures and languages**  
Means of communication used by people with speech and hearing disabilities. Include American Sign Language, cued speech, finger spelling, manual English, speech reading, and speech amplification.

**hearing benefits**  
Ancillary benefits. Typically cover audiology testing and may also provide hearing aid and rehabilitation benefits.

**hearing carryover (HCO)**  
A reduced form of telecommunications relay services where a person with a speech disability can listen to the other end user, and in reply the communications assistant reads and speaks the text from his or her display as it is typed on a keyboard by the person with the speech disability. The communications assistant does not type any conversation.

**heart disease**  
Takes several forms, such as congestive heart failure, heart block, and cardiac arrhythmia. Also called cardiovascular disease.

**hedonism**  
An extremist theory of ethics that holds that whatever gives pleasure is good and whatever results in pain is bad. Therefore, the
pursuit of pleasure, *la dolce vita*, should control human behavior and conduct.

**Heirs at Law** Persons designated by the court as the ones to inherit property of a person who dies without a will. Usually referred to as next-of-kin.

**The Helen Keller National Center (HKNC)** The only national program that provides diagnostic evaluation, short-term comprehensive rehabilitation and personal adjustment training, and job preparation and placement for all Americans (youth and adult) who are deaf-blind. **Contact:** HKNC, 111 Middle Neck Rd., Sands Point, NY 11050 (phone 516-944-8900; TTY 516-944-8637; fax 516-944-7302; Web site www.helenkeller.org/).

**Help for Low-Income Medicare Beneficiaries** A social security work incentive. Persons who receive Medicare and have low income and few resources may have their Medicare premiums (and in some cases, other “out-of-pocket” Medicare expenses, such as deductibles and coinsurance) paid for by the state. Qualification is determined by the state welfare agency or Medicaid agency.

**Helping/Service Competencies** Capabilities that portend success in professional, technical, or managerial jobs. They include interpersonal understanding and customer-service orientation.

**Hemiplegia** A form of brain damage and the most common type of neurologic disorder. It paralyzes one half of the body, either the left or the right side of the trunk and its limbs. The most common cause of hemiplegia is a cerebral vascular accident called a stroke (thrombosis of a cerebral or extracranial artery, hemorrhage in the brain or cerebrospinal space, or embolism).

**Henry Laurence Gantt Medal** An award presented annually by the American Society of Mechanical Engineers (ASME) and the American Management Association (AMA) to an individual from any field of endeavor for distinguished achievement in management as a service to the community. Nominations are solicited for the award in ASME and AMA publications. **Contact:** Patricia Conway, Corporate Secretary, American Management Association, 1601 Broadway, New York, NY 10019 (phone 212-586-8100; fax 212-903-8168; Web site www.amanet.org/).

**Hepatitis A** A liver disease that accounts for about 65% of all viral hepatitis cases in the U.S., it is transmitted by food and water or fecal/oral avenues. It is so prevalent that 33% of Americans show evidence of past infection. The disease is characterized by jaundice, fatigue, abdominal pain, and nausea/diarrhea. Although there is presently no medical cure available except rest and proper nutrition, the hepatitis A vaccine is highly effective for prevention.

**Hepatitis B** A liver disease that is a growing threat to Americans, with over a million carriers. About one third of the 350 million long-term carriers will develop serious redness, swelling, and scarring of the liver, which leads to damaged cell growth or liver failure. The remaining two thirds harbor the virus without jaundice. About 25% of the carriers develop life-threatening cirrhosis of the liver, brain swelling, hemorrhaging, kidney failure, and bacterial infection.

**Hepatitis C** The most devastating of the hepatitis viruses, it is caused by another blood-borne liver virus and is the most common reason for liver transplants in the U.S. Although about 15% of its victims are able to repel the virus and lead normal lives, most develop a chronic case with varying symptoms.

**Herbal Medicine** An ancient and alternative form of medical treatment that uses plant parts or extracts to promote natural body functions and speed healing. Although there is evidence that herbs may have health benefits, some have been linked to adverse reactions or more serious side effects.

**Herbal Wrap** An alternative manipulative treatment that involves applying warm sheets soaked in an herbal “tea” to the body to encourage the elimination of impurities through perspiration.

**The Heritage Foundation (HF)** A research/education institute with a staff of 160 whose programs are designed to make the voice of conservatism heard in Washington and throughout the world. HF’s policy analysts have expertise in the full range of foreign, defense, domestic, and economic policy issues. **Contact:** Heritage Foundation, 214 Massachusetts Ave., NE,
heroin

A morphine derivative, a narcotic diacetyl-morphine; a white, odorless, crystalline substance that is highly addictive. It is dissolved in a base and injected in a vein. Also called horse, H, and junk.

hickey

In offset-lithography, a spot or imperfection in the printing due to dirt in the press, paper particles, and so on.

hidden-city fare

An airline fare designed to cut as much as 75% off the cost of a normal fare. Essentially, it constitutes a loophole in airlines’ yield management systems by allowing travel agents to book a ticket at a lower fee, using the traveler’s real destination as a stopover. Travelers simply discard the unused portion of the ticket upon arrival at their real destination. Although not illegal, the practice is denounced by the airlines, and it is certainly questionable, if not unethical.

hidden disabilities

Disabilities that are not visible to the observer, such as alcoholism, depression, diabetes, drug addiction, epilepsy, head injury, hypertension, and learning disabilities.

hierarchy

On the Internet, the broadest area of information covered by a newsgroup.

hierarchy of needs

A theory that people constantly seek the satisfaction of needs and that those needs determine human behavior. In ascending order of potency, they are physiological (food, water, shelter, sleep, elimination, and other physical essentials), safety (from the dangers of the environment), belongingness (social interaction), esteem (feelings of self-worth and the appreciation and respect of others), and self-actualization (achievement and self-fulfillment). Attributed to Abraham H. Maslow.

hierarchy of organization types

From highest to lowest, they are corporate, subsidiary, group, and division.

hi-fi

High fidelity. Offers top-quality sound for prerecorded stereo tapes when coupled with a stereo TV or with multichannel sound hooked up to a stereo system.

high-adventure activities

In adventure training, such group activities as rock climbing, whitewater river rafting, sailing, mountain climbing, and wilderness travel.

high bit-rate digital subscriber (HBDS)

Used to transmit digital data over standard copper telecommunication lines. It allows equal bandwidth in both directions.

high-deductible medical insurance plan

A health care plan with an annual deductible of at least $1500 and no more than $4500 for family coverage. Under a 1996 law, beginning in 1997 employees and self-employed individuals could make tax-deductible contributions of up to 65% of their plan’s deductible for individuals and 75% of the deductible for family health coverage to a medical saving account.

high-def

See high-definition TV.

high-definition compatible digital (HDCD)

A relatively new form of compact disc said to improve realism and natural ambiance when played through an HDCD decoder, although the disc may be played on a conventional CD player.

high-definition TV (HDTV)

An advanced television standard that offers six times the amount of picture information and twice the number of scan lines compared to conventional TV, so the picture is clearer and colors are sharper.

high-density lipoproteins (HDL)

Cholesterol attached to various fats and proteins (good cholesterol). HDL appears to protect against atherosclerosis by carrying excess cholesterol away from artery walls, so it is associated with a decrease in heart disease. Blood level (mg/dl) of less than 40 is low; 40 to 59 is acceptable, and 60 or higher is optimal.

high dose rate (HDR) brachytherapy

A means of delivering targeted radiation to a tumor without passing through normal tissue. A radioactive source is placed in the part of the body that is to be treated, and a high dose of radiation is given to a very limited area. Used for patients with uterine, cervical, breast, lung, liver, gall bladder, and prostate tumors that have not metastasized.

Higher Education Act of 1965 (HEA)

Title IV of the Act provided student aid to help financially needy students attain postsecondary education in colleges, universities, and trade and technical schools. The forms of aid...
included student loans, grants, work study assistance, and fellowships. PL 107-139, signed into law February 8, 2002, amends Title IV (Student Assistance) and sets interest rates on unsubsidized new student loans made after July 1, 2006 at 6.8%.

**Higher Education Act of 1998** Reauthorized higher education programs. Major features: (1) set student loan rate at 7.46% for graduates starting to repay their loans, (2) capped rates at 8.24%, (3) raised the maximum authorized amount for Pell Grants from $3000 to $4500 per year in 1999–2000 and in steps to $5800 in 2003–2004, and (4) authorized $300 million to improve teacher training and quality.


**Higher Education Reauthorization Act of 1992** Legislation signed into law July 23, 1992, that boosted college assistance to middle-level families, changed the formula for calculating parental assets, simplified access to student aid, raised the maximum of Pell Grants from $3100 to $3700 and income ceilings for students seeking them to $2400, increased the annual income limits for families of four from $30,000 to $42,000, and extended the life of federal higher education programs and authorized spending of $115 billion over 5 years.

**Highly compensated employee/executive (HCE)** A term standardized by the Tax Reform Act of 1986 that is used to test for discrimination. At that time, HCEs were considered to be employees who are 5% owners, all those earning more than $100,000 from the employer, all those earning more than $66,000 from the employer and in the top paid 20%, any officer earning more than $60,000, or one of the highest-paid officer of the employer. In August 1996, the Small Business Job Protection Act was signed into law. The Act changed the definition of a HCE. Instead of four criteria, there are now only two: one who (1) was a 5% owner of the company during the current or preceding year or (2) made more than $80,000 in the preceding year. The number of employees considered highly compensated based on compensation over $80,000 can be limited at the employer’s discretion to 20% of the total number of employees.

**High-margin industry** A company that keeps a high percentage of revenue as profit; for example, television. See also low-margin industry.

**High-performance jobs** Jobs that rely on worker problem solving, place heavy emphasis on training to upgrade skills, require cooperation between labor and management, and involve the integration of technology into the production process. Proposed as a strategy to help industry and unions survive in a world of intense global competition. Attributed to then Secretary of Labor Robert Reich at the Conference on the Future of the American Workplace held in Chicago in July 1993.

**High-performance workplace/work system** Organizing work and managing people to make the work environment more effective; improve productivity, product or service quality, and profits; increase market share and customer satisfaction; and make the organization more competitive. Although research has not validated any single set of high-performance practices, discussion typically focuses on self-managed teams, quality circles, flat organization structures, new technologies, innovative compensation arrangements, increased training, total quality management, strategic change management, and continuous improvement.

**High-potential employee (HIPO)** Employees who have above-average talent, skills, and education — targets for recruitment, retention, training, and development and grooming for leadership positions.

**High science** Used to describe leading-edge, world-class employees, systems, or equipment.

**High season** In meeting management, the period when occupancy and room rates are highest for the year.

**High-technology training (hi-tech training)** Developing and delivering training on leading-edge technologies and evolving processes for technical professionals, scientists, and engineers. It aims to reduce product development time and speed up technology transfer.
Examples: the use of computers, telecommunications, interactive video, optical discs, CD-ROMs, WORM discs, laser discs, digital video interactive, and EXPERT systems and the like to deliver training.

**Hill-Burton Act** See Hospital Survey and Construction Act of 1946.

**hiring** See recruitment, screening, and selection.

**hiring bonus** A lump-sum bonus paid at the time of employment as an incentive to accept a job offer.

**Hispanic or Latino** An ethnic or racial category used for federal statistical reporting and the 2000 census. Persons of Mexican, Puerto Rican, Dominican, Cuban, Central or South American of either Indian or Hispanic (Spanish) origin, regardless of race.

**histogram** 1. A graph that displays the distribution of scores or measures on something being measured or evaluated. Each column represents the number of times a certain measure or score appears. Because the columns are all viewed together, they present a clear picture of the aggregate of the characteristic measured over a specific period of time as well as the trend of those characteristics when the individual columns are converted to a curve. 2. One of the basic seven tools of quality control. A bar chart that shows the distribution of a variance, providing a picture of the way the data are distributed within a range of values and across a broader spectrum of values. A graphic representation of an operation used to study and improve work processes. It uses symbols (operation, movement, inspection, delay, and storage, for example) to identify common activities that occur in most types of operations.

**historical study** A type of research in which a retrospective analysis is made of past events and activities. By reviewing organizational documents, data, and the testimony of the people who experienced or observed the events, the research attempts to determine causes and relationships between and among events.

**hit** A measure of a Web site’s popularity. A hit represents one time that a site has been accessed. Also refers to leads or sales.

**hi-tech** Leading-edge technology.

**HIV disease** See human immunodeficiency virus (HIV).

**hold harmless agreement** 1. A document signed by service organizations (such as testing companies) stating that they will indemnify the employer from any damage claims in any and all legal actions arising from the use of their services (tests). 2. In meeting management, a clause in contracts stating that a group, company, or other entity will not be responsible if a claim is filed.

**hold harmless clause/disclaimer** 1. In contract law, wording that absolves one of the parties of liability for injuries or damages to the personnel or property of the other party to the contract as the result of the misconduct or negligence of its employees or others. 2. In health care contracts, a clause under which the provider agrees not to sue or assert any claims against an enrollee for services covered under the contract, even if the health plan becomes insolvent or fails to meet its obligations.

**holiday** European term for vacation.

**holistic** Treating the whole person or the whole problem rather than one characteristic or one aspect.

**holistic approach** May take one of two forms in a concepts-based, integrated curriculum: (1) addresses the needs of the whole child by integrating cognitive, physical, affective, moral, and spiritual dimensions or (2) offers a curriculum that provides the context in which new knowledge and skills make sense to the learner. Attributed to Betty Jean Eklund Shoemaker, “Education 2000 Integrated Curriculum,” *Phi Delta Kappan*, June 1991.

**holistic management** An approach to management that attempts to provide employee
benefits, educational programs, incentives, and rewards that help attend to their needs and total well-being — body, mind, and spirit; their work/life balance; emotional health; and their search for meaning in their personal and professional lives.

**holistic medicine/therapy** An alternative medical treatment that addresses the whole person rather than biomedical therapy of the affected organ. Characterized by its practitioners as an orthomolecular (treatment based on “correct molecules” found naturally in the body, especially vitamins), nutritional, ecologic approach to medicine. It makes use of such tests and procedures as hair analysis for mineral levels, stomach pH tests with a capsule-sized radio transmitter that the patient swallows, 6-hour glucose tolerance tests for low blood sugar, chelation therapy (dripping a solution containing an amino acid into the bloodstream for four or more hours), injections of various vitamins and minerals, and week-long diets of vitamin C and liquids. Regarded by some traditional (mainstream) physicians and some state department health agencies as irresponsible, worthless, unethical, or harmful. Has sometimes resulted in charges of professional misconduct and malpractice suits.

**hologram** A means of viewing an image in three dimensions. Consists of a thin, flat piece of glass or film that when used to view the image allows the viewer to see around different parts of the replication by moving his or her head up and down or side to side.

**holographic projection system** Equipment that produces realistic three-dimensional images used in simulations for training purposes.

**holographic will** A will written entirely in the handwriting of the testator or maker of the will. States vary in their acceptance of such wills.

**home adaptation** Changes to the home required to accommodate the needs of older and disabled persons. Range from simple change such as installing grab bars to major changes such as widening doorways for wheelchair access and installing first-floor bathrooms. May be tax-deductible if required and certified by a physician.

**home automation system** A system that allows centralized control of various home devices, such as lights, security cameras and systems, thermostats, and TV and stereo systems. A computer, remote control, voice, or reprogramming that controls and automates the specified functions.

**home-based work** See home worker.

**homebound** A person who is normally unable to leave home, except that he or she may leave home for medical treatment or short, infrequent absences for nonmedical reasons, such as a trip to the barber.

**home care** One of five settings for long-term care. Covers services delivered in a patient’s home, ranging from skilled services provided by nurses, social workers, and therapists to assistance given by health aides and homemakers. See also adult day care; assisted living; nursing home; respite care.

**home-delivered meals** See “meals-on-wheels.”

**home equity conversion (HEC)** Plans that allow individuals to convert the value of their homes into cash without having to move out or repay the loan each month. The plan reduces home equity by making a lump sum payment or gradually reducing the balance due by monthly payments.

**home equity conversion mortgage** See reverse mortgage.

**home equity loan** A loan made by a bank or loan company allowing an individual to borrow against the equity he or she has in his or her home. The borrower must repay the loan with monthly payments. Also called second mortgage.

**home finding services** See destination services company.

**homegrown** Computer software that has been developed in-house.

**home health agency** An organization that provides home health care services, including skilled nursing care, physical therapy, occupational therapy, speech therapy, and care by home health aides.

**home health care** Health services (such as skilled nursing services and rehabilitative therapy) and supplies provided to a covered individual on a part-time, intermittent, or visiting basis in the person’s home while he or she is confined due to injury, disease, or pregnancy.
Usually a physician must certify that the services and supplies are provided as an alternative to admission to a hospital or skilled nursing facility, the individual must be homebound, and the home health care agency providing the care must be approved by the Medicare program. May be covered in part by Medicare, Medicaid, and medigap insurance.

**Home health care agency** A public or private organization that provides nursing care and therapeutic services under a state license or federal certification and maintains records and plans of care for its patients. Specializes in giving skilled nursing services and other therapeutic services, such as physical therapy, in a beneficiary’s home.

**Home health care plan** A written plan for home health care established and approved by a physician.

**Home health monitoring system** Uses a computer to help monitor various aspects of an individual’s health from home or office, such as pulse rate, blood pressure, weight, and blood glucose, and the results are sent to another computer. If the tests fall outside the physician’s limits for the patient, an alarm is transmitted to him or her along with the patient’s name, phone number, date, time, and test results. The patient can then be contacted for additional assessments.

**Homeland Security Act of 2002** Legislation that created a cabinet-level Department of Homeland Security — a move that launched the largest reorganization of the federal government in more than half a century. The department is a direct result of the September 11, 2001 terrorist attacks, which exposed security lapses and intelligence failures and led to demands for extensive changes to the nation’s defense, intelligence, and law enforcement agencies. Approved November 25, 2002.

**Home leave** A periodic leave (usually annually) in the U.S. (or country of domicile) for employees and their dependents assigned overseas.

**Homeless Veterans Comprehensive Assistance Act of 2001** Amends Title 38, United States Code, to revise, improve, and consolidate laws that provide benefits and services for homeless veterans. Approved December 27, 2001.

**Home maintenance and repair program** A service typically sponsored by nonprofit organizations that includes, for a nominal fee, home maintenance, home repairs, and help with emergencies such as stopped-up sinks and toilets. Does not include major repairs or improvements.

**HOMEMAKER SERVICES** Assistance provided to aging, ill, or disabled persons by a variety of agencies. Services include assistance with dressing and grooming and help with meal preparation, food shopping, or light housekeeping. Not usually covered by Medicare but may be covered by Medicaid or Medigap insurance.

**Home marketing assistance** A relatively new employee benefit instituted to reduce the spiraling costs of relocating employees: purchasing the transferee’s home, paying all home sale expenses, covering the cost of finding a home in the destination area, helping the employee to sell his or her old home, and transporting the family and household goods to the new location.

**Home medical equipment** Equipment that is prescribed by a physician, is medically necessary, is appropriate for use in the home, fills a medical need, is durable, and is not useful to people who are not sick or injured. Medicare Part B will help pay for equipment that meets those specifications. Examples are oxygen equipment, wheelchairs, artificial limbs, braces, ostomy supplies, and hospital beds.

**Home office** An office set up in an employee’s home that substitutes for corporate office space, usually with financial support from the employer.

**Homeopathic medicine** A controversial form of alternative medicine that involves the use of carefully selected, harmless dilutions of chemicals, plant, mineral, animal extracts, and other natural substances that are supposed to stimulate healing reactions by working on the body’s energy field.

**Homeopathy** An integrative approach to medicine that views the human body as a system that can be healed by matching the characteristics of an illness against small amounts of plant or animal extracts that in larger amounts
would cause the same symptoms as the ail-
ment. It is postulated that these nutrients 
briefly mimic the illness and thus cause the 
immune system to react. Thus, instead of rely-
ng on drugs the body heals on its own.

home purchase company An organization 
established to help transferring employees get 
ethe equity out of their old homes as fast as 
possible so they can move to the new location and settle in without worrying about their property. Such companies buy the property.

home sale program Designed to assist a 
transferring employee with the sale of his or her residence. Allows employees to sell their homes without incurring costs by (1) selling the home, without costs, to a relocation company or corporation and (2) the acquiring company’s reselling of the property in an independent transaction. The value applied in the resale is determined through one of four homesale programs: Buyer Value Option, Appraised Value Home Sale Program, Amended Value Home Sale Program, or Assigned Sale.

home sale protection A benefit for relocated and expatriate employees that pays the costs associated with selling a house to take an assignment either overseas or in another geographical area of the U.S. If the employee elects not to sell the property, the company may offer home rental protection that provides some property management services and reimburses employees for extraordinary expenses (e.g., credit checks) associated with the rental or lease.

homeschooling A rapidly growing alternative to public and private school education chosen by parents because of perceived academic shortcomings in formal school settings, safety concerns, drug use, or religious issues. Describes the practice of keeping children at home, where they are taught by their parents using self-developed and/or self-guided learning materials. Some states mandate that homeschoolers submit curricula for approval, keep records of subjects covered each year, and have students take regular standardized tests; others leave the program completely up to the parents.

home sharing A shared household arrange-
ment in which older persons may share their home with others, move into someone else’s home, or find a new home that can accommodate several people. Costs are either shared on a pro rata basis or bartered by exchanging services, such as cooking or housework.

home study 1. Employer-directed or self-initiated independent study conducted away from the workplace. 2. Defined by the Distance Education and Training Council as an institution that (1) formally enrolls students and maintains student records, (2) retains a qualified faculty, (3) transmits organized instructional materials to students, (4) provides continuous two-way communication on student work and progress, and (5) offers courses of instruction that must be studied predominantly at a distance from the institution.

home worker An employee who performs his or her duties at a location away from the plant, shop, or office. A Department of Labor (DOL) rule allows DOL-certified employers to employ home workers, which had formerly been banned because of difficulties in enforcing labor standards. Recently the authorization to employ home workers was extended to the knitted outerwear, gloves and mittens, buttons and buckles, handkerchiefs, embroidery, and nonhazardous jewelry industries.

homogeneous grouping A type of trainee grouping for instruction, characterized by uniformity of the trainee group in achievement, ability, aptitude, background, education, training, or experience. Trainees are assigned to a homogeneous group on the basis of selection instruments or devices that indicate that they are alike in specific attributes, traits, or abilities. Although it cannot be assumed that they are undiversified solely on the selection factor, a narrower range of diversification is established.

honesty test A substitute for polygraph exam-
inations. Honesty tests make use of pencil-
and-paper tests or projective techniques as a part of an applicant screening and selection process to identify persons with tendencies to be dishonest. A study conducted by the U.S.
Office of Technology Assessment in 1990 determined that existing research is inconclusive as to whether or not honesty and integrity tests accurately predict dishonest workplace behavior.

**honoraria ban** See Ethics in Government Act of 1989.

**honorarium** An academic title conferred by a college or university on an individual who has distinguished himself or herself in some way and entitles the recipient to all the privileges due holders of earned degrees. However, the title “Doctor” (or Dr.) is not ordinarily used when addressing or identifying in writing a person with an honorary degree. Honorary degrees are usually awarded at the doctorate level (e.g., doctor of humane letters [L.H.D.], doctor of public administration [D.P.A.], or doctor of science [Sc.D.]). See also earned degree and diploma.

**hook** A means of attracting repeat business from current customers or clients or luring new business by using such inducements as free room or travel upgrades, complementary breakfasts, wine hours or cocktails, special amenities and room service, and so on.

**Hoover Institution** A think tank on war, revolution, and peace and a center for interdisciplinary and advanced research in the social sciences and public policy on domestic and international affairs. It now has more than 70 resident scholars and houses one of the world’s largest private archives and libraries on economic, political, and social change in the 20th century, as well as a major scholarly press. Contact: Hoover Institution, Stanford University, Stanford, CA 94305-6010 (phone 415-723-0603; e-mail webmaster@hoover.stanford.edu; Web site www.Hoover.Stanford.edu/).

**Hopwood effect** See Hopwood v. Texas.

**Hopwood v. Texas** A federal appeals court decision involving an admissions plan at the University of Texas Law School, which considered white and minority applicants on separate tracks to increase the number of minority students admitted to the school. The court’s ruling found the approach unacceptable and held that the school could no longer use race or ethnicity as factors in admission. That decision has begun ending or modifying affirmative action at institutions of higher learning nationwide.

**horizontal bar chart** A means of displaying data graphically. Most often used to compare and rank items at the same point in time, such as productions of goods or sales.

**horizontal management** An organization based on the association of functions that are involved in the same product or process.

**horizontal organization** A “flattened” organization, one with very few levels, typically involving the use of interdependent cross-functional teams.

**horizontal programming** One type of satellite-delivered video training. Programs that are applicable across industries, professions, and occupations are packaged by subject. For example, many management, sales, communication, computer literacy, and technical skills programs have wide application.

**hormonal contraceptives** Alternatives to the birth control pill, they include injections (Lunelle), medicated uterine devices (Mirena and Nuvaring), and adhesive medicated patches (Ortho Evra).

**hormone replacement therapy (HRT)** A combination of estrogen and progestin (hormones) prescribed for menopausal distress, heart disease, osteoporosis, breast cancer, colon cancer, stroke, Alzheimer’s disease, and other aging-related diseases. The Women’s Health Initiative (WHI), launched in 1991 by the National Institutes of Health, was designed to find the most effective ways to prevent heart disease, breast and colorectal cancers, and osteoporosis. One part of the study of the effects of HRT involving more than 16,000 women was halted in July 2002
because researchers concluded that the risks of HRT outweighed the benefits. Although HRT may be appropriate as short-term therapy for menopausal distress, it will not protect women against age-related diseases.

hospice A facility operated by a public or private organization primarily to provide pain relief, symptom management, and supportive services for terminally ill patients and their families. Typically must be certified by Medicare or licensed or accredited by the jurisdiction in which it is located, be supervised by a staff of M.D.s or D.O.s, at least one of whom must be on call at all times, provide nursing services 24 hours a day under the direction of an R.N., and have a full-time administrator.

hospice care Programs operated by a licensed or accredited public agency or private organization that engages primarily in providing pain relief, symptom management, and supportive services for terminally ill people and their families. Such programs typically combine acute inpatient, outpatient, and home care for the patient as well as grief or bereavement counseling for his or her family. Typically provide care 24 hours a day, are certified by Medicare (or licensed by the jurisdiction it is in), are staffed by at least one physician (M.D., D.O.), one R.N., one licensed or certified social worker, and have one full-time administrator. Provide skilled nursing services, medical social services, psychological counseling, and dietary counseling.

hospital An institution that is licensed, provides continuous medical and nursing care 24 hours per day, and has facilities for diagnosis and major surgery. The term may also be used to describe a licensed ambulatory surgical center or a facility operated by a hospice or one that provides inpatient care under arrangements made by a hospice.

hospital confinement indemnity coverage An insurance policy that pays a fixed amount for each day that a subscriber is confined to a hospital, up to a specified maximum number of days.

hospital insurance The part of a health benefit plan (such as Medicare) that helps to pay for inpatient hospital care, some inpatient care in a skilled nursing facility, home health care, and hospice care.

hospitalist A medical doctor who specializes in overseeing the inpatient care of people in the hospital from admission to discharge. Sometimes hired by hospitals, by groups of doctors, or by managed care organizations, hospitalists keep primary care physicians informed of all major decisions made in the hospital and furnish them with comprehensive discharge summaries.

hospitality A hotel room used for entertaining, such as for cocktail parties.

Hospitality Industry Humanitarian Awards Program Annual awards presented to corporations or local company units in any hospitality-related business, such as hotels, convention bureaus, national tourist organizations, transportation companies, convention centers, travel companies, and industry buyers and sellers associations and their local chapters by Successful Meetings magazine. Eligible programs include efforts in the areas of health, shelter, clothing, nutrition, literacy, environment, and disaster aid. Judges consist of outstanding civic leaders or private-sector individuals who represent leadership positions in the category areas, selected from outside the hospitality industry. Contact: Hospitality Industry Humanitarian Awards Program, Successful Meetings Magazine, 355 Park Avenue South, New York NY 10010-1789. (e-mail peves@successmtgs.com; Web site www.successmtgs.com/).

hospitality manager See bar manager.

Hospitality Sales & Marketing Association International (HSMAI) An organization of sales and marketing professionals with over 5000 members from 35 countries and representing all segments of the hospitality industry. HSMAI has become the industry leader...
in identifying and communicating trends in the hospitality industry while serving as a voice for both hospitality and sales and marketing management disciplines. Contact: HSMAI, 8201 Greensboro Dr., Suite 300, McLean, VA 22102 (phone 703-610-9024; fax 703-610-9005; Web site www.hsmai.org/).

**hospitality suite** A hotel suite used for entertaining that has at least one adjoining bedroom.

**hospital stay** The time a patient is confined to a hospital and incurs a room and board charge for inpatient care (other than custodial care).

**Hospital Survey and Construction Act of 1946** Legislation that provided federal support for the construction and modernization of hospitals and other health facilities. Also called the Hill-Burton Act.

**host** A computer to which one or more terminals or other smaller computers are connected or netted. A host can use almost any Internet tool, such as WAIS, Mosaic, and Netscape.

**host computerized reservation system** In travel management, the primary computerized reservation system (CRS) used by travel agents. It is accessed from a satellite CRS.

**hosted services** Designed to help banks, brokerages, and insurance companies comply with customer identification requirements of the Patriot Act of 2001.

**hosted tour** A tour that uses the services of local agents or hosts at each major destination for a limited period of time per day to assist tour members with optional sightseeing and independent plans.

**Hosteur™** A term coined by the Council on Hotel, Restaurant, and Institutional Education to capture the essence of the hospitality and tourism career field. The first syllable of the word Hosteur relates to the basic mission of hospitality and tourism — hosting and serving the guest; the second syllable, eur, is a sound that is recognized internationally.

**hostile bid** A strategy for gaining ownership and control of a business by making an overpriced bid for its stock.

**hostile environment** In the context of sexual harassment, suggestive comments, leers, sexually explicit photos, graffiti, and so on. See also quid pro quo harassment; reasonable woman standard; sexual harassment; unwelcome behavior.

**hostile takeover or merger** A strategy for effecting a leveraged purchase of a corporation. It typically involves an overpriced bid for stock.

**hostile work environment** See sexual harassment.

**host site** In distance learning, the site that originates the session or program; the place where the instructor, moderator, or presenter is located.

**hot-desking** Occurs when different employees use the same desk at different times of the day or week, such as when a job sharing arrangement is used. The origin of the term is “hot-sheeting,” which refers to a practice of having submarine sailors (who serve on different watch schedules) use the same bunk at different times.

**hotel classifications** In meeting management, categories established to describe amenities, facilities, level of service, and cost of properties. They may vary by country. Typical classifications are deluxe/luxury (five star), first class (four star), standard (three star), and economy or budget.

**hotel functional positions** See bar manager; catering director; concierge; conference services manager; controller; convention services manager; director of sales; executive chef; executive housekeeper; food and beverage manager; front office manager; general manager; maintenance engineer; recreation manager; resident manager; security chief.

**hoteling** In telecommuting, describes employees who call ahead to the company’s location or leased space to reserve a particular office on the day they come to work.

**hotel rate** Guest room, suite, or meeting room prices, usually excluding applicable taxes, such as continental plan, day rate, European plan, flat rate, full American plan, modified American plan, rack rate, and run-of-the-house rate.

**hotel rep firm** Hotel associations of private companies that provide promotion, advertising, marketing, and sales services for small and independent hotels that are not affiliated with a chain or lack the funds to set up their
own people in branch offices. Often used by meeting planners to save time and money.

**hot work group** A work team composed of high-achieving, productive, and dedicated members who are working on exciting, challenging, and rewarding tasks.

**hourly charge** A fee for services based upon an agreed-upon hourly rate charged by the contractor for such services. The rate may vary based on the nature of the assignment and its duration, location, and difficulty. Travel time may or may not be included, and minimum time limits may be established by the contract.

**hourly part-time worker** A flexible staffing option. Employees hired for part-time work who do not receive any of the fringe benefits given to regular employees.

**house count** In meeting management, a contract item that refers to the actual number of sleeping rooms occupied during a particular night.

**house list** In direct marketing, a computerized list of a company’s clients or customers, individuals and organizations that have purchased products or services in the past.

**house organ** A company publication prepared and distributed for employees. House organs present company “news” and other information relating to matters of interest or concern to employees and their families.

**housing allowance** A differential paid to employees to adjust for differences, including both rent and basic utilities, between housing costs overseas and comparable housing in the U.S.

**housing assistance** See Taft-Hartley Amendment of 1990.

**housing services** Providing assistance with financing, building, and maintaining a home or locating long-term emergency housing.

**How Our Business System Operates (HOBsO)** A popular corporate information program of the 1950s. Designed to help employees understand their roles in the organization.

**HRD Hall of Fame** Recognition for exceptional contributions to the human resource development profession over a long period of time. Inductees are selected annually by a board composed of human resources development (HRD) professionals. Sponsored by Training magazine. Contact: Training Magazine, Lakewood Publications, Lakewood Bldg., 50 S. Ninth St., Minneapolis, MN 55402 (phone 800-328-4329 or 612-333-0471; fax 612-333-6526; e-mail edit@trainingmag.com; Web site www.trainingmag.com/).

**HR Executive of the Year Award and HR Honor Roll** Created by Human Resource Executive magazine to honor the top senior-level executives in human resources. A panel of judges evaluates finalists and selects a winner and honor roll members from among nominees, all of whom must be skilled professionals, have a record of innovative solutions to significant HR problems, be active in the HR profession as an integral part of an organization, and have made significant contributions to the HR profession as a whole. Contact: Human Resources Executive, Ste. 500, 747 Drexher Rd., Horsham, PA 19044-0980 (phone 215-784-0910, ext. 238; fax 215-784-0870; e-mail heverson@lrp.com; Web site www.workindex.com/hr executive/).

**The HR Magazine Innovative Practice Awards** Annual awards, sponsored by ADP Inc. and the Society for Human Resource Management Foundation, that recognize creative and successful projects, activities, practices, or programs of HR departments or related staff functions. Entry forms for the awards are available at www.shrm.org/hrmagazine.


**HR self-audit** A means of appraising the quality of the entire HR organization or any of its elements, functions, services, or programs and to institute changes to improve them. Using a specific set of standards, an HR self-audit examines every major aspect of HR management, organization, programs, services, facilities, resources, and outcomes in relation to the organization’s goals, using
observation, interview, and review of documents. It analyzes purposes and objectives, policies, procedures, budget, management, staffing, systems, programs, services, and facilities (buildings, space, furnishings, equipment, and materials). It identifies strengths, weaknesses, and problems in organizational structure, services, and programs.

**HR Service Excellence Award**  Presented annually to human resource departments in eight organization-size categories for outstanding and quality service provided to their internal customers. Sponsored by the Human Resource Executive and HR Solutions Inc.  **Contact:**  HR Service Excellence Award, Human Resource Executive, Ste. 500, 747 Dresher Rd., Horsham, PA 19044-0980 (phone 215-784-0910, ext.238; fax 215-784-0870; e-mail heverson@lrp.com; Web site www.workindex.com/hrexecutive/).

**HR strategic plan**  Management’s vision of what the corporation’s human needs and requirements will be in the future and what the HR organization must become to meet those needs.

**huddle group**  A training technique used to make possible the exchange of experience and the sharing of ideas in a large group; to identify questions, issues, and problems that members of a large group may wish to have considered; to obtain the contributions of reticent trainees; to gather suggestions from the group for improving learning activities; and to evaluate problem solutions. The group is divided into units of six members, given the problem, and allowed 6 minutes to discuss it and be ready to report back to the total group.

**hue**  In video, the color of light — red, green, and blue combined in any amount.

**hue, lightness, saturation (HLS)**  In desktop publishing, a model for color definition.

**huffing**  Inhalant abuse. Using euphoriant inhalants, including such common household and office products as air freshener, nail polish remover, typewriter correction fluid, and computer keyboard spray, to achieve a “high.” Also called sniffing and wangling.

**Hughes Act of 1970**  Established the National Institute for Alcoholism and Alcohol Abuse (NIAAA) as a separate entity from the National Institute of Mental Health, mandated the establishment of an occupational branch for the NIAAA that granted funds for each state to hire two occupational program consultants charged with developing programs in both the private and public sectors, and mandated the development of programs for the prevention, treatment, and rehabilitation of federal employees with substance abuse problems.

**human capital**  Contrasted with financial capital or equipment capital. The assets or wealth of an organization embodied in or represented by the hands, minds, and talents of its employees. Also describes what an organization gains from the loyalty, creativity, effort, accomplishments, and productivity of its employees. Said to contribute more than one half of an organization’s productive capacity. It equates to, and may actually exceed, the productive capacity of machine capital and investment in research and development.

**Human Capital: Bottom-Line Solutions for Executives and Managers**  Published seven times per year by Douglas Publications, Inc.  Subscription prices: U.S. 1 year, $49; Canada, $54; all other countries, $94.  **Contact:**  Douglas Publications, Inc., 2807 N. Parnham Rd., Ste. 200, Richmond, VA 23294 (Web site www.HumanCapitalMag.com/).

**human capital index (HCI)**  See Watson Wyatt Human Capital Index.


**human capital value added**  A key human resources metric. A primary measure of people’s contributions to an organization. It is calculated as follows: Human capital value added = Revenue – [Operating...

Human Cloning Prohibition Act of 2003

Would prohibit people from knowingly attempting to perform human cloning, whether for reproduction or research, or participating in such a procedure by shipping or receiving an embryo produced from human cloning. Would impose a $1 million fine and up to a 10-year prison sentence for violators. The measure was passed by the House on February 27, 2003, and awaits a senate vote.

Human Factors and Ergonomics Society (HFES)

An interdisciplinary, nonprofit organization of 5000 members involved in the human factors field. Promotes the discovery and exchange of human factors knowledge, as well as education and training for students and practitioners. HFES is part of the International Ergonomics Association. Contact: HFES, P.O. Box 1369, Santa Monica, CA 90406 (phone 310-394-1811; fax 310-394-2410; e-mail info@hfes.org; Web site www.hfes.org/).

Human factors engineering (HFE)

Systematic and controlled study and research to adapt the work environment and human tasks to the sensory, perceptual, mental, physical, and esthetic attributes, capacities, and preferences of people. HFE is concerned with workplace layout, equipment controls, instrument design, furniture and furnishings, and environmental conditions (lighting, noise level, and so on).

Human immunodeficiency virus (HIV)

The virus that causes acquired immune deficiency syndrome (AIDS and associated conditions, such as AIDS-related complex). HIV is present in the earliest stages of infection when there are no symptoms as well as in people with full-blown cases of AIDS. A positive HIV test does not mean that the individual will develop AIDS; however, such people can transmit the virus. HIV disease is now considered a chronic, treatable disease. Because people with HIV are living longer, more productive lives, there are likely to be more workers with the disease.

Humanistic psychology

A theory of human behavior that centers on concern for the rights and resources of the individual and the development of open, caring relationships with others. Humanistic psychology focuses on such matters as creativity, self-realization, and integration of the whole person.

Humanitarian awards

See Hospitality Industry Humanitarian Awards Program.

Human nature ethics

An ethical approach to decision and action. Human nature ethics assumes that all humans have inborn capacities that constitute the ultimate basis for all ethical conduct and behavior. Actions, therefore, are judged in terms of whether they promote or hinder, harmonize or conflict with those human capabilities. So, the criterion for judging the rightness of any action is whether or not the action is compatible with one’s inherent human capabilities.

Human performance

The accomplishment of a task in accordance with preestablished standards of completeness and accuracy that are appropriate for evaluating an individual’s work.

Human performance improvement (HPI)

A learning system engineered to identify and analyze deficiencies in human performance. It involves planning, designing, developing, evaluating, and improving cost-effective programs and strategies to remedy those deficits.

Human performance practices or strategies

Include annual performance review, documentation of individual competencies, employee access to key business information, employee apprenticeship training, employee involvement, employee stock ownership plans, employer-supported conference attendance, group or team-based compensation, individual development plan, individual incentive compensation, job rotation or cross-training, knowledge- or skill-based pay, line-on-loan or rotational training staff, mandatory annual training time, mentoring or coaching programs, peer review of performance or 360-feedback system, profit-sharing or...
human performance technology

Human Resource Professional

gainsharing, quality circles or problem-solving teams, self-directed work teams, skills certification, student apprenticeship training, total quality management, training information system, training resource center, and train-the-trainer courses.

human performance technology See performance technology.

human potential movement See human relations; personal growth training; sensitivity training; T-group.

human relations A term popular in the 1950s and 1960s used to describe the integration of behavioral and social sciences principles as they apply people at work. Essentially, human relations is the development and implementation of a productive and fulfilling group effort. Also referred to as organizational behavior.

Human Resource Award of Excellence An award designed to honor leadership and professional excellence in the practice of human resources management. Presented annually by the American Management Association and Olsten Staffing Services to the human resource practitioner who has demonstrated high levels of originality, innovation, creativity, and inventiveness, implementing or enhancing a program or service, and solving a dramatic challenge. Contact: Iris Kapustin, Director, Trade Shows, Awards & Associations, The Olsten Corporation, One Merrick Ave., Westbury, NY 11590 (phone 516-317-1680).

The Human Resource Certification Institute (HRCI) A credentialing organization that works to define the human resource body of knowledge and assesses candidates on their mastery of that body of knowledge. Awards the Professional in Human Resources and Senior Professional in Human Resources certifications, which attest that the holder has demonstrated mastery of the HR body of knowledge and has accepted the personal challenge to stay informed of new developments in the HR field. HRCI is an affiliate of The Society for Human Resource Management. Contact: HRCI, 1800 Duke Street, Alexandria, VA 22314 (phone 800-283-7476 or 703-548-3440; fax 703-836-0367; e-mail info@hrci.org; Web site www.hrci.org/).

Human Resource Development Quarterly A journal published quarterly by Jossey-Bass Publishers and sponsored by the American Society for Training and Development. Subscription rates: $97.00 per year for institutions, agencies, and libraries; $61.00 per year for individuals if payment is made by personal check. Contact: Jossey Bass Publishers, 350 Sansome St., San Francisco, CA 94104-1342 (phone 415-433-1767; Web sites www.josseybass.com or www.interscience.wiley.com/).

Human Resource Executive A journal published monthly, except semimonthly in October, November, and June. Cost: $69.95. Contact: Human Resources Executive, Ste. 500, 747 Rd., Horsham, PA 19044-0980 (phone 215-784-0910, ext. 238; fax 215-784-0870; e-mail heverson@lrp.com; Web site www.workindex.com/hrexecutive/).

human resource management practice sophistication (HRSOPH) A measure or index of the effects of overall human resources management practice strategy on company performance. The scale, developed in a Department of Labor study conducted at Columbia University, is a tabulation of management best practices in the areas of attitude assessment, compensation, grievance procedures, information sharing, labor-management participation, performance appraisal, and personnel selection. Attributed to Mark A. Huselid (“Documenting HR’s Effect on Company Performance,” HR Magazine, January 1994, pp. 79–85).

The Human Resource Planning Society (HRPS) A professional organization of 2500 individual members and 100 corporate sponsors. HRPS’ mission is to increase the impact of human resource planning and management on business and organizational performance. The Society provides access to leading-edge thinking, initiates partnerships and establishes networks, and offers a broad range of learning and growth opportunities. Contact: HRPS, 317 Madison Avenue, Suite 1509, New York, NY 10017 (phone 212-490-6387; fax 212-682-6851; e-mail info@hrps.org; Web site www.hrps.org/).

Human Resource Professional A journal published six times per year. Cost: $105 per year. Contact: Human Resources Executive, Ste. 500, 747 Dresher Rd., Horsham, PA
human resources (HR) 1. The people that staff and operate an organization — the executives, managers, supervisors, scientists and engineers, technicians, marketing and sales personnel, administrative and clerical personnel, and hourly workers — as contrasted with the financial and material resources of an organization. 2. The organizational function that deals with the people who manage, produce, market, and sell the products and services of an organization.

human resources accounting (HRA) A means of measuring employees’ costs and value to an organization. A tool to help management make decisions based on facts, figures, and historical data in matters such as hiring, layoffs, transfers, training, and retaining people. Typically performed by the accounting department in conjunction with the HR or personnel department.

human resources development (HRD) Refers to career development, training and development, and organization development programs offered to employees to develop new or replacement knowledge and skills; improve their performance, potential, and promotability; enhance their general personal growth; and improve group and overall organizational effectiveness.

Human Resources Effectiveness Studies A joint project of the Society for Human Resources Management and the Saratoga Institute that provides figures for checking how well various HR functions are being handled. Conducts annual surveys. Contact: SHRM, 1800 Duke Street, Alexandria, VA 22314 (phone 800-283-SHRM or 703-548-3440; fax 703-535-6490; e-mail shrm@shrm.org; Web site www.shrm.org/).

human resources engineering See human resources environment.

human resources environment (HRE) Consists of organization-sponsored activities designed to improve the workplace and work conditions and relationships.

human resources information center (HRIC) One of the critical components of a human resources information system (HRIS). The HRIC is an administrative element that serves as the interface between the system and its users. The center ensures that required information is being input to the system; that required checks, edits, and corrections are being made; and that needed outputs are being accessed, coordinated, and disseminated.

human resources information system (HRIS) A computer-based system for collecting, storing, maintaining, and retrieving data on people, jobs, compensation and benefits, and employment forecasts and conditions to automate HR functions and provide data to managers on demand. Also known as human resources management system, human resources system, and personnel system.

human resources management (HRM) The organization function that focuses on the management and direction of people. HRM deals with the human element in the organization — people as individuals and groups, their recruitment, selection, assignment, motivation, compensation, utilization, services, training, development, promotion, termination, and retirement.

human resources management system (HRMS) An integrated system of human relations, payroll, benefits applications, and the like.


human resources outsourcing (HRO) The practice of contracting outside for the performance of human resources functions, primarily to reduce costs and improve employee services. Outsourced work includes administrative functions, benefits administration, employee services, payroll processing, or other non-core transactional activities.
[Human Resources Outsourcing Today] Published monthly. Subscription fees are $150.00 for 1 year and $250.00 for 2 years. Contact: HRO Today, 124 Little Falls Rd, Unit B, Fairfield, NJ 07004 (phone 973-439-0060; fax 973-439-0061; e-mail info@outsourcingtoday.com; Web site www.hrotoday.com/).

human resources planning (HRP) The process of ensuring that personnel in the numbers and with the skills and experience required by the organization will be available when needed.

human resources self-service and portal technologies Self-service solutions and strategies designed to support building high-performance work forces and encouraging manager and employee productivity. Manager applications typically include budget management, reporting, and staff management. Employee applications include communications information, compensation-related management, health and welfare benefits management, personal data management, retirement management, and time management.

human resources utilization (HRU) Refers specifically to the utilization of people within an organization to maximize organizational benefits as well as provide employees with the personal and job satisfaction they need to be productive, effective, and loyal.

human resources valuation The assignment of value to employees based on the future economic services they are expected to provide throughout their employment with the company.

human skills The ability to work effectively as a member of a group, to build cooperative effort within teams, and to deal effectively with interpersonal conflict. Requisites include understanding people and self-awareness — understanding one’s own motivations, biases, and blind spots.

humanware The resource that enables non-profit organizations, including educational institutions, to keep abreast with technology. Attributed to CompuMentor, a computerization consulting organization based in San Francisco, CA.

hurricane writing See mind-mapping.

hybrid organization An organization that balances the use of both horizontal and vertical organization models.

hybrid pension plan A plan that combines the best features of defined benefit and defined contribution programs.

hybrid projector A video and data projection system that combines two or more technologies, such as a combination of an integrated light source with its own lens and a slide projector.

hydrotherapy Most often involves a reclined whirlpool bath with an external water hose used by an attendant to give a person a full body massage. Also includes mineral baths, Scotch showers, Swiss needle showers, and other forms of whirlpool baths.

hypercard See hypertext.

hyperlink A highlighted word or graphic on a World Wide Web page that, when clicked on by a mouse, can connect the user to a new location.

hypermedia 1. A form of computer-supported learning resource, tools that integrate performance support for workers. Links different media under learner or worker control. Hypermedia programs are “stacks,” and pages (screen images) within a stack are “cards.”

2. On the Internet, highlighted text linked to related pages at the same or other Web sites.

hypertalk See hypertext.

hypertension Occurs when an individual’s blood pressure is consistently higher than the normal range for his or her age group. It is measured by two numbers: (1) the higher number represents the systolic blood pressure when the heart is working at its maximum and exerts the maximum amount of pressure on the arteries and (2) the lower number represents the diastolic blood pressure when the minimum amount of pressure is exerted on the arteries. In adults, hypertension is defined as a systolic blood pressure of 140 mm or greater and/or a diastolic blood pressure of 90 mm or greater. Prolonged elevated blood pressure can lead to heart attack, stroke, kidney failure, and atherosclerosis. Although hypertension cannot be cured, it can be treated and controlled with medication, losing weight, restricting alcohol and sodium consumption, regular exercise, quitting smoking, and reducing stress. Also called high blood pressure.

hypertext A type of computer-supported learning resources. The term is used
generically to refer to interactive media — a means of interacting with a computer in a nonlinear way, a manner that reflects the way people think. Essentially a software program that links graphics and text. Users can use a personal computer to browse rapidly through a document, select or word or phrase, and, with the touch of a button, go directly to linked documents, cross-references, annotations, or footnotes.

**Hypertext Markup Language (HTML)**
The formatting protocol used by World Wide Web sites interpreted by Web browsers and used to create Web pages.

**hypertext system** A computer database (software) that brings several elements together on screen and responds to the nonlinear process of human thought. The user can begin with a topic, locate one or more cases of it, and, without having to return to a master menu, branch to associated topics. In essence, users can follow their mental processes directly through the text and save time and reduce frustration.

**Hypertext Transport Protocol (HTTP)** The Internet standard coding system that enables users to distribute information and data (links, graphics, and text) across the World Wide Web.

**hypnotherapy** An alternative form of medical treatment in which therapeutic suggestions are made to relieve pain or speed the healing of patients by placing them in a hypnotic trance state.

**hypochondriasis** An obsessive preoccupation with a particular illness based on an individual’s misinterpretation of bodily sensations. People who suffer from this disorder frequently believe themselves ill when they are not.

**hypomania** A severe state of mania characterized by persistently euphoric or irritable moods, appetite disturbance, decreased need for sleep, increased activity, pressured speech, and loss of judgment and self-control.

**hypothesis** A shrewd inference or guess that is specifically formulated and provisionally adopted to explain observed facts or conditions and to guide in their further investigation in the search for evidence. An educated hunch.
<table>
<thead>
<tr>
<th>Acronym</th>
<th>Full Form</th>
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</thead>
<tbody>
<tr>
<td>I</td>
<td>Instructional technology and long-distance education.</td>
</tr>
<tr>
<td>IAAP</td>
<td>The International Association of Administrative Professionals.</td>
</tr>
<tr>
<td>IAAVC</td>
<td>International Association of Audio Visual Communicators.</td>
</tr>
<tr>
<td>IABC</td>
<td>International Association of Business Communicators.</td>
</tr>
<tr>
<td>IACC</td>
<td>1. International Association of Conference Centers.</td>
</tr>
<tr>
<td></td>
<td>2. International Association of Certified Coaches.</td>
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<tr>
<td>IACET</td>
<td>International Association for Continuing Education &amp; Training.</td>
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<tr>
<td>IACMP</td>
<td>International Association of Career Management Professionals.</td>
</tr>
<tr>
<td>IACVB</td>
<td>International Association of Convention &amp; Visitor Bureaus.</td>
</tr>
<tr>
<td>IADAT</td>
<td>Integrated Applications Digital and Audio Trainer.</td>
</tr>
<tr>
<td>IADEP</td>
<td>Internal Association of Eating Disorder Professionals</td>
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<tr>
<td>IAEM</td>
<td>International Association for Exhibition Management.</td>
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<tr>
<td>IAES</td>
<td>Interim alternative educational setting.</td>
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<tr>
<td>IAF</td>
<td>International Accreditation Forum.</td>
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<tr>
<td>IAFE</td>
<td>International Association of Fairs and Expositions.</td>
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<td>IAFP</td>
<td>International Association for Financial Planning.</td>
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<tr>
<td>IAM&amp;AW</td>
<td>International Association of Machinists and Aerospace Workers.</td>
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<tr>
<td>IAPBI</td>
<td>Information Access Project for Blind Individuals.</td>
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<tr>
<td>IAPP</td>
<td>International Association of Presentation Professionals.</td>
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<tr>
<td>IAS</td>
<td>International accounting standards.</td>
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<tr>
<td>IAV</td>
<td>Interactive video system.</td>
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<tr>
<td>IBEW</td>
<td>International Brotherhood of Electrical Workers.</td>
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<tr>
<td>IBPP</td>
<td>Internet billing, presentation, and payment.</td>
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<tr>
<td>IBT</td>
<td>1. Instructor-based training.</td>
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<td></td>
<td>2. Internet-based training.</td>
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<tr>
<td>IC</td>
<td>1. Independent contractor.</td>
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<td></td>
<td>2. Information center.</td>
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<td>ICANN</td>
<td>Internet Corporation for Assigned Name and Numbers.</td>
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<td>ICC</td>
<td>International Criminal Court.</td>
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<tr>
<td>ICCA</td>
<td>International Congress and Convention Association.</td>
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<tr>
<td>ICEO</td>
<td>Internet chief executive officer.</td>
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<tr>
<td>ICFA</td>
<td>Institute for Chartered Financial Analysts.</td>
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<tr>
<td>ICIA</td>
<td>The International Communications Industries Association.</td>
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<tr>
<td>ICM</td>
<td>1. Individual case management.</td>
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<td></td>
<td>2. Institute for Crisis Management.</td>
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<td>ICPA</td>
<td>Insurance Conference Planners Association.</td>
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<td>ICSA</td>
<td>International Customer Service Association.</td>
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<tr>
<td>ICTA</td>
<td>Institute of Certified Travel Agents.</td>
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<td>IDA</td>
<td>The International Dyslexia Association.</td>
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<td>IDEA</td>
<td>Individuals with Disabilities Education Act of 1997.</td>
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<tr>
<td>IDM</td>
<td>Integrated device manufacturer.</td>
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<tr>
<td>IDP</td>
<td>Individual development plan.</td>
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<td>I-DPO</td>
<td>Internet direct public offering.</td>
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<tr>
<td>IDS</td>
<td>Integrated delivery system.</td>
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<td>IDTV</td>
<td>Improved definition television.</td>
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<tr>
<td>IEAP</td>
<td>Integrated Employee Assistance Program.</td>
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<tr>
<td>IEP</td>
<td>Individual education plan.</td>
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<tr>
<td>IFAC</td>
<td>The International Federation of Accountants.</td>
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<tr>
<td>IFB</td>
<td>Invitation for bid.</td>
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<td>IFEBP</td>
<td>International Foundation of Employee Benefits Plans.</td>
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<tr>
<td>IFHOH</td>
<td>International Federation of Hard of Hearing People.</td>
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<tr>
<td>IFTDO</td>
<td>International Federation of Training and Development Organizations.</td>
</tr>
<tr>
<td>IGLTA</td>
<td>International Gay &amp; Lesbian Travel Association.</td>
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<td>IHRIM</td>
<td>International Association for Human Resource Information Management.</td>
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<tr>
<td>IICS</td>
<td>International Interactive Communications Society.</td>
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<td>IIE</td>
<td>Institute of Industrial Engineers.</td>
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<tr>
<td>III</td>
<td>Insurance Information Institute.</td>
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<tr>
<td>IIRIRA</td>
<td>Illegal Immigration Reform and Immigrant Responsibility Act of 1996.</td>
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<tr>
<td>IIS</td>
<td>Integrated instructional system.</td>
</tr>
<tr>
<td>IKWUM</td>
<td>I know what you mean (Internet speak).</td>
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<tr>
<td>ILEI</td>
<td>Index of Leading Economic Indicators.</td>
</tr>
<tr>
<td>ILO</td>
<td>International Labor Organization.</td>
</tr>
<tr>
<td>ILS</td>
<td>Integrated learning system.</td>
</tr>
<tr>
<td>IM</td>
<td>Instructional management.</td>
</tr>
<tr>
<td>IMC</td>
<td>Institute of Management Consultants.</td>
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<tr>
<td>IME</td>
<td>Independent medical examination.</td>
</tr>
<tr>
<td>IMHO</td>
<td>In my humble opinion (online abbreviation).</td>
</tr>
<tr>
<td>IMM 90</td>
<td>Immigration Act of 1990.</td>
</tr>
<tr>
<td>IMO</td>
<td>In my opinion (Internet abbreviation).</td>
</tr>
<tr>
<td>IMRT</td>
<td>Intensively modulated radiation therapy.</td>
</tr>
<tr>
<td>INFORMS</td>
<td>Institute for Operations Research and the Management Sciences.</td>
</tr>
<tr>
<td>IP</td>
<td>1. Internet protocol. 2. Intellectual property.</td>
</tr>
<tr>
<td>IPG</td>
<td>Immediate participation guarantee.</td>
</tr>
<tr>
<td>IPMA</td>
<td>International Personnel Management Association.</td>
</tr>
<tr>
<td>IPO</td>
<td>1. Independent physician organization. 2. Initial public offering. 3. Individual pays own.</td>
</tr>
<tr>
<td>IPS</td>
<td>Integrated performance support.</td>
</tr>
<tr>
<td>IQ</td>
<td>Intelligence quotient.</td>
</tr>
<tr>
<td>IQC</td>
<td>Indefinite quantity contract.</td>
</tr>
<tr>
<td>IRA</td>
<td>Individual retirement account.</td>
</tr>
<tr>
<td>IRC</td>
<td>1. Internal Revenue Code. 2. Internet relay chat.</td>
</tr>
<tr>
<td>IRR</td>
<td>Individual Ready Reserve.</td>
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<tr>
<td>IRRA</td>
<td>Industrial Relations Research Association.</td>
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<tr>
<td>IRS</td>
<td>Internal Revenue Service.</td>
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<tr>
<td>IS</td>
<td>Information systems.</td>
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<tr>
<td>ISCEBS</td>
<td>International Society of Certified Employee Benefit Specialists.</td>
</tr>
<tr>
<td>ISD</td>
<td>Instructional systems development.</td>
</tr>
<tr>
<td>ISDN</td>
<td>Integrated Services Digital Network.</td>
</tr>
<tr>
<td>ISES</td>
<td>International Special Events Society.</td>
</tr>
<tr>
<td>ISMP</td>
<td>International Society of Meeting Planners.</td>
</tr>
<tr>
<td>ISO</td>
<td>1. Incentive stock options. 2. International Standards Organization.</td>
</tr>
<tr>
<td>ISP</td>
<td>Internet service provider.</td>
</tr>
</tbody>
</table>
ISPI  International Society for Performance and Improvement.
ISS  Interactive software simulations.
ISSN  International Standard Serial Number.
ISTE  International Society for Technology in Education.
IT  1. Instructional technology.  2. Information technology.
ITA  Information Technology Agreement.
ITAC  The International Telework Association and Council.
ITI  Industrial Technology Institute.
Ittrain  International Association of Information Technology Trainers.
ITS  Intelligent tutoring system.
ITT  Information technology training.
IVD  Interactive videodisc.
IVLA  International Visual Literacy Association.
IVR  Interactive voice response.
IVS  Interactive video system.
IWRP  Individual Written Rehabilitation Plan.
IWS  Intelligent work station.


iatrogenic injury  See adverse medical event.

IBM Accessibility Center  Provides product and service information for people with disabilities and for human resource professionals who seek knowledge about solutions or means of empowering persons with vision, mobility, speech-hearing, and cognitive disabilities to ensure a productive working environment.  Contact: IBM Accessibility Center, 11400 Burnet Road, Austin, TX 78758 (phone 800-426-4832; Web site www-3.ibm.com/able/).

ice  An odorless, colorless, crystalline, smokable, and highly addictive form of speed (methamphetamine), the drug makes people aggressive and violent. When smoked it provides a high of from 4 to 24 hours. Used over time, the drug can cause permanent mental impairment. Also known as glass, crank, rock, meth, and crystal meth.

iceberg training  A consequence of corporate downsizing, training budget cuts, and the demand of boards of control to do more with less. Involves training supervisors, technicians, or skilled operative employees to train their employees in the essentials of a particular job (the tip of the iceberg), rather than attempting to teach them everything they know. Coined by Walter DiMantova, Director of the Center for Corporate Training, Eastern Michigan University, Ypsilanti, MI.

icebreaker  An opener, warm-up, energizer, and tension-reducer for training sessions and workshops, such as games, simulations, exercises, and brain teasers. Icebreakers help the trainer or workshop leader begin sessions with impact, acquaint participants with one another comfortably, and reenergize group members during flat periods.

icon  In computers, a symbol that appears on the screen (CRT) that, when signaled (clicked with a mouse), causes a user’s command to the program to be activated.

idea bank  A manual or computerized file of ideas, critical incidents, and events of importance to enterprise planning, management, operations, and control. Used as a source of new initiatives or problem-solving approaches.

idea processor  An electronic means of outlining using a personal computer and software that serves as a text editor operating on lines of text instead of individual words. The user enters one idea on each line and then can arrange them hierarchically — the broader concepts broken down sequentially into less comprehensive ones. The user can easily group and regroup ideas until satisfied with the logic of the arrangement.

ideation  Piling up alternative ideas for the solution of problems.

ideational fluency  See thinking fluency.

indemnity insurance  Health insurance benefits provided in the form of cash payments rather than services.

identity  See company identity.

identity management  A means of achieving secure access to information and applications across a range of internal and external...
computing systems and, at the same time, providing access to a growing number of users, both inside and outside the organization, without compromising security or revealing sensitive information. It employs four tools: password reset, password synchronization, single sign-on, and access management software. For password management options, see www.infosecuritymag.com/2002/apr/passwordmgmt.shtml.

Identity Theft Using, without authority, any means of identification of another person with the intent of committing theft. The most common objective is to obtain and misuse a social security number. To report unauthorized use of that number, call the Special Security Fraud Hotline at 800-269-0271 and file a complaint with the Federal Trade Commission, Identity Theft Clearinghouse, 600 Pennsylvania, Ave., NW, Washington, D.C. 20580 (phone 877-438-4338; TTY 202-326-2502; Web site www.consumer.gov/idtheft/).

Identity Theft and Assumption Deterrence Act of 1998 The Act amended chapter 47 of Title 18, United States Code, to make it a federal crime when anyone knowingly transfers or uses, without lawful authority, a means of identification of another person with the intent to commit, or to aid or abet, any unlawful activity that constitutes a violation of federal law or that constitutes a felony under any applicable state or local law. Signed into law Oct. 30, 1998.


Illegal Immigration Reform and Immigrant Responsibility Act of 1996 (IIRIRA) Reduced the number of documents that an employer can accept as proof of identity and eligibility to work in the U.S. Employers can no longer accept certificates of naturalization, certificates of citizenship, foreign passports, or birth certificates. Acceptable documents for both identity and employability (List A) are limited to a U.S. passport, an alien registration card, or other documents designated by the attorney general. Acceptable documents for establishing employment eligibility only (List C) are limited to a U.S. social security card and other documents as determined by the attorney general.

Image See corporate image; self-image.

Image Consulting Consulting practice that focuses on public speaking (speech and appearance) training and/or wardrobe/color/style advising.

Image Database Software that creates a database of images, animations, and digital video with a single command. It compresses images to save disk space and allows the user to catalog all image formats. The database keeps images organized on a hard drive and enables the user to obtain data on a specific image — what drive and volume the image is on and its name, creator, and the date it was last modified. Some image databases can locate graphics files over a network on servers and on other hard drives.

Image Doctor See spin master.

Imagesetter 1. A high-resolution laser output device that transfers digitized type or images onto photosensitive paper. 2. Typesetters connected to desktop publishing workstations used to record halftones and line images as well as type.

Imagining Visualizing as an individual or as part of a group how things would be if everything were perfect — no problems, no complications, no obstacles, no errors. The exercise is said to open people’s minds to possibilities and opportunities for improvement and, at the same time, foster teamwork and collaboration.

Imagery See creative imagery; guided imagery; reproductive imagery; speculative imagery; structural imaging/imagery.

Imaging Software Programs that drive personal computer graphics production such as CAD engineering/architectural drawing, theatrical costume design, digital map-making, three-dimensional modeling, and photorealism.

Immediate Annuity An annuity that provides for payments to the beneficiary beginning the year following the purchase of the annuity.

Immediate Evaluation Evaluation that focuses on ongoing programs and activities. Its objective is to assess the quality of programs and services while they are in operation to provide supervisors and employees or
instructors and trainees the feedback they need to improve their performance. There are three subcategories of immediate evaluation: participant reaction, measurement of behavioral or attitudinal change, and self-evaluation or self-audit.

**immediate fixed annuity** An investment contract with an insurance company that allows the buyer to convert a lump sum of money into a guaranteed payment stream that begins within 12 months of purchase. *See also* deferred fixed annuity.

**immediate participation guarantee (IPG)** A funding plan vehicle for annuity contracts.

**immediate relatives** Certain immigrants who, because of their close relationship to U.S. citizens, are exempt from the numerical limitations imposed on immigration to the U.S. Immediate relatives are spouses of citizens, children (under 21 years of age and unmarried) of citizens, and parents of citizens 21 years of age or older.

**immersion** *See* language immersion.

**immersion environment** A technical platform (or platforms) that allows learners to be as involved in the learning as they are in a classroom. Attributed to Bryan Polivka (e-mail Bryan Polivka@educate.com), chief learning officer with Caliber Learning Network, Inc., a Baltimore Web-based training provider.

**immigrant** *See* Permanent Resident Alien.

**Immigration Act of 1990 (IMMAC 90)** Legislation enacted into law on November 29, 1990, that reconstructed the controlling immigration statutes. The Act includes a new classification and quota system for the allocation of immigrant visas (for temporary workers) and affects all persons seeking permanent residency status in the U.S. One of the most significant features of the Act is that persons seeking entry on the basis of an offer of employment from a U.S. employer may do so as long as they present unique expertise, training, and experience. It creates a separate category for professionals (such as engineers, scientists, accountants, health practitioners, and teachers) with advanced degrees and gives them priority over lesser-skilled workers. Another feature imposes annual caps on certain occupations for the allocation of nonimmigrant employment-related visas (H-1B employer-sponsored temporary visas). An employer must now certify to the Department of Labor that the company is offering at least the local prevailing wages and working conditions to H-1B workers and all U.S. workers hold the same job at the employer’s facility.

**Immigration and Nationality Act of 1952 (INA)** An act that made it unlawful for any person or organization to hire, recruit, or refer for a fee an alien for employment in the U.S., knowing the alien is unauthorized for employment or, after hiring an alien authorized employment, continuing to employ that individual knowing that the alien has become unauthorized with respect to employment. The Act also deals with the admission and employment of special agricultural workers and temporary workers and proscribes discrimination against aliens authorized employment on the basis of national origin or citizenship status.

**Immigration and Nationality Act of 1997 (INA)** Protects workers against the following types of discrimination: national origin (of the applicant or employee because of his or her or an ancestor’s place of origin or the physical, cultural, or linguistic characteristics of a particular nationality), citizenship or immigration status, document abuse (refusing to accept documents that reasonably appear to be genuine and that prove identity or requiring more or specific documentation to prove an employee’s identity or work authorization), and retaliation (retaliating against an individual for filing a complaint, cooperating in an investigation, or testifying at a hearing). Became effective in September 1997.

**Immigration and Naturalization Service (INS)** *See* Bureau of Citizenship and Immigration Services.

**Immigration and Naturalization Service B-1 status** Under the Immigration Reform and Control Act of 1990, a program designed to allow foreign nationals to visit the U.S. a maximum of 1 year (with extensions possible) and for multiple visits up to 10 years to attend conventions, look for business opportunities, or negotiate agreements. Local employment is not
permitted. See also American Competitiveness and Workforce Improvement Act of 1998.

**Immigration and Naturalization Service B-2 status** A visa good for a one-time or multiple visits up to 10 years issued to aliens for recreation, visits with family, or medical visits. May not work or receive any kind of remuneration. Applicants must prove intent to return home.

**Immigration and Naturalization Service E-1 status** Treaty trader. Available for foreign nationals who are executives, supervisors, or highly skilled workers and who are involved in substantial trade or active investment principally between their home country and the U.S.; for example, employees of an airline that flies regularly to U.S. cities. Allows foreign nationals to enter the U.S. to direct and develop substantial import/export trade between the U.S. and the treaty country.

**Immigration and Naturalization Service E-2 status** Treaty investor. Allows foreign nationals to enter the U.S. to direct and develop substantial investments made in a U.S. business.

**Immigration and Naturalization Service EB-1 status** Designed for aliens with extraordinary ability, outstanding professors and researchers, and multinational executives and managers.

**Immigration and Naturalization Service EB-2 status** Designed for professionals with advanced degrees or aliens with exceptional abilities (a somewhat lower level of knowledge and skills than is required for EB-1 status). Requires a sponsoring employer and also permanent labor certification.

**Immigration and Naturalization Service EB-3 status** Designed for skilled workers, professionals, and “other workers” who have a parent affiliate or subsidiary abroad and must have worked in a foreign facility for 1 year in the 3 years preceding entry into the U.S. Maximum stay in the U.S. is 7 years. Applicants must receive labor certification.

**Immigration and Naturalization Service F-1 status** A nonimmigrant visa issued to alien students enrolled in academic or language programs full-time and in good academic standing. Allowed to work off-campus for up to 20 hours per week after 1 year and for 1 year after graduation.

**Immigration and Naturalization Service H-1A status** An alien temporary worker — registered nurse (valid from October 1, 1990 through September 30, 1995).

**Immigration and Naturalization Service H-1B status** Specialty occupation. Designed to allow employer-sponsored, nonimmigrant professional workers to enter the U.S. temporarily to work in specialty occupations, which typically require a bachelor’s degree or higher, for a maximum of 6 years. The status is valid only for employment with the sponsoring employer, and the employer must demonstrate his or her status as a professional and may be required to have the alien’s credentials evaluated.

**Immigration and Naturalization Service H-1C status** Alien registered nurses allowed to work in areas with a shortage of health professionals under the Nursing Relief for Disadvantaged Areas Act of 1999.

**Immigration and Naturalization Service H-2A status** Alien temporary agricultural workers entering the U.S. to perform agricultural services or labor of a temporary or seasonal nature when authorized workers are unavailable in the U.S.

**Immigration and Naturalization Service H-2B status** Temporary, nonagricultural employer-sponsored alien workers entering the U.S. to perform temporary services or labor if unemployed persons capable of performing the service or labor cannot be found in the U.S. Good for up to 9 months.

**Immigration and Naturalization Service H-3 status** Aliens temporarily entering the U.S. as trainees, other than to receive graduate medical education or training.

**Immigration and Naturalization Service J-1 status** Exchange visitor. Allows sponsored foreign nationals to enter the U.S. for a limited time to gain practical experience or to participate in an approved exchange program. May work temporarily, but there are no wage restrictions. Some restrictions apply to professors, research scholars, medical graduates, and teachers.

**Immigration and Naturalization Service L-1A/B status** Intra-Company Transferee.
Allows executives and managers (L1-A) or employees with specialized knowledge (L1-B) and the alien’s spouse and minor unmarried children to transfer from a foreign country to a U.S. parent, branch, subsidiary, or affiliate for limited periods of time. Participants must have worked at the foreign company in the appropriate capacity for at least 12 months during the 3 years immediately prior to filing a visa application.

**Immigration and Naturalization Service O-1, O-2, and O-3 status** Temporary workers with extraordinary ability or achievement in the sciences, arts, education, business, or athletics; those entering solely for the purpose of accompanying and assisting such workers; and their spouses and children.

**Immigration and Naturalization Service P-1, P-2, P-3, and P-4 status** Aliens entering the U.S. with “temporary worker” status — athletes and entertainers at an internationally recognized level of performance, artists and entertainers under a reciprocal exchange program, artists and entertainers under a program that is “culturally unique,” and their spouses and children.

**Immigration and Naturalization Service Q-1, Q-2, and Q-3 status** Aliens allowed to enter the U.S. on a temporary basis — participants in international cultural exchange programs, participants in the Irish Peace Process Cultural and Training Program, and spouses and children of Irish Peace Process participants.

**Immigration and Naturalization Service R-1 and R-2 status** Alien temporary workers allowed to enter the U.S. for up to 5 years to perform work in religious occupations and their spouses and children.

**Immigration and Naturalization Service TN status** Under the North American Free Trade Agreement, allows citizens of Canada and Mexico engaged in professional-level activities to enter the U.S. Must show purpose of entry, professional activity, educational qualifications, and compliance with applicable state laws and must state anticipated length of stay and remuneration. Canadians may apply at the border. There is no specific limit on the total number of 1-year extensions for Canadians; there is a limit for Mexicans.

**Immigration judge** An attorney appointed by the U.S. Attorney General to act as an administrative judge within the Executive Office for Immigration Review. They are qualified to conduct specified classes of proceedings, including removal proceedings.

**Immigration Marriage Fraud Amendments of 1986** Legislation passed to deter immigration-related marriage fraud. Its major provision stipulates that aliens deriving their immigrant status based on a marriage of less than 2 years are conditional immigrants. To remove their conditional status the immigrants must apply at an Immigration and Naturalization Service office during the 90-day period before their 2nd-year anniversary of receiving conditional status. If the aliens cannot show that the marriage through which the status was obtained was and is a valid one, their conditional immigrant status may be terminated, and they may become deportable.

**Immigration Nursing Relief Act of 1989** Exempts foreign nurses who have legally worked as registered nurses in the U.S. for at least 3 years and who began work before September 1, 1989 from the annual national quota. Designed to help U.S. health care facilities to deal with the shortage of registered nurses.

**Immigration Reform Act of 1996** Signed into law September 30, 1996. Established three voluntary pilot programs to enhance the ability of employers to confirm new worker eligibility: (1) an enhanced telephone verification system, (2) waiver of certain paperwork requirements if a new employee attests to being a U.S. citizen, and (3) the use of machine-readable documents. The Act also reduced the number of acceptable documents an employee can present for employer verification as follows: for employability and identity, a U.S. passport, a resident alien or alien registration card, or other documents designated by the Attorney General (possibly a visa or foreign passport); for employability only, a social security card or “certain other documents found acceptable by the Attorney General” (such as an employment authorization card); and, for identity only, a state driver’s license or identification card.
**Immigration Reform and Control Act of 1986 (IRCA)** Designed to stem the influx of illegal immigrants, the Act instituted a system of penalties for employers or referral agencies who knowingly recruit, hire, or refer illegal aliens. Employers must file INS Form I-9, Employment Eligibility Verification Form, certifying that all newly hired employees are not illegal aliens by ascertaining that they have a U.S. passport, a certificate of U.S. citizenship, a certificate of naturalization, a resident alien card, or a combination of documents (such as social security and birth certificates) showing authorization to work in the U.S.


**immunity from prosecution** An agreement that a witness will not be prosecuted for conduct to which his or her testimony relates. Granted to an individual by a prosecutor in exchange for testimony against the defendant in the case.

**immunosuppressive drugs** Medication used in immunosuppressive therapy to prevent the rejection of organ transplants.

**impact analysis** Defining the desired, measurable impact of a learning intervention on the organization before launching the intervention. Attributed to Bryan Polivka (e-mail Bryan Polivka@educate.com), chief learning officer with Caliber Learning Network, Inc., a Baltimore Web-based training provider.

**impact evaluation** An approach to evaluation that focuses on the effects (bottom-line results) of programs on individuals or departments, divisions, or corporations. Examples are the extent to which a wellness program reduced absenteeism and accidents or the extent to which an executive succession program, coupled with a cross-cultural training program, provided the executives needed for a global expansion program.

**impact wheel** A normative technological forecasting technique that employs a panel of experts to identify important but sometimes obscure impacts and implications of carefully selected changes or developments. A description of the event, change, or development is placed in a circle in the center of a large sheet of paper or on a chalkboard. The panel is asked to identify the direct consequences of the occurrence of the central item, and their responses are placed in smaller circles around the circumference of the initial entry, each connected to the base circle by a single line. Then, participants are asked to identify the impacts of each of the first-level consequences, and they are placed in ovals surrounding the first-level entries and connected to them with a single line. The process is continued with additional levels of consequences placed in ovals in a series of concentric circles and connected by single dotted lines to their progenitors until the process loses its usefulness.

**impairment** Diminished bodily function resulting from accident or injury that may or may not be disabling, depending on the occupation, age, education, work attitude, and so on of the worker. As defined by the Americans with Disabilities Act of 1990, “any physiological disorder or condition, cosmetic disfigurement, or anatomical loss affecting one or more of the following body systems: neurological; musculoskeletal; special sense organs (including speech organs that are not respiratory, such as vocal cords, soft palate, and tongue); respiratory, including speech organs; cardiovascular; reproductive; digestive; genitourinary; hemic and lymphatic; skin; and endocrine. It also means any mental or psychological disorder, such as mental retardation, organic brain syndrome, emotional or mental illness, and specific learning disabilities.” Impairment does not include homosexuality or bisexuality.

**impairment-related work expenses** A social security work incentive that allows certain expenses for things persons with disabilities need to work (because of their impairment) to be deducted when counting earnings to determine whether they are performing substantial work.

**impacts** Impatriates — highly skilled foreign nationals employed by U.S. companies to overcome labor pool shortages under the H-1B visa program. See also expatriates.

**implacement** Helping workers whose jobs have been abolished to identify new career interests and options and develop the skills needed to fulfill them. May involve testing, assessment, career counseling, and retraining.
sometimes undertaken to avoid the costs of recruiting and training new employees.

**Implementation** 1. One of the five major steps in getting a computer system up and running. In sequence, the steps are design, development, installation, implementation, and operation. It involves modifying or customizing the system to meet specific user needs. 2. One of three crucial elements of all activities used in *adventure training*. The others are *framing* and *debriefing*. Implementation is the actual conduct of the learning activity.

**Import** 1. The acceptance of a program or data file by another computer program in a ready-to-use form with all formatting codes intact. 2. A good or service that is sold (import sale) to a person residing in the U.S. from a person residing abroad. Imports include government and nongovernment goods and services; however, they exclude goods and services to the U.S. military, diplomatic, and consular institutions abroad.

**Imposed discipline** Discipline that has its roots in the authority of managers. It makes use of deterrents and penalties to secure compliance with organizational rules and policies. Sometimes called *command discipline*.

**Imposition process** In desktop publishing, a part of the prepress process in which the various documents that will be combined to produce a book are placed according to color, section, or content; the press plate is set up using the number of pages per plate, their orientation, the folding style, binding style, margins for spines, press marks, and the imposition sequence that determines the actual page order and signature sizes (plate styles). Once the plate has been set up, it is combined with other plate styles to form a book style. The last stage of the imposition process is setting the book to film, usually by outputting the plates to an imagesetter.

**Impression** In printing, the pressure of type, plate, or blanket as it comes in contact with the paper.

**Improshare** Translation: *improved productivity through sharing*. A form of gain sharing, it is an employee involvement and productivity scheme that emphasizes performance and reductions in the number of hours invested in the production of goods or services instead of dollars or reduced costs as a measure of results. Management and workers share the same goals and benefit from the same results — productivity and reduced production costs.

**Improved-definition television (IDTV)** Television sets that feature images that are more accurate and have better definition and less “noise” than conventional TV sets. The scanning rate of the sets is doubled (from $262\frac{1}{2}$ to 525 lines every $1/60th$ of a second) so that scanning lines are almost invisible and vertical resolution is improved by 40%.

**Improving America’s Schools Act of 1994** Encourages the integration of vocational training into the school curriculum to produce skilled workers for the labor market.

**Improvisational ability** The capacity to ad-lib, jury-rig, extemporize. The ability to use familiar objects, concepts, and ideals or their components in new ways or to transform the absurd or incongruous into logical, reasonable, and workable ideas.

**IMS Global Learning Consortium, Inc.** An organization of educators, businesses, and government that is working on standardized search tags (metadata) so learners, trainers, or organizations can scour the Web for learning resources (Web site www.IMSproject.com/).

**Inadmissible** An *alien* seeking admission at a port of entry who does not meet the criteria in the INA for admission. The alien may be placed in removal proceedings or, under certain circumstances, allowed to withdraw his or her application for admission.

**Inappropriate affect** In mental illness, emotional tone or outward reaction in disharmony or at variance with the idea, object, or thought accompanying it.

**Inbasket exercise** An instructional method (also used as an assessment center valuative device) involving the use of a representative sample of a month’s or even a full year’s performance in all aspects of a job. It is used to analyze and evaluate trainees’ decision-making abilities or to provide practice in decision making. Trainees are given background materials and are then exposed to a structured array of memos, reports, letters, telephone calls, visits, and meetings. In the role of manager, the
trainee makes decisions on the incoming “mail.” Time limits are established to introduce realism and cause stress. The decision-making phase is followed by discussion and critiques of the actions taken and decisions reached. All actions are analyzed, evaluated, and relayed to participants.

**in camera** A legal term that literally means “in private.” It occurs when a judge determines that it is necessary to conduct a hearing or a part of it “in chambers” because the sensitive nature of the matter in question precludes public exposure.

**incentive** A tangible (usually) or intangible reward, financial or otherwise, for performance or achievement that tends to induce, stimulate, or spur individual or group motivation and action. Examples are commissions, bonuses, stock-sharing plans, merchandise, and travel.

**incentive adventure travel** Travel rewards that strike a balance between physical or intellectual challenges and material comfort and offer a variety of activities to accommodate varying fitness levels of attendees; for example, travel connected with ecology, marine wildlife cruises, hiking, or white water rafting.

**incentive bonus** Additional pay awarded as a means of recognizing peak employee performance.

**Incentive: Managing and Marketing Through Motivation** A monthly journal. Cost: $48.00 per year (free to qualified subscribers). Contact: Bill Communications, Inc., 355 Park Avenue South, New York NY 10010 (phone 212-592-6400; fax 212-592-6459; e-mail khein@bill.com; Web site www.incentivemag.com/).

**incentive pay** Any form of compensation designed to motivate employees to produce specific results or behave in a specific way and to reward them for doing so.

**incentive plan** A plan that provides financial rewards to workers whose productivity or contributions to the organization exceed some predetermined standard. Incentives for production workers include piecework plans and group incentive plans; for executives and managers, bonuses, stock options, and the like; for salespersons, commissions, bonuses, and special awards.

**incentive retirement plan** Incentives offered to encourage early retirement, used as a painless method of reducing personnel during downsizing and restructuring. They involve enhancement of earned retirement benefits and are paid to all eligible employees who volunteer to retire during the period in which the program is offered.

**incentives** Bonuses offered to physicians by health maintenance organizations for minimizing or reducing health care costs.

**incentive stock options (ISO)** Authorized by the Economic Recovery Act of 1981, an ISO grants an employee, usually an executive, the right to pay the current market price for shares in the company at a future time. ISOs qualify for favorable tax treatment under Section 422A, Internal Revenue Code.

**incentive travel** Considered by the Internal Revenue Service as a business vacation. In the travel industry, it is defined as travel awarded to an employee, customer, or independent contractor as a prize for the attainment of corporate goals or objectives. If the award is given for business reasons, the sponsor may get the full deduction for all expenses incurred in providing the prize. However, the individual who receives the award must pay taxes on the full, fair market value of the incentive travel.

**incentive work** Used where work output is measurable in units of product, pieces, items, and so on and the rate of pay is stated as dollars paid for each unit or piece produced. Also called piece rate; piecework.

**incidence** In epidemiology, the number of cases of disease, infection, or accident during a prescribed period of time in relation to the component of population in which they occur.

**incidence rate** Represents the number of injuries and/or illnesses per 100 full-time workers and calculated as: \((N/EH) \times 200,000\), where: \(N\) = number of injuries and/or illnesses; \(EH\) = total hours worked by all employees during the calendar year; 200,000 = base for 100 full-time equivalent workers (working 40 hours per week, 50 weeks per year).

**incidental absence** An employee absence of 1 to 5 days’ duration.

**incidental graphics** The use of a chalkboard, easel, or flip chart to illustrate concepts or
principles by means of drawings, diagrams, symbols, or words during or immediately preceding the presentation of instruction.

incident method A variation of the case method of instruction. With the incident method, only a brief sketch of the climax of a case is presented. It is used to develop judgment, critical thinking, and problem-solving ability. Trainees are given a few minutes to study the incident and attempt to determine the information they need to find out what is going on. Trainees then get the facts by asking questions of the instructor in a limited period of time. Questions must be of the type that can be answered yes or no or by a simple factual statement. The group then determines the nature of the problem and the decisions that are needed to solve it.

inclusion A commitment to educate or train people with disabilities (and members of other minority groups), to the maximum extent possible, in the regular school or classroom. For people with disabilities, it may involve bringing support services, such as specially trained teachers or instructors, to the person, rather than moving the person to the services. Inclusion is believed to result in increased productivity in the workplace because it allows everyone to participate, not only as employees, trainees, and volunteers, but also as clients and customers.

inclusive rate In meeting management, rates for sleeping rooms, function rooms, banquets, and other activities that include gratuities, service charges, and taxes. May also include breakfast and other meals.

income-based entitlements Federal entitlement programs that pay benefits only to those whose incomes or assets are below established levels, such as Medicaid, Aid to Families with Dependent Children, food stamps, and Supplemental Security Income. Also called means-tested entitlements.

income statement One of the key financial documents of an organization, the income statement includes the revenues and expenses applicable to a specific period of time, such as a quarter or year.

income statement method A means of valuing a business, it involves examining the company's current and projected earnings using this formula: value = avg. earnings years 1 and 2 × price-earnings multiple (est. business growth).

in-company counseling A form of employee assistance program (EAP). Hiring a trained professional counselor or psychologist to conduct all aspects of the EAP from diagnosis through treatment to followup. Also called in-house counseling.

in-company diagnosis A form of employee assistance program. The practice of hiring a professional to diagnose the problems of employees and then referring them to appropriate external sources of help. Also called in-house diagnosis.

inconsistency One of the primary sources of rating errors. Variations in the methodology or approach used in evaluation cause inconsistency.

in-country support An intercultural intervention in which persons assigned overseas are provided specific contacts and help of all kinds on an as-needed basis for the 3 or 4 months of the foreign assignment.

incremental budgeting A budgeting system that accepts and applies the basic premise that prior funding levels are required for continued operations. It accepts the existing base and permits continuation of the activities, programs, and services of previous years at a minimum of the same level of funding. New or expanded activities, programs, or services, as well as inflation, are evaluated in terms of the costs to be added to the prior budget.

incubation One of the primary steps in the creative problem solving process. Incubation is a period of time in which the individual’s attention is deliberately or accidentally shifted or drifted away from the problem to encourage or allow the development of new insights.

incumbent worker training Training designed to update and change worker skills to help them maintain employment and qualify for better jobs.

indefinite quantity contract (IQC) Contracts that qualify organizations to provide services when needed up to a specified maximum amount of value.

indemnification A contract provision that requires a meeting sponsor to cover legal fees and other payments assessed against a
convention center or other property as a result of injuries or damage during the event.

**Indemnity** Repayment by an insurer for a loss suffered by the insured person or organization.

**Indemnity Insurance** Insurance that pays for specific covered services.

**Indemnity Plan**

1. An insurance plan that offers protection against loss or damages, current or future, by providing compensation or remuneration for losses sustained.
2. In medical and health benefits, typically a benefit provided by an insurance company and that constitutes a plan, such as a major medical plan, that pays an insured’s medical expenses or reimburses an employee for “usual and customary” medical expenses in excess of a deductible of $100 a calendar year, 80% of the next $5000, and 100% above that amount, and is sometimes limited to a semiprivate hospital room.

**Indenture** The bonds contract. It states the time period for repayment, the amount of interest paid, whether the bond is convertible and if so at what price or what ratio, and the amount of money to be repaid.

**Independent Contractors (IC)** An alternative staffing option. Involves contracting with self-employed individuals to perform specialized functions or tasks — typically those that require high-level professional or technical knowledge and skills. Common law rules adopted by the IRS classify workers as employees for tax purposes if they: (1) must comply with employer's instructions about the work; (2) receive training from or at the direction of the employer; (3) provide services that are integrated into the business; (4) provide services that must be rendered personally; (5) hire, supervise, and pay assistants for the employer; (6) have a continuing working relationship with the employer; (7) must follow set hours of work; (8) work full-time for an employer; (9) must do their work on the employer’s premises; (10) must do their work in a sequence set by the employer; (11) must submit regular reports to the employer; (12) receive payments of regular amount at set intervals; (13) receive payments for business and traveling expenses; (14) rely on the employer to furnish tools and materials; (15) lack a major investment in facilities used to perform the service; (16) cannot make a profit or suffer a loss from the services; (17) work for one employer at a time; (18) do not offer their services to the general public; (19) can be fired by the employer; and (20) may quit work anytime without incurring liability. See also Section 530 Relief.

**Independent Contractor Tax Simplification Act of 1996** Filed in Congress to be effective for services performed by independent contractors. It involves a reworking and refinement of the 20-factor test used to determine whether a company has the required direction and control over a person that denotes employee status. Three questions would decide the issue: (1) Is there a written agreement between the parties? (2) Does it appear that the worker has made some investment, such as the purchase of tools and equipment, incurred significant unreimbursed expenses, or is being compensated primarily on the basis of commissions? and (3) Does the worker appear to have some independence, such as other customers/clients, his or her own place of business, or flexibility in where or when to work? When the answer to all three of these questions is yes, the worker is an independent contractor and both parties must continue to report all payments for services in excess of $600 annually to the IRS (Form 1099).

**Independent Living** Arrangements that allow persons with disabilities to live on their own, although with some support.

**Independent Living Center** A publicly or privately funded agency, usually staffed at least in part by persons with disabilities, established to provide the support services and resources that persons with disabilities often need to live on their own.

**Independent Medical Examination (IME)** An objective medical examination conducted by an independent practitioner to provide proof of disability in the case of a questionable claim.

**Independent Physician Organization (IPO)** An alliance formed to help serve employer health needs and reduce costs by establishing a link between physicians and employee-patients. Services include those provided by physicians and selected hospitals, employer
health insurance or reinsurance for companies with catastrophic claims, physician-directed utilization review, and claim adjudication.

**Independent practice** A training technique that involves meaningful and challenging “solo” practice of a skill or task to “set” the learning (e.g., homework). It is provided immediately following **guided practice**.

**Independent practice association (IPA)** An HMO that contracts with individual physicians in private practice or associations of independent physicians to provide care to members within a private office setting at a negotiated per capita rate, flat retainer, or negotiated fee-for-service rate to HMO members. Physicians maintain their own offices and often see non-HMO patients on a fee-for-service basis. Other health care services are provided through affiliated hospitals or specialists referred by members’ primary care providers.

**Independent student** A person 24 years or older, married, a graduate or professional student, a veteran, an orphan, a ward of the court, or one who has legal dependents other than a spouse.

**Independent study** See correspondence study; home study; self-directed learning.

**Index** On the World Wide Web, a searchable catalog of documents created by a **search engine**.

**Indexing** 1. Automatic adjustment of benefits payments to reflect changes in consumer prices, cost-of-living, or other index of inflation. 2. A formula for calculating social security benefits established to correct a flaw in an old formula that overcompensated for inflation and threw the system out of actuarial balance. Indexing expresses prior year **Federal Insurance Contributions Act of 1935** (FICA) earnings in terms of current dollars.

**Index of Leading Economic Indicators (ILEI)** The Department of Commerce’s primary economic forecasting measure. Used to project economic upturns and recessions by tracking applications for unemployment benefits, buyer traffic, business delivery times, sales activity, stock prices, backlogs of unfilled orders, home building permits issued, and so on.

**Indigent care** Health services provided to the poor or those unable to pay.

**Indirect costs** Items of expense that are not associated with specific HR projects, programs, or activities. That is, they are costs that result from common activities that cannot be practically assigned to production as direct costs. Examples are fringe benefits (medical and health insurance, pension payments, and wellness programs) and overhead costs (such as rent, utilities, office equipment, and accounting services).

**Indirect labor** Labor needed to support the production or manufacture of a product or provide a service but that is not directly involved in the production or manufacture; for example, training employees in the use of equipment needed in production.

**Indirect measure** A test that measures testees’ knowledge, skills, or abilities by means other than actual task performance. For example, obtaining data about testees’ ability to repair a carburetor through a paper-and-pencil test that asks them to list the parts of a carburetor, identify the most common failure points, and describe the steps required to repair the faulty component.

**Individual account defined benefit plan** See account balance pension.

**Individual annuity** An annuity purchased individually to meet the needs of specific plan participants.

**Individual case management (ICM)** Monitoring and influencing the treatment of employees with personal, social, or emotional problems.

**Individual development plan (IDP)** A plan developed jointly by an employee and his or her supervisor to outline the employee’s career development goals, objectives, and training needs.

**Individual differences** In learning, differences among humans in aptitude, ability, habits, ideals, appreciations, interests, learning styles, education, and experience. One of the essential considerations in planning learning experiences.

**Individual education plan (IEP)** A tool to address both academic and personal modifications, specific instructional needs, and measures to determine success and present levels
of performance of students with disabilities. It also charts out the daily class schedule and the percentage of time the individual must comply with the regulations within the education plan, and it identifies the expectations the school has for the person with the disability. **individual evaluation** A form of immediate evaluation that examines changes in the on-the-job behavior of managers, supervisors, workers, clients, customers, dealers, franchisees, or suppliers following training or some other type of intervention. It usually involves questionnaires, rating scales, interviews, tests, or observation. **individual incentive** A type of compensation or pay-for-performance plan that ties all or a part of an employee’s pay to his or her own performance. It is particularly appropriate where individual output is measurable and quantifiable. Also called **individual incentive compensation**. **individual interview** A method of job analysis in which selected job incumbents are interviewed by a trained job analyst using a standard interview form. Data are collected on duties and tasks performed, the frequency and duration of performance, the sequence of tasks, the importance and difficulty of tasks, amount and kind of supervision received, and the tools and equipment used. **individualized instruction** Instructional systems, programs, or modules designed to allow individual trainees to proceed at their own rates through a sequence of learning activities. Activities are designed to provide for individual trainee differences in learning styles, experience, aptitudes, abilities, interests, and needs. The objectives of such systems are to reduce training time, increase learning gain per unit of training time, lower trainee attrition, and reduce instructor requirements and training costs. Also called **self-paced training**. **individualized learning programs** Carefully designed learning programs prepared for special needs trainees or students, including those with physical, mental, emotional, and learning disabilities. **individual practice association (IPA)** A type of managed care. Similar to a **health maintenance organization**, except that it does not operate its own clinics. Rather, it is a loosely organized network of health care providers who treat their patients in their own offices. The providers agree to fees and medical protocols established by the IPA, which pays their bills without having patients submit insurance forms. Physician members can be paid on a fee-for-service basis, a capitated fee, or by other means. **Individual Ready Reserve (IRR)** The armed forces reserve component that is composed of ready reserve members who are fulfilling the remainder of their 8-year military service obligation or are serving in the IRR in a nontraining status voluntarily. They are carried on the rolls of the Reserve Component but are not assigned to units. Although they are not obligated to attend monthly drills or perform annual training, they must keep administrative authorities informed of their addresses and report once each year for a records check, usually at a local recruiting station. **individual retirement account (IRA)** A form of defined contribution plan and an inducement to savings and investment. IRAs permit deferral of taxes (and in some cases are tax-deductible) on income placed in retirement accounts to be incrementally withdrawn at a later date. To qualify, deferrals are prescribed in terms of annual limits, withdrawal restrictions, and penalties. In 1996, several changes were made to the law. Instead of requiring that individuals begin withdrawing money our of the plan no later than April 1 of the year following the year he or she reached age 70 1/2, even if continuing to work, the new law allows individuals 70 1/2 to delay making distributions until they retire, which allows the funds in the retirement plan to continue to grow on a tax-deferred basis. For someone who is already over the age of 70 1/2 but is still working, the law allows (but does not require) the person to stop making distributions until retirement. Penalty-free IRA withdrawals to pay for medical expenses in excess of 7.5% of adjusted gross income and penalty-free withdrawals by the unemployed to pay for health insurance also became allowed in 1997. The new law also allows deductible contributions of up to $2000 for each spouse, including a homemaker who does not work outside of the home, as long as the combined contributions of both
spouses at least equals the contributed amount. This change first applied to 1997 (in 1996, the limit of total IRA deductions was $2250).

Individuals with Disabilities Education Act Amendments of 1975 Established education policy for children with disabilities.

Individuals with Disabilities Education Act Amendments of 1991 Extends grant programs for disabled children, including the early intervention program for disabled infants and toddlers. The law also permits funding for preschoolers who reach their third birthday during the program year. The legislation used the phrase “least restrictive environment” to describe the obligation of educators to place children with special needs in regular classrooms whenever appropriate for their educational growth.

Individuals with Disabilities Education Act Amendments of 1996 Contains provisions relating to consolidation of special purposes and programs, discipline, early childhood, eligibility, federal funding, flexibility and waivers, individual education plan components and teams, local and state funding formulas, procedural safeguards, and professional development.

Individuals with Disabilities Education Act Amendments of 1997 (IDEA) Reauthorized and signed by President Clinton on June 4, 1997. Set educational policy for children with disabilities. Makes teachers from a student’s regular classroom a part of his or her Individualized Education Plan (IEP) team, writing transition goals for the period following high school into IEPs when a student is 14 years old, and gives parents who disagree with schools about the education of their child with a disability the option to use mediation to resolve issues. Most provisions took effect with the signing; all others became effective July 1, 1998. Final regulations for IDEA were released by the U.S. Department of Education in March 1999. Changes from the 1997 law relate to eligibility criteria, individualized education programs, assessments, and discipline.

Individual Written Rehabilitation Plan (IWRP) A plan for rehabilitation services for individuals with disabilities to enable them to pursue a career that is within their capabilities.

induction Programs designed to introduce new employees to the organization, the work environment, and the job. They typically include introductions to key personnel and coworkers, tours of the office or plant and facilities, and demonstration of selected work tasks.

inductive reasoning The process of reasoning from the specific to the general — of combining rules or principles to produce new conclusions, rules, or principles. The process of generalizing, going beyond the information at hand to discover new rules, and principles, arguing from particular instances to the general.

industrial democracy Describes the movement toward employee involvement and empowerment in organizations of all types: project management, task forces, quality circles, self-directed work teams, and so on.

industrial education Education and training provided at the secondary and postsecondary levels (diplomas, certificates, and associate and baccalaureate degrees) to prepare people for entry-level positions in industry.

industrial engineering A staff (service) function that is concerned with the design, installation, modification, and improvement of systems composed of people, equipment, and materials. It draws on the physical and social sciences, psychology, mathematics, and, most recently, group dynamics to analyze and evaluate systems and procedures and recommend changes to make them more effective and efficient.

industrial espionage See business espionage.

industrial fetal protection policy See fetal protection policy.

industrial intelligence See business intelligence.

industrial/organizational (I/O) psychologist A trained scientist/practitioner who has the dual goals of advancing knowledge and working with practicing managers.

industrial psychology The application of the science of human behavior to business and industry in the areas of organization planning and development; human resources
management, development, and utilization; human engineering; and research.

**Industrial Rehabilitation** Programs and therapies designed to get employees back on the job as soon as possible following accidents or injuries and reduce expenditures for compensation claims.

**Industrial Relations** See labor-management relations.

**Industrial Relations Research Association (IRRA)** A 4000-member organization of academics and practitioners in the areas of labor and industrial relations/human resources. IRRA's mission is to share ideas and keep members abreast of new developments and practices. **Contact:** IRRA, 121 Labor and Industrial Relations, University of Illinois, 504 E. Armory, MC-504, Champaign, IL 61820 (phone 217-333-0072; fax 217-265-5130; e-mail irra@uiuc.edu; Web site www.irra.uiuc.edu/).

**Industrial Trainee** See temporary worker.

**Industry** A group of enterprises that produce similar products or provide similar services. For example, all establishments that manufacture pharmaceuticals are in the same industry. A given industry, or a particular company in that industry, could have employees in dozens of occupations. The Standard Industrial Classification system groups similar establishments into industries.

**Industry-Specific Ergonomic Guidelines** A series of guidelines issued by the Occupational Safety and Health Administration (OSHA). The guidelines are the result of an extensive and cooperative process involving a wide-ranging, inclusive review of both scientific information and existing ergonomic practices and programs. The guidelines are in three parts: management practices discusses the importance of management commitment and employee participation in ergonomics training, occupational health management of musculoskeletal disorders, and ergonomics program evaluation.

**Infrastructure** In webcasting, large, specialized networks of computer servers and communication lines connected to the Internet that speed the delivery of video, audio, or interactive content.

**Infertility** The condition of a healthy individual who is unable to conceive or produce conception.

**Inflation** 1. Increases in prices and wages caused by an increase in the money supply without a corresponding increase in the amount of goods and services available. 2. A process of continuously rising prices or, equivalently, of a continuously falling value of money.

**Inflation Protection** A long-term care policy option that provides for increases in benefit levels to help pay for increases in the costs of long-term care. Options “compound” and “simple” will both result in higher premiums.

**Influence Competencies** Capabilities that portend success in managerial jobs. They include the ability to influence others, organizational sensitivity, and the ability to build relationships.

**Infobahn** See information superhighway.

**Infonuggets** Small bits of critical information and segments of training delivered just-in-time, on the job, and online by computer networks (corporate intranets with access to Netscape Navigator or Microsoft Internet Explorer) to save time and increase productivity. Also called granularization, chunks, and mind snacks.

**Informal Care** A care provider who provides maintenance and personal care but is not a formal caregiver, such as an insured person’s child or housekeeper, as long as that person does not live with the insured at the time he or she becomes eligible for benefits.

**Informal Organization** Groups outside of the formal structure of the organization through which employees satisfy some of their needs (primarily for affection and belonging) and to which they pay considerable personal loyalty. They typically interlock to form a network through which communication moves very quickly.

**Informal Plan** A short-term, reactive, intuitive, and unwritten plan based on past experience and managerial judgment. Informal plans are typically the work of only one person.

**Informal Sanctions** Social pressures generated within a group or organization to enforce informal norms of behavior, conduct, and performance.
in forma pauperis  A legal term for a pauper or destitute person. It signifies a rule that allows a litigant or party to a lawsuit to obtain a hearing without having to pay normal costs such as filing fees, lawyers’ fees, and other charges.

information  Raw data or facts presented in contextual form that can be processed into knowledge.

Information Access Project for Blind Individuals (IAPBI) A joint project of the U.S. Department of Justice and the National Federation of the Blind. Offers free consultation in meeting the Americans with Disabilities Act’s information access requirements. See also Job Opportunities for the Blind. Contact: IAPBI, 1800 Johnston St., Baltimore, MD 21230 (phone 410-659-9314; fax 410-685-5653; Web site www.nfbnet.org/).

informational database  A database that contains abstracts or full-text records (such as periodicals, newspapers, and journals) that can be accessed when interfaced with an online catalog or by means of CD-ROM.

information briefing  An oral presentation designed to familiarize, interpret, inform, or report on something of interest or concern to the audience, rather than to influence, provoke, indoctrinate, or inspire.

information center (IC) As distinguished from a library, a facility that contains (or has access to) a mainframe computer, outside information systems, and either microcomputers or minicomputers. It is used by professionals, scientists, engineers, educators, technicians, administrators, and clerical workers for information retrieval and reporting, spreadsheet analysis, word processing, and project management.

information dominance  Military jargon used to describe a person who has superior intelligence and the ability to wreak havoc on information networks.

information refinery  A futuristic and somewhat arcane computerized system that screens large-volume files and documents for important and relevant information.

information superhighway  1. A means of accessing information of all kinds via computer from homes, schools, offices, libraries, or businesses. See also I-Way; National Information Infrastructure. 2. A communication system that has the capacity to interconnect every medium. 3. The use of the Internet.

information system  See management information system.

information systems (IS) Ways of organizing and distributing computerized data; examples are human resources information systems and management information systems.

information technology (IT) The full spectrum of information processing, transmission, and storage of products, systems, and services. Viewed by some as the key to enhanced organization and individual productivity and performance.

Information Technology Agreement (ITA) A U.S.-crafted agreement signed in December 1996 by the 28 countries that conduct most of the world’s info-tech trade. The pact will abolish import duties on computers, software, semiconductors, and telecommunications equipment between July 1, 1997 and January 1, 2000. It will have the effect of reducing prices for personal computers and other equipment needed to access to the Internet. Referred to by some as a “global tax cut.”

information technology training (ITT) Computer/computer system-related skills training provided employees in the use of the organization’s information technology systems. May include instruction in software, such as communications, databases, graphics, spreadsheets, and word processing and/or training for information technology professionals on programming, maintenance, and administration of company information technology systems.

information thieves  See privacy invaders.

information utilities  Large computer database and messaging systems to which anyone can subscribe for a fee. Users access the system by means of a modem and scan current publications, participate in electronic conferences with special interest groups, and send messages via electronic mail. Examples are America Online, BitNet, CompuServe, and Prodigy.

Information Week: Business Information Powered by Technology Published monthly by CMP. Free to qualified subscribers (phone
800-292-3642 or 516-562-5898; e-mail bevans@cmp.com; Web site www.informationweek.com/).

**informed consent** A basic requirement for responsible and principled research. Participants in a study are told that they are involved in a study and are fully informed of the nature of the study, the procedures that will be used, and how the results will be used and are alerted to any risks that may be involved.

**InfoSeek** On the Internet, a search tool that specializes in news wires, computer magazines, and company profiles (Website www.infoseek.com or disney.go.com/). See also Lycos; Netscape; Yahoo!

**infotainment** A combination of information and entertainment in TV commercials or on the Internet (home pages) used to create leads or sales.

**infusion approach** A form of concepts-based, integrated curriculum. It integrates and articulates a particular subject, such as computational or writing skills, across the curriculum. Attributed to Betty Jean Eklund Shoemaker, “Education 2000 Integrated Curriculum,” Phi Delta Kappan, June 1991.

**inhalants** Substances that produce fumes that can be inhaled to produce an immediate “high” or “rush.” Used by young people and even some adults. Called “huffing,” “bagging,” or “sniffing.” Many such substances are readily available in stores or in homes; for example, air fresheners, cleaners and solvents, correction fluids, furniture polish, glues, nail polish, and whipped cream in aerosol cans.

**inhaleation therapy** An alternative treatment in which hot vapors, or steam mixed with eucalyptus oil, are inhaled (through equipment or in a steam room) to decongest the respiratory system.

**inherent vice** In employee relocation, the condition of an article that may predispose it to damage if transported; for example, fragile materials or materials that are susceptible to damage from heat or humidity.

**inheritance tax** See estate tax; sponge tax.

**inheritance tax system** A death tax system that establishes its tax rate by looking at the relationship of the beneficiary to the decedent.

**in-house counseling** See in-company counseling.

**in-house diagnosis** See in-company diagnosis.

**in-house temporary employees** An alternative staffing option. Involves placing people on the company payroll for a specific period of time to meet special production or other work requirements.

**initial public offering (IPO)** A stock offer of the sale of a company’s stock to investors. Requires between $50,000 and $500,000 to launch and $250,000 or more annually to satisfy the Securities and Exchange Commission’s reporting requirements.

**initial training** See entry-level training.

**initiative activities** In adventure training, simple, low-risk, high-energy events, such as games, in which the main challenge is one of teamwork and mental problem solving.

**injunction** A court order forbidding an individual or an organization from doing or continuing to do certain things.

**injunctive relief** A legal remedy available to individuals or organizations obtained through a court order. For example, an organization may be ordered by the court to provide auxiliary aids or services, modify existing policies, or make facilities accessible to people with disabilities.

**injury** In health care benefits and workers’ compensation, bodily injury, such as a wound, bone fracture, laceration, or abrasion, sustained accidentally by external means.

**Injury and Illness Record-Keeping Requirements** Issued by the Occupational Safety and Health Administration in 1997. Designed to simplify and improve the accuracy of data used by the agency to enforce the law and develop workplace safety standards, the revised rules exempt some businesses that have had low injury and illness rates and employers with fewer than 20 employees in the manufacturing, utilities, wholesale, transportation, and agricultural industries. However, the regulations were extended to industries that were formerly exempt from the record-keeping requirements, such as auto supply stores, cleaning services, real estate offices, and restaurants.

**inkblot test** See Rorschach test.

**in-market merger** The marriage of similar organizations, such as banks, in the same market.
in-network A term applied to flexible benefits plans where employees choose to subscribe to health maintenance organizations (HMOs) or preferred provider organizations (PPOs) each time they use medical services.

innovating or innovation Deliberate, planned change designed to improve operations, productivity, profitability, products, services, or the quality of work life for employees. It is usually a collaborative activity in which two or more people make a new concept or idea, the product of individual creative effort, practical and usable.

innovation and research center One model of a teaching, learning, and technology center. Consists of facilities and activities that support work on “cutting-edge” technology applications, pedagogy, assessment, and related practices.

inpatiate A foreign national employee who has been transferred to the U.S. for a lengthy work assignment.

inpatient care Diagnostic, treatment, or other health care received upon admission to a hospital or other health facility.

inplacement counseling Counseling provided to current employees to help them move to another job in the organization or adjust to the new job following a transfer.

input evaluation Assessing the relevance and adequacy of all resources invested in training and development — buildings, facilities, equipment, materials, instructors, support personnel, and so on.

input-output technique Developed originally as a method of solving dynamic-system design engineering problems. The technique has been adapted for group or individual use in solving problems. The input(s) and output(s) of the system under study are first identified, the specifications or limiting requirements are defined, and then an attempt is made to find ways to make the input(s) produce the desired output(s) within the specified limitations. In that way, several possible solutions are generated that can then be developed, evaluated, and used.

input technology Devices used to access and interact with a computer. Includes keyboard, mouse, and pen and voice and handwriting recognition.

inquiring The process by which facts, ideas, information, opinions, meanings, emotions, and understandings are obtained from others to inform oneself, to solve problems, to make decisions, to innovate, and to evaluate. It makes use of penetrating oral or written questions.

insider The Securities and Exchange Commission (SEC) defines an “insider” as a person in charge of a principal business unit, division, or function or any person who establishes policy in an organization. Whether a person is an insider, therefore, is determined by function, rather than by title.

insider information Information accessible only to persons working in an organization, such as a member of a board of directors or employees of a brokerage house, that can be used to the individual’s own financial advantage or made available to others for the same purpose. Divulging insider information is illegal. For example, Securities and Exchange Commission regulations place restrictions on stock purchases and sales by insiders.

insider trading The unethical and illegal practice of trading (buying or selling) a company’s stock while in possession of material and significant nonpublic information.

Insider Trading and Securities Fraud Enforcement Act of 1988 Specifically addressed trading on insider information in response to the actions of such infamous Wall Street sharks as Ivan Boesky. The Act imposed greater controls on the securities business.

Inside Technology Training A journal published eight times per year. Cost: $69.00 per year (free to qualified subscribers). Contact: Inside Technology Training, Bill Communications Inc., Human Performance Group, 50 S. Ninth St., Minneapolis, MN 55402 (phone 800-328-4329; fax 612-333-6526; e-mail asitze@billcom.com; Web site www.training-supersite.com/ittrain/).

insourcing Administering benefit plans, such as flexible benefits, internally. Permits valuable control and access to data. Also advantageous when consulting firms and service bureaus cannot support the employer’s objectives or their programs do not run on the company’s existing computer system. Sophisticated software applications are available
commercially for most minicomputer and mainframe computer platforms.

**inspection** A preventive and control strategy involving planned, scheduled, and sometimes announced visits to administrative, operational, maintenance, training, or other areas of HR operations to evaluate individual or team performance; assess the adequacy of facilities, equipment, and supplies; collect data on potential problems; or follow up on problem remedies.

**inspection trip** One classification of free trips to resort areas taken by users of incentive travel or travel agents, or by travel agents themselves, to inspect destinations for possible future use. These free trips do not result from a host property owner’s invitation; however, the owner does provide complimentary air and ground transportation, meals and accommodations, and guided tours. No business has yet been booked at the hotel or convention center. Attributed to Michael J. Hurwitz, president of the Society of Incentive Travel Executives.

**instability** A source of errors in rating due to the passage of time (forgetting).

**installation** One of the five major steps in getting a computer system up and running. In sequence, the steps are design, development, installation, implementation, and operation. Installation involves loading the software onto the computer and running tests to ensure that the program works as designed.


**instant admissions** A college admission process in which applicants meet with a school official who reviews their transcripts and test scores, asks a few questions about their extracurricular activities and academic interests, and gives a final decision about admission in less than an hour. Also called on-site admissions.

**instant messaging (IM)** A faster version of e-mail that may include file-attachment, picture icons, and “buddy lists” of friends online and available for chat. Most users employ a form of shorthand to speed up communications; for example, W’sup (What is up?), ttul (talk to you later), and lol (laughing out loud). With IM, a line typed on one personal computer is seen almost instantly in a window that appears in one corner of the sender’s computer screen and those of one or more recipients. When not in use the window can remain hidden until the user wants to send a message. Also called IM-ing.

**Institute for Chartered Financial Analysts (ICFA)** Offers the Chartered Financial Analyst (CFA®) Program, a globally recognized standard for measuring the competence and integrity of financial analysts. Three levels of examination measure a candidate’s ability to apply the fundamental knowledge of investment principles at a professional level. The CFA exam is administered annually in more than 70 nations worldwide. **Contact:** ICFA, c/o AIMR, P.O. Box 3668, Charlottesville, VA 22903-0668 (phone 800-247-8132 or 434-951-5499; fax 434-951-5262; e-mail info@aimr.org; Web site www.aimr.com/).

**Institute for Crisis Management (ICM)** A research-based international consulting network of crisis experts who help corporations, nonprofit organizations, and government agencies prevent business crisis events or minimize the damage when they cannot be avoided. Since 1990, ICM has maintained a database of negative news coverage to analyze business crisis trends and assist those facing crisis situations to anticipate the likely complications and aftershocks. **Contact:** ICM, 950 Breckenridge Ln., Suite 140, Louisville, KY 40287-4687 (phone 502-891-2587; fax 502-891-2512; e-mail aboutus@crisisexperts.com; Web site www.crisisexperts.com/).

**Institute for Operations Research and the Management Sciences (INFORMS)** An 11,000-member association dedicated to the development, application, and expansion of a broad field of endeavor encompassing operations research, the management sciences, and related information and decision sciences. **Contact:** INFORMS, 901 Elkridge Landing Rd., Ste. 400, Linthicum, MD 21090-2909 (phone 800-4INFORMS or 410-850-0300; fax 410-684-2963; e-mail informs@informs.org; Web site www.informs.org/).
Institute of Certified Travel Agents (ICTA)
A nonprofit organization that provides continuing education for travel professionals. Awards the Certified Travel Counselor designation to those who complete a five-course, 200-hour program and a minimum of 5 years of experience in travel. Contact: ICTA, 148 Linden St., Box 812059, Wellesley, MA 02482 (phone 800-542-4282 or 781-237-0280; fax 781-237-3860; e-mail icta-info@icta.com; Web site www.icta.com/).

Institute of Industrial Engineers (IIE)
An international nonprofit association of 24,000 professional industrial engineers dedicated to advancing the technical and managerial excellence of those concerned with improving the productivity of integrated systems of people, materials, information, equipment, and energy. The organization is committed to the dissemination of information and continuing education to improve productivity in the workplace as well as provide products and services to aid in this endeavor. Contact: IIE, 3577 Parkway Lane, Suite 200, Norcross, GA 30092 (phone 800-494-0460 or 770-449-0460; fax 770-441-3295; e-mail cs@iienet.org; Web site www.iienet.org/).

Institute of Management Consultants, USA (IMC)
An association of private management consultants throughout the U.S. and abroad. Its primary purpose is to serve as a voice for those in the field and to establish professional and ethical standards for management consultants. IMC grants the designation of Certified Management Consultant. Contact: IMCUSA, 2025 M Street NW, Suite 800, Washington, D.C. 20036-3309 (phone 202-367-1134 or 800-221-2557; fax 202-367-2134; e-mail office@imcus.org; Web site www.imcus.org/).

institutional accreditation
The most widely recognized form of accreditation for elementary, secondary, college, and university-level institutions. Such accreditation is granted by regional accreditation boards. The Distance Education and Training Council is a recognized accreditation agency for distance learning colleges (Web site www.detc.org/). In the U.S., the Council for Higher Education is the agency that oversees accrediting agencies. An institution’s accreditation may be verified by consulting the American Council on Education’s Accredited Institutions of Postsecondary Education (Web site www.acenet.edu/).

institutional health services
Health services provided on an inpatient basis in hospitals, nursing homes, or other inpatient institutions or services delivered on an outpatient basis by departments or other organizational units of, or sponsored by, such institutions.

institutional IRA
An individual retirement account designed to help employers avoid the 20% withholding tax on lump-sum distributions and in-service withdrawal plans mandated by the Internal Revenue Service by funneled distributions into the plan instead of distributing the lump sums directly to employees.

institutional partnerships
Contractual partnerships established by organizations and area technical schools, colleges, and universities to develop programs, including undergraduate and graduate degree programs, tailored to the needs and requirements of the organization. The institution and the corporation jointly determine enrollment requirements, plan and develop the curriculum, and establish course or degree completion standards and requirements. The school, college, or university provides the instructors (although some courses may be taught by employees of the corporation) and organizes and administers the program. Courses may be conducted either on the premises of the corporation or at the institution — or both.

instructional design
See instructional systems design.

instructional management (IM)
A delivery system for criterion-referenced evaluation. IM also combines a clearly defined curriculum made up of uniquely assessable instructional objectives with computer processing.

instructional management plan
A plan used to guide the implementation of an instructional system. The plan includes the learning objectives; a description of the training setting (facilities, equipment, tools, and materials); instructor and instructor support requirements; the delivery system and instructional strategies; instructor’s role; and scheduling, monitoring, and evaluation requirements and strategies.
Instructional Management Systems (IMS) Project
An initiative undertaken by a consortium of 700 education and corporate institutions, called Educom, to address obstacles that impede organizations from fully exploiting the Internet as a delivery vehicle for courseware. Educom and another nonprofit group, Cause, merged in 1998 to become Educause.

Instructional materials
All the materials and audiovisual aids required to implement an instructional system. They include the program of instruction; lesson plans; audio only, video only, and audiovisual tapes and cassettes; programmed instruction materials; job aids; computer programs; manuals and texts; handouts; tests; exportable training packages; and so on.

Instructional method
The basic approach to instruction used: how the information is taught to learners. Examples are lecture, conference, demonstration, performance, individual study, programmed instruction, case studies, games, role playing, and simulation. See also presentation methods; distribution methods.

Instructional objective
See learning objective.

Instructional strategy
The combination of methods of teaching, mediating devices, and the system of organizing trainees and instructors to accomplish an instructional objective. Selection of strategy is based on the learning objectives; the nature of the subject matter or content; the trainee population; the number, quality, experience, and competencies of the instructional staff; and availability of space, facilities, equipment, materials, and time; and costs.

Instructional systems design
See instructional systems development.

Instructional systems development (ISD)
A rigorous, systematic model for developing instructional systems that was initiated by the armed services in the early 1970s. It consists of five phases: analysis, design, development, implementation, and evaluation.

Instructional technique
A means of instruction that complements a method; for example, questioning, handling trainee responses, and using visual and auditory aids.

Instructional technology (IT)
1. The systems approach to the design, development, and delivery of training and education programs (the process). 2. Computers, teleconferencing, interactive video, EXPERT systems, audiovisual equipment, and so on used for education and training (hardware and software).

Instructional writer
An HRD competency. An individual who writes lesson plans, programs of instruction, handouts, training manuals, and job aids.

Instruction sheet
A variation of the job procedures manual, instruction sheets provide written or printed directions to workers on a single sheet of paper. They typically cover a single task and may accompany a piece of equipment to explain how to operate it or be a set of directions written for a temporary employee.

Instructor
An HRD competency. A teacher or group facilitator.

Instructor-based training (IBT)
Instruction in the traditional mode where the instructor is the center of activity and attention rather than the learners or trainees. Also referred to as instructor-centered training.

Instructor camera
In distance learning, the camera(s) used to display the instructor (moderator, trainer, or presenter). May include pan, tilt, zoom, preset location, and autotracking capabilities.

Instructor-centered training
See instructor-based training.

Instructor development
Formal or informal programs designed to improve the performance and potential of employees assigned to instructor positions either full time or part time.

Instructor-led training
The traditional approach to training involving an instructor, a group of trainees, and a classroom or laboratory and employing the standard lecture, conference-discussion, demonstration, and performance (practical exercise) methods of instruction and such techniques as questioning and audiovisual aids.

Instructor-to-trainee ratio
A common instructional standard, often established in the collective bargaining agreement. It is the maximum number of trainees that can be assigned to one instructor expressed as a ratio, such as 1:25.

Instructor training
Instruction provided to train managers, supervisors, staff personnel,
technicians, sales personnel, and operative employees in the principles, methods, and techniques of instruction or to orient and retrain professional teachers in the procedures and techniques of job training and organizational development. Instructor training typically includes training needs analysis; instructional planning; preparation of instructional materials and lesson plans; methods of presentation (lecture, demonstration, conference, and performance); using role playing, simulation, and case studies; questioning techniques; operating audiovisual equipment; guiding learning activities; counseling techniques; evaluating progress and accomplishment; and practice instruction (with supervision, evaluation, and feedback), usually videotaped.

**insurance** A contract whereby a carrier undertakes to indemnify or guarantee a person or group security or protection against loss from a specified contingency, event, or peril such as death, dismemberment, injury, illness, disability, damage, vandalism, fire, flood, earthquake, or hurricane/tornado loss or damage, product liability, and directors’ and officers’ liability, among others.

**Insurance Conference Planners Association (ICPA)** The insurance industry’s meeting planning association. With 455 members representing major insurance companies and related associations in Canada, the U.S., Mexico, and abroad, the association was established to promote a high standard of ethical and professional conduct; support a network for exchange of information about conference sites and procedures; disseminate information on meeting management techniques and trends; promote the professional stature, competence, and career growth of members; promote effective communication with airlines, hoteliers, and suppliers; and improve cost efficiency for member companies. **Contact:** ICPA, 2801 Woodbine Dr., N. Vancouver, BC, Canada V7R 2R9 (phone 604-988-2054 or 604-988-3933; fax 604-988-4743; e-mail Icpa_Karen@telus.net; Web site www.icpa.org/).

**Insurance Information Institute (III)** A nonprofit organization that works to improve public understanding of the property and casualty business. Its computer capabilities provide immediate access to a large data bank of insurance-related information. III also publishes books and newsletters on insurance-related topics. **Contact:** III, 110 William St., New York, NY 10038 (phone 800-221-4954 or 212-346-5500; e-mail johns@iii.org; Web site www.iii.org/).

**insurance premium** A fee deducted from loan proceeds and paid to the guarantee agency to cover the loan if the borrower defaults.

**intake interview** The initial interview with a client or patient in clinic or other diagnostic and treatment facilities.

**intangible assets** Nonmonetary, nonphysical resources owned or controlled by a business that are expected to provide economic benefit to that company when employed or exploited. The primary intangible asset is human capital. Another is intellectual capital (patents, trademarks, product designs, and process technology).

**intangible personal property** Items of personal property that are either not physical in nature, such as bank accounts, certificate of deposit, stocks, and bonds, or that represent something intangible, such as currency.

**intangible reward** A nonmaterial reinforcer. Intangible rewards include social approval in the form of praise, smiles, nods, and pats on the back; assignment to prestigious work groups, committees, task forces, and special individual assignments; and such forms of recognition as public announcement of achievements and honorary titles.

**Integrated Applications Digital and Audio Trainer (IADAT)** A communications tool in the form of a sophisticated audio and digital tape recorder produced by Integrated Applications Inc. of Cleveland, OH. It is used primarily for developing training and marketing/sales presentations and is limited to IBM DOS and ASCII applications. The unit does not use a camera or half-inch video tape format; it is an interactive recorder that connects directly to a terminal or personal computer and continuously records what is on the screen (audio and digital signals) without interfering with the running application. It is said to cut computer-based training development time by 50 to 75%.
integrated computing  See enterprise computing.

integrated curriculum  See concepts-based, integrated curriculum.

integrated delivery system (IDS)  An organized system of health care providers spanning a wide range of health care services. Also called Integrated Health Care Delivery system.

integrated device manufacturer (IDM)  In the semiconductor industry, firms that design and/or develop small, fast, high-capacity chips for leading-edge applications.

integrated digital videoconferencing  Uses video compression algorithms, modems on dial-up lines, access to high-bandwidth communications, and a personal computer to deliver image and sound over phone lines.

integrated employee assistance program (IEAP)  An upgraded and restructured form of employee assistance program. It retains all of the features and benefits of the traditional variety of EAP, but it is integrated with the organization’s overall human resources strategic plan.

integrated human resource management system (IHRIS)  A database shared by all corporate human resources functions established to provide a common language and integrate and coordinate all HR services. It includes competency data on all organization jobs and people and is used to manage succession planning, recruitment, selection, compensation, performance appraisal, and training and development.

integrated human resources/payroll system  A single computerized database used by both human resources and payroll, thereby eliminating duplicate date entry and processing requirements.

integrated instructional system  See integrated learning system.

integrated learning  An instructional strategy that employs teaching techniques to disseminate information and produce learning on seven levels of human intelligence: linguistic, logical, musical, spatial, kinesthetic, interpersonal, and intrapersonal.

integrated learning system (ILS)  A unit of sequenced courseware complemented with management software delivered by networked computers. The courseware addresses a specific content area, and the software provides tracking and reporting capabilities. ILSs are designed to deliver networked-managed instruction. Several manufacturers are experimenting with CD-ROM technology, and others offer the ability to incorporate different hardware platforms into the same network. Still others give instructors complete control of every aspect of ILS, allowing them to choose exactly which activity is delivered to trainees.

integrated management system  A system that integrates all critical aspects of the workplace, such as productivity, outputs or results, corporate climate, meaningful and rewarding jobs, positive discipline, adequate recognition and rewards, creativity and innovation, compensation and benefits, participative policy formulation and decision making, and opportunities for training, development, and advancement for employees.

integrated media  A subsystem that represents a complete merging of television and computers and thereby provides greater flexibility and a new environment to facilitate the development of applications software designed to solve interactive training and presentation problems.

integrated performance support (IPS)  Describes the blending of e-learning and knowledge management in which the knowledge, skills, and experience of a worker and the work the person must perform are analyzed and a set of support services, such as advice, tools, references, and training, is provided automatically and online. Attributed to Reinhard Ziegler, “Viewpoint: The Integration of E-Learning and Knowledge Management,” e-learning, October 2002, p. 16. See also electronic performance support systems.

integrated services digital network (ISDN)  A system that allows simultaneous digitized communications in almost any form — voice, data, video, and the like — to be sent through a single fiber-optic line. It holds much promise for business communications as well as distance training or education.

integrated training  Use of a combination of individually paced training tools and media,
such as interactive video, CBT, and other courseware, to deliver training.

**integration (clause)** In law, when a contract has language stating that it is the complete agreement between the parties and cannot be changed unless in writing.


**integrative disorders** Forms of learning disabilities. Manifest themselves as difficulties organizing new information and relating it to previously learned information. People with this condition are able to absorb a series of facts but are unable to answer questions using those facts. They are unable to sequence and organize newly learned information and previously learned information into an integrated whole.

**integrative medicine** Treatment that goes beyond traditional surgery and chemotherapy for cancer and heart disease. May include herbs, dietary supplements, acupuncture, and mind/body techniques for relaxation and stress management. Provides physicians and other health care professionals a means of enhancing the quality of life of patients and improving the effectiveness of their immune systems.

**integrative techniques** A category of technological forecasting techniques used to analyze the impacts of development factors on one another and for presenting decision makers with an integrated picture of projected events. Integrative techniques include cross-impact analysis, scenarios, mathematical models, and the iterative approach.

**integrity test** 1. A test used to determine whether tampering has occurred with urine samples taken to identify drug users. The tests may measure pH balance, creatine levels, and gravity levels to detect the presence of bleach or liquid drain cleaner, samples diluted with water or animal urine, or the presence of soap or salt, respectively. 2. A test administered to applicants for positions to screen out those who are potentially dishonest.

**intellectual capital** Attributed to Hugh McDonald of I.C.L., the United Kingdom computer manufacturer, it is “the knowledge that exists in an organization that can be used to create differential advantage.” (In Thomas A. Stewart, “Brain Power,” *Fortune*, June 3, 1991, p. 44.) Thomas R. Horton, former AMA CEO and chairman, maintains that “intellectual capital is more than that: It is the sum total of the useful knowledge of your employees and your customers…and is) far more valuable to your business than even your materials and financial resources…” (In *The CEO Paradox: The Privilege and Accountability of Leadership*, AMACOM, New York, 1992, pp. 30–31.) Examples of intellectual capital: emerging technologies, competitor information, customer information, effective practices, market trends, regulations and legislation, competencies and capabilities, patents and licenses, formulas, employee directories and résumés, conference and meeting notes, and innovations. (Source: Julia Kirby, Center for Business Innovation, Ernst & Young).

**intellectual property (IP)** In law, the statutes that protect ideas, trade secrets, inventions, and creative works from being copied or stolen. Protection is provided by copyrights, patents, registered designs, trademarks, and trade secrets.

**Intelligence Authorization for Fiscal Year 1992** Authorizes a $150 million trust fund for foreign language and international studies. The funds are available for undergraduate scholarships to study abroad, graduate fellowships for foreign language and international study, and grants to universities to establish and improve foreign language and international education programs.

**intelligence quotient (IQ)** A measure of general cognitive ability and sometimes an accurate predictor of worker productivity because it predicts the learning of a job. However, due to several variables, including age and experience, it is a much more useful measure for children than for adults.

**intelligence test** A test that measures learning or problem solving ability that may be
administered in written, oral, or nonverbal form. Intelligence tests are used in screening and selection, promotion, and training and development. Examples are tests of general mental ability (Wonderlic Personnel Test, Adapability Test, Weschler Adult Intelligence Scale, and the Thurston Test of Mental Alertness) and tests of specific mental abilities (such as the Differential Aptitude Test and the Armed Forces Standard Aptitude Battery).

**intelligent tutoring system (ITS)** A system that employs artificial intelligence methods to assist trainees to improve their problem solving skills by monitoring their reasoning, tracking errors to their source, and, based on the diagnosis, providing advice and assistance to strengthen problem solving skills. Not as highly structured as computer-aided instruction, which tends to be organized around decision trees, ITS allows for more open-ended programs.

**intelligent video learning system** See computer-based training; interactive video system.

**intelligent workstation (IWS)** A workstation that employs an interactive computer-driven job performance support system.

**intensive day treatment** Outpatient treatment of a mental condition or substance abuse provided at and billed by a facility that meets the definition of a hospital. Treatment consists of individual or group therapy and/or psychological testing.

**intensively modulated radiation therapy (IMRT)** An imaging system used in cancer therapy. Allows precise targeting of cancerous tissue by following its contours, with radiation applied from different directions, thereby preventing the irradiation of healthy tissue.

**intent** One of four terms in employment law relating to cases of discrimination: disparate impact, intent, business necessity, and burden of proof. In the case of intent, an employer who unwittingly discriminated by a business practice that seemed to be neutral but produced discriminatory results or effects would be held accountable because the courts look at consequences rather than intent.

**intentional survey** See expectational survey.

**interactive communications** In human resources, devices used to give employees the ability to see the results of their choices of benefits. Include special computer software programs, kiosks, and voice response systems.

**interactive learning** See computer-based training; creative learning.

**Interactive Market Systems (IMS)** An online database. As the largest international provider of information systems for the advertising industry, IMS serves more than 1200 advertising agencies, advertisers, publishers, broadcasters, and researchers. Contact: IMS, 770 Broadway, New York, NY 10003 (phone 646-654-5900; fax 646-654-5901; e-mail info@imsusa.com; Web site www.imsusa.com/).

**interactive multimedia** 1. Presentation and training media that make it possible to change images, in terms of sequence and content, at will. Liquid crystal display devices (used in conjunction with overhead projectors), large video monitors, and video/data projectors allow presenters to share computer screen images with large audiences. 2. The output provided by combining a variety of formerly independent sound and visual media, with a computer in control. That has been made possible by the conversion of analog phonograph records and broadcast TV analog standards to digital formats and interactive performance accelerators. See interactive performance system; performance support system.

**interactive performance system** On-demand training and learner-controlled training. Computer-driven systems designed to support workers at the job site by providing assistance when needed.

**interactive software simulations (ISS)** A means of delivering the “look and feel” of an application, procedure, or process in a safe, self-contained training environment, including Internet training. ISSs take two forms: (1) “show me” simulations, which demonstrate how an application works (e.g., by animating text entry and cursor movements through a series of steps while trainees watch) and (2) “try me” simulations, which provide trainees with hands-on practice.

**interactive system** Computer application programs that process input in real time and make the results immediately available to the user.
interactive television  One-way video combined with two-way audio or other type of electronic response system

interactive training  Individualized training provided by means of videotape or videodisc.

interactive videodisc (IVD)  A device that allows the user to interact with the video program or lesson stored on the disc. Uses 12-inch discs that can hold thousands of images as animation cells or video frames. Using a computer and videodisc player, the user can stop the video, search for other information or images, and create his or her own route through the material.

interactive video system (IVS)  A system that enables random access to the contents of the training or other program by the user through a keyboard, mouse, or finger touch (of the CRT) and responses of the system are determined by the user’s input. An example is a flight simulator.

interactive voice response (IVR)  See voice response system.

interactivity  1. The process of involving learners with the learning materials rather than allowing them to sit and passively listen and observe. 2. Refers to any kind of two-way communication/interaction over a computer network.

Interactivity: Tools + Techniques for Interactive Media Developers  A monthly journal. Cost: $59.95 per year (free to qualified subscribers). Contact: Interactivity, 411 Borel Ave., Ste. 100, San Mateo, CA 94402 (phone 415-358-9500; fax 415-655-4360; e-mail interactivity@mfi.com; Web site www.eyemedia.com/).

intercultural training  Training provided by intercultural and multicultural organizations, public and private institutions and agencies, and the military services. It is provided to increase managerial effectiveness in international operations, negotiations, and decision making; help employees adapt to working, living, and learning environments in cultural settings different from their own; and establish friendly, cooperative, and favorable relationships with the people of a host country or culture.


inter-enterprise software solution  A form of enterprise-application integration. In addition to product lines within a company, the practice is now extended across enterprises. It involves both the integration of systems and the integration of procurement.

interest  A percentage of the principal loan amount that is charged as a fee for borrowing money.

interest inventory  See interest test.

interest test  An instrument that reveals an individual’s interests and values that guide and motivate behavior. Interest tests are used in screening and selection for employment and promotion and for training. They do not predict managerial effectiveness. Examples are the Kuder Preference Record, Jackson Vocational Interest Survey, Allport-Vernon Scale of Values, Purdue Job Preference Survey, and Strong Interest Inventory.

interface  The connecting of two or more components or entities (people, systems, equipment, and so on) so that they can communicate and interact. For example, the most common computer interface is the keyboard; others are the mouse, touch-sensitive screens, light pens, joy sticks, trackballs, scanners, video cameras, and facsimile machines.

interface charts  Used by supervisors in employee orientation and induction programs, they consist of charts showing by name and position the individuals the new employee will interface and interact with on a continuing basis (supervisors, coworkers, staff, committees and workteams, suppliers, consultants, and so on).

interfaced human resources/payroll system  Separate computer systems linked to appear to be sharing the same database when they are actually separate. Data fed into one system are transmitted to the other on a scheduled basis.

intergenerational care center  A facility that provides both child care and elder care.

interim alternative educational setting (IAES)  A facility that provides both child care and elder care.
Individualized Education Program team that meets the needs of a student with disabilities. An IAES must (1) allow the individual to participate in the general curriculum; (2) offer special education services and modifications that enable the student to continue the IEP; and (3) include specific services designed to teach alternatives to the problem behavior that resulted in the IAES placement. Required by the Individuals with Disabilities Education Act of 1997.

intermediaries A private insurance organization that makes coverage and payment decisions on services in hospitals, skilled nursing facilities, home health agencies, and hospices. Some have contracts with the federal government to handle Medicare payments paid through the hospital insurance program.

intermediate care facility (ICF) An institution licensed under state law to provide health-related care and services to individuals who do not require the degree of care or treatment that a hospital or skilled nursing facility provides. Public institutions for care of the mentally retarded or people with related conditions are included.

intermediate evaluation Assessment of trainees’ reactions, learning, and performance at the conclusion of training. The evaluation may take either of two forms: individual or organizational. Individual evaluation examines changes in on-the-job behavior of managers, supervisors, workers, clients, or customers, usually following training, development, or other form of intervention. Techniques include questionnaires, rating scales, interviews, tests, or observation. Organizational evaluation examines organizational change in such areas as quality of communications, customer relations, job satisfaction, motivation and morale, and teamwork. Tools include observation, questionnaires, interviews, ratings, and review of records.

intermediate nursing care One of three levels of long-term care. Requires a physician’s orders and trained personnel but is usually provided only two or three times per week. See also custodial care; skilled nursing care.

intermittent leave Recurring absences authorized by the Family and Medical Leave Act under the rubric of “reasonable accommodations.” Typically caused by situations in which an employee’s condition prevents putting in a full day’s work at the work site but who is capable and often willing to do some work from home. In addition, FMLA allows intermittent leave, with the employer’s consent, following the birth or adoption of a child.

internal audit 1. A type of management control. A searching examination of one or more functions of an organization, such as finance or human resources, performed by selected members of the staff of the organization itself rather than an outside agency or auditing firm. It is designed to identify and remedy deficiencies in planning and the conduct of operations. 2. A financial or HR audit conducted by a team of in-house auditors. 3. An audit conducted by an independent, impartial, and autonomous auditor. Internal audits may range from periodic verification of the effectiveness of internal managerial controls to continuing surveillance of all enterprise activities. The audit may be conducted as a collateral duty by a manager in a very small business or by an audit staff of dozens of professionals in a large business.

internal auditor Post-Enron, an auditor who functions independently of either the chief executive officer or chief financial officer.

internal benchmarking Tracking performance of an activity, function, or project in one’s own organization over time.

internal complaint procedure (ICP) A means of formalizing the employee feedback and follow-up processes. It includes these elements: (1) a standardized complaint form; (2) centralized processing of complaints; (3) acknowledgment of receipt of the complaint in writing; (4) assignment of an investigator; (5) consideration of options for action with the decision maker; (6) a written report to the complainant; (7) documentation of the investigation; and (8) an appeals procedure.

internal consultant A full- or part-time member of the staff of an organization who provides professional or technical advice and assistance in a specified discipline or functional area to executive, managerial supervisory, staff, technical, and operational employees.

internal criterion test A test administered at a carefully selected point during the conduct of training. Usually covers a single major task
of a job; however, internal criterion tests may also cover clusters of related tasks. Occasionally, even job elements may be of sufficient importance to warrant the development and administration of separate criterion tests.

**internal customer evaluation** A relatively new form of performance evaluation in which performance is measured by more than a single boss.

**internal evaluation** 1. Evaluation that focuses on ongoing, in-house HR programs, activities, and services. Its purpose is to assess the quality of the programs and services while they are in operation so that employees, supervisors, managers, and the HR manager get the feedback they need to improve their strategies, methods, and performance. 2. In training and development, evaluating training and development programs during their conduct. Its purpose is to provide feedback to instructors and trainees and to keep the HR manager informed of progress and accomplishment. The evaluation may take the form of participant reaction, measures of behavioral change during training, or training self-audits.

**internal marketing** Promoting HR products and services within the organization to achieve the goals and priorities of the company. The primary goal of internal marketing is to contribute to the achievement of company goals and objectives by providing the programs and services the organization and its people need to survive and prosper. Customers and clients are “friendlies” who fully expect to be offered (or sold) the products and services of the HR department.

**internal medicine** A medical specialty for the diagnosis and treatment of injuries and diseases. Offers primary care, such as inoculations, prescription drugs, and referrals to medical specialists.

**internal motivation** Thoughts or feelings, such as pride or satisfaction, that are evoked in an individual by his or her own behavior or in response to some external stimulus.

**internal recruitment** Canvassing the organization to identify employees who can be promoted, transferred, or temporarily assigned to a different position within the organization or one of its subsidiaries.

**Internal Revenue Code (IRC)** Specifies the tax treatment of income and benefits for both employers and employees and the conditions that certain employee benefit plans must meet to receive favorable tax treatment. Of most concern to HR are IRC regulations pertaining to retirement and capital accumulation plans, group term life insurance, and health care benefits.

**Internal Revenue Service (IRS)** The IRS is the nation’s tax collection agency and administers the Internal Revenue Code enacted by Congress. Its mission is to provide America’s taxpayers with quality service by helping them understand and meet their tax responsibilities and by applying the tax law with integrity and fairness to all. Contact: Check the Yellow Pages for the office nearest you (Web site www.irs.ustreas.gov/irs/).

**Internal Revenue Service Restructuring and Reform Act of 1998** Legislation that affected tax treatment of business meals, the exclusion for employer-provided educational assistance benefits, options and limitations for qualified transportation benefits, and reporting requirements.

**internal temporary pool worker** A flexible staffing option. Hiring former workers or other people and placing them in an “on-call” pool managed by the organization.

**internal training expenditures** Total expenditures on company-sponsored training, including payroll for training staff, travel, facilities, equipment, materials, information systems, telephones, publications and catalogs, and internal marketing. Often used for benchmarking. See also external training expenditures.

**international** As distinguished from global, describes organizations that may have overseas operations but operate their offshore business separately.

**international accounting standards (IAS)** Standards used by about 50 foreign private issuers of public shares to reconcile their financial statements with the U.S. generally accepted accounting principles. That number will increase to between 500 and 600 companies as European companies convert from their home-country standards to IAS. In March 2002, the European Parliament ruled that the consolidated financial statements of
all companies with public shares listed in the European market (roughly 7000 now using their home country’s GAAP) must follow IAS standards no later than December 31, 2005.

**International Accreditation Forum (IAF)**

An international organization whose purpose is to establish order among accreditation boards, the bodies that set the rules for registrars, worldwide.

**International Association for Continuing Education & Training (IACET)**

Formerly the Council on the Continuing Education Unit, IACET maintains a highly respected position in the field of continuing education and training. The Association’s activities in identifying and disseminating effective teaching and learning practices for adults have led to the widespread adoption of the CEU, principles of good practice, assessment, and evaluation methods. Many professions, associations, and licensing boards utilize these criteria and principles to review and enhance their professional development programs. **Contact:** The Center for Professional Advancement, Box 7077, 144 Tices Lane, East Brunswick, NJ 08816-707 (phone 732-238-1600; fax 732-238-9113; e-mail info@cfpa.com; Web site www.cfpa.com/).

**International Association for Exposition Management (IAEM)**

An organization of 3600 members established to support the growth and effectiveness of the exposition industry by (1) taking a leadership role in enhancing and advancing exposition management through education, information, and member interaction and (2) promoting expositions as an effective marketing medium. IAEM represents over 3600 professionals who conduct and support trade shows. **Contact:** IAEM, 8111 LBJ Freeway, Ste. 750, P.O. Box 802425, Dallas, TX 75251-1313 (phone 972-458-8002; fax 972-458-8119; e-mail julienelson@iaem@iaem.org; Web site www.iaem.org/).

**International Association of Financial Planning (IAFP)**


**International Association for Human Resource Information Management (IHRIM)**

A nonprofit global organization numbering more than 4000 members. Provides information, products, and services and sponsors educational events and conferences relating to human resource information management. **Contact:** IHRIM, P.O. Box 1086, Burlington, MA 01803 (phone 800-946-6363 or 512-453-6363; fax 781-998-8011; e-mail moreinfo@ihrim; Web site www.ihrim.org/).

**The International Association of Administrative Professionals (IAAP)**

A not-for-profit professional association with 40,000 members and affiliates and 600+ chapters worldwide. The association works in partnership with employers to promote excellence. Its members include administrative assistants, executive secretaries, office coordinators, information specialists, and related administrative professionals. IAAP’s purpose is to provide information, education, and training and to set standards of excellence recognized by the business community on a global perspective. **Contact:** IAAP, 10502 NW Ambassador Drive, PO Box 20404, Kansas City, MO 64195-0404 (phone 816-891-6600; fax 816-891-9118; e-mail service@iaap-hq.org; Web site www.iaap-hq.org/).

**International Association of Audio Visual Communicators (IAAVC)**

An association of in-house and independent producers of corporate and organization video, multimedia, and audiovisual presentations involved in the creation of presentations for business, education, entertainment, and government. **Contact:** IAAVC, 57 W. Palo Verde Ave., P.O. Box 250, Ocotillo, CA 92259-0250 (phone 760-358-7000; fax 760-358-7569; e-mail sheemonw@cindys.com; Web site www.iaavc.org/).

**International Association of Business Communicators (IABC)**

An association of more than 12,500 communication practitioners in more than 45 countries encompassing the disciplines of employee communication, community relations, corporate relations, shareholder relations, public relations, public affairs, marketing, advertising and audio-visual communication. IABC’s purpose is to serve the profession of organizational communication and public relations internationally through its member chapters, districts, and international affiliates. **Contact:** IABC, One Halladie Plz.,
International Association of Career Management Professionals (IACMP) An organization dedicated to building the professionalism of career management practitioners, meeting the associative needs of career management professionals, and achieving recognition for that professionalism. IACMP also aims to unite internationally, for mutual and public benefit, career management professionals who meet a high degree of competence and integrity, develop and maintain high standards of professional conduct in career management practice, and support the field of career management with information, education, and research. Contact: IACMP, 204 E St., NE, Washington, D.C. 20002 (phone 202-547-6377; fax 202-547-6348; e-mail iacmp@iacmp.org; Web site www.iacmp.org/).

International Association of Certified Coaches (IACC) A not-for-profit and membership-run organization of 17,000 members. Membership is open to anyone who is coaching or wishes to coach. Voting privileges are granted once a member has passed the Certified Coach examinations by demonstrating competence in 15 coaching proficiencies and has earned the designation. Contact: e-mail coop@certifiedcoach.org; Web site www.certifiedcoach.org/.  

International Association of Conference Centers (IACC) A global organization representing university, corporate, resort, nonresidential, and ancillary conference centers. It was founded to foster awareness and understanding of the conference center concept. Conducts an annual conference and provides development workshops for conference center professionals. Membership is limited to conference centers that meet specific criteria for design and services and to allied businesses. Contact: IACC, 243 North Lindberg Blvd., Ste. 315, St. Louis, MO 63141 (phone 800-844-2327 or 314-993-8575; fax 314-993-8919; e-mail info@iacc.iacconline.com; Web site www.iacconline.com/).

International Association of Convention & Visitor Bureaus (IACVB) An association of 410 not-for-profit member bureaus in 28 countries. These destination marketing organizations act as information clearinghouses, convention management consultants, and promotional agencies for the cities they represent. Awards the Certified Destination Management Executive designation. Contact: IACVB, 2025 M St., NW, Ste. 500, Washington, D.C. 20036 (phone 202-296-7888; fax 202-296-7889; e-mail info@iacvb.org; Web site www.iacvb.org).

International Association of Eating Disorders Professionals (IAEDP) An organization of 800 members established to promote a high level of professionalism among practitioners who treat people who suffer from eating disorders. UAEDP establishes ethical and professional standards, offers education and training in the field, certifies those who have met prescribed requirements, promotes professional awareness of eating disorders, and assists in prevention efforts. Contact: IAEDP, P.O. Box 35882, Phoenix, AZ 85069-8552 (phone 800-800-8126 or 602-934-3024; fax 775-329-1597; e-mail info@iaedp.com; Web site www.iaedp.com/).

International Association of Fairs & Expositions (IAFE) A voluntary, nonprofit corporation established to organize state, district, and county fairs, state associations of fairs, expositions, associations, corporations, and individuals into one association dedicated to the improvement of the fair industry and related fields. Contact: IAFE, P.O. Box 985, Springfield, MO 65801 (phone 800-516-0313 or 417-862-5771; fax 417-862-0156; e-mail iafe@fairsandexpos.com; Web site www.fairsandexpos.com/).

International Association of Hispanic Meeting Professionals (IAHMP) An organization of 88 independent, association, and corporate meeting planners who are Hispanic/Latino and non-Hispanics who actively pursue business with that market. Contact: IAHMP, San Antonio, TX (phone 210-522-2260; e-mail margaret.gonzalez@hispanicmeetingprofessionals.com; Web site www.hispanicmeetingprofessionals.com/).

International Association of Information Technology Trainers (ITrain) A nonprofit association of 6781 information technology...
International Association of Machinists

A labor union affiliated with the AFL-CIO representing air-transport and automotive mechanics and aerospace and railroad machinists with a membership of 731,780. Contact: IAM, 9000 Machinist Place, Upper Marlboro, MD 20772-2687 (phone 301/967-4500; e-mail websteward@goiam.org; Web site www.goiam.org/).

International Association of Aerospace Workers (IAM)  A labor union located in 166 countries. Dedicated to providing vision, leadership, and opportunity for those involved in learning to enable the effective use of information technology. Contact: ITrain, PMB 451, 6030-M Marshalee Dr., Elkridge, MD 21075-5935 (phone 888-290-6200 or 410-290-7000; fax 603-925-1110; Web site http://itrain.org/).

International Association of Machinists and Aerospace Workers (IAM)  A labor union affiliated with the AFL-CIO representing air-transport and automotive mechanics and aerospace and railroad machinists with a membership of 731,780. Contact: IAM, 9000 Machinist Place, Upper Marlboro, MD 20772-2687 (phone 301/967-4500; e-mail websteward@goiam.org; Web site www.goiam.org/).

International Association of Presentation Professionals (IAPP)  A coalition of corporate and independent producers of presentations in a variety of media, including multimedia, interactive media, slide, overheads, and prints. Its mission is to educate presentation graphics producers in the effective use of software and hardware and to provide a forum for networking. Contact: IAPP, 294 Arden Rd., Pittsburgh, PA 15216 (phone 800-688-2748; fax 412-531-7739; e-mail info@iapp.org; Web site www.iapp.org/).

International Brotherhood of Electrical Workers (IBEW)  A labor union representing approximately 800,000 electrical workers. Contact: IBEW, 1125 15th St., NW, Washington, D.C. 20005 (phone 202-833-7000; fax 202-728-7664; e-mail info@ibew.org; Web site www.ibew.org/).

International Brotherhood of Teamsters, Chauffeurs, Warehousemen and Helpers of America  One of the largest U.S. labor unions whose 1.4 million members are largely employed in trucking and warehousing. Improved wages and working conditions of members and partially stabilized the trucking industry. Contact: Teamsters, 25 Louisiana Ave., N.W., Washington, D.C. 20001 (phone 202-624-6800; e-mail teamster@teamster.org; Web site www.teamster.org/).

International Congress & Convention Association (IC&CA)  One of the most prominent organizations in the world of international meetings. It comprises a membership representing the main specialists in handling, transporting, and accommodating international events. With members in more than 76 countries around the world, it is the most global organization within the meetings industry. Contact: ICCA, Entrada, 121, NL-1096 EB Amsterdam, The Netherlands (phone: +31-20-3981919; fax: +31-20-699 0781; e-mail: icca@icca.nl; Web site www.icca.nl/).

International Criminal Court (ICC)  A court created by the United Nations to prosecute people accused of genocide, war crimes, and crimes against humanity. The U.S. signed the treaty establishing the court on December 31, 2000. However, in May 2002, President Bush announced that the U.S. would withdraw its signature because of the vulnerability of U.S. service members as well as current and future U.S. officials, politically motivated prosecutions, and the definition of “aggression.” He also threatened to withdraw from

International Classification of Diseases, 9th revision, Clinical Modification (ICD-9-CM)  A classification of diseases by diagnosis codified into 6-digit numbers. ICVD-10 will use alphanumeric codes.

The International Communications Industries Association (ICIA)  An association of manufacturers, dealers, and installers of presentation equipment. Provides training and services for dealers, technicians, and users of audiovisual/presentation technologies. Publishes the annual Directory of Video, Computer & Audio-visual Products and the Directory of Multimedia Equipment, Software & Services. Contact: ICIA, 11242 Waples Mill Rd., Ste. 200, Fairfax, VA 22030 (phone 800-659-7469 or 703-273-7200; fax 703-278-8082; e-mail info@icia.org; Web site www.infocomm.org/).
the United Nations peacekeeping missions unless American troops were given a 1-year exemption from the court. The ICC came into being July 1, 2002.

**International Customer Service Association (ICSA)** A 3000-member association of customer service professionals dedicated to developing the theory and understanding of the total quality service process, advancing the art and science of managing that process, and encouraging professional dialogue in the achievement of customer satisfaction. **Contact:** ICSA, 401 N. Michigan Ave., Chicago, IL 60611-4267 (phone 800-360-4272 or 312-644-6610; fax 312-245-1084; e-mail info@icsa.com; Web site www.icsa.com/).

**The International Dyslexia Association (IDA)** Formerly the Orton Dyslexia Society, IDA is a nonprofit organization dedicated to helping individuals with dyslexia, their families, and the communities that support them. IDA is the oldest learning disabilities organization in the nation. Its goal is to provide the most comprehensive forum for parents, educators, and researchers to share their experiences, methods, and knowledge. **Contact:** IDA, Chester Building, Ste. 382, 8600 LaSalle Road, Baltimore, MD 21286-2044 (phone 410-296-0232; fax 410-321-5069; e-mail info.interdys.org; Web site www.interdys.org/).

**The International Federation of Accountants (IFAC)** The worldwide organization for the accountancy profession, it has 156 member bodies in 114 countries, representing 2 million accountants. The mission of IFAC is the development and enhancement of the profession to enable it to provide services of consistently high quality in the public interest. Developed and issued the “Guideline on Ethics for Professional Accountants,” a code designed to serve as a comprehensive standard for all accountants in public practice and in private industry worldwide. Available from the American Institute of Certified Public Accountants. **Contact:** AFAC, 535 Fifth Avenue, 26th Floor, New York, NY 10017 (phone 212-286-9344 ext. 112; fax 212-286-9570; e-mail mariahermann@ifac.org; Web site www.ifac.org/).

**International Federation of Hard of Hearing People (IFHOH)** An international volunteer organization consisting of national organizations of and for hard-of-hearing and deaf people, consumers, and professional organizations. **Contact:** IFHOH, 13 Chemin du Levant, CIB Bâtiment A, F-01210 Ferney-Voltaire, France (phone +33 450 42 48 82; fax: +33 450 42 73 56; Web site www.ifoh.org/).

**International Federation of Training and Development Organizations (IFTDO)** A worldwide network of over 150 member organizations with more than 1 million members in more than 50 countries. IFTDO is committed to identifying, developing, and transferring knowledge, skills, and technology to enhance human performance, productivity, personal growth, and sustainable development. The federation is accredited to the U.N. and ILO, helping to ensure that members’ voices are heard effectively by international policy makers. **Contact:** IFTDO, P.O. Box 33213, Washington, D.C. 20033-0213 (phone 202-333-1811; fax 202-342-6055) or IFTDO, Bureau 482, WCC5 route des Morillons, CP 2100, 1211 Geneva 2, Switzerland (phone +41 22 791 6714; fax +41 22 710 2377; e-mail ajt@iftdo.ch; Web site www.iftdo.org/).

**International Foundation for Stutterers, Inc.** An organization established to eliminate stuttering through speech therapy in conjunction with self-help groups. Provides education for the public and professionals about stuttering. **Contact:** International Foundation for Stutters, Inc., P.O. Box 462, Belle Mead, NJ 08502 (phone 609-275-3806 [evenings]; Web site www.medhelp.org/).

**International Foundation of Employee Benefit Plans (IFEBP)** An international organization of 34,000 individuals in the U.S. and Canada that represents 7700 corporations, professional advisory firms, trust funds, and public employee funds. Its purpose is to keep members current on industry issues, trends, and developments through its publications, information center, online benefits database, and educational programs. The Foundation cosponsors with the Wharton School, University of Pennsylvania (and in Canada with Dalhousie University) the Certified Employee Benefits Specialist designation (CEBS). **Contact:** IFEBP, 18700 W. Bluemound Rd., P.O. Box 69, Brookfield, WI 53008-0069 (phone
International Gay & Lesbian Travel Association (IGLTA) An international network of about 1200 travel industry businesses and professionals dedicated to the mission of promoting and enhancing gay and lesbian travel throughout the world. Contact: IGLTA, 4331 N. Federal Hwy., Ste. 304, Fort Lauderdale, FL 33308 (phone 800-448-8550 or 954-776-2626; fax 954-776-3303; e-mail iglta@iglta.org; Web site www.iglta.com/).

International Interactive Communications Society (IICS) An association of interactive media professionals dedicated to the advancement of interactive arts and technologies. Members include professionals involved in the rapidly integrating digital “convergence” industries: multimedia, computing, telecommunications, education, mass media, consumer electronics, publishing and entertainment, among others. Contact: IICS, 10160 S.W. Nimbus Ave., Ste F2, Portland, OR 97223-4338 (phone 503-620-3604; fax 503-620-7857; e-mail worldhq@iics.org; Web site www.iics.org/).

International Labour Organization (ILO) A specialized, independent agency of the United Nations. Its mandate is to improve working conditions, create employment, and promote human rights globally. With a membership of 173 countries, the ILO represents virtually all nations of the world. The ILO is unique; it is the only UN agency in which the private sector, represented by labor and business, participate fully and actively with government in decision making. Headquartered in Geneva, Switzerland, ILO recommends international standards for wages, hours of work, vacations, insurance, and other issues affecting employees. Contact: ILO, Route des Morillons 4, 1211 Geneva 22, Switzerland (phone +41-22-799-7126; fax +41-22-799-6926; e-mail webinfo@ilo.org; Web site www.ilo.org/) or Washington Branch Office 1828 L Street, NW, Suite 801, Washington, D.C. 20036 (phone 202-653-7652; fax 202-653-7687; e-mail washilo@ilowbo.org; Web site www.un.org/).

International Organization for Standardization (ISO) A worldwide federation of national standards bodies from 140 countries. ISO is a nongovernmental organization established to promote the development of standardization and related activities in the world to facilitate the international exchange of goods and services and to developing cooperation in the spheres of intellectual, scientific, technological and economic activity. ISO’s work results in international agreements that are published as International Standards, now numbering more than 13,000. Contact: ISO, 1, rue de Varembé, Case postale 56, CH-1211 Genève 20, Switzerland (phone + 41-22-749-01-11; Telefax: + 41-22-733-34-30; Telex: 41 22 05 iso ch; e-mail central@iso.org; Web site www.iso.ch/iso/).

International Personnel Management Association (IPMA) An organization of human resource professionals representing the interests of more than 6000 individual and 1300 agency members at the federal, state, and local levels of government. Among the Association’s purposes and objectives is the promotion of excellence in human resource management through the ongoing development of professional and ethical standards. Contact: IPMA, 1617 Duke St., Alexandria, VA 22314 (phone 703-549-7100; fax 703-684-0948; e-mail ipma@hr.org; Web site www.ipma/hr.org/).

international representative As a nonimmigrant class of admission, an alien coming temporarily to the U.S. as a principal or other accredited representative of a foreign government (whether officially recognized or not recognized by the U.S.) to an international organization, an international organization officer or employee, and all above aliens’ spouses and unmarried minor (or dependent) children.

International Society for Performance Improvement (ISPI) An association of 10,000 HR managers, training directors, performance technologists, and organization development (OD) and human factors practitioners throughout the U.S., Canada, and more than 30 other countries. ISPI’s mission is to increase productivity in the workplace through the application of performance and
instructional technologies. Formerly called the National Society for Performance and Instruction. Contact: ISPI, 1300 L St., NW, Ste. 1250, Washington, D.C. 20005 (phone 202-408-7969; fax 202-408-7972; e-mail info@ispi.org; Web site www.ispi.org/).

International Society for Technology in Education (ISTE) A nonprofit professional organization of 12,000 teachers, administrators, coordinators, teacher educators, information resource managers, and educational technology specialists active in learning and contributing to the future of educational technology. Provides information, support, and leadership in the use and integration of computer-based technology in the classroom. Contact: ISTE, 480 Charnelton Street, Eugene, OR 97401-2626 (phone 800-336-5191 or 541-302-3777; fax 541-302-3778; e-mail info@iste.org; Web site www.iste.org/).

International Society of Certified Employee Benefit Specialists (ISCEBS) A nonprofit educational association of 42 chapters open only to individuals who hold the Certified Employee Benefit Specialist designation — benefits managers, consultants, insurance company representatives, trust officers, administrators, attorneys, investment specialists, government regulators, and others involved in employee benefits. Its primary purpose is to provide continuing education opportunities for its members. Contact: ISCEBS, 18700 W. Bluemound Rd., P.O. Box 209, Brookfield, WI 53008-0209 (phone 414-786-8771; fax 414-786-8650; e-mail iscebs@ifebp.org; Web site www.ifebp.org/).

International Society of Meeting Planners (ISMP) A worldwide network of 2000+ professionals involved in all areas of meeting planning, from scheduling to supplying. ISMP was established to improve professionalism and competency in the meeting planning industry as well as create new business opportunities for its members. The Society also offers the professional designations “Registered Meeting Planner” and “Certified Destination Specialist” to qualified applicants. Contact: ISMP, 1224 North Nokomis NE, Alexandria, MN 56308 (phone 602-483-0000; fax 602-998-8022; e-mail ismp@iami.org; Web site www.iami.org/).

International Special Events Society (ISES) An organization of over 3000 professionals in more than 12 countries representing special event producers (from festivals to trade shows), caterers, decorators, florists, destination management companies, rental companies, special effects experts, tent suppliers, audio-visual technicians, party and convention coordinators, balloon artists, educators, journalists, hotel sales managers, specialty entertainers, convention center managers, and many more. Contact: ISES, 401 N. Michigan Ave., Chicago, IL 60611-4267 (phone 800-688-4737 or 312-321-6853; fax 312-673-6953; e-mail info@ises.com; Web site www.ises.com/).


International Standard Serial Number (ISSN) A number used to identify individual issues of periodicals such as magazines and newsletters. Obtained by contacting the Cataloging in Publications Division, National Serial Data Program, Library of Congress, Washington, D.C. 20540 (phone 202-707-6454; e-mail lcinfo@loc.gov; Web site lcweb.loc.gov). See also International Standard Book Number; Library of Congress Book Number.

International Standards Organization 9000 (ISO 9000) A series of standards applicable to products and services that defines quality assurance systems and the management of the quality mechanism itself. It is based on British Standard 5750 and is used to determine whether companies have their quality systems under control and to certify the attainment of those standards in their operations. EN 29000 is a modification of ISO 9000 adopted by the European Community.

International Standards Organization 14000 The ISO’s environmental system standard.

The International Telework and Association Council (ITAC) A nonprofit organization dedicated to promoting the economic, social, and environmental benefits of telework. Members share information about the design and implementation of telework programs, the
development of the worldwide telework sector, and research. Contact: ITAC, 401 Edge-water Place, Suite 600, Wakefield, MA 01880 (phone 202-547-6157; e-mail info@telecommuter.org; Web site www.telecommuter.org/).

**International Visual Literacy Association (IVLA)** An organization established to provide a multidisciplinary forum for the exploration, presentation, and discussion of all aspects of visual communication and their applications through visual images, visual literacy, and literacies in general. The association serves as the organizational bond for professionals from many diverse disciplines who are creating and sustaining the study of the nature of visual experiences and literacies and their cognitive and affective bases and who are developing new means for the evaluation of learning through visual methods. Contact: VLA, Darrell Beauchamp, Executive Treasurer, c/o Navarro College, 3200 W. 7th Ave., Corsicana, TX 75110 (phone 903-875-7441; fax 90- 874-4636; e-mail ivlamem@ivla.org; Web site www.ivla.org/).

**Internet** A worldwide network of computer networks connecting millions of computers in 135 countries and territories worldwide operated by universities, governments, corporations, individuals, and others. It is neither owned nor controlled by any one entity. The Internet is virtual space in which users send and receive e-mail, log in to remote computers, “surf” or browse databases of information, and send and receive files.

**Internet-based training (IBT)** There are two forms: (1) text-based — programs that use simple printed materials and require very little bandwidth (the capacity of a carrier to deliver information) and (2) multimedia — programs that use both sound and video and require relatively large bandwidth.

**Internet billing, presentation, and payment (IBPP)** A system that allows companies to present bills to their customers and clients and pay bills from their suppliers online. Also called electronic billing, presentation, and payment.

**Internet Corporation for Assigned Name and Numbers (ICANN)** A government-backed organization formed in 1998 and given responsibility for approving Web site names, such as .com, .net, and .gov. New names currently under consideration include .nom, .biz, .web, .health, and .union.

**Internet direct public offering (I-DPO)** An offer to sell a company’s stock to the general public. For prices starting at $10,000, a company can sell up to $5 million in stock directly to the online general public.

**Internet newsletter** Online publications. One type of Internet newsletter is sent to subscribers through e-mail, while others are published on a Web site as electronic magazines.

**Internet protocol (IP)** A technical specification that defines how information will be sent over networks such as the Internet.

**Internet relay chat (IRC)** A communications system that accommodates real-time conversations among multiple users, such as America Online.

**Internet server** Allows workstations to connect to the Internet.

**Internet service provider (ISP)** An organization that provides access to the Internet. Usually charges by the month and is faster and less expensive than online services but provides few, if any, extras. To locate an ISP, check The List at http://the-list.iworld.com/.

**Internet Week:** The Information Source for Internet-Driven Enterprises Published weekly by CMP Media Inc. Free to qualified management and professional personnel at companies involved in the communications industry. Subscription rates for all others in the U.S. are $155 for 1 year and $275 for 2 years and, in Canada, $163 per year. Contact: CMP Media, 600 Community Drive, Manhasset, NY 11030 (phone 516-562-5000; e-mail informationweek@bellevue.com; Web site www.internetweek.com/).

**intern programs** See cooperative education.

**internship** The period prescribed for an intern, in such professions as medicine and teaching, to prepare for entry into the profession.

**interpersonal communication** Communication between and among individuals and groups in which information, ideas, and feelings are exchanged mainly by means of face-to-face contacts (spoken words, gestures, and body language).
interpersonal communications training
Training designed to develop communication skills among individuals and groups. May include conflict resolution, diversity training, stress management, and work team development.

Interpretative Guidelines on Sexual Harassment
Issued by the Equal Employment Opportunity Commission in March 1980, the guidelines detail employers’ responsibilities for maintaining a workplace free of sexual harassment and intimidation.

interpreter/interpretation
A professional linguist who translates the spoken word — oral communication — from one language to another. Used in conferences and training sessions. There are four forms of interpretation: (1) consecutive, in which the speaker pauses after every few sentences to allow the interpreter to render the words in the other language, (2) simultaneous interpretation, requiring the use of headsets, in which the interpreter listens to speech in one language and after a few seconds’ delay, repeats the content in another language, (3) oral interpretation using two interpreters (because the first interpreter is not a master of the second language), and (4) whisper interpretation, in which each person in a small group of people is assigned an individual interpreter who whispers simultaneous interpretation of what is being said.

interprocess communications
In computer technology, the transfer and sharing of data between two processes running concurrently on the system, through facilities such as dynamic data exchange and dynamic link libraries.

interquartile range
The difference between the third quartile (75th percentile) and the first quartile (25th percentile) in an ordered array of data or frequency distribution. It contains the middle 50% of the data.

in terroriam clause
States that if anyone contests the will, he or she will receive $1.00 or lose completely any legacy designated for him or her. Literally means “in terror” of disinher-tance. Usually frowned upon by courts.

interstate carrier
A corporation (van line) that has government-granted authority to transport goods, including household and personal effects, between points in two different states.

interstate move
In employee relocation, a shipment of household goods moving between points in two different states.

interval data
Numerical data that can be rank-ordered and have equal distances between all adjacent values.

intervention
1. A strategy used by managers, facilitators, or practitioners to accomplish some human resources, human resources development, or organization development objective. Examples: creative problem solving exercises, team building, counseling, coaching, training. 2. A term used in public health to describe a program or policy designed to have an impact on an illness or disease.

interview
A face-to-face meeting with individuals or groups (superiors, peers, subordinates, other employees, customers, suppliers, dealers, and applicants for positions) to give and receive information, identify leads to new or unperceived problems, determine the seriousness of problems spotted by other means, collect information and opinions, and share information. Used in recruitment, screening, and selection, assignment, promotion, and termination, appraisal, counseling, discipline, attitude and opinion surveys, behavior modeling, evaluation, audits, performance assessment, job and task analysis, market research, needs assessment, productivity improvement, salary review, outplacement, and training and development. Types include nondirective or client-centered, directive, structured, and so on.

inter vivos trust
See revocable living trust.

intestacy rules
Part of state law, they employ the rules of consanguinity, or closest blood relationship, when determining how to distribute the property of a person who does not leave a will.

intestate
A person is said to have died intestate if no will exists at the time of death. Under those circumstances, property of the deceased passes to survivors under the state’s laws of intestate succession. Although the laws of the various states vary, in most cases the estate will be split between the surviving spouse and children. In some states, if there are no
children, the estate must be shared with the decedent’s parents or brothers and sisters.

**intestate succession laws** Laws that prescribe the persons to whom a deceased individual’s property will be distributed if he or she dies without a will.

**intracompany transferee** Allows executives and managers (L1-A) or employees with specialized knowledge (L1-B) to transfer from a foreign country to a U.S. parent, branch, subsidiary, or affiliate for limited periods of time. Participants must have worked at the foreign company in the appropriate capacity for at least 12 months during the 3 years immediately prior to filing a visa application.

**intra-market merger** See in-market merger.

**intranet** A private corporate network that connects different types of computers in various branches of an organization at widely dispersed locations. Workers at those locations use Web browsers to point and click through large databases and communicate with each other. Intranets can be integrated into the Internet, allowing users to access data outside the company. Software safeguards, called firewalls, protect the intranet from unauthorized use.

**intrapreneur** An employee in a managerial position within an organization who is given freedom and autonomy to do what needs to be done and is rewarded for results.

**intrastate move** In employee relocation, a shipment of household goods moving from one point to another within a state.

**intrinsic motivator** A natural outcome of the job and the tasks associated with the work environment, such as feeling of satisfaction and accomplishment following a highly successful decision briefing.

**intrinsic reward** A reward that is part and parcel of an achievement, whether or not it is recognized and applauded as such by others. Whatever was achieved in and of itself provides positive feedback to the doer.

**intrusion detection** Means of detecting break-ins or attempted break-ins either manually or by expert systems.

**intrusion-prevention tools** Antivirus software designed to prevent a hacker or cracker from successfully attacking servers and computers.

**intrusion upon seclusion** Under common law, one of two bases for employees to bring invasion of privacy claims against their employers. It becomes operative when an employer intrudes upon the seclusion of employees in a way that a reasonable person would find highly offensive; for example, opening personal mail addressed to an employee. See also public disclosure of a private act.

**intuition training** Training designed to teach employees to become more intuitive — to use their instincts, their “sixth sense” or “gut feelings” — as a supplement to or substitute for more logical thought processes. Makes use of visualization.

**intuitive skill** The ability to employ instinctive knowledge or “gut feelings,” rather than logic, hard facts, or experience, to solve problems, make decisions, innovate, create, and evaluate.

**intuitive thinking** See lateral thinking.

**inventory** 1. In testing, a checklist or questionnaire, usually relating to self, designed to elicit noncognitive (affective) information. Technically not tests, they are most often used to identify personality traits, interests, attitudes, motivation, and the like. 2. The total dollar value of raw materials, materials in process, and finished products on hand in a business, store, warehouse, factory, or processing plant at the time of the statement. 3. A physical count of the number of items of various types of property (goods or stock) on hand in an organization at a given point in time — usually at the end of an accounting period, such as a calendar or fiscal year. 4. A listing of an estate’s assets that is filed with probate court for assets in the name of a decedent.

**inventory budget** A budget that uses the cost of purchases, direct labor, and overhead expenses and budgeted cost of goods sold to determine the budget value of final inventories for raw materials, work in process, and finished products. That budget and the other budgets are then used to determine the budgeted cost of goods sold.

**inventory days** In calculating the cash conversion cycle, the inventory balance, divided by the last 12 months’ cost of goods sold, multiplied by 365.
invested capital The funds an investor has supplied to establish and operate a business — values ascribed to common stock, preferred stock, capital surplus, and earned surplus or retained earnings.

investigation A legal doctrine that pertains to unlawful discharge. Essentially it asks, “Did the employer, before administering the disciplinary action, make an effort to find out whether the employee violated a rule or an order?”

investigative accounting Typically associated with criminal matters; for example, investigations of employee theft, insurance fraud, securities fraud, and kickbacks.

investigative consumer report Information obtained by a consumer reporting agency about an individual’s character, general reputation, personal characteristics, or life style. It is obtained by checking with former employers. See also reference check.

investment techniques See call and put options; currency futures; leverage through borrowing; reverse purchase agreements; short-selling.

The Invisible Industry The meeting planners and hospitality industry.

invitational A graphic or other device used to lure Internet subscribers to a marketer’s home page.

invitation for bid (IFB) A government request for bidders, typically for goods rather than services.

in vitro fertilization (IVF) A medical procedure performed in fertility clinics to make it possible for infertile couples to produce a baby. Involves hormone injections to stimulate the production of eggs, extracting them, fertilizing them with sperm, and inserting them into the woman’s uterus. Alternative procedures include assisted hatching; gamete intrafallopian transfer (GIFT); intracytoplasmic sperm injection (ICSI); intrauterine insemination (IUI); zygote intrafallopian transfer (ZIFT).

involuntary bumping In travel management, cancellation of reserved seats of passengers ticketed and already on board an aircraft or ready to board. Caused by overbooking or overselling flights.

involvement See employee involvement.

IPO In meeting planning, “individual pays own” — where charges are divided between the master account and the individual or there is no master account.


ipsative scores A means of measuring and reporting differences within an individual rather than between or among individuals. Used to control constant error in personnel evaluation and rating, such as error of halo or error of standards.

ipso facto A legal term that means “by the fact itself” — that the existence of one fact tends to prove the existence of another fact.

IRA rollover See rollover.

irrevocable living trust A legal document prepared by an attorney that allows the maker to transfer ownership of property to a separate entity called a trust, which is managed in accordance with rules established by the maker for the benefit of the beneficiaries named in the trust. An irrevocable trust cannot be changed after it is established; however, it may provide savings on estate taxes and prevent the loss of government benefits to the beneficiary.

Ishikawa diagram See cause and effect diagram.

ISO (isos) From the Greek word isos, which means “equal.” Often assumed to be an acronym for International Standards Organization.

issue All of a person’s future lineage, including children, grandchildren, great-great grandchildren, and so on, descended from a common ancestor.

issue surviving by right of representation A bequest or gift to the closest living family member whereby the child or children (including grandchildren or great-grandchildren) of a decedent takes what his or their parent would have received if that parent had survived.

Italian boot A prosthesis designed to help individuals with spinal cord injuries stand and/or walk. It facilitates mobility, enhances cardiovascular fitness, and provides increased potential for long-term usage. Lightweight and easy to use, the boot is conducive to all-day wearability while promoting standing —
without the upper extremity support required by traditional bracing.

**italic** In typography, type that slants upward to the right, as in *italic*. Used for emphasis.

**item analysis** The process of analyzing and evaluating individual test items to determine such characteristics as difficulty and discriminating power.

**item difficulty** A test item characteristic used to determine the worth or appropriateness of individual test items. It is determined by calculating the proportion of a testee group that answers an item correctly. An item with a difficulty of 0.30 is a hard item; one with a difficulty of 0.90 or higher is an easy one.

**item distractor** An alternative answer to a multiple-choice test item. There are usually three or four distractors per test item, along with the correct or best answer.

**item stem** The question in a test item that identifies a single, clear, central problem, provides all the information needed for the response, and avoids ambiguity and negative wording.

**iterative approach** An integrative technique used in forecasting. Several people are selected as forecasters, but their identities are not revealed to each other. Questions are sent to all participants in writing simultaneously. As each one replies, the name is checked off on the participant list, the responses are summarized and tabulated, and they are sent out again to all participants for comment. The process is repeated until consensus is achieved.

**I-Way** A massive network of government, university, and corporate computer databases that can be accessed either through an online service or by a local telephone call.
J-1 visa  See Immigration and Naturalization J-1 status.
JAG  Judge Advocate General.
JAIMS  Japan-America Institute of Management Science.
JAN  Job Accommodation Network.
JCAHO  Joint Commission on Accreditation of Healthcare Organizations.
J.D.  Doctor of Laws.
JIT  1. Job instruction training.  
   2. Just in time.
JOB  Job Opportunities for the Blind.
JPA  Job performance aid.
JPEG  Joint Photographic Experts Group.
JPM  Job performance measure.
JWTROS  Joint tenancy with right of survivorship.
JWV  Jewish War Veterans.

Jaguar  Apple’s operating system OS X 10.2, a system that has embedded professional-level audio capability featuring 24-bit, 96-kHz audio resolution.
Janitors insurance  See corporate-owned life insurance.
January effect  Refers to the period each year when new money tends to come into the market.
Japan-America Institute of Management Science (JAIMS)  A private, graduate-level institute that develops and enhances intercultural communication through management education, training, and research. Offers a program for Japanese and American managers who wish to learn how to strengthen economic and political ties and develop an understanding of industrial practices in the two countries. The program includes a 5-month intensive study of Japanese language, culture, and financial management and a 4-month internship in major Japanese firms, institutes, and government agencies. Contact: JAIMS, 6660 Hawaii Kai Dr., Honolulu, HI 96825-1192 (phone 808-395-2314; fax 808-396-7111; e-mail webmaster@jaims.org; Web site www.jaims.org/). In Japan, JAIMS, 11th Floor, Solid Square East Tower, 580 Horikawa-cho, Saiwai-ku, Kawasaki-shi, Kanagawa-ken, 212-0013 Japan (phone +81-44-540-4053 or toll-free in Japan 0120-222-390; fax: +81-44-540-4054).
Java  Advertised as a simple, object-oriented, distributed, interpreted, robust, secure, architecture-neutral, portable, high-performance, multithreaded, dynamic, buzzword-compliant, general-purpose programming language. A means of creating a standard way to transmit functions, as well as data, over network lines. It could become the language for client/server development. (Web site java.sun.com/docs/books/tutorial/).
Jennifer’s Law of 2000  Authorizes the U.S. Attorney General to provide grant awards to states to enable them to improve the reporting of unidentified and missing persons. Approved March 10, 2000.
Jerusalem  A computer virus having many strains. It reduces free memory and may play “Frère Jacques” at 5-minute intervals on Fridays, slow the system, or display a black box one half hour after a file is infected.
Jesse H. Neal Award  The Pulitzer Prize of the trade press, the award is presented annually by the American Business Press to independent business magazines for journalistic excellence.
Jewish War Veterans of the U.S.A. (JWV)  An organization of approximately 100,000 members open to veterans of wartime service of the Jewish faith. Its mission is service to veterans, Americanism, and to provide a voice on Capitol Hill for veterans’ legislation and...
benefits. Contact: Jewish War Veterans of the USA, 1811 R St., NW, Washington, D.C. 20009-1659 (phone 202-265-6280; fax 202-234-5662; e-mail jwv@jwv.org; Web site www.jwv.org/).

**jitterati**  The consequence when a member of the “digital generation” drinks too much coffee.

**job**  The duties and tasks that a single worker performs. The basic unit used by personnel to carry out the actions of screening, selecting, classifying, training, assigning, developing, and promoting employees. Examples of a job are electronic equipment repairer and plant superintendent.

**Job Accommodation Network (JAN)**  An international information network and consulting resource to help qualified workers with disabilities to be hired or retained. It enables employers, rehabilitation professionals, and people with disabilities to share information about practical ways, including methods and equipment, of making accommodations for employees and applicants with disabilities. There is no charge for the information, simply a commitment to provide information about accommodations made to JAN for incorporation into the database. Contact: JAN, P.O. Box 6080, Morgantown, WV 26506-6080 (phone 800-526-7234; Canada 800-526-2262; commercial 304-293-7186; fax 304-293-5407; e-mail jan@jan.icdi.wvu.edu; Web site jan-web.icdi.wvu.edu/).


**job aids**  Materials that provide step-by-step directions for performing specific technical tasks to reduce training time, error rates, and dependence on instructors. They may be in paper (document or manual), computerized, or visual (slides, motion picture, or videocassette) form.

**job analysis**  The process of collecting, tabulating, grouping, analyzing, interpreting, and reporting data pertaining to the work performed by individuals who fill operative, clerical, technical, staff, supervisory, or managerial positions. Job analysis focuses on the duties, tasks, and elements that make up a job. The results of job analyses are used to identify and organize content for writing and revising

**job descriptions and applicant specifications**; provide detailed job data that can be used to identify personnel requirements resulting from installation of new equipment, tools, work methods, or processes, and from development of new products and services; project future personnel requirements resulting from restructuring or downsizing; establish accurate and objective information for job evaluation; provide guidance for decisions relating to compensation and benefits, assignment and transfer, on-the-job training and development, and promotion; aid in the development of more effective recruitment, screening, selection, assignment, and classification instruments and procedures; establish measurable job performance standards; identify factors that induce job satisfaction, raise morale, and improve productivity; identify and locate health and safety hazards; and design training and development systems.

**job bank**  A means of compensating for the loss of employees with essential skills. Job banks enroll retired employees for temporary and part-time positions on an “as-needed” basis. See also U.S. Employment Service.

**JobBank USA**  A national search firm that specializes in employee networking and information services to employers, job candidates, and recruitment firms. Contact: JobBank USA, Inc., Box 331, 1417 Sadler Road, Fernandina Beach, FL 32034 (phone: 904-491-1771; e-mail corporate@jobbankusa.com; Web site www.jobbankusa.com).

**job bidding**  See bidding.

**job classification**  A method of job evaluation that involves segregating all jobs in an organization into occupational groups, establishing and defining a series of levels within each group (noting required standards pertaining to knowledge and skills, training and experience, accountability and responsibility, and so on), and, finally, matching each job to the appropriate level described in the standards. The result is a series of classifications within each occupational group that are not necessarily comparable or equivalent from one group to another.

**job codes**  A means of identifying defined and specific job tasks, typically numeric.
Job Corps

A public-private partnership administered by the U.S. Department of Labor. It is the nation’s largest and most comprehensive residential education and job training program for at-risk youth, ages 16 through 24. Since 1964, the program has provided disadvantaged young people with the integrated academic, vocational, and social skill training they need to gain independence and get quality, long-term jobs or further education. More than 110 Job Corps campuses exist nationwide, including those in the District of Columbia and Puerto Rico. Contact: Job Corps, P.O. Box 193768, San Francisco, CA 04119 (phone 800-733-JOBS or 800-Job-Corps; e-mail webmaster@jcdc.jobcorps.org; Web site jobcorps.doleta.gov/).

job-cost system

In cost accounting, cost reduction, and cost-benefits analysis, a system for assigning production costs to products and services used when production costs are of critical concern. The job-cost system integrates accounting for material and labor costs, use of overhead rates, and cost accounting as a part of the formal ledger. Although time-consuming and costly because of the paperwork involved, it accurately determines factory costs of a product where a variety of products is produced.

Job Creation and Worker Assistance Act of 2002

Provides tax incentives for economic recovery. Provides tax relief for businesses and individuals to stimulate the economy. Approved March 9, 2002.

job description

A document that describes the major duties, functions, and authority assigned to a position and the relationships between the position and other positions in the organization or department, and, when appropriate, the relationship of that job to positions in other departments. It is one of the main products of job analysis.

job design

The process of developing or redeveloping the dimensions of a job by identifying major functions, duties, and tasks, describing the relationships of the job to other positions in the organization, and documenting them in a written job description.

job dimensions

A list of requirements, in terms of knowledge, skills, abilities, education, training, experience, and traits and temperament used in the hiring process. Examples of abilities are analysis, planning, organizing, delegating, and written and oral communication. Examples of traits are judgment, decisiveness, independence, initiative, leadership, tolerance of stress, and energy.

job displacement

Job elimination regardless of whether the incumbent is terminated or transferred.

job engineering

A performance management technique or intervention in which the job is changed in some way — made more simple, more challenging, more interesting — to promote employee productivity.

job enlargement

See job enrichment.

job enrichment

Redesigning jobs to motivate people to work to their capacity and level of ability; improve employee morale, job satisfaction, and commitment to the organization; remedy performance shortfalls or problems; develop employee skills and abilities in connection with affirmative action and upward mobility objectives and programs; make accommodations for employees with disabilities; improve the quality of products or services; give job incumbents more prestige and power, increased responsibility, more autonomy, or greater challenge; and preclude employee dissatisfaction, grievances, arbitration, slowdowns, and strikes.

job evaluation

A means of comparing jobs to establish their relative level, importance, and value in the organizational scheme of things, including the remuneration that will be allotted, usually resulting in a schedule of position grades or a hierarchy of classifications.

job fair

A cost-effective recruitment strategy. Several companies within a geographical area share advertising and site rental costs to stage an employment effort designed to attract candidates for positions as well as identify employment and salary trends and changes in the labor market.

job grade

A class or group into which jobs of comparable value are placed for compensation purposes. Typically all jobs at a given grade have the same pay range.

job hangover

Loss of enthusiasm that frequently occurs when, after several months or a year in a new job, managers and executives become deeply involved in the day-to-day
details of a position and experience a decline in their job satisfaction.

**job instruction sheet** A set of instructions, usually printed on a single sheet of paper. May accompany a piece of equipment, explaining how to operate it or maintain it. Or the instruction sheet may be a set of directions written for a substitute or temporary employee explaining how to perform a certain task, such as typing a standard company memo.

**job instruction training (JIT)** A one-on-one training model developed during World War I. JIT included “show,” “tell,” “do,” and “check” steps as well as the additional steps of preparation and introduction. The current version includes these preparation steps: (1) list all steps in the job in the correct sequence and (2) identify a corresponding key point for each step. The steps show what is to be done, while the key points show how and why it is to be done.

**job inventory** A shortcut method of job and task analysis useful for identifying the training needs of selected occupations, such as store managers. The inventory lists all of the major activities of the job incumbent, the importance of each activity or task, and the amount of time expended in performing it.

**job leaver** An unemployed person who quits or otherwise terminates his or her employment voluntarily and immediately begins looking for work.

**job lock** Employees who remain in a job they really want to leave to keep their current health benefits and not chance any break in their eligibility for those benefits. Job lock is evidence of the growing concern about the costs of medical insurance and health care and the increasing numbers of employers who are reducing benefits costs by using cost-sharing strategies.

**job loser** An unemployed person who lost his or her last job or who completed a temporary job. Includes persons who were on temporary layoff and counted as unemployed as well as persons not on temporary layoff.

**job opening** A specific position of employment at an organization; conditions include that there is work available for that position, the job could start within 30 days, and the employer is actively recruiting for the position.

**Job Opportunities for the Blind (JOB)** A joint program of the U.S. Department of Labor and the National Federation of the Blind that provides free workshops, publications, and information about the ADA, reasonable accommodations, and employing blind employees. JOB also provides a free, nationwide service to employers in locating and hiring qualified blind applicants and assists employees who are blind or become legally blind while on the job. Contact: JOB, Targeted Jobs Initiative, National Federation of the Blind, 1800 Johnson St., Baltimore, MD 21230 (phone 800-638-7518 or 410-659-9314; e-mail nfb@access.digex.net; Web site www.nfb.org/).

**job paths or job pathing** See career ladder.

**job performance aid (JPA)** A document, printed guide, audiotape, videotape, or computer-driven program. It is provided to employees for use on the job. Examples are manuals, charts, tables, checklists, and “how to” instructions.

**job performance counseling** A manager-initiated strategy for improving employee efficiency, effectiveness, and productivity to achieve job adjustment, improve motivation and morale, decrease absenteeism, reduce turnover, foster acceptance of change, release emotional tension, reduce stress, and promote teamwork. It lets employees know where they stand, what they do well, where they are deficient, and how they can improve.

**job performance measure (JPM)** A test or other evaluative instrument that provides the basis for developing training systems and controlling their quality. JPMs define and describe the job-related outcomes the training should produce.

**job performance order** A type of instructional sequencing in which the order of presentation of subject-matter is based on the sequence in which a job, duty, or task is actually performed.

**job posting** Internal or external advertising and recruiting for current position vacancies. Postings include listing the duties, authority, qualifications, supervision received, work schedule, and pay rate.

**job pricing** The process of determining the appropriate rate of pay or salary for a specific
job with due consideration for prevailing industry and regional rates as determined by systematic wage and salary surveys.

**Job procedures manual** A manual written for employees that describes how a job procedure should be done, including information on the equipment itself; for example, the sequential steps required to rebuild an automobile carburetor or design, develop, and validate an instructional system.

**Job profiling** A means of defining job requirements based on job definitions and success factors identified by subject-matter experts or supervisory personnel. Also used in employee performance rating.

**Job ranking** The simplest method of job evaluation. All jobs in an organization are ranked by a knowledgeable person or group (usually managers or supervisors) in order of their perceived importance and worth to the organization.

**Job redesign** Restructuring a job by adding, deleting, or changing duties, tasks, or elements to make them more doable or more interesting and challenging.

**Job reference immunity statutes** Laws passed by 26 states designed to shield employers from lawsuits brought by an employee as a result of providing information about the employee to a prospective employer. The typical statute provides qualified immunity to an employer who discloses information about the employee’s job performance or work record.

**Job-related literacy training** Training in reading skills provided to semiliterate and illiterate employees either in the firm, under contract, or off the premises.

**Job-relatedness** An important legal concept that requires employers to demonstrate that an action, requirement, or program is directly related to the job. Job relatedness is only raised as a consideration when an employer’s objection to an employee’s refusal to comply with direction is based on protected grounds.

**Job replica test** A behavioral simulation used to test for abilities required by the types of tasks that must be performed in the target job; for example, a driving test for a delivery service position or a typing test for a secretarial position.

**Job rotation** An informal method of training and development, often used in conjunction with coaching. Job rotation is a technique whereby potential managers receive diversified training and experience under close supervision through rotation for specified periods of time in nonsupervisory or managerial jobs, observational assignments, or training or assistant-to positions. It is designed to improve employees in their present jobs and prepare them for future positions. In some cases, managers are rotated through all major departments in an organization for 1 month each.

**Job sampling** A technique used in employee selection, it involves observing or measuring how an applicant actually performs some of the basic tasks of a job.


**Job satisfaction** The sum of an individual’s attitudes and feelings about his or her job — amount and quality of supervision received, working conditions, compensation, job characteristics and challenge, relationships with co-workers, and so on.

**Job search campaign** The use of search organizations, employment agencies, or consultants to identify suitable candidates for key positions or to assist employees who have been terminated to find suitable employment.

**Job Service** See U.S. Employment Service.

**Jobs for Veterans Act of 2002** Amends Title 38, United States Code. Major provisions: (1) gives veterans priority of service in any job training program funded in whole or in part by the Department of Labor; (2) requires the Labor Department’s Assistant Secretary for Veterans Employment and Training Service to establish and implement a comprehensive performance accountability system; and (3) gives states more flexibility, and more responsibility, to help veterans find jobs. Approved November 7, 2002.

**Job shadowing** A nationwide effort involving hundreds of thousands of workplaces that welcome millions of students annually, giving them a chance to “shadow” a workplace mentor as he or she goes through a normal day on the job. Sponsors include America’s Promise, Junior Achievement, School to
Work Opportunities, and ASAE. For participating students, job shadowing provides a link between academics and careers. Contact: National Groundhog JobShadow Coalition, 1901 L. St., NW, Washington, D.C. 20036. (Web site www.jobshadow.org/).

**Job-sharing/job splitting** An arrangement that allows employees to fulfill their job responsibilities and provides more time for them to care for their dependents by dividing a job and the workday or work week between two part-time employees. For example, one employee may work from 8 A.M. to 12 P.M. and the other from 1:00 to 5:00 P.M., or one employee may work Mondays, Wednesdays, and Fridays and the other Tuesdays and Thursdays. There is a distinction, however, between job sharing and job splitting. Job sharing involves two employees whose duties overlap and who think of each other as extensions of themselves and therefore must communicate. Their shifts may overlap to facilitate such communication, but it is not an essential feature because they may communicate by e-mail or less sophisticated means, such as periodic meetings, phone calls, or notes. Job splitting involves creating two clearly distinct, separate, and independent jobs from one job. No communication between incumbents is needed.

**Job specifications** See applicant specifications.

**Job tenure** The length of time an employee has worked for his or her current employer.

**Job title** The specific designation, label, or name given to a job to distinguish it from all other jobs.

**Job Training Partnership Act of 1982 (JTPA)** The federal government’s job-skills training program targeted at educationally disadvantaged and displaced youth and adults, especially women, minorities, disabled, disadvantaged, disabled veterans, veterans of the Vietnam era, and veterans recently separated from military service. It funnels federal training funds to the states for local use. The Act replaces CETA, the Comprehensive Employment and Training Act of 1973. The legislation requires states to establish Service Delivery Areas (SDAs), local areas in which JTPA services are developed, implemented, and provided. SDAs provide such services as client assessment, basic education and mediation services, job training, and placement services free of charge for all JTPA participants. SDAs broker services — buy them — from community colleges, private proprietary schools, adult basic education programs, and vocational educational training training programs run by local or state agencies. JTPA Title II serves economically disadvantaged individuals. Title III is directed specifically at dislocated workers. The Act also allows employers a 50% wage reimbursement of the first 6 months of employment for disabled individuals who meet established economic guidelines. The program is administered by local private industry councils.

**JOBTRAK** See monsterTRAK.

**Johari window** A model of communication and interpersonal relationships; a graphic means of describing an individual, a group, the psychological climate of an organization, or an entire culture. A square (the window) is divided into four equal parts to represent areas as follows: (I) known to self and known to others, (II) not known to self and known to others, (III) known to self and not known to others, and (IV) not known to self and not known to others. Attributed to Luft and Ingham.

**Joint** The cigarette form of heroin, cocaine, or marijuana.

**Joint-activities staff** Members of the staff paid by both union and management to patrol assembly lines and oversee work teams, cultivate cooperation, and identify opponents of union-management unity and meddlers or obstructionists of union elections. Also called thought police.

**Joint Commission on Accreditation of Health-care Organizations (JCAHO)** An independent, not-for-profit organization that evaluates and accredits more than 16,000 health care organizations in the U.S., including networks and health plans, hospitals, home care agencies, long-term care facilities, behavioral health care organizations, laboratories, and ambulatory care centers. Its mission is to improve the quality of health care provided to the public. Contact: JCAHO, 1 Renaissance Blvd., Oakbrook Terrace, IL 60181 (phone 630-792-5000; fax
Joint fare: Special fare pricing established between two carriers for connecting flights or business.

Joint labor/management committee: A panel consisting of representatives of employees and management established to study problems, ease conflicts, and improve relationships. Such groups typically have clearly defined goals and responsibilities and continuity in their leadership and meet regularly.

Joint life: An insurance policy that insures two persons, usually husband and wife. It pays only once on the death of one of the insured. The cost is about 30% less than that of buying individual policies on two people.

Joint ownership: An arrangement whereby an individual shares ownership of property with another. An example is a joint bank account.

Joint Photographic Experts Group (JPEG): The committee that designed the photographic image-compression standard used on the Internet to compress full-color or grayscale photographic-type digital images.

Joint tenancy with right of survivorship (JTWROS): A form of joint ownership often used with real property. It can act as a will to avoid probate, but it will not necessarily avoid taxes. It vests the title to the property in the survivor upon the death of the first joint tenant.

Joint venture: Businesses that have been formally and closely linked to improve market share, engage in mutually supporting activities and endeavors, achieve greater efficiency, and reduce costs. Joint ventures may or may not involve the acquisition of subsidiaries by larger companies. Also called alliances.

Joint will: A legal document, signed by both spouses, that provides that on the death of one of them, all or a specified portion of his or her property will go to the survivor. Upon the death of the second spouse, that person’s property, including the remaining part of the first spouse’s wealth, will pass to specified relatives, friends, and charitable organizations of each spouse in amounts or proportions agreed to when the will was prepared.

Joshi: A computer virus that locks up infected systems on January 5 and displays the message “Type Happy Birthday Joshi!” until the user obeys. The virus causes the system to write to and format 5-inch disks and 1.2-MB disks as 360K formatted disks, making them unreadable until reformatted. Joshi is “caught” by booting from an infected floppy disk.


Judge Advocate General (JAG): The senior lawyer of each of the military services who administers their justice system. Except for the Coast Guard’s JAG (a civilian), all other JAGs are flag officers (generals or admirals).

Judge advocates: Military lawyers who serve on prosecution and defense teams and other positions requiring lawyers, such as military judges when appointed by their service JAG.

Jughead: On the Internet, a search mechanism that allows users to locate information, files, and databases.

Junior board: A method of developing managers. Junior boards involve the selection of promising employees for management positions, assigning them to committees or task forces where they meet regularly to consider proposals relating to the management of the enterprise. The decisions of these groups are forwarded to the responsible executive, who may adopt them, reject them, table them, or refer them back for further consideration.

Junior suite: A large hotel room with a partition separating the sitting area from the bedroom.

Junk: See heroin.

Junket: In travel management, a free meeting trip given to lawmakers. Also called freebies.

Junk fare: A heavily discounted air fare, reduced by as much as 25%.

Junkfax: Using facsimile machines to deliver unsolicited sales literature to prospective customers and clients, thereby tying up their fax machines and using their fax paper supplies for unwanted and unneeded promotional materials.
jurisdiction  The locality or court that has the authority to determine a legal case. May be where the event occurred or the city where the plaintiff or defendant is located. Parties can also agree to the jurisdiction where a dispute will be resolved.

jury of experts  A reliable means of collecting and analyzing job data. A group of personnel selected for their experience, expertise, and knowledge of the job is brought together to record the duties and tasks that make up the job. The data are organized and recorded under the direction of a trained job analyst in a predetermined and standardized format.

just cause  Legal terminology used in connection with termination or discharge of an employee. To protect itself against litigation, management must ensure that it has enforced its rules consistently; that it has made a fair, thorough, and impartial investigation of the facts in the case; that there are credible witnesses to the offense; and that the penalty for the offense is fair under the circumstances. Seven tests apply: reasonableness, adequate notice, investigation, fairness, adequacy of proof, equal treatment, and appropriate penalty.

Justice and Equality in the Workplace  A public- and private-sector partnership program designed to protect the employment rights of Latino immigrants by educating and informing both immigrant employees and employers of their rights and obligations in the workplace. Participating offices and agencies include the Equal Employment Opportunity Commission, Mexican American Legal Defense and Educational Fund, the Mexican Consulate, the Department of Labor’s Wage and Hours Division and the Occupational Safety and Health Administration, the Department of Justice’s Office of Special Counsel for Immigration-Related Unfair Employment Practices, and the consulates of Guatemala, El Salvador, and Colombia. For more information see www.eeoc.gov/.

justification evaluation  The form of evaluation most commonly used in the HR field. It involves the collection of evidence to prove the need for initial, continued, or increased funding and other support for programs, services, and activities. Evidence usually takes the form of documentation showing that the programs, services, or activities are effective, save time and money, and improve productivity and performance.

justified  In desktop publishing, lines of type that are flush at both the left and right edges. In justified type setting, interword spaces are varied to make both margins flush.

just in time (JIT)  1. In management, the practice of waiting until the last possible moment before intervening in a situation, such as in conflict resolution. 2. In manufacturing, a Japanese approach to inventory reduction. The basic idea is to schedule the arrival of raw materials and parts at the factory at the exact time they are needed and the immediate departure of finished products, instead of maintaining costly stockpiles of materials, parts, and products. 3. In training, computer-driven performance systems designed to support people in the workplace with help when they need it.

just in time (JIT) II in-plant  A worker who is employed by one company but works under contract in the office or plant of another firm. JIT in-plants often have complete access to the other company’s operations, and they may decide how much of their own company’s supplies the other company needs and place the orders themselves.

just-in-time mentoring  Providing instant linkage between an employee needing help and someone who can give it by providing access to a database and/or by using e-mail to contact an “expert” who has dealt successfully with the same or a similar problem.

just-in-time training  Training often (but not always) provided in the workplace that is given when it is needed and is directly related to the work to be done. Typically involves the use of hi-tech training strategies, such as computers, compact disc interactive (CD-I) systems, compact disc-read only memory (CD-ROM), or multimedia, but for some subject matter, such as leadership and diversity training for managers and executives, personalized classroom training is often the method of choice.

just-in-time workforce  See contingent workforce.
K

k 1. Kilobyte. 2. A symbol used by lawyers for a “contract.”

K&R Kidnap and ransom insurance.

kbps Kilobits (thousands of bits) per second.

KISS Keep it simple stupid. See KISS program.

KM Knowledge management.

KMAT Knowledge Management Assessment Tool.

KSAs Knowledge, skills, and abilities (or attitudes).

kaizen 1. Attributed to Masaaki Imai, a Japanese term that basically means “improvement” through self-critique in all aspects of an individual’s life — personal, social, and work life — getting better to be more productive and competitive. It is a basic principle of achievement motivation. 2. A Japanese management concept that aims at gradual improvement in the operation and functioning of an organization and achievement of personal and organizational goals by involving everyone from top management to production workers.

Kaleida A cooperative project initiated by Apple and IBM. The objective is to develop the multimedia computer of the future. The company will develop and license multimedia technologies that will operate across platforms.

kanban A Japanese term that describes the “display” or “instruction cards” used to control production and material movement through an inventory (or kanban) system. Some kanban cards are request-and-authorization forms that are passed from the assembly line to production areas to indicate that more work pieces are required. They also reduce or eliminate production control person-hours and related paperwork.

kanji Chinese characters adopted by the Japanese for written language more than 1000 years ago. Characters are used to symbolize various categories of things.

Kano model A means of demonstrating the relationship between the presence or absence of a product or service characteristic or feature and the relative satisfaction of customers or clients. Employs a survey. Attributed to Professor Noritaki Kano and reported in Performance in Practice, fall, 1996.

karoshi A Japanese term meaning “death from overwork.”

keiretsu A Japanese term meaning “business group” — a group of companies that have forged strategic alliances with other organizations, including competitors, to develop business, increase market share, and dominate their industry. Typically involves the establishment of a network of essentially captive suppliers who provide the raw materials and parts and meet the component requirements of dominant manufacturers. Adapted and adopted by some U.S. companies.

Keogh Plan A plan that gives a self-employed individual, under strict IRS rules and requirements, the option to establish a qualified tax-deductible pension or profit-sharing plan. Also known as an H.R. 10 Plan.

Kerberos An authentication system that employs the government’s Data Encryption Standard algorithm. Used to protect computer files from unauthorized entry.

kern/kerning In typography, a term used to describe the practice of selectively adjusting the white space between letters of any size, whether adding or decreasing space. Kerning makes a page of text copy more attractive and, although believed by many to improve readability, studies have shown that it does not improve readers’ speed or comprehension.

Kevork/Kevorked To “kill” a project, idea, or discontinue an activity; for example, “Let’s Kevork that effort and go play 18 holes.” After Dr. Jack Kevorkian.

373
key 1. In video, a special effect achieved by electronically “cutting” or “burning” a hole of any size or shape in the video image and inserting another image or color. The key hole is made by a video camera or a character generator. Keys are used most often for titles.

2. In communication, a group of characters, usually connected to a password, that encrypts (encodes) and decrypts (decodes) a message.

3. Small, handheld hardware devices, similar to pocket calculators or credit cards, or loaded onto a PC as copy-protected software.

keyboarding Operating a typewriter, word processor, computer terminal, calculator, key-punch, stenotype machine, or Addressograph.

keyboard system See keypad system.

key contributor program A compensation plan used to recognize and reward individuals or teams whose skills, abilities, performance, or contributions have improved or will significantly improve an organization’s products, services, or processes and thereby improve market position, productivity, or profitability.

key points The main teaching points in a lesson plan — the action steps in a procedure, the learning standards, or the most important facts or concepts covered in the lesson.

key result areas Major duties or tasks of a job identified in job evaluation and used in management by objectives and performance appraisal systems to establish objectives and standards.

keyword search A World Wide Web search for documents containing one or more words selected by the user.

kidnap and ransom insurance (K&R) Insurance coverage provided by some companies for their employees who work in areas where there is the possibility of their being taken as hostages by terrorists or maverick governments. Such policies are written on a worldwide basis, and currently there are no restricted areas. Coverage provides for payment of ransom expenses and sometimes includes coverage for lost income. K&R may also provide the services of a protection consultant who can assist a company to avoid difficult situations and respond appropriately to a crisis.

killer app A highly successful application of technology, particularly one that advances or broadens the use of computers and is easy to use. Examples include World Wide Web browsers.

kill fee See cancellation fee.

kilobits (kbps) Kilobits per second, a measure of bandwidth.

kilobyte (k) A measure of computer storage space. It is equivalent to storage space for about 1000 characters of text. The actual number is 1024.

kinesics The exploration, research, and study of body movements, facial expressions, and the like as means of communicating.

king A hotel room furnished with a king-size bed.
**kiosk** A computer-based interactive system installed in corporate cafeterias and work areas to perform a range of functions such as accessing general information about benefits, checking the status of savings plans, making calculations of benefits coverage, and changing the mix of benefits in a flexible benefit program.

**KISS program** A crude but basically correct creed for marketers, sales personnel, and writers: “keep it simple, stupid.”

**knowledge** Facts, concepts, principles, meanings, understandings, and ideas that support skills and enable people to handle a broad range of assignments. Examples are nomenclature, terminology, symbols, and principles of leadership.

**knowledge analysis** A means of identifying all the knowledge objects, knowledge components, and relationships among those knowledge objects and components. Attributed to Utah State Professor M. David Merrill.

**knowledge assets** The knowledge possessed by an organization, its employees, customers, clients, and suppliers in such forms as information, facts, ideas, learning, understanding, memory, insights, cognitive skills, technical skills, and other capabilities.

**knowledge-based pay** See pay for skills.

**knowledge-based systems** See EXPERT systems.

**knowledge broker** A person or organization that identifies junctions or intersections between knowledge searchers and knowledge providers and establishes a link between them.

**knowledge ecology** The component of knowledge management that focuses on human factors, specifically the study of work habits, values, and organization culture.

**knowledge engineer** A job analyst who uses special techniques to codify the knowledge of experts about their specialities for use in expert systems.

**knowledge engineering** The technique used by professional performance support engineers (designers) to select and structure knowledge for use in electronic performance support systems.

**knowledge management (KM)** The process used to create, acquire, protect, and use knowledge to advance, enhance, and improve individual and organizational performance. Knowledge consists of the facts, concepts, principles, meanings, understandings, abilities, and ideas that support skills and enable people to handle a broad range of duties and tasks. KM begins with an intensive and detailed study of the organization’s culture, values, work habits, and systems. It continues with knowledge mapping, a means of taking a snapshot of the knowledge an organization needs to support its mission, goals, and processes, and knowledge assessment, a means of evaluating the current knowledge of employees at all levels in light of the organization’s needs. It uses the results of knowledge mapping and knowledge assessment to design, develop, and implement strategies to cultivate, strengthen, and upgrade the performance of employees and the organization as a whole.

**Knowledge Management Assessment Tool (KMAT)** A diagnostic set of procedures used by the American Productivity Center in collaboration with the Global Best Practices Group, a division of the Arthur Anderson consultancy, to analyze the knowledge management practices of 80 companies.

**knowledge mapping** A means of developing a snapshot of the knowledge an organization needs to support its mission, goals, and processes.

**knowledge objects** Small pieces of information that can be reused or customized to meet the instructional needs of learners. They may take two forms: (1) granular learning content development components, activities, and topics, which allow developers to choose the most appropriate level of learning pieces or fragments to customize a learning outcome, and (2) compound documents, which consist of pieces of content that can be accessed and manipulated as needed to permit maximum use and flexibility of each component. Also called learning objects.

**knowledge ooze** E-learning initiatives that “result in learning and performance support oozing out to people and organizations once cut off from learning by the company firewall and conventional learning approaches.” Attributed to Eric Parks, CEO (and Web-based
knowledge, skills, and abilities (or attitudes) (KSAs) Common elements in job descriptions and applicant specifications: the knowledge (facts, concepts, principles, and so on), skills (learned and measurable physical and mental behaviors), and abilities (innate or acquired physical or mental capacities), or attitudes (predispositions or sentiments toward others persons, objects, institutions, practices, or ideas) required to perform a job.

knowledge, skills, and attitude competencies Subject matter (such as engineering knowledge); process abilities (such as listening skills); and attitudes, values, orientations, and commitments (such as integrity and achievement). (Attributed to Patricia A. McLagan, “Competencies for the Next Generation,” Training & Development, May 1997, p. 41, American Society for Training & Development. Reprinted with permission.) See also attribute bundles; output competencies; result competencies; superior-performer differentiators; task competencies.

knowledge structure The relationships between and among a set of knowledge objects that are related to a given domain subject. Attributed to Utah State Professor M. David Merrill.

knowledge workers People whose work is, for the most part, intellectual: planners, problem solvers, decision makers, managers, scientists, course developers, instructors, technical writers, and so on.

koosh/kooshing A slang expression used to describe rejection for a position.

Kraft joystick A tool to assist trainees to use educational interactive software requiring cursor movement for responses. Compatible with Apple II+, IIe, IIc, IIgs, Franklin, IBM PC and PC jr. Contact: Edmark Corporation, P.O. Box 3903, Bellevue, WA 98009-3903 (phone 800-426-0856).

Krauel v. Iowa Methodist Center A 1996 ruling by the U.S. 8th Circuit Court of Appeals that a self-insured benefits plan violates the Americans with Disabilities Act of 1990 only if an employer is proven to have reduced or eliminated certain types of coverage to induce workers to quit their jobs or discourage applicants from seeking employment.

KSOP benefits Combined 401(k) and ESOP plans. Viewed by many companies as a cost-effective way of funding the matching contributions of a 401(k) plan despite the complexities, regulatory snare, and additional administrative expenses involved.

Ku-band satellite A type of satellite used in business TV, it is similar to police broadcast radio systems. See also C-band satellite.

Kuder-Richardson formula A mathematical formula used to estimate the reliability of an objective achievement test in which all items are weighted equally and in which speed of performance is not a consideration. The formula follows:

\[
\text{Reliability} = \frac{n s^2 - M (n - M)}{ns^2}
\]

where
- \(n\) = number of test items
- \(s\) = standard deviation
- \(M\) = mean

kurtosis The shape of a frequency distribution when plotted on a graph. It may be either flat (platykurtic) or humped (leptokurtic). See also skewness.
LAN  Local area network.
LBO  Leveraged buy-out.
LBR  Living benefits rider.
LCA  1. Life cycle analysis. 2. Labor Condition Application (program).
LCD  Liquid crystal display.
LCI  Learner-controlled instruction.
LCM  Large case management.
LCMS  Learning content management systems.
LD  Learning disabled.
LDL  Low-density lipoproteins.
LED  Light-emitting diode.
LEPC  Local emergency planning committee.
LEPs  Light-emitting polymers.
LERN  The Learning Resources Network.
L.E.T.  Light at the End of the Tunnel.
LGA  Landrum-Griffin Act of 1959.
LIBOR  London Inter-bank Official Rate.
LIFO  Last in, first out.
Lit.D.  Doctor of Literature.
LL  Laubach Literacy.
LLA  Lifelong Learning Act of 1976.
LLC  Limited liability company.
L.L.D.  Doctor of Laws.
LLL  Lifelong learning.
 LLP  Limited liability partnership.
LMPT  Labor-management participation team.
LMS  Learning management systems.
LOB  Line-of-balance.
LOC  Library of Congress.
LOL  Laughing out loud (Internet abbreviation).
LOMA  Life Office Management Association.
LON  Local operating network.
LOS  Length of stay.
LP  1. Lesson plan. 2. Law provider.
LPN  Licensed practical nurse.
LPR  Lawful permanent resident.
LSAT  Law School Admissions Test.
LSD  1. Lysergic acid diethylamide. 2. Lump sum distribution.
LCDR  Lieutenant Commander O4 (Navy military abbreviation).
Lt.  Lieutenant O3 (Navy military abbreviation).
LTCI  Long-term care insurance.
LTCO  Long-term care ombudsman program.
LTG  Lieutenant General O9 (Army military abbreviation).
Lt. (j.g.)  Lieutenant (junior grade) O2 (Navy civilian abbreviation).
LTJG  Lieutenant (junior grade) O2 (Navy military abbreviation).
LTK  Laser thermokeratoplasty.
LVA  Literacy Volunteers of America.
L-VIS  Live video insertion system, L-1A/B visa. See Immigration and Naturalization Service L-1A/B status.

labor agreement  See labor-management contract.

labor certification  Requirement for U.S. employers seeking to employ certain persons whose immigration to the U.S. is based on job skills or nonimmigrant temporary workers coming to perform services for which qualified authorized workers are unavailable in the U.S. Labor certification is issued by the secretary of labor and contains attestations by U.S. employers as to the numbers of U.S. workers available to undertake the employment sought by an applicant, and the effect of the alien’s employment on the wages and working conditions of U.S. workers similarly employed. Determination of labor availability in the U.S. is made at the time of a visa application and at the location where the applicant wishes to work.

Laboratory Chemical Standard  Regulations issued by the Occupational Safety and Health Administration to minimize or eliminate exposure to hazardous chemicals in laboratories. The Standard requires lab operators to train their workers in chemical safety and develop a chemical hygiene plan.

laboratory experiment  A controlled experiment in which the study is conducted in a “laboratory” (an artificial setting) under conditions selected or created so as to simulate a real setting.

laboratory instruction  Application of theory through learner-centered training with an instructor present and supplemented by out-of-class assignments.

laboratory training  See sensitivity training.

Labor Condition Application (program)  A temporary (H-1B) program designed to protect American jobs and wages from foreign competition. Audited by the Department of Labor over a 1-year period, which concluded that it did not protect American jobs or wages. Some LCA employers were found to be using foreign workers to reduce payroll costs, either by paying less than prevailing wages to their own foreign employees, by illegally treating those employees as independent contractors, or by hiring those workers through job contractors.

labor costs  The portion of the total cost of a program, system, or activity that is attributable to instructors, technicians, clerical help, and trainee wages or salaries.

labor demand  The highest wage or salary employers are willing to pay for a specific level of employment or number of employees.

labor force  1. The total number of people of all ages in the civilian workforce and the armed forces. 2. All persons classified as employed or unemployed.

labor-hour contract  In procurement, a type of fixed-rate contract in which the contractor is reimbursed only for the direct labor applied to fulfill the contract.


labor-management contract  An agreement reached in good faith by negotiators representing a labor union and management and legally binding on both parties. Labor-management contracts contain the following: (1) definition of recognition and representation of the union as the exclusive bargaining agent for employees and the jobs or categories of jobs included and excluded; (2) requirements for union membership and termination of membership; (3) wage rates and methodology for job evaluation, rate changes and adjustments, transfers, upgrading and downgrading, incentive plans, and extent of participation of the union
in the foregoing items; (4) management rights; (5) union rights; and (6) union proscriptions. Also known as collective bargaining agreements.


**labor-management participation team (LMPT)** A unit of 8 to 10 hourly workers and supervisors that meets regularly to discuss ways to reduce costs, eliminate waste, raise product quality, and improve health and safety conditions.

**labor-management relations** Relationships between unions and organizations under the provisions of federal statutes and court decisions covering such things as collective bargaining agreements (labor agreements), wage rates, management and union rights and proscriptions, employee rights, seniority, conduct of negotiations, arbitration and mediation, grievance procedures, slowdowns and strikes, and adverse actions and discipline.

**Labor-Management Relations Act of 1947 (LMRA)** An amendment to the National Labor Relations Act of 1935 (Wagner Act). Proscribed certain union activities and thereby balanced laws that had placed responsibility for unfair labor practices mainly on employers. The Act also prohibited unfair labor practices, enumerated the rights of employees as union members, enumerated the rights of employers, and allowed the president of the U.S. to temporarily bar national emergency strikes. The law also created the Federal Mediation and Conciliation Service. Also known as the Taft-Hartley Act.


**Labor-Management Reporting and Disclosure Act of 1959 (LMRDA)** Administered by the National Labor Relations Board. Protects the rights of union members to organize, choose their own representatives, and bargain collectively. The Act also increased the power of the Department of Labor (DOL) to investigate internal union financial and political affairs, and it strengthened prohibitions on secondary boycotts and placed restrictions on picketing to force recognition by nonunion companies. The law contains a union member’s “bill of rights,” sets forth ground rules for union elections, regulates the kind of person eligible for service as a union officer, and expands the list of unlawful employer actions. Also known as the Landrum-Griffin Act.

**labor productivity** The relationship between output and the labor time used in generating that output. It is the ratio of output per hour.

**labor relations** See labor-management relations.

**labor supply** A neo-classical theory the essence of which is individual choice. It assumes that individuals make rational decisions to maximize their goals in whatever environment exists at the time of choice. Occupational choice is a function of wages, cost of training, and the psychic income attributable to a job.

**labor union** See union.

**lag study** A report that informs managers how old health care claims are being processed and how much is being paid out each month (and for earlier months) and compares the payouts to the amount of money that was accrued for expenses each month.

**lame duck session** Applies to any session of the U.S. Congress, including both retiring and defeated members, that occurs after the election of a new Congress but before the new members are sworn in.

**lanai** A resort hotel room, usually with a balcony or patio, that overlooks a garden, lake, river, or ocean beach.

**Land Court property** Land registered with the Land Court as evidenced by a Certificate of Title.

**Landgraf v. USI Film Products and Rivers v. Roadway Express Inc.** A 1994 Supreme Court ruling that workers who filed discrimination lawsuits before passage of the Civil Rights Act of 1991 (enacted November 21, 1991) were not eligible for a jury trial or
compensatory or punitive damages allowed by the law.


**language immersion** The practice of teaching non-English-speaking U.S. students solely in the English language.

**LANLord** The person responsible for a company’s local area network.

**laptop computer** A small, portable computer that can be operated on batteries, 12-volt DC from a car or boat (with a power converter that converts the DC to 115-volt AC), or from a wall outlet. Some laptops can also be connected to distant systems by means of modems. Weighs less than 12 pounds.

**large case management** 1. Management of catastrophic illnesses. See also claims review; concurrent review; pattern review; precertification; retrospective review. 2. Determining the most effective and least expensive way to provide health care services. May involve identifying medically appropriate alternatives to traditional care and the coordination of the revision of plan benefits.

**laryngectomy** A surgical procedure that involves removal of the larynx, usually due to cancer. Individuals who have undergone the procedure speak through a stoma — an opening in the throat just below the collar line — that enables them, following intensive training, to produce esophageal speech. Vocalization is achieved by forcing air into the stomach and then expelling it through the esophagus. The process produces a husky speech, unvarying in pitch, that is made audible by a handheld, battery-operated, amplifying artificial voice generator.

**laser barcode system** A tool in technology-based training and education (similar to the UPC code technology used on items in a grocery store) that employs a barcode reader to provide an easy-to-use, flexible means of controlling Level II laserdisc systems (laserdisc players with internal manual programming capability plus television or A/V monitor that can also be automatically programmed by means of instructions from a disc), simplifying the integration of written text with laserdisc-generated images and sound.

**laser-based projection system** A projection technology that delivers film-like color quality and improved coherent light, thereby giving images more depth and vibrant color.

**laserdisc/CD player** A combination of a laserdisc and a compact disc (CD) that plays any size disc, from music CDs to movies, with a sharper picture than that provided by an ordinary VCR.

**laserdisc technology** Videodisc technology that provides three types or levels of interactive systems for training, education, testing, demonstration, desktop publishing, and sales: (1) basic — laserdisc plus television or an audiovisual monitor; (2) intermediate — laserdisc player with internal manual programming capability plus television or audiovisual monitor; and (3) advanced — laserdisc player plus computer plus interactive software plus audiovisual monitor.

**laser printer** A “light amplification through the simulated emission of radiation” printer used to print high-quality text and graphics.

**laser thermokeratoplasty (LTK)** A procedure that aims to correct vision (mild presbyopia) by surgically altering the shape of the cornea.

**laser videodisc** A type of optical disc measuring 8 or 12 inches across and used to store video images in analog format. Laser discs provide better image quality than videotape and are particularly suited to training because they are capable of true still framing and rapid search for individual frames.

**last-in, first-out (LIFO)** A method of inventory accounting as a means of reducing business taxes and improving cash flow. Users of the system assume that the last items received are the first items sold. During periods of rising costs, the method enables the manager to deduct the most recent, higher cost of merchandise as the cost of sale. That lowers taxable income and tax liability. The system has the disadvantages of requiring additional accounting calculations that lead to increased paperwork and costs and also make profit margins appear lower, which sometimes makes it more difficult to borrow money.

**latency** Relates to the lag in information flow across telecommunication networks. The Internet has increased the potential for
efficiencies (i.e., getting more information, more often, and more accurately).

**lateral thinking** A nonlinear, unconventional, even nonlogical way of looking at problems. It involves thought that challenges assumptions and employs methods other than straight logical thinking. Sometimes called *intuitive thinking*. Attributed to Edward deBono (*Lateral Thinking: Creativity Step by Step*, Harper & Row, 1970).

**Laubach Literacy** An international nonprofit educational corporation that provides volunteer-based tutoring in English for Americans and nonnative adults, produces materials for tutoring, and trains tutors. Contact: Laubach Literacy, 1320 Jamesville Ave., Syracuse, NY 13210 (phone 888-528-2224 or 315-422-9121; fax 315-422-6369; e-mail info@laubach.org; Web site www.laubach.org/).

**lavaliere mike** An electronic amplifying device that can be independently adjusted for sound level and tends to reduce background noises because it is clipped on the speaker’s clothing. Also called *tie-tack mike* and *lapel mike*.

**law** A binding custom, practice, or rule of conduct prescribed by a governing or controlling authority, such as the Congress, state legislature, or the courts.

**lawful permanent resident (LPR)** Any person not a citizen of the U.S. who is residing in the U.S. under legally recognized and lawfully recorded permanent residence as an immigrant. Also known as *Permanent Resident Alien*, *Resident Alien Permit Holder*, and *Green Card Holder*.

**Law of Universal Jurisdiction** Granted broad powers of jurisdiction to individual nations for the sole purpose of prosecuting stateless pirates who roamed the high seas. Modern war criminals continue to fall under state authority, but the *International Criminal Court* would circumvent that jurisdiction.

**law provider (LP)** A person who provides legal services to clients for a fee or *pro bono*. In the U.S., LPs include licensed lawyers and *paralegal* professionals. In the United Kingdom, LPs include solicitors and barristers; in The Netherlands, *advocaats*; in Japan, *bengoshi*. See also barrister; solicitor.

**laxatives** Over-the-counter drugs for the temporary relief of constipation.

**layoff** 1. Temporary termination of employees due to economic downturn, restructuring, or downsizing; assembly line malfunction; equipment outage or replacement; or facility rehabilitation. Employees usually have recall rights to their jobs for a period of time, typically 1 year. 2. Separation of an employee from an organization that is initiated by the employer; an involuntary separation; a period of forced unemployment. 3. The final step in a progressive disciplinary system, termination or firing for cause.

**LCD-based projector** A low-cost alternative to video and data projection. Current units incorporate three convergence-free, solid-state LCD panels (instead of CRTs), an integral 20- to 100-inch zoom lens, a switch for rear projection, industrial video connectors, and connections for standard video sources including computers. They can also be operated by a wireless remote.

**LCD panel** A liquid crystal display (LCD) projection panel is a form of projection system that displays computer images. LCD panels are used in tandem with overhead projectors to project the computer image on large screens for viewing by large groups. In effect, they act as electronic transparencies.

**leader** 1. A person who deals with the human aspects of an organization: the improvement of human performance. Leaders aim to make the most of the human potential in the organization. They may perform all of the functions of managers, but they perform them differently. Leaders influence, motivate, persuade, and empower people to take actions that are in their and the organization’s best interests. Leaders use past decisions and intuition as well as reason and logic to guide their decisions. Leaders do the right things right. See also administrator; manager. 2. In desktop publishing, a row of dots, dashes, or hyphens used to guide the reader’s eye across the page.

**leader-match training** Training provided to managers to teach them how to match their leadership style to the situation. The approach assumes that leaders can either exercise some control over the situations they face or they can adjust their style to the occasion.
leadership  The function that deals with the human aspects of organization: the improvement of human performance in the attainment of organizational goals and objectives. It is the process of influencing, motivating, and persuading people to take a desired action that is in their and the organization’s best interests. It is doing the right things right, rather than simply doing things right. It is also a relationship between the leader and those led.

leadership development  Designed for all levels of management, for supervisors, middle managers, top-level managers, and executives and those preparing for such positions but is conducted separately for each group. Focuses on the differences between management and leadership, inventorying leadership abilities, types of leadership, analyzing organizational culture, fostering innovation, learning to use a variety of leadership styles in different situations, and gaining the support and commitment of subordinates.

leads  Prospective customers or clients, qualified individuals, groups, or organizations identified by marketing and advertising campaigns that may result in sales.

leaky reply  A message inadvertently sent to a recipient using the reply-to-all option in an e-mail program that may contain sensitive or proprietary information.

learner  A person who is either passively or actively involved in a learning situation — a situation that either accidentally or purposefully helps people acquire knowledge, skills, habits, attitudes, interests, values, and so on.

learner-controlled instruction (LCI)  1. A form of education or training in which the learner, rather than the instructor, plays the primary role in such activities as planning, objective-setting, selecting the delivery system, instructional methods and techniques, and evaluating results. 2. Computer-driven performance systems designed to provide workers with assistance at the job site.

learning  Not to be confused with training, learning is the process of acquiring facts, principles, concepts, habits, attitudes, interests, values, appreciations, and skills that result in a change in an individual’s behavior or the capacity for such change. It occurs as a result of experience or practice (rather than matura-
tion), it is a relatively permanent change, and it is not directly observable.

Learning & Training Innovations  Published seven times per year. Subscriptions $35 in the U.S., $45 in Canada and Mexico, $55 in other countries. Contact: Advanstar Communications, Inc., 131 W. 1st St., Duluth, MN 55802-2065 (phone: 888-527-7008 or 218-723-9477; Web site www.LearningandTrainingInnovations.com/).

learning center  A resource facility that offers materials in a variety of formats for individual study: audio and videocassettes, computer-assisted and computer-managed instruction, interactive video, compact laser discs, 8-mm and 16-mm film, programmed and conventional books and workbooks, periodicals, manuals, organization documents, and a large number of programmed materials in audiovisual forms (sound-filmstrip, 35-mm slides, overhead projectuals, and so on).

learning content management systems (LCMS)  A product category that focuses on controlling and organizing the workflow and resources of content management as well as personalizing the delivery. They attempt to fill the gap between authoring tools and learning management systems functionality with their own sophisticated structure. They implement a standards-based learning object methodology and provide storage, controls, and interfaces for such things as learning and knowledge objects, delivery platform, search engines, library functions, collaborative authoring and editing, testing, and integration with learning management systems.

learning contract  A contract made by a person with himself or herself or with an instructor, advisor, or mentor. Contracts are written documents that contain a statement of realistic, attainable learning objectives, definition of the criteria of success in meeting the objectives, delineation of strategies and action plans to attain the objectives, and target dates for the completion of each part of the plan.

learning curve  An underpinning of economy of scale, it postulates that as workers repeat a task they are able to do it better and more quickly.
learning disabilities  Disorders that interfere with an individual’s ability to acquire, comprehend, and express information; that is, with the development, interpretation, and/or demonstration of language or nonlanguage abilities, including specific deficits in one or more of the following: academic skills, coordination, expressive language, integration, nonverbal reasoning, oral comprehension, organizational skills, perceptual disorders, social judgment, simple memory deficiencies, or sustaining attention. Learning disabilities is a special category of impairment. Learning disorders are considered to be inherent in the individual and are believed to be due to dysfunction of the central nervous system. Learning disabilities do not include learning problems that are due primarily to visual, hearing, or motor disabilities, mental deficits, emotional disturbances, or environmental deprivation.

learning disabled (LD)  Not to be confused with visually or auditorily impaired persons or mentally retarded individuals, learning disabled persons are individuals who have difficulty receiving and processing information and, as a consequence, have reading, writing, speaking, or computational deficiencies that get in the way of job performance and reduce their trainability. Although out of favor with many, the term remains in use; the preferred term places people first — people with learning disabilities.

learning environment  The building, facilities, equipment, tools, materials, aids, instructors, facilitators, and other learners that surround a learner and in or with which he or she is expected to acquire knowledge, skills, attitudes, values, and the like.

learning guides  Basic principles relating to learning objectives, trainee participation and response, cues, assistance, guidance provided trainees, and feedback on performance used to guide the development of instructional systems and their supporting materials.

learning intervention  Any formalized effort to teach someone something. The expression includes a single communication, a course, or an entire corporate university. Attributed to Bryan Polivka (e-mail Bryan Polivka@educate.com), chief learning officer with Caliber Learning Network, Inc., a Baltimore Web-based training provider.

learning management systems (LMS)  Training administration software that tracks users, courses, and results. Provides storage, controls, and interfaces for such things as trainee performance data, career development records, learning maps, course catalogs and registration, resource management, reporting, skills-gap analysis, and integration with learning content management systems.

learning objective  An objective that identifies and describes measurable behavior, conditions, and standards needed to acquire enabling or prerequisite skills essential to the achievement of terminal (job-oriented) training objectives. Learning objectives include physical skills such as gross motor skills; steering and guiding; placing and positioning; and operating and oral communicating and mental skills such as learning and applying principles and rules; recognizing and classifying characteristics and patterns; identifying signs, symbols, and representations (reading); and recalling information.

learning objects  Chunks or pieces of training content — text, graphics, topics hyperlinks to Web pages, video and audio clips, and so on — reused in different contexts. Also called reusable content objects.

The Learning Organization  1. A group of people who work to continually enhance their capacity to create. It involves five disciplines: systems thinking, personal mastery, mental models, shared vision, and team learning. Attributed to Peter M. Senge (Training and Development, October 1991, p. 42). 2. An organization that focuses its attention and resources on the continuous improvement of its operations, products, and services rather than on training per se. 3. An organization that has developed and implemented a continuous and enhanced capacity to learn, adapt, and change.

learning outcome  A basic principle of learning that states that the learner must clearly understand what it is that he or she must be able to do, under what conditions, and to what standard following the learning activity.

learning pattern  The rate and pace at which a learner acquires knowledge and skills. Some
start slowly and then learn with increasing speed. Others start rapidly and then slow down. Still others appear to learn at a steady rate. An essential consideration when planning learning experiences.

**learning portal** In general, an entry point to knowledge and skills. Applied most often to Internet search engines, such as Yahoo! and Alta Vista, addresses that serve as entry points to everywhere — weather, sports, books, stocks and other investments, travel reservations, and on and on — via a hyperlink. Learning portals are Internet sites with courses available for immediate purchase and use. Among them: Click2Learn, eMind, GeoLearning, Headlight, Hungryminds, KnowledgePlanet, SmartPlanet, and TrainingNet. There are also business-to-business, business-to-consumer, and business-to-employee portals as well as portals with learning management systems. Claimed advantages of learning portals are flexibility, access, and ease of maintenance. Disadvantages include limited, unreliable, or no technical and instructor support, little incentive for learners to finish courses, the temptation to push training into employee time off, and a U.S.-focus that ignores Europe and the rest of the world.

**learning principles** Principles that should guide the planning and conduct of learning activities. They include conceptual framework, learning outcome, primacy or recency, and relevance.

**Learning Resources Network (LERN)** An international nonprofit organization of lifelong learning programming that serves a range of institutions, organizations, and companies, including colleges, schools, recreation departments, hospitals, associations, trade and technical schools, private businesses, trainers, and companies. These organizations offer a variety of programs, including general interest classes, conferences, contract training, leisure learning, certificate programs, continuing education, recreation, seminars, and staff training. **Contact:** LERN, P.O. Box 9, River Falls, WI 54022 (phone 800-678-5376; fax 888-234-8633; e-mail info@lern.org; Web site www.lern.org/).

**learning skills** The skills and abilities that enable a person to learn — listening, reading, observing, sensing (feeling, smelling, tasting), inquiring, writing, and so on.

**learning specialist** See course developer.

**learning strategy** The approach or plan an individual uses to acquire knowledge or skills.

**learning style** The way that a person processes information and learns. Some are most likely to attend to, retain, and use information that is transmitted orally. Others depend most on visual stimulation — body language and images, whether live or in photographs or video. Still others learn best when they read, reflect on what they have read, and then read again. And still others learn best when they are encouraged to explain a concept or principle to others or demonstrate a skill. An essential consideration when planning learning experiences.

**learning technologies** Technologies that are used to deliver information and assist in the development of knowledge and skills. Include TV, computer-based instruction, e-mail, electronic performance systems, extranet, groupware, the Internet, intranet, local area network, multimedia, simulators, teleconferencing, virtual reality, voicemail, wide area network, and World Wide Web.

**Learning Tomorrow** A national initiative established by the National Foundation for the Improvement of Education to stimulate and support the use of technology in restructured schools. It is designed to expand the knowledge and efforts of teachers to effect lasting educational change. **Contact:** Learning Tomorrow, 53 W. Main, Bloomsburg PA 17815 (phone 800-722-1978; e-mail info@learningtomorrow.com; Web site www.learningtomorrow.com/).

**learningware** Computer software programs designed to teach trainees specific knowledge and skills, such as troubleshooting, rather than to perform operations, such as preparing spreadsheets.

**leased list** In direct marketing, a computerized list “bought” or rented from its owner for one-time use only. Typically contains dummy names and fake addresses to protect them from unauthorized use. Costs average about $100 per thousand names; customized selections add $5 to $15 or more to the base cost.
least squares method  In statistics (regression analysis), an objective means of fitting a straight or curved line to data plotted on a graph to determine the degree of correlation or significance of the relationship between two variables. (The calculations are too involved to describe here. Consult a good text on statistics or use a commercially available computer program.)

leave  See annual leave; extended personal leave; personal growth leave; sabbatical leave; sick leave; social service leave; voluntary leave.

leave-behinds  See handouts.

leave-related benefits  Vacation, sick leave, holiday leave, parental leave, and bereavement leave provided by employers.

leave sharing  An employee benefit that allows workers to serve as both donors and recipients to provide greater financial protection against serious illness or accidents. Employees contribute unused annual and/or sick leave to a coworker whose disability or illness requires long-term medical care or temporary home care. Employees must exhaust all their sick and annual leave to become eligible as recipients, and the amount of leave employees can transfer is determined by employers.

leave stacking  The practice of scheduling annual leave in such a way that the leave allowances for two calendar or fiscal years are continuous. For example, if an employer uses the calendar year to measure the 12-month period in which the Family and Medical Leave Act of 1993 allows an employee to take up to 12 weeks of leave and the employee takes 12 weeks of leave at the end of 1997 and 12 additional weeks beginning January 1, 1998, 24 uninterrupted weeks of leave would be “stacked.” The use of the rolling year option prevents stacking.

lectern  A reading stand or small desk upon which an instructor or speaker places lecture notes.

lecture method  One of the basic methods of instruction. A lecture is a semiformal discourse in which the instructor presents a series of events, facts, concepts, or principles; explores a problem; or explains relationships. Its basic purpose is to inform. Trainees participate mainly as listeners and questioners. The method is used to orient trainees to course policies, rules, procedures, purposes and objectives, and learning resources; introduce a topic, indicate its importance and job relevance, and present an overview of its scope; give directions on procedures for use in subsequent learning activities; present basic information or data that will provide a common background for subsequent learning activities; set the stage for demonstration, discussion, or performance; illustrate the application of rules, principles, or concepts; or clarify, emphasize, summarize, or review concepts, principles, or facts.

left-brained  People whose left brain (the left hemisphere) is dominant. Such people are believed to have more ability to think and function vertically, logically, and traditionally rather than intuitively and creatively.

legacies  Applicants for college admission whose parents attended the institution.

legal assistance  Provides advice, counseling, and representation on legal matters.

legal audit  A detailed examination and assessment of personnel and employment policies, application forms, handbooks, hiring practices, performance appraisal systems, agreements, contracts, and the like conducted by a qualified lawyer to prevent litigation by identifying and correcting potential problems such as discrimination, performance evaluation, discipline, and discharge practices.

legalized aliens  Certain illegal aliens who were eligible to apply for temporary resident status under the legalization provision of the Immigration Reform and Control Act of 1986. To be eligible, aliens must have continuously resided in the U.S. in an unlawful status since January 1, 1982, not be excludable, and have entered the U.S. either illegally before January 1, 1982, or as temporary visitors before January 1, 1982, with their authorized stay expiring before that date or with the government’s knowledge of their unlawful status before that date. Legalization consists of two stages: temporary and then permanent residency. In order to adjust to permanent status aliens must have had continuous residence in the U.S., be admissible as immigrants, and demonstrate at least a minimal understanding
and knowledge of the English language and U.S. history and government.

**legal plans** See group legal plan.

**legal standards** Formal regulatory standards contained in such documents as the Federal Constitution and the Bill of Rights, state constitutions, and the statutes — laws passed by legally constituted authority such as the Congress, state legislatures, and local government and interpreted and clarified by the courts.

**legitimated** Most countries have legal procedures for natural fathers of children born out of wedlock to acknowledge their children. A legitimated child from any country has two legal parents and cannot qualify as an orphan unless: (1) only one of the parents is living or (2) both of the parents have abandoned the child.

**legitimate power** Power that occurs when followers believe that they should comply with the direction of their leader. It derives from group norms about role behavior and what is considered reasonable, acceptable, and correct.

**Lehnert v. Ferris Faculty** A 1991 Supreme Court decision that reaffirmed its earlier decision in the *Beck case* by stating that specific union activities, such as political lobbying, ballot campaigns, and public relations programs, could not be included in the fees charged to nonunion employees.

**leisure discount fare** An airfare group that includes a wide range of restricted and/or penalty fares. Used mainly by travelers whose plans are not subject to change but are sometimes offered to business travelers as the “lowest available fare.”

**length of stay (LOS)** In health care, the number of days of hospitalization.

**lens** The glass element through which light enters a camera. An optical zoom lens physically lengthens to focus on distant subjects; a digital zoom feature makes subjects appear closer by using the camera’s internal software to interpolate pixels digitally.

**leptokurtic** The shape of the curve of a frequency distribution when plotted on a graph. A leptokurtic curve has a narrow-humped, peaked shape.

**lesson plan (LP)** A document designed to standardize instruction on a given topic. It sets forth the objectives to be attained in a single lesson or group of related lessons, the content (knowledge and skills) to be learned, and the means by which the objectives are to be achieved and the content acquired. It is customarily divided into six parts: identifying information, resources required, introduction, explanation, evaluation, and summary. It serves as a reference for the instructor when preparing for the lesson and as a guide during the presentation of the lesson.

**Let’s Face It** The U.S. branch of an international mutual help organization dedicated to helping people with facial difference, their loved ones, and the communities in which they live to understand and to solve the problems of living with this disability. Its goals are to (1) link and educate family, friends, and professionals; (2) educate the public to value the person behind every face; (3) assist facially different people to share their experiences, strengths, and hopes; and (4) educate and provide continuing education to medical, nursing, and allied health professionals. **Contact:** Let’s Face It, P.O. Box 29972, Bellingham, WA 98228-1972 (phone 360-676-7325; e-mail letsfaceit@faceit.org; Web site www.faceit.org/).

**letter of credit** A letter or certificate issued by a bank or other lending institution certifying that the person or company named therein is entitled to draw on the issuer funds up to a certain specified sum.

**letterspacing** In desktop publishing, adding or reducing space between individual letters within a line of type. That is, it specifies spacing behavior between text characters.

**levels of significance** Used in determining the extent to which experimental results are valid and important. They are points or values referred to as the $k$ percent point or points.

**leverage** Debt in relation to equity in a company’s capital or financial structure; the greater the long-term debt, the greater the financial leverage. In stock market parlance, borrowing against stock owned to buy more stock.

**leveraged buy-out (LBO)** A business strategy designed to secure control of a company. An LBO may be initiated by an independent investor or the top management of a publicly
holders company by borrowing heavily to buy or buy back all the common stock shares held by the public. An investor group, often headed by a company’s own executives, uses bank loans and high-interest junk bonds to buy a firm and take it private. They are risky ventures because the company becomes debt-ridden. LBOs invariably lose money at first, and they invariably result in severe cost cuts.

**leverage company-owned life insurance** Once a popular strategy used by companies to reduce taxes. The company borrows to pay premiums for its company-owned life insurance (COLI) policies and deducts the loan interest payments. Legislation has since dismantled the tax-avoidance attraction of leveraged COLI.

**leverage recapitalization merger** A means of taking a company out of the market and going private. Involves proposing to merge with an acquisition company created by management and financial sponsors.

**leverage points** In systems thinking, obscure points of influence (small changes) that can produce huge results. Finding those leverage points requires careful observation, data collection, and computer modeling.

**leverage ratio** One of the traditional tests of operating performance, it is a measure of the extent to which an organization uses the funds of creditors. It is determined by calculating the ratio of debt (creditors’) to equity (company’s) funds.

**leverage through borrowing** An investment technique in which a fund borrows for investment purposes. This borrowing is usually unsecured, except to the extent that the fund enters into reverse repurchase agreements. Also known as leveraging.

**LEXIS/NEXIS** See Meade Data Central NEXIS.

**liabilities** Sources of assets, such as accounts payable, retained earnings, current portion of long-term debt, accrued expenses and income taxes, stockholders’ equity (stock issued), and reserve accounts (such as self-insurance, contingency funds, and funds for lawsuits).

**liability claims** In air travel, damage claims (for injury or death). Under the Warsaw Convention, $75,000 was set as the limit on such claims unless the victims of an accident or their families could prove the carrier to be guilty of “willful misconduct.” In 1996, the Department of Transportation cleared a global airline agreement waiving the ceiling on liability claims for injury or death on international flights from the U.S. However, the waiver does not apply to the entire trip. U.S. passengers who wish to sue foreign carriers must do so in the country of the carrier.

**liability coverage** Insurance protection against injury and damage claims by third parties purchased by individuals and organizations.

**liable** In law, a party that is legally responsible for an event or action; one that has a legal obligation to another party.

**libel** Any defamatory statement in writing, issued without just cause, that tends to expose another person to public contempt or ridicule. A plaintiff establishes a prima facie case of libel by proving that a defamatory statement about him or her was communicated to a third person.

**library** As distinguished from information centers and learning centers, a collection of books, periodicals, and other documents, mainly in printed form, housed in a centrally located, easily accessible environment that is conducive to study and learning. It is usually staffed by qualified librarians (master’s degrees in library science) who serve as chief librarians, catalog and reference librarians, and archivists. Other staff include technicians and microform specialists, clerical assistants, and supply clerks.


**license** 1. Authorization granted to an individual or organization by a competent authority, usually public, to engage lawfully in a practice, occupation, or activity. See also licensure. 2. A written agreement between the
creators or owners of visual or written materials, including software, videotapes, and videodiscs, and a licensee. A license allows the licensee to use or distribute the material (usually a grant of exclusivity) in a defined geographic area or for a specific market for a consideration — payment of a fee. 3. Court-sanctioned permission, such as permission to sell real estate that is part of a decedent’s estate.

**license and permit bonds** Used to qualify those who wish to obtain a license or a permit to exercise a particular privilege or engage in a particular business. Guarantee compliance with the statute by law or regulation under which the principal is compelled to act.

**licensed group home** An alternative to nursing home care for the elderly and the severely disabled. Licensed by the state, provides a family and less institutionalized atmosphere, typically more personal care and attention due to the limited number of residents, usually 8 to 10, and is 25 to 50% less expensive than nursing home care. Also called residential-care facilities, adult foster home, and boarding-care home.

**licensed practical nurse (LPN)** A person trained in nursing skills, frequently at the 2-year, associate degree level, and certified and licensed following successful completion of a qualifying examination.

**licensure** The process by which a license is granted. It is usually granted on the basis of examination and/or proof of education rather than on measures of performance. A license is usually permanent but may be conditioned on annual payment of a fee, proof of continuing education, or proof of competence.

**lie detector** A machine used to gather information about applicants for positions and to test the veracity of persons suspected of or charged with crimes. Operated and interpreted by a trained individual, the devices record fluctuations in blood pressure and heartbeat when the person answers a series of carefully designed and sequenced questions. A federal law that took effect in 1988 prohibits most private-sector employers from using polygraphs to screen job applicants or to randomly test workers. Exempted from the rules were federal, state, and local governments; firms that do sensitive work for agencies such as the Central Intelligence Agency and the Federal Bureau of Investigation; companies that provide security services; and those that make or distribute controlled substances. Most states, however, have laws prohibiting the use of lie detectors, including the right of defendants in criminal cases to use the devices to support their alibis. Also called a polygraph.

**life care community** A housing arrangement in which, in exchange for a one-time entrance fee plus monthly fees, residents get a guarantee of assisted living, personal care, and nursing care as needed.

**life cycle** A series of stages in the maturation of people, objects, or social organizations/structures; for example, conception, infancy, puberty, young adulthood, adulthood, late adulthood, and old age. Attributed to Rothwell (*Training & Development Journal*, November 1983).

**life-cycle analysis (LCA)** A means of identifying a product’s environmental impact at every stage from raw material acquisition through design, manufacturing, distribution, and use to disposal.

**life-cycle benefits** Programs and services, offered by organizations to support employees’ needs, that go beyond traditional work and family initiatives. In addition to child-care and elder-care support, typical programs include counseling, educational materials, referral services, support groups for gay and lesbian parents and HIV/AIDS and cancer patients, and workshops on financial planning, weight loss, and so on.

**life-cycle cost analysis** A means of analyzing the costs of a system, organization, or item of equipment that will be incurred throughout its entire life. The cycle begins with research and development, continues through investment and operations, and extends to disposal of the system, organization, or equipment through redistribution or phasing out.

**life-cycle pension plan** An actuarial-based pension concept developed by Robert D. Paul, vice chairman of the Martin E. Segal Company. Participants accrue a benefit which, on a lump-sum basis, equals 10% of final 5-year average pay. The plan is readily communicated to employees because it defines benefits.
life estate An interest in property that provides for income, use, and possession of the property for that “life tenant’s life.” The interest terminates automatically at death, at which time the property is bequeathed elsewhere in accordance with the directions of the individual who originally created the life estate.

life insurance trust An estate planning option for the affluent. A means of transferring wealth to heirs without paying sizable federal estate taxes (as much as 55%). Combines a life insurance policy with an irrevocable trust. It has the disadvantages of loss of the income and control of the trust’s assets, payment of legal fees to draft the trust and accounting fees for professional trustees to manage the trust assets, and payment of possible gift taxes when the trust is funded.

life-long learning (LLL) A concept that holds that learning, and the need for it, never stops. It must be a life-long pursuit.

Life Office Management Association (LOMA) An international association of over 1250 life and health insurance and financial services companies from over 60 countries. LOMA was established to provide education, research, and information on effective management and operations for the insurance and financial services industry. Contact: LOMA, 2300 Windy Ridge Parkway, Suite 600, Atlanta, GA 30339-8443 (phone 770-951-1770; fax 770-984-0441; e-mail marketing@loma.org; Web site www.loma.org/).

life planning Long-term plans for life, usually associated with retirement planning. Life planning includes plans for all aspects of human living: physical, mental, emotional, social, spiritual, career, family, and decisions relating to work, recreation, leisure, housing, finances, and use of time.

life plans See group life insurance.

life skills Interpersonal and communication skills, self-regulation and control, decision making, and problem solving — the skills needed to survive, live with others, and succeed in a complex society.

life stages Describes patterns of cycles through which people go during their lives. Knowing what they are is believed to be useful in personal and career planning. Examples: childhood, adolescence, young adulthood, adulthood, maturity (Erikson, Childhood and Society, Norton, 1963); growth exploration, establishment, maintenance, and decline. Attributed to Super (The Psychology of Careers, Harper & Row, 1957). See also career stages.

life support systems Machines that make it possible to sustain or prolong life for severely injured, terminally ill, or incapacitated persons, such as respirators.

lifetime caps Maximum dollar expenditures or total number of days of hospitalization or institutional care available to employees or others under the terms of health benefit plans or insurance policies.

lifetime reserve days Sixty days that Medicare will pay for when a subscriber is hospitalized for more than 90 days in a benefit period. Those days can be used only once in a lifetime. Medicare pays all covered costs except for a daily coinsurance amount.

LIFO method of inventory accounting A method of charging the most recent (and inflated) costs against current income (last in, first out), a process that leaves the asset value considerably understated on the balance sheet in terms of current replacement value. See also FIFO method of inventory accounting; NIFO method of inventory accounting.

ligature In typography, two or more characters or letters linked together as a single element of type.

Light at the End of the Tunnel (L.E.T.) An integrated set of programs designed to create and foster change and improvement in public schools during an era of low funding and support and increasing criticism and skepticism both inside and outside of education. It was established by Sharon Ryder-Eckert, an organization behavior specialist, in 1988 in a multicultural urban high school in Little Rock, AR. The programs are based on cooperative efforts by school administrators and teachers, support by local businesses, positive reinforcement of
students, and mentoring and coaching of students by graduates of the program. Contact: Sharon Ryder-Eckert, L.E.T., P.O. Box 14371, Berkeley, CA 94701.

light-emitting diode (LED) A display or projection technology used to produce large-screen images and signage. LEDs consume much less power per lumen than projector lamps, are cheap, and last anywhere from 50,000 to 100,000 hours.

Ligh-emitting polymers (LEPs) Plastics that can conduct electricity and produce light. In the future may be used to produce large, fully plastic, full-color polymeric light-emitting diode displays. Also called luminescent semiconducting polymers.

light headedness See vague light headedness.

light-valve projector A unit that can produce an image of from 6 to 20 feet wide and can be positioned up to 84 feet away from and project clearly onto a 9 × 12-foot screen. The unit can interface with up to 16 different video and computer formats, thereby allowing it to display images from PC, PS/2, and Macintosh computers.

Likert Scales Profile of organizational characteristics. A diagnostic and research tool used in organization-wide surveys. Consists of scales on which respondents are asked to place a mark at the point that describes their experience in the organization; they may also be asked to indicate how they would like to see the organization changed. Each scale has 20 points with four areas identified and described. Organization variables measured include leadership processes (five scales), motivation (seven scales), communication (six scales), influence (five scales), decision making (seven scales), goal setting (three scales), control (five scales), and performance and training (three scales). Devised by Rensis Likert.

limited franchising A franchising plan in which the parent company leases only its product line and trade name; for example, car dealerships and gas stations.

limited guardianship See conservatorship.

limited liability company (LLC) A business arrangement under some state laws that offers the liability protection afforded by a corporation with the beneficial tax rules that govern partnerships. Owners have the corporate benefits of the LLC to protect their personal assets from business debts as well as the tax advantage of partnerships. LLCs also provide greater flexibility in management and organization of the business and reduce paperwork and record keeping. In many states, LLCs have a life limited to 30 years.

limited offering An alternative means of offering to sell stock in a company to the general public. Rules and regulations of the Securities and Exchange Commission allow companies to sell $1 million worth of securities yearly. In addition, most states allow companies to sell stock to investors who reside within the same state.

limiting charge Replaces the term “maximum allowable actual charge” as the basis for Medicare Part B benefit payments for physicians’ services. Doctors who do not accept assignment of Medicare benefits are limited in what they can charge their Medicare patients. The maximum amount a physician may charge a Medicare beneficiary for a covered service if the doctor does not accept assignment of the Medicare claim is 15% above Medicare’s approved amount for a particular service. Limiting charge information appears on the Explanation of Medicare Benefits form sent to beneficiaries after they receive services covered by Part B.

limit order An order placed by an investor to buy or sell stock at a specific price. See also market order.

Lincoln incentive system An incentive plan in which employees work under a guaranteed piecework plan and, based on their performance (or merit rating), are given a share of the company’s annual profits (less taxes, stockholders’ dividends, and reserves for reinvestment).

linear editing Editing done directly from videotape.

linear program A form of programmed instruction in which the steps leading to the acquisition of knowledge or skill are carefully sequenced.

linear programming An analytical technique that uses a linear (straight line) programming model to produce an optimal- or minimum-cost solution to a problem. Linear programming can
also be used to determine the marginal profitability of adding people, facilities, or equipment to a project to ascertain the sensitivity of a problem solution to cost or forecasting errors. The technique assumes that all resources converted by operations have costs that are variable and constraints that can be stated as mathematical expressions. Where relationships are not linear, concave, convex, or quadratic programming is applied. Learners proceed through the program by performing all steps in the program in the order presented.

**linear regression** The statistical process of fitting a straight line to a set of x, y (two-variable) data, using the method of least squares. Although too involved to describe here, the technique is based on the assumption that the relationship between the two variables is linear.

**linear serial supply chain** A supply chain where the information moves from tier three, to tier two, to tier one, to the manufacturer. Demand is created and moves back — and the data are distributed across those entities.

**line chart** A quality control tool used to plot data graphically over a period of time, such as a year, quarter, week, or day. Most often used to show changes, cycles, patterns, or trends in continuously variable data over time, such as cash flow or production. Used to display trends, cycles, or patterns. Also called *run chart* or *x/y graph*.

**line manager** One who is responsible for supervising or managing and directing one of the levels in the central activity or production aspect of a business or industry rather than a support activity, such as finance or human resources. Line managers have the authority to command and to give orders; they are always someone’s boss.

**line-of-balance (LOB)** A monitoring tool for projects that uses the concept of control by exception. Monitoring focuses on major checkpoints in the overall project schedule and monitors progress as compared with plans. Analysis provides information to the manager on elements of the project that are ahead, behind, and on target.

**line of business** 1. A health care plan, such as a *health maintenance organization*, established as a separate business within another larger organization, usually an insurance company, thereby legally differentiating it from a freestanding company or a company that is set up as a subsidiary. 2. A unique product type, such as *Medicaid*, within a health care plan.

**line of credit** Funds or charges that may be used repeatedly up to a certain dollar limit. Also called *open-end credit, charge account, or revolving credit*.

**line of progression** A series of related jobs in a promotional sequence usually starting with less skilled, lower-paying jobs and progressing to more difficult, higher-paying positions.

**link** A location on a Web page that, when clicked on with a mouse, causes a jump to another page with related information or material, conceivably in a completely different Web site in another state or country. Also called a *hyperlink*.

**linked benefit policy** A means of planning for long-term care needs. Linked benefit policies combine the benefits of long-term care insurance with life insurance. In return for the premiums paid, the insured receives coverage for long-term care if needed. If the insured never needs long-term care, the policy is converted into a life policy and the insured receives a death benefit for a selected beneficiary.

**linked support** A type of support that is loosely tied with or integrated into the interface between the user and the *electronic performance support system* and appears to the user to be a separate or secondary interface. Also called *extrinsic support*.

**Linking Home and School Through the Workplace** A nonprofit organization that offers courses for parents and others on family reading, mathematics, science, and time management. *Contact:* Work in America Institute,
Linux A freely distributed, Intel processor-based alternative to Unix Web servers.

liquidation The process of giving up a business; unloading and closing out; terminating by agreement or litigation the precise amount of indebtedness, settling accounts, and distributing the assets of a business.

liquid crystal display (LCD) 1. A device made up of rod-shaped molecules, thin polarizing filters, and light to form another type of computer screen. LCDs are used mainly with laptop computers. 2. LCDs also are the operational part of devices used in conjunction with overhead projectors and large video monitors to share computer screen images with large audiences. Although the resolution and light output of LCD projectors cannot match those of CRTs, their low cost and compact size are an advantage.

liquidity Describes the volume of transactions in a given market. When a market reaches a critical mass, buyers are guaranteed that they can buy what they want at any time.

liquidity ratio One of the traditional tests of operating performance, liquidity ratio is a measure of the ability of an organization to meet its cash obligations as they become due and payable. It is calculated by dividing current assets by current liabilities.

liquid learning A successful e-learning initiative, one that “literally soaks an organization in knowledge by eliminating and scheduling barriers to learning.” Attributed to Eric Parks, CEO (and Web-based training designer), Ask International, Fair Oaks, CA (Web site www.askintl.com/).

listening skills The ability to listen actively and completely and without evaluation; the ability to listen for meaning, not just words, speech, or style of delivery; the ability to listen to understand, not to oppose, object, or argue.

listening training Training provided to improve the listening skills of employees. It is a basic and necessary foundation for all other types of training and development. It involves assessing individual listening habits, abilities, and skills and developing listening skills and techniques.

listservs On the Internet, special interest groups whose participants exchange messages on topics of interest. Automates the creation and maintenance of mailing lists. Similar to a bulletin board, but correspondence is sent directly to subscribers’ e-mail boxes. A popular collaborative Internet tool.

literacy training Training geared toward adults who cannot read or write well enough to fill out a job application or who are only marginally competent in basic skills.

Literacy Volunteers of America, Inc. (LVA) A national nonprofit organization that works to promote literacy through a network of community volunteer programs. LVA trains and helps individuals and organizations to tutor adults in basic reading and conversational English and provides training materials and services to literacy tutorial programs. Contact: LVA, P.O. Box 6506, Syracuse, NY 13217 (phone 315-472-0001; fax 315-472-0002; e-mail info@literaryvolunteers.org; Web site www.literaryvolunteers.org/).

litigation A form of negotiation used to resolve individual and group disputes including labor-management disagreements. The issue is decided in a court of law and is invariably a win-lose situation. The judge (or jury) and legal counsel for both sides make use of a large body of procedural law. The decisions of the judge or jury are final unless appealed to a higher court.

litigation support One of two components of forensic accounting, it provides accounting assistance in matters involving existing or pending litigation and deals primarily with issues related to the quantification of economic damages. See also investigative accounting.

live video insertion system (L-VIS) Pronounced Elvis. An electronic-imaging system used to place logos and ads in the viewer’s field of vision on the home TV screen without interfering with the primary scene (such as behind the batter’s box in baseball or the goal posts in football). It uses customized computer-generated occlusion technology.

living benefits Plans that pay up to 30% of a life insurance death benefit either in a lump...
sum or in staggered payments to cover catastrophic or terminal illnesses ranging from cancer and bypass surgery to paying for nursing home stays.


**living benefits rider (LBR)** A clause added to insurance policies (usually whole or universal life policies) that provides payouts to the insured ranging from 10 to 50% (average is 25%) of the face value of the policy following diagnosis of a grave or terminal medical condition such as stroke, heart attack, coronary artery disease, kidney failure, or liver disease. Also called *accelerated benefit rider*.

**living case method** A modification of the traditional case method pioneered by the Harvard Business School. Instead of using fabricated cases or situations that occurred in the past, participants in executive development seminars work on real strategic or other major unresolved corporate problems.

**living life insurance** See living benefits.

**living trust** A trust that is set up during a person’s lifetime. The maker can put property into the trust while still alive, and the property automatically goes to his or her heirs without going through probate court. Such trusts can be revoked by the maker at any time.

**living wage** Used in union contract negotiations, a wage rate that will allow employees to maintain their standard of living.

**living wage laws** Statutes or ordinances that require companies to pay employees specified minimum wages and benefits. Usually address low-skilled, low-paying jobs, such as facility and building maintenance, refuse collection and recycling, temporary employee services, janitorial and custodial services, pest control, security, and moving services.

**living will** A document that provides the family, physicians, and others concerned with an individual’s care with specific directions as to how decisions will be made if the maker becomes unable to participate in decisions regarding medical care and is in an incurable or irreversible mental or physical condition with no reasonable expectation of recovery. The document designates a proxy to act in his or her behalf should the maker be unable to communicate instructions. It is legal in some but not all states. Living wills usually apply to persons who are terminally ill and not to people with such afflictions as Alzheimer’s disease, strokes, degenerative disorders, or who are in a coma or persistent vegetative state.

**loading** The part of insurance premiums or pension programs that is added to cover administrative costs, contingency reserves, and profit.

**loading up** A ploy used by insurance companies and agents to exploit the fears and misconceptions of people who are afraid of medical bills. Here the agent sells several policies, with similar coverage, to the same buyer. Each policy contains one little benefit that the others do not.

**local area network (LAN)** 1. Any multiuser, electronically linked system for communicating data in the same format, one-way or interactively, in one building or at many sites in the same general area. 2. In training, a means of facilitating, distributing, or delivering training to individuals and groups.

**Local Emergency Planning Committee (LEPC)** A committee established to develop emergency response plans relating to hazardous chemicals.

**local guide/agent** An individual subcontracted by a tour company to assist tour members or to enhance the travel experience. May have other clients to serve.

**local operating network (LON)** Applies intuitive control systems to citywide electric grids to all users, customers, or home owners to enable them to remotely control various utilities such as lights, electric meters, motion detectors, and television sets.

**Local Vocational Rehabilitation Agencies** Provide a variety of support services to individuals with disabilities and employers. Check the Yellow Pages under “rehabilitation” or call the National Association of Rehabilitation Facilities (phone 703-648-9300).

**location grouping** One of the basic groupings of organizational elements. The location of the work activities performed and related activities determines the placement of the function to facilitate responsiveness to the unique...
characteristics of a particular region. Used most in marketing and sales organizations.

**Lockheed Corp. v. Spink** A 1996 Supreme Court decision that held that the Employee Retirement Income Security Act of 1974 does not prevent employers from conditioning the receipt of early retirement benefits upon plan participants’ waiver of employment claims. That is, employers can require participants in early-retirement programs to sign waivers that release any claims they may have against the company.

**lockout** Occurs when the owners of a company shut down their operation to bar workers from their premises due to work slowdowns, lapsed contracts, or other labor disputes with union workers.

**lockout/tagout rule** An Occupational Safety and Health Act of 1970 rule that became effective October 31, 1989. The rule covers servicing and maintenance of machines and equipment in which an unexpected start-up or release of stored energy could injure employees. Employers must ensure that energy sources for equipment are turned off or disconnected and that the switch is locked or labeled with a warning tag. In addition, they must develop an energy control system, ensure that new or repaired equipment can be locked, make use of additional safeguards when tags rather than locks are used, identify and implement specific procedures for the control of hazardous energy and for release of lockout/tagout, obtain standardized locks and tags, conduct annual inspections of energy control procedures, and train employees in specific energy control procedures.

**lock-up period** Restricts securities insiders from selling their shares for a period of time — usually 180 days — from the effective date of the initial public offering.

**logical order** A form of instructional sequencing in which materials are presented either in order of difficulty or in accordance with a logical arrangement of the subject matter.

**logo** A means of indicating origin, ownership, or association or to reinforce the meaning of a brand by using characters, emblems, icons, letters, or other symbols.

**London Inter-bank Official Rate (LIBOR)** An interest rate that has provided exceptional stability and consistency for the past 20 years.

**longitudinal technique** A form of genetic, developmental, and growth studies in which a particular group is followed year after year and repeated measurements of some trait or ability are made. The resulting measurements represent development, growth, or change sequences for that group. For example, hand-eye coordination of a group of surgeons in training and in actual surgical practice could be measured over a period of years.

**long-range plan** A plan that forecasts what products and services might be offered and where a company’s sales and profits might be in 10 or 20 years.

**long-term care (LTC)** Long-term custodial care provided for the aged and infirm, the chronically ill or functionally disabled, victims of catastrophic illnesses such as stroke and heart attacks, and those with terminal illnesses. Care is provided in either home, medical facility, nursing home, or hospice for active and retired employees, their spouses or other eligible dependents, or surviving spouses, and sometimes parents-in-law, who are severely and chronically impaired in performing the activities of daily living (such as eating, bathing, dressing, toileting, transportation, or getting around inside homes or doing other chores).

**long-term care insurance (LTCI)** A voluntary insurance policy purchased to protect subscribers from the one of the greatest financial liabilities facing older people. New tax incentives have made such coverage much more attractive than it had been.

**Long-Term Care Ombudsman Program (LTCO)** Created by federal law in 1978 under the federal Older Americans Act of 1965. Every state is required to have an ombudsman to serve all residents in nursing homes and adult foster homes throughout the state. A certified ombudsman is trained and authorized to act as an advocate for residents’ rights and quality care in nursing homes and residential care in adult foster homes; investigate resident, family, or citizen complaints about long-term-care and services; use his or her skills in persuasion and mediation to
resolve problems when they occur; and monitor the long-term-care system and make appropriate recommendations for its improvement.

**Long-Term Care Partners** The Metropolitan and John Hancock Life Insurance Consortium selected by the Office of Personnel Management as the official federal long-term insurance program vendor.

**Long-Term Care Security Act of 2000** Signed by President Clinton on September 19, 2000. Authorizes a group long-term insurance program for federal civil service workers and annuitants as well as active-duty military personnel and retirees, plus their family members and survivors. The federal program will be based on “best practices” used by private-sector firms that offer group long-term care insurance to their employees.

**long-term disability (LTD)** A disabling condition, whether caused by accident or injury, that results in an employee’s inability to perform the duties of his or her occupation and persists longer than 6 months. Most employer-sponsored long-term disability plans are governed by the **Employee Retirement Income Security Act of 1974**. The courts have been vigilant in protecting long-term disability claimants under ERISA.

**long-term disability insurance** Provides employees with an income based on a percentage of their gross base salary in the event of a disability.

**long-term incentive (LTI)** A type of compensation plan designed to reward executives or other key personnel for corporate or unit performance over a period longer than 1 year. Examples are performance share plans, performance unit plans, phantom stock plans, restricted stock plans, stock appreciation rights, stock option plans, and stock equivalent plans.

**long-term temporary assignments** An alternative staffing option. Involves hiring temporary employees to supplement and stabilize the work force over a relative long period of time.

**lossless** Compressed video that when decompressed has no lost information and suffers no image degradation.

**loss of speech** Caused by problems of the larynx, the cartilaginous structure at the upper end of the trachea or wind pipe that contains and supports the vocal cords and associated structures. Laryngitis, the most common ailment involving the voice box, is manifested by a change in tone or quality of the voice to a coarse, harsher sound; difficulty in swallowing; and throat pain. Laryngitis is inflammation of the larynx due to inhaling smoke, chemical fumes, gases, or dust; excessive use of alcohol; or diseases such as the common cold, flu, bronchitis, sinusitis, tonsillitis, or pneumonia; overuse or abuse of the voice; polyps in the throat; or cancer. Cancer of the larynx may result in a **laryngectomy**, removal of the voice box.

**loss-on-sale assistance** A relatively new fringe benefit to help transferring employees make prudent home purchasing decisions in their new location. Companies reimburse employees for home appraisals and assist those who have lost money on the sale of their home if they have obtained such an appraisal.

**loss prevention** See safety, protection, and security services.

**lost instrument bond** Required when a person or corporation has lost, mislaid, or destroyed an original document that evidences ownership, such as certificates of stock ownership; life insurance policies; common or preferred stock; or federal, provincial, municipal, or corporate bonds. The bond provides that the issuer of the replacement security will not suffer economic loss should the lost instrument turn up later. Also called bond of indemnity.

**lost time** A term used in time management to describe time wasted, squandered, or misspent due to poor planning; procrastination; daydreaming; waiting for equipment, supplies, or people; lack of skill or inadequate training; false starts; or time expended between tasks or operations in a job or project.

**lost workdays** Cases that involve days away from work, days of restricted work activity, or both.

**lost worktime rate** Hours absent as a percentage of hours usually worked. Absences are defined as instances when persons who usually work 35 or more hours per week work less than 35 hours during the reference week for one of the following reasons: own illness, injury, or medical problems; child-care problems; other
family or personal obligations; civic or military duty; and maternity or paternity leave.

**lottery system** In training research, random selection of participants as members of the experimental or control groups.

**lounge/forum** One model of a teaching, learning, technology center. It provides an attractive, comfortable environment for the informal exchange of ideas.

**love contract** A written and signed document document stating that a relationship between coworkers (usually between a boss and a subordinate) is consensual and that neither party was coerced into the relationship. Typically includes a statement of the company’s sexual harassment policy. Also called love forms or love memos.

**low-balling** 1. A deceptive sales practice in which buyers are offered goods or services at a very low initial cost and then find that costs are significantly higher when they reorder the product or service. For example, unscrupulous insurers offer coverage with very low initial premiums and later increase them dramatically. 2. In health care, intentionally setting premium rates well below the actual cost of delivering care. It is done to preserve or improve market share or to improve cash flow. Also called predatory pricing.

**low-density lipoproteins (LDL)** Cholesterol attached to various fats and proteins (bad cholesterol). High levels of LDL result in a buildup of plaque, so they are associated with an increase in heart disease due to atherosclerosis. Blood level (mg/dl) of less than 100 is optimal; 100–129 is near optimal, 130–159 is borderline high, 160–189 is high; and 190 or higher is very high. See also cholesterol; high-density lipoproteins.

**low-margin industry** A company that keeps a low percentage of revenue as profit (e.g., grocery stores). See also high-margin industry.

**low-performing schools** See Executive Order 13153.

**low season** In meeting management, the period when occupancy and room rates are lowest for the year.

**low vision** Decreased visual acuity or visual field that is correctable to no better than 20/70, or a field of 30° with best spectacle correction in the better eye. Under these conditions, ordinary eyeglasses, contact lenses, or intraocular implants cannot provide sharp sight.

**loyalty program** In marketing, special promotional programs that reward customers and clients for repeat purchases of goods or services.

**lumens** A measure of the amount of light that emanates from a light source. Lumens can be measured at either the light source (usually a lamp) or at the end point (where the light is focused, such as a projection screen).

**luminance** In video, the black-and-white information, including brightness, sharpness, and contrast, that is encoded in a video signal.

**lumps** See lump-sum payments or distributions.

**lump-sum allowance plan** A means of reimbursing employees for expenses incurred during transfer or relocation. Instead of requiring expense reports and itemized documentation of expenses, transferring employees are granted a lump sum. However, typically employees are required to sign an agreement stating that they will use the money for relocation expenses and will not ask for additional funding. If employees complete the move under the budget allocated, they may keep the balance. This approach offers flexibility and efficiency, controls costs, saves administrative time, avoids unreasonable relocation expense, and gives employees more control over their moves.

**lump-sum distribution (LSD)** Payment of the total pension account to employees or their beneficiaries when they retire, change jobs, or become disabled; when a company terminates its retirement plan; or when an employee dies leaving his or her spouse as beneficiary of a retirement plan. Under IRS rules, steps must be taken to defer taxes within 60 days of receipt of the lump sum or the money will be considered money paid to the recipient and may be included in taxable income for the year. Such distributions may also be subject to an additional 10% penalty tax if the recipient has not reached age 59 1/2 during the year in which the distribution was made or if the distribution was not made because of death or disability. A 1992 law requires retirement plan sponsors to begin withholding federal income taxes (20%) on
certain LSDs in 1993 unless the funds are transferred directly to an **individual retirement account** or other qualified plan. It also simplifies access to the **rollover** option by removing virtually all restrictions on employees’ rights to roll over amounts received from a qualified retirement plan (previously, partial rollovers were restricted, and an employer’s receipt of a partial rollover could threaten the plan’s qualification status).

**lump-sum merit** A form of incentive or variable pay that allows employers to reward performance without committing themselves to an increase in base salaries. Similar to a merit raise, but it is given all at once and only once.

**lump-sum payments** Payments made to employees in lieu of a general wage rate increase. The payment may be a fixed amount as set forth in a labor agreement or an amount determined by a formula (e.g., 2.5% of an employee’s earnings [wages, cost-of-living allowance payments, shift differential payments] during the prior year). Lump-sum payments are not incorporated into an employee’s base pay rate or salary.

**lump-sum settlement** A claims settlement arrangement in which the plaintiff receives the total award in a single payment.

**lurker** On the **Internet**, one who visits an online service or newsgroup and only reads the messages of other people but never posts his or her own.

**lurk/lurking** On the **Internet**, visiting newsgroups without participating in the discussion.

**luxury hotel** A hotel that features highly personalized, old-world attention, services, and care. In addition to customary services, guests have access to a concierge, laundry, and valet service; round-the-clock room service and laundry and dry-cleaning services; and other amenities.

**Lycos** On the **Internet**, a large electronic directory of Web sites that is updated weekly (Web site www.lycos.com/).

**Lyme disease** An infectious illness that causes joint pain and inflammation and, if untreated in its early stages, produces complications involving the heart, joints, and nervous system. It is caused by a spirochete form of bacteria that is spread by the bite of a deer tick (also found on birds and rodents). It is treated with antibiotics.

**lysergic acid diethylamide (LSD)** A plant-derived hallucinogen that produces vivid alteration of perceptions and kaleidoscopic visual hallucinations, often accompanied by schizophrenic reactions or panic.
M

Mean (average).

Master of Arts.

Maximum allowable actual charge.

Maximum allowable charge/cost.

Modified adjusted gross income.

Major General O8 (Air Force, Army, and Marine Corps civilian abbreviation).

Major O4 (Air Force, Army, and Marine Corps civilian abbreviation).

Major O4 (Army military abbreviation).

Modified American Plan.

Megabyte.

Master of Business Administration.

Minority Business Development Agency.

Minority business enterprise.

Management by getting out of the way.

Management by objectives.

Millions of bits per second in a digital transmission system.

1. Management by trust.


Myers-Briggs Type Indicator.

Management by walking around.

Megabyte.

Megabyte.

Managed care.

The Military Chaplains Association of the USA.

The Media Communications Association International.


1. Medical care evaluation.

2. Management Centre Europe.

Marine Corps League.

1. Managed care organization.

2. Medicare carve out.

Mobile commerce.

Marine Corps Reserve Officers Association.

1. Muscular dystrophy.

2. Mini disc.

Doctor of Medicine.


Manufacturing Extension Program.

Medical staff-hospital organization.

Multiple employer trust.

Multiple employer welfare association.

Major General O8 (Army military abbreviation).

Montgomery GI Bill.

Media Human Resources Association.

Military Health Service System.

1. Multiple incentive contract.

2. Meeting industry council.

Musical instrument digital interface.

Millions of instructions per second.

Management information system.

Ministry of International Trade and Industry.

Member Information Exchange.

Motion Joint Photographic Experts Group.

Midlevel practitioner.

MEDICARE maximum allowable charge.

Michigan Manufacturing Technology Center.
<table>
<thead>
<tr>
<th>Term</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>MNC</td>
<td>Multinational company or corporation. See transitional company.</td>
</tr>
<tr>
<td>MOAA</td>
<td>Military Officers Association of America.</td>
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<tr>
<td>MOHP</td>
<td>Multioption health plan.</td>
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<td>MOPH</td>
<td>Military Order of the Purple Heart.</td>
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<td>MOS</td>
<td>Military occupational specialty.</td>
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<tr>
<td>MPC</td>
<td>Multimedia personal computer.</td>
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<td>MPEG</td>
<td>Motion Picture Experts Group.</td>
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<tr>
<td>MPI</td>
<td>Meeting Professionals International.</td>
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<td>MPN</td>
<td>Master promissory note.</td>
</tr>
<tr>
<td>MPPP</td>
<td>Money-purchase pension plan.</td>
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<tr>
<td>MR</td>
<td>Memorandum for record.</td>
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<tr>
<td>MRI</td>
<td>Magnetic resonance imaging.</td>
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<tr>
<td>MRO</td>
<td>Medical review officer.</td>
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<tr>
<td>MRR</td>
<td>Motivation/recognition/reward.</td>
</tr>
<tr>
<td>MS</td>
<td>Multiple sclerosis.</td>
</tr>
</tbody>
</table>
| MSA | 1. Medical service agency.  
2. Medical savings account.  
| MSAA | Multiple Sclerosis Society of America. |
| MSAWA | Migrant and Seasonal Agricultural Worker Act of 1983. |
| MSD | Musculoskeletal disorder. |
| MS-DOS | Microsoft disk operating system. See Microsoft. |
| MSDS | Material safety data sheets. |
| MSGS | Messages (Internet abbreviation). |
| MSI | Marketing Science Institute. |
| MSO | Management service organization. |
| MSS | Manager self-service. |
| MSSC | Manufacturing Skill Standards Council. |
| MTF | Military treatment facility. |
| MTM | Multitask management. |

**Maastricht Treaty**  The blueprint for the political and economic union of the European Community (EC). The Treaty called for the establishment of a Central European Bank and a common currency by 1999 and closer coordination among the EC nations on economic policy and, eventually, defense policy. It requires members to coordinate their positions on political and security matters. On July 23, 1993, the Treaty was ratified by Great Britain, the last of the 12 member nations to do so. The treaty became effective November 1, 1993.

**machine learning**  Computers that can acquire new knowledge and skills as opposed to simply processing and storing information to perform new tasks or organize existing data to perform old tasks faster or better. The objective of research in machine learning is to develop machines with human-like abilities — to accept and react to images, sounds, and distorted or incomplete information. Attributed to Diane E. Kirrane (“Machine Learning,” *Training and Development Journal*, December 1990).

**macro**  In computer, facsimile, and telephone operation, a single keystroke that activates a sequence of commands designed by the developer of the macro to perform a specific function or set of functions. For example, with some telephones and fax machines, users can program an 11-digit number into the machine’s memory and, by depressing a single key, initiate a call to that number. Computers can also be programmed with macros to save user time in actuating repetitive commands.

**macrobiotics**  An alternative form of medical treatment in which dietary and health discipline is achieved by balancing yin (passive energy) and yang (active energy).

**macro lens**  A camera lens that takes extreme close-up and magnification shots.

**macro process**  A process that cuts across departmental, divisional, company, or business structures or boundaries.
macular degeneration  An impairment that causes a loss of sharp, central vision due to a spot on the retina of the eye that becomes totally insensitive to light. Although macular degeneration reduces vision in the central part of the retina, it does not affect the eye’s side, or peripheral, vision. Most people continue to have some useful vision and are able to take care of themselves.

magenta  In desktop publishing, one of the subtractive primary colors; the hue that is used for one of the four-color process inks. Magenta reflects blue and red light and absorbs green light.

magnetic board  A porcelain white, beige, or other neutrally colored board backed with metal. Commercially available, rubber-coated magnets can be used to hang paper, project boards, charts and letters, numbers, or other symbols for instructional purposes.

magnetic disk  A means of storing data, it can be soft (floppy) or hard (rigid). It stores digital data in the form of text, still and full-motion images, and sound; permits random access; and requires electronic equipment to write and read.

magnetic resonance imaging (MRI)  A medical diagnostic technology. Employs scanners that provide dynamic, comprehensive views inside the body without the use of ionizing radiation and with no known risk. The system uses radio waves and a strong magnetic field to excite hydrogen nuclei in the body, causing them to emit signals that are converted by computer into three-dimensional images on a video display or film.

magneto-encephalography (MEG)  An imaging technique that allows scientists and physicians to study the human brain in real time. MEG directly measures nerve-cell firing by detecting changes in micromagnetic signals produced by active brain neurons.

mailbox rule  A tenet of contract law that determines when a contract between two parties is accepted. When a signed contract is dispatched by one party to the other, it becomes binding when it is signed by the recipient and placed in the mail.

mailing lists  On the Internet, a means of exchanging information with others with common interests.

mainframe  1. Large-capacity, high-speed central computer systems (as contrasted with personal computers, minicomputers, and microprocessors) such as the IBM System/36 and System/38, Digital’s VAX 9000 System, NEC’s ACOS System 3800, and Hitachi’s M-800 series. 2. A computer’s central processor.

mainstreaming  The practice of keeping special needs trainees, those with mental, developmental, emotional, learning, or physical disabilities, in regular training classes rather than segregating them for separate instruction.

maintenance  Scheduled servicing of hardware and software to keep computer systems operating optimally.

maintenance engineer  The hotel functionary responsible for the maintenance and repair of all systems, including heating, lighting and electrical service, air conditioning, energy control, and safety facilities equipment and support. Also called maintenance manager.

maintenance fee  A fixed percentage of the original cost of computer software paid annually to the supplier for regular maintenance and support.

maintenance manager  See maintenance engineer.

maintenance of benefits  A health care cost reduction plan in which employee benefits are paid by the secondary carrier only up to the amount the employer’s plan would pay less any amount paid by the primary carrier.

maintenance of membership  A union management agreement in which employees are not required to join the union, but union members employed by the firm must maintain their membership in the union for the duration of the contract.

major depression  A serious mental illness that involves depression (loss of interest in normal activities, insomnia, low energy, chronic fatigue, feelings of inadequacy or guilt, social withdrawal, or suicidal tendencies) but not mood swings.

major life activities  As defined by the Americans with Disabilities Act of 1990, they “include such things as caring for one’s self, performing manual tasks, walking, seeing, hearing, speaking, breathing, learning, and working.”
major medical coverage  Supplementary insurance coverage (in addition to basic coverage) that provides protection against large-scale surgical, hospital, or other medical expenses, treatment, and services, including some health services not covered by Medicare. Typically, benefits are paid when a specific (large) deductible has been met. The policies are usually subject to coinsurance provisions, and they may not cover Medicare’s deductibles and coinsurance amounts.

make/market cycle One of the two cycles that make up total cycle time. It encompasses all customer-related activities from the time that a potential customer expresses an interest in a product or service to the time when the product or service is paid for.

Malcolm Baldrige National Quality Improvement Act of 1987 Legislation passed by the Congress “to provide for the establishment and conduct of a national quality improvement program under which: (1) awards are given to selected companies and other organizations in the United States that practice effective quality management and as a result make significant improvements in the quality of their goods and services, and (2) information is disseminated about the successful strategies and programs.”

malingering The intentional production of false or exaggerated symptoms for a specific purpose, such as avoiding work, fraudulently obtaining money or medication, or seeking attention or sympathy from family or coworkers. The condition affects the body but originates in the mind.

malpractice Professional misconduct or failure to apply ordinary skill in the performance of a professional act or service. A practitioner is liable for damages or injuries caused by malpractice. To prove malpractice a plaintiff must demonstrate some injury and that the injury was caused by negligence.

mammogram X-ray of the breasts.

mammography X-ray screening for the detection of breast cancer.

managed account See wrap-fee program.

managed care (MC) 1. A monitoring system for health care benefits plans designed by the employer (not health care providers) to eliminate overutilization by employing a staff of medical and nursing specialists to compare proposed medical care with accepted standards and provide reports to management. It is a means of containing the costs of health care benefits plans, usually involving peer and utilization review, to eliminate overutilization, unnecessary or inappropriate treatment, and fraud. In the broad sense, it includes everything from hospital review programs and case management to health maintenance organizations and preferred provider organizations. Two types of plans contract with Medicare: risk plans and cost plans. 2. In its narrow definition, managed care is the prepaid care provided by health maintenance organizations and other groups to contain costs by requiring preadmission approval for hospital stays and closely monitoring other medical services. Typically, subscribers have one primary care physician who acts as a gatekeeper, knows the state of the subscriber’s present health, refers the subscriber to a specialist within the system when needed, and maintains a record of the recommendations of the specialist in the subscriber’s medical record.

managed care organization (MCO) A general term applied to a managed care plan, such as a preferred provider organization or a health maintenance organization.

managed chiro Managed chiropractic care, a relatively inexpensive component of employee benefit plans. Sometimes involves establishing a network of practitioners, screened by a medical director, integrating chiropractic services with traditional medical services, forging lines of communication between chiropractors and physicians, and instituting quality assurance procedures, such as medical review, peer review inspections, patient surveys, and performance tracking.

managed competition A form of health care plan in which medical consumers, ranging from individuals to small and mid-sized organizations, pool their buying volume and purchase services collectively from competing networks of health care providers, clinics and hospitals, and insurance companies. These consortiums, sometimes called health insurance cooperatives, negotiate for coverage on behalf of individual employers who then choose from a menu of plans, each of which
managed competition plan  A health insurance plan under which health care providers bid for the job of providing care while state governments obtain coverage for the unemployed and part-time workers. Employers are allowed to offer their own basic health policies or buy coverage through a nonprofit purchasing organization (health insurance purchasing cooperatives) set up by a state government board. In each state, the board would negotiate the best rates from HMO-type managed care networks that compete for consumers in a given geographic area. Under some plans, workers would pay taxes on part of the money employers now spend to provide health care benefits, that is, anything in excess of the cost of buying the least expensive basic health plan, such as membership in a health maintenance organization. Or employers might lose their tax deductions on what they pay. Or both. The idea is to get health care businesses to cut prices to attract customers — to compete to provide customers with more for their money.

managed disability  The application of managed care principles and procedures to worker disability and the integration of short-term disability, long-term disability, and workers’ compensation.

managed indemnity  A type of managed care that requires simple precertification of elective hospital admissions and large case management of catastrophic cases, superimposed on a traditional indemnity insurance plan.

managed pharmacy network  A consortium consisting of one or more carefully selected chain pharmacy organizations in a particular region supplemented by independent pharmacies established to provide better geographic access and meaningful discounts below retail pricing for employers. Pricing typically uses the formula of average wholesale price plus a $2.00 dispensing fee. In addition to offering prices that are 15 to 20% lower than card systems, managed drug systems take advantage of point-of-sale technology, which allows participating pharmacies to verify coverage before the prescription is dispensed.

management  It is the process of doing the right things. It is mostly concerned with planning and control, allocating resources, and solving problems. The role of the manager is to make the most of the resources allotted to his or her organization, including the human potential in the unit. It encompasses five functions: planning, organizing, staffing, directing, and controlling. It makes use of reason and logic; it is objective.

management audit  A searching and open evaluation of an organization with the objective of helping managers to perform their jobs better. It does not appraise individual performance; rather, it deals with the functions and interrelationships of activities and the absence of needed activities. The audit may encompass the entire organization, the corporate management audit, or one of its functions, such as human resources. It may be used to reconcile the conflicting interests of different constituencies; retain or restore confidence in the organization’s ability to perform its mission effectively; improve performance, profit, efficiency, and growth; and meet the demands and challenges of the highly competitive economic environment. Although an offspring of accounting, it is not just another accounting process. Rather, it is broad-scale evaluation.

management by adultery  A term coined by Chaparral Steel to describe its management philosophy of treating workers like adults instead of children and expecting them to use their brains in their work.

management by exception  1. A system of management that involves identification of critical deviations from plans and signals the manager that solutions are needed but withholds the signal when variations are only minor. Its purpose is to simplify and make more efficient the management process itself and allow the manager to focus on important issues and problems. Such systems usually employ numerical measurement, selection criteria to separate important deviations from those of lesser importance, and decision making protocols to assist the manager to take the action required to get performance back on track, adjust expectations and modify objectives, and exploit new opportunities. 2. The use of control strategies, such as inspections,
testing, and client feedback, that identify and bring to the attention of management key problems and shortfalls so that it can concentrate on resolving those deficiencies.

**Management by Getting Out of the Way (MBGOOTW)** Empowering employees by giving them something important to do, giving them the authority to do it, and letting them do it. Attributed to Bob Basso (with Judi Klosek), *This Job Should Be Fun!*, Bob Adams, Inc., 80 Summer St., Boston, MA 02127.

**Management by Inconvenience** The practice of deliberately making things difficult and vexatious — inadequate number of phone lines causing busy signals on toll-free lines, demands for redundant documentation, or other irritating or onerous requirements — all made with the sole purpose of making the patient, physician, or other health care provider seeking services or payment give up and go away.

**Management by Objectives (MBO)** A means of improving management and productivity in an organization. It is a top-down, sequential, formal, and cooperative means of developing organizational goals and their supporting objectives at each level of organization. It addresses key result areas: profitability, productivity, competitive status, market share, customer service and satisfaction, creativity and innovation, cost management, conservation of resources, management development and performance, employee attitude, training, employee services and career development and performance, and corporate image, public responsibility, and ethics. It includes five steps: identify key result area, establish standards of satisfactory performance, identify objective measures of performance, appraise performance, and mutually determine ways to improve performance.

**Management by Participation** See participative management.

**Management by Trust (MBT)** A system of management that downplays rules, regulations, and disciplinary actions and focuses on establishing and maintaining mutual respect, faith, and trust between managers and their subordinates. It is characterized by management’s belief that expectations will be met by subordinates — that people have integrity and the desire and potential to fulfill it.

**Management by Walking Around (MBWA)** Managing by simply observing; collecting data and impressions by informal visits to work areas. Attributed to Tom Peters and Nancy Austin (*A Passion for Excellence*, 1985).

**Management Centre Europe (MCE)** The European Headquarters of the American Management Association International. Offers programs ranging from management training and development to events that offer top-grade strategic information. MCE’s portfolio of products addresses the needs of individuals at all management levels. *Contact:* MCE, Customer Service Department, 118 rue de l’Aqueduc, 1050 Brussels, Belgium (phone +32-2-543.21-20; fax: +32-2-543-24-00; e-mail info@mce.be; Web site www.mce.be/).

**Management Circle** A modification of the quality circle process, it involves managers only in an attempt to overcome objections to the implementation of circles as well as to improve the practice of participating managers.

**Management Competencies** Capabilities that portend success in professional or managerial jobs. They include assertiveness, ability to use positional power, ability to develop others, and ability to lead teams.

**Management Consultant** An individual who provides independent advice and assistance about management processes, issues, and problems to clients who have management responsibilities in public and private organizations.

**Management Consulting** A profession in which members provide independent advice and assistance to clients in public and private organizations on management processes, issues, and problems based on competencies gained through education, training, and experience.

**Management Development** Programs designed to meet the needs of an organization for successors to current managers, to help current managers to become more effective, and to provide additional managers to meet the need for expansion of the industry or organization. The programs focus on the management of environmental factors, workforce, employee
attitudes and values, and technological change. They develop knowledge and skills in leadership and group dynamics, strategic planning and goal setting, organization theory and applications, leadership styles, motivation theory and applications, coaching and team building, and managing change and innovation. Strategies include formal training and education, seminars and workshops, discussion groups and team building, role playing and case studies, simulations, independent study, guided self-analysis and assessment, and coaching.

management-employee collaboration  See participative management.

management games  Used in executive and management development and in assessment centers. Exercises, usually computer-driven, require participants to engage in realistic problem solving and decision making, typically as members of two or more simulated companies competing in the marketplace. The objective is to assess participants’ planning and organizational abilities, interpersonal skills, decision making skills, and leadership abilities.

management improvement  Plans that address opportunities for improving the management, operation, efficiency, and profitability of the organization or department. Such plans encompass the full spectrum of programs, activities, and services with the goals of reducing or controlling costs, increasing revenue or return on investment, improving productivity, or enhancing employee job satisfaction, motivation, and morale.

management information system (MIS)  A computer-based system designed to generate, organize, store, retrieve, and communicate information for management decisions relating to such things as government regulations, requirements and reports; customer, client, and supplier requirements; union data and requirements; employee, cost, and production data; long- and short-range planning and operations data; analyses; impact studies; and model building. An MIS provides online, instantaneous, interactive, real-time information access; rapid retrieval and dissemination of information; access to historical data and statistics as well as to current operating information; ability to synthesize and reformat information; and rapid and simple means of inputting, updating, and manipulating information.

management information system report  In travel management, a report compiled from data provided by travel suppliers. It shows a company’s travel spending and usage patterns.

management meeting  A meeting of the officers and principal staff of an organization convened to plan business strategy.

management reinforcement workshop  Training provided to improve the reinforcing, feedback, coaching, and modeling skills of managers. It makes use of behavior modeling techniques and role playing.

management service organization (MSO)  An organization that provides services to physicians to support their practices (such as negotiating with managed care organizations), although the physician usually remains an independent private practitioner.

management style  Describes a manager’s approach to the managerial job: formal, informal, or nonformal; directive or nondirective; person-, task-, or fusion-oriented; positive or negative; democratic, delegative, or free-rein; organizational or personal; laissez-faire, custodial, or coercive; entrepreneurial or bureaucratic; authoritarian, autocratic, manipulative, permissive, participative, or emergent; or charismatic, psychologically distant, or supportive.

manager  The officer who provides leadership to the whole organization or one of its major functional elements. Typically serves in supervisory roles, directing and controlling subordinates who perform the work. Responsible for getting a job done through others. Managers are invariably responsible for planning, organizing, directing, and controlling the resources of an organization. They are primarily concerned with planning and control, allocating resources, and solving problems; they make use of reason and logic to resolve issues. Managers do the right things.

managerial grid  Developed by Blake and Mouton (The Managerial Grid, 1964). Describes several managerial styles (1,1; 5,5; 1,9; 9,1; and 9,9) representing various degrees
of emphasis on concern for people and concern for production.

**managerial skills training**  Training provided employees to improve their ability to manage projects and teams. Subjects may include project management, process management, and planning and budgeting.

**manager self-service (MSS)**  A workplace web application used to automate HR transactions and workflow. Usually prepackaged. See also employee self-service and enterprise resource planning.

**manager-without-portfolio**  A manager who essentially acts as a contract administrator, monitoring the schedules, costs, and compliance of contractors and outside consultants who are often separated from the manager by hundreds of miles.

**managing**  The process involved in securing planned results with and through the work of other people rather than the work performed by the individual. The task is to establish and maintain an environment that will develop people and facilitate cooperative, effective, and efficient efforts in the attainment of organizational goals. It is accomplished by performing the functions of planning, organizing, staffing, directing, leading, and controlling.

**managing diversity**  Meeting the challenge of embracing people of all racial, ethnic, religious, and cultural backgrounds and tapping their positive and constructive skills and abilities to build a better society and produce a more productive work force.

*Managing Smart*  A free quarterly newsletter, published online by the Society for Human Resource Management, which provides authoritative advice for HR professionals to distribute to line managers. Members of SHRM are authorized to distribute copies, excerpts, or e-mails of the newsletter for educational purposes within their organizations (Web site www.shrm.org/managingsmart/).

**mandated benefits**  1. Benefits that are required by law. 2. In health care, benefits that are above routine insurance-type benefits, are required by law, and usually apply at the state level, such as defined days of inpatient mental health care or substance abuse treatment.


**mandatory assignment**  A state law that establishes a barrier to managed care. The law prevents insurers from contractually requiring providers to accept the plan’s payment as payment in full, except for applicable deductibles and coinsurance.

**mandatory bargaining item**  In labor-management contract negotiations, an item that must be considered and negotiated if it is introduced by either party (e.g., pay and benefits).

**mandatory drug and alcohol testing**  A part of the measure that financed federal transportation programs signed into law in October 1991. The bill mandated random drug and alcohol testing for transportation workers in the airline, trucking, and bus industries, as well as employees of local mass transit systems. Drug and alcohol tests are also required before hire, after an accident, or when an employee is suspected of drug or alcohol abuse. (Earlier laws required drug, but not alcohol, tests for workers in those industries whose jobs directly affected public safety.)

**mandatory outpatient surgery**  In health care utilization management, requiring that certain procedures be performed on an outpatient basis unless prior approval is obtained from the plan’s medical director. See also same-day surgery.

**Mandatory Retirement Age Law of 1978** (MRAL)  An Act that prohibits forced retirement of any employee under 70 years of age. Exempt are employees whose jobs have *bona fide* occupational qualifications, college professors, and business executives.

**manding**  A means of communication between a nondisabled person and an individual with a hearing or speech impairment. It *demands* a verbal or other response from the individual with the disability. The nondisabled may say to the individual, “Tell me what you need.” Sometimes called *mand modeling*.

**Manhart Decision**  A 1978 Supreme Court decision that the use of sex-based mortality tables for determining employee contributions to retirement plans violates Title VII of the Civil Rights Act of 1964 (sex discrimination). See also Norris Decision.

**mania**  A mental illness, an affective disorder, characterized by periods of abnormal
excitement, elation, irritability, increased energy, decreased need for sleep, excessive optimism, and increased activity. See also depression; hypomania.

**manic depressive illness** A serious mental illness also called bipolar disorder.

**manic episode** A form of bipolar disorder characterized by a distinct period of mood change that is either elevated (elation), expansive, or irritable. The condition may last from several days to a few months. Symptoms include decreased need for sleep, increased pressure of speech, distractibility and/or irritability, excessive involvement in high-risk or painful activities, and inflated self-esteem or grandiosity.

**manipulative power** Power that resides more in the threat of sanctions or pressure rather than on punishment. Followers are maneuvered and used; they are guided into beliefs or actions that they do not fully understand by plausible pretexts.

**manipulative treatment** Hands-on treatment by a licensed physical therapist, chiropractor, or osteopathic physician by direct manipulation, exercise, movement, or other physical modalities applied to the body to relieve pain, restore function, and/or minimize disability resulting from disease or injury to the neurological and/or musculoskeletal system or following the loss of a body part.

**manpower controls** See personnel controls.


**manpower planning** See HR planning.

**manual camera** The user performs all functions — loading, setting shutter speed and lens aperture, and rewinding.

**manual English** A means of communicating with a person who is deaf or hard of hearing. The nondisabled person orally repeats a word as its sign is modeled for the individual. The modeling is accompanied by appropriate gestures, body movements, and facial expressions. Manual English may be used with disabled individuals who have poor articulation, speech intelligibility problems, minimum vocabulary, or inhibiting emotional problems. Sometimes called total communication.

**manually coded English** Systems invented to use signs for coding English. The best known are Seeing Essential English, Signing Exact English, and Linguistics of Visual English. The developers of these visual-gestural codes developed guidelines and principles for inventing new signs or changing existing American Sign Language signs to represent English words.

**manual system** An information and retrieval system that is not automated, such as one based on paper files.

**Manufacturing Extension Partnership (MEP)** A program of the Department of Commerce’s National Institute of Standards and Technology, MEP is a federal-state-private sector partnership that helps small and mid-sized manufacturers enhance productivity, improve worker skills, and become globally competitive by providing a network of services to assist them in adopting contemporary technologies and business practices. Services are locally driven through a network of Manufacturing Technology Centers so that they address the specific needs of area manufacturers. Contact: MEP, Bldg. 301, Rm. C121, National Institute of Standards and Technology, Gaithersburg, MD 20899-0001 (phone 301-975-4676 or 301-975-5020; fax 301-963-6556; e-mail MEPinfo@micf.nist.gov; Web site www.mep.nist.gov/).

**manufacturing overhead expense budget** A budget based on the production budget that includes expenses of factory and home-office buildings, maintenance and repairs, supervisors’ salaries, indirect labor, utilities, supplies, depreciation, insurance, taxes, and wages.

**Manufacturing Skill Standards Council (MSSC)** A body that developed voluntary standards for the manufacturing industry established by more than 150 companies, labor unions, and education and community groups. Organized to address the growing gap between the need for and the availability of skilled workers.

**map** In video production, making one video image conform to the size, shape, and/or texture of another image.

**mapping** See block diagram; mind mapping.

**margin** 1. The percentage of revenue kept as profit; for example, the number of cents of
every sales dollar kept as profit or revenue less specified expenses. 2. With regard to securities, refers to a fractional amount of full value, or the equity outlay (down payment) required for an investment in securities purchased on credit.

**margin account** A special kind of account with a stockbroker that lets the investor borrow against stock he or she owns. See also leverage.

**marginal analysis** The process of comparing factors that can be expressed in numbers to evaluate alternative courses of action and arrive at a logical decision.

**marginal cost** The cost of producing one additional unit of a product or service. If the total cost of producing 10 units is $100, and if the total cost of producing 11 units is $110, then marginal cost at that level of output is $10.

**marijuana** An illegal narcotic, cannabis, obtained from the dried leaves and flower heads of the plant *Cannabis sativa*. Smoked in cigarettes. Also called *chronic*, *grass*, *hemp*, *joint*, *pot*, *reefers*, *tasty greens*, and *weed*.

**Marine Corps League (MCL)** An organization of 56,000 members open to all who have served in the Marine Corps. Its mission is to preserve Marine Corps traditions, promote the interests of the Marine Corps, and aid all Marines and former Marines and their widows and orphans. *Contact*: MCL, P.O. Box 3070, Merrifield, VA 22116-3070 (phone 800-625-1775 or 703-207-9588; fax 703-207-0047; e-mail mcl@mcleague.org; Web site www.mcleague.org/).

**Marine Corps Reserve Officers Association (MCROA)** An organization of 5500 members open to all Marine officers and officers of other U.S. services who have served with Marines. Its mission is to support and strengthen the Marine Corps and its reserve and reserve officers. *Contact*: MCROA, 110 N. Royal St., Ste. 406, Alexandria, VA 22314-3234 (phone 703-630-3772; fax 703-630-1904; e-mail gygreen@aol.com; Web site www.mcroa.com/).

**marital deduction** An estate tax deduction allowed for property in the decedent’s taxable estate and passing only to a surviving spouse. The deduction is unlimited on the federal level.

**market** 1. A group of individuals or organizations that share a common need for products or services, such as educational institutions, hospitals, physicians, the elderly, and so on. 2. A geographical area in which a group of sellers of some commodity, product, or service and its near substitutes compete for the business of a common group of buyers.

**market-based reimbursement schedule** A health care reimbursement plan that only pays the market price of a particular medical or surgical procedure. Designed to prevent cost-shifting from HMOs to indemnity plans by providers, which permits them to charge whatever they want instead of the prearranged fee schedules for various services under HMO contracts with physicians and hospitals.

**marketer** An individual who markets, sells, and contracts to provide essential services either from outside or within the organization.

**marketing** Long-range promotion of goods or services remote from the point of sale. Marketing is the process of finding out what people need or want and then getting it to them or identifying the people who need what you have and making sure that they know they need it and then getting it to them.

**marketing manager** See director of sales.

**marketing plan** A written plan, containing as a minimum objectives, potential barriers to success, strategies and tactics to overcome the obstacles, time-phased schedules, measures of progress and accomplishment, and a supporting budget.

**Marketing Science Institute (MSI)** An institute with 60 sponsoring corporations that initiates, supports, and disseminates leading-edge studies by academic scholars addressing research issues specified by member companies. MSI functions as a working partnership and brings together executives from over 55 sponsoring corporations with leading researchers from more than 100 universities worldwide. Provides publications and reports on market research, marketing strategies, market entry, and marketing problems. *Contact*: MSI, 1000 Massachusetts Ave., Cambridge, MA 02138-5396 (phone 617-491-2060; fax
marketing strategy The art and science of promoting goods and services with the least cost and the greatest exploitation of corporate strengths and specialized resources, remote from the point of sale. A productive strategy combines efficiency of effort with concentration of force and employs such strengths as proprietary advantage (leading-edge technologies and patented equipment, access to raw materials, and so on), superior knowledge of customer and client needs, and productive alliances with other organizations.

market intelligence Knowledge of current and projected market share and the strengths and weaknesses of self and of strongest competitor(s).

market maker A stock wholesaler who helps match buyers and sellers and makes a profit from the spread between what potential buyers bid and potential sellers ask.

market order An order to buy or sell stock at the market price at the time of the order. See also limit order.

market-oriented plan A mix of middle-class tax deductions and low-income tax credits proposed by the George W. Bush administration to offset the cost of private health insurance.

market penetration The percentage of buyers an organization has compared to the total number of potential businesses in a given area.

market pricing Setting salaries or salary ranges by functional areas or job families on the basis of salary surveys or market pressures with little or no regard for internal ranking or equity. Typically used where there are severe shortages in certain skills areas.

market reform plan A plan to reduce the costs of health care benefits to individuals by providing tax deductions to moderate-income Americans.

market segment A subdivision or subgroup of a market whose members have common secondary needs, values, and concerns, such as elementary education, teaching hospitals, family practice physicians, and so on.

market segmentation The process of matching company or department resources to the appropriate market segment — groups that have a common interest in a particular product or service. Also called target marketing and positioning.

market share A nonfinancial measure of performance at a specific point in time. Market share can be examined nationally, by region or city, or by market segment or type of customer. It is simply the percentage of business (actual customers) that belongs to your product or service (percentage of total sales in terms of the volume of goods sold or net dollar volume of sales) in a product category. To determine market share, one needs to know how many customers are out there, what they are buying, how much they spend for the particular product or service, how many are sold by one’s competitors, and how many one’s company has sold. One also needs to know whether one’s market share and those of one’s competitors are increasing or decreasing.

market value added (MVA) A financial metric that is an extension of economic value added. It measures the amount of wealth a company has created since its establishment.

market value plan A type of executive incentive plan that permits executives to purchase company stock, usually with funds borrowed from the company at a low rate of interest. The borrowed funds are either repaid or amortized by means of credits representing compensation for services or bonuses based on performance.

Markov chain A mathematical method used in human resources planning and forecasting. A Markov chain permits the analysis of rates of movement in specific categories of employees on the basis of such variables as salary, age, and sex.

marriage penalty Occurs when a couple filing joint tax returns experiences a greater tax liability than would occur if the two people were to file as single individuals. The penalty can be high, especially for two-income couples where both incomes are fairly equal. When both incomes are combined, many couples are pushed into the next higher tax bracket.

Martin Luther King, Jr., Scholars Program A summer internship experience at the U.S. Department of Education established in commemoration of the late Dr. Martin Luther King, Jr. and his contributions to civil and
human rights in America. Up to ten outstanding undergraduate or graduate students with an interest in education policy or public policy and administration are selected to participate in the program. (Web site www.ed.gov/offices/OSFAP/Students/fshea.html).

**mask** 1. In desktop publishing, an intermediate photographic negative or positive used in color correction during the color separation process. 2. In offset lithography, opaque material used to protect open or selected areas of a printing plate during exposure.

**mask works** A class of *intellectual property* that protects the design of microchips.

**massage** Involves stroking, kneading, and tapping the skin along muscles and blood pathways. May be light, which is more stimulating, or deep, which is more relaxing and more beneficial to tight, overworked muscles.


**massively parallel computer** See *parallel computer*.

**mass layoff** Defined by the *Worker Adjustment and Retraining Notification Act of 1988* as a reduction in force that is not the result of a plant closing and results in an employment loss at a single site during any 30-day period for at least 33% of the employees and at least 50 employees or if 500 or more full-time employees experience employment losses within the applicable time period.

**mass marketing** Targeting a very large part of the total market (or several market segments) for the sale of goods and services.

**master account** In meeting and travel management, the form on which all authorized charges incurred by a group at a hotel, conference center, or other facility for a specific meeting or event are recorded.

**master budget** See profit budget.

**master promissory note** (MPN) A legally binding contract between a borrower and a lender that remains valid for 10 years.

**master vendor arrangements** An alternative staffing option. Involves contracting with a single staffing company to supply all needed temporary employees. Also called *on-site programs* or *vendor-on-premises program*.

**mastery test** A test that applies an absolute level of performance as the standard to be achieved. That standard separates trainees into two groups: those who are *go* and those who are *no-go* — that is, those who are allowed to continue in the program or graduate and those who are recycled, given remedial training, or dropped from the program.

**matching gift** A means of discharging corporate responsibility to the community. Involves contributing jointly with employees to charitable, nonprofit, and educational agencies and institutions by matching gifts (usually dollar-for-dollar).

**matching item** An objective test item that requires the testee to match entries contained in two columns of words, numbers, symbols, phrases, or the like.

**matchmakers/matchmaking agency** A local or state government agency, private for-profit broker, or nonprofit organization that uses marketing and sales techniques to identify pending contracts and, following an intensive canvass of its region, solicits bids and negotiates deals. Instead of attempting to woo new manufacturing plants with expensive incentive packages or opening costly trade offices, matchmakers seek out prospective purchasers of goods and services and pair them with existing businesses in their state or region to improve the local economy.

**material breach** In contracting, failure to perform that is so significant that it deprives the other of the “benefit of its bargain,” which allows the other party out of the contract. See also breach.

**materiality** Relates to the size of accounting errors. See materially misusing.

**materially misusing** In accounting, refers to the deceptive practice of intentionally and systematically amassing a series of errors, while claiming that each mistake is small, and eventually achieving the large fictitious total that management wants.

**material safety data sheets (MSDS)** Documents required by the Occupational Safety
and Health Administration’s Hazard Communication Standard of 1988 and the Superfund Amendments and Reauthorization Act of 1986. The data sheets provide detailed information on chemical ingredients: what and where they are, the health hazards they pose, symptoms of exposure, and appropriate protective and emergency treatment measures. Employers must complete MSDS for every type of hazardous chemical in the workplace and keep them accessible to employees in their work areas.

**materials developer** An HR/HRD competency. An individual who develops and validates learning materials.

**maternity and child care** A fringe benefit that includes pre- and postbirth examination with some child care.

**mathematical model** An integrative technology forecasting technique using simple mathematical models usually manipulated by a computer. Models are developed by constructing a network of events that indicate significant relationships and assigning values to describe those relationships quantitatively. When the model is completed, starting values are assigned to important factors or parameters, and the system is then simulated as the model progresses to determine how the parameters change. Different assumptions or tactics can be tested by changing the input values.

**matrix diagram** A means of graphically displaying the correlations between two sets of data or categories. The intersection of the two axes of the diagram may use symbols or numbers to indicate the degree or magnitude of the correlation.

**matrix grouping** See matrix organization.

**matrix management** A scheme of organization that employs a two-boss or multiple management system and related support mechanisms, a compatible organizational culture, and appropriate behavior patterns. Matrix management attempts to solve the problems associated with the competition of two critical needs in complex organizations: specialization and integration. Promotes the interaction needed to resolve conflicts and find creative solutions to problems and at the same time improve motivation, coordination, and cooperation. Under a matrix organization, senior managers are in charge of an entire function, product, or service, but they are not in full command of the individuals who report to them; that is, they share power with equals.

**matrix organization** An effective but complex means of achieving integration of planning and effort in an organization. The matrix design is a synthesis of functional and sector departmentation and places employees under two bosses or supervisors: the functional boss who oversees the functional quality of their work and project or program manager who oversees their task assignments, work scheduling, and assignments pertaining directly to the project.

**maturity curves** 1. Used as incentives for professionals. Maturity curves predicate annual salary on performance and experience. Individual curves are drawn to reflect different performance levels and provide for annual increases. Typically, curves for higher performance tend to rise to a higher level more rapidly than curves for lower performance. Also called career curves. 2. In engineering and technical jobs, maturity curves are used to determine the appropriate level of a job in an occupational series. Level is determined by the number of years of work experience following attainment of a specific level of formal education where such years represent average or customary achievement for incumbents in a particular job.

**maximum allowable actual charge (MAAC)** Until 1991, the basis for Medicare Part B
benefit payments to physicians who did not accept assignment of Medicare benefits. The term has been changed to limiting charge.

**maximum allowable charge/ cost (MAC)**
The maximum amount that a vendor may charge for a product or service; most often relates to pharmaceuticals.

**maximum daily benefit**
The largest dollar amount that can be spent on long-term care per day.

**maximum lifetime benefit**
The total dollar amount that an insurance carrier will pay for charges incurred by an insured person for covered services.

**maximum payment period**
The lifetime maximum number of days for which a health care insurance policy will pay for confinement in a health care facility or alternate long-term care facility, including any rider benefits.

**McCarran-Ferguson Act of 1945**
Legislation that provides a limited exemption to the insurance industry from the federal antitrust law. The act provides that the Sherman Act, the Clayton Act, and the Federal Trade Commission Act apply to the business of insurance “to the extent that such business is not regulated by state law.” That limited exemption from federal antitrust law does not extend to “any agreement to boycott, coerce or intimidate, or act of boycott, coercion, or intimidation.” The act also declares that the business of insurance shall be subject to regulation and taxation by the states. After passage of the act, all states enacted some form of rate regulation to qualify for the exemption. The effect of the antitrust exemption has been eroded in recent years as courts have narrowed the definition of the business of insurance and broadened the definition of boycott, and as an increasing number of states have subjected the industry to state antitrust law.

**McKinnon v. Nashville Banner Co.**
A Supreme Court decision that effectively eliminated an employer defense against frivolous lawsuits.

**After-acquired evidence** may be used to limit the amount of damages but not to dismiss the case, as had previously been the rule.

**McNamara-O’Hara Service Contract Act of 1965 (MOSCA)**
Requires federal contractors who provide services to the federal government at a cost in excess of $2500 to pay minimum (prevailing) wage rates and provide prevailing fringe benefits, including medical or hospital care, unemployment benefits, life insurance, disability and sickness insurance, accident insurance, vacation and holiday pay, costs of apprenticeship or similar programs, and other bona fide fringe benefits.

**meal plans**
See American Plan; Bed and Breakfast; European Plan; Modified American Plan; Table d’Hôte.

**meals-on-wheels**
Hot, nutritious meals, including special diets, delivered once or twice daily to the homes of aged or disabled persons by a variety of local agencies at a low, sliding-scale cost.

**mean (M)** A measure of central tendency. The mean is the average score in a distribution of scores; it is calculated by summing the scores and dividing by the number of scores in the distribution. See also median; mode.

**mean difficulty** A measure of the worth or value of a test; an index of the overall difficulty of the test items that make up the measure. The mean difficulty is calculated by finding the average of the percentage scores on the test. The resulting figure gives the analyst an index of average testee achievement in terms of the percentage of items answered correctly.

**means-test**
Determining eligibility for certain services or benefits, such as health benefits, by looking at income (salary or wages). Income above a certain level makes the individual ineligible for the service or benefit.

**mean wage**
An average wage. An occupational mean wage estimate is calculated by summing the wages of all the employees in a given occupation and then dividing the total wages by the number of employees.

**measurement**
The use of numbers to describe behavior and performance. Observations of the way people behave or perform are assigned numerical values, and these numbers are then used to obtain new information or to describe relationships among the people observed. Measurement is obtained by tests or ratings.

**measures of central tendency**
Statistical measures useful in evaluating tests. They include the mean, median, and mode.
measures of clinical performance  A form of quality assessment that focuses on how well a health care organization prevents and treats illnesses and whether the health care needed was provided at the right time and in the right way.

mechanical  In offset printing, a camera-ready pasteurization, type, photos, line art, and so on, all on one piece of art board.

med-arb  An alternative dispute resolution procedure in which a neutral party is selected to serve as both mediator and arbitrator. Med-arb combines the voluntary strategies of persuasion and discussion, as in mediation, with an arbitrator’s authority to issue a final and binding decision.

media  Printed or duplicated materials, graphics, projected still or motion photographic materials, video and sound recordings, and three-dimensional aids and devices.

The Media Communications Association International (MCAI)  A global organization of professionals with focus on the business and art of visual communication who work in video, film, distance learning, web design and creation, and all forms of interactive visual communications, along with all associated crafts. Contact: MCAI, 9202 N. Meridian Street, Ste. 200, Indianapolis, IN 46260-1810 (phone 317-816-6269; fax 800-801-8926; e-mail info@mca-i.org; Web site www.itva.org/).

Media Human Resources Association (MHRA)  A professional emphasis group of the Society for Human Resource Management. Membership is on an individual basis with no corporate or institutional members. Contact: SHRM, 1800 Duke Street, Alexandria, VA 22314 (phone 800-283-SHRM or 703-548-3440; fax 703-535-6490; e-mail shrm@shrm.org; Web site www.shrm.org/).

median  A measure of central tendency. The median is the middle score in a rank-ordered range of scores — that is, one half of the scores are higher and one half are lower than the median score.

median days away from work  The measure used to summarize the varying lengths of absences from work among the cases with days away from work. Half the cases involved more days and half involved less days than a specified median.

median wage  An occupational median wage estimate is the boundary between the highest paid 50% and the lowest paid 50% of workers in that occupation. Half the workers in a given occupation earn more than the median wage, and half the workers earn less than the median wage.

media player  Client software that runs on a computer and allows the user to receive and play back video and audio signals.

mediating device  A specialized piece of equipment, or a system, specifically designed to assist in the presentation of instruction; for example, teaching machines, classroom trainee response systems, computers, and interactive video. Mediating devices are used to supplement other instructional methods, substitute for conventional instructional approaches, relieve instructors from repetitive teaching tasks, provide for automatic test scoring and trainee advancement, record and tabulate trainee responses, control the sequence of instruction and the form of trainee responses, provide immediate correction of errors and the reinforcement of correct responses, and control instructional materials during the development and validation phases of instructional systems development.

mediation  A form of negotiation used to resolve individual and group disputes including labor-management disagreements. Mediation is confidential and private and always involves a neutral third party whose job is to help the individuals or groups to reach a voluntary settlement of the issue. Mediators have no power to make decisions or judgments or to enforce an agreement. Their role is that of facilitators and expediters.

Medicaid  Medical benefits, including hospitalization, payment of health care providers, prescription drugs, and the like, provided for the low income, the poor, and the indigent without charge (no premiums and no deductibles). Medicaid provides benefits only to persons who demonstrate a financial need as determined by federal guidelines and modified by the states. Eligibility is determined by three tests: (1) age 65 or older, blind, or physically or mentally disabled; (2) monthly income not in excess of the maximum allowable amount.
Medicaid Patient Protection set by the state; and (3) total assets lower than the established limits. The federal government reimburses states for a substantial portion of Medicaid benefits paid so long as the state’s Medicaid program falls within prescribed federal guidelines. In general, coverage is limited to Aid to Families with Dependent Children and Supplemental Security Income, low-income pregnant women, low income children under the age of 5, and low-income persons in institutions and nursing homes.

**Medicaid Patient Protection** On September 17, 1998, President Clinton announced new consumer protections for Medicaid patients in health maintenance organizations, effective later in 1998. The new rules require HMOs to: (1) allow women direct access to obstetricians and gynecologists without getting a referral or prior authorization; (2) guarantee that health plans will pay for emergency services whenever a “prudent lay person” would consider them necessary; (3) have an adequate number of medical specialists to meet the needs of its members; (4) allow patients with severe or chronic medical conditions to go directly to a qualified specialist on the health plan’s roster of approved physicians; (5) refrain from prohibiting doctors from telling patients about expensive treatment options regardless of whether such services are covered by the health plan; (6) allow patients to challenge decisions to deny, limit, or terminate coverage of services and allow consumers to file appeals with HMO officials and, if necessary, with an independent panel of medical experts; (7) provide consumers with easy-to-understand information about the benefits they offer and any fees or copayments they charge; and (8) provide a list of names and addresses of doctors and hospitals that may be used by its patients. In a January 2003 letter to state Medicaid directors, President George W. Bush stated that states can place limits on coverage of emergency services (item 2, above) “to facilitate more appropriate use of preventive care.”

**medical and health benefits** See employee prefunding; fixed-dollar benefits; graduated benefits; hospice care; Medicaid; Medicare; respite care.


**medical assistance company** Offers a variety of insurance, medical, and communication products and services for travelers, particularly targeting corporate travelers. Many offer medical records access, crisis assistance (such as emergency evacuation), overseas site inspections, medical consulting, multilingual assistance, and predeparture kits.

**medical audit** A detailed retrospective review and evaluation of selected medical records by qualified professional staff. Usually applied to the care of a given illness and is undertaken to identify deficiencies in that care in order to design programs and strategies to improve that care.

**medical care evaluation (MCE)** A component of a health care quality assurance program that examines the process of medical care.

**medical durable power of attorney** See durable power of attorney for health care.

**medical equipment** Includes canes, walkers, and wheelchairs.

**medical herbalism** An alternative form of medical treatment in which good health is promoted and illnesses are treated by administering plant-derived potions or medications.

**medical insurance** The part of Medicare that helps pay for medically necessary physician services, outpatient hospital services, and a number of other medical services and supplies not covered by the hospital insurance part of Medicare, including some home health services.

**medical IRA** A plan proposed by Republican presidential candidate (1992) Pat Buchanan to provide health care funds by permitting individuals to establish accounts similar to individual retirement accounts that could be used to pay health care bills.

**medical loss ratio** In health care management, the ratio between the cost of delivering medical care and the amount of money taken in by the plan.
medically necessary  In health care benefits, a requirement for payment of medical and surgical charges. A service or supply is usually considered medically necessary when it is offered by a physician, is effective in treating the condition for which it is prescribed, is part of a course of treatment generally accepted by the American medical community, does not duplicate other services or supplies used to treat the condition, is not experimental, and it is intended to restore health and extend life.

medical necessity  A benefit trigger sometimes used in older non-tax-qualified policies that enables insured persons to receive benefits if they have a medical condition, such as coronary heart disease, that makes them too frail to care for themselves, even though they can perform all the activities of daily living.


Medical Records Confidentiality Act of 1996  Establishes uniform privacy protection for personally identifiable health information whether the information is in paper or electronic form. Also establishes a federal right to review and request corrections to one’s medical records and obligates all handlers of patient records to protect their privacy. Imposes civil and criminal penalties on violators.

medical residents  Students in resident training at hospitals to learn and qualify for a medical specialty. According to standards announced by the Accreditation Council for Graduate Medical Education, an organization that accredits about 7800 medical residency programs in 26 specialties, such students should be limited to working 80 hours per week, be given 1 day out of 7 free from all clinical and educational responsibilities, and be limited to 24 consecutive hours of duty.

medical resource library  A means of empowering employees, promoting self-care, reducing stress and anxiety, and emphasizing the importance of prevention. Involves establishing a repository and lending library for books, manuals, pamphlets, videos, audiotapes, and other materials pertaining to such problems as minor ailments, burnout, cardiovascular and cancer prevention, and other health care information that is either unavailable or inaccessible to most employees and their families. The purpose is to enable employees to make informed choices relating to wellness.

medical review officer (MRO)  A qualified health care professional, usually a medical doctor, who reviews for medical necessity medical and surgical care provided to employees for an insurance carrier or firm.

medical savings account (MSA)  A health care reform measure billed as an effective cost cutter. It works this way: An employer establishes a medical savings account, similar to a savings account, for each employee. The employer then buys employees a health insurance policy with a high deductible (as much as $3000), resulting in savings of 50% or more on premiums. A portion of those savings is deposited annually into each MSA to be used exclusively by employees for their medical expenses, using health care providers of their own choice. Unused funds are rolled over each year and continue to grow. MSAs also follow an employee from job to job, allowing the individual to use his or her funds to pay for medical bills or insurance premiums between jobs. The system is said to provide incentives for comparison shopping. The Health Insurance Portability and Accountability Act of 1996 allows employees and self-employed individuals who have a high-deductible medical insurance plan to contribute up to 65% of their health plan’s deductible (75% for families) to a medical savings account.

medical screening  Preemployment medical examinations used primarily to make the best use of employees by placing them in suitable positions. Also used to reduce absenteeism and turnover; avoid workers’ compensation and other claims against the organization; control costs; make needed adjustments to the work area to accommodate the employee; safeguard the health and safety of the employee, other employees, clients, and customers; and identify substance abusers before they are hired. Examples of preexisting medical conditions that are the objective of the screening include HIV/AIDS, sickle cell trait, and genetic markers that indicate a higher than average susceptibility for illness such as breast cancer or Huntington’s disease.
medical self-care Programs that encourage employees to become better consumers and self-healers to achieve savings on medical plans. Instead of relying on specialized medical care, employees are encouraged to attend seminars and use books, pamphlets, and other materials dealing with preventing and treating common health problems, get more involved in treatment decisions, and work with their physicians to improve the quality and reduce the costs of their health care.

medical service agency (MSA) A coalition of managed care organizations designed to overcome the problems of medical service costs and cost-shifting through increased copayments, higher deductibles, balance billing practices, and so on.

medical services Encompass the usual requirements for employee physical examinations, immunizations, and other forms of preventive medicine. May also include consultation or referral for alcoholism or substance abuse, emergency medical or surgical treatment for on-the-job illnesses and injuries, and medical investigation of all accidents and injuries.

medical social services Services that help patients with social and emotional concerns related to their illness. May include counseling or help in finding community resources.

medical staff-hospital organization (MeSH) See physician-hospital organization.

medical supplies Items such as surgical dressings, splints, casts, canes, crutches, and similar medical materials and equipment.

medical underwriting The use of physical examinations and tests of body fluids (urine and blood) by insurers to screen out high-risk applicants for life or health insurance (such as those carrying HIV, the AIDS virus).

Medical Volume Performance Standard (MVPS) A benchmark standard established by the Congress in 1989 to recapture excessive fees by capping annually total Medicare physician payments. If total fees exceed the standard in any year, Congress will set a lower cap in subsequent years to recover the excess.

Medicare A federal health insurance program for people 65 or older, certain disabled people under 65, and people with end-stage renal disease. Unlike Medicaid, it is not a financially need-based program; it provides benefits regardless of the financial status of the recipient. It consists of two choices of health plans: the original Medicare Plan, a “fee-for-service” plan operated by the Health Care Financing Administration of the U.S. Department of Health and Human Services, and Medicare + Choice Plans, including Medicare Managed Care plans and Medicare Private Fee-for-Service plans. The original Medicare Plan consists of Part A, hospital insurance, which helps pay for inpatient hospital care, some inpatient care in a skilled nursing facility, home health care, hospice care, and blood received in a hospital or skilled nursing facility; and Part B, medical insurance, which helps pay for medically necessary physician's services, outpatient hospital services, some home health care, preventive services, and a number of other medical services and supplies that are not covered by the hospital insurance part of Medicare. Part A is financed by part of the payroll (FICA) tax that also pays for social security. Part B is financed by monthly premiums paid by people who choose to enroll. As of January 1, 2003, these Medicare changes took effect: under Part A, Medicare hospital insurance, the deductible for up to 60 days of inpatient care increased to $840; the daily copayment for therapeutic care in a skilled nursing facility following a hospital stay for 21 through 100 days increased to $105. The monthly Part B premium, covering physician’s fees and certain services of dental surgeons, optometrists, chiropractors, podiatrists, and chiropodists, outpatient hospital services for diagnosis and treatment, additional medical services including diagnostic x-rays and other tests, and home health services (only if the subscriber does not have Part A coverage), and other items, increased to $58.70 in 2003 with a deductible of $100. Part B pays 75% of the approved amount for covered services after the subscriber pays an annual $100 deductible. The subscriber is responsible for paying the other 25% of deductible charges and for permissible physician charges in excess of the Medicare-approved amount, plus all charges not covered by Medicare. Preventive care. Beginning January 1, 1998, Medicare covered...
Medicare-approved amount for all women age 40, waived the Part B deductible, covered pap smears and pelvic exams every 3 years, for women at high risk for cervical or vaginal cancer, yearly exams, annual colorectal screening, sigmoidoscopies every 4 years, and colonoscopies every 2 years for high-risk individuals, and the cost of blood glucose monitors and testing strips for Type I and Type II diabetics (80% of the Medicare-approved amount after the yearly Part B deductible). Beginning July 1, 1998, Medicare covered diabetes outpatient self-management training and bone mass measurements (80% of the Medicare-approved amount after the yearly Part B deductible) for certain high-risk individuals. Effective January 1, 2000, Medicare covered annual prostate screening tests for men over age 50. For more information, see www.Medicare.gov or call 800-633-4227 or TTY/TED 877-486-2048.

Medicare-approved amount The fee set by Medicare as reasonable for a covered medical service — the amount a provider is paid by the subscriber and Medicare for service or supplies. That amount may be less than the amount charged by the provider. Sometimes called approved charge.

Medicare carrier A private company that contracts with Medicare to pay Part B bills.

Medicare carve-out (MCO) A health care cost-cutting strategy in which employee benefits are adjusted according to Medicare pay-out; if Medicare pays more, no additional benefit is paid; if Medicare pays less, a supplement is paid.

Medicare Catastrophic Coverage Act of 1988 (CATCAP) A law that improved some Medicare benefits but imposed supplemental and graduated premiums on people 65 and older who had income tax liability.

Medicare Catastrophic Coverage Repeal Act of 1989 (MCCRA) Repealed the CATCAP surtax November 22, 1989 (retroactive to January 1, 1989) but preserved one of the features of the law — protection against spousal impoverishment. It provides some financial protection for the at-home or community spouse when the institutionalized spouse is in a nursing home. The law also sets minimums and maximums for the amount of assets a community (noninstitutionalized) spouse can retain. Excluded from the computation of assets is the value of the home, personal effects, and household goods.

Medicare + Choice Medicare-approved plans operated by the private sector that became available to beneficiaries in November 1998 as an alternative to the conventional Medicare fee-for-service system. The Balanced Budget Act of 1997 allows Medicare beneficiaries who have both Parts A and B to select the existing Medicare fee-for-service program or one of the following: a health maintenance organization, a preferred provider organization, a provider-sponsored organization, a private fee-for-service plan, or a medical savings account. Out-of-pocket costs depend on whether the plan charges a monthly premium in addition to the monthly Part B premium, how much the subscriber pays for each visit or service, the type of health care needed and how often, the types of extra benefits needed and whether the plan covers them, and whether the subscriber follows plan rules. Starting in January 2003, Medicare + Choice plans may offer an additional benefit by reducing the amount subscribers pay for their Medicare Part B premium.

Medicare continuation Under Social Security, a special rule that provides continued Medicare coverage to disabled persons for 39 months beyond the trial work period. If Medicare coverage stops because of work status, the individual may purchase it for a monthly premium.

Medicare hospice benefits Available as a benefit under Medicare Hospital Insurance (Part A) to individuals with very limited life expectancy. Beneficiaries who choose hospice care receive noncurative medical and support services for their terminal illnesses. Home care is provided by a Medicare-approved public or private hospice along with necessary inpatient care and a variety of services not otherwise covered by Medicare. Medicare covers nearly all of the costs of the following: physician services, nursing care, medical appliances, medical supplies, outpatient drugs for symptom management and pain relief, short-term inpatient care, including respite care, home health aide and
homemaker services, physical and occupational therapy, speech/language pathology services, medical social services, and dietary and other counseling.

**Medicare Hospital Insurance**  This is Part A of Medicare. It helps pay for medically necessary inpatient care in a hospital, skilled nursing facility, or psychiatric hospital and for hospice and home health care.

**Medicare maximum allowable charge** (MMAC)  The fee that Medicare sets as reasonable for a covered service. That is the amount a physician or supplier is paid by Medicare and the patient for a service or product. By law, a provider cannot charge more than 115% of the MMAC for a Medicare-covered service.

**Medicare Medical Insurance**  This is Part B of Medicare. It helps pay for medically necessary physician’s services and many other medical services and supplies.

**Medicare Medical Savings Account (MSA)**  A Medicare health plan option made up of two parts: (1) Medicare MSA Health Insurance Policy with a high deductible and (2) a special savings account into which Medicare deposits money to help subscribers pay their medical bills.

**Medicare Private Fee-for-Service Plan**  A private insurance plan that accepts people with Medicare. Subscribers may go to any Medicare-approved provider that accepts the plan’s payment. The insurance plan, rather than the Medicare program, determines how much it will pay and what the subscriber pays for the service. Subscribers may pay more for Medicare-covered benefits but may have extra benefits not covered by the original Medicare Plan.

**Medicare risk contract**  A contract between a health maintenance organization or competitive medical plan and the Health Care Financing Administration to provide services to Medicare beneficiaries and for which the health plan receives a fixed monthly payment for enrolled Medicare members and in return must provide all services on an at-risk basis.

**Medicare Savings Programs**  State-supported programs that help people with limited income and resources. These programs pay some or all of Medicare’s premiums and some programs pay Medicare deductibles and coinsurance.

**Medicare SELECT**  A type of medigap supplemental policy that allows senior citizens to buy extra Medicare coverage at a discount by agreeing to use managed care and providers from an approved list. When a subscriber receives covered services from a preferred provider, Medicare pays its share of the approved charges and the insurer pays the full supplemental benefits provided for in the policy. Medicare SELECT insurers must also pay supplemental benefits for emergency health care furnished by providers outside the preferred provider network. Medicare SELECT denies payment or pays less than the full benefit if a subscriber goes outside the network for nonemergency services. However, Medicare will still pay its share of approved charges in such situations.

**Medicare SELECT Act of 1995**  Amends the Omnibus Budget Reconciliation Act of 1990 to permit Medicare SELECT policies to be offered in all states. Signed by the president on July 7, 1995.

**Medicare-sponsored prepaid health plan**  A plan that typically offers comprehensive, coordinated medical services through a network of health care providers (physicians, hospitals, and skilled nursing facilities), usually referred to as a health maintenance organization or a competitive medical plan.

**Medicare subvention**  Legislation that authorizes Medicare to reimburse the Department of Defense (DOD) at a reduced rate for treating additional Medicare eligibles in military hospitals and clinics. However, the authorization was limited to a demonstration test of Medicare reimbursement for 3 years at six locations beginning January 1, 1998. See also Balanced Budget Act of 1997.

**Medicare supplement insurance plans**  At the direction of Congress, the National Association of Insurance Commissioners (NAIC), with the help of consumer groups and industry representatives, developed a new set of standards for Medicare supplemental insurance plans. Under these guidelines, beginning July 30, 1992, insurance companies began to offer up to ten standardized NAIC plans, designated
Plans A through J. Companies that sell Medicare supplement insurance must offer Plan A, the most basic plan, and may offer Plans B through J, depending on market conditions. In 44 states and the District of Columbia, insurance companies are now allowed to sell only the ten new standardized medigap policies. In three other states, Delaware, Pennsylvania, and Vermont, insurers now sell six of the ten. Three states (Massachusetts, Minnesota, and Wisconsin) have created a standard plan plus standard riders.

**medigap coverage** See Medicare supplement insurance plans.

**Medigap Fraud and Abuse Prevention Act of 1990** See Omnibus Budget Reconciliation Act of 1990.

**medigap insurance** Private health insurance designed to supplement Medicare (or company insurance) by bridging the gap between the approved rate and the deductible and the provider’s charge. Therefore, it typically pays some, but not all, of the medical bills that Medicare (or the company’s carrier) does not pay. Part B Medicare pays 80% of the “allowed” amount. The remainder is paid by supplemental (medigap) insurance, Medicaid, or the patient. In all states, except Massachusetts, Minnesota, and Wisconsin, a medigap policy must be one of ten standardized policies so that subscribers can easily compare them.

**meditation** An alternative to conventional medicine. Practitioners claim that it is a method of calming the mind and controlling emotions by anchoring consciousness in the present moment. Conscious breathing or repetition of a saying or prayer (mantra) is often used to focus attention.

**meeting** See association meeting; corporate meeting; executive staff meeting; management meeting; retreat; sales meeting; strategy/planning meeting; trade show; training meeting; users group meeting.

**meeting cost categories** Include such items as exposition space, food and beverages, hotel accommodations, meeting space, trade show services, and travel.

**meeting facilities** Include airport hotels, conference centers, convention centers, cruise ships, midtown hotels, resort hotels, and suburban hotels.

**meeting fare** A special discounted airfare offered to people attending a convention or meeting. The fare is accessed through a special **star number** in the **computer reservation system** that can be used on short notice — never more than 7 days in advance and often with no advance at all. Meeting fares apply to discounted as well as full-fare tickets and can also be combined with **back-to-back ticketing** to save additional money. Considered by some to be a form of **grey fare**.

**meeting industry council (MIC)** A coalition of meeting organizations established to bring together key elements of the hospitality industry to promote cooperation and collaboration and improve the image of the specific destination. MICs are currently organized in more than 20 destinations in the U.S. and Canada. Some are dedicated to education and communication, others provide opportunities for networking, and still others focus on a single issue, such as limiting an increase in taxes of one kind or another. See **Convention Industry Council**.

**meeting management** The processes of planning, organizing, staffing, directing, and controlling corporate domestic and international meetings, conferences, and exhibitions. Involves site selection, transportation, housing, amenities, food and beverage, and entertainment negotiations and arrangements.

**Meeting News: The Newspaper for Meeting, Convention, Incentive Travel & Trade Show Professionals** A journal published monthly in January, February, July, August, and December; three times a month in November; and semimonthly in March, April, May, June, September, and October. Cost: $65.00 per year (free to qualified subscribers). **Contact:** Miller Freeman, Inc., Meeting News, P.O. Box 1189, Skokie, IL 60076-8189 (phone 800-447-0138; fax 708-647-5972; e-mail mtnews@halldata.com; Web site www.meetingnews.com/).

**meeting planner/planning functions** Include budgeting, exhibit sales, ground transportation, hotel negotiations, housing, programming, promotion, and site selection.
Meeting Professionals International (MPI)
An organization of 19,000 members in 45 countries established to provide opportunities for professional growth and development for those in the meetings industry through educational programs and services, communication, recognition, special interest groups, and networking and to commit to excellence in meetings, continuous international growth, research, a strong chapter network, and high ethical standards. Contact: MPI, 455 LBJ Freeway, Suite 1200, Dallas, TX 75244-5903 (phone 972-702-3000; fax 972-702-3070; e-mail feedback@mpiweb.org; Web site www.mpiweb.org/).

Meetings & Conventions: The Meeting & Incentive Planner’s Resource A journal published in 13 issues per year. Cost: $82.90 (free to qualified subscribers). Contact: Northstar Travel Media, LLC, 500 Plaza Drive, Secaucus, NJ 07094-3626 (phone 201-902-1700; fax 201-319-1796; e-mail ledelstein@oagmail.oag.com; Web site www.meetingandconventions.com/).

megabyte (MB, Mbyte, M-byte) A measure of the storage capacity of a computer. It is equal to 1,000,000 bytes.

megahertz (MHz) A measure of the speed at which computers operate. One MHz equals 1 million cycles per second.

Member Information Exchange (MIX) A network of HR professionals administered by ASTD’s Information Center and available only to ASTD members. Contact: ASTD, 1640 King St., Box 1443, Alexandria, VA 22313-2043 (phone 703-683-8100; fax 703-683-8103; e-mail info.center@astd.noli.com; Web site www.astd.org/).

memorandum for record (MR) A memorandum written for file rather than dispatch. It serves as a memory “tickler” or documentation of events and decisions that may later be the object of scrutiny — or even litigation.

memory manager A software program that optimizes the extended and expanded memory available in a computer, converting random access memory to either option as needed.

meningitis Inflammation and infection of the membranes that cover the brain and spinal cord. Its symptoms are gradual or sudden onset of illness, with fever, nausea, and vomiting, generalized aches and pains, and a stiff neck. Seriousness depends on the type. See bacterial meningitis and viral meningitis.

mental conditions Mental diseases listed in the International Classification of Diseases as psychoses, neurotic disorders, or personality disorders or other nonpsychotic mental disorders.

mental disabilities “Slow learners” (IQ range of 75–90), “retarded” (IQ range of 50–75), “severely retarded” or “trainable” (IQ below 50), and “perceptually disabled” (brain-injured).

mental health The condition or presence of emotional well-being. It is observable in behavior that demonstrates awareness of self and a life purpose, a sense of personal autonomy, and an ability to perceive and cope with reality; to interact with others and understand their needs, to achieve mutually satisfying relationships, to be active and productive, to respond flexibly in the face of stress, and to receive pleasure from a variety of sources.

mental health advance directive A document, prepared and signed by a patient when well, authorizing the treatment wanted if he or she suffers a relapse.

Mental Health Law of 1991 A section of the Americans with Disabilities Act of 1990 that became effective in July 1992. Once hired, employees with a history of mental illness are entitled to extra support and accommodation from their employers so long as they can perform the essential duties and tasks of their jobs. The rules were extended in 1994 to cover companies with 15 or more employees. The law covers a broad range of mental problems, including mental retardation, learning disabilities, and workers who have overcome substance abuse (recovering victims of drug and alcohol abuse). Other covered illnesses include schizophrenia, manic-depressive disorders, major depression, anxiety disorders, and personality problems. Kleptomania, pyromania, compulsive gambling, and certain types of sexual dysfunctions, such as transvestism, are not covered. In addition, employers cannot reject job applicants because they might add to the organization’s medical costs but does not prevent them from limiting benefits for treatment. Accommodations required...
by the law for the mentally disabled have not been identified but will be clarified as a result of lawsuits. However, special provisions may be as simple and inexpensive as providing more frequent breaks and quieter work areas. 

**Mental Health Parity Act of 1996** Applies to both self-insured ERISA plans and insured plans, as well as coverage provided federal employees under the Federal Health Benefits Act and collectively bargained plans. Requires that annual and lifetime maximum dollar limits be equal to those for medical benefits when an employer provides mental health coverage (although the act does not require mental health coverage). Therefore, if a group health plan has no dollar limits to plan payments for medical or surgical services, limits are not allowed for mental health services. However, the law specifically excludes substance abuse treatment, including alcohol abuse and chemical dependency, from the requirement for equal maximum benefits. Implementation was effective for group health plans years beginning on or after January 1, 1998. Collectively bargained plans ratified before the law was enacted on September 26, 1996 were required to comply with the act for plan years beginning after January 1, 1998, or at the end of the collectively bargained agreement, whichever was later. Congress passed a 1-year extension of the Act that was signed by President Bush in December 2002.

**mental health services** Services designed to help employees maintain good mental and emotional health, prevent a breakdown in employee effectiveness, reduce emotional stress, and treat emotional illnesses. They may include individual and group therapy and invariably involve referral to mental health specialists and agencies.

**mental illness** 1. Officially defined in May 1993 by the Federal Center for Mental Health Services, Public Health Service, as adults who have or have had in the past year a diagnosable mental, behavioral, or emotional disorder that interferes with one or more major activities of life, such as dressing, eating, or working. Provides a national uniform standard to be used by the states in determining eligibility for treatment in state and local clinics that receive federal funds or where patients are treated at no cost or reduced rates. 2. Generally describes a group of disorders that cause severe disturbances in thinking, feeling, and relating and result in diminished capacity for coping with the ordinary demands of life, such as schizophrenia, manic depression, obsessive-compulsive disorder, and depression. Mental illness is not the same as mental retardation. People with mental illnesses are usually of normal intelligence. The causes of biologically based mental illnesses are not understood, although it is believed that the functioning of the brain’s neurotransmitters is involved. Heredity may be a factor, and stress may contribute to its onset in vulnerable people. Recreational drugs may also contribute to onset but are unlikely to be the single cause. Although there are no cures for mental illness, treatment can substantially improve the functioning of persons with those disorders.

**mentally impaired** Individuals whose limitations rest primarily on lowered intellectual capacity attributed to congenital or inherited defects; mental retardation; chromosomal aberrations (such as Down syndrome); disease or injury to the brain suffered before, during, or in the immediate period after birth; accidents or illness in childhood or adulthood; or as the consequence of impaired maturation due to insufficient environmental stimulation from family or cultural sources.

**mental models** In systems thinking, internal mind pictures of how things work. They may be as simple as “the sun always rises in the east” or as complex as the quadratic formula. Systems thinking requires management of mental models: testing and improving those internal pictures of how things work in order to improve system functioning.

**mental retardation** People who have diminished intellectual capacity present since birth; that is, they are significantly below average in mental functioning and have difficulty in learning and performing daily life functions.

**mental wellness program** An offshoot of traditional wellness programs, the program attempts to get at the root causes of substandard employee performance, inability of employees to get along with their supervisors and peers, alcohol and drug abuse, or unhealthy lifestyles. In 4- to 10-hour sessions,
employees are helped to understand themselves and deal with negative, self-defeating thoughts. They are also taught how to cope with their irrational fears and their tensions and stresses.

**mentor** Senior, experienced, and respected managers or staffers who serve as role models, coaches, counselors, advisors, and advocates for younger or less experienced persons but who are not directly involved in their charges’ personal or work lives.

**mentoring center** One form of a teaching, learning, technology center. Provides space conducive to fostering one-on-one relationships among faculty or between faculty and academic support professionals.

**menu-driven** Software that uses a list of options called a “menu” that is displayed on the screen of the terminal.

**menu interface** Offers the computer user a choice of commands that are initiated by such means as typing a letter, pressing a cursor key, or pointing and clicking with a mouse.

**merge/purge** In marketing, a software system that combines different input database types in varying formats into a common format to eliminate duplications for a promotional or sales mailing.

**merger** Consolidating or joining two or more organizations under a single ownership and management. May take the forms of leveraged buyouts (LBOs), friendly acquisitions, or hostile takeovers. Mergers are consummated to improve profitability, market share, or some other financially related gain or advantage. See also dilutive merger; accretive merger.

**merger clause** In contract law, wording stating that the terms contained in a contract represent the total agreement of both parties and that the agreement supersedes any other agreement.

**merger-moratorium laws** State antitakeover laws that prevent acquirers from completing a merger quickly. Some provide “exception levels,” granting earlier mergers if a tender offer scores a specified amount of shareholder support.

**merit budget** A sum of money reserved for annual merit increases on a company, department, or work unit basis. May be expressed in dollars or as a percentage of payroll. Also called merit pool.

**merit increase** See merit pay.

**merit pay** Increased compensation paid for outstanding performance of assigned duties and tasks. Focuses on how well work is done. The approach assumes, or at least implies, that an objective performance appraisal system is in effect that adequately determines the performance of individual employees. If such a system does not exist, merit pay should not be used. And it should never be linked with economic conditions or increases in the cost of living (COLA).

**merit pool** See merit budget.

**merit rating** A systematic and orderly means of appraising and rating performance; ratings used as a basis for incentive plans such as pay-for-performance.

**merit review** Performance review used in a merit rating system.

**mesokurtic** Describes the shape of the curve of a frequency distribution when plotted on a graph. A mesokurtic curve is perfectly symmetrical — a model of the normal distribution or bell-shaped curve.

**meta-analysis** A statistical study of the results of previous research studies. For example, a study of the validity of tests to see whether individual studies consistently produced consistent results.

**metacognition** The ability to complete a project or achieve a goal by monitoring one’s own thought processes; exercising the “governor” of the mind by thinking about the process of thinking.

**metadata** An e-learning term that describes standardized search tags used by learners, trainers, and organizations to search the Web for learning resources.

**metaethics** One of two subdivisions of the discipline of ethics. Focuses on analysis of the meaning of the terms used in ethical or moral argument.

**metaphor** An analogy used by a developer to organize the content of a multimedia program. Sometimes adds unnecessary expense to the production without a reasonable return on the investment.

**meta-tagging** A series of descriptive designations applied to media resources, pages,
Information objects, and/or learning objects that describe the object so that it can be managed more effectively.

**Methadone** An addictive synthetic narcotic used to treat addiction to heroin and other opiates. It is taken orally. In some states, methadone clinics are classified by law as centers for the handicapped and are protected against discrimination.

**Methamphetamine** See speed.

**Method** A basic approach to instruction. Instructional methods include conventional lecture, conference, demonstration, and performance as well as tutorials, programmed instruction, case studies, and simulation, or a combination of the foregoing.

**Methods Analysis** A productivity improvement strategy for new operations and existing processes that involves looking at the job, duty, or task in fine detail, questioning how and why everything is done, and searching for better and more efficient methods.

**Methods Engineering** A systematic means of improving production and product quality by subjecting each phase of an operation or procedure to close scrutiny and analysis to find the most economical, fastest, most efficient, and best method of performing it. Then the procedure is standardized (in terms of equipment, methods, and work conditions), operators are trained in the method and, finally, the number of standard hours required by a typical operator to do the job is measured.

**Methods Improvement** See methods engineering.

**Metrics** Measurement systems used to determine the value of human resources programs implemented to improve employee performance and increase profits. The systems include the evaluation of organization assets such as the creativity of the workforce and other statistics that drive critical company decisions.

**Michelangelo** A computer virus that overwrites the first 9 MB of an infected hard disk on Michelangelo’s birthday, March 6. Lost data are not recoverable. The virus is “caught” by booting from an infected floppy disk.

**Michigan Manufacturing Technology Center (MMTC)** Formerly the Industrial Technology Institute. Established as a NIST-Manufacturing Technology Center to serve small and mid-size manufacturers with fewer than 1000 employees. Offers direct assistance services and applied research to U.S. manufacturers to improve their bottom-line performance and sustain long-term growth. Focuses on applied research, development, and deployment of advanced manufacturing technology, such as computer-integrated manufacturing, computer-assisted design, computer-assisted manufacturing, and network management. *Contact:* MMTC, 47911 Halyard Dr., Plymouth, MI 48170 (phone 888-414-6682; fax 734-451-4201; Web site www.mmtc.org/).

**Microcomputer** See personal computer.

**Microdisk** See disk.

**Micromarketing** Targeting highly specialized market segments for clients and customers. Involves catering to a specialized clientele and typically requires the ability to produce a wide variety of goods or services at competitive costs.

**Microphone** An electronic amplifying device for meetings and conferences.

**Microprocess** A process that remains entirely within a department’s or work group’s control, direction, or management.

**Microprocessor** A small electronic chip that contains a complete central processing unit — a computer on a chip — which provides processing capability at the device level and the use of multiple microprocessors in the central processing unit of large computer systems. Microprocessors are often a part of microcomputers.

**Microsoft Disk Operating System (MS-DOS)** Originally developed for the IBM personal computer. Most microcomputers, workstations, and midrange computers can read disks recorded by MS-DOS; however, DOS-based application programs require a specific version of the operating system to run.

**Microsoft Internet Explorer** A software system that allows access to and navigation of the Internet simply by pointing and clicking.

**Microsoft® Windows™** A graphical computer operating system. It replaces traditional keyboard commands with on-screen symbols and menus that the user can control with a mouse, thereby increasing power and ease of use of...
microwave A technology used to transmit telephone messages and television programs point-to-point. Transmissions can also be directed at satellites, which amplify and retransmit the signal to other locations. Uses extremely high-frequency radio waves.

middleware Software used to connect applications from different enterprise resource planning (ERP) providers, thereby allowing organizations to select, for example, a manufacturing enterprise resource planning (ERP) module from one provider and a human resources (HR) module from another.

midlevel practitioner Nonphysician health care providers such as physicians’ assistants, clinical nurse practitioners, nurse midwives, and so on.

midlife crisis The end of young adulthood signaled by the approach of the 40th birthday. It is said to be a time of change and adjustment — physiologically, psychologically, socially, financially, maritally, and legally — but more than that, a time for reassessment of what one has accomplished and whether it was fulfilling, what has not been achieved and whether it matters, and what remains useful and doable in the remaining years.

mid-office system In travel management, a computer system that communicates with a front end system, such as a CRS, and processes the information to produce client management information system reports.

migration The movement of data from one computer to another.

military appellate review courts Established by each of the armed services to conduct formal reviews of the disposition of court-martial cases. See also U.S. Court of Appeals for the Armed Forces.

The Military Chaplains Association of the USA (MCA) An association of 1600 active-duty, reserve, retired, and former chaplains of the Army, Navy, Air Force, Veterans Administration, and Civil Air Patrol. Its mission is to safeguard and strengthen the forces of faith and morality of our nation; perpetuate and deepen the bonds of understanding and friendship in our military services; preserve our spiritual influence and interest in all members and veterans of the armed forces; uphold the Constitution of the United States; and promote justice, peace, and goodwill. Contact: MCA, P.O. Box 42660, Washington, D.C. 20015-0660 (phone/fax 703-276-2189; e-mail chaplains@mca-usa.org; Web site www.mca-usa.org/).

The Military Coalition (TMC) An alliance of 33 associations representing more than 5 million current and former uniformed service members plus their families formed to see that America keeps faith with them. TMC works to protect their interests in such areas as compensation, health care, military construction, base closures, and realignment, retirement affairs, taxes and social security, and other quality of life issues such as morale, welfare, and recreation for active-duty and retired, reserve, and National Guard veterans, their
Military Health Service System (MUSS)

Provides health care benefits for active and retired military personnel and their families.

military immunity

In July 2002, the United Nations Security Council acceded to the U.S. demand that American service members be given a 1-year renewable exemption from prosecution or investigation by the International Criminal Court. The immunity covers 16 current U.N. missions, including police training in Bosnia and peacekeeping in Bosnia and Kosovo.

military occupational specialty (MOS)

An alphanumeric code used to identify specific enlisted occupations in the U.S. Army and Marine Corps. For example, 11B identifies an Army infantryman; 05H identifies an Army Morse Intercept Operator.

Military Officer

Formerly known as The Retired Officer Magazine. Published monthly by the Military Officers Association of America. Subscriptions are free to members; $20 per year for nonmembers in the U.S. and its possessions, and $36 per year foreign. Contact: MOAA, 201 North Washington St., Alexandria, VA 22314-2539 (phone 703-549-2311; Web site www.moaa.org/).

Military Officers Association of America (MOAA)

The new name of The Retired Officers Association (TROA), an organization established to serve the needs of all military officers at every stage of their lives. MOAA is an independent, nonprofit association of 396,000 past, present, active and reserve, commissioned, or warrant officers of the Army, Navy, Air Force, Marine Corps, Coast Guard, National Oceanic and Atmospheric Administration, and Public Health Service. Its mission is to support a strong national defense and represent members’ and their dependents’ and survivors’ interests in a wide range of compensation, benefits, and retirement issues. Contact: MOAA, 201 N. Washington St., Alexandria, VA 22314-2539 (phone 800-234-6622 or 703-549-2311; fax 703-838-8173; e-mail msc@moaa.org; Web site www.moaa.org/).

Military Order of the Purple Heart (MOPH)

Represents combat wounded veterans in the nation’s capitol — in the Congress, the Department of Defense, and the Veterans Administration. The organization is constantly alert to any legislation that affects members. MOPH also promotes patriotic education in the nation’s schools. Contact: The Military Order of the Purple Heart, 5413-B Backlick Road, Springfield, VA 22151-3960 (phone 703-642-5360; fax 703-642-2054; e-mail info@purpleheart.org; Web site www.purpleheart.org/).

military reduction in force


military reservists’ rights

Under the law, employers are required to hold jobs open for reservists called to active duty for a minimum of 4 years, extendible if an emergency continues. They must be offered jobs with the same pay, rank, and seniority they would have enjoyed had their employment not been interrupted, but employers are not required to place returning reservists in their old jobs. A 1990 ruling by the Internal Revenue Service mandates that employers offer continuing health insurance coverage to their reservist employees who are called to active duty. Activation of reservists under the ruling is considered a Consolidated Omnibus Budget Reconciliation Act of 1986 event, and employers are required to furnish notices of COBRA rights to their reservist employees. Such notices explain that under COBRA a reservist employee called to active duty may continue to receive health insurance coverage from the employer, but the employee is required to pay the full premium. Coverage ends when the reservist becomes covered under another group health insurance plan.

military training

Training provided officers, noncommissioned officers, and enlisted personnel (and sometimes civilian employees) of the armed forces to prepare them for combat, noncombat, supervisory, managerial, and leadership jobs and positions. The training is provided in military schools and in the units by means of formal and on-the-job approaches.
by the Army, Navy, Marine Corps, Air Force, and Coast Guard.

**military treatment facility (MTF)** A hospital or clinic operated by one of the armed services.

**Miller v. Cigma** A 1995 U.S. 3rd Circuit Court of Appeals ruling that plaintiffs in cases litigated under the *Age Discrimination in Employment Act of 1967* must prove that their age played a definitive role in the employer’s actions, although not necessarily the only factor considered. The decision reversed ruling of the U.S. Eastern (PA) District Court in favor of Cigma.

**millions of instructions per second (MIPS)** A measure of the speed of the electronic pulses with which a computer communicates with itself — and a means of expressing a computer’s price/performance ratio (generally, the higher the MIPS, the higher the price).

**mind-body exercise** Activities that induce the *alpha state*. They can be rhythmic aerobic exercise, such as swimming or running, or anaerobic activities, such as meditation, *tai chi chuan*, or yoga.


**mindguarding** A symptom of *groupthink*. The group discourages the expression of dissenting beliefs to protect itself from threatening ideas and may even suppress documents that go against the direction or decisions of the group.

**mind-mapping** A simple, useful method for thinking on paper. Mind-mapping employs a nonlinear, divergent approach to thought. A mind map is a two-dimensional word sketch that uses a whole sheet of paper to organize ideas into a spider web. Random ideas are recorded on paper, using only key words and phrases, on a subject, problem, or issue, as rapidly as possible without judging their value. These jottings are later subjected to refinement and judgment. The technique is used to solve complex problems, make decisions, plan projects, or take notes. Also known as *hurricane writing*, *clustering*, *thought trails*, and *brainstorming on paper*.

**Mine Safety Act** See *Federal Mine Safety and Health Act of 1977*.

**minicomputer** A computer that is considerably less powerful in processing capabilities, uses less complex software, and has fewer and simpler application programs than the more sophisticated and expensive general purpose computer systems (mainframes).

**minidisc (MD)** A new piece of stereo equipment developed by Sony. At 2 1/2 inches in size, the MD is small enough to be played on a machine the size of a pack of cigarettes but holds as much audio as a compact disc. Although it does not provide the fidelity of a CD, it out-performs analog tape cassettes. The MD also records as well as plays back, and it will not skip when bumped.

**minimalist testing** An approach to testing that employs the fewest and simplest test questions to determine whether a learner is “go” or “no-go” on a learning module — that is, whether the trainee advances to the next module, repeats the module, or is provided remedial training of some sort.

**minimalist training** An approach to training that uses the fewest and simplest training elements or modules and other resources to achieve a given learning outcome. Used to cut training time and costs, the approach is criticized by many as inadequate and inappropriate because it is often carried to extremes and fails to provide enough learner support and a framework for further learning.

**mini-max budgeting** An approach to budgeting in which two budgets are developed, one for maximum assumed output (high point) and one for minimum assumed output (low point). The difference in cost between the high point and low point budgets divided by the difference in volume will yield the variable rate.

**minimum-care package** A health-care plan proposed by then presidential candidate Bill Clinton (1992) in which coverage, funded by the federal government, would be offered for those currently without health care insurance.

**Minimum Wage Exemption Certificate** A certificate issued by Wage and Hour Division...
regional offices of the Department of Labor that allows employers to pay between 75 and 50% of the minimum wage to disabled workers depending on the severity of the disability. Employers must demonstrate that the subminimum wage reflects the workers’ low production capacity.

**minimum wage law** A minimum wage level established by Congress as a part of the Fair Labor Standards Act. Overtime pay at a rate of not less than one and one half times the regular rates of pay is required for nonexempt workers after 40 hours of work in a workweek. States may have minimums that are higher than those mandated by the federal government.

**Ministry of International Trade and Industry (MITI)** The powerful Japanese agency responsible, according to many experts, for Japan’s economic vigor, dominance, and growth. At the beginning of each decade, MITI produces a position paper that outlines 10-year goals for Japanese industry.

**mini-trial** An alternative dispute resolution procedure involving confidential, nonbinding exchange of information with the objective of achieving a prompt and cost-effective settlement of complex litigation. The process seeks to narrow areas of disagreement, reconcile collateral issues, and encourage a fair and equitable settlement.

**minorities and women** See Executive Order 11246.

**Minority Business Development Agency (MBDA)** A federal agency that can answer questions minority businesses might have about selling products and services to the government. Created to encourage the growth of minority-owned businesses in the U.S., MBDA’s mission is to (1) coordinate federal government plans, programs, and operations that affect minority business enterprise; (2) promote and coordinate the activities of government and private organizations that help minority businesses grow; (3) collect and disseminate information that will help those interested in establishing or expanding a successful minority-owned firm; and (4) fund organizations to provide management and technical assistance to minority entrepreneurs.

**Contact:** MBDA, 14th & Constitution Ave., NW, Washington, D.C. 20230 (phone 202-482-0404; e-mail help@mbda.go; Web site www.mbda.gov/).

**minority business enterprise (MBE)** A business or nonprofit organization that is at least 51% (varies by state) owned or directed by members of minority groups; in the case of a publicly owned business, at least 51% of the stock is owned by citizens or permanent resident aliens from minority groups (African-Americans, Hispanics, Asians and Pacific Islanders, and Native Americans).

**mission** The reasons for the existence of an organization, the purposes it was designed to serve, and the limits of its operations — markets, product line, services, geographic areas, and distribution channels, both current and potential.

**mission statement** A means of communicating the corporate vision, values, direction, and purposes. It identifies its products, services, customers, markets, and overall strengths. The mission statement includes a snapshot of the company’s reason for existing, outlines corporate directives, and describes how the organization should operate. It describes what an organization is, what it does, who it serves, and what makes it unique. The mission statement also forms the basis for strategic and operational plans and a vision that can be shared with the total organization.

**mistake** In a contract, an error that may be one of two kinds: (1) a unilateral mistake is one made by one party, or (2) a mutual mistake in which both parties are mistaken about the same thing.

**mixed model** In health care, a managed care plan that combines two or more types of delivery systems, such as closed panel and open panel.

**M-learning** 1. A wireless tool for blending face-to-face and remote training methods. Includes anything from job aids and courseware down-loaded on a personal digital assistant to Net-based, instructor-led training via laptop computers. 2. Mobile learning, learning that employs face-to-face and distance methods of delivery. It may include anything and everything from job aids and
computer-assisted instruction to teleconferencing and instructor-facilitated training.

**mobile worker** An employee who spends most the time out of the office, on the road, at the customer’s site, or in hotels. Typically uses a laptop computer with a modem to connect to information sources and communicate with the home office.

**mobility and motion impairments** Disabilities that involve the loss or loss of use of limbs, bones, or muscles and result in inadequacy or incapability of an individual to respond to situations requiring movement of the body, hands, arms, or legs and inability to perform psychomotor skills.

**mobility premium** A lump-sum payment made to employees who accept international assignment.

**mock-up** Similar to a model. Used to simulate environments, machines, systems, and processes in orientation and training programs to provide demonstrations and hands-on experiences.

**mode** A measure of central tendency; the score in a distribution of scores that occurs most frequently.

**model** A representation of reality. Models are facsimiles or simulations of the components of a system or of an entire system in a defined area of corporate interest and activity. They facilitate understanding, analysis, experimentation, and decision making. Models may be used to develop managerial and leadership skills, improve technical performance, provide practice in decision making, and improve trainees’ understanding of management theories. They may take the forms of physical models (typically miniaturized or greatly enlarged representations of reality), analog models (mechanical, electronic, or hydraulic representations of systems or equipment that mirror reality), and mathematical models (composed entirely of mathematical symbols to characterize the dynamic processes found in the real system). The latter must use some computational device, preferably a computer, to trace the implications of the mathematical relationships.

**modeling** In marketing, a statistical technique in which the marketer constructs a representative customer or client from a database of customers or clients by identifying similar and dissimilar characteristics.

**Model SEP** Form 5305 Simplified Employee Pension plan used by employers to make an agreement to provide benefits to all eligible employees under a simplified employee pension plan described in Section 408(k).

**modem** A modulator/demodulator device that links distant computers by means of telephone lines. A modem converts the computer’s digital signals into analog signals that can be transmitted over the telephone lines. When they reach their destination, the modem demodulates the signals (converts them back to digital).

**modified adjusted gross income (MAGI)** The sum of adjusted gross income, tax-exempt interest, the exclusion available to persons living abroad, excluded income from Puerto Rico or other U.S. possession, and the excluded proceeds from U.S. Series EE bonds used for college tuition and fees received during a year. That total must be reported on U.S. income tax returns. It is also needed to determine whether social security or railroad retirement benefits are taxable.

**modified American plan (MAP)** In meeting management, a pricing method used by hotels and conference centers. Price includes lodging, breakfast, and dinner.

**module** 1. A format for individually paced training. A module consists of a self-contained lesson typically including an audio- or video-cassette; a workbook; a packet of illustrations, samples, or examples (forms, checklists, glossaries, diagrams, and supplemental resources); and a mastery test. Several modules constitute a training program. Used to teach office practices, standard procedures, assembly techniques, operator skills, and the like. 2. In an integrated human resources information system, different applications that work together although each performs a specific function. Can often be purchased separately.

**mommy track** A term triggered by Felice Schwartz (“Management Women and the New Facts of Life,” Harvard Business Review, January-February 1989). She commented on the need for corporate flexibility to accommodate two types of women who need quite different
career paths: the Career and Family Woman (women who opt for motherhood regardless of the consequences for career development and progression — the Mommy Track) and the Career Primary Woman (women who are willing to make the most of every opportunity for professional development even if it means sacrifices in their personal lives).

**money-purchase pension plan (MPPP)** A type of defined contribution pension plan in which the employer contribution is mandatory and is usually based on a fixed percentage of annual compensation. MPPPs are established and maintained to provide for payment of determinable benefits to employees over a period of years, usually for life, following retirement.

**money surrogates** Rewards such as company cars and planes for personal as well as business use; a chauffeured limo; first-class travel accommodations; low- or no-cost loans; part-time work with full-time pay; early retirement with full pension; payment of professional, technical, or trade association or civic, health, or recreation club dues and memberships; free medical examinations; free dental care; business travel insurance; liberal expense account; in-town apartment; payment of spouses’ travel expenses; moving expenses; free financial or legal counseling; home security system; home entertainment expense allowances; savings on vacations; vacation homes; domestic help; free vacation travel; tickets to theater or sporting events; sabbatical leaves; personal liability insurance; child or elder care; and spouse or children tuition payments.

**monitor** 1. Equipment that consists of a cathode ray tube (CRT) and a plastic or metal casing that displays the computer’s information, similar to a television set. Monitors can be either monochromatic or color. 2. In distance learning, television screens used to display connected sites and provide real-time audio and video communication between the host site and remote sites.

**monitoring** 1. In training, visiting training classes to observe instruction and learning, validate instructional approaches, rate instructors, and improve learning and instruction. 2. In technological forecasting, a surveillance technique typically used to take a closer look at changes and development first identified by scanning. It is more focused and disciplined than the scanning technique.

**monocultural** Refers to a cultural that is largely undifferentiated in terms of aesthetic, behavioral, religious, linguistic, moral, and/or religious beliefs, customs, and practices.

**monoculturalism** A term used to describe the social world that existed for years and still exists to some extent. It was a world that separated people into whites, Negros, and orientals; religions into Protestant, Catholic, and Jewish; and people into men and wives. Gays, lesbians, bisexuals, Muslims, and other racial, ethnic, and religious minorities did not exist in this view.

**mononucleosis** An infectious disease that primarily affects the lymph nodes, particularly those under the jaw, under the arm, and in the groin; an enlarged spleen is also a symptom. It is caused by a type of herpes virus (Epstein-Barr) and results in mild to severe weakness and fatigue. It is treated by bed rest and avoidance of exercise or strenuous activity while the spleen is enlarged.

**monsterTRAK** Monster® is the leading global online careers Web site and flagship brand of TMP Worldwide Inc. (NASDAQ: TMPW). Monster connects companies with qualified career-minded individuals, offering innovative technology and superior services that give them more control over the recruiting process. The Monster global network consists of local content and language sites in the U.S., United Kingdom, Australia, Canada, The Netherlands, Belgium, New Zealand, Singapore, Hong Kong, France, Scotland, Germany, Ireland, Spain, Luxembourg, India, Italy, Sweden, Norway, Denmark, Switzerland, and Finland. Contact: MonsterTRAK, 1964 Westwood Boulevard, 3rd Floor, Los Angeles, CA 90025 (phone 800-999-8725; fax 310-474-2537; e-mail employer.itrak@monster.com or student.monstertrak@monster.com; Web site www.monstertrak.com/or www2.monstertrak.com/).

**Monte Carlo method** See queuing theory/techniques.

**Montgomery GI Bill** A federal program of educational benefits for military personnel administered by the Department of Veterans Affairs.
The basic monthly benefit was originally $400 for active-duty, 3- to 6-year enlistments, $350 for active-duty 2-year enlistments, and $190 for National Guard and Reserve benefits. On October 1, 2002, the monthly benefit increased from $800 to $900. Enlistees may elect to contribute $100 per month for 12 months and the government contributes up to $9600 more. Combined with the Army College Fund (up to $14,400), for a 4-year enlistment, an individual could earn up to $25,200 for college. To qualify for MGIB benefits, a member of the Guard or Reserve must: (1) incur a 6-year obligation to serve in the elected Reserve and officers must agree to serve 6 years in addition to their original obligation; (2) complete initial active duty for training; (3) meet the requirements for a high school diploma or equivalency certificate before applying for benefits; and (4) remain in good standing while serving in an active Selected Reserve unit and receive an honorable discharge. See also Veterans Education and Benefits Expansion Act of 2001.

monthly earnings test Under the social security system, during the 1st year of retirement, beneficiaries are subjected to a monthly earnings test if the yearly limit on income is exceeded in that year. Beginning with the month an individual reaches age 70, there is no earnings test.

mood disorders The most common group of serious psychiatric illnesses. Involve periodic disturbances in mood, concentration, sleep, activity, appetite and social behavior. Also called major affective disorders, major depression, and manic depressive illness.

moonlighting The practice of holding a second full-time or part-time job in addition to one’s normal, full-time occupation. Moonlighting has been prohibited in many organizations because management believes that it detracts from performance of the primary job due to either physical or emotional exhaustion or both.

moonrock A street drug made of a combination of crack and heroin.

Moore’s law Asserts that the speed of computer chips doubles every 18 months.

morale The sum total of attitudes that employees display toward the organization and their feelings and predispositions toward situations that affect and are important to people and call for self-discipline. High morale exists when an employee’s (or group’s) attitudes are predominantly favorable and morale is low when they are predominantly negative.

morbidity The scope or range of illness, injury, or disability in a defined population. It is usually expressed in general or specific rates of incidence or prevalence.

morphine An addictive drug used to reduce pain. It is a bitter, white, crystalline, narcotic base, the principal alkaloid of opium.

morphing 1. In multimedia, short for metamorphosing, a video special effects technique in which one image is seamlessly transformed into another. It is accomplished by means of fast, color Macintosh computers or Windows with lots of memory (minimum of Macintosh Classic II with 5 megabytes of random access memory and 10 megabytes of hard disk storage, better with 8 MB RAM and 30 MB storage). 2. Doing two or more jobs at the same time.

morphological analysis 1. In creative problem solving, a system for systematically listing and studying all of the possible combinations of alternatives that might be helpful in solving a problem. It involves stating the problem as broadly as possible and then breaking it into its components for study and analysis. Each of the components or characteristics is treated as an independent variable and is specified or described and inserted into a two-dimensional grid or a three-dimensional cube. Each of the intersecting axes of the grid or cube is examined in turn and considered as a possible solution to the problem. The most promising alternatives are selected and tested, modified, evaluated, and developed. 2. In
forecasting, a normative technique usually conducted by a group of people using a structured format, typically a grid. Requirements, functions, or characteristics of the issue or problem are listed on one axis and alternative means of meeting them are then entered on the other axis. A current or projected issue, change, or development is examined by determining what the major functions of the development are, ascertaining what methods are being used in present systems to accomplish those functions or deal with the issue, identifying alternative means of accomplishing each function, and considering different ways of combining subordinate solutions or technologies to suggest innovative approaches to accomplish the basic functions or deal with the development.

**mortality** Describes the correlation of deaths to the population in which they occur. The mortality rate expresses the number of deaths in a unit of population within a prescribed time and may be expressed as crude death rates (e.g., total deaths in relation to total population during a year) or as death rates specific for diseases and, sometimes, for age, sex, or other attributes (e.g., number of deaths from prostate cancer in white males in relation to the white male population during a given year).

**mortality table** A graphic that depicts the rate at which participants in various age groups in a pension plan have died. Used by actuaries to calculate the average life expectancy of men and women of a given age.

**Mosaic** A popular software system that allows access to and navigation of the Internet (World Wide Web) simply by pointing and clicking. Created by the National Center for Supercomputing applications at the University of Illinois.

**MOS-producing courses** Technical and skills training provided U.S. Army personnel, usually in pay grades E-1, E-2, or E-3, which results in the award of a military occupational specialty. Customarily provided immediately following completion of basic training.

**motion picture experts group (MPEG)** A video compression technology that allows personal computer users to play back television-quality video. An MPEG board can deliver full-motion, full-screen video with 16-bit stereo sound.

**motivation** A goal-directed stimulus whose components are drives (needs, wants, and desires) and reinforcement (incentives, encouragement, feedback, and rewards). The former reside within the individual and the latter in the work environment. High motivation is manifested by the willingness of people to meet their personal needs, wants, and aspirations by directing their efforts and talents toward attaining organizational goals and objectives.

**motivational counseling** A form of counseling initiated by the employee when he or she feels the need for guidance or assistance. Also called *consultative counseling*.

**Motivation-Hygiene Theory** The theory postulates that two separate and quite different sets of factors operate in any work situation: satisfiers and dissatisfiers. Satisfiers are related to a job’s intrinsic content — motivators such as achievement, advancement, and a feeling of challenge and personal growth. Dissatisfiers are related to a job’s extrinsic content — hygiene factors such as company policies, type of supervision, working conditions, job security, and pay and benefits. The theory further holds that the absence of satisfiers does not generate job satisfaction. Only when the motivators are activated will people be productive and cooperative and turn out high-quality work. Attributed to Frederick Herzberg.

**motivation/recognition/reward (MRR)** Formal programs designed to give employees a feeling of belonging, let them know that they are important, motivate them, improve their morale, enhance their productivity, recognize their achievements, and promote their retention. Primarily involve noncash awards such as gifts, general merchandise, and jewelry and related items.

**mouse** A computer peripheral device used to select computer functions and to enter and delete data. Employs a *graphical user interface*.

**mouse potato** A person who has become addicted to the computer; for example, one who spends an inordinate amount of time daily on the *Internet*.
move-in/move-out  The agreed-upon dates of arrival and occupancy of a set number of hotel rooms (move-in) and departure and vacating those rooms (move-out).

moving agent  The local company that affiliates with an interstate carrier to provide employee relocation services for companies.

moving average  A “quick and dirty” form of time-series forecasting that involves using a rolling average of past data to predict future trends.

MPEG-2  See video compression.

MPEG-4  See video compression.

multiattribute evaluation  A marketing technique used to translate a customer’s imprecisely stated requirements into objective specifications by listing them in rank order, assigning weights to each in terms of importance, and comparing the customer’s rating of each requirement against his or her rating of competition.

discharging agent  The ability to send data, including audio and video, simultaneously to more than one location or address on a network.

multidiscipline  A new technology for a single disk drive, an array of eight or nine synchronized devices working in parallel. It allows faster data access, improved reliability, more storage space, and less vulnerability to disk crashes and loss of data.

multidomain job analysis  The process of collecting job information and data relating to job duties and tasks, job knowledge, skills, abilities, and job performance requirements.

multiemployer benefits plan  An employee benefits plan to which more than one employer is required to contribute and that is maintained in accordance with the provisions of one or more collective bargaining agreements. The Employee Retirement Income Security Act of 1974 defined the original rules for such plans; the Multiemployer Pension Plan Amendments Act of 1980 increased the number of rules. Also called multiemployer pension plan.

Multiemployer Pension Plan Amendments Act of 1980 (MPPAA)  Legislation that completely revised Title IV of the Employee Retirement Income Security Act of 1974 as it applies to multiemployer pension plans. Although too numerous to describe here, the additions included rules relating to administration, reporting, fiduciary responsibility, and enforcement and for pension plans, participation, vesting, funding, and termination insurance.

multiemployer welfare plan  A plan sponsored by more than one employer that provides nonpension benefits for workers such as life, sick, and accident benefits.

multilateral discounts  In travel management, fare reductions of 15% or more offered by international air carriers to companies with high-volume and reliable global travel programs. The goal is to achieve a better balance of traffic, retain loyal customers, and improve their global status.

multimedia  Combinations of computer hardware, software, and learningware in one easy-to-use package that deliver text, audio, graphics, animation, and video and, eventually, will include full motion, at one workstation or learning carrel. Include a variety of systems
multimedia-based training (MBT) Modules that use computer hardware, software, and learningware to deliver training.

multimedia personal computer (MPC) A personal computer with a built-in CD-ROM drive and added memory that can produce interactive video.

multinational A way of organizing a business across national boundaries in which the company expands its domestic market to the international market using domestic human, material, and financial resources. See also global.

multinational company (MNC) See country-centric company; global company; international company; transnational company.

multinational pooling A cost-containment strategy in which several small insurance policies from each locale where the multinational has a significant presence are combined into a single comprehensive policy. The purpose of pooling is to give global companies financial credibility and some savings on administrative charges. It may also make it easier to deal with the problems of fragmentation caused by distinct rules and regulations governing insurance activities, including the marketing and distribution of private benefits programs, in each country.

multiple-choice item An objective test item that requires testees to select the correct or best answer to a question from among four or more provided alternatives.

multiple employer trust (MET) See multiple-employer welfare association.

multiple-employer welfare association (MEWA) A cooperative established to enable members, mainly small employers, to purchase health care coverage at lower costs.

multiple-incentive contract (MIC) A type of contract designed to provide motivation for the contractor to achieve maximum performance. It employs several variables, such as performance, schedule, and costs, to determine the amount of incentive profit to be paid to the contractor.

multiple-level password A means of protecting a computer from access by unauthorized persons. Employs a series of characters, unique to each user, that must be entered before the computer will perform certain tasks.

multiple regression Too complex for description here, multiple regression is a statistical technique used to assess the impact of several different independent (x) variables on a dependent (y) variable using the method of least squares.

multiple sclerosis (MS) A chronic, episodic, and progressive disease of the nervous system that affects different parts of the brain and therefore produces symptoms in different parts of the body. Its root causes are unknown, but it is a disease of myelin, the coating insulation of the nerves in the brain, spinal cord, and elsewhere in the body.

Multiple Sclerosis Association of America (MSAA) A national self-help organization that offers support group meetings, information and referrals, phone support, conferences, counseling, and a newsletter. Contact: MSAA, 706 Haddonfield Rd., Cherry Hill, NJ 08002 (phone 800-532-7767; fax 856-661-9797; e-mail msaa@msaa.com; Web site www.msaa.com/).

multiple-ticket fare/pricing A means of saving up to 30% over two full-fare round trip tickets, appropriate for travelers with trips to the same destination 2 weeks in a row. Instead of buying two round-trip Saturday-stay fares out of sequence, the traveler books the trip out as a one-way ticket, then a round trip ticket back and forth over the weekend, and a one-way return ticket. Endorsed by the airlines.
**multiplexing**  Sending multiple information streams on a single carrier simultaneously. Also called *multipoint conference unit*.

**multipoint control unit (MCU)**  A device that links three or more point-to-point videoconferencing systems.

**multipreneur**  Simultaneously developing multiple skills and careers to meet the need to be prepared for change, enhance employability, and lock in career success. Attributed to Tom Gorman, *Multipreneuring*, Fireside/Simon & Schuster.

**multipurpose Internet mail extensions (MIME)**  A set of Internet functions that extends e-mail capabilities and allows computer files to be attached to e-mail messages.

**multirater assessment**  See three hundred sixty degree feedback.

**multisided icon**  Developed and patented by Apple’s Advanced Technology group. An icon that produces a new view of an image when clicked on each side.

**multisource assessment (MSA)**  A performance feedback system designed to improve the fairness and accuracy of appraisals by increasing the numbers and expanding the levels of assessors. The process can be automated to save the time of respondents and reduce the workload of administrative personnel.

**multisource editing router**  A device for facilities used for training, education, and broadcast productions. Offers one-button control of audio, video, and serial port sources and allows editors to control as many as four decks being used for sourcing and recording.

**multitasking**  A system or program that is able to perform two or more tasks simultaneously.

**multitask management (MTM)**  Describes when individuals manage all the components of an entire project.

**multiuser**  A system capable of accommodating users at several terminals.

**multiuser dungeon (MUD)**  Programmed conceptualizations of rooms, compartments, time zones, and worlds. Used in computer games.

**Munchausen syndrome**  Describes individuals who lie pathologically about symptoms and illnesses, devoting their time and effort to attempting to get admitted to or remain in the hospital. The condition affects the body but originates in the mind.

**municipal bond**  A debt security issued by a state, county, or city to finance its capital expenditures. Municipal bonds are exempt from federal taxes and usually from state and local taxes, especially for residents of the state in which the bond is issued.

**Murphy bed**  In meeting management, a bed in a hotel room that retracts into the wall.

**Murphy’s Law**  A tongue-in-the-cheek bromide that says, “If anything can go wrong, it will. If it does go wrong, it is sure to get worse.”

**muscular dystrophy**  A disease that is hereditary and progressive and produces a pattern of weakness of muscle groups. It takes several different forms; examples include Duchenne, Becker, Emery-Dreifus, facioscapulo humeral, limb-girdle, ocular, oculopharyngeal, distal, and myotonic dystrophy. The primary cause of the disease is a genetic defect that results in a gradual weakening and wasting of the muscles and may continue to advance over 20 or 30 years.

**musculoskeletal disorder (MSD)**  See repetitive strain injury.

**musical instrument digital interface (MIDI)**  A communications prototype for electronic music equipment developed in 1982 that has since become available for computers. It revolutionized the recording industry by permitting many instruments to be centrally controlled just as if they were one electronic orchestra. MIDI consists of instructions for recreating a musical performance on devices such as digital synthesizers by defining notes by parameters, such as pitch, velocity, and modulation. It differs from digital audio, which consists of sounds that are sampled from analog sources at various rates.

**mutual learning**  An integrated approach to learning and productivity improvement that involves face-to-face sharing of successes and failures, training materials, and business information by representatives, usually senior managers and executives, of several different organizations.

**mutual savings bank**  A financial institution that accepts deposits primarily from individuals and places a large portion of its funds into mortgage loans. Savings banks generally have broader asset and liability powers than savings
and loan associations but narrower powers than commercial banks. Savings banks are authorized to offer checking accounts.

**mutual wills** Separate legal documents, one for each spouse, prepared after they have reached agreement as to how their property will be disposed of following their death.

**myelography (myelogram)** An invasive medical diagnostic procedure used to identify and locate abnormalities and injuries such as herniated disks (usually in the lumbar area) and tumors. The procedure involves the injection of contrast material into the space surrounding the spinal cord and the use of radiographic equipment to provide pictures for diagnosis.

**Myers-Briggs Type Indicator (MBTI)** A psychological test used primarily but not exclusively in the corporate world by trainers and organization development specialists for personality assessment in team building and communications training. The MBTI divides people into 16 distinguishable personality types.

The test also has its critics, who see it as encouraging managers to view personality tests as the easy answer to organization problems. The test is based on the work of Carl Jung and assumes that (1) personality is based on a four-dimensional framework; (2) scores on each dimension fall along a bimodal distribution; and (3) the judge/perceiver dimension is a key determinant of an individual’s preferences.

**myopia** Nearsightedness. A condition of the eye in which a person can see close objects but is unable to focus on objects farther away, resulting in “blurry” or “fuzzy” vision. It is caused by the shape of the eyeball, which causes light rays from objects to focus before they reach the retina. The condition can be corrected with special lenses or laser thermokeratoplasty.

**myotherapy** A form of physical therapy that uses trigger points to relieve the pain associated with various types of pain syndromes, such as fibromyalgia.
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<th>Abbreviation</th>
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<tr>
<td>NAA</td>
<td>National Academy of Arbitrators.</td>
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<td>National Association for Alternative Staffing.</td>
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<td>National Alliance of Business.</td>
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<td>NACCRRA</td>
<td>National Association of Child Care Resource and Referral Agencies.</td>
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<td>NACE</td>
<td>National Association of Colleges and Employers.</td>
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<td>NACIQI</td>
<td>National Advisory Committee on Institutional Quality and Integrity.</td>
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<td>NAFE</td>
<td>National Association for Female Executives.</td>
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<td>NAFTA</td>
<td>North American Free Trade Agreement.</td>
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<td>NAHR</td>
<td>National Academy of Human Resources.</td>
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<tr>
<td>NAICS</td>
<td>North American Industry Classification System.</td>
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<td>NAIEC</td>
<td>The National Clearinghouse for Information on Business/Industry Involvement in Education.</td>
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<td>NAMI</td>
<td>The National Alliance for the Mentally Ill.</td>
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<td>NAPEO</td>
<td>National Association of Professional Employer Organizations.</td>
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<td>NAPFA</td>
<td>National Association of Personal Financial Advisors.</td>
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<td>NAPS</td>
<td>National Association of Personnel Services.</td>
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<td>NARE</td>
<td>National Alliance for Restructuring Education.</td>
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<td>NARFE</td>
<td>National Association of Retired Federal Employees.</td>
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<td>NARIC</td>
<td>National Rehabilitation Information Center.</td>
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<td>NAS</td>
<td>Nonavailability statement.</td>
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<td>NASBE</td>
<td>National Association of State Boards of Education.</td>
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<td>NASE</td>
<td>National Association for the Self-Employed.</td>
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<td>NATO</td>
<td>North Atlantic Treaty Organization.</td>
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<td>NATSS</td>
<td>National Association of Temporary and Staffing Services.</td>
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<td>NAUS/SMW</td>
<td>National Association for Uniformed Services/Society of Military Widows.</td>
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<td>NAVEX</td>
<td>Navy Exchange.</td>
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<td>NAVH</td>
<td>National Association for Visually Handicapped.</td>
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<td>NAWBO</td>
<td>National Association of Women Business Owners.</td>
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<td>NBDC</td>
<td>National Business &amp; Disability Council.</td>
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<td>NBEA</td>
<td>National Business Education Association.</td>
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<td>NBPTS</td>
<td>National Board for Professional Teaching Standards.</td>
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<td>NBTA</td>
<td>National Business Travel Association.</td>
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<td>NC</td>
<td>Numerical control.</td>
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<td>NCADI</td>
<td>National Clearinghouse for Alcohol and Drug Information.</td>
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<td>NCBMP</td>
<td>National Coalition of Black Meeting Planners.</td>
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<td>NCD</td>
<td>National Council on Disability.</td>
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nanny An ages-old means of obtaining capable and responsible child care formerly used almost exclusively by wealthy parents. The use of nannies has become an alternative to traditional group child care arrangements. Nannies may be either live-in or non-live-in women, as young as 19 to as old as 70, who provide child care in the home for infants or small children or both. Some may have only a high school education; others may possess college undergraduate and graduate degrees.

nanny placement service A new child care benefit.

nanny tax Social security taxes paid by employers of household workers (housekeepers and child-care workers) who earn $50 or more in wages in a quarter.

nanotechnology A science that employs computers the size of molecules and smaller than the diameter of a human hair that can travel in the smallest blood vessels of the heart, brain, or any organ where disease may be starting. Nanorobots smaller than a speck of dust may travel along arteries delivering powerful drugs to individual cancer cells, leaving normal cells undamaged.

narrowband A telecommunications medium that carries low-frequency signals, such as voice telephone.

nasal decongestants Over-the-counter drugs for the temporary relief of nasal congestion due to cold, hay fever, or other respiratory allergies.

NASDAQ The world’s largest electronic stock market. Trading is executed through a sophisticated computer and telecommunications network, which transmits real-time quote and trade data to more than 1.3 million users in 83 countries. NASDAQ lists the securities of nearly 4100 of the world’s leading companies (e-mail is feedback@nasdaq.com; Web site www.nasdaq.com/).

national A person who owes permanent allegiance to a state.

National Academy of Arbitrators (NAA) A nonprofit honorary association of highly qualified and respected members who may be engaged directly as arbitrators. NAA was organized to foster high standards of integrity, competence, honor, and character among those engaged in the arbitration of industrial disputes on a professional basis. Members come from the U.S., Canada, Australia, and New Zealand, with overseas correspondents in England, Belgium, The Netherlands, Israel, Japan, France, Italy, Germany, Mexico, Finland, Wales, Sweden, and the United Kingdom. Contact: NAA, Suite 600-A, 1121 Boyce Road, Pittsburgh, PA 15241 (phone 720-941-8220; fax 724-941-9235; Web site www.naarb.org/).

National Academy of Human Resources (NAHR) Formed in 1992 to recognize distinguished achievement in human resources.
Annually selects human resource leaders as Fellows of the National Academy of Human Resources and a limited number of Distinguished Fellows and Honored Organizations. Fellows are individuals whose contributions to the advancement of knowledge of human resources, overall contributions to the nation’s productivity and global competitiveness, support of the broad principles and objectives of human resources, and overall achievement in human resource practice, management, and theory warrant recognition by their peers. Contact: NAHR, 128 Grant Ave., Suite 218, Sante Fe, NM 87501 (phone 505-983-5603; fax 505-989-1556; e-mail nahrhq@aol.com; Web site www.nationalacademyhr.org/).

The National Academy of Public Administration (NAPA) An organization dedicated to improving the performance of governance systems — the network of public institutions, nonprofit organizations, and private companies that now share in the implementation of public policy. As an independent, nonprofit organization chartered by Congress, the Academy responds to specific requests from public agencies and nongovernment organizations. Contact: NAPA, 1100 New York Avenue NW, Suite 1090 East, Washington, D.C. 20005 (phone 202-347-3190; fax 202-393-0993; e-mail webmaster@napawash.org; Web site www.napawash.org/).

National Advisory Committee on Institutional Quality and Integrity (NACIQI) Established under the Higher Education Amendments of 1992, Section 114 provides for a committee composed of 15 members appointed by the Secretary of Education. The law specifies that members should be representatives of, or knowledgeable concerning, education and training beyond secondary education, including representatives of all sectors and types of institutions of higher education, as well as a student representative. Contact: Executive Director, NACIQI, U.S. Department of Education, 1990 K St., NW, Washington, D.C. 20006-7592 (phone 202-219-7009; fax 202-219-7008; e-mail bonnie.lebold@ed.gov; Web site www.ed.gov/offices/OPE/accreditation/).

National Affairs Award An award presented annually by the American Society for Training and Development to an individual who has given outstanding public service to the human resource development field while serving in the legislative or executive branches of the U.S. or state government or in any other national affairs/state policy-making role. Selected by the ASTD National Issues Committee. Contact: ASTD National Awards Program, 1640 King St., Box 1443, Alexandria, VA 22313-2043 (phone 703-683-8100; fax 703-683-8103; e-mail info.center@astd.noli.com; Web site www.astd.org/).

National Alliance for Restructuring Education (NARE) See National Center on Education and the Economy.

The National Alliance for the Mentally Ill (NAMI) An organization of more than 210,000 parents, children, spouses, siblings, and friends of people with serious mental illnesses as well as those people themselves. NAMI is dedicated to the eradication of mental illness and improvement in the quality of life of those whose lives are affected by those diseases. It advocates for mentally ill people by bringing their problems to the attention of local, state, and federal governments. It provides information and resources to make it easier for families to deal with mental illness, and it supports research into causes, treatments, and cures. Contact: NAMI, Colonial Place Three, 2107 Wilson Blvd., Suite 300, Arlington, VA 22201 (phone 800-950-6264 or 703-524-7600; fax 703-524-9094; Web site www.nami.org/).

National Alliance of Business (NAB) A business-led, nonprofit organization dedicated to building a competitive American workforce. In partnership with schools and businesses, the Alliance works in communities to design, implement, evaluate, and replicate education and training programs that help students make a successful transition from school to the workplace. The Alliance also researches and chronicles best practices in school-to-work programs and disseminates this information to businesses around the country. Contact: NAB, 1201 New York Avenue, NW, Suite 700; Washington, D.C. 20005 (phone 800-787-2848 or 202-289-2888; fax 202-289-1303; e-mail info@nab.com; Web site www.nab.com/).
National Amputation Foundation (NAF) A nonprofit organization with 2500 members and the largest amputee organization in the U.S. Originally established to help veterans who lost a limb in World War I, NAF now serves both veterans and civilians of all ages and both sexes by providing legal counsel, vocational guidance, liaison with outside groups, psychological aid, training in the use of prosthetic devices, and publications. Contact: National Amputation Foundation, 40 Church St., Malverne, NY 11565 (phone 516-887-3600; fax 516-887-3667; e-mail amps76@aol.com; Web site www.nationalamputation.org/).

National and Community Service Trust Act of 1993 (NCSTA) Amends the National and Community Service Act of 1990 to establish a Corporation for National Service, enhance opportunities for national service, and provide national service educational awards to persons participating in such service. Permits direct government loans to students (up to $100,000 over 5 years) to finance their college education as long as they pay it back with a small percentage of their income over time or with 2 or 3 years of national service within the U.S. Participants will work for the federal minimum wage in community-designed program and, after 2 years of full-time service, be eligible for $9450 in education grants. A new program provides full-time educational awards of $4725 per year and allows recipients to work before, during, or after postsecondary education. Funds can be used to pay either current education expenses or repay federal student loans.

National Assessment of Educational Progress (NAEP) A project mandated by Congress in the National Center for Education Statistics, an organization that measures the scholastic achievement of elementary, middle, and high school students to compare and analyze what is occurring in American schools. The primary federal entity for collecting and analyzing data related to education in the U.S. and other countries. Also known as The Nation’s Report Card. Contact: NAEP, National Center for Education Statistics, Office of Educational Research & Improvement, U.S. Dept. of Education, 1990 K Street, NW, Washington, D.C. 20006 (phone 202-502-7300; Web site www.nces.ed.gov/).

National Association for Alternative Staffing (NAAS) A nonprofit organization established to educate and assist members. Also works on the state and national level with governmental agencies, such as the IRS and the Department of Labor, to promote a climate of trust and cooperation. Contact: NAAS, 1666 K Street NW, Suite 1200, Washington, D.C. 20006 (phone 202-293-8144; fax 202-872-1431; e-mail webmaster@naas-net.org; Web site www.naas-net.org/).

National Association for Employee Recognition (NAER) Established in 1999, the association’s mission is to promote general awareness of the importance of employee recognition and to educate businesses about the multitude of ways to enhance employee performance through recognition. Contact: NAER, 1801 North Mill St., Suite R, Naperville, IL 60563 (phone 630-369-7773; fax 630-369-7773; e-mail NAER@recognition.org; Web site www.recognition.org/).

National Association for Professional Employer Organizations (NAPEO) Established to enhance professionalism in the professional employer services industry (companies that provide integrated business services that manage critical human resource responsibilities and employer risks for its clients). Formerly called “leasing” companies. Contact: NAPEO, 901 Pitt St., Ste. 150, Alexandria, VA
National Association for the Education of Young Children (NAEYC) A nonprofit membership organization of over 100,000 members and a national network of nearly 450 local, state, and regional affiliates, NAEYC acts on behalf of children from birth through age 8 by providing professional development opportunities and setting and promoting standards of practice for the early childhood professional. NAEYC also administers a voluntary accreditation system for early childhood programs. Contact: NAEYC, 1509 16th Street, NW, Washington, D.C. 20036-1426 (phone 800-424-246; e-mail naeyc@naeyc.org; Web site www.naeyc.org/).

National Association for the Self-Employed (NASE) An organization of more than 300,000 entrepreneurs, consultants, and professionals established to support the ability of small businesses to compete and grow. Educates legislators on the needs of small businesses and business people, addresses members’ educational, family, and business needs, and publishes Self-Employed America, a magazine on small business issues. Contact: NASE, P.O. Box 612067; DFW Airport, Dallas, TX 75261-2067 (phone 800-232-NASE; fax 817-428-4210; Web site www.nase.org/).

National Association for Uniformed Services/Society of Military Widows (NAUS/SMW) A military/veterans association of 160,000 members representing all services, ranks, grades, and components — Army, Navy, Marines, Air Force, Coast Guard, Public Health Services, National Oceanic and Atmospheric Administration — officer and enlisted, reserve, National Guard, other veterans, their families, and survivors. Its mission is to represent the interests of the military/veterans community in government by supporting legislation that upholds the security of the U.S., sustains the morale of the uniformed services, and provides fair and equitable consideration of all. Contact: NAUS/SMW, 5535 Hempstead Way, Springfield, VA 22151-4094 (phone 800-842-3451 or 703-750-1342; fax 703-354-4380; e-mail mgenest@naus.org; Web site www.naus.org/).

National Association for Visually Handicapped (NAVH) An organization that provides persons with partial vision visual aids, information and referral services, counsel and guidance, and free-by-mail large-print library loans and newsletters for adults and children. Works with families, professionals, and para-professionals dealing with the partially seeing. Contact: NAVH, 22 West 21 St., New York, NY 10010 (phone 212-255-2804; fax 212-727-2931) or NAVH, 3201 Balboa Street, San Francisco, CA 94121 (phone 415-221-3201; fax 415-221-8754; e-mail staff@navh.org; Web site www.navh.org/).

National Association of Child Care Resource and Referral Agencies (NACCRRA) A national membership organization of over 400 community child care resource and referral agencies (CCR&RAs) in all 50 states. NACCRRA’s mission is to promote the growth and development of high-quality resource and referral services and to exercise leadership to build a diverse, high-quality child care system with parental choice and equal access for all families. CCR&RAs work closely with community leaders, including employers and unions. Activities include technical assistance, training for referral counselors, information sharing, public education, and coordination of legislation initiatives. Contact: NACCRA, 1319 F St., NW, Ste. 500, Washington, D.C. 20004-1106 (phone 202-393-5501; fax 202-393-1109; e-mail info@naccrra.org; Web site www.naccrra.org/).

National Association of Colleges and Employers (NACE) A nonprofit association of human resource professionals and career services counselors in 1800 member colleges and universities and more than 1900 employer organizations involved in career planning and employment of college graduates. Serves as the principal clearinghouse of information of the college-educated work force. NACE provides research and information through annual employer/college surveys, a quarterly survey of starting salary offers to new college graduates, a quarterly journal and biweekly newsletter, and Job Choices, a job search and career opportunities guide for students. Contact: NACE, 62 Highland Ave., Bethlehem,
National Association of Personal Financial Advisors (NAPFA) An organization of fee-only financial advisors, academics, and students who are not associated with brokers/dealers and who are engaged in activities directly related to the business of providing comprehensive financial advice. The Association is devoted to promoting consumer and industry awareness of fee-only financial planning through networking, publications, and national and regional conferences. Applicants for full membership must submit a comprehensive financial plan and meet education and experience requirements. Contact: NAPFA, 355 West Dundee Rd., Suite 200, Buffalo Grove, IL 60089 (phone 800-366-2732 or 847-537-7722; fax 847-537-7740; e-mail info@napfa.org; Web site www.napfa.org/).

National Association of Personnel Services (NAPS) A trade association of 1300 member firms that provide private permanent placement and temporary staffing services throughout the U.S. The mission of NAPS is to serve, protect, and inform members regarding legislative and regulatory issues affecting personnel services. The Association is dedicated to the professional advancement of the private personnel services industry through continuing education, public information, and leadership. Offers two professional designations: Certified Personnel Consultant and Certified Temporary-Staffing Specialist. Contact: NAPS, 10905 Fort Washington Road, Suite 400, Fort Washington, MD 20744 (phone 301-203-6700; fax 301-203-4346; e-mail Skennaugh@recruitinglife.com; Web site www.napsweb.org/).

National Association of Retired Federal Employees (NARFE) A national voluntary association of about 500,000 members in more than 1,700 chapters. Membership is open to civilians with at least 5 years of vested service in any agency of the federal or DC governments, including retirees, employees, former employees, and spouses and surviving spouses of persons eligible to join NARFE. Its purpose is to promote and preserve the vested retirement interests and general welfare of its members and secure legislation perfecting the civilian federal retirement law. Contact: NARFE, 606 N. Washington St., Alexandria, VA 22314-1914 (phone 800-456-8410 or 703-838-7760; fax 703-838-7785; e-mail pubrel@nARSE.org; Web site www.narfe.org/).

National Association of State Boards of Education (NASBE) A nonprofit, private association of 700 members that represents state and territorial boards of education. Its principal objectives are to strengthen state leadership in education policy making, promote excellence in the education of all students, advocate quality of access to educational opportunity, and ensure responsible lay governance of public education. Contact: NASBE, 277 South Washington Street, Alexandria, VA 22314 (phone 703-684-4000; fax 703-836-2313; e-mail boards@nasbe.org; Web site www.nasbe.org/).

National Association of Temporary and Staffing Services (NATSS) Originally established to ensure that competent temporary help services were available to business and industry while simultaneously providing flexible employment opportunities to the work force. NATSS members operate 14,500 offices throughout the U.S. with 69 chapters in 43 states and the District of Columbia. NATSS members are active in all types of staffing services, including professional employer services (employee leasing), managed services (often called “outsourcing”), payrolling, placement services, temporary-to-full-time services, long-term staffing, and others. Contact: NATSS, 119 South Saint Asaph Street, Alexandria, VA 22314-3119 (phone 703-549-6287; fax 703-549-4808; e-mail natss@natss.com; Web site www.natss.com/).

National Association of the Deaf (NAD) The nation’s largest organization for safeguarding the accessibility and civil rights of 28 million deaf and hard-of-hearing Americans in education, employment, health care, and telecommunications. Focuses on grassroots advocacy and empowerment, captioned media, deafness-related information and publications, legal assistance, policy development and research, public awareness, and youth leadership development. Contact: National Association of the Deaf, 814 Thayer Ave., Silver Spring, MD 20910-4500 (phone
**National Association of Women Business Owners (NAWBO)**
A nonprofit organization that provides a strong and continuing voice and vision for women business owners within the economic, social, and political communities. Its mission is to strengthen the wealth-creating capacity of members; promote economic development; create innovative and effective changes in the business culture; build strategic alliances, coalitions, and affiliations; transform public policy; and influence opinion makers. Local chapters provide managerial training and assistance. **Contact:** NAWBO, 1595 Spring Hill Rd, Ste. 330, Vienna, VA 22182 (phone 703-506-3268; fax 703-506-3266; e-mail national@nawbo.org; Web site www.nawbo.org/).

**National Board for Professional Teaching Standards (NBPTS)**
A board organized to establish high and rigorous standards for what teachers should know and be able to do, certify teachers who meet those standards, and advance related education reforms to improve student learning in American schools. **Contact:** NBPTS, 1525 Wilson Boulevard, Suite 500, Arlington, VA 22209 (phone 703-465-2700; fax 703-465-2715; e-mail info@nbpts.org; Web site www.nbpts.org/).

**National Business & Disability Council (NBDC)**
Formerly the Industry-Labor Council. A nonprofit organization of corporations, NBDC is the leading resource for employers seeking to integrate people with disabilities into the workplace and companies seeking to reach them in the consumer marketplace. **Contact:** NBDC, 201 I.U. Willets Rd., Albertson, NY 11507-1599 (phone 516-465-1515; fax 516-747-2046; Web site www.business-disability.com/).

**National Business Education Association (NBEA)**
A professional association devoted exclusively to serving individuals and groups engaged in instruction, administration, research, and dissemination of information for and about business. NBEA is committed to the advancement of the professional interests and competencies of its members and provides programs and services that enhance members’ professional growth and development. **Contact:** NBEA, 1914 Association Drive, Reston, VA 22091-1596 (phone 703-860-8300; fax 703-620-4483; e-mail nbea@nbea.org; Web site www.nbea.org/).

**National Business Travel Association (NBTA)**
An organization of 1800 business travel managers, suppliers, and other travel-related companies and individuals. NBTA’s mission is to enhance the value of travel managers in meeting corporate travel needs and financial goals; provide a forum for members to network; cultivate a positive public image for the industry; educate members about the industry; and promote the safety, security, efficiency, and quality of travel. **Contact:** NBTA, 110 North Royal Street, 4th Floor, Alexandria, VA 22314 (phone 703-684-0836; fax 703-684-0263; e-mail info@nbta.org; Web site www.nbta.org/).

**National Cancer Institute (NCI)**
One of 17 Institutes of the National Institutes of Health. The National Cancer Institute is the federal government’s principal agency for cancer research and training. Its mission is to eliminate cancer and prevent the devastation that cancer imposes on individuals, families, and society as a whole. **Contact:** NCI, Suite 504, MSC 8316, 6116 Executive Boulevard, Bethesda, MD 20892-8316 (phone 301-496-8510; fax 301-496-9949; e-mail cancer.gov_staff@mail.nih.gov; Web site www.nci.nih.gov/).

**National Catholic Office for Persons with Disabilities (NCPD)**
A nonprofit organization established to foster the inclusion of people with disabilities in all the celebrations and obligations of the Roman Catholic Church. The organization works through a network of diocesan directors who oversee access and inclusion at the parish level. **Contact:** NCPD, McCormick Pavilion, 415 Michigan Ave., NE, Suite 240, Washington, D.C. 20017-1557 (phone 202-529-2933; TTY 202-529-2934; fax 202-529-4678; e-mail ncpd@ncpd.org; Web site www.ncpd.org/).

**National Center for Youth with Disabilities (NCYD)**
An information and resource center focusing on adolescents with chronic illness and disabilities. Its mission is to raise awareness of the needs of adolescents with chronic
illness disabilities; expand the knowledge and involvement of those who provide services to youth; and promote programs and strategies that enhance the ability of adolescents and young adults to grow, develop, work, and participate in community life to their fullest capacity. Provides bibliographic and program services, training materials, publications, and technical assistance. Contact: NCYD, University of Minnesota, Box 721, 420 Delaware St. SE, Room D-136, Mayo Memorial Building, Minneapolis, MN 55455 (phone 612-626-2825 or 612-624-3939; fax 612-6626-2134; Web site www.peds.umn.edu/Centers/ihd/ncyd/).

The National Center on Education and the Economy (NCEE) A not-for-profit organization whose hallmark is standards-based educational reform — education and training standards set for student achievement that match the highest in the world, where progress is measured against those standards, and the people closest to the students are given the authority to determine how to get the students to the standards and are then held accountable for student progress. Created the Certificate of Initial Mastery. Formerly The National Alliance for Restructuring Education. Contact: NCEE, 700 Eleventh St., NW, Ste. 750, Washington, D.C. 20001 (phone 202-783-3668; fax 202-783-3672; e-mail info@ncee.org; Web site www.ncee.org/).

National Clearinghouse for Alcohol and Drug Information (NCADI) Established by the Office for Substance Abuse and Prevention as a national resource of up-to-date print and audiovisual materials about alcohol and other drugs. Contact: NCADI, P.O. Box 2345, Rockville, MD 20852-2345 (phone 800-729-6686 or 301-468-2600; TDD 800-487-4889; fax 301-468-6433; e-mail info@health.org; Web site www.health.org/).

National Clearinghouse for ESL Literacy Education (NCLE) An adjunct of ERIC clearing house established at the Center for Applied Linguistics. Its mission is to provide practitioners and others with timely information on adult ESL literacy education. Collects, evaluates, and abstracts documents in the scope of adult ESL literacy education and native language literacy for the ERIC database. Contact: NCLE, 4646 40th Street, NW, Washington, D.C. 20016-1859 (phone 202-362-0700, ext. 200; fax 202-363-7204; e-mail ncle@cal.org; Web site www.cal.org/ncle/).

The National Clearinghouse for Information on Business/Industry Involvement in Education (NAIEC) An internationally recognized advocate for promoting industry (business, labor, government, and the professions) — education (public/postsecondary) cooperation and coordination in the areas of school improvement, workforce preparation/school-to-work and human resource/economic development. NAIEC is a nonprofit, industry-education collaborative professional organization that focuses on channeling industry’s resources into education. Contact: NAIEC, 235 Hendricks Blvd., Buffalo, NY 14226-3304 (phone/fax 716-834-7047; e-mail naiec@pcom.net; Web site www2.pcom.net/naiec/).

The National Coalition for Literacy (NCL) A consortium of 11 businesses and associations that seeks to promote the cause of literacy. Fosters collaboration at national, state, and local levels among public and private institutions and serves as an information and communications source for the public and for external organizations. Contact: Coalition for Literacy, 50 East Huron St., Chicago IL 60611 (phone 312-280-3217; e-mail NCL@ala.org or mtait@literacyvolunteers.org; Web site www.nifl.gov/coalition/).

National Coalition of Black Meeting Planners (NCBMP) An organization established (1) to assist the advancement of Black meeting planners by sharing with them the wealth of information available from their peers, hotel, travel, and convention bureau representatives, consultants, and other suppliers and (2) to enhance the professional status of Black meeting planners by providing educational opportunities in support of their becoming Certified Meeting Professionals (CMP). Contact: NCBMP, 8630 Fenton St., Ste. 126, Silver Spring, MD 20910 (phone 202-628-3952; fax 301-588-0011; e-mail ncbmp@ncbmp.com; Web site www.ncbmp.com/).

National Committee for Employer Support of the Guard and Reserve (ESGR) An agency established in 1972 by the Congress,
a unit within the office of the Assistant Secretary of Defense for Reserve Affairs, to promote understanding, support, and cooperation between National Guard and Reserve members and their civilian employers to encourage employers’ support for a strong National Guard and Reserve system. ESGR operates through a network of more than 4500 volunteers through 54 committees located in each state, the District of Columbia, Guam, Puerto Rico, and the Virgin Islands. Contact: ESGR, 1555 Wilson Blvd, Suite 200, Arlington, VA 22209-2405 (phone 800-336-4590; e-mail NCESGR-OMBUD@osd.mil; Web site www.esgr.org/).

National Committee for Quality Assurance (NCQA) An independent, not-for-profit organization dedicated to assessing and reporting on the quality of managed care plans, including health maintenance organizations. NCQA’s mission is to provide information that enables purchasers and consumers of managed health care to distinguish among plans based on quality. Efforts of the Committee are organized around two activities: accreditation and performance measurement. Evaluates and accredits health plans according to 50 nationally recognized standards for quality in six categories: quality management and improvement, physician credentials, members’ rights and responsibilities, preventive health services, medical records, and utilization management. Contact: NCQA, 2000 L St., NW, Ste. 500, Washington, D.C. 20036 (phone 202-955-3500 or 800-839-6487; fax 202-955-3599; e-mail Webmaster@ncqa.org; Web site www.ncqa.org/).


National Cued Speech Association (NCSA). A nonprofit membership organization founded to promote and support the effective use of cued speech. NCSA raises awareness of cued speech and its applications, provides educational services, assists local affiliate chapters, establish standards for cued speech, and certifies cued speech instructors and transliterators. Contact: NCSA, Nazareth College of Rochester, 4245 East Ave., Rochester, NY 14617 (phone 800-459-3529, voice/TTY; fax 716-586-2452; e-mail NCSA@naz.edu; Web site www.cuedspeech.org/).

National Defense Authorization Act of 2002. Provides the resources needed to continue the war against terrorism, accelerate programs for defense against biological or chemical attacks, pursue an effective missile defense, provide support to members of the armed forces and their families, and begin the transformation of the armed forces to meet military requirements of the 21st century. Approved December 28, 2001.

National Defense Authorization Act of 2003. Funds the military portion of the war on terrorism and the continuing transformation and modernization of the military. Among its provisions: an across-the-board 4.1% pay raise and targeted pay raises of up to 6.5% for mid-grade officers and noncommissioned officers, an increase in basic allowance for housing, and full funding for an army end strength of 480,000. Signed by President George W. Bush on October 23, 2002. See also concurrent receipt.

National Do Not Call Registry. Created by the Federal Trade Commission and available in the spring of 2003, it is coordinated with similar lists in 28 states. By registering online or by calling a toll-free number, people can stop telemarketing calls made from outside their state. Telemarketers who call listed people could be fined up to $11,000 for each violation. Exempt organizations include charities, long-distance phone companies, airlines, and state-regulated insurance companies.
National Down Syndrome Society (NDSS)
An organization that supports research regarding genetic, behavioral, and learning problems associated with Down syndrome; sponsors scientific symposia and conferences for parents and professionals; advocates on behalf of families and individuals affected by this condition; provides information and referral services through its toll-free number; and develops and disseminates educational materials. Contact: National Down Syndrome Society, 666 Broadway, New York, NY 10012-2317 (phone 800-221-4602 or 212-460-9930; fax 212-979-2873; e-mail info@ndss.org; Web site www.ndss.org/).

National Easter Seal Society (NESS) A nationwide network of 135 affiliate societies serving 50 states, the District of Columbia, and Puerto Rico. The societies operate nearly 500 program service sites to meet the needs of more than 1 million people annually. Established a leadership role in developing quality rehabilitation programs, promoting assistive technology, supporting the enactment of critical legislation and programs, and producing award-winning public education campaigns for people with disabilities. Contact: NESS, 230 W. Monroe, Ste. 1800, Chicago, IL 60606 (phone 800-221-6827 or 312-726-6200; TTY 312-726-1494; e-mail nessinfo@seals.com; Web site www.easterseals.org/).

National Education Association (NEA) A union and professional organization of 2.7 million elementary and secondary school teachers and administrators, college and university professors, counselors, and others concerned with education. Seeks support for pubic education, professional excellence and freedom, and economic and professional security for all educators. Contact: NEA, 1201 16th St., NW, Washington, D.C. 20036-3290 (phone 202-833-4000; fax 202-822-7974; e-mail feedback@list.nea.org; Web site www.nea.org/).

The National Employee Services and Recreation Association (NESRA) A nonprofit organization established to represent over 10 million employees. NESRA is dedicated to the principle that employee services, fitness, and recreation programs are essential to sound business management. NESRA promotes programs that serve to improve relations between employees and management, increase overall productivity, boost morale, and reduce absenteeism and turnover. Contact: NESRA, 2211 York Rd., Ste. 207, Oak Brook, IL 60523-2371 (phone 630-368-1280; fax 630-368-1286; e-mail esmahq@aol.com; Web site www.esmassn.org/).

National Energy Policy Act of 1992 Legislation signed by President Bush on October 24, 1992 that focuses on conservation and energy sources other than fossil fuel and is designed to reduce U.S. reliance on oil imports. The bill provides tax incentives for renewable energy sources, for some conservation measures, and for independent oil and gas producers. It also calls for new efficiency standards on lights and other equipment, makes it easier for the nuclear power industry to build reactors, and calls for more fleet vehicles by the end of the decade to use fuels other than gasoline.

National Environmental Policy Act of 1969 (NEPA) The Act was one of the first laws written to establish a national framework for protecting our environment. NEPA's basic policy is to ensure that all branches of government give proper consideration to the environment prior to undertaking any major federal action that significantly affects the environment. NEPA requirements are invoked when airports, buildings, military complexes, highways, parkland purchases, and other federal activities are proposed. Environmental Assessments (EAs) and Environmental Impact Statements (EISs), which are assessments of the likelihood of impacts from alternative courses of action, are required from all federal agencies and are the most visible NEPA requirements.

National Federation of the Blind (NFB) A consumer group of 50,000 blind Americans whose purpose is to achieve the complete integration of the blind into society by removing legal, economic, and social discrimination; educating the public to new concepts concerning blindness; and ensuring the right of all blind people to exercise to the fullest their individual talents and capacities and work along with their sighted neighbors.
in the professions, common callings, skilled trades, and regular occupations. With the U.S. Department of Labor, NFB sponsors Job Opportunities for the Blind, a nationwide employment service for employers and blind applicants. Contact: NFB, 1800 Johnson St., Baltimore, MD 21230 (phone 410-659-9314; fax 410-685-5653; e-mail nfb@nfb.org; Web site www.nfb.org/).

National Foreign Trade Council, Inc. Established to develop policies designed to expand exports, protect U.S. foreign investment, enhance the competitiveness and profitability of U.S. industry, and promote and maintain a fair and equitable trading system. Focuses on international human resources and serves as a forum for thought leadership. Contact: NFTC, Rockefeller Center, 1270 Avenue of the Americas, New York, NY 10020-1702 (phone 212-399-7128; fax 212-399-7144) or NFTC, 1625 K St., NW, Washington, D.C. 20006-1604 (phone 202-887-0278; fax 202-452-8160; Web site www.usaengage.org/).

The National Foundation for the Improvement of Education (NFIE) A nonprofit foundation, created by the National Education Association, dedicated to improving the quality of education through the empowerment of teachers. It assists teachers to design and implement better learning environments for their students and become leaders in the national education reform movement. Contact: NFIE, 1201 16th St., NW, Washington, D.C. 20036 (phone 202-822-7840; fax 202-822-7779; e-mail info@nfie.org; Web site www.nfie.org/).

National Guard Association of the U.S. (NGAUS) An association of 58,000 current and former members of the Army and Air National Guard, corporations, and individuals. Its mission is to maintain the freedom and security of the nation by guaranteeing a strong national defense through the provision of a vital and dynamic National Guard, improving the readiness of the National Guard, and providing personnel benefits and entitlements for its members. Contact: NGAUS, One Massachusetts Ave., NW, Washington, D.C. 20001 (phone 202-789-0031; fax 202-682-9358; e-mail ngaus@ngaus.org; Web site www.ngaus.org/).

National Health Awards See C. Everett Koop National Health Awards.

National Health Program (NHP) A program similar to the Canadian system of national health care introduced by Physicians for a National Health Program. A single insurer would be set up in each state and operate in accordance with national standards enforced locally. All Americans would be covered for medically necessary services including prescription drugs and long-term care. Fees for services would be negotiated by the state insurance company and representatives of health care providers in the state. Physicians would submit claims directly to the state health plan. The plan would be financed by payroll tax contributions, which would go into a public health care trust fund. It would replace current employer and employee premiums for private medical insurance.

National Helpers Network, Inc. (NHN) See Young Citizens℠ Program

National Information Center for Children and Youth with Disabilities (NICHY) Provides sources of information and assistance to parents, educators, care-givers, advocates, and others in helping children and youth with disabilities to become participating members of the community. Contact: NICHY, P.O. Box 1492, Washington, D.C. 20013-1492 (phone 800-695-0285 or 202-884-8200; fax 202-884-8441; e-mail nichcy@aed.org; Web site www.nichcy.org/).

National Information Center on Deafness (NICD) Serves as a resource center providing information on all aspects of deafness. NICD collects, develops, and disseminates vital, up-to-date information on deafness and hearing loss and organizations, services, and programs related to people with hearing loss. Contact: NICD, Gallaudet University, 800 Florida Ave., NE, Washington, D.C. 20002-3695 (phone 202-651-5051; TTY 202-651-5052; fax 202-651-5054; e-mail nicd@gallux.gallaudet.edu; Web site www.gallaudet.edu/~nicd).

National Information Infrastructure (NII) The federal version of the Information Superhighway, composed of telephone, broadcast, cable, and electronics networks, most of which were created by private com-
panies. Offers promise of ultimately providing business, government agencies, hospitals, homes, libraries, and schools access to voice, data, full-motion video, and multimedia.

**National Institute for Literacy (NIFL)** Created by the National Literacy Act of 1991 and reauthorized under the Workforce Investment Act of 1998, the Institute serves as a focal point for public and private activities that support the development of high-quality regional, state, and national literacy services. NIFL’s goal is to ensure that all Americans with literacy needs have access to services that can help them gain the basic skills necessary for success in the workplace, family, and community in the 21st century. **Contact:** NIFL, 775 I Street, NW, Suite 730, Washington, D.C. 20006-2401 (phone 202-233-2025; fax 202-233-2050; Web site www.nifl.gov/).

**The National Institute of Standards and Technology (NIST)** A nonregulatory federal agency within the Commerce Department’s Technology Administration. Its primary mission is to promote economic growth by working with industry to develop and apply technology, measurements, and standards. NIST carries out its mission in four cooperative programs: (1) NIST Laboratories, which conduct research that advances the nation’s technology infrastructure; (2) the Baldrige National Quality Program, which promotes performance excellence among U.S. manufacturers, service companies, educational institutions, and health care providers; (3) the Manufacturing Extension Partnership, a nationwide network of local centers offering technical and business assistance to smaller manufacturers; and (4) the Advanced Technology Program, which accelerates the development of innovative technologies for broad national benefit by cofunding research and development partnerships with the private sector. **Contact:** NIST, 100 Bureau Drive, Stop 3460, Gaithersburg, MD 20899-3460 (phone 301-975-6478; TTY 301-975-8295; fax 301-948-3716; e-mail inquiries@nist.gov; Web site www.nist.gov/).

**National Institute on Deafness and Other Communication Disorders Clearinghouse (NIDCD)** An office of the National Institutes of Health, U.S. Department of Health and Human Services, whose mission is to provide health information about human communication and disorders of hearing, balance, smell, taste, voice, speech, and language. In addition, NIDCD established a national resource center, the NIDCD Information Clearinghouse, to help health professionals, patients, people in industry, and the public locate health information about human communication disorders. **Contact:** NIDCD Clearinghouse, 31 Center Drive, MSC 2320, Bethesda, MD 20892-2320 (phone 800-241-1044; TTY 800-241-1055; fax 301-907-8830; e-mail nidcdinfo@nidcd.nih.gov; Web site www.nidcd.nih.gov/).

**National Institute on Disability and Rehabilitation Research (NIDRR)** A national leader in sponsoring research, NIDRR is one of three components of the Office of Special Education and Rehabilitative Services (OSERS) at the U.S. Department of Education. Its mission is to generate, disseminate, and promote new knowledge to improve the options available to disabled persons. NIDRR conducts comprehensive and coordinated programs of research and related activities to maximize the full inclusion, social integration, employment, and independent living of individuals of all ages with disabilities. **Contact:** NIDRR, 400 Maryland Avenue, SW, Washington, D.C. 20202-2572 (phone 202-205-8134; TTY 202-205-4475; Web site www.ed.gov/offices/OSERS/NIDRR/).

**National Institutes of Health (NIH)** One of eight health agencies of the Public Health Services, which are part of the U.S. Department of Health and Human Services, NIH is the federal focal point for medical research in the U.S. It conducts research in its own laboratories; supports the research of nonfederal scientists, universities, medical schools, hospitals, and research institutions throughout the country; helps in the training of research investigators; and fosters communication of medical information. **Contact:** NIH, 9000 Rockville Pike, Bethesda, MD 20892 (phone 301-496-4000; e-mail NIHInfo@OD.NIH.GOV; Web site www.nih.gov/).

**National Labor Relations Act of 1935 (NLRA)** An act increasing government power to ensure employee collective bargaining rights
and prohibiting management from engaging in the following unfair labor practices: (1) interfering with, restraining, or coercing employees in the exercise of their right to join or assist in the organization of a union or to refrain from doing so; (2) dominating or interfering with the formation or administration of a labor organization, or contributing financially or otherwise supporting it; (3) discriminating in hiring or tenure of employment or imposing any term or condition of employment to encourage or discourage membership in any labor organization; (4) discharging or otherwise discriminating against employees because they have given testimony under the Act; and (5) refusing to bargain collectively with representatives of its employees. The Act also created the National Labor Relations Board to supervise and certify representation elections and prevent unfair labor practices. Amended by the Labor Management Relations Act of 1947 (Taft-Hartley), the Labor-Management Reporting and Disclosure Act of 1959 (Landrum-Griffin), and the Labor Management Cooperation Act of 1978 (Wagner Act).

National Labor Relations Act of 1947 (NLRA) An act administered by the National Labor Relations Board and general counsel. The legislation made it the responsibility of the president, subject to senate confirmation, to appoint a general counsel to a 4-year term to serve as investigator and prosecutor in court cases involving unions, thereby protecting the general counsel’s autonomy. The Act applies to virtually all industries involved in interstate commerce with a few exceptions.

National Labor Relations Board (NLRB) A board created by the Wagner Act (National Labor Relations Act of 1935) to supervise and certify representation elections and prevent unfair labor practices. The Board is authorized to act only after a petition is filed to request an election or register a charge of unfair labor practice. NLRB representatives monitor the balloting in elections to ensure that only eligible employees vote and count the ballots. The Board issues a certificate recognizing the union as the bargaining agent for the employees when a majority of the eligible employees vote for it. The Board is also authorized to prevent unfair labor practices or order the termination of such practices. (Web site www.nlrb.gov/).

National Labor Relations Board v. Curtis Matheson Scientific Inc. A 1990 Supreme Court decision that upheld an NLRB policy barring companies from assuming that workers hired as replacements during a strike were instinctively opposed to the union. The ruling had the effect of making it more difficult for employers to terminate negotiations on the basis of a lost union majority.

National Labor Relations Board v. Town & Country Electric Inc. A 1995 Supreme Court ruling that individuals paid by labor unions to find employment at nonunion job sites and to organize the work force by salting were still considered employees and entitled to protection under the NLRB.

National Leadership Coalition for Health Care Reform (NLCHCR) An alliance of some of the country’s biggest unions, U.S. corporations (Chrysler Corporation, Bethlehem Steel, and food, utility, and paper companies), and two former presidents (Gerald R. Ford and Jimmy Carter) that has proposed a plan for a broad restructuring of health care. The plan would require all employers to provide private health insurance to workers or pay a payroll tax of 7%, matched by an employee tax of 1.75%, to help the government provide the coverage — a so-called pay or play plan. Workers not covered on the job and the unemployed would receive private insurance policies purchased for them by the states using funds from the 7% tax and related taxes. To reduce costs, a government board would set an annual target ceiling for national health spending and set payment rates for all physicians and hospitals.

National Literacy Act of 1991 (NLA) Legislation designed to enhance the literacy and basic skills of adults and ensure that all adults acquire the basic skills needed to function effectively and achieve the greatest possible opportunity in their work lives. The Act provides funds for research and quality program delivery at the federal, state, and local levels involving public, community-based, volunteer, business, and industry programs.
National Mail Order Pharmacy (NMOP)

See TRICARE Mail Order Pharmacy.

National Management Association (NMA)

A professional leadership development association, NMA is a not-for-profit organization serving over 25,000 clients nationwide. Members belong to company-based, in-house chapters or are members of community chapters. An individual membership program is also available. The mission of the NMA is to provide management and leadership development opportunities and related chapter activities that meet the needs of members and contribute to the effectiveness of sponsoring organizations. Offers the Certified Manager Program through the Institute of Certified Professional Managers at James Madison University. Contact: NMA, 2210 Arbor Blvd., Dayton, OH 45439 (phone 937-294-0421; fax 937-294-2374; e-mail nma@nmal.org; Web site www.nmal.org/).

National Mediation Board (NMB)

A mediation board that only deals with the railways and airlines. See also American Arbitration Association; National Academy of Arbitrators; Federal Mediation and Conciliation Service.

National Military Families Association (NMFA)

A national organization dedicated to identifying and resolving issues of concern to military families. Its mission is to serve military and other uniformed service families through education, information, and advocacy. Membership is open to all uniformed service (active-duty, retired, and reserve) families and interested civilians. Contact: NMFA, 2500 North Van Dorn Street, Suite 102, Alexandria, VA 22302-1601 (phone 703-931-6632; fax 703-931-4857; e-mail iamm-nmfa@aol.com; web site www.nmfa.org/).

National Multiple Sclerosis Society (NMSS)

An organization that funds research in multiple sclerosis and provides information (brochures, newsletters, and phone contacts); individual, group, and family counseling; and self-help support groups for patients and their families. Provides help in obtaining adaptive equipment and short-/long-term equipment loans. Contact: NMSS, 733 Third Ave., New York, NY 10017-3288 (phone 800-344-4867; fax 212-986-7981; e-mail info@nmss.org; Web site www.nationalmssociety.org/).

The National Neurofibromatosis Foundation, Inc. (NNF)

A nonprofit organization with associates in all 50 states (23 chapters) and 51 other countries. Its purposes are to (1) sponsor research aimed at finding the cause and cure for both types of neurofibromatosis, NF1 and NF2; (2) promote the development of clinical activities that ensure individuals with the disease ready access to the best medical care; (3) develop programs to increase public awareness of neurofibromatosis; and (4) provide support services for patients and their families. Contact: National Neurofibromatosis Foundation, Inc., 95 Pine St., 16th Floor, New York, NY 10005 (phone 800-323-7938 or 212-460-8980; fax 212-747-0004; e-mail NNFF@nf.org; Web site www.nf.org/).

National Order of Battlefield Commissions (NOBC)

An organization of approximately 1000 members open to any individual of any service who was commissioned in the armed forces of the U.S. as a result of combat action. Its mission is to support a strong and responsive national defense by supporting those Americans who follow our flag. Contact: NOBC, 4403 Robertson Blvd., Alexandria, VA 22309-3231 (phone 703-780-1753; fax 703-780-1753) or Donald Van Roosen, Past National Commander, 4 Meadowlark Lane, Pinehurst, NC 28370 (phone 910-235-0007; fax 910-235-0579; e-mail donvr@pinehurst.net; Web site www.battlefieldcommissions.org/).

National Organization for Competency Assurance (NOCA)

Sets quality standards for credentialing organizations. Through its annual conference, regional seminars, and publications, NOCA serves its membership as a clearinghouse for information on the latest trends and issues of concern to practitioners and organizations focused on certification, licensure, and human resource development. Contact: NOCA, 2025 M Street, NW, Suite 800, Washington, D.C. 20036 (phone 202-367-1165; fax 202-367-216; e-mail info@noca.org; Web site www.noca.org/).

National Organization on Disability (NOD)

A private nonprofit organization supported by
the contributions of corporations, foundations, and individuals. Its purpose is to increase the acceptance and participation in all aspects of life of all men, women, and children with disabilities. NOD’s principal programs are the Community Partnership Program, National Organization Partnership Program, The CEO Council Program, and the Religion and Disability Program. Contact: NOD, 910 16th St., NW, Ste. 600, Washington, D.C. 20006 (phone 202-293-5960; TDD 202-293-5968); fax 202-293-7999; e-mail ability@nod.org; Web site www.nod.org/).

**National origin discrimination** National origin discrimination means treating someone less favorably because he or she comes from a particular place, because of his or her ethnicity or accent, or because it is believed that he or she has a particular ethnic background. National origin discrimination also means treating someone less favorably at work because of marriage or other association with someone of a particular nationality. On December 2, 2002, the EEOC issued updated guidance on national origin discrimination in the form of a new compliance manual section on the prohibition against national origin discrimination under Title VII of the Civil Rights Act of 1964 (Web site www.eeoc.gov/).

**National Patient Self-Determination Act of 1991** Effective December 1, 1991, requires hospitals, nursing facilities, hospices, and other health agencies to furnish information to patients or residents about their right to indicate their wishes regarding the use or refusal of medical care, including life-sustaining equipment and procedures.

**National Rehabilitation Association (NRA)** An organization established to provide advocacy, awareness, and career advancement for professionals in the fields of rehabilitation. Members include rehab counselors; physical, speech, and occupational therapists, job trainers; consultants; independent living instructors; and other professionals involved in the advocacy of programs and services for people with disabilities. Contact: NRA, 633 S. Washington, St., Alexandria, VA 22314 (phone 703-836-0850; fax 703-836-0848; TDD 703-836-0849; e-mail info@nationalrehab.org; Web site www.nationalrehab.org/).

**National Rehabilitation Information Center (NARIC)** A library and information center on disability and rehabilitation serving educators, allied health professionals, administrators, physicians, rehabilitation counselors, information professionals, students, and consumers. NARIC collects and disseminates the results of federally funded research projects. The collection also includes commercially published books, journal articles, and audiovisual materials, totaling 70,000 documents, on all aspects of disability and rehabilitation. Contact: NARIC, 4200 Forbes Boulevard, Ste. 202, Lanham, MD 20706 (phone 800-346-2742 or 301-459-5900; e-mail naricinfo@heitetchservices.com; e-mail www.naric.com/).

**National Resource Library on Youth with Disabilities (NRLYD)** A database developed and maintained by the National Center for Youth with Disabilities that provides information related to adolescents, disability, and transition. Contains four files: bibliographic, programs, training/education, and technical assistance. Contact: National Resource Library on Youth with Disabilities, National Center for Youth with Disabilities, University of Minnesota, Box 721, 420 Delaware St., SE, Minneapolis, MN 55455 (phone 612-626-2825, fax 612-626-2134; e-mail kdwb-var@umn.edu; Web site www.peds.umn.edu/peds-adol/).

**National Safety Council (NSC)** A not-for-profit, nongovernmental public service organization devoted to the reduction of preventable deaths, injuries, and illnesses. NSC’s mission is “to educate and influence society to adopt safety, health and environmental policies, practices and procedures that prevent and mitigate human suffering and economic losses arising from preventable causes.” Contact: National Safety Council, 1121 Spring Lake Dr., Itasca, IL 60143-3201 (phone 630-285-1121; fax 630-285-1315; e-mail customerservice@nsc.org; Web site www.nsc.org/).

**National School Boards Association (NSBA)** A federation of all state school board associations in the U.S. and the boards of education of Hawaii, the District of Columbia, and the U.S. Virgin Islands. Through this structure, NSBA represents and helps to serve American
education through school board leadership. Its mission is to foster excellence and equity in public education through school board leadership. Contact: NSBA, 1680 Duke St., Alexandria, VA 22314 (phone 703-683-6722; fax 703-683-7590; e-mail info@nsba.org; Web site www.nsba.org/).

National Science Scholars Program (NSSP)  
A scholarship program for graduating high school seniors, or individuals obtaining the equivalent of a certificate of graduation, who have demonstrated excellence and achievement in the physical, life, or computer sciences, mathematics, or engineering. Scholarships of up to $5000 per year of the cost of attendance (whichever is less) for up to 5 years of study in these academic fields at the post-secondary level. Contact: Program Operations, Charles R. Brazil (phone 202-708-4609); Program Studies, Dan Goldenberg (phone 202-401-0182; Web site www.ed.gov/).

National Security Agency (NSA)  
The nation’s cryptologic organization, NSA coordinates, directs, and performs highly specialized activities to protect U.S. information systems and produce foreign intelligence information. A high-technology organization, NSA is on the frontiers of communications and data processing. It is also one of the most important centers of foreign language analysis and research within the government. NSA collects, processes, and disseminates intelligence information from foreign electronic signals for national foreign intelligence and counterintelligence purposes and to support military operations. NSA also is tasked with preventing foreign adversaries from gaining access to classified national security information. Contact: The National Security Agency, FOI/PA Services (N5P51), 9800 Savage Road, STE 6248, Fort George G. Meade, MD 20755-6248 (Web site www.nsa.gov/).

National Security Education Program (NSEP)  
The objectives of NSEP are to: (1) equip Americans with an understanding of less commonly taught languages and cultures and enable them to become integrally involved in global issues; (2) build a critical base of future leaders, both in the marketplace and in government service, who have cultivated international relationships and worked and studied alongside foreign experts; (3) develop a cadre of professionals with more-than-traditional knowledge of language and culture, who can use this ability to help the U.S. make sound decisions and deal effectively with global issues; and (4) enhance institutional capacity and increase the number of faculty who can educate U.S. citizens toward achieving these goals. Contact: Institute of International Education Headquarters (phone 212-883-8200; fax 212-984-5452; Web site www.ie.org/).

National Skills Standards Act of 1994  
Establishes a National Skills Standards Board to (1) stimulate the development and adoption of a voluntary national system of skill standards that will result in increased productivity, economic growth, and American economic competitiveness; (2) assist employers to evaluate the skills of prospective employees and to train current employees; (3) enable workers to obtain certification of their skills to protect against dislocation, pursue career advancement, or reenter the work force; and (4) help those offering training and education program to determine appropriate services.

National Skills Standards Board  
A 20-member coalition of leaders from business, labor, employee, education, and community and civil rights organizations established by the Goals 2000: Educate America Act of 1994 to build a voluntary national system of skill standards, assessment and certification systems to enhance the ability of the U.S. workforce to compete effectively in a global economy. Initial standards reflecting core, concentration, and specialty knowledge and skills were developed for manufacturing, installation, and repair; wholesale and retail sales; and business and administrative services. Contact: NSSB, 1441 L Street, NW, Suite 9000, Washington, D.C. 20005-3512 (phone 202-254-8628; fax 202-254-8646; e-mail information@nssb.org; Web site www.nssb.org/).

National Society for Experiential Education (NSEE)  
A nonprofit association of educators, businesses, and community leaders established to serve as a national resource center for the development and improvement of
experiential education programs nationwide. NSEE is committed to fostering the effective use of experience as an integral part of education to empower learners and promote the common good. Contact: NSEE, 9001 Brad-dock Road, Suite 380, Springfield, VA 22151 (phone 800-803-4170 or 703-426-4268; fax 800-528-3492 or 703-426-8400; e-mail info@nsee.org; Web site www.nsee.org/).

**National Society of Accountants (NSA)**  
A nonprofit organization that represents the interests of more than 30,000 independent, small business accounting and taxation professionals and provides education; governmental representation; information resources; and accounting, tax, and management assistance to small businesses. NSA is dedicated to maintaining high standards of proficiency among its members and the accounting profession. Contact: NSA, 1010 N. Fairfax St., Alexandria, VA 22314 (phone 800-966-6679 or 703-549-6400; fax 703-549-2984; e-mail members@nsacct.org; Web site www.nsatag.org/).

**National Speakers Association (NSA)**  
An organization of 3600 members dedicated to advancing the art and value of experts who speak professionally. Its purposes are to define and support standards of excellence in professional speaking; enhance the communication competencies and business skills of professional speakers; promote the value of professional speakers as effective sources of expertise, knowledge, and insight; and expand the marketplace for professional speaking. NSA offers the Certified Speaking Professional designation. Contact: NSA, 1500 S. Priest Dr., Tempe, AZ 85281 (phone 480-968-2552; fax 480-968-0911; Web site www.nsaspeaker.org/).

**National Spinal Cord Injury Association (NSCIA)**  
A membership-based, 60+-chapter private, nonprofit organization established by the Paralyzed Veterans of America to serve as a national clearinghouse and primary resource to its members, the general public, and the media regarding spinal cord injury. Provides information and referral on job analysis, job modifications, job accommodations, job restructuring, new technology, adaptive equipment for individuals with spinal cord injuries, and information and referral on architectural modifications and building codes. Contact: NSCIA, 6701 Democracy Boulevard, Suite 300-9, Bethesda, MD 20817 (phone 301-588-6959; fax 301-588-9414; e-mail nscia2@aol.com; Web site www.spinalcord.org/).

**National Strategy to Secure Cyberspace**  
A plan designed to protect the nation’s information technology infrastructure unveiled the week of September 12, 2002. Developed by the White House cybersecurity advisor Richard Clarke, the strategy calls for everyone from large businesses to individual consumers to help the federal government track and monitor cyberthreats and prevent attacks, particularly those that target financial, government, utility, and other key networks.

**National Survey of Student Engagement (NSSE)**  
A means of measuring the qualitative aspects of college education by surveying freshmen and seniors at hundreds of colleges. The objective of the surveys is to find out how much time students spend on activities that studies show correlate with learning — such as asking questions in class, discussing ideas with faculty outside of class, writing, and collaborating with peers. Contact: Center for Postsecondary Research & Planning, Indiana University, Ashton Aley Hall, Suite 102, 1913 East Seventh Street, Bloomington, IN 47405-7510 (phone 812-856-5824; fax 812-856-5150; e-mail nsse@indiana.edu; Web site www.indiana.edu/~nsse/).

**National Technical Information Service (NTIS)**  
A U.S. Department of Commerce central resource that includes over 2 million publications covering more than 350 subject areas, including technical reports and other analyses prepared by national and local government agencies and their contractors. The database contains technical reports on training, including training in the armed forces. Contact: NTIS, U.S. Department of Commerce, 5285 Port Royal Rd., Springfield, VA 22161 (phone 703-487-4600; TDD 703-487-4639; e-mail info@ntis.gov; Web site www.ntis.gov/).

**National Telecommuting Institute, Inc.**  
A nonprofit organization that specializes in filling nonprofessional jobs that can be held by
home-based individuals who have disabilities. National Telecommuting Institute uses federal and state vocational rehabilitation funding to recruit, train, and equip individuals with disabilities who need home-based work and match them with companies who can employ telecommuters. Common types of work include medical, legal, and business transcripts, customer service work, claims processing, proofreading, and indexing. Contact: M.J. Willard, Ed.D., Executive Director, National Telecommuting Institute, Inc., 1505 Commonwealth Ave., Boston, MA 02135 (phone 617-787-4426; fax 617-787-3806; e-mail mjwillard@nti.org; Web site www.ed.gov/).

National Television Standards Committee (NTSC) Established the color television standard used in the U.S. and Japan. This format uses interlacing for broadcasting images; resolution is 525 lines transmitted at 60 half-frames per second. It may be compared with PAL (Phase Alternating Line), the system used in much of Europe, which uses 625 lines of resolution.

National Tourism Organization Act of 1996 Signed into law October 11, 1996, the Act established the 48-member National Tourism Organization (NTO), a federally recognized body that will replace the now-defunct U.S. Travel and Tourism Administration. NTO is a private, nonprofit, federally chartered organization with responsibility for developing and implementing a national tourism policy, promoting U.S. tourism abroad, representing U.S. tourism at international trade shows, and conducting tourism market research.

National Tourist Offices (NTOs) Sources of help in planning meetings in a foreign country. Many maintain offices in North America staffed by professionals who understand meeting planners’ needs. Most work closely with airlines, hotels, and destination management companies; provide information on rates and social customs; serve as initial contact with hotels, meetings, and exhibition facilities and attractions, interpreters and professional conference organizers; and can arrange site inspections. NTOs provide this assistance without charge. NTOs are funded by value-added and/or goods and services taxes. Other services include advice on value dates; audio-visual presentations and brochures on local attractions; brochure shells; calendars of events; current local news advisories; exchange rates; facility, rate, and contact information; group familiarization tours; itinerary assistance; local supplier/vendor contacts; media lists; meeting planner guides; money transfers; multilingual brochures; off-site special event coordination; press and public relations kits; slides and photos; restaurant and attraction guides; spouse activity/event coordination; travel posters; and videos (Web sites www.spaintour.com/; www.towd.com/; or www.bugbog.com/).

National Vocational Qualifications (NVQs) A competency-based vocational qualification system developed by the British, beginning in 1986. NVQs require individuals to demonstrate occupational proficiency by building a portfolio of evidence of their competence in the workplace, which is assessed by NVQ-trained assessors.

National Wellness Association (NWA) A nonprofit organization (the membership division of the National Wellness Institute) that serves over 3000 health and wellness promotion professionals. NWA collects and disseminates wellness information to its members and provides the services and networking opportunities necessary to enhance and manage successful wellness programs. Contact: NWA, 1300 College Court, P.O. Box 827, Stevens Point, WI 54481-0827 (phone 715-342-2969; fax 715-342-2979; e-mail members@nationalwellness.org; Web site www.nationalwellness.org/).

Native Americans American Indian or Alaskan Native persons having origins in any of the original peoples of North America and maintaining identifiable tribal affiliations through membership and participation or community identification.

Native Hawaiian or other Pacific Islander An ethnic or racial category used for federal statistical reporting and the 2000 census. Persons with origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.

NATO official As a nonimmigrant class of admission, an alien coming temporarily to the
U.S. as a member of the armed forces or as a civilian employed by the armed forces on assignment with a foreign government signatory to NATO (North Atlantic Treaty Organization), and the alien’s spouse and unmarried minor (or dependent) children.

natural family planning (NFP) A method of observing the signs and symptoms of women’s recurring fertility and infertility cycle to act on the information obtained to avoid or achieve pregnancy.

naturalization The conferring, by any means, of citizenship upon a person after birth.

naturalization application The form used by a lawful permanent resident to apply for U.S. citizenship (N-400). The application is filed with the Immigration and Naturalization Service at the service center with jurisdiction over the applicant’s place of residence.

natural language processing One area of artificial intelligence: machines that understand and speak (or type) your language or translate one language into another.

natural language report writer A tool, not yet generally available, used to query the database and extract reports using ordinary English.

natural law An approach to interpreting how the U.S. Constitution applies to individual human rights. The philosophy that individuals have certain basic human rights that are based on universal moral principles or on a “higher law,” which is not limited by the letter of the civil law. As proof of the soundness of natural law and the need to protect individuals under civil law, proponents point to the U.S. Declaration of Independence, which says, “We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain inalienable Rights, that among these are Life, Liberty, and the pursuit of Happiness.” In addition, the Declaration of Human Rights, Universal, was adopted by the UN General Assembly on December 10, 1948. In this document, UN members pledged to guarantee not only civil rights such as life, liberty, and freedom from arbitrary arrest, but also so-called social rights, such as the rights to work and to education, on the principle that “all human beings are born free and equal in dignity and rights.” See also conventionalism; positivism.

nature of injury or illness Identifies and names the principal physical characteristic of a disabling condition, such as sprain/strain, cut/laceration, or carpal tunnel syndrome.

Naval Enlisted Reserve Association (NERA) A 16,000-member association of active, inactive, and retired enlisted reservists in the Navy, Marine Corps, and Coast Guard. Its mission is to promote and protect the interests, morale, well-being, readiness, and training of sea service reserve forces. Contact: NERA, 6703 Farragut Ave., Falls Church, VA 22042-2189 (phone 800-776-9020 or 703-534-1329; fax 703-534-3617; e-mail nerabob@aol.com; Web site www.nera.org/).

Naval Reserve Association (NRA) A 22,000-member association of active, inactive, and retired Naval Reserve officers. Its mission is to maintain and strengthen the nation’s defense by ensuring a continued strong navy and naval reserve, provide an educational program designed to be informative and professionally helpful to naval reservists and potential members entering the naval service as commissioned officers, and stimulate and support the naval sciences and programs. Contact: Naval Reserve Association, 1619 King St., Alexandria, VA 22314 (phone 703-548-5800; fax 703-683-3647; e-mail admin@navy-reserve.org; Web site www.navy-reserve.org/).

navigation 1. In multimedia, the indexing and directional tools in a software program designed to help the user find information categories quickly and accurately. 2. The paths learners take as they move through a particular program.

Navy Exchange (NA VEX) See exchanges.

Navy League of the United States (NLUS) A 72,000-member association of civilians, military reservists, and retired military. Its mission is to maintain a strong U.S. maritime posture through support of the U.S. Navy, Marine Corps, Coast Guard, and Merchant Marine. Publishes Sea Power magazine. Contact: NLUS, 2300 Wilson Blvd., Arlington, VA 22201-3308 (phone 703-528-1775; fax 703-528-2333; e-mail mail@ww.navyleague.org; Web site www.navyleague.org/).
Navy Procurement Directive (NPD) In contracting and marketing, procurement procedures promulgated by the U.S. Navy to supplement the Armed Forces Procurement Act of 1947.

Neal Award See Jesse H. Neal Award.

necessary work Work that consists of jobs, duties, or tasks that need to be performed to keep the organization operating but has no value to external customers or clients, such as internal accounting, travel, and other types of internal reports.


needs Essentials, necessities, requisites, things that people lack, want, desire, or hope for. They include physiological needs (for food, water, and so on), security needs (for physical and psychological safety), and psychological needs (for acceptance, belonging, and so on).

needs analysis Breaking down a need to identify its causes and its relationships with other needs. It is one of the means of identifying current or projected skills or deficits among employees. It may involve the use of assessment centers, individual interviews, psychological tests, and so on.

needs analyst An HR/HRD competency. An individual who identifies performance deficiencies (either individual or organizational) and identifies the means of overcoming them.

needs assessment 1. A means of determining the training and development systems and programs needed by the organization, employee groups, or individual employees to make the organization competitive in its industry, improve productivity, build employee morale and job satisfaction, and improve promotion potential and foster career development. Needs assessment identifies gaps in capabilities, abilities, and on-the-job results (performance) and places the identified needs in priority order for resolution. 2. The process of identifying the capabilities a computer system needs to have to meet the requirements of a human resources department. Used to develop a request for proposal.

needs inventory An instrument that describes the skills and abilities of a specific group or class of workers (for example, clerks, computer programmers, managers) and requires those employees to rate independently the extent to which the skills and abilities apply to themselves or their subordinates. Ratings are tallied by item. The distribution of scores yields a rank order, reflecting the relative importance of specific skills. Decisions on training can then be based on a cut score (e.g., all items above a selected score will be included in training).

negative symptoms In mental illness, behaviors that are not found among individuals with schizophrenia but are present among normal individuals. Also called deficit symptoms.

negligence In law, a tort or civil wrong, a careless violation of the rights of another. It requires proof of a legal duty, breach of that duty, that the breach of duty caused the injury, and actual injury.

negligent hiring 1. A legal tort recognized by more than 20 states. May be charged when an employer fails to exercise care and caution in hiring and fails to note the consequences of hiring an unsuitable person for the position. Under some conditions, such as contacts with large groups of people and access to private property, this means that the employer is expected to conduct an inquiry into an applicant’s background, short of an independent investigation into an applicant’s criminal record. 2. Employment policies or procedures that omit or neglect to do things that a reasonable person, guided by ordinary considerations as well as the law, would do, or doing something that a reasonable and prudent person would not do. Therefore, employers have the right and the duty to investigate a potential employee’s work-related background, and in doing so they are generally protected by the law.

negligent job references Failure to exercise due care in providing information about current or past employees when references are requested by other organizations or agencies.

negligent retention claim Failing to take corrective, disciplinary, or punitive action when
an employee engages in abusive, hostile, threatening, or other unacceptable workplace behavior out of fear of litigation based on a claim under the Americans with Disabilities Act or other employee-rights legislation.

**negotiated first-class fare** A means of attracting corporations that can deliver volume by discounting first-class fares from 10% to as much as 25%. Also used by airlines to increase market share.

**negotiated meeting fare** An airfare group that usually represents the lowest possible unrestricted fare, amounting to 30 to 50% off coach fare — or 5% off the lowest available fare.

**negotiating skills training** Training for executives, managers, corporate negotiators, and members of negotiating teams designed to improve their ability to reach successful agreements and mutually advantageous contracts with clients, collective bargaining units, consultants, customers, financial institutions, and suppliers. Focus is on concepts, principles, procedures, and techniques; preparation and planning; recognizing and dealing with conflict; and overcoming barriers and resolving issues, problems, and impasses.

**negotiation** 1. In labor-management relations, a process for reaching agreement between or among two or more individuals or groups who have conflicting interests, acting either for themselves or as representatives of organizations. It may take the forms of arbitration or mediation. 2. In conflict resolution, a form of the confrontation strategy that may make use of indirect persuasion or a type of force agreed upon in advance by both parties (mediation, arbitration, or litigation), which invariably involves a third party. Negotiation is an alternative to argument and, because it is a direct and open process aimed at producing a win-win result, settlements are more likely to be durable than some other means of conflict resolution.

**neighborhood health center** An ambulatory patient health care facility usually serving a catchment area that has limited or nonexistent health services or a population with special health needs. Sometimes called a community health center. Neighborhood health centers coordinate federal, state, and local resources in a single organization to deliver both health care and related social services to a defined population.

**nemawashi** A Japanese term that expresses the concept of consensus building.

**neonatal care** Medical care provided a newborn infant. Intensive neonatal care for low birth weight and other problems can extend to 2 or 3 years.

**nephrology** A medical specialty for the diagnosis and treatment of injuries and diseases of the kidneys.

**nephropathy** Diabetic kidney disease. The disease may be slowed by lowering the blood fat levels (cholesterol).

**nepotism** Favoritism shown to relatives, usually in the form of patronage, such as in hiring or promotion, based on the relationship rather than on merit.

**nerve deafness** The most common hearing disability. It is an abnormality of the inner ear, the auditory nerve, or both. The two most common causes of the condition are the aging process and sudden or extended exposure to loud noise, such as noise in the work environment, motorized tools, loud music, and certain hobbies.

**net-booking pricing** A payment plan offered by travel vendors in which airlines pay only for the number of passengers actually ticketed.

**net book value** The difference between the assets and liabilities of a company. Often used to set the price in a buy-sell agreement. Also called net worth.

**netcasting** A term used to describe transmitting streaming content, such as audio and video, over the Internet.

**NetGuide: The #1 Guide to Everything on the Net** A monthly journal. Cost: $22.97 per year. Contact: CMP Publications, Inc., 600 Community Drive, Manhasset, NY 11030 (phone 516-904-445-4662; fax 516-562-7406; e-mail netmail@netguide.cmp.com; Web site www.netguide.com/).

**netiquette** On the Internet, unwritten rules of conduct for users.

**netizen** A citizen of the Internet — someone who uses networked resources.
**net operating loss (NOL)** A metric that results from deductions in excess of gross income for a given year.

**net present value (NPV) analysis** Used in cost and price analysis. Recognizes that money has a time value because a dollar paid or received today is worth more than a dollar paid or received tomorrow. The net present value of an item offers an opportunity to earn interest or the cost of paying interest on borrowed capital.

**net profit** Net income after depreciation on buildings, equipment, machinery, furniture and furnishings, fixtures, and other fixed assets; after reduction in inventory value to the lower of cost or market; after charge-offs for bad debts; after reserves for federal and state income taxes; and after all other reserves and adjustment; but before dividends.

**net sales** The dollar volume of business over a period of 365 days, net after deductions for returned merchandise, allowances, and discounts from gross sales.

**Netscape Navigator** A software system that allows access to and navigation of the Internet simply by pointing and clicking. Now called Netscape Communicator (Web site www.netscape.com).

**netspeak** The special vocabulary of the Internet.

**net weight** In employee relocation, the actual weight of a shipment calculated by subtracting the tare weight from the gross weight.

**network** 1. A group of interconnected computers linked by cable. Networks make information available to several users simultaneously. Enables users separated by geography to communicate with each other. 2. An informal community of professionals who exchange advice, information, assistance, contacts, and referrals. Some are electronically supported by means of modems and computers. 3. A diverse but interrelated and closely linked group of businesses with a wide range of ownership structures.

**network and mixed model health maintenance organization (NMMHMO)** A combination of the following types of health maintenance organizations: group practice health maintenance organization, independent practice association, and staff model health maintenance organization. See also health maintenance organization.

**network-based training** A learning system that provides individuals at decentralized locations virtually unlimited interactive learning and information resources through the use of a network of computers.

**networked multimedia** Storage of still images along with digital audio on a central device that permits simultaneous access by workstations of mixed types on a local area network.

**network flow model** A method of HR forecasting based on career planning. Concerned with the internal availability of people as shaped or fixed primarily by training and development programs. It forecasts human resources availability by developing projections of individual career paths using a sophisticated career management system. The system uses regularly updated, comprehensive information about position requirements, organization needs, and the gaps between supply and demand for people.

**networking** The process of acquiring, cultivating, and using a community of professionals to get advice, information, assistance, contacts, and referrals. It is a means of expanding one’s learning resources at little or no cost.

**net working capital** The excess of current assets over current debt as shown on the balance sheet.

**network model health maintenance organization** A type of managed care in which the HMO contracts with more than one group practice to provide physician services to members. These group practices may be broad-based, multispecialty groups or several small groups of primary care physicians. They may be either closed or open panel plans.

**network model HMO** A health maintenance organization that contracts with two or more independent physician group practice organizations to provide services and pays a fixed monthly fee per patient. The groups manage themselves and determine how fees will be distributed.

**net worth** The sum of the original funds supplied by investors plus the accumulated net earnings of the business itself. May be thought
of as the equity capital that a company has available for use.

**neurocomputer**  A computer modeled after the human brain. Developed by Ricoh Company, West Caldwell, NJ, the neurocomputer has processing speeds about 500 times faster than a typical engineering workstation and four times faster than the largest **supercomputer**. The heart of the neurocomputer is a large-scale integrated circuit operating on the principle of pulse density modulation, which is similar to the neural connection used by the human brain. It allows the computer to compare its output to correct solutions and "learn" from its errors. This capability negates the need for slow, preloaded software.

**neuroleptic drugs**  Antipsychotic drugs; the standard drugs currently used to treat the symptoms of **schizophrenia**.

**neurolinguistic programming (NLP)**  1. A model for understanding human behavior and a set of communications and learning techniques developed by Gestaltists. It draws from philosophy, cybernetics, psychology, neurology, and linguistics and is rooted in the fundamental belief that people have preferred modes of acquiring and processing information. “Neuro” refers to thought and brain processes; “linguistic” refers to verbal and nonverbal communication, and “programming” refers to behavior, habits, attitudes, and perceptions. Adherents maintain that there is a relationship between what happens within people and their behavior; that is, people’s thought processes cause them to behave as they do. 2. A change process that has its roots in psychotherapy. It is applied to evaluating and facilitating group processes, training, and self-development. NLP involves defining precisely the goal to be reached, the obstacles (lack of information, actions, skills, or beliefs) to be overcome, the purposes those obstacles serve and how they are applied, what works and when and what does not, what could work better and when, and determining whether the group functions better as a result of the effort.

**neurologist**  A medical doctor who specializes in the diagnosis and treatment of disorders of the brain and spinal column, such as low back pain, epilepsy, Parkinson’s disease, and multiple sclerosis.

**neurology**  A medical specialty for the diagnosis and treatment of injuries, disorders, and diseases of the nervous system.

**neurosurgeon**  A medical doctor who specializes in the diagnosis and treatment of injuries, disorders, and diseases of the nervous system, brain, and spinal cord.

**neutraceuticals**  Foods and dietary supplements with medically proven health benefits (e.g., TakeControl, a cholesterol-reducing margarine). Other foods are now being used to lower blood pressure, control diabetes, reduce joint pain, and improve heart health. See also phytochemicals.

**New Age training**  Training whose avowed purpose is to increase the motivation and productivity of employees by encouraging participants to “bare their souls” in discussion sessions and other exercises. It may also attempt to get participants “in touch” with spiritual guides, universal masters, higher consciousness, master teachers, and transformational movements. The training may involve motivational talks, relaxation response, brain training, guided visualization, self-hypnosis, transcendental meditation, therapeutic touch, biofeedback, yoga, adventure learning, even walking on fire. It may also make use of blind trust falls, tree-top team building exercises, and group hugging and cheering. Supporters claim that it builds better people rather than attempting to teach job-specific skills and that it maximizes participants’ resources and potential. Critics maintain that it is a possible source of psychological harm and is potentially offensive to employees’ values or religious beliefs. Also known as consciousness-raising training.

**newbie**  A newcomer to the Internet and cyberspace. A patronizing term.

**the new breed**  Young people who are now joining the workforce, typically college-educated professionals.

**new employee orientation training**  See orientation.

**new entrants**  Unemployed persons who never worked before and who are entering the labor force for the first time.

**“new” fringe benefits**  Include paid long-distance calls home while traveling on business.
and opportunity to earn airline frequent flier miles.

**new hire tax credit** See Work Opportunity Tax Credit.

**newsgroups** On the Internet, special interest groups whose participants can read from or post messages to the entire network. A popular collaborative Internet tool.

**NewsNet** An online database. Contact: NewsNet, 945 Haverford Rd., Bryn Mawr, PA 19010 (phone 800-345-1301 or 215-527-8030).

**news puller** On the Web, a service that provides organized, free, personalized news based on a user profile defined at the time of registration. Subscribers select categories of interest, such as “Computers,” “Entertainment,” “Finance,” “Human Resources,” and “Sports,” and the service sorts through newspapers, magazines, and Web sites to deliver the news. Works much like basic surfing: the subscriber must go to a Web site and reads its contents. Example: Excite News-Tracker (Web site http://nt.excite.com). See also news pusher.

**news pusher** On the Web, a service that provides organized, free, personalized news based on a user profile defined at the time of registration. Subscribers select categories of interest, such as “Computers,” “Entertainment,” “Finance,” “Human Resources,” and “Sports,” and the service sorts through newspapers, magazines, and Web sites to deliver the news. Specialized software “pushes” information from various sources directly to the subscriber’s desktop. Example: PointCast (Web site www.pointcast.com). See also news puller.

**newsreader** Software used to participate in **usenet** discussion groups. Allows the individual to read or post to the discussion group of choice.

**New York Stock Exchange (NYSE)** Serves investors, making every effort to safeguard all market participants. Its mission is to add value to the capital-raising and asset-management process by providing the highest-quality and most cost-effective, self-regulated marketplace for the trading of financial instruments, promoting confidence in and understanding of that process, and serving as a forum for discussion of relevant national and international policy issues (Web site www.nyse.com/).

**nexters** People born after 1980. They are optimistic, eager to learn, tenacious, confident, and social. They value civic duty, achievement, and diversity.

**next operation as customer (NOAC)** A concept that employs the following principles articulated by Keki R. Bote (Next Operation as Customer: How to Improve Quality, Cost and Cycle time in Service Operations, AMA-COM, 1991): (1) the internal customer is next in importance to the external customer and needs to be cultivated; (2) all work performed, regardless of organizational level, can be considered a process that receives input from an internal supplier (the previous operation), and each process has a “user” who adds value to that input and converts it into an output for an internal customer (the next operation); (3) the best measure of the effectiveness of a process is the internal customer’s evaluation; (4) there must be consequences, in the form of appropriate rewards and punishment, of performing or failing to perform according to the internal customer’s requirements; (5) the thrust of the system is continuous improvement — in terms of quality, cost, and cycle time; and (6) employees must be made true partners with management. Attributed to Dr. Kaoru Ishikawa, the father of the quality movement in Japan.

**nexus** A tax concept that is loosely defined as a company’s connection, and therefore tax liability, to a place. For example, tax liability is assigned by some states if a company has licensed a trade symbol or made use of some other intangible within their borders. In other states, liability (nexus by agency) is established if someone acted as the company’s agent within a state, even though the company had no physical presence or employees in the state. And in still other states, liability (transitory nexus) is determined if a company has sent employees to the state for a number of trade shows or short visits. All types of nexus are being challenged in the courts.

**nibbling** In negotiating, asking for small concessions in a contract or other form of agreement.

**niche** A segment of a trade, business, or industry held or targeted for exploitation by a vendor of goods or services.
**niche marketing** The process of identifying, analyzing, and selecting strategic marketing segments that have the most potential for pay-off.

**niches** Things that an organization has discovered it can do better, faster, or cheaper than others.

**NIFO method of inventory accounting** A method of inventory accounting that values inventories at anticipated levels of cost, costs that will reflect replacement values over the near term (Next In, First Out). See also FIFO method of inventory accounting; LIFO method of inventory accounting.

**Nike, Inc. v. Kasky** The Supreme Court will consider whether a corporation can be liable for factual inaccuracies in statements it makes during public debate. In May 2002, the California Supreme Court ruled that Nike could be sued for false advertising for statements it made in publicly defending itself against claims that it used sweatshop labor in its Asian factories.

**NLRB v. Kentucky River Community Care, Inc.** A directive ordered by the Supreme Court in 2001 that has far-reaching implications for all professional and technical workers who direct the work of less-skilled employees. The Court ordered the National Labor Relations Board to redefine its test for determining who is a supervisor under the National Labor Relations Act in certain cases.

**no balance billing clause** A clause in a health care contract stating that a provider may not bill a member for any payment owed by the plan, regardless of the reason for the nonpayment; however, the provider may bill a member for any amount that the member is required to pay, such as copayment, coinsurance, or for services not covered under the schedule of benefits.

**No Child Left Behind Act of 2001** A significant revision of the Elementary and Secondary Education Act of 1965. Designed to close the gaps among accountability, flexibility, and choice so that no child is left behind educationally. Among its provisions: increases federal funding to schools by $3.4 billion, allows public school choice, requires states to test all students in grades 3 through 8 in reading and mathematics, holds schools accountable for test results, and offers free tutoring to poor students at failing schools. Signed into law January 8, 2002.

**node** 1. On the Internet, a device that stores or relays data. 2. Any device that is connected to a network.

**no frills health plan** A new type of low-cost health policy made available to small businesses (typically fewer than 50 workers) by laws enacted by the state legislatures of Florida, Illinois, Kansas, Kentucky, Maryland, Missouri, North Dakota, Rhode Island, Virginia, and Washington. The new policies cost less because the law exempts insurers from covering several kinds of care mandated by the states in most health plans. Examples are care by a chiropractor or podiatrist, drug abuse treatment, and mental-health costs. The plans are designed to help businesses kept out of the market by high and rising costs of health care insurance premiums. Similar legislation has been introduced in Congress.

**No-Int (Stoned 3)** A computer virus that is a variant of Stoned. It is undetectable while the virus is resident in memory. It may disrupt utility programs and destroy the boot sector or the partition table.

**nominal data** Data that only identify or classify items into groups. See also ordinal data.

**nominal group conferencing** See nominal group technique.

**nominal group technique** 1. In technological forecasting, a projective technique that involves a structured group meeting of five to seven experts conducted by a competent group leader. The members of the group silently consider a question or problem for about 20 minutes and list as many feasible solutions as possible. Following silent listing of the solutions on a chalkboard by participants in turn, each one is discussed and may be modified, combined with others, or divided. Then participants rate or rank each solution independently and privately and the results are tabulated and presented to the decision maker. 2. In needs assessment, a structured group meeting designed to develop a list of problems that can be addressed by training. Five to nine participants write down as many problems as they can identify and then in turn present one idea from the list. The process continues until
all lists are exhausted. Structured discussion of each idea follows. The session concludes with individual, independent, private, and silent balloting to select items and establish priorities by rank order.
nominalized experience A linguistic term that refers to “turning a process into a name or event.” Once named, the process can be categorized. The procedure is used in neuro-linguistic programming.
nomination A system of enrollment in company training that is based on nominations of employees for specific training by their immediate supervisors. Final selections are made by a senior manager or a selection board.
non-availability statement (NAS) Certification from a military hospital stating that it cannot provide the nonemergency inpatient or certain types of outpatient care that a user needs. If Civilian Health and Medical Programs of the Uniformed Services (CHAMPUS) users live within certain ZIP codes around a military hospital, they must get a NAS before obtaining nonemergency inpatient (and some outpatient) care at a civilian hospital under CHAMPUS. CHAMPUS does not determine eligibility, nor does it issue NASs. The NAS must be entered electronically in the Defense Enrollment Eligibility Reporting System (DEERS) computer files by the user’s nearest military facility.
Non Commissioned Officers Association (NCOA) A 160,000-member association of active, reserve, retired, and veterans of the U.S. armed forces in grades E-1 through E-9. Its mission is to promote and protect the rights and benefits of active-duty and veteran NCOs and petty officers in all five branches of the armed forces and provide opportunities for patriotic, fraternal, social, and benevolent activities. Contact: NCOA, 10635 IH 35 N, San Antonio, TX 78233 (phone 800-662-2620 or 703-549-0311; fax 703-549-0245; e-mail membsvc@ncoausa.org; Web site www.ncoausa.org/).
noncompete agreement A contract in which an employee agrees not to compete with an employer during employment or for a specified time following termination of employment. Such an agreement may restrict the employee from working for direct competitors when they leave. Not controlled by federal law, but in some states laws limit the way in which the agreement can be used by employers. To be valid, such agreements must (1) be supported by valid consideration, (2) be made in connection with an employment agreement, (3) be reasonable in terms of duration and geographic scope, (4) be necessary to protect a legitimate company interest, and (5) avoid imposing an unreasonable hardship on the employee. Also known as a restrictive covenant.
noncompetitive employment contract See noncompete agreement.
noncompetitive price A price greater than that which the ordinary forces of competition would have established in a fully competitive market.
noncontributory benefits plan A plan in which the employer pays the entire cost or full premiums of a funding plan for paying employee benefits.
nondecision The absence or avoidance of decision. Occurs when a manager either ignores an issue or problem or decides to do nothing about it in the hope that the problem will resolve itself, that conditions will change, or that someone else will take action.
nondirective counseling An approach to counseling characterized by actions aimed at establishing and maintaining the conditions necessary for the counselee to achieve insight into his or her problem and thereby achieve control over it. Nondirective counselors do not diagnose, interpret, advise, suggest, reason, persuade, probe, or pass judgment. Rather, they demonstrate warmth and acceptance and concentrate on reflecting and clarifying attitudes.
nondirective interview Used in screening and selection, task analysis, termination, and outplacement. An approach to interviewing characterized by actions designed to establish
the conditions necessary for the interviewee to take the lead and discuss subjects of primary concern to him or her.

**nondiscrimination** See equal employment opportunity.

**noneconomic rewards** Reward options in the noneconomic category that include nonmonetary perks. These are special privileges, accommodations, or considerations usually associated with organizational rank and status, although they are sometimes granted on an individual basis and even to lower-ranking persons for specific periods of time. Perks include reserved parking spaces, plush offices, private washrooms, and access to executive dining rooms and airline VIP lounges.

**nonexempt employee** A worker covered by (not exempted from) the overtime pay provisions of the *Fair Labor Standards Act of 1938*. Nonexempt employees include hourly paid employees (most occupations related to production, maintenance, and services functions where pay is directly related to the number of hours worked) and some nonexempt salaried workers (clerical, administrative, and paraprofessional job categories).

**nonfinancial rewards** Typically symbols of achievement or service (quality, length, or retirement) to the organization in such areas as attendance, sales, fund raising, instruction, production, community service, bravery, cost savings/avoidance, invention, creativity, suggestions, safety, or innovation. The rewards include such things as medals, plaques, badges, trophies, pins, and certificates; corporate “Oscars,” “Emmys,” or “Nobel Prizes”; office or work area improvements (furniture and furnishings); flexible work schedules; scrolls and VIP certificates, training completion and seminar attendance certificates and diplomas; and certificates of appreciation.

**nonforfeiture** A feature of some non-tax-qualified, long-term care policies that returns part or all of the premiums paid by the insured if he or she cancels the policy or stops paying premiums after a certain number of years. Results in higher premiums.

**nonforfeiture benefit** Features of long-term care policies that return some value to the insured if he or she cancels the policy or stops paying premiums. *See also* contingency nonforfeiture; policy downgrades; return of premium.

**nongovernmental organization (NGO)** Major not-for-profit organizations that operate in many countries and rely on government and philanthropic gifts and grants for support and funding.

**non-highly-compensated employee (NHCE)** An employee who owns less than 5% or who is not a family member of owners, who earns less than $75,000 from an employer, or earns less than $50,000 from the employer and is in the bottom 80% of employees, or any officer who earns less than $45,000.

**nonimmigrant** An alien who seeks temporary entry to the U.S. for a specific purpose. The alien must have a permanent residence abroad (for most classes of admission) and qualify for the nonimmigrant classification sought. The nonimmigrant classifications include: foreign government officials, visitors for business and for pleasure, aliens in transit through the U.S., treaty traders and investors, students, international representatives, temporary workers and trainees, representatives of foreign information media, exchange visitors, fiancé(e)s of U.S. citizens, intracompany transferees, NATO officials, religious workers, and some others. Most nonimmigrants can be accompanied or joined by spouses and unmarried minor (or dependent) children.

**nonimmigrant visa** A means of legally bringing into the U.S. foreign nationals who do not want to reside in the U.S. permanently. In addition to *employment visas*, other common visas include B-1 (business), B-2 (recreation, family and medical visits), and F-1 (student).

**nonjudicial punishment** Military penalties imposed by commanding officers for misconduct or disciplinary infractions, such as disobeying orders or insubordination. Punishment may include loss of pay, short periods of confinement, or administrative discharge. Also called Article 15.

**nonlinear editing** Provides immediate, direct access to any frame of video and audio source material on a disc.

**nonlinear regression** An arcane form of regression analysis that permits the analyst to construct a model of a nonlinear or curvilinear relationship between two variables.
**nonparametric methods/statistics**  A class of statistical techniques that is used when data cannot be quantified readily but can be scaled or ranked in order of relative magnitude and identified as positive or negative in character. Nonparametric methods include techniques that permit easier collection of data from which distributions are unknown because absolute measures are not needed and can be replaced by relative measures such as “better” or “worse.” The techniques are particularly useful where small samples are available and the costs of increasing the sample size are prohibitive.

**nonparticipating physician**  A health care provider who does not accept Medicare-approved amounts as full payment for services. Medicare currently pays 80% of the approved fee and the patient is responsible for the remaining 20%.

**nonpreference category**  Nonpreference visas were available to qualified applicants not entitled to a visa under the preferences until the category was eliminated by the Immigration Act of 1990. Nonpreference visas for persons not entitled to the other preferences had not been available since September 1978 because of high demand in the preference categories. An additional 5,000 nonpreference visas were available in each of fiscal years 1987 and 1988 under a provision of the Immigration Reform and Control Act of 1986. This program was extended into 1989, 1990, and 1991 with 15,000 visas issued each year. Aliens born in countries from which immigration was adversely affected by the Immigration and Nationality Act Amendments of 1965 were eligible for the special nonpreference visas.

**nonprofit/not-for-profit corporation**  A corporation formed for educational, fraternal, religious, or social purposes. Members who abide by conditions contained in the corporate bylaws make up such corporations. *Nonprofit World: The National Nonprofit Leadership and Management Journal*  A bimonthly journal. Cost: $79.00 per year. *Contact:* The Society for Nonprofit Organizations, 6314 Odana Rd., Suite 1, Madison, WI 53719 (phone 608-274-9777; fax 608-274-9978).  

**nonqualified pension plan**  A plan that does not meet IRS rules and requirements, such as those that provide benefits in excess of those allowed, and therefore does not qualify for favorable tax treatment.  

**nonqualified stock options (NASO)**  A form of stock option plan that does not meet all of the requirements of Section 422A of the *Internal Revenue Code* for incentive options. Nonqualified options usually have a 10-year option term and are usually priced at 100% of market value at the time of the grant. An incentive pay strategy that grants executives the option to buy stock at a fixed price for a fixed exercise period and where gains from the grant are taxed at income tax rates.

**nonrefundable fare**  A special fare offered to travelers who are willing to commit themselves to travel plans well in advance of travel.

**nonschedule interview**  A type of interview conducted without a prepared schedule. The interviewer is thoroughly briefed on what information is required and is then allowed to vary the wording and the sequence of the questions for maximum effectiveness with individual respondents.

**nonsmoking areas**  See Executive Order 13058.

**nonstandard administration**  Refers to the practice of marking test scores with “nonstandard administration” — the scores of students with disabilities (either physical or mental/emotional) who have taken the SAT I and ACT tests and given accommodation (usually more time) to take the test. As of the summer of 2002, the College Board and ACT stopped the practice. Also called flagging.

**nonstandard interview**  An interview in which no attempt is made to direct the interviewee’s conversation or to obtain the same information from every respondent. The interviewer simply listens carefully and occasionally comments in ways that encourage the interviewee to talk freely about any subject of interest.

**nonstop flight**  A flight that makes no stops *en route* to its destination.

**nontraditional employment**  Applied to women, occupations or fields of work in which women constitute less than 25% of the individuals employed. Defined by the Nontraditional

Nontraditional Employment for Women Act of 1991
An amendment to the Job Training Partnership Act of 1982 administered by the Department of Labor. Awards up to six grants each year to a maximum of $1.5 million to states having the best training programs for both blue-collar and skilled workers — programs designed to increase the range of training and job placement for low-income women over the age of 22.

Nontraditional household
Sharing living arrangements with someone other than a spouse and children. Caused by greater distances between family members, higher housing costs, deaths and divorces, less-secure retirement, and increased numbers of older Americans. Includes extended family, unrelated roommates and unmarried partners, and grandparent caregiver.

Nontraditional part time
Offering workers or retirees the opportunity to work 1 week on/1 week off, 1 month on/1 month off, and so on.

Nontraditional risk financing/management
Establishment of captives or self-insurance groups.

Nontraditional sabbaticals
See extended leave programs.

Non-value adding work
Work activities that result in rejects, reworks, overproduction, and so on.

Nonverbal communications or behavior
Audible or visible behavior used to convey thoughts, feelings, and emotions, such as facial expressions, posture, body movements, gestures, and the like. They may be descriptive (used to illustrate visually), used for emphasis (express a feeling or an idea), or be practical and necessary (reaching for an object), and they may or may not accompany language.

Nonverbal test
A test that does not require the use of words in test items or responses, although oral instructions may be included in the description of the task. An example is the Differential Aptitude Tests of Abstract Reasoning.

Nootropics
Steroids claimed by some to rejuvenate memory, improve the intellect, revitalize sex drive, and reverse the mental aging process. Some are prescription medicines. Physicians warn that there are risks involved in their use.

Normal distribution
See bell-shaped curve.

Normal origin service
In employee relocation, proper preparation of household goods shipments at the origin residence, with each residence situated in an area that is readily accessible to a public highway or thoroughfare.

Normative ethics
One of two subdivisions of the discipline of ethics, normative ethics focus on the arguments used to attack or defend specific actions or behavior as being good or bad. Normative ethics may be further subdivided into applied and professional ethics.

Normative forecasting
A forecasting approach that is based on the premise that future developments will be caused by future needs. If future needs can be projected, the means of meeting them can also be forecast. Also called goal-oriented forecasting.

Norm-referenced measurement
A means of measuring accomplishment and results that compares the achievement of individuals or groups against each other (or groups that have preceded them through the training program).

Norm-referenced tests
See norm-referenced measurement.

Norms
1. Codes, standards, criteria, or measures and mores, customs, and traditions of conduct or behavior expected under certain conditions and that are commonly acknowledged and accepted by a group as correct, appropriate, right, and proper. Conformity brings rewards; deviations result in withholding of rewards or censure. 2. In testing, statistical measures and indexes that provide a frame of reference to give meaning to test scores. They are derived from actual performance of individuals of various ages, occupations, or other descriptors in the standardization group for the test. Norms represent average or typical performance on the test in such terms as percentile or stanine.

Norris Decision
A 1983 Supreme Court decision stating that an annuity option in a retirement plan that paid smaller monthly benefits to women than to men discriminated on the
basis of sex and was a violation of Title VII of the Civil Rights Act of 1964.


**North American Free Trade Agreement (NAFTA)** A trading partnership involving the U.S., Canada, and Mexico that went into effect January 1, 1994. Over 15 years, the Treaty will eliminate tariffs and other barriers to the flow of goods, services, and investment between the three nations. The agreement creates a trade zone stretching from the Arctic Circle to the Yucatan Peninsula, making it larger in GNP ($6 trillion) and consumer population (378 million) than the European Community. The Agreement, signed by Presidents Bush (U.S.) and Carlos Salinas de Gortai (Mexico) and Brian Mulroney (Canada) on December 17, 1992, was ratified by the legislatures of the three countries, the U.S. being the last. President Clinton signed the legislation December 8, 1993. At a December 1994 Miami summit meeting of the leaders of 34 Western Hemisphere countries (only Cuba was excluded), participants agreed to conclude a treaty by the year 2006 to create a free-trade zone (the world’s largest) for the Americas. At that meeting, President Clinton and the leaders of Canada and Mexico also agreed to admit Chile to NAFTA. Of interest (and concern) to business owners for security reasons, beginning January 1, 1997, NAFTA requires that federal tax deposit (FTD) transfers of more than $50,000 (IRS Forms 720, 945, 990-C, 990-PF, 990-T, 1042, and CT-1) be made by electronic funds transfer.

**North American Industry Classification System (NAICS)** A system of classifying business firms that will be used by the U.S., Canada, and Mexico.

**North American Resource Center for Child Welfare (NARCCW)** Independently endowed, NRCCW was established as an umbrella organization for these child welfare agencies: Institute for Human Service, TRAINet, Center for Child Welfare Policy, and Family Trust Clinic. Together, these agencies provide a comprehensive array of child welfare services that ensures protection for abused, neglected, and sexually abused children. **Contact:** NARCCW, Gwinn House, 1706 East Broad Street, Columbus, OH 43203 (phone 614-252-0725; fax 614-251-6005; e-mail NARCCW@ihs-trainet.com; Web site www.ihs-trainet.com/).

**North Atlantic Treaty Organization (NATO).** NATO’s essential purpose: is to safeguard the freedom and security of its members through political and military means. NATO performs the following security tasks: (1) security — one of the indispensable foundations for a stable Euro-Atlantic security environment, based on the growth of democratic institutions and commitment to the peaceful resolution of disputes; (2) consultation — NATO serves as an essential transatlantic forum for consultations between North American and European members on any issues that affect their vital interests; (3) deterrence and defense — NATO deters and defends against any threat of aggression against any NATO member state. An attack against one or several members is considered an attack against all. Today, the alliance consists of 19 independent member countries: Belgium, Canada, Czech Republic, Denmark, France, Germany, Greece, Hungary, Iceland, Italy, Luxembourg, The Netherlands, Norway, Poland, Portugal, Spain, Turkey, United Kingdom, and the U.S. On November 21, 2002, NATO heads of state and government formally invited Bulgaria, Estonia, Latvia, Lithuania, Romania, Slovakia, and Slovenia to accession talks with NATO. Accession is planned for 2004. **Contact:** NATO Headquarters, Blvd. Leopold III, 1110 Brussels, Belgium (e-mail natodoc@hq.nato.int; Web site www.nato.int/).

**no-show.** 1. In travel industry parlance, an individual who has made a flight reservation but fails to cancel the reservation and does not check in at the appointed time. 2. In meeting management, a room reservation not used or canceled.

**notch babies.** About 12 million retirees born between 1917 and 1926 receiving social security payments that are as much as 20% smaller than those paid to people with similar work experiences who were born earlier. The difference in payments, viewed as an injustice by many in the affected age group and more than 230 members of the House, is due to a
major overhaul of social security passed by the Congress in 1978. Legislation has been filed to increase benefits for notch babies, but opponents maintain that there is no discrimination against that group; rather, those born earlier are receiving payments that are higher than they should be.

**notebook computer** A portable computer that is battery-powered, weighs less than six pounds, and is about the size and shape of a looseleaf notebook.

**notice** A legal doctrine that applies in wrongful discharge cases. In effect it asks, “Did the employer give the employee forewarning of the possible consequences of the employee’s disciplinary conduct?”

**Notification and Federal Employee Antidiscrimination and Retaliation Act of 2002** Requires federal agencies to be accountable for violation of antidiscrimination and whistleblower protection laws and to report quarterly on its public Web site statistical data relating to equal employment opportunity complaints filed with the agency. Approved May 15, 2002.

**not in the labor force** Includes persons 16 years and over in the civilian noninstitutional population who are neither employed nor unemployed in accordance with the definitions contained in this glossary.

**not working very hard (NWVH)** An approach to career success as a manager attributed to Donald Smith. He refers to the approach as “directed lassitude.”

**NTL Institute for Applied Behavioral Science** A community of members and staff whose purposes are to advance the field of applied behavioral science, eliminate oppression, and foster core values by: (1) training in the theory and practice of group dynamics, organizational change, and societal change; (2) learning from these experiences; (3) sharing the results of the learning; and (4) engaging in inquiry, knowledge building, and the publication of findings. Its 420+ members — professors, consultants, trainers, psychologists, and organization development (OD) practitioners — serve as its faculty. Contact: NTL Institute, 300 North Lee Street, Suite 300, Alexandria, VA 22314-2607 (phone 800-277-4685 or 703-548-8840; fax 703-548-3179; e-mail customizedservices@ntl.org; Web site www.ntl.org/).

**null hypothesis** A statistical statement of the nonexistence of a relationship between two measures; that is, that any differences noted amount to nothing — or zero.

**number-cruncher** A cynical term used to describe people who deal with accounts, budgets, financial matters, and the like, such as accountants and corporate controllers.

**numerical control (NC)** The process of controlling a machine by feeding it instructions in the form of numbers on punched or magnetic tape or by setting dials or actuating buttons on a control panel.

**numerical limit exemption** Aliens accorded lawful permanent residence who are exempt from the provisions of the flexible numerical limit of 675,000 set by the Immigration Act of 1990. Exempt categories include immediate relatives of U.S. citizens, refugees, asylees (limited to 10,000 per year by section 209(b) of the *Immigration and Nationality Act*), Amerasians, aliens adjusted under the legalization provisions of the Immigration Reform and Control Act of 1986, and certain parolees from the former Soviet Union and Indochina.

**numerical rating** The simplest form of rating scale. Numerical rating is an absolute method of rating that involves the use of any number of points on a numerical scale, although an odd number is typically chosen so that the middle point represents the average.

**nurse** An individual professionally qualified by education and training and authorized by law (registered nurse) to care for the sick, aged, or injured.

**nurse case manager** A registered nurse employed to avert high case costs and other managed care problems. Provides communication liaison among all involved parties and serves as a central source for determining case needs.

**nurse practitioner (N.P.)** A registered nurse (R.N.) with additional specialized medical training qualified to provide primary medical care, usually in remote or rural areas where no physician is available. Practices under specific written protocols for treatment of specific injuries and illnesses. Supervised (sometimes from a distance) by a doctor of medicine or
osteopathy. Payment is authorized by Medicare, although at lower rates than it would be for a medical doctor.

**nursing home** One of five settings for long-term care. A licensed institution that provides skilled nursing care and related services but does not qualify as a skilled nursing facility as defined by Medicare. Usually operated for profit, nursing homes are for people who are seriously ill or need extensive and extended health or personal care. Medicare and private medigap insurance plans reimburse only a small portion of the costs. Medicaid covers the costs for qualified individuals. See also adult day care; assisted living; home care; respite care.

**nursing home coverage** An insurance policy that pays a certain amount per day for services provided in a skilled nursing facility or a smaller amount per day for services in an alternate long-term care facility. Typically specifies a benefit limit stated in terms of the combined number of days for which the subscriber will be paid. Also usually includes an elimination period, the number of consecutive days of confinement needed to qualify for benefits.

**Nursing Home Resident Protection Amendments of 1999** Amends Title XIX of the Social Security Act to prohibit transfers or discharges of residents of nursing homes as a result of voluntary withdrawal from participation in the Medicare program. Approved March 25, 1999.

**Nursing Relief Act of 1989** An act signed into law December 12, 1989 that provides for the adjustment to permanent resident status of certain nonimmigrants who as of September 1, 1989, had H-1 nonimmigrant status as registered nurses; who had been employed in that capacity for at least 3 years; and whose continued nursing employment meets certain labor certification requirements.

**nutritional supplements** An alternative form of medicine in which vitamin and mineral nutrients are used to supplement a diet that alone may not supply sufficient quantities to maintain overall good health.

**nutrition programs** Programs sponsored by the federal government or state or local government agencies designed to provide people with information about and access to a more nutritious diet. Include the Special Supplementary Food Program for Women, Infants, and Children (administered by the Department of Agriculture through state health departments), the Nutrition Program for the Elderly (administered by the Department of Health and Human Services through state agencies on aging), and several other food programs administered by the Department of Agriculture (Food Distribution Programs, Child and Adult Care Food Program, School Lunch and Breakfast Programs, and Summer Food Service Program).

**nutrition services** Inexpensive, nutritious meals served in group setting such as senior centers, churches, synagogues, or senior housing.

**Nyetscape** A derogatory term used to describe what the speaker believes to be America Online’s “less than full-feature” Web browser.
125 See Section 125, Internal Revenue Code.
127 See Section 127, Internal Revenue Code.
190 See Section 190, Internal Revenue Code.
OA Origin agent.
OASDHI Old Age, Survivors, Disability, and Health Insurance Program.
OASITF Old Age and Survivors Insurance Trust Fund.
OBE Outcome-based education.
OBET Outdoor-based experiential training.
OB-GYN Obstetrics and gynecology.
OBS Organizational breakdown structure.
OBT Outcome-based training.
OCR Optical character recognition.
OD Organization development.
O.D. Doctor of Optometry.
ODD Optical disc drive.
ODN Organization Development Network.
OEHMO Open-ended health maintenance organization.
OEIC Optoelectronic integrated circuit.
OEM Original equipment manufacturer.
OEO Open-ended option.
OEP Open-ended plan.
OER Officer efficiency report.
OET Outdoor experiential training.
OFCCP Office of Federal Contract Compliance Programs.
O&FM Organization and functions manual.
OHS Occupational health services.
OHT Occupational health team.
OIC Oh, I see (Internet speak).
OJT On-the-job training.
OLED Organic light-emitting diode.
OLTP Online transaction processing.
OMR Optical mark reader.
ONA Organizational network analysis.
OOH Occupational Outlook Handbook.
OOPS Object-oriented programming system.
OPCs Occupational program consultants.
OPEBs Other post-employment benefits.
OPEIU Office & Professional Employees International Union.
OPG Oculoplethysmography.
OPHCOO Office of Prepaid Health Care Operations and Oversight.
OPIC Overseas Private Investment Corporation.
OPL Other party liability.
OPM Office of Personnel Management.
OR Operations research.
OS/2 Operating System/2.
OSAC Overseas Security Advisory Council.
OSAP Office for Substance Abuse Prevention.
OSDBU/MRC Office of Small and Disadvantaged Business Utilization Minority Resource Center.
OSEP Office of Special Education Programs.
OSERS Office of Special Education and Rehabilitative Services.
2. Occupational Safety and Health Administration.
OSTD  Ontario Society for Training and Development.
OT  Organizational transformation.
OTBH  Out-of-the-box hiring.
OTC  Over-the-counter (drugs).
OWA  Other weird arrangement.
OWBO  Office of Women’s Business Ownership.
OWBPA  Older Workers Benefit Protection Act of 1990.

0-1, 0-2, 0-3 visas  See Immigration and Naturalization Service 0-1, 0-2, and 0-3 status.
object-based learning software  Software that is accessible, durable, reusable, interoperable, and updatable — where data and procedures are not separate.
objective  A specific qualitative or quantitative target. Objectives specify what is to be accomplished by whom and by when. They should be realistic and practicable; meaningful and verifiable; logically related to, derived from, and supportive of goals; cover key result areas; and be set forth in writing. They should also cover a specific time frame. Objectives are usually developed annually.
objective-line forecast  A type of time series forecast. Objective-line forecasts are projections of future activities and operations derived from analysis of historical data and trends and current activities and operations. Also known as development-line forecast.
objective test  Paper-and-pencil or performance test designed to eliminate the examiners’ judgment or bias from the scoring.
objectivity  A characteristic of an acceptable test. A test is objective when the judgment or bias of a scorer is eliminated from the scoring; that is, different people scoring the same performance or test paper at different times will arrive at the same score.
object-oriented programming system (OOPS)  More powerful than a module. Contains not only program code but also data that the code can manipulate. Used by programmers to write applications more efficiently.
objects  Computer software modules that can be combined into new, large applications.

O’Brien’s Law  A law that states, “Murphy was an optimist.” See also Murphy’s Law.
observation  A management technique used to identify potential or actual problems and monitor and evaluate processes and worker performance.
observational learning  A learning strategy used by humans (and to some degree by learning machines). The learner learns by watching a demonstration or observing a procedure or event.
observational skill  In appraisal and evaluation, the ability to collect information about situations and conditions in the environment using a deliberately and carefully worked-out plan. It is directed toward fact-finding; is systematic in terms of the timing, length, and number of observations; and is recorded.
observation interview  A means of collecting job data. Essentially the same as the interview method except that, in addition to undergoing an in-depth interview by the analyst, the incumbent is observed in the job environment performing all or a substantial part of the job.
obessive-compulsive disorder  Preoccupation with specific images, thoughts, or impulses, such as repetitive or elaborate rituals (hand washing or checking and rechecking switches or door locks).
obstetrician  A medical doctor who specializes in the care of women during pregnancy, labor, birth, and the postnatal period.
obstetrics and gynecology (OB-GYN)  A specialty that deals with women’s medical conditions and problems, including birth control, pregnancy tests, prenatal care, delivery, infertility, menopause therapy, and PMS treatment.
occupancy rate  In meeting management, the percentage of the total number of sleeping rooms actually occupied in a hotel. The measure has a bearing on the rates charged. See also high season; low season; shoulder season.
occupation  1. One’s principal calling, business, or employment. 2. A family of jobs common to most areas and industries. 3. A set of activities or tasks that employees are paid to perform. Employees that perform essentially the same tasks are in the same occupation, whether or not they are in the same industry.
occupational analysis  The process of defining the total dimensions and the performance
requirements of an occupational field as it is now and is likely to become; describing the job structure and career patterns of that field; and defining the duties, tasks, and elements of each job in terms of behaviors, conditions, and standards. Occupational analyses are used to collect the detailed information needed to identify requirements for new jobs, redesign jobs, project future personnel requirements, and design training and development programs. In addition, occupational analysis defines the boundaries of occupational fields in terms of functions and processes; kinds and numbers of workers; job, task, and skill clusters; and skills hierarchies.

**occupational disability**  Inability to perform one’s usual occupation or work for pay due to accident or injury. Usually entitles the person to workers’ compensation or similar benefits.

**occupational disease**  A disease that arises out of and in the course of employment and for which a person is entitled to benefits under workers’ compensation or similar law.

**occupational education and training requirements categories**  Occupations are classified in 11 categories that describe the education or training needed by workers to become fully qualified. The categories are: first professional degree, doctoral degree, master’s degree, work experience in an occupation requiring a bachelor’s or higher degree, bachelor’s degree, associate degree, postsecondary vocational training, work experience in a related occupation, long-term on-the-job training, moderate-term on-the-job training, and short-term on-the-job training.

**occupational field**  The largest meaningful configuration of human work performance. An occupational field consists of all logically related or skills-related jobs. For example, the health services occupational field includes such jobs as physician, registered nurse, and licensed practical nurse and a host of other specialties and subspecialties.

**occupational groups**  Defined occupations classified in one of the following groups: professional, technical, and related; clerical and sales; and blue-collar and service.

**occupational health services (OHS)**  Health services concerned with the physical, mental, and social well-being of an individual in relation to his or her working environment and with the adjustment of individuals to their work. Replaced the term industrial health activities. The Occupational Safety and Health Administration defines occupational health as “the theory and practice of the several related professional disciplines of medicine, nursing, and industrial hygiene, whose specialized areas concern exclusively the maintenance, restoration, or improvement of the well-being of the worker.” It also involves the prevention of illnesses and diseases.

**occupational health team (OHT)**  Consists of practitioners in the following disciplines: occupational medicine (physicians), occupational health nursing (nurses, clinical nurse specialists, and nurse practitioners), and industrial hygiene personnel (industrial hygienists, occupational health engineers, and industrial hygienist chemists).

**occupational illness**  Any abnormal condition or disorder, other than one resulting from an occupational injury, caused by exposure to factors associated with employment. Includes acute and chronic illnesses or disease that may be caused by inhalation, absorption, ingestion, or direct contact with toxic substances or harmful agents.

**occupational injury**  Injury sustained on the job that results in medical treatment other than first aid, loss of consciousness, restriction of work, loss of one or more work days, restriction of motion, or transfer to another job. Includes any injury, such as a cut, fracture, sprain, or amputation.

**occupational orientation**  An individual’s predisposition toward or preference for a certain career field. It is believed by some to be determined by an individual’s personality, including needs, wants, motives, and values.


**occupational program consultants (OPCs)**  Positions mandated by the Hughes Act of 1970 (two per state). Incumbents are responsible for developing occupational alcoholism
programs in both the public and private sectors.

**Occupational Safety and Health Act of 1970 (OSHA)** Requires employers to provide safe and healthful working conditions and protection against hazards that might cause illness, injury, or death, including hazardous work conditions, methods, materials, and substances. Under OSHA, every employer must be familiar with mandatory OSHA standards and make copies available for employees to review, inform employees about OSHA, inspect workplace conditions to ensure that they conform to safety and health standards, remove or guard hazards, and report and keep records of injuries and occupational illnesses (firms with 11 or more employees). The Act applies to all employers engaged in interstate commerce and is enforced by the Department of Labor. Also known as the Williams-Steiger Act.

**Occupational Safety and Health Administration (OSHA)** A Department of Labor office created by the Occupational Safety and Health Act of 1970 that oversees the application of the law. **Contact:** OSHA, 200 Constitution Avenue, NW, Washington, D.C. 20210 (phone 800-321-6742; Web site www.osha.gov/).

**Occupational Safety and Health Administration Standards** Regulations (Standard Section 29 CFR) designed to eliminate or reduce hazards to workers. They include Abrasive Wheel Guarding (1910.215); Bloodborne Pathogens; Confined Spaces (1910.146); Employee Exposure/Medical Records Access (1910.20); Flammable and Combustible Liquids (1910.106); Hazard Communication/Construction Industry (1926.59); Hazard Communication/General Industry (1910.1200); General Electric Requirements (1910.303); Guardrails (1926.500); Laboratory Chemical; Lockout/Tagout (1910.147); Machine Guarding (1910.212); OSHA Notice (1903.2); Power Transmission Equipment (1910.219); Record Keeping (1904.2); Respiratory Protection (1910.134); Scaffolding (1926.451); Spray Finishing (1910.107); Wiring Design and Protection (1926.404); Wiring Methods/Construction (1926.405); Wiring Methods/General Industry (1910.305).


**occupational safety training** Training designed to meet OSHA and environmental health and safety requirements, right-to-know, and government mandated training.

**occupational skills** See Dictionary of Occupational Titles.

**occupational therapist** See registered occupational therapist.

**occupational therapy** Treatment and exercises to help an individual perform daily activities alone, such as learning new ways to eat and dress.

**ocean shipping rule** On February 1, 2003, the U.S. Customs Service began enforcing a rule that requires ocean shippers to file manifests of container-packed cargo 24 hours before leaving foreign ports so that authorities know the vessels’ contents before they enter American territory. The rule is designed to prevent terrorists from transporting a radioactive or other “dirty” bomb inside of one of the millions of sea containers that enter the U.S. annually.

**oculoplethysmography (OPG)** A technique used to locate and determine the degree of carotid arterial blockage by measuring the arterial pulse behind the eye.

**off-duty hours** Periods during which an employee is completely relieved of duty and is free to use the time for his or her own purposes. In general an employee who is required to wear a beeper while off duty is not working even if on-call unless he or she is subject to additional restrictions that limit activities. In the latter case, the time would be converted to compensable on-call time.

**offers in compromise** Used by the Internal Revenue Service when a taxpayer is unable to pay the full tax, interest, and penalties due and there is doubt that the full amount can be collected in the future. Such offers settle the taxpayer’s obligation at a lower amount.
Office & Professional Employees International Union (OPEIU) An organization representing “white collar” professionals such as accountants, artists, attorneys, bank employees, computer analysts and programmers, copywriters, data entry operators, doctors, engineers, health care certified and licensed employees, hypnotherapists, insurance workers and agents, law enforcement officers and security guards, models, museum curators, nurses, secretaries, Wall Street employees, and many more job classifications. The union represents 140,000 office and professional employees in the U.S. and Canada. Contact: OPEIU, 265 West 14th Street, 6th Fl., New York, NY 10011 (phone 800-346-7348 or 212-675-3210; e-mail opeiu@opeiu.org; Web site www.opeiu.org/).

Office for Substance Abuse Prevention (OSAP) A component of the Alcohol, Drug Abuse, and Mental Health Administration of the Public Health Service, U.S. Department of Health and Human Services. Created by the Anti-Drug Abuse Act of 1986 (and significantly expanded in scope and functions by the Anti-Drug Abuse Act of 1988) to head the government’s effort to prevent and intervene in alcohol and drug abuse. Its goal is to promote the concepts of no use of any illegal drugs and no illegal or high-risk use of alcohol or other legal drugs.

Office of Career Opportunities, National Technical Institute for the Deaf Provides special technical education for deaf students from all states. Contact: Office of Career Opportunities, National Technical Institute for the Deaf, One Lomb Memboria Dr., Rochester, NY 14623 (phone 716-475-6400; Web site ntidweb.rit.edu/).


Office of Prepaid Health Care Operations and Oversight (OPHCOO) The federal agency, a part of the Health Care Financing Administration, that oversees federal qualification and compliance for health maintenance organizations and eligibility for competitive medical plans.

Office of Small and Disadvantaged Business Utilization Minority Resource Center (OSDBU/MRC) An office within the U.S. Agency for International Development. The Agency’s advocate for U.S. small business, small disadvantaged business, women-owned small business, HUBZone small business, service-disabled Veteran-owned small business, and veteran-owned small business concerns. OSDBU/MRC ensures that U.S. small businesses receive consideration and access to USAID-financed procurement of goods and services. Also serves as a clearinghouse for businesses interested in participating in procurements of AID-financed goods and services. Contact: Office of Small and Disadvantaged Business Utilization/Minority Resource Center, Ronald Reagan Building, 1300 Pennsylvania Avenue, NW, Room 7, Washington, D.C. 20523-7800 (phone 202-712-1500; fax 202-216-3056; e-mail osdbu@usaid.gov; Web site www.usaid.gov/).

Office of Special Education and Rehabilitative Services (OSERS) An office of the Department of Education whose mission is to provide leadership to achieve full integration and participation in society of people with disabilities by ensuring equal opportunity and access to and excellence in education, employment, and community living. Contact: USDOE, 330 C St., SW, Room 3132, Washington, D.C. 20202-2524 (phone 202-205-8241 or 202-205-8723 [voice/TTY]).
Office of Special Education Programs (OSEP)  A subdivision of the Office of Special Education and Rehabilitative Services (OSERS). OSEP has major responsibility for programs relating to the free, appropriate education of children and youth with disabilities. OSERS is committed to improving results and outcomes for people with disabilities of all ages and supports programs that serve millions of children, youth, and adults with disabilities. Contact: OSEP/ED, U.S. Department of Education, 400 Maryland Ave., SW, Washington, D.C. 20202 (phone 202-205-5465; Web site www.ed.gov/offices/OSERS/).

Office of Women’s Business Ownership (OWBO)  Promotes the growth of women-owned businesses through programs that address business training and technical assistance and provides access to credit and capital, federal contracts, and international trade opportunities. Contact: OWBO, Small Business Administration, 409 Third Street SW, Fourth Floor, Washington, D.C. 20416 (phone 202-205-6673; e-mail owbo@sba.gov; Web site www.onlinewbc.gov/).

Officer efficiency report (OER)  The U.S. Army’s annual and special reports on the performance and potential of commissioned and warrant officers.

Office skills training  Training given to office support staff who provide administrative support services, such as clerical, secretarial, and word processing activities.

Off-label drug  A drug prescribed by a physician for use for a condition not approved by the Food and Drug Administration (FDA) for that particular condition (although it may be approved by the FDA for a different condition).

Off-label prescribing  Using a drug to treat a disorder for something other than its approved purpose. For example, prescribing Prozac, a drug approved by the federal Food and Drug Administration to treat depression, to treat obesity.

Off-line editing  A form of video editing usually done with small-format tape to produce an edit decision list, which is used later to automatically assemble the finished program.

Offset  See offset lithography.

Offset lithography  In printing, the process of using an intermediate blanket cylinder to transfer an image from the image carrier to the substrate.

Offset pension formula  A formula that results in the subtraction of a portion (limited by IRS regulations) of an individual’s social security annuity from a defined amount to determine the benefit from the pension plan.

Off-the-shelf program  A training or other type of program produced for other organizations that is judged to match the needs of an organization well enough — although it may not fit either the organization or the industry precisely.

Old Age, Survivors, Disability, and Health Insurance Program (OASDHI)  A successor of the Social Security Act of 1935. An omnibus social bill passed by the Congress that covers retirement, survivors, and disability insurance (social security), hospital and medical insurance for the aged and disabled (Medicare and Medicaid), black-lung benefits for miners, supplemental security income (SSI), unemployment insurance, and public assistance in welfare systems.

Old Age and Survivors’ Insurance Trust Fund (OASITF)  The largest of several trust funds into which social security taxes go. Currently has tens of billions of dollars in it, invested in government-guaranteed investments and drawing interest. According to present laws, the funds cannot be used by the government for other purposes. However, “creative bookkeeping” by the administration, with the help of an acquiescent Congress, has used the mounting social security surplus to mask the size of the federal budget deficit.

Old boy network  People in business and industry who belong to an informal and exclusive “club,” are successful, and have considerable power to influence what happens from a financial, production, or other business indicator in their industry (or country). They are typically white, Anglo-Saxon, Protestant males; women and minorities are excluded.

Older Americans Act of 1965 (OAA)  An act to assist older people to secure equal opportunity to the full and free enjoyment of an adequate income in retirement, the best possible physical and mental health, and
opportunity for employment without discrimination because of age, among other objectives. Congress has reaffirmed its support for OAA programs 12 times through amendments and reauthorization actions. The 1987 reauthorization called for a national assessment of “unsatisfied demand” for supportive services provided at senior centers and other sites.

**Older Americans Act of 1978** See Long-Term Care Ombudsman Program.

**Older Americans Act of 1992 (OAA)** Amends the Older Americans Act of 1965 by including support to family members and other persons providing voluntary care to older persons needing long-term care services. Provides training and employment counseling to older Americans who have poor employment prospects and economic need. Signed into law by President Bush on September 30, 1992.

**Older Americans Act Amendments of 2000** Reauthorized the Older Americans Act, which provides annual funding for nutrition, transportation, in-home care, day care, caregiver support, long-term care ombudsman, elder abuse prevention, health promotion, disease prevention, senior center, community employment, and other support services for senior citizens. Approved November 13, 2000.

**Older Workers Benefit Protection Act of 1990 (OWBPA)** An act signed into law by President Bush on October 16, 1990. It requires that early retirement incentive plans be “consistent with the relevant purpose or purposes of this act.” It also makes it clear that the Age Discrimination in Employment Act of 1967 (ADEA) has authority over employee benefits. Although ADEA requires employers to provide equal benefits to all workers, it allows reductions in benefits for older workers in cases where added employer costs are incurred as a result of providing those benefits to older workers. The Act of 1990 restores the ADEA to what it was prior to Supreme Court decisions eliminating the requirement for employers to justify lower benefits for older workers by showing increased costs or other economic considerations. Under the law, all waivers and releases of age discrimination must be voluntary. Specifically, all waivers of ADEA rights must (1) be part of an understandable and written agreement between the employer and the employee; (2) refer to rights or claims arising under ADEA; (3) be exclusive of rights or claims that may arise after the date the waiver is signed; (4) be in exchange for consideration in addition to anything of value to which the employee is already entitled; (5) include a written notice to the employee to consult with an attorney before signing the agreement; (6) allow employees at least 21 days to consider the agreement (or 45 days if part of employment termination); and (7) include a provision that permits the employee to revoke the agreement within 7 days.

**ombudsman** A person appointed to investigate employee complaints and serve as a mediator between two disputing parties. May also serve as an advocate, counselor, and supporter of the grievant. Sometimes called ombuds.

**Omnibus Budget Reconciliation Act of 1987 (OBRA)** Made significant changes to funding and termination insurance rules applicable to defined benefit pension plans as well as changes that affect defined contribution plans. The Act modified rules that limit the holding of employer securities by employee benefit plans and restricts the availability of an estate tax deduction for sales of employer securities to an employee stock option (ownership) plan.

**Omnibus Budget Reconciliation Act of 1989 (OBRA)** Modified several of the continuation of health care coverage requirements of the Consolidated Omnibus Budget Reconciliation Act of 1986. Part of this bill relates to Medicare as a secondary payer and specifically to periods of coverage for qualified beneficiaries other than the covered employee, which “shall not terminate before the close of the 36-month period beginning on the date the covered employee becomes entitled to [Medicare] benefits under title XVIII of the Social Security Act” (36 months after the date of the original qualifying event). The Act also required employers to report certain information to a Medicare data bank beginning with calendar year 1994.

**Omnibus Budget Reconciliation Act of 1990 (OBRA)** One important provision of this bill established a $22 billion package of tax credits and grant money for poor working families.
It was the first federal child care legislation passed since World War II. The Act provided for a 3-year, $2.5 billion block grant for states to distribute to parents and day care providers. Recipients of grants could spend them as they wish, but they had to meet minimum state health and safety standards, including being immunized to prevent the spread of infectious diseases. That requirement extends to situations where the money is used for child care in private homes. The Act lay the groundwork for a broad federal policy to encourage as well as regulate those who provide child care services. OBRA 1990 also expanded Medicare hospice benefits; provided reimbursement for mammography screening for early detection of breast cancer; mandated states to expand Medicaid coverage to poor children up to the age of 18 by the year 2000; required Medicaid to pay Medicare’s Part B premiums, coinsurance, and deductibles for people at the poverty line; gave states more flexibility to provide home- and community-based, long-term care services under Medicaid; and required pharmaceutical companies to offer state programs with discounts on prescriptions.

**Omnibus Budget Reconciliation Act of 1993 (OBRA)** As of January 1, 1994, increased the amount of social security subject to tax from the 50% base to 85% for individuals whose adjusted base income from all sources exceeded $34,000 and for couples with incomes above $44,000. OBRA 1993 also reduced the deduction for business meal and entertainment expenses from 80 to 50% and made expenses for spouses who travel with an employee no longer deductible. The law eliminated the cap on earnings subject to the Medicare portion of the social security tax and prohibited publicly held corporations from deducting certain compensation in excess of $1 million per year for the CEO and the four other most highly compensated officers. The law increased income tax rates for high-income individuals from 31 to 36% for couples filing jointly with taxable income over $140,000, as well as single filers over $115,000 and heads of households over $127,000, and imposed a 10% surtax for individuals with taxable income above $250,000, creating a marginal tax rate of 39.6%.

**Omnibus Transportation Employee Testing Act of 1991** Requires alcohol and drug testing of safety-sensitive employees in the aviation, motor carrier, railroad, and mass transit industries. Rules promulgated by the Department of Transportation cover small employers and large employers, defined as those with 50 or more safety-sensitive employees. Implementation for large employers began January 1, 1995 and for small employers January 1, 1996.

**on-call pay plan** Involves payment of extra compensation to exempt supervisory and technical employees who are required to provide 24-hour services on demand. There are two types of plans: (1) “sandman pay,” a pay plan that rewards employees for simply being available to work outside their regular hours — with only the requirement that they must be reachable and able to return to work within a specified period of time and (2) call-in pay, in which employees are paid extra only when they are called in to perform work, either at the job site or by telephone or computer at home.

**on-call time** Off-duty hours during which an employee is required to remain on call either at the work premises or so close to it that he or she cannot effectively use the time for personal purposes. According to the Fair Labor Standards Act, such restrictive on-call time is compensable as working time. An employee who is required to leave word where he or she can be reached is not considered working time, nor is one who wears a beeper while off-duty.

**oncologist** A doctor of medicine who specializes in the diagnosis and treatment of tumors and cancer. Employs chemotherapy among other treatments for cancer.

**oncology** A medical specialty for the diagnosis and treatment of tumors.

**on-demand learning system** A computer-driven learning package available to workers when needed for help on the job or off the job. The systems are designed to support workers at the job site with versatile and productive performance systems. Also called just-in-time training and learner-controlled training.
**one best leadership**  See consistency leadership.

**one-group technique**  The simplest of the experimental procedures in which one thing, individual, or group has had introduced, varied, or subtracted some experimental factor or factors, and the resulting changes are reported or measured. For example, a group of trainees might take equivalent forms of a test to determine whether there is any change in their scores on the different forms as a result of the practice effect.

**one-on-one training**  On-the-job, day-to-day learning experiences under the tutelage of a conscientious and experienced coach or supervisor. Strategies include telling or explaining, questioning, showing or demonstrating, drilling or practicing, and providing feedback and follow-up.

**One-Stop Career Centers**  Provide comprehensive career planning and employment services through a single statewide delivery system, accessible to the general public. Currently operating or under development in a majority of states.

**online learning center**  A powerful, readily accessible learning information source for an organization. Blends old (instructor-led training, audio- and videotapes, compact disks, streaming video, books, articles, coaching, and mentoring) and new (the Internet, intranets, and e-delivered courses) instructional technology.

**O*NET**  A member of the Occupational Information Network, O*NET is a comprehensive database, developed for the Department of Labor (DOL), that identifies and describes occupations, worker skills, knowledge, abilities, and workplace requirements for jobs in all sectors of the economy. The DOL updated O*NET On-Line 4.0 in 2003. **Contact:** DOL, O*NET, Frances Perkins Building, 200 Constitution Avenue NW, Washington, D.C. 20210 (Web site www.doleta.gov/programs/onet/).

**one-time password**  A password that is issued and used only once in the challenge-response authentication process.

**one-way satellite/microwave**  Communication delivered via satellite or microwave. Participants watch, then respond by phone, fax, or e-mail.

**one-way satellite with keypad**  Communication delivered via satellite but using an electronic keypad as a response device for participants.

**on-label prescribing**  Using a drug to treat a disorder for which it was intended and that was approved for that use by the federal Food and Drug Administration.

**on-line**  Equipment or a process under the direct control of the **central processing unit** of a computer.

**on-line access**  A means of inputting and accessing information (using a computer and a modem) through the **Internet**. Also called an **Intranet**.

**on-line brainstorming**  See computer conferencing.

**On-line Career Center**  A network of networks that offers employment advertising, outplacement services, and communications (Web site www.occ.com/).

**on-line reference**  Availability of immediate access to instructions, cues, and other forms of help while using a computer applications program.

**on-line services**  1. Operations or processing that involves immediate and direct interaction with the database, including inputs and corrections, usually through video terminals connected to the computer. They allow the user to enter information into the central computer or display information contained in the computer; therefore characterized by random transactions, immediate reports, responses to one-time inquiries, and distributed data entry. Examples are America Online, CompuServe’s Executive News Service, Delphi, Desktop Data Inc.’s NewsEdge, Dow Jones Information Services’ Dow Vision, Genie, and Meade Data Central’s Lexis, and Nexis. 2. Provide access to the Internet. Tend to be more expensive and slower than **Internet service providers** but are easier to get connected and provide

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on-line transaction processing (OLTP) Data processing that is performed while the user is communicating with the computer. An example: making airline reservations.

On Magazine: Supplement to Time Magazine Published monthly by Time Inc. (e-mail editors@onmagazine.com; Web site www.onmagazine.com).

on-site or near-site child care center A child care facility for company employees either owned and operated by the employer, constructed by the employer and donated to nonprofit employee-operated groups, or contracted by the employer with a for-profit or not-for-profit organization.

on-site services Services offered employees at their work sites to reduce time off the job, help them meet time constraints, and make them more productive. Services run the gamut from auto repair, shoe repair, beauty salons, barber shops, dry cleaning, and banking services to take-home meals and massage therapy.

Ontario Society for Training and Development (OSTD) Canada’s largest training organization representing more than 1500 training and human resource development practitioners. The association acts as an advocate for training in Ontario; establishes and maintains professional standards; and serves its members by providing certification, educational programs, annual conferences, and publications. Contact: OSTD, 80 Richmond street, W, Suite 508, Toronto, Ontario, M5H 2A4 (phone 416-367-5900; fax 416-367-1642; e-mail e-mailinfo@ostd.ca; Web site www.ostd.ca).

on-the-job training (OJT) Planned and organized training conducted at the workplace; in the office, shop, or laboratory; in the field; on the production line or the construction site; or behind the counter by a coworker or supervisor. It is provided by means of demonstration and example, guided practice, and feedback on performance.

on-time A measure of organizational, departmental, or work team efficiency determined by calculating the percentage of milestones or planned events achieved on schedule.

opaque projector A projector that shows an image of solid objects such as pages from a book or a photograph on a screen.

open architecture A term applied to a system, such as a computer, to which other elements can be added; that is, the system is not fixed but can be altered or modified in some meaningful way.

open-book management An approach to management that emphasizes empowerment of employees by opening the firm’s financial books to them, teaching them the language of finance, and providing them with a continuing flow of financial information. The objectives are to get employees to think and act like business persons and to make them more aware of how their daily decisions affect the bottom line.

open-collar worker A telecommuter or other person who works at home and therefore does not have to “dress for success.”

open-ended health maintenance organization (OEHMO) A form of managed care plan designed to contain health care costs by limiting employee choices through the use of such techniques as preauthorization of hospital admission and utilization review. They are “point-of-service” HMOs where there is a primary care physician and utilization of medical services is tightly managed.

open-ended option (OEO) See open-ended plan.

open-ended plan (OEP) A plan offered by health maintenance organizations that allows members to seek health care from nonparticipating physicians and other health care professionals. In exchange for using these providers, members pay higher premiums, deductibles, and copayments.

open-end questionnaire See open form questionnaire.

open enrollment A system where enrollment in company training programs is open to any employee upon application and approval by his or her immediate supervisor. Enrollment forms and schedules are mailed to branches and offices with deadlines for applying.

open enrollment period 1. The period when an employee may change health plans. 2. A period of time during which individuals may sign up for medical or health insurance; for
example, people who failed to sign up for Medicare’s Medical Insurance (Part B) when they first became eligible, normally age 65, or who dropped Part B for some valid reason.

**open form questionnaire** A questionnaire that allows respondents to present a more complete description of a situation by encouraging them to go beyond the numerical or factual data to record attitudes and feelings, the background of responses, or the reasons for preferences or opinions.

**open panel** A managed care health plan that contracts either directly or indirectly with private physicians to deliver health care in their own offices.

**open pay system** A pay system in which employees know what other workers in the organization are being paid; for example, the U.S. government general schedule is openly published.

**open season** An annual period of about 1 month’s duration during which federal employees, annuitants (including survivors), and those receiving workers’ compensation payments who are enrolled in health benefits plans under the Federal Employee Health Benefits Program may change plans, options, or type of enrollment (self only or self and family), or any combination of those changes. Federal employees who are not enrolled but are eligible for enrollment may enroll during the open season. Annuittants who are not enrolled may not enroll during the open season.

**open shop** A nonunionized organization in which workers decide for themselves whether they join the union.

**open software technology** A computer technology now in development that will facilitate interoperability. The system will enable users to integrate data, such as a spreadsheet, a graphic, and a paragraph of text, each from a different vendor and located on one or more networks, and produce a seamless product.

**open window** See early retirement incentive program.

**operant behavior** Emitted responses that occur without known stimuli. They are conditioned by providing a reinforcing stimulus when a desired response is emitted. For example, providing praise or a reward of some kind when a person responds to a conflict situation in a positive way is likely to result in a similar response to other conflict situations.

**operant conditioning** Calls for strengthening a desired response by reinforcement. Attributed to psychologist B. F. Skinner.

**operating budget** A budget that deals with individual items of expense, such as salaries and direct labor, supervision, contractual services and utilities, equipment and supplies, travel and tuition, conference and membership fees, and insurance premiums. It also consists of two subdivisions relating to revenues, the budget income statement, and to expenses, the supporting schedules. The supporting schedules include the sales, production, materials, procurement, direct labor, manufacturing overhead, inventory, administrative expense, distribution, and appropriations budgets.

**operating cost** The financial requirements needed to operate an activity that provides goods or services. These costs normally include the costs of personnel, materials, overhead, depreciation, and interest.

**operating margin** A measure of operating efficiency that is independent of the cost flow assumption for inventory. It is calculated as follows: operating margin = revenues from sales – current cost of goods sold. Sometimes called current (gross) margin.

**operating system** The software that controls a computer’s basic functions, including reading and writing data on disks, managing the routing of data, and controlling the interface with the user.

**Operating System/2 (OS/2)** International Business Machine’s disk operating system, an alternative to Microsoft Disk Operating System combined with Windows.

**Operation Able** Ability Based on Long Experience. A nationwide source of help in finding skilled, motivated, and dependable older employees. Local offices assist employers to find full- and part-time workers with long experience. Check your local telephone directory.

**operational plan** A short-term or mid-range plan, usually fit to a quarterly or yearly time frame. Operational plans focus on the human resources needed to support current, scheduled, or projected production or the types of output requirements for the time frame under
consideration and the strategies and tactics needed to achieve the desired results.

**Operational Validity** The process and result of achieving maximum benefit from a test in terms of such things as administration, testing conditions and facilities, scoring, and use of results. Coined by Bohemia and Spitzes (*The Law and Personnel Testing*, 1971).

**Operation Jobs** An employer-friendly approach to solving the problem of illegal immigrant workers launched by the Immigration and Naturalization Service. Over a 30- to 60-day period, INS agents work with employers to remove illegal workers. Companies are then able to fill the vacated positions with unemployed U.S. citizens and legal immigrants without slowing or stopping production. With the help of participating organizations, such as state departments of human services and the Salvation Army (which have client bases of workers with low-level skills) replacements are recruited and hired.

**Operation Process Chart** See process chart.

**Operations Research (OR)** The application of the scientific method to the study of alternative courses of action in decision making. It involves careful definition of the problem and the objective, systematic collection and assessment of facts, orderly development and testing of hypotheses, precise establishment of relationships among the facts, meticulous formulation of predictions based on hypotheses, and painstaking design of measures to evaluate the effectiveness of courses of action.

**Operation Transition** A massive outplacement program launched by the Department of Defense (DOD) in 1991. The effort was designed to help companies tap the new source of labor that will be created by plans to cut approximately 25% of DOD’s military and civilian work force over the next 5 to 7 years.

**Ophthalmologist** A medical doctor who specializes in the diagnosis and treatment of injuries and diseases of the eye, such as macular degeneration, glaucoma, cataracts, and vision correction with refractive surgery, Excimer Laser/LASIK.

**Ophthalmology** A medical specialty for the diagnosis and treatment of injuries, disorders, and diseases of the eye.

**Opiates** Drugs that give an individual an immediate “rush” of euphoria, follow by several hours of relaxation and reduced anxiety. Include heroin (“smack, “horse”), morphine (pectoral syrup), opium (paregoric, Dover’s powder), methadone (dolophine, methadose), and codein.

**Opinion Survey** See attitude and opinion survey.

**Opportunity 2000 Award** An award presented annually to organizations by the U.S. Department of Labor to a federal contractor who has instituted “comprehensive work force strategies” to ensure equal employment opportunity and innovative programs and initiatives for “managing diversity and working to break the glass ceiling.” Eligibility is limited to federal public interest contractors or federal contractors’ organizations covered by Executive Order 11246 who have had a compliance review within the past 3 years and have had no substantive violations of federal laws or pending enforcement actions.

**Opportunity Cost** 1. The cost of foregoing other services when an HR/HRD/OD intervention is applied in an organization. See also labor costs; personnel costs. 2. The amount that a given resource (e.g., dollars of capital) could have earned in its next best use. For example, if savings banks are paying 2% interest on deposited funds, then, when calculating the total “cost” of using those funds, the owner must include that 2% in foregone interest. 3. A benchmark used by corporate travel managers to make better comparisons of travel costs than standard industry averages provide. It allows companies to measure the cost of their travel policy enforcement in terms of lowest fare opportunities missed by travelers (lost savings due to missed lowest fares). It is calculated by determining the average segment cost for a specific month and then computing the opportunity cost as follows:

\[
\text{Opportunity Cost} = \frac{\text{Average Segment} - \text{Lowest Fare}}{\text{Average Segment}}
\]

Opportunity cost can be translated into dollar impact simply by multiplying actual travel expenditures by the opportunity cost percentage as follows: Dollar impact = Travel costs July 03 – Opportunity cost July 03.
opportunity-to-learn standards  In education, standards that establish the conditions and resources needed to give students an equal chance to meet the performance standards.

optical character recognition (OCR)  A software program that has data capture and recognition capabilities. The program recognizes and processes documents by converting the characters, including type face kerns and ligatures, foreign language characters, and scientific notation, into computer language.

optical disc  See compact disc; videodisc.

optical disc drive (ODD)  A new addition to the field of computer accessories. ODDS provide storage for 600 MB of existing data or pure storage space on a single 5.25-inch optical disc. They are especially useful for working with subjects that require large contiguous files, such as CAD, video, and multimedia. Three types are currently available: compact disc, read-only memory; write once, read many; and erasable. Each drive uses a corresponding type of disc, but they are not interchangeable. ODDS come in two configurations: external units ready to be connected to a computer and internal units designed to be installed inside a computer.

optical mark reader (OMR)  A type of scanner that reads barcodes, such as those found on merchandise packages, and makes it possible to automate test grading, survey tabulation, management of library holdings, inventory control, accessing courseware, and many other applications with savings of hundreds of dollars and hours of time.

optical scanner  A device that can “read” printed materials. For example, one application has software that can grade tests, assign final course grades, store the data by class, and analyze results. Data can be used for validity and reliability studies.

optical technology  See optoelectronic integrated circuit.

optimization model  A statistical forecasting model that attempts to provide the forecaster with an ideal or best solution to a given set of needs or constraints to achieve optimal results. Optimization models always begin with predetermined objectives instead of starting with past experience. For example, determining the proper mix of technical and marketing skills in a department or identifying the working conditions most conducive to higher productivity.

option  The right, but not the obligation, to buy or sell a particular commodity at a specified time in the future. This allows the buyer or seller to participate in a big buying or selling opportunity but to walk away if the price goes in an unwanted direction.

optoelectronic integrated circuit (OEIC)  A newly developed but not yet commercially available computer chip that transmits data by means of light instead of moving electrons along silicon conduits. OEIC is up to 20 times faster than conventional chips.

optoelectronic technology  Systems, mechanisms, and circuitry used to increase the speed of computers. They permit electronic devices to communicate using pulses of laser light as the information conduits. The circuitry translates laser beams into electronic language that computers understand and back again into laser light.

oral and maxillofacial surgery  Dental care involving surgery for tooth extractions; fractures of the jaw; reduction of dislocations; manipulation, aspiration, or injection of temporomandibular joints; dental implants; and other oral surgery, including preoperative and postoperative care.

oral objective test  Similar to paper-and-pencil tests except that the testee responds orally instead of in writing. Such tests consist of carefully constructed items in the form of true-false, completion, multiple-choice, or arrangement-type questions.

oral reprimand  A reprimand given by his or her supervisor to an employee who has violated a work rule. The reprimand is given privately, clearly and tactfully, and specifically and constructively. It focuses on the job behavior, not on personality.

ordinal data  Data that can be placed in rank order.

ordinal measurement  A measure that indicates rank order of merit or performance, such as the rankings of employees in terms of productivity or some other measure of performance.

organic light-emitting diode (OLED)  A display or projection technology used to produce...
images with higher brightness and contrast, a wider natural viewing angle, improved color saturation, a wider color spectrum, faster pixel response, and lower power consumption.

**Organic Speech Defects** Caused primarily by physical factors, such as accidents, disease, or heredity.

**Organizational Analysis** Detailed examination of root causes and effects and how environment, beliefs, systems, structures, processes, roles, policies, rules and regulations, outcomes, and other variables interact and affect each other.

**Organizational Behavior** See human relations.

**Organizational Behavior Modification Theory** A theory of motivation that suggests that people behave in ways that help them avoid unpleasant outcomes (punishment) and attain pleasant ends (rewards). Therefore, the key to motivation is to determine the conditions that trigger desired behavior, establish them, and reinforce by rewards when the behaviors appear.

**Organizational Distance** Differences in organizational levels that often create barriers to communication because people at disparate organizational levels (executives, managers, technicians, hourly workers, and so on) have different values, different goals and priorities, dissimilar perspectives and perceptions, and unique ways of thinking.

**Organizational Evaluation** The use of instruments and strategies to assess organizational change in such areas as quality of communications, customer relations, job satisfaction, motivation and morale, and teamwork using such tools as observation, questionnaires, interviews, ratings, and records.

**Organizational Network Analysis (ONA)** The application of social-network theory to an organization to sketch a quantitative and accurate picture of how the company actually works, shares knowledge, and completes processes. It reveals who knows what and whom and who works most often with whom — how much informal networks differ from the official reporting chain as depicted by organization charts.

**Organizational Survey** Periodic and systematic examination and analysis of the organizational structure to ensure that it is consistent with current operating requirements. Such surveys consist of seven steps: planning, data collection, interpretation of data, development of solutions, presenting recommendations, installing and following up on recommendations, and evaluating results.

**Organizational Transformation (OT)** A general term covering new or cutting-edge training programs designed to reshape or transform organizations by stimulating motivation, innovation, and excellence through teamwork, empowerment, and participation. OT is viewed as the final stage of a continuum consisting of management-employee development, organization development, and organization transformation. In essence, it is a long-range program to involve all employees in a major effort to change an organization’s culture, values, and management processes and thereby improve productivity, product/service quality, results, and employee satisfaction.

**Organization and Functions Manual (O&FM)** A document that describes the functions of an organization and all its subordinate elements, defines the relationships between and among elements, and describes the authority and accountability of each unit.

**Organization Breakdown Structure (OBS)** A depiction of the project organization arranged in a way that relates work packages (deliverables at the lowest level of the work breakdown structure) to organizational units.

**Organization Characteristics Survey** See organization climate survey.

**Organization Chart** A “wiring diagram,” a hierarchically arranged, clear, symmetrical, and unified block diagram that shows existing activities, functions, levels, and lines of authority in an organization. It includes the title of each element and, by means of connecting lines, shows who is accountable to whom and who is in charge of what activities.

**Organization Climate** The corporate atmosphere, felt rather than observed or defined. It is the product of the collective impact of policies, goals, objectives, priorities, beliefs, values, expectations, managerial techniques, and leadership styles on the motivation and actuation of people to accomplish the mission.
organization climate survey  A data collection instrument used to obtain diagnostic information about an organization and to study its climate and culture. Topics include communication, creativity, pay and benefits, management practices, policies, product and service quality, supervisory practices, the job itself, work conditions, and so on. An organization climate survey gathers employee attitudes, beliefs, feelings, opinions, and perceptions, not facts. Also known as employee attitude survey; employee opinion survey; job satisfaction survey; organization characteristics survey; work climate survey.

organization culture  An organization’s basic beliefs and values about itself and its clients, customers, suppliers, and the public at large. It also encompasses an organization’s view of its value to society. Culture is embodied in the way things are done in an organization as defined by both written and unwritten policies, procedures, and practices. It is manifested in how the organization defines success and how people are rewarded and punished — the organizational norms that have become accepted and encouraged (or prescribed) by management.

organization design  1. The skeleton that gives an organization its form and defines the limits of its growth and performance. Organization design encompasses purposes, principles, policies, technical systems, information and decision systems, and people and reward systems. 2. The process of configuring or reconfiguring the structure of an organization — establishing or changing the arrangement of functions, authority, and relationships between and among various elements of the organization.

organization development (OD)  A planned and systematic strategy for changing and improving the management and operation of an enterprise to increase effectiveness, enhance productivity, boost return on investment, improve the quality of work life, and raise the level of employee job satisfaction. In more specific terms, the OD process is aimed at clarifying the mission, goals, and objectives of the organization; aligning and integrating individual employee, unit, and enterprise goals; making the organization more effective; dealing effectively with technical, managerial, and human problems; improving cooperation, collaboration, communication, and teamwork between managers and their subordinates and among units; promoting openness and free discussion of differences, issues, and problems; improving decision making processes and promoting employee and union acceptance of decisions; building acceptance of and ability to deal with change; improving individual and team performance and interpersonal relationships; and finding and articulating consensus and translating it into action.

The Organization Development Institute  A nonprofit educational organization established to promote a better understanding of and disseminate information about organization development to the public and to members. There are three categories of membership: student, regular, and professional consultant. Annually publishes The International Registry of O.D. Professionals and O.D. Handbook. Contact: The O.D. Institute, 11234 Walnut Ridge Rd., Chesterland, OH 44026-1299 (phone 440-729-7419; e-mail DonWCole@ aol.com; Web site http://members.aol.com/odinst/).

organization development intervention  A strategy or technique used in the organization development process. Systems interventions include management transition workshops; change in management strategies; action planning workshops addressing major issues and problems; benefit-cost analyses for resource allocation; strategic planning; organization planning and design; training and development; job enrichment, enlargement, and redesign; management and HR audits; and group decision making and participative or multiple-management strategies. Organization development interventions include action planning conferences, behavior modeling and modification, communications training, conflict resolution, creative problem solving, goal clarification, intergroup cooperation, leadership training, management by objectives, management improvement conferences, meeting and conference design and management, performance counseling training, process observation, role clarification, small group problem
solving, team building, time management, and unit assessment surveys.

Organization Development Network (ODN)

A professional association of organization development practitioners and others interested in the field of OD — the management of change in organizations. In addition to its annual national conference, ODN sponsors special-interest conferences on issues of current concern to organizations and publishes the quarterly *OD Practitioner*. Contact: ODN, 71 Valley Street, Ste. 301, South Orange, NJ 07079 -2825 (phone 973-763-7337; fax 973-763-7488; e-mail odnet@lists.odnetwork.org; Web site www.odnetwork.org/).

organization diagnosis  An important element of the organization development process. Organization diagnosis consists of the collection and analysis of data subsequently used to identify the strengths and weaknesses of the organization and the changes that need to be made to make it more viable and productive.

organization documents  All typewritten, photocopied, or printed organization materials, including charts, maps, diagrams, photographs, video- and audiotapes, computer printouts, and so on.

organization history  In meeting management, a record of an organization’s previous meetings provided to the host property to describe the needs of the group and its impact on the property. Typically includes information pertaining to room block, room pick-up, meeting space requirements, and food and beverage revenues generated. Also called group history.

organization learning  How an organization uses the ability of its people to understand and interact with its environment. It also includes individual learning as people interact with their environment or create new knowledge or information.

organization planning  The process of translating an organization’s philosophy, vision, goals, and objectives into policies, rules, and practices and taking into full account the firm’s culture, structure, environment, competitive position, opportunities, and limitations. It aims at efficiency, effectiveness, and balance among functions that have the greatest impact on achievement of enterprise goals. The resulting plan defines policy; describes structure, philosophy, and goals; identifies communication channels; and identifies and describes key positions, authority, responsibility, and accountability.

organization structure  The actual configuration of an organization that identifies reporting chains and authority relationships. It is the hierarchical arrangement of the various functional elements, the authority framework, and the pattern of interrelations of an organization.

organization survey  Study of an organization by a team of qualified organization analysts to ensure that the structure of the organization or any of its major components is appropriate and sound. The team completes a six-step process involving (1) planning, (2) data collection, (3) data interpretation and evaluation, (4) development of the revised structure, (5) implementation, and (6) monitoring and follow-up. The team reviews enterprise and employee records, enterprise policies and procedures manuals, and other corporate documents; administers and analyzes questionnaires; conducts interviews and occupational, job, and task analyses; analyzes organization charts, organization and functions manuals, work distribution and workflow charts; and directly observes people at work.

organization taboos  Concepts and practices that are fervently held, at least by the upper echelons of the organization, as universal, clear, correct, and accurate portrayals of what cannot or should not be done. Violators are subject to penalties, although they may not be overt.

organization vision  Top management’s articulation of a picture of what the organization should be (in terms of its culture, climate, quality of work life, and performance) and how it should operate in the future.

organized labor  See union.

organizing  The managerial function concerned with identifying the functions and activities that must be conducted, grouping them into logical subdivisions, making clear delegations of authority, clarifying authority relationships both horizontally and vertically within the organization and with other line and staff elements of the company, and assigning
organ transplant

each group to a leader with the authority to manage.

organ transplant An important means of maintaining the health and physical capacity of many people who in an earlier time were destined for an early death (such as severe heart disease) or for expensive and lifelong treatments (such as kidney dialysis). Today, many organs can be harvested immediately following the donor’s death: heart, liver, lungs, kidneys, corneas, skin, and so on.

orientation A program designed to provide new employees with complete and uniform information about the firm and its organization, mission, functions and policies, compensation, benefits, services, work requirements, standards, rules, safe work habits, and desirable employee-management relations. The objective is to develop confident, loyal, effective, and productive workers and to reduce the likelihood of rule violations, accidents and injuries, discharges, resignations, and grievances. Orientation programs are offered to people following initial hire, transfer, and promotion.

origin The base of reference on a graph — the zero point on both the abscissa (x-axis) and the ordinate (y-axis).

origin agent (OA) In employee relocation, the moving agent at the customer’s origin location who handles estimating, scheduling, and sometimes the packing and loading of a shipment at the place of departure.

original equipment manufacturer (OEM) The original producer of equipment or components that form a part of a delivered product.

originality The capacity to be inventive and imaginative. The ability to play with concepts, ideas, and relationships, juggle elements into improbable positions, develop wild hypotheses, express the implausible, and think the unthinkable.

origination fee A fee that is deducted from loan proceeds and paid to the federal government to offset in part the cost of the Federal Family Education Loan Program.

The Orson Dyslexia Society See The International Dyslexia Association.

orthodontics Dental care involving the supervision, guidance, and correction of developing and mature dentofacial structures.

orthodontist A doctor of dental medicine or dental surgery who specializes in the correction of irregularities or abnormalities of the teeth by mechanical means, such as braces.

orthopedic and mobility impairments People who have suffered the loss or normal use of limbs, bones, or muscles due to disease, accident, injury, or deformity (such as cerebral palsy, muscular dystrophy, multiple sclerosis, tuberculosis of the bones or joints, congenital deformities, and amputation). Many must use wheelchairs, crutches or canes, or prostheses (artificial hands or grasping devices, arms, legs, or feet) of one type or another.

orthopedic surgery Treatment of injuries or deformities of the foot, ankle, knee, or hip, total joint replacement, arthroscopic rotator cuff repair, hand surgery, shoulder surgery, and trauma surgery.

orthopedist A medical doctor who specializes in surgery involving the bones, joints, and muscles, ranging from total hip replacement and delicate hand or facial surgery to treating athletes with knee or elbow injuries.

orthoptics Therapies used to treat vision problems, including vision processing deficiencies, which may be linked to learning disabilities. Employs eye exercises.

orthotics Devices that can assist individuals with mobility, daily living, and workplace activities. They include such devices as braces, cervical collars, shoe inserts that correct foot alignment, and hand splints to assist individuals with partial or spastic quadriplegia in such tasks as eating, writing, and keyboarding.

OSHA Under the 1990 OBRA (budget reconciliation package), civil penalties for violation of the federal workplace health and safety standards have been increased by a factor of seven. Maximum penalty for willful violations of standards is now $70,000 (up from $10,000) per violation. Repeat violators are subject to the $70,000 maximum penalty per fine, and for “serious” violations and “other than serious” violations the fines have increased from $1000 to $7000 maximum.


OSHA Process Safety Rule A standard established to prevent catastrophic chemical
explosions that became effective May 26, 1993, and was fully implemented in May 1997. Requires petrochemical and chemical companies, natural gas manufacturers, and other industries that transport or mix chemicals to analyze potential hazards at every step of chemical processes, take action to avoid and prevent chemical releases and explosions, adopt detailed management plans, and provide written operating procedures for all safety systems and for each operating phase. The rule also requires employers to train their workers on the specific safety and health hazards, emergency operations, and safe working practices “applicable to the employee’s job tasks” and requires contractors train their workers in chemical processes to ensure the safety of both contract workers and those directly employed by a company and to document all training.

**osteoaarthritis** A degenerative condition in which the cartilage in the joints becomes deformed and enlarged, causing pain and preventing normal movement of the joint. The disease is caused by the erosion of cartilage, the spongy tissue at the ends of bones that functions as a shock absorber. It is the most common form of arthritis and occurs in women three times as often as in men.

**osteopathic medicine** Diagnosis and treatment provided by medical practitioners called osteopaths (D.O.s). These medical doctors are almost indistinguishable from doctors of medicine (M.D.s). They prescribe drugs and perform surgery. Some use manipulation as a main modality of treatment.

**osteopathy** Medical practice based on the theory that illness and disease are due chiefly to mechanical disarrangement of tissues. Emphasizes restoration of structural integrity by manipulation but also employs medication, surgery, dietary regimens, and psychotherapy.

**osteoporosis** A crippling disease, caused by loss of minerals, particularly calcium, from the bones, mainly as a result of aging. Bones become weak, brittle, and more susceptible to fractures, especially of the hip, spine, arms, and wrist. More common in women, probably due to the lack of the hormone estrogen, although it can also be the result of poor diet, prolonged inactivity, or certain drugs, such as cortisone.

**osteoporosis screening** A procedure used to screen for abnormal bone mass density in men and women. The patient’s foot is placed in an ultrasound unit and the density of the heel bone is measured.

**other party liability (OPL)** See coordination of benefits.

**other post-employment benefits (OPEBs)** Primarily, retiree medical care or requiring retirees to pay a larger portion of their medical bills.

**other weird arrangement (OWA)** Applies to any novel and unconventional managed care plan.

**otolaryngologist** A medical doctor who specializes in the diagnosis and treatment of problems of the ear, nose, and throat, ranging from infected tonsils and sinuses to serious ailments such as head and neck cancers and deafness.

**otolaryngology** A medical specialty that deals with injuries or diseases of the ear, nose, and throat, including hearing and balance disorders, somnoplasty for snoring, allergy therapy, and sinus treatment.

**outcome-based education (OBE) or training (OBT)** Assessment of the success of training or education programs based on enrollee performance rather than inputs (number of enrollees, length of training, and so on).

**outcomes analysis** See outcomes management.

**outcomes assessment** A strategy or strategies designed to measure and evaluate the results of instructional programs. May include all types of tests (written, oral, performance, multiple-choice, essay, and so on), observation, interview, focus groups, surveys, and analysis of portfolios of student work.

**outcomes-based education** Involves describing specifically what students should know and be able to do when they are promoted to a higher grade or graduated and developing a curriculum that will enable them to achieve those outcomes.

**outcomes management** A system for measuring and analyzing the impact of ordinary medical care on the clinical status, function, and well-being of patients. The system relies on epidemiologic principles for making
comparisons. “Outcomes” include better quality of life, how soon employees return to work, whether they have pain or resumed their normal activities, whether they feel better, and so on, as well as such traditional clinical measures as lowered blood sugar, blood pressure, and cholesterol level. Attributed to Paul M. Elwood, Jr., M.D., developer of the HMO concept 20 years ago.

**outcomes research** Studies of the effects of medical and surgical treatment or procedures on such things as whether specific interventions actually save lives and effect cures, how patients feel, their quality of life, presence or absence of pain and its severity, and whether they can pursue normal activities, as well as typical clinical measures such as blood pressure, blood sugar level, and cholesterol level.

**outdoor-centered program** A training program designed to build teamwork. Participants sleep and eat indoors but many of their activities are conducted outdoors using specially designed facilities such as rope courses (high and low) where activities take place above the ground.

**outdoor experiential training (OET)** A method of business-oriented training that combines conventional classroom methods and techniques with hands-on experiences to develop teamwork, often involving the active participation of upper-level managers as well as workers and their supervisors. It uses voluntary physical activities that are challenging but not life-threatening, such as rafting, rock climbing, spelunking, and crossing rope bridges. Activities are usually preceded by classroom briefings on purposes and goals and are invariably concluded with a review and feedback session at which the goals of the activity are repeated and lessons learned are related to the business environment.

**outdoor learning program** See adventure training; Outward Bound.

**outdoor management development** See adventure training.

**outdoor training** See adventure training.

**outlet** In meeting planning, a restaurant or lounge in a meeting facility.

**outline font** On the Macintosh computer, a font that has two parts: (1) the **bitmap font** that is seen on the screen and appears in the menu and (2) the printer font that holds the mathematical outline of the font that tells the **PostScript** printer how to create the letter forms with smooth lines and curves.

**out of network** A term applied to flexible benefits programs where employees choose to use nonpreferred health care providers each time they use medical services.

**out-of-pocket direct costs** Expenses actually paid in check or cash for a specific project. For example, travel and per diem expenses, training room rentals, learning materials, and coffee for seminar participants.

**out-of-pocket payment** Expending personal funds for health care not paid for by Medicare or private insurance, such as deductible and **coinsurance** payments and other noncovered products and services.

**out-of-the-box hiring (OTBH)** 1. A new hiring concept. Examples are hiring a manager from outside of a company’s industry or from outside the expected specialty or a person whose background differs markedly from the norm for that position. 2. A staffing strategy dictated by the need for functional competencies rather than industry-specific skills under conditions of changing markets, new technologies, mergers, and intense competition. Involves recruiting workers from other industries having professional competencies that differ from those normally required for a position.

**out of wedlock** A child born of parents who were not legally married to each other at that time.

**outpatient** A patient who receives ambulatory care at a hospital or other facility without being admitted to the facility.

**outpatient care** Health care provided in a physician’s or other health professional’s office, in a hospital day-care facility, or in a clinic. Such services as surgery, radiology, pathology, and physical, mental health, and substance abuse therapy are commonly provided. Other services include occupational and speech therapy.

**outpatient facility** A facility designed to provide one-time or continuing health and medical services to individuals who have not been admitted to hospital inpatient care.

**outplacement** Comprehensive and integrated services provided to both employees and
management in connection with termination of employment. For employees it involves job-finding counseling and assistance to displaced or terminated workers by the organization dismissing the employee. Services may include workshops and training, individual assessment and counseling, access to computerized data banks of job openings, résumé preparation, separate on-site facilities, even private offices, for conducting job searches, secretarial assistance, and financial counseling. For management, it involves providing advice and assistance in planning and administering the termination process: how to terminate humanely and effectively, how to realign human resources planning with corporate strategic planning, how to formulate the severance package, how to conduct the termination interview, how to maintain the morale and productivity of the remaining employees, and how to promote a positive company image to its various constituencies and the general public.

outplacement counseling Counseling provided to terminated employees to help them identify the reasons for the dismissal; accept the finality of the action; identify strengths, skills, and talents that can be stressed in seeking new employment; and provide leads for and assistance in the job search.

output competencies Exemplified by adding the words “ability to do or produce” to an output that a person or team produces. (Attributed to Patricia A. McLagan, Competencies for the next generation, Training & Development, May 1997, p. 41., American Society for Training & Development. Reprinted with permission.) See also attribute bundles; knowledge, skills, and attitude competencies; result competencies; superior-performer differentiators; task competencies.

output technology Means of retrieving data from a computer. Includes monitors (screens), sound (speech, music, and the like), and printers.

outreach program A means of keeping employees informed of the programs and services available to them, such as the employee assistance program. Makes use of group and individual briefings, posters, memos, meetings, kiosks, slide shows, and videocassettes.

outsourcing 1. The practice of hiring outside consultants, trainers, vendors, or other types of professionals or technicians rather than employing full-time personnel. It is a strategy for freeing management to concentrate on critical functions and activities by transferring routine and repetitive tasks to a third party, and to reduce costs. See also temporary employee. 2. Using external consulting firms and service agencies to perform an enterprise function, such as development and/or administration of training or benefit programs, equipment maintenance, food services, and security. Advantageous for small employers and when outside sources can support company objectives and existing company computer systems can manage the program. Main disadvantage is loss of control and access to data.

outsourcing-to-temps A staffing strategy that involves contracting with temp agencies to provide the resources required for entire functions, such as benefits administration — or hiring an agency representative at a company’s worksite to manage temporary workers.

outventuring An alternative form of outsourcing, in which a department or division of a company scheduled for outsourcing is turned over to the group’s own employees, who form an independent business. The new business is owned by some or all of the employees, and their first and primary customer is the corporation they formerly worked for.

Outward Bound Schools operating in 36 countries (plus the military services) that attempt to instill self-confidence and cooperation in participants by placing them in unfamiliar environments (often in a wilderness setting) that develop their abilities to handle challenges. Usually involves physical as well as mental challenges and invariably stresses trust and teamwork.

overhead The costs of operating an entity that are allocated to all the revenue-producing operations of the entity but that are not directly attributable to a single activity. For a hospital, these costs normally include maintenance of plant, occupancy costs, housekeeping, administration, and others.
overhead costs  One of the primary categories in the total costs of an HR/HRD/OD program. They consist of support staff salaries, office and classroom rentals, utilities, and the like.

overhead projector  A training device that projects an image of anything printed, written, or drawn on a transparent sheet of acetate.

overlap  In education, an agreement among colleges and universities to award student financial aid on the basis of need, arrived at through meetings of participating institutions. At those meetings the formula for determining need and the amount to award students accepted at more than one institution are determined. The practice has been labeled as unlawful collusion and price-fixing by the Department of Justice.

overlay  In desktop publishing, a proofing technique in which four color-separated contact prints can be viewed separately and overlaid on each other.

overlearning  Repeating a fact or practicing a skill until the learning is ingrained or “fixed” and will be retained even if not used and available for automatic recall when needed, even under extremely stressful conditions.

overload clinic  One form of teaching, learning, and technology center. It provides facilities, services, and activities designed to help faculty and others who are suffering excessive stress for whatever reason.

overpricing  In health care, premium rates that are unacceptably high in the marketplace. May be due to avarice, failure to control utilization, excessive overhead; human error, or a panic response to previous low-balling.

overrates  See flagged rates.

override  In travel management, a payment, in addition to standard commissions, made by airlines to travel agencies for preferential treatment when selling space to their customers and clients. The purpose is to increase the airline’s market share.

Overseas Private Investment Corporation (OPIC)  Organized to mobilize and facilitate the participation of U.S. private capital and skills in the economic and social development of less-developed countries and areas and countries in transition from nonmarket to market economies. Provides information on setting up a business overseas. Also offers programs on direct loans, loan guarantees, and political risk insurance. Contact: OPIC, 1100 New York Avenue, NW, Washington, D.C. 20527 (phone 800-424-OPIC or 202-336-8400; fax 202-408-9859; Web site www.opic.gov/).

Overseas Security Advisory Council (OSAC)  Established in 1985 by the U.S. Department of State to foster the exchange of security-related information between the U.S. government and American private-sector businesses operating abroad. Provides liaison between the State Department and the business community. Operates the Overseas Security Electronic Bulletin Board (EBB), which lists the following information by country: State Department travel advisories, security and crime reports, police and diplomatic emergency numbers, profiles of terrorist groups, and so on. Free to U.S. firms with business overseas and accessible via personal computer or telephone modem. Contact: DS/DSS/OSAC, 2216 Gallows Rd., Dunn Loring, VA 22027 (phone 703-204-6185; Web site www.ds-osac.org/).

over-the-counter (OTC) drugs  Drugs and other types of medication, such as allergy drugs, pain killers, and other medicines, that can be purchased without a physician’s prescription in pharmacies and other types of outlets.

overtime  Work performed in excess of 40 hours in any week for which, under the Fair Labor Standards Act of 1938, employees must be paid one and one half times their normal wage rates. Some organizations pay more than one and one half times normal wage rates, and some pay for hours worked in excess of 37.5 hours.

overtime by plan  Limiting the amount and frequency of overtime assignments in an effort to avoid employee burnout, lowered productivity, and increases in rejects and reworks. Involves communicating the reasons for the overtime, limiting the duration of the overtime program, monitoring employees, checking the quality of products and services, and providing financial and other rewards and recognition for employees’ efforts.

overtime exemption rules  New rules published for comment by the Department of
Labor in the April 3, 2003, issue of the *Federal Register*. Section 541 of the Fair Labor Standards Act of 1938 established standards for minimum wage, overtime pay, and child labor and set several duties and salary tests for determining whether an employee should be classified as executive, administrative, or professional (white-collar workers) and therefore exempt from overtime pay requirements for work in excess of 40 hours per week. The proposed rules would revise the definition of white collar employees, raise the minimum weekly wage that salaried workers can earn to qualify as white-collar employees from $156 to $425 ($22,100 per year), eliminate the requirement that restricts exempt employees from devoting more than 20% of their time per week to performing duties considered nonexempt, and allow deducting pay from exempt employees’ salaries for full-day, but not partial-day, absence due to disciplinary suspensions. In addition, employees making more than $65,000 per year and performing at least one exempt duty also would be exempt.
PA 1. Physician assistant.  
PA 3. Professional association.  
PAC  Political action committee.  
PACE  Programs of All-inclusive Care for the Elderly.  
PAPA  Participant action plan approach.  
PAR  Preadmission review.  
PASS  Plan for Achieving Self-Support.  
PAT  Preadmission testing.  
PATA  Pacific Asia Travel Association.  
PATC  Professional, administrative, technical, and clerical survey.  
PAYSOP  Payroll-based stock option plan.  
PBC  Packed by carrier.  
PBGC  Pension Benefit Guarantee Corporation.  
PBM  1. Pharmacy benefit management.  
PBM  2. Prescription benefit management.  
BPO  Packed by owner.  
PBS  Public Broadcasting Service.  
BPT  Performance-based training.  
PC  Personal computer.  
P.C.  1. Politically correct.  
P.C.  2. Professional corporation.  
PCMA  Professional Convention Management Association.  
PCN  Primary care nurse.  
PCO  Professional conference organizer.  
PCP  Primary care physician.  
PCS  1. Professional conference specialist.  
PCS  2. Performance-centered system.  
PCS  3. Personal communications services.  
PD  Public domain.  
PDA  2. Personal data assistant.  
PDA  3. Personal digital assistant.  
PDC  Plan, do, check, act.  
PDK  Phi Delta Kappa.  
PDL  Page-description language.  
PDP  1. Personal development program.  
PDP  2. Prescription drug plan.  
PDPO  Public Disability Pension Offset.  
PDSA  Plan-Do-Study-Act.  
PE  1. Practical exercise.  
PE  2. Price earnings (ratio).  
PE  3. Private equity.  
PE  4. Physical education.  
PEBES  Personal Earnings and Benefit Estimate Statement.  
PEGs  Professional emphasis groups.  
PEO  Professional employer organization.  
PEPP  Permanent-equity pension plan.  
PERS  Personal emergency response system.  
PERT  Program evaluation and review technique.  
PESS  Property Essential to Self-Support.  
PET  Positron emission tomography.  
PFC  Passenger facility charge.  
PFK  Pay for knowledge.  
PFS  1. Pay for skills.  
PFS  2. Personal financial specialist.  
PGCM  Private geriatric care management.  
PGP  Pretty good privacy.  
Phar.D.  Doctor of Pharmacy.  
Ph.D.  Doctor of Philosophy.  
PHO  Physician hospital organization.  
PHR  Professional in Human Resources.  
PI  Programmed instruction.
<table>
<thead>
<tr>
<th>Acronym</th>
<th>Definition</th>
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<tbody>
<tr>
<td>PIA</td>
<td>Primary insurance amount.</td>
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<td>PIC</td>
<td>Private industry council.</td>
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<tr>
<td>PHHRA</td>
<td>Professionals in Human Resources Association.</td>
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<td>PIMS</td>
<td>Personal information management system.</td>
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<tr>
<td>PIN</td>
<td>Personal identification number.</td>
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<tr>
<td>PIP</td>
<td>Productivity improvement program.</td>
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<tr>
<td>PIPE</td>
<td>Private placement.</td>
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<tr>
<td>PIT</td>
<td>Performance improvement technologist.</td>
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<tr>
<td>PLATO</td>
<td>Programmed Logic for Automatic Teaching Operations.</td>
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<td>PLC</td>
<td>Permanent Labor Certification (program).</td>
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<td>PLM</td>
<td>Product life-cycle management.</td>
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<td>PLR</td>
<td>Private letter ruling.</td>
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<td>PLS</td>
<td>Please (Internet abbreviation).</td>
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<tr>
<td>PLUS</td>
<td>1. Project Literacy U.S. 2. Parent Loans to Undergraduate Students.</td>
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<td>PM</td>
<td>Participative management.</td>
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<td>PMAA</td>
<td>Personnel Management Association of Aztlan.</td>
</tr>
<tr>
<td>PMI</td>
<td>Project Management Institute.</td>
</tr>
<tr>
<td>PMO</td>
<td>Physician ownership model.</td>
</tr>
<tr>
<td>PMP</td>
<td>Participative management process.</td>
</tr>
<tr>
<td>PMPM</td>
<td>Per member per month.</td>
</tr>
<tr>
<td>PMPY</td>
<td>Per member per year.</td>
</tr>
<tr>
<td>PMS</td>
<td>1. Premenstrual syndrome. 2. Pantone matching system. 3. Property management system.</td>
</tr>
<tr>
<td>PMT</td>
<td>Photomultiplier tube.</td>
</tr>
<tr>
<td>PNHP</td>
<td>Physicians for a National Health Program.</td>
</tr>
<tr>
<td>PNI</td>
<td>Psychoneuroimmunology.</td>
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<tr>
<td>PNR</td>
<td>Passenger name record.</td>
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<tr>
<td>PO</td>
<td>Provider organization.</td>
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<tr>
<td>POA</td>
<td>Power of attorney.</td>
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<tr>
<td>POD</td>
<td>Payable-on-death (account).</td>
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<tr>
<td>PODN</td>
<td>Professional Organizational Development Network in Higher Education.</td>
</tr>
<tr>
<td>POI</td>
<td>Program of instruction.</td>
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<tr>
<td>PONSI</td>
<td>Program on Non-Collegiate Sponsored Instruction.</td>
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<tr>
<td>POP</td>
<td>Point-of-sale.</td>
</tr>
<tr>
<td>POS</td>
<td>Point-of-service.</td>
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<tr>
<td>POTS</td>
<td>Plain old telephone system.</td>
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<tr>
<td>PPBS</td>
<td>Planning, programming, budgeting system.</td>
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<tr>
<td>PPE</td>
<td>Personal protective equipment.</td>
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<tr>
<td>PPFP</td>
<td>Prepared and perishable food program.</td>
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<tr>
<td>PPI</td>
<td>1. Payment performance index. 2. Producer Price Index.</td>
</tr>
<tr>
<td>PPM</td>
<td>Project-portfolio management.</td>
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<tr>
<td>PPO</td>
<td>Preferred provider organization.</td>
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<tr>
<td>PPP</td>
<td>Point-to-point protocol.</td>
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<tr>
<td>PPS</td>
<td>Prospective payment system.</td>
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<tr>
<td>PQMI</td>
<td>Process quality management and improvement.</td>
</tr>
<tr>
<td>PR</td>
<td>Public relations.</td>
</tr>
<tr>
<td>PRES</td>
<td>Presentation (Internet abbreviation).</td>
</tr>
<tr>
<td>PRK</td>
<td>Photo-refractive keratectomy.</td>
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<tr>
<td>PRM</td>
<td>Partner relationship management.</td>
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<tr>
<td>PRO</td>
<td>Peer review organization.</td>
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<td>Progs</td>
<td>Progressive proofs.</td>
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<tr>
<td>PROM</td>
<td>Programmable read-only memory.</td>
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<tr>
<td>PS</td>
<td>Performance support.</td>
</tr>
<tr>
<td>PSA</td>
<td>1. Personal security account. 2. Prostate specific antigen.</td>
</tr>
<tr>
<td>PSAT</td>
<td>Preliminary Scholastic Assessment Test.</td>
</tr>
<tr>
<td>PSE</td>
<td>Psychological Stress Evaluator.</td>
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<tr>
<td>PSI</td>
<td>Personnel selection inventory.</td>
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<tr>
<td>PSO</td>
<td>Provider sponsor organization.</td>
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<tr>
<td>PSP</td>
<td>Performance share plan.</td>
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<tr>
<td>PSS</td>
<td>Performance support system.</td>
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<tr>
<td>PSSMT</td>
<td>Professional Society for Sales &amp; Marketing Training.</td>
</tr>
<tr>
<td>PST</td>
<td>Performance support tool.</td>
</tr>
</tbody>
</table>
PT 1. Physical training.
2. Performance technology.
PTDN Professional and Technical Diversity Network.
PTMPY Per thousand members per year.
PTO Paid time off.
PTP Peer-to-peer.
PTS Performance to schedule.
PTSD Posttraumatic stress disorder.
PUP Performance unit plan.
PVA Paralyzed Veterans of America.
PVO Private voluntary organization.
PVT Photovoltaic technology.
PWA Person with AIDS.
PWD People with disabilities.
PWI Projects with Industry.

P-1, P-2, P-3, P-4 visas See Immigration and Naturalization Service P-1, P-2, P-3, and P-4 status.

pacer A device used to speed up the reading process by reducing the amount of time the eyes fix on a group of words. In effect, the device forces the reader's eyes to move across a line of type more rapidly.

Pacer Center, Inc. A coalition of 20 Minnesota disability organizations established to improve and expand opportunities that enhance the quality of life for children and adults with disabilities (physical, mental, learning, and emotional) and their families. PACER helps businesses hire people with disabilities, develops the support services businesses need to incorporate them into the workforce, and identifies the school training needed for them to become successful employees. Contact: Pacer Center, 8161 Normandale Blvd., Minneapolis, MN 55437 (phone 800-537-2237 or 952-838-9000; TTY 952-838-0190; fax 952-838-0199; e-mail pacer@pacer.org; Web site www.pacer.org/).

Pacific Asia Travel Association (PATA) An association whose mission is to contribute to the growth, value, and quality of travel and tourism to and within the Pacific Asia area. PATA provides marketing, research, and educational opportunities to a membership of government tourist offices, airlines, hotels, travel agencies, tour operators, and related companies. Contact: PATA, Unit B1, 28th Floor, Siam Tower, 989 Rama I Road, Pathumwan, Bangkok 10330, Thailand (phone +66-2 658-2000; fax +66-2 658-2010; e-mail patabkk@pata.th.com; Web site www.pata.org/).

Pacific Islanders Persons having origins in any Pacific island; for example, American Samoa, Caroline Islands, and Marshall Islands.

Pacific rim Countries located on the perimeter of the western Pacific Ocean, primarily the economic giants of Japan, South Korea, Taiwan, Hong Kong, and Singapore and the nations of Indonesia, Malaysia, the Philippine Republic, and Thailand.

package A term used to describe any combination of salaries and benefits received by workers as a result of collective bargaining.

packaged program See off-the-shelf program.

packaging Designing and producing containers or wrappers for a product that (1) identify the brand, (2) contain descriptive or persuasive information, (3) facilitate product transportation and protection, and (4) ease home storage.

packed by carrier (PBC) In employee relocation, describes when the packer or driver packs the customer's household goods — and assumes all liability for damages to the goods during the move.

packed by owner (PBO) In employee relocation, describes when the household goods owner packs cartons for the move. Under these circumstances, the driver may make the decision to repack any items to prevent damage during transit. If the driver accepts the customer's packing as is, the carrier must assume liability for damage.

packet network A system in which data are broken up and transmitted in small chunks (packets) in random order. The packets are reassembled in their original order on the other end of the transmission system.

packets Bundles of data on the Internet, ranging in size from 40 to 32,000 bytes. Packets travel the network independently but are reassembled at their final destination.
**page buffer** In desktop publishing, a disk incorporated into an image setter that ensures consistent printer output quality. It buffers an entire page image before transmitting it to the recorder. By sending the raster lines in one continuous stream, the recorder never has to stop in midjob. Therefore, the film in the image setter is exposed smoothly and consistently.

**page-description language (PDL)** In desktop publishing, a standard language, such as PostScript, that tells the printer’s engine how to compose a page. For example, when a printer receives a PostScript file from a computer, it is processed into a raster format that can be recognized by the print engine.

**paid family leave** Paid time off to attend to family needs. California is the first state to require it. Beginning July 1, 2004, most government employees in California will become eligible to receive family temporary disability insurance benefits over a 12-month period to cover periods when a worker is unable to work because of a need to care for an ill child, spouse, parent, or domestic partner or for the birth, adoption, or foster care placement of a child.

**paid leave bank** A program designed to reduce employee absenteeism by allotting a bank of time for sick leave, vacation, or personal leave. If employees exceed their allotment for a given time period, disciplinary action is taken through a no-fault system. Costs are cut by reducing the number of sick days placed in the bank.

**paid time off (PTO)** 1. Vacation days (typically 11 days per year the 1st year of employment, increasing to 24 days after 30 years), sick days (typically 10 days per year with carryover allowed by almost half of American companies), and personal days (provided by only 25% of American companies) away from the workplace paid for by the employer. 2. A flexible benefit plan option in which employees are given the opportunity to buy and sell paid time off. They can buy additional vacation time by trading other benefits for it or sell it for benefits they prefer.

**paid time off banking program** A system in which a certain number of days of paid time off are allotted to employees to use as they see fit. Established to reduce absenteeism and costs and give employers more flexibility.

**pain relievers** Over-the-counter drugs for the temporary relief of minor body aches, pains, and headaches.

**paint** 1. In video, altering or enhancing the color, texture, intensity, or any other visual element of an image. 2. In desktop publishing, software used to create bit-mapped graphics images.

**paired comparisons** A relative rating system that requires the rater to compare the performance of each member of a group with every other member, one at a time. The number of times a person is chosen as the better of the two is tallied, which yields an index of the number of times the person is chosen compared with the number of persons being rated. The total “scores” for individuals identify reverse rank order of the group (the highest scorer is the best performer and the lowest is the poorest).

**pairing** Trains employees from diverse backgrounds to mediate disputes, foster cultural sensitivity, and resolve interpersonal problems among workers. Participants, chosen by managers from a group of volunteers to represent a mix of genders, races, ethnic groups, and jobs, learn how to examine all possibilities; overcome communication breakdowns, intolerance, and prejudices; and apply their knowledge of the company’s culture to current issues. Following training, consulting pairs who mirror the racial and educational backgrounds and experience may be assigned to employees having difficulties to help them resolve their problems. Created by Pope & Associates, a Cincinnati-based management consulting firm.

**Pakistani brain** A computer virus that can cause serious damage to computer-stored information.

**palliative care** A health care program in which specially trained physicians and other care givers offer counseling, control symptoms, and provide pain relief.

**palmtop** A portable computer that is battery-powered and about the size and weight of a personal organizer.

**panel** A training strategy in which three to ten people, under the direction of a moderator, present their views on a particular subject or problem or present assigned aspects of a broad
topic. Panelists are drawn from operating and staff elements or from outside the organization. Trainees themselves sometimes serve as members of panels. Following the presentations by panelists, trainees are encouraged to participate through questions directed to individual panelists. Panels are used to explore unsettled issues and problems, present differing points of view, identify and clarify the advantages and disadvantages of a course of action, and make use of special knowledge, experience, or expertise.

pan-European pension  The European Commission, the administrative body of the European Union, has called for the establishment of a system that would standardize pension regulations throughout the EU.

panic disorders  An uncontrollable fear response to ordinary, unthreatening situations. They can occur in anyone unexpectedly and affect 2 to 5% of Americans, most often people in their early 20s. Characterized by sweating, hot or cold flashes, choking or smothering sensations, racing heart, labored breathing, trembling, chest pains, faintness, and disorientation or feeling of dying, losing control, or losing one’s mind. May be caused by chemical or hormonal imbalances, drugs or alcohol, stress, or other events.

pantone matching system (PMS)  A set of standard color specifications used by desktop publishing designers and printers to ensure precise color matching.

paper-and-pencil objective test  A test consisting of carefully constructed questions in the form of true-false, matching, completion, multiple-choice, or arrangement items.

paper-and-pencil test  A test that may include objective-, subjective-, essay-, or projective-type test items used to measure achievement, mental ability, specific information, job and trade knowledge, mechanical aptitude and psychomotor skills, cognitive skills, linguistic aptitude, supervisory and managerial abilities, interests, and personality and temperament. Testees respond by writing their answers in longhand, circling or underlining responses, or marking machine-readable answer sheets.

paperless book  A book that is published in electronic form; that is, the text is displayed on “white” pages that replicate ordinary books on the screen of a portable computer, rather than on paper. Instead of scrolling, the user “turns” pages by the touch of a button and can flip back and forth, underscore passages, or place notes in the margins. Readers can also enlarge the typeface, copy passages onto a notebook, and make detailed work, name, or phrase searches.

paradigm shift  Looking at an issue or problem from a completely different perspective.

Paragon Awards  Annual awards presented by Corporate Meetings & Incentives magazine to the hotels, resorts, and conference centers that did the best job of handling meeting and incentive groups during the year. Nominations of hotels are based on the quality of their services to meetings and incentives, while resorts are judged on their environment, services, and recreational amenities. Conference centers, which must be members of the International Association of Conference Centers (or judged by the editors to be of equivalent purpose and quality), are chosen on the basis of facilities, equipment, and staffing, particularly for small meetings. Contact: Corporate Meetings & Incentives, The Graybar Building, #1650, 420 Lexington Ave., New York, NY 10170-1699 (phone 212-338-9124).

paralegal  A law provider. A person who works in a law office but is not a lawyer. May have received formal training at the associate or baccalaureate degree level.

paralinguistic behavior  Audible sounds that accompany oral language but are not actual words. Includes inflection, volume, rate, articulated pauses (um, ah, er, and so on), and coughs.

parallel communities  The practice of inputting data from many companies, resulting in a single vantage point from which the processes for all of those companies can be optimized.

parallel computer  A data processor that harnesses tens or hundreds of relatively low-powered computers to work on a single complex problem at superfast speeds, upwards of 9 billion calculations per second. These supercomputers break up problems into thousands of pieces and solve them simultaneously. Examples are the CM-200 developed by Thinking Machines Corporation of Cambridge, MA and the Touchstone Delta computer produced by
Intel and installed at the California Institute of Technology.

parallel-group technique A group method of experimentation in which two or more equivalent groups are used at the same time under conditions that are as carefully controlled as possible and where only a single factor or variable is manipulated or changed. The experimental factor is changed for one group (the experimental group), while the parallel group serves as the control for comparative purposes, undergoing customary, nonexperimental conditions. For example, a researcher may require one group of trainees to take a test under conditions of instructor encouragement, another group under conditions of instructor discouragement, and a third group using the regular directions for administration.

parallel processing computer See supercomputer.

parallel team A team of employees whose members participate only part time while continuing to perform the duties of their regular jobs.

Paralyzed Veterans of America (PVA) A nonprofit veterans service organization chartered by the U.S. Congress to improve the care, treatment, and rehabilitation of veterans who have a spinal cord injury or disease. PVA funds 58 full-time service offices across the U.S. PVA programs include veterans benefits counseling, spinal cord research, advocacy and legislation, barrier-free design, wheelchair sports and recreation, and public education. Contact: PVA, 801 Eighteenth St., NW, P.O. Box 96010, Washington, D.C. 20006-3517 (phone 800-424-8200 or 202-872-1300; e-mail info@pva.org; Web site www.pva.org/).

paramedic 1. A military corpsman or physician who parachutes into inaccessible areas to provide medical attention to persons in need of such services. 2. Persons who have received 1000 or more hours of medical training and are authorized to perform technically complex procedures such as administering intravenous medications and surgically inserting airways into the windpipe.

paraphrasing A technique used in counseling and conflict resolution to verify that a message has been correctly received or to identify where a breakdown has occurred in communication. It is a restatement of what has been heard in different words.

paraplegia A symptom of spinal cord injury: paralysis affecting the legs and lower parts of the body.

paraprofessional A person who occupies a position with knowledge and skills requirements that fall somewhere between those of technical and professional jobs; that is, they involve higher-order technical competencies. Examples include drafting specialist, computer software designer, x-ray technologist, and ophthalmic dispenser. Also referred to as semiprofessional.

para-site A Web site that surrounds other sites linked from it with its own identifying frame. Creates confusion as to who is responsible for the content of the page.

paratransit system Alternative public transportation or dial-a-ride systems for people with disabilities instituted because most transit systems, including stations and bus stops, are not accessible for those who use wheelchairs or people with hearing, vision, developmental, or other disabilities. Most require 24-hour advance notice for reservations.

parental discrimination See Executive Order 13152.

parental leave A fringe benefit whereby employees are allowed to use paid sick days or take extended leave without pay after the birth or adoption of a child or to care for a dependent child or parent.

parent education seminar A form of employer-supported child care benefit in which staff or outside consultants organize forums to inform employees about community resources and provide support on work and family issues.

Parent Loans to Undergraduate Students (PLUS) Loans available to support tuition and fees for undergraduate students with interest rates at the 3-month treasury-bill rate plus 3.1%, adjusted annually, and with a cap of 10%. PLUS loans allow participants to borrow the entire cost of education, minus anything received in student aid. Borrowers with no financial need pay a 6.5% up-front fee, and those with need pay anywhere from 5 to 8%, depending on the lender.
**parent training**  Programs offered by nonprofit and proprietary organizations to train corporate trainers or volunteers to teach parents how to help their children in school. Examples are **Linking Home and School Through the Workplace** and **MegaSkills**.

**Pareto analysis**  A method of establishing cost target priorities developed by Alfred Pareto in the late 19th century. The technique helps separate the important from the unimportant. It is based on a natural phenomenon: that 80% of all outcomes result from about 20% of a given group of causes. For example, 80% of rejected products will be caused by 20% of employees, and 80% of the profits will come from the sale of 20% of the product line. A Pareto analysis is depicted in graphic form, with columns arranged in descending order of importance. Each column represents a different element or problem. Also known as the 80-20 rule.

**Pareto chart**  A bar graph ranking in order of importance the causes, sources, types, or reasons for problems and/or opportunities. It serves as a means of exercising quality control and is used extensively in industry. Essentially it employs the principle of management by exception. A Pareto chart displays problems or causes by the magnitude of their effect. Defects or other variables are plotted by type on a histogram. A graphic representation of an operation used to study and improve work processes. It uses symbols (operation, movement, inspection, delay, and storage, for example) to identify common activities that occur in most types of operations.

**par GIC**  Par guaranteed investment contract issued by insurance companies. Carried at book value and benefit-responsive, it is an actively managed investment vehicle that substitutes the credit backing of the insuring company’s separate account for the guarantee of the GIC issuer. Interest rates are guaranteed in advance for 6 months to 1 year, although par GICs have no maturity date. Funds may be withdrawn by the plan sponsor at any time at their underlying market value.

**parking benefits**  See qualified parking.

**parkinsonism**  A group of diseases in which there is slow, progressive degeneration of part of the brain. Its four symptoms are resting tremors, stiffness, slowness of movement, and instability of balance and posture. The most common of these disorders is **Parkinson’s disease**.

**Parkinson’s disease**  A chronic, progressive nervous disease that occurs during middle age and late years, mainly in men. It is marked by hand or head tremors and weakness of resting muscles and a shuffling gate. It may not be incapacitating for many years. Although not curable, it can be treated by medication.

**Parkinson’s Law**  States that an individual employee will find work to fill the time available. For that reason it is essential in designing positions to fill the time with useful work. Also states that functions or cost centers, established to meet a particular need at a particular time, continue to exist or even expand long after the need has passed. Attributed to C. Northcote Parkinson.

**parlor**  In meeting management, a living room or sitting room in a hotel that is not used as a bedroom. Also called a **salon**.

**parolee**  An alien, appearing to be inadmissible to the inspecting officer, allowed into the U.S. for urgent humanitarian reasons or when that alien’s entry is determined to be for significant public benefit. Parole does not constitute a formal admission to the U.S. and confers temporary status only, requiring parolees to leave when the conditions supporting their parole cease to exist.

**par provider**  Shorthand term for participating provider, whether an individual professional or
stabilizes the heart rate and reduces anxiety in institutional health care provider, who has contract-
ted with a plan to provide services.

**Partial-Birth Abortion Ban Act of 2003**

Bans partial-birth abortions, which are defined as abortions in which a physician delivers an unborn child’s body until only the head remains inside the womb (or in the case of a breech birth, whose trunk past the navel is outside the mother) and commits an overt act to kill the partially delivered fetus, usually by puncturing the back of the child’s skull with a sharp instrument and siphoning the child’s brain out before completing the delivery of the dead infant. The Act includes an exemption for cases in which the life of the mother is jeopardized but not for general health reasons. Penalties include a fine and a jail term of up to 2 years for violators. Passed by the Senate on March 13, 2003 and by the House of Representatives. Awaiting reconciliation of House and Senate versions and the signature of the President.

**partial disability** Inability to perform certain types of work for pay, such as lifting.

**partial retirement** See phased retirement.

**participant action plan approach (PAPA)** An approach to external evaluation of training developed by the U.S. Office of Personnel Management. It determines how participants change their job behavior following training by examining what happened on the job as a result of the training, whether the results were what was intended, and what may have interfered with participants using what they learned in the training program. The program requires that participants develop action plans at the end of training describing the things they want to try out when they get back on the job. Several months following the training, participants are either interviewed or surveyed by questionnaire.

**participant camera** In distance learning, the camera(s) used to display participants (trainees or students) at either the host or remote sites or at both. Includes pan, tilt, zoom, preset location, and autotracking capabilities.

**participant diary or log** A simple means of collecting job data for use in job evaluation and training. Workers are asked to keep a list of the things that they do during the work day and record the amount of time they spend on each activity. The record is supplemented by interviews with the workers and their supervisors by an analyst.

**participant in CHAMPUS** Health care providers who have agreed to accept the Civilian Health and Medical Programs of the Uniformed Services allowable charge (along with the user’s cost-share and deductible, if any, as the full fee for the user’s care. Those who participate usually file the claim for the user and receive payment from CHAMPUS. Hospitals that participate in Medicare must, by law, also participate in CHAMPUS for inpatient care.

**participant reaction** The most common, easiest, and most casual and subjective method of evaluating training and development programs. Feelings and opinions of trainees about the training received are collected by means of questionnaires (sometimes by means of interview). Although not entirely lacking in merit, it is neither reliable nor valid. Results do not correlate highly with job performance or the amount and kind of resulting organizational change.

**participating physician or supplier** A physician or supplier who agrees to accept assignment (the amount that Medicare or other insurance carrier allows) on all claims.

**participation** The number of employees granted pay increases, submitting suggestions, contributing to a fund drive, involved in volunteer work, and so on, expressed as a percentage of all employees in the group.

**participation enhancement strategy** See participatory management system.

**participative management (PM)** A strategy to improve employee motivation, morale, commitment, job satisfaction, and productivity by building mutual trust and respect among workers, supervisors, and managers while eliminating barriers between managers and workers. PM encourages employees at all levels to share in policy formulation and in making decisions in areas that affect them. Mechanisms include work teams and task forces, Scanlon Plan, committee assignments, quality circles, suggestion systems, and assignment of special projects.

**participative management process (PMP)** An employee-involvement effort tied to a gain-sharing plan, implemented by Motorola.
participative training  A discussion-centered adult learning strategy that emphasizes interaction and exploration of problems and issues and the exchange of experience.

participatory management system  A program that recognizes the dignity and potential of employees to become productive members of the management team by playing an active role in the business, maintaining business literacy, and maintaining competence in their own areas of responsibility. The programs employ such devices as work teams, committees and task forces, and quality circles and are enhanced by employee surveys and suggestion systems.

partnering  1. A purchasing trend in which large organizations consolidate their business with one “partner” for multiyear agreements. They often roll the deal over when the contract expires rather than go out again for bids. Partnering is believed to reduce costs and increase quality and profitability because it eliminates stress and the expense of competitive bids, makes internal processes consistent, and focuses attention on fewer suppliers. 2. See consultative selling.

partner relationship management (PRM)  Strategies designed to coordinate partner activities and facilitate linkages by providing order management, lead sharing, joint marketing, and other forms of collaboration. The objectives of PRM are to improve efficiency in collecting information, build relationships, save time, cut costs, and increase revenue.

partnership  An association of persons legally joined as partners and co-owners of a business. There are two types: general partnerships, where all partners have a say in running the business and any individual partner can obligate the remaining partners, and limited partnerships, where the general partner runs the business and limited partners have no say and typically no tax or other form of liability beyond their initial investment.

partnership program  A program that lets Civilian Health and Medical Programs of the Uniformed Services (CHAMPUS)-eligible persons receive inpatient or outpatient treatment from civilian care providers in a military hospital or from uniformed services care providers in civilian health care facilities.

partnerships  Advertised as an improved type of work team, characterized by vision, empowerment, focus and discipline, role modeling, and initiative.

part-time employee  An employee who usually works between 1 and 34 hours per week (at all jobs within an establishment) regardless of the number of hours worked in the reference week.

part-time employees  An alternative staffing option. Involves hiring people to work less than a regular 40-hour work week on a continuing basis. Such employees may be on the company payroll or assigned through a temporary service.

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partnership program  A program that lets Civilian Health and Medical Programs of the Uniformed Services (CHAMPUS)-eligible persons receive inpatient or outpatient treatment from civilian care providers in a military hospital or from uniformed services care providers in civilian health care facilities.

partnerships  Advertised as an improved type of work team, characterized by vision, empowerment, focus and discipline, role modeling, and initiative.

part-time employee  An employee who usually works between 1 and 34 hours per week (at all jobs within an establishment) regardless of the number of hours worked in the reference week.

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pension insurance is permitted for each plan participant. It is a means of protecting the security of retirement funds.

**Pass-through taxation system** A plan under which a corporation’s profits pass through directly to its shareholders on a pro rata basis and are reported on the shareholders’ individual tax returns.

**Password** A code assigned to a user. May also be recognizable by a computer. Knowledge of a password associated with a user ID is considered proof of authorization.

**Password reset** An identity management tool that enables users of secure computer systems to reset their own passwords and unlock their accounts through a standard browser or interactive voice response system. Users are authenticated by a set of questions to which only they should know the answers.

**Password synchronization** An identity management tool that requires users of secure computer systems to know only a single password when accessing different systems. However, the user has to enter an ID and password for each application.

**Patch** Special software designed to fix a bug.

**Patent** Legal protection for independent development and marketing of inventions, such as computer algorithms, programs, and interface devices, and equipment, for a period of 17 years. A patent prevents others from making, using, or selling the invention. And, if a device or other patentable object infringes on an existing patent, even if unknowingly, the patent owner may sue for damages. Patents must be registered with the Patent and Trademark Office.

**Paternity leave** Time off from work granted to the father of a newborn.

**Patient advocate** A medical professional, usually a registered nurse with clinical experience and medical/surgical background, assigned by an employer or an insurance carrier to work with patients and their physicians and coordinate health care from preadmission to discharge. Also called director of patient representatives; physician liaison; quality management coordinator.

**Patient ratings** A form of quality assessment that focuses on such questions as whether physicians in a health care plan communicate effectively and whether members get the health care they need.

**Patient Safety and Quality Improvement Act of 2003** The purposes of this Act are (1) to encourage a culture of safety and quality in the U.S. health care system by providing for a health care errors reporting system that both protects information and improves patient safety and quality of health care and (2) to ensure accountability by raising standards and expectations for continuous quality improvements in patient safety through the actions of the Secretary of Health and Human Services. Passed by the House on March 12, 2003.

**Patient Self-Determination Act of 1990** Requires that patients be informed of their rights to prepare an advance directive, usually a living will or durable power of attorney for health care, in which they specify whether they want life-sustaining medical treatments if they become incapacitated. Health care facilities, such as hospitals, hospices, home health agencies, nursing homes, or health maintenance organizations, that receive Medicare or Medicaid funds must inform patients and educate them, medical personnel, and the community about the sources and methods of obtaining the appropriate forms.

**Patriot Act of 2001** Passed by both houses of Congress on October 24, 2001, the Act was designed primarily to deter and punish terrorist acts in the U.S. and around the world and to enhance law enforcement investigatory tools. Allows the government to monitor religious and political institutions without suspecting criminal activity in terror investigations; hold closed immigrant hearings; monitor federal prison conversations between attorneys and clients; search and seize the papers and effects of Americans without probable cause in terror investigations; jail suspected terrorists indefinitely without a trial; conduct roving wiretaps; monitor e-mail without a warrant; and access bookstore and library records in pursuing terror suspects. A proposed regulation requires all banks to implement a customer identification program (CIP) that is appropriate given the bank’s size, location, and type of business.
pattern review  In health care, a form of retrospective review involving examination of patterns of utilization to determine where corrective action must be taken to reduce costs. For example, several hospitals could be compared on the bases of clinical outcomes, length of patient stay, and charges.

Paul Douglas Teacher Scholarship Program Provides college financial assistance to students in exchange for teaching service, typically 2 years. Provides up to $5000 per year, not to exceed $20,000, to students who are in the top 10% of their graduating class and who meet other selection criteria established by state agencies.

payable-on-death (POD) (account) A method of avoiding probate. Allows the maker to have full use of the funds until death and to name a beneficiary for whatever remains in his or her bank account following death. There is no limit on the amount that can be passed on to heirs, it costs nothing, and beneficiaries can be changed at any time. Also called a poor man’s trust.

pay adjustment An effect of inflation, restructuring, other changes in economic conditions, the competitive status of an organization, union demands, or the expectations of workers based on such traditional considerations as experience, seniority, increased responsibility, or simply job tenure. Pay adjustments take the forms of raises and salary cuts. They may also be called general increases or across-the-board adjustments.

pay-as-you-go strategy A plan for meeting retiree medical liabilities in which benefits are funded as required. The company puts money back into the business instead of into a portfolio of securities.

payback agreement Essentially, a contract between a company and relocated employees. Payback agreements state that if the employee voluntarily leaves the company within a specified period of time (usually 1 or 2 years) from the effective date of his or her transfer and receipt of relocation benefits for any reason other than to accept other employment at the same company or one of its subsidiaries, the individual must repay the company, on a pro-rated basis, all relocation-related expenses, reimbursements, and tax allowances paid on the employee’s behalf.

pay card A card issued by credit card companies, such as MasterCard and Visa, that allows employees to receive their pay by means of plastic cards that can be used like credit cards or at ATMs to receive cash.

pay compression Describes the situation where the normal differences in pay between successive job levels or grades gradually erode or actually disappear due to inflation (new hires may receive equal or more pay than workers who have been in the organization for years).

pay-dock proposals A part of the campaign to update the depression-era Fair Labor Standards Act. Under these proposals, employers who violate FLSA’s pay-docking rules for one employee would no longer be required to convert all of their white-collar workers to hourly status.

pay equity Said to occur when equal compensation is paid to workers for work of equivalent value.

pay for knowledge (PFK) See pay for skills.

pay for performance A compensation system in which employees share the risks of business with owners/investors. They earn more when productivity, sales, and profits rise and less when they decline. Such plans typically start with reduced base wages and salaries, but bonuses are awarded when production targets, sales, or other measures of performance are achieved.

pay for skills (PFS) A program designed to keep employee productivity, commitment, job satisfaction, and morale high and turnover down. Although there are several forms of the program, the most common approach is to define and document the specific skills and knowledge required for each job in the organization and communicate them to employees along with notification that if and when they have mastered the requirements for a particular job they will be promoted to that position.

pay grades Pay classes, rates, or steps comprising different jobs of approximately equal difficulty, importance, or value as determined by job evaluation and used for pay purposes.

payment performance index (PPI) A measure of key financial information created by
Dun & Bradstreet Information Services, a division of Dun & Bradstreet Corporation. The PPI measures the change in how fast companies are paying their bills.

**payroll-based stock option plan (PAYSOPS)** Formerly called TRASOP. Defined contribution plans, established under the Tax Reduction Act of 1975, used to transfer employer stock to employees to provide equity ownership to workers. Describes modifications to tax regulations under the Tax Reduction Act of 1975 and its amendments relating tax credits to distributions that are proportional to payroll.

**payroll** An alternative staffing option. Involves identifying specific people to perform needed tasks or functions and referring them to a staffing company, which then employs them and assigns them to work at the company. The staffing firm provides all pre-employment and employment services, such as payroll, records, and workers’ compensation coverage and locates replacements when needed.

**payroll method** A standard means of counting employees to determine coverage under *Title VII of the Civil Rights Act of 1964* established by the Supreme Court. The Court held that the true test of whether an employer has an employment relationship with an individual is to examine the payroll register on the day in question regardless of whether the employee, including hourly and part-time workers, was physically present at work each day of a given week. It should also be noted that both the *Age Discrimination in Employment Act of 1967* and the *Family and Medical Leave Act of 1993* use similar means of determining when an employer is subject to the provisions of those laws. In addition, the *Equal Employment Opportunity Commission* prefers the payroll method, and the U.S. Department of Labor has formally adopted it for determining coverage under FMLA.

**payroll tax** See social security.

**pay secrecy** An issue of considerable importance in many organizations. Pay secrecy concerns whether or not employees should know what other workers in their organization are being paid.

**pay steps** Specified levels within a pay range on a pay or salary schedule. Employees progress from step to step on the basis of such factors as time in grade, performance, educational level, or the acquisition of new job skills.

**pay structure** A tabular or graphic representation of the rate or range of pay that has been approved for each job in an organization, but it does not show the actual wage rates that are paid. It provides the framework for all compensation practices in a company.

**PC-based enhancement** One means of combining the capabilities of personal computers and facsimile machines. Allows the user to transmit computer-generated documents sequentially to multiple addressees. It requires the installation of a special circuit board in the fax machine.

**PC fax** A mechanism that translates computer files into a format compatible with a remote fax machine that can then receive and print the document.

**peace dividend** An expected (by many) consequence of the end of the Cold War — the reallocation of federal budget expenditures from military-related functions, equipment, and personnel to civilian programs, primarily funding for social programs.

**pedagogy** A framework for learning. The practice of teaching (vs. facilitating, as in *andragogy*). Assumes that adults have many of the characteristics of children (they are dependent, responsive to authority, and so on). Places emphasis on the transmission of information.

**pediatric dentist** A doctor of dental medicine or doctor of dental surgery who specializes in the dental treatment of infants, children, adolescents, and children with special needs.

**pediatrician** A medical doctor who specializes in the diagnosis and treatment of children’s diseases and disorders.

**pediatrics** A medical specialty for the diagnosis and treatment of infants and children.

**peer appraisal** Performance appraisal performed by an employee’s peers — colleagues, team members, or other employees of equivalent rank who have ample opportunities to observe performance. Typically used as a
supplement to either collaborative or reciprocal performance appraisal.

**peer coaching** A means of improving employee effectiveness, performance, productivity, cooperation and teamwork, and self-management. Involves developing “partnerships” between and among workers.

**peer group learning** A self-improvement vehicle primarily used with executives and managers. Uses give-and-take periodic meetings of peers from a variety of organizational elements to share ideas, strategies, experiences, philosophies, problems, and issues. Formal presentations by outside speakers may be included, but the basic thrust is informal discussion.

**peer interview** A hiring process that permits members of a work team or work group to help evaluate job candidates. May be conducted as a group interview or a series of one-on-one interviews. Often a part of a 360-degree process in which candidates are interviewed by their potential supervisors, subordinates, and peers.

**peer review** 1. In health care benefits, examination and study of surgical procedures and other forms of medical treatment by independent medical and health personnel either prior to or following the procedure or treatment to determine its necessity and appropriateness. 2. In accounting, the practice of requiring one audit firm to evaluate another at regular intervals (auditing the auditor). A key feature of self-regulation.

**peer review organization (PRO)** A group of practicing physicians and other health care professionals under contract to a company (or state or federal government) to monitor and review the quality of care provided to employees (or Medicare patients). Typically, PROs help decide whether care is reasonable and necessary, is provided in the appropriate setting, and meets the standards of quality accepted by the medical profession.

**peer-to-peer applications** A communications technology that allows people to use the Internet to exchange files directly from their hard drives.

**peer-to-peer computing** By downloading various types of software, PTP users can connect with a network of other users who have the same software. So, PTP computing allows people to share files independently without going through servers (client/server computing).

**peer training** Training provided workers by highly skilled or experienced coworkers, usually on-the-job (in the shop, laboratory, office, store, field, or other other operating element).

**Pell Grant Program** A Federal Pell Grant, unlike a loan, does not have to be repaid. Generally, Pell Grants are awarded only to undergraduate students who have not earned a bachelor’s or professional degree. In some cases, applicants may receive a Pell Grant for attending a postbaccalaureate teacher certification program. For many students, Pell Grants provide a foundation of financial aid to which other aid may be added. Awards for the 2001–2002 award year (July 1, 2001 to June 30, 2002) depended on program funding. The annual maximum award for Federal Pell Grants was increased from $3300 to $3750 for the 2000–2003 award year. Students can receive only one Pell Grant in an award year. How much they get will depend not only on their expected family contribution but also on the cost of attendance, whether a full-time or part-time student, and whether they attend school for a full academic year or less.

**penalty fare** A fee of 25 to 50% of the value of a ticket charged for ticket changes or cancellations.

**penalty fee** 1. In travel management, a charge added to the bills of hotel guests who check out early. 2. A charge made by restaurants and car rental agencies for no-shows.

**pen and notebook system** See pen-based technology; pen computer.

**pen-based technology** Devices that use a pen instead of a mouse as a means of inputting data or instructions. Prototype systems operate on notebook computers. A pen-based computer, formerly available only in Japan, is now being introduced by more than 30 U.S. manufacturers. It is a battery-operated, notebook-size computer that allows users to write on a touch-sensitive screen with a penlike device instead of using a keyboard or a mouse. The writing is converted into type, which can be combined with electronic sketches or digitized doodles and printed out.
Also called *pen tablet*, *stylus systems* and *smart paper.*

**pension** A stated allowance or annuity paid regularly to a person upon his or her retirement or to dependents upon his or her death for past services, meritorious performance, age, loss, or injury. For some purposes, such as state taxes, a pension is defined as money that is paid out over a period of 10 years or more.

**Pension Benefit Guarantee Corporation (PBGC)** An agency established by the **Employee Retirement Income Security Act of 1974** to guarantee payment of benefits to participants of defined benefit pension plans that meet IRS qualifications. The agency thereby became a trustee for underfunded and terminated single- and multiemployer pension plans and provides financial assistance to those plans. This assistance is funded by premiums paid by participating organizations. Participating organizations are also required to submit annual reports. In June 1990, the Supreme Court ruled that the agency could order an employer to resume its obligations for underfunded pension plans (rather than shifting liabilities to the PBGC), thereby removing a potential liability to the pension agency and causing increases in premiums from the PBGC.

**pension equity plan** A pension design intended to provide an equitable distribution of benefits to diverse employee populations (aging baby boomers and mobile baby busters). Each year, participants are credited with a percentage of pay that will be applied to their final average earnings. The percentage increases with age, typically ranging from 4% for employees under 30 to 12% for those 60 and over. Additional percentages, typically ranging from 1% for participants between 35 and 39 and 3% for those 60 and older, are credited to earnings above the social security wage base to provide an additional benefit for the portion of pay not eligible for social security benefits. The sum of the accumulated percentages is applied to the participant’s final average pay to create a lump-sum value. That sum can be paid out directly to participants when they retire or leave the company. Departing employees have the option of drawing down the lump sum, converting it into an annuity, or rolling it over into an **individual retirement account** or another employer’s plan. Attributed to Eric Lofgren, a consultant with the Wyatt Company, who helped develop the plan.

**pension equivalent reserve credit plan** See account balance pension.

**pensioner** An employee who receives a monthly or annual payment for services rendered upon retirement without having contributed toward the benefit while employed.

**pension plan** A tax-sheltered savings plan designed to provide sufficient income following retirement so that a reasonable standard of living can be maintained. There are three types: group pension plans, deferred profit-sharing plans, and savings plans.

**pension plan retiree medical account** An alternative funding vehicle for retiree medical liabilities in which benefits are funded through an existing **qualified pension plan**.

**Pension Portability Act of 1992 (PPA)** Included in legislation that extended emergency unemployment insurance benefits and signed into law by President Bush. The law, which went into effect January 1, 1993, enhanced pension portability by (1) permitting direct transfers of lump-sum pension payments to an **individual retirement account** (or in some cases into the plan of a new employer); (2) allowing employees to switch any portion of their benefits; and (3) giving employees advance notice of the tax advantages of a direct transfer. One provision of the law requires employers to withhold 20% of the withdrawal amount if the employee does not directly transfer the money into an IRA or other plan. The law was designed to encourage workers to save their retirement funds.

**Pension Protection Act of 1987 (PPA)** Requires companies with underfunded pension plans to pay additional contributions of $6 for every $1000 of underfunding, up to $34 per employee. The legislation increased premiums that companies pay annually to the Pension Benefit Guarantee Corporation. The Act also reduced or eliminated the deduction for contributions by employers for adequately funded plans.
Pension Protection Act of 1994  A bill designed to overhaul underfunded pension plans. The Act changed the formula for calculating cost-of-living adjustments (COLAs) in retirement plan funding and contribution limits under Section 415 of the Internal Revenue Code. COLAs are indexed through the end of the third quarter instead of the fourth quarter and rounded down in $50, $500, and $5000 increments, depending on which limits are involved.

people knowledge  Knowledge of the wants and needs of people, their motivations and biases, and what makes them do what they do. It involves the ability to observe and describe behavior in specific, objective, nonjudgmental and nonlabeling terms.

people literacy  Knowledge about and skill in dealing with people in a workplace setting.

people performance programs  Programs designed to get the best performance from all employees (not just the sales force) and customers by involving them in motivational training and offering incentives to link them to corporate goals.

people problems  As contrasted with process problems in organizations. Include office politics, demanding work environments, interpersonal conflict, disciplinary problems, sexual harassment, substance abuse, and untapped potential, among many others.

people with disabilities  The preferred term for referring to people with physical, mental, developmental, emotional, speech, or learning disorders. It is considered to be more sensitive than such terms as “handicapped” or euphemisms such as “physically challenged.”

Pepper Commission  A commission established by Congress to study health care plans. In 1990 the 15-member commission endorsed a comprehensive plan for providing health care coverage for uninsured Americans and government-financed long-term care for the elderly and disabled — essentially a blueprint for national health care and long-term care.

per capita  In estate planning and settlement, a class gift to only those who survive; for example, a bequest that contains the phrase “to my children who survive me” would not pass on to a grandchild.

perceived disability  Refers to a person regarded by his or her employer as having an impairment although the individual does not meet the Americans with Disabilities Act (ADA) definition of a person with a disability. Such a person may file a complaint alleging disability discrimination because perceived disability bias is prohibited by the ADA.

percentage pricing  In meeting management, a form of sleeping-room rate negotiation. Planners sign a contract agreeing to pay a percentage of the rack rate at the time of the meeting rather than an actual rate inked onto a contract weeks or months in advance. The practice could boost hotel profits, but it could also make properties vulnerable to a market downturn.

percentage score  In testing, a score obtained by dividing the number of correct responses by the total number of items on the test.

percentage rank or score  A means of indicating the position of a test score in a group of 100 scores. Percentile scores portray relative standing on a test in terms of the percentage of the raw scores equaled or exceeded by any given score. For example, the 95th percentile is the point below which 95% of the data falls. Percentiles do not, however, indicate how much better or worse one person’s performance is than another’s in terms of raw scores. Percentile ranks may be calculated by arranging the raw scores in order of decreasing magnitude and finding for each score the number of scores equaling or lying below it. Each of those numbers is then divided by the total number of scores, and the quotient is multiplied by 100. This formula provides approximate results; if more exact percentile ranks are required, consult any good measurement or statistics reference.

perceptual acuity  Said to be a requisite for leaders. It is the ability to analyze and evaluate a situation quickly and then negotiate a practical solution among diverse and opposing groups.

perceptual disorders  Difficulty in understanding, comprehending, processing, and interpreting information, concepts, and principles or an inability to make fine discriminations among objects or ideas. Perception and learning are essential concomitants of the thought
process. Perception is not sensation; it implies the recognition of an object, an image, or an idea. It takes place only through a lengthy process of repetitive experiencing of the object, image, or thought. Perceptual disabilities often leave a person confused, anxious, and frustrated. A great amount of conscious effort and persistence is required to override distorted visual and auditory information.

perceptually disabled  A category of persons with mental disabilities of varying severity. Also called brain injured.

per diem reimbursement  In health care, a payment system in which a provider receives a fixed amount per patient day, regardless of services provided.

performance 1. Output results and their outcomes obtained from processes, products, services, and activities that can be measured and evaluated in terms of organizational goals and objectives. 2. A basic instructional method in which the trainee is required to perform, under controlled conditions, the operation, skills, or movement being taught. The method is used as follow-on instruction to teach manipulative operations or procedures, operation and functioning of equipment, team skills, and safety procedures. There are four types of performance: independent practice, in which trainees work individually and at their own pace; group or controlled practice, in which trainees work together at a rate set by the instructor step-by-step and by the numbers; coach and pupil, in which trainees are paired and members of each pair perform in turn as instructor and trainee; and team performance, in which a group of trainees performs an operation or function involving teamwork. 3. Performance is a term that uses behavior as the means and its consequences as the end. That is, performance is the act or manner of demonstrating a skill or capacity. It is invariably measurable and involves systematic review and analysis of a specific behavior with the objective of improving that performance. Ideally, it measures how well people do a job or task as compared with a set of performance standards, communicates that information to them, gets agreement on strengths and deficiencies, and results in a plan of action to enhance strengths and shore up weaknesses.

Performance can be improved by several means: training, development, coaching, mentoring, networking, peer tutoring, self-development, job rotation, job redesign (reengineering), and special assignments, such as membership on committees and work teams. 4. In legal terminology, the correct term for attrition. If one party to a contract fails to perform any of its obligations, it can be required to pay the other party damages for partial breach of the contract.

performance accelerator  See performance support system.

performance achievement plan  A long-term, executive incentive plan in which shares of stock are awarded for the attainment of predetermined financial targets such as return on investment, growth in earnings per share, or profit.

performance analysis  Broad-based assessment and study of either organizational or individual performance. Performance analysis is a means of verifying significant performance deficiencies and then determining the most appropriate means ofremedying those shortcomings.

performance appraisal  Systematic, periodic review and analysis of employees’ performance with the objective of improving that performance so that employees can realize their full potential. Ideally, it measures how well people do the job as compared with a set of performance standards, communicates that information to them, gets agreement on strengths and deficiencies, and results in a plan of action to enhance strengths and shore up weaknesses.

performance assessment  A test that directly measures skills and abilities, such as presenting testees with appropriate materials and tools and requiring them to produce a product that meets certain specifications. Although not a new concept, performance assessment is currently being promoted as the most reliable means of assessing competency. Also called genuine assessment, authentic evaluation, and practical testing.

performance audit  Systematic, comprehensive, and detailed examination and assessment of the systems that comprise the conditions and restraints in which people in an organization
work. They establish baseline data for initiating improvement measures.

**performance award plan** A form of executive incentive compensation plan in which formulas relating bonus distributions to selected measures of the company’s financial performance are used to make payments in cash, stock, or both to executives, usually prorated according to the rank or function of the executive.

**performance-based assessment** Testing or determining what a person has learned by observing or evaluating his or her performance of practical, hands-on tasks; for example, grading ability to repair a malfunctioning carburetor. Also called *authentic assessment*; *portfolio-based assessment*.

**performance-based budget** See program budgeting.

**performance-based compensation** A form of incentive pay in which increases in compensation are based on the attainment of quarterly or annual targets established before the fact by the manager for individual subordinates or jointly with the subordinate. It is often used in conjunction with management-by-objectives programs.

**performance-based licensing** In addition to tests of literacy and writing skills and satisfactory completion of an accredited teacher training program, performance-based licensing requirements involve the use of high-quality assessments of teaching performance that would-be teachers would have to pass to obtain a long-term teaching license. (Attributed to Richard J. Murnane, “The Case for Performance-Based Licensing,” *Phi Delta Kappan*, October 1991, p. 140.)

**performance-based training (PBT)** A form of training used to improve substandard performance in a specific area when the skill or knowledge deficiency is clear. Designed for skill mastery in technical areas or where correct procedures mean the difference between life and death. PBT rests on behaviorist theory and instrumental conditioning. Learners practice the correct behavior and then are given feedback and positive reinforcement to shape their responses.

**performance benchmarking** A form of benchmarking used to establish national averages of management practices or purchasing and sales statistics, sorted by industry, geographical locations, or sales volume for peer identification. Usually conducted by means of surveys.

**performance budgeting** A budgeting system that places primary emphasis on the relationship between input and output. It involves work measurement. Substantive data concerning units of work are developed, such as development hours, equipment hours, instructor platform hours, and output, such as training programs produced or trainees completing a program. Those data are related to the amount of input (resources) required to produce a given estimated output.

**performance-centered design** The strategy and techniques used by performance support systems engineers (developers) to devise the interface between the user and an *electronic support system*.

**performance-centered objective** See behavioral objective.

**performance-centered system (PCS)** A form of *electronic support system* that is usually networked, involves database access, and is used for several hours each day. Also called a *good system*.

**performance evaluation** See performance appraisal.

**performance feedback** See feedback.

**performance improvement technologists (PITS)** Describes the instructional technologists of the 1990s and beyond who will need four qualities: (1) ability to think creatively, (2) first-hand experience with improving performance on the job or in a class, (3) technological know-how, and (4) ability to be a team player. Attributed to Bob Yeager, President of Intercom, Inc. of Woodlands, TX (*CBT Directions*, March 1991, p. 22).

**performance indicator** Measurable evidence that a planned result has been achieved. Examples are gains in profit, product quality, productivity, and reductions in interpersonal conflict, training time, costs, and the like.

**performance interview** A means of selecting candidates for employment used mainly but not exclusively by manufacturing and financial services companies for middle- to senior-level positions. Involves giving the candidate a
business problem, asking him or her to define and analyze the problem, develop a response and outline a means of implementing the solution, and present the solution to a group of company executives.

**performance management** 1. A means of maintaining and improving competent work behavior — employees who do their jobs well — and the relationships between managers and workers. Daily, year-round, continuing appraisal, coaching, and feedback that involves helping employees understand the nature and quality of their performance, identify what they need to do to improve, and motivate them to do it. That is, performance management employs strategies designed to foster employee personal responsibility, self-discipline, and individual decision making, rather than traditional punishment, to maintain employee self-esteem and encourage loyalty and commitment. Examples are *management by objectives*, *participative management*, and *performance appraisal*. 2. A substitute for performance appraisal said to emphasize teamwork, values, and employee career responsibility and a process that focuses on the needs of customers and clients instead of emphasizing judgment and labeling. The system takes into account the changing values and new definition of the employee-employer relationship.

**performance measure** A yardstick applied to gauge whether a product or service meets performance standards and the extent to which it deviates from those standards. Performance measures include assessment; inspection; personal observation; audits (quality, product, service, and procedure); questionnaires and interviews; ratings, inventories, and checklists; diagnostic, expectational, attitude, and morale surveys; tests and other evaluative devices; reports and records; and special devices such as Gantt and PERT charts, CPM, and project charts.

**performance monitoring** Employee surveillance by electronic (telephone or computer) or visual (open or clandestine observation and reports) means or interviews with clients, customers, and suppliers. Used to track productivity, accuracy, and cordiality, evaluate individuals, establish standards and quotas, identify problems, and provide a basis for training and upgrading programs. Although a widespread practice, some forms are denounced and fought by unions.

**performance objective** See *behavioral objective*.

**performance rating** Adjectival description or numerical index used to report evaluation of job performance following observation and judgment by a qualified individual either with or without a rating scale.

**performance review** A less negative term to describe what has traditionally been called performance appraisal. The purpose of performance review is to improve employee performance rather than to judge or rate it.

**performance share plan (PSP)** A stock plan that specifies the attainment of certain predetermined performance objectives before the employee has rights to the stock. The employee pays income taxes on the fair market value of the stock at the time it is issued but can sell the stock at any time because there are no holding period restrictions.

**performance shares** A type of incentive plan in which contingent shares of stock or a fixed cash value are awarded to top managers based on how well the company does rather than on how long the executive survives in his or her position of power. The executive earns a portion of the grant as his or her performance goals are met.

**performance standards** 1. In general, criteria used to measure performance in achieving objectives or results. 2. In employee performance appraisal, the yardsticks used to measure efficiency and effectiveness in performing a *job, duty, or task*. 3. In job performance measures, criteria that define the amount of time and resources required under normal conditions to complete one unit of job or task output and the characteristics of the product from the standpoint of quality. 4. In education, standards that define the levels of learning that are considered to be satisfactory.

**performance support (PS)** The use of technology to integrate knowledge and learning. Employs software to improve individual and organizational performance by bringing employees up to speed in performing their jobs and tasks as quickly as possible and with
a minimum of support from other workers. Also called electronic performance support; integrated performance support; online performance support.

**performance support engineer** A professional whose job is to capture and structure knowledge for electronic support systems and design and develop the interface between users and the system.

**performance support engineering** The discipline that uses performance support methods and techniques to apply technology to the development of electronic support systems.

**performance support system (PSS)** A system that gives users access, via workstations, to the information, guidance, assistance, and other tools they need to learn how to do their jobs and improve their productivity. Sometimes referred to as interactive performance accelerators.

**performance support tool (PST)** A form of electronic support system that is usually stand-alone, does not involve access to a database, and is used only infrequently. Also called stand-alone EPSS; content software.

**performance technology (PT)** Systematic approaches to the improvement of human performance on the job; for example, training, organization development, incentives, job redesign, job aids, instructional technology, and ergonomics — interventions that produce results that benefit the organization.

**performance test** A test that requires the testee to perform a physical or mental skill that is one of the duties, tasks, or elements of a job under conditions similar or identical to those of the work environment. Includes instruments that require the testee to demonstrate some practical application, skill, or operation that is an essential part of a job or task. Sometimes, some kind of apparatus, equipment, or material is involved. The testee’s performance is observed and evaluated in accordance with a predetermined standard of performance and/or product of performance.

**performance to schedule (PTS)** An indicator of quality that is based on measurement of the ability of an organization to deliver acceptable products to customers on or before a promised date. It is considered to be meaningful and valid only if the customer, rather than the supplier or vendor, sets the delivery schedule.

**performance unit plan (PUP)** A stock plan that grants units to an executive that can be exchanged for cash payments or their equivalent in stock value at the time of the award if predetermined objectives are achieved.

**perinatal care** Care provided the mother and infant at about the time of birth.

**periodic budgeting** Budgets prepared for a specific time period, such as the annual budget, which is usually broken down into semiannual, quarterly, and monthly budgets.

**periodontics** Dental care involving the treatment of tissues supporting the teeth.

**periodontist** A doctor of dental medicine or doctor of dental surgery who specializes in treating diseases of the periodontium (gums and soft tissue).

**peripheral arterial disease screening** A procedure used to screen for peripheral arterial disease in the lower extremities. Blood pressure cuffs and a Doppler ultrasound probe are placed on the leg arteries to locate abnormalities that may indicate arterial disease as well as high risk of coronary artery disease.

**peripherals** Components of a computer system: input devices, such as keyboards, the mouse, drawing tools, and scanners and output devices such as printers and slide makers.

**perjury** Willfully and knowingly making a false statement under oath in a judicial proceeding on a matter material to the issue in litigation.

**Perkins Loan** See Federal Perkins loan.

**Perkins (Carl D.) Vocational and Applied Technology Education Act Amendments of 1990 and 1991** Replaced the old federal law and established a new course for vocational education. The amendments contain four major changes: (1) shifts the focus of vocational education from its traditional job-skills orientation toward integration of academic/cognitive and vocational skills; (2) places more emphasis on directing federal resources toward school districts in greatest need for reform and improvement in vocational education; (3) restructures the relationship between the states and local school districts aimed at encouraging the districts to provide more leadership in improving vocational education; and
(4) distinguishes between secondary and post-secondary levels of vocational education and establishes postsecondary education as a separate program in federal legislation. One of the most significant features of the act is that it identified the need to help states develop the means of measuring the performance of local programs and of setting standards based on that performance. The amendments that went into effect on July 1, 1991 gave states 2 years to devise performance measures of vocational-technical schools in areas including graduation rates and mastery of basic academic and occupational skills.

**perks or perquisites** Incentives that involve special privileges and considerations in addition to salary and benefits. They are usually associated with organizational rank and status, although they are sometimes granted on an individual basis. Include athletic/recreation club membership, business-class or first-class air travel, chauffeur-driven limousines, company car, country club membership, deferred compensation plan, dependent tuition reimbursement, employment contract with or without a takeover protection clause, ERISA excess plan, executive dining room, executive training programs, financial counseling, free reserved parking, legal counseling, low cost/no cost loans, luncheon/supper club membership, outplacement counseling, paid travel for spouses, personal computer for home use, physical fitness program, post-retirement benefit continuation, supplemental executive retirement plan, supplemental life insurance, supplemental long-term disability, supplemental medical insurance, supplemental vacation plan, vacation condominium, and VIP lounge membership.

**permanent-equity pension plan (PEPP)** A new supplemental pension concept for executive compensation. Stock, rather than cash, is used as the funding vehicle to encourage key employees to develop and keep permanent equity stakes in their company. The plan ties a portion of executive pensions to stock performance. Stock is granted based on a flat percentage of pay or begins as a small percentage of current pay and gradually increases until retirement. Participants are not permitted to sell their stock until retirement or until the desired equity position is reached.

**Permanent Labor Certification (PLC) program** Designed to protect American jobs and wages by excluding foreigners who seek admission to the U.S. or status as immigrants for employment purposes, when qualified and willing U.S. workers are available for the jobs.

**permanent resident** Any person not a citizen of the U.S. who is residing in the U.S. under legally recognized and lawfully recorded permanent residence as an immigrant. Also known as permanent resident alien, lawful permanent resident, resident alien permit holder, and green card holder.

**permanent resident alien** An alien admitted to the U.S. as a lawful permanent resident. Permanent residents are also commonly referred to as immigrants; however, the Immigration and Nationality Act (INA) broadly defines an immigrant as any alien in the U.S., except one legally admitted under specific nonimmigrant categories. An illegal alien who entered the U.S. without inspection, for example, would be strictly defined as an immigrant under the INA but is not a permanent resident alien. Lawful permanent residents are legally accorded the privilege of residing permanently in the U.S. They may be issued immigrant visas by the Department of State overseas or adjusted to permanent resident status by the Immigration and Naturalization Service in the U.S.

**permanent storage** In employee relocation, warehousing all or a part of a household goods shipment for an indefinite period of time. Common during an overseas assignment.

**per member per month (PMPM)** In health care, applies to a revenue or cost for each member per month.

**per member per year (PMPY)** In health care, applies to a revenue or cost for each member per year.

**personal adjustment counseling** Counseling provided to employees to help them gain self-understanding, learn how to regulate their own lives, achieve insight into difficult experiences, learn how to use their own resources as well as the resources of the organization and the larger community, and deal with emotional stress.
personal blogs  
Blogs written primarily by an individual. They range from formal essays to random thoughts and ideas, time-stamped and archived. In future, may be used by workers to record their job-related thoughts and ideas during the workday or as a platform for collaboration among colleagues.

personal care attendant  
Assists the elderly and disabled with such daily tasks as getting out of bed, bathing, toileting, and dressing, thereby enabling people to live in the community rather than in a nursing home or other institution. Supported by Medicaid payments.

personal care home  
See board and care home.

personal communications services (PCS)  
Digital wireless mobile communication technologies that provide a variety of standard features at lower prices and with lower power consumption than cellular services.

personal computer (PC)  
Any computer designed for personal, home, or office use. Usually one that can fit in a compact space or on a desk. May be stand-alone or networked with other computers, including minicomputers and mainframes.

Personal Computer Memory Card International Association (PCMCIA) 
A standard for credit card-size memory cards used with personal digital assistants and personal computers to store information, update software, and support data and fax capabilities.

personal convenience services and policies  
Include casual dress days, concierge services, fitness centers, food shopping services, information finder services, lactation rooms, leisure consultants, massage services, nap/meditation rooms, and take-home meals.

personal days  
A type of employee fringe benefit. Workers are allowed a specific number of paid days off (in addition to paid holidays, annual leave, and sick leave) for any personal reason, such as attending to personal business, attending a school play, keeping a doctor’s appointment, or just goofing off. Some employers allow workers to use their personal days on an hourly rather than a full-day basis.

personal development  
Training and other activities that encompass such diverse elements as individual and group learning experiences, health and fitness programs, recreational activities, stress management, and assertiveness training.

personal development program (PDP)  
A voluntary program designed to help employees achieve personal growth and social and spiritual fulfillment and to help working parents handle work and family responsibilities and, as a consequence, make them happy and more productive. Uses such interventions as training in life skills and life planning, workshops on financial planning, dual-career and single parent strategies, sponsoring support groups, and providing third-party mediation services to resolve workplace conflicts.

personal digital assistant (PDA)  
A hand-held computer device that merges handwriting recognition, personal-organization tools, and state-of-the-art mobile communications in a compact package. Used to store and retrieve information and may serve as a telephone, fax machine, modem, and electronic date and notebook. Some accept input by means of a keyboard, mouse, stylus, scanner, or printer and also plug into a workstation. The device can recognize handwriting and graphics. Newer models offer controllable backlighting and non-glare screens and can share data with Windows and Macintosh computers.

Personal Earnings and Benefit Estimate Statement (PEBES)  
A statement that contains (1) the number of quarters of coverage credits earned; (2) the number of credits needed to be eligible for disability, survivors, and retirement benefits; (3) a year-by-year listing of earnings subject to social security tax; (4) estimates of disability and survivors benefits for the wage earner and his or her family; and (5) estimates of monthly retirement benefits should the individual retire at age 62, 65, or 70. Furnished without charge by the Social Security Administration. In 1995, Social Security began automatically releasing the statement to all people 25 years old or older. Call 800-772-1213 or visit the local social security office.

personal effectiveness competencies  
Capabilities that portend success in professional or managerial jobs. They include self-control, resistance to stress, and flexibility.

personal emergency response system (PERS) 
A device worn by elderly or disabled persons
or installed in their homes, connected by radio to the telephone and in turn to a 24-hour monitoring service. Used to alert emergency medical or law enforcement personnel of an accident or medical emergency involving the individual.

**Personal Financial Specialist (PFS)** A designation awarded to individuals who are certified public accountants and have passed a 6-hour examination given by the American Institute of Certified Public Accountants. **Contact:** AICPA, 1211 Avenue of the Americas, New York, NY 10036-8775 (phone 212-596-6200; fax 212-596-6213; Web site www.aicpa.org).

**Personal growth leave** Paid or unpaid leave granted to employees, sometimes to pursue further education.

**Personal growth training** Training provided on a voluntary basis to workers at all levels to promote self-knowledge and self-acceptance; improve their mental and physical health and well-being; improve their ability to work with others; reduce absenteeism, tardiness, accidents, and injuries; improve productivity; reduce tension and stress; and provide positive personality development. Typically includes medical evaluation prior to enrollment and may take such forms as physical and recreational activities (such as team and individual sports, aerobic dancing, exercise, orienteering, and wilderness backpacking), introspective exercises (such as yoga and transcendental meditation), and small-group interactions (such as encounter groups, discussion groups, and workshops).

**Personal image** See self-image.

**Personal information management system (PIMS)** A system that manages information with which professionals and researchers work — such as references, notes, and ideas found in reports, research papers, and articles — as well as phone numbers, addresses, appointments, to-do lists, and other personal database items. Traditionally limited to pencil and paper, PIMS now make use of computers, spreadsheets, and databases (some using hypertext) and avoid acquisition, format, and storage problems that limit the individual’s ability to work with the data.

**Personal information manager** Software that consolidates details about business contacts derived from business cards, messages, Rolodex files, and other sources and arranges them in a usable form on a computer screen.

**Personality** Enduring personal traits or characteristics that make each individual truly unique, such as assertiveness, self-reliance, dependence, responsibility, dogmatism, defensiveness, openness, warmth, coldness, haughtiness, and the like.

**Personality and temperament test** Usually referred to as personality profiles, inventories, schedules, or scales, personality and temperament tests are used in business and industry to evaluate personality in normal adults and predict human behavior in business for career planning, selection, job placement, promotion, and counseling. They purport to measure some dimension of human personality or temperament, such as whether a person is withdrawn or outgoing, a team player or a loner, mature or immature, emotionally stable or unstable, or passive or aggressive, and they are projective in that they disclose a person’s needs and values. These tests are usually reserved for the task of selecting individuals for executive or professional positions. They should be administered and interpreted by qualified psychometrists, psychologists, or therapists. Examples are Guilford-Zimmerman Temperament Survey, Gordon Personal Profile-Inventory, Edwards Personal Preference Schedule, California Psychological Inventory, Wonderlic Comprehensive Personality Profile, Taylor-Johnson Temperament Analysis, Thurston Temperament Schedule, Taylor Sales Attitudes Checklist, and Jenkins Activity Survey.

**Personality test** A test used as an employment screening device by an estimated 6000 U.S. employers. Although their legality or illegality has yet to be proved, several states, including Massachusetts, Minnesota, Rhode Island, and Wisconsin, severely restrict or outlaw their use. Their legality is most likely to be challenged in the courts on one or more of the following bases: disparate impact or treatment, unlawful inquiry, or invasion of privacy.

**Personalized benefits** Legal, financial planning, educational assistance, and other
innovative benefits such as discounts on home and auto insurance (through semimonthly payroll deductions), massage, exercise and nutrition counseling, and so on.

**personal protective equipment (PPE)**  
Equipment designed to safeguard employees from workplace illnesses and injuries, such as surgical gloves, welding gloves, hard hats, goggles, masks, face shields, hot sticks (live electrical wire tools), cold weather outer wear, and metatarsal and safety shoes. Occupational Safety and Health Administration regulations require employers to determine the appropriate PPE for each hazard, provide and pay for most such equipment, and provide worker training on selecting, inspecting, using, and maintaining the equipment.

**Personal Responsibility and Work Opportunity Reconciliation Act of 1996 (PRWORA)**  
A comprehensive bipartisan welfare reform plan that changed the nation’s welfare system into one that requires work in exchange for time-limited assistance. The law contains strong work requirements, a performance bonus to reward states for moving welfare recipients into jobs, state maintenance of effort requirements, comprehensive child support enforcement, and supports for families moving from welfare to work, including increased funding for child care and guaranteed medical coverage. Signed into law August 22, 1996.

**personal security account (PSA)**  
Proposed as a means of setting aside capital well in advance to help workers pay for their retirement instead of the current government social security program, which is in financial difficulty. Instead of sending their payroll taxes to the government to be paid out in benefits to current retirees, workers and their employers would deposit all or part of those taxes into private accounts. Proponents of the proposal maintain that workers would benefit since it could raise the declining rate of return people now earn on money paid into the system.

**personnel administration**  
The enterprise function that deals with the “people” aspects of operations.

**personnel controls**  
Curbs on personnel hiring, utilization, and advancement to manage costs. Control is achieved by establishing realistic performance standards, identification of deviations from those standards, and the correction of deviations.

**personnel costs**  
The full costs of people’s time including salary or wages and benefits.

**personnel director or manager**  
See human resources manager.

**personnel evaluation**  
See performance appraisal.

**personnel inventory chart**  
A chart that depicts the status and potential of assigned personnel for advancement to higher-level positions within the organization. The chart assigns each incumbent to one of four categories: immediately promotable, potentially promotable, adequate in present position but not promotable, or release (terminate). Using the chart, a list of positions that will become vacant in the ensuing 2-year period is developed. It identifies vacancies that will occur as a result of promotion and transfer, retirement and resignation, dismissal, and expansion of the organization.

**personnel management and administration**  
See human resources management.

**Personnel Management Association of Aztlan (PMAA)**  
A national organization of 700 members whose purpose is to foster awareness of career opportunities, professionalism, cultural pride, and self-esteem; provide a placement network; share information, expertise, and ideas; and act as a resource for its members, employers, and the community to advance constructive HR policies and practices that have a direct impact on minorities, specifically the Hispanic community.  
*Contact:* PMAA, P.O. Box 31893, Oakland, CA 94604 (phone 415-272-6456; Web site www.pihraonline.org/).

**personnel planning**  
See human resources planning.

**personnel records**  
See records.

**personnel research**  
See research.

**personnel selection inventory (PSI)**  
An instrument designed to measure such qualities as emotional stability, personal values, honesty, and work habits. Used to predict whether or not job applicants are likely to steal on the job. Applicants are categorized as high-, borderline-, or low-risk.
person with AIDS  Identified by some as the preferred way to describe an individual who has the AIDS virus — instead of using such phrases as “AIDS victim,” which some feel is insensitive or inflammatory.

per stirpes  Translated from the Latin as “by right of representation.” Used in wills when referring to a gift to children and issue and provides that the gift shall go to the closest generational level; however, if anyone predeceases the writer of the will, that person’s share will be evenly divided among his or her children.

persuasion or persuasive power  Ability to influence, sway, or convince followers of the rightness of a belief or action without using coercion or manipulation.

persuasive behavior  The ability to present a product, service, argument, or proposal in terms that others will respond to in a positive way. It is a particularly important skill for salespersons, instructors, and briefers.

per thousand members per year (PTMPY)  A common way of reporting health care utilization, such as hospital utilization, which is expressed as days per thousand members per year.

Peter Principle  A tongue-in-cheek bromide coined by Laurence J. Peter, psychologist and professor of education (The Peter Principle, 1969), that states that in hierarchies a person tends to rise to the level of his or her incompetence.

pet insurance  Typically offered to employees a part of flexible benefits programs. Employers contract with a pet insurance provider, arrange for a discount for employees who want coverage for their pets, and workers choose a policy and pay the premiums, often by payroll deduction. When a pet gets sick or injured, the employee can use the insurance to pay veterinarians’ bills, less a small deductible.

pharmaco-economist  A professional specialist with degrees in both economics and pharmacology who examines the cost-effectiveness and quality of life afforded by new drugs. For example, the pharmaco-economist determines whether one drug more than another can reduce the length of hospital stays or the absences of employees sidelined by illnesses or accidents.

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pharmacy benefit management/managers (PBM)  Private companies that provide drug benefits packages to organizations advertised as lowering costs and improving health care. Working for employers and insurance companies, PBMs provide a variety of services, including promoting lower-cost generics and operating mail-order pharmacies. Examples: AdvancePCS, Express Scripts, Caremark RX, and Medco Health.

phased retirement  A plan for keeping older workers on the payroll for an agreed-upon length of time, at least in a part-time capacity, as an effective way to keep long-time employees, strengthen the role of older workers, and can demonstrate that making such modifications would fundamentally alter the nature of such...accommodations.” On May 29, 2001, the Supreme Court ruled that “as a public accommodation during its tours and qualifying rounds, petitioner may not discriminate against either spectators or competitors on the basis of disability” and that “Title III of the ADA, by its plain terms, prohibits petitioner from denying Martin equal access to its tours on the basis of his disability.” As a result, Martin’s request for a waiver of the walking rule (use of a golf cart) should have been granted.

phantom stock plan  The least common of the various forms of long-term incentives, usually limited to the top 2 or 3% of exempt employees. Phantom stock plans provide payments in cash or in stock based on hypothetical investments in company stock equal to the gain in fair market value of a designated number of company shares ascribed to each participant in the plan on the date of the grant. Future payments may be based on future appreciation, initial value plus future appreciation, and may provide dividend equivalent payments. Also called stock appreciation rights plans.

p-funk  A synthetic form of heroin.

PGA Tour, Inc. v. Martin  Denied the use of a golf cart in PGA tournaments, professional golfer Martin filed an action under Title III of the ADA, which, requires an entity operating “public accommodations” to make “reasonable modifications” in its policies “when...necessary to afford such accommodations to individuals with disabilities, unless the entity
help compensate for the growing shortage of workers.

**Phi Delta Kappa (PDK)** A national honorary professional association for active and retired educators at all levels and graduate students. PDK has both geographical area and campus chapters across the U.S. and Canada and has more than 139,000 members. It is concerned with educational research, service, and leadership and emphasizes issues, trends, and policies in its activities. *Contact: PDK, 408 N. Union, P.O. Box 789, Bloomington, IN 47402-0789 (phone 800-766-1156 or 812-339-1156; fax 812-339-1156; e-mail information@pdkintl.org; Web site www.pdkintl.org/).*

**Phi Delta Kappan** A journal published monthly, except July and August. Cost: $35.00 per year. *Contact: PDK, 408 N. Union, P.O. Box 789, Bloomington, IN 47402-0789 (phone 800-766-1156 or 812-339-1156; fax 812-339-1156; e-mail information@pdkintl.org; Web site www.pdkintl.org/).*

**Phillips 66** See huddle group.

**philosophy** A statement of the fundamental beliefs or values that underlie and govern the actions of an organization and its people and provides guidelines for management planning and decision making. Philosophy deals with principles, truths, and ultimate ends. It typically states the purposes and obligations of an organization, its relationship to the enterprise, its subdivisions, its employees and other constituencies, the nature and conditions of employee fair treatment, equity, job satisfaction, and development, the roles and relationships of personnel involved, the nature and need of employees at all levels, and the direction in which the organization should move.

**phobias** Irrational, involuntary, and inappropriate fear of, or response to, ordinary situations or things. Phobias are usually chronic, and they can lead to other serious disorders, such as depression. Phobias can be successfully treated by a combination of medication, therapy, and support.

**The Phoenix Society for Burn Survivors, Inc.** An international organization of burn survivors established to assist people who have been burned and their families during and after the hospitalization. Holds national and international conferences and provides books and audiovisual materials and a quarterly newsletter. *Contact: The Phoenix Society for Burn Survivors, Inc., 2153 Wealthy Street SE, #215, East Grand Rapids, MI 49506 (phone 800-888-2876 or 215-946-2876; fax 215-946-4781; e-mail info@phoenix-society.org; Web site www.phoenix-society.org/).*

**phonics** Teaching children to read and write by sounding out letters or syllables. *See also whole-language instruction.*

**Photo CD** A product of Kodak, a technology for putting photographic images on compact discs. Photo CD technology includes a proprietary CD player that hooks up to an ordinary television set. Requires a compact disc, *read only memory extended architecture* (CD-ROM XA) drive. To insert photographic images into a computer application, photos are shot with an ordinary 35-mm camera, the film is developed, the images are transferred to a compact disc, the disc is placed in a computer’s CD-ROM drive, and the images are then selected and inserted directly into the application. Up to 100 images can be accessed on a Photo CD at five levels of resolution: thumbnail (128 lines x 192 pixels), low resolution (256 x 384), TV and computer display resolution (512 x 768), HDTV resolution (1024 x 1536), and very high resolution (2048 x 3072).

**photomultiplier tube (PMT)** In desktop publishing, a type of high-end scanner that provides the means of converting light intensity from the scan into electrical voltage. Such scanners are known for high resolution and broad dynamic range.

**photonic** The technology of light; the use of particles of light to detect, store, transfer, process, and display data of all types. Current applications include supermarket scanners, CD players, laptop computers, laser surgery, and the Internet.

**photo-refractive keratectomy (PRK)** A surgical procedure performed by ophthalmologists to help correct nearsightedness. It uses an excimer laser to remove a few layers of cells to reshape the cornea of the eye and thereby improve the way light is focused on the retina.

**photovoltaic technology (PVT)** The direct conversion of sunlight into electricity. A non-fossil, pollution-free, long-lasting, lightweight, reliable, efficient, and cost-effective power source. Current applications include remote...
telecommunications, medical care, calculators and portable computers, satellites, and general lighting.

**phrase search** A World Wide Web search for documents that contain a word-for-word sentence or phrase selected by the user.

**physiatrist** A doctor of medicine (M.D.) who specializes in the nonsurgical management of persons with musculoskeletal and neurological disorders. Also skilled in managing care for amputees, prescribing prosthetic and orthotic devices, and performing diagnostic evaluations using electromyographic and nerve conduction studies.

**physical ability test** A test that is used as a pre-employment selection device for positions requiring physical performance. Physical ability tests involve actual performance of the essential functions of a given job. Also called *strength and endurance test*.

**physical and mental impairment** As defined by the *Americans with Disabilities Act of 1990*, “physical or mental impairment includes, but is not limited to, such contagious and noncontagious diseases and conditions as orthopedic, visual, speech, and hearing impairments, cerebral palsy, epilepsy, muscular dystrophy, multiple sclerosis, cancer, heart disease, diabetes, mental retardation, emotional illness, specific learning disabilities, HIV disease (whether symptomatic or asymptomatic), tuberculosis, drug addiction, and alcoholism.” It does not include homosexuality or bisexuality.

**physical assets** Tangible holdings such as property, plant and equipment, furnishings, and supplies and inventory.

**physical disabilities** Totally or partially deaf, totally or partially blind, speech problems, orthopedically handicapped (loss of normal use of limbs, bones, or muscles due to disease, injury, or deformity, such as cerebral palsy, muscular dystrophy, congenital deformities, and amputation), and health or medical problems (such as AIDS, asthma, epilepsy, diabetes, and heart conditions).

**physical examination** In the screening and selection process, a medical examination conducted either by the employer’s medical staff or by consulting medical practitioners to determine the applicant’s ability to meet the physical requirements of the job; identify medical limitations that must be taken into account in placing the individual or making other accommodations for a disability; establish baseline data and a record for future insurance or compensation claims; or detect communicable diseases that may be unknown to the applicant.

**physical fitness program** See exercise program.

**physically challenged employees** See handicapped employees.

**physically disabled** People whose limitations are attributable primarily to lowered or impaired physical capacity caused by congenital or inherited physical defects, disease or injury suffered before, during, or immediately following birth, accidents or injuries in childhood or adulthood, the result of an inadequate diet, or the consequence of impaired matura tion due to inadequate nourishment or insufficient physical activity and stimulation over a prolonged period of time. Includes blind and vision impaired, deaf and hearing impaired, speech problems, orthopedic and mobility impairments, disfigurement, and health and medical problems.

**physical presence test** As defined by Section 911, *Internal Revenue Code*, an employee physically present and working in a foreign country or countries for 330 full days, including vacation days, during 12 consecutive months. The days do not have to be consecutive and the 12-month period can begin on any day of any month. Applies to both U.S. citizens and resident aliens.

**physical simulations** Representations of a system that deal with tangible (real-world) objects.

**physical therapist** Professional health care providers who specialize in treating acute injuries and postsurgical rehabilitation.

**physical therapy** Treatment provided by health care workers to victims of accidents or injury to relieve pain, strengthen muscles, or restore movement. Includes heat treatments, ultrasonography, massage, electrical-impulse therapies, and information on how to use special equipment or do daily activities.

**physical training (PT)** Training provided by organizations to build and maintain the strength and overall physical condition of personnel.
**physician** In its narrow sense, a medical doctor (M.D. or D.O.); however, in most health care contexts the term includes chiropractors, dentists, podiatrists, optometrists, psychologists, Christian Science practitioners, licensed independent clinical social workers, and certified nurse midwives. Most have had training in treating physical, mental, or psychiatric disorders.

**physician assistant (PA)** A person who has received intensive medical training in patient care. Must be supervised by a licensed physician. Charges for PAs are allowable under most health care plans although at reduced rates (typically not to exceed 85% of a physician’s allowable charge).

**physician hospital organization (PHO)** An organization that at a minimum allows a hospital and its physicians to negotiate with third-party payers. It may also manage the relationship between providers and managed care organizations or provide more services.

**physician network** A group of doctors who have banded together to accept the financial risks of covering the health care needs of their patients — a risk traditionally taken by insurers. The objective is to maintain the autonomy of the health care providers and cut costs.

**physician ownership model (POM)** A form of integrated health care delivery system in which the physician members hold a significant portion of the ownership and equity of the system (more than 51%, and sometimes all of it).

**physician profiling** A means of utilization review in which companies track physicians’ patterns of practice to reduce the costs of either inpatient or outpatient care.

**physician self-referral** See self-referral.

**physiological needs** Human needs for food, water, air, shelter, sleep, elimination, and other physical essentials — the things that maintain and sustain life.

**physiotherapy** The treatment of bodily weaknesses, defects, or injuries, particularly of the musculoskeletal system, by physical remedies, especially massage and exercise.

**phytochemicals** Substances in fruits, vegetables, and grains that may account for the cancer-fighting benefits of foods such as soy and tomatoes.

**pica** A printer’s unit of measurement, used principally in typesetting. One pica equals 12 points, or about one sixth of an inch.

**pick list** A computer reference file that shows what can be entered into a specific field of information in a human resources database. Also called choice list.

**pick-up** Meeting industry jargon for the number of hotel room block reservations filled on a specified date or dates. Most hotels impose monetary penalties for failing to fill reservations, usually on a sliding scale. In addition, complimentary guest rooms and other meeting-related amenities are determined on the basis of room pick-up.

**pictograph** A means of displaying data using pictures of objects typically representing quantities.

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**piece rate** In incentive piecework, the rate paid to a worker per piece produced or worked on.

**piecework** See piece rate; incentive work.

**pie chart** A means of displaying data graphically. Most often used to show proportional relationships, such as budget allocations or market share.

**piggybacking** In meeting management, the practice of merging meetings with other
organizations or associations to increase negotiating power and attendance and save time.

**pilates** Pronounced peh-LAH-tes. A type of exercise developed in the early 1920s by Joseph Pilates. It uses equipment to stretch and strengthen the body.

**pilot** A test vehicle for a program or system designed to make a dry run of a program or system, such as a training system. A systems validation technique. Also known as piloting.

**pink-collar workers** Women who work in low-paying jobs that are in many cases equivalent to higher-paying white collar jobs typically filled by men.

**pink slip** An oral or written notice of discharge, firing, layoff, or termination (either for cause, downsizing, or restructuring).

**Pinnacle Award Program** Cosponsored by the Society for Human Resource Management (SHRM) and Olsten Staffing Services. The awards recognize original and innovative programs in human resources. All SHRM-affiliated chapters are eligible to compete for eight $1000 grants from Olsten and national recognition for outstanding achievement. Also known as the SHRM/Olsten Awards. Contact: SHRM, 1800 Duke Street, Alexandria, VA 22314 (phone 800-283-SHRM or 703-548-3440; fax 703-535-6490; e-mail shrm@shrm.org; Web site www.shrm.org/).

**Pinnacle Awards** Given annually to outstanding meeting properties (resorts, suburban hotels, downtown hotels, airport hotels, and conference centers) in five geographical regions of the U.S. and properties in two international categories (Canada and Mexico and all other non-U.S.) that have done an outstanding job of hosting meetings. Facilities are evaluated in terms of overall service, meeting rooms and equipment, recreational facilities, quality of food, exhibit space, accessibility, and social consciousness. Voted by meeting planners and awarded by Successful Meetings magazine. Contact: Successful Meetings, 355 Park Avenue South, New York, NY 10010 phone (212-592-6403; fax 212-592-6600; e-mail peves@successmtgs.com; Web site www.successmtgs.com/).

**pixel** Short for picture elements. Very small square areas that construct the images on a computer screen or bit-mapped images. Pixels are formed by the grid of horizontal and vertical lines that form the screen.

**placement** The process of assigning personnel to specific positions following selection and orientation (in the case of new workers) or training, taking into account the needs of the organization as well as the skills, abilities, and, where possible, the needs and interests of the employee. Placement should always be followed by a period of induction.

**place of public accommodation** As defined by the Americans with Disabilities Act of 1990, “a facility, operated by a private entity, whose operations affect commerce and fall within at least one of 12 specified categories.” Includes (1) places of lodging; (2) establishments serving food or drink; (3) places of exhibition or entertainment; (4) places of public gathering; (5) sales or rental establishments; (6) service establishments; (7) stations used for specified public transportation; (8) places of public display or collection; (9) places of recreation; (10) places of education; (11) social service center establishments; and (12) places of exercise or recreation.

**plain English laws** Laws passed by several states relating to the clarity, readability, and understandability of legal documents, such as contracts. Although the intent is to structure documents so that their meaning is clear, many such laws only require adherence to superficial measurements such as average number of words per sentence and the average number of syllables per word.

**plaintiff** The person who brings a complaint or suit against another in a civil court.

**plan** A guide to action; a map managers use to get an organization from where it is to where it wants to be. Plans take the general forms of strategic, operational or tactical, and human resources plans. Examples of plans are goals, objectives, policies, procedures, and budgets.

**plan administrator** In benefits, the person or organization (often the sponsor) designated by the terms of the instrument as responsible for administering a pension or welfare plan.

**plan, do, check, act (PDCA)** An elementary tool of quality control. Workers are taught to plan the project or process, do it, check it, and correct it. Also called the Deming Cycle.
plan-do-study-act (PDSA) cycle  A process improvement methodology that may be used whenever a project or waste or opportunity is identified: plan by describing the situation, collecting the data, identifying alternatives; do by making the changes; study the effects of the actions taken; if satisfied with the outcomes, act by standardizing the improvements; if not satisfied, plan for further actions. Attributed to Walter Shewart.

Plan for Achieving Self-Support (PASS)  A written plan, covering up to 3 years of activities (extendible for one additional year), that lists the steps a person with disabilities will take to prepare for a job, the amount of money needed, the expenses that will be incurred, the source or sources of the income to be used for the PASS, and a timetable that shows when each phase of the plan will be completed. The plan must be approved by the local Social Security Administration field office and is subject to periodic review. A PASS helps persons with disabilities keep income that otherwise would disqualify them from receiving SSI. That income can be earned or unearned as long as it is set aside to help find and keep a job. PASS can be used to help keep workers’ compensation benefits, insurance benefits, or settlement from a lawsuit and help save money given by the family.

planned progression  In management and executive development, a predetermined sequence of lateral and vertical job moves for junior or middle managers designed to provide them with exposure to challenges and approaches that will prepare them for broader responsibilities.

Planners’ Choice Awards  Annual awards presented to hotels, resorts, conference centers, and convention halls in recognition of delivery of the highest levels of service, accommodations, and meeting facilities by Meeting News. Nominations are made by meeting professionals. Awards are given in five categories: urban hotels, convention/commercial hotels, conference centers, resort hotels, and convention centers. Contact: MN, Miller Freeman Inc., 1515 Broadway, New York, NY 10036 (phone 212-944-7363).

planning  1. The keystone of successful management and prerequisite to performance of all other managerial functions. Concerned with assessing the present status of a function or organizational element, articulating a philosophy, predicting the environment of the future, determining goals, anticipating problems, forecasting needs, setting objectives, establishing policies, developing procedures, preparing budgets, establishing special programs, and, in general, designing a strategy that will overcome barriers to the achievement of desired results. 2. The first stage in an instructional sequence.

planning, programming, budgeting system (PPBS)  A budgeting system that stresses a long-term approach. The system relates three elements: desired outcomes (planning), methods of achieving outcomes (programming), and allocation of funds (budgeting). It attempts to put goals, objectives, strategies, and resources into balance. It combines both operating and capital programs in a consolidated financial plan, and it also provides a framework within which the manager can use program analysis techniques effectively. It typically uses a 5-year time span so that it takes account of the costs of present programs in future years. Each major program is analyzed, alternative methods of reaching the same goals and objectives are compared, and ways to minimize costs and maximize return on investment are identified.

plan of care  A written plan prepared by a physician that describes the kind of care and services a person must receive for his or her health problem.

plant closing  As defined by the Worker Adjustment and Retraining Notification Act of 1988, the temporary or permanent shutdown of a single site of employment if the shutdown results in an employment loss at the site during any 30-day period of 50 or more full-time employees.

plasma  A digital technology used in screening rooms to provide high-quality visual previews of work in process. Because projectors work against a reflective screen, the screen catches contrast-lowering ambient light, which results in a washed-out image regardless of the lumen power of the projector. Plasmas, on the other hand, incorporate filters that reduce the effect
of ambient light, leaving the image largely intact.

**plastic surgeon** A medical doctor who performs cosmetic surgery for the correction or repair of facial or bodily injuries or defects.

**plastic surgery** A medical specialty involving cosmetic surgery, such as liposuction; tummy tucks; botox and collagen treatments; breast implants, reductions, and lifts; and correction of defects or repair of injuries of the face, neck, eyes, nose, and chin.

**plateaued** 1. People who have stopped growing, developing, and improving and simply go through the motions of doing their jobs. 2. Employees in dead-end jobs.

**plateau program** A type of incentive program. Requires an individual to reach a certain goal, which leads directly to the award. For example, offering a $100 gift certificate for selling $1000 worth of product.

**plated** A type of meal service where each guest is given a plate that has been prepared in the kitchen. Used when time is limited.

**platform** 1. A computer, whether a personal computer, mid-range computer, or mainframe. Includes the operating system and database management software. 2. In multimedia, the computer used in the production or playback system. 3. Describes interconnected computer hardware.

**platform hours** An instructor workload measure. The number of hours per day or per week that an instructor interacts with trainees in an instructional setting. Most collective bargaining agreements establish a maximum number of platform hours per week for instructors.

**platform preparation factor** A measure of instructor workload. The relationship between the number of hours an instructor can teach a specific block of instruction (determined by the **platform-to-preparation-time ratio**) and the total number of teaching hours available per day.

**platform skills** The skills involved in presenting a speech or conducting instruction, such as use of voice, speech, and word choice; posture, gestures, and body language; use of notes, audiovisuals, and microphone; style and tone of voice; handling questions, getting audience participation, and controlling a resistant audience.

**platform team** See cross-functional team.

**platform-to-preparation-time ratio** The amount of preparation time allowed (or required by contract) per hour of instruction. It varies with such factors as the complexity of the content, availability of reference materials, amount of research required, and number of times the block of instruction is repeated.

**Platinum Partners Awards** Awards presented annually to merchandise suppliers and incentive travel suppliers by *Incentive* magazine based on motivational appeal, quality and speed of fulfillment or professionalism of service, and degree of customization or creativity and promotional support. Contact: *Incentive/Managing and Marketing Through Motivation*, 355 Park Avenue South, New York NY 10010 (phone 212-592-6400; e-mail khein@bill.com; Web site www.incentivemag.com/).

**platykurtic** Describes the shape of the curve of a frequency distribution when plotted on a graph. It is a broad-humped, flattened curve.

**play or pay model** An approach to health care reform in which employers would be required either to provide health insurance or pay a special payroll tax surcharge to finance a public system that would cover their employees. One plan would require businesses with 25 or more employees to provide coverage or pay a 7% payroll tax for uninsured employees, and a federal board would monitor fees and simplify the claims process.

**play or pay plan** A health care plan that requires employers to provide health care insurance to their employees or pay a payroll tax to help the government provide such coverage.

**play space** One form of teaching, learning, technology center. Provides space and equipment for faculty and academic support professionals to “putter” and explore new ideas and options.

**plenary session** In conference and meeting planning, a session at which all voting members of an organization are entitled to be present. The business of an organization, including the election of officers, is transacted at a plenary session.
plug-and-play  Refers to a new employee who does not need any training.

plug-ins  Small software programs that can be downloaded to enhance the capabilities of a browser to play back audio, video, or other multimedia files.

plug-ins and clients  Software programs that run on a computer and allow the user to communicate with a web-caster or other distributor of online information.

plus-plus (++)  In meeting management: 1. the addition of taxes and gratuities to the price of hotel accommodations when not included in the rate quoted; 2. jargon for food and beverage events billing—cost per person “plus tax and gratuities.”

podiatrist  A medical specialist (D.P.M.) who diagnoses and treats injuries and disorders of the feet.

podium  A raised platform or stand (usually small) used by instructors or public speakers. Also called a dais or rostrum.

point  In desktop publishing, the basic increment of typographical measurement. One point is equal to 0.0138 inch; twelve points equal one pica.

point-factor method  An approach to job evaluation in which the desired hierarchical classification of jobs in an organization is achieved by identifying compensable factors and assigning to each one scores or points indicating increasing degrees of intensity, scope, difficulty, or value. Each job is then assessed in terms of the appropriate degree for each compensable factor, and separate scores are summed to yield a final point score for that job.

point-of-purchase (POP)  In advertising and sales, advertising and sales strategies, devices, and gimmicks used at the location where the goods or services are sold. For example, using window and door signs, nonilluminated signs, mobiles and banners, floor stands, shelf tags, and danglers (those little pieces of paper or cardboard that hang off the edge of shelves promoting specials).

point-of-sale terminal  A replacement for cash registers. Used by retailers to “ring up” sales, collect consumer purchasing data, inventory control, and manage day-to-day operations.

Uses scanners at checkout stations to input data to a central computer.

point of service (POS) plan  A type of managed care. Consists of a formal network of primary care physicians, organized by insurers, who serve as gatekeepers to the services of other health care providers (specialists, hospitals, and so on). Members do not have to choose how or where to receive services until they need them, usually with varying costs. For those using physicians on the point of service list of approved providers, a low fee, with no deductible, is charged. For using other providers, the charges are higher in terms of deductibles and coinsurance.

point program  A type of incentive program. Rewards employees for performance in point increments. Similar to airline frequent-flyer programs that award one point for each mile traveled.

points  Finance charges paid by the borrower at the beginning of a loan in addition to monthly interest; each point equals 1% of the loan amount.

point-to-point protocol (PPP)  Allows a computer to connect directly to the Internet using a modem and a telephone line.

policy  A type of plan that serves as a guide to thinking, discretionary action, and decision making for managers, supervisors, and staff personnel. Policies provide common premises for action. Policies help ensure coordination before decision or action and provide some assurance that recurring problems and issues will be handled with some measure of consistency throughout the organization. They typically cover all critical areas of corporate or departmental operations.

policy downgrades  Allow insured persons to pay lower premiums on their long-term insurance policies in exchange for reduced coverage or benefit amounts. Policy downgrades are included in the Federal Long-Term Care Insurance Program (FLTCIP) at no additional cost.

political action committee (PAC)  A committee chartered by an organization to administer, disburse, and disclose funds contributed voluntarily and used solely for political purposes, including decisions on which
political fundamentalism  See politically correct.

politically correct  Describes people who condemn those who use terms considered to be racist, sexist, homophobic, or discriminatory or practices considered to be multiculturally sensitive. Has resulted in language codes on some university campuses, assaults on freedom of speech and expression, threats to the continued employment of professors, and other forms of intimidation.

political risk insurance  Insurance purchased to protect corporate overseas assets against confiscation, expropriation, and nationalization by the host country.

political speech  Free speech, in the form of oral presentations, press releases, written letters, ads in newspapers and magazines, and radio and television commercials, that addresses public issues and controversies and is protected by the First Amendment. See also commercial speech.

polling survey  A type of research study in which a survey is used to investigate current techniques and practices. The results of a polling study are descriptive and are useful for identifying trends, evaluating current practices, or comparing one’s practices with those of another organization.

Pollution Prevention Act of 1990 (PPA)  The Act focused industry, government, and public attention on reducing the amount of pollution through changes in production, operation, and the use of raw materials. Opportunities for source reduction are often not realized because the industrial resources required for compliance focus on treatment and disposal. Source reduction is fundamentally different and more desirable than waste management or pollution control. Pollution prevention also includes other practices that increase efficiency in the use of energy, water, or other natural resources and protect our resource base through conservation. Practices include recycling, source reduction, and sustainable agriculture.

polygraph  See lie detector.

polymyalgia rheumatica  A type of arthritis that affects an estimated 450,000 Americans, usually older women. It causes muscle pain and neck, shoulder, and hip stiffness.

Ponzi scheme  A mail or e-mail message or offer, typically using a “chain-letter”-based pyramid plan, that informs recipients that, for a relatively small investment, they can make enormous amounts of money in a short period of time with very little effort. There are many variations on the basic theorem, but all employ the same fraudulent concept — victims pay a small amount of money to a few people above them on the pyramid with the expectation that large numbers of people will be making similar payments to them.

pooling  1. A flexible benefit plan option in which employees are allowed to draw as needed from an account that combines vacation, holiday, sick, and personal paid time off. 2. See pooling of interests accounting.

pooling of interests accounting  A merger-accounting measure in which the merging businesses combine their financial statements at historic costs. Critics claim that this method of accounting fails to disclose how the acquired assets were valued, thereby denying investors a means of evaluating the future performance of an acquisition.

population  In a research study, the total group of people or things being studied. See also sample.

population comparison  A means of determining or proving adverse impact (discrimination) in screening and selection. Population comparison involves comparing the percentage of an organization’s minority group employees and the percentage of that minority in the general population in the surrounding community. It is an error-prone method because of the cruciability and difficulty of defining the relevant labor market.

population management  A health care program that coordinates, integrates, and intervenes in all aspects of care required by all members of a disease-determined population. Focuses on maintaining health and returning the unwell to optimum levels of health.

pop-up and pop-under ads  Ad-covered browser windows that open in front of and behind the browser window a user is trying to view.
port A means of connecting hardware to a computer; a physical input/output access, such as a “serial port.”

portability 1. In benefits, a pension plan feature that allows participants to move from one employer to another without changing the source from which benefits, past and future, will be paid. 2. Guarantees that insurance coverage goes with the individual regardless of change in employment, foreign travel, or change of residence.

portable computer See laptop, notebook computer, palmtop, and transportable computer.

portable pension A pension plan that allows workers who change jobs to have their benefits rolled over into individual retirement accounts, allowing workers to withdraw funds from a defined contribution plan as taxable cash, or shifting retirement funds between employers (an uncommon and possibly undesirable practice).

portal Software that allows users to gain instant access to documents on intranets or the Internet.

portal-like blogs Serve as content aggregators by offering links to personal blogs, news stories, discussion subjects, or other electronic content.

Portal-to-Portal Act of 1947 (PTPA) An act designed to correct judicial interpretations of the Fair Labor Standards Act of 1938, the Walsh-Healy Public Contracts Act of 1936, and the Davis-Bacon Act of 1931 in disregard of long-standing customs and practices between employers and employees. Specifically, the Act relieves employers from liability and punishment under the cited laws for failing to pay minimum wages or overtime compensation to employees engaged in walking, riding, or traveling to and from the workplace or area in which the principal activities for which the worker was employed to perform are conducted and for activities that are preliminary to or postliminary to the principal activity or activities. Exceptions include express provisions of a written or unwritten contract or a custom or practice in effect at the time of such activity between the employee, his or her agent, the collective bargaining unit, and the employer.

portfolio An itemized list of investments, commercial paper, and securities owned by a bank, trust, investment firm, or individual investor.

portfolio thinking A way of managing people for the new world of work, where workplace talent requirements increasingly emphasize technical skills, flexibility, continuous learning, teamwork, and communication. Portfolio thinking is self-engineering and technology-based. It employs new flexible, nonhierarchical thinking and continuous communication, dialog-based goal setting, and anxiety-free feedback on performance.

position description See job description.

positioning See market segmentation.

positioning statement A statement that defines a company’s exact target market, its brand’s fame of reference, its key benefits or statement of need fulfillment, and the support needed to convey what the organization stands for.

positive discipline Self-imposed discipline. It comes from within the person and relies on self-motivation, on the willingness, if not the eagerness, of people to do what is consistent with the goals and objectives of the organization and the work group.

Positive Leadership: Improving Performance Through Value-Centered Management Published 12 times per year by Lawrence Ragan Communications, Inc., 316 N. Michigan Ave., Chicago, IL 60601. Cost: $139.00 (U.S.), $159.00 (Canadian/international) (phone 800-878-5331 or 312-960-4140; fax 312-960-4106; e-mail cservoce@ragan.com; Web site www.ragan.com/).

positive reinforcement In managing employee behavior, work-team development, instruction, and most other interventions, the process of using feedback (nods, smiles, complimentary comments, praise, pats on the back, rewards, and the like) rather than negative feedback (scowls, withering looks, criticism, condemnation, and punishment) following observation of behavior.

positive-sum game Competition between two individuals or groups where both contestants win, although they may not win equally. For example, labor–management contract negotiations, marketing, and so on.
**positive symptoms**  In mental illness, behaviors that are not found among healthy individuals but are present among individuals with schizophrenia.

**positivism**  An approach to the interpretation of the U.S. Constitution. A philosophy or belief that holds that the only basis for civil law is the will of the sovereign (in the U.S., that is the Constitution or the actions of duly elected officials).

**positron emission tomography (PET)**  A medical diagnostic technology. Employs scanners that use isotopes to track metabolism rates involving a variety of heart, brain, and other organ ailments. The system employs a cyclotron to produce short-lived isotopes that emit particles known as positrons. The isotopes are joined chemically to natural substances such as glucose or oxygen and injected into the patient’s bloodstream. The scanner then tracks the trace materials as they are metabolized in the body.

**post/posting**  Placing a message on a bulletin-board system or entering a message into a network communication system.

**postaccident testing**  Drug and alcohol tests administered to an employee following an industrial accident. Such tests must meet statutory and/or regulatory terms, conditions, and restrictions.

**post-claims underwriting**  The practice of checking an insurance policyholder’s medical and health history only after a claim for benefits is filed.

**posters**  See labor law posting; state employment postings.

**postnatal care**  Medical care provided to the mother and infant during the period following birth.

**postpartum depression**  A disorder that occurs within a few days following the birth of a child. It is characterized by insomnia, lethargy, crying spells, anxiety, or even momentary thoughts of harming the baby.

**postpartum psychosis**  A disorder that occurs abruptly, typically 3 days or more following the birth of a child. It is characterized by hallucinations, confusion, paranoia, intense agitation, and suicidal or homicidal thoughts.

**postproduction**  In TV production, any process that takes place after shooting, such as editing, audio enhancement, and the addition of special effects, graphics, and so on.

**PostScript**  In desktop publishing, a page-description language developed by Adobe Systems. It consists of a specific set of software commands and conventions that forms images on output printers and film recorders when translated through a raster processor.

**PostScript font**  In addition to screen information, the typeface also contains printer font information that has been defined with the PostScript language.

**posttest**  A test administered following training to determine pass–fail or the amount and kind of behavioral change that has occurred as a result of that training.

**post-traumatic stress disorder (PTSD)**  An emotional illness experienced by victims of assault, rape, and natural disasters (such as earthquakes, fires, and floods) and by combat veterans. The triggering event is traumatic to most people and is accompanied by intense fear and a feeling of helplessness. Sufferers relive the traumatic incident, sometimes for years, whether awake or asleep, replaying the event over and over in their minds like a horror movie. Some experience flashbacks, hallucinations, and illusions. Some enter a numbed emotional state in which they become detached and disinterested in what is going on around them. Still others respond with hyperarousal, have difficulty sleeping, are irritable and hostile, and have have trouble concentrating. Unless successfully treated, sufferers may become victims of substance abuse, broken relationships, and ruined careers.

**pot**  See marijuana.

**potential-line forecast**  A type of time-series forecast involving projections based on analysis of all opportunities identified in a list of HR (or other) planning issues.

**POTS**  Plain old telephone system — conventional analog telephone service.

**pourover trust**  An estate planning strategy designed to prevent individual beneficiaries from finding out how other beneficiaries (such as brothers and sisters) have benefited. The maker sets up individual trusts, each with a separate trustee and instructions. Upon the request of each trustee, funds are provided by
a “pourover” trust established by the creator of the trust.

**poverty area** An urban or rural geographic area with a high proportion of low-income families.

**Poverty Guidelines** Issued annually by the Department of Health and Human Services and used for administrative purposes, such as determining financial eligibility for certain federal programs. For 2002, the guidelines were as follows:

<table>
<thead>
<tr>
<th>Size of Family</th>
<th>48 Contiguous States and D.C.</th>
<th>Alaska</th>
<th>Hawaii</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$8,860</td>
<td>$11,080</td>
<td>$10,200</td>
</tr>
<tr>
<td>2</td>
<td>11,940</td>
<td>14,930</td>
<td>13,740</td>
</tr>
<tr>
<td>3</td>
<td>15,020</td>
<td>18,780</td>
<td>17,280</td>
</tr>
<tr>
<td>4</td>
<td>8,100</td>
<td>22,630</td>
<td>20,820</td>
</tr>
</tbody>
</table>


**poverty level** See Poverty Guidelines. See also Qualified Medicare Beneficiary Program; Specified Low-Income Medicare Beneficiary Program.

**Poverty Thresholds** The original version of the federal poverty measure. They are updated each year by the Census Bureau. The thresholds are used mainly for statistical purposes — for instance, preparing estimates of the number of Americans in poverty each year. In other words, all official poverty population figures are calculated using the Poverty Thresholds, not the Poverty Guidelines.

**power** The ability to act or influence decisions and action and to affect persons or groups. It resides in people, not in positions.

**power of attorney** A legal document prepared by an attorney that gives a named individual the power to act as the maker’s agent. It is revoked by law if the maker becomes incompetent.

**power test** A test that measures performance without regard to the speed of response. Test items are typically arranged in order of increasing difficulty, and there is no time limit.

**power training** A consequence of downsizing and the demands of boards of control for reductions in training costs. It is training that is carefully designed and focused in short segments on what trainees need to know and be able to do, instead of the lengthy, nice-to-have, and often redundant training programs so commonly offered in the past. Coined by Walter Di Mantova, director of the Centers for Corporate Training, Eastern Michigan University, Ypsilanti, MI.

**practical exercise (PE)** Involves mental or physical hands-on performance of a skill or job task. PE is used primarily as the culminating activity in a series of lessons that may make use of lectures, demonstrations, interactive learning strategies, and the like. Also referred to as **performance method**.

**practical testing** See performance assessment.

**practice** Rehearsal, repetition, and drill provided to “set” or make permanent knowledge or skill.

**practitioner** 1. In general, one who practices a profession. 2. In health benefits administration, a Christian Science practitioner or nurse.

**pragmatism** An ethical theory similar to utilitarianism (see consequentialism) but with a slight difference. Pragmatism holds that whatever is right and proper for the greatest number is good, even if it is hard-nosed or painful. Whatever is good only for the individual or the few, or is impractical or ineffective for the many, is bad and should be eschewed.

**preadmission certification** See preadmission review.

**preadmission review (PAR)** A requirement for certification of medical necessity before an employee can be admitted to a hospital for surgery or other medical treatment. Involves assessment of the appropriateness of in-hospital treatment and the duration of such treatment. PAR typically includes psychiatric and substance abuse as well as other hospital admissions.

**preadmission testing (PAT)** In health care, a plan that allows employees planning to be hospitalized, usually for a surgical procedure, to have certain tests, such as x-rays, blood tests, and other presurgical tests, performed on an outpatient basis prior to admission.

**preauthorization** A requirement of health maintenance organizations, preferred provider organizations, and other providers to evaluate the necessity of certain costly medical and surgical procedures before they are performed. Preauthorization is used to determine whether the procedure is necessary, eliminate
unnecessary expense, and help patients avoid the costs, pain, and risks associated with such procedures. Examples are angiography, laminectomy, knee arthroscopy, upper gastrointestinal endoscopy, and hemorrhoidectomy.

**preaward survey** A survey made of a business by the prospective buyer following receipt of bids. The purpose is to look for evidence that the organization is a responsible and responsive firm, with an established quality control system, that can provide the product or service needed and on time. Often used by government agencies.

**precert** See precertification.

**precertification** In health care, a means of decreasing utilization by requiring the admitting physician or the subscriber (and often the hospital) to notify the plan before a member is admitted for inpatient care or before scheduling an outpatient procedure. Also called preadmission review and precert.

**precon meeting** In meeting management, a meeting of conference organizers and hotel or property personnel prior to the arrival of meeting participants. The purpose is to review the details of the program and resolve problems and issues with regard to requirements and responsibilities of both parties.

**precontrol** A simple yet more statistically powerful quality control tool than a control chart, it permits monitoring a product or process from the very start rather than waiting for 100 or more readings to calculate control limits. Used primarily in monitoring product.

**precursor developments** See trailblazer developments.

**precycle/precycling** Making buying choices that promote and support responsible products and packaging, make recycling simpler and easier, and reduce the amount of trash and garbage one must throw away. Attributed to Tim Connor, editor of Recycling World, the Newsletter of the Environmental Defense Fund. Contact: EDF, 257 Park Ave. South, New York, NY 10010.

**predatory pricing** See low-balling.

**predeparture training** See relocation training.

**predictive validity** A dependable means of determining the validity of a test. Involves administering the test to applicants before they are hired and then using customary or conventional screening and selection devices (and not the test results) to hire. Following a period of time on the job, such as 6 months, the performance of the new hires is measured and compared with the test results to determine the accuracy of the tests in predicting successful job performance.

**preemployment testing** Drug and alcohol tests administered by employers to prospective employees to avoid negligent hire claims. It should be noted that to avoid potential liability for claims of defamation, employers should involve an independent medical review officer in the testing process.

**preexisting condition** A disease or other type of health problem that predates and frequently results in denial of coverage under a health insurance plan. Some health plans require a waiting period before covering such conditions or will not cover them at all. See Health Care Reform Act of 1996.

**preferred provider** A provider who furnishes health care services at a discounted fee in exchange for patient volume. Also called preferred vendor.

**preferred provider arrangement (PPA)** 1. Selective contracting with a limited number of health care providers, often at reduced or prenegotiated rates of payment. 2. A health care plan in which the employer (the payer) makes the arrangement rather than the providers.

**preferred provider organization (PPO)** A health care organization comprising medical groups, physicians, and/or hospitals under contract with corporations or insurance companies to provide medical or other health care products and services. In exchange for guaranteeing a certain volume of employee referrals from their firms, employers are granted discount rates from the providers, thereby providing employers a means of monitoring the quality and quantity of health care and of better controlling costs. Members may choose from a roster of physicians who provide care according to a set fee schedule. For a higher copayment, members can choose out-of-plan providers.

**preferred stock** A class of stock with a stated dividend that must be paid before dividends.
are paid to holders of common stock. See also common stock.

**Pregnancy Discrimination Act of 1978 (PDA)**
An amendment to **Title VII** of the **Civil Rights Act of 1964**. Prohibits discrimination in employment practices, including disability, sick leave, and health care benefits, on the bases of pregnancy, childbirth, or related medical conditions. Essentially, the Act requires an employer to treat a woman unable to work because of pregnancy-related conditions exactly the same as any other employee unable to work for other reasons and to provide health care coverage for pregnancy on the same basis as for other medical conditions. It is a violation of PDA to require pregnant women to take leaves of mandatory duration unless a similar requirement is imposed on male employees with disabilities that impair their job performance. However, a mandatory leave policy that solely affects pregnant women may be justified by **business necessity**.

**preliminary program** In meeting management, a second mailing to attendees that includes information on program structure, identifies key speakers, and provides details of conference activities and registration forms.

**Preliminary Scholastic Aptitude Test (PSAT)**
Published by **The College Board** as a 10th or 11th grade practice instrument for students taking the Scholastic Aptitude Test (SAT) in the 11th and 12th grades. The PSAT is designed to help students identify academic strengths and weaknesses in preparation for their last 2 years of high school. **Contact:** The College Board, Communications & Public Affairs Division, 45 Columbus Avenue, New York, NY 10023-6992 (phone 212-713-8052; fax 212-713-8184; e-mail ccoletti@college-board.org; Web site www.collegeboard.com/).

**premenstrual syndrome (PMS)** Irritability, depression, tension, pain, headaches, energy loss, or other sensations occurring in some women during the days immediately preceding the onset of menstruation. Can be severe for some women. No treatment is completely effective, although some medications have shown some promise.

**Pre-Miere Awards** Annual awards presented to creative and prepress production companies by **Pre**- magazine in 20 or more categories, such as annual reports, books, catalogs, brochures and pamphlets, company identification/stationery, directories, manuals, newsletters, packaging, posters, and print advertisements. **Contact:** Pre-, South Wind Publishing Co., 8340 Mission Road, Ste. 106, Prairie Village, KS 66206 (phone 913-642-6611).

**premier position** A specified position within a publication, requiring that a premium be added to standard rates.

**premium** The fee paid by an employee or employer to an insurer for health insurance coverage.

**premium pay** Extra pay, in addition to regular wages or salary, for work performed outside or in addition to regularly scheduled work periods, such as Sundays, holidays, nights, and so on.

**prenatal care** Consists of medical care, health education, and social support services for both parents to improve the chances that a woman will bear a healthy baby and reduce infant mortality.

**prenatal program** A worksite program designed to save medical costs by encouraging early and regular prenatal care to produce healthier, less-complicated pregnancies.

**preneed plan** A means of meeting financial obligations associated with one’s death and burial. It has two elements: (1) specific instructions regarding the type of burial service desired and (2) prepayment whereby money is paid, saved, or invested for services at the time of need. Prepayment can be handled by such means as an individual trust, savings plan, regulated trust agreement, life insurance policy, or annuity contract.

**prenuptial agreement** An agreement made before a marriage whereby a couple can provide that, upon termination of the marriage by either death or divorce, each spouse waives certain rights in the property belonging to the other.

**prepackaged training** See off-the-shelf program.

**prepaid health care organization** An organization, such as a health maintenance organization or competitive medical plan, that receives direct payments from the insurance
carrier (or Medicare) for the services it provides to subscribers.

**prepaid legal plan** A taxable employee benefit. May include a legal insurance policy, similar to an HMO. Other plans feature unlimited phone advice from and consultation with an attorney by employees and members of their families, will preparation, legal document review, legal representation in the form of letters or phone calls made by an attorney, and referral services for more involved legal counsel. Few plans include representation by an attorney in court cases.

**prepaid tuition plan** A safe haven for money needed to pay for college tuition. Such plans are guaranteed to keep up with rising tuition costs (although most plans tie the investor to a particular school or group of schools).

**preparation** The second stage in instruction. Involves researching the subject matter; identifying the specific skills and knowledge to be taught; determining the delivery system, methods, techniques, and media to be used and the sequence in which they will be used; selecting the means of checking on the effectiveness of the instruction; readying the classroom, shop, or laboratory; and rehearsing and practicing the lesson.

**prepared and perishable food program (PPFP)** Private and public agencies and organizations that collect surplus cooked and fresh food from supermarkets, restaurants, hotels, and caterers and turn it over to community organizations that feed the homeless or others who otherwise might go hungry. Examples are City Harvest in New York City, Daily Bread Food Bank in Miami, and Waste-Not in Scottsdale.

**prepayment** A payment made to a provider for anticipated services (such as an expectant mother paying in advance for maternity care).

**prepayment health plan** A health care plan in which a health care provider, such as a health maintenance organization or a competitive medical plan, is paid on a monthly basis for each covered beneficiary. Medicare beneficiaries get all Medicare-covered hospital and medical insurance benefits through such plans.

**prerequisites** The minimum qualifications a trainee or job applicant must have prior to enrollment in an instructional system or employment/promotion. Prerequisites represent a prediction of the aptitudes, knowledge, skills, experience, and values required for success in the training or in a new position.

**preretirement counseling** Assistance provided to employees prior to their retirement to assist them in making the transition from demanding jobs to a useful and rewarding lifestyle. Typically covers retirement benefits, social security, tax planning, budgeting, investment options, wills and trusts, maintenance of physical and emotional health, psychological adjustment, adult education opportunities, volunteer program opportunities, part-time employment, interpersonal relationships, and travel opportunities. Personal consultation, seminars or workshops, small group discussion, and pamphlets and fact sheets are the most commonly used delivery systems.

**preretirement planning** See preretirement counseling.

**presage variables** In training research, variables that relate to the characteristics of instructors and include instructors’ formative and educational experiences and their traits, abilities, competencies, and skills.

**presbyopia** Aging eyes, a condition that often begins to affect people at about age 40. The lenses of the eye become less flexible, making it more difficult to focus close-up, so that victims have to hold printed material farther and farther from their eyes. Ultimately requires vision correction, usually in the form of bifocals.

**prescription benefit management (PBM)** Companies that provide prescription drugs to the employees of member organizations. Some PBM companies are independent; others have been acquired by drug manufacturers.

**prescription drug assistance programs** Programs that offer discounts or free medication. For more information, see www.medicare.gov and select Prescription Drug Assistance Programs or call 800-633-4227.

**prescription drug plan (PDP)** A benefits plan in which all or a part (percentage) of the costs of employees’ prescription drugs are paid by the insurer. Includes drug card plans, mail-service programs, and integrated plans (a
combination of both drug card and mail service).

**Prescription Drug User Fee Act of 1992**
Requires drug companies to pay the Food and Drug Administration (FDA) $100,000 for each drug tested for safety, increasing to $233,000 in 5 years. FDA will also charge $50,000 to each company annually, rising to $138,000 in 5 years. It will also charge $6000 annually for each product already on the market, increasing to $14,000 in 5 years. The legislation is designed to cut the time for drug testing in half (down to 6 months for critical drugs and 12 months for all others) and help cover the costs to the government.

**preselection process** A voluntary multiple-step process by which current nonmanagement employees are helped to assess their potential and desire for promotion to first-line supervisory positions. Such programs do not focus on actual selection but on self-evaluation of leadership potential. Typically, the program begins with a session where the challenges and realities of first-line supervision are explored. Those who continue with the process are then exposed to strategies, such as coaching, where basic leadership skills are developed. The final step involves evaluation at two or more levels — the coach level, self-evaluation, and an executive-level selection panel.

**presentation** The third stage in an instructional sequence, it involves the implementation of the instructional plan with the individual trainee or group of trainees.

**presentation method** How information is presented to learners. Includes audio, computer-based training, electronic support systems, electronic text, groupware, interactive TV, multimedia, online help, teleconferencing, and virtual reality. See also distribution method; instructional method.

**presentation skills** See platform skills.

**presentation skills training** Training provided for employees who must speak to groups and face cameras and microphones. Designed to build skills, confidence, and control in facing an audience or the media. Focuses on planning, organizing, and delivering the presentation; projecting a professional image; maximizing persuasive power; managing anxiety and stress; building and maintaining rapport with listeners; handling questions and objections; and dealing with hostility.

**Presentations: Technology and Techniques for Effective Communication** Monthly magazine. Cost: $24.95 per year (free to qualified subscribers). Contact: Lakewood Publications, Presentations Magazine, 50 S. Ninth St., Minneapolis, MN 55402 (phone 612-333-0471; fax 612-333-6526; e-mail sheimes@presentations.com; Web site www.presentations.com/).

**Presenting Communications: The Magazine of Presentation Technology for the Audio/Visual Industry** Published monthly by Atwook Publishing LLC, 11600 College Blvd., Overland Park, KS 66210. Yearly subscriptions are free to qualified subscribers in the U.S.; also available at $50 in the U.S.; $59.99 in Canada and Mexico; $85 in other countries (phone 913-469-1110; fax 913-469-0806; e-mail dsanford@presentingav.com; Web site www.presentingav.com/).

**Presidential ACCESS Scholarship Program** Created by the Higher Education Reauthorization Act of 1992 to reward students who take rigorous academic courses in high school.

**President’s Committee on Employment of People with Disabilities** Offers a toll-free information service about job accommodation methods, devices, and strategies. Contact: Executive Director, President’s Committee on Employment of People with Disabilities, 1331 F St., NW, Washington, D.C. 20004-1107 (phone 202-376-6200).

**pretermitted child or heir** A child or other issue intentionally or accidentally omitted from a person’s will. The state can provide that such a person is entitled to whatever his or her share would be under the rules of intestacy. However, if an individual is deliberately omitted, and the testator wishes to avoid the pretermitted heir statute, he or she must state in the will that the omitted person is specifically omitted and was not left out by oversight.

**pretest** A test administered prior to the initiation of training to determine trainee placement (group or program) and serve as a baseline for measuring the kind and amount of behavioral change attributable to the training.
**pretravel quality control** Software systems that access passenger name lists to review for accuracy or other specified checks.

**pretravel reporting** Software that accesses reservations prior to ticketing and produces management reports to enhance control.

**pretrial deposition** Testimony under oath given by adversaries in a litigation and third-party witnesses elicited by often wide-ranging questions from a lawyer following study of documents and interview of other knowledgeable individuals. The testimony is transcribed and may be used for a variety of purposes at a trial, to gain advantage in other lawsuits, or to develop claims against a person or corporation that have not been brought to litigation. Permitted in virtually all federal and state courts.

**pretrial discovery** An opportunity for litigating parties to submit written documentation based on depositions, interrogatories, and research they have amassed.

**pretrip** One classification of free trips to resort areas taken by users of incentive travel or travel agents, or by travel agents themselves, where business has already been booked and there is a signed contract. The purpose of the trip is to work out the details of the engagement. The host property owner provides complementary air and ground transportation, meals and accommodations, and guided tours. Attributed to Michael Hurwitz, president of the Society of Incentive Travel Executives.

**pretty good privacy (PGP)** A public encryption method that is distributed freely.

**prevailing charge** A fee based on the customary charges for covered medical insurance services or items. It is also the maximum charge Medicare can approve for any item or service.

**prevailing wage rate** The amount typically paid by employers in a labor market or geographical area for similar work.

**prevention costs** In total quality management, costs associated with the prevention of product or service defects, such as training, problem-solving meetings, quality circles, measurement, preventive maintenance, and so on.

**preventive care** 1. Health care services designed to prevent illness, such as periodic physical examinations. A new development involves the use of historical data to chart a patient’s health over a period of several years so that a health problem is signaled before it becomes acute. Examples are prostate-specific antigen screening (which can detect prostate cancer at a very early stage) and (possibly in the near future) DNA analysis to determine a patient’s genetic profile and propensity for disease well in advance of its appearance. Payment is made for preventive health care, as contrasted with indemnity plans, which pay for losses incurred following accident or injury. 2. Well-baby care consisting of physical examinations, infant immunizations, monitoring of growth to detect nutritional problems, treatment of infectious diseases, and checking for injuries or signs of neglect and abuse — and providing guidance and emotional support to the parents. 3. Under Medicare, mammography services, screening pap smears and pelvic exams, prostate cancer screening, colorectal screening, diabetes screening, bone mass measurements, and preventive injections such as flu shots.

**preventive medicine** Care that has the objective of preventing disease or its consequences. It includes health care programs aimed at warding off illnesses (e.g., immunizations), early detection of disease (e.g., Pap smears), and inhibiting further deterioration of the body (e.g., exercise or prophylactic surgery). Preventive medicine is also concerned with general preventive measures aimed at improving the healthfulness of the environment.

**preventive services** See preventive care.

**price earnings (price-to-earnings) (PE ratio)** The market price of a particular stock divided by that company’s earnings per share for the last year or 12-month period. Used as a guide by investors for buying and selling stock.

**pricing** The process of establishing a selling price for goods or services. Two methods are commonly used: estimation and actual cost projection.

**primacy** A basic principle of learning that holds that people tend to remember best the first and last things they see, hear, or otherwise experience.

**prima facie case** A case in which evidence is sufficient to establish or support a presumption of fact. For example, in most states with retaliatory discharge laws, an employee alleging...
discrimination must establish a *prima facie* case. To win the case, the worker must prove (1) that he or she was seeking the benefits of the workers’ compensation law, (2) was subjected to discriminatory or retaliatory action while pursuing those rights, and (3) that there was a connection between the pursuit of those rights and and punitive action.

**primary care** 1. Basic health care focused on the point at which a patient first seeks assistance from the medical care system. Primary care is considered comprehensive when the primary provider takes responsibility for the overall coordination of the care of the patient’s health problems, be they biological, behavioral, or social. 2. Care provided by physicians in the specialties of family practice, internal medicine, and pediatrics (and sometimes obstetrics/gynecology).

**primary care nurse (PCN)** A registered nurse who assists patients in assessing their medical needs, choosing a health care provider, and deciding among treatment alternatives. Typically expected to be on-call 24 hours per day, 7 days per week and have online access to physicians.

**primary care physician (PCP)** A health care practitioner selected by an insured member of a health maintenance organization or a preferred provider organization to coordinate his or her health care and make necessary referrals to specialists and hospitals. Usually a family practitioner, pediatrician, internist, or obstetrician/gynecologist. See also hospitalist.

**primary care provider** A health care practitioner, such as a physician, who takes care of all medical needs short of subspecialty care and surgery. For example, a primary care physician performs physical exams; treats diabetes-related ailments, heart problems, hypertension, and stress-related problems; and counsels patients in a variety of areas.

**primary health care** See basic health care.

**primary insurance amount (PIA)** The amount to which a social security annuitant is entitled by virtue of his or her average earnings before any deductions, such as windfall reduction. A spouse’s social security benefit is usually one half of the annuitant’s PIA; however, if the windfall reduction applies, the spouse’s benefit is based on one half of the reduced PIA until the annuitant’s death, at which time the survivor’s benefit is based on the unreduced PIA.

**primary memory** The random access memory component of a computer system, composed of integrated circuit chips and related components. Primary memory is where the computer’s operating system resides and performs its functions, and where programs run. It is directly addressable by the computer’s microprocessor and is almost instantaneously accessible.

**primary method** An instructional method that is objectively judged to be the most effective and efficient means of attaining an instructional (learning) objective.

**primary objective** One of the core learnings of a training program or a major unit of instruction and an objective of central and dominant importance in an instructional system. It may deal with the development of a manipulative skill, a conceptual skill, or a special ability. It gives meaning, clarity, and unity to all learning activities in the training program.

**primary research** Research studies that are conducted directly by the researcher and typically involve such methodologies as field experiments, case studies, and organization surveys.

**principal** 1. The individual who appoints a power of attorney or health care proxy. 2. The amount of money borrowed or remaining unpaid. The principal balance may include capitalized interest.

**principles of learning** See learning principles.

**print deprived** A person who cannot read due to blindness, vision impairment, or other physical disability, such as Parkinson’s disease (unable to hold a book or newspaper steady) or paraplegia (unable to hold a book or turn pages).

**prioritization matrix** A management and planning tool used to help decide what problem or opportunity to work on first, second, third, and so on. It involves listing the items to be evaluated; choosing the criteria against which the importance of items is to be evaluated, the rating scale to be used, and the weight to be given to each rating; rating the items; and tabulating the scores to establish the priorities.
**prioritization of resources** A means of determining the level of health care benefits, in terms of which services or therapies should be made available to Americans. Current or prospective methodologies include medical effectiveness of a service (clinical outcomes) and patient characteristics (such as employment potential or income).

**privacy** Relates to genuinely personal employee information, including such items as medical and health care information, genetic data, lifestyle, conduct and behavior outside the workplace, financial and credit information, and social security numbers. Privacy issues do not include in-company use of records of employee on-the-job performance or communications that involve the use of company facilities and equipment, such as radios, telephones, computers, e-mail, and the Internet.

**Privacy Act of 1974 (PA)** A law designed to protect people against invasions of privacy by federal agencies. Applies to all federal agencies and private firms that keep records for a federal agency under contract. The act permits individuals to decide what records kept by an agency or department are important and to insist that they be used only for the purpose for which the information was collected. The individual also has the right to see the information accompanied by a person of his or her own choice, file information to correct mistakes, amend and add details, dispute records he or she believes to be inaccurate, and make or be provided a copy of all or any portion of a record in a comprehensive form upon request and payment of a reasonable fee that excludes the costs of research or review. The law also requires that records be maintained showing to whom disclosures (other than internal uses) were made and that they be retained for at least 5 years or the life of the record, whichever is longer. Doubtful requests for information must be referred to legal counsel, the privacy officer, or a senior executive for decision. Reasonable administrative, ethical, and physical safeguards must be established to ensure protection against inadvertent disclosure and disclosure only to authorized personnel with a need to know.

**privacy invaders** Networks or rings of thieves who infiltrate social security computer files, stealing confidential personal records and selling the information to whomever will buy it.


**privacy officer** Corporate officials responsible for helping their companies manage online privacy policies, assess privacy risks emanating from the collection of information about employees, audit company operations and activities that involve personal consumer data, and operate consumer complaint and resolution programs.

**privacy regulations** The Health and Human Services Department (HSS) issued draft health privacy regulations in November 1999 and President Clinton signed off on them on November 20, 2000. The regulations, which became effective April 14, 2001 (with a final compliance date of February 26, 2003), apply to all health care providers, plans, and clearinghouses and to all medical records and other individually identifiable health information that is held or disclosed by a covered entity in any form, whether communicated orally, on paper, or electronically. The regulation (1) limits the nonconsensual use and release of private health information, (2) provides patients with the right to access their medical records and to know who else has received them, and (3) restricts disclosure of health information and levies criminal and civil sanctions for improper use or disclosure. In August 2002, HSS finalized the rules on handling medical records and set aside the Clinton administration proposal that would have required a patient’s written consent before hospitals and physicians share information about an individual’s health with HMOs and insurance companies. However, health care providers must notify patients of privacy policies and make a “good faith effort” to get written acknowledgment under the new policy.
privacy rights laws  State laws making it illegal to fire workers for their private use of legal products (such as cigarettes) or choice of legal activities away from the job. Twenty-three states have passed such legislation and most states have considered some form of privacy law.

private equity: growth capital  An investment strategy. Refers to money that is raised independent of the public capital markets from private institutions, such as large pension funds, insurance companies, or educational endowments.

private geriatric care management (PGCM)  A private company that provides counseling services and other forms of assistance for dependent older adults. A PGCM company consists of a team of professionals that makes contacts with physicians and other health care providers, answers questions, provides case workers, plans social activities, arranges for qualified live-in assistance, sees that adult children are made aware of the condition of an aging parent living in another state, and otherwise serves as a surrogate parent.

private industry council (PIC)  A business volunteer board that oversees local job training programs authorized by the Job Training Partnership Act of 1982 (JTPA). PICs often work with postsecondary institutions to address local education and job training problems. There are approximately 600 PICs that work in partnership with local elected officials to fund and direct training under the JTPA. They must have a majority of private sector employer members, show innovation aimed at streamlining management, and emphasize building a base for private-sector ownership and financial support of the system. Most PICs provide job needs surveys.

private inurement  Occurs when a not-for-profit business operates in a way that results in more than incidental financial gain to a private individual, such as a health care provider. Prohibited by the Internal Revenue Service.

private letter ruling (PLR)  A numbered or unnumbered document used by the Internal Revenue Service to announce tax decisions.

private placement (PIPE)  An investment strategy. PIPEs, also known as private placements, and their variant, convertible securities, have become a popular means of raising capital in investment banking. Basically, a PIPE transaction is a privately negotiated sale of a company’s securities, bonds, or equity to individual accredited investors or institutional funds.

private voluntary organization (PVO)  Typically, a charitable or philanthropic organization.

privatization  1. The creation of new private corporate entities (businesses and industries) from what were formerly government-owned and -operated enterprises. 2. Partial privatization has been proposed as a means of shoring up the social security system’s finances, which will be in serious trouble early in the next decade. If adopted, the proposal would impose government-mandated savings; that is, workers and their employers would be required to funnel all or part of the social security taxes currently paid to the government into private accounts, such as personal security accounts.

privileged communication  A confidential statement made to a professional, such as a physician, lawyer, priest, rabbi, minister, or spouse, which may not be revealed in a court of law.

probability  A statistical term used to describe the possibility or likelihood (the odds) of some event or phenomenon occurring. An absolutely impossible event has a probability of zero. At the other extreme, an absolutely certain event has a probability of one. Events with a likelihood of occurrence between the two extremes are expressed as a decimal fraction between zero and one. For example, an event with a 50–50 chance of happening has a probability of 0.5.

probate process  The court-supervised administration of an estate following the death of the owner — the process by which the deceased individual’s property is transferred to the persons named in his or her will or to the persons who otherwise inherit the property under the state’s laws of intestate succession. It typically includes proving the validity of a will (if there is one), supervising the payment of the taxes and other debts of the estate, and the distribution of the remaining assets to the
beneficiaries. May also be known as a Surrogate’s Court or Register of Wills.

**Probation** Policies and procedures relating to the imposition of adverse disciplinary action involving a period of probation during which the behavior and performance of the transgressor will be carefully watched. Such policies invariably address the length (usually no less than 3 and no more than 6 months) and terms of probationary periods, relief from probation, and disposition of records of probation. Probation should be imposed both orally and in writing, and the employee should be told that it is a final warning and will be followed by dismissal unless performance improves to an acceptable level.

**Probing** An effective technique for identifying the origin, nature, or solution of an issue or problem. Probing involves asking detailed and specific questions to uncover hidden feelings, make subtle suggestions, get all the facts, identify the real problem, analyze the problem, and develop alternative solutions.

**Problem** An unplanned and unwanted change or result; a deviation, variance, or aberration; a snag, pitfall, or tangle. A situation that requires resolution and for which there appears to be no obvious answer.

**Problem-centered order** A type of instructional sequencing that employs a series of general problems and then addresses alternative means of solving them. Problems are introduced in increasing order of difficulty.

**Problem sensing** The act of anticipating problems so that they can be headed off.

**Problem sensitivity** The ability to examine potentially troublesome areas to detect deviations from plans either before they surface or early enough in their development to prevent their growth into truly serious and costly issues.

**Problem solving** Directed thinking; the process of channeling thought toward a problem or situation that requires resolution and for which there appears to be no obvious answer. Problem solving thinking is deliberate, sequential, logical, analytical, and evaluative. It uses previously acquired or newly gained knowledge, skills, and experience to take action in an unfamiliar situation.

**Problem-solving skill** The ability to resolve a troublesome situation or issue by following a deliberate, logical, reasoned thought process; keeping emotions and personal values in check; and using previously acquired or newly gained knowledge, skills, and experiences.

**Pro bono work** Legal or other types of services provided employees or others without fee or any other charges.

**Procedural simulations** A representation of a system or situation in which the participants have control over what occurs; for example, using a ship docking or a flight simulator.

**Procedure** 1. In health care, something done to cure, ameliorate, or learn more about a health problem, such as surgery, tests, and inserting an intravenous line (IV). 2. A type of plan that provides specific guides for action. Describes what, when, where, how, and by whom an operation or task is to be performed. It includes all steps necessary for completing the task and is established to ensure maximum efficiency of performance with minimum expenditure of resources. Examples of common procedures: purchase of equipment and materials; operation of equipment; preparation and submission of budgets; fund control; preparation of travel requests, vouchers, and trip reports; recruitment and advertising; and requisitioning supplies.

**Procedures audit** An audit that compares ongoing operations and activities, including training, against applicable procedures to determine whether documents, such as standing operating procedures, are current, complete, understood, and used by personnel.

**Process** 1. A transformation or series of changes brought about throughout the life of a system — changes that shape size, function, or some other dimension or attribute of the system. 2. A set of interrelated and linked activities that take an input (raw or unprocessed material) and transform it into an output (product).

**Process action team (PAT)** A problem-solving process. A PAT consists of people from different parts of an organization who use statistical problem-solving techniques to attack and solve a specific organizational or business problem. The recommended solutions are
delivered to the appropriate executive or other organizational entity for decision with respect to implementation.

**process benchmarking** A means of building and sustaining competitive advantage by achieving major improvements in corporate performance. It involves comparing the company's mission and functions, systems and policies, and practices and processes with those of top-performing companies inside and outside its own markets to identify areas of competitive superiority and deficiency and then implementing actions to maximize the former and minimize the latter. Usually performed in focus groups.

**process capability (Cpk)** In total quality management, a universal measure. The ratio of the specification (what the process is expected to do) to what is actually generated by the process. That is, the capability of the process expressed as the proportion of expectations that will be satisfied by the current process.

**process chart** See flowchart.

**process color printing** In desktop publishing, four-color printing where all visible colors are reproduced using cyan, magenta, yellow, and black inks.

**processes** A type of knowledge object, they are events that occur in the world that affect some entity, often as a consequence of some activity. Attributed to Utah State professor M. David Merrill.

**process evaluation** Assessment that focuses on ongoing training programs — use of resources, trainee–instructor interaction, training activities, learning strategies, and so on.

**process flowchart** See flowchart.

**process group** See sensitivity training.

**process grouping** One of the basic groupings of organizational elements. The stages through which the work or product moves and related activities determine the placement of the function. For example, oil and natural gas companies often group for exploration, production, refining, and distribution.

**process improvement** See quality improvement process.

**process management** A concrete, preventive approach to continuous improvement that evolved from total quality, systems theory, and employee involvement. It provides a common language and way of addressing problems, makes work easier and more efficient, and enhances cross-functional teamwork. It involves (1) defining work as a process with inputs, outputs, customers, and suppliers; (2) describing how a process really works; (3) tracking and analyzing the performance of a process; and (4) redesigning a process to improve its performance. Also called horizontal management. Adapted from The Organization of the Future, November 1991, Werner & Company, 1479 S. Ponce de Leon Ave., NE, Atlanta, GA 30307.

**process observer** A member of a work team assigned responsibility for looking at team processes, recording what is seen, reporting findings to the team, and making suggestions to improve team procedures.

**process-performance test** A test that measures psychomotor skills or a testee’s ability to perform a task using a standard sequence of actions while the task is being performed (or evaluation of a videotaped performance) to determine whether the testee followed the prescribed procedures.

**process problems** As contrasted with people problems in organizations. Include inadequate systems and procedures, ineffective quality controls, lack of total quality management, overemphasis on analysis, poor financial management, and weak hiring practices, among others.

**process quality management and improvement (PQMI)** A low-risk systematic approach to the modification, simplification, and streamlining of existing business processes. May or may not involve technology. May result in incremental or modest improvements but usually leaves work structure intact.

**process reengineering** A high-risk approach to improvement that involves the creation of new processes and innovative changes to business practices and methods. Typically depends on the use of technology. May result in dramatic improvements but radically changes work structure.
**process simulations** A representation of a system or situation in which the participants do not have control over what occurs; for example, replicating nuclear fission.

**process variables** In training research, variables that relate to what instructors and trainees do — their behaviors, separately and interactively, and their impact on each other.

**procurement budget** Displays the timing, quantities, and estimated costs of each type of raw materials needed to meet production and inventory requirements.

**PRODIGY™ Interactive Personal Service** An information network that links personal computers across the U.S. For a monthly fee, the system creates a file in its customers’ computers that provides access to a great variety of sources of information, such as an encyclopedia, stock market reports, and so on.

**producer** The individual holding overall responsibility for a live dramatization, TV, or motion picture production from concept to postproduction activities.

**Producer** See AV Video Multimedia Producer.

**Producer Price Index (PPI)** A family of indexes that measures the average change over time in selling prices received by domestic producers of goods and services. PPIs measure price change from the perspective of the seller. See also Consumer Price Index.

**producing** Developing a creative, cost-effective live dramatization, video program, motion picture, or show from concept through postproduction; overseeing or approving the concept, approach, treatment, budget, storyboard, writing, script, casting, set/location selection, shot list, equipment selection, lighting and audio, shooting, visual continuity and pacing, and editing.

**product audit** An investigation and examination of the production process that involves reinspecting or retesting samples of the product previously tested and accepted. It can be applied to tangible products such as packaged training media and programs and the output of training systems — personnel who have returned to the job following training.

**product differentiation** The distinguishing of similar products from one another by advertising, promotion, and the like. Where buyers of an equivalent or comparable product regard the output of a seller as identical in all respects to that of all other producers of that product, the seller of a “differentiated” product enjoys a favored position over its rivals, in that the buyers consider it a superior product and are willing to pay a premium price for it.

**product evaluation** 1. A means of assessing employee needs that involves the collection, examination, and evaluation of products produced by managers, supervisors, technicians, or other categories of employees, using a set of quality standards developed for that product, to identify deficiencies that can be corrected by training and development. 2. In training, assessing the competencies, the knowledge and skills, of trainees following training and noting changes in their on-the-job performance.

**product grouping** One of the basic groupings of organizational elements. The products manufactured or fabricated and related activities determine the placement of the function. For example, a pet supply firm might have groups for pet food, identification and restraining devices (collars and leashes), medication, and flea control.

**production budget** Shows how many units of a product will be produced to meet customer requirements as detailed in the sales budget and the number to be held in inventory.

**production company** An organization that provides services to meeting planners and managers. They include three types: (1) event production companies that create theme parties or assume responsibility for entertainment; (2) business theater companies that enhance educational and sales meetings by designing sets and providing graphics, custom songs, promotional materials, and live talent; and (3) combination companies that handle both types of functions.

**productive time** Used in time management to describe time expended in producing the desired product or service or any element or component of that product or service.

**productivity** 1. A measure of output or yield. In its simplest form, it is determined by dividing the amount of useful work to be done by the number of people needed to do it. 2. Narrowly defined as efficiency — the ratio of output produced for a given level of input.
More broadly defined as effectiveness — the extent to which the output of an activity or program meets a need or solves a problem. In its broadest sense, productivity considers both output production and how well a product, program, or service achieves its objectives and the quality or excellence of those products and services. Defined by the U.S. Department of Labor as output (products produced) per number of hours worked. In these terms, increased productivity is essential to make American products competitive in global markets and improve standards of living.

A sales readiness metric that compares a salesperson’s performance with his or her interaction with essential product and sales information. A measure of economic efficiency that shows how effectively economic inputs are converted into output.

**productivity improvement program (PIP)** A program that involves employees at all levels and assesses not only how well the organization is doing but also how well it ought to be doing. Applies operational analysis and control to measure the performance of each contributing organizational element to enterprise goals and objectives and employs measures to optimize the utilization of organization resources. PIPs should include analysis of the following factors: (1) efficiency in terms of avoiding duplication, minimizing delays and downtime, distributing workload evenly, and applying approved standards; (2) effectiveness in terms of making valid assumptions about the relationships between output and desired results, identifying workable alternative approaches, establishing relationships between quality or frequency of outputs and results, selecting proper targets for the application of outputs, and achieving acceptable results; (3) quality in terms of clearly defined product and service specifications, readily assessable quality control and feedback mechanisms, procedures, job aids, and training programs, and favorable customer and client reactions and evaluation; and (4) timeliness in terms of establishing and applying mechanisms to identify backlogs, the level of timeliness performance, and the importance of timeliness to production service.

**productivity tickets** A travel industry perk: free tickets given to a meeting’s sponsor when a large number of delegates book flights to a meeting or convention on the organization’s official airline.

**product knowledge training** Training designed to inform employees, customers, clients, and dealers about the products and services offered by a company.

**product liability insurance** Coverage for potential suits by consumers for faulty products.

**product life-cycle management (PLM)** Software that supports the whole cycle of the product from creation and design, through development, to maintenance, service, and support. Done collaboratively, it is capable of driving the product’s whole life cycle. It is the first and most important step in supply chain management. Used mainly but not exclusively in industries that manufacture products, such as automotive, aviation, high-tech and apparel, PLM can also be used by finance, sales, and service groups. In addition to handling all the unstructured data associated with product design and manufacture, it can also reveal wasteful spending.

**product performance test** A test that assesses the quality of the products produced by the testee independent of the procedures or behaviors involved in the production. The characteristics of the “products” are compared with those of a standard; for example, an actual item, a representation, or a template.

**product-process performance test** A combination of the product and process performance test where both the product and the process are evaluated.

**product specification standards** Standards that describe what customers demand or expect in product or service quality.

**product variables** In training research, variables that relate to instructional outcomes, including immediate, intermediate, and long-range trainee effects.

**professional, administrative, technical, and clerical survey (PATC)** One of three types of annual salary surveys conducted by the Bureau of Labor Statistics. The other two are area wage surveys and industry wage surveys.
Professional and Technical Diversity Network (PTDN)  A local forum for members of professional and technical organizations to meet with representatives of high-tech employers in the Seattle-Tacoma metropolitan area. Considered a model for diversity outreach, PTDN targets organizations that cater specifically to female and minority professionals. Its primary objective is to provide professional development opportunities to its members. Contact diverse@microsoft.com for additional information.

professional conference (congress) organizer (PCO)  An independent meeting professional who specializes in domestic and/or international event management. Engaged by meeting planners to serve as primary liaison between their organizations and the local convention bureau, hotel, and other meeting services and provide logistical and administrative support, including consultation on protocol, customs, and security.

Professional Conference Specialist (PCS)  A designation offered by the Professional Convention Management Association to suppliers following completion of a series of self-study programs. Contact: PCMA, 2301 South Lake Shore Drive, Suite 1001, Chicago, IL 60616-1419 (phone 877-827-7262 or 312-423-7262; fax 312-423-7222; e-mail cmp@cmponline.org; Web site www.pcma.org/).

Professional Convention Management Association (PCMA)  An association established to increase the effectiveness of meetings and conventions through education and promotion of the meeting industry to the industry, members, and the general public. Membership includes meeting managers, CEOs, and suppliers in the meetings industry. Offers the Certified Meeting Professional and Professional Conference Specialist certification programs. Contact: PCMA, 2301 South Lake Shore Drive, Suite 1001, Chicago, IL 60616-1419 (phone 877-827-7262 or 312-423-7262; fax 312-423-7222; e-mail membership@pcma.org; Web site www.pcma.org/).

professional corporation (P.C.)  Identifies a one-person corporation organized by those providing professional services (such as architects, physicians, dentists, and lawyers) to the public of a type that requires a license or other legal authorization.

professional degree  A college or university degree in such fields as medicine, dentistry, engineering, law, and pharmacy.

professional development  1. A continuing and deliberate organization-sponsored process aimed at assisting, encouraging, and enabling professionals as individuals to improve their performance and potential — developing their knowledge, skills, abilities, and values. 2. The process of keeping current in one’s occupation or profession, maintaining competence in one’s practice, and remaining open to new theories, techniques, and approaches.

professional emphasis groups (PEGs)  Groups of members of the Society for Human Resource Management with special interests. See www.shrm.org/pegs for further information.

professional employee  Under proposed Labor Department’s overtime rules changes (Fair Labor Standards Act), an employee who holds a job that requires education above a bachelor’s no longer defines one who is “exempt” from time-and-one-half pay for hours worked over 40 in a week.

professional employer organization (PEO)  An out-sourcing option. A firm that leases downsized employees back to the client company to solve staffing problems. The PEO provides benefits comparable to those earned by full-time permanent employees. A PEO assumes the legal and administrative responsibilities for an employer who needs competent performance of payroll, benefits, and other human resource functions and leases employees to perform those functions. PEOs are not involved in recruitment. The client enters into a contract with the PEO and functions as a coemployer. The client directs the employee in the performance of the job but all other functions are handled by the PEO as the employer of record. PEOs are now licensed by 13 states. Sometimes called employee leasing companies.

Professional in Human Resources (PHR)  A designation awarded by the Human Resource Certification Institute (HRCI) to HR practitioners, educators, researchers, or consultants who have a minimum of 4 years
of exempt-level HR experience, have mastered the body of knowledge that constitutes the human resource profession, and are currently working the field. Mastery is demonstrated by successful completion of a written examination covering management practices, selection and placement, training and development, compensation and benefits, employee and labor relations, and health, safety, and security. Recertification is required every 3 years. Contact: HRCI, 1800 Duke Street, Alexandria, VA 22314 (phone 800-283-7476 or 703-548-3440; fax 703-836-0367; e-mail info@hrci.org; Web site www.hrci.org/).

**professionalization** The achievement of social acceptance and approval, as well as high status and pay, in an occupation through the establishment and enforcement of such prerequisites as substantial educational requirements, a definable body of knowledge and skills, a set of key values and code of conduct, licensing or certification by state boards of examination, internship and practice of the specialty, and a system of peer review and regulation.

**Professionals in Human Resources Association (PIHRA)** A network of southern California human resources practitioners who wish to stay abreast of current trends, laws, and issues affecting the field. Among other member services, offers a monthly newsletter, professional development seminars, an annual conference, and mentor services. Affiliated with the Society of Human Resource Managers. Contact: PIHRA, 888 S. Figueroa St., Ste. 1050, Los Angeles, CA 90017-5459 (phone 213-622-7472; fax 213-622-7450; Web site www.pihra.org/).

**Professional Organizational Development Network in Higher Education (PODN)** An organization of 1200 individuals in higher education in the U.S., Canada, and other countries with responsibility on their campuses for instructional, faculty, or organizational development. PODN is devoted to improving teaching and learning in higher education. Contact: PODN, P.O. Box 9696, Fort Collins, CO 80525 (phone 970-377-9269; fax 970-377-9282; e-mail podnetwork@podweb.org; Web site www.podnetwork.org/).

**professional skills training** Training designed to teach industry-specific, highly specialized knowledge and skills, such as accounting, banking, chemistry, consulting, electronics, engineering, financial services, legal services, manufacturing systems, materials science, mechanics, medicine, optics, physics, and the like.

**The Professional Society for Sales & Marketing Training (PSSMT)** A professional association of training executives dedicated to helping their own corporations and each other achieve maximum productivity through excellence in training. Contact: SMT, 180 N. LaSalle Street, Suite 1822, Chicago, IL 60601 (phone 312-551-0768; fax 312-551-0815; Web site www.smt.org/).

**professional temps** A staffing strategy in which companies unwilling or unable to afford the hiring costs and compensation associated with full-time, highly skilled professionals, such as lawyers, accountants, computer specialists, and top-level managers and executives, employ them as temps. Professional temps are also hired to assist in start-up, restructuring, or closing a business.

**proffer** An oral or written statement of what a witness’s testimony would be under oath on all elements of a case under investigation. Usually offered by the witness under a guarantee of immunity from prosecution for statements made that could be self-incriminating.

**proficiency test** A test that indicates relative levels of performance or achievement whether in adjectival (poor, fair, good, or excellent) or numerical (raw, standard, percentile, T, or stanine) scores. Although a cut or passing score may be established for them, proficiency tests essentially establish relative ranks or standings on the tasks or information tested.

**profile** 1. In testing, graphic representation of test results on several tests for either an individual or using identical or comparable measures such as standard scores and percentile ranks. 2. In marketing, a method of describing the target customer or client group’s potential behavioral characteristics.

**Profile of Organizational Characteristics** See Likert Scales.

**profit** 1. A common corporate financial objective expressed as the excess of income returns or gains over expenditures during a given period of time. 2. Gain, return, or yield. It is
calculated by matching promised revenue with expenses related to those revenues.

**profitability** A common corporate objective that focuses on the ability of a company to produce or create new wealth. Exists when there is a probability (or even a possibility) that resources can be used to yield economic values or outputs that are higher or greater than the combined values of the inputs required to produce them. Profitability metric: net earnings of a company expressed as a percentage of sales.

**profit and loss statement** A financial statement prepared at the end of an accounting period that provides an indication of the performance of the company’s assets during that period. It is a measure of the productivity of the firm’s assets.

**profit budget** A set of projected financial statements and schedules for the ensuing year. A profit budget serves as a profit plan and provides a yardstick for measuring the adequacy of expense budgets. Sometimes called *master budget*.

**profit center** See profit-center management.

**profit center management** The practice of establishing line or staff departments in an organization as profit centers, making the department or staff element so designated responsible for planning, programming, budgeting, and controlling expenditures in such a way as to produce a “profit” at the end of each fiscal period. The first recognized profit centers were manufacturing and marketing. Later, administration was added. Today, HR is more and more often so designated.

**profit maximization** The practice of adjusting price and/or output volume in such a way as to earn the largest possible profits. This is accomplished by increasing production to the point where the cost of the last unit of output just equals the additional revenue received from selling that additional unit.

**profit plan** An annual plan designed to reach the return-on-investment target set by the board of control or top management.

**profit-sharing** 1. Any procedure under which an employer pays or makes available to all regular employees, subject to reasonable eligibility rules, in addition to prevailing rates of pay, special current or deferred sums based upon the profits of the business. There are three types of profit sharing: broad coverage (all or most employees), limited coverage (only certain classes of employees, such as supervisory or salaried employees), and executive profit sharing (limited to a few people at the top of the organization). 2. A type of compensation program used where collective performance or teamwork is needed to produce results. It includes both traditional supplemental retirement plans and cash bonuses paid on the basis of a company’s profits.

**profit-sharing plan** Deferred compensation established and maintained to provide for the participation of employees or their beneficiaries in company profits. Profit-sharing plans are defined contribution plans that are employer-funded and contributions are flexible; that is, the amount of the contribution can be changed annually. Profit-sharing plans do not guarantee a fixed level of benefits; however, to meet qualification requirements they must provide a definite predetermined formula for allocating the contributions and distributing the funds after a fixed number of years, on attainment of a stated age, or on occurrence of layoff, illness, disability, retirement, termination of employment, or death.

**profit skimming** See bust-out.

**program budgeting** A budgeting system that deals primarily with broad planning and the costs of functions, activities, programs, and services. Each manager commits to paper specific descriptions of the activities of his or her department for the coming year, expenses for each activity, and a deadline for completion. In HR, program budgeting focuses on the programs carried on and the cost of each program. For example, the training and development budget might be divided into such categories as technical training, safety training, presupervisory training, organization development, and management development.

**Program Evaluation and Review Technique (PERT)** A manual or computer-based planning, scheduling, and project analysis and control method originally developed by the Navy for the Polaris submarine project. It relates all work on complex projects to time-dependent variables and events (nodes) between activities. It makes use of statistical procedures to
predict the amount of time required to complete any element or aspect of a job or project.

**Program Improvement Evaluation** Monitoring an ongoing program and remedying deficiencies as they are identified. Also called formative evaluation.

**Programmable Read-Only Memory (PROM)** Semiconductor chips that retain memory in the absence of power.

**Programmable Robot** A device that permits computerized control of mechanical arms or similar devices to do routine or hazardous tasks. Applications include materials handling, tool changing, welding, painting, and assembling.

**Program Manager** See course manager.

**Programmatic Accreditation** Special accreditation for specific programs, usually within colleges and universities, for careers regulated by state or national licensing boards. For a list of recognized programmatic accreditation agencies, visit the Council for Higher Education Accreditation Web site (www.chea.org/).

**Programmed Instruction (PI)** A method of self-instruction in which trainees work through a carefully sequenced and pretested series of steps leading to the acquisition of knowledge or skills representing the instructional objectives. Trainees proceed through the program at their own rates, respond actively (or covertly) to each step in the sequence, and receive immediate feedback on the correctness of their responses before proceeding to the next step. The method is used to teach facts, principles, concepts, and problem-solving skills; provide practice, remediation, and makeup instruction; maintain previously learned skills; upgrade production, administrative, clerical, or other skills; accelerate capable trainees; provide vertical enrichment (advanced work) or horizontal enrichment (broader contact) in a discipline; or control the variables in an experimental learning situation. Largely replaced by interactive computer and video systems.

**Programmed Learning** See programmed instruction.

**Programmed Logic for Automatic Teaching Operations (PLATO)** Originally a research project in the field of teaching machines at the Coordinated Science Laboratory of the University of Illinois and supported by the Departments of the Army, Navy, and Air Force in the early 1960s. It is a multiple-student, computer-controlled automatic teaching device. Now the property of a private company, PLATO runs on microcomputer networks and focuses on college-level courseware. The current generation of installations includes color displays and flexible management software.

**Programmer** A person who translates the requirements of software into functioning codes that perform computer operations.

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Program on Non-Collegiate Sponsored Instruction (PONSI) is a system for evaluating and certifying corporate training programs for the award of college credit. Teams of impartial faculty evaluators, trained by the American Council on Education (ACE) and representing appropriate departments in colleges and universities, are invited by business, industrial, and military organizations and schools to evaluate their courses for equivalent college credit. Colleges are not obligated to accept the credits, but more than 1100 do.

Programs of All-inclusive Care for the Elderly (PACE) combine medical, social, and long-term care services for frail people. It is available only in states that have chosen to offer it under Medicaid. For more information, contact a state medical assistance office or www.medicare.gov/Nursing/Accommodations/PACE.asp/.

Progression chart is a document that depicts planned progression, including alternative routes, from the lowest to the highest positions in specific career fields or in an organization. In some cases, the chart shows progression to positions in other elements of the organization. Progression charts are used as source documents for planning and designing training programs, building an in-house source of candidates for vacated or newly established positions, and motivating people by identifying specific opportunities for advancement to more challenging and remunerative positions.

Progressive discipline is a system involving increasingly severe penalties each time an employee is disciplined for the same violation, a similar offense, or a very serious offense. The sequence from least severe to most severe is as follows: oral reprimand, written reprimand, written warning, suspension without pay (disciplinary layoff), demotion (rarely recommended), and discharge or termination.

Progressive proofs are used in desktop publishing, proofs made from the separate plates in color process work, showing the sequence of printing and the result after each additional color has been applied.

Progressives are Progressive lenses, a special type of lens that provides clear, continuous vision with no lines, such as those that occur with bifocal lenses.

Project ACTION Accessible Community Transportation in Our Nation is a cooperative model initiated in 1988 for accessible public transportation involving national and local disability consumer groups and transit interests managed by the National Easter Seal Society and funded by a cooperative agreement with the Urban Mass Transportation Administration. The objective of the project is to improve relations between those groups and develop tools and techniques that can improve transportation services for persons with disabilities. Model projects: (1) identify people with disabilities in the community and their transit needs, (2) develop outreach and marketing strategies, (3) develop training programs for transit providers, (4) develop training programs for persons with disabilities, and (5) apply technology to solve critical barriers to transportation and accessibility.

Project Adventure is a worldwide program that encourages participants to develop confidence by presenting them with increasingly difficult physical challenges, many of which must be met by a team. Used by corporations, community groups, and educational institutions to build team spirit and to help participants develop the confidence they need to achieve goals.

Project budgeting is budgets built around a specific project rather than a time period. Commonly used when appropriating funds for capital expenditures.

Project collaboration employs software designed to give organizations, including global organizations, the ability to manage multiple, simultaneous projects or programs. Permits dispersed work groups to communicate, collaborate, track, and report project time, costs, progress, accomplishment, and team performance from a Web browser. Typically includes document management, search, automated forms and workflow, scheduling, and real-time collaboration.
**Project evaluation and review technique (PERT)**  See program evaluation and review technique.

**Project Genome**  Monumental medical research now shared by every major industrial nation, the goal of which is to identify every human gene in every cell and determine how it works. The project will enable medical practitioners to identify both normal and abnormal functions of genes and how they cause disorders and diseases.

**projection**  In forecasting, an extrapolation into the future using observations and records of past events and data, often coupled with intuition, judgment, and speculation, to arrive at a prediction of the environment to come.

**projection system**  A machine used for video/data projection. There are three configurations: front-screen, rear-screen, and retro. As distinguished from overhead projectors, these units interface directly with a computer to display text, graphics, animation, and so on. They include CRT-based projectors, rear projection systems, LCD panels, and newer hybrid systems that offer versatility in form and function. Many systems can display information from videodiscs, VCRs, camcorders, and other input devices.

**projective techniques**  1. Classification of technological forecasting approaches that includes trend extrapolation, trailblazer developments, substitution analysis, Delphi technique, structured interviews, nominal group technique, and modified nominal group technique.  2. See personality and temperament test.

**projective test**  See personality and temperament test.

**Project LINK: Link to Assistive Products**  A free information service connecting people with disabilities and others with manufacturers of assistive devices. Catalogs and project information are provided via confidential, targeted mailings.  *Contact:* Project LINK, Center for Assistive Technology, State University of New York at Buffalo, 515 Kimball Tower, 3435 Main St., Buffalo, NY 14214-3079 (phone 800-628-2281 or 716-828-3141; fax 716-829-3217; e-mail jweir@ubvms.edu; Web site www.rit.edu/).

**Project management**  Organizing and managing a complex research and development (R&D) or production effort on the basis of its technical, schedule, and cost objectives instead of on the basis of existing organizational structures, policies, and procedures. A defined set of activities designed to launch and complete a complex project: defining the job, getting the people, estimating time and costs, breaking the job into tasks, tracking progress and results, setting up change procedures, and establishing acceptance criteria. Projects are often unique business ventures, involving the interaction of time, people, money, and risk, to deliver products of clear and agreed-upon specifications and quality that result in useful and measurable improvements in an enterprise function or functions.

**Project Management Institute (PMI®)**  With almost 90,000 members worldwide, PMI is the leading nonprofit professional association in the area of project management. PMI establishes project management standards and provides seminars, educational programs, and professional certification.  *Contact:* Project Management Institute, Four Campus Boulevard, Newtown Square, PA 19073-3299 (phone 610-356-4600; fax 610-356-4647; e-mail Career HQ@pmi.org; Web site www.pmi.org/).

*The Project Management Journal™*  The professional journal of the Project Management Institute. It is published quarterly and available to all members. PMJ publishes significant and useful articles dealing with the broad interests of the field of project management.  *Contact:* Project Management Institute, Four Campus Boulevard, Newtown Square, PA 19073-3299 (phone 610-356-4600; fax 610-356-4647; e-mail CareerHQ@pmi.org; Web site www.pmi.org/).

**project management training**  Designed for project managers responsible for construction, corporate planning, corporate relocation, engineering, new products, research and development, and systems development and for other executives, managers, and staff officers who may be assigned to project teams. Focuses on project planning, scheduling, implementation, and control concepts; principles, processes, procedures, and resource
allocation; performance measurement; and reporting procedures.

**project-portfolio management (PPM)** A means of helping chief information officers and other senior executives prioritize their investments and improve the return on investment by conducting a macroexamination of the company’s portfolio of ongoing projects and helping them decide which are the most strategic so they can allocate resources accordingly.

**Projects with Industry (PWI)** Established by the Rehabilitation Act of 1973 as amended (expired September 30, 1997). Its purpose was (1) to initiate programs that create and expand job and career opportunities for individuals with disabilities in the competitive labor market by engaging the talent and leadership of private industry as partners in the rehabilitation process, (2) to identify competitive jobs and career opportunities and the skills needed to perform such jobs, (3) to create practical job and career readiness and training programs, and (4) to provide job placement and career advancement. Contact: PWI, U.S. Department of Education, Rehabilitation Services Administration, 400 Maryland Avenue, SW, Washington, D.C. 20202-0498 (phone 202-732-1882; e-mail customerservice@inet.ed.gov; Web site www.ed.gov/).

**project team** An ad hoc or temporary grouping of people who work together in performing a specific job or task or in finding a solution to a problem. Often multidisciplinary in that the team is made up of people from different disciplines, such as engineers, marketers, production workers, and trainers.

**promissory note** A legally binding contract between a borrower and a lender that includes the terms and conditions under which the borrower promises to repay the loan.

**promo** A promotional product, a give-away premium designed to induce qualified but reluctant buyers to purchase a product or service. Frequently used before, during, or after exhibits and trade shows.

**Promoting Safe and Stable Families Act of 2001** Reauthorized (through fiscal year 2006) and improved the Promoting Safe and Stable Families Program, the primary federal resource for services to prevent child abuse and neglect; established a competitive grant program to establish and expand networks of mentoring services for children of prisoners; and created an education voucher program for youth aging out of foster care.

**promotion** Advancement within an organization involving increased pay, prestige, power and authority, status, or perquisites. Although sometimes used as a reward for productivity and accomplishment, it should be reserved for people who have proved their potential and readiness for assignment to higher-level positions. It may be based on one or more factors: performance, special contributions to the organization, potential, expansion of the company, length of service, and so on.

**promotional airfare** Usually the lowest fare available at any particular time. Examples are APEX (Advance Purchase Excursion Fare) or promotional names such as Senior Citizen Fare.

**promotional fare** A special, limited-time, lower fare for travel to designated airports (typically for newly scheduled service) to encourage travelers to buy in advance of travel.

**promotion progression chart** See progression chart.

**promotions** Short-term incentives used to encourage trial or usage of a product or service by trade or end-use customers.

**proof** A legal doctrine pertaining to cases of unlawful discharge. It asks at the investigation, “Did the ‘judge’ obtain substantial evidence that the employee was guilty as charged?”

**Pro Patria Award** Presented annually by each state to an employer who has adopted policies that make it easier for employees to participate in the Army and Air Force National Guards and the Reserve components of all services.

**properties** A type of knowledge object, they are qualities or quantities associated with an entity, activity, or process. Attributed to Utah State professor M. David Merrill.

**property casualty executive** See risk manager.

**property management system (PMS)** Hardware and software that enable hotel chains to provide tailored and individualized guest services to customers and assist hotels to be operated more efficiently and economically.
Typically interface with the computer reservation system — which will enable a property to make property-to-property reservations, check another hotel’s reservations, collect guest information, and permit more efficient guest complaint response.

**Property Essential to Self-Support (PESS)** A work incentive for persons with disabilities allowing them to keep property they own (or may acquire) that is essential to a job or business at which they earn their living. All tangible goods, such as tools and vehicles, are covered completely, as is a home and land on which a business resides or crops are raised for the consumption of the owner. Up to $6000 of equity in a nonbusiness property needed for self-support is also included in the exclusion.

**proposition** 1. A written or oral message designed to obtain acceptance or to get a favorable decision. 2. More formally, a response to federal, state, or local government’s or public or private organizations’ requests for proposals (RFPs), bids for the delivery of needed products or services.

**Proposition 209** Passed in November 1996 by a majority of California voters. The measure explicitly rejected the idea that women or members of minority groups should get preferential treatment on the basis of race, sex, color, ethnicity, or national origin when applying for jobs, government contracts, or university admission. On November 3, 1997, the Supreme Court refused to hear an appeal case on Proposition 209 and let the decisions of the lower courts stand, which means that the prohibition on affirmative action in California has been upheld. This was not a decision by the Supreme Court, and it arguably does not set a national precedent. However, the House Judiciary Committee is set to continue its work on legislation similar to Proposition 209. This legislation would ban the federal government from granting preferences in hiring, contracting, and other programs. Also known as California Civil Rights Initiative.

**proprietary information** Business, financial, or technical information that is not generally known or available to competitors and that might provide a competitive advantage. Also known as trade secrets and confidential information.

**prospecting** Canvassing, searching, exploring, or surveying potential markets to acquire new customers or clients. Typically employs direct mail, which continues to be the main source of new customers.

**prospective payment system (PPS)** In health care benefits, a process started in 1983 under which hospitals are paid fixed amounts on the principal diagnosis for each (Medicare) hospital stay based on payment categories called diagnosis related groups. Also called progressive payment system.

**prospective review** In health care, methods for decreasing utilization, such as precertification, preadmission testing, and mandatory outpatient surgery.

**prostate specific antigen (PSA) test** The antigen is a substance formed only by the prostate gland. Higher levels may indicate an enlarged prostate. The test is sometimes used as a screening device, but not a definitive diagnosis, for cancer of the prostate. Recommended annually by the American Cancer Society for men over the age of 50.

**Prostatron** A device that uses microwaves to destroy excess prostate tissue in treating enlarged prostate glands. Less expensive than surgery and avoids surgery’s worst potential side effects, impotence and incontinence.

**prosthetic device** Artificial limbs and eyes; arm, leg, neck, and back braces; orthopedic shoes (as a part of leg braces); corrective lens following cataract surgery; colostomy or ileostomy bags and related supplies; and breast prostheses, including surgical brassieres, after a mastectomy.

**prosthetics** The science of developing artificial replacements for limbs lost to amputation.

**prosthodontics** Dental care involving the construction, replacement, or repair of fixed prostheses, removable partial dentures, complete dentures, and maxillofacial prostheses.

**prosthodontist** A doctor of dental medicine or doctor of dental surgery (or a technician) who corrects dental problems using bonding, implants, crowns, bridges, or dentures — the artificial structures needed to replace missing teeth or injured parts of the chewing apparatus.

**Protect Act of 2003** An act to prevent child abduction and the sexual exploitation of children. Amends the criminal code to make the
protected characteristics  A legal term that relates to areas protected by statutes (e.g., that an action, program, or requirement conflicts with people’s religious beliefs or discriminates against them or that their privacy has been or will be violated). People can object on some protected ground.

protected class  A legal term used to describe women and minorities (African-Americans, Native Americans, Alaskan natives, Asians, Pacific Islanders, Hispanics, people over 40, disabled persons, and Vietnam-era veterans) who are specifically “protected” from discrimination by the law or court decisions interpreting the law.

Protecting Seniors from Fraud Act of 2000  Authorizes appropriations to the U.S. Attorney General of $1 million for each of the fiscal years 2002 through 2005 for programs of the National Association of TRIAD, a consortium of sheriffs, police chiefs, senior volunteers, elder care providers, families, and seniors to reduce criminal victimization of the elderly. (TRIAD was originally sponsored by the National Sheriffs’ Association, the International Association of Chiefs of Police, and the American Association of Retired Persons — hence the acronym TRIAD.) Approved November 22, 2000.

protection benefits  Benefits awarded on a contingency basis only, such as accident, illness, injury, disability, or death. Examples are medical and hospitalization insurance, dental and vision care plans, life insurance, sick leave, and safety equipment and clothing.


protein  A key component of all human organs and chemical activities in the body. Made up of amino acids, the function of proteins depends on their shape, which is determined by the 50,000 to 100,000 genes in the cell nucleus.

protocol(s)  1. The original copy or draft of a document or record of a transaction. 2. Rules prescribing etiquette in ceremonies or codes defining deference to rank and position or order of precedence. 3. In communications, agreed-upon signals used to establish contact, indicate receipt of information, end messages, or correct errors. 4. Rules and procedures that two computers must follow to exchange data.

prototyping  The process of testing a working model of a system or program, or a portion of the model, to ensure that the concept is sound, practicable, and cost-effective. Used by interactive video producers and the TV industry in general, computer software and course developers, architects, engineers, and scientists.

provider  An organization, institution, or individual who provides medical services and supplies under an agreement or contract (such as a health maintenance organization or preferred provider organization), a hospital or nursing home, or an individual physician, nurse, or therapist). Providers include physicians and other health care professionals, hospitals, ambulatory surgical centers, physical and occupational therapists, clinical laboratories, x-ray suppliers, dialysis facilities, and rural health clinics.

provider organization (PO)  A direct contracting system of comprehensive medical coverage that allows employers to deal directly with hospitals and physicians. An alternative to other types of managed care organizations, the objective is to lower costs and better or equal quality by creating competition for subscribers at the care delivery level and changing the role of insurers and managed care organizations to that of providers of value-added services only. Also known as physician-hospital networks, physician networks, physician-hospital organizations, or provider service organizations.

provider sponsor organization (PSO)  A managed care plan created through the formal affiliation of health care providers that seek to act as insurer for an enrolled population. May be physician-based, hospital-based, or a combination of both.
Provincial Sales Tax  A tax of between 5 and 12% levied on restaurant meals and most items sold in shops in the Canadian provinces except for the Northwest Territories, Yukon Territory, and Alberta (which imposes a 5% tax on accommodations).

proximity search  A World Wide Web search in which the user specifies that the search terms in documents identified must be near each other.


prudent layperson rule  A requirement that a managed care plan pay for emergency services if a “prudent person” could reasonably expect that the absence of medical care would place the individual’s health in jeopardy.

psychiatric disabilities  See Executive Order 13124.

psychiatric interview  Similar to psychological counseling, but varying with the personality and philosophical and therapeutic orientation of the counselor and the setting in which the interview occurs.

psychiatric nurse specialist  A registered nurse (R.N.), usually with a master’s degree in psychiatric nursing, who specializes in treating mental or psychiatric disorders.

psychiatrist  A medical doctor (M.D.) who has served a residency in psychiatry and is board-certified, licensed to practice medicine and psychiatry in the state in which he or she practices, and a member in good standing of the American Medical Association and the state medical association. Psychiatrists specialize in the diagnosis and treatment of mental disorders and other types of illnesses with accompanying depression or dementia that could lengthen a patient’s hospital stay.

psychoanalytic interview  A diagnostic or treatment interview used by psychotherapists. The approach rests on the theory that abnormal mental reactions and aberrant behavior are due to repression of desires that the patient consciously rejects but unconsciously accepts.

psychographics  1. Study of the changing patterns of worker values. 2. A relatively new form of market segmentation based on descriptions of people’s attitudes, beliefs, values, hopes, fears, prejudices, needs, wants, or other psychological characteristics; how these characteristics affect what people choose; and the best way to reach them.

psychological accommodation  A means of integrating disabled workers into the work force. Includes (1) communicating to the staff the individuals’ previous accomplishments prior to their arrival; (2) asking disabled workers what they would like to have communicated to coworkers about their disabilities; and (3) demonstrating or modeling the tasks to be performed. Attributed to Harry Levinson, The Levinson Letter, December 1, 1992.

psychologically necessary  Psychological services that are considered to be “appropriate” and are generally accepted by qualified psychiatrists, psychologists, and other mental health practitioners to be reasonable and adequate for the diagnosis and treatment of the illness, injury, or mental disorder.

psychological needs  Human needs for belonging and acceptance, attention and affection, self-respect and self-esteem, achievement, independence, freedom, recognition, approval and prestige, and self-realization and self-fulfillment.

psychological order  A type of instructional sequencing based on ease of learning. In general, it means that older learnings serve as the basis for new learnings and that, when possible, the trainee moves from the simple to the complex, from the near to the far, from the familiar to the unknown, and from the concrete to the abstract.

psychological stress evaluator (PSE)  A “truth machine” or lie detector, an earlier model of the Verimetrics computer system coinvented by Charles R. McQuiston, retired Chief of the Technical Committee, U.S. Army Intelligence School, Fort Huachuca, AZ. The machine detects deception by charting (much like a seismograph) stress patterns in the voice. Used by some law enforcement agencies and accepted as permissible evidence by the courts in several states.

psychological test  A test instrument used to screen, select, and assign employees; select employees for promotion and for training and development; classify and group trainees; determine the effectiveness and quality of instructional systems; provide a basis for
guiding and assisting employees in career development and trainees in improving their performance; diagnose mental and emotional problems and illnesses; and keep management informed about progress and results. Includes tests of mental ability, aptitude, spatial reasoning, psychomotor skills, interests, and personality and temperament.

**psychologist** A person with extensive education and training in psychology, usually possessing a Ph.D., Psy.D., Ed.D., or master’s degree, usually with a concentration in clinical psychology, counseling, psychotherapy, or psychological testing, certified or licensed by the state in which he or she practices, and a member in good standing of the American Psychological Association.

**psychology of entitlement** “An attitude, a way of looking at life.” Those who have it believe that they do not have to earn what they get; rather, they get something because they are owed or entitled to it. Attributed to Judith M. Bardwick (*Danger in the Comfort Zone*, AMACOM).

**psychomotor domain** Focuses on instructional objectives relating to motor skills.

**psychomotor test** A test used as a preemployment selection device, usually for semiskilled, repetitive work that involves manual dexterity, motor ability, and hand–eye coordination. Most psychomotor tests involve simulation. Examples are the Purdue Pegboard, the Hand-Tool Dexterity Test, and the O’Connor Finger Dexterity Test.

**psychoneuroimmunology (PNI)** An emerging discipline concerned with the study of the chemical interplay between mind and body — the chemical reactions that occur as the result of thoughts and feelings. It examines the connection between thoughts and emotional events and illness and disease. Involves the manipulation of psychological factors to strengthen the body’s immune system and thereby either prevent illnesses or alter the course of a disease. PNI is believed by some to help explain such phenomena as the spontaneous remission of cancer and hysterical blindness and paralysis. Beginning to be used by medical and other practitioners as a means of empowering employees to reduce illnesses and cut corporate health care costs.

**psychosis** A mental illness or disorder that causes gross distortion or disorganization of a person’s mental capacity, emotional response, and ability to recognize reality, communicate, and relate to others to the extent that it interferes with his or her capacity to cope with the ordinary demands of living.

**psychosomatic disorder** Real physical disorder that can be diagnosed but is exacerbated by stress. The condition affects the body but originates in the mind.

**psychotherapy** Treatment to correct or ameliorate mental and emotional disorders and illnesses provided by highly trained clinicians: psychiatrists (M.D.s), psychologists (Ph.D.s, Ed.D.s, or M.S.s), or psychiatric social workers (M.S.W.s).

**Public Broadcasting Service (PBS)** A satellite-delivery TV organization that provides narrowcast service, a horizontal type of programming (generic, preproduced video programs) PBS is a private, nonprofit media enterprise owned and operated by the nation’s 349 public television stations. PBS uses the power of noncommercial television, the Internet, and other media to enrich the lives of all Americans through quality programs and education services. Contact: PBS, 1320 Braddock Place, Alexandria, VA 22314-1698 (phone 703-739-5000; Web site www.pbs.org/).

**public disability payments** Benefits paid under a federal, state, or local government law or plan that pays for disabling conditions that are not job-related. Examples are civil service disability benefits, state temporary disability benefits, and state or local government retirements based on disability.

**Public Disability Pension Offset (PDPO)** Treats civil service disability retirement as workers’ compensation, which offsets social security disability benefits. Enacted in 1981, it affects anyone receiving a disability based on public employment such as federal civil service.

**public disclosure of a private act** Under common law, one of two bases for employees to bring invasion of privacy claims against their employers. It becomes operative when an employer publicly discloses a private fact about an employee in a way that a reasonable
person would find to be high offensive. See also intrusion upon seclusion.

**public domain** Materials that can be published without obtaining permission or paying a fee. Include literary works, music, films, TV recordings, photographs, and art no longer covered by the copyright law. Also includes materials created and published by U.S. government agencies.

**public domain (PD) software** Computer software written, produced, and distributed by someone without charge or fee or who makes payment optional for use of the program. Also called freeware and shareware.

**public health** The science of dealing with protecting and improving community health through organized community efforts. Public health activities include: immunizations; sanitation; preventive medicine, quarantine and other disease control activities; occupational health and safety programs; assurance of the healthfulness of air, water, and food; health education; epidemiology; and others.

**public key encryption** A means of translating data into a secure code using a “public key.” The recipient of the communication uses a “private key” to decipher the code.

**public relations (PR)** The process by which an organization demonstrates the excellence of its products or services by communicating its insights into solutions to problems to its potential customers and clients and the public at large. PR is an important means of attracting and retaining customers, clients, suppliers, and investors; minimizing the impact or dissolving the consequences of conflicts and problems; providing public recognition for employees; obtaining community loyalty and support; and influencing favorable, or blocking unfavorable, legislation.

**Public Service Act of 1993** See AmeriCorps.

**pull technology** The user of technology goes to the source to get information; for example, on the Internet, the use of e-mail, surfing the net, or downloading files.

**punishment** 1. In operant conditioning, an approach aimed at reducing the frequency of occurrence of undesired behavior. 2. See discipline.

**punitive damage award** Monetary awards granted by the courts to individuals, groups, or corporations that have been victimized by illegal action, such as fraud or other offense.

**pupillary-reaction test** A nonmedical, noninvasive alternative to the urine test to detect substance abuse. A trained professional uses a flashlight to determine how the pupils of the subject’s eyes react to light.

**purchase accounting** Requires a company to document all of the assets it acquires, both tangibles and intangibles, and show them on the balance sheet.

**pure research** Research studies designed to add to general knowledge, which may or may not be useful in finding answers to immediate problems or solving current issues.

**purpose** The broad, enduring, and fundamental reason that an organization exists.

**push technology** A system that relies on a user’s computer to pull content, via dialing in from servers at specific intervals. That is, a system in which information or services are pushed from somewhere else to the user instead of forcing the user to log on, type a URL, and pull content or services off the Web. Examples are Pointcast (Web site www.pointcast.com/), BackWeb, and Marimba.

**put option** Worker entitlement to require the employer to repurchase employer stock distributed from an employee stock option (ownership) plan that is not readily tradable on an established securities market under a fair evaluation formula.

**Pygmalion effect** In managing or training people, when the manager or the trainer expects people to do well and provides positive feedback, and they do. In effect, it is a self-fulfilling prophecy.
QA Quality assurance.
QASP Quality assurance surveillance plan.
QC 1. Quality control. 2. Quality circle.
QCD Quality, cost, delivery.
QCM Quality of care measurement.
QDRO Qualified Domestic Relations Order.
QFD Quality function deployment.
QI Quality Index.
QIPs Quality improvement programs.
QM Quality management.
QMB Qualified Medicare beneficiary.
QMCSO Qualified medical child support order.
QRA Quarterly review and analysis.
QS Quality Standard.
QSO Quality strategic objective.
QTY’S Quantities (Internet abbreviation).
QUALs Quality-adjusted life years.
QWL Quality of worklife

Q-1, Q-2, Q-3 visas See Immigration and Naturalization Service Q-1, Q-2, and Q-3 status.

Quadriplegia A symptom of spinal cord injury — paralysis affecting the level between the neck and chest area involving both the arms and legs.

Qualified domestic relations order (QDRO) A court judgment, decree, or order (including property settlement) that relates to child support, alimony payments, retirement plan benefits, or marital property rights to a spouse, former spouse, child, or other dependent made pursuant to a state domestic relations law. Its purpose is to execute and enforce the court judgment. Section 414(p) of the Internal Revenue Code requires that employers provide copies of their procedures to employees and potential payees when circumstances regarding the payment of benefits arises. Employers must also follow an unwritten practice by which they place a “hold” on a participant’s accounts once they receive confirmation from both parties involved in a divorce that the divorce is final or a QDRO was being sought.

Qualified interpreter As defined by the American with Disabilities Act of 1990, “an interpreter who is able to interpret effectively, accurately, and impartially both receptively and expressively, using any necessary specialized vocabulary.” The focus is on the ability of the interpreter to facilitate effective communication between a public accommodation and the individual with disabilities.

Qualified medical child support order (QMCSO) Similar to a qualified domestic relation order, a QMCSO may be ordered by a court to provide health benefits for a child. Employers must determine whether such a court order is a QMCSO. The orders stem from the Omnibus Budget Reconciliation Act of 1993 that forbids employers from denying health care coverage to children who are not claimed as dependents by a parent in the plan, who do not live with the parent, or who live outside the insurer’s service area, nor can they exclude children born out of wedlock.

Qualified Medicare Beneficiary Program (QMB) A special program for certain elderly and persons with disabilities as a protection against Medicare out-of-pocket expenses. Pays Medicare premiums, deductibles, and coinsurance for those entitled to Medicare Part A. The income of recipients must be at or below the national poverty level. Each state administers QMB benefits as a part of its Medicaid program. See also Specified Low-Income Medicare Beneficiary Program

Qualified parking As defined by the Internal Revenue Service, “parking for which an
employer pays (directly to a parking lot operator or by reimbursement to the employee), or that an employer provides on premises it owns or leases.” Employees must pay taxes for parking in employer-provided parking valued at more than $155 per month. Amounts below that are tax-free, as is up to $60 per month for employer-provided van pools, mass transit passes, or a combination of both. Employers must determine the taxable amount and include it in the employee’s wages.

qualified plan A defined benefit and defined contribution pension or profit-sharing plan that qualifies under statutory requirements and IRS regulations for certain tax advantages, usually accruing to both the employer and the employee. Generally, qualification is dependent upon a determination that the plan does not discriminate in favor of highly compensated employees.

qualified retirement plan Tax-advantaged means of accumulating retirement dollars, the plans come in several forms: traditional defined benefit pension plans, defined contribution plans, and 401(k) plans. The term “qualified” means that the plans are eligible for special tax treatment by both employers and employees under the Internal Revenue Code because they meet certain requirements.

Qualified State Tuition Plans State-sponsored savings programs that provide federal tax benefits and, in some states, state tax advantages for funding higher education costs. Benefits: (1) if used for qualified higher education expenses, they are not subject to federal income tax; (2) there are no restrictions on donors at the federal and most state levels; (3) most allow total per-student contributions of at least $100,000; and (4) the beneficiary can be changed to another relative if the original beneficiary does not need the money for higher education. Also called 529 Plans.

qualifying service The number of years of military service required for entitlement to retired pay and associated benefits, such as use of commissary, exchange, and related facilities and medical care. To qualify at age 60, Reservists must have completed at least 20 years of qualifying service, which includes any combination of full-time active duty and active participation in a Reserve status. Beginning July 1, 1949, a Reservist must have earned at least 50 points through training or other equivalent duty in the reserve program to be credited with a qualifying year of service.

qualitative methods In judgments of worth or value, use of means other than numbers (for example, estimation or adjectives) to measure achievements, shortfalls, progress, or results. Areas where such judgments may be made include assessment and evaluation, budgeting, forecasting, staffing, research, or any other area of HR management and development.

qualitative research Research studies that rely on the use of nonquantitative information and typically involve such activities as reporting, describing, and interpreting observations.

quality How well a health plan keeps its subscribers healthy or treats them when they are ill. Good-quality health care means doing the right thing at the right time, in the right way, for the right person — and getting the best possible results.

quality-adjusted life years (Quals) Pronounced “qual-eez,” a measure of the value of medical and surgical treatments in terms of both prolongation of life and quality of life. Quals rank therapies by considering how long a person will live following treatment and multiplying each year of life after treatment by its quality. The value of a year of life is weighted from zero to one, with zero indicating death, and one perfect health with no disability. Thus, if a person lives for 10 years with a minor disability measuring 0.8 on the QUAL scale, the 10 years of life are reduced to the equivalent of 8 nondisabled years. Using the formula, the cost per QUAL of various treatments can be compared. Attributed to Dr. James Bush of the University of California in San Diego.

quality assessments of health plans Measure the results of healthcare practices and treatments or outcomes research. There are two forms: patient ratings and measures of clinical performance.

quality assurance (QA) 1. Programs designed to ensure that products and services
provided to clients and customers meet specifications and are uniformly and consistently of high quality. See also quality control.

2. Plans and programs designed to ensure that contract deliverables (products and services) satisfy the requirements of the statement of work.

quality assurance surveillance plan (QASP)
A plan prepared to monitor all contracted services and products based on systematic analysis of the functions contracted. It includes key performance indicators, including realistic rates, times, accuracy levels, and the like; information sources, such as company information systems, random sampling techniques, and customer or user complaints; surveillance tools, such as sampling guides stating what will be checked, the standard of performance, and how the checking will be done; decision guides or tables to establish fault if it occurs; and checklists to record what has been checked and the results of those checks.

quality audit
An inspection conducted periodically to assess the adequacy of a long-established product or procedure to guard against improper practices (due to such things as turnover of personnel, new equipment, rearrangement of work areas, or new facilities) and ensure that the product continues to conform to design criteria and match requirements.

quality circle (QC)
A participative management technique. A quality circle consists of a carefully selected, homogeneous group of employees who meet regularly for an hour or two each week to consider specific problems and develop recommendations for solutions for presentation to management. Knowledge workers should focus on problems relating to internal departmental and external organizational functions, relationships, and services and performance and quality of worklife programs.

quality control (QC)
Plans, programs, policies, and procedures designed and implemented before (materials inspection), during (in-process inspection), or immediately following (postproduction inspection) the production of a product or service to ensure that the finished product or service meets specifications and is of uniformly high quality.

quality, cost, delivery (QCD)
A Japanese approach to productivity improvement: Keep quality and delivery higher than that of competitors and hold costs down lower than those of rivals.

quality function deployment (QFD)
1. A technique developed by the Japanese in 1972 and used mainly by high-tech and transportation industries. Its purpose is to improve the process of developing and producing products to achieve a competitive advantage in quality, cost, and timing. The QFD discipline uses the framework provided by statistical techniques and quality circles to capture customers’ needs and focus on meeting as many of them as possible. It uses such tools as affinity diagrams, matrix analysis techniques, Ishikawa or fishbone diagrams, fault trees, and Taguchi experimentation, all of which are too complex for description here. In its simplest form, the methodology employs a matrix to visually display customer requirements against different alternatives for satisfying them. Subsequent matrices are used to relate different aspects of design, test, manufacture, cost, reliability, or technology, thus conserving or deploying the customer’s preferences and requirements throughout the process. 2. In training, a process that involves the development of lists of requirements and then making comparisons and correlations among the lists to identify relationships and bring order to the task and maintain focus on the objectives of the program.Used to understand, evaluate, and make decisions when creating new training programs. For example, to structure a training program that is customer or client driven, the development team gathers and prioritizes information pertaining to customer and client needs and then uses that information to design the training.

quality improvement organizations
Groups of practicing physicians and other health care practitioners who are paid by the federal government to check and improve the care given to Medicare patients. They are required to review complaints about the quality of care given by inpatient hospitals, hospital outpatient departments, hospital emergency rooms, skilled nursing facilities, home health
agencies, Medicare Private Fee-for-Service plans, and ambulatory surgical centers.

**quality improvement process** Any strategy designed to improve the quality of products and services produced by an organization.

**quality improvement programs (QUIPs)** Piecemeal programs instituted in the 1970s to pinpoint specific shortcomings and find specific remedies for defects in products and services. Forerunners of total quality management efforts.


**quality inspection** See quality audit.

**quality management (QM)** In health care, the equivalent of quality assurance.

**quality of care** A measure of the extent to which health services meet established professional standards and offer value to the consumer. Quality may also be viewed as the degree to which actions taken or not taken maximize the probability of beneficial health outcomes.

**quality of care measurement (QCM)** In health benefits, a program to determine what employees are getting from a utilization review system — a means of measuring and achieving quality control and cost containment.

**quality of work life (QWL)** 1. A generic term for programs designed to improve worker satisfaction and performance through participative management, quality circles, job enrichment or enlargement, employee involvement, or other job-related human factors strategies. 2. Labor–management efforts at all levels of organization to enhance the dignity of employees and tap their creative resources to develop a more satisfying and rewarding work environment.

**quality review organization** A group of practicing physicians and other health care professionals under contract to an organization or the federal government to review the care provided to patients.

**Quality Standard-9000 (QS 9000)** The first common quality standards to be used by the Big Three automakers — Ford, General Motors, and Chrysler. Based on ISO 9000, QS-9000 also contains industry-specific guidelines and special registration requirements.

**quality strategic objective (QSO)** Specific targets for improvement and growth in an organization developed annually by top management. In the area of HR, examples are human resources development, leadership development, on-the-job training, and work team development.

**quantitative methods** In judgments of worth or value, use of numbers to measure achievements, shortfalls, progress, or results. Areas where such judgments may be made include assessment and evaluation, budgeting, forecasting, staffing, research, or any other area of HR management and development.

**quantitative research** Research studies that rely on the collection, analysis (usually statistical), interpretation, and reporting of quantitative or numerical data. It typically involves surveys or experiments using controlled groups.

**quantum meruit** In legal terminology, literally translated it means “as much as he deserves.” Even when there is no written contract between two parties, or when there is a problem enforcing a contract, a court may award the injured party the value of what he or she gave to the other.

**quarter hour** See credit hour.

**quarterly review and analysis (QRA)** A control strategy used by managers to evaluate each quarter the efficiency of their organizations in the use of resources (personnel, equipment, facilities, materials, and funds) as related to progress and objectives. Status, trends, deficiencies, progress, and results are reviewed, identified, analyzed, and reported to top management and subordinate elements (departments, divisions, or branches).

**quartile** 1. One of the three points (percentiles) in a frequency distribution that defines one of four equal parts. The first quartile (Q1) is the 25th percentile (the value below which 25% of the data falls; the second (Q2) is the median or 50th percentile, and the third (Q3) is the 75th. 2. A range between specific percentiles, for example, the first, between 0 and the 15th percentile, the second between the 25th and the 50th percentile, and so on.
quasi-experimental study A research study undertaken under less than truly experimental conditions, such as without participants who have been randomly selected (nonequivalent groups) or where data are collected under varying conditions or at different times. Although far from ideal, such studies sometimes provide valuable information and insights.

queen In meeting management, a hotel room furnished with a queen-size bed.

query-by-example search A World Wide Web search where the user instructs a search engine to find more documents that are similar to a particular document. Also called find similar.

questioning 1. An instructional technique associated with the Socratic method of teaching. 2. In counseling, a fundamental means of inquiry, of gathering information, of probing. 3. A means of fact finding and idea generation that can be used in staff meetings and conferences, at information and decision briefings, during interviews, inspections, and casual walk-throughs, by means of questionnaires and surveys, and by snowflakes and taskers.

questionnaire A written means of collecting information, opinions, and judgments on a variety of problems, issues, situations, and subjects. Used for collecting job and task data and for assessing training and development needs. Closed-form questionnaires contain a list of items to be checked, a list of alternative responses to be selected, or blanks to be filled in by words or numbers. Open-form questionnaires allow the respondent to present a more complete description of a situation and encourage the respondent to go beyond the numerical or factual data to get into attitudes and feelings, the background of responses, or the reasons for preferences or opinions.

queuing theory/techniques An approach to waiting-line problems such as equipment waiting to be serviced or the number of waiters needed for each shift in a large restaurant. The objective is to arrive at decisions as to the optimum distribution of service times and the number of people to minimize costs. It uses mathematical models and statistical methods. Monte Carlo methods are a common means of solving queuing theory problems. Their complexity prohibits treatment here; consult any good statistics book.

QuickTime System software produced by Apple that allows the user to incorporate sound, graphics, and video footage into a program and play it back on a Macintosh computer. Also available for Windows platforms.

quid pro quo A legal term that means “something for something” or “what for what” — giving something of value in exchange for something of equal value.

quid pro quo harassment Requiring sexual favors in return for workplace partiality, such as raises, promotion, perks, and so on.

quiet period The period during which an issuer of an initial public offering is prohibited from engaging in promotional activity for the issue. It begins during the prefiling period and lasts for either 40 or 90 days after the effective date.

Quimby An acronym for qualified Medicare beneficiary.

quit Separation of an employee from an organization that is initiated by the employee; a voluntary separation; a resignation from a job or position.

qui tam suit A suit brought in response to strong private incentives, such as entitlement to keep personally up to 30% of the proceeds from successful suits against government cheats and other wrongdoers by whistle blowers. It is an abbreviation for a Latin phrase that means “who brings the action for the king as well as for himself.”

quota strategy or system An affirmative action initiative involving steps to achieve balance in an organization by mandating hiring and promotion restrictions that favor protected groups. It also includes the risk of being sued for reverse discrimination.
<table>
<thead>
<tr>
<th>Abbreviation</th>
<th>Definition</th>
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<tbody>
<tr>
<td>r</td>
<td>Coefficient of correlation.</td>
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<tr>
<td>RADM</td>
<td>Rear Admiral O7 and O8 (Navy military abbreviation).</td>
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<tr>
<td>RAM</td>
<td>1. Random access memory. 2. Responsibility assignment matrix.</td>
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<td>RAMDAC</td>
<td>Random access memory digital-to-analog converter.</td>
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<tr>
<td>R&amp;A</td>
<td>Review and analysis.</td>
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<td>RBM</td>
<td>Right-brain management.</td>
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<td>RBOCs</td>
<td>Regional Bell Operating Companies.</td>
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<td>RBRVS</td>
<td>Revenue-based relative value system.</td>
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<td>RC</td>
<td>Reserve Components.</td>
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<td>RCMA</td>
<td>Religious Conference Management Association.</td>
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<tr>
<td>RE</td>
<td>Return on equity.</td>
</tr>
<tr>
<td>Rear Adm.</td>
<td>Rear Admiral O7 and O8 (Navy civilian abbreviation).</td>
</tr>
<tr>
<td>REC’D</td>
<td>Received (Internet abbreviation).</td>
</tr>
<tr>
<td>REHABDATA</td>
<td>Rehabilitation data.</td>
</tr>
<tr>
<td>REITs</td>
<td>Real estate investment trusts.</td>
</tr>
<tr>
<td>RFA</td>
<td>1. Request for application. 2. Radio frequency ablation.</td>
</tr>
<tr>
<td>RFC</td>
<td>Request for comments.</td>
</tr>
<tr>
<td>RFI</td>
<td>Request for information.</td>
</tr>
<tr>
<td>RFID</td>
<td>Radio frequency identification (tags).</td>
</tr>
<tr>
<td>RFP</td>
<td>1. Request for proposal. 2. Request for price.</td>
</tr>
<tr>
<td>RFQ</td>
<td>Request for quotation.</td>
</tr>
<tr>
<td>RGB</td>
<td>Red, green, blue.</td>
</tr>
<tr>
<td>RGDS</td>
<td>Regards (Internet abbreviation).</td>
</tr>
<tr>
<td>RGIMB</td>
<td>Selected Reserve GI Montgomery Bill of 1985.</td>
</tr>
<tr>
<td>RIA</td>
<td>Registered Investment Advisor.</td>
</tr>
<tr>
<td>RIAH</td>
<td>Radioimmunoassay of hair.</td>
</tr>
<tr>
<td>RIF</td>
<td>Reduction in force.</td>
</tr>
<tr>
<td>RISC</td>
<td>Reduced instruction set computing.</td>
</tr>
<tr>
<td>RK</td>
<td>Radial keratotomy.</td>
</tr>
<tr>
<td>RLO</td>
<td>Reusable learning objects.</td>
</tr>
<tr>
<td>RMD</td>
<td>Required minimum distribution.</td>
</tr>
<tr>
<td>RMI</td>
<td>Repetitive motion injury.</td>
</tr>
<tr>
<td>RMP</td>
<td>Registered meeting planner.</td>
</tr>
<tr>
<td>R.N.</td>
<td>Registered Nurse.</td>
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<tr>
<td>ROA</td>
<td>The Reserve Officers Association.</td>
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<tr>
<td>ROE</td>
<td>Return on equity.</td>
</tr>
<tr>
<td>ROI</td>
<td>Return on investment</td>
</tr>
<tr>
<td>ROM</td>
<td>Read-only memory.</td>
</tr>
<tr>
<td>ROTFL</td>
<td>Rolling on the floor laughing (an online abbreviation).</td>
</tr>
<tr>
<td>RP</td>
<td>Retinosis pigmentosa.</td>
</tr>
<tr>
<td>R.P.N.</td>
<td>Registered Practical Nurse.</td>
</tr>
<tr>
<td>RQ</td>
<td>Reportable quantity.</td>
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<tr>
<td>RRG</td>
<td>Risk retention group.</td>
</tr>
<tr>
<td>RRRMIIP</td>
<td>Ready Reserve Mobilization Income Insurance Program.</td>
</tr>
<tr>
<td>RRP</td>
<td>Resource referral program.</td>
</tr>
<tr>
<td>RSA</td>
<td>Rehabilitation Services Administration.</td>
</tr>
<tr>
<td>RSI</td>
<td>Repetitive strain injury.</td>
</tr>
<tr>
<td>RT</td>
<td>Repeat trauma.</td>
</tr>
<tr>
<td>RTFM</td>
<td>Read the (expletive) manual (Internet abbreviation).</td>
</tr>
<tr>
<td>RTK</td>
<td>Right-to-know.</td>
</tr>
<tr>
<td>RTM</td>
<td>Read the manual (Internet abbreviation).</td>
</tr>
<tr>
<td>RTP</td>
<td>Real-time transport protocol.</td>
</tr>
</tbody>
</table>
R-1, R-2 visa  See Immigration and Naturalization Service R-1 and R-2 status.

rachi trust  A supplemental pension benefit plan in the form of a trust fund that allows executives to avoid being taxed on income earned by the trust until they begin receiving payments at retirement.

race  Ancestry or bloodline. The U.S. government collects data for the following race groups: white, black, Asian and Pacific Islander, and American Indian and Alaskan Natives. Only data for whites and blacks are currently published because the sample size for the other races is not large enough to produce statistically reliable estimates.

race-conscious remedy  See affirmative action; race-norming.

race-norming  The practice of adjusting scores on employment or job-placement tests to compensate for racial differences. For example, the scores of African-Americans and Hispanics on employment tests sometimes have been segregated by racial groups, compared only with their own racial group, and reported not in relation to all those taking the test but only in relation to others in the individual’s racial group. That is, scores are ranked using one of three available scales: one for African-Americans, one for Hispanics, and one for whites and others. As a result, the percentile scores of minorities are increased. The practice was in use for more than 10 years and was commonly applied in about 34 states and by some private employers. The practice was prohibited by the Civil Rights Act of 1991 because it banned any consideration of race or sex in employment decisions. The ban was implemented on December 15, 1991 by an administration announcement that state employment agencies could no longer increase the scores of minority applicants on one federally sanctioned aptitude test (used for low-level manufacturing or clerical jobs measuring skills such as math, reading, and manual dexterity) to raise scores.

racial profiling  An allegation that a law-enforcement or security officer initiated action based on stereotypes, attitudes, or beliefs that relied on the race, ethnicity, or national origin, rather than on the behavior, of the individual, believing that those factors increase the person’s propensity to act unlawfully. The actions in question involve stopping, searching, or employing other discriminatory measures.

Racketeer Influenced Corrupt Organizations Act of 1970 (RICO)  Legislation passed by the Congress to help the federal government prosecute mobsters but now used for prosecuting cases ranging from white-collar crime, such as securities fraud, to drug trafficking.

rack rate  The current rate charged and posted for certain types of rooms in a hotel or other property. See also day rate; flat rate; run-of-the-house rate.

radial keratotomy (RK)  A surgical procedure performed by ophthalmologists to help correct nearsightedness. It consists of a series of small spoke-like cuts around the circle of the cornea of the eye, which serves to flatten the cornea and improve the way light is focused on the retina.

radiation therapy  Used in the treatment of cancer. Involves controlled exposure of the cancer to measured amounts of radioactive emissions.

radio frequency ablation (RFA)  A procedure used to shrink tumors without major surgery and to eliminate pain. A small metal catheter is inserted into the tumor under CAT Scan (computerized axial tomography) guidance and connected to microwave radiation. The tumor is then heated to 110 to 140°F, killing tumor cells and shrinking the mass.

radio frequency identification (RFID) tags  Tags that use tiny microchips (some as small as a grain of sugar) to track products from manufacture through distribution to sale, a technological breakthrough in supply chain management. They give manufacturers, shippers, and retailers control over inventory, shipping and other logistics, including billing. Also used at automated highway tollbooths, to find lost pets, and to monitor footrace times accurately.

radio generation  A generational label applied to people in the “50-something” age group. Said to be conservative people who want hard facts presented in a logical, slow, and cohesive manner.

radioimmunoassay of hair (RIA-H)  See hair analysis.
radiologist  A physician or technician who uses or interprets the results of the administration of various tests using x-ray, ultrasound, or other diagnostic machines or tools.

radiology  A medical specialty for the diagnosis or treatment of injuries or diseases using x-rays, ultrasound, bone densitometry, mammography, and computer-assisted diagnosis.

radon gas  A naturally occurring, radioactive gas produced by the decay of radium in the Earth’s soil. When released into the air outdoors, it is relatively harmless, but when trapped indoors it breaks down into radioactive particles that attach to dust and, at certain levels of concentration, can cause lung cancer. Radon testing, disclosure, and remediation have become a concern of American corporations because of legal issues related to toxic substances. The Environmental Protection Agency and the Surgeon General have recommended that all dwellings be tested for radon and that any home with levels of 4.0 pCi/l or higher should be abated or reduced.

ragged  In desktop publishing, lines of type that are irregular on either or both ends or margins, such as ragged left or ragged right. In ragged type setting, interword spaces are not varied to justify the margins. See also justified.

Ragsdale v. Wolverine World Wide, Inc.  A March 19, 2002, Supreme Court decision that held that the penalty provision of the Department of Labor’s regulation 29 C.F.R., para. 825.700(a) (the section that automatically grants employees additional leave if the employer fails to designate time off as Family and Medical Leave Act) is invalid. The ruling did not invalidate other sections of the DOL regulation, such as requiring employers to notify employees that their leave will be counted against their FMLA entitlement minimum or that time off will count as FMLA leave.

raider  An individual (or group of investors or professional operators) who attempts to depress stock prices on the stock exchange by concerted selling of stock.

Railroad Retirement and Survivors’ Improvement Act of 2001  Modernizes the financing of railroad retirement systems and provides enhanced benefits to employees and beneficiaries. Approved December 21, 2001.

ramspecking  Getting hired for a job with the federal government without meeting the usual civil service requirements. Credited to the Ramspeck Act, which gives congressional staffers special access to executive branch positions.

RAND  A private, nonprofit institution that helps improve policies relating to the public interest through research and analysis. RAND researchers, numbering more than 500, operate on a uniquely broad front, assisting public policy makers and private sector leaders in their efforts to strengthen the nation’s economy, maintain its security, and improve its quality of life. Contact: Rand, 1700 Main St., P.O. Box 2138, Santa Monica, CA 90407-2138 (phone 310-393-0411; fax 310-393-4818; e-mail gaylord@rand.org; Web site www.rand.org/).

random access memory (RAM)  The working memory of a computer. Used to run applications programs and store data while working on them. Can be accessed directly and immediately. Information in RAM will be lost if the power is switched off or the computer crashes before it is saved to disk. See also dynamic random access; read-only memory; static random access memory; video random access memory.

random access memory digital-to-analog converter (RAMDAC)  A device in the output section of a graphics card that converts the digital color information in the frame buffer to red, green, and blue analog signals that can be sent to a monitor.

random sample or sampling  In research and statistical studies, samples of the target group drawn completely by chance and not by some judgmental quota or method that would be certain to introduce some statistical bias to the study.

random testing  Drug and alcohol tests administered by an employer whether mandated by the government or initiated by a private-sector employer. In neither case do such tests violate any constitutional rights of employees. However, because in most states there are laws relating to invasion of privacy,
employer-initiated random tests may result in employee litigation.

**range** A statistical measure of variation. The distance from the highest to the lowest score in a series of scores. It is calculated by subtracting the lowest score from the highest score and adding 1.

\[ r = \text{highest score} - \text{lowest score} + 1. \]

**rank-order or rank-ordered** Data that have been arranged from highest to lowest or lowest to highest.

**rank order/ranking method** 1. A method of rating where the performance of members of a group or the relative value of objects, processes, or products is determined by arranging them in order from highest to lowest or best to worst. 2. The simplest approach to job evaluation in which each job is ranked relative to all other jobs based on some criterion such as job difficulty.

**rap session** A meeting attended by a manager and a representative group of subordinates (staffers, operative employees, or trainees) without their immediate superiors or instructors to provide an opportunity for the representatives to voice their problems and concerns, discuss issues with a top-level decision maker, and offer suggestions to improve the environment.

**raster** Bit-mapped lines of data on a cathode ray tube or computer screen (where every single point is defined) horizontally scanned, processed, or sequentially outputted, line by line. Creates images on computer and video screens by painting a series of raster lines that change rapidly to produce moving pictures or text.

**rasterize** In desktop publishing, the capability of a PostScript printer to take font information, which describes the outline of the characters, convert the outlines into dots, and tell the printer how to print it.

**rate buster** An individual worker who violates a work team’s norms by producing more than his or her fellow workers. Such employees are usually ostracized by the group.

**rate guarantees** Bargaining chips in negotiations between organizations and insurers.

**rating** The process of evaluating the attributes or characteristics of objects, processes, or products or the traits or performance of people through observation and judgment. Ratings may be adjectival or numerical.

**rating errors** See error of central tendency; error of contrast; error of halo; error of inconsistency; error of instability; error of projection; error of recency; error of standards; error of stereotype; error of subjectivity.

**ratio analysis** A simple means of forecasting personnel requirements, it involves determining the ratio between some causal factor, such as volume of production, and the number of people to produce it. The resulting ratio can then be used to determine the number of new hires required to support a given increase in production.

**ratio chart** A variation of the line chart. Based on logarithms, the chart is set up so that equal percentage changes show as equal distances. Often conveys more useful information than the more common arithmetic chart, where equal absolute differences show as equal distances.

**ratio data** Data that can be rank-ordered with equal distances between adjacent values and have a zero point with a precise and unambiguous meaning.

**rationed care** A controversial cost-containment strategy that involves the establishment of a “global budget” for all health care delivered in a region, state, or nation. It limits the availability of specialists and sophisticated
medical procedures by establishing a list of services, such as treatment for incurable diseases and infertility therapy, for which state- or federally sponsored insurance will not provide reimbursement.

**rationing** See prioritization of resources.

**raw score** Any direct or unconverted measure of performance on a test, such as the number of correct responses to test items or the time required for performance.

**reach** 1. A sales readiness metric. Tracking the participation of sales personnel in product/service information updates and sending reminders to those who fail to attend. 2. The adult readership of a publication in a given area divided by total number of adults yields the percentage of reach.

**The REACH Awards for Reengineering Achievement** Honors corporations that have identified key areas for change and the individuals who have successfully implemented new policies and procedures in those areas. In addition to a grand prize for outstanding achievement in financial process reengineering, awards categories include accounts receivable, accounts payable, billing, purchasing, controls and compliance, and information management. Cosponsored by CFO magazine and MasterCard Purchasing Card. **Contact:** The REACH Awards Program, CFO Publishing Corp., 253 Summer St., Boston, MA 02210.

**reaction evaluation** An approach to evaluation that focuses on the “reactions” of trainees and their supervisors (and sometimes the instructors and their supervisors) on the effectiveness of training programs.

**readily achievable** In the context of the obligation to remove barriers under the Americans with Disabilities Act of 1990, “readily achievable” means “easily accomplishable and able to be carried out without much difficulty or expense.” It is a lower standard than undue burden or hardship.

**readiness** In learning, the extent to which the trainee is mentally, psychologically, or physically ready, prepared, or primed for the learning activity. Readiness is an important determinant of the success of a learning activity.

**reading rate controller** See pacer.

**reading training** Training provided by organizations to remedy basic reading skill deficiencies of workers or improve their reading speed and comprehension to improve their readiness for additional training or increase their productivity and their promotion potential. The training may make use of techniques used with young children, such as phonics and flash cards, or sophisticated equipment such as tachistoscopes and reading rate controllers.

**read-only memory (ROM)** The part of computer memory that contains the information the computer uses throughout the system, including the information it needs to get itself started. It is permanently loaded onto the computer by the manufacturer. It is accessible to users but is not easily altered. ROM is permanent; it does not vanish when the power is switched off. See also dynamic random access; random access memory; static random access memory; video random access memory.

**Ready Reserve** See Selected Reserve.

**Ready Reserve Mobilization Income Insurance Program (RRMIIP)** Enacted as part of the fiscal year 1996 Defense Authorization Act and became effective September 30, 1996. Authorized Reservists to buy income-protection insurance if involuntarily recalled to active duty for more than 30 days in support of war, national emergency, or to augment active forces for an operational mission. Insurance is offered in coverage amounts of $500 to $5000 per month, in $500 increments. Premium rates were set at $12.20 per month for each $1000 of monthly coverage. By law, member premiums are supposed to cover the full cost of the program and can be adjusted as necessary to do that.

**real estate investment trusts (REITs)** Pronounced “reets” Instruments that sell like stocks on the major exchanges and invest in real estate either directly through properties or mortgages. Essentially, they securitize ownership and/or operation and/or financing of real estate. REIT mutual funds specialize in owning publicly traded REITs.

**realism** A characteristic of an acceptable test: the extent to which the behaviors, conditions, cues, and standards of a criterion test measure, match, or approximate those of the task. Ideally, test performance is identical to task
performance, but that is not always possible because of difficulty, danger, or cost.

**real-time quotes** Up-to-the-second prices of the most recent sales and purchases of stock, a standard feature on the Internet. See also streaming quotes.

**RealWare Awards** A program that recognizes outstanding customer implementations of innovative technology by technology users and suppliers in two categories: Best Enterprise Content Management (ECM) and Best Document/Data Capture Application. Criteria for the awards include return on investment, architectural design, and innovation. The awards are overseen by *Transform Magazine* and *Intelligent Enterprise*. Contact: *Transform Magazine*, 12 West 21st Street, New York, NY 10010 (Web site www.transform-mag.com/).

**rear-end analysis** Follow-up of the results of training on the job to see whether the skills learned transfer to the workplace.

**rear-screen** A projection system configuration that uses a special screen that allows the audience to view an image projected from the other side. Although it is effective in high ambient-light situations, it has the disadvantage of requiring at least 10 feet of throw distance between the projector and the screen (or the use of expensive mirrors to reduce the space required behind the screen).

**reasonable accommodation** 1. A legal term relating to measures an employer must take to “accommodate” an employee’s objections to an action, requirement, or program on job-relatedness or protected grounds to avoid a lawsuit. 2. A requirement of the *Americans with Disabilities Act of 1990* with respect to hiring or making workplace adjustments for disabled persons: efforts to accommodate the disability of a qualified applicant or employee, such as making existing facilities used by employees accessible to disabled individuals; job restructuring; part-time or modified work hours; reassignment to a vacant position; acquisition or modification of equipment or devices; appropriate adjustment or modifications of examinations, training materials, or policies; the provision of qualified readers or interpreters; or other similar accommodations for individuals with disabilities. A March 1, 1999, EEOC directive provided new guidelines under the ADA: (1) the request for reasonable accommodation no longer must come from the person with the disability; it may be issued by a family member, friend, or physician; (2) the worker need not mention the ADA or use the term “reasonable accommodation” when discussing a disability; (3) the employer is allowed to submit a list of questions to the disabled person’s health care provider but only after receiving the worker’s signed consent.

**reasonable and customary** The charge for a health care service or supply that is the usual charge for that service or supply within the geographic area in which the service or supply is provided.

**reasonable charge** In health care benefits, the amount that is usually charged for the same or similar services or treatment in the same *service area*. However, reasonable charges are usually construed as the amounts approved by insurance carriers, which are typically either the customary charge, the prevailing charge, or the actual charge, whichever is the lowest.

**reasonable investigation** A legal doctrine that pertains to inquiries relating to a job applicant’s fitness for a job, such as preemployment medical examinations, screening for physical disabilities, genetic testing, and so on. It requires that reviews and inquiries be proper, legitimate, and justifiable.

**reasonable person standard** Established by the Ninth Circuit Court of Appeals as the “reasonable woman” standard, the term was changed by a Supreme Court ruling in 1993 in the *Harris v. Forklift Systems* case. In sexual harassment suits, it applies to behavior so offensive that any reasonable person, male or female, would agree that it should be illegal.

**reasonable psychological accommodation** See psychological accommodation.

**reasonable rule or order** A legal doctrine that pertains to determinations of wrongful discharge. In effect, it asks, “Is the employer’s rule or order reasonably related to the orderly, efficient, and safe operation of the business and the performance the employer has a right to expect?”
**reasonable suspicion testing** Drug and alcohol tests administered to an employee because of inappropriate conduct and/or performance deficiencies, such as excessive or patterned absenteeism or tardiness; carelessness, negligence, or disinterest; poor or declining productivity; erratic or aberrant behavior; or inability to work cooperatively with superiors and/or coworkers.

**reasonable woman standard** A test that expanded the definition of sexual harassment in the workplace. Essentially, the standard asks: “Would a reasonable woman consider the alleged act or action to be sexually harassing or intimidating?”

**reassignment** Moving employees to positions where either their talents can be used to their own and the organization’s advantage or where they can perform the work at the required level. In the former case, reassignment is recognition of the employee’s value to the organization. In the latter case, it is a means of salvaging employees whose job performance requirements in their current positions exceed their capabilities.

**rebounding** Occurs when a health maintenance organization examines the charges that a physician or other health care provider has submitted, analyzes them as if the patient had been treated by less expensive means, and then pays only for the less expensive treatment.

**recall skills** The ability to summon, revivify, and review facts, experiences, musings, and reminiscences for use in collecting information, associating events, solving problems, and making decisions. Also called retention skills.

**recapitalization** A strategy for making a company less attractive to predators and takeover artists. Essentially, it is restructuring accomplished by repurchasing shares with borrowed capital to shrink the firm’s outstanding shares.

**recency** 1. A basic principle of learning: principles, concepts, facts, and so on acquired most recently are recalled most easily. 2. In marketing, describes how recently an organization or individual has bought from your company.

**reception operator** See destination management company.

**recertification test** See employee skills test.

**recession** A significant decline in general economic activity extending over a period of time.

**reciprocal review** An appraisal system in which the performance of both the manager and the subordinate is evaluated. The subordinate evaluates the manager and the manager evaluates the subordinate based on performance criteria agreed to in advance by both parties. They jointly determine progress and accomplishment, identify shortfalls, and establish action plans.

**recognition** 1. Intangible, nonmonetary acknowledgment of outstanding performance in the form of praise, accolades, commendations, thank-yous, and tributes. May be formal or informal. 2. In collective bargaining, the process of gaining acknowledgment of a union by management and the National Labor Relations Board.

**reconciliation** The process of designing, debating, negotiating, and deciding on specific legislation to accomplish specific fiscal goals as outlined in Congressional budget resolutions.

**reconciliation bills** Legislation that enacts (1) increases or decreases in taxes and (2) changes in entitlement programs, such as Medicare. Because spending is mandatory in entitlement programs, the laws themselves must be changed to increase or decrease funding.

**reconstructive surgery** Surgery performed to improve or restore bodily function or correct a functional physical impairment caused by an accident or injury. See also restorative surgery.

**recordable injuries and illnesses** Occupational deaths, regardless of the time between injury and death or the length of the illness.

**recorder** The member of a work team assigned responsibility for keeping a running account of important items discussed during a meeting and recording the decisions or agreements proposed and reached for dissemination to participants and others and for record.

**records** Information collected, recorded, filed, or included in a database about individual employees that is essential to the efficient and orderly handling of personnel actions.
context of the Freedom of Information Act of 1966 and Privacy Act of 1974, records include any item, collection, or grouping of information about an individual in handwritten, typed, printed, microform, computer printout, or audio or video recorded form that contains the name, identifying number, symbol, photograph, voice print, or fingerprint and associated data, such as education, training, experience, medical history, financial status, or the like.

recovery Describes the truism that in any stable organization of at least several hundred employees, total salaries will decrease by about 1% per year in the absence of any merit increases. Recovery is caused by the termination of employees (due to death, transfer, and retirement), promotions, and new hire replacements who are paid less than the former incumbents.

recovery during vocational rehabilitation A social security work incentive that allows persons who medically recover while participating in a vocational rehabilitation program that is likely to lead to their becoming self-supporting to continue to receive benefits until the program ends.

recreation director See recreation manager.

recreation manager The hotel functionary responsible for arranging and supervising recreational activities and events, such as tennis, golf, water sports, jogging, horseback riding, recreational games and contests, and sometimes supervision of workout and exercise rooms. May also be called recreation director.

recreation services Services and facilities provided to attract and retain employees; afford employees opportunities to meet, socialize, and get to know each other; and foster loyalty to the organization. They may include individual and team participatory sports, spectator activities such as sports and theater, attendance at cultural or public events, group tours, arts and crafts, luncheons and dinners, dances, parties, picnics, and travel.

recruitment The first step in the process of matching job descriptions and applicant specifications with people. The process of surveying all sources of personnel, inside and outside the organization, to locate and attract the best possible candidates for new or vacated positions. The organization actively seeks candidates by advertising both internally and externally in newspapers and professional and technical publications, through search organizations, notices, and personal contacts.

recursive training An approach to training in which the program refers to and reflects itself — that is, it provides a picture within a picture or a story within a story. For example, a seminar on assertiveness in which the instructor is invariably assertive; in an instructor training program, where the instructor displays desirable procedures and practices at all times. Attributed to Hofstadtr (Godel, Escher, Bach: An Eternal Golden Braid, Vintage Books, 1980).

recycle A trainee who repeats instruction because, although his or her performance has been below standard, he or she is judged to have the potential to complete training successfully. Also called turn-back.

recycling The practice of requiring a trainee to repeat a module or an entire course of instruction because of inadequate performance.

red circle Used on job charts to highlight employees whose salaries are above the maximum of the salary range set for their jobs.

red-circle policy Freezes current wage rates or salary levels for employees who have been demoted or assigned to lower-paying jobs (usually because of downsizing or an employee’s medical condition).

red circle rates See flagged rates.

red deployment Reassigning workers to openings in other functional areas, departments, or branches rather than laying them off. See also cross-training; implantation.

redesign See process redesign.

red eye reduction A camera feature that reduces the chance of a subject’s eyes appearing red in the finished photo.

red, green, blue (RGB) The colors in which computer monitors record color in pixels.

redlining In insurance and banking, the practice of denying insurance coverage or loans to people who live in ghettos or neighborhoods considered to be at high risk for burglaries, arson, or other criminal activities.

reduced fee A fee arrangement where the contractor and the client agree on a discounted
rate but typically set a minimum amount to be paid by the client over a specified time period.

**reduced instruction set computing (RISC)** A technology that provides the fastest printing available today. It employs a speedy microprocessor that is more adept at rasterizing (placing an image on the screen of a cathode ray tube) the more graphically oriented pages that laser printers are being used to produce. Examples are RISC-based PostScript controllers from RIPS and Eicon Technology, high-resolution laser printers from NewGen Systems, and thermal, color PostScript printers from Seiko and CalComp.

**reduction in force (RIF)** A common consequence of or accompaniment to downsizing — the layoff of employees. That is, voluntary or involuntary termination of employees as a response to competitive pressures, economic downturns, mergers and takeovers, and downsizing and restructuring. Voluntary RIFs usually include financial inducements and other early retirement incentives. Involuntary RIFs are simply layoffs.

**reeducation** Education designed to help teachers and college professors (and to a growing degree, trainers and facilitators in business and industry) to learn the new methods and applications of technology that they need to serve as facilitators of student learning under an integrated curriculum. In addition to teaching new skills, the programs convey the benefits of technology and encourage a perception of learning as an ongoing part of professional life.

**reengineering** A means of achieving gains in productivity. The strategy aims to redesign business and work processes, organizational structures, organizational policies, and resources. Reengineering involves the application of just-in-time inventory controls to all phases of a company’s operations and using such techniques as empowerment, restructuring assembly lines and offices, establishing work teams, and training employees in multiple skills. Proponents claim that reengineering should result in faster economic growth, improved international competitiveness, higher real wages for the average worker, and improved living standards. Critics point to the potential displacement of people whose current jobs will be eliminated. Also known as core process design and process innovation. Attributed to Michael Hammer, a Cambridge, MA consultant. See process reengineering.

**reentrants** Unemployed persons who previously worked but were out of the labor force prior to beginning their job search.

**reentry training** 1. Training provided to individuals who, for one reason or another (illness, injury, child rearing, and so on) have been out of the workforce for an extended period of time and need either initial or refresher training in the skills and knowledge required by the job. 2. Training provided to returnees from extended overseas assignments to help them adjust to the culture shock when they return to the U.S.

**reference check/checking** A means of verifying information provided by job candidates on their applications or during interview. Until recently, most organizations (in excess of 90%) made use of this approach by telephone or personal contact with the applicant’s current or former employer. Because of the recent flurry of charges of discrimination and violation of privacy, many employers now refuse to provide any information to other firms except the dates the applicant worked in their organizations and the job title held. A total of 18 states (15 since 1995) have enacted laws to limit the civil liability of employers that provide good-faith job references to former or current employees. An additional 16 states have such legislation pending. See also background investigation; investigative consumer report.

**reference desk** One form of teaching, learning, technology center. Provides a place where faculty and academic support professionals can find answers to questions about instructional options.

**referent power** Power that derives from the personality and charisma of the leader, the identification of followers with that person, and the desire of followers to please the leader.

**referral** 1. Permission from a primary care physician for a patient to see a specialist or obtain special services. In many Medicare-managed care plans, subscribers must get a referral before receiving care from anyone except their primary care doctor. 2. A marketing tool.
Involves having clients or customers recommend that you contact friends, colleagues, or anyone else who might need your products or services.

**referral agent program** A form of employee assistance program in which a person is selected and given brief and minimum training and information about available community counseling services. The agent’s responsibilities are limited to listening to the employee’s diagnosis of his or her problem and referring the individual to an appropriate source of help, usually a public agency.

**reflexology** An alternative form of manipulative medical treatment in which various parts of the foot, such as the great toe and arches, are manipulated to “clear pathways” and positively affect the remainder of the body.

**reformation** In legal terminology, refers to a court’s ability to change the terms of a contract to meet the intentions of the parties involved or to conform to the law. Or, when parties make a mistake in drafting a contract, or when there are one or more clauses that have legal problems, the court may rewrite the contract to reflect the agreement of the parties more accurately.

**reframing** In counseling or problem solving, a technique rooted in psychiatry used to help someone see a difficult problem from a new perspective and identify and try a nonstandard solution when earlier, seemingly logical, solutions have not worked.

**refreezing** One of the three major stages in learning (the others are unfreezing and change efforts). Refreezing occurs when the teacher or facilitator attempts to get the learner to embed new skills into his or her regular behavior or repertoire of skills. Attributed to Kurt Lewin, pioneer in experiential learning.

**refugee** Any person who is outside his or her country of nationality and who is unable or unwilling to return to that country because of persecution or a well-founded fear of persecution. Persecution or the fear thereof must be based on the alien’s race, religion, nationality, membership in a particular social group, or political opinion. People with no nationality must generally be outside their country of last habitual residence to qualify as a refugee. Refugees are subject to ceilings by geographic area set annually by the president in consultation with Congress and are eligible to adjust to lawful permanent resident status after 1 year of continuous presence in the U.S.

**refusal to hire** See Chevron U.S.A. Inc., Petitioner v. Mario Echazabal.

**regeneration** The practice of focusing on employees to keep downsizing from undermining the ability of an organization to be competitive and productive. Includes such strategies as training, empowerment, upskilling, tuition-assistance programs, and the establishment of work teams.

**Regents of the University of California v. Bakke** A 1978 Supreme Court decision declaring that special consideration based on race for admission to graduate school could be acceptable under the Constitution if a school used race as a “plus factor” while reviewing all applicants in one pool. That ruling is analogous to the argument that affirmative action to help minority candidates is allowable but that fixed quotas by race would be discriminatory.

**Regional Bell Operating Companies (RBOCs)** The regional telephone companies that remained following the breakup of AT&T. In July 1991, the Federal Communications Commission ruled that RBOCs could provide video dial-tone services into private homes, at first one or two channels of video over present phone lines and later more channels over fiber optic cables. That privilege could be used to provide interactive multimedia services and/or deliver video programming, the latter allowing them to compete with the TV cable industry.

**registered design** A form of intellectual property, the design of a product, that is protected from use by others.

**Registered Investment Advisor (RIA)** A designation granted by the Securities and Exchange Commission on submission of a completed registration form and payment of a $150 fee. There are no educational or experience requirements for the designation.

**Registered Meeting Planner (RMP)** A professional designation awarded to qualified professional meeting planners by the International Society of Meeting Planners. Contact: ISMP, 1224 North Nokomis NE, Alexandria,
registered occupational therapist  A health care professional with special training and expertise in advising people with disabilities in making the kind of adjustments and accommodations needed for daily life and employment, including selecting the right types of wheelchair and adaptive driving equipment, bathing, shopping, cooking, and using special equipment.

registrars  Third-party auditors that issue certificates relating to quality system standards such as ISO 9000, QS-9000, and ISO 14000. Registrars must be accredited to work in a national or regional market.

registration  The testing process used to determine whether a company has met the requirements specified in international standards.

registration software  In meeting management, a computer program that stores names, addresses, and other items of information about meeting registrants. Allows the planner to sort and select by any of several data fields and print reports such as rooming and arrival/departure lists.

regression analysis  A means of measuring the degree of correlation among variables such as performance ratings and promotions. Involves finding the “best” mathematical model to describe the dependent variable as a function of the independent variable or to predict the dependent from the independent variable.

regular part time  See part-time worker.

regular student  Under federal student aid programs, an individual who is enrolled in an institution to earn a degree or certificate. In general, to receive federal aid, an individual must be a regular student.

regulation  A detailed set of instructions or directives that clarify and implement a law.

Regulatory Fairness Act of 1996  Requires federal agencies that issue regulations to: (1) consider the impact on small businesses, and, where the impact is found to be substantial, to lighten the burden and (2) issue a booklet explaining new regulations in “plain English” so that they will not require interpretation by legal consultants.

rehabilitation  Any program designed to restore a former physical, mental, or emotional capacity. Involves the combined and coordinated use of medical, social, educational, and vocational measures to train or retrain individuals disabled by disease or injury to the highest possible level of functional ability.

Rehabilitation Act of 1973 (RA)  An act designed to develop and implement comprehensive and coordinated programs of vocational rehabilitation for persons with handicaps to maximize their employability, independence, and integration into the workplace and community by assisting them to obtain employment and secure on-the-job accommodations following hiring. It applied to government contractors and subcontractors, recipients of federal aid, and government employees. The Act prohibited discrimination on the basis of disability in local programs and activities benefiting from federal financial assistance. The Act also proscribed barriers to the employment of the handicapped in the screening and selection processes, particularly during the employment interview. It prohibited employers performing under federal contracts or subcontracts exceeding $25,000 from discriminating against handicapped persons. The Act mandated affirmative action to hire handicapped individuals and treat them fairly, including making workplace modifications. The amendments of 1974 created the Architectural Barriers Compliance Board, which monitors compliance with the Architectural Barriers Act of 1968.

Rehabilitation Act Amendments of 1992  Legislation designed to embed the precepts and values of the Americans with Disabilities Act of 1990 into the Rehabilitation Act of 1973 and extend the Act through 1997. The amendments revise the Act to develop and implement, through research, training, services, and the guarantee of equal opportunity, comprehensive and coordinated programs of vocational rehabilitation and independent living for individuals with disabilities to maximize their employment, independence, and integration into the workplace and the community.

Rehabilitation Act of 1998  Required all federal agencies to make electronic and
information technology accessible to people with disabilities when they develop, procure, maintain, and use electronic and information technology.

**Rehabilitation Data (REHABDATA)** A database that contains bibliographic records with abstracts of documents covering all aspects of disability and rehabilitation, housed in the National Rehabilitation Information Center library. Contact: NARIC, 4200 Forbes Boulevard, Suite 202, Lanham, MD 20706 (phone 800-346-2742 or 301-459-5900; e-mail naricinfo@heitechservices.com; Web site www.naric.com/).

**rehabilitation physician** A board-certified physician who specializes in physical, occupational, speech-language, and aquatic therapies. or offers specialty programs in cardiac, hand therapy, pulmonary, sports rehab, symptom reduction, spine rehabilitation, orthotics, and prosthetics.

**Rehabilitation Services Administration (RSA)** A subdivision of the Office of Special Education and Rehabilitation Services, RSA administers programs to support employment and independence for individuals with disabilities. Contact: RSA, OSERS/ED Room 3329-MES, 400 Maryland Avenue, SW, Washington, D.C. 20020-2551 (phone/TYY 202-205-8241 or 202-205-8723; Web site www.ed.gov/ices/OSERS/RSA/).

**rehab technology** Machines and other devices used by the physically disabled — those totally or partially deaf, totally or partially blind, those with speech problems, those orthopedically handicapped (loss of normal use of limbs, bones, or muscles due to disease, spinal cord damage, or injury), and those affected by deformity (such as cerebral palsy, muscular dystrophy, tuberculosis of the bones and joints, congenital deformities, and amputation).

**rehearsal retirement** Permitting older workers to work part-time while working unpaid hours at a volunteer organization.

**reimbursement account** An option of most flexible benefits programs (plans) in which eligible expenses are reimbursed on a nontaxable basis. Contributions to these accounts come from two sources: employer residual flexible benefits dollars and employee salary deductions. There are two types of reimbursement accounts allowed by the Internal Revenue Service (health care and dependent day care), but only if the following rules are met: (1) annual employee election of the amount of contribution(s); (2) nontransferability of funds; (3) forfeiture of unused funds; and (4) a contribution limit for day care (determined by the employer) of up to $5000 per year for married employees who file jointly or are single and $2500 for employees who are married but filing separately.

**reimbursement contract** See cost contract.

**reimbursement systems** See capitation payments; diagnostic related group reimbursement; global pricing; *per diem* reimbursement.

**reinforcement** A key concept in the behaviorism theory of learning. Reinforcement consists of payback and other forms of positive feedback provided individuals and work groups by supervisors, peers, top management, and the organization following completion of a project, training, or other learning experience.

**reinsurance** Insurance policies contracted with reinsurers to achieve any or all of the following objectives: (1) increase the capacity of the insurer to do additional business, (2) reduce written premiums to maintain strong premium-to-surplus ratios, (3) provide protection for a portion of the insurer’s assets against catastrophic losses, and (4) improve competitive (pricing) status. Reinsurance includes treaty, facultative, and financial reinsurance.

**reinsurance intermediary** A person or company that serves as reinsurance broker — providing a link between reinsurance companies and their customers. Because of their wide contacts within the insurance industry, intermediaries can provide negotiating expertise, quality assurance, and valuable technical advice with respect to underwriting, accounting, and so on.

**reinsurers** Insurers that assume for a premium some of the risks of insurance companies to cover a portion of any losses they may incur. The original insurer “cedes” a specific amount of the risk to the reinsurer under a written contract.

**reject rate** A quality control indicator. Identifies the number of products or services rejected as below standard or unacceptable.
either at the production level or at the supplier or consumer levels as compared with the number produced, shipped, or delivered.

**relational database** A means of storing and retrieving information. Data are entered into a relational database in “rows and columns,” much like a spreadsheet, thereby allowing users to add or remove fields as needed and to cross-reference any item of information and relate it to any other.

**relationship addict** One who has a close and continuing relationship with substance abusers, such as spouse, children, or “significant other” — people who themselves need to “recover.” The term is preferred by some therapists as a substitute for codependency.

**relationship marketing** 1. Marketing programs that encourage the customer or client to use the product or service more often or programs that demonstrate to the customers or clients the appreciation of the company for their business. 2. A strategy that encourages and promotes frequent communication between vendors and customers.

**relative ratings** See comparative ratings.

**release agreement** Primarily a means of protecting an organization against unlawful discharge suits. However, release agreements are also designed to avoid litigation between an employer and an employee or consultant, a maker and a distributor, or a producer and talent (actors) or other performers. A release agreement is a clearly written legal document executed by either or both parties. In the case of employer-employee releases, they are usually signed by the employee in exchange for some benefit from the employer that the employer is not obligated to give following the employee’s discharge, resignation, or layoff. In exchange for the benefit, the employee gives up all claims against the employer in connection with the employment, including termination or resignation. In the case of talent or other “performers,” the release permits the public or private performance, broadcast, exhibition, publication, or sale by the producer of the dramatization, comment, speech, article, or other “product.”

**relevance** A basic principle of learning: maintains that people learn best when they are asked to learn is pertinent and useful or that it will benefit them in some way.

**relevance tree** A normative forecasting method particularly useful in selecting courses of action that are consistent with organizational objectives and capabilities. That is done by dividing the relevant elements of a decision into consecutively smaller and smaller components. These components are drawn on a sheet of paper with connecting boxes and lines showing relationships (much like an organization chart). Criteria for determining the relative importance of each component are established, numerical values for each component and criterion are assigned, and then individual ratings are combined to gain new insights about the decision.

**reliability** A measure of the ability of a psychological test, achievement test, rating scale, or other instrument of appraisal to evaluate consistently whatever is being measured. Expressed as a coefficient of reliability.

**reliability coefficient** The coefficient of correlation between two forms of a test (alternate form reliability), between halves of a test (split-half reliability), or between scores on two administrations of the same test (test-retest reliability).

**religion** Religious beliefs that, according to the U.S. Supreme Court, warrant protection under Title VII of the Civil Rights Act if they are: (1) sincerely held, (2) occupy a place in the believer’s life similar to that filled by the idea of “God,” and (3) are distinct from mere personal moral codes. Guidelines published by the Equal Employment Opportunity Commission also reflect the protection of sincere beliefs. They state that “a belief is religious, not because a religious group professes that belief, but because the individual sincerely holds that belief with the strength of traditional religious views.”

**religious accommodation** In equal employment opportunity, enjoining employers to reasonably accommodate workers in terms of attendance at religious ceremonies, absence due to religious observances and holy days, Saturday or Sunday work, and the like. Work rules that adversely affect certain religious groups are excusable only if religion is a bona fide occupational qualification or the
employer is unable to reasonably accommodate without undue hardship.

Religious Conference Management Association (RCMA) An organization of 2924 members limited to those responsible for planning or managing meetings, tutorials, conferences, and conventions for religious organizations. Contact: RMCA, One RCA Dome, Ste. 120, Indianapolis, IN 46225 (phone 317-632-1888; fax 317-632-7909; Web site www.rcmaweb.org/).

relocating partner The wife, husband, or “significant other” of employees being transferred.

relocation allowance A lump-sum payment to domestic transfers or foreign-based employees to cover such things as remodeling living quarters, purchasing furnishings, and obtaining licenses and permits.

relocation assistance Pretransfer and post-transfer assistance provided to domestic or overseas transfers, such as providing information (briefings, information packages, and individual counseling) on such matters as tax and insurance forms required, critical policies and procedures, pay and benefits, and sources of assistance and getting relocation payments to the individual, helping with the move, and so on.

relocation benefits terminology The language of moving people, furniture, equipment, and property. Covers types of carriers, providers, costs and pricing, customer services, special services, technicalities, storage, and real estate.

relocation reluctance Describes the attitude of employees who, for one reason or another (spouse, children, locations, and so on) are unwilling to move to another city, region, or overseas, even for a promotion or salary increase.

relocation training A form of intercultural training. Designed to prepare a person assigned to work in a foreign country to understand the country and its people, their culture, norms of behavior, customs, and expectations. Also called country-specific training or predeparture training.

relo policy Corporate policy relating to relocation assistance.

remand To recommit or send a prisoner back to jail.

remedial counseling Counseling given to employees to correct performance problems, careless behavior, or errors of judgment.

remedial training Repeat training and guided practice provided to remedy or correct deficiencies in trainee performance. It is given when it is needed. Remedial training may be provided to groups or to individuals, one-on-one.

remediation Strategies and interventions designed to overcome deficiencies in the habits, attitudes, knowledge, skills, or performance of employees.

remission A halt or actual reduction in the progression of an illness resulting in discharge from a hospice care program with no further expense incurred.

remodeling The process of generating leads for a new idea or solution to a problem by changing the existing form of a concept, object, or idea. That may be done by rearranging — doing it backwards, turning it sideways or upside down, moving it from the end to the beginning or front to back, putting it together if it is now separate, separating it if it is joined, and so on. Or, the process of substitution can be used — use a different material, a different process, a different sequence, change the players/participants, and so on. Or, the processes of addition or multiplication can be used — duplicate the program, make it longer, bigger, more inclusive, add more units, and so on. Or, the subtraction process can be used — reduce the length, make it smaller, leave something out, make it less inclusive, cut the number of units, and so on.

remote conferences Virtual meetings, such as teleconferencing. Used as a substitute for travel, even for high-level meetings where sensitive information is discussed.

remote e-lab Allows students to access remotely real software applications or network devices at a scheduled time over the Internet. The service allows students to practice skills using actual command syntax, see errors, and perform complex troubleshooting tasks.

remote employee An employee who (1) works at a site removed from his or her supervisor
or (2) is under contract and works on “secret” projects to which his or her supervisor does not have access.

**remote manager** A manager who supervises employees who perform work in places other than the company’s location.

**remote site** In distance learning, the receiving or destination site(s) where the trainees are located but where the instructor, moderator, or presenter is not present.

**remote ticketing system** A system in which tickets are not issued using a computer reservation system.

**removal** The expulsion of an alien from the U.S. This expulsion may be based on grounds of inadmissibility or deportability.

**Reno v. American Civil Liberties Union** In a 1997 decision, the Supreme Court found that the Communications Decency Act of 1996 (CDA), an act designed to protect children from exposure to pornographic material on the Internet, was contradictory to the First Amendment in its regulation of indecent transmissions and the display of offensive material. That conclusion was based, in part, on the crucial consideration that the CDA’s breadth was unprecedented. The ruling left intact prohibitions on the use of various telecommunications media and equipment, including the telephone, fax transmissions, and e-mail, to abuse, threaten, harass, and annoy a third party, such as a coworker. After the Court’s decision in Reno, Congress addressed this concern in the Child Online Protection Act (COPA). Unlike the CDA, COPA applies only to material displayed on the World Wide Web, covers only communications made for commercial purposes, and restricts only “material that is harmful to minors.”

**rent-a-boss** A temporary executive service. Officials needing a chief operating officer for short periods of time (6 to 9 months, for example) employ highly qualified and experienced individuals who require no employee benefits and no executive perks.

**rent-a-doc** Physicians or other medical practitioners who provide in-house health care under contract for specific periods of time.

**rent-a-judge** An alternative dispute resolution approach in which the parties to the controversy agree to employ a judge, usually a retired jurist, to render an opinion on the dispute. The opinion may be either binding or nonbinding.

**rent-a-pro** Any professional who contracts with an organization to provide his or her services for a specified period of time.

**repatriate/epat** An employee who returns to the U.S. following a lengthy assignment abroad.

**Repeal of the Mandate for Medicare and Medicaid Coverage Data Bank Act of 1996** Amends the Social Security Act to repeal the mandate for a Medicare and Medicaid Coverage Data Bank (added by the Omnibus Budget Reconciliation Act of 1993). Signed into law by the President on October 2, 1996.

**repeat trauma (RT)** See repetitive strain injury.

**repetitive motion injury (RMI)** See repetitive strain injury.

**repetitive strain injury (RSI)** Injury to the bones, tendons, muscles, or nerves of the back, hands, wrists, fingers, arms, shoulders, neck, back, or lower extremities suffered by data-entry workers, computer programmers, or anyone who spends long hours typing on a computer or word processor keyboard. Also applies to other workers whose jobs require the use of their hands in repetitive motions for long periods of time, such as auto assembly line and other factory workers, meat packers, supermarket checkout clerks, and even musicians — and workers exposed to prolonged static postures, low-frequency machine vibrations, and similar conditions. Also known as cumulative trauma disorder, ergonomic hazard, and repeat trauma.

**replacement charts** See personnel inventory charts.

**report** Oral or written communication designed to inform or explain problems, situations, or other facts to meet a legitimate organizational, employee, or management need. Examples are trip reports, evaluation reports and critiques, minutes and summaries of meetings, staff studies and decision papers, sales reports, and after-action reports.

**reportable quantity (RQ)** The quantity of hazardous chemicals released into the environment that exceeds the maximum allowed...
by the Environmental Protection Agency and must be reported to the National Response Center.

**report statistics** See aggregative statistics.

**rep payee** See representative payee.

**representative payee** A person designated by a federal agency to receive government benefits on behalf of a person determined by the agency to be incapable of managing such benefits as social security, civil service retirement, military retirement, and veterans benefits. Children under the age of 18 and adults who are unable to manage their finances because of severe physical or mental limitations have representative payees. May be a relative, friend, or other interested party.

**representative sample** A sample taken from a group of persons or objects that matches the characteristics of the group from which it was taken; for example, the proportion of cases or subjects of each age, sex, occupation, or socioeconomic level, and so on.

**reprimand** A form of disciplinary action. An oral or written rebuke.

**reproductive imagery** The use of memories of past events to search for, find, identify, modify, synthesize, or otherwise change the form, size, use, or some other characteristic of an object, concept, or idea to make it new.

**repurchase agreement** In investments, the acquisition of an underlying debt instrument, subject to an obligation of the seller to repurchase, and the buyer to resell, the instrument at a fixed price, usually not more than 1 week after its purchase. Considered by the Securities and Exchange Commission as loans by the seller.

**repurposing** In multimedia, reusing content, such as text, photos, or video, that is readily available “on-the-shelf.”

**request for application (RFA)** A public government notice that a grant is available to qualified organizations.

**request for comments (RFC)** A document that describes Internet standards, such as network protocols, as well as other technical informational comments.

**request for information (RFI)** A written request sent to potential bidders to learn what products and services they have to offer. The RFI is usually followed up by a request for proposal (RFP) to vendors and suppliers who are most likely to be able to deliver the needed product.

**request for price (RFP)** A federal, state, or local government or private corporation request for a price quotation from vendors, suppliers, and consultants for products or services identified in the request.

**request for proposal (RFP)** A federal, state, or local government or private corporation request for detailed bids from vendors and consultants to satisfy some need for a product or service. An RFP is a written document prepared for distribution to consultants and vendors before selecting products and services to assist them in preparing their bids. It includes functional and technical requirements and specifications; reporting, security, documentation, and training needs; and other criteria to be used in selecting the successful bidder.

**request for quotation (RFQ)** A formal document distributed to vendors requesting a bid or price quotation for required products or services.

**required minimum distribution (RMD)** The amount required by Internal Revenue Service regulations to be deducted for tax payments from Individual Retirement Accounts and certain other retirement accounts during the owner’s lifetime and for his or her heirs upon the owner’s death.

**research** Meticulously designed and carefully controlled investigative studies in any discipline, function, or area of interest and concern to find solutions to important problems. It accumulates all applicable facts, includes, where appropriate, authoritative opinion and experimentation, discusses all pertinent facets of the problem, accords full consideration to alternative courses of action, incorporates objective analysis of facts, reaches logical conclusions, and presents the results in an understandable form and language.

**research skills** The skills involved in selecting, developing, and using objective, valid, and reliable data collection, reduction, analysis (including statistical analysis), and reporting methodologies to determine needs, evaluate programs, solve problems, resolve conflicts, compare methods and approaches, develop new approaches, meet reporting
requirements (including governmental), and determine the causes of organizational problems.

**reserve components (RC)** Units and individuals either assigned to units or on the rolls of the armed forces as individuals who are available for call-up to active duty when ordered by the president.

**The Reserve Officers Association (ROA)** A 100,000-member, independent, nonprofit organization of reserve, regular, retired, and former officers of the seven uniformed services (Army, Navy, Air Force, Marine Corps, Coast Guard, Public Health Service, and National Oceanic and Atmospheric Administration). Its mission is to ensure an adequate total force of all services including active and reserve components and a force that can be mobilized to meet any contingency. It is operated to benefit uniformed services personnel and their families and survivors and to preserve the earned entitlements and benefits of all members of the uniformed services and their families. **Contact:** ROA, One Constitution Ave., NE, Washington, D.C. 20002-5655. (phone 800-809-9448 or 202-479-2200; e-mail blauer@roa.org; Web site www.roa.org/).

**reservists’ benefits** Benefits continuance mandated by law when military reservists are called to active duty. They include reemployment following return with the same position or one of equal pay, rank, and seniority; the same treatment they would normally receive under an employer’s leave of absence policy; and continuation of benefits under COBRA. Employers are not obliged to continue salary, contributions to pension or thrift plans, or health insurance coverage.

**resettlement** Permanent relocation of refugees in a place outside their country of origin to allow them to establish residence and become productive members of society there. Refugee resettlement is accomplished with the direct assistance of private voluntary agencies working with the Department of Health and Human Services Office of Refugee Resettlement.

**reshaping** See downsizing; severance.

**resident alien** Applies to non-U.S. citizens currently residing in the U.S. The term is applied to three categories: permanent resident, conditional resident, and returning resident.

**resident font** A Type I font whose printer information resides within the PostScript laser printer. The printer fonts for several typefaces are built into the read-only memory.

**residential care facility** See board and care home.

**resident manager** The hotel functionary responsible for day-to-day management of the property, serving as an assistant general manager. Typically is responsible for front office operations, concierge services, bell captains, security, and housekeeping.

**resident physician workweek** In 2002, the Accreditation Council for Graduate Medical Education (ACGME) set an 80-hour limit on resident physicians’ workweeks and mandated 10-hour rest periods between shifts and 1 day off per week. In July 2002, the ACGME began imposing sanctions on hospitals that violate the standards.

**residuary estate** The remainder of a person’s estate not previously disposed of in the person’s will. Such property falls under the residual clause, which usually collects and distributes the majority of the estate and should also provide for contingent beneficiaries should the primary beneficiary predecease the testator.

**res ipsa loquitur** A legal term that literally means “the thing speaks for itself.” It describes a legal theory sometimes used by plaintiffs in jury cases who cannot definitely prove negligence but argue that the defendant’s negligence is the only possible explanation for the injury or damage they sustained.

**resolution** 1. The disposition of a disagreement through alternative dispute resolution strategies. 2. The clarity, sharpness, or degree of detail of an image on a computer screen, photograph, photocopy, or individual light sensors on a CCD. It is expressed in the number of pixels that run horizontally and the number of lines that run vertically (e.g., a resolution of 680 dots × 400 lines). The greater the number of pixels per square inch, the higher the resolution and the clearer the picture.

**resort fee** A surcharge added to the daily hotel bill by many upscale hotels. In exchange for a mandatory sum, typically about $10 per day,
the hotel provides guests with such amenities as in-room coffee, an in-room safe, local telephone calls, health club access, and a daily newspaper.

**resource-based relative value scale (RBRVS)**
A Medicare cost reduction strategy passed by Congress in 1989 that changed the way health care providers are paid for their services. The results of a Harvard research study, RBRVS forms the basis for new Medicare physician payment legislation that began in 1992 and became fully operational in 1996. It replaces the current “usual, customary, and reasonable” reimbursement system with uniform national set fees based on such variables as the practitioner’s time, effort, and training and skill, as well as office overhead. Under RBRVS, physicians with family medicine, pediatric, and internist practices receive higher fees than they did formerly and doctors practicing more invasive medicine (such as heart, thoracic, and orthopedic surgery) receive lower fees. Under the system, such physician services as taking medical histories and counseling patients are valued as highly as surgical procedures.

**Resource Conservation and Recovery Act (RCRA) of 1976** Legislation designed to provide “cradle-to-grave” control of hazardous waste. It requires all facilities handling more than 100 kg of hazardous waste per month to follow Environmental Protection Agency rules for handling waste on-site and to train all workers to be thoroughly knowledgeable regarding proper waste handling and emergency procedures. The Act also prohibits employers from placing workers in situations that it “reasonably expects” would be dangerous, such as contact with toxic chemicals. It mandates criminal liability if, in violating provisions of the Act, a party knowingly places others in danger.

**resource loading/leveling** In project management, establishing an optimum schedule for the use of resources so that there is minimum variation in the number expended over an extended period of time.

**resource mother** A woman who provides dependable and sympathetic social support to an adolescent mother through the months of pregnancy and beyond. Resource mothers usually live in the same neighborhood, have successfully reared children of their own, and can convey life skills that are most relevant to young mothers.

**resource person** An expert on the subject at hand invited to work team meetings, discussion groups, or problem-solving groups to supply information on request when it seems to be needed or pertinent to the discussion.

**resource referral program (RRP)** Usually contracted by an employer to assist employees in locating dependent-care services.

**resource room** One form of teaching, learning, technology center. Provides equipment and materials, such as copy machines and computer software, for use by faculty in developing instructional materials.

**respite care** One of five settings for long-term care. Short-term (typically 5 consecutive days or less) home care or inpatient care in a hospice to a terminally ill patient to give temporary relief to the person who regularly provides or assists with home care. See also adult day care; assisted living; home care; nursing home.

**respondeat superior** Literally, “let the master respond.” An employment doctrine that holds an employer liable for his or her employees’ negligent on-the-job actions and does not depend in any way on the plaintiff’s ability to prove the employer’s negligence.

**respondent behavior** Behavior elicited by known stimuli. For example, people can be trained to repair an equipment component by repeatedly presenting to them a series of symptoms, demonstrating the correct procedure for fixing them, and providing opportunities for practice.

**response list** In direct marketing, a computerized list of people and organizations that have responded to a direct mail offer in the past, preferably by actually purchasing something by mail.

**response time** 1. A quality control indicator. It is the average or mean time that elapses between the identification of the need for a product or service (receipt of the order) and the date of shipment or delivery. 2. In automatic data processing, the interval between the user’s input and the computer’s reply.
responsibility assignment matrix (RAM) In project management, RAM is a structure developed by integrating the organizational breakdown structure (OBS) with the contract work breakdown structure (CWBS). This matrix displays the CWBS on one axis and the OBS on the second axis. Integration of the two structures into the RAM creates a “home” for each work statement of the contract and provides a framework so that organizing, planning, budgeting, measurement monitoring, and reporting of the performance measurement can be properly implemented. Each intersection point on the RAM defines a possible requirement for one or more specific scopes of contractual work to be performed by the responsible functional organization. This intersection point defines a point where one or more task plans may be formed and a point at which work is organized, scheduled, and budgeted and progress is monitored, measured, and reported.

responsive behavior Audible or observable responses to the actions, comments, or questions of others. It takes several forms: direct questions or closed probes (When did it happen?), open-ended questions or comments (Why do you feel that way?), summary or reflective responses (You feel that people are not being very cooperative?), and body language (nods, smiles, shrugs, pats on the back, arm around the shoulder, hugs, and so on).

restitution of tort An advisory standard used by the courts in liability cases. Essentially it states that anyone who, in the course of his or her business, profession, or employment, supplies false information to others to guide them in their business transactions is subject to liability for monetary loss to them by their reliance on the information provided, if the provider fails to exercise reasonable care in communicating the information. The standard also states that communications between employers regarding the previous work history and character of an employee are protected from claims of defamation if the statements are made in “good faith.”

restorative surgery Surgery performed to correct appearance that has been damaged by an accident or injury. See also reconstructive surgery.

restraining order A legal remedy available to individuals or organizations obtained through a court order. For example, an organization may be ordered by the court to discontinue an action that may be discriminatory, such as terminating an employee with a disability rather than making a reasonable accommodation.

restricted fares Fare categories used by corporate travelers to save money. They include advance purchase excursion fares, day-of-the-week discounts, and group/convention, non-refundable, penalty, promotional, and round-trip fares.

restricted stock An incentive pay strategy in which executives are granted shares with restrictions placed on their sale, transfer, or pledging. Shares are forfeited if the executive terminates employment.

restricted stock plan A form of long-term executive incentive plan that provides the employee with the benefits of stock ownership in the form of dividends; however, restrictions are placed on the disposal of such stock (usually that it revert back to the corporation).

restrictive covenant The practice of requiring executives or other highly skilled employees to sign agreements to limit their freedom to work for other organizations, usually for a specified period of time or in a certain geographical area, or with companies that compete directly with the present employer. Other forms relate to nonsolicitation of other employees, prior notice before quitting, or providing the employer with an opportunity to match any offer of employment. See also noncompete agreement.

restrictive on-call time See on-call time.

restrictive policy Prima facie evidence of discrimination in that it demonstrates that an employer (intentionally or unintentionally) has been using a hiring policy or procedure to exclude members of a protected group. For example, a policy against hiring women for assembly line jobs or against hiring women with young children.
restructuring  Changing the structure of an organization to make it more efficient and to effect savings.

result competencies  Exemplified by adding the words “ability to” to a result, such as the ability to produce profits. (Attributed to Patricia A. McLagan, “Competencies for the Next Generation,” Training & Development, May 1997, p. 41, American Society for Training & Development. Reprinted with permission.) See also attribute bundles; knowledge, skills, and attitude competencies; output competencies; superior-performer differentiators; task competencies.

results  The outcomes, returns, payoffs, or consequences of a process, plan, activity, or action put into effect.

results evaluation  An approach to evaluation that measures the gains or benefits of training (or other intervention) in terms of factors that affect the organization’s bottom line, such as profit or productivity.

résumé  A document provided by an applicant for a position that identifies his or her career objectives and outlines specialized skills, education, experience, affiliations, and any other information that supports the career objective and will help the decision maker in the screening and selection processes.

résumé scanning system  Computer hardware and software that scan and store data from résumés and organize them in an applicant tracking system.

résumé tracking system  See applicant tracking system.

retailing  Selling goods in small quantities directly to the consumer.

retained executive search consulting  A specialized branch of management consulting that helps client organizations identify, evaluate, and recruit senior executives. Executive search consultants work only on behalf of organizations and never on behalf of individuals seeking employment.

retained recruiting  Similar to contingency recruiting except that the client organization pays a retainer fee (30% up front, 33% after 30 days of the search, and the remainder at hire) and expenses to the recruiter. The initial payment is made whether or not the search results in a hire.

retainer  1. In compensation, payment of a set amount to a professional every month that is reconciled periodically on the basis of actual use of his or her services, either as a negotiated discount on charges or on some other objective measure. Ensures the availability of the professional to the organization and provides a steady income for the practitioner while still allowing payment on the basis of actual utilization. 2. A fee paid to a contractor in advance of services as a deposit against future fees. Such payments are applied against fees as incurred on an hourly or projected basis.

retainer agreement  A written compact with such professionals as attorneys, actuaries, auditors, and consultants that describes the services to be provided — what is to be done, by whom, and when. Used to avoid funding for the fringe benefits that would be a required to hire a full-time employee. Also called an engagement letter.

retaliatory discharge  A form of workplace discrimination: discharge designed to punish workers for certain actions. Illegal in most states where, for example, statutes have been enacted to prohibit termination of employees filing for workers’ compensation benefits.

retarded  A category of persons with mental disabilities. As measured by an intelligence test, the condition is represented by an intelligence quotient (IQ) between 50 and 75.

retention skills  See recall skills.

retinal detachment  Occurs when the retina of the eye is pulled away from its normal position. The retina does not work when it is detached. It is a very serious problem that almost always causes blindness unless it is treated by laser surgery or cryotherapy (freezing).

retinitis pigmentosa (RP)  A condition characterized by degeneration of the retina and choroid (a pigmented vascular layer behind the iris), usually involving development of excess pigment. It is hereditary and begins with night blindness, followed by tunnel vision. Visual loss is progressive, and by the time most individuals reach young adulthood they become legally blind.

Retinitis Pigmentosa International  An international nonprofit organization dedicated to the fight against retinitis pigmentosa, incur-
able hereditary blindness. The organization raises funds for research and helps individuals and their families to accept and deal with the diagnosis of impending blindness. **Contact:** Retinitis Pigmentosa International, P.O. Box 900, Woodland Hills, CA 91365 (phone 800-FIGHT-RP or 818-992-0500; fax 818-992-3265; e-mail info@rpinternational.org; Web site www.rpinternational.org/).

**retired reserve** Members of reserve components of the armed forces who have completed 20 or more years of active duty or a combination of 20 or more years of active duty and active duty for training. The latter group becomes eligible for retired pay upon reaching the age of 62; those who have completed 20 years of active duty are eligible immediately upon retirement. Under certain conditions and age limitations, members are subject to recall to active duty in an emergency.

**retiree skill bank** A cost-effective means of attracting skilled and experienced employees and an attractive option for former employees who want to continue to work. A retiree skill bank is a temporary pool of retired employees who are rehired by their former employer on an occasional, temporary, or contractual basis.

**retirement** See preretirement counseling.

**retirement benefits** Benefits provided to retired employees, usually at age 60 or higher. They may include such things as retirement counseling, relocation allowances, monthly annuity payments, health care insurance, and survivors’ benefits.

**Retirement Equity Act of 1984 (REA)** An act that liberalized Employee Retirement Income Security Act of 1974’s participation, vesting, and service requirements. It extends preretirement surviving spouse protection to all vested employees and requires spousal consent to waive certain benefits. The Act also requires employers to obtain written consent from spouses of retiring workers who choose pension benefits payable only during their lifetimes rather than a joint and survivor plan.

**Retirement Life** Published monthly by the National Association of Retired Federal Employees. Annual dues include subscription; nonmember subscription rate is $25. **Contact:** NARFE, 606 N. Washington St., Alexandria, VA 22314 (phone 800-456-8410 or 703-838-7760; fax 703-838-7785; e-mail memsrvcs@narfe.org; Web site www.narfe.org/).

**retirement planning** See preretirement counseling.

**Retirement Protection Act of 1994 (RPA)** Legislation designed to eliminate the problem of underfunding of pension plans by strengthening funding rules. The Act and subsequent guidelines accelerated contributions to underfunded plans, changed the mandated interest rate for lump-sum calculations from Pension Benefit Guarantee Corporation rates to those based on 30-year U.S. Treasury securities, and eliminated the opportunities that employers now have to avoid funding their plans by enhancing the compliance authority of the Pension Benefit Guarantee Corporation (PBGC) and establishing new reporting requirements to provide information to the PBGC on seriously underfunded pension plans. The law also requires employers with pension plans less than 90% funded to provide an annual, least-to-read explanation of funding levels of the plan and the limits of PBGC’s guarantees. Companies that fail to provide the notice face penalties of up to $1000 each day they fail to comply.

**retirement test** See earnings test.

**retouching** In computer color prepress, editing the color of an image, pixel by pixel.

**retraining** 1. Providing training in a specific job or occupation to enable an employee to perform new processes or procedures or to work with new tools, equipment, and materials. 2. Providing employees with training in a new job because their old jobs are obsolete and no longer required. For example, retraining assembly workers as accountants.

**retreat** See executive retreat.

**retrenchment** Layoffs, staff cutbacks, and concomitant benefit reductions effected by public and private organizations during periods of economic decline.

**retro** A projection system configuration that consists of a screen in front, a projector in back, and some mirrors in between packaged in a roll-away box. It can be used in rooms with high ambient light, does not require much setup, and can be easily moved.
retrospective reimbursement  Payment made after the fact for services provided based on the costs incurred by the facility providing those services.

retrospective review  In health care utilization management, a review that occurs after a case is finished and the patient is discharged.

returning resident  Any lawful permanent resident who has been outside the U.S. and is returning to the U.S. Also defined as a “special immigrant.” If outside of the U.S. for more than 180 days, residents must apply for readmission to the U.S. If outside of the U.S. for more than 1 year and returning to their permanent residence in the U.S., residents usually must have reentry documentation from the Bureau of Citizenship and Immigration Services or an immigrant visa from the Department of State.

return of premium nonforfeiture  A feature of some older, long-term care, non-tax-qualified policies that return part or all of the premiums paid by the insured if he or she cancels the policy or stops paying premiums after a certain number of years. Usually results in higher premiums.

return on assets (RA)  An internal auditing device that indicates how well the assets of an organization are being put to use. It is calculated by dividing net profit by total assets.

\[
RA = \frac{\text{net profit}}{\text{total assets}}
\]

return on equity (ROE)  An after-tax measure used by economists to determine the quality and vitality of a business. It is an estimate of retained earnings for nonborrowed funds invested in a business, typically corrected for dividends paid out and for inflation. Or, it can also be calculated by dividing net earnings by ending stockholders’ equity. Here are the two formulas:

“Real” ROE = return on equity – dividends paid out – inflation rate

or

\[
ROE = \frac{\text{net earnings}}{\text{ending stockholders’ equity}}
\]

return on investment (ROI)  1. In finance, the return on invested capital, which is measured as the ratio of reported income to balance sheet book value. ROI has two components: rate of turnover of total assets and rate of earnings per dollar (profit margin) of sales. It serves as a standard measure of performance for each department or element of a business. 2. In training, ROI is calculated as follows:

\[
ROI = \frac{\text{net program savings or benefits}}{\text{program costs}}
\]

3. A sales readiness metric. Involves comparing the total return (cost savings and revenue increases) on a specific sales event (such as a sales meeting, training program, or product launch) to the total cost of the event. 4. Other programs, including incentive programs:

\[
ROI = \frac{\text{total net return} - \text{program costs}}{\text{program costs}}
\]

reusable learning objects (RLOs)  A distinct and separate reusable collection (chunk) of instructional content used to present and support a single learning objective.

revalidation  See cross validation.

revamps  Conference centers, training facilities, fitness centers, or hotels that have recently been refurbished to bring them up to date and in line with current requirements.

Revenue Act of 1978  Section 530 of the Act provides full “safe harbor” relief from all employment back taxes to businesses if the Internal Revenue Service reclassifies workers from independent contractors to employee status. To qualify, the taxpayer must satisfy three requirements: (1) show consistent treatment of workers as independent contractors, (2) apply a reasonable basis for treatment, and (3) file information returns with respect to the workers.


revenue-based relative value system (RBRVS)  See resource-based relative value system.

revenue budget  The dollar value of projected sales of products or services. These projec-
tions establish quotas that must be reached if expense budgets and profit budgets are to be realistic and achievable.

**revenue factor** A key human resources metric. It is the measure most often understood by managers. It is calculated as follows:

\[
\text{Revenue factor} = \frac{\text{revenue}}{\text{full-time employee}^*}
\]

* Including regular and contingent employees.


**Revenue Reconciliation Act of 1990** Includes provisions for a new tax credit for barrier removal in existing buildings to specifically comply with the Americans with Disabilities Act of 1990.

**reverse bias or discrimination** 1. In affirmative action plans, particularly with quota systems, charges by the plaintiff that unfair preferences were accorded minorities in hiring, promotion, or layoff situations. 2. In compensation and benefits, the impact of the Revenue Reconciliation Act of 1993, which took effect in 1994. The Act reduced the compensation limit on qualified retirement plans to $150,000 from $235,840; established a new top marginal income tax rate of 36% for high wage earners and placed a surtax on the highest income earners; applied the 1.45% Medicare tax to all wages; and limited the amount that can be contributed in any year to a 401(k) retirement savings program to $9240. These changes go beyond the near-term reductions in benefit levels by extending them through retirement. Essentially, reverse discrimination means that lower-level employees are allowed to save a greater portion of their current income for retirement compared with highly paid executives.

**reverse contingency fee** A fee paid to a contractor that represents the percentage saved the client, based on the penalties at stake.

**reverse discrimination** See race bias; reverse bias.

**reverse mortgage** A federal government-sponsored program that enables elderly home owners to meet living expenses or get extra cash by tapping the equity in their property. Mortgages offered by lenders are authorized to make loans insured by the Federal Housing Administration (FHA). The loans are available to homeowners 62 years of age and older. The lender disburses money to the borrower in monthly checks or a lump sum, or both. The borrower keeps his or her home, and none of the loan has to be repaid until the borrower dies or vacates the property. At that time, the borrower or his or her heirs pay off the debt by selling the property or by using other resources. Also known as a home equity conversion mortgage.

**reverse redemption** Occurs when partners of airlines that sponsor frequent flier programs (such as car rental companies, restaurants, telephone companies, florists, and the like) also redeem miles for their services.

**reverse repurchase agreement** An investment technique involving leverage through borrowing. These transactions involve the transfer of an underlying debt instrument to a bank, broker, or dealer in return for cash proceeds based on a percentage of the value of the security. The fund retains the right to receive interest and principal payments on the security. At an agreed-upon date, the fund repurchases the security at principal plus accrued interest.

**reverse stock split** A rarely used means of taking a small company out of the market and going private. The split is designed to leave minority shareholders owning fractional shares, which are paid out in cash. The objective is to eliminate public reporting requirements rather than to recapitalize the company. Also called the squeeze out.

**review** A critical analysis of an activity to discover achievements and deficiencies at a given point or for a specified period of time. Review emphasizes critical examination of facts.

**review and analysis (R&A)** A method of control used by managers to evaluate the effi-
ciency and effectiveness of their organizations in the utilization of resources (personnel, facilities, equipment, materials, and funds) as related to progress and accomplishment. It is concerned primarily with application of the principle of **management by exception**. Typically, the R&A is presented orally to the top manager by subordinate managers and supervisors. The presentation is usually supplemented by visuals. Each subordinate presents the objectives of his or her department, section, or other element; describes accomplishments and shortfalls; analyzes the findings; and makes recommendations to exploit gains and remedy deficiencies.

**revocable living trust** A legal document that allows the maker to transfer ownership of property to a separate entity called a **trust**, which is managed in accordance with rules established by the maker for the benefit of the beneficiaries named in the trust. The terms of a revocable trust can be changed. Revocable living trusts are used to avoid the **probate process**, probate administration fees and expenses, and legal fees associated with probate.

**reward** A special tangible (usually) or intangible gain given in return for something done or received to repay an individual or group. It can be recognition for some contribution or service to the organization or the community or it can be compensation for exceptional performance of duty, achievements, or service: remuneration, bonus, emolument, stipend, or honorarium. However, a reward is not pay, which is regular compensation for doing a job.

**reward power** Power that derives from the ability of a leader to provide rewards or other positive outcomes in return for compliance of followers with direction of desired behavior.

**reward system** A system for rewarding employees for their achievement, performance, or creative and innovative products and ideas. Includes awards and recognition such as cash bonuses, merchandise, plaques, trophies, jewelry, certificates, and letters of appreciation and commendation.

**rework** Work required only to redo, repair, or remedy products or services not done properly the first time. It does not add value to the product or service.

**rework rate** A quality control indicator. Identifies the number of products or services that are substandard and must be reworked, fixed, or remedied as compared with the number produced initially.

**rheumatoid arthritis** An autoimmune disorder that affects approximately 2 million Americans, two thirds of them women. With this condition, the body’s immune system attacks the tissues lining the joints, usually in the hands, arms, and feet, causing inflammation and swelling of the tissues lining the joints as well as fatigue. Its underlying cause is unknown.

**rheumatologist** A medical doctor who specializes in the diagnosis and treatment of diseases of the muscles, bones, joints, and connective tissues, ranging from arthritis to other types of physical disabilities.

**rheumatology** A medical specialty for the diagnosis and treatment of arthritis and other musculoskeletal disorders.

**rider** An addition or amendment to a legal document, such as a contact or insurance policy. For example, some long-term health care insurance providers may offer coverage for **home health care** and **adult day care** benefits in addition to **nursing home** and **alternate long-term health care facility** benefits for an additional premium.

**rideshare** A pollution-control measure mandated by the **Clean Air Act Amendments of 1990**. Designed to reduce carbon monoxide- and ozone-producing automobile emissions by encouraging workers to share rides or work at home. Targets for reductions, calculated by dividing the number of commuters by the number of passenger vehicles in which employees arrive, vary depending on the severity of air pollution in each geographic region. Enticements used by employers include mass transit, car pool, and van pool subsidies; cab fare or preferred parking for car or van-poolers; parking fees for solo drivers; bike racks and shower facilities for employees who commute to work by bike or foot; housing benefits for employees who move closer to the work site or mass transit services; telecommuting; flexible work hours; compressed work weeks; and job sharing and job splitting.

**rigged deck approach** See Trojan horse.
right-brained People whose right brain (the right hemisphere) is dominant. Right-brain thinking is more subjective, more centered on feeling and emotion. Right-brained people are believed to have the ability to function laterally, intuitively, and creatively.

right brain management (RBM) A concept of managing, developed for the American Management Association Executive Effectiveness Course, that focuses on image building, communication, and, especially, teamwork to get managers to make a habit of “thinking for success.” According to Daniel L. Araoz (management consultant and AMA executive course unit trainer), RBM is a method of enriching one’s management style. RBM emphasizes the improvement of managerial effectiveness by maintaining a balance between logical (left-brained) and intuitive or imaginative (right-brained) thinking and right as contrasted with wrong or faulty management.

right of discovery 1. In litigation, the right to ask for the other side’s documentation of its position. 2. Disclosure ordered by judicial authority of proof on an issue in dispute.

rights Allow existing shareholders of a corporation to subscribe to shares of a new issue of common stock before that stock is offered to the public. Typically has a time limit, is transferable, and entitles the holder to buy the new common stock below the public offering price.

right-sizing A form of downsizing, it is a selective approach to reduce staffing to adapt to change, cut costs, improve quality and productivity, attain a competitive edge, and blunt the impact of labor shortages. In short, it is a strategy for avoiding laying off the wrong people by prioritizing jobs and tasks and targeting unnecessary work rather than focusing on people.

right-to-act Legislation pursued at both federal and state levels that would give workers more authority to refuse to perform duties they believe would put them at risk of serious injury.

right-to-know (RTK) Occupational Safety and Health Administration standards established to protect the health and safety of workers, including those in nonmanufacturing organizations, by keeping them informed of the dangerous substances with which they are working, the hazards, and symptoms. Legislation directs that employers inform their employees of hazardous conditions, chemicals, vapors, and the like. A major provision of the standard requires employee training in chemical safety.

right-to-recovery A clause included in most insurance policies, it states that the carrier will have the right to recover from the person or organization to whom they made payments in excess of the amount necessary at the time they were made.

“right-to-sue” letter Issued by the Equal Employment Opportunity Commission to relieve the backlog of employment discrimination cases and allow the Commission to concentrate on high-profile class-action suits while giving individual parties license to pursue their charges in federal and state courts. Title VII of the 1964 Civil Rights Act gives the EEOC 180 days to resolve a charge, file a suit on behalf of the complainant, or issue a right-to-sue letter. An EEOC rule states that the agency may issue such a letter “at any time prior to the expiration of 180 days” provided that certain circumstances are present. In June 1996, an Indiana federal district court (Parker v. Noble Roman’s Inc.) ruled that the commission does not have to wait the full 180 days before it issues a right-to-sue letter.

right-to-work Legislation underscoring the right of employees to work. Many states now have “right-to-work” laws that prohibit mandatory union membership.

Rijndael The newest encryption standard (Advanced Encryption Standard) adopted by the National Institute of Standards and Technology (NIST) in October 2000. Pronounced “rhine dahl,” the algorithm will be offered to the public for comment, after which it will become the official government standard and will most likely also be adopted by banks and other private organizations.

ringi A Japanese term that expresses the concept of shared decision making.

risk analysis In project management, determining in advance where things could go wrong and the impact if they do. Provides the basis for contingency planning.
risk avoidance  Strategies and tactics designed and implemented to avoid or eliminate financial or other risks. They include such things as policies and work rules, protective devices and clothing, and safety training.

risk contract  A Medicare option in which Medicare pays a set amount to provide for an enrollee’s health care. That care includes all Medicare-covered services and, depending on the plan, may include additional services, such as prescription drugs and eyeglasses.

risk management  Corporate insurance management. It is a means of coordinating the control of risks to organizational solvency caused by such fortuitous losses as fire damage, liability for injury or death, loss of goods by accidents to the carrier or embezzlement, or theft of trade secrets. Risk management is accomplished by systematic analysis of risks to company assets and profitability and the use of various techniques designed to reduce potential loss from those risks. Includes such tools as financial risk management (insurance), technical risk management (safeguards built into the infrastructures of the organization’s physical environment), legal risk management (protections involving the use of regulatory and legal compliance), and normative risk management (encouraging and developing proper behavior among employees, suppliers, distributors, and customers).

risk manager  The buyer and manager of liability and other forms of corporate insurance coverage. Formerly responsible only for insurance, simple loss prevention, and prediction, risk managers are now involved in risk financing, control, and assessment and cost containment in benefits health care. Frequently they have the safety director, claims manager, benefits manager, and risk analyst reporting to them.

risk of loss rule  See uniform coverage rule.

risk plans  One of two types of managed care plans that contract with Medicare. Risk plans have “lock in” requirements, meaning that a beneficiary is usually locked into receiving all covered care through the plan or through referrals by the plan. In most cases, if the beneficiary receives services that are not authorized by the plan, neither the plan nor Medicare will pay. The only exceptions recognized by such plans are for emergency services that may be received anywhere in the U.S. and for urgently needed services when the beneficiary is temporarily out of the plan’s service area. Some risk plans offer another exception: for point-of-service care provided outside the plan’s network, the plan pays a percentage of the charges, but subscribers are required to pay at least 20% of the bill in return for this flexibility.

risk rating  Used by insurance carriers to ensure fairness to all who apply for health insurance coverage, particularly those with lower health risks. Direct risk rating (also called medical underwriting) involves evaluating applicants for insurance to identify those with medical problems whose coverage is reduced or their premiums increased. Insurers may also exclude entire industries or drop specific groups of workers when their claims become large. Indirect risk rating involves the imposition of waiting periods, copayments, and payment ceilings and the exclusion of certain procedures, tests, or drugs. The practice is condemned by some as systematic discrimination against disadvantaged minorities, older workers, and people with chronic conditions. It is lauded by others who see it as a more equitable system in which risk is assigned to the responsible individual rather than pooled among insureds.

Risk Retention Acts of 1981 and 1986 (RRA)  Believed by some experts to have allowed risk retention groups (RRGs) to form and, if licensed in one state, they could operate nationally without adhering to the capital and surplus standards of other states.

risk retention group (RRG)  A type of alternative market company established to meet the specific needs of companies that experienced difficulty obtaining liability insurance coverages during the liability insurance crisis of the mid-1980s. Risk retention groups service the needs of such diverse businesses as financial institutions, taxi owners, fitness centers, ski resorts, physicians, and educational institutions.

risk/risk factor  1. In insurance, the chance or degree of probability of loss due to fire, flood, war, or other catastrophe. 2. A term used by epidemiologists to quantify the likelihood that
something will occur. A risk factor is something that either increases or decreases an individual’s risk of developing a disease.

**risk-sharing arrangement** A managed care contract that stipulates that both the insured and the insurer share the risks and potential for gain. May involve rate guarantees depending on the size and clout of an employer’s preferred provider network, the performance of the managed care program, inflation of medical costs, changing technology, and utilization patterns.

**risk transfer** In purchasing and contracting, clauses or stipulations in a contract or agreement that shift risks from one of the contracting parties to the other; for example, in leasing equipment, the contract may provide that the lessee will bear liability for third-party injury and damage resulting from a defect in the equipment.

**road show** Occurs when investment-banker underwriters expedite the process of going public by marketing the company to big stock buyers during the company’s SEC-mandated quiet period and then afterward by issuing analyst recommendations praising the company’s prospects.

**road warrior** A traveler, such as a salesperson, customer service representative, consultant, or entertainer, who makes frequent and sometimes extended business trips. May make use of high-tech devices, such as cellular phones, laptop computers, and portable fax machines to communicate with clients, customers, and the home office.

**Robert C. Byrd Honors Scholarship Program** Expanded by the Higher Education Reauthorization Act of 1992, it is a program for high school students who have demonstrated outstanding academic achievement and show promise of continued excellence. Eligible students receive $1500 per year for up to 4 years of postsecondary education; however, the amount of the scholarship plus any other aid received cannot exceed the cost of attendance.

**Robinson-Patman Act of 1936** An amendment to the Clayton Act of 1914. Prohibits discrimination in prices where there may be adverse competitive effects. Section 3 declares illegal certain predatory acts of price discrimination. Most other antitrust laws are enforced by civil, rather than criminal, proceedings.

**Robinson v. Shell Oil Company** A 1997 Supreme Court decision that ruled that former employees must be given the same protection against retaliation as current employees and job applicants under Title VII of the Civil Rights Act of 1964. The ruling may discourage employers from providing information on or negative references for former employees to avoid lawsuits under Title VII.

**robot** A reprogrammable, multifunctional manipulator designed to move material, parts, tools, or specialized devices through variable programmed motions to perform a variety of tasks.

**robotics** An area of artificial intelligence. Relates to machine vision, movement, and tactile sensing (touching/grasping) devices used in repetitive or dangerous tasks in manufacturing or laboratory work. Robots invariably consist of three elements: a mechanical unit, which performs manipulative functions, a “brain” or controller, which stores instructions and data and directs the movements of the machine, and a power supply, which provides the energy to operate the machine.

**robust** Any system or item of equipment, including training equipment, such as a performance support or multimedia system, that has been designed to withstand extensive use and rough handling, such as in an industrial setting.

**rock** See cocaine.

**Roe v. Wade** A January 22, 1973, Supreme Court decision that established a woman’s constitutional right to choose an abortion. By a vote of seven to two, the court ruled that a woman’s right to terminate her pregnancy came under the freedom of personal choice in family matters as protected by the 14th Amendment to the U.S. Constitution.

**rogue executables** Potentially destructive Java aplets and ActiveX controls that may be unwittingly downloaded by users from networks assumed to be secure.

**role negotiation** A team building approach that centers on the work a group is charged to perform. It typically begins at the upper management level, but it can be launched with any
group. Significant changes in work group effectiveness occur when two or more members agree to change their behavior in exchange for some specific change on the part of others.

**role playing** A laboratory method of instruction that involves the spontaneous dramatization or acting out of a situation by two or more individuals under the direction of an instructor. The dialogue grows out of the situation developed by the trainees assigned to the parts. Each person acts a role as he or she feels it should be played. Other trainees serve as observers and critics. Following the enactment, the group engages in discussion.

**rolling** An alternative manipulative medical treatment that employs deep, sometimes painful, massage to realign the body.

**roll-about videoconferencing systems** Include a camera, codec, monitor, microphone, and network interface. Offer features and flexibility similar to room-based videoconferencing systems but are less expensive.

**rolling budget** See continuous budgeting.

**rolling year** A means of measuring leave taken by an employee under legislation such as the *Family and Medical Leave Act of 1993* to prevent leave stacking. Under FMLA, employers may choose any one of four methods measured backward from the date of an employee’s request for leave: (1) a fixed 12-month period for all employees, (2) 12 months measured from the first date leave is used, (3) a calendar year, or (4) a rolling 12-month period measured backward from the date leave is used, resulting in a constantly changing (rolling) date. So, for each day an employee requests leave, the employer must “look back” 12 months and total the amount of leave the employee has taken to determine how much leave remains available, if any. Once the choice of FMLA leave policy is made, employers must give 60 days’ advance notice to employees to change it, and the transition to the new policy must permit employees to retain the full benefit of 12 weeks’ leave under whatever method of calculation gives employees the greatest benefit.

**rollover** Transfer of funds from one account to another without tax penalty. For example, federal taxes on lump-sum distributions can be deferred (or avoided) by placing them in a rollover IRA. Or, if an individual is changing jobs, a rollover IRA (also called a conduit IRA) can serve as a temporary tax-deferred investment vehicle until the distribution is moved to the qualified plan of a new employer. Once funds are withdrawn from an IRA, the IRS allows only 60 days after receipt to reinvest assets in a new IRA. Assets not reinvested within that period are considered a taxable distribution and, if the individual has not reached age 59 1/2, are not disabled, and do not fall within certain other exemptions, there is also a 10% early withdrawal penalty. Only one rollover is allowed per year.

**Roman** 1. The Latin alphabet used in English and European languages. 2. Type that is upright, rather than italic or cursive.

**Romer v. Evans** A U.S. Supreme Court decision of May 20, 1996 that declared illegal state and local laws that deny gays and lesbians legal protection from discrimination. The Court ruled that gays and lesbians are entitled to equal rights, as opposed to special rights that racial minorities and women are given through affirmative action programs. The decision invalidated Colorado state Constitutional Amendment 2 that proscribed legislative, executive, or judicial action at any level of state or local government designed to protect the status of persons based on their “homosexual, lesbian, or bisexual orientation, conduct, practices, or relationships.” The ruling is important for three reasons: (1) it may prompt adjustments in workplace attitudes and make the workplace more open to gays and lesbians, (2) it may prod companies to draft sexual orientation antidiscrimination policies, and (3) it may improve the chances of Congress passing legislation making it illegal to discriminate in the workplace based on sexual orientation. In holding that homosexuality cannot be singled out for disfavorable treatment, the Court contradicts a decision pronounced in 1986 (*Bowers v. Hardwick*, 478 U.S. 186) that ruled that sodomy is illegal.

**room audio** The sound equipment in a classroom or meeting room. It consists of microphones, speakers, and control equipment.
room-based videoconferencing systems  Feature cameras, microphones, screens, and auxiliary equipment, such as personal computers, document cameras, and digitized whiteboards, permanently installed in a dedicated videoconferencing room.

room configurations  Room layouts for meetings and conferences. See classroom configuration; conference configuration; roundtable configuration; theater/auditorium configuration.

rooming list  A list of the names of guests with reservations furnished to the hotel by the corporate meeting manager at least 2 weeks in advance of arrival.

room rates  See continental plan; day rate; European plan; flat rate; full American plan; modified American plan; rack rate; run-of-the-house rate.

room types  See adjoining rooms; cabana; concierge level; connecting rooms; convertible room; double; double/double; duplex; efficiency; hospitality room; hospitality suite; junior suite; king; lanai; Murphy bed; parlor; queen; sample; single; studio; suite; twin.

Rorschach Test  Rorschach Personality Assessment, a test used by therapists. Devised in 1921 by Hermann Rorschach, a Swiss psychiatrist, as a means of detecting fundamental personality characteristics, although it does provide some information about the testee's intellect. The testee is shown ten cards, on each of which is a complex standard "inkblot" image with two symmetrical halves. Five of the cards are dark gray but with many different shadings; two are dark gray and red; three are multicolored. The testee is asked to state what he or she sees in each of the relatively formless blots, what it looks like, what it makes him or her think of, or what it suggests — and thereby reveals fundamental traits and dominant trends in his or her personality. What the individual perceives and expresses provides the material the psychologist or psychiatrist uses to determine the underlying conflicts against which the testee's symptoms have been constructed as a means of defense.

rotational training  A means of staff development in which new employees are rotated through a variety of positions, departments, units, and company functions for specified periods of time. The objectives include assessing new employees' interests and skills to determine what position is the best "fit," immersing employees in the culture of the organization, adjusting employees to foreign environments, and preparing future managers and executives.

rotational training staff  The practice of assigning nontraining employees to training duties, such as instruction or course design and development, on a temporary basis. Also called line-on-loan.

rotation-group technique  A group technique of experimentation in which groups of subjects (if possible, parallel or equivalent) are exchanged at intervals in terms of the methods or procedures followed. For example, one group of English-as-a-second-language trainees might begin instruction in reading, using the whole word recognition method, while a parallel group would follow the phonetic approach. Then at intervals of 1 month the two groups would exchange methods. A major limitation of the method lies in the carryover effect from one instructional method to another, which makes it difficult to determine whether achievement at the end of a particular month is due to the "whole" method, the phonics method, or a blending of both.

rotator  An employee who works changing shifts (e.g., changing periodically from 7 to 3 to 3 to 11 and 11 to 7). Such schedules are believed to disturb circadian rhythms (the body clock); increase stress in employees at work and at home; and result in fatigue, health problems, irritability, reduced job performance, lower productivity, and higher accident rates.

rote learning  A learning strategy used by humans (and to some degree by learning machines). It involves memorizing information without regard to its meaning.

Roth IRA  A tax-free individual retirement account that became effective in 1998 under the Taxpayer Relief Act of 1997. Allows annual contributions of up to $3000 for individuals and $4000 for couples, but it does not allow investors to deduct those contributions from their taxable income. However, they can withdraw earnings from their account without paying any federal income taxes, provided the
account is at least 5 years old and the investors are at least 59 1/2 years old. Eligibility for the IRAs does not phase out until adjusted gross income reaches $95,000 for individuals and $150,000 for couples.

**roundtable configuration** One of the basic types of room layouts used for small group meetings and conferences. Includes one or more round tables and chairs for six to eight participants.

**round-trip fare** A discounted fare sometimes offered for travel to and return from a single destination.

**router** A device that connects two or more computer networks by the most efficient route. Can handle multiple **protocols** by sending data between dissimilar networks.

**routine physical examination** A physical examination, x-ray, laboratory, or other test made on a recurring (annual or semiannual) basis rather than triggered by symptoms of illness, disease, or injury.

**routine services/care** Health care services provided periodically to prevent illnesses. Typically include **routine physical examinations** and diagnostic laboratory tests, including pap smears and x-rays, prostate cancer screening, colorectal cancer screening, and mammograms.

**Rowan plan** A type of incentive plan in which worker payments were based on a formula that increased bonus amounts at a decreasing rate as productivity increased. Not in common use today.

**Rucker plan** A plan developed by Allen W. Rucker in the 1930s to improve cost management and cost reduction by emphasizing employee involvement through suggestion systems, committees, improved communication, and a bonus plan and the sharing of results with employees.

**rug ranking** A colloquial term for compensation policies that determine the pay of secretaries based on the level of the executive or managers they serve, rather than on performance — the higher the rank of the executive or manager (and the more expensive the rug decorating his or her floor), the higher the secretary’s salary.

**rule** 1. A uniform and specific statement of a standard of conduct, action, or usage that is mandatory and enforceable. Rules require predetermined and specified courses of action or nonaction in a particular set of circumstances. Rules are prescriptive or proscriptive; they do not permit discretion. Examples are safety rules. 2. In typography, an element of print in the form of a line.

**rule against perpetuities** A common clause in a trust stating that property interest must vest or become current within a period of time defined as the lifetime of all people currently living plus 21 years. Originated in English law to prevent property from being entangled forever in a trust.

**Rule No. 106** See FASB Rule No. 106.

**Rule of 150** States that the number 150 represents the maximum number of individuals with which a person can have a close relationship — one that allows that person to know who those individuals are and how they relate to him or her. Attributed to British anthropologist Robin Dunbar.

**Rule of 45** A **vesting schedule** based on age and years of service. Provides 50% vesting for an employee with at least 5 years of service when his or her age and years of service add up to 45, plus 10% for each year thereafter.

**Rule of Seven** A rule formulated by Dr. Jeffrey Lant, marketing expert, that states that if one wants a prospective buyer to purchase what one is selling one must connect with him or her a minimum of seven times within an 18-month period.

**Rule of 72** In investment, a simple formula used to determine how long (in years) it will take for an investment to double in value, assuming that earnings are paid annually and are reinvested in the same account. It is calculated by dividing the number 72 by the stated interest rate.

**Rule of 75** In early retirement programs, where the basis for eligibility is established as any combination of age and years of service totaling 75 or more.

**rule of thumb** A conventional or customary and nonscientific approach to decision making or the solution of a problem.

**Rule 240** A regulation that is a part of major airlines’ contracts of carriage. It spells out what the carrier will do for passengers when
a flight is delayed, rerouted, or canceled. Although each airline has its own criteria, in most cases the airline will place customers on competitors' flights to get them to their destination on time.

**runaround** In desktop publishing, type set to fit around an illustration, a box, or an irregular shape.

**run chart** See line chart.

**running head** In desktop publishing, type that is repeated at the top of every page, such as a book or chapter title.

**run-of-the-house rate** An agreed-upon rate for group accommodations for all available rooms except suites in a hotel or other property.

**rural health clinic** A specially qualified outpatient facility located in an area designated as rural, where there is a shortage of health care or rehabilitation practitioners or services.

Medicare pays for services provided in these facilities by physicians, nurse practitioners, doctor assistants, nurse midwives, clinical psychologists, and social workers that are a part of the clinic.

**Rush Prudential HMO, Inc. v. Moran** A 2002 Supreme Court decision that the federal Employee Retirement Income Security Act of 1974 did not preempt an Illinois law establishing external reviews of Health Maintenance Organization decisions. That decision endangers the ability of employer health plans to maintain consistent claims procedures across state lines.

**Russian (butler)** The highest (and most expensive) level of meal service. Servers present the food on a platter and guests serve themselves. Usually reserved for banquets and other special occasions.
S

2LT  Second Lieutenant O1 (Army military abbreviation).
S  Score. See test scores.
SA8000  SA 8000 Standards.
SAD  Seasonal affective disorder.
SADLs  Significant activities of daily living.
SALT  Society of Applied Learning Technology.
SAMHSA  Substance Abuse and Mental Health Services Administration.
SANs  Storage area networks.
SARS  Severe acute respiratory syndrome.
SARSEP  Salary reduction simplified employee pension.
SAS  Systems applications software.
SBA  Small Business Administration.
SBIC  Small business investment company.
SBO  Small business organization.
SBP  Survivor benefit plan.
SBREFA  Small Business Regulatory Enforcement Fairness Act of 1996.
SBS  Sick building syndrome.
SCANS  Secretary’s Commission on Achieving Necessary Skills.
SCM  Supply chain management.
SCMP  Society of Corporate Meeting Professionals.
SCORE  Service Corps of Retired Executives.
SCORM  Sharable Content Object Reference Model.
SCI  Small-computer standard interface.
SD  Standard deviation.
S.D.  Doctor of Science.
SDA  Service delivery area.
SDI  Selective dissemination of information.
SDWT  Self-directed work team.
SEC  Securities and Exchange Commission.
SEG  Special effects generator.
SEIU  Service Employees International Union.
SE meas  Standard error of measurement.
SERCs  State Emergency Response Commissions.
SERP  Supplemental executive retirement plans.
<table>
<thead>
<tr>
<th>Abbreviation</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>SFA</td>
<td>Student financial aid.</td>
</tr>
<tr>
<td>SG&amp;A</td>
<td>Selling, General, and Administrative Expenses.</td>
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<tr>
<td>SGLI</td>
<td>Service Members Group Life Insurance.</td>
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<tr>
<td>SGMP</td>
<td>Society of Government Meeting Professionals.</td>
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<tr>
<td>SGTP</td>
<td>The Society of Government Travel Professionals.</td>
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<tr>
<td>SHHH</td>
<td>Self Help for Hard of Hearing People, Inc.</td>
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<tr>
<td>SHIP</td>
<td>State Health Insurance Assistance Program.</td>
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<tr>
<td>SHMO</td>
<td>Social health maintenance organization.</td>
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<tr>
<td>SHRM</td>
<td>Society for Human Resource Management.</td>
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<tr>
<td>SI</td>
<td>Silicon Investor.</td>
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<tr>
<td>SIBP</td>
<td>Self-insured benefits plan.</td>
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<td>SIC</td>
<td>See Standard Industrial Classification System.</td>
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<td>SIDS</td>
<td>Sudden infant death syndrome.</td>
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<td>SIECUS</td>
<td>Sexuality Information &amp; Education Council of the United States.</td>
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<tr>
<td>SIETAR</td>
<td>The Society for Intercultural Education, Training and Research (International).</td>
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<tr>
<td>SIG</td>
<td>Self-insurance group.</td>
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<tr>
<td>SIIA</td>
<td>Self-Insurance Institute of America, Inc.</td>
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<td>SIM</td>
<td>Single Internal Market.</td>
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<td>SIMPLE</td>
<td>Savings Incentive Match Plan for Employees.</td>
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<td>SISO</td>
<td>Society of Independent Show Organizers.</td>
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<td>SIT</td>
<td>Storage in transit.</td>
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<tr>
<td>SITE</td>
<td>Society of Incentive &amp; Travel Executives.</td>
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<tr>
<td>SKA</td>
<td>Skills, knowledge, and attitudes.</td>
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<td>SLAPP</td>
<td>Strategic litigation against public participation.</td>
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<td>SLIP</td>
<td>Serial line Internet protocol.</td>
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<td>SLMA</td>
<td>Student Loan Marketing Association.</td>
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<tr>
<td>SLMB</td>
<td>Specified low-income Medicare beneficiary.</td>
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<tr>
<td>SLOB</td>
<td>Separate line of business.</td>
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<tr>
<td>SLR</td>
<td>Single-lens reflex camera.</td>
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<tr>
<td>SLS</td>
<td>Supplemental Loans for Students.</td>
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<td>SMA</td>
<td>Self-managed account.</td>
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<td>SmarT</td>
<td>Save More Tomorrow.</td>
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<tr>
<td>SMCAF</td>
<td>Society of Medical Consultants to the Armed Forces.</td>
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<tr>
<td>SME</td>
<td>1. Society of Manufacturing Engineers. 2. Subject-matter expert.</td>
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<tr>
<td>SMERF</td>
<td>Social, military, educational, religious, and fraternal.</td>
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<tr>
<td>SMHMO</td>
<td>Staff model health maintenance organization.</td>
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<tr>
<td>SMPTE</td>
<td>Society of Motion Picture and Television Engineers.</td>
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<tr>
<td>SMWIA</td>
<td>Sheet Metal Workers’ International Association.</td>
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<tr>
<td>SMWT</td>
<td>Self-managed work team.</td>
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<tr>
<td>SNF</td>
<td>Skilled nursing facility.</td>
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<td>SNO</td>
<td>The Society for Nonprofit Organizations.</td>
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<tr>
<td>SOC</td>
<td>See Standard Occupational Classification System.</td>
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<tr>
<td>SOA</td>
<td>Status of forces agreement.</td>
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<tr>
<td>SOFA</td>
<td>Synchronous optical network.</td>
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<td>SOP</td>
<td>Standing operating procedure.</td>
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<td>SOW</td>
<td>Statement of work.</td>
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<td>SPBA</td>
<td>Society of Professional Benefit Administrators.</td>
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<tr>
<td>SPC</td>
<td>Statistical process control.</td>
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<tr>
<td>SPD</td>
<td>Summary plan description.</td>
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<td>SPEs</td>
<td>Special-purpose entities.</td>
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<tr>
<td>SPF</td>
<td>Sun protection factor.</td>
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<tr>
<td>SPHR</td>
<td>Senior Professional in Human Resources.</td>
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<tr>
<td>SPIMM</td>
<td>Self-paced interactive multimedia.</td>
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<tr>
<td>SPO</td>
<td>Strategic project office.</td>
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<tr>
<td>SQG</td>
<td>Small quantity generator.</td>
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<tr>
<td>SQL</td>
<td>Structured query language.</td>
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<tr>
<td>SRAM</td>
<td>Static random access memory.</td>
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</tbody>
</table>
SRM  Supplier relationship management.
SRMC  Society of Risk Management Consultants.
S-R theory  Stimulus-response theory.
SSA  Social Security Act of 1935.
SSCRA  Soldiers and Sailors Civil Relief Act of 1991.
SSI  Supplemental Security Income.
SSL  Secure sockets layer.
SSRI  Selective serotonin reuptake inhibitor.
STAG  Society of Travel Agents in Government.
S.T.D.  Doctor of Sacred Theology.
STEPS  Severance trust executive plans.
STP  Satellite ticket printer.
STS  Sociotechnical system.
SUB  Supplemental unemployment benefits.
SUI  State Unemployment Insurance.
SV  Still video.
SVD  Simultaneous voice and data.
SW  Software.
SWAP  Short wavelength autoperimetry.
SYSOP  System operator.

SA8000 Social Accountability Standards

sabbatical  1. In business and industry, a fringe benefit offered to employees by some companies to combat job burnout, promote personal growth, teach, pursue advanced training, or perform public service. Employees on sabbatical receive full pay and benefits for from 6 to 12 weeks and with a frequency range from once every 4 years to once in a career. 2. In education, a leave of absence sometimes granted to members of college and university faculties every 7th year for rest, travel, or research for either a semester at full pay or a full academic year at half pay.

Sabre  In travel management, a computer reservation system owned by American Airlines. Also provides assistance on-site and by phone-in linking systems, including electronic mail systems and local area networks.

Safe Drinking Water Act of 1974 (SDWA)
The Act was established to protect the quality of drinking water in the U.S. This law focuses on all waters actually or potentially designed for drinking use, whether from aboveground or underground sources. The Act authorized the Environmental Protection Agency to establish safe standards of purity and required all owners or operators of public water systems to comply with primary (health-related) standards. State governments, which assume this power from EPA, also encourage attainment of secondary (nuisance-related) standards.

Safe fax  See fax security.

Safe Harbor Act of 2000 The U.S. response to the European Union’s Data Directive, which establishes a high level of legal protection for the privacy of individuals and personal data within the EU. Provides some legal protection to U.S. companies that, as part of their European operations, gather personally identifiable data about EU citizens, including employees and customers. Mandates that U.S. companies notify EU citizens that they are collecting their personal information, give them access to that information, and provide them with the ability to refuse permission for data collection.

Safe Harbor Regulations  Regulations issued by the Department of Labor on September 3, 1987, to interpret the requirements of Section 404(c) of the Employee Retirement Income...
Security Act of 1974. In brief, the regulations offer employers relief from fiduciary responsibility for investment performance if they offer participants in individual account plans a range of investment options, an opportunity to invest the assets in their accounts in a “safe” investment, and control over assets.


Safety Needs Human needs for safety from the dangers of the environment.

Safety, Protection, and Security Services Programs designed to protect employees from the devastating effects of accidents, injuries, and personal attacks and the organization from the loss of productive time, payments for treatment and time away from the job, increased insurance premiums, loss due to theft, pilferage, industrial espionage, sabotage, or unauthorized disclosure, and the expenses that result from litigation. Protective strategies include visitor identification and control, area entry and exit control, material and document control, vehicle control, conduct of inspections and inventories, use of alarm systems and security devices, guard surveillance, safes, vaults, and key control, training, and so on.

Safety Training Training provided to employees, clients, and customers to promote their concern for safe and healthful working conditions; reduce accidents, injuries, and illnesses by detecting, analyzing, and correcting unsafe or unhealthful conditions; ensure compliance with federal, state, industry, insurance, and enterprise rules, regulations, requirements, and practices; reduce the threat of litigation; and train people in safety procedures, practices, and the use of safety equipment. Strategies, processes, and techniques include formal training involving demonstrations and the use of multimedia, safety meetings and conferences, safety publications, bulletins, posters, safety contests, signs, slogans, example of supervisors, immediate correction of errors, and the elimination of hazards.

Salaried Planner A financial or other type of planner who receives compensation from his or her company, rather than from the specific products or services he or she sells.

Salaried Workers In general, defined by the law as executives and administrative and professional employees, people who receive predetermined annual pay that is not affected by the quantity or quality of the work they perform.

Salary-Based Deductible Health care coverage that ties the deductible to salary — to ability to pay. That is, the deductible increases for those who can afford to pay and decreases for those who cannot.

Salary Compression A consequence of inflation. Symptoms are higher salaries for new hires than for current workers and hourly pay increases for workers that have matched or overtaken supervisory compensation levels.

Salary Continuation Plan See supplemental executive retirement plan.

Salary Grade A level of compensation, usually a salary range and not an individual amount, established for a group of similar jobs.

Salary Range A band of salaries, from minimum to maximum, set for a specific job.

Salary Reduction Plan See 401K plan.

Salary Reduction Simplified Employee Pension (SAR-SEP) A vehicle for retirement savings. Instead of making payments to the company pension plan, the company makes payments to the employee’s IRA. Contributions are not currently taxed and accumulated earnings are tax-deferred. If self-employed or a partner in a small business, individuals can also use SEPs. The salary reductions are subject to FICA (social security) and FUCA (federal unemployment) taxes. Under tax law changes, the amount that participants in SAR SEP plans may defer increased for tax year 2002 and beyond. In addition to the increased deferral limits, beginning in the year participants attain age 50 they may defer an additional amount as a “catch-up” contribution.

Salary Survey See area wage survey; professional, administrative, technical, and clerical survey.

Sales and Dealer Training Training provided to the sales force, franchisees, and dealers to teach them what they need to know about the products and services they market and sell, how to demonstrate the effectiveness of their products and services, and how to conduct their business and to help them develop the attitudes, skills, and habits they need to
influence prospects and customers to make decisions to buy.

**sales budget**  A sales budget displays projected sales by month, product line, and geographic areas.

**sales employee**  Under proposed Labor Department’s overtime rules changes (Fair Labor Standards Act), one who is regularly engaged away from the employer’s place or places of business is “exempt” from time-and-one-half pay for hours worked over 40 in a week.

**sales force automation**  Software that provides salespeople with customer information and a means of increasing sales and managing their time. May also include tools for managing contacts, generating proposals, processing sales, and tracking customers.

**sales manager**  The hotel functionary who books meetings, blocks sleeping rooms, reserves meeting space, and negotiates rates.

**sales meeting**  A meeting of marketing and sales personnel convened to develop sales forecasts and marketing and sales strategies and to motivate and urge personnel to renewed effort.

**sales readiness**  Refers to how informed a salesperson is about his or her company’s products or services.

**sales representative**  See director of sales.

**Sallie Mae**  See Student Loan Marketing Association.

**salt**  A worker who infiltrates nonunion companies to recruit employees and pressure managers.

**salting**  1. The labor union practice of paying organizers to apply for or hold construction and other types of jobs with companies the union seeks to organize. Protected by federal labor law. 2. A tactic of labor unions in which nonunion workplaces are infiltrated in order to organize them.

**“same actor” inference**  A postulate or ground rule adopted in the 1st, 4th, 6th, and 7th U.S. Circuit Courts of Appeals as a defense to a claim of age discrimination. The inference recognizes that it would be illogical for an employer to hire a person who is a member of a protected class and later fire the employee because of membership in that class.

**same-day surgery**  In health care utilization management, requiring a member who is to be hospitalized on an elective basis to undergo routine preoperative tests as an outpatient and to be admitted on the day the surgery is to be performed.

**sample**  1. In meeting management, a hotel room used solely for display of merchandise. It may or may not have sleeping facilities. 2. In a research study, a relatively small number of cases drawn from the population.

**sandbagging**  Where compensation of executives is directly tied to business plans, the unethical practice of establishing a plan that is easily achieved in order to win a large raise or bonus.

**sandwiched employee**  An employee sandwiched between two generations. 1. Post-World War II employees who are having children late in their lives just at the time they are being called on to take care of their aging parents. 2. Adults who have reared their own children, now gone and on their own, who suddenly find themselves responsible for the care of a dependent parent or other relative.

**sandwiched generation**  See sandwiched employee.

**sanity track**  People who have opted for a normal, 40-hour work week, instead of six 10-hour days, to allow them to balance their personal and professional lives. Coined by Harvard Business School Professor Lawrence Schlesinger.


**satellite**  In telecommuting, a small office designed to accommodate only a few employees and usually located near their homes.

**satellite broadcasting**  A form of videoconferencing that uses satellite links rather than phone lines. Typically has two-way audio but only one-way video.

**satellite communications**  A means of linking remote sites with corporate mainframe computers and conferencing facilities, called very small aperture terminal systems, that provide up to 56-kbps interactive service.

**satellite ticket printer (STP)**  In travel management, a device that prints travel documents, such as tickets and itineraries, on ticket stock. Found in airports, corporate offices, and some hotel lobbies.
satellite TV  Transmission of video signals by means of satellites.

satisfaction  A sales readiness metric that employs polls of customers, clients, or others for their opinion of the scope and quality of materials used in a marketing or sales presentation.

satisfactory academic progress  Under federal student aid programs, to be eligible for aid an individual must meet the school’s written standard of acceptable progress toward a degree or certificate.

satisfiers  Factors related to a job’s intrinsic content, such as achievement, advancement, and a feeling of challenge and personal growth.

Saturn Project  A General Motors labor-management experimental program involving total redesign of G.E.’s traditional manufacturing plant, changes in management style and focus, downsizing, a team-based management system, redesigned jobs and tasks, and automation.

sauna  A therapy of Finnish origin that uses dry heat in a wood-lined room to sweat out impurities in the body. A steam room is similar but uses wet heat.

Save More Tomorrow (SMarT)  A new kind of 401(k) plan, it simply asks investors to agree to increase their future 401(k) savings by a small percentage each year, ideally scheduled to take effect at the time of annual pay raises.

savings and loan association  A financial institution that accepts deposits primarily from individuals and channels its funds primarily into residential mortgage loans. Most savings and loan associations are owned by the depositors, who receive shares in the association for their deposits. Sometimes called building and loan associations, cooperative banks, or homestead associations.

savings and thrift plan  A type of defined contribution plan in which an employee’s contributions to a pension plan are matched in whole or in part by the employer.

Savings Incentive Match Plan for Employees (SIMPLE)  A part of the Minimum Wage Bill that became effective January 1, 1997. Allows businesses with 100 or fewer employees to establish a retirement plan option funded by employer contributions and allows for employee elective salary reduction contributions of up to $6000 annually on a pretax basis, thereby reducing their taxable income. Savings grow tax-deferred up to withdrawal. Employers must either match up to 3% of participating employees’ compensation or make nonelective contributions of 2% of each employee’s compensation on behalf of eligible employees. Such contributions are tax-deductible for employers. See also SIMPLE 401(k); SIMPLE IRA.

savings plan  A type of pension plan in which employees set aside a fixed percentage of their weekly wages or salary for their retirement; the company usually matches from 50 to 100% of the employees’ contributions.

scalability  In e-learning, the extent to which a computer application or component can be expanded in size, volume, or number of users served and continue to function properly.

scalable font  A font that can be enlarged or reduced to any size, whether that size has been installed in the system or not. It will print smoothly at the selected size even if it looks ragged on the screen.

scalar principle  A principle of organization. States that there must be a hierarchical structure in every organization that clearly depicts superior–subordinate, authority–accountability, and direction-reporting relationships.

scaled scores  A procedure used to convert the actual raw scores (number correct) on different forms of a test to a uniform scale following equating. This procedure ensures that all testees are required to demonstrate the same level of ability to achieve a passing score on the test regardless of whether or not they took an easier or more difficult form of the test.

scam trip  One classification of free trips to resort areas taken by bogus users of incentive travel or unethical travel agents who steal free vacations by pretending that they are potential clients. Attributed to Michael J. Hurwitz, president of the Society of Incentive Travel Executives.

Scanlon Plan  A team approach to management initiated in the late 1940s similar to quality circles. It gives employees a financial share in the productivity gains of an organization.
Shares depend on cost reductions achieved. Proposals for cost-cutting are screened by committees prior to their implementation.

**scanner** A peripheral mechanism that automatically transfers information, from text to graphics, into the computer without need for keyboarding. It is essentially a tiny camera that converts optical information into digital electronic data that can be interpreted and manipulated by a computer. The scanner software converts the digital image into a form that various applications programs can use. Scanners are most often used to capture illustrations for insertion into other documents. They may produce black-and-white output (even from color originals) or full color.

**scanning** 1. In self-development, the process of skimming research reports, books, professional and technical magazines, newspapers, advertisements, catalogs, brochures, and the like (including materials that are only vaguely related or totally foreign to the reader’s areas of interest and competence) to gain insight into what others are doing and thinking. 2. In forecasting, a surveillance technique that involves observation of changes and developments in an area of interest to identify potentially important impacts on the organization early.

**scatter diagram** A quality control tool. The product of plotting a series of numbers representing measures or readings on two variables on the x- and y-axes of a graph. The objective is to discover relationships or correlations (positive or negative), if any (but not cause-and-effect), between the two variables.

**scattergram** A tool used to compare salaries and determine the internal equity and effectiveness of a compensation program. Shows maximum, minimum, and actual salaries and indicates higher and lower than maximum and minimum by using red and green circles.

**scenario** 1. An integrative forecasting technique involving the development of “stories” or “scripts” about future real-world conditions. Scenarios add depth and breadth to decisions about future plans and operations because they can present the interactions of several factors and developments in an integrated way. 2. An outline or synopsis of a dramatization or the plot of a video program prepared prior to production showing the development of the production scene by scene.

**schedule** A plan for allocating people, time, space, facilities, equipment, and materials to various activities and projects; monitoring the progress of those activities and projects; and ensuring the smooth operation of the organization or program. Examples are work schedules; production schedules; annual schedules of courses, classes, and programs; and weekly training schedules.

**schedule interview** An interview in which every respondent is asked for the same information. The interviewer reads the questions from a prepared schedule to ensure consistency in the wording and sequence of questions.

**Schengen Agreement** Aimed at providing visa- and passport-free travel throughout Europe. Became effective March 1, 1995 in France, Germany, Holland, Luxembourg, Portugal, and Spain. Austria, Denmark, Finland, Greece, Italy, and Sweden are likely to participate in the future. Ireland and the United Kingdom have elected not to participate.

**schizophrenia** A serious mental disease that interferes with the brain’s ability to think clearly and logically — a disorder of thought processes — and that can include such symptoms as confused or illogical thinking, “nonsense talking,” replacing words with sounds or rhymes, delusions, extreme withdrawal, hallucinations, or dulled or inappropriate feelings. Other symptoms include lack of awareness of the feelings of others, failure
to show emotions on the face, avoiding eye contact, and making few gestures or movements. Frequently results in withdrawal of the individual’s interest in other people. Schizophrenics may also display lack of energy, spontaneity, and initiative; lack of interest in activities that were once enjoyable; and difficulty concentrating.

**Scholastic Aptitude Test (SAT)** A 2 1/2-hour multiple-choice examination designed by the Educational Testing Service of Princeton, NJ to measure reasoning and mathematics and verbal skills and readiness for college entrance. The maximum score on each of the two parts of the test is 800. Until recently, most colleges required applicants to submit SAT scores. Criticism of the test has centered on the charge that the tests contain built-in cultural and class biases and therefore discriminate against minorities.

**Scholastic Assessment Test (SAT)** Replaced the Scholastic Aptitude Test in March 1994. Scores on the verbal and mathematics portions of the SAT range from 200 to 800, with 500 representing the average score, although test norms are now based on a reference group of 1 million students who graduated from high school in 1990 rather than the original grading scale of 1941, which was based on the results of 10,000 testees. SAT I is a reasoning test including both verbal and mathematics sections. SAT II includes subject tests of languages (Chinese, French, German, Hebrew, Italian, Japanese, Korean, Latin, Spanish, and EPLT), mathematics, biology, chemistry, physics, writing, literature, U.S. history, and world history. A new SAT will be administered in March 2005. Changes: (1) the former SAT Verbal Exam will become the SAT Critical Reading Exam, (2) a new section called the SAT Writing Exam will contain multiple-choice grammar questions as well as a written essay, and (3) the SAT Math Exam will be expanded to cover 3 years of high school math and will contain concepts from geometry, algebra I, and algebra II. **Contact:** The College Board, Communications & Public Affairs Division, 45 Columbus Avenue, New York, NY 10023-6992 (phone 212-713-8052; fax 212-713-8184; e-mail ccoletti@collegeboard.org; Web site www.collegeboard.com/).

**School delivery standards** A term included in the the House of Representatives’ bill on restructuring the public schools that makes it incumbent on the education community to heed the need for standards. School delivery standards, as defined by the House, are those necessary to ensure “that each student in a school has a fair opportunity to achieve the knowledge and skills set out in the national content standards and work force readiness standards.” Evidence of “fair opportunity” includes: (1) that the school has formally adopted a curriculum that is in line with national standards, (2) that the curriculum is being taught in classrooms, (3) that teachers understand the curriculum and are able to teach it, (4) that teachers have access to curricular materials necessary for the mastery of the standards, (5) that the school has instructional methods and policies in place to promote mastery by all students, (6) that administrators are well prepared, (7) that schools have the libraries and laboratories necessary for learning, and (8) that the foregoing indicators will be consistent with state policies.

**School holiday care** A form of family and work program, a fringe benefit. The company provides care for school-age children when schools are not in session (including summer vacation).

**School matching** A service offered to employees as a benefit by a growing number of companies. The service helps employees find schools that match the needs of their children. Initially offered to families who were relocating and wanted to buy homes in an area with good schools, the service is now offered to all employees to enhance recruitment, retention, and morale.

**School-to-Work Opportunities Act of 1994** Legislation designed to improve the transition from school to jobs for the approximately 75% of high school students who do not go on to college. The bill (1) establishes a national system of community partnerships among the education, business, and government sectors to provide apprenticeship training for high school juniors and seniors, (2) provides federal seed money to develop combined academic programs and supervised work experiences to give students “career majors,”
(3) requires each school-to-work program to contain work-based learning in the form of job training and paid work experience to develop job skills, and (4) incorporates a program of study based on academic and job skills standards identified under the Goals 2000: Educate America Act of 1994. The program is jointly administered by the U.S. Departments of Labor and Education.

School Voucher Decision On June 27, 2002, the U.S. Supreme Court upheld the constitutionality of a school-voucher program in Cleveland, OH that uses taxpayer money to pay for private and parochial schools. At issue was Cleveland’s pioneering school-voucher program, which gives more than 3700 of the city’s 75,000 students each a voucher worth up to $2250 to attend private schools. Chief Justice William Rehnquist, writing for the majority in the 5-to-4 decision, affirmed that Cleveland’s vouchers are “entirely neutral with respect to religion” because parents retain a “true private choice” of where and how to educate their children.

Scientific Management Emphasizes the need to evaluate each job scientifically to determine the best method of performing it. Attributed to Frederick Taylor.

Scientist and Engineer Development Programs conducted to restore, refresh, and update the professional and technical vitality of scientists and engineers, improve their productivity, retrain personnel whose skills and knowledge have become obsolescent or unneeded in the organization, extend their productive life, and promote and support learning and growth. Delivery systems include formal and informal communication networks among professionals within and outside the organization; attendance at programs and conferences sponsored by professional societies; enterprise-sponsored seminars, symposia, workshops; lectures, and tutorials; laboratory observation and experimentation; industrial, government, and university exchange programs; and sabbatical leaves for study and research.

Scleroderma An arthritis-related condition characterized by thickening of the skin. It may also affect joints, blood vessels, and internal organs.

Scope Creep In project management, the gradual addition of extra effort or the number or size of deliverables in small, imperceptible increments over time. Although small enough to be overlooked, the cumulative effect is often substantial.

Scope of Authority In legal terminology, applies to what an agent is allowed to do for a principal. Even if the principal limits the authority of an agent, such as telling him or her to negotiate a contract but not sign it, if the agent acts within what would appear to be a normal scope of authority the agent can still bind the party to a contract.

Score Impressing or indenting a mark on paper with a string or rule to make folding easier.

Score Choice A plan that allowed students to take SAT II subject tests multiple times and then decide which scores to release to college. Effective June 2002, the College Board announced that all scores, high or low, will be automatically forwarded to schools.

S Corporation A special tax designation applied for by corporations that are already in existence. The status eliminates federal corporate income taxes and avoids double taxation. S corporations must be domestic, permit only one class of stock, and require that stockholders be U.S. citizens. S corporations can have up to 75 stockholders (formerly only 35), and they can now include individuals, estates, one-person trusts, and tax-exempt entities.

Scotch Hose An alternative medical treatment that involves the use of high-pressure hoses that alternate hot and cold water. Used to improve circulation.

Screen In desktop publishing, the dot pattern in a halftone, usually expressed as the number of lines per inch.

Screening The first step in the process of reviewing applicants for positions. It involves review of application forms and résumés; telephone checks to verify information supplied by the candidate; the administration, scoring, and analysis of psychological tests (aptitude, job knowledge, achievement, and [sometimes] personality and temperament tests); analysis of self-reports; interviews; visits and observation; medical exams; and assessment centers.

Screening Test One of two types of urine drug detection tests. A screening test is less
expensive, less time-consuming, and less accurate than a **confirmatory test**, which is conducted when positive results occur.

**screen linking** A tool featured by some human resources and other software that automatically presents in correct sequence all of the screens needed to complete a particular task. When one screen is completed, the next one appears.

**script** 1. A carefully developed, painstakingly worded, written, and tested monologue or dialogue used by the “talent” or actors in a live or recorded dramatization or in making tele-marketing calls. 2. In desktop publishing, type designed to resemble handwriting or writing with a brush. Also called **cursive**.

**scuzzy** A disk that uses the **small-computer interface**, an industry standard way for peripheral devices to communicate with small computers.

**sealed bid** An organization’s bid for a contract that is sealed and opened along with all other bids at a set time and place to preserve the element of competition.

**search** In database management, examining a data file to locate records that meet a specific set of criteria.

**search engine** An electronic directory on the **World Wide Web** that searches for documents, pages, or sites indexed by subject, key words, or concepts. Also known as a “spider.” Examples are AltaVista, Lycos, WebCrawler, and Yahoo!

**searches** See Web searches.

**search firm** An organization or consultant who has employers as clients. Working on a retainer, hourly, daily, or fixed-fee basis, the firm searches for qualified candidates for key professional, scientific, engineering, and managerial openings and sometimes recommends appropriate compensation packages. Also called **headhunters**.

**search key** One or more characters of information that are to be compared with file keys to locate matches.

**seasonal affective disorder (SAD)** A phenomenon associated with the impact of the amount of daylight on the mental state of workers. In winter, when light is less intense and of shorter duration, workers often feel depressed, irritable, and unable to concentrate.

**Seattle foot** A flexible, lifelike prosthesis for amputees that allows considerable freedom of movement, including such activities as basketball, baseball, and golf.

**SEC** The Securities and Exchange Commission, charged by the U.S. government with responsibility for ensuring fairness in stock market transactions and enforcing laws covering insider stock trading. Public companies are required by law to file regular reports with the SEC (can be done online) on such things as quarterly earnings and stock sold by company executives.

**secondary care** Services provided by medical specialists who generally do not have first contact with patients (e.g., cardiologists, urologists, gastroenterologists, dermatologists).

**secondary markets** Companies that buy student loans from lenders, which creates new funds to lend to students.

**secondary memory** Computer devices, such as floppy disks and hard drives, and the circuitry that controls them. Secondary memory is used for data storage, providing a repository for the information that programs process and produce.

**secondary method** See alternative method.

**secondary payer rules** Federal government rules that give private insurers primary coverage responsibility for certain beneficiaries, resulting in substantial savings to Medicare.

**secondary research** Research studies conducted by individuals or organizations that make use of materials and research findings found in journal articles and other published documents.

**second opinion** The views of another health-care provider about a diagnosis or treatment that may confirm, question, or refute the original diagnosis.

**second-party registration** Occurs when a corporation or company audits its own suppliers for conformance to international quality standards.

**second proviso** In employee relocation terminology, refers to shipments consisting of furniture, fixtures, equipment, and the property of retail stores, offices, museums, hospitals, and other institutions. See also first proviso and third proviso.
**second surgical opinion (SSO)** An opinion provided by an independent physician, a requirement of many company medical and health benefits plans, such as health maintenance organizations, designed to prevent unnecessary surgery or other therapy or reduce or contain costs.

**second-to-die life insurance** A policy that provides coverage for both spouses under one policy, with the death benefit paid at the time of the death of the second of the two insured. Thus, the insurance payments enable the survivor to avoid the forced sale of assets to pay estate taxes, administrative expenses, probate charges, and executor fees.

**Secretary’s Commission on Achieving Necessary Skills (SCANS)** A 31-member commission formed by the secretary of labor in 1990 to identify the skills needed by employees in a high-performance workplace. The report of the commission, “Learning a Living: A Blueprint for High Performance,” published in 1992, called for a partnership of employers, schools, parents, and government to make education more relevant to the needs of the future work force. Five critical skills were identified: (1) ability to use resources (time, money, materials, space, and staff); (2) interpersonal skills to work with people with diverse backgrounds (in team building, teaching, customer relations, leadership, and negotiations); (3) acquiring and evaluating data; (4) understanding social, organizational, and technological systems; and (5) selecting and maintaining technological tools. The Commission emphasized (The SCANS Know-How) that workers must also be proficient in basic competencies: reading, writing, mathematics, speaking, listening, and thinking skills for decision making, problem solving, and reasoning. In addition, the Commission identified personal qualities, such as responsibility, self-esteem, sociability, and integrity, as necessary attributes.

**secret benefit** Enacted by the Congress in 1988, known as the Qualified Medicare Beneficiary Program. It provides protection against Medicare out-of-pocket expenses for low-income elderly and disabled persons. In many instances, the government has failed to make the rules known to eligibles, resulting in needless Medicare premium deductions from social security checks.

**Section 16, Securities Exchange Act of 1991** Effected changes in the Act of 1934. Made it mandatory for corporate insiders to file reports of a stock purchase or sell in a timely manner as follows: Form 3, to designate an individual who becomes an insider and must comply with insider report requirements; Form 4, to be filed within 10 days after the end of the month, to report all nonexempt transactions that have liability attached to them; and Form 5, to be filed within 45 days of the close of a fiscal year, to report stock splits, deferred transactions, and gifts. Effective May 1, 1991.

**Section 44, Internal Revenue Code** Allows an eligible small business to elect a nonrefundable tax credit equal to 50% of the amount of eligible disability access expenditures for any tax year between $259 and $10,250; consequently the maximum amount of the credit for any taxable year is $5,000. An “eligible small business” is defined as any person or corporation that (1) had gross receipts (reduced by returns and allowances) for the preceding taxable year that did not exceed $1 million or (2) had no more than 30 full-time employees and (3) elects the application of the disabled access credit for the tax year. Eligible access expenditures include amounts paid or incurred: (1) to remove architectural, communication, physical, or transportation barriers; (2) to provide qualified interpreters or other means of making aurally delivered materials available to individuals with hearing impairments; (3) to provide qualified readers, taped texts, and other methods of making visually delivered materials available to individuals with visual impairments; (4) to acquire or modify equipment or devices for individuals with disabilities; or (5) to provide other similar services, modifications, materials, or equipment.

**Section 89, Internal Revenue Code** A provision of the Tax Reform Act of 1986, which made benefits received by employees taxable unless employer-provided benefit plans met certain nondiscrimination requirements set out by the IRS as Section 89, Internal Revenue Code. The intent of the Act was to avoid giving tax-favored status to benefit plans that
benefit only highly paid employees. The Act was repealed in 1989. As a consequence, nondiscrimination and qualification rules were completely repealed; the pre-Tax Reform Act nondiscrimination rules for group term life insurance plans, self-insured medical plans, and cafeteria plans were restored; nondiscrimination rules for dependent care assistance plans, with certain changes, were retained; and relief from the separate-line-of-business rules that apply to qualified pension and profit-sharing plans was provided.

Section 125, Internal Revenue Code A section of the Internal Revenue Code covering flexible spending accounts (FSAs) or “cafeteria style” benefits plans, in which employees can choose from several different benefits to make up largely individualized benefits packages. Two types of flexible spending accounts may be established: health care FSAs or dependent care FSAs. FSAs begin when an employee authorizes contributions to one or both types of accounts. Contributions to these accounts are tax-exempt for all federal and most state and local taxes.

Section 127, Internal Revenue Code An on-again, off-again rule. Since its enactment by Congress, Section 127 (Employee Educational Assistance) has expired and been reauthorized several times. It made employer-provided tuition reimbursement for tuition, books, or fees for non-job-related undergraduate and graduate courses a tax-free benefit. EEA allows workers to deduct employer-paid tuition reimbursements from their gross income. President Bush’s tax package, enacted in June 2001, allowed employers to offer employees up to $5250 in tax-free (non-job-related) educational assistance for undergraduate and graduate courses begun after December 31, 2001. This is a permanent extension of Section 127 of the Internal Revenue Code.

Section 132, Internal Revenue Code Established a pretaxed voluntary election for work-related parking and mass transportation expenses: (1) parking provided to an employee on or near the business premises of the employer or on or near a location from which the employee commutes to work by transit, van, or carpool and (2) any pass, token, farecard, voucher, or similar items entitling the participant to use mass transit, including vanpooling. Parking rates for 2002 allowed $185 per month or $2220 annually. The transit rates for 2002 allowed $100 per month or $1200 annually.

Section 162(k), Internal Revenue Code Specifies health insurance continuation requirements.

Section 162(m), Internal Revenue Code Imposes a $1 million deduction limit on compensation received by the chief executive officer and the next four highest-paid officers of publicly held corporations. The rule exempts compensation, including amounts received from stock options that qualify as being “performance based.”

Section 190, Internal Revenue Code Allows an annual tax deduction of up to $15,000 by any taxpayer who removes barriers to people with disabilities in a place where a business or trade is conducted, including places of public accommodation and transportation systems. The deduction applies only to the removal of barriers at existing places of business or trade. Areas covered include controls, doors and stairways, elevators, entrances, floors, grading, hazards, identification, parking lots, public telephones, ramps, toilet rooms, walks, warning signals, and water fountains. An additional provision covers removal of other substantial barriers to the access or use of a facility or public transportation vehicle or a barrier to one or more classes of people (such as blind or deaf persons or individuals using wheelchairs). To qualify for the deduction, the modification must conform with design standards issued by the U.S. Architectural and Transportation Barriers Compliance Board and the Uniform Federal Accessibility Standard.

Section 401(a)(4), Internal Revenue Code Regulations governing retirement plan discrimination released in September 1991. Originally scheduled to be effective January 1, 1992, implementation of the rules was postponed to the start of the plan year beginning on or after January 1, 1994.

Section 401(a)(5), Internal Revenue Code A regulation governing retirement plans (permitted disparity) that became effective at the
start of the retirement plan year beginning on or after January 1, 1994.

Section 401(a)(17), Internal Revenue Code
A regulation setting a $200,000 annual limit on compensation that became effective at the start of the plan year beginning on or after January 1, 1994.

Section 401(a)(26), Internal Revenue Code
See Section 414(r); separate line of business regulation.

Section 401(h), Internal Revenue Code
A tax-exempt method of prefunding for retiree medical benefits by which employers are permitted to make tax-deductible contributions (as well as interest on earnings) to retirement medical accounts. In 1989, Congress repealed a 1989 IRS ruling liberalizing the use of trusts under Section 401(h).

Section 401(k), Internal Revenue Code
Deals with employee investment plans as modified by the Tax Reform Act of 1986, Small Business Job Protection Act of 1996, and IRS rulings. A type of defined contribution plan providing retirement or salary deferral benefits, also known as cash or deferred arrangements. Plans can be funded entirely by the employee, entirely by the employer, or jointly by both. Combined employer and employee contributions are limited to 20% of gross annual compensation to a maximum of $160,000, including annual employee contributions of up to $9500 (1997) (adjusted yearly for cost of living) on a pretax basis. Employer contributions are deductible from current income, and both employer and employee contributions grow tax-deferred. Employers have the discretion to allow only employee deferrals, or to make employer matching contributions at any rate, or to make a contribution to every plan participant without regard to employee elective deferrals. Employer contributions can be subject to a vesting schedule so that employees are entitled to keep the total contribution after not more than 7 years of work. All plans must be written, and annual reports must be filed. Where there are more than 100 plan participants, the law requires audits of the plan.

Section 402, Internal Revenue Code
Included in the Unemployment Compensation Amendments Act of 1992 as a means of funding emergency unemployment benefits. Allows any portion of a distribution from a qualified pension or annuity plan or tax-sheltered annuity, other than a minimum required distribution or a distribution of equal payments over the remaining lifetime or more than 10 years, to be rolled over tax-free into an individual retirement account or other qualified plan or annuity. Requires qualified plans to permit participants to elect to have any distribution eligible for rollover transferred directly to an eligible transferee plan designated by the participant. However, withholding is to be imposed at a rate of 20% on any distribution that is eligible to be rolled over but is not transferred directly to an eligible plan.

Section 403(b), Internal Revenue Code
A pension and annuity plan similar to a 401(k) plan except that it applies to not-for-profit and public organizations such as educational institutions, churches, hospitals, and others officially classified as “charitable” under Sections 501(c) (3) of the Internal Revenue Code. Elective deferrals can be made of sums up to $9500 annually. The main difference between 401(k) and 403(b) plans: the former were established as a supplement to other pension sources, whereas 403(b) plans were intended to be a primary provider of retirement income. Contributions are deducted from base pay in a 401(k) plan, whereas salary is reduced by a preagreed amount under a 403(b) plan.

Section 404A, Internal Revenue Code
The Code prescribes stringent rules for recognizing contributions to U.S. pension plans as tax-deductible expenses. Plans must meet qualification standards and contributions must be invested in pension trust funds. Section 404A was passed by the Congress to legitimize deductions for foreign pension contributions, which formerly would not qualify under U.S. rules. In general, the Section makes tax-deductible contributions eligible for U.S. recognition without application of the full U.S. qualification standards if a foreign pension plan has tax-deferred status in the foreign country.

Section 404(C), Internal Revenue Code
An Employee Retirement Income Security Act regulation that governs qualified business
Section 410(b), Internal Revenue Code

Regulations covering nondiscrimination coverage (“coverage rules”) that became effective at the start of the retirement plan year beginning on or after January 1, 1994. The rules require that “qualified” retirement plans must cover enough employees to meet either the “ratio percentage test” or the “average benefits test” or qualify under the “separate line of business” (SLOB) exception.

Section 414(r), Internal Revenue Code

A regulation governing retirement plans (separate lines of business) that became effective at the start of the retirement plan year beginning on or after January 1, 1994. See also separate line of business pension regulation.

Section 414(s), Internal Revenue Code

A regulation governing retirement plans (definition of compensation) that became effective at the start of the retirement plan year beginning on or after January 1, 1994.

Section 415(b), Internal Revenue Code

A section of the Internal Revenue Code that limits the amounts paid from defined benefit plans. In the case of single benefit plans, the limit is the lesser of 100% of the high 3-year average pay or, in 1997, $125,000 per year at the Social Security Normal Retirement Age. For individuals participating in one or more defined benefit plans and one or more defined contribution plans, there are combined plan limitations. There are also separate limits for workers participating in defined contribution plans.

Section 415(c), Internal Revenue Code

Limits the annual contribution to an individual’s defined contribution account.
Section 704(a) of Title VII

A section of the Civil Rights Act of 1964 that protects employer retaliation against employees and job applicants “who have made a charge, testified, assisted or participated in any investigation, proceeding or hearing.” In a unanimous ruling in 1997, the Supreme Court extended the provision of the Act to former employees.

Section 911, Internal Revenue Code

Allows employees of U.S. businesses working in a foreign country to exclude up to $70,000 of foreign earned income from taxable income each year provided that the employee’s tax home is in a foreign country and the employee meets either the bona fide residence test or the physical presence test.

Section 6672, Internal Revenue Code

Establishes guidelines on withholding income, social security, and Medicare taxes, on processing tax payments, and on filing tax reports. The regulation states that if income, social security, and Medicare taxes are not withheld or are not truthfully accounted for and paid to the IRS, a penalty of 100% will be imposed on all persons who are determined by the IRS to be responsible for collecting, accounting for, and paying these taxes, and who acted willfully in not doing so.

secular humanism

A philosophical position that holds that there are no absolutes or final truths beyond debate.

secular trust

Similar to the rabbi trust. An executive perk that provides taxable supplementary pension benefits for corporate executives.

Secure HyperText Transport Protocol (S-http)

A protocol for securely transmitting data over the Web.

secure sockets layer (SSL)

The standard for browser and server identification developed by Netscape. Most servers and browsers use SSL for e-commerce, and sites using it add an “S” after the “http” in a Web address.

Securities and Exchange Commission (SEC)

An agency of the federal government charged with enforcement of the Securities Act and promulgating rules and regulations on financial issues, such as insider trading and disclosures on executive compensation. Contact: SEC Headquarters, 450 Fifth Street, NW, Washington, D.C. 20549 (phone 202-942-7040; e-mail help@sec.gov; Web site www.sec.gov/).

security

In communication, measures taken to ensure that computers, software, passwords, documents, graphics, formulas, or other property belonging to an organization are protected from disclosure to unauthorized persons. One such means is encryption.

security chief

The hotel functionary responsible for maintaining the security of hotel and guest property and guests themselves, for planning and installing special security equipment, and for supervising security guards.

security information

See security of travelers.

security needs

Human needs for physical, psychological, and financial safety and security.

security of travelers


security patch

A temporary repair to a programming bug that resulted in a breech in a security system.

security-related tests

See drug testing; honesty test; lie detector; psychological stress evaluator.

sedatives

Legal prescription drugs that serve to reduce anxiety and, after causing a brief period of euphoria, produce calmness, tranquility, and sleep. Examples include barbiturates (“downers,” “barbs”), methaqualone (“Quaaludes,” “ludes”), and tranquilizers.

earmarked for higher education expenses. Contributions are made with after-tax dollars, and there is no federal tax on investment earnings withdrawn for higher education costs. The accounts have higher maximum lifetime contribution limits (often more than $250,000) than other college savings programs. Also, 529 plans have no annual contribution limits and no income limits on the person who sets up the account. The plans are created and sponsored by the individual states but are usually managed by financial firms.
Selected Reserve 606 self-designed pay plan

(Valium, Xana). Sedatives can be dangerous when abused.

**Selected Reserve** A reserve component of the armed forces made up of reservists assigned to units or pretrained members of any of the armed services. Selected reservists are required to attend monthly drills and perform annual active duty for training.

**Selected Reserve Montgomery GI Bill of 1985 (RMGIB)** A federally funded educational benefit for military reservists. Participants must agree to serve in the Selected Reserve for 6 years, complete initial active duty for training, and have a high school diploma or equivalent prior to eligibility start date. They can use benefits only while drilling satisfactorily (except if separated for a disability not the result of willful misconduct or if involuntary separated for reserve transition benefits). If combined with another DVA benefit program, the total number of months of entitlement cannot exceed 48. Maximum benefit of RMGIB (full time) is 36 months.

**selection** The process of matching people and jobs. The decision-making process in hiring, it typically involves multiple interviews and interviewer ratings, and it may make use of performance tests and assessment centers. Ideally, it is a deliberate, integrated, standardized, comprehensive, efficient, and cost-effective system that is preceded by the formulation of job descriptions and applicant specifications, design and distribution of application forms and interviewer evaluation forms, construction or selection of appropriate tests or other evaluation instruments, preparation of advertisements, administration and interpretation of tests, conduct of employment interviews, use of group selection procedures such as assessment centers, making of reference checks, arranging for medical screening examinations, and evaluation of candidates before the hiring decision is made.

**selective dissemination of information (SDI)** An information service that automatically conducts a search of user-specified databases whenever the files are updated. The results of the search are stored in the user’s mailbox on that system.

**selective serotonin reuptake inhibitor (SSRI)** A group of antidepressant prescription drugs that work by slowing the brain’s absorption of the mood-enhancing neurotransmitter serotonin. Examples are Prozac, Zoloft, Paxil, Cela- exa, and Luvox.

**self-actualization needs** Human needs for achievement and self-realization or self-fulfillment — attainment of the highest level of functioning that the person is capable of — being all that one can be. Attributed to Abraham Maslow.

**self-assessment** See self-audit.

**self-audit** 1. In career planning, self-exploration and evaluation to identify strengths and limitations. 2. In performance appraisal, evaluation of self carried out by the ratee. 3. In intermediate evaluation, a technique used to appraise the quality of the entire organization or any one of its elements, functions, services, or programs and to institute changes to improve the organization, function, or service.

**self-care** Using various strategies to provide workers with information on health self-management. Encouraging employees to manage health care problems, such as allergies, backaches, colds, cuts and bruises, headaches, and rashes at home and without the help of a health care professional. Includes these options: (1) handbooks that contain quality health care information to care for oneself and thereby reduce the number of acute visits or phone calls to health care providers, (2) use of community group presentations of health-related messages, (3) establishment of a health resource library, and (4) setting up a health hotline.

**self-critical analysis** See self-evaluation privilege.

**self-defense training** A new benefit that companies are offering to their workers, particularly, but not exclusively, for women employees. Typically contracted with outside self-defense schools, given on company premises, often on company time, and supported in whole or in part by company funding.

**self-designed pay plan** A form of executive incentive plan that allows participants to choose the form in which their incentive payments are to be made. Sometimes called a cafeteria plan.
Self-Determination Act of 1991  Effective December 1, 1991, a federal law that requires hospitals and other health care facilities to inform patients of their state health care proxy law — laws designed to safeguard a person’s autonomy. Such laws typically allow individuals to appoint an “agent” to make medical decisions for them, including decisions about use of life-sustaining procedures and equipment when the individual is not able to make such decisions.

self-development A means of planning and carrying out strategic career and life planning. Self-development takes into account an individual’s strengths, aspirations, challenges, and opportunities and seeks to identify and remedy deficiencies and shortfalls and integrate strengths and aspirations into an optimal career and life plan. It includes all dimensions of self — personally, socially, professionally, intellectually, physically, mentally, emotionally, experimentally, and spiritually. It makes use of such means as correspondence and home-study courses; technical school, college, and university study; membership in trade, technical, and professional associations; membership in civic and community groups, service clubs, and personal improvement groups; and professional reading.

self-directed learning Self-motivated and self-managed planning and execution of a process of learning, changing, and improving. It may be undertaken with the assistance of an advisor, mentor, or trainer, but it always involves learner control over the learning goals, strategy, methods and materials, and evaluation.

self-directed work team (SDWT) See self-managed work team.

self-discipline A standard of personal behavior, job performance, work habits, courtesy, consideration of others, appearance, and ethical conduct that enables people singly or in groups to perform their mission, functions, and duties efficiently and effectively.

self-efficacy (SE) One of the requirements for facilitating performance. Refers to people’s judgments about their capabilities to use their skills to do specific things or their beliefs about their ability to influence events that affect their lives. Attributed to Robert F. Mager (“No Self-Efficacy, No Performance,” Training, April 1992, pp. 32–36.), a member of the Human Resources Development Hall of Fame. According to Mager, the other three elements needed to perform a job successfully are skill, opportunity to perform, and a supportive environment.

Self-Employed Pension Individual Retirement Plan (SEP) A low-cost, limited paperwork plan that can continue even after a company has more than 100 employees. Such plans are set up through a financial services provider. A SEP allows an employer to contribute as much as 15% of an employee’s compensation or $25,500 (in 2001), whichever is higher. The contributions are tax-deductible to the employer and are not a tax liability for the employee.

self-employed persons Include those who worked in their own business, profession, or on their own farm. Since 1967, published data exclude those who operate their own incorporated business or farm.

Self Employed Professional: Technology • Management • Lifestyle A bimonthly journal. Cost: $29.97 per year (free to qualified subscribers). Contact: Business Media Group, Self Employed Professional, 462 Boston St., Topsfield, MA 01983-1232 (phone 800-874-4113 or 978-887-2246; fax 978-887-6117; Web site www.selfemployed.com/).

self-evaluation See self-audit.

self-evaluation privilege Protection for employers under the law of some states designed to promote an organization’s self-criticism of its policies and procedures. Investigations or self-evaluations, even if not conducted under the direction of the employer’s attorney or in anticipation of litigation, may be protected from disclosure of the criticism, opinions, deliberations, and evaluative aspects of such a report.

self-funded indemnity plan A combination of a self-funded plan of benefits and an indemnity plan of benefits.

self-funded plan of benefits A plan in which employers provide an indemnity-type plan to their employees on a self-funded basis (not through an insurance company) and purchase stop loss coverage from a reinsurer to reimburse the self-funded plan when claims
exceed a set amount (usually $20,000) for any one individual. Typically such plans also have an aggregate stop loss, which establishes that if claims exceed a set amount, such as $200,000, on all employees and dependents, the reinsurance carrier would also reimburse the self-funded plan for the excess aggregate amount.

**self-funding** See self-insurance.

**Self Help for Hard of Hearing People, Inc. (SHHH)** A nonprofit, nonsectarian volunteer international organization of hard-of-hearing people and their relatives and friends, with local chapters in major cities. It is devoted to the welfare and interests of those who cannot hear well but are committed to participating in the hearing world. Publishes the bimonthly *SHHH Journal*. **Contact:** SHHH, 7910 Woodmont Ave., Suite 1200, Bethesda, MD 20814 (phone 301-657-2248; TTY 301-657-2249; fax 301-913-9413; Web site www.shhh.org/).

**self-image** The way an individual sees himself or herself — how he or she feels about himself or herself. Self-image centers on the amount of self-esteem an individual possesses. In the workplace it is influenced by actual job performance, how the person views his or her performance, and how the individual perceives that others view his or her job performance.

**self-insurance** 1. In risk management, risk retention with a funded or unfunded reserve. 2. In benefits administration, an arrangement in which an employer pays claims for such benefits as medical care and short-term disability as they are incurred.

**self-insurance group (SIG)** An alternative means of obtaining insurance coverage for workers’ compensation claims in which employers band together to finance exposure to insurance risk and, at the same time, earn investment income on the funds.

**Self-Insurance Institute of America, Inc. (SIIA)** An organization of 1000 members established to promote and protect the concept of self-insurance. **Contact:** SIIA, 12241 Newport Avenue, Suite 100, P.O. Box 15466, Santa Ana, CA 92705 (phone 714-508-4920; fax 714-508-4915; e-mail Webmaster@SIIA.org; Web site www.siiia.org/).

**self-insured benefits plan (SIBC)** A benefits plan administered and supported in its entirety by the organization rather than by other insurance carriers.

**self-inventory** A list of an individual’s knowledge, skills, and other attributes developed by the person and used in self-assessment to identify goals, objectives, capabilities, deficiencies, constraints, and resources.

**self-knowledge** Knowledge of who one is, what one would like to be and is not, and how others react to one’s persona. Also knowledge of one’s strengths and limitations, talents and shortcomings, capabilities and faults.

**self-managed account (SMA)** Allowing employees to choose from among such investments as mutual funds, fixed-income securities, and stocks listed on domestic exchanges when creating their investment portfolios with the intention of making them satisfied with their 401(k) plan.

**self-managed work team (SMWT)** A work team that has been given complete autonomy in a specific area of work.

**self-paced interactive multimedia (SPIMM)** An indicator or measure of the appropriateness and effectiveness of computer-based training programs using a checklist that addresses three factors: (1) self-pacing (difficulty level and rate of instruction), (2) interactivity (ability of the program to reply to users’ questions and provide feedback), and multimedia (quality of audio and video). Attributed to Charles MacNelly, General Dynamics Corp., Fort Worth, TX (*Training*, February 1993).

**self-paced training** See individualized instruction; self-directed learning.

**self-rating** An approach to performance evaluation in which employees rate themselves, typically using a rating scale and in conjunction with supervisors’ ratings.

**self-referral** The health-care industry’s term used to describe the practice of referring patients to clinics, clinical laboratories, or other medical facilities in which the referring physician is an investor (e.g., for magnetic resonance imaging [MRI]). In 1989, Congress passed legislation designed to restrict self-referral. Starting January 1, 1992, the government prohibited physicians from referring
Medicare and Medicaid patients to clinical laboratories in which the doctors have a financial interest.

**Self-reflective learning** A learning process directed at personal change, it is a means of encouraging learners to think about their experiences; analyze their attitudes, assumptions, and beliefs; and gain insights that will allow them to change their behavior. Self-reflective learning is often used to help individuals learn about their jobs and their roles on a work team or task force.

**Self-regulated work group** See self-managed work team.

**Self-reimbursement** A means of controlling travel and entertainment costs. Employees submit their expense reports to the company and write their own reimbursement checks on one handwritten form or by electronic means.

**Self-report** A personal history or inventory of biographical information that has been systematically designed and statistically validated in much the same way as a psychological test. The information is provided by respondents in a prescribed format.

**Self-study** See self-audit.

**Self-timer** A camera timer that allows the photographer to appear in the photo.

**Selling, general, and administrative expenses** (SG&A) Include such items as executive salaries, promotional expenses, legal fees, supplies, and the like. A new focal point for reengineering of financial and administrative components and benchmarking because those items account for expenditures of upward of 15% of the revenue of large public companies.

**Semester hour** See credit hour.

**Semiautonomous work group** See work team.

**Semibundled services** Investment services offered employees by organizations that permit workers to choose a combination of in-house and outside sources, including those offered by independent outside sources.

**Semiconductor chips** The building blocks of computers and other electronic devices.

**Seminar** A meeting or conference at which a group of people studies and discusses a subject or topic under the leadership of a facilitator.

**Seminar locators** 1. *Seminarinformation* allows users free access to 360,000 seminars by key words, topics, city, state, date range, or any combination of the foregoing and allows them to enroll online. **Contact:** Seminar Information Service, Inc. 17752 Skypark Circle, Suite 210, Irvine, CA 92614 (phone 877-SEM-INFO or 949-261-9104; fax 949-261-1963; e-mail info@seminarinformation.com; Web site www.seminarinformation.com/). 2. *Training and Seminar Locators* (TASL) is a portal on the Web for education and training resources, a free education and training resource center/database for career/business. Includes the offerings of over 1000 universities, industry associations, media, and training companies. **Contact:** TASL (phone 925-735-TASL; e-mail kpc@tasl.com; Web site www.tasl.com/).

**Seminar method** A variation of the conference method in which the purpose is to find an answer to a question or a solution to a problem. The instructor, facilitator, or leader does not have the answer or solution; in fact, there often is no known best or correct solution. The leader simply presents the problem and encourages full and free discussion aimed at identifying the real problem, determining and evaluating alternative solutions, arriving at a conclusion, and making recommendations to support or arrive at a decision.

**Seminar selling** Selling products or services to customers in groups, rather than one at a time. For example, several organizations sell management training materials or audiovisual equipment and materials to groups of human resources development managers and trainers at seminars with heavy educational content. Instead of hard-sell sales pitches, they focus on developing concepts and applications. The intent is to generate interest in the products and services among those who influence corporate purchases.

**Semiprofessional** See paraprofessional.

**Senator Paul Wellstone Mental Health Equitable Treatment Act of 2003** An act aimed at ensuring that employers and health insurers provide equal coverage for mental illnesses and other medical ailments. In addition to requiring that group health insurance plans provide the same annual and lifetime dollar
limits for mental health and other medical and surgical benefits, the law bars them from requiring higher copayments, deductibles, or coinsurance payments for mental health services.

**senescence** Age-related dysfunction of brain molecules and cells that results in diminished cognitive abilities and memory loss.

**senior center** A center established for older people at usually no or a low fee. Offers a variety of social, educational, and recreational services.

**Senior Citizens’ Freedom to Work Act of 2000** Legislation signed on April 7, 2000, that allows older workers who have reached full retirement age (currently age 65) to work and receive their full social security retirement benefits. Previously, some retirement benefits were withheld from workers age 65 through 69 when they reached a certain earnings level ($17,000 in 2000). The new law became effective January 1, 2000.

**Senior Fraud Prevention Act of 2000** Increases efforts to educate older Americans about the dangers of fraudulent investment schemes and sweepstakes claims and reduce crime against the elderly.

**seniority** Priority given to employees due to length of service with a company or superiority in rank or status and to which certain rights, such as promotion or retention, accrue.

**Senior Professional in Human Resources (SPHR)** A designation awarded by the Human Resource Certification Institute (HRCI) to HR practitioners, educators, researchers, or consultants who have a minimum of 8 years of exempt-level HR experience and who have mastered the body of knowledge that constitutes the human resource profession and are currently working in the field. Mastery is demonstrated by successful completion of a written examination covering management practices, selection and placement; training and development; compensation and benefits; employee and labor relations; and health, safety, and security. Recertification is required every 3 years. Contact: HRCI, 1800 Duke Street, Alexandria, VA 22314 (phone 800-283-7476 or 703-548-3440; fax 703-836-0367; e-mail info@hrci.org; Web site www.hrci.org/).

**sensitivity analysis** A marketing technique used to assess the customer’s preferences for an increase or decrease in the cost of a product or service by varying each stated requirement or specification slightly upward and downward.

**sensitivity training** A deliberate effort to apply behavioral science to problems of motivation, communication, problem solving, and teamwork, it is small-group interaction under stress in an unstructured group composed of volunteer learners and a trained and skilled leader. To attain the objective of behavioral change, a permissive and supportive environment is established. Participants, guided by a trainer, are encouraged to act their own roles, receive feedback, examine their concepts of self, experiment with and practice new patterns of behavior, and learn how to maintain changed behavior back on the job. Content of the training varies with the nature of the individuals and groups participating. Also called T-group.

**sentry strategy** A computer utility technique used to restore damaged or recover deleted files by storing deleted files in a hidden subdirectory. Its main disadvantage is that it uses a great amount of space on the hard disk.

**separate line of business (SLOB) pension regulations** A final set of IRS regulations published September 3, 1993, covering requirements of “qualified” retirement plans. Originally a part of the massive IRS rule-making effort for ERISA changes mandated by the Tax Reform Act of 1986, the new rules are promulgated by Internal Revenue Code Section 410(b) and become effective for plan years beginning on or after January 1, 1994. The regulations describe when employers can subject different benefit plans covering distinctly separate operating divisions to percentage, ratio, and average benefit tests under code section 410(b) individually rather than merging or lumping all plans together. Also known as coverage rules.

**sequester/sequestration** A legal terms that means “to take possession of” or “withhold” property or funds until some demand is satisfied. For example, cost-of-living adjustments for certain groups, such as federal and military
retirees’ annuities, have been withheld by the Congress in an attempt to balance the budget.

**serial line Internet protocol (SLIP)** Allows a computer to connect directly to the Internet using a modem and a telephone line. Also known as a dialup-IP (point-to-point protocol).

**serif** In desktop publishing, the short cross line at the end of main strokes of many letters in some typefaces.

**serious health condition** Regulations covering the [Family and Medical Leave Act of 1993](https://www.dol.gov/elaws/flsa/) provided a new definition that removed the requirement of incapacitation for more than three consecutive business days for conditions such as asthma, diabetes, epilepsy, and any incapacity due to pregnancy. It also qualified substance abuse as a serious health condition. FMLA defines a serious health condition as any illness, injury, impairment, or mental condition that involves either of the following: (1) inpatient care in a hospital, including any “period of incapacity” subsequent to or in connection with such inpatient care; (2) continuing treatment by a health care provider, including one or more of the following: any period of incapacity due to pregnancy or prenatal care, a permanent or long-term period of incapacity due to a condition for which treatment may not be effective, any period of absence to receive multiple treatments for a condition that would likely result in a period of incapacity of more than three consecutive calendar days if it were not treated, or a period of incapacity of more than three consecutive calendar days that involves treatment two or more times by a health care provider or, alternatively, requires treatment by a health care provider on only one occasion but results in a “regimen of continuing treatment” under the supervision of the health care provider.

**server** A system that stores computer files and runs applications for networks of personal computers, called clients. Gives workstations access to shared resources, such as printers and sets of files.

**server-push/client-pull technology** On the World Wide Web, animation techniques that allow designers, with a single request, to create graphics that move and change. The difference between the two approaches lies in the way the information is delivered. Server-push maintains an open connection between the browser and the server. With client-pull, the connection is closed after each request.

**server-side** A protocol that operates on the Web server. An application service provider’s password validation system is server-side.

**service animal** As defined by the [Americans with Disabilities Act of 1990](https://www.ada.gov/), “any guide dog, signal dog, or other animal individually trained to provide assistance to an individual with a disability.” Examples include animals that guide individuals with impaired vision, alert individuals with impaired hearing to intruders or sounds, provide minimal protection or rescue work, pull a wheelchair, or fetch dropped items. The term is used in the context of the requirement that public accommodations modify policies, practices, and procedures to accommodate the use of service animals.

**service area** The geographical area defined in a managed care plan within which the plan will provide health care services to its members.

**service-based operations cycle time** See white-collar cycle time.

**service benchmarks** A means of quantifying the service a company receives from its suppliers or service providers, such as travel agencies. Standards are derived from assessing the company’s current arrangements as well as making comparisons with other corporate/agency relationships to pinpoint problems and improve service.

**service bureau** A form of integrated health care delivery system in which a hospital, managed care plan, or other organization provides services to a physician’s practice at a fair market price.

**service charge** In meeting management, charges for the services of waitpersons, other food and beverage function personnel, housepersons, electricians, and other technicians (such as audiovisual specialists).

**service contract** In purchasing and contracting, an agreement with a vendor to provide services either on a preventive basis (regular and periodic servicing) or a per-call basis (service when the equipment fails).

**Service Contract Act of 1965** Requires payment of prevailing wage rates and fringe benefits on contracts in excess of $2500 to provide services to the federal government. And,
where a collective-bargaining agreement covers such service employees, compensation must be in accordance with the rates for employees provided for in the agreement, including prospective wage increases.

Service Corps of Retired Executives (SCORE) A 12,400-member volunteer program sponsored by the U.S. Small Business Administration (SBA). The program matches volunteers with small businesses that need expert advice. Men and women business executives share their management and technical expertise with present and prospective owners/managers of small businesses. They offer free, confidential counseling in accounting, human resources management, marketing, real estate, financing, inventory control, plant management, computer systems, and business and product analysis and low-cost training programs. Contact: SCORE, 409 3rd Street, SW, 6th Floor, Washington, D.C. 20024 (phone 800-634-024; Web site www.score.org/). To locate the nearest SCORE office, call 800-8-ASK-SBA or 202-205-7064; fax 800-634-0245; TDD 202-205-7333.

Service Delivery Area (SDA) A local area in which Job Training Partnership Act of 1982 (JTPA) services are developed, implemented, and provided. SDAs provide such services as client assessment, basic education and remediation services, job training, and placement services free of charge for all JTPA participants.

Service Employees International Union (SEIU) An international union of 1 million service workers, SEIU is dedicated to leadership in fighting for good jobs, fair wages, rights, and respect for American working families. Contact: SEIU, 1313 L St., NW, Washington, D.C. 20005 (phone 202/898-3200; e-mail webmaster@seiu.org; Web site www.seiu.org/altman.html).

Servicemembers’ Group Life Insurance (SGLI) Low-cost, group life insurance provided to members of all branches of the military service, active duty, Ready Reserve, and Retired Reserve. Maximum coverage was increased from $100,000 to $200,000 as of December 1, 1992. Eligible personnel may purchase the additional $100,000 in increments of $10,000 to reach the maximum amount. Premiums are $8 per month for $100,000.

Service Members Occupational Conversion and Training Act of 1993 (SMOCTA) Legislation administered jointly by the Departments of Defense (DOD), Labor, (DOL), and Veterans Affairs (DVA) that offers employers monetary incentives to hire and train eligible veterans. DOL is authorized by the Act to reimburse employers up to $10,000 of a trainee’s wages during the training period and $12,000 if the veteran has a service-connected disability. To be eligible, veterans must have served on active duty for more than 90 days and been discharged after August 1, 1990. The veteran must also meet one of the following criteria: (1) be unemployed for at least 8 of the last 15 weeks before applying, (2) as determined by DOD, have a military occupational specialty not easily transferable to the civilian workplace, or (3) have at least a 30% disability rating from DVA. To be eligible, employers must provide training programs of between 6 and 18 months in duration and be approved by DVA. Training for seasonal or temporary jobs, jobs based on commissions, positions with the federal government, or jobs outside the U.S. is ineligible.

Servicemen’s Readjustment Act of 1944 The original GI Bill.

service plan A type of managed care that has contractual relationships with providers to address maximum fees, prohibit balance billing, and use the same utilization management techniques as managed indemnity. Examples are Blue Cross and Blue Shield plans.

service provider An online service, university network, or corporate server that allows users to connect with the Internet and the World Wide Web.

servicer See servicing agency.

services-producing industries Include transportation, communications, electric, gas, and sanitary services; wholesale trade; retail trade; finance insurance and real estate; and services.

service worker Any person who provides a “service” to others — from housekeepers and butlers to nurses and physicians.

servicing agency A company that administers loans for lenders and secondary markets. It
issues monthly statements, handles billing, and collects payments.

**servo-systems** In organization development, training, marketing, and the like, closed-loop processes that provide for organizational and individual feedback and responsiveness.

**SESAC, Inc.** An organization that works on behalf of composers by providing licenses for the use of music in business settings, such as meetings, conventions, and tradeshows. *See also ASCAP and BMI.*

**settling-in support** *See in-country support.*

**settlor** The person who creates a trust. Also called the donor, creator, or grantor.

**severance program** A program designed to ease the problems associated with unexpected termination of employees. It may include the award of salary and bonuses, continuation of benefits for a specified period of time, and outplacement, career, and psychological counseling.

**severance/severance pay** A standard benefit for employees who are terminated due to economic downturn, downsizing, rightsizing, restructuring, redeployment, reshaping, or job elimination (and sometimes even for substandard performance). Usually uses years of service as the basis for calculating the amount of the benefit and typically pays one week’s pay per year of service. For executives and other key personnel payment is often based on an employment agreement or contract. Often awarded to an employee in addition to base pay to lighten the economic and psychological impact of discharge and prevent litigation. Sometimes used as an incentive for voluntary employee resignation during downsizing and restructuring actions. Payments may range from 3 or 4 days’ pay to as much as a year’s salary.

**severance trust executive plans (STEPs)** According to an IRS ruling, benefits paid to executives in the event of job terminations “resulting from unanticipated events that are supported by a genuine business purpose” as long as they do not exceed two times final pay over a period of not more than 2 years. A strategy for overcoming the restrictions imposed by the *Omnibus Budget Reconciliation Act of 1993* and the *General Agreement on Tariffs and Trade* of 1993.

**severe acute respiratory syndrome (SARS)** A disease with symptoms like the flu (very high fever, shortness of breath, and a dry cough) that may be caused by a previously unknown type of coronavirus, is believed to be spread by close personal contact, and for which there is no known treatment. The disease is thought to have begun in southern China and quickly spread to southeast Asia, North America, and Europe in the spring of 2003.

**severely retarded** A category of persons with mental disabilities. As measured by an intelligence test, the condition is represented by an intelligence quotient (IQ) below 50. Such persons are incapable of self-maintenance and need complete care and supervision, although they may have some motor and speech capabilities.

**sex discrimination** Discrimination, mainly but not exclusively against women, in such areas as denial of employment, quality of employment, differences in wages, pregnancy, and opportunities for advancement.

**sexual harassment** 1. Defined by the Equal Employment Opportunity Commission as “unwelcome sexual advances, requests for sexual favors, and other verbal (such as telling sexual jokes) or physical conduct (pinching, putting arms around a person, or touching) of a sexual nature…when such submission to or rejection of this conduct explicitly or implicitly affects an individual’s employment, unreasonably interferes with an individual’s work performance or creates an intimidating, hostile, or offensive work environment.” 2. A form of discrimination resulting from different treatment of the sexes, such as unwanted overt or subtle sexual overtures leading to differential job-related outcomes. Unlawful sex discrimination may take either of two forms. *Quid pro quo* harassment occurs when a supervisor conditions the granting of an economic benefit, such as promotion, upon the receipt of sexual favors from a subordinate or punishes the subordinate for refusing to submit to his or her request (termination, loss of salary increases, or demotion). *Hostile work environment* harassment occurs when supervisors and/or coworkers create an atmosphere so infused with unwelcome sexually oriented conduct that an individual’s reasonable
comfort or ability to perform his or her job is affected. Examples of the latter include intimidation, hostility, physical contact, suggestive comments, off-color jokes, and pressure for dates. On November 9, 1993, the U.S. Supreme Court provided greater leeway to file a sexual harassment claim, made it easier to win a sexual harassment suit, and allowed more leverage for people convicted of harassment to seek legal redress. The Court ruled that a plaintiff need not prove psychological harm and rejected a standard adopted by several lower federal courts that required plaintiffs to show that sexual harassment resulted in “severe psychological injury.” Using the broad rule of workplace equality, the Court stated that the law was violated when, for any one of several reasons, “the (workplace) environment would reasonably be perceived, and is perceived, as hostile or abusive” and that “no single factor is required.” The decision means that employers must consider all relevant facts when examining sexual harassment cases to determine (1) the severity and frequency of the conduct of the accused, (2) whether the conduct placed the plaintiff in a physically threatening or humiliating situation, and (3) whether the conduct interfered with the employee’s work performance or access to promotion or caused psychological harm.

**Sexuality Information & Education Council of the United States (SIECUS)** Develops, collects, and disseminates information and promotes comprehensive education about sexuality and advocates the right of individuals to make responsible sexual choices. It maintains a library available to the public. **Contact:** SIECUS, 130 W. 42nd St., Ste. 350, New York, NY 10036-7802 (phone 212-819-9770; fax 212-819-9776) or SIECUS, 1706 R Street, NW, Washington, D.C. 20009 (phone: 202-265-2405; fax 202-462-2340; e-mail siecus@siecus.org; Web site www.siecus.org/).

**sexually transmitted disease (STD)** A disease spread by sexual contact (e.g., genital herpes, gonorrhea, HIV/AIDS, human papillomavirus or chlamydia, syphilis).

**shadowing** The practice of allowing drug company sales representatives to observe routine checkups, the administration of diagnostic tests, and the treatment of patients by health care providers. The purpose is to help the sales reps learn more about physicians’ jobs in order to improve their service to those who use their products. Also called preceptorship programs.

**shadow pricing 1.** Setting health care premium rates at a level just below the rates charge by competitors whether or not those rates can be justified. The practice is unethical and may be illegal. **2.** Within a given employer group, pricing premiums by HMO(s) based upon the cost of indemnity insurance coverage, rather than strict adherence to community rating or experience rating criteria.

**shadow stock plan** See phantom stock plan.

**shadow workforce** Company teams that work away from the primary office location to ensure that business operations continue during emergencies, such as fires, catastrophic weather events, and terrorist attacks.

**sham union** A nonunion organization that purports to represent workers but is completely controlled by management. Prohibited by Section 8(a)(2) of the National Labor Relations Act of 1935 as an unfair labor practice.

**shapeshifter** A business that invades another’s currently underoccupied business space where it can rewrite rules and create new value. Also called transmigrator.

**Sharable Content Object Reference Model (SCORM)** An effort, driven by industry and the market but fostered by the federal government (Department of Defense, Department of Labor, and the National Guard), to bring together key players in e-learning, forge alliances in strategic technical areas, and accelerate the pace of the adoption and implementation of technology for learning anytime, anywhere. SCORM is also a roadmap that serves as a unified reference point for developers of e-learning software. SCORM has evolved into a set of specifications that describe how to create Web-based learning content that can be delivered and tracked by various SCORM-compliant learning management systems and identify what a SCORM-compliant learning management system must do to deliver and track SCORM-compliant learning content properly.
shared services  Coordinated sharing of responsibility for providing medical or nonmedical services by two or more otherwise independent hospitals or other health programs.
shareholder  A person (or group) who owns a share or shares in a corporation.
shareware  Software produced and distributed free of charge, similar to public domain software, but that should be paid for if kept or used by the recipient. See public domain software.
shedddable worker  One that is a part of a force of contingent workers hired to supplement a core group of full-time employees that operates the business from day to day — workers that can be laid off when not needed.
Sheet Metal Workers’ International Association (SMWIA)  An international labor union with membership in the AFL–CIO and the Canadian Labour Congress with approximately 150,000 members. SMWIA provides policy direction and program support on behalf of its membership in maintaining the union’s jurisdiction over various types of sheet metal and related work in the U.S. and Canada. SMWIA members work in the building and construction trades, in production manufacturing, and in the railroad and shipyard industries.  
Contact: SMWIA, 1750 New York Avenue, NW, Washington, D.C. 20006 (phone 202-783-5880; fax 202-662-0891; e-mail info@smwia.org; Web site www.smwia.org/).
shell  A template for a CD-ROM training program produced by instructional design firms for sale or lease to organizations. The discs combine high-resolution, digital video and audio with interactive text and graphics. The template allows a user to customize, update, and revise digital files on the disc by changing or inserting text, graphics, and video.
Sherman Antitrust Act of 1890 (SAA)  An act that makes any contract, conglomerate, cartel, partnership, syndicate, association, conspiracy, collusion, or plot in restraint of commerce or trade and all monopolies or attempts to corner and control trade illegal and subject to criminal sanctions. It also grants victims the right to recover damages. The law was last amended October 8, 1982.
Shiatsu massage  A Japanese alternative manipulative medical treatment that employs therapeutic acupressure massage using pressure points.
shoppers  Total market coverage publications distributed to households in most cities and towns. They may contain only advertising or they may be a weekly newspaper published on a market’s heaviest shopping day.
shopping cart  Software that acts as an online storefront. The shopping cart tracks all of the items buyers want to purchase, lets them put items back on the shelf, and allows them to pay for the whole order at once.
shop steward  A union representative to whom members of the union may go with complaints and who serves as an on-site contact for management on union matters.
shorting stock  See short-selling.
short-selling  An investment technique involving transactions in which a fund sells a security it does not own in anticipation of a decline in the market value of that security. The fund borrows the security to deliver it to the buyer. The fund is then obligated to replace the security borrowed by purchasing it at the market price at the time of replacement. The price at that time may be more or less than the price at which the security was sold by the fund. Until the security is replaced, the fund must pay to the lender amounts equal to any dividends or interest that accrue during the term of the loan, and it may also have to pay a premium, which would increase the cost of the security sold. The proceeds of the short sale are retained by the broker, to the extent necessary to meet margin requirements, until the short position is closed out. See also call and put options; currency futures; leverage; leverage through borrowing; reverse purchase agreement.
short-term disability (STD)  A disabling condition, whether caused by accident or injury, that persists no longer than 6 months. However, in many traditional STD programs, the employee controls the duration of the disability. Generally, short-term disability benefits are offset by workers’ compensation benefits.
short-term disability insurance  See workers’ compensation.
short-term income protection. State-administered and, with a few exceptions, entirely employer-financed programs designed to protect workers during periods of joblessness.

short-term trust An estate planning strategy in which an individual transfers income-producing properties to a trust for the benefit of a person or an institution that receives all the income for the duration of the trust, which is selected by the grantor and must be longer than 10 years. At the end of the duration, the trust terminates and the remaining principal goes to a predetermined beneficiary or beneficiaries. The principal cannot revert to the grantor or his or her spouse unless the reversion applies in the case of a lineal descendant. Also called a give-and-keep trust.

short-time compensation (STC) The use of partial payments from unemployment insurance systems for workers whose salaries have been reduced to support continued employment rather than waiting until workers have been laid off. The practice has been facilitated by legislation in Arizona, Arkansas, California, Florida, Kansas, Louisiana, Maryland, Massachusetts, Missouri, New York, Oregon, Texas, Vermont, and Washington.

short wavelength autoperimetry (SWAP) A field-of-vision test for the diagnosis of glaucoma 3 to 4 years earlier than with older diagnostic tests.

shoulder season In meeting management, the period between high season and low season when hotel occupancy and room rates are most negotiable.

shovelware A collection of materials from existing (and often old) manuals, training films, and computer-based training files place on CD-ROM, sometimes enhanced with sound and visual effects.

shrinkwrap licensing A notice on a software box, visible through its plastic covering, that spells out the terms of the “contract” and informs the buyer that opening the package constitutes acceptance of the license agreement as a binding contract. Used to protect the authors of the software from copyright infringement (unauthorized copying) and ensure them of profits from sales of the product.

SHRM Award for Professional Excellence Awarded annually to three outstanding HR professionals in recognition of their consistently high performance and whose creative approaches have benefited both their employers and their business and professional communities. Contact: SHRM, 1800 Duke Street, Alexandria, VA 22314 (phone 800-283-SHRM or 703-548-3440; fax 703-535-6490; e-mail shrm@shrm.org; Web site www.shrm.org/).

shrooms Psychedelic mushrooms containing psilocybin, an illegal drug.

shukko A form of employment adjustment used by the Japanese to reduce labor costs during a recession. It involves sending surplus workers to subsidiaries or affiliated companies in the second layer of the Japanese economy. See also hai-ten.

sick building syndrome (SBS) Buildings in which there has been a high incidence of serious illnesses among occupants, such as cancer and pulmonary diseases, or less critical ailments, such as headaches, nausea, and dizzy spells.

sick leave Compensation paid to employees when they are absent from work because of illness or injury. Most sick leave policies grant full pay for a specified number of sick days accumulated at a specified rate per month of service.

sickness and accident insurance Provides payments at less than full pay for a fixed period of time to workers who lose time from work due to a nonoccupational accident or sickness. Often, this insurance provides benefits in the period after sick leave runs out and long-term disability begins.

side effect A health care problem caused by the treatment of a health concern; for example, medication prescribed for hypertension may cause drowsiness.

sidestep Lateral movement within an organization by an employee, rather than upward progress, accepted as a means of remaining employed or embraced to broaden one’s knowledge and develop new skills and competencies.

signature file The block of text appended to the end of each e-mail message by e-mail software. It is the Internet version of a business card.
Signet Awards  Sponsored by the Society of Incentive Travel Executives, a worldwide program of awards that recognizes the top employers who motivate their employees with incentive travel. Eligibility is limited to companies that have used incentive travel as a means of achieving business objectives for 5 years or more. There are two categories of awards: companies with up to 500 employees and up to $200 million in sales and companies with more than 500 employees and $200 million in sales. Contact: SITE, 401 N. Michigan Ave, Chicago, IL 60611 (phone 312-321-5148; e-mail hq@site-intl.org; Web site www.site-intl.org/). See also SITE Crystal Awards.

significant activities of daily living (SADLs)  In the health care field, to qualify for benefits under a long-term care insurance policy, the insured must be totally dependent on human assistance in performing a specific number (usually three) of the following significant activities of daily living: bathing, eating, dressing, toileting, transferring from bed to chair, and maintaining continence.

significant figures  Used by researchers and statisticians to indicate and report the accuracy of the original measurements used in a study; thus the figure $46,221,000 could be reported as $46 million. The reported figures must not indicate a degree of accuracy higher than that which exists, nor should they fail to indicate a high degree of accuracy when such measurements have been obtained.

significant other  Describes a spouse, sweetheart, lover, partner, parent, child, grandparent, daughter/son-in-law, friend, or companion, an individual who has an important impact on one’s welfare, happiness, or emotional security. Attributed to Harry Stack Sullivan, noted psychiatrist.

silent sabotage  Includes a wide range of organization problems that occur when values perceptions become skewed. Examples are workers who come in late and leave early; managers who equate achievement with making money; personnel who place greater emphasis on making money than on serving customers. Attributed to William M. Morin, “Silent Sabotage: Mending the Crisis in Corporate Values,” Management Review, July 1995, pp. 10–14.

Silicon Investor (SI)  One of the largest online sites for stock-related discussions and investor fellowship. Payment of a membership fee is required.

SIMPLE 401(k)  Does away with many of the traditional 401(k) fairness provisions and reduces complicated record keeping. However, the employer must still complete complex 5500 forms for the IRS. The plan requires that an employer either match employee contributions on a dollar-for-dollar basis (up to 3% of pay) or contribute 2% of pay up to $3200 per eligible employee, whether or not they choose to participate. SIMPLE 401(k)s also lower the maximum contribution for both employer and employee from $9500 in the usual 401(k) to $6000 (periodically adjusted for inflation in $500 increments) plus matching.

SIMPLE Individual Retirement Account (SIMPLE IRA)  Displaces the Salary Reduction Simplified Employee Pension Plan (SARSEP), grandfathered after January 1, 1997. SIMPLE IRAs are set up by the employee, who is responsible for choosing and monitoring the account’s investments. Maximum contribution is 3% of an employee’s pay (up to $6000, but the rules allow employers to contribute to the maximum match in any 3 of 5 years; for the other two years they can contribute as little as 1%). See also Savings Incentive Match Plan for Employees.

simple memory deficiencies  A form of learning disability that results in such problems as inability to join ideas one to another in imagining, conceiving, and other processes, and the formation of new ideas from these processes; disorders in the “stream of thought” — a coherent sequence of related ideas passing from an initial idea to a goal idea; or frequent lapses in ability to reproduce or recall facts and ideas.

simplified employee pension (SEP)  A group of individual retirement accounts (IRAs) established by employees but funded by the employer. Allowed by the Revenue Act of 1978. New tax law changes allow employers to increase contribution limits to their SEP plans for 2002. For plan years beginning after
2001, the maximum amount an employer may contribute to a SEP increased from 15% to 25% of cash compensation for eligible employees participating in the plan, with a contribution limit of $40,000 for year 2002. For 2003 and later years, this amount is subject to annual cost-of-living adjustments.

**simulation** 1. A technique that involves the use of a manual or computerized model of a large, complex, nonlinear problem. The approach simulates or imitates operations and responses to problems and situations to test the ability of a person, system, or procedure to overcome obstacles and meet variations. Simulations are also used to predict results or provide answers to “what if?” types of questions. 2. Sophisticated computer networks that integrate voice-recognition software, artificial intelligence, robotics, and holographic projections to produce virtual reality. 3. A special participative instructional method that may take any one of three forms: physical simulations, procedural simulations, or process simulations.

**simulator** A machine, device, item, or equipment or system that replicates or imitates the real system. It assumes the appearance, characteristics, or capabilities of the real device, equipment, or system. A simulator looks exactly like and works exactly like the real thing. It may be used in tandem with a live instructor (controlled simulation) or it may be a stand-alone device. Primarily used in training. For example, flight simulators are used to train military and commercial pilots.

**simultaneous voice and data (SVD)** A transmission capability used in products for the office and home.

**single** A hotel room with a double bed for one-person occupancy.

**Single Employer Pension Plan Amendments Act of 1986 (SEPPA)** Included in the Consolidated Omnibus Reconciliation Act of 1986. Revised funding requirements for pension plans. Requires employers who maintain defined benefit or money purchase defined contribution plans to give due notice to employees after adopting an amendment to the plans not less than 15 days prior to the effective date before implementing amendments that significantly reduce benefits.


**single-identity development** Single-gender or single-race programs that train women and minorities within the context of their own unique needs and experiences.

**Single Internal Market (SIM)** A European Community information service established by the U.S. Department of Commerce to provide background data, copies of proposed and approved laws, and help with problems. **Contact:** SIM, 1992 Information Service, Office of European Community Affairs, U.S. Department of Commerce, Room 3036, 14th St. and Constitution Ave., NW, Washington, D.C. 29230 (phone 202-377-5276).

**single-lens reflex camera (SLR)** Views the subject through the lens that takes the photo, rather than through a different lens. Results in more accurate images. Can be automatic or manual and has interchangeable lens capabilities.

**single-payer plan** An advanced form of universal health-care plan, similar to Canada’s health-care system, in which the federal government would eliminate Medicare, Medicaid, and employer-funded insurance, replace private insurers, underwrite the coverage, and negotiate physicians’ fees. The term single payer refers to the system of payment and not to the delivery system of health care.

**single sign-on (SSO)** An identity management tool that allows users to log on once to a PC or network and access multiple applications and systems using a single password. Software authenticates users at logon and presents the available applications on the desktop. When the user selects an application, the SSO system shows the authentication credentials in the background.

**sip and puff machine** Computerized equipment that persons without the use of their arms or legs can use to perform many actions, such as steering wheelchairs, switching on the TV and changing channels, telephoning, and using computers.

**SITE Crystal Awards** Awards presented annually by the Society of Incentive Travel
Executives for innovative incentive travel programs. Include awards for creative use of incentive travel to solve a marketing problem, promotion and communication, best incentive travel for non-sales program, trip delivery (four nights or less), trip delivery (five nights or more), outstanding event, and achievement award for excellence. Contact: SITE, 401 N. Michigan Ave, Chicago, IL 60611 (phone 312-321-5148; e-mail hq@site-intl.org; Web site www.site-intl.org/).

site inspection A visit to a potential meeting site by meeting planners, usually incognito and at their own expense, to ensure that the property is seen as it would be seen by participants during a meeting.

sit-in Organized, usually passive, occupation of an office, shop, or other facility to protest discrimination or express some other grievance.

situational HR Reacting to changes in the business environment with ineffective practices, such as eliminating training and development during a business down-turn. See also virtual HR.

situationalism The ethical theory that holds that nothing is absolute, demonstrably correct, right, or good. The goodness of an action depends on the circumstances and the conditions surrounding it. Therefore, the situation itself, and not moral or ethical concepts, rules, or principles, is the determinant of the rightness or goodness of the action or behavior.

situational leadership The theory that there is no one best way to lead, but that there are likely to be preferred or more promising ways of leading under certain conditions or circumstances. Therefore, the best approach to leadership at any particular moment depends on the people being led, the task to be accomplished, and the circumstances surrounding the two variables.

Six Sigma A statistical quality control strategy developed by Motorola in the mid-1980s to analyze and solve the root causes of business problems. Often used to cut costs, improve processes, and reduce business cycle times. Claimed by some to have the potential to help companies formulate and develop business strategies and bring about organizational change.

skewness A measure of the positive or negative departures of frequency distributions from normality (the normal or bell-shaped curve). The degree of skewness varies between the limits of –3 and +3. A normal distribution will have a value of 0. Skewness is measured by the following formula:

\[
\text{skewness} = \frac{3(\text{mean} - \text{median})}{\text{standard deviation}}
\]

skill Learned mental or motor behavior that requires some degree of facility in the performance of all or part of a complex act. Examples are writing, calculating, problem solving, counseling, and interviewing.

skilled care Medical services provided only by a registered or certified professional health care provider, including registered nurses, licensed practical and vocational nurses, physical and occupational therapists, speech-language pathologists, and audiologists.

skilled nursing care One of three levels of long-term care. Performed by a registered nurse or other skilled health care professional, such as a physical therapist, and provided under the supervision of a physician. See also custodial care; intermediate nursing care.

skilled nursing facility (SNF) A specially qualified institution or facility that has the staff and equipment to provide 24-hour-per-day skilled nursing care or rehabilitation services and other related health services by or under the supervision of a registered nurse (RN) and a physician.

skill gap Basic skill deficiencies in reading, writing, mathematics, and oral communication.

skills “How to” procedures or techniques that apply to a specific situation. Typically taught to prepare an individual to perform a job or task. Examples are interviewing, keyboarding, and soldering.

skills and technical training Training provided to compensate for deficiencies in the knowledge and skills of entry-level workers, remedy employee performance deficiencies due to inadequate skill or knowledge, or upgrade or retrain employees as required by the introduction of new systems, equipment, tools, processes, procedures, techniques, or
products. Such training makes extensive use of demonstration and performance, equipment, tools, models, mockups, and multimedia, task lists, and job aids. It focuses on correct procedures, practice of cognitive and manipulative skills, the development of safe work habits, and the use of protective clothing and safety devices.

**skills-based management** An approach to management that involves (1) projecting requirements for employees’ skills, (2) incorporating needed skills in job descriptions, (3) identifying current employees’ skills gaps, (4) providing training and development to close the gap, and (5) tracking and measuring performance.

**skills-based pay** A nontraditional form of compensation; pay for what employees can do regardless of their positions, length of service with the organization, or whether the skills are used. Typically based on the number of specific skills mastered by the worker under the assumption that those skills may support the organization’s future needs. It works as follows. Using the job description as a guide, skills are identified and monetary values are assigned to all components of the base job (minimum to midpoint of the salary range). New employees start at the minimum for that job, and salaries are adjusted only when an employee either gains new skills or loses existing ones. That is, employee compensation levels are based on individual initiative and mastery of job skills. Recent versions of the plan focus on payment for the acquisition of core or strategic skills — competencies that are essential to the success of the organization.

**skills certification** The formal process of confirming mastery of a set of specific skills linked to an occupation, trade, job, or process using predetermined standards.

**skills, knowledge, and attitudes (SKA)** Categories of educational or training objectives. Conform with Bloom’s Taxonomy of Educational Objectives: psychomotor (skills), cognitive (knowledge), and affective (attitudes).

**skills test** A test specifically designed to yield data pertaining to the training and development needs of employees. In addition to identifying skills inadequacies, including such higher-level skills as decision making, skills tests can also reveal deficiencies in job knowledge.

**skip-a-generation trust** An estate planning strategy designed to avoid payment of estate taxes on transfers of property along generational lines. Such a trust leaves a life interest to the grantor’s children, with either a further life interest or a distribution to the grandchildren, great-grandchildren, and so on. In 1976, Congress imposed a skip-generation tax that was repealed by a new law that was retroactive to 1976. The complexities of that law make it advisable that anyone contemplating a skip-generation arrangement seek competent professional counsel.

**skunk works** Refers to a creative, innovative, fast-paced, and somewhat unconventional undertaking operating at the periphery of the organization. A term borrowed from the “L’il Abner” comic strip, it was applied to business by the Lockheed California Company, where it is called Skunk Works, a registered service mark. The term was also used by Tom Peters and Nancy Austin (foreword to A Passion for Excellence, New York, Random House, 1984).

**skyscraper** A new type of Internet ad, it consists of an 800-pixel-tall ad that runs on the right-hand side of a Web page, thereby making it hard for viewers to ignore because it remains within the reader’s field of vision as he or she scrolls down the page. Also called avalanche. See also banner.

**slander** A false oral statement or report maliciously issued that tends to expose another person to public contempt or ridicule. A plaintiff establishes a prima facie case of slander by proving that a defamatory statement about him or her was communicated to a third person.

**sleep aids** Over-the-counter drugs for relief of sporadic sleeplessness.

**sleep apnea** A sleep disorder characterized by frequent pauses in breathing of at least 10 seconds each during sleep, causing chronic sleep deprivation and daytime fatigue — in turn causing irritability, depression, and a decline in memory, alertness, and ability to concentrate. The condition also stresses the cardiovascular system and increases the risks of irregular heartbeat, heart attack, and stroke.
**sleep deprivation** An emerging workplace problem common to shift workers, chronic fatigue adversely affects productivity, benefit costs, and industrial accidents and is linked to work and family conflicts. Remedies include **compressed workweek** and encouraging naps during the day.

**sleep room** A hotel room designed to help long-haul travelers to recover from jet lag so that they can be more productive following arrival at their destination or when returning to their office from abroad. Rooms are equipped with soundproofed windows, white noise and nature-sound machines, insulated carpet, door seals, and extra-heavy drapes. Rooms also stock a variety of blankets and pillows, relaxation audiotapes, and provide continuous music of the guest’s choice. Instead of alcohol and caffeine-laden drinks, minibars are stocked with milk, herbal tea, fruit juice, cheese and crackers, and cookies.

**slippage clause** See attrition clause.

**slogan** A short phrase (or phrases) that conveys descriptive or persuasive information about a brand, product, or service. It functions as a “hook” to help consumers understand the brand and what makes it special. Ideally, a slogan provides a core meaning but also allows specific features to be introduced without detracting from the primary message.

**slotting allowance** See slotting fee.

**slotting fee** A fee charged by large store chains, mainly grocery stores but not limited to them, as a kind of one-time “price of admission” for new products. Theoretically, and sometimes in reality, a manufacturer who pays enough in slotting fees can get enough shelf space to squeeze out competing products.

**slow learner** A category of persons with mental disabilities. As measured by an intelligence test, the condition is represented by an **intelligence quotient** (IQ) between 75 and 90.

**slow screw** A form of computer sabotage, it is a computer virus that destroys a file bit by bit over time.

**Small Business Administration (SBA)** An independent agency of the federal government established to aid, counsel, and protect the interests of small and disadvantaged businesses, ensure that small business concerns receive a fair portion of government purchases, contracts, and subcontracts, as well as of the sales of government property; make loans to small business concerns, state and local development companies, and the victims of floods or other catastrophes, or of certain types of economic injury; and license, regulate, and make loans to small business investment companies. The U.S. Business Advisor, an online service, provides businesses with access to a full range of plain-language regulatory guidance and compliance assistance, as well as to government forms, business development software, and topic-specific information. **Contact:** SBA, 409 Third Street, SW, Washington, D.C. 20416 (phone 800-U-ASK-SBA or 202-205-6600; TDD 704-344-6640; fax 202-205-7064; Web site www.sba.gov/).

**small business investment company (SBIC)** Organizations that provide loans and equity investments to small companies. Such investments are backed by the U.S. government, but they are administered by private companies that evaluate the merits of business plans just as any banker or venture capitalist might do.

**Small Business Jobs Protection Act of 1996** Contains these important changes: (1) simplified pension distribution rules and nondiscrimination provisions that make it easier for employers to establish and administer retirement plans, including 401k plans, (2) retroactively extended **Section 127**, the tax exclusion for employer-provided educational assistance, (3) simplified the definition of “highly compensated employees,” (4) raised the expensing limit on business equipment the year it is put in service to $18,000 (in 1997 and, by 2003, to $25,000), and (5) created a new type of retirement plan called a **Savings Incentive Match Plan for Employees**. Signed into law August 29, 1996.

**small business organization (SBO)** A business or nonprofit organization that is independently owned and operated, not dominant in its field of endeavor, and employs a small number of workers (typically 100 or fewer).

**Small Business Regulatory Enforcement Fairness Act of 1996 (SBREFA)** Places obligations on federal agencies and provides rights to small businesses. Under SBREFA, the Small Business Administration has established an SBA ombudsman and SBA regional
fairness boards. Contact: phone 888-734-3247, the local DOL regional office, or the Department of Labor’s Office of Small Business Programs at 202-693-6460.

small computer standard interface (SCSI) A receptacle (called a “port”) usually located on the back of a personal computer used to connect high-speed disks, modems, and other devices to the system.

small quantity generator (SQG) Storers or users of hazardous chemicals who generate between 220 pounds (100 kg) and 2200 pounds (1000 kg, approximately 240 gallons) per month of hazardous waste or more than 2.2 pounds (1 kg, approximately 1 quart) of acutely hazardous waste per month and therefore must be in compliance with all requirements of the Resource Conservation and Recovery Act of 1976.

smart bars Pubs and lounges that dispense what are described as “cognitive enhancing,” amino acid cocktails instead of beer and hard liquor.

smart building An office building where offices are prefurnished with computer and telephone equipment and where temperature, lighting, and “talking” elevators are all computerized.

smart card 1. A “cash card” programmed to pay for items such as bus and rail fares, groceries, filling prescriptions, and storing an individual’s medical history. Resembles a credit or debit card but uses embedded microprocessor chips instead of a magnetic strip to store data. Transactions are conducted by passing the card through a terminal, like a swipe card, or transmitting the funds over the Internet. 2. In security systems, a device the size of a credit card that has microelectronic circuitry embedded to store information about an individual.

smart computer See neurocomputer.

smart drugs See cognitive enhancement; nootropics.

smart meeting room A meeting room equipped to handle computer and communication needs, such as abundant power outlets built into movable tables, videoconferencing equipment and conference telephones, Internet access via ISDN lines, digital light processing projectors, lighting and temperature controls (adjustable by attendees), and a support staff specially trained for high-tech troubleshooting.

smart paper See pen computer.

smart phone Combines a computer and a cell phone in a single, hand-held device.

smile sheet A trainee reaction form. A common approach to the evaluation of training in which trainees are asked for their opinions about the value of the course, seminar, or workshop, the instructor, and the training setting.

smile training A cynical term recently applied to customer-service training that focuses on developing people who can act friendly toward customers by teaching nonverbal behaviors that convey friendliness.

smiley Internet terminology. 1. Key strokes that convey emotion by means of “faces.” 2. A synonym for positive feelings (e.g., “Give me a smiley”).

smoke-free areas See Executive Order 13058.

smokerism Discrimination or prejudice against smokers in the workplace by managers, supervisors, or peers; corporate policies that stigmatize smokers in the workplace.

Smokers’ Rights Bill A bill under consideration in a few states that would prohibit employers from discriminating against workers who smoke off the job. Smokers who believe that they have been discriminated against could take their employer to court for damages, including attorney’s fees and court costs. Compromise bills would allow employers to differentiate between smokers and nonsmokers in cases where they can show a rational basis related to the job.

smoking gun approach See Trojan horse.

smoothing The deceptive practice of altering accounting records so that profits appear to increase each year. See also materially misusing.

SMPTE “Simp-tee” — an acronym for the Society of Motion Picture and Television Engineers and also for the standards it established for film, video, and audio devices. Simp-tee is represented by a series of digital bits, but the values of 0 and 1 are portrayed on analog tape as two distinct frequencies.

snail mail Used by Internet sophisticates to describe the U.S. Postal Service.
Jokingly considered the simplest form of local area network. One user copies a file onto a floppy disk and then “runs” it over to another person who needs the data.

1. An electronic device that allows one to tap into someone else’s computer system. 2. A synonym for a spy. 3. Software that can read all the data that passes information into or out of a computer. It can be programmed to “search” for keywords, such as proxies or mergers, suggesting financial transactions.

The use of inhalants to get an immediate high. The practice often turns out to be a life-threatening experience.

See cocaine.

A short (usually one page or less) memo sent to subordinate managers and staff to get facts, opinions, or ideas on a single subject quickly, briefly, and in writing. Sometimes called a tasker.

Describes the potential of networks among individuals and the benefits of trust, cooperation, and information sharing that arise from them to create economic value for individuals, organizations, or both.

A technique used by unscrupulous operatives to obtain a computer user’s password and identification to gain access to computer files. The operative uses cajolery to get the information.

A rare form of health maintenance organization that provides social as well as medical care for its members.

In the meeting/conference industry, SMERFs are low-budget groups, as contrasted with corporate business, which are pursued by conference centers during “off seasons” to provide income.

Human needs for acceptance, belongingness, appreciation, and respect of others. Also known as affiliation needs. Attributed to Abraham Maslow.

Federal entitlement programs, such as veterans’ compensation, deposit insurance, student loans, farm price supports, foster care and adoption services, and rehabilitation services, that provide benefits based on criteria corresponding to their intent.

Legislation that created and implemented a worker–employer–government insurance program covering retirement, survivors, disability, and Medicare benefits. In 2003 individuals pay 7.65% on earnings up to $11,520 through withholding. That amount is matched dollar for dollar by the employer and sent to the Social Security Administration. Self-employed persons pay 15.3% but can deduct one half of the tax paid as a business expense. The amount attributable to social security tax for 2003 is 6.2% on the first $11,520 of earned income and the Medicare tax is 1.45% on any amount of earned income (2.9% for the self-employed). Retirement benefits begin at age 65 (full benefits) or 62 (reduced benefits). On April 7, 2000, President Clinton signed a bill that eliminated the so-called earnings test retroactive to January 1st. The measure repealed a law by which people age 65 to 69 lost $1 in Social Security benefits for every $3 in wages above an annual limit of $17,000. See also Senior Citizens’ Freedom to Work Act of 2000. Beginning in 2003, the age for full retirement will be raised to 65 years and 2 months; by 2027, the age will be 67. Other benefits include Supplemental Security Income, unemployment insurance, food stamps, child support enforcement, family and child welfare services, workers’ compensation, veterans’ benefits, help for the blind, and several other special programs. Some are cooperative programs with state governments; many are administered by state public-assistance offices. (phone 800-772-1213; TTY 800-325-0778)

Amended title XVIII of the Social Security Act to permit Medicare Select policies to be offered in all states. Became law July 7, 1995.

For help with problems or customer service complaints, contact the nearest social security office (Yellow Pages) or write to Social Security Administration, Office of Public Inquiries, Windsor Park Blvd., 6401 Security Blvd., Baltimore, MD 21235 (phone 800-772-1213; Web site www.ssa.gov/).

Maximum monthly benefit for worker retiring at age 65
in 2003, $1741; average monthly benefit (includes 1.4 COLA) retired worker alone, $895; aged couple, $1483; widowed mother and two children, $1838; aged widow(er) alone, $862; disabled worker, spouse and one or more children, $1395; all disabled workers, $833.

**social security credits** Acquired by individuals when they work in a job that requires payment of social security taxes. In addition to conventional employee jobs, self-employed individuals and military personnel earn credits. Special rules for earning credits apply to persons engaged in domestic work, farm work, or work for a church or church-controlled organization that is exempt from paying social security taxes. Ineligible for credit are most federal employees hired before 1984 (but since January 1, 1983, all federal employees pay the Medicare hospital insurance part of the social security tax); railroad employees with more than 10 years of service; employees of some state and local governments that chose not to participate in social security; or children under age 21 who work for a parent (except a child 18 or over who works in the parent’s business). The credits are based on earnings and are used to determine eligibility for retirement benefits or for disability or survivor benefits if the individual becomes disabled or dies. Each year the amount of earnings needed for a credit goes up as average earnings levels increase. In 2002, one credit is received for each $870 of earnings, up to the maximum of four credits per year. The earnings remain on an individual’s social security record even if he or she changes jobs or has no earnings for a period of time. Anyone born in 1929 or later needs 40 credits to be eligible for retirement benefits; people born before 1929 need fewer credits.

**social security disability benefits** Eligibility is based on prior work under social security, inability to do any kind of work for which one is suited, and the disability is expected to last at least a year or result in death. Disability benefits can be received at any age. Certain family members may also qualify including: (1) unmarried children (including stepchildren or grandchildren) under the age of 18 or under 19 if still in high school full time; (2) unmarried children 18 or older if they have a disability that started before age 22; (3) a spouse who is 62 or older (or any age if caring for a child who is under 16 or is disabled and also receiving benefits); or (4) a disabled widow or widower 50 or older if the disability occurred before the death of the individual covered by social security or within 7 years after his or her death (phone 800-772-1213; TTY 800-325-0778).

**social security earnings limits** As of January 1, 2000, the benefits of persons who work while receiving retirement or survivors benefits are reduced until they reach full retirement age (currently age 65), not up to age 70 as was previously required. The deduction is $1 in benefits for each $2 earned above the annual limit; for 2003, the limit was $11,520. In the year they reach full retirement age, $1 in benefits will be deducted for each $3 above the limit ($30,720 in 2003). After reaching full retirement age, they can receive full benefits with no limit on earnings.

**social security earnings test** Eliminated for individuals age 65+ as of January 2000. It remains in effect for ages 62 through 64. A modified test applies for the year an individual reaches age 65. The year an individual reaches 65, $30,720 ($2560 per month); under age 65, $11,520 ($960 per month).

**social security family benefits** Children eligible for social security benefits receive up to one half of a parent’s full benefit; however, there is a limit to the amount of money that can be paid to a family.

**social security notch** See notch babies.

**social security quarter of coverage** Earnings required for one quarter, $890; for four quarters, $3560.

**social security spousal benefits** Individuals eligible for spousal benefits who begin taking the benefit at age 65 will receive 50% of the amount the covered spouse receives. If the eligible spouse elects to receive a spousal benefit at age 62, the benefit is 37.5% of the amount the spouse receives. For qualified spouses, the spousal benefit is paid in addition to the earned social security benefits (phone 800-772-1213; TTY 800-325-0778).

**social security survivor benefits** Individuals eligible for survivor benefits include widows,
widowers, divorced widows, divorced widowers, children, and dependent parents of individuals who have worked, paid social security taxes, and earned enough credits. The number of credits needed depends on age and when the death occurs. Benefits can also be paid to children and a spouse who is caring for the children if the decedent has credit for 1½ years of work in the 3 years just preceding death. Full benefits are paid at age 65 or older (or reduced benefits as early as age 60 for widows or widowers and, if disabled, at ages 50 to 60). Benefits can be paid to unmarried children under age 18 (or up to age 19 if attending elementary or secondary school full time), at any age if disabled before age 22 and remains disabled, and under certain circumstances to stepchildren or grandchildren. Survivor benefits can also be paid to dependent parents at age 62 or older.

**social security taxes** For 2003, employee 7.65%; employer 7.65%; self-employed 15.3%; maximum taxable $87,000; earnings over the maximum are taxed at 1.45% for employees and 2.9% for the self-employed.

**social security windfall reduction** Not to be confused with the government pension offset. It is a formula that reduces a government annuitant’s own (not a spouse’s) social security benefit. Anyone who first became eligible for a government annuity not covered by social security after 1985 is subject to a reduction of as much as 50% unless he or she has 30 years of substantial earnings under social security. Federal workers hired after December 31, 1983, are exempt from the windfall reduction.

**social service leave** A leave of absence granted to an employee, often with full pay, to serve for an extended period of time (frequently a whole year) with some social service agency.

**social system** A formal or informal set of relationships among people who must work (or play) together, perform tasks, and interact.

**social worker** A person with a degree in social work, usually a master’s degree (M.S.S.W.) who has specialized training in counseling.

**Society for Applied Learning Technology (SALT)** A membership society oriented toward professionals whose work requires knowledge and communication in the field of instructional technology. The Society provides a means of enhancing knowledge and job performance through its publications and professional meetings. **Contact:** SALT, 50 Culpepper Street, Warrenton, VA 20186 (phone 800-457-6812 or 540-347-0055; fax 540-349-3169; e-mail info@lti.org; Web site www.salt.org/).

**Society for Human Resource Management (SHRM)** Formerly named the American Society for Personnel Administration (ASPA). With a worldwide membership of 170,000 professional and student members, SHRM is the world’s largest professional membership organization dedicated exclusively to excellence in human resource management and provides its membership with education and information services, conferences and seminars, government and media representation, and publications. **Contact:** SHRM, 1800 Duke St., Alexandria, VA 22314 (phone 800-283-7747 or 703-548-3440; TDD 703-548-6999; fax 703-836-0367; e-mail shrm@shrm.org; Web site www.shrm.org/).

**The Society for Intercultural Education, Training and Research (International) (SIETAR)** An interdisciplinary professional and service organization whose purpose is to implement and promote cooperative interactions and effective communication among peoples of diverse cultures, races, and ethnic groups. **Contact:** SIETAR – USA, 8835, S.W. Canyon Lane, Suite 110, Portland, OR 97225 (phone: 503-297-4622; e-mail info@sietarusa.org; Web site www.sietarusa.org/).

**Society for Muscular Dystrophy Information, International (S.M.D.I.)** Established to share and encourage the exchange of nontechnical, neuromuscular disorder and disability-related information. Provides referrals to support groups, publishes a networking newsletter, and operates a publications exchange. **Contact:** S.M.D.I., International, P.O. Box 4790, Bridgewater, Nova Scotia, Canada B4V 2X6 (phone 902-685-3961; fax 902-685-3962; e-mail smdi@auracom.com; Web site nsnet.org/smdi/).
The Society for Nonprofit Organizations (SNO) A nonprofit membership organization of about 6000 members. SNO’s mission is to draw together all elements of the nonprofit world; encourage open communications and sharing; identify the common ground that can unify; and foster a sense of community in the sector by encouraging networking, alliances, collaborations, and sharing; providing wide-ranging education, training, and support services; and conducting research to identify emerging trends, issues, and opportunities for nonprofit organizations. Contact: SNO, 5820 Canton Center Road, Suite 165, Canton, MI 48187 (phone 734-451-3582; fax 734-451-5935; e-mail info@snpo.org; Web site www.snpo.org/).

Society for Technical Communication (STC) A worldwide association of 20,000+ members in 141 chapters, dedicated to meeting the needs of professional technical communicators. Members include writers and editors of scientific and technical material and computer documentation, managers, educators and students, graphic artists, audiovisual specialists, and consultants. Contact: STC, 901 N. Stuart St., Ste. 904, Arlington, VA 22203-1822 (phone 703-522-4114; fax 703-522-2075; e-mail stc@stc.org; Web site www.stc.org/).

Society for the Advancement of Behavior Analysis See The Association for Behavior Analysis.

Society of Corporate Meeting Professionals (SCMP) A membership group consisting of convention services managers, including those who have sales responsibilities. Contact: SCMP, 217 Ridgemont Ave., San Antonio, TX 78209 (phone 210-822-6522; fax 210-822-9838; e-mail info@scmp.org; Web site www.scmp.org/).

Society of Government Meeting Professionals (SGMP) A nonprofit professional organization of 2600 members who are involved in planning government meetings — either on a full- or part-time basis — and those individuals who supply services to government planners. Its objective is to improve the quality and promote the cost-effectiveness of government meetings. Contact: SGMP Headquarters Office, Kristin Baucom (phone 703-549-0892; fax 703-549-0708; e-mail Kristin.Baucom@worldnet.att.net; Web site www.sgmp.org/).

The Society of Government Travel Professionals (SGTP) A nonprofit educational forum consisting of travel agents, air/lodging/car rental suppliers, and federal and other government travel managers and contractors throughout the U.S. Established to enhance the competence of travel agencies engaged in providing travel services to governmental bodies through education and to promote professional standards. Contact: SGTP, 6935 Wisconsin Ave., NW, Washington, D.C. 20815 (phone 301-654-8595; fax 301-654-6663; e-mail govtvimkt@aol.com; Web site www.government-travel.org/).

Society of Incentive & Travel Executives (SITE) A worldwide, nonprofit organization of 2200 business professionals representing 80 countries dedicated to increasing corporate recognition and use of incentives, including travel, as motivators and rewards. Members include airlines, consultants, corporate executives, cruise lines, destination management companies, hotels and resorts, incentive travel houses, trade publications, official tourist organizations, travel agencies, and other supporting organizations. Contact: SITE, 401 N. Michigan Ave, Chicago, IL 60611 (phone 312-321-5148; e-mail hq@site-intl.org; Web site www.site-intl.org/).

Society of Independent Show Organizers (SISO) An organization geared toward CEOs and owners of for-profit exposition producers. Has 194 member companies in 12 countries. Excludes association executives and vendors from membership. Focuses on two major activities: top-level networking and executive education. Contact: SISO, 7000 W. Southwest Highway, Chicago Ridge, IL 60415 (phone 877-YES-SISO or 708-361-0900; fax 708-361-6166; e-mail dawng@tradeshownet.com; Web site www.siso.org/).

Society of Manufacturing Engineers (SME) A professional organization that focuses on the advancement of manufacturing technology, including robotics and computer integrated manufacturing. Dedicated to serving its members in 70 countries and the manufacturing community through the advancement of
professionals, knowledge, and learning. Sponsors seminars, conferences, exhibitions, and technical publications. Contact: SME, 1 SME Drive, P.O. Box 930, Dearborn, MI 48121-0930 (phone 313-271-1500 or 877-JOIN-SME in the U.S. and Canada; Web site www.sme.org/).

**Society of Medical Consultants to the Armed Forces (SMCAF)** Organized to: (1) assist in development and maintenance of highest standards of medical practice in the armed forces; (2) preserve and disseminate the experience and knowledge of military medicine gained in both armed conflict and peacetime practice and research; (3) foster an awareness of the obligation of civilian physicians to participate in the continued development of the medical services of the armed forces; and (4) constitute an organized group that will respond promptly and effectively to the call of the surgeon general for advice and assistance on problems of professional importance in the armed forces. Contact: SMCAF, Membership Chairman or the Executive Director, C/O 5 Southern Way, Fredericksburg, VA 22406 (phone 301-295-1243; Web site www.smcaf.org/).

**Society of Motion Picture and Television Engineers (SMPTE)** An organization of over 10,000 members in 85 countries established to gather and disseminate information, provide seminars and workshops, and organize conferences and forums on all aspects of motion picture and professional TV arts and sciences. SMPTE also established the standards by which film, video, and audio devices could synchronize elements using the reference of hours:minutes:seconds:frames. Contact: SMPTE, 595 Hartsdale Ave, White Plains, NY 10607-1824 (phone 914-761-1100; fax 914-761-3115; e-mail smpte@smpte.org; Web site www.smpte.org/).

**Society of Professional Benefit Administrators (SPBA)** A national association of 400 third-party administration (TPA) member firms that provide outside employee benefits administration to client employee benefit plans. SPBA’s member firms administer employee benefit plans representing every size and format of employment and every type of business. Its goal is to have TPAs provide the best possible services to their clients. Contact: SPBA, Two Wisconsin Cir., Ste 670, Chevy Chase, MD 20815-7003 (phone 301-718-7722; fax 301-718-9440; Web site users.erols.com/spba/).

**Society of Travel Agents in Government (STAG)** See The Society of Government Travel Professionals.

**sociotechnical systems (STS)** Systems that bring technology and people together based on the belief that every organization is simultaneously a social and a technical system and that ignoring either system is an invitation to disaster. Such concepts and strategies as organization design, labor–management cooperation, participatory management, and employee involvement and such organization development interventions as team building, job redesign and enlargement have their roots in sociotechnical theory. The objective of such systems is to achieve high performance (technology, equipment, materials, space, and facilities) and people working productively and in harmony.

**sociotechnical work design** A means of raising both the quality of work life and productivity, it gives the workers who actually perform a job an opportunity to assist engineers and other specialists to design the jobs. In that way, the human factors carry equal or greater weight than technical considerations in job design and redesign.

**SOCKS** A free computer product that allows a user to modify a client program, such as a file transfer protocol, and run a generic SOCKSified server.

**soft data** Information and observations that consist largely of individual personal perceptions, recollections, and impressions that are subjective and not independently verifiable.

**soft skills** Interpersonal skills such as speaking, listening, interviewing, counseling, negotiating, and conflict resolution.

**software** Any information in a form that a computer can use. Software includes the instructions or programs that direct the hardware. Software may be installed in the computer by the manufacturer or loaded into memory by the user by means of a disk and a disk drive. Examples are applications programs such as spreadsheets and word processing programs.
sokaiya A Japanese term used to describe extortionists who threaten to disrupt corporate meetings unless they are paid to “maintain order.”

solar electric technology See photovoltaic technology.

Soldiers’ and Sailors’ Civil Relief Act of 1991 Amended the Soldiers’ and Sailors’ Civil Relief Act of 1940 to clarify veterans’ reemployment rights and improve veterans’ rights to reinstatement of health insurance. Temporarily limited the financial obligations of military personnel while on active duty, as well as creditors’ remedies against such personnel in certain circumstances. Among its vital protections for members of the armed forces called to active duty in the Persian Gulf War, the Act increased from $150 to $1200 the monthly rent threshold protection against eviction, provided for the reinstatement of employer-provided health insurance immediately upon return to civilian life, delayed until July 1, 1991, any civil actions against members, and clarified existing reemployment rights for reservists called to active duty for periods of 90 days or longer.

sole proprietorship An arrangement under the law that gives an owner the exclusive right to transact business. It also has the advantage of allowing the proprietor to hire part-time or full-time workers on a project basis without having to incur the long-term expense of company benefits.

solicitor In the United Kingdom, a law provider, one who is qualified to advise clients, plead cases in lower courts, and prepare cases for barristers to plead in higher courts.

Solomon Amendment A 1996 measure that requires schools and colleges to provide fair access for military recruiters and ROTC units on campus by requiring the secretary of defense to deny federal funding to institutions of higher learning if they prohibit or prevent ROTC or military recruitment on campus. This law has been codified in 10 USC Sec. 983. The Amendment is being enforced by the George W. Bush administration.

solo practice Practice of a health occupation as a self-employed individual — common among physicians, dentists, podiatrists, and optometrists.

solution A term used to describe almost any kind of hardware, software, service, application, file format, company, brand name, or operating system that provides a “solution” to a problem.

somatization disorder Vague physical complaints that last for several years but cannot be diagnosed. The condition affects the body but originates in the mind.

Sonny Bono Copyright Extension Act of 1998 Extends the life of copyright protection not only for the individual who has gained the right to copyright but also for the sponsor of the event or a third party who uses the copyrighted material. For works created after January 1, 1978 (books, songs and compositions, movies, and cartoon characters), the extension is for the life of the author and 70 years after his or her death. If a joint work, the copyright continues for the life of the last surviving creator plus 70 years. For works created by a corporation, the copyright term is 95 years. On January 15, 2003, the U.S. Supreme Court ruled that the Bono law is not in violation of the Constitution. See also Fairness in Music Licensing Act of 1998.

soundboard See sound card.

sound byte A short (usually 30 seconds in duration) bit of comment or conversation on television or radio. Believed by many to be misleading because it often lacks context.

sound card A device that fits into a bay or slot in the central processing unit of a computer. It allows the user to hear all the sounds produced by applications.

source of injury or illness The object, substance, exposure, or bodily motion that directly produced or inflicted the disabling condition is cited. Examples are a heavy container, a toxic substance, fire/flame, and bodily motion of the injured/ill worker.

source tax 1. A tax placed on income earned in the years an individual lived and worked in a state. 2. A state income tax on retirement income or other disbursements of qualified pension plans to nonresidents. Assessed on former residents who have relocated. Currently California, Idaho, and Oregon have source taxes. Colorado, Florida, Louisiana, Nevada, Texas, and Washington have laws protecting residents against source taxes.
space verification program  See function space verification program.

spamouflage  Bulk e-mail messages delivered from generic e-mail addresses and using innocuous subject headers, designed to thwart filtering programs and spam-averse readers. Attributed to Wired magazine.

spam/spamming  On the Internet, the unwelcome practice of broadcasting an advertisement to several newsgroups or mailing lists (i.e., unsolicited commercials). Also called garbage or junk postings.

span of authority  See span of management.

span of control  See span of management.

span of management  A principle of management that states that there is a limit to the number of persons one individual can supervise. In early management theory, the ideal span of management was narrowly defined as five to eight subordinates. Today, span of management is seen to hinge on several factors: the nature of the process being performed, the complexity of the task, the ability of the workers, and the physical proximity of workers to each other.

speak out program  A means of communicating with employees and providing answers to their questions and responses to their concerns. May employ a mail-in system, telephone hot line, meetings, and employee surveys.

Spearman-Brown formula  A method for calculating the coefficient of reliability of a test, which indicates how consistently the test measures whatever it purports to measure. The test is scored in two parts as well as in total; that is, separate scores are calculated for the total test, for odd-numbered test items, and for even-numbered test items. The formula is as follows:

\[
r_s = \left( 1 - \frac{s_o^2 + s_e^2}{s_t^2} \right) \text{ (Spearman–Brown formula)}
\]

where  \( a_o \)  = standard deviation of the first half of the test (odd-numbered items)

\( s_o \)  = standard deviation of the second half of the test (even-numbered items)

\( s_t \)  = standard deviation of the total test

special assignment  A strategy for building the data bases of employees by bringing them into contact with new and different people, situations, problems, and ideas. They include assignment to investigations, studies, audits, quality circle membership, and assignment to work teams and task forces, temporary positions, and travel.

special cash award  A form of variable pay. Cash awards are given to nonexecutive employees who have done something noteworthy and special for the company — such as developing a new procedure or a means of cutting costs.

special court-martial  A military tribunal that has jurisdiction over all personnel charged with any Uniform Code of Military Justice (UCMJ) offense referred to it by the convening authority. It is composed of not fewer than three members, which may include commissioned officers and enlisted members (at the accused’s request) and is usually presided over by a military judge. A military lawyer is detailed to represent the accused member at no expense to the accused. The member may instead request that a particular military attorney, if reasonably available, represent him or her. The member may also retain a civilian attorney at no expense to the government. The prosecutor is a military lawyer (judge advocate), unless precluded by military exigencies. The maximum punishment a special court-martial may adjudge is confinement for 12 months, forfeiture of two thirds pay for 12 months, reduction to the lowest pay grade (E-1), and a bad conduct discharge.

special-effects generator (SEG)  In TV production and transmission, an electronic device usually installed in the video switcher and used to produce wipes, split screens, inserts, keys, and the like.

specialist  A physician or other health care provider who treats only certain parts of the body, health problems, or age groups; for example, cardiologists, endocrinologists, and geriatricians.

specialization  An organizational principle that states that as organizations grow, work must be divided, otherwise jobs will become
so complex and require so many different skills that they cannot be performed by one person. Therefore, clear areas of specialization must be defined at all levels of organization and work divided accordingly.

**Special K** An animal tranquilizer snorted by teenagers to get high. The drug is dangerous in that it causes delusions, irrational behavior, and impairment of motor functions. It may also cause cardiac and respiratory problems. Also called cat.

**Special Libraries Association (SLA)** A network of information professionals in more than 70 countries whose areas of specialization include the arts, business, education, engineering, environmental and resource management, law, medicine, information technology, news, social science, and telecommunications. The Association provides support and services for special librarians, including employment assistance, continuing education, scholarship aid, research, publications, conferences, consultation, and networking. **Contact:** SLA, 1700 Eighteenth St., NW, Washington, D.C. 20009-2514 (phone 202-234-4700; fax 202-265-9317; e-mail sla@sla.org; Web site www.sla.org/).

**Special performance targets** A form of variable pay in which employees are given specific performance goals, such as the number of pages of technical material produced per day, and are rewarded for meeting or exceeding the target.

**Special practitioner** Specially qualified medical professionals who are not physicians but are approved by insurance carriers and Medicare to provide services to beneficiaries. Examples are certified nurse anesthetist, certified nurse midwife, physician assistant, and clinical psychologist.

**Special-purpose entities (SPEs)** Off-balance sheet financial structures (usually debt) used widely by U.S. companies across a variety of industries. Essentially they are assets in the form of receivables, loans, or mortgages that serve as collateral to issue mortgage- and asset-backed securities. By isolating assets in an SPE, a company can, in many cases, improve its access to capital markets and lower its overall cost of capital. For example, financial services providers use them to sell assets from their balance sheets to institutional investors and reduce their capital requirements. Manufacturers use them to finance customer purchases. Hundreds of companies use them to finance real estate through tax-friendly leasing transactions.

**Special training** Training programs provided for special groups of workers, such as fast-trackers and employees with disabilities.

**Specialty benefits** Additions to employee benefits packages such as mortgage assistance, vehicle leasing, and company credit card programs.

**Specialty knowledge and skills** One of three types of industry standards to be developed by voluntary partnerships under guidelines issued by the National Skill Standards Board: knowledge and skills that are the most detailed and specific jobs and functions within an economic sector or firm — much more specific than core knowledge and skills and concentration knowledge and skills. For example, for manufacturing specialty knowledge and skills might be those required of a computer repairer.

**Special work team** A work team formed to address specific problems or issues. Special work teams engage in cooperative efforts to identify, analyze, and solve job-related or other problems, make recommendations, integrate organization and individual needs and goals, or improve communication and understanding. They are often interdepartmental or departmental. Examples are executive search teams, task forces, quality circles, employee participation groups, and committees.

**Specific phobia** A consuming fear of a specific object or situation that is often accompanied by severe anxiety symptoms.

**Specified disease coverage** An insurance policy that provides benefits only if the subscriber becomes ill because of a particular disease, such as cancer. Benefits are usually limited to a certain dollar amount. Not available in some states.

**Specified Low-Income Medicare Beneficiary program (SLMB)** A program for persons entitled to Medicare Part A whose incomes are slightly higher than the national poverty level. The Balanced Budget Act of 1997 requires states to pay the Part B premiums for individuals with incomes up to 135% of poverty. For those who have income levels...
between 135 and 175% of poverty, states must pay that part of the premium that represents the cost of moving some home health visits from Part A to Part B. The increases were effective through 2002.

**specimen integrity** The condition of a blood or urine sample. In drug testing, the need to ensure that samples used are authentic and accurate in accordance with government (Federal Drug Administration) guidelines regarding measurement precision, storage and transport, and time requirements.

**speech and language disorders** Individuals who have difficulty making themselves understood, due primarily to neurological or mechanical disabilities involving the voice. An individual is considered to have a speech impairment or disability when (1) speech is so deviant that listeners pay more attention to how the person speaks than to what is said, (2) speech is difficult or impossible to understand, or (3) the speaker reacts to his or her own utterance in such a way as to affect the communication adversely. There are two basic causes of speech impairments, functional and organic. Functional (or psychogenic) speech defects are caused by psychological factors; they have no physical origins. Organic speech defects are caused primarily by physical factors, such as accidents, disease, or heredity.

**speech benefits** An ancillary benefit. Typically covers speech rehabilitation treatment, ranging from ten covered visits per year up to unlimited visits.

**speech/hearing benefits** See hearing benefits; speech benefits.

**speech-language pathologist** A professional who helps people develop their communication abilities as well as treat speech, language, and voice disorders. Services include prevention, identification, evaluation, treatment, and rehabilitation of communication disorders including stroke victims and those who have language delays, stutter, or have other voice and articulation problems. They also work with people who are nonspeaking and use augmentative communication aids ranging from sign language to computers.

**speech language pathology services** Treatment and exercises to regain and strengthen speech skills.

**speech problems** People who have speech difficulties or impediments to oral communication such as stuttering, aphasia, cleft palate, laryngectomy, lisping, and lallation.

**speech recognition** See voice and speech recognition.

**speech synthesizer** Converts various types of text signals, such as keyboard, scanner, and switch input, into speech for use by people who are blind. Most synthesizers provide inflection, tonal quality, and variable pitch, and many can be customized by the user for special acronyms, words, and trade terms.

**speed** A addictive street drug, methamphetamine, taken as pills or injected.

**speedball** See moonrock.

**speed hiring** Employing an outstanding person even when one does not have an opening, does not have money budgeted for salary and benefits, or already has a qualified and competent employee. The offer of employment is made because top-notch job candidates are always in demand, and it is prudent to capture the “stars” when they are available.

**speed learning** See speed reading.

**speed reading** A means of rapid reading. Overcomes such habits as word-for-word reading, excessive fixations, vocalizing, inaccurate return sweeps, loss of concentration, and so on. It emphasizes thinking, increasing eye span, accurate return sweeps, skimming, comprehension, and the like to increase speed and comprehension. May make use of reading rate controller equipment and tachistoscopes.

**speed to learning** The elapsed time from the moment the institution understands its need for learning until the target audience is trained. Attributed to Bryan Polivka (Bryan Polivka@educate.com), chief learning officer with Caliber Learning Network, Inc., a Baltimore Web-based training provider.

**speedwriting** A technique for organizing thoughts, packaging them for impact, and getting them on paper quickly.

**Floyd D. Spence National Defense Authorization Act of 2000** Provides lifetime health coverage for Medicare-eligible military retirees, family members, and survivors. It established TRICARE-for-life as a permanent entitlement as of October 1, 2001, and gave the Department of Defense 1 year to set up the
spend down 1. Reducing one’s assets and income to reach the low levels that will enable an individual to qualify for Medicaid. 2. The amount of expenditures for health care services, relative to income, that qualifies an individual for Medicaid in states that cover categorically eligible, medically indigent individuals.

spendthrift trust An estate planning strategy designed to protect a beneficiary against his or her own carelessness, voluntary extravagance, or financial misfortune. The trust is established with income-producing assets, and the trustee is given discretion as to when, under what conditions, and in what amounts the beneficiary will receive the income from the trust.

spent time A term used in time management to describe time consumed or used before, during, or after completion of a job, task, or project. Although work is done during spent time, it is unproductive. Examples are searching for equipment, tools, materials, or people; setting up and resetting equipment, machines, or automated equipment; or redoing or correcting defective products or poor-quality services.

spider A program that automatically searches the Web for specific information (e.g., a spider will allow you to search by topic).

spike A sudden burst of electrical power lasting less than a second. Spikes may damage computer hardware as well as unsaved data. Protection against spikes is provided by surge suppressors — devices that plug into regular electrical outlets and that have several receptacles into which the computer and its peripherals are plugged.

spinal cord injury A lesion of the cord that results in paralysis of certain parts of the body and corresponding loss of sensation and ability to move. There are two primary symptoms: paraplegia and quadriplegia. Other symptoms may include impairment of bladder, bowel, and sexual function, reduction in pulmonary function, impairment of the circulatory system, muscle spasms, and chronic pain.

spin master Applied to a new breed of public relations personnel, people who are skilled at crafting and spinning the “right” corporate image — a company that is stable, healthy, socially conscious, politically correct. Sometimes called image doctor.

spinning A questionable financial strategy in which a bank allocates marketable, risk-free shares in a company about to go public to executives of prospective client companies. In return, the executives give the bank business believing that, in turn, their own stocks will receive positive ratings.

SPIRE awards Gold, silver, and bronze awards given annually by the American Marketing Association for outstanding promotional campaigns, judged on creativity, planning, presentation, and success. Contact: AMA, 250 S. Wacker Dr., Ste. 200, Chicago, IL 60606 (800-262-1150 or 312-648-0536; fax 312-993-7542; e-mail info@ama.org; Web site www.ama.org/).

split city fare A method of cutting fares by splitting a trip into two legs. For example, a direct, full-fare ticket between two cities some distance apart is often more expensive than the sum of the lowest fares from the departure city to an intermediate destination and from the intermediate destination to the final destination.

split-dollar insurance An insurance arrangement involving an agreement between the employer and the employee (usually an executive) to share or split the cost of insurance premiums, the benefits of the plan, or both.

split-half reliability See Spearman-Brown formula.

spondyloarthropathies A collection of disorders that tend to affect the spine. They include Reiter’s syndrome, psoriatic arthritis, intestinal arthropathy, reactive arthropathy, and ankylosing spondylitis (the most common type) in which the spinal bones fuse. Their causes are unknown.

sponge tax A means of recovering or reducing the state tax paid on estates by applying credit for taxes paid to the state against the federal estate tax. That is, the state takes a share of the tax the estate pays to the federal government when the tax exceeds the current federal exemption of $600,000 instead of adding a state estate tax. (Actually, the estate tax paid
to the state is credited toward the federal estate tax — effectively canceling out the state tax). The $600,000 federal exemption can be used for both gift of assets while living and when leaving an estate to U.S. citizen beneficiaries. An unlimited amount of gift or estate assets can go to a U.S. citizen spouse without incurring federal tax liability. The limit for non-citizen spouses is currently $100,000.

spoofing The deceptive practice of bouncing back e-mail by someone sending spam, mass online mailings promoting a product, to avoid complaints about the product. It is done by substituting the e-mail addresses of others instead of the spoofer’s own, resulting in multiple copies of e-mails clogging victims’ inboxes.

spooling Use of an intermediate computer storage device, such as a disk, to overcome the bottleneck created by the production of output reports at a rate faster than they can be printed. The device accumulates reports in a file for later printing, allows the operator to control when and in what order they will be printed, and permits the operator to use the computer while the reports are being printed.

spot report A brief, handwritten, formatted report of the observations of managers, supervisors, staff personnel, technicians, other employees, customer service representatives, suppliers, or sales personnel to sound the alert about problems and events that could blossom into severe problems.

spot rewards Employer-to-employee cash awards, dinner or movie certificates, or debit cards given “on-the-spot” for ideas or behavior that benefit the company or the work team.

spousal impoverishment Individuals who become penniless as a consequence of poor financial planning or massive medical or long-term health care costs due to catastrophic illness (and may therefore become eligible for Medicaid). Some protection against spousal impoverishment was provided by the Medicare Catastrophic Coverage Repeal Act of 1989.

Spousal Impoverishment Law of 1989 The law requires each state to build in protections for at-home spouses and established certain maximums and minimums of income and assets to be set aside for the at-home spouse to keep. Before 1989, all assets owned by a patient in a nursing home had to go to pay for care. Because the majority of institutionalized spouses were husbands, and because typically the couple’s assets were held in the husband’s name, the wife was rapidly forced into poverty.

spread In stock parlance, the difference between what potential buyers bid for a stock and what potential sellers ask.

spreadsheet A computer program used to analyze numbers in row-and-column accounting format. Formulas can be entered to calculate totals, percentages, and other data summaries. Recalculations can be readily made by changing inputs.

spread spectrum See code division multiple access.

springing power of attorney A legal document permitted in some states. Prepared by an attorney, it gives a named individual the power to act as the maker’s agent. Unlike a general power of attorney, it “springs” into effect when the maker becomes incompetent.

squatters In travel management, hotel guests who check in a day early and refuse to check out and remain an extra day or days, bumping those with reservations for those days. Used by travelers and convention attendees whose first-choice hotel is booked solid. Some states have “inkeeper’s rights” laws that give hoteliers the right to evict guests who fail to vacate a room on their confirmed and intended checkout date.

stable-value funds An investment option. The investor buys either a portfolio of guaranteed investment contracts or a portfolio of short- to intermediate-term bonds with an insurance feature guaranteeing that the buyer will not lose money.

staffing The managerial function concerned with the acquisition (recruitment, screening, and selection), orientation and induction, training, assignment, compensation, development, promotion, reassignment, and retirement or termination of personnel. It employs personnel inventories, projections of position vacancies, and promotion progression charts, carefully designed applicant specifications, job descriptions, recruitment and advertising strategies, and screening and selection proce-
**staffing options** See contract technical workers; conventional staffing; employee leasing; independent contractors; in-house temporary employees; long-term temporary assignments; master vendor arrangements; outsourcing; part-time employees; payrolling; temp-to-lease programs; temp-to-perm programs; traditional temporary help.

**staff leasing** Used originally by small businesses and professional practices to minimize the cost of providing benefits to lower-skilled employees, leased staff are now employed to save time and costs, provide professional skills unavailable within the company, and reduce turnover. Staff leasing differs from temporary employees in that leased staff are hired by the employing company, stay on the job for an indefinite period of time, and enjoy portable benefits, whereas temporary employees are recruited by the temp agency, remain on the job for a limited period of time, and lack comprehensive benefits.

**staff model** A form of integrated health care delivery system in which the physicians are employed by the system and integrated either through practice purchase or being hired directly. Often the system is a larger and more comprehensive organization than a hospital.

**staff model health maintenance organization (SMHMO)** An HMO that owns and operates health care centers staffed by physicians employed directly by the HMO. Centers may provide laboratory, x-ray, drug and alcohol treatment programs, prescription drugs, and other medical services. Affiliated hospitals provide inpatient services to members. Also called closed panel HMOs.

**staff officer** or **staff manager** A head of an organizational element who is not in the direct chain of command — the line of authority leading from the CEO to the lowest hourly worker. Staff officers are responsible for advising and assisting line and other staff elements. They serve as the heads of staff or support elements and have only functional (a defined area) authority over line and other staff officers, although they almost always have line authority within their own organizations. Examples are the controller and manager, training and development.

**Stafford Loans** The basic, government-subsidized student loan available to everyone. If the individual’s college application shows financial need, the government pays the interest on the loan while the student is in school, and repayments do not start until the student leaves school. Maximum loans for freshmen total $2625 annually; for sophomores, $3500; for juniors and seniors, $5500, and for graduate and professional students, $8500. The interest rate is pegged at the 3-month treasury-bill rate plus 3.1%, adjusted annually. These loans are capped at 9% for everyone, regardless of income. If rates exceed that amount, the government will pay the difference. See also Unsubsidized Stafford Loans.

**stakeholder** An individual who has a stake in or an effect on a business, such as a customer, client, dealer, franchisee, contractor, shareholder, trustee, partner, employee, or supplier.

**stand-alone software** A computer program that does not automatically share data with another program.

**standard** An objective criterion against which methods, performance, products, services, and results can be measured and evaluated. Standards describe the conditions that exist when a job or function is being done in an acceptable way or the characteristics of a product or service when it meets requirements, conforms to design criteria, or falls within established tolerances.

**standard cost method** Recognized as an effective means of planning, controlling, and measuring cost performance. By establishing values of what the costs should be for a specific set of conditions, the differences between such predetermined costs and subsequent results can be expressed in terms of cost variances, which make it possible to report significant trends on an exception basis.

**standard deviation (S.D.)** A statistical measure of variation, it is derived by mathematical formula from either a frequency distribution or grouped data. It shows how the scores on a test (or numbers in another type of distribu-
tion) distribute themselves around the mean score (or number).

\[
\text{Standard deviation (s)} = \sqrt{\frac{\sum fd^2}{N}}
\]

where \( \sum f = \text{sum of} \)

- \( f = \text{frequencies} \)
- \( d = \text{deviations from the mean} \)
- \( N = \text{number of scores} \)

A simplified formula for calculating the standard deviation, accurate for most purposes, is:

\[
\text{Standard deviation} = \frac{\text{sum of the high sixth} - \text{sum of the low sixth}}{\text{half the number of testees}}
\]

**standard error (SE)** A statistical estimate of the possible size or scope of error present in an individual test score or a group measure such as a mean or coefficient of correlation.

**standard error of measurement (SE meas)** A statistical measure of the reliability of a psychological or achievement test expressed in the score units of the test. It indicates the upward or downward distance between the theoretical “true” mean of a test and the actual scores. An individual’s true score is considered to lie within a band of scores on the total score continuum; the width of the band depends on the size of the standard error of measurement.

\[
\sigma_{\text{meas}} = \sigma_1 \sqrt{1 - r_{11}}
\]

where \( \sigma_{\text{meas}} = \text{standard error of measurement} \)

- \( \sigma_1 = \text{standard deviation of the test} \)
- \( r_{11} = \text{reliability coefficient of the test} \)

**standard hour plan** Similar to a piecework incentive plan, the standard hour plan rewards workers by granting a percentage premium above the base rate that equals the percentage by which their performance exceeds the prescribed standard.

**Standard Industrial Classification (SIC) system** Used throughout the federal government to group establishments into industries. The SIC division structure makes it possible to collect and calculate organizational data by broad industrial divisions (labeled A through K), industrial groups (the two- and three-digit SIC levels), and specific industries (the four-digit level). See the *Standard Industrial Classification Manual, 1987* (Executive Office of the President, Office of Management and Budget), available in many libraries.

**standard infection control rules** *See universal precautions.*

**standard interview** *See standardized interview.*

**standardizability** A characteristic of an acceptable test. A test is standard when a systematic sample of performance has been obtained under prescribed conditions and scored according to definite rules. Factors in standardization include equipment, tools, and working aids, materials, arrangement, difficulty of problems, and the testing environment; all conditions must be identical for all testees.

**standardization** Developing and establishing uniform specifications for systems, equipment, machines, tools, materials, procedures, practices, or any type of product or service.

**standardized interview** An interview that deals with exactly the same subject matter, using identical questions (and usually in the same sequence), and whose answers are comparable and classifiable. Differences in responses should reflect actual differences between interviewees and not to the questions they were asked or the meaning they attached to the questions.

**standardized lost time metrics** Relate to the broader issues of employee health and productivity rather than focusing on absence and disability. According to the Washington Business Group on Health’s council on employee health and productivity, examples include short-term disability cost per employee, salary continuation costs per claim, annual workers’ compensation costs as a percentage of payroll, and sick leave (incidental absence) incidence per employee.

**standardized test** A test designed to provide an objective and systematic sample of individual performance when administered under carefully prescribed conditions and interpreted according to specified normative information. Also called *standard test.*
Standard Occupational Classification (SOC) system  A system used by all federal statistical agencies to classify workers into occupational categories for the purpose of collecting, calculating, or disseminating data. All workers are classified into one of more than 820 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 23 major groups, 96 minor groups, and 449 broad occupations. Each broad occupation includes detailed occupations requiring similar job duties, skills, education, or experience.

standard report  A template for a recurring report, usually delivered with the software that is retained as a permanent part of a human resources information system so that it can be reproduced as needed.

standards  1. Benchmarks, criteria, or yardsticks. 2. Criteria set by a competent authority as the rule for measuring quantity or quality. Conformity with standards is usually a condition of licensure, accreditation, and, sometimes, payment for services. 3. Criteria agreed upon by computer hardware and software vendors that make it possible for them to work together.

standard score  A derived score that takes into account the mean performance of a given group on a test and also the relative performance of all people taking that test. If a test is neither too easy nor too difficult for the group tested, scores will be distributed normally; that is, their arrangement will be similar to the normal probability curve. Standard scores are calculated by dividing the deviations of testees’ raw scores from the mean by the standard deviation of the group. Also called a z score. The formula follows (see also T-score):

\[
\text{standard score (z)} = \frac{\text{raw score} - \text{mean}}{\text{standard deviation}}
\]

standards of applications architecture (SAA)  A set of common (industrywide) standards by which all computer systems will be transportable and can interface. It allows users to operate different makes of computers with similar sets of commands.

standards of care  Standards that describe circumstances under which certain medical or surgical procedures should and should not be performed. They are developed and refined by expert physicians based on review of published research and personal experience.

standards of performance  See performance standards.

standard test  See standardized test.

standby letter of credit  A means of protecting funds should a facility be unable to fulfill its commitments under a contract. It takes the form of an agreement with a bank or financial institution that it will guarantee payment should the defaulting party, who provided the standby letter of credit, fail to meet its obligation to pay. The letter also delineates the obligations of the supplier. See also escrow account.

standing operating procedures (SOP)  Sometimes mistakenly called “standard” operating procedures. SOPs are painstakingly written, carefully communicated, and thoroughly monitored procedures for performing recurring functions, duties, or tasks.

standing work team  A group of employees assigned to either identical or similar jobs and formed into teams based on their location, their jobs, and the structure of the organization. Work team activity is a regular and ongoing part of getting the work of the organization done.

stanine score  A form of standard score (standard nine) that divides the score distribution into nine groups. The mean of a set of stanines is 5, and its standard deviation is approximately 2. Each stanine represents a band of scores on the baseline of the normal probability curve of one half of a standard deviation. The entire range of scores is divided into nine such bands. The middle stanine is the band including one fourth of a standard deviation on each side of the mean. This is numbered the fifth stanine. On either side are four stanines; each is one half a standard deviation. Those below the middle are numbered 1 to 4 and those above, 6 to 9. The formula is as follows:

\[
\text{stanine} = 5 + 2 \left( \frac{\text{raw score} - \text{mean}}{\text{standard deviation}} \right)
\]
star measurement  In productivity improvement, measuring the quality of key processes and results in five areas: products and services; use of resources (people, funds, materials, equipment, facilities, technology, and market position); work processes and environment; employee, management, and labor relations; and customer, client, supplier, and public relations.

star numbers  Confidential passwords or booking codes used to identify private discount airfares, such as convention fares, which offer discounts of from 5 to 45%. These fares have often been advertised in convention brochures or released by corporations, travel agents, and individual travelers to the detriment of the airlines concerned.

Star Schools Program  Created by Congress in 1990 to establish high technology learning centers throughout the country to provide educational programs and materials to low-income students. Technologies employed include Web sites, interactive video and computer systems, and teleconferencing.

State Children’s Health Insurance Program (CHIP)  In 1997, federal legislation created CHIP, a new Title XXI of the Social Security Act. The program enables states to insure children from working families with incomes too high to qualify for Medicaid but too low to afford private health insurance. The program provides coverage for prescription drugs, vision, hearing, and mental health services and is available in all 50 states and the District of Columbia. Contact: State Medicaid agency or Web site www.hcfa.gov/init/children.htm.

State Emergency Response Commissions (SERCs)  Commissions or agencies established or designated under the federal law to enforce the provisions of the Superfund Amendments and Reauthorization Act of 1986.

state employment postings  Mandatory employment postings required by all 50 states, although requirements differ from state to state. Most states require fair employment law, minimum wage, state occupational safety and health, and workers’ compensation posters.

State Health Insurance Assistance Program (SHIP)  A state agency that receives money from the federal government to provide free health insurance counseling and assistance to Medicare beneficiaries.


statement of account  In meeting management, a document that lists income and expenses following an event.

statement of non-availability  See non-availability statement.

Statement of support  A pledge make by employers never to deny employment based on Reserve or National Guard service and to grant leaves of absence for military training of their employees.

statement of work (SOW)  A complete, detailed, and realistic statement or specification of an organization’s needs and requirements upon which prospective suppliers base their bids to provide products or services. SOWs are developed following systematic analysis of the functions to be contracted or procured using organizational, job, task, and performance analysis procedures. The SOW contains the following: (1) definitions of all special terms and phrases; (2) description of the facilities to be used and maintained by the contractor; (3) facilities to be constructed by the organization and by the contractor during or prior to contract performance; (4) a list of equipment, supplies, records, and publications that will be provided to the contractor; (5) provisions for accountability of facilities, equipment, supplies, and the like; (6) obligations of the contractor at the end of contract performance; (7) a list of all property that the contractor must furnish; (8) a description of the specific tasks to be performed by the contractor; (9) definition of applicable professional and technical specifications; (10) quality assurance provisions that detail how each task will be
received and accepted; (11) a delivery schedule; (12) criteria for measuring the effectiveness of contract performance; (13) a list of all records that must be maintained by the contractor; and (14) a list of all reports the contractor must provide.

State Taxation of Pension Income Act of 1995 Prohibits states from taxing the retirement income of nonresidents. Important to human resources managers because without the legislation employers would have been required to recreate the retirement account history of former employees, including rollovers and other services in different states. The law mandates that anything that “looks like a pension” can be taxed only by the state in which the retiree is a resident.

State unemployment insurance (SUI) Supports workers who become unemployed through no fault of their own and who are able, available, and actively seeking work. Paid for by employers based on a company’s unemployment experience rating. Varies from 0.01 to 13% of an employer’s taxable wages, depending on state regulations.

Static budgeting See fixed budget.

Static random access memory (SRAM) Memory that is stored but requires a constant supply of power to hold its content but does not require refresh circuitry, unlike dynamic random access memory (DRAM). Is usually faster than DRAM but takes up more space and uses more power. Used most often for parts of a computer that require high speed, such as cache memory. See also dynamic random access; random access memory; read-only memory; video random access memory.

Static scoring Assumption that a tax cut produces an equivalent drop in revenues; for example, a 10% reduction in tax rates inevitably results in a 10% drop in revenue.

Statistical analysis An approach to determining or measuring the differences or relationships between variables, treatments, processes, or persons that are mathematically or numerically, rather than judgmentally, based.

Statistical map A graphic device for depicting numerical information on a geographic basis. The way the map is shaded, hatched, or colored, for example, can be used to show the magnitude of the phenomena being analyzed or studied.

Statistical model Used in HR forecasting to develop a clearer picture of forces and their impacts on human resources availability. There are two types: the change model and the optimization model.

Statistical process control (SPC) 1. A strategy for avoiding massive unplanned manufacturing stoppages and controlling the quality of products delivered to customers by programming small breaks into the production system and checking quality at each step in production against standards set in advance. Those standards establish mathematical limits of acceptable performance for each step to eliminate as much variation as possible. Instead of focusing on the final product as most quality control (CQ) systems do, SPC focuses on the process, the true source of QC problems. At prescribed intervals, workers measure a representative sample of their output. The measurements are averaged, the difference between the high and low measurements is determined, and the numbers are recorded and compared with preestablished standards. If the figures fall within tolerances the customers will accept, work is resumed. If not, the problem is fixed. 2. Techniques and tools manufacturers use to measure their output that are now being applied to the measurement of training effectiveness and as a means of teaching workers to become more productive. Although used primarily in controlling product work,
they recently have been applied to services and white-collar work.

**status of forces agreement (SOFA)** A formal agreement between the U.S. and another country that hosts American military units. Grants those forces landing, berthing, and extraterritorial rights and privileges, including such items as legal jurisdiction and tax exemptions. Sometimes called *visiting forces agreement*.

**statute of fraud** A law that requires certain contracts to be in writing in recognition of the fact that the written word is more durable, reliable, and legally enforceable than the spoken word. For example, an individual’s promise to pay the debt of another, to indemnify or hold harmless another party, to sell real property, and any contract in consideration of marriage requires a written contract. Under this statute, oral contracts are not enforceable unless some kind of written document exists that is signed by the person against whom the terms of the contract would be enforced. The purpose is to avoid memory lapses, preclude legal disputes, prevent parties from claiming that there was a contract where none existed, clearly identify the terms and conditions of a contract where one does exist, and improve business relationships. The statute of fraud is the law in all 50 states and all Common Law countries.

**statutory benefits** Benefits mandated by federal and state laws. They include social security (FICA), workers’ compensation, and unemployment compensation. Sometimes partly supported by employee contributions.

**steering** In risk management, the ethically questionable practice of influencing a patient to deal with a particular insurance carrier or viatical settlement firm when an agreement exists between the health care provider and the insurance carrier or firm stipulating that the provider will receive a certain percentage of the face value of all life insurance policies the carrier or firm buys.

**stepped-up basis** The new tax cost basis an appreciated asset receives when it is listed on a decedent’s estate tax return. The capital gains received on such an asset escape income taxes.

**stereostatic biopsy** Employs x-rays and a digital imaging system to evaluate abnormalities (particularly breast cancer) quickly, accurately, and without using invasive surgery. A needle is guided by computer to the precise biopsy site to collect a tissue sample.

**stereotyping** The practice of assigning traits or abilities to people based on assumptions made that people with certain characteristics or representing certain races, nationalities, religions, regions, and so on have certain traits, abilities, disabilities, and the like.

**still-frame storage unit** A digital device used to store an individual video frame that can then be instantly retrieved by entering its coded address. The device eliminates the need for slides and camera cards in TV production.

**still video (SV)** A method of imaging that provides a useful and convenient alternative to “silver” photography. Using still video cameras, which resemble standard 35-mm cameras in size, shape, and function, single video frames (still images) are stored on a mini magnetic disk, similar to a computer floppy disk but only 2 inches in diameter. A single disk can hold up to 50 images. Some systems are capable of recording a few seconds of audio with each picture. The images can then be played back over a conventional TV set. Some cameras also have a built-in playback mode. Hard copies can be printed out using a video printer. Its greatest advantage is that still video can be tied in with other electronic media. Images can be transmitted to computers and modified using graphics software; they can be combined with motion video, or transmitted from one location to another just like regular video.

**stimulants** 1. Over-the-counter drugs that help restore mental alertness or wakefulness during periods of fatigue or drowsiness. 2. Drugs that create a feeling of euphoria or a “high.” Repeated use often make the user feel anxious, hyperactive, and irritate. Include cocaine (“coke,” “snow”), crack-cocaine (“freebase rocks,” “rock”), amphetamines (“speed,” “uppers”), and methamphetamines (“crank,” “crystal meth”).

**Stimulus-Response Theory (S-R Theory)** The stimulus-response theory of association or the conditioning process of learning. The
theory states that connections are made between stimuli.

**St. Mary’s Honor Center v. Hicks**  A 1993 Supreme Court decision that prevents an employee from winning a job-discrimination suit if he or she makes false statements in court, whether knowingly or unknowingly, about the reason a worker was treated less favorably than other employees. The plaintiff must prove bias based on race, gender, religion, or national origin.

**stock appreciation rights plan (SAR)**  An executive compensation plan that allows for the payment of undetermined amounts tied to the dividend record of the company or to the gain in the company’s stock price over a specified period of time without the actual purchase of stock by the participant. Employees are credited with a number of stock units without ownership rights in the stock itself.

**stock equivalent plan**  A form of long-term incentive plan. Includes book value plans, phantom stock plans, and dividend equivalent plans.

**stock grant**  A plan in which employees, usually executives, are given stock in the company as an incentive to improve the organization’s bottom-line performance. See also stock options.

**stock incentives**  See stock grant; stock options.

**stock options**  Financial incentives to improve effort and productivity, usually directed toward managerial, scientific, and technical employees. Employees are given the right to purchase a specified amount of stock at a certain price for a stated period of time when they have qualified for such as reward. Options prices are usually considerably lower than the prevailing market prices, and the difference between the option and the market price is the value of the option at any given time. Includes **incentive stock options, nonqualified stock options**, and stock appreciation rights.

**Stoned**  A computer virus that displays the message “Your PC is stoned!” on every eighth system boot-up. The virus may overwrite the computer’s hard disk **file allocation table** and make it difficult to retrieve files from infected floppy disks. The virus is “caught” from an infected floppy disk.

**stop loss 1.**  A provision in health or disability insurance policies that places a ceiling on the amount the employee has to pay (the deductible) as his or her share of a claim. **2.** A provision that limits aggregate losses in self-funded health or disability plans to a specific, agreed-upon annual amount. The carrier pays the employer (policyholder) for claims in excess of the agreed-upon amount.

**stop words**  On the World Wide Web, conjunctions, prepositions, articles, and other words, such as “and,” “to,” and “a,” that appear in documents but alone have little or no meaning.

**storage**  Removable elements in a digital camera that allow the user to transfer images from the camera to a personal computer. Examples include SmartMedia, Compact Flash Cards, Sony’s Memory Stick, Iomega’s Click drive, and floppy disks.

**storage area networks (SANs)**  Hardware and software designed to provide database and business-continuance/backup/disaster recovery for end-customer businesses, most commonly manufacturing and government organizations.

**storage in transit (SIT)**  In employee relocation, a shipment that has been placed in a warehouse temporarily, usually because the owner does not have a residence at which to accept delivery of the property.

**storing**  A learning strategy used by humans (and to some degree by learning machines). It involves storing information in memory that is frequently needed to avoid the need for repeating the problem-solving process. Also called caching.

**storyboard**  In television or audiovisual production, a document that contains statements of the video, company, and audience objectives and sketches showing the information to be covered, style of photography or video shots, action flow, and transitions. It is used to help management and other staff officers visualize what the final product will look like.

**straight piecework plan**  A type of incentive plan in which workers are paid on the basis of the number of units produced or worked on; there is no guaranteed minimum wage.

**strategic alliance**  A business relationship involving a shared objective established between companies or other types of organizations to
improve competitive status and/or reduce costs. Alliances may last from only a few months to 10 or more years.

**strategic future conference**  See future search.

**strategic leadership team**  A group of people who provide overall direction and guidance to a company, department, or unit.

**strategic litigation against public participation (SLAPP)**  Refers to lawsuits (SLAPP) whose sole purpose is to promote or achieve a political agenda.

**strategic objectives**  Represent an organization’s major change opportunities and/or the fundamental challenges the organization faces. Typically externally focused, they relate to important customer, market, product/service, or technological opportunities.

**strategic plan**  A means of matching the resources of an organization with the internal and external conditions within which it must operate to attain its mission and achieve its goals and objectives. It is a tool to plan for the future and to develop more creative and innovative solutions to organizational problems. The strategic plan examines the effects of potential changes in government policies, demographic and social changes, economic trends, and technological advances, among others. The plan also contains corporate goals and objectives, organization structure, financial data, and break-even analysis.

**strategic planning**  The process of identifying the probable or most likely issues, opportunities, threats, and options that an organization will face over the next 5 or more years. It involves a look into the future as a means of avoiding disasters and crises.

**strategic project office (SPO)**  An office designed to assist chief information officers to prioritize their investments and improve their return on investment by examining and aligning projects with company strategy.

**strategic quality management (SQM)**  See total quality management.

**strategic staffing**  The growing practice of employing only a small core group of permanent employees and making frequent use of temporary employees for highly specialized positions.

**strategic thinking**  The ability to think in terms of the total business, analyze external factors and their influence on the organization, and see problems and solutions in a new light.

**strategy**  A compatible combination of goals, objectives, policies, and programs that will enable a manager to accomplish optimum results under a given set of conditions or circumstances.

**Strategy + Business**  Published quarterly by Booz-Allen & Hamilton Inc., 101 Park Ave., New York, NY 10178. Annual subscription rate is $38 in the U.S. and $48 in Canada and elsewhere.  

**strategy/planning meeting**  A high-level, face-to-face meeting of key individuals devoted to the formulation of strategic, long-range, tactical, or operational plans or the development of a stratagem to deal with a problem, issue, or crisis.

**streaming**  Sound and video broadcast over a Web site or the Internet in real time rather than requiring the user to download and play it back after the download has been completed.

**streaming media**  Streaming video with sound. The materials are sent in a continuous stream and are played as they arrive.

**streaming quotes**  Prices of the most recent stock sales and purchases updated on the Internet, accessed by opening a window on the electronic trading floor.

**streaming video**  The process of sending a video or audio signal across the Internet in real time instead of in the form of a download.

**street name**  Listing of stocks, bonds, or other securities in the name of a broker without issuing certificates in the name of the real owner. Useful in the settlement of estates, the use of street names makes it unnecessary to change the names on certificates from the decedent’s name to the estate and then to the beneficiary.

**strength and endurance test**  See physical ability test.

**stress**  The negative effects on people of any external stimulus, including unfavorable job or home conditions, threatening words, and unexpected loud noises. The conditions adversely affect the physical, mental, and emotional health or productivity of people.
Examples are role conflicts, lack of peer or superior support, responsibility for others, pressures of time, work overload, and marital and family problems.

**stress interview** An employment interview in which the interviewer deliberately subjects the candidate to tension and pressure to determine how he or she reacts. The practice is not recommended because interviewees are already under considerable stress.

**stress management training** Training conducted to eliminate or reduce the consequences of excessive stress to individual employees, their families, and the organization in terms of adverse effects on physical and mental health, damage to personal and family life, increased absenteeism and tardiness, strained interpersonal relationships, complaints and grievances, substandard performance, and lower productivity on the job. Strategies and techniques used include medical referral, psychotherapy, exercises and fitness programs, counseling and self-awareness training, diet consultation and nutritional assays, relaxation tapes and exercises, breathing techniques, meditation, self-hypnosis, autosuggestion, autogenic training, massage, biofeedback, seminars and discussion groups, and spouse or couples workshops.

**strike** A work stoppage, walkout, or sit-in of employees as a group (usually members of a union or collective bargaining unit) in an attempt to force an employer to grant wage or salary increases or improved benefits.

**striking employees** See Executive Order 12954.

**striped-collar workers** A blend of blue- and white-collar workers. Possess a higher level of technical knowledge and skills than blue-collar workers but do not have college degrees, as white-collar workers typically do.

**stroke** Occurs when the brain’s blood supply is reduced due to the narrowing of arteries by the long-term buildup of plaque, a process called atherosclerosis. May lead to long-term speech loss, memory loss, partial paralysis, and sometimes death. Also called a cerebrovascular accident or brain attack.

**stroke screening** A procedure that visualizes the buildup of fatty plaque in the carotid arteries of the neck that may lead to stroke. An acoustic gel is applied to the neck over the carotid arteries. A painless instrument, a transducer, is mover around the neck to produce images that visualize the inside of the carotid arteries.

**structural capital** The processes, systems, patents, and other structures that remain when employees leave the organization.

**structural imagery** The mental ability to convert a two-dimensional image into three dimensions.

**structured experiences** Training activities that involve participants in learning by doing, have specific objectives, involve step-by-step directions, and make use of prepared materials. They are particularly appropriate for management development in such areas as leadership, negotiating, strategic planning, conflict resolution, role clarification, team building, and internal consulting.

**structured interview** 1. In relation to forecasting, a projection technique that makes use of a panel of experts in a series of face-to-face interviews employing a prestructured, standardized interview format, using identical questions and procedures in the same sequence with each interviewee. The results of each interview are recorded and constitute a database for the next interview. When all of the experts have been interviewed, feedback is furnished to participants by phone or in written form. 2. In relation to interviewing, see also behavioral event interview; comprehensive interview; conversational interview; group interview; nondirective interview; non-schedule interview; nonstandard interview; standardized interview; stress interview.

**structured query language (SQL)** Computer software used to acquire fast and accurate responses from a relational database.

**structured settlement** An alternative to insurance lump-sum settlement. A financial arrangement that allows the defendant in a lawsuit to pay off today’s claims with tomorrow’s dollars — clearing the books of everything from $3000 personal injury claims through million-dollar malpractice claims to multimillion-dollar class action suits — by stretching out payments over a period of 5, 10, or 20 years, or a lifetime. Typically, the
defendant buys an annuity from a life insurance company (or the annuity is self-funded by a corporation or institution) that makes payments to the injured party over several years. The defendant also gets a fast settlement and reduced settlement costs. The plaintiff receives tax- and worry-free guaranteed income tailored to his or her needs over the payment period.

**Student Aid Bill of 1992** Makes it easier for students from middle-income families to pay for college with government grants and loans. It extended the life of federal higher education programs and authorized spending of $115 billion over 5 years. The bill dropped equity in home or farm and college savings accounts from the calculation of assets used to determine student aid eligibility. Raised student income ceilings for students seeking Pell grants of up to $2400 per year. Students from families of four with an annual income of up to $42,000 (formerly $30,000) a year qualify for the grants. The bill also required all lenders of federal guaranteed student loans to offer borrowers either graduated or income-sensitive repayment options. The bill also established a new unsubsidized loan program for students and families who do not qualify now because their incomes are too high. In addition, the bill established a direct loan pilot program at 200 to 250 schools that eliminated banks and other intermediaries, such as the Student Loan Marketing Association.

**Student Aid Report (SAR)** Formal notification of a student’s **Expected Family Contribution** and eligibility for other federal financial aid.

**student aid sources** Include scholarships, grants, earning from work-study programs, veterans education benefits, prepaid tuition plans, military- or employer-paid tuition assistance, or other types of funds specifically earmarked for educational costs.

**student drug testing** See Board of Education of Independent School District No. 92 Pottawatomie County, et al. Petitioners v. Lindsay Earls et al.

**Student Loan Marketing Association (SLMA)** (Sallie Mae) One of the nation’s largest financial services companies and the leading source of funds, account servicing, and other operational support services for federally insured student and parent loans. Purchases loans from lenders to replenish their funds so they can make more student loans. Sallie Mae is headquartered in Washington, D.C. and maintains education loan servicing centers around the country. For more information, see www.salliemae.com/.

**Student Loan Reform Act of 1993** Amended Part D of Title IV to make funds available to eligible students (and their parents) attending participating institutions of higher education by means of direct loans made by the participating institutions, consortia, or alternative organizations that had agreements with the secretary of education to originate loans.

**Student Loan Repayment Program** For each year of service in the Reserve, 15% of the reservist’s student loans (Guaranteed Student Loan, National Direct Student Loan, or Federally Insured Student Loan), or $500, whichever is greater, will be repaid, up to a total of $10,000, or up to $20,000 for selected military occupational specialties.

**studio** 1. In meeting management, a one-room hotel parlor with one or two couches that can be converted to beds. 2. One form of teaching, learning, technology center. Provides facilities for producing and delivering distance education and multimedia instructional materials, including Web sites.

**study assignment** A traditional method of instruction in which the instructor assigns readings in books, periodicals, manuals, or handouts; requires the completion of a project or research paper; or prescribes problems and exercises for the practice of a skill.

**stuttering** Usually described as excessive repetition or a break in speech rhythm. More accurately, stuttering is a deviation in the fluency of speech. There are three possible causes: (1) physical or constitutional, (2) emotional problems, or (3) learned behavior or response. It is most likely to be the result of environmental or hereditary factors or their interaction. However, no theory about the origin of stuttering has been proved. People who stutter are just as intelligent and well-adjusted as nonstutterers. There are no quick cures. Qualified speech therapists, however, can help
people at any age make significant progress in overcoming the disorder.

**Stuttering Foundation of America** Formerly the Speech Foundation of America, a non-profit organization established to work toward the prevention and improved treatment of those who stutter. Publishes books and brochures and provides information packets for adults who stutter, parents of children who stutter, speech-language pathologists, the American Academy of Pediatrics, and the American Academy of Family Physicians. 

**Contact:** Stuttering Foundation of America, 3100 Walnut Grove Road, Suite 603, P.O. Box 11749, Memphis, TN 38111-0749 (phone 800-992-9392 or 901-452-7343; fax 901-452-3931; e-mail stutter@stutteringhelp.org; Web site www.stutteringhelp.org/).

**stylus system** See pen computer.

**subacute care** Comprehensive health care provided immediately following, or instead of, acute hospitalization. Typically involves conditions that do not require complex diagnostic procedures or high-tech monitoring.

**sub-chapter S corporation** A business arrangement under the law, common among smaller firms, that permits the organization to have as many as 35 shareholders and eliminate dual taxation on income and corporation revenues. Under Internal Revenue Service rules, profits and losses are included on a personal return, an alternative that is unavailable to larger C corporations.

**subjective disability** A condition with little or no objective or concrete medical rationale to support the premise that it is disabling. Examples include chronic fatigue syndrome, chronic pain, fibromyalgia, and some psychological or emotional conditions.

**subject-matter expert (SME)** A person with considerable training and experience in an occupation, profession, or discipline used by training or course developers as a resource person to help identify the knowledge and skills required for job performance.

**subnotebook** A type of laptop or portable computer produced by Dell Computer (320SLi) and Gateway (2000 Handbook). Weighing 2 to 4 pounds and measuring about 6 by 10 inches, it is smaller and lighter than other notebooks yet has a keyboard large enough for touch typing.

**subordinate appraisal system** A system that uses appraisal by subordinates to improve managerial performance. It may involve the use of opinion surveys and questionnaires.

**subordination of perjury** The act of procuring, soliciting, or inducing another to commit perjury (lying under oath) in an official proceeding.

**subrogation** The contractual right of an entity (such as a health care plan) to recover payments made to a member for services after that member has received such payment for damages in a legal action.

**subsidiary (organization)** An independent element with majority interest held by a corporate entity. Often has multiple business units and is responsible for all organization functions. Typically is a legally chartered entity with its own board of directors.

**subsidized housing** A relatively new benefit in which employers help employees buy their own homes, from providing loans to offset purchasing costs to forming coalitions with local organizations to work with developers and contractors to build houses.

**subsidized interest** Interest paid by the federal government while a student is in college or during grace periods or deferment periods.

**subsidized loan** Under federal student aid programs, a loan awarded on the basis of financial need. For qualified students, the federal government pays interest on the loan until the individuals begin repayment and during authorized periods of deferment thereafter.

**subsidized payment** A means of controlling travel and entertainment costs. Employees pay for all business-related travel expenses either in cash or by personal credit cards and get reimbursed after payment.

**substance abuse** Misuse of or dependence upon chemicals or other substances such as alcohol, narcotics, or hallucinogens. Usually requires treatment in the form of therapy and support.

**Substance Abuse and Mental Health Services Administration (SAMHSA)** An agency in the Department of Health and Human Services, SAMHSA is the federal government’s...
lead agency for improving the quality and availability of substance abuse prevention, addiction treatment, and mental health services in the U.S. Its Office of Applied Studies (OAS) collects, analyzes, and disseminates data on substance abuse in America. Contact: SAMHSA, 5600 Fishers Lane, Rockville, MD 20857 (phone 301-443-3875; fax 301-443-0247; e-mail info@samhsa.gov; Web site www.samhsa.gov/).


substance abuse professional (SAP) A person who is eligible to provide substance abuse counseling and/or treatment. Includes medical doctors and osteopathic physicians, psychologists, licensed or certified social workers, and alcohol and drug counselors certified by the National Association of Drug and Alcohol Abuse Counselors. Beginning in 1996, all employers with safety-sensitive employees are required to follow federal Department of Transportation regulations mandating that the services of SAPs be made available to employees who test positive for alcohol and/or drug abuse.

substitution analysis A projective technique used in forecasting that seeks to project the rate of substitution that has either started or not yet begun by examining the nature of the substitution, and, based on regression analysis of a set of similar substitutions, develops a specific mathematical substitution formula. The objective is to identify substitutes that can perform a required function more effectively or less expensively. Examples: teleconferencing instead of travel; facsimile instead of overnight mail.

substitution of benefits or employee stock option (ownership) plan (ESOP) benefits A plan for meeting retiree medical liabilities in which benefits are funded by reducing the benefits of the retiree medical plan and compensating employees with other increased benefits such as pensions or ESOPs.

subtractive color theory The principle underpinning the printing of cyan, magenta, and yellow inks on paper to absorb portions of the red, green, and blue light illuminating a surface to prevent it from reflecting back to the viewer’s eye (different combinations of cyan, magenta, and yellow create the appearance of the visible spectrum on the paper).

Successful Meetings: The Authority on Meetings and Incentive Travel Management A monthly journal. Cost: $48.00 per year (free to qualified subscribers). Contact: Bill Communications, 355 Park Avenue South, New York, NY 10010 (phone 212-592-6403; fax 212-592-6600; e-mail peves@successmtgs.com; Web site www.successmtgs.com/).

Success in Recruiting and Retaining: Practical Solutions for Creating a Stable Workforce A monthly newsletter. Cost: $96.00 per year (regular $149.00 per year). Contact: National Institute of Business Management, Inc., 1750 Old Meadow Road, Suite 302, McLean, VA 22102-4315 (phone 800-543-2052 or 703-394-4921; e-mail customer@nibm.net; Web site www.nibm.net/contact.asp/).

succession planning Specific plans developed to ensure that the needs of an organization for senior managers and executives will be met. The plans identify current and projected personnel resource requirements, current and projected fill, and the sources and means to fill future vacancies with top-quality people. Succession planning involves identifying and analyzing key positions, assessing potential candidates against job and personal requirements, creating individual development plans, and selecting the people to prepare for assignment to the key positions.

successor trustee In a trust instrument, the person appointed to take over the duties of the original trustee when that person is unable to serve.

sudden cardiac arrest (SCA) A medical emergency characterized by no breathing and no pulse or the patient’s heart is beating with a disorganized, ineffective rhythm that interferes with the pumping of blood (fibrillation). See also automated external defibrillator.

sudden infant death syndrome (SIDS) The sudden and unexpected death of an apparently healthy infant whose death remains unexplained following an autopsy, investigation of the circumstances of the death, and review of the medical history of the infant and family.
**suggestion system** A formal or semiformal systems that offers employees a ready way to voice their complaints about policies, procedures, and practices, and equipment, materials, products, and working conditions, including hazards to health and safety. Suggestion systems provide an effective means of collecting employee ideas for more effective use of human, material, and financial resources and expand the body of technical, professional, and human knowledge to increase enterprise growth, productivity, and profitability.

**suggestology** An instructional method that uses the power of suggestion and allusion as a means of encouraging, facilitating, or accelerating learning. Examples include the phrases “this is easy,” and “you can do it.” Attributed to Ostrander, Schroeder, and Ostrander (Superlearning, 1979).

**suitcasing** A traditional method of delivering classroom training to groups of workers at remote locations. All materials required to conduct the training are packaged and either sent or hand-carried to the training location where they are used by a “traveling” trainer.

**suite** In meeting management, a hotel parlor connected to one or more bedrooms.

**summary annual report (SAR)** A summary of key financial information taken from annual Form 5500 filings about a company’s retirement plan as required by federal law. Copies of the SAR must be distributed to all plan participants.

**summary court-martial** A military tribunal that has jurisdiction over all personnel, except commissioned officers, warrant officers, cadets, aviation cadets, and midshipmen, charged with a minor Uniform Code of Military Justice (UCMJ) offense referred to it by the convening authority. It is composed of one commissioned officer on active duty, usually pay grade 0-3 or above. The maximum punishment a summary court-martial may award is confinement for 30 days, forfeiture of two thirds pay for 1 month, and reduction to the lowest pay grade (E-1).

**summary judgment** A legal motion made by a defendant to a judge, following costly and time-consuming pretrial discovery, to resolve a case before it gets to trial. If the motion is denied, the case goes to trial.

**summary jury trial** An alternative dispute resolution approach in which the parties to the controversy agree to employ a mock, six-member jury, impaneled by a court, to render a nonbinding verdict on the dispute. The purpose of the procedure is to demonstrate to the parties how a jury might decide the case.

**summary plan description (SPD)** A written description of the key features and benefits of a company’s benefit plan. An important part of a plan to communicate benefits information to employees, required by the Employee Retirement Income Security Act of 1974. SPDs should be specific, simple, complete, written in plain English, and meet these requirements: (1) be filed with the Department of Labor; (2) be distributed to employees; (3) be updated when significant changes are made to the plan or the law changes; (4) be republished and distributed to employees and the Department of Labor whenever changes are made and every 5 years at a minimum. In the fall of 2000, DOL issued new regulations for summary plan descriptions (SPDs) that contain the following requirements: (1) procedures must not hamper the processing of claims; (2) procedures must ensure that claim determinations are made according to plan documents and are applied consistently; (3) SPDs must contain a full description of the plan’s claims procedures (including managed care procedures, such as preauthorization and utilization review); (4) notices of adverse benefit determinations must include statements of the claimants’ right to pursue a civil action under ERISA following an adverse benefit determination on appeal; and (5) following an adverse benefit determination, claimants must be given access to all documents, records, and information relevant to their claims, free of charge upon request, regardless of whether such information was relied upon in making the adverse benefit determination.

**summative evaluation** An approach to the evaluation of training systems that focuses on the effectiveness of the program in terms of the results obtained as compared with the resources expended.

**summer day camp** A form of employer-supported child care service in which summer day camps are organized by community agencies.
sun protection factor (SPF) Describes the increased allowable time of sun exposure before a particular skin type burns. An SPF value is assigned by manufacturers of sun-protecting cosmetics for items such as sunscreens, creams, lipsticks, cosmetic milks, lotions, etc. For example, SPF-4 means that a person can expose himself or herself to the sun four times longer without burning, compared to not using any SPF.

supercomputer An ultrasophisticated, high-powered number-crunching computer with the capability of solving problems (typically scientific) that defy solution by ordinary means. One genre makes use of parallel computing architectures in which tens or hundreds of smaller processors are harnessed together; others consist of one ultrafast computer.

super crib Term used by disabled persons to describe their physically challenged peers who are “overachievers” or have triumphed over their disabilities and become exceptionally competitive, remarkably independent, and highly competent.

Supersar Fund Amendments and Reauthorization Act of 1986 (SARA 1910:120) An act relating to health and physical hazards of chemicals in the workplace and hazardous waste operations. It significantly revised, expanded, and extended the provisions of the Comprehensive Environmental Response, Compensation, and Liability Act of 1980, commonly known as the Superfund Law, to continue cleanup activities around the country. Several site-specific amendments, definitions clarifications, and technical requirements were added to the legislation, including additional enforcement authorities.


superior-performer differentiators Competencies that superior performers have and other workers do not. Typically focus on abilities rooted in intelligence and personality. (Attributed to Patricia A. McLagan, “Competencies for the Next Generation, Training & Development, May 1997, p. 41, Training & Development, American Society for Training & Development. Reprinted with permission.) See also attribute bundles; knowledge, skills, and attitude competencies; output competencies; result competencies; task competencies.

Super Six Awards of Excellence Awarded annually by Successful Meetings magazine to recognize event-planning creativity and achievement in six areas: corporate meetings, association meetings, incentive programs, special events, trade show management, and a special Pathfinder Award for innovation. Contact: Bill Communications, 355 Park Avenue South, New York, NY 10010 (phone: 212-592-6403; fax: 212-592-6600; email: peves@successmtgs.com; Web site: www.successmtgs.com/).

Super VHS A recent development in VHS, it offers picture resolution that is twice as good as the standard VHS picture. Super VHS is to video recorders what high-definition TV is to television.

supervisory counseling See job performance counseling.

supervisory development Training and development provided to selected employees with the potential for promotion to supervisory positions or to incumbent supervisors to remedy performance deficiencies.

supplemental executive retirement plan (SERP) A tailored financial arrangement that functions as a retirement plan for key employees where there is no qualified retirement plan. SERPs help retain key executives, make compensation packages more competitive, help with necessary or desirable early retirement, protect benefits in a merger situation, and restore benefits stripped from higher-paid executives by recent changes in tax laws. Sometimes called a salary continuation plan.

supplemental health insurance See medigap insurance.

Supplemental Loans for Students (SLS) Government-subsidized loans for certain undergraduate and all graduate students. If the individual’s college application shows financial need, the government pays the interest on the loan while the student is in school, and repayments do not start until the student leaves school. The interest rate is the 3-month treasury-bill rate plus 3.1%, adjusted annually, and with a cap of 11%. Maximum loan for
freshmen, sophomores, juniors, and seniors is $4000 annually and $10,000 for graduate and professional students.

**supplemental pay benefits** Benefits paid for time not worked. They include unemployment insurance, vacation and holiday pay, sick pay, bereavement pay, severance pay, and **supplemental unemployment benefits**.

**supplemental protection plan** Benefits designed to afford additional protection to workers while they are employed and after retirement. Examples are death, disability, and medical insurance policies that provide higher amounts of coverage than the group plan in effect and, mainly for executives, equity-based plans funded by the company that provide postretirement income and equity.

**Supplemental Security Income (SSI)** A joint federal and state program for low-income persons that has no premiums and deductibles. It pays monthly checks to people who are 65 or older, who are blind, or who have a disability and who have little or no property or income. A single person may be able to receive SSI with assets worth up to $2000; a couple may be eligible with assets of up to $3000. In either case the home lived in and the land on which it is located do not count. Personal property, household goods, life insurance policies, and a car usually do not count. Disabled and blind children are also eligible for monthly checks. People who receive SSI are usually eligible for the **Food Stamp Program** and **Medicaid** as well. At $545 for one person and $817 for a couple, basic SSI payments are the same nationwide; however, many states add money to the basic check.

**supplemental unemployment benefits (SUB)** Supplements to state unemployment insurance payments funded and paid by employers to unemployed workers. They are typically paid during periods of layoff, reduced work weeks, and relocation.

**supplementary benefits** Benefits provided by employers, often partly supported by employee contributions, such as health care, life insurance, disability insurance, and pensions.

**supplier relationship management (SRM)** The **enterprise resource planning**-related process of leveraging procurement, providing an overall organizational expense picture, increasing the knowledge of suppliers and their role in the business, and steadying supplier bases.

**supply chain management (SCM)** 1. Tracking products from the first stage of manufacturing to the last until they are sold and every step in between. 2. Changes in the relationships between manufacturers and suppliers that tend to reduce the latency in information flow and break down boundaries between businesses. With this type of management, humans no longer complete purchase orders or communicate by phone or fax. The sales-order system of the buying company becomes a part of the purchase-order system of the selling company. The goal of the strategy is to transform linear, serial supply chains into parallel, collaborative communities, thereby reducing cycle time, improving customer relations, and increasing productivity.

**supply side economics** An economic theory that holds that an increase in the money supply provided by lowering taxes will increase productivity and, in turn, profits.

**support** Services provided by a hardware or software vendor after the sale, such as installation, implementation, problem solving, and modifying software.

**supported employment** Arrangements made by social service and rehabilitation agencies to buy or deliver coaches or tutors to help clients with severe disabilities to learn a job.

**support group** A group of employees established to provide attention to the needs or special interests of certain categories of employees, such as recovering alcoholics and substance abusers, single working parents, divorced or separated employees, women in nontraditional jobs, disabled persons, and gays and lesbians.

**supporting method** An approach to instruction that is objectively determined to be an essential complement to a primary method; that is, it must be used in conjunction with the primary method to ensure attainment of the instructional goal.
surcharge  1. In pricing, a charge passed along to the customer resulting from higher business costs at certain locations. 2. In employee relocation, a charge that is separate from the usual or customary freight charges. It may be due to increases in fuel costs or unusually high insurance costs.

surety bonds Often used to guarantee completion of work. For example, if a contractor (the principal that purchases the bond) fails to finish the bonded work, the surety company pays the property owner (the obligee) and then recoups the money by completing the work. See also commercial security.

surf/surfing Scanning or browsing through the information superhighway or Internet to locate and access needed data or information of interest.

surge A sudden flow of electrical power that can last several seconds and can damage hardware as well as unsaved data. Protection against surges is provided by surge suppressors or protectors — devices that plug into regular electrical outlets and that have several receptacles into which the computer and its peripherals are plugged.

surgical procedure A procedure performed by a licensed physician (M.D. or D.O.) or other licensed medical practitioner that involves cutting, suturing, treatment of a fracture, reduction of a dislocation, electrocauterization, radiotherapy, diagnostic and therapeutic endoscopic procedure, injection treatment (hemorrhoids and varicose veins), or laser beam operation.

surveillance techniques Passive or observational techniques used in forecasting. They require a large database, computer support, and a responsive management system.

survey 1. A means of collecting data for use in identifying and diagnosing problems, determining the expectations of people, measuring employee attitudes and morale, and determining status in specific areas of concern to management. Either or both the questionnaire and the personal or group interview may be used to collect the required information. 2. In employee relocation, a document completed by the origin agent during an assessment of the household goods. It outlines the services that will be required to complete the move.

survivor benefit plan (SBP) An option offered to retired military personnel by which a surviving spouse receives a percentage of the deceased retiree’s annuity, currently 55% until the survivor is 62, after which the annuity is reduced to 35% for life. The premium for SBP is the lower of the current formula (2.5% of the first $349 of retired pay and 10% for the rest) or a flat premium of 6.5% of retired pay, but the premium is dropped if the retiree’s spouse dies before the retiree.

survivor benefits A series of payments to the dependents of deceased employees. Survivor benefits come in two types: first, the “transition” type pays the named beneficiary a monthly amount for a short period (usually 24 months). Transition benefits may be followed by “bridge benefits,” a series of payments that last until a specific date, usually the surviving spouse’s 62nd birthday.

survivor insurance An insurance policy that insures two persons, usually husband and wife, but does not pay benefits until both insured persons die. It is usually less costly than insuring the life of one person. Typically used to pay estate taxes and other obligations at the death of the second person insured.

survivors benefits 1. Lump-sum or monthly payments made by an organization to the surviving spouse or children of an employee or annuitant. 2. In addition to private corporations, survivors benefits are also paid by federal and state governments (social security and armed forces annuitants, for example). Invariably, maximum payments are established and age limits set for the surviving spouse and dependent children. Under social security, survivors benefits are paid to survivors of workers who have enough credits (depending on age, from 6 up to 40 credits based on 1 credit for each $540 in earnings with a maximum of 4 credits in any single year) for work in jobs or self-employment covered by social security and, under a special rule, benefits can be paid to children and spouses even if the individual does not have the number of credits needed. Widows or widowers receive full benefits at 65 or older or reduced benefits as early as age 60. A disabled widow or widower can receive benefits at age 50 to 60. Widows or widowers at any age...
receive benefits if they take care of the deces-
dent’s child who is under 16 or of any age if
he or she is disabled and receives benefits.
Unmarried children under 18 (or 19 if attend-
ing elementary or secondary school full time)
or at any age if they are disabled before 22
and remain disabled receive benefits. Depe-
dent parents at age 62 or older are eligible for
benefits. Under certain circumstances, bene-
fits can be paid to grandchildren. Former
wives or husbands (divorced) can receive
benefits under the same circumstances as a
widow or widower if the marriage lasted 10
years or more. The 10-year rule does not apply
if the former spouse is caring for the deces-
dent’s child under age 16 or who is disabled
and receives benefits. In general, surviving
spouses cannot get benefits if they remarry.
However, remarriage after age 60 (50 if dis-
abled) will not prevent benefit payments.
suspense A deadline or target date for com-
pletion of an action, project, or task; a “not
later than” target date.
Sutton Ruling A 1999 Supreme Court deci-
sion (Sutton v. United Air Lines, Inc.) that cut
back the number of workers covered by the
Americans with Disabilities Act. The high
court determined that employees who can sub-
stantially control their conditions are not con-
sidered disabled under the law (e.g., people
who have easily correctable vision problems).
Sutton’s Law A maxim that says, “Go where
the money is!” Applied to health care man-
agement, it means, “Pay attention to where the
money is spent.” Attributed to Depression-era
bank robber Willy Sutton who, when asked
why he robbed banks, replied, “That’s where
the money is.”
swash letters In typography, type characters
that use fancy flourishes instead of a terminal
or serif.
sweetheart contract A contract that is let to
favored bidders and sometimes provides
exceptionally favorable terms that result in
higher profits. In many cases they are illegal
because they involve collusion or fraud.
sweetheart deal Preferential treatment af-
forded to individuals or groups in such areas
as contracts, perquisites, compensation (raises
and bonuses), and benefits (retirement).
switcher In television production, a device
used to control two or more video signals to
create special patterns such as wipes, dis-
solves, and keys.
Syllabus: New Directions in Education Tech-
nology Published by Syllabus Press 10 times
per year. Subscription: $39.50; free to educa-
tors. Contact: Syllabus Press, 345 Northlake
Dr., San Jose, CA 45117 (phone 800-733-
0670 or 408-261-7200; fax 408-261-7280;
e-mail info@syllabus.com; Web site
www.syllabus.com/).
symbiosis Two employees or others working
closely with the result that each person, as
well as the organization, benefits in some
fashion from the association or relationship.
symmetric encryption A system that uses
the same key to encrypt and decrypt a message.
symposium A meeting or conference at which
a particular subject or topic is freely and
openly discussed and opinions are gathered.
symptomatic Said of someone who evidences
or has signs of a disease or illness. Someone
who has smoked all of his or her life and has
a heavy cough is said to be symptomatic.
synchronous learning Real-time, instructor-
or teacher-led online learning events in which
all participants are logged on at the same time
and communicate directly with each other
(e.g., audio or video teleconferencing, Internet
telephony, or two-way live broadcasts).
synchronous optical network (SONET) A
category of fiber-optic communication stan-
dards that allows transmission speeds ranging
from 51.84 Mpbs to 2.48 Gbps.
synectics A group problem-solving technique
that makes use of analogy and metaphor. New
ideas are developed by joining two apparently
irrelevant and incompatible elements. Exer-
cises are used to break rigid mind sets and
generate idea fluency.
synergy The combined effects of any project,
process, or activity in which more can be
accomplished by the cooperation and collab-
oration of two or more people than by their
separate efforts.
synthesis Putting the elements of ideas, prob-
lems, or concepts together.
synthetic GIC Synthetic guaranteed invest-
ment account, carried at book value and
benefit-responsive. Issued by banks or financial intermediaries, rather than by insurance companies, a synthetic GIC uses a passive investment approach that substitutes the credit backing of the underlying bonds for the guarantee of the GIC issuer. Synthetic GICs have a maturity date that coincides with the maturity of the underlying securities, but that date may be uncertain when backed by mortgages.

**synthetic skills** The opposite of analytical skills, but invariably used after analytical skills. They involve a logical process of combining or merging several facts, concepts, or ideas to create new or improved concepts and ideas.

**sysadmin** Computer vernacular for the systems administrator — the person in charge of the corporate management information system.

**system life cycle** All phases of a computer system’s life, from design, development, installation, implementation, and operation to eventual replacement.

**System One** In travel management, a computer reservation system owned by Continental Airlines and Electronic Data Systems. Also offers documentation of its systems, consulting on-site and by phone, and certification in its laboratories.

**system operator (SYSOP)** The gatekeeper, referee, or “fixer” for a multiuser computer system or bulletin board.

**Systems I organization** An organization managed by people who have little trust or confidence in their subordinates, so planning and decision making remain centralized. Attributed to Rensis Likert.

**Systems IV organization** An organization managed by people who have complete trust and confidence in their subordinates and share planning and decision making with them. Attributed to Rensis Likert.

**systems analysis** The process of breaking a whole system into its component parts and relating those parts to each other and to the whole. The objective is to enable the manager to acquire a better understanding of the behavior and operation of the whole system by studying the behavior and interactions of its parts.

**systems, applications, and products (SAP)** An integrated, money- and time-saving, enterprise-wide information system; software that replaces conventional individual production, inventory, sales, purchasing, accounting, and other system components with modules that mesh and communicate seamlessly with each other.

**systems applications software (SAS)** The computer software that produces a needed product: word processing documents, spreadsheets, budgets, and the like.

**Systems Approach to Training (SAT)** The U.S. Army’s streamlined approach to the instructional systems development (ISD) process. The approach simplifies and abbreviates the ISD process and focuses on evaluation (control) throughout the five-step process.

**systems engineering** A systematic search for ways and means of satisfying the functional requirements of a system, it relates mission and system. Systems engineering also translates concepts into procedures that produce the desired system output.

**systems language/jargon** Includes feedback, causal loop diagrams, archetypes, mental models, and leverage points.

**system software** The internal programming of a computer.

**systems quality control** Periodic checks on the operation of an ongoing system (such as a training system) to ensure that it continues to operate as intended and that the quality of the output remains within design tolerances or standards.

**systems validation** A means of determining the effectiveness of the various elements of a system (such as a training system) and its suitability to serve the intended purpose prior to its final acceptance and installation as an operational system.
<table>
<thead>
<tr>
<th>TA</th>
<th>Task analysis.</th>
</tr>
</thead>
<tbody>
<tr>
<td>TAB</td>
<td>Training Advisory Board.</td>
</tr>
<tr>
<td>TAW</td>
<td>Train America’s Workforce.</td>
</tr>
<tr>
<td>TBC</td>
<td>Time-based corrector.</td>
</tr>
<tr>
<td>TBL</td>
<td>Technology-based learning.</td>
</tr>
<tr>
<td>TBOR2</td>
<td>Taxpayer Bill of Rights 2.</td>
</tr>
<tr>
<td>TBP</td>
<td>Target benefit plan.</td>
</tr>
<tr>
<td>TCM</td>
<td>Total compensation management.</td>
</tr>
<tr>
<td>TCO</td>
<td>Total cost of ownership.</td>
</tr>
<tr>
<td>TCP/IP</td>
<td>Transmission control protocol/Internet protocol.</td>
</tr>
<tr>
<td>T&amp;D</td>
<td>Training and development.</td>
</tr>
<tr>
<td>TDA</td>
<td>Tax-deferred annuity.</td>
</tr>
<tr>
<td>TDD/TTY</td>
<td>Telecommunications device for the deaf/teletypewriter.</td>
</tr>
<tr>
<td>TDE</td>
<td>Touchtone data entry.</td>
</tr>
<tr>
<td>TDM</td>
<td>Time division multiple access.</td>
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<tr>
<td>TDU</td>
<td>Total defects per unit.</td>
</tr>
<tr>
<td>TDUR</td>
<td>Therapeutic drug utilization review.</td>
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<tr>
<td>T&amp;E</td>
<td>Travel and entertainment.</td>
</tr>
<tr>
<td>TEA</td>
<td>Technology in Education Act of 1993.</td>
</tr>
<tr>
<td>TEAM</td>
<td>Teamwork for Employees and Management Act of 1996.</td>
</tr>
<tr>
<td>TEI</td>
<td>Total employee involvement.</td>
</tr>
<tr>
<td>TELNET</td>
<td>An Internet protocol.</td>
</tr>
<tr>
<td>TF</td>
<td>Technology forecasting.</td>
</tr>
<tr>
<td>TFL</td>
<td>TRICARE for Life.</td>
</tr>
<tr>
<td>Th.D.</td>
<td>Doctor of Theology.</td>
</tr>
<tr>
<td>THR</td>
<td>Target heart rate.</td>
</tr>
<tr>
<td>THX</td>
<td>Thanks (Internet abbreviation).</td>
</tr>
<tr>
<td>TI</td>
<td>Toastmasters International.</td>
</tr>
<tr>
<td>TIA</td>
<td>1. Transient ischemic attack.</td>
</tr>
<tr>
<td>2. Travel Industry Association of America. 3. Thanks in advance (Internet speak).</td>
<td></td>
</tr>
<tr>
<td>4. Total Information Awareness (Program).</td>
<td></td>
</tr>
<tr>
<td>TIC</td>
<td>Technical information center.</td>
</tr>
<tr>
<td>TIFF</td>
<td>Tagged image file format.</td>
</tr>
<tr>
<td>TIPS</td>
<td>Treasury inflation protection securities.</td>
</tr>
<tr>
<td>TLO</td>
<td>Terminal learning objective.</td>
</tr>
<tr>
<td>TLTC</td>
<td>Teaching, learning, technology center.</td>
</tr>
<tr>
<td>TMC</td>
<td>1. Total market coverage.</td>
</tr>
<tr>
<td>2. The Military Coalition.</td>
<td></td>
</tr>
<tr>
<td>TMIS</td>
<td>Travel management information system.</td>
</tr>
<tr>
<td>TMJ</td>
<td>Temporal mandibular joint syndrome.</td>
</tr>
<tr>
<td>TMRW</td>
<td>Tomorrow (Internet abbreviation).</td>
</tr>
<tr>
<td>TNA</td>
<td>Training needs analysis.</td>
</tr>
<tr>
<td>TNGT</td>
<td>The Next Greatest Thing (pronounced Ting-TEE).</td>
</tr>
<tr>
<td>TNSTAAFL</td>
<td>There’s no such thing as a free lunch (Internet abbreviation).</td>
</tr>
<tr>
<td>TODR</td>
<td>Transfer-on-death registration.</td>
</tr>
<tr>
<td>TPA</td>
<td>Third-party administrator.</td>
</tr>
<tr>
<td>TPL/S</td>
<td>Third-party liability/subrogation.</td>
</tr>
<tr>
<td>TPQ</td>
<td>Threshold planning quantity.</td>
</tr>
<tr>
<td>TPS</td>
<td>1. Tiered premium system.</td>
</tr>
<tr>
<td>2. Temporary protected status.</td>
<td></td>
</tr>
<tr>
<td>TPT</td>
<td>Total person training.</td>
</tr>
</tbody>
</table>
TQC  Total quality control.
TQI  Total quality improvement.
TQM  Total quality management.
TQO  Total quality organization.
TRASOP  Tax Reduction Act (1975) stock ownership plan.
TREA  The Retired Enlisted Association.
TROA  The Retired Officers Association.
TRS  1. Telecommunications relay services. 2. Time recorder system.
TS  Technology sucks (Internet speak).
TSA  1. Tax-sheltered annuity. 2. Transportation Security Administration.
TSCA  Toxic Substances Control Act of 1976.
TSEA  Trade Show Exhibitors Association.
TSP  Thrift Savings Plan.
TT  1. Text telephone. 2. Team teaching.
TULIP  Transurethral ultrasound-guided laser-induced prostatectomy.
TURP  Transurethral resection prostatectomy.
TVCR  Tabletop videocassette recorder.
TWOV  Transit without visa.

24-bit color  The highest digital color standard currently available where 24 bits of information are used to describe each color pixel, yielding more than 16 million colors.

360-degree feedback  A means of increasing employee participation, demonstrating company commitment to the work force, and identifying areas for both organizational and individual improvement. Involves multirater assessment or group appraisal by collecting behavioral observations from several organizational levels and external contacts (managers, supervisors, team members, peers, clients, and suppliers), including employee self-assessment. Also called multirater feedback and 360-degree assessment.

T. 120  An interoperability standard that describes how computers communicate during a data conference.

T1 line  A dedicated data/video transmission linkage that is capable of moving the large quantities of data required by multimedia over a network.

T&E expense management system  Software that automates the entry, tabulation, and processing of posttravel T&E expense data to traveler reimbursement and posting to the general ledger.

Table  1. A graphic display of data in tabular form, containing headings and columns. 2. In human resources information systems, a means of storing detailed data common to a class of employees (such as supervisors) or a set of procedures, referenced by a simple code. For example, a benefits plan table carries all characteristics of the different plans in effect, each with its own code. A benefits change, such as a new premium rate, can be made to the table instead of changing the records of all affected employees.

Table d'hôte  A fixed-price menu with limited choice.

tabletop videocassette recorder (TVCR)  A compact, portable delivery system that combines a standard VHS videocassette player and an 11- or 13-inch television monitor in a single unit.

tabloid  A newsprint tab-sheet page that measures 10 × 12 inches.

tachistoscope  A device used to present visual stimuli (letters, words, phrases, figures, or colors) for one fifth of a second or less. Used to increase reading speed.

tacit knowledge  Experiential, how-to information derived from clues, indicators, hunches, perceptions, instinct, and personal insight — knowledge that people often cannot articulate. See also explicit knowledge.

tactical plans  See operational plans.

Taft–Hartley Amendment of 1990  Legislation that allows unions to negotiate for housing assistance for their members. In addition to earlier anticorruption provisions prohibiting management from making direct payments to unions except for certain purposes such as employee education, health care, and retirement, the amendment adds housing to the list of exemptions.

tagged image file format (TIFF)  In desktop publishing, a standard graphics file format for bit-mapped images and a common format used by scanning software.

tailored training  Training that is customized for a particular group of people in a specific organization so that it is relevant to the trainees, real jobs, the organization, and the industry.

take-home pay  An employee’s earnings after taxes, social security deduction, and other voluntary and involuntary deductions (such as life, medical, and health insurance; union dues; contributions to charitable organizations; and garnishments).

takeover  See merger.

takeover ads  Advertisements that occupy the most prominent portion of a Web page or sometimes float, fly, or appear, and disappear seemingly at random.

talent  The professional or nonprofessional actors in a live dramatization, film, or TV production.

tall organization  An organization with a narrow span of management and many levels of authority in which only a few subordinates report to one superior.

tangible net worth  The sum of all outstanding preferred and common stock, surplus, and undivided profits, less any intangible items included in the assets, such as good will, trademarks, patents and copyrights, leaseholds, mailing lists, treasury stock, organization expenses, and underwriting discounts and expenses.

tangible personal property  Items of a physical nature; for example, cars, furniture, jewelry, paintings, and antiques.

tangible reinforcer  See tangible reward.

tangible reward  A reward that is concrete and touchable, such as savings bonds, trophies and plaques, certificates, and merchandise.

tare weight  In employee relocation, the weight of a truck, before a shipment is loaded, including all essential loading equipment and packing materials.

target benefit plan (TBP)  A hybrid type of defined contribution plan in which contributions are determined as though the plan were a defined benefit plan; however, the amount of benefit received at retirement depends on the value of the assets in the worker’s account, just as it does in a defined contribution plan.

targeted jobs tax credit  An employer tax credit of 40% of the first $6000 earned by a qualified disabled worker. To qualify for the credit, the disabled worker must be certified for the program by a state employment service, a private industry council, or a state vocational rehabilitation program prior to beginning work.

target heart rate (THR)  The safest number of heartbeats per minute that a person’s heart should pump during aerobic activity. To improve cardiovascular fitness, the American College of Sports Medicine and the American Heart Association advise that during workouts people should keep their heart rates within a safe range; that is, somewhere between low and high heart rates. THR is determined as follows: (1) calculate the maximum heart rate by subtracting your age from 220; (2) calculate the high THR by multiplying the maximum heart rate by 0.80; (3) calculate the low THR by multiplying the maximum heart rate by 0.60. Heart rate may be checked by taking the pulse immediately following exercise. Count the pulses for 10 seconds and then multiply by 6. The resulting number should be somewhere between the low and the high THRs. The formulas for calculating maximum, high, and low heart rates are as follows:

- Maximum heart rate = 220 – age
- High THR = maximum heart rate \times 0.80
- Low THR = maximum heart rate \times 0.60

target marketing  See market segmentation.

target plan  See target benefit plan.

tariff  In employee relocation, a published schedule of rules, rates, and charges developed for the transportation industry by the Household Goods Carriers’ Bureau Rate Committee. The tariff provides the schedule
of rates and charges from which the carrier computes the total cost of the services and materials provided for a move.

task  A level in the structure of work. One of the work operations that is a logical and essential step in the performance of a duty. That is, every duty is made up of one or more tasks, and a task has the same relationship to a duty as a duty has to a job. A task is a work unit that defines and describes the methods, procedure, and techniques by which a duty is carried out. Each task has these characteristics: It is performed in a relatively short period of time (seconds, minutes, or hours but rarely days or longer); it occurs with reasonable frequency in the work cycle; it is an independent and finite part of a duty; it is performed by one person (not shared or divided with another worker); it involves closely related skills, knowledge, and abilities; and it is performed in accordance with some standard. For example, an electronic equipment repairer’s servicing duty might include cleaning, lubricating, replacing tubes, and filling reservoirs with hydraulic fluid.

task analysis (TA)  The lowest practicable level of analysis; the process of defining the behaviors, conditions, and standards of a task and identifying the elements that distinguish that task from other tasks.

task competencies  The tasks and activities that comprise a job. (Attributed to Patricia A. McLagan, “Competencies for the Next Generation,” Training & Development, May 1997, p. 41, Training & Development, American Society for Training & Development. Reprinted with permission.) See also attribute bundles; knowledge, skills, and attitude competencies; output competencies; result competencies; superior-performer differentiators.

tasker  See snowflake.

tax cost basis  When the cost of an item is subtracted from the proceeds of the sale of the property, the result is the taxable gain. The cost of something sold is seen as a return of capital and is not taxed.

Tax Cut of 2003  On May 28, 2003 President Bush signed a 10-year, $350 billion tax cut package and $20 billion aid to state governments designed to fuel the economy. The Act includes giving many parents an advance refund worth up to $400 per child in the summer of 2003, a reduction in the marriage penalty as standard deduction, broadening tax brackets, and use of new IRS withholding tables that will increase paychecks starting in June 2003.

tax-deferred annuity (TDA)  See tax-sheltered annuity.

Tax Equity and Fiscal Responsibility Act of 1982 (TEFRA)  Legislation that made Medicare the secondary insurer and employer-provided plans under contract with health maintenance organizations the primary insurance source for active employees aged 65 to 69. The law has since been amended to include working spouses younger than age 65 and active employees older than 69. Regulations implementing the act became effective February 1, 1985. TEFRA simplified risk contracting requirements, brought them more in line with the way HMOs operate, and introduced the practice of returning savings to Medicare beneficiaries rather than to the government.

taxes on tips  See United States, Petitioner, v. Fior D’Italia, Inc.

tax extender  A term used by some to describe legislative proposals giving tax-favored status to employee benefits such as group legal and education assistance plans.

tax gross-up  In employee relocation, compensation provided to transferring employees by corporate employers to assist with the taxes associated with taxable relocation benefits. Tax gross-ups are typically paid directly to the tax jurisdiction by the corporate employer on behalf of the transferring employee.

Tax home  As defined by Section 911, Internal Revenue Code, the general area of an individual’s place of business, employment, or post of duty, where he or she is permanently or indefinitely engaged as an employee. A tax home is not necessarily a person’s residence or family home. If an employee’s regular abode is in the U.S., it cannot be in a foreign country. The location of the home is determined, in part, by whether the overseas assignment is temporary or indefinite. A foreign assignment that is expected to last or actually lasts 2 years or longer is considered indefinite. Circumstances determine whether
an overseas assignment that lasts less than 1 year is temporary or indefinite. If the overseas assignment lasts for more than 1 year but less than 2 years, it is considered an indefinite assignment unless the employee plans to return to the same home in the U.S. after the assignment and the U.S. home is the individual’s regular abode.

**tax law: incentive programs** Sales and non-sales incentives are not tax-deductible. Length of service and safety programs are partially tax-deductible — up to $400 per employee; however, the employee will be taxed on any sum exceeding the first $400. If the rules of the length of service or safety program are in writing and kept on file by the employer, up to $1600 per person is deductible, but the average payout per employee must not exceed $400.

**TaxLink** A system of reporting that became effective with the signing of the **North American Free Trade Agreement** in 1994. The Internal Revenue Code was amended to require employers to pay their taxes electronically. Taxes affected include payroll, excise, corporate, unemployment, and railroad retirement. The program was phased in over a 6-year period that began January 1, 1995 and was based on certain thresholds of tax liability.

**Taxpayer Bill of Rights 2 (TBOR2)** A sequel to the TBOR of 1988. Provides added protection against alleged Internal Revenue Service abuses — such as intimidating taxpayers, placing liens on homes and businesses, and confiscating property — by appointing a taxpayers advocate, speeding up agency responses to disputes and refunds, giving IRS agents more leeway to accept offers in compromise, providing relief to innocent spouses (who signed joint returns containing understatement of tax liabilities), and allowing higher damages (up to $1 million) for “reckless” and intentional disregard of the law pertaining to collection methods.

**Taxpayer Browsing Protection Act of 1997** The tax law made more than 800 changes to the tax code that affected nearly everyone. The effective dates for the changes varied. Some provisions were retroactive, some took effect immediately, and many others went into effect in 1998 or later. Many of the new provisions were phased out at differing income levels. Individuals got a variety of new tax breaks. The law provided a tax credit for children under 17, created college tuition tax credits and education IRAs, and allowed penalty-free withdrawals from individual retirement accounts for qualified education expenses and first home purchases. Capital gains taxes were cut, and the rules for taxing home sales were completely revised. Fewer estates will be subject to taxes, and special estate tax breaks were provided for qualifying small businesses and family farms. Many changes affected businesses, including a revision of the rules governing home-office deductions, an exemption from the alternative minimum tax for qualifying small businesses, and an increase in the health insurance deduction for self-employed. Signed by President Clinton August 5, 1997.

**Taxpayer Relief Act of 1997** Made sweeping changes in tax law that make it easier for individuals to accumulate savings for retirement as well as other financial objectives. The law also created new, tax-favored individual retirement accounts that can be used for a variety of goals. The Act makes it possible for people to deduct their contributions to IRAs and continue to defer taxes on the money they earn in IRAs. It also makes it easier for individuals to get at the money they save in IRAs. The Act also established **Education IRAs.**

**tax qualified policy** A long-term care policy that conforms to standards established by the **Health Insurance Portability and Accountability Act of 1996** and offers certain federal tax advantages.

**Tax Reduction Act (1975) stock ownership plan (TRASOP)** See payroll-based stock option plan.

**Tax Reform Act of 1986 (TRA)** Established nondiscrimination standards for employee compensation and benefits; limited certain salary deferral plans; and set new standards for pretax benefit plans, loans, and pensions. The Act greatly reduced the usefulness of IRAs by restricting the tax deductibility of contributions, based on adjusted gross income for active participants in company pension plans. IRS regulations, effective January 1, 1991,
provided guidance on the retirement plan nondiscrimination rules added or changed by the Act. Among other things, the regulations were designed to simplify the previously proposed minimum participation requirements under Section 401(a)(26) and provide new tests to ensure that benefit plans do not discriminate in favor of highly compensated workers. The Act also clarified a travel issue: a corporation cannot deduct a cruise meeting as a business expense unless the ship is a U.S.-registered ship whose every stop is in U.S. ports, and such deductions are limited to $2000 per year.

tax-sheltered annuity (TSA) Provides retirement income for workers in certain tax-exempt organizations. Amounts saved can accumulate tax-free and sometimes provide other tax advantages; however, amounts paid to annuitants at retirement are treated as ordinary income and so taxed. The Tax Reform Act of 1986 modified the amount that may be contributed to TSAs. Also referred to as tax-deferred annuity.

teachable moment That relatively brief and often unpredictable period when a learner is eager for advice, assistance, or training.

teacher certification A credential that has historically been used to verify that an individual is qualified to teach in the public schools of a state.

Teacher Corps Programs Created by the Higher Education Reauthorization Act of 1992 to provide college aid to prospective teachers in return for their commitments to teach in underserved areas.

teaching assistant (TA) A graduate student assigned to a university professor (or professors) to help with their course loads by providing assistance to students, grading papers, and so on.

teaching, learning, technology center (TLTC) A facility designed to facilitate faculty and academic support professional staff collaboration in institutions of higher education and to sustain and support their efforts to achieve the educational mission of the institution. See also (Virtual) Teaching, Learning, and Technology Center.

team See cross-functional team; functional team; parallel team; project team; strategic leadership team; work team.

team-based pay A compensation plan that uses work team performance measures to determine the amount of pay awarded or compensating members of a work team in such a way as to encourage collaboration and productivity. Also called group compensation and team-based compensation.

Team building A strategy for helping a work group improve its unity of purpose and functioning by learning to identify, analyze, and solve its own problems. The basic strategy is group discussion centering on encouraging team members to listen attentively and express their ideas and feelings openly, insisting on frankness in expressing disagreement, resolving disagreement by consensus, maintaining focus on the tasks to be accomplished, and periodically examining how well the group is doing and how its members are contributing. Content typically includes long- and short-term planning, allocation and redistribution of resources, communication and coordination, motivation and morale, conflict resolution, training and development of subordinates, decision making, and designing and implementing controls.

team concept A view of on-the-job working relationships that emphasizes collaboration, cooperation, and teamwork rather than individualism, self-reliance, and competition.

Team hiring Using organization teams to perform significant parts of the hiring process. Companies that use the approach typically train team members in the law, company policy, how to ask questions and how to listen, what to look for in a candidate, and how to rate or rank candidates.

team incentive A reward earned and shared by a small group, rather than an individual,
for meeting or exceeding special performance targets.

team learning (TL) 1. A form of organization in which a group of trainees, under one instructor, is subdivided into smaller groups or teams for instruction and performance. Under the supervision and guidance of the instructor the teams engage in learning activities of a variety of types aimed at the development of verbal or manipulative skills. It is a means of handling individual differences, teaching team skills, providing guided practice in developing verbal or manipulative skills, and developing problem-solving ability.

2. An organization development strategy that provides a means of designing and delivering management training that focuses on work team problem solving.

team pay See team-based pay.

team selling A team approach to sales designed to overcome the problems associated with the complexity and global nature of corporate business today. Teams may be cross-functional groups of people from various departments of the company such as research and development, engineering, customer service, maintenance, and training; a coordinated group of salespersons that forms an international team; or a team assembled from several divisions of the company representing different product lines.

Teamsters Union See International Brotherhood of Teamsters, Chauffeurs, Warehousemen and Helpers of America.

team teaching (TT) A form of training that uses a team of two to eight instructors. One member is designated as the team leader and the others, who represent a range of subject matter and teaching competencies, jointly plan, conduct, and evaluate all learning activities for a relatively large group (up to 30) of trainees. The system is used to handle large and diversified groups of trainees with greater efficiency, maximize the use of available instructor knowledge and skills, provide a means of dealing more effectively with individual trainee differences, and individualize instruction to the maximum.

team training See team learning.

Teamwork for Employers and Managers Act of 1996 (TEAM) Legislation that would have amended the National Labor Relations Board ruling in the Electromation decision to permit employers to establish and maintain employee involvement programs, including joint labor–management committees, without fear of litigation to discuss matters of mutual interest, including issues of quality, productivity, safety, and efficiency. Although passed by both the House and Senate, the bill was vetoed by President Clinton on July 30, 1996.


techies Technical experts; usually used in connection with the use of technical experts as a training resource.

technical analysis In stock market activities, the search for patterns intrinsic to the buying and selling of stock. See also fundamental analysis.

Technical Corrections and Miscellaneous Revenue Act of 1988 (TAMRA) The Act requires employers to report the total amount of dependent care assistance provided for each employee.

technical education and training personnel A category of technical workers that includes professors, teachers, and trainers who prepare technical workforce workers for their jobs.

technical information center (TIC) See information center.

technical literacy (TL) The ability to operate effectively computers and other devices, such as printers, VCRs, telephones, fax machines, copiers, and other communications devices. At lower levels, TL involves knowing how to activate a computer or other device, start and stop application programs, communicate with networks, obtain information from the Internet, use e-mail, save or print a file, and transfer files electronically. At higher levels, TL related to computers involves the ability to manipulate complex applications, install and remove software, organize and maintain file systems, and exploit the multimedia capabilities of computers and software, including
installing simple add-ons such as memory, modems, and storage drives. Attributed to Dr. Robert K. Branson, Florida State University.

**technical processes and procedures training**
Training that focuses on an organization’s processes and procedures used in developing, maintaining, and delivering its products and services. May include training for workers who operate and maintain machinery and equipment.

**technical professionals**
A category of technical workers that includes scientists, engineers, architects, and health professionals (physicians, dentists, podiatrists, and so on), computer systems analysts, and computer scientists.

**technical skills**
Occupationally related, concrete, and functional skills — the kinds of skills that operating employees and managers have in common, although the specific skills the two groups possess vary both in kind and complexity. For example, a computer operator may be skilled in the use of Lotus 1,2,3; a training manager should be skilled in the selection and use of instructional methods.

**technical support employees**
A category of technical workers that includes managers of technical workers and marketing and sales personnel who work in industries and institutions where technical products or services are produced or provided. They require some technical education and training.

**technical systems analysis**
Examination of the key variables that impinge on, interact with, or interfere with the accomplishment of the core work or objectives of the organization and that detail the specific steps required to convert inputs into outputs. The analysis includes statistical quality control and socio-technical systems redesign.

**technical training**
Training that focuses on the application of mathematical and scientific principles to the creation of products, services, or processes. It is provided for workers who use technology in their jobs. Most technical training in industry is geared to upgrading and updating skills in jobs that require certification or licensing; for example, in health care. Sometimes called **technical processes and procedures training**.

**technical trend extrapolation**
A projective technological forecasting technique that begins by identifying the characteristics of a technology that are key to its performance (such as accuracy, maintainability, cost, and so on) and plots them against time in an attempt to discern a regular development pattern that can then be extended into the future to make the forecast.

**technical workers**
Employees whose work requires technical knowledge and skills. The category includes technical professionals; technical support personnel; technologists; technicians; blue-collar technical workers in manufacturing, transportation, and utilities industries; and technical education and training personnel.

**technical writer**
An HR/HRD competency. Technical writers convert highly technical materials into readable and usable form. They produce technical manuals, instruction sheets, job aids, and the like.

**technician**
An individual highly trained and skilled in the methods and procedures associated with any technical occupation, profession, or trade. A specialist or expert in a technical field.

**technobabble**
Language that sounds scientific; the technification of ordinary language. It makes use of euphemisms and sometimes attempts to obfuscate ideas or replace accuracy in descriptive language to make things appear to be more positive or more believable. Examples are “sleep deficit” for “overtired,” “human interface” for “human interaction” or “human relations,” and “lethality system” for “weapon” or “weapons system.”

**technographer**
An individual trained and experienced in acting as a cofacilitator of a meeting by selectively recording information and displaying the evolving record for all participants to see, edit, and reorganize on the spot. See also facilitator; technography.

**technography**
A computer-enhanced approach for organizing, managing, presenting, and distributing the information generated in meetings. It involves interactive recording and employs two components: equipment and a person who can manipulate software while listening for and organizing pertinent information.
techno hobo  A freelance technology expert of some sort who is often on the road pursuing his or her business calling.

technoliteracy  Knowledge of the capabilities of such technology-based equipment as computers, compact disks, interactive/multimedia, and computer-assisted design and manufacturing systems.

technologist  See technician.

technology  Industrial science; systematic knowledge in the industrial arts and sciences.

technology assessment  A comprehensive form of policy research that examines the technical, economic, and social consequences of technological applications. It is especially concerned with unintended, indirect, or delayed social impacts.

technology assimilation  A goal of many organizations: ensuring that technology is being used to best advantage for both the organization and its employees.

technology-based learning (TBL)  A general term that describes computer-driven applications of educational/training technology. Encompasses computer-based training (CBT), computer-based learning resources (CBLR), and computer-managed instruction (CMI).

technology forecasting (TF)  Techniques used to predict, preferably in a quantifiable, logical, and credible way, the nature, direction, rate, and effects of changes in technology. See also integrative techniques; normative forecasting; projective techniques; surveillance techniques.

technology in federal training  See Executive Order 13111.

technology integration  A growing challenge for human resources personnel posed by the power of the personal computer, the variety of products being marketed, and the trend toward centralizing HR responsibilities. Involves the integration of combinations of hardware, software, and personal computer components to support HR projects and services.

Technology Preparation  See Tech Prep.

Technology-Related Assistance for Individuals with Disabilities Act of 1988  An act that established grants to states to set up programs to encourage the use of assistive technology for people with disabilities and national programs, including studies to investigate the financing of technology, the development of an information and referral network (Title I), and a public education campaign to enable workers with disabilities to live more independently, perform a greater variety of jobs, or return to work more quickly (Title II). The Act encourages employers and employees in states that have such technology programs to obtain help from the local organization to develop technological accommodations for employees.

technophobia  Fear of complex machines, such as computers, faxes, photocopiers, and videocassette recorders. Technophobes are intimidated by complicated devices.

techraining  High-tech means of conducting training such as computer-based instruction, interactive video, and teleconferencing.

technonometrics  The study of the impact of technology on the economy.

Tech Prep  Technology Preparation, a federally funded program established to prepare students attending vocational-technical secondary schools for the jobs of the future as skilled technicians having 2 or more years of college training in such fields as manufacturing, communication, health care, and electronics. Tech Prep integrates the curriculums of the last 2 years of secondary school and two subsequent years at a postsecondary institution, resulting in award of an associate degree. Students take some college-level courses while attending high school under a cooperative arrangement between a postsecondary institution and a vocational high school.

teenies  Stock market parlance for very small changes in bid and ask prices for stock. A teenie is 1/16 of a dollar.

telecenter/telecommuting center  A modification of work-at-home programs. Instead of traveling to their normal offices, workers drive to a center established within their area containing workstations, phone lines, modems, fax machines, and copiers. The arrangement cuts commute time and eliminates the interruptions they might encounter at home. Also called telework center.

telecommunications  Transmission of audio, video, or both audio and video information,
documents, data, and visuals by means of telephone land lines, radio waves, or satellite communication links.

Telecommunications device for the deaf/teletypewriter (TDD/TTY) See telecommunications relay services.

Telecommunications relay services (TRS) Telephone transmission services that enable individuals with hearing or speech disabilities to communicate by wire or radio with hearing persons in a manner that is functionally equivalent to the ability of an individual who does not have a hearing or speech disability to communicate using voice communication services by wire or radio. Hotline telephone numbers are staffed 24 hours per day, every day, for those who are deaf, hard of hearing, or speech-impaired and cannot communicate by means of a standard telephone. Within the U.S. or between the U.S. and Canada no limits on the length or number of calls are imposed. Specialized trained communications assistants (operators) connect users with hearing or speaking persons. The system requires the installation of special telephone equipment. Most states have 800 numbers. There are no extra fees or charges for the service. In most areas, discounted rates are given to those eligible for direct-dial, station-to-station calls outside the local calling area but within the geographic area. To qualify, a physician, otolaryngologist, licensed speech-language pathologist, audiologist, or representative of an authorized agency must sign a form indicating the service is needed for communication over the phone line.

Telecommuting/telecommuters Participants in part-time or full-time work-at-home programs, with or without computers and modems tied into the corporate home office.

Telecomputer A utility that combines the telephone, television, and computer into a single unit used to access information and convert it into meaningful knowledge. The term is attributed to George Gilder.

Teleconferencing Satellite or phone line TV point-to-point communication links established between two or more groups at two or more locations to provide instant interchange of aural and visual information or for training. Teleconferencing may take any of four modes: (1) video conferencing, which uses TV images plus sound at all locations; (2) computer conferencing, where computers at several sites are netted; (3) audio-graphic conferencing, where audio via telephone and visual images via FAX are the means of communication; and (4) audio conferencing, voice communication by means of telephone, radio, or satellite.

Telemarketing Contacting potential customers and clients by phone, either within the company or outside, to identify unmet needs for HR products and services. It may also be used to qualify sales leads; sell new products or services to old and new customers, clients, or prospects; renew service contracts; complement standard marketing efforts; and obtain data from prospects for market research on company products and services.

Telemarketing and Consumer Fraud and Abuse Prevention Act of 1994 Legislation that gave the Federal Trade Commission broad authority to regulate telemarketing by adopting a rule that prohibited deceptive and abusive telemarketing acts. The final rule, which became effective in January 1996, includes a requirement for marketers to disclose the following information: (1) cost of the product; (2) restrictions or conditions on the purchase of the product; (3) refund policy; (4) the odds of winning a prize, or if odds cannot be calculated in advance, the factors used in calculating the odds, that no purchase is necessary to win, and how to participate in the promotion without making a purchase or a payment; and (5) all costs that must be incurred or conditions that must be fulfilled to redeem a prize. The rule does not apply to America Online, Prodigy, the Internet, e-mail, and other types of communication.

Telemarketing Fraud Protection Act of 1998 Improves criminal law relating to fraud against consumers and imposes increased penalties for such fraud. Approved June 23, 1998.

telematics  The blending of cars, computers, and telephones, including such tools and instruments as voice-activated phones, land navigation devices, and engine diagnosis systems.

telemedicine  Use of telecommunications technology to diagnose illnesses and injuries and provide patient care over long distances. Uses one- or two-way video over ordinary telephone lines or fiber optics (or telephone communication tied in with satellites) with digital signal compression to examine patients, discuss symptoms, and send the results of such diagnostic tools as echocardiograms, CAT scans, and fetal monitoring from one physician to another.

telephone checks  A screening device used to verify information supplied by candidates for employment either on application forms or in interviews.

telephone monitoring  Listening in on telephone conversations in the workplace. Considered an invasion of privacy by many employees and necessary to meet business needs by some employers.

telephone reassurance or support  A service offered by volunteers who call aged or disabled persons daily to check that all is well with the individual called. See also home-maker services; friendly visitors.

telephone service  A means of transmitting low-resolution multimedia over copper wires. Represents the lowest level on the bandwidth spectrum.

telephonic health care services  A call-in service offered by many managed-care organizations to help employees make better-informed health care decisions and help employers avoid unnecessary expenses. Typically use round-the-clock 800 numbers answered by registered nurses and rely on information technology, such as hundreds of physician-approved protocols that serve as a basis for decisions with respect to a variety of illnesses and injuries.

telephoto lens (75–80 mm)  Brings the subject closer to the camera. Useful for sporting events.

TelePrompTer  An electronic device that displays a speaker’s script, running at a speed that matches the individual’s delivery. Modern devices include a transparent screen that is not visible to the audience.

teleradiology  A telecommunications technology that allows health care providers to exchange medical and dental images for consultation and medical review purposes. It uses an all-digital, fiber-optic telephone network to transmit diagnostic-quality angiogram, computerized tomography, magnetic imaging, positron emission tomography, sonogram, thermogram, and x-ray readings and images in seconds.

telerecruiting  A nontraditional, low-cost, and increasingly popular means of expediting the hiring process. Potential candidates are screened and interviewed for open positions by in-house or contract recruiters. It is controversial because it targets people who are currently employed.

telecasting  Describes the phenomenon of women developing alcoholism more rapidly than men. Although women tend to start drinking at a later age than men, they appear for alcoholism treatment at about the same age.

teletraining  See teleconferencing.

Television Decoder Circuitry Act of 1990 (TDCA)  An amendment to the Communications Act of 1934, the Act required, as of July 1, 1993, that all television sets with screens of 13 inches or more have built-in decoder circuitry capable of displaying closed captions, making it unnecessary for the deaf and hearing-impaired to use portable decoders and to achieve compliance with the auxiliary aids and services requirements of the Americans with Disabilities Act of 1990.

teleworking  A work environment change, usually voluntary, in which employees no longer have offices with desks and report in person daily. Instead, each worker is given a personal computer, modem, answering machine, and fax so that he or she can work at home or at another specified location. Hours and days of work and any type of flexibility allowed should be clearly defined.

TELNET  An Internet protocol/application program that allows a user to log in to another computer remotely to retrieve data if he or she has the Internet address where the information is stored.
temp A person who temporarily fills vacated positions. Includes “hired gun” financial officers and controllers, executives, professional personnel directors and corporate counsels, and “high-rent” managers, as well as accountants, clerks, and secretaries.

temping Using contingent or temporary workers to provide labor flexibility, acquire needed expertise, control the number of employees following downsizing, fill in for absent employees, screen candidates for future employment, and control benefits costs.

temporal mandibular joint disease/syndrome (TMJ) Pain or discomfort, limitation of motion of the jaw, or cracking in the jaw due to inflammation or degenerative changes in the jaw joint most often resulting from aging, arthritis, injury, or muscle tension caused by repeated jaw-clenching or tooth-grinding.

temporary agency hire A flexible staffing option. Hiring professionals or other workers for specified time periods or projects. They remain the employees of the agency and not of the company that contracts for their services.

temporary employees Corporate executives, managers, technicians, physicians, nurses, pharmacists, accountants, or office workers hired on a temporary basis to meet seasonal or emergency requirements that cannot be met through organizational resources. Provide a means of remaining globally competitive and avoiding the ups and downs of market cycles and the growing burdens of employment rules, antidiscrimination laws, health care costs, and pension plans. Also called contingent workers, contractors, disposable workers, extra workers, fill-ins, freelancers, just-in-time employees, part-timers, per-diem workers, leased employees, peripherals, short-timers, supplements, and temporary staffers. See also common law employee test.

temporary protected status (TPS) A legislative basis for allowing a group of persons temporary refuge in the U.S. Under a provision of the Immigration Act of 1990, the U.S. Attorney General may designate nationals of a foreign state to be eligible for TPS with a finding that conditions in that country pose a danger to personal safety due to ongoing armed conflict or an environmental disaster. Grants of TPS are initially made for periods of 6 to 18 months and may be extended depending on the situation. Removal proceedings are suspended against aliens while they are in temporary protected status.

temporary resident See nonimmigrant.

temporary restraining order In legal terminology, an order of brief duration used to compel someone to do or not do something. Available only in extreme situations. For example, it can be used when a party’s threat to breach a contract would cause irreparable harm.

temporary trainer See freelance trainer.


temporomandibular joint disorder A syndrome or dysfunction of the joint between the jawbone and skull and the muscles, nerves, and other tissues related to that joint.

temp-to-hire A staffing strategy in which temps interested in full-time positions are recruited and assigned for a trial period during which time the company evaluates the temps’ skills and the temps evaluate the workplace. The temps are paid by the temp agency during the trial period, and the company avoids the cost of poor hiring decisions and saves money in unemployment benefits and workers’ compensation.

temp-to-lease programs An alternative staffing option. Involves contracting with two staffing firms, usually a temporary service and a professional employee organization (PEO). The temporary service performs all of the screening, selection, and assignment functions for what become long-term temporaries at the client company. After a specified period of satisfactory employment, the temporary employee is moved to leased employee status and transferred to the PEO’s payroll.

temp-to-perm programs An alternative staffing option. Involves hiring employees on a
temporary basis, typically through a temporary worker company, with the understanding that if they perform well for a specific period they will be offered regular (permanent) employment.

**tenancy by the entirety** A form of joint ownership, recognized by about 24 states, in which property is owned by more than one person and cannot be sold without the consent of all owners.

**tenancy in common** A form of joint ownership in which the tenants in common own a share in the property (for example, a one third or one half interest) and are free to do whatever they wish with their share — sell it while they are alive or leave it to someone in their will. Property held as a tenancy in common is subject to probate.

**tender offer and merger** A means of taking a company out of the market and going private. Most common when there is an urgent need for speed (since the deal can be closed in 20 business days instead of the 3 months or more needed for other approaches) and when management’s goal is to gain the 90% of shares needed to accomplish a short-form merger.

**tentalow** A “wilderness” single or double camp rented for use by corporate incentive groups for team building. Features a combination tent and bungalow and includes a private bathroom. Usually has an adjoining open-air pavilion for meals and socializing.

**teraflops computer** The next generation of supercomputers. They can perform one trillion operations per second.

**terazosin** A generic drug for the treatment of enlarged prostate glands (e.g., Abbott Laboratories’ Hytrin).

**terminal** A peripheral device linked to a mainframe or minicomputer that includes a keyboard, monitor, and a video generator. It has little or no processing power.

**terminal emulation** Occurs when a personal computer or workstation communicates with a mainframe, performs no processing, and simply displays signals from the host computer. When the communication is disconnected, the equipment resumes its full processing power.

**terminal learning objective (TLO)** In the design phase of instructional systems development, objectives written for each job performance measure. TLOs include the behavior or action, the conditions of performance, and the criterion or standard to be attained by the learner.

**termination** Separation from the organization for reason of transfer, resignation, retirement, layoff, or dismissal for cause (incompetence, violation of policies or rules, insubordination, and so on).

**termination-at-will** The traditional rule that where there is no contract, the employment relationship can be terminated “at will” (for any reason or no reason) by either the employer or the employee. That rule has been superseded due to litigation.

**termination clause** In contract law, wording that allows either party to the contract to cancel for reasons of acts of God, war, civil disorder, disaster, government regulation, strikes, bankruptcy of either party, and so on. Also called force majeure clause.

**termination counseling** See outplacement.

**term life insurance** A life insurance policy that remains in effect only as long as premium payments are made. Such policies have no surrender value.

**Terrorism Risk Insurance Act of 2002** Requires all commercial insurers to offer terrorism coverage, but also protects the insurance industry from catastrophic losses due to future terrorist attacks. Under the bill, the government would not become involved in any claims less than $5 million. Insurance companies would pay a deductible in 2003 equal to 7% of the premiums they received the previous year. The deductible would rise to 10% in 2004 and 15% in 2005. The federal government would then cover 90% of everything above the deductible with insurance companies paying the other 10%. Federal payments would be capped at $90 billion the 1st year, $87.5 billion the 2nd year, and $85 billion in the final year of the program. Signed into law November 26, 2002.

**tertiary care** Services provided by highly specialized providers (e.g., neurologists, neurosurgeons, thoracic surgeons, intensive care
units). Such services frequently require highly sophisticated equipment and support facilities.

test  A means of observing and describing how people perform in a specific, controlled situation. Tests are instruments used to measure such things as general mental ability (intelligence or scholastic aptitude), specific mental abilities (deductive, inductive, and spatial reasoning), specific information, job knowledge, trade knowledge, mechanical aptitude and psychomotor skills, cognitive skills, linguistic aptitude, supervisory and managerial abilities, interests, and personality and temperament.

testamentary capacity  The legal ability to write a valid will, which includes awareness of one’s possessions (rational), knowledge of who would be eligible as heirs to inherit property, and the ability to devise and comprehend a plan for the distribution of that property.

testamentary trust  A trust established during the lifetime of the maker that can be used to protect an estate at the time of the maker’s death. It comes into existence after the death of the maker. It is created by drawing up a will which must go through the probate system.

testator  A person who has made a will.

tester  An individual dispatched by civil rights and community rights groups to masquerade as a job or housing applicant and potential real estate purchaser to uncover discriminatory practices. The practice was endorsed by the Equal Employment Opportunity Commission but is now being litigated on the basis that testers apply for jobs they do not plan to accept. In December 1990, the Equal Employment Opportunity Commission began accepting complaints about testers in the area of job discrimination. See also employment testers.

testimonial  A form of endorsement in which the endorser speaks words of praise for a product or service. It is provided by someone, typically someone well-known if not famous, not connected with the manufacture of the product or delivery of the service. Used as an advertising vehicle.

testing  The quality assurance phase of software development. Includes a search for bugs and running sample data to assess software speed and performance.

test items  The individual questions that comprise an achievement, aptitude, or other type of test. The most common types of test items are true–false, multiple choice, matching, arrangement, and essay.

test-retest reliability coefficient  A reliability coefficient obtained by administering the same test a second time or different forms of the same test (after a short interval) and correlating the resulting sets of scores.

test scores  Test results of all kinds. Scores are reported as adjectival; raw numerical; rank order, percentage, percentile, standard, and stanine scores; frequency distributions; graphic scales; and descriptive statements of performance.

test security  1. The right of a testee to privacy of information relating to test results and the right to informed consent about the use of those results. 2. The right of a testee to expect that no one taking the test has access to the test or information about its contents that would give him or her unfair advantage over other test takers.

tests of significance  See levels of significance.

text telephone (TT)  Replaces the term telecommunications device for the deaf (TDD). Machines, usually electronic devices that have a keyboard and a readout display. Coded signals are sent and received by text telephones through telephone lines.

T-group  See sensitivity training.

thalassotherapy  An ancient Greek treatment that uses sea water, seaweed, algae, and sea air to reduce stress and rejuvenate and cleanse the skin.

theater/auditorium configuration  A basic type of room layout for meetings or conferences. Used for medium to large groups, with seating that allows all participants to face the speaker and audiovisual screen. No tables are provided. The configuration usually includes a podium or stage.


**theoretical cycle time** The time required for a single unit to undergo every essential step in the production process without encountering any delays. It includes only value-adding actions.

**Theory X** The traditional assumptions and beliefs about people: They dislike work, wish to avoid responsibility, lack ambition, like to be told what to do, and show little concern or loyalty toward their organizations. As a result, Theory X managers use firm direction and control over their people — close surveillance, coercion, and threats or punishment. Attributed to Douglas McGregor.

**Theory Y** Sees workers as people who find work as natural and either a source of satisfaction or a source of punishment (depending upon conditions), who seek responsibility, who become committed to objectives through the satisfaction of their esteem and self-actualization needs, and who have the capacity to demonstrate imagination, ingenuity, and creativity in solving organizational problems. Theory Y managers, therefore, delegate authority, enlarge jobs, and permit greater participation of workers in policy and decision making in the areas that affect them. Attributed to Douglas McGregor.

**Theory Z** Emphasizes the importance of job security and opportunities to gain recognition, rewards, and advancement in motivating people; the criticality of employee participation in planning, problem solving, decision making, and quality control; and the importance or significance of adapting managerial strategies and tactics to the national culture and lifestyles of employees. Attributed to William Ouchi.

**therapeutic drug utilization review (TDUR)** Programs designed to reduce costs by identifying inappropriate or overly costly prescribing patterns of therapy regimens within an employee prescription drug plan. Studies typically target high-dollar-volume therapeutic categories, such as ulcer, arthritis, and cardiovascular medications.

**therapeutic listening** Listening that focuses on paying attention to an employee or counselee, concentrating actively, and reacting positively by words, facial expressions, and gestures. Its objective is to elicit comments and content through the use of encouragement and blocking or breaking techniques.

**therapeutic touch** An alternative treatment involving the “laying on of hands.”

**therapist** A medical, psychological, physical, or other health-related and highly trained practitioner who provides treatment for physical, mental, or emotional disorders, injuries, and illnesses. Examples are psychologists, physical therapists, and psychiatrists.

**The Retired Enlisted Association (TREA)** An association of 80,000 enlisted retirees from all branches of the armed forces, their surviving spouses, and active duty members with more than 15 years of service. Its mission is to represent retired enlisted personnel before Congress and other appropriate federal agencies. Contact: TREA, 1111 S. Abilene Ct., Aurora, CO 80012 (phone 800-338-9337 or 303-752-0660; fax 303-752-0835 or 888-882-0835; Web site www.trea.org/).

**The Retired Officers Association (TROA)** See Military Officers Association of America.

**thermography** A diagnostic tool that uses heat to detect lesions and tumors such as breast cancer.

**thermotherapy** A nonsurgical outpatient procedure that uses microwaves to destroy excess prostate tissue — a treatment for enlarged prostate. It costs less than surgery and lacks surgery’s worst side effects, including impotence and incontinence.

**thesaurus** On the World Wide Web, a computer search aid. It describes a list of cross-referenced subject headings used by indexers to assign titles or headings to items in a database. Contains a list of synonyms a search engine can use to locate matches for particular words if the words themselves do not appear in documents.

**thinking flexibility** The ability to keep an open mind and produce many ideas related to each other. It requires receptivity and openness to suggestions.
thinking fluency  The ability to generate an abundance of ideas quickly and seemingly effortlessly and to move easily from one idea to another. Also called ideational fluency.

think tank  An organization that employs futurists whose primary occupation is to forecast trends and developments in terms of such things as demographics, politics, social change, technology, and so on; for example, Brookings Institution, Hoover Institution, Hudson Institute, Rand Corporation.

third-party administrator (TPA)  A company that handles Medicare and other health care insurance claims and utilization review for the federal government or corporations. TPAs may offer precertification, a second opinion program, and catastrophic case management. Essentially the job of TPAs is to settle claims problems. They also provide means of reducing costs by providing outside experts to monitor, evaluate, and control health care services.

third-party appliance service  In employee relocation, preparation of appliances for loading onto a van performed by someone other than the mover — usually an appliance technician — and under a contract between the servicer and the mover’s corporate client.

third-party liability/subrogation (TPL/S)  A process that enables an employer to recoup funds from settlement proceeds recovered by insured employees. Subrogation is the legal right to sue a negligent third party. The process requires automation to identify, investigate, track, litigate, and recover money from negligent third parties and is typically managed by legal counsel or outsourced.

third-party payer  Any organization that pays or insures health or medical expenses on behalf of beneficiaries or recipients. The individual receiving the service is the first party, the individual or institution providing the service is the second party, and the organization paying for the service is the third party.

third-party registration  Occurs when a corporation or company hires an independent organization to audit its suppliers for conformance to international quality standards.

third-party sexual harassment  Harassment of an employee by a customer or client, a violation of Title VII of the Civil Rights Act of 1964, for which employers can be held liable even though they do not know the offender personally.

third proviso  In employee relocation, a shipment consisting of articles that, because of their unusual nature or value, require special handling, including packing and loading by specially trained personnel and transport by specially designed vehicles.

“thirty-something” generation  See baby boomers.

Thomas Lawson syndrome  Describes the ruinous tendency of organizations to stick to old beliefs and values and obsolete technologies. The Thomas Lawson was a sailing ship that became obsolete when steam-powered vessels appeared.

thoracic surgeon  A medical doctor who specializes in chest surgery.

thoracic surgery  A medical specialty for injuries and diseases of the chest.

thought disorder  In mental illness, a symptom of schizophrenia, in which clear, goal-directed thinking becomes increasingly difficult as shown in redundant, repetitious, fuzzy, or muddled speech.

thought police  See joint-activities staff.

thought trails  See mind-mapping.

three hundred sixty-degree feedback  A form of performance evaluation that involves direct and constructive verbal (oral and instrumented) feedback from an individual’s superiors, peers, and subordinates.

three-year rule  A 3-year recovery rule that allowed a federal retiree tax-free annuity payments until an amount equal to his or her total contributions to the federal retirement system had been recovered. The rule was repealed by the Tax Reform Act of 1986.

threshold planning quantity (TPQ)  The maximum quantity of any of the 406 hazardous chemicals listed by the Environmental Protection Agency to be use or stored. If larger quantities are used or stored, the organization is required by law to notify the State Emergency Response Commission, its Local Emergency Planning Committee, and the local fire department.

thrift institution  A general term often used for mutual savings banks, savings and loan associations, and credit unions.
thrift savings plan (TSP) 1. A form of equity benefit, a thrift savings plan serves as an adjunct or supplement to noncontributory pension plans. Employees are given the option of saving through payroll deductions a designated percentage of their regular pay in one or more available investment opportunities, usually matched dollar for dollar by the employer. 2. A retirement savings plan for both Federal Employees’ Retirement System (FERS) and Civil Service Retirement System (CSRS) employees. Participants pay no taxes on TSP contributions or earnings until they withdraw their savings after they leave federal service. Participants covered by FERS may contribute up to 10% of their basic pay each pay period. The first 3% contributed each pay period is matched dollar for dollar with agency contributions to the account, and the next 2% is matched 50 cents on the dollar. The agency automatically contributes an amount equal to 1% of basic pay each pay period whether an FERS employee contributes or not. Participants covered by CSRS may contribute up to 5% of their basic pay each pay period (up to the IRS limit), but they do not receive any agency contributions. There are three investment options: Government Securities Investment (G) Fund, Common Stock Index Investment (C) Fund, and Fixed Income Index Investment (F) Fund. The 106th Congress changed the laws governing 401(k) plans, allowing workers age 50 and over to contribute more toward their retirement plans.

thrombosis A clot or coagulation of a blood vessel. When it occurs in a coronary artery and completely blocks the flow of blood, the result is a heart attack. When blood and the oxygen it carries are cut off, damage to the heart muscle or death can result.

tic Involuntary but apparently purposeless movements of interconnected muscles. Tics frequently involve the muscles of the eyelids with blinking or squinting, repetitious frowning, grimacing, snorting, grunting, swallowing, head twisting or shaking, or explosive verbalizations. They often first occur in childhood and may disappear or continue through adulthood. To some degree they can be controlled by medication.

ticketing abroad In travel management, the practice of issuing tickets for international travel originating in the U.S. from a foreign location to get a lower fare. The ticket is then mailed to the traveler.

Ticket to Work and Self-Sufficiency Program The program, managed by the Social Security Administration, is the centerpiece of the Ticket to Work and Work Incentives Improvement Act of 1999. It is a nationwide initiative designed to provide people with disabilities the training and support they need to go to work by increasing their choices. SSA beneficiaries with disabilities can find employment, vocational rehabilitation (VR), and other support services from public and private providers.

Ticket to Work and Work Incentives Improvement Act of 1999 (TWWIIA) The Act has four purposes pertaining to persons with disabilities: (1) to provide health care and employment preparation and placement services that will enable them to reduce their dependence on cash benefit programs; (2) to encourage states to allow them to purchase the Medicaid coverage necessary to enable them to maintain employment; (3) to provide them the option of receiving Medicare coverage while working; and (4) to establish a return to work ticket program (“The Ticket to Work and Self-Sufficiency Program”) that will allow them to locate the services needed to obtain and retain employment and reduce their dependence on cash benefit programs. Signed into law by President Clinton December 17, 1999.

ticket transfer In travel management, the practice of transferring a nonrefundable ticket or part of a back-to-back ticket issued in one traveler’s name to another traveler for use.

tiered benefits plan A cost-saving device that expands employees’ eligibility for benefits over a specified period of time rather than granting full benefits immediately upon employment.

tiered marketing The practice of marketing products and services by targeting potential customers separately in two or more groupings or channels, using different approaches for each group. For example, using a direct sales for one group (top-of-the-line products),
resellers for another group (upper-range products), dealers for a third (midrange products), and retailers for a fourth (lower-range products).

tiered premium system (TPS) A health care cost-cutting strategy in which premiums for coverage are established at different rates for employee only, employee and spouse, and employee, spouse, and children.

time analysis A study method that involves the employee directly. The individual records on a prepared form all of his or her activities and the time spent on them for a week or longer. Originally used to establish a standard time for items produced, such as rate-per-hour, time analysis is now used as the basis for analyzing how time is spent rather than establishing a work measurement standard.

time and materials contract In procurement, a type of fixed-rate contract in which, in addition to the fixed rate agreed upon in the contract, there is a provision for the delivery of materials required by the performance of the specified work at cost.

time management The art and science of using time prudently and well to achieve personal, professional, career, and organizational goals and objectives. It is the practical and effective system of taking time to save time so that one can do more of the things that have to be done and have time left over to do some of the things one wants to do. It involves a systematic approach to the management of programs, projects, activities, priorities, and schedules.

time management software Personal computer programs that can maintain daily diaries and office schedules; track appointments; provide memory “ticklers” for correspondence; monitor referrals to leads; check sales calls against “closings”; estimate staffing requirements for projects; schedule meetings; track the scheduling of facilities, equipment, or projects; monitor resource use; and print reports.

time management training Offered for employees at all levels to improve their use of and control over time on and off the job. Focuses on a systematic approach to the control of time, identifying and analyzing time problems, avoiding procrastination, eliminating time wasters, making the most of delegation, and developing and implementing action plans.

time off benefit Provides paid or unpaid leave for specific uses, such as lunch periods, holidays and vacations, and maternity and paternity leave.

time off from work options Include adoption leave, paid family leave, paid time off, paternity leave, personal days, sabbatical leave, use of sick days for sick dependents, vacation buying/selling, and vacation carryover.

time on tasks The most critical element of interactive systems or courseware design. The amount of time the system or courseware can hold the trainee on a task — the determining factor in achieving mastery. The amount of time required varies with the type of knowledge or skill being presented and the objectives of the training session.
time recorder system (TRS)  A computerized time clock that can record time and attendance data as they occur and accumulate the data. May be interfaced with a payroll system.

time series forecast  A method of forecasting that makes use of past data to predict future performance, taking into account seasonal factors and trends. It may take any of four different forms: momentum-line, objective or development-line, and potential-line forecasts or model building.

time-sharing  A system that includes a central computer that permits multiple users with terminals at several remote locations to access and interact with large-scale data processing resources at a central location simultaneously.

time study  See time and motion study.

tinnitus  An ear disorder in which the individual hears sounds, such as buzzing, roaring, banging, hissing, or ringing, that do not really exist. May be caused by ear infection, a foreign body in the ear, loud music or noises, tumor, or otosclerosis.

tin parachute  A novel type of severance plan designed to protect employees when company ownership changes. A variant of the golden parachute, which guarantees hefty payments to key executives in the event of takeovers or mergers, tin parachutes assure lower-level employees of similar benefits. For example, some plans entitle all employees to cash payments of up to two and one half times their annual compensation, including bonuses and incentive pay, if company ownership changes as a consequence of a hostile takeover. Because of the number of employees they apply to, the plans serve as a deterrent to raiders by making takeovers prohibitively expensive.

tint  In desktop publishing, an even tone area of a solid color.

Title I/Chapter I  See Elementary and Secondary Education Act of 1965.

Title IX  Title IX of the Education Amendments of 1972 (revised August 1998) prohibits discrimination based on sex in education programs or activities that receive federal financial assistance. The law requires schools to increase opportunities for women to participate in school and college sports programs and demonstrate compliance in one of three ways: (1) by matching the percentage of female athletes with the percentage of female students; (2) by showing a track record of increasing opportunities for women; or (3) by showing that they are accommodating the interests and abilities of women. The Office for Civil Rights (OCR) in the Department of Education (phone 800-421-3481) is responsible for enforcing Title IX.

Title VII  Title VII of the Civil Rights Act of 1964, amended in 1972, which prohibits employment practices that discriminate on the bases of sex, race, color, religion, or national origin. With later executive orders, it requires employers of more than 100 workers to file annual equal employment opportunity reports with the Equal Employment Opportunity Commission. In 1997, the U.S. Supreme Court adopted the Equal Employment Opportunity Commission’s method of counting employees to determine whether an employer is covered by Title VII. The payroll method, which counts all employees including hourly and part-time workers who are on the payroll for each day of a given week regardless of whether they are physically present at work each day, is also used to determine coverage under the Age Discrimination in Employment Act of 1967 by the EEOC and the Family and Medical Leave Act of 1993 by the Department of Labor. Since 1991, the law has allowed victims of intentional discrimination to collect up to $300,000 in punitive damages if they showed that their employer acted with “malice or with reckless indifference” to their rights. In 1999, the Supreme Court eased restrictions on damages for job bias and defined criteria for punitive awards, but it continued to shield employers who act “in good faith.”

TN-Treaty NAFTA  Allows Canadian and Mexican citizens to work in the U.S. in certain professional occupations for which they are qualified. Eligible occupations require postsecondary education, degrees, or licenses (see www.ins.usdoj.gov/graphics/services/NAFTA/index.htm/).

TN visa  See Immigration and Naturalization Service TN status.

Toastmasters International (TI)  An international organization dedicated to the
improvement of the oral expression of thoughts, ideas, and opinions and leadership potential through an educational program that emphasizes learning by doing. Contact: TI, P.O. Box 9052, Mission Viejo, CA 92690 (phone 949-858-8255; fax 949-858-1207; e-mail tminfo@toastmasters.org; Web site www.toastmasters.org/).

token A tool used to send and receive challenges and responses during the user authentication process. May be small, handheld hardware devices similar to pocket calculators or credit cards.

Token Ring Technology adapted by International Business Machine Corporation to move great quantities of data through a local area network.

Top 25 An annual list of the travel executives (travel buyers, suppliers, consultants, public policy makers, or association leaders) who have most influenced the industry. Selected by the editors of Business Travel News from individuals nominated by subscribers and the editors. Contact: BTN, One Penn Plaza, New York NY 10119-1198 (phone 212-615-2212; fax 212-279-3945; e-mail crosen@mfi.com; Web site www.btnonline.com/).

top-hat account See nonqualified 401(k) wraparound plan.

top-hat plans A form of nonqualified employers’ compensation programs that provide virtually unlimited opportunities to defer income, which, if set up correctly, allow deferrals and earnings to accumulate tax free, taxable only upon distribution. Such plans offer exemptions only if they are unfunded and maintained and operated by an employer primarily to provide deferred compensation for top management or highly compensated employees.

top-heavy plan A pension plan in which the accrued benefits or the account balances of key employees exceed 60% of the accrued benefits or account balances of all participants. In addition, if an employer maintains more than one plan, the 60% rule may be applied to some or all of the employers’ plans in the aggregate. To be tax-qualified, a top-heavy plan must comply with special vesting rules: 10% vesting for each employee who has completed at least 3 years of service or 20% vesting for each employee who has 2 years of service and 20% for each year thereafter until the employee is 100% vested after 6 years of service.

topics-within-discipline approach A form of the concepts-based, integrated curriculum. Combines several segments of the same discipline within the instructional setting (e.g., integrated language arts and integrated mathematics programs). Attributed to Betty Jean Eklund Shoemaker (“Education 2000 Integrated Curriculum,” Phi Delta Kappan, June 1991).

Torch Awards Awards presented annually to national members (maximum of four) of the American Society for Training and Development whose leadership in ASTD over a significant period of time has made a difference in helping the society accomplish its goals and fulfill its vision. Selected by an awards committee from nominees by reviewing documentation and direct contacts with the nominating individual and other persons with direct knowledge of the accomplishments of the nominee. Contact: ASTD, 1640 King St., Box 1443, Alexandria, VA 22313-2043 (phone 703-683-8100; fax 703-683-8103; e-mail info.center@astd.noli.com; Web site www.astd.org/).

tort In law, a wrong or wrongful act committed against an individual or group or their property without a breach of contract (independent of a binding agreement).

tort reform A proposal to restrict jury power and discretion in awarding punitive monetary damages to individuals victimized by fraud or other forms of wrongdoing initiated in response to the enormous sums awarded to plaintiffs in recent years. In a 1991 7-to-1 ruling (Cleopatra Haslip v. Pacific Mutual Life Insurance), the Supreme Court refused to limit such awards and left such decisions in the hands of state legislatures to adopt or reject such reforms.

total compensation Represents the total amount paid annually to an individual. Includes pay and benefits, nonwage cash payments, work environment and learning and development programs, and financial planning education.
total compensation management (TCM)  Management of both cash compensation (direct pay) and all benefits provided by an organization to attract and retain employees. Includes retirement benefits, deferred compensation, tuition reimbursement, training and development, memberships, discounts, and stock.

total compensation revenue percentage A key human resources metric. Allows businesses to see the return on investment if pay and benefits are monitored in comparison to revenue per employee. It is calculated as follows:

\[
\text{Total compensation revenue percent} = \frac{\text{compensation cost + benefit cost}}{\text{revenue}}
\]


total cost of ownership (TCO) An accounting system that identifies costs in the ownership of a system or technology, including the cost of the hardware and software, of training employees involved in the system, of reformatting data to make it compatible with the system, and of anticipating the changes needed to keep the system performing optimally.

total cycle time The time required to complete the two interdependent cycles involved in the production of any product or service: the make/market cycle and the design/development cycle. Improvement in performance and quality is achieved by simplifying both cycles of activity within an enterprise, eliminating steps that do not add value, and reducing the number of tasks or actions in each process.

total debt The sum of current debt and any outstanding funded debts (debts with a maturity of more than 1 year from the date of the statement).

total defects per unit (TDU) A measure of product quality.

total employee involvement (TEI) A form of participative management, the objective of which is to involve all employees in a program of continuous improvement in terms of self, procedures, products, and services.

total fertility rate (TFR) A measurement used by demographers to document by country increases and decreases in the number of births per woman during her child-bearing years.

Total Information Awareness (TIA) Program A project of the Defense Advanced Research Projects Agency’s (DARPA) Information Awareness Office (IAO). The purpose of the program is to improve the ability of the U.S. to detect, classify, and identify foreign terrorists and interpret their plans, thereby enabling the U.S. to take action to preempt and defeat terrorist acts. The program objective is to create a counterterrorism information system that searches for terrorists by scanning information in Internet mail and the commercial databases of health, financial, and travel companies in the U.S. and abroad. See also Wyden Amendment.

totalization agreement An agreement between the U.S. and another country to allow foreign national employees transferred to the U.S. for 5 years or less to avoid paying U.S. social security taxes as long as they continue to pay into their home country’s welfare or retirement system.

total labor cost revenue percent A key human resources metric. Allows managers to see the complete cost of human capital. Shows not only pay and benefits but also the cost of contingent labor. It is calculated as follows:

\[
\text{Total labor cost revenue percent} = \frac{\text{compensation cost + benefit cost + other labor costs}}{\text{revenue}}
\]


totally disabled A person who has a disability to the extent that he or she is unable to perform the usual and customary activities of a person in good health and of comparable age; that is,
the individual is unable to perform the duties of any occupation. However, federal and state courts have rejected excessively stringent interpretations of “total disability” definitions. Courts have held that long-term disability plans must consider all relevant circumstances, including the claimant’s age, educational background, and training and availability of suitable employment in the claimant’s geographical area.

total market coverage (TMC)  See shoppers.
total payroll  All salaries, wages, and benefits paid for full-time equivalent (excluding contract or temporary) employees during a year. Often used for benchmarking.
total person training (TPT)  See personal growth training.
total quality control  See total quality management.
total quality improvement (TQI)  An approach to the improvement of the quality of products and services that requires massive changes in an organization. In addition to the traditional objectives of controlling, ensuring, and guaranteeing quality, TQI aims to make certain that the needs of customers and clients are identified early in the process of designing products and services and to revamp the organization to ensure that it responds to those needs.
total quality management (TQM)  An all-out and integrated approach to organizational improvement and the upgrading of production and service quality. TQM involves sweeping changes in company culture and its way of doing business. It focuses on quality as a central concern to meet customer needs and uses measurement tools, techniques, and training to analyze and solve quality problems. TQM employs such strategies as employee development, cross-training, and empowerment; team building; consolidation of jobs; redirection of union–management relations; and enlistment of the assistance of suppliers. The term was coined by the Naval Air Systems Command in 1985.
total quality organization  An organization that focuses its efforts on continuous improvement strategies in all areas of operation and does it successfully.
touchtone data entry (TDE)  An automated method of collecting data in which respondents call a toll-free number and enter their data using a touchtone telephone.
TouchWindow®  A device that attaches to any standard computer monitor with self-adhesive Velcro strips and plugs into a port on the computer. Users simply touch the screen to interact with the software. Available for Amiga, Apple II series, IBM and compatibles, and Macintosh/GS-OS. A registered trademark of Edmark Corporation. Contact: Edmark Corporation, P.O. Box 3903, Bellevue, WA 98009-3903 (phone 800-426-0856).
tour director  An individual employed by a travel company to assist tour members. He or she has no other passengers to attend to.
tour operator  The originator of travel packages sold through travel agents or other tour organizers. Also called wholesaler.
Town and Country Electric v. NLRB  A November 1995 Supreme Court decision that reversed a federal appeals court ruling and protects the jobs of union organizers. Confirms a National Labor Relations Board ruling that a worker can be a company “employee” and at the same time be a paid union organizer in that company. The decision makes clear that there is no inconsistency in loyalty to the collective bargaining process and allegiance to the company for which an employee works. The Court’s decision gives license to a new union organizing tactic known as salting.
toxic air  Air in aircraft cabins that contains chemicals, cleaning agents, carbon dioxide, pesticides, and germs from passengers caused by recycling cabin air as a means of reducing the cost of fuel. Toxic air results in headaches and discomfort and possibly the spread of diseases and health risks, such as colds.
toxic mold  A fungus that is becoming a problem of monumental proportions. Exposure to mold growth in residential, public, and commercial buildings is believed to have caused serious medical conditions, which include bleeding lungs, digestive problems, hair loss, nausea, loss of memory, reduced cognitive skills, and death. Property damage from mold growth has destroyed millions of dollars in real estate and forced homeowners to the curb. Mold cannot be eliminated; however, steps
Toxic Substances Control Act (TSCA) of 1976

The Act was enacted by Congress to give the Environmental Protection Agency the ability to track the 75,000 industrial chemicals produced or imported into the U.S. EPA repeatedly screens these chemicals and can require reporting or testing of those that may pose an environmental or human health hazard. EPA can ban the manufacture and import of those chemicals that pose an unreasonable risk. EPA also has mechanisms in place to track the thousands of new chemicals that industry develops each year with either unknown or dangerous characteristics. EPA then can control these chemicals as necessary to protect human health and the environment.

Toyota Motor Manufacturing v. Williams

A January 2002 Supreme Court decision that limited the applicability of the Americans with Disabilities Act of 1990 by narrowly construing who is disabled. That is, a person must be “substantially limited” in a “major life activity” to be considered disabled. The decision reinforced the message that every situation must be analyzed and judged separately and on a case-by-case basis.

Trace Research and Development Center

Offers literature on adaptive technology and a public information program on computer access for people with disabilities, including a database of organizations and products. There is no fee for mail or phone inquiries. Contact: Trace, University of Wisconsin, 5901 Research Park Boulevard, Madison, WI 53719-1252 (phone 608-262-6966; TTY 608-263-5408; fax 608-262-8848; e-mail info@trace.wisc.edu; Web site www.trace-center.org/).

tracking

1. Grouping students by ability to accommodate differences in career goals, talents, skills, abilities, and interests. For years it has been the standard practice in a majority of U.S. schools, although its unacceptability, on grounds of unfairness and unproductiveness, has been growing for several years.

2. Used in technological forecasting. The most focused, disciplined, and intensive form of surveillance. It is reserved for following changes and developments of crucial importance to the organization.

trade down

In travel management, encouraging or requiring travelers to use limited-service accommodations or economy hotels, which provide such amenities as complimentary breakfasts but lack room service and lavish lobbies, restaurants, and meeting rooms.

trade loading pricing

The traditional approach to pricing in which manufacturers stockpile supplies and produce products around-the-clock to increase output for short-term promotion; freight companies charge higher prices to accommodate peak-and-valley distribution cycles; manufacturers advertise incentives and deals to encourage dealer loading; dealers rent additional warehousing space to store products and pass the added costs on to the consumer. Products sit in warehouses waiting for demand to catch up with supply.

trademark

A name, symbol, design, word, or phrase that distinguishes a product from the products of other companies. It cannot be granted if it is being used by some other company in the same industry. A trademark cannot be granted for general words, nor can it be registered before it is used. It can be lost if it is not used. Trademarks must be registered with the Patent and Trademark Office.

trade name

The name of a business or company, such International Business Machines, Chrysler Corporation, and Apple Computers, Inc.

trade secret

Any device, process, or compilation of information used in a business that gives the owner an advantage over competitors who do not know about it. To have legal status, a trade secret (1) must not be public knowledge or generally known in an industry, (2) must not have been described in detail in a trade journal or other journal available to the public, and (3) must have been guarded or protected from disclosure to unauthorized persons.

trade show

A meeting and exposition, usually scheduled during national and regional conferences of professional and trade associations, at which manufacturers and producers of consumer products and vendors of services
display their wares. Rather than a sales focus, trade shows are marketing ventures.

**Trade Show Exhibitors Association (TSEA)**
An organization of 1600+ members representing the interests of firms that use exhibits as a marketing or promotional medium, as well as suppliers to the exposition industry. Its goals are (1) to foster programs that elevate the exhibit manager’s professionalism and improve the industry’s overall effectiveness, (2) to encourage effective communications among all sectors of the exhibit industry, (3) to educate about the cost-effectiveness and marketing value of trade shows, and (4) to encourage cooperation with international partners in the trade show industry. Also sponsors the Certified Manager of Exhibits program.

**Contact:** TSEA, McCormick Place, 2301 South Lake Shore Drive, Suite 1005, Chicago, IL 60616 (phone 312-842-8732; fax 312-842-8744; e-mail tsea@tsea.org; Web site www.tsea.org/).

**traditional licensing** The issuance of a license to teach a particular subject or group of grades based on satisfactory completion of a state-approved teacher training program offered by a 4-year college or university and, in most states, achievement of a score above a prespecified level on one or more multiple-choice tests, most commonly parts of the National Teachers Examination.

**traditional temporary help** An alternative staffing option. Involves assigning workers recruited, screened, and hired by a temporary help firm to work at a client’s site for a specified period of time, usually to compensate for temporary skill shortages, cover employee absences, meet unusual production requirements, or perform special assignments.

**traditional valuation** See batch processing.

**trailblazer developments** A projective technique used in forecasting, it involves the identification of technological developments in one area or discipline as harbingers of developments in another area or discipline. Also called precursor developments.

**trailing averages** Used in technical analysis to identify break outs, when a stock price moves out of its usual trading range.

**trailing spouse** Describes the wife or husband of an employee being transferred. In addition to having a negative connotation, the term is inaccurate because many who move with transferred employees are not spouses because they are not legally married. An acceptable replacement term is relocating partner.

**trainability** The degree to which a worker can take advantage of additional training and education, either formal or on-the-job. Sometimes referred to as the trainability index.

**trainable** A category of mental disability. As measured by an intelligence test, it is represented by an intelligence quotient (IQ) below 50. Such persons have poor motor development and minimal speech. They may be able to contribute to their own support under supervision and function at a minimum useful level in a controlled environment.

**trainee response system** A mechanical, electrical, or electronic means of establishing two-way communication between an instructional program or an instructor and trainees. Systems of this type are designed to be used by instructors in conjunction with media such as projectuals, motion pictures, TV, audio recordings, and live lectures and demonstrations to check on the understanding and reactions of trainees. Periodically throughout the presentation, all trainees are simultaneously asked to respond to questions by depressing keys or switches. Responses may be recorded on punched cards or paper rolls or displayed by indicator lights or meters that indicate the percentage of correct responses, thereby providing immediate feedback to the instructor and the trainees.

**trainer** 1. An instructor or facilitator in business and industry. 2. Equipment or system used to train individuals and groups, such as flight trainers and simulators.

**trainer liability** A very real, present-day legal risk for trainers. Many situations have the potential for lawsuits against trainers or coaches and for the injured party to seek damages: (1) the trainer (supervisor, coach, or instructor) had a duty to exercise a standard of care that represented the minimum required to protect the trainee (or worker) from unreasonable risk; (2) the trainer failed to act according to that standard; (3) there was a causal connection between the (in)action of
the trainer and the resulting injury; and (4) there was actual damage or injury. Examples are injuries in the classroom, shop, or laboratory (negligence); injuries to the trainee or a third party caused by poor or incorrect instruction (malpractice/negligence); or improper supervision of trainees (negligence).

trainer malpractice Grounds for a lawsuit against an instructor who despite being unqualified to provide training does so.

training See trainer training.

TRAINET.com Hosted by Linton Companies, Hopkins, MN, and operated by the North American Training and Development Resource Center, TRAINET.com is a comprehensive database of training-related products and services (Web site www.trainet.com/).

training Formal or informal, group or individual, instructor-facilitated or media-delivered short-term learning experiences designed to impart or improve the skills, knowledge, and job performance of employees, franchisees, dealers, or clients. Its immediate goal is to develop new job skills or improve competency in the performance of current skills — to create the ability to do something new or do it better. It takes place before it is needed.

training advisory board (TAB) A group representing departments and staff elements of an organization established to keep the training manager abreast of corporate issues that relate to or affect training and development. Typically meets quarterly.

training aid A graphic, photographic, projection, three-dimensional, or other form of audio and visual equipment, device, software, or material used in training.

training and development All of the planned learning experiences provided individual employees to bring about changes in on-the-job behavior and performance that will promote the attainment of the goals and objectives of the organization and at the same time develop the potential, enhance the career advancement, and improve the job satisfaction of employees.

training and development self-audit A technique used to appraise objectively the quality of specific aspects of training and development with the objective of upgrading and improving all facets of training management and operations, including philosophy and goals, plans, policies, and procedures, organization and relationships, building and facilities, management and supervision, staff, curriculum development and operation, and instructional support services. Self-audits may be performed annually, biennially, or triennially. They determine where the training activity is, where it is heading, and where revisions are needed to meet both organizational and departmental objectives.

training and development self-study See training and development self-audit.

training center One model of a teaching, learning, technology center. An electronic classroom designed specifically for training staff or faculty or for teaching demonstrations.

training conference A variation of the conference method in which the objective becomes one of pooling the knowledge and past experience of trainees to arrive at improved or more clearly stated principles, concepts, policies, or procedures. The issues discussed in a training conference are less likely to have pat answers than the issues talked about in a directed discussion. The task of the leader is to elicit contributions from the group, based on past experiences, that have a bearing on the topic. Balanced participation is the goal.

training development See curriculum development.

training director See training manager.

training document Printed, duplicated, or graphic materials used in developing, validating, conducting, and evaluating training programs. Includes questionnaires and surveys, lesson plans, programs of instruction, training management master plans, trainee handouts and advance sheets, and tests and examinations.

training investment factor A key human resources metric. It is calculated as follows:

Training investment factor = \( \frac{\text{total training cost}}{\text{headcount}} \)


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**training manager** The officer responsible for planning, developing, conducting, and controlling corporate training and development programs and activities in any type of organization. Also known as human resources development manager; training director.

**training materials** Documents (lesson plans, programs of instruction, tests, and handouts) in printed, duplicated, or graphic form and training supplies used in the conduct of training programs.

**training meeting** A meeting of employees at any level and in any profession or occupation convened to provide training in specific knowledge or skills.

**training needs analysis (TNA)** The first step in the training process. Designed to identify performance gaps that can be remedied by training. It consists of surveillance, investigation, and data analysis.

**training objective** The desired outcome of a lesson, training session, seminar, workshop, course, or other means of training and developing people. Training objectives include such learning outcomes as knowledge, skills, habits, attitudes, ideals, appreciations, and interests.

**training on demand** A system of scheduling company training (courses, seminars, and workshops) whenever required or requested by organizations or departments.

**training program design** See instructional systems design.

**training program management** See human resources management.

**training research** Carefully designed studies conducted to try out alternative solutions to training and development problems under controlled conditions. The objective is to provide data that will assist in decision making; offer alternative solutions and new approaches to training problems; ensure adequate planning, programming, and budgeting for and management during the execution of research efforts; and prevent duplication of research efforts and eliminate studies that have low payoff potential.

**training resource center** An area within an organizational facility where training staff, equipment, materials, and information are located.

**training systems development** See instructional systems development.

**Training Technology Transfer Act of 1984 (TTTA)** Established the Office of Training Technology Transfer to facilitate the transfer of training technology from the agencies of the federal government, including the Department of Defense, to the private sector and state and local governments with special attention to the requirements of small business.


**training via the Internet** A growing means of reaching trainees separated by time, distance, location, and schedules. Used primarily to deliver computer-based training and other distance learning strategies that do not require a great deal of video support. Due to bandwidth and modem speed limitations, video and complex graphics are time-consuming to download. E-mail can be used to provide interaction between and among in-house subject matter experts and trainers and trainees.

**training wage** See minimum wage law.

Trainlit A comprehensive literature database on workplace learning and performance maintained by the American Society for Training and Development for its members. Includes more than 20,000 article and book summaries on training, e-learning, human resources, management, and business topics. Contact: ASTD, 1640 King St., Box 1443, Alexandria, VA 22313-2043 (phone 703-683-8100; fax
transactional analysis (TA) Training conducted to improve the interpersonal skills and productivity of personnel by developing their self-understanding, self-acceptance, and self-confidence; helping them gain insight into the motivation, life scripts, and games played by others; assisting them to analyze the causes of interpersonal problems and facilitate supportive, cooperative, and productive relationships with subordinates; opening and improving face-to-face communications; and learning to develop meaningful, productive, and game-free relationships with others.

transactional human resources Refers to such HR functions and activities as compensation, benefits, recruitment and selection, and training.

transaction-based pricing A payment plan offered by travel vendors in which airlines pay for every transaction pushed through the computer reservation system.

transaction-based valuation A form of daily valuation specifically designed for group benefit plans. The system can value any account on the date a transaction is effected, thereby giving participants more investment choices, the ability to move funds between investments quickly, faster access to withdrawals and loans, and up-to-date account information. Essentially it is a calculation of the value of an individual’s account as of any given day, based on the amount of money in the account and the actual performance of the funds in which the account has been invested.

transcendental meditation (TM) An approach to tension reduction, relaxation, and reflection bordering on the idealistic, supernatural, or metaphysical. It employs a philosophy based on the doctrine that reality can only be discovered by emphasizing the intuitive and spiritual above the empirical.

transfer 1. In education, the transfer of learning, which is the ability to transfer knowledge or skills learned in one discipline or context to another field of endeavor or situation (e.g., using the ability to solve algebraic equations to solve problems in physics). 2. In corporate training, the ability, inclination, and habit of applying knowledge and skills learned in a training program to the performance of the job. 3. In job assignment, the practice of moving an employee from one job, location, or work shift to another.

transfer of training See transfer.

transfer-on-death registration (TODR) A means of avoiding probate in some states. Allows the maker to register ownership of securities in a beneficiary form that can be changed until his or her death.

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transformational leadership Leadership that is focused on change, innovation, and entrepreneurship. It is systematic, purposeful, and organized, and it looks for changes and movement of resources from lesser to greater productivity.

transformative assessment An alternative to outcomes-based assessment. It views learners as "key customers" of programs of instruction. It suggests that educators and trainers recast course goals in terms of benefits students may gain rather than what instructors determine that students need to know. Assessment should help instructors shift from a vision of courses as bodies of knowledge defined by content and desired outcomes to one that helps them understand a course of instruction as a community of students and faculty engaged in a complex process that empowers them to shape their own and society’s needs. Such assessment considers evidence of student activity or engagement to reveal the picture educators need to transform assessment into richer learning experiences for students. Attributed to Gary Brown, director of the Center for Teaching and Learning at Washington State University (Syllabus, November 2000, pp. 36–39).

transient ischemic attack (TIA) A form of stroke that occurs when the brain’s blood flow is reduced only for a short period of time. Its short-term symptoms include brief numbness
of the limbs, weakness, and impaired speech or vision.

**transit alien**  An alien in immediate and continuous transit through the U.S., with or without a visa, including (1) aliens who qualify as persons entitled to pass in transit to and from the United Nations headquarters district and foreign countries and (2) foreign government officials and their spouses and unmarried minor (or dependent) children in transit.

**transitional employment**  Providing alternative work for a limited time that will be useful to the organization and, at the same time, serve as rehabilitative assignments for employees who have been absent due to illness or injury. Rather than paying disability benefits, the organization brings workers back to the workplace as soon as medical providers approve of the return and places them in temporary modified-duty, light-duty, or restructured jobs until they are sufficiently recovered to return to their original positions.


**transition-assistance office**  One of 62 offices established by the U.S. Army at major military installations worldwide in 1992 to ease the transition of army families to civilian life following downsizing and base closures. The offices offer workshops on how to assemble a portfolio, résumé, and cover letter; list prospective employers in an extensive database; counsel on entitlements and how to obtain them; and assist in job searches up to 180 days before separation. **Contact:** Army Career and Alumni Program, PERSCOM, ATTN; TAPC-PDC, 2461 Eisenhower Ave., Alexandria, VA 22331-0479 (phone 800/445-2049).

**transition planning**  A legally mandated, dynamic process involving students with disabilities, their parents, educators, and community agencies for developing a set of coordinated plans and activities to promote school to postschool activities.

**transitions**  Occur when organizations move from one stage to another during the corporate life cycle. Corporations grow, develop, and age, just like people.

**transition services**  A coordinated set of activities for a (disabled) student, designed within an outcomes-oriented process, that promotes movement from school to postschool activities, including secondary education, vocational training, integrated employment (including **supported employment**), continuing and adult education, adult services, **independent living**, or community participation.

**transit without visa (TWOV)**  A transit alien traveling without a nonimmigrant visa under section 233 of the Immigration and Nationality Act. An alien admitted under agreements with a transportation line that guarantees his or her immediate and continuous passage to a foreign destination.

**translator**  A professional linguist who works with the written word and translates letters, reports, brochures, proposals, graphics, and training materials from one language to another. Additions or deletions are not permitted.

**transmission**  Sending electrical or light signals via electrical wires, optical fiber, or satellite.

**transmission control protocol/Internet Protocol (TCP/IP)**  A language that controls communication among computers on the Internet or intranets. The TCP protocol ensures the reliability of data transmissions sent across interconnected networks; the IP protocol controls how packets of information are sent over the networks.

**transnational**  A way of organizing a business across national boundaries in which the company operates on a worldwide scale with local responsiveness and global human, materiel, and financial resources.

**transnational company**  A company that does business in countries other than the one in which it is headquartered. Formerly referred to as **multinational company**.

**transparency**  Typically used in a pricing context in consumer e-commerce. In supply chain management and collaborative commerce, refers to the increased visibility of information as it becomes more readily available to partners.

**transplants**  Manufacturing facilities owned and operated by foreign corporations in the U.S. or U.S.-owned and -operated plants overseas.

**transportable computer**  A portable computer that weighs less than 20 pounds and has a
handle but is used on a desk while plugged into an electrical outlet.

**Transportation Act for the 21st Century of 1998** Legislation that: (1) includes a 20% increase in GI Bill benefits; (2) increases funds to convert homes and cars for certain disabled veterans; (3) reinstates Dependency and Indemnity Compensation (DIC) for remarried widows of service-connected, disabled retirees whose second or subsequent marriage ends in death or divorce; and (4) prohibits further awards of service-connected disability for smoking-related diseases. The latter prohibition is effective immediately; the benefit increases took effect October 1, 1998. Signed into law by President Clinton on June 9, 1998.

**Transportation Act of 1989 (TA)** A bill that includes mandatory drug and alcohol testing of transportation workers. Specifically, the bill calls for random, preemployment, post-accident, and for-cause testing of employees in safety-sensitive positions in the airline, rail, bus, and trucking industries.

**transportation agreement** In employee relocation, long- and short-term contracts that allow the carrier and its corporate customer to agree in writing on the specific services and pricing that will apply to the company’s employee relocations.

**transportation benefit** Payment to a health care plan beneficiary for transportation costs to travel to an approved medical facility for treatment. Usually includes reasonable and temporary expenses for the recipient and one other individual (or, in the case of a minor, two other individuals).

**Transportation Benefits Act of 1999** Legislation that modified the tax treatment of transportation benefits provided by employers to their employees. Employers can offer employees transit passes or parking benefits on a salary reduction basis. The law also permits an employee to exclude up to $65 per month in transit pass benefits and up to $175 per month in parking costs for a space that is at or near the employer’s business premises or a location, other than employee’s residence, where the employee parks his or her car to commute to work by some means of public transportation. Offering transit passes or employer-provided parking on a salary reduction basis can save both the employer and the employee taxes. For the employee, salary reduction amounts paid for either benefit will save them income tax as well as the worker’s share of social security (FICA) tax. At the same time, the employer saves FICA taxes on salary reduction amounts used to purchase these benefits. Beginning in 2002, employers can provide up to $100 per month for transit and vanpooling. The Act also suspends indexing of all qualified transportation fringes starting in 1999.

**Transportation Security Administration (TSA)** The goal of TSA service is to create an atmosphere that aligns with passengers’ need to be secure while ensuring the freedom of movement for people. In doing so, TSA employees will ensure customer confidence and establish a standard for passenger satisfaction through its people, processes, and technologies. *Contact:* TSA, 400 Seventh Street SW, Washington, D.C. 20590 (phone 866-289-9673; e-mail TSA-ConsumerResponse@tsa.dot.gov; Web site www.tsa.gov/).

**transportation services** Transporting and accompanying individuals to doctors and to other appointments.

**transurethral resection prostatectomy (TURP)** The standard treatment for noncancerous enlargement of the prostate. With this procedure, an instrument called a resectoscope is passed through the penis and the urethra and into the bladder, where the urologist uses an electrical loop under direct visual control to shave away the prostate from within to improve urine flow.

**transurethral ultrasound-guided laser-induced prostatectomy (TULIP)** An investigative technology for treating noncancerous enlargement of the prostate gland. It uses a miniature ultrasound device to guide the delivery of laser energy to the site of prostate obstruction inside the urethra.

**trapping** In desktop publishing (color prepress), adjusting overlapping color areas to account for misregistration on the press. Typically, light colors are spread (enlarged) or choked (reduced) into darker colors. Trapping may be done by desktop designers or publishers themselves by working within the
applications program or using a commercially available dedicated trapping program.

**travel agent** An individual or agency that provides full travel services, dealing with all aspects of travel for all types of transportation, car rentals, and hotel reservations.

**travel and entertainment card** A means of controlling travel and entertainment costs. Issued by the company, travelers use these limited-use travel cards only to pay for air, hotel, car rental, or other specified T&E costs. Some banks and other card companies offer this option.

**Travel and Transportation Reform Act of 1998** Requires federal employees to use federal charge cards for all payments of expenses of official government travel; amends Title 31, United States Code, to establish requirements for prepayment audits of federal agency transportation expenses; authorizes reimbursement of federal agency employees for taxes incurred on travel or transportation reimbursement; and authorizes test programs for the payment of federal employee travel and relocation expenses. Approved October 19, 1998.

**travel and transportation services** Services established to improve the efficiency and economy of company operations and make jobs involving travel more convenient, less burdensome, and safer for employees. Such services may include provision of free or low-cost parking facilities; assistance in establishing and maintaining car pools; arrangements for convenient public transportation to and from the workplace; provision of special public, private, or company-owned or -leased conveyances for disabled employees; provisions for emergency transportation; arrangements for short-distance travel for necessary business activities; and long-distance travel services within the continental U.S. and overseas.

**Travel Business Roundtable Index of Leading Economic Indicators** Provides a forecast of changes in the future activity in the travel industry on the economy of the U.S. The index is based on data from five industry and four government sources. Touted as encouraging lawmakers to enact policies that will support the growth of the travel and tourism industry. Developed by Dr. James Howell, president of the Howell Group, a Boston-based research firm.

**travel coordinator** An entry-level travel position responsible for booking reservations, communicating with travelers, and administering various aspects of travel services. Reports to the travel manager.

**Traveler Briefing** The Federal Aviation Administration’s (FAA) travel information Web site. This site was designed to provide travelers with up-to-date information when preparing to travel by air in the U.S. or overseas. The Department of Transportation (DOT) oversees consumer issues such as denied boarding, lost baggage, overbooking, and ticketing, as well as statistics on on-time performance. The FAA is responsible for civil aviation safety, including developing safety regulations and certifying pilots and aircraft. The Transportation Security Administration (TSA) is responsible for security for all modes of transportation. This site includes direct, one-click links to the DOT and the airlines, as well as a host of other useful sites such as airports, the Department of State, safety and enforcement statistics, the Centers for Disease Control and Prevention, and U.S. Customs Service. Contact: FAA, Consumer Hotline, AOA-20, 800 Independence Avenue, SW, Washington, D.C. 20591 (phone 202-366-2220; e-mail airconsumer@ost.dot.gov; Web site www.faa.gov/apa/traveler/htm). Other information online: for individual country assessments www.faa.gov/apa/iasa.htm; State Department Travel Advisories: www.travel.state.gov; U.S. Customs Service Tips for International Travelers: www.customs.gov/.

**traveler information** See passenger manifests.

**traveler rules** Security measures that require all U.S. passengers and crew members arriving or departing to supply the following information: name, date of birth, citizenship, sex, passport number and country of issuance, U.S. visa number and other details of its issuance, address while in the U.S., and, when it applies, alien registration number. Congressionally mandated legislation that was signed into law in May 2002.

**travelers’ security** See security of travelers.
Travel Industry Association of America
(TIA) An organization of travel-related businesses, associations, and local, regional, and state travel promotion agencies. Represents the common interests and concerns of all components of the U.S. travel industry. Promotes travel, protects the industry from governmental initiatives that would impede travel, and seeks to enlarge an understanding of tourism as an industry. Provides forums and marketing programs and publishes a monthly newsletter. Contact: Travel Industry Association of America, 1100 New York Ave., NW, Suite 450, Washington, DC 20005-3934 (phone 202-408-8422; fax 202-408-1255; e-mail feedback@tia.org; Web site www.tia.org/).

travel management Performance of the functions of planning, organizing, staffing, directing, and controlling policies, procedures, and budgets relating to corporate travel and transportation arrangements including air and ground transportation, lodging, meals and entertainment, expense reports and reconciliation, enforcement, automation, selecting a travel agency, negotiating rates, ticketing, itineraries, booking, and delivery.

travel management consultant An outside specialist contracted to work on corporate travel projects, typically reporting to the senior-level executive who is responsible for travel.

travel management information system Computer software used to automate various travel management-related functions. Includes software to (1) enhance the reservation process at the point of sale and enable travel agents to book reservations in a computer reservation system (booking software); (2) access passenger name records to check for accuracy and alternatives (pretravel quality control); (3) access reservations prior to ticketing and produce management reports (pretravel reporting); (4) generate reports following ticket issue (travel management reporting); (5) provide agency accounting and prepare postticketing management reports for clients (office accounting system); and (6) facilitate entry, compilation, and processing of posttravel travel and entertainment expense data through to the reimbursement of travelers.

travel management reporting Software that produces reports after tickets have been issued. Typically a part of an accounting system.

travel manager A midlevel corporate travel position. Responsible for negotiating with vendors, communicating with travelers, and monitoring policies, travel operations, and costs.

treasury inflation protection securities (TIPS) An investment alternative, TIPS can be purchased in the form of inflation-protection funds from large firms, such as Vanguard and Fidelity, through the government’s Treasury Direct program (www.savingsbonds.gov/).

Treasury obligations Debt instruments (notes or bonds) backed by the full faith and credit of the U.S. government. The principal is repaid to the buyer at maturity dates ranging from 90 days to 30 years. Meanwhile, the interest is exempt from state and local taxes, but not from federal income tax. See also Agency obligations.

treatment A written description of what the viewer or user of a video or multimedia program will see, hear, and experience in the program. Usually includes preliminary sketches of graphics and sample sections of text.

treatment options The choices patients have when there are alternative ways of treating their health problems.

Treaty of Asuncion An agreement signed on March 26, 1991, by Argentina, Brazil, Paraguay, and Uruguay, a bloc of 190 million people, which called for the establishment of a free-trade zone by the end of 1994.

Treaty of Nice Established rules for expanding the 15-nation European Union by 2004 to include mainly Eastern and Central European countries once under the control of the Soviet Union. The 10 new members will be Cyprus, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Slovakia, and Slovenia.

Treaty of Rome of 1958 The origin of the European Community and the European Union. It abolished tariffs and quotas among its six nation (at that time) members (France, West Germany, Italy, Luxembourg, the Netherlands, and Belgium).
Treaty on European Union  See European Monetary Institute; European Union; Maastricht Treaty.

trend analysis  A means of forecasting personnel needs, it involves studying an organization’s employment patterns over the last 5 years or more with attention focused on such things as the number employed at the end of each year or some other point in the year, the number of workers in each group and subgroup, and so on, to identify trends that might be expected to continue.

trend extrapolation  A projective technique used in forecasting that involves plotting the values of key parameters or characteristics of change in any area against time to detect patterns of development. When such patterns are established, they can be logically extended for a period of time into the future.

trend guarantee  See rate guarantee; risk sharing.

trending  A statistical process used to adjust outdated survey data. For example, outdated wage and salary data may be updated by using the Employment Cost Index, Consumer Price Index (both produced by the Department of Labor), or other survey data.

trend spotter  See futurist.

trialware  Computer programs, similar to shareware, that allow users to try out a software package before purchasing it.

trial work period  Under Social Security, a special work incentive rule that allows disabled persons to earn as much as they can for a 9-month period (not necessarily consecutive) without affecting benefits. The 9 months of work must fall within a 5-year period before the trial work period can end. A trial work month is any month in which the individual earns more than $200. After the trial work period ends, the work is evaluated to determine whether it is substantial. If earnings do not average more than $500 per month, benefits will usually continue. If earnings average more than $500 per month, benefits continue discontinued.

TRICARE  A reform of the Military Health Care System required by the Defense Authorization Act of 1994. TRICARE is a triple-option health care program for all military services that combines military and civilian health care providers and resources. Involves a phase-in of a managed care approach, which relies on arrangements with pools of military and civilian health care professionals who provide services to local beneficiaries. Under the plan, active duty members continue to receive care through the services’ military facilities whereas their families and retired military families will be treated through TRICARE. TRICARE Prime, an HMO-type plan and the least costly option, requires an annual enrollment fee and copayments. Enrollees receive health care through military treatment facilities (MTFs) or a supporting network of civilian providers. TRICARE Standard is a fee-for-service program that replaced CHAMPUS. Beneficiaries have the greatest choice of civilian providers but at higher cost. Beneficiaries are responsible for a deductible plus copayments. With TRICARE Extra, military members pay no enrollment fee, but a yearly deductible is charged and health care is delivered through a network of civilian providers who accept payments from the Civilian Health and Medical Program of the Uniformed Services (CHAMPUS) and provide services at negotiated, discount rates. Beneficiaries also pay copayments, but they are lower than those paid by standard CHAMPUS users (Web site www.nmclanna.nadn.navy.mil.trica.htm/).

TRICARE for Life (TFL)  Military insurance (formerly CHAMPUS) that became second payer to Medicare for qualifying Medicare-eligible beneficiaries enrolled in Medicare Part B, regardless of age, beginning October 1, 2001.

TRICARE Mail Order Pharmacy (TMOP)  Prescription drug services, formerly provided by Merck-Medco of New Jersey’s National Mail Order Pharmacy (NMOP), will be administered by Express Scripts Inc. of Maryland Heights, MO beginning March 1, 2003. For more information, check www.moaa.org/ or phone the Department of Defense pharmacy call center at 877-363-6337.

tricky ticketing  Unethical means of offsetting reduced travel budgets, such as back-dating, back-to-back ticketing, cross-ticketing, hidden-city fare, ticketing abroad, and ticket transfer.
trigger clause  A provision in a contract (or an insurance policy) that activates a result. For example, most insurance companies used activities of daily living to initiate payment for care.

triggering condition or event  The physical or mental circumstance or status that activates insurance coverage. For example, the inability of a person covered by long-term care insurance to perform two or more of the activities of daily living.

tri-mode phone  A transmission device that operates at 1900 MHz and 800 MHz analog.

trip chainer  A person who combines trips to or from work with such errands as delivering kids to school or day care and picking them up, grocery shopping, or picking up laundry.

triple option  Offering a health maintenance organization, a preferred provider organization, and a conventional insurance plan by a single insurer.

triple option point-of-service health care plan  A managed care model. Gives enrollees three options when they need health care: (1) go through their primary care physician (least expensive); (2) go directly to another network; or (3) go outside of the network (highest deductibles and copayments).

trip-planning software  Programs that display travel options to assist decision makers at corporate sites.

Trojan horse  1. In connection with computers, a potentially destructive computer program disguised as something friendly, such as a game. It is designed by malicious employees or other saboteurs to quietly change files or erase data from an existing program while one plays the game. 2. In forecasting, an approach that consists of finding out what has happened or is about to happen in a given area before anyone else knows about it, or using information before anyone else decides to use it. It involves rapid use of insider information, whether the insider is the forecaster or someone who will tell the forecaster what he or she needs to know in time to do something with the information. Also known as the smoking gun approach or rigged deck approach.

Troops-to-Teachers Program  A program designed to help relieve the teacher shortage, especially in math, science, special education, and other high-need subject area, and to assist military personnel to make successful transitions to second careers in teaching. It maintains a Defense Activity for Non-Traditional Education Support (DANTES) where job openings and school/district information can be searched. Pending availability of funds, financial assistance may be provided to eligible individuals as stipends of up to $5000 to help pay for teacher certification costs or as bonuses of $10,000. Stipend and bonus recipients must agree to teach for 3 years in school locations that meet certain Department of Education criteria. The No Child Left Behind Act of 2001 authorized the continuation of the program for an additional 5 years. Contact: DANTES, Attn: Troops-to Teachers, 6490 Saufley Field Rd., Pensacola, FL 32509-5243 (phone 800-231-6242; e-mail ttt@voled.doded.mil; Web site www.jobs2teach.doded.mil/).

ture-false item  A test item that requires the testee to indicate whether a statement is true or false.

ture score  A hypothetical and unreachable value. A score that is entirely free of error. Theoretically, it is the average score from an infinite number of measurements from the same or equivalent tests with all other variables, such as the identity of testees, held constant. The standard deviation of the infinite number of samplings is the standard error of measurement.

TrueType font  A font that is scalable but is not a PostScript font or a Type I font. TrueType uses a different outline and scaling technology, but it can be used with PostScript printers. Unlike PostScript, it has both screen and printing information built into a single unit.

true 24-hour coverage  A single policy of coverage for both health care benefits and workers' compensation purchased by an employer; that is, the policy must include management of disability benefits as well as health benefits.

trust  A legal arrangement in written form that allows the maker to transfer ownership of property to the trust. It is then managed by a trustee for the beneficiaries named in the trust. A trust can ensure that one's wealth or its
income will be protected against inexperience, diminished abilities in advanced years, or the impact of unpredictable events.

**trustee** The person named in a trust document who is responsible for managing the trust or has legal title to the trust property.

**truth machine** See lie detector; psychological stress evaluator.

**T-score** A variation of the standard score. Because standardized scores are often fractional and those below the mean are negative, it is often helpful to set up a distribution of standard scores with a mean sufficiently greater than zero to avoid minuses and a standard deviation sufficiently greater than 1.0 to make decimals unnecessary. The result is a T-score. A T-score is calculated by converting the mean of the distribution to 50 and the standard deviation to 10. The formula is as follows:

\[
T\text{-score} = \frac{10 \times z\text{-score}}{\text{standard deviation}} + 50
\]

or

\[
T\text{-score} = \frac{10(\text{raw score} - \text{mean})}{\text{standard deviation}} + 50
\]

**tuition-aid program** A formal corporate program and plan that provides financial assistance to employees who take credit or non-credit courses from accredited schools and colleges on their own time. In some cases financial backing is provided only for training and education programs that are directly related to the employee’s current job. In other organizations, tuition aid is granted for high school equivalency courses (GED), general postsecondary education programs and cultural courses, and advanced degree programs for employees — and sometimes for the employee’s spouse and/or children.

**turkey trot** The practice of transferring a marginal, incompetent, or problem employee from one department or job to another in the hope that a new environment and a new boss will give the person a fresh start. Used most often to describe in a disparaging way the transfer of incompetent, failing, or marginal teachers to a new school and principal.

**turnaround document** A report generated by the human resources information system (HRIS) that is returned to the source of the information for confirmation and return to the HRIS.

**turnaround time** In meeting management, the amount of time required to disassemble and remove equipment for a function from a room and then reset the room for another function.

**turn-back** See recycle.

**turnkey program** A packaged program developed by an outside vendor, contractor, or consultant, often tailor-made for the purchasing organization, ready for installation without modification and immediate operation by the buyer. Examples are wellness programs and awards and recognition programs.

**turnover** Separation of an employee from an establishment (voluntary, involuntary, or other). Usually expressed as rate of turnover. Describes the change in the composition of the work force due to termination (disciplinary, resignation, transfer, or retirement). Its importance lies in its impact on employee morale, recruitment, and hiring and training costs.

**turnover costs** A key human resources metric. It is calculated as follows:

\[
\text{Turnover costs} = \text{cost to terminate} + \text{cost per hire} + \text{vacancy cost} + \text{learning curve loss}
\]


**turnover rate** The number of total separations during the month divided by the number of employees who worked during or received pay for the pay period that includes the 12th of the month (monthly turnover); the number of total separations for the year divided by average monthly employment for the year (annual turnover).

**tutorial** Computer software that teaches computer users how to perform a task. See also wizard.

**tutoring** A form of one-on-one instruction. The instructor works with an individual trainee, explaining, demonstrating, questioning, coaching,
and guiding practice. Used primarily to teach complex skills and operations, those that present danger to the trainee or hazard to expensive equipment, or for remedial instruction.

twenty-four-hour coverage See true 24-hour coverage.

“twenty-something” generation See baby busters.

twin In meeting management, a hotel room furnished with two single or double beds.

twisting A ploy used by unscrupulous insurance agents, particularly with the elderly. The agent persuades the buyer to cancel his or her present policy for a “better” one. A few months later, the ploy is repeated. Then it happens again. The agent earns more for new policies than the small commission paid for renewals. That is the incentive. Constant replacement may leave the customer uninsured because of the waiting period on preexisting conditions.

two-factor authentication In security systems, authentication based on two factors: something the user knows, plus something the user has. To access the facility, equipment, object, or information, the user must have both factors. Similar to using an ATM card and a personal identification number (PIN) to retrieve funds from a bank account.

two-tier pay structure A compensation plan that brings new hires into the work force of an organization at a lower rate of pay (as much as 50% lower) than was given to employees hired earlier for similar jobs.

two-way digital teleconferencing (2DTC) A high-tech training delivery method. Requires telecasting equipment at the trainer’s and the trainees’ site. Employs compressed video technology, which produces a slightly jerky screen image. Permits more interaction than video teleconferencing.

two-way interactive video In distance learning, the ability to see and hear presenters, moderators, participants, and trainees simultaneously and continuously from comparably equipped rooms at the host site and remote locations.

two-way satellite/microwave Communication delivered by satellite or microwave link with television cameras at the participants’ location so there is two-way video and audio.

Similar to videoconferencing but with different equipment.

type-A (personality) A behavior pattern characteristic of people who are aggressive, intense, competitive, hard-driving, impatient, and emotionally expressive, hostile, and often angry workaholics.

type-B (personality) A behavior pattern characteristic of people who are laid-back, calm, considerate, empathic, restrained, patient, kind, trusting, slow to anger, and good listeners.

typeface In typography, within a type family, one of the different forms of type available, such as Bookman Regular, Bookman Italic, and Bookman Bold. The term font has come to mean the same as typeface.

type family In typography, a collection of all the sizes and styles of a type design with the same characteristics. Examples of type families are Bookman, Chicago, Helvetica, and Times. Usual components are Roman, italic, and bold.

Type I error An incorrect judgment or conclusion that occurs when an association is found between variables where no association exists. In an experiment, for example, if the experimental procedure does not really have any effect, chance or random error may cause the researcher to conclude that the experimental procedure did have an effect. Also known as false positive or alpha error.

type II error An incorrect judgment or conclusion that occurs when no association is found between variables where in fact, an association does exist. In a medical screening, for example, a negative test result may occur by chance in a subject who possesses the attribute for which the test is conducted. Also known as false negative or beta error.

Type I font Formerly an Adobe proprietary font, a Type I font is a PostScript font that is now open to everyone.

Types of research See analytical survey; applied research; basic research; case study; controlled experiment; experimental research; field experiment; historical study; laboratory experiment; polling survey; primary research; pure research; qualitative research; quantitative research; quasi-experimental study; secondary research.

Typhoid Mary See virus.
Ubiquitous computing Computers that will be an invisible part of the infrastructure and keep the user connected to the world. Attributed to John Seely Brown, Director of Xerox Corp’s Palo Alto Research Center in California (Computer World, August 17, 1992).

Ultimate evaluation Examination and assessment of the changes in the results achieved by organizations, departments, managers, supervisors, or employees when they have experienced or been subjected to some organization development or training and development intervention. Measures used focus on such outcomes as increased productivity, improved quality of products or services, and reduced operating costs. Examples are decreases or reductions in absenteeism, accident rates, customer complaints, grievances, labor disputes, machine damage and downtime, operating costs, rejects and reworks, and turnover and increases or improvements in attendance, customer satisfaction, new processes, new products, product quality and quantity, profit and return on investment, and sales.

Ultimedia A new family of IBM multimedia platforms that embody powerful features,
most notably a digital signal processor chip that provides 16-bit audio capabilities and can handle image compression. The first platform with the Ultimedia label was the PS/2, Model M57 SLC multimedia computer.

**ultrasound** A diagnostic technique that uses sound waves to create images of certain parts of the body. Similar to an x-ray but without the dangers of radiation exposure (although the safety of the technique is being questioned). High-frequency sound waves are directed toward a body organ or cavity, and the sound is reflected back from the selected organ or tissue to form the image.

**unapplied billing entry** Time spent on activities that cannot be directly associated with a specific project or client and therefore cannot be billed. Examples are administration (handling correspondence, attending meetings, and so on), staff work (research, preparing reports, and the like), professional development (attending courses and reading professional books and journals), and holiday, sick, and vacation time.

**unbundle** When computer manufacturers charge separately for software or services that had previously been included in the total price of the computer system.

**unbundled services** Options offered employees that permit workers to choose whatever investment alternatives they would like, including those offered by independent outside sources such as national full-service 401(k) vendors.

**unbundling** A form of **code gaming** practiced by unscrupulous physicians and other health care providers to increase their income. It is exemplified by the submission of a bill to the insurer for several separate surgical or other procedures, all of which were performed at the same time and customarily considered a single procedure.

**uncompensated care** Services provided by physicians and hospitals for which no payment is received from the patient or from third-party payers. Some costs for these services may be covered through cost-shifting. Not all uncompensated care results from charity care. It also includes bad debts from persons who are not classified as charity cases but who are unable or unwilling to pay their bill.

**underinsured** People with public or private insurance policies that do not cover all necessary medical services, resulting in out-of-pocket expenses that exceed their ability to pay.

**understanding** 1. A form or level of learning in which the learner is able to acquire, comprehend, and interpret concepts, principles, ideas, and theories. 2. A **sales readiness** metric that involves checking on a salesperson’s grasp of the essentials of a new product as demonstrated by a written or oral quiz.

**understanding, urgency, direction, and discipline (U2D2)** A prescription for credible, effective, and successful leadership: (1) working to ensure that everyone in the organization understands why change is necessary; (2) injecting a sense of urgency into the organization; (3) ensuring that people in the organization share a vision, a common philosophy, purpose, and a set of values and ideals; and (4) being consistent in the execution of discipline — keeping one’s word, rejecting lip service and expediency. Attributed to Oren Harari, “U2D2: The Rx for Leadership Blues,” *Management Review*, August 1995, pp. 34–36.

**understudy assignment** A method of providing management training and development that involves assignment of the trainee to a competent senior manager or executive who tailors the training and coaching to the needs of the individual by providing experiences and feedback that will enhance skills development.

**underutilization** In affirmative action, when determining the status of minority group employment in a company by geographic area, department, and job, the finding that members of protected groups are not adequately represented or that there is a concentration of nonminority workers. Analysis of data provides a basis for remedies in the form of affirmative action programs.

**underwater** The position of a stock option holder when the market price of the options falls below the **grant price**.

**underwriting** 1. Bearing the risk for something, as insurance companies do for the payment of premiums. 2. Analysis of an entity to
determine whether it should be offered insurance and/or the rates that should be charged for such coverage. 3. The process involved in reviewing medical and health-related information furnished by individuals applying for insurance to determine whether they offer an acceptable level of risk and are therefore insurable. Persons with an immediate or probable need for long-term care are unlikely to meet underwriting standards.

**undue burden or hardship** Under the Americans with Disabilities Act of 1990, the term means an action requiring significant difficulty of expense to a business to make “reasonable accommodation” to the disability of a qualified applicant or employee. Factors included for consideration in determining whether a reasonable accommodation actually constitutes an “undue hardship” include the nature and cost of the accommodation, the financial resources of the employer, and the impact of the accommodation on the financial resources of the employer. Undue burden is a higher standard than “readily achievable.”

**unemployed persons** Persons 16 years of age and over who had no employment during the reference week, were available for work, except for temporary illness, and had made specific efforts to find employment sometime during the 4-week period ending with the reference week. Persons who were waiting to be recalled to a job from which they had been laid off need not have been looking for work to be classified as unemployed.


**unemployment compensation** A form of statutory benefit. State laws or regulations provide that employees who are involuntarily unemployed may receive compensation in stated amounts and for a stipulated period of time unless they are able to secure gainful employment. Programs are funded by payroll taxes levied entirely upon employers (except in Alabama, Alaska, New Jersey, and Pennsylvania, where employees are required to make small contributions), although they are sometimes supplemented by federal funds (usually during periods of severe and general high unemployment) and administered by the states.

**Unemployment Compensation Amendments Act of 1992** Extended emergency unemployment benefits programs for long-term jobless workers who had exhausted their regular 26 weeks of benefits. Included a provision designed to pay for the increased unemployment benefits involving a change in qualified plan distribution and rollover rules. The law requires that all qualified retirement plans permit rollover of any taxable portion of a distribution from another qualified plan or tax-sheltered annuity, unless it is a minimum required distribution or part of a series of long-term payments. Qualified plans making distributions must permit their distributions to be rolled over into an individual retirement account or another plan specified by the plan participant. If the plan participant does not specify a rollover into another plan or IRA, the employer plan making the distribution must withhold 20% of the distribution in addition to any penalties for early withdrawal that apply. Signed by President Bush on July 3, 1992, and became effective December 31, 1992.

**unemployment insurance** See unemployment compensation.

**unemployment rate** Represents the number unemployed as a percentage of the labor force.

**unfair labor practices (ULPs)** 1. As defined by the Wagner Act of 1935, such employer practices as (1) interfering with, restraining, or coercing employees in exercising their legally sanctioned right of self-organization; (2) dominating or interfering with either the formation or administration of labor unions, including bribery of employees, company spy systems, moving a business to avoid unionization, and blacklisting union sympathizers; (3) discriminating in any way against employees for their legal union activities; (4) discharging or discriminating against employees because they have filed unfair practice charges against the company; and (5) refusing to bargain collectively with their employees’ representatives. 2. As defined by the Labor-Management Relations Act of 1947 (Taft–Harley),
practices by unions such as (1) restraining or coercing employees from exercising their guaranteed bargaining rights; (2) causing an employer to discriminate in any way against an employee in order to encourage or discourage membership in a union; (3) refusing to bargain “in good faith” with the employer about wages, hours, and other employment conditions (and certain types of strikes and boycotts); and (4) engaging in “featherbedding” (requiring an employer to pay for services not performed).

unfairly discriminatory Any policy or action that results in unequal probabilities of selection for training, hiring, or other favorable outcome for persons (members of a minority group or women) who have equal probabilities of success (with nonminorities) in the job or training program.

unfreezing One of the three major stages in learning (the others are change efforts and refreezing). Unfreezing occurs when barriers to the acquisition of new or replacement knowledge, habits, or attitudes are reduced or eliminated. Attributed to Kurt Lewin, pioneer in experiential learning.

unified credit A tax credit for federal estate taxes. The credit now amounts to $600,000 or the equivalent of the value of the taxable property.

Uniform Code of Military Justice (UCMJ) Created by Congress and signed into law by President Harry S. Truman on May 5, 1950, it governs the criminal justice system used by all U.S. armed forces and gives the military jurisdiction over all crimes committed by its personnel. The code expanded protection of the rights of service members, including the right to remain silent and to be informed that any statement made could be used against them at court-martials, and provided free military defense counsel in serious court-martial trials. Later legislation provided for court-martial trials to be supervised by military judges and replaced review boards within each service with appellate courts.

Uniform Commercial Code (UCC) Prescribes standards and procedures for commercial operations and transactions within the U.S. Included are treatment of the problems of “offer” and “acceptance,” binding contract formation, and the problems of discrepancies between the seller’s standard form documents (sales order and order acknowledgments) and the buyer’s standard forms (purchase orders and order confirmations).

uniform coverage rule An Internal Revenue Service rule. States that plan participants who elect health care flexible spending accounts (FSAs) must be afforded uniform coverage throughout the coverage period, just as with other medical plans. Employers may not withhold FSA claims reimbursements until the FSA balance of employee pretax contributions justifies the reimbursement. Instead, employers must make reimbursements for qualified FSA claims at all times during a year on the basis of the total amount of annual contributions made by the employee during enrollment.

uniform durable power of attorney An enabling law passed by a state to allow an individual to appoint another as an agent to manage his or her property and finances. Such a power of attorney remains in effect even if the creator or principal is incompetent.

uniformed services The U.S. Army, Navy, Marine Corps, Air Force, Coast Guard, Commissioned Corps of the Public Health Service, and the Commissioned Corps of the National Oceanic & Atmospheric Administration.

Uniformed Services Employment and Re-employment Rights Act of 1994 (USERRA) Replaced the Veterans Reemployment Rights Act of 1940. Effective October 13, 1996, the Act required all public and private employers to: (1) grant a leave of absence for members of the National Guard and Reserve to perform military service whether voluntary or involuntary; (2) reinstate seniority, pay, and benefits at the level service members would have attained if they had not left for military service; (3) allow service members to purchase continued health care coverage for up to 18 months at a cost not to exceed 102% of the plan cost for individual or family coverage; (4) reinstate insurance coverage immediately for returning veterans; (5) restore all life and disability insurance benefits as if the employee had remained on the job; and (6) credit returning veterans with all benefits accruals under a defined benefit plan and all employer
contributions to a defined contribution plan as if the veteran had not left employment (for plans involving employer matching funds, the returning vet must be permitted to — and may be required to — make up the contributions paid during military service in order to receive the employer’s contribution. Applies to employees returning from military service after December 12, 1994. The Act also entitled employers to (1) advance notice of upcoming military duty, (2) proof of an employee’s military duty, and (3) timely return of the employee upon completion of military duty.

Uniformed Services Former Spouses Protection Act of 1983 (USFSPA) Authorizes state courts to treat military retired pay as either the property of the retiree or the property of the retiree and his or her spouse in accordance with the law of the jurisdiction of such courts. Amended several times since its enactment, the Act entitles an unremarried former spouse of a military member to certain military-related benefits and privileges. For example, the act permits a court to award a portion of military retired pay to a former spouse as his or her property (in addition to any other court-awarded spousal and/or child support and/or division of other marital property). Although a court can award more than 50% of a retired service member’s pay to the ex-spouse as property, the government is only authorized to send up to 50% of “disposable” retired pay directly to the ex-spouse as property.

Uniformed Services Treatment Facility (USTF) One of ten former Public Health Service hospitals and clinics that are now civilian-owned and -operated. Located in Baltimore, MD; Boston, MA; Seattle, WA; Portland, ME; Cleveland, OH; Houston, Galveston, Port Arthur, and Nassau Bay, TX; and Staten Island, NY, they provide a variety of medical services from limited outpatient to both inpatient and outpatient care. USTFs also provide an alternative to treatment at a military treatment facility under a USTF Managed Care Plan. Those eligible to enroll are military beneficiaries, including retirees, who reside within a 40-mile catchment area served by a USTF.

Uniformed Services Voluntary Insurance Program (U.S. VIP) A voluntary health insurance program available for purchase by ex-members of the uniformed services and their dependents and paid for entirely by policy holders. The plan provides up to 1 year of coverage and is designed to cover those insured until they are enrolled in a permanent program or become eligible for group health insurance.

Uniform Federal Accessibility Standard (UFAS) Provides design specifications to provide accessibility to buildings and facilities for the disabled. The Americans with Disabilities Act of 1990 requires compliance with USFAS.

Uniform Guidelines on Employee Selection Procedures Approved in 1978 by the Equal Employment Opportunity Commission, Civil Service Commission, Department of Labor, and Department of Justice and published by the Equal Employment Opportunity Commission to help employers comply with regulations on nondiscrimination. Contain "highly recommended" procedures for such things as employee selection, record keeping, preemployment inquiries, and affirmative action programs.

Uniform Hazardous Waste Manifest (UHWM) A multicopy shipping and tracking document required by the Resource Conservation and Recovery Act of 1976 as essential to cradle-to-grave management of hazardous waste. The hazardous waste generator, the hauler, and the designated facility must each sign this document and keep a copy, and a copy must be returned by the recipient to the generator to acknowledge receipt of the shipment.

uniform resource locator (URL) An address for a Web site — a specific site that identifies both the location and type of resources on the World Wide Web. Also called universal resource locator.

Uniform Trade Secrets Acts (UTSA) Acts adopted by 19 states that protect business secrets that have “independent value” to people outside the company, are generally unknown to outsiders, are unlikely to be discovered by lawful means, and for which the owner has instituted measures to try to maintain secrecy.
Uniforms Transfer to Minors Act of 1994 (UTMA) Replaced the Uniform Gifts to Minors Act. Allows stocks, bonds, insurance contracts, and real estate to be held by a custodian for the benefit of a minor and provides an alternative to a court-appointed guardian or trust to hold property for the benefit of a minor until he or she reaches the age of 21.

Union A formal organization of employees recognized by management and certified by the National Labor Relations Board and authorized by the Board to act on behalf of its members on such matters as working conditions, wages, benefits, and job security.

Union busting Strategies and tactics used by management in an attempt to abolish or dissolve a union.

Union contract See labor-management contract.

Union dues See Executive Order 13201.

Unionization The establishment of collective bargaining between an employer and the work force as a unit.

The Union of Needle Trades, Industrial and Textile Workers (UNITE) Formed by the merger of the International Ladies’ Garment Workers’ Union and the Amalgamated Clothing and Textile Workers Union in July 1995. Members work in basic apparel and textile, auto parts and auto supply, millinery, shoe, laundry, glove and tanning, bag and packaging, retail, and related industries. Dedicated to advancing workers’ rights, leading in organizing new workers, pioneering labor–management relations to better the lives of working people, and building international alliances with workers around the world. UNITE represents workers in Canada, the U.S., and Puerto Rico. Contact: UNITE, 1710 Broadway, New York, NY 10019-5299 (phone 212-265-7000; fax 212-265-3415; e-mail dsanders@uniteunion.org; Web site www.uniteunion.org/).

Union relations See labor-management relations.

Union shop An accommodation or arrangement with a union whereby the firm can only hire union employees. If the company hires nonunion employees, they must join the union after a prescribed period of time and pay dues; if they do not, they can be fired.

United Armed Forces Association (UAFA) An organization open to E-1 through O-10 active duty, retired, Reserve, National Guard, and veterans of all five uniformed military services. UAFA’s mission is to provide benefits, consumer discounts, and information and to provide legislative representation before Congress on all matters affecting members. Contact: UAFA, P.O. Box 20672, Waco, TX 76702-2603 (phone 888-457-7667; e-mail info@uafa.org; Web site www.uafa.org/).

United Auto Workers (UAW) International Union, United Automobile, Aerospace, and Agricultural Implement Workers of America. Members are employed as skilled and unskilled workers and clerical, technical, and professional employees in both the public and private sectors, including automobile, farm equipment, aerospace, aviation metal, parts, academic, and health care industries. Contact: UAW, 8000 E. Jefferson Ave., Detroit, MI 48214 (phone 313-926-5000; fax 313-926-5009; e-mail uaw@uaw.org; Web site www.uaw.org/).

United Cerebral Palsy (UCP) A nationwide network of 155 state and local affiliated agencies that provide direct services to people with cerebral palsy, act as advocates for people with disabilities, are involved in public and professional information and education, and support research on cerebral palsy and the neurosciences. UCP’s mission is to advance the independence, productivity, and full citizenship of people with cerebral palsy and other disabilities through commitment to the principles of independence, inclusion, and self-determination. Contact: UCP,1660 L St., NW, Suite 700, Washington, D.C. 20036-5602 (phone 800-872-5827 or 202-842-1266; fax 202-776-0414; e-mail webmaster@ucp.org; Web site www.ucp.org/).

United Dominion Industries, Inc., Petitioner v. United States Under §172(b)(1)(I) of the Internal Revenue Code of 1954, a taxpayer may carry back its “product liability loss” up to 10 years to offset the income of prior years. On June 4, 2001, the Supreme Court ruled that the method used to calculate the product liability loss of an affiliated group of corporations electing to file a consolidated federal income tax return must be figured on a
consolidated basis and not by aggregating product liability losses separately determined company by company.

**United Food and Commercial Workers (UFCW)** A labor union representing 1.4 million food and food service workers throughout the U.S. and Canada. Members work in dozens of industries for employers large and small, in multinationals, regional companies, and local firms. **Contact:** UFCW, 1775 K. St., NW, Washington, D.C. 20006-1598 (phone 202-223-3111; e-mail webmaster@ufcw.org; Web site www.ufcw.org/).

**United Food and Commercial Workers Local Union 751 v. Brown Group Inc.** A 1996 Supreme Court Decision holding that a union has the right to sue for damages on behalf of members who do not receive sufficient notice of a plant closing as required by the **Worker Adjustment and Retraining Notification Act of 1988.**

**United Mine Workers of America (UMWA)** An independent labor union representing coal miners and other workers throughout the U.S. and Canada, with jurisdiction over both anthracite and bituminous coal mining. **Contact:** UMWA, 8315 Lee Highway Fairfax, VA 22031 (phone 703-208-7200; Web site www.umwa.org/).

**United Nations Convention on Contracts for the International Sale of Goods (UNCCISG)** A law affecting international commercial operations and transactions that became effective in the U.S. and several other countries in 1988. As of March 1992, the number of countries that had adopted and completed the ratification process increased to a total of 30. Commercial documentation used in international sales drafted prior to 1988 is now inadequate. The Convention applies to contracts for the sale of goods between commercial buyers and sellers located in different countries. Consumer goods purchased for the personal use of the buyer are excluded, as are transactions involving investment securities, negotiable instruments, ships and aircraft, and purely local transactions between businesses in the same country. The Convention is significantly different from the **Universal Commercial Code.**

**United States Copyright Act of 1976** The fourth major revision of the United States Copyright Act of 1790. See copyright law.

**United States Distance Learning Association (USDLA)** A nonprofit association formed to promote the development and application of distance learning for education and training. Constituents served include kindergarten through 12 education, higher education, continuing education, corporate training, and military and government training. The USDLA carries out an international role through liaison with other national and international organizations and its annual International Distance Learning Conference. The association has also become the leading source of information and recommendations for government agencies, Congress, industry, and those entering upon the development of distance learning programs. **Contact:** USDLA, 8 Winter Street, Suite 508 Boston, MA 02108 (phone 800-275-5160; e-mail information@usdla.org; Web site www.usdla.org/).


**United States, Petitioner, v. Fior D’Italia, Inc.** On June 17, 2002, the Supreme Court ruled that employers must pay Federal Insurance Contribution Act taxes (social security taxes or FICA taxes), calculated as a percentage of the wages, including the tips, that their employees receive. This case focused on the government’s efforts to assess a restaurant for FICA taxes based upon tips that its employees may have received but did not report. The Court ruled that the law authorizes the Internal Revenue Service (IRS) to base that assessment upon its aggregate estimate of all the tips that the restaurant’s customers paid its employees.

**United States Tourism Organization Act of 1996** Established a public–private national tourism office, the U.S. National Tourism Organization, with responsibility for promoting all aspects of travel to the U.S., from vacation travel to the meeting industry.

**United Steelworkers of America (USWA)** Represents over 700,000 working men and women throughout the U.S. and Canada in the steel, aluminum, and other metal refining industries. Affiliated with the AFL-CIO.
Contact: USWA, Five Gateway Ctr., Pittsburgh, PA 15222 (phone 412-562-2400; fax 412-562-2484; e-mail webmaster@uswa.org; Web site www.uswa.org/).


**unity analysis**  The process by which the cost or value of worker competency is determined. The difference between a marginal and average or an average and superior performer is estimated to be between 40 and 70% of the average annual salary for a job. That points to the need for effective training to ensure optimum worker performance.

**unity of command**  An organizational principle stating that no subordinate should report to more than one superior.

**universal and variable life insurance**  Policies that allow policyholders to invest portions of their premiums in mutual funds or other investment vehicles.

**universal coverage**  Providing health insurance for everyone in the population regardless of health, employment, income, or other factors.

**universal health care plan**  A plan by which the federal government would draw up a catalog of minimum health care benefits for all Americans. Private companies would continue to offer coverage to workers under employer-funded plans and develop policies to cover the costs of experimental or high-risk procedures.

**universal precautions**  Mandatory regulations issued by the Department of Labor’s Occupational Safety and Health Administration in December 1991 that became effective in March 1992. Designed to protect workers, primarily but not exclusively health care providers, from health risks associated with their work. The regulations cover all health care facilities, including hospitals, clinics, hospices, nursing homes, and doctors’ and dentists’ offices. They also cover other occupations in which workers may be exposed to contaminated substances, such as funeral homes, emergency teams, law enforcement units, correctional facilities, linen services, and medical equipment repair companies. Employers are required to provide, at their own expense, voluntary inoculations for their employees to prevent hepatitis B. The regulations also require employers to institute engineering controls, such as puncture-resistant containers for used needles, and protective equipment, such as impermeable gowns, gloves, and face masks, and to enforce work practices to reduce infections, such as handwashing. The standard also requires appropriate labeling and training to alert workers to the risks posed by bloodborne organisms. Facilities that use concentrated viruses are required to post warning signs. Employers are required to keep records of incidents of exposure, postexposure follow-up, hepatitis B vaccinations, and employee training.

**Universal Product Code (UPC)**  A rectangle of bold black lines with numbers underneath found on most retail packaged products. The codes, when electronically scanned and inputted to a computer, identify the product by name, type, size, and price on the register receipt and also provide a means of updating the inventory.

**Universal Product Code (UPC) Bar Code**  Used by publishers to identify books and periodicals. Printed on the back of most books and on the front or back of many magazines. Available from *UPC Barcode* CPDA (phone 212-818-0234); Publication Identification & Processing, 436 E. 87th St., New York, NY 10128-6502 (phone 212-996-6000; fax 212-410-7477); or (do it yourself software) Bear Rock Software Co., 6069 Enterprise Drive, Placerville, CA 95667 (phone 916-672-0244; fax 916-622-4775).

**universal resource locator (URL)**  See uniform resource locator.

**universal savings accounts (USAs)**  Proposed by President Clinton as a means of giving people the opportunity to build wealth and save for retirement through a progressive tax cut.

**university center**  A conference center located on the campus of a college or university. Most often used for management meetings and continuing education programs. May offer overnight accommodations and recreational facilities.
University Continuing Education Association (UCEA) Consists of more than 400 accredited, degree-granting, higher-education institutions and nonprofit organizations with a substantial involvement in continuing higher education and about 2000 professionals. Founded in 1915, the Association promotes expanded opportunities and high quality in continuing higher education. Contact: UCEA, One Dupont Cir., Ste. 615, Washington, D.C. 20036-1168 (phone 202-659-3130; fax 202-785-0374; e-mail postmaster@nucea.edu; Web site www.nucea.edu/).

Unix A multitasking, multiprogramming environment originally developed by AT&T and commonly used as the basis of multiuser computer-based training systems and human resource applications. It enables CBT developers (as well as developers of other applications) to take the software used to drive real displays, introduce identifiers and locations of targets, and have the software do the computations. It makes it possible to invoke any function of the system. It allows the CBT author to build instruction directly into an application as well as call up and run portions of an application. Two of its versions are IBM's Aix and Microsoft's Xenis.

unlimited access Means that a worker eligible for health care benefits may not be limited in using the plan because of high deductibles, copayments, or other restrictions.

unnecessary work Jobs, duties, or tasks that are not needed for the operation of the organization, such as internal reports that no one needs or reads, and work that does not add value to a product or service.

unpublished/preferential fare A specially priced fare offered to a customer that has been customized to meet the specific travel requirements of the buyer.

Unrelated Business Income Tax (UBIT) A policy that allows the government to tax nonprofit institutional or association revenues unrelated to the organization’s tax-exempt status and purpose; for example, publications advertising income and royalties. UBIT statutes, first enacted in 1950, outline the types of income that are exempt from federal income tax. One standard is the “relatedness test,” which says that activities “substantially unrelated” to an association’s purpose are tax-exempt. For example, if an association receives funding from a corporation to finance a banquet, seminar, or coffee break, that income is exempt from taxation. The Internal Revenue Service, however, could require meeting planners to pay income tax on what they consider to be advertising; for example, display of corporate names and logos on souvenirs and trophies.

unrelated roommates and unmarried partners A form of nontraditional household. Shared living arrangements whether all men, all women, or a combination, regardless of age.

unretirement Rehiring individuals who have retired but have special talents, skills, experience, or other qualifications that are needed by an organization.

unsafe acts Such causes of accidents and injuries as distractions (horseplay or startling), failing to secure equipment or tools, failing to wear safe clothing or use protective equipment; lifting improperly; making safety devices inoperative (removing or disconnecting them); operating or working at unsafe speed (either too fast or too slowly); throwing objects or materials; using unsafe equipment or tools; using equipment or tools unsafely; using unsafe procedures in arranging, loading, placing, combining, or mixing; and taking unsafe positions under suspended loads.

unsafe conditions Such hazards as defective equipment and tools, hazardous arrangement or congestion of machines or equipment, hazardous procedures in using equipment and tools, improperly guarded equipment and tools, improper illumination, inadequate ventilation or impure air sources, overloading, and unsafe storage.

unsightly paperwork growth (UPG) Abnormally oversized and intimidating stacks of paper (correspondence, memos, reports, contracts, and other documents) that accumulate on a manager’s desk or in his or her inbox. Also called the cornucopian inbox.

unsolicited proposal A proposal to provide products or services initiated by a marketer and sent to a potential customer or client.

Unsubsidized Federal Stafford Loan (Dependent Students) A loan program open to
dependent undergraduate students who do not qualify in whole or in part for the Federal Stafford Loan. Interest rates are variable but do not exceed 8.25%. For loans disbursed on or after July 1, 1995, the interest rate during in-school, grade, and deferment are 0.6% lower than the rate during repayment. Borrowers can receive both subsidized and unsubsidized Federal Stafford Loans totaling up to their applicable Federal Stafford limits of $2625 (1st year), $3500 (2nd year), $5500 remaining years, and a cumulative limit of $23,000. Payments of the principal are deferred until 6 months after the student ceases to be enrolled on at least a half-time basis, but the student is responsible for interest that accrues. Maximum term is 10 years with a $50 minimum payment per month.

Unsubsidized Federal Stafford Loan (Independent Students) Loans available to independent undergraduate or graduate students who are eligible for Federal Stafford Loans. Interest rates are variable but do not exceed 8.25%. For loans disbursed on or after July 1, 1995, the interest rate during in-school, grade, and deferment are 0.6% lower than the rate during repayment. Independent undergraduate students may borrow up to these maximums, less any subsidized Stafford amounts: $6625 (1st year), $7500 (2nd year), $10,500 (remaining years), cumulative $46,000. For independent graduate students the maximum loan is $18,500 per year with a cumulative total of $138,500. Payments of the principal are deferred until 6 months after the student ceases to be enrolled on at least a half-time basis, but the student is responsible for interest that accrues. Maximum term is 10 years with a $50 minimum payment per month.

unsubsidized interest Interest on a student loan paid by the borrower rather than by the government.

unsubsidized loan Under federal student aid programs, a loan that is not awarded on the basis of financial need. The borrower is charged interest from the time the loan is disbursed until it is paid in full. However, the borrower may choose to pay the interest or allow it to accumulate. If interest is allowed to accumulate, it will be capitalized — that is, the interest will be added to the principal amount of the loan and increase the amount the borrower has to repay.

unwelcome behavior Unwanted, undesirable, unacceptable, or objectionable conduct by workplace superiors, peers, or subordinates, such as touching or other types of sexual advances. See also hostile environment; quid pro quo harassment.

upcharges/upcharging Room rates that are generally $15 to $20 higher for business-class rooms, which include such amenities as spacious desks, special lighting, and business technology (fax and photocopy machine services and rental of desk- or lap-top computers).

upcoding A form of code gaming practiced by unscrupulous physicians and other health care practitioners to increase their income. Exemplified by the submission of an insurance claim form for removal of a tiny (3-mm) squamous skin lesion as a relatively large (2-cm) basal cell carcinoma.

upgrade An improved version (new edition) of existing computer software or hardware.

upload Sending information to another computer(s) by means of a modem.

uppers See amphetamines.

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upskilling See cross-training; incumbent worker training.

upstream research In marketing, conducting studies on prices and materials for products still in the vision, dream, or early development stages.

uptraining Training designed to improve employees’ performance of current skills and teach new skills. Sometimes called redeployment. Includes cross-training.

upward mobility 1. Readiness of employees to assume more responsible or more demanding positions. Refers primarily to the preparation and promotion of minorities into more demanding and remunerative jobs, including managerial positions. 2. Programs designed to
identify specific jobs as targets for underdeveloped employees; advertise projected vacancies in those jobs; identify and advertise bridge positions leading to the target jobs; identify specific qualifications for each job; restrict competition for bridge and upward mobility jobs to underemployed, underdeveloped, and underutilized employees and applicants; prepare individual development plans for selected individuals; and identify and implement specific training and development activities for each upward mobility position.

**The Urban Institute (UI)** A private, non-profit policy research and educational organization with a staff of 200 established to investigate the social and economic problems confronting the nation and the government policies and programs designed to alleviate such problems. The Institute’s objectives are to sharpen thinking about society’s problems and efforts to solve them, improve government decisions and their implementation, and increase citizens’ awareness about important public choices. *Contact:* The Urban Institute, 2100 M. St., NW, Washington, D.C. 20037 (phone 202-833-7200; e-mail paffairs@ui.urban.org; Web site www.urban.org/).

**urgent care** Medical treatment provided as soon as it can be arranged, although it is not immediately necessary to prevent death or permanent impairment.

**urine test** The most common technique used to detect drug use. There are two types: **screening test** and **confirmatory test**. Both can result in false positives.

**urologist** A medical doctor that specializes in the diagnosis and treatment of disorders of the urinary tract in men and women, such as severe bladder infections, kidney cancer, and reproductive disorders in men, mainly prostate cancer.

**urology** A medical specialty for diagnosis and treatment of injuries and diseases of the urinary tract.

**usability consultant** Professionals who observe how users interact with Web sites, evaluate findings, and recommend changes to make the sites easier to navigate.

**usability software** Computer tools that can be purchased by companies to automate usability testing.

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**usability testing** 1. Testing the features of any system, including training systems, using such techniques as paper and pencil studies, prototyping, behavioral benchmarking, and field observations. In computer-based training (CBT), for example, testing such features as screen design, navigation, and online help. 2. Examining and analyzing the features of a Web site, such as download times and site search engines, to make it more functional.

**USA Freedom Corps** See Executive Order 13254.

**usage** A sales readiness metric that measures the amount of content accessed or viewed by the sales force. It is calculated as follows: Percentage of salespersons accessing the material – Average amount of material reviewed = Total usage.

**U.S. Air Force enlisted ranks** From lowest to highest: Airman Basic E-1, Airman E-2, Airman 1st E-3, Senior Airman E-4, Staff Sergeant E-5, Technical Sergeant E-6, Master Sergeant E-6, First Sergeant E-7, Senior Master Sergeant E-8, First Sergeant E-8, Chief Master Sergeant E-9.


The **Americans with Disabilities Act of 1990** prohibits an employer from discriminating against an “individual with a disability” who, with “reasonable accommodation,” can perform the essential functions of the job. This case raised the issue of how the Act resolves a potential conflict between: (1) the interests of a disabled worker who seeks assignment to a particular position as a “reasonable accommodation” and (2) the interests of other workers with superior rights to bid for the job under an employer’s seniority system. On April 29, 2002, the Supreme Court ruled that the seniority system prevails in most cases because, to show that a requested accommodation conflicts with the rules of a seniority system is ordinarily to demonstrate that the accommodation is not “reasonable.” Such a showing
would entitle an employer/defendant to summary judgment on the question — unless there is evidence to the contrary. So, plaintiffs remain free to present evidence of special circumstances that make “reasonable” a seniority rule exception in the particular case. Such a showing would defeat the employer’s demand for summary judgment.


**U.S. Army branches of service** Infantry, Artillery, Air Defense, Cavalry, Armor, Aviation, Engineer, Signal, Military Police, Chemical, Military Intelligence, Adjutant General, Chaplain, Finance, Judge Advocate General, Ordnance, Quartermaster, Transportation, Medical (Doctor, Dentist, and Nurse), and Civil Affairs.

**U.S. Army enlisted ranks** From lowest to highest: Recruit E-1, Private E-2, Private First Class E-3, Specialist 4 E-4, Corporal E-4, Sergeant E-5, Staff Sergeant E-6, Sergeant First Class E-7, Master Sergeant E-8, First Sergeant E-8, Sergeant Major E-9, Command Sergeant Major E-9, Sergeant Major of the Army E-9 (paid as an E-10).

**U.S. Army Warrant Officers Association (USAWOA)** An association of active duty, National Guard, reserve, and retired Army warrant officers. Its mission is to recommend improvements in the U.S. Army and promote technical and professional information among warrant officers. **Contact:** USAWOA, 462 Herndon Pkwy, Ste. 207, Herndon, VA 20270-5235 (phone 800-5-USAWOA or 703-742-7727; fax 703-742-7728; e-mail usawa@erols.com; Web site www.penfed.org/usa-woa/).

**U.S. Army warrant officer ranks** From lowest to highest: Chief Warrant Officer 1, Chief Warrant Officer 2, Chief Warrant Officer 3, Chief Warrant Officer 4, Chief Warrant Officer 5.

**U.S. Bipartisan Commission on Comprehensive Health Care** See Pepper Commission.

**U.S. Coast Guard (USCG)** The primary federal agency with maritime authority for the U.S. It is an organization of people, ships, aircraft, boats, and shore stations and responds to tasks in four main mission areas: maritime law enforcement, maritime safety, marine environmental protection, and national security. When directed by the president, operates as a service in the U.S. Navy. Formerly a part of the Department of Transportation, it is now a part of the **Department of Homeland Security**. Web site contains facts, images, and the history of the Coast Guard. **Contact:** U.S. Coast Guard, 2100 Second St. SW, Washington, D.C. 20593 (phone 202-267-2229; Web site www.uscg.mil/).

**U.S. Coast Guard Chief Petty Officers Association (USCPOA)** An organization of approximately 10,000 members open to active, retired, and reserve Coast Guard chief petty officers. Its mission is to promote the welfare of chief petty officers, to promote and protect the rights and benefits of all armed forces personnel, and to aid in Coast Guard recruiting. **Contact:** USCPOA, 5520-G Hempstead Way, Springfield, VA 22151-4009 (phone 703-941-0395; fax 703-941-0397; e-mail CGCPOA@aol.com; Web site www.uscgcpoa.org/).

**U.S. Coast Guard enlisted ranks** From lowest to highest: Seaman Recruit E-1, Seaman Apprentice E-2, Seaman E-3, Petty Officer 3 E-4, Petty Officer 2 E-5, Petty Officer 1 E-6, Chief Petty Officer E-7, Senior Chief Petty Officer E-8, Master Chief Petty Officer E-9.

**U.S. Court of Appeals for the Armed Forces** A five-member civilian panel established to review findings of the **military appellate review courts**. The judges of the Court are required by law to meet annually with the judge advocates general of the Army, Navy, and Air Force, the chief counsel of the Coast Guard, the staff judge advocate to the commandant of the Marine Corps, and two civilian lawyers appointed by the secretary of defense to survey the operations of the Uniform Code of Military Justice and to prepare a report to the Congress on the number and status of pending cases, together with any legislative recommendations relating to uniformity of sentencing, amendments to the Code, and any other matter considered appropriate. **Contact:** The Clerk of the Court, U.S. Court of Appeals for the Armed Forces, 450 E. Street NW, Washington, D.C. 20442 (Web site www.arm-for.uscourts.gov/).
U.S. Department of Commerce (USDOC)

Through its 343 district offices, USDOC employs international trade specialists who provide guidance to businesses on getting started in exporting. Contact: USDOC, 1401 Constitution Avenue NW, Washington, D.C. 20230 (phone 202-377-5261; e-mail webmaster@doc.gov; Web site www.doc.gov/).

U.S. Department of Health and Human Services (HHS)

The government’s principal agency for protecting the health of all Americans and providing essential human services. The department includes more than 300 programs covering a wide range of activities; for example, medical and social science research, ensuring food and drug safety, Medicare and Medicaid, financial assistance for low-income families (AFDC), substance abuse treatment and prevention, and services for older Americans. Contact: HSS, Hubert H. Humphrey Building, 200 Independence Avenue SW, Washington, D.C., 20201 (phone 301-443-3400; fax 301-443-0041; Web site www.os.dhhs.gov/).

use it or lose it rule

An Internal Revenue Service rule that prohibits income deferrals (of benefits) throughout the implementation of cafeteria plans. For example, unused flexible spending account credits from the current year’s plan may not be saved or deferred into a later plan year. If no other option is selected, they are paid to the employee as fully taxable income. Similarly, elective vacation purchases must be used in the year purchased or they are lost.

U.S. Employment Service (USES)

An agency of the Department of Labor. Operates the Job Bank. Jobs listed by employers are matched by computer with people who are seeking jobs. There is no charge for the service to either employers or job seekers, but it is used primarily by the unemployed because they are required to register with U.S. Employment Service to collect unemployment compensation. USES has offices in most cities and in all states. Contact: USES, DOL, Frances Perkins Building, 200 Constitution Avenue, NW, Washington, D.C. 20210 (e-mail Webmaster@dol.gov; Web site www.dol.gov/).

usenet newsgroups

On the Internet, upward of 7000 topic-oriented message bases and discussion groups that can be read and addressed or posted.

use of sick days for sick dependents

A policy that allows employees to use their sick days to care for a spouse or other dependent who is ill.

user fee

1. A charge, usually nominal, for services otherwise provided for free. 2. A fee proposed for outpatient care or for prescription drugs when provided by a Military Treatment Facility. Specifically prohibited by the Congress in 1988 and 1990 but imposed on prescription drugs in Veterans Administration medical facilities only in the 1990 Omnibus Budget Reconciliation Act of 1990.

user-friendly

Describes the human-machine interface: hardware or software that is relatively simple to use.

userid

A compression of “user identification,” the unique signature of an Internet user that usually precedes the @ (at) sign in an e-mail address.

users group meeting

A meeting of consumers of products and services that band together to exchange information, discuss problems and issues, and network; for example, users of desktop publishing equipment, computer software, and computer hardware.

U.S. government security

In investments, a security issued or guaranteed by the U.S. government or its agencies or instrumentalities. Includes U.S. treasury securities that differ only in their interest rates, maturities, and times of issuance. Treasury bills have initial maturities of 1 year of less; treasury notes have initial maturities of 1 to 10 years; and treasury bonds generally have initial maturities of more than 10 years.

Usher’s syndrome

An inherited disorder present at birth or early in life. It involves hearing loss and a progressive loss of vision caused by retinitis pigmentosa. There is no treatment for the visual effects of the disease. Cochlear implants may provide some benefit for those with severe hearing loss.

U.S. Marine Corps (USMC)

The Marine Corps is organized, trained, and equipped primarily to: (1) provide fleet marine forces of combined arms, together with supporting air components, for service with the U.S. fleet;
(2) provide detachments and organizations for service on armed vessels of the Navy, and security detachments for the protection of naval property at naval stations and bases; and (3) provide Marine forces for airborne operations, in coordination with the Army, the Navy, and the Air Force. Web site provides access to fact files and publications and contains information on the history and traditions of the Corps. (Web site www.usmc.mil/).

**U.S. Marine Corps enlisted ranks** From lowest to highest: Private E-1, Private First Class E-2, Lance Corporal E-3, Corporal E-4, Sergeant E-5, Staff Sergeant E-6, Gunnery Sergeant E-7, First Sergeant E-8, Master Sergeant E-8, Master Gunnery Sergeant E-9, Sergeant Major E-9.

**U.S. Navy and U.S. Coast Guard commissioned officer ranks** From lowest to highest: Ensign O1, Lieutenant Junior Grade O2, Lieutenant O3, Lieutenant Commander O4, Commander O5, Captain O6, Rear Admiral (Lower Half) O7, Rear Admiral (Upper Half) O8, Vice Admiral O9, Admiral O10.

**U.S. Navy enlisted ranks** From lowest to highest: Seaman Recruit E-1, Seaman Apprentice E-2, Seaman E-3, Petty Officer 3 E-4, Petty Officer 2 E-5, Petty Officer 1 E-6, Chief Petty Officer E-7, Senior Chief Petty Officer E-8, Master Chief Petty Officer E-9, Master Chief Petty Officer of the Navy E-9 (paid as an E-10).

**U.S. Navy warrant officer ranks** From lowest to highest: Chief Warrant Officer 2, Chief Warrant Officer 3, Chief Warrant Officer 4, Chief Warrant Officer 5.

**U.S. Patriot Act of 2001** Amended the Foreign Intelligence Surveillance Act of 1978 (FISA) to allow the Federal Bureau of Investigation to conduct wiretaps or physical searches to obtain evidence of a crime without showing probable cause for such invasions of privacy. Such wiretaps or searches can be authorized by FISA simply because a person is suspected of “clandestine activities.” On August 22, 2002, the U.S. Foreign Intelligence Surveillance Court rejected some of Attorney General John Ashcroft’s guidelines for FBI terrorism searches and wiretaps as “not reasonably designed” to safeguard the privacy of American citizens. The Bush administration is appealing the court’s ruling, arguing that the new limits inhibit the sharing of information between terrorism and criminal investigators.

**U.S. Sentencing Commission (USSC)** An independent agency within the federal judiciary, USSC provides guidelines for sentencing corporations and other organizations convicted of federal criminal offenses such as fraud, theft, or antitrust offenses. The guidelines offer corporations four mitigating factors to reduce fines: (1) the offense was voluntarily reported or an effective program was maintained to prevent and detect violations, (2) no individual in a policy-setting position had knowledge of the offense, (3) the company cooperated fully with the government’s investigation, and (4) the company accepted responsibility and took steps to remed y the harm caused.

**USTF Managed Care Plan** An alternative to health care in a military treatment facility (MTF), the plan is offered by Uniformed Services Treatment Facilities (USTF) to beneficiaries eligible under the Defense Enrollment/Eligibility Reporting System who reside in the ZIP code-specific service area of a USTF and are enrolled in the plan. Enrollees exchange their Civilian Health and Medical Programs of the Uniformed Services and MTF benefits for the benefits of the USTF Managed Care Plan. The USTF is responsible for meeting all of the enrolled beneficiaries’ medically necessary health care needs.

**U.S. Travel Data Center (USTDC)** The research and consulting affiliate of the Travel Industry Association of America, the recognized source for domestic and international travel and tourism research. Members of the Center receive annual and quarterly publications that examine U.S. domestic travel trends and the economic impact of the travel industry. The Center also performs proprietary marketing and economic research for corporations, associations, state and county governments, and convention and visitors bureaus. Contact: Travel Data Center, Travel Industry Association of America, 1100 New York Ave., NW, Suite 450, Washington, D.C. 20005-3934 (phone 202-408-8422; fax...
usual, customary, and reasonable (UCR)
In its acronym form, used by insurance companies in connection with setting base fees. UCR means that payment will be made for charges the subscriber is legally responsible to pay based on the normal, fair, and established charge for a covered service or treatment (the same or similar) in the same service area.

utilities
Software programs provided by the manufacturer, independent vendors, or developed in-house that increase the efficiency of computer systems and salvage deleted files and damaged directories. Examples are programs for sorting, cueing, merging, moving data, undeleting/unformatting, disk optimizing, backup preparation, memory managing, and virus protection.

utility programs
See utilities.

utilization
1. Use is commonly observed in terms of patterns or rates of use of a single service or type of service (e.g., hospital care, physician visits, prescription drugs). 2. Use is also expressed in rates per unit of population at risk for a given period.

utilization management (UM)
Management of health care programs to control costs. Involves data analysis of claims, identification of specific utilization problems, evaluation of benefits to ensure that employees have incentives to use alternative, less costly, treatment settings, and, based on findings, revision of benefits packages.

utilization review (UR)
1. A common part of employees’ health benefits packages. Involves a focused review of the use of the benefits over time. UR seeks to identify specific problems relating to variations in practice among specific categories, such as providers, facilities, or geographic areas, and the severity of illnesses, through sophisticated data analysis. Following review and analysis of the problems, utilization management programs are used to address the problems, the program is implemented, results are audited and measured, and information is fed back to the provider. 2. A process used for deciding whether to approve treatment or referrals recommended by health care providers. Typically required in managed care plans and some traditional plans.

Utilization Review Accreditation Commission (URAC)
A voluntary, nonprofit organization that evaluates external utilization review agencies, such as freestanding companies, utilization management departments of insurance companies, and utilization departments of managed care plans. Created as a subsidiary of the American Managed Care and Review Association, which recently merged with the Group Health Association of America. Some states require certification by URAC for authorization to operate a utilization management organization. Contact: URAC, 1275 K St., NW, Ste. 1100, Washington, D.C. (phone 202-216-9010; Web site www.urac.org/).

utilization review officer (URO)
A medical practitioner given responsibility for precertifying the need for various medical procedures, admission to a hospital, verification that continued stay is essential, and discharge planning, including tentative arrangements for continued care at home or in an extended care facility.
VA  Value analysis.
VADM  Vice Admiral O9 (Navy military abbreviation).
VAT  Value-added tax.
VC  Virtual classroom.
VCO  Voice carryover.
VCR  1. Videocassette recorder.
   2. Voluntary compliance resolution.
VDT  Video display terminal.
VE  Value engineering.
VEAP  Veterans’ Education Assistance Program.
VEBA  Voluntary employees’ beneficiary association.
VESA  Video Electronic Standards Association.
VetFran  The Veterans Transition Franchise Initiative.
VFW  Veterans of Foreign Wars.
VGA  Video graphics array.
VicE Adm.  Vice Admiral O9 (Navy civilian abbreviation).
VLAN  Virtual local area network.
VNAA  Visiting Nurse Associations of America.
VNR  Video news release.
VOD  Video-on-demand.
VoIP  Voice over Internet Protocol.
VPN  Virtual private network.
VR  Virtual reality.
VRA  Veterans Readjustment Act of 1952.
VRAM  Video random access memory.
VRML  Virtual reality modeling language.
VRR  Veterans’ reemployment rights.
VRS  Voice response system.
VSAT  Very small aperture terminal.
VSI  Voluntary separation incentive.
VTC  Video teleconferencing.
(V)TLTC  (Virtual) Teaching, Learning, and Technology Center.
VTR  Video tape recorder.
VTT  Video teletraining.
V/TTY  Voice/teletypewriter.
VVA  Vietnam Veterans of America, Inc.
VWIN  Veterans’ Widows International Network.

vacation  See annual leave.
vacation buying/selling  A time off from work option. Employees are permitted to buy vacation hours or days from other employees who wish to sell them.
vacation carryover  A leave policy that allows employees to keep unused vacation time in one year for use in the next year.
vague lightheadedness  Ill-defined wooziness that occurs while walking, especially in poor light or in a crowded, confusing place. May be caused by a combination of hearing loss, developing cataracts, and arthritis in the knees or feet or by depression or anxiety disorders, including panic attacks. See also disequilibrium, faintness, and vertigo.
validity  An essential characteristic of tests, ratings, and other psychological measures. Indicates the extent to which the instrument measures what it was supposed to measure and that scores or ratings provided by the instrument predict or correlate significantly with important aspects of job performance.
validity generalization  A concept that holds that inconsistencies in traditional test validation studies are caused by statistical errors that can be eliminated by meta-analysis.
When that is true, validity is judged to be “generalized.”

**valuation**  
A means of arriving at a fair estimate of the value of an industry, a sector, or an organization. The most valuable valuation metrics are earnings and cash flow; others include total enterprise value and net asset value, client base, competitive positioning, pricing power, margins, and management.

**value**  
The perceived worth of a process, product, service, asset, or function.

**value added**  
1. The value added to a product by the resources invested in the materials that comprise it — mainly the value that labor added. Sometimes calculated as net sales minus inventory charge (increase) less material and supplies used equals production value (value added).  
2. In meeting management, services or items that are not regularly offered in the contracted cost but are negotiated between the meeting planner and the supplier.

**value-added tax (VAT)**  
A tax levied on the increase in the value of a product or commodity attributed to the labor involved in producing, marketing, selling, and delivering it to customers or clients. An increment of value is added at each stage of the production process, and the tax is ultimately borne by the consumer. Also called a *consumption tax.*

**value-added tax (VAT) rebate services**  
Firms that obtain VAT refunds for companies that qualify for a VAT refund (mainly for-profit companies) from Canada and European countries that impose such taxes. Most charge fees ranging from 15 to 40% of the refund.

**value-adding work**  
Activities and processes, from production to delivery, that transfer raw materials, parts, and data into products and services that can be delivered to customers. Work that increases the value of a product or service to a potential customer or client.

**value analysis (VA)**  
A process that involves the evaluation of basic systems functions and alternative design approaches to determine which design contributes the most to overall systems value in terms of effectiveness and costs.

**value analysis and engineering**  
A productivity improvement strategy that examines the value added to a product or service by the materials specified for its production. It focuses on the function of the product or service and seeks to eliminate costs that do not contribute to that function.

**value chain**  
Refers to production in its entirety, from the procurement of raw materials to the point of consumption. It includes all of the entities that collect and process raw materials, the distributors, the manufacturers, and the end-product manufacturers.

**value-creating work**  
Innovative strategies and activities that enhance productivity and elevate quality. It is work that streamlines processes and improves products and services.

**value engineering (VE)**  
A systematic effort to analyze the function of HR systems, equipment, facilities, procedures, methods, and supplies to achieve the necessary functions at the lowest overall cost, consistent with requirements for performance, reliability, quality, and maintainability. In other words, value engineering is a logical, organized method of studying hardware, software, and procedures and design, construction, procurement, installation, and maintenance of systems to ensure that the required systems functions are achieved at the lowest possible cost. Value engineering relates the system to hardware, software, and procedures.

**value pricing**  
A new pricing strategy. Manufacturer keeps supplies at an as-needed level, saving warehousing costs, and runs normal production shifts; freight companies distribute on normal schedule, saving on shipping costs; products are sold at one value price, with income from incentives passed on to the consumer; dealer profits by selling rather than buying the product; need for warehousing is eliminated by implementing a just-in-time supply schedule, saving money for both dealers and consumers; products reach the consumer earlier at lower prices.

**value research**  
A subset or branch of value engineering. In marketing it seeks to determine the client’s strongest preferences or dislikes and satisfactions or dissatisfactions, as well as features of the product or service on which the customer is neutral.

**values**  
The set of objects, activities, principles, or concepts that an individual or group considers important — things that they will sacrifice for and work diligently to get or support.
In addition to compensation, achievement, progress, and development, **knowledge workers** value recognition by their peers, opportunities to provide professional assistance and leadership to groups of people, and acceptance and membership in closed and highly select groups.

**values code** See ethics.

**values education** Programs designed to instill certain principles considered to be fundamental to the continuation of a free society. Proponents believe that the nation cannot survive unless the values upon which it was grounded are fully comprehended and practiced by each succeeding generation. The program is typically infused into elementary, middle school, and high school curriculums. In earlier years, values education focused on inculcating and modeling such values as promptness, neatness and cleanliness, working hard, and respecting the property of others. Today the thrust is as much if not more often on helping students clarify their own values and acquire moral reasoning and value analysis skills.

**values statement** A corporate document that states precisely what is important to the organization or business. Such statements have been used as the primary means of changing the culture of an organization.

**value-sustaining work** Activities essential to sustain the production process.

**vaporware** Software that does not exist except in the minds of the producers yet is announced or discussed.

**variable annuity** A contract between a buyer and an insurance company, under which the insurer agrees to make periodic payments to the buyer, beginning either immediately or at some future date. The buyer purchases a variable annuity contract by making either a single purchase payment or a series of purchase payments. The amount paid to retirees varies according to the investment yield of the funds set aside to provide it. Variable annuities are designed to be long-term investments, to meet retirement and other long-range goals. Variable annuities are not suitable for meeting short-term goals because substantial taxes and insurance company charges may apply if funds are withdrawn early.

**variable budgeting** See flexible budgeting.

**variable compensation** Any kind of pay given strictly on the basis of employee or organizational performance and contributions to the achievement of organizational goals; a reward for outstanding performance. Options include special cash awards, special performance targets, lump-sum merit, profit-sharing, team incentives, and gain sharing.

**variable costs** Total costs, less all “fixed” or overhead costs. Variable costs are those that change with the volume of output (e.g., labor hours and raw material), increasing as production rises and decreasing as production volume contracts. See direct costing.

**variable focus lenses** Eye glass lenses that eliminate the sharp cutoffs and distortion of bifocal lenses, making it possible to see both close-up and distant objects without changing glasses.

**variable interest** An interest rate that is determined by an index that periodically changes based on adjustments to the index.

**variable pay** See variable compensation.

**variance 1.** A measure of the dispersion in a set of data that is equal to the the average of the squared deviations of each item from the mean. 2. In project management, the difference between what was expected and the actual outcome with regard to budget, schedule, specifications, or deliverables.

**variance analysis** In budgeting, the process of isolating and identifying deviations from expected results and resolving significant variances into their components to determine causes. These findings are presented to the decision maker for appropriate remedial action.

**variance forecast** In human resources forecasting, a measure of an organization’s ability to meet future personnel needs that drives the recruitment process. The variance forecast makes use of both the demand forecast and the availability forecast to calculate and graphically display the variance between the two.

**Varity Corp. v. Howe** A 1996 ruling of the U.S. Supreme Court on the issue of whether workers have the right to sue on their own behalf under the **Employee Retirement Income Security Act of 1974**. The Court ruled that workers who have been denied benefits in violation of ERISA can seek individual remedies and ready access to the federal courts.
vascular surgeon A medical specialist who diagnoses, repairs, and treats blood vessels, such as by means of carotidectomy.
vascular surgery A medical specialty for diagnosis and treatment of blood vessels.
VAT reclaim/refund The practice of recovering value-added taxes (VATs) on consumer goods and services paid to foreign governments, particularly in Europe, and especially by organizations whose employees are frequent international business travelers. By filing the appropriate forms, U.S. corporations can recover VATs on such items as hotels, meals, car rentals, gasoline, taxis, conferences, phone calls, and other business expenses (ranging from 3 to 18%) because European governments consider businesses as intermediaries, rather than end-users, which are the target of the VAT. Under terms of a 1966 agreement, U.S. firms are eligible for refunds of the 15% VAT taxes paid in Germany.
VDT disease A hazard or occupational illness attributable to the use of video display terminals in the workplace: hand and wrist muscle strain, neck and back problems, other musculoskeletal disorders, hypertension, eyestrain and vision problems, and potentially dangerous levels of radiation as a consequence of long-term exposure.
vector graphics In desktop publishing, a type of software that uses a line between two points. Most illustration software uses vector graphics instead of the slower (but more precise) bit-mapped drawings used in earlier computer graphics software. Vectors can be processed as a series of points and connections, making it easier and faster for a computer to store and manipulate them.
veeper A “talking head” created from a single photo or any other two-dimensional image and an audio track. The veeper can be made to smile, frown, nod, blink, or move its mouth as it speaks, making lip synching completely automated. Used to create educational or training materials for distribution via the Web.
vendor program In benefits, an employer-sponsored dependent care option in which an employer subsidizes dependent care slots in group day care centers or family day care homes.
venture capital An equity financing option for growing businesses and the early stage of financing used by many high-risk companies. It involves commitment of funds by venture capital firms following assessment of several factors: the background and skills of the management team, marketability of products and services, size and projected growth of the market, and anticipated return on investment.
ventures In planning and marketing, separate business units established by a corporation to develop and bring new technologies and products to market as a means of dealing with the growing competitiveness of the business environment.
venturing Establishing partnerships with other companies to share costs and risks.
Verimetrics analyzer A lie detector invented by Charles R. McQuiston, retired chief of the Technical Committee, U.S. Army Intelligence School, Fort Huachuca, AZ. The system is billed as a more accurate machine than its predecessor, the Psychological Stress Evaluator. It is said to detect lies by measuring and graphically tracing changes in stress levels in the subject’s voice and has been adopted by law enforcement departments in California, Florida, and Louisiana.
Veronica A software program that helps Internet users to find the information they seek by entering keywords to locate the site where the information is stored. An alternative to Archie.
vertical bar chart A means of displaying data graphically. Most often used to compare

![Relative Importance of Managerial Skills](chart.png)
similar data in different time periods, such as monthly sales or production, or to measure performance against a standard.

**vertical disintegration** Describes corporations that shed layer after layer of full-time workers until their operations are performed largely by contract employees.

**vertical management** The traditional line and staff organization structure, composed of the primary functions of engineering, manufacturing, marketing and sales, finance, and quality assurance, each with its own manager, reporting to the COO or general manager.

**vertical organization** The traditional line and staff structure, often with multiple levels of authority and responsibility.

**vertical programming** One type of satellite-delivered video training program — usually programs aimed at a specific audience; for example, software designers or professional nurses.

**vertical review and analysis** A review of the performance of elements of an organization by function. For example, review and analysis in turn of the marketing, sales, and production departments an organization.

**vertical thinking** The conventional approach to thought. Vertical thinking uses techniques to eliminate uncertainty and error, simplify complexity, and improve decision making. It involves breaking a problem into smaller and smaller pieces to get it to a manageable size and perspective. It focuses on an answer; for example, it is the process involved in calculating one’s tax liability. Also called convergent thinking.

**vertigo** Involves an illusion of rotary motion where everything is spinning. Usually indicates a problem in the vestibular system, either in the inner ears or the nerves that connect them to the brain stem or the brain stem itself. Often accompanied by nausea and vomiting. May be triggered by a blow on the head, recurrent changes in motion (such as in a moving car, boat, or aircraft), inner ear disorders, Meniere’s disease, tumors, impending stroke, or multiple sclerosis. See also disequilibrium, faintness, and vague lightheadedness.

**very small aperture terminal (VSAT)** A system of satellite communications that links remote sites with corporate computer mainframes and conferencing facilities.

**vested or vesting** 1. An employee is said to be vested when he or she acquires a legal right to accrued benefits at retirement. A vested benefit is a nonforfeitable immediate or deferred benefit that an employee has gained. 2. A benefit plan provision that entitles employees to all or a portion of accrued benefits in company pension plans even if they are placed on long-term or permanent layoff prior to retirement. The Employee Retirement Income Security Act of 1974 specifies the standards for vesting of employee contributions and was made more restrictive by the Tax Reform Act of 1986. 3. That point in time when an executive can exercise a stock option or stock appreciation rights or some other executive compensation plan can no longer be forfeited.

**vestibule training** Induction training provided to new hires outside the work site to acquaint them with the equipment, tools, and procedures used on the job. Most frequently used when the job involves costly equipment and materials or involves hazardous work or when inexperienced workers would slow production. Sometimes makes use of simulators, as in flight training.

**vesting schedules** See cliff vesting; graded vesting; rule of 45.

**Veterans and Dependents Millennium Education Act of 2000** Upgraded the Montgomery GI Bill: raised the monthly education benefit from $536 to $600 effective October 1, 2000, and to $720 on October 1, 2002; increased the 4-year value of the benefit from $19,296 to $23,760; gave active duty personnel another chance to convert from the Veterans Assistance Program to the GI Bill; increased survivors’ and dependents’ monthly education assistance benefits for full-time students from $485 to $600 on October 1, 2000, and to $720 on October 1, 2002, with a proportionate increase to part-time students; allowed the use of GI Bill benefits to pay for a veteran’s civilian occupational licensing or certification examination.

**Veterans’ Benefits Act of 1997** Amended Title 38, United States Code, to revise, extend, and improve programs for veterans, including

Veterans’ Benefits Act of 2002 Amended Title 38, United States Code, to improve authorizations of the Department of Veterans Affairs relating to veterans’ compensation, dependency and indemnity compensation, and pension, education, housing, memorial affairs, life insurance, and other benefits and to improve the administration of veterans’ benefits relating to judicial review of veterans’ claims for benefits. Approved December 6, 2002.

Veterans’ Benefits and Health Care Improvement Act of 2000 Amended Title 38, United States Code, to increase the rates of educational assistance under the Montgomery GI Bill and improve procedures for the adjustment of rates of pay for nurses employed by the Department of Veterans Affairs. The Act made other improvements in veterans’ educational assistance, health care, and benefits programs. Approved November 1, 2000.


Veterans’ Benefits Improvement Act of 1994 Authorized compensation to Persian Gulf Veterans suffering from disabilities resulting from undiagnosed illnesses possibly incurred during service in the Persian Gulf. Authorized the secretary of veterans affairs to compensate Gulf War veterans who suffer chronic disabilities that become apparent during or within a specified time after their service in the Gulf region. Signed by the president on November 2, 1994.


Veterans’ Compensation Rates Amendments of 1993 Legislation that amended Title 38, United States Code, to provide cost-of-living adjustment in the rates of disability compensation for veterans with service-connected disabilities and the rates of dependency and indemnity compensation for survivors of such veterans.

Veterans’ Compensation Rates Amendments of 2001 Amended Title 38, United States Code, to provide cost-of-living adjustments in rates of disability compensation for veterans with service-connected disabilities and the rates of dependency and indemnity compensation for survivors of such veterans. Approved December 21, 2001

Veterans’ Education and Benefits Expansion Act of 2001 Amended Title 38, United States Code, to modify and improve authorities relating to education benefits, compensation and pension benefits, housing benefits, burial benefits, and vocational rehabilitation benefits for veterans. As of October 1, 2002, increased the monthly benefit from the Montgomery GI Bill from $800 to $900 and authorized three increases that will raise the lifetime benefit from $24,192 (prior to October 1, 2001) to $35,460 on October 1, 2003. The final increase, to $985, will take effect October 1, 2003. The Act also increased the burial and funeral expenses allowance for veterans who die as a result of a service-connected disability from $1500 to $2000 and the cemetery plot allowance for certain other disabled veterans from $150 to $300. The law also directs the VA to honor requests for government grave markers for veterans buried in private cemeteries even if their graves have headstones or markers furnished at private expense. Approved December 27, 2001.

Veterans’ Education Assistance Program (VEAP) Authorizes active-duty participants who entered service between January 1, 1977, and June 30, 1985, to switch to the Montgomery GI Bill program, which offers higher benefits. Signed into law October 4, 1996.
veterans’ employment and training laws


Veterans’ Employment Opportunities Act of 1998 The Act adds points to a veteran’s civil service examination, extends veterans’ preference provisions to nonpolitical federal jobs, including legislative and judicial branches of government and the General Accounting Office, allows veterans whose preference rights have been violated to seek redress through the federal courts, prohibits hiring personnel from violating veterans’ preference rights, and expands employment opportunities for disabled veterans and Vietnam- and Persian Gulf-era veterans with vendors doing business under federal contracts. Became law October 31, 1998.

Veterans’ Group Life Insurance (VGLI) Low-cost group life insurance available to veterans of all military services following separation from active duty. Effective December 1, 1992, veterans may increase their coverage to a maximum of $200,000 but they cannot obtain more coverage under VGLI than the total of their coverage in force under Service-mens’ Group Life Insurance. Veterans are also guaranteed VGLI coverage on a renewable basis for 5-year terms.

Veterans’ Health Care Reform Act of 1996 Required the VA to establish an annual patient enrollment system. Mandated that, by October 1, 1998, all veterans not enrolled would no longer be able to use the VA health care system. Veterans requiring care for a service-connected condition, or who are 50% or more service-connected disabled, were exempt from the enrollment requirement.

Veterans’ Medicare Reimbursement Model Project Act of 1996 The bill established a model demonstration project at a limited number of sites under which the Department of Veterans Affairs would be reimbursed by the Department of Health and Human Services for health care provided to certain Medicare-eligible veterans. The purpose of the bill is to expand the choice of health care for older veterans; bring new resources, utilization, and operational experience to the VA health care system; and produce savings for the Medicare Trust Fund. Approved by President Clinton on August 8, 1996, at which time he directed the secretary of veterans affairs to submit the enabling legislation to Congress.

Veterans’ Millennium Health Care and Benefits Act of 1999 Legislation that includes long-term and emergency care, improved benefits, and homeless veterans’ programs. Requires the Department of Veterans Affairs (VA) to provide nursing home care to enrolled veterans who are rated 70% or more service-connected disabled and to veterans with a service-connected disability who need institutional care for that disability. Also provides noninstitutional, long-term care as part of the basic benefits package for VA enrollees and extensions of the Montgomery GI bill and establishes a quality assurance program within the VA.

Veterans of Foreign Wars (VFW) An organization of approximately 2.7 million members, open to all grades and ranks of past and present members of the U.S. armed forces discharged under honorable conditions and awarded a Department of Defense-authorized campaign or foreign service medal. Its missions are fraternal, patriotic, historical, and educational. Contact: VFW, 406 West 34th Street, Kansas City, MO 64111 (phone 816-756-3390; fax 816-968-1149; e-mail info@vfw.org; Web site www.vfw.org/).

Veterans’ Programs Enhancement Act of 1998 Amends Title 38, United States Code, to improve benefits and services provided to Persian Gulf War veterans, to provide a cost-of-living adjustment in rates of compensation paid to veterans with service-connected disabilities, and to enhance programs providing health care, compensation, education, insurance, and other benefits. Approved November 10, 1998.

Veterans’ Readjustment Benefits Act of 1966 (VRBA) As amended by the Vietnam Era Veterans Readjustment Assistance Act of 1974 (P.L. 93-508) and by P.L. 100-212 of 1988. An act designed to meet the special employment and training needs of disabled veterans and Vietnam-era veterans and increase their opportunities to obtain employment, job training,
counseling, and job placement services. The
Act established an assistant secretary of labor
for veterans’ employment and training within
the Department of Labor to promulgate and
administer policies and programs to provide
employment and training services and pro-
grams.
Veterans’ Reemployment Act of 1994 Spec-
cifically protects the pension benefits of
employees called to active duty in the armed
services. Applies to any pension plan pro-
tected under the Employee Retirement
Income Security Act of 1974, including both
401(k) and traditional pension plans.

Veterans’ reemployment rights Federal stat-
utes designed to encourage noncareer service
in the military by reducing the employment
disadvantages that result from such service.
The original VRR law was passed in 1940 and
has been amended many times since.

Veterans’ Reemployment Rights Acts of 1993
and 1994 Guarantee that employees who
enlist or are called to active military duty have
a right to return to a job of similar seniority,
pay, and status upon release to civilian life.
The Acts also defined compensation for pur-
poses of defined contribution plans as salary
or wages paid to the worker just prior to his
or her entry into military service and deter-
mined that the length of time a returning vet-
eran has to make retroactive savings plan con-
tributions should be any reasonable period
agreed to by both the employer and the
employee.

Veterans’ Survivor Benefits Improvement
Act of 2001 Amends Title 38, United States
Code, to expand eligibility for CHAMPVA,
provide for family coverage and retroactive
expansion of the increase in maximum ben-
etits under Servicemembers’ Group Life
Insurance, and make other technical amend-

The Veterans Transition Franchise Initiative
(VetFran) Allows veterans to acquire a
franchise with a down payment of 10% or
less of the initial franchise cost, which gen-
erally ranges from $45,000 to $150,000 for a
small business. Franchise companies absorb
the difference.

Veterans’ Widows International Network
(VWIN) An organization consisting of

victual settlement A form of living benefit
by which companies (not insurance carriers),
backed by private investors and pension and
 corporate funds, purchase life insurance poli-
cies for between 15 and 95% of their face
value in exchange for being named the bene-
ciciary. The shorter the individual’s life
expectancy, the higher the percentage paid.
The industry has come into being since 1989,
largely precipitated by the AIDS epidemic.
People with huge medical bills and short life
expectancies sell their policies to get immedi-
ate cash; companies purchase the policies to
get a quick return on investment. Considered
unconscionable, even ghoulish, by some, but
realistic and defensible by others. Also called
death futures.

vicarious liability The liability of a trainer or
others responsible for training if injuries occur
as a result of an employee’s application of the
skills taught in a training program.

Vichy shower An alternative treatment in
which hot and cold sea water is sprayed on
the body by means of low-pressure hoses.
Said to cleanse and heal the body.

Victims of Trafficking and Violence Protec-
tion Act of 2000 Combats trafficking in
persons, especially in the sex trade, slavery,
and servitude. Reauthorizes certain federal
programs to prevent violence against women.

Victims Rights Clarification Act of 1997
Amends Title 18, United States Code, to
ensure the right of victims of crime to attend
and observe the trials of those accused of the
**video board** Hardware that enables a computer to play video.

**video capture card** Equipment and associated software that allow the user to run videotape signals into a computer, convert them to digital video, play them back on a monitor, and save them as digital video files.

**video card** A device that fits into a bay or slot in the central processing unit of a computer and enables the computer to play digital video files.

**videocassette recorder (VCR)** A device that allows the user to play videotapes on a television screen and to record programs that are being received by a television set for playback at a later time.

**video codec** An efficient video compression technology for use in low-bandwidth environments, such as **videoconferencing** and interactive learning. Also called H. 261.

**video compression** 1. In multimedia, the process of reducing the number of digital bits required to store information or images to save memory; in some cases no information is lost by the process; in others, some is lost but enough information is retained to represent the original image. 2. In video products and systems, transmitting only the difference between frames rather than entire frames, thereby achieving compression ratios of as much as 50 to 1. The most common of these is MPEG-2, the heart of digital TV set-top boxes, **high definition TV** decoders, **digital virtual disc** players, **video-conferencing**, and Internet video. A newer version is MPEG-4, an efficient compression technology that supports interactive graphics and interactive multimedia.

**videoconferencing** Point-to-point communication between two or more locations using satellite communications or phone lines. Television screens, cameras, and microphones are located at all sites. Trainers and participants can see and hear each other. Includes point-to-point (only two sites involved), multipoint (three or more sites), desktop (transmitted to individual computers), and room-based (when displayed on a large-screen monitor) videoconferencing. There are four categories: **desktop videoconferencing systems**, **roll-about videoconferencing systems**, **room-based videoconferencing systems**, and **videophone videoconferencing systems**.

**video decompression** In multimedia, the process of restoring previously compressed information or images into the format from which it was compressed. With some processes some information may be lost; with others, no information is lost.

**videodisc** A means of storing data, it makes use of large (12 inches in diameter), rigid discs using analog, rather than digital, technology. Such discs can store full text, graphics, still and full motion video, and audio. They hold about 30 minutes of linear play video on each side and can accommodate 54,000 still pictures with limited audio per frame. Files can be accessed randomly, and images can be accessed by computer for display. Storage is permanent (ROM). Requires special equipment to read. Digital videodiscs may replace videocassettes and **compact disc-read only memory** as a universal storage medium.

**video display terminal (VDT)** The viewing screen of a computer on which the files and the data inputted by peripheral devices or outputted by the computer can be seen and manipulated.

**Video Electronic Standards Association (VESA)** An organization that creates, establishes, disseminates, and supports industry-wide video graphics standards for the benefit of producers and consumers. **Contact:** VESA, 2150 North First Street, Suite 440, San Jose, CA. 95131-2029 (phone 408-957-9270; e-mail moderator@vesa.org; Web site www.vesa.org/).

**video, full-motion** Broadcast-quality video — full screen video that is played back at 30 frames per second.

**video graphics array (VGA)** A color graphics standard introduced by IBM. VGA has a resolution of $640 \times 480$ pixels, providing an 8-bit color bitmapped display.

**video information system (VIS)** A set of specifications for interactive compact disc players that are simply connected to a television set and are operated by a remote control device. VIS is an open system based on Windows 3.1 that will be licensed to both hardware and software vendors.
video news release (VNR)  Satellite technology used by corporations, associations, and government agencies to transmit to the public audio, visual, and textual information across the country or anywhere in the world. Video clips average 90 seconds and are accompanied by background visuals. Prior to transmission in the U.S., more than 750 TV stations are sent a VNR alert by fax.

video-on-demand (VOD) High-performance, real-time transmission, storage, and retrieval imaging systems. May be interactive. Employ streamed video and are digitized and made available as searchable clips delivered to users on demand at remote locations. Users employ a Web-based interface to search for video clips.

devideophone  A device that uses fiber optics, digital signal compression, and telephone lines and satellite communications to transmit detailed still or motion pictures over very great distances. Used in telemedicine projects.

videophone teleconferencing systems  Employ a small screen, built-in camera, video codec, audiosystem, and keypad. Used primarily for one-on-one communications and presentations, such as between executives.

video random access memory (VRAM)  A special kind of high-speed memory used for the computer’s display and in frame buffers.

video stream  In multimedia, a sequence of video images played back by means of computer command.

video tape recorder (VTR)  A recording and playback tape deck.

video teleconferencing (VTC)  A form of distance training or education that links classrooms at two or more locations with live, full-motion video using telephone or satellite communications. Enables instructors to be televised live to multiple training locations. Interaction between and among instructors and trainees can be achieved by means of open telephone, fax, and computer lines.

video teletraining (VTT)  A delivery system used by the military services to provide training at remote sites using satellite communications. VTT differs from conventional TV training in that it is two-way communication using large-screen TV, video cameras, and audio systems at both the sending and receiving sites, thereby allowing instructors and trainees to see each other and conduct discussions in real time.

videotex  The transmission of text and graphics either by television broadcast or telephone lines, usually for display on the screens of conventional TV sets, data terminals, or personal computers.

Video Toaster  A customized Commodore Amiga personal computer that serves as a desktop video production facility. It manipulates video signals directly instead of having to convert them, and, by means of a video digitizer, brings any image a camera can see into a computer. It integrates the output of as many as seven other devices to create video effects formerly produced only by expensive, large-scale production facilities. It has an on-screen icon display accessible by the click of a mouse for 132 preprogrammed special effects.

Vietnam era veteran  A person who served on active duty with any of the U.S. armed forces between January 1, 1963, and May 7, 1975.

Vietnam Era Veterans Readjustment and Assistance Act of 1974 (VEVRA) Legislation passed by Congress to promote the hiring of “qualified disabled veterans” and “veterans of the Vietnam era.” The Act proscribes discrimination against those veterans and requires affirmative action to hire and promote them. Qualified disabled veterans are those who receive disability compensation for a 30% or greater disability or who were discharged or released from active duty for an injury received or aggravated in the line of duty. Veterans of the Vietnam era are individuals who were on active duty more than 180 days between August 5, 1964 and May 5, 1975, and were not dishonorably discharged or were on active duty between those dates and were released for a service-connected disability. The Act requires employers to take affirmative action to employ and advance qualified disabled and Vietnam era veterans. It applies only to federal contractors and subcontractors with contracts of $10,000 or more. Larger contractors (with contracts worth $50,000 or more and 50 or more employees) must also prepare affirmative action programs. The Office of
Federal Contract Compliance is empowered to bring actions in federal court to enforce this legislation.

**Vietnam Veterans of America, Inc. (VVA)**
Established to help, encourage, and promote the improvement of the condition of the Vietnam veteran; advance the physical and cultural improvement, growth, development, self-respect, self-confidence, and usefulness of those veterans and others; eliminate discrimination suffered by Vietnam veterans; and develop channels of communication that will assist Vietnam veterans to maximize self-realization and enrichment of their lives and enhance life fulfillment. Contact: VVA, 8605 Cameron Street, Suite 400, Silver Spring, MD 20910-3710 (phone 800-VVA-1316 or 301-585-4000; fax 301-585-0519; e-mail communications@vva.org; Web site www.vva.org/).

**viewfinder** The part of a camera through which the user can see the subject. Digital cameras have both optical and LCD (liquid crystal display) viewfinders.

**Violence Against Women Act of 1994** (VAWA) Fills a gap in existing employment bias law by providing a means of obtaining relief for violent sexual harassment (violation of civil rights). Claimants may sue individuals for outrageous, humiliating, or degrading behavior and are not required to exhaust administrative remedies before initiating the suit. The Act also presents potential liability for employers and supervisors who knew or should have known of sexual harassment perpetrated by a coworker or supervisor.

**viral marketing** Occurs when a message (such as an e-mail or a free download) spreads to other people online simply because the first recipients liked it and chose to send it on to others. It is unplanned; in fact, it is next to impossible to create a viral campaign that has a fraction of the success of a chance event.

**viral meningitis** Inflammation and infection, with one of several viruses, of the membranes that cover the brain and spinal cord. Symptoms include fever, headache, sensitivity of the eyes to light, nausea, vomiting, stiff neck, aches and pains, listlessness, and irritability. Although uncomfortable, it is usually resolved without treatment or serious aftereffects. See also bacterial meningitis and meningitis.

**virtual classroom (VC)** The name is copyrighted by the Computerized Conferencing and Communications Center, New Jersey Institute of Technology, Newark, NJ. A teaching–learning environment contained within a computer-mediated communication system; that is, it is a set of group communication “work” spaces and facilities fabricated in software rather than steel, bricks, and lumber. Its purpose is to facilitate distance or remote learning and to improve the quality of education and training.

**virtual HR** Use of technology, including the World Wide Web, to provide “self-service” human resources programs, such as benefits enrollment, database updating, and employee performance evaluation. Examples of virtual HR are interactive, multimedia computer programs, information kiosks, and voice-response telephone systems. Relieves HR managers of routine or repetitive tasks and, at the same time, empowers workers to take charge of their own careers.

**virtual local area network (VLAN)** A network that is mapped out by means other than physical location, such as using software instead of switches. Its main advantage is flexibility — enabling users to switch network routing around without physically changing anything.

**virtual mentoring** Mentoring from a distance employing such means as e-mail and videoconferencing.

**virtual office** The “workplace” (such as hotel rooms, cars, and clients’ offices) of sales people, field engineers, customer service representatives, auditors, and other employees who work off the company premises when and where it is convenient and remain connected by computer links and telephone modems. Said to replace real estate with technology.

**virtual organization** An organization built on flexibility and employee empowerment and valuing diversity, speed, teamwork, communication, and a highly skilled workforce. Such organizations are based on networks or teams that are focused on a single problem. They can be internal or external to the firm and can be extended to include customers, clients, suppliers, and even competitors in strategic alliances. Also called virtual teams. Attributed to
Joseph R. Cleveland, president of Lockheed Martin of Orlando, FL.

**virtual private network (VPN)** Similar to a computer network in that there must be at least two computers and a medium that connects them. In a regular network, such as *Ethernet*, there is a physical connection between the computers — a wire or a wireless signal. With a VPN, no medium is specified, so two or more computers can be connected by a **local area network**, a **wide area network**, or, most often, the Internet. The private part of VPN is that computers connect to each other as though they were wired together. Sometimes called a **tunnel**.

**virtual reality (VR)** Systems that create computer-generated, three-dimensional, multisensory, real-time, interactive artificial environments through the use of graphics and animation technology. Using sensing and interface devices (such as stereoscopic headgear or eye phones) and software (such as data suits and tracking equipment), the systems create three-dimensional, directly interactive environments that immerse users into worlds that appear real and allow them to interact with those worlds. Used in training, manufacturing, and entertainment.

**virtual reality modeling language (VRML)** Codifies into a standardized format such complex tasks as simulating artificial environments; inputting control data; outputting visual, aural, or feedback data; storing and manipulating three-dimensional worlds; and communicating virtual reality data to others. Essentially, VRML is a means of describing objects in three-dimensional space.

**(Virtual) Teaching, Learning, and Technology Center [(V) TLTC]** A means being used by institutions of higher learning: (1) to combine both online and on-site access, thereby enabling collaboration among academic support service professionals and concentrating their efforts to achieve the mission of the institution; (2) to help faculty and academic support professionals keep pace with changes in the needs, capabilities, and goals of learners and teachers; and (3) to facilitate maximum use of the Web and related technology applications to increase access to resources, improve the effectiveness of services, and control costs. See also **base camp**; **innovation and research center**; **lounge/forum**; **mentoring center**; **overload clinic**; **play space**; **reference desk**; **resource room**; **studio**; **training center**; **work space**.

**virtual team** A network of employees in different locations who can be interconnected by fax, phone, e-mail, videoconferencing, or an intranet and who focus on accomplishing a goal, objective, or project as a team.

**virtual workplace** A term used by some companies to indicate a broader interpretation of the virtual office. Employees may work in hotels, at the client’s site, or elsewhere.

**virus** A hostile short-code segment of a computer program that attaches itself to the beginning or end of a code piece and gives commands to modify or destroy data. Computers get “sick” when they pick up a virus that is hitchhiking on foreign floppy disks or program files downloaded from bulletin boards. Viruses can attack any executable computer file, overlay file, allocation table, partition table, or boot sector. Some viruses instruct the system to do a variety of abnormal activities such as drawing a picture on the screen, printing a message, erasing files, or performing other destructive acts. Some are intelligent enough to look for an unused piece of code within a program. For that reason they are difficult to detect.

**Visa Waiver Program** Allows citizens of selected countries traveling temporarily to the U.S. under the nonimmigrant admission classes of visitors for pleasure or business to enter the U.S. without obtaining nonimmigrant visas. Admission is for no more than 90 days.

**vision** 1. A leader’s sense (that is, his or her intuitive feeling) that an idea is good, believable, and worthwhile to attempt to carry out, and that leader’s ability to instill in others that it was, in fact, their idea in the first place. 2. A view, shared by all constituencies of an organization, of the purposes, values, and principles toward which the organization is moving and around which it can shape its culture.

**vision care** An ancillary benefit that typically provides one eye examination per year and eyeglass frames and lenses as needed.
Vision care plan  
A form of protection benefit, a plan by which reimbursements are provided to covered employees for limited optometric examinations and lens prescriptions.

Visioning  
Developing a “vision statement” for an organization. Prophesying the future — what the world of work and business will become, what the organization will become, who it should be ready to serve, and how it might best serve them.

Visioning meeting  
An employee involvement technique. A group of employees is convened to develop a vision statement for an organization.

Vision statement  
A description of the future (typically 10 years ahead) as a planner would like to see it. It includes key components of the external and internal environments, the position of the organization in its industry, and the role and status of the HR department in that context.

Vision World Wide, Inc.  
Publishes materials that are encouraging and motivating to people who are vision-impaired and their families; supplies information to health care professionals, senior centers, radio reading services, and libraries; and enlightens the general public. Also provides information and referral services through a nationwide, toll-free help line. Contact: Vision World Wide, Inc., 5707 Brockton Dr., #302, Indianapolis, IN 46220-5481 (phone 800-431-1739 or 317-254-1332; fax 317-251-6588; e-mail info@visionww.org; Web site www.visionww.org/).

Visiting Nurse Associations of America (VNAA)  
Agencies licensed by a town, city, county, or state that provide part-time, intermittent skilled nursing services in a person’s place of residence. Members number 200 at 400+ locations in 40 states. Check the Yellow Pages for the agency nearest you. Contact: VNA, 11 Beacon Street, Suite 910, Boston, MA 02108 (phone 617-523-4042; fax 617-227-4843; Web site www.vnna.org/).

Visualization  
See guided imaging/imagery.

Visualizing  
See guided imaging/imagery.

Visual literacy  
1. A group of vision competencies a human being can develop by seeing and at the same time having and integrating other sensory experiences. 2. The learned ability to interpret the communication of visual symbols (images) and to create messages using visual symbols. 3. The ability to translate visual images into verbal language and vice versa. 4. The ability to search for and evaluate visual information in visual media. (As defined by the International Visual Literacy Association).

Vital statistics  
Statistics relating to births (natality), deaths (mortality), marriages, health, and disease (morbidity).

Vocational education  
Occupational education and training provided at the secondary and postsecondary (vocational, technical, career institutions) levels in trades and semi- or para-professions.

Vocational Rehabilitation on-the-Job Training Program  
An incentive to hire disabled workers in the form of a wage reimbursement awarded to the employer for a limited period of time. To qualify, the disabled worker employed must be an Office of Vocational Rehabilitation client and the job must be full-time and permanent.

Vocational Rehabilitation Services  
Workers who are ineligible for social security disability benefits may be considered for vocational rehabilitation services by state vocational rehabilitation agencies. Those agencies provide counseling, training, and many other services that a disabled person may need to help him or her get back to work. For more information and sources of state agencies see http://janweb.icdi.wvu.edu/SBSES/VOCREHAB.HTM/.

Voice-activated  
Computer software designed to recognize and perform commands spoken by the user.

Voice and speech recognition  
Use of digitized sound, recorded and integrated into a program. In addition to identifying a speaker’s speech patterns, systems can “guess” what a speaker means and make corrections as feedback is received.

Voice carry over (VCO)  
A reduced form of telecommunications relay services where a person with a hearing disability can speak directly to the other end user. A communications assistant types the response back to the person with the hearing disability and it appears on a readout display. The communications assistant does not voice any conversations.
voicemail  Automated, electronic telephone answering, recording, and playback systems.

voice-over  In video and audio production, a voice speaking over music or other sound background; narration added to the original soundtrack during the postproduction phase.

Voice over Internet Protocol (VoIP)  A technology that makes audioconferencing possible over the Internet.

voice recognition  Software that enables users to enter text and numbers into a computer without using a keyboard, mouse, or pen.

voice recognition unit  A device that can be programmed to recognize and respond to oral commands. For example, a computer user might say, “Print the letter,” and the device transmits the command to the computer, which responds by printing out the document.

voice response system (VRS)  A means of streamlining and speeding up benefits administration and making it more responsive to employees’ requests for information and assistance. VRSs are customized communications tools that give employees access to information stored in a computer by calling a toll-free number at any time of the day or night. A recorded message provides them with step-by-step directions and a list of options. Specific information is retrieved when the employee presses certain numbers on a touch-tone phone and enters his or her access code.

voice synthesis  See computer synthetic voice translation.

voice/teletypewriter (V/TTY)  A telecommunications device for the deaf/teletypewriter relay center that provides assistance to deaf, hard-of-hearing, and communication-disabled persons using devices to make local and long-distance calls through the center.

voids  In travel management, the practice of voiding or back-dating a ticket without imposing a penalty on the purchaser.

voir dire  A legal term that means literally “to speak the truth” — it refers to the jury selection process.

voluntary bargaining item  In union contract negotiations, an item over which bargaining is neither required (mandatory) nor prohibited (unlawful), and neither party can be compelled to negotiate.

voluntary benefits  1. Employee benefits designed to fill existing gaps in their current offerings — ones that will offer competitive products and services, such as property and casualty insurance, financial planning, long-term-care insurance, real estate services, and dental insurance programs. 2. Insurance plans paid for by employees, such as group term life insurance and disability and cancer assistance policies.

voluntary bumping  In travel management, a result of overbooking. Ticketed passengers with reserved seats, either on board an aircraft or ready to board, are offered a reward, such as a free flight or cash, to give up their seats.

Voluntary Compliance Resolution (VCR)  An experimental Internal Revenue Service (IRS) tax amnesty program aimed at inducing voluntary compliance with pension plan rules. The VCR plan allows eligible, qualified pension plan sponsors to voluntarily disclose the defects in their operational plans, pay a fixed compliance fee, agree to make full correction, and, when necessary, implement procedures to keep the plan in compliance. The program applies to plans that have received a favorable determination letter from the IRS that considered the Tax Equity and Responsibility Act of 1982, the Tax Reform Act of 1984, and the Retirement Equity Act of 1984. Originally set to expire at the end of 1993, the VCR was extended to December 31, 1994. The program is an extension of the IRS Closing Agreement Program.

voluntary departure  The departure of an alien from the U.S. without an order of removal. The departure may or may not have been preceded by a hearing before an immigration judge. An alien allowed voluntarily to depart concedes removability but does not have a bar to seeking admission at a port-of-entry at any time. Failure to depart within the time granted results in a fine and a 10-year barring from several forms of relief from deportation.

voluntary employees’ beneficiary association (VEBA)  Defined in Section 501(c) of the Internal Revenue Code as a separate organization “providing for the payment of life, sickness, accident, or other benefits to the members…or their dependents or designated beneficiaries.” Companies may establish VEBAs for employees, subject to specific IRS rules and regulations, to which the Veba
makes tax-deductible contributions. The VEBA invests the funds for payment of benefits to employees on a tax-exempt basis; however, with the repeal of Section 89 of the Internal Revenue Code (IRC), VEBA trusts will lose their tax-favored status unless the plans are nondiscriminatory under Section 505(b) of the IRC.

**voluntary leave** Leave without pay voluntarily taken by workers for a specified period of time to help an organization reduce costs.

**voluntary reduced hours** An arrangement that allows employees to reduce their work hours for a specified period with a corresponding reduction in income. Also called V-time.

**voluntary reduced work time** A program that allows workers to make time and income/benefits tradeoffs (reduced pay and benefits for a reduced work week) by prearrangement for specified periods of time and with a defined process for returning to full-time work.

**voluntary separation rate** A key human resources metric. Represents potential lost opportunities, lost revenue, and more highly stressed employees (who have to fill in for departed colleagues) as well as the time to fill jobs. It is calculated as follows:

\[
\text{voluntary separation rate} = \frac{\text{voluntary separations}}{\text{headcount}}
\]


**voluntary separation incentive** (VSI) An incentive bonus offered to military personnel who volunteer to leave the service during the downsizing of the armed services (1992–1993). For Army personnel, it consisted of 2.5% of basic pay per year of service, which applied to those who had served from 6 to 20 years.

**volunteerism** Promotion of volunteer employee service by means of company-sponsored or paid leave for up to 1 year with full salary and benefits for community service or nonprofit organization assignments.

**Volunteer Protection Act of 1997** Legislation that protects a volunteer from liability for harm caused while properly engaged in volunteer work unless the harm was caused by willful or criminal misconduct or conscious, flagrant indifference or resulted from a crime of violence, international terrorism, a sexual offense, or a violation of civil rights law.

**voucher program** An employer-sponsored and-financed dependent care option in which the employee submits monthly vouchers for dependent care expenses to the provider and the employer covers all or a part of the cost of the services.

**voucher system** A training plan that would replace some 50 federal job training programs with stipends of up to $2600 per year for 2 years to eligible people. Recipients would be free to spend the money on education or classroom or on-the-job training.

**V-time programs** A type of alternative work schedule in which work time and compensation are voluntarily reduced. These programs allow employees to make time/income tradeoffs by enrolling in a program rather than negotiating with their immediate supervisors.

vu-graph See overhead projector.
<table>
<thead>
<tr>
<th>Abbreviation</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>WAG</td>
<td>Wild-ass guess.</td>
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<tr>
<td>WAIS</td>
<td>Wide-area information servers.</td>
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<td>WAIS</td>
<td>Wide-area network.</td>
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<tr>
<td>WAP</td>
<td>Wireless access protocol.</td>
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<td>WATS</td>
<td>Wide-Area Telecommunications Service.</td>
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<tr>
<td>WAW</td>
<td>Waiter-actor-webmaster.</td>
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<tr>
<td>WBE</td>
<td>Women-owned business enterprise.</td>
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<tr>
<td>WBS</td>
<td>Work breakdown structure.</td>
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<tr>
<td>WBT</td>
<td>Web-based training.</td>
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<tr>
<td>WCA</td>
<td>Wellness Councils of America.</td>
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<tr>
<td>WCRI</td>
<td>Workers' Compensation Research Institute.</td>
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<tr>
<td>WELCOA</td>
<td>Wellness Councils of America.</td>
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<tr>
<td>WEP</td>
<td>1. Windfall elimination provision. 2. Wired Equivalent Privacy.</td>
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<tr>
<td>WFD</td>
<td>World Federation of the Deaf.</td>
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<tr>
<td>WFS</td>
<td>World Future Society.</td>
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<tr>
<td>WHA</td>
<td>Work Hours Act of 1962.</td>
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<td>WHI</td>
<td>Women's Health Initiative.</td>
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<tr>
<td>VID</td>
<td>World Institute on Disability.</td>
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<tr>
<td>WI-FI</td>
<td>Wireless fidelity (technology).</td>
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<tr>
<td>WIRs</td>
<td>Work injury reports.</td>
</tr>
<tr>
<td>WML</td>
<td>Wireless markup language.</td>
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<tr>
<td>WOOGIE</td>
<td>Well-off older person.</td>
</tr>
<tr>
<td>WORM</td>
<td>Write once, read many.</td>
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<tr>
<td>WRI</td>
<td>World Resources Institute.</td>
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<tr>
<td>WRT</td>
<td>With respect to (Internet speak).</td>
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<tr>
<td>WSA</td>
<td>Williams-Steiger Act of 1970.</td>
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<tr>
<td>WSJ</td>
<td>The Wall Street Journal.</td>
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<tr>
<td>WTO</td>
<td>World Trade Organization.</td>
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<tr>
<td>WWW</td>
<td>World Wide Web.</td>
</tr>
<tr>
<td>WYSIWYG</td>
<td>What you see is what you get.</td>
</tr>
</tbody>
</table>

**W-2 Form**  The form employers give to workers at the end of each calendar year that shows total earnings reported to the government and sums withheld for various purposes, such as federal state, local, and FICA taxes.

**W-4 Form**  The form employers issue to workers for completion at the time of hiring to estimate and report probable tax liabilities for withholding, considering such factors as number of dependents and outside income.

**Wage and Salary Administration**  The procedures and processes used to plan and administer compensation programs for employees at all levels of organization. They include job analysis and evaluation, job pricing, and pay structures for executives, exempt employees, and nonexempt hourly paid and salaried workers.

**Wage and Salary Survey**  An employee survey designed to provide information to help the HR manager deal with important compensation policy matters, including making salaries and wages attractive and competitive. Such surveys are also essential preliminaries to the conduct of other management actions such as union negotiations.

**Wage Curve**  Used to assign pay rates to pay grades (jobs of approximately equal difficulty that have been grouped together). Depicts graphically the pay rates currently being paid for jobs in each pay grade relative to the points or rankings awarded to each job or grade during job evaluation.

**Wage Gap**  The difference between men’s and women’s pay for the same or comparable jobs. Also called gender gap.

**Wage Garnishment**  A legal procedure through which the earnings of an individual are required to be withheld by an employer for...
the payment of a debt. Most garnishments are made by court order. See also Consumer Credit Protection Act.


**wage structure**  Graphically depicts the range of pay rates (such as dollars and cents per hour) to be paid each pay grade in a series of jobs. Derived from the wage curve, but additional information such as market wages, compensation policies, and required rate changes are taken into account to produce the final wage structure — the wages to be paid by the company categorized by pay grades and indicating rate changes.


**waiter-actor-webmasters (WAW)**  Describes shady graphics designers and Web consultants who try to exploit the current Web boom.

**waiting line problems**  See queuing theory.

**waitlist**  A list of names of individual air travelers present in the terminal without reservations (in the order received) awaiting cancellations of flight reservations. Some airlines give priority to those on the waitlist for emergency reasons or to members of their clubs and other VIPs.

**waiver**  1. A document signed by employees or candidates for positions by which they relinquish certain specified rights, such as the release of personal information. 2. A document signed by candidates for positions prior to making their application stating that they take pre-employment tests (such as honesty tests) voluntarily and waive all claims against the company for the administration of the tests.

**walk**  In meeting management, a guest with a confirmed reservation who is sent to another property because of overbooking.

**walk-away right**  A contract clause that permits an executive to collect full severance benefits if he or she resigns from employment for any reason during a specified time period following a merger or acquisition.

**Walk-in Closing Agreement Program (CAP)**  One of the Internal Revenue Service’s voluntary compliance programs. It permits a retirement plan sponsor to correct plan document, operational, or demographic failures. If requirements of the CAP are satisfied with respect to the failure, the plan sponsor pays the compliance correction fee and corrects the failures in accordance with a closing agreement entered into by the IRS and the plan sponsor.

**“walking” clause**  A clause in a contract with a hotel that describes the requirements for obtaining a guaranteed reservation and the hotel’s obligations if a reservation is not honored due to overbooking.

**walking the talk**  Congruence between what a person says and how he or she actually behaves. Doing something instead of merely talking about it. Taking action expeditiously after committing to do something.

**walk-out**  See strike.

**wallpaper**  An Internet term for the often-distracting background pattern behind the text on a “page.”

**The Wall Street Journal (WSJ)**  Contact: phone 800-975-8609; e-mail onlinejournal@wsj.com; Web site www.wsj.com/.

**Walsh-Healy Public Contracts Act of 1936 (WHPCA)**  An act that established basic labor standards for such items as minimum (prevailing) wage rates, overtime, health and safety requirements, and fringe benefits. The Act also establishes liability for breaches of contract for the manufacture or furnishing of materials, supplies, articles, and equipment. It applies to organizations working on federal government contracts of $10,000 or more. Amendments require payment of minimum wage rates and overtime pay on contracts to provide goods to the federal government.

**Walters v. Metropolitan Educational Enterprises, Inc.**  A 1997 Supreme Court decision on how employees must be counted to determine which federal laws, such as the Americans with Disabilities Act, apply to a business. The court ruled that anyone who has an “employment relationship with a business (a person who is on the company payroll, including a temporary or part-time employee) is to be included, regardless of whether that person is actually at work on a particular day.”

**want list**  A person’s wish list consisting of things they want but that are not necessarily the things that they need.
**Warchalking** A means of “bookmarking” Internet locations with open wireless networking nodes that allow the user to connect with those sites. Attributed to British Wi-Fi user Matt Jones.

**ward** A legal term that describes an incapacitated person who is under the **guardianship** of a court-appointed temporary or permanent **guardian** who has the authority to make personal, financial, and medical decisions on behalf of the ward.

**warehouse handling charge** In employee relocation, an additional change placed on shipments of household goods every time **storage in transit** service is provided.

**warehousing** Placing physically or mentally disabled persons in long-term care facilities, such as mental institutions, with the assumption that their disabilities are irremediable and that they require permanent custodial care.

**warning** A form of disciplinary action; usually the first formal stage of progressive discipline. It is invariably written: a letter describing the offense, reminding the employee of a previous written reprimand, and informing the employee that a repeat of the offense will result in more stringent disciplinary action.

**warrant** In investments, an instrument issued by a corporation that gives the holder the right to subscribe to a specified amount of the corporation’s capital stock at a set price for a specified period of time.

**Washington Alert** A database vendor (e.g., Dow Jones News/Retrieval).

**watchdog utilities** Computer software programs that help recover data from damaged or accidentally formatted files by making a copy of the **file allocation tables**.

**Watson v. Fort Worth Bank & Trust** A 1988 decision of the U.S. Supreme Court relating to tests and discrimination. The Court ruled that subjective employment practices, such as ratings and performance evaluations, are subject to the same standards as are objective criteria, such as tests, used in making hiring decisions.

**Web-based HR applications** Human resources functions performed by or with the help of the World Wide Web. Examples include benefit information/enrollment, corporate communication, job posting/application, thrift/savings/401(k)/profit sharing, research, and training and development.

**Web-based training (WBT)** Distance training conducted via the Internet to reduce training costs and increase accessibility for workers.

**Webcasting** Provided by application service providers. Employs **streaming video** and audio over the Internet. Allows participants to hear audio and view video in a teleconferencing mode. See also Web conferencing.

**Web client** A computer terminal that simply displays documents.

**Web conferencing** A collaborative Internet tool. Involves dozens of free and commercial programs available to make any Web page interactive, often allowing discussions to be started by anyone. Allows participants to hear and view audio and video and also share data files and pass control from one participant to another.

**WebCrawler** A free service provided by most commercial services as well as specific locations that allows the subscriber or user to search the **Internet**.

**Webinar** An online seminar held on the **Internet** in real time. The seminar leader presents content using audiovisual materials. Participants log onto the Web conference and communicate with the seminar leader through their telephone or a Web-based chat room.

**webmaster/webmistress** In organizations, the individual responsible for World Wide Web site design, administration, and maintenance, currently filled by professionals of widely varying experiences. Some come from information systems backgrounds and others are former communications managers. Typically have a high profile in the organization, reporting directly to the chairman or CEO or the chief information officer.

**Web searches** Boolean search, concept search, fuzzy search, keyword search, phrase search, precision search, proximity search, query-by-example search.

**Web server** A computer terminal that responds to requests from users by sending a **hypertext** document.

**Web site** An address on the **Internet** that brings a user to the opening screen of a
A Web site may contain many pages. See also universal resource locator; uniform resource locator.

**Web Techniques: Solutions for Internet Professionals** Published monthly by CMP Media Inc., 600 Harrison St., San Francisco, CA 94107. Cost: $34.95; free to qualified subscribers (phone 800-444-4881; e-mail editors@webtechniques.com; Web site www.webtechniques.com/).

**webwrap licensing** A notice on a Web page, readable on the user’s computer monitor, that spells out the terms of the “contract” and informs the individual that downloading the package (accomplished by a click of the mouse) constitutes acceptance of the license agreement as a binding contract. Used to protect the authors of the software from copyright infringement (unauthorized copying) and ensure them of profits from sales of the product.

**webzine** A paperless magazine available on the World Wide Web. Originally noncommercial, communal, and free, online publications are beginning to carry advertising and bill subscribers. Also called (E)lectronic (z)ine.

**weed** See marijuana.

**Weingarten Rule (or Rights)** Interprets the National Labor Relations Act of 1935 in relation to unfair labor practices and the questioning of employees by employers. States that an employer violates the NLRA by requiring an employee to take part in an investigatory interview without union representation if the employee requests representation. However, an employer may refuse to bargain with any union representative permitted to attend an interview. An employee is not entitled to representation at a meeting with management where management has already decided in advance of the meeting to terminate the employee and the sole purpose of the meeting is to inform the employee of that fact. In July 2000, the NLRB extended Weingarten rights to nonunion employees in the Epilepsy Foundation case. It stated that nonunion employees have the right to have a coworker present at an investigatory interview.

**welfare plan** A benefits plan that provides for medical, surgical, or hospital care for sickness, accident, disability, death, or unemployment. Under provisions of the Employee Retirement Income Security Act of 1974 such plans may also offer such benefits as vacation or scholarship plans.


**Welfare to Work Tax Credit** Offers employers an incentive to hire and retain long-term welfare recipients. During the 1st year an employer can claim 35% of an employee’s 1st-year wages up to $10,000 for a maximum income tax credit of $3500. During the 2nd year, an employer can claim 50% of an employee’s wages up to $10,000 for a maximum income tax credit of $5000. The credits apply to individuals who were hired after December 31, 1997 and before May 1, 1999, and became available January 1, 1998.

**well child care** A health care benefit that pays all or part of the reasonable and customary charges for such services as doctor office visits, including the costs associated with routine physical examinations, laboratory tests, and routine childhood immunizations recommended by the American Academy of Pediatrics. Typically includes the first routine newborn examination and routine inpatient or outpatient screening.

**wellness** A state of physical, mental, and social well being; a way of life that equips the individual to realize the full potential of his or her capabilities and to overcome and compensate for weakness; a lifestyle that recognizes the importance of nutrition, physical fitness, stress reduction, and self-responsibility.

**Wellness Councils of America (WELCOA)** A national nonprofit organization of 2000 corporate members in 27 councils established to promote healthier lifestyles for all Americans, especially through health promotion activities at the work site. WELCOA acts as a national clearinghouse for information on workplace health promotion and has set national criteria to measure achievement in this area. Develops products and services for any company anywhere. **Contact:** WELCOA, 9802 Nicholas St., Suite 315, Omaha, NE 68114 (phone 402-827-3590; fax 402-827-3594; e-mail well-workplace@welcoa.org; Web site www.welcoa.org/).
wellness program A means of heading off employee illnesses and accidents, as well as medical claims, by installing corporate fitness centers, supporting wholly or partially fitness programs off-site, and sponsoring health screenings and wellness education. Wellness programs typically include (1) developing awareness of the need for wellness; (2) assessment and monitoring of the overall health of employees (occupationally, physically, nutritionally, intellectually, emotionally, spiritually and ethically, and socially and environmentally); (3) skills training and the provision of supportive environments; (4) maintenance of minimal levels of performance by reducing risks through systematic exercise and life-style modification (annual physicals, smoking cessation programs, weight reduction, blood pressure control, drug and alcohol assistance, fitness centers, comprehensive health risk assessment, stress management, exercise programs, back care, and other educational programs); and (5) demand management training.

wellness services Include bereavement counseling, employee assistance programs, fitness/nutritional counseling, health fairs, maternal and infant health care, smoking cessation programs, stress reduction counseling, weight reduction programs, and wellness newsletters.

well-off older person (WOOPIE) Applied to people who have retired with an ample annuity, supplemented by social security.

Wells Notice A written notification from the Securities and Exchange Commission (SEC) indicating that the staff is considering recommending that the Commission bring an action against the company so notified relating to its actions on a matter of concern to the SEC. Typically offers the company a chance to explain its actions before the full Commission makes its final decision.

Western blot test A reliable but complicated and expensive test for the HIV antibody used to confirm the results of ELISA or other tests.

what-if? A common term for software functions that allows users to test hypotheses.

what you see is what you get (WYSIWYG) In personal computer vernacular, refers to the capabilities of such aids to the user as graphical software. Computer software used in desktop publishing, including Adobe Acrobat and such design engines as Dreamweaver, Flash, Fireworks, and ColdFusion.

whipsawing A term used by labor to describe the practice of forcing plant-against-plant competition or bidding for jobs. The threat of closings, whether specifically made or only implied, is used as a lever to gain approval of cost-saving measures unless unions make concessions with respect to such items as compensation, benefits, scheduling, or work rules.

whistleblower An employee who reports unsafe, dishonest, unethical, or questionable employer practices.

whistleblower complaints On May 28, 2003, the Occupational Safety and Health Administration published in the Federal Register an interim final rule establishing procedures for the handling of whistleblower complaints under the Corporate and Criminal Fraud Accountability Act of 2002, also known as the Sarbanes-Oxley Act.

Whistleblower Protection Act of 1989 (WPA) An act designed to protect the rights of federal employees who make disclosures of illegality, corruption, fraud, waste, abuse, and unnecessary government expenditures, prevent reprisals, and help eliminate wrongdoing within the government. The Act established the Office of Special Counsel to receive and investigate allegations of prohibited personnel practices, bring petitions for corrective actions, file complaints or make recommendations for disciplinary action, and, where appropriate, forward to the attorney general or an agency head disclosures of violations of any law, rule, or regulation, gross mismanagement, waste of funds, abuse of authority, or substantial and specific danger to public health or safety. In 1997, the Labor Department expanded the whistleblower protection responsibilities of the Occupational Safety and Health Administration by requiring the agency to prevent retaliation against employees alleging violations of the Superfund Hazardous Waste Cleanup Act, Clean Air Act, Safe Drinking Water Act, Resource Conservation and Recovery Act, Clean Water Act, Toxic Substances Control Act, and Energy Reorganization Act.

White An ethnic or racial category used for federal statistical reporting and the 2000
census. Persons with origins in any of the original peoples of Europe, the Middle East, or North Africa.

**white balance** The ability to adjust a camera to specific lighting conditions, such as overcast, bright sun, and low light.

**whiteboard** Document conferencing that accommodates multiple users and allows them simultaneously to view and annotate those documents with pens, highlighters, and drawing tools. Advanced programs handle multi-page documents and provide tools for delivering them as presentations.

**white-coat syndrome** Describes the situation in which a person’s blood pressure increases significantly when it is taken by a health care professional in an office compared with when it’s taken somewhere else. Typically caused by anxiety in the setting of a physician’s office, a clinic, or a hospital.

**white-collar cycle time** A measure of quality. It is calculated by dividing the number of actions in process (partially completed tasks) by their completion rate. Examples of actions in process: number of positions being filled, number of courses being developed, number of reports to be completed, and so on.

\[
\text{cycle time} = \frac{\text{number of actions in process}}{\text{completion rate}}
\]

**white-collar workers** Salaried employees (e.g., managers, supervisors, technicians, salespersons, and clerical workers) whose work does not usually include manual labor and therefore they dress somewhat more formally than blue-collar workers.

**Whittle New American School** A project launched by Christopher Whittle to build a new American school to replace what he describes as outdated and inadequate. The venture is called the *Edison Project*. It is described by critics as a threatening step toward privatization of public schools.

**whole language instruction** Teaching children how to read and write by grasping whole words and phrases in context rather than by phonetics — the sounds of syllables. See also phonics.

**whole-math instruction** Training students to reason through numerical problems rather than relying on memorization of multiplication tables and formulas to solve them. Critics refer to the strategy as *fuzzy math* or *MTV math*.

**wholesaling** Selling goods in large quantities to jobbers or retailers rather than directly to consumers.

**wholistic** See holistic.

**wide-angle (35-mm) lens** Takes wide camera shots, such as large groups of people or landscapes.

**wide-area information servers (WAIS)** A text search system that lets Internet users conduct topical or keyword searches of large text files.


**Wide-Area Telecommunications Service (WATS)** An efficient and cost-effective long-distance telephone service for incoming or outgoing telephone calls or both.

**wideband** A communication channel that offers bandwidth capacity greater than that used for voice communications.

**widow** In typography, a line of type at the top of a page that is undesirably short, such as a single short word or the end of a hyphenated word, such as “ing.”

**wild-ass guess (WAG)** A crude term used by engineers to describe conclusions reached by intuition or instinct rather than deduced from factual evidence.

**wild duck** Describes a creative and innovative professional, often an engineer or technician, who lives and works by different rules than other employees. Wild ducks are not motivated by traditional pay or other incentives, nor do they respond well to conventional management approaches and techniques. They require special handling. Attributed to IBM founder Thomas Watson.

**wilderness training** As distinguished from outdoor-centered programs, participants live outdoors and engage in relatively strenuous physical activities such as mountain climbing, white river rafting, and sailing.
will A legal document that determines who will receive the property of the maker upon his or her death. It also specifies how and when the beneficiary is to receive the property. Wills can often save taxes on estates.

will advise In employee relocation, indicates that a shipment is moving but that dates for pickup or delivery have not yet been established.

willful misconduct Deliberate, conscious, and premeditated violation of company rules or regulations. Willful misconduct requires the imposition of sanctions or disciplinary action.


Windfall Elimination Provision (WEP) The Social Security Amendments of 1983 include a provision that greatly reduces the Social Security benefit of a retired or disabled worker who also receives a government annuity based on his/her own earnings. It applies to anyone who became 62 (or disabled) after 1985 and becomes eligible for his/her government annuity after 1985. Both must have occurred after 1985. Congress provided for a 5-year phase-in on the reduction so that the maximum effect would not be felt until 1990. Those who became 62 in 1990 or reached that age after 1990 (and were not eligible for a federal annuity until after 1985), may have their Social Security benefit decreased by as much as 60%. An additional 20% is deducted for taking the benefit at age 62. During the 108th Congress on February 5, 2003, Representative Howard “Buck” McKeon (R-CA) along with 91 original co-sponsors introduced a bill, H.R. 594, that would repeal the GPO and the WEP. Senator Dianne Feinstein (D-CA) introduced her companion GPO/WEP repeal bill, S. 349, in the Senate on February 11, 2003. Also called windfall reduction.

windows Refers to Microsoft® Windows™, a graphical computer user interface that makes use of pull-down menus and intuitive commands, and “what you see is what you get” displays. It permits users to do more with personal computing than can be done with character-based software and do it more quickly and more easily. Used in most leading disk operating systems.

wipe In video production, changing the video image from one scene to another by sweeping away the old one either side to side, top to bottom, bottom to top, or diagonally.

Wired A monthly magazine published by Conde Nast Publications Inc.; cost: $59.40. Contact: enews.com Offices, 1225 19th Street, NW, Suite 400. Washington, D.C. 20036 (phone 202-466-8688 or 800-361-4132; fax 202-466-2565; e-mail info@wired.com; Web site www.wired.com/).

Wired Equivalent Privacy (WEP) A security standard for 802.11 wireless networks that employs encryption methodology.

wireless access protocol (WAP) A standard built into phones and other devices that allows users to access and interact with Web sites.

wireless application protocol (WAP) A technology that enables wireless devices, such as mobile phones, to access the Internet. WAP translates Internet information so that it can be displayed on the screen of a mobile phone or other portable device.

wireless data communications Wireless local area networks that will offer greater convenience and mobility to millions of users by the year 2000 or sooner. Systems will connect users by radio frequency (frequency modulation), giving them data and voice communications anywhere, anytime.

wireless fidelity (WI-FI) technology A means of acquiring high-speed nationwide access to the Internet from airports, cafes, lounges, and conference rooms. Also called wireless LANs based on the 802.11b standard.

wireless markup language (WML) A “micro-browser” standard for presenting Web pages on a mobile phone; a programming language.

wireless mike A hand-held electronic amplifying device that has no cords or wires. It is essentially a miniature transmitter that sends radio waves to a receiver, which sends the signal to an amplifier and then to speakers. Allows the speaker to move about freely but is subject to radio frequency (RF) interference from electrical wiring or other electrical devices in or near the room.

wireless technology Devices that enable people to communicate (voice and data) over the
electromagnetic spectrum. Includes cellular telephones, pagers, microphones, and package delivery tracking systems.

**Wireless Telephone Protection Act of 1998**
Amends Title 18, United States Code, with respect to scanning receivers and similar devices. Makes it unlawful to knowingly use, produce, traffic in, have control or custody of, or possess a scanning receiver or hardware or software configured to insert or modify a telecommunications instrument so that the instrument may be used to obtain telecommunications services without authorization. Approved April 24, 1998.

**wireless terminology** Business-to-employee; business-to-individual; business-to-mobile; handheld PCI; mobile-commerce; personal digital assistant; wireless application protocol; wireless markup language.

**Wiretap Act of 1986** Part of the Electronic Communications Privacy Act of 1986. Prohibits the interception (acquired during transmission), recording, or disclosure of wire, electronic, and aural communications through any electronic, mechanical, or other device. The Act contains one exception: employers may monitor telephone calls “in the ordinary course of business.”

**wish list** See want list.

**withdrawal** 1. In drug culture, deprivation of recreational drugs, resulting in depression, sweating, and delirium tremens. 2. In mental illness, retreat from society and relationships with others. Typically indicated by aloofness, apathy, lack of interest in socializing, and difficulty in communicating with others. 3. An arriving alien’s voluntary retraction of an application for admission to the U.S. in lieu of a removal hearing before an immigration judge or an expedited removal. Withdrawals are not included in nonimmigrant admission data.

**within-group score conversion** See race-norming.

**wizard** Software that automatically performs tasks for computer users, prompting them only when they must make a decision. It is a performance support tool. Involves a structured series of dialogs that applies user responses to produce a result, such as installing software or writing a report. See also tutorial.

**Wizard Award** An award given by the Professional Convention Management Association that recognizes innovation in the meeting industry. Contact: PCMA, 100 Vestavia Office Park, Ste. 220, Birmingham, AL 35216 (205-823-7262).

**Women for Sobriety, Inc.** Established to help women alcoholics achieve sobriety. Addresses the need to overcome depression and guilt. Provides group meetings, conferences, information and referrals, newsletter, and phone support. Contact: Women for Sobriety, P.O. Box 618, Quakertown, PA 18951-0618 (phone 800-333-1606 or 215-536-8026; fax 215-538-9026; e-mail NewLife@nni.com; Web site www.womenforsobriety.org/).

**women-owned business enterprise (WBE)** A business enterprise or nonprofit organization that is at least 51% owned or directed by women. In the case of a publicly owned business, at least 51% of the stock is owned by citizens or permanent resident aliens who are women. Such ownership is real, substantial, and continuing.

**Women’s Health Initiative (WHI)** One of the most comprehensive studies of women’s health ever conducted, it was launched in 1991 by the National Institutes of Health. More than 160,000 postmenopausal women, ages 50 to 79, participate in a variety of trials designed to find the best way to prevent heart disease, breast and colorectal cancers, and osteoporosis. The study will continue until 2005.

**womyn** Coined by feminists and now listed as an alternative spelling of “women” in the Random House Webster’s College Dictionary.

**wonk** A theorist and expert in any line of work who invariably exhibits singular dedication and intensity toward his or her occupation.

**“woo woo” factor** Tongue-in-cheek description, attributed to Philip Jones, former editor of Training magazine, of training activities that are pseudo-job-related and highly subjective, whose goals are personal and individualistic, and that people accept as being cost-effective on “faith” alone.

**word processing** Systems designed to produce company publications, correspondence,
advertising copy, contracts, training and development materials, instruction sheets for dealers and distributors, technical manuals, installation, and assembly, operating, maintenance, and repair instructions quickly, accurately, and relatively inexpensively.

**work** Jobs, duties, or tasks performed by people, machines, computers, energy, chemical processes, water, air, and so on, to meet an objective or produce a product or service. Work is measured by the time taken, its cost, and the quality of the output.

**work addict** A person who works to satisfy an emotional need; because the need cannot be filled, the individual develops an attachment to work and cannot stop working.

**workaholic** In its complimentary sense, describes people who work harder, longer, and smarter than others. They are people who have an overwhelming need to keep active doing productive work. They spend more time on their jobs than the jobs require, and they often give up important family, social, and recreational activities. They are not depressed and typically are physically healthy and are often regarded as top performers. In its worst sense, workaholics are people who cause problems in organizations by their refusal to delegate, their arrogance, or other bad traits. Less difficult are workaholics who compulsively rework, rewrite, and redo tasks.

**work and family programs** Work accommodations and benefits programs designed to help equalize benefits, serve as recruiting and retention incentives, and build good will among employees. Examples are adoption assistance program, dependent care assistance plan, employee home ownership plan, family care program, flexible leave, flexiplace, home leave, home marketing assistance, home sales protection, job sharing/job splitting, maternity and child care, and parental leave.

**work-at-home** A form of work and family program in which employees are allowed to work at home one or more days each week (although they may maintain a desk or office at the company site) so that they can care for their children or others.

**work-based learning** Job-related training — training in which the learners get practical, hands-on practice on the job, as well as classroom training (e.g., youth apprenticeships). The term was coined by the Office of Work-Based Learning of the U.S. Department of Labor. Sometimes called structured work-based learning.

**work breakdown structure (WBS)** In project management, the process of subdividing a project into specific tasks and subtasks to determine the resources required and their scheduled use. Results in a deliverable-oriented grouping of project elements that organizes and defines the total scope of the project. Each descending level represents an increasingly detailed definition of a project component, which may be products or services.

**work climate survey** See organization climate survey.

**work count chart** The last step in the work simplification process. Its objective is to collect information that can be used to balance employee workloads by determining how much work is being done at each work station. The count is made by using the stroke or operation tally method (counting the strokes or operations), recording items using a meter, or recording the numbers of the first and last documents handled if they are numbered serially.

**work distribution chart** A device used to improve workflow, allocate time to work processes, distribute work evenly, and reduce employee boredom or fatigue. The chart is developed by determining what tasks are being performed in a work area, who by name is doing them, and how much time is spent on each one. The chart is analyzed by a knowledgeable supervisor to improve task assignment and performance.

**Worker Adjustment and Retraining Notification Act of 1988 (WARN) An act requiring that as of February 4, 1989, workers in companies with 100 or more full-time employees receive a minimum of 60 days’ written advance notice in the event of a massive layoff (50 or more people) or plant closing. The law allows employers to provide less than 60 days’ notice when they are seeking new customers or trying to raise capital or when the closures or layoffs are due to unforeseen conditions or natural disasters. See also massive layoff; plant closing.**
**worker gang** A new corporate security problem that consists of workers who band together and conspire to steal from their companies. They use the company’s facilities and time to conduct their outside drug, money laundering, and mail fraud businesses.

**workers’ comp EAP** A new form of *employee assistance program* designed to help employers and injured employees address the emotional and psychological aspects of workplace injuries to speed up claims procedures, keep employees satisfied, and avoid lawsuits. It involves one-on-one counseling by trained counselors who act as liaisons between workers who file workers’ compensation claims and a claims adjustor, determine what, if any, emotional needs exist, and provide treatment and follow-up.

**workers’ compensation** Statutes passed by all states designed to protect workers from the hazards and consequences of accidents, injuries, illnesses, and death to themselves and their families as a result of their employment. Benefits are paid to workers suffering job-related physical, mental, or emotional accidents, injuries, disabilities, or disfigurement or who aggravate preexisting physical or mental conditions at work. In addition to death benefits, they typically include weekly payments, based on earnings and size of family, medical and hospital bills, scheduled loss (amputation, loss of use or loss of a bodily function), payments for scarring, rehabilitation, retraining, settlements, travel expenses, and attorney fees paid to the employee or his or her surviving spouse or children. Businesses must either have adequate funds to pay claims or carry appropriate workmen’s compensation insurance coverage. The laws also provide some protection to employers against excessive liability.

**workers’ compensation payments** Benefits paid to workers because of job-related injuries or illnesses. Such payments may be made by federal or state workers’ compensation agencies, employers, or insurance companies on behalf of employers.

**Workers’ Compensation Research Institute (WCRI)** An independent, not-for-profit research organization with a staff of 30 that provides high-quality objective information about public policy issues involving workers’ compensation systems. Those who benefit from the Institute’s work include public officials, insurers, employers, injured workers, organized labor, and others affected by workers’ compensation systems across the U.S. and around the world. *Contact:* WCRI, 101 Main St., Cambridge, MA 02142 (phone 617-494-1240; fax 617-494-5240).

**Workers’ GI Bill** See Workforce Investment Act of 1998.

**work ethic** An attribute whose strength is considered by many managers to be more important than intelligence, education, or enthusiasm when hiring employees. It is exemplified by industriousness, commitment to quality, conscientious attendance, practical knowledge, helpfulness to coworkers, high levels of motivation, subordination of self, coolness in crisis, company loyalty, willingness to take responsibility, effectiveness in team situations, and attention to customer/client needs.

**work-family audit** A step-by-step procedure for exploring dependent care and related issues within a company. It involves two stages: preplanning, where the company addresses key aspects of the company, the labor force, and the community to determine the need for and feasibility of initiating work-family programs; and the audit itself, which involves five steps: (1) identifying work-family options; (2) establishing objectives; (3) developing an implementation plan; (4) specifying outcomes and benefits of each program; and (5) measuring outcomes and costs. Developed by Raymond C. Collins, president of Collins Management Consulting Inc., and Renee Magid, president of Initiatives: The Center for the Advancement of Work and Family Life (reported in “Work and Family Issues,” Chap. 15 in Mary F. Cook, ed., *The AMA Handbook for Employee Recruitment and Retention*, AMACOM, 1992).

**work-family benefits** Ancillary benefits that include alcohol and substance abuse counseling, child care, education benefits, elder care, family leave, family/marital problems counseling, flexible work hours, mortgage assistance, part-time work options, psychological/emotional stress counseling, sabbaticals,
savings plans for child care, and work-at-home programs.

**work-family programs** See child care; elder care; family leave; flexible scheduling; job sharing/job splitting; work-at-home.

**workflow automation** 1. The practice of moving documents, materials, and parts among workgroup members in an organization to improve efficiency and productivity. One of the last steps in reengineering undertaken to achieve optimum efficiency in delivering information, ensuring completion of transactions, tracking the effectiveness of processes, and providing positive returns to the organization. It involves examining specific events, processes, and ways of managing a given activity and then integrating new technologies developed specifically to support and improve workflow. 2. In human resources, the practice of moving documents to improve information flow and services between HR and its customers and to create, strengthen, and maintain the links between customers and HR systems. It employs such technologies as résumé tracking, interactive voice response systems, kiosks, and most recently, the Internet.

**workflow software** Uses computers to connect human resources systems and payroll, time, attendance, accidents and injuries, and other related functions and records. Designed to reduce redundant data entry and provide immediate access to employee information.

**workforce development boards** Commissions established by states to steer work programs for “at-risk” youth. Members typically represent business and industry.

**Workforce Investment Act of 1998 (WIA)** Replaces the Job Training Partnership Act of 1982. Consolidates more than 70 federal job-training programs and provides states with the means to develop flexible, universal workforce development systems in partnerships with local governments. Designed to meet the needs of business for skilled workers and to meet the training, education, and employment needs of individuals based on the one-stop concept, in which information about and access to a wide range of training, education, and employment services is provided. Signed into law August 7, 1998. All states must be operating under the Act by July 1, 2000.

**Workforce Investment Act of 2003 (WIA)** Reauthorized the WIA of 1998 and improved employer input and participation, strengthened performance measurement and accountability, and increased funding of the system.

**workforce planning** See human resources planning.

**Workforce: The Magazine for Leaders in Human Resources** A journal published monthly by ACC Communications Inc.; cost: $59 per year. Contact: ACC Communications Inc., 245 Fisher Ave., B-2, Costa Mesa, CA 92626 (phone 800-444-6485 or 714-751-1883; fax 714-751-4106; e-mail mailroom@workforcemag.com; Web site www.workforceonline.com/).

**Workforce 2000 Revisited** A sequel to the Hudson Institute’s Workforce 2000, published in 1987, which became a definitive document on the changing workplace. Considers the impact of globalization, technology, and demographics on workers and businesses and calls for a new educational model to prepare both young and older people for work.

**work hardening** Four- to six-week programs provided for injured workers following physical or occupational therapy to give them the self-confidence and stamina needed to resume an active role in the work force. Frequently simulates the work that got employees injured in the first place to get them back on the job.

**Work Hours Act of 1962 (WHA)** Mandates that wages be computed on the basis of an 8-hour day, 40-hour week, with payment of overtime for all hours in excess of the basic day and week to certain classes of laborers.

**Work Incentive Act of 1999** On December 17th, 1999, President Clinton signed the Ticket to Work and Work Incentive Improvement Act of 1999, legislation that will allow millions of people with disabilities to return to work. The president asked the Social Security Administration and the Health Care Financing Administration to expedite the implementation of several key provisions of the Act, including the Work Incentives Planning and Assistance Program and state Medicaid buy-in programs.

**work incentives** Special social security rules that provide cash benefits and Medicare for
disabled workers while they attempt to work. They include trial work period, extended period of eligibility, expedited reinstatement of benefits, continuation of Medicare, impairment-related work expenses, recovery during vocational rehabilitation, help for low-income Medicare beneficiaries, plans for achieving self-support, and special rules for persons who are blind.

**Work Incentives Improvement Act of 1999**

Allows Americans with disabilities to keep their Medicare and Medicaid health benefits when they return to work. The bill was signed into law by President Clinton on December 17, 1999.

**work incentives rules**

Designed to provide support for disabled social security and Supplemental Security Income (SSI) beneficiaries who want employment. Although there are different rules for social security and SSI, both programs provide cash benefits and continue Medicare or Medicaid while the disabled person attempts to work on a regular basis, help with the work expenses resulting from the disability, help with vocational rehabilitation, and provide training for a new type of work.

**working capital**

The sum of an organization’s short-term or current assets including cash, marketable (short-term) securities, accounts receivable, and inventories. Net working capital is defined as the excess of total current assets over total current liabilities.

**work injury reports (WIRs)**

Used by the Bureau of Labor Statistics, U.S. Department of Labor to identify and describe in WIR surveys the occupational injury and illness situation in the U.S. The surveys are based on employee questionnaires, workers’ compensation reports, and filed claims and show the number of injured workers in various categories and the percentage who reported that they did not receive safety training for the tasks they were assigned.

**work levels**

Levels of work within an occupation. The duties and responsibilities of a job are typically evaluated using nine factors (such as knowledge, supervision received, and complexity of the work) in determining a work level. Levels vary by occupation, ranging from 1 to 15. For example, a level 1 may represent an entry level, whereas a level 15 demonstrates mastery.

**work life initiatives**

Policies and strategies designed to make workers feel part of a supportive, caring organization. Designed to win their support and loyalty and increase product and service quality and productivity. Include such services as emergency dependent, dependent care referral, income tax preparation, legal information, on-site child care, on-site fitness centers, personal or family counseling, subsidized tutoring for children, and summer day camp for children.

**work/life metrics**

Measures used to estimate the value-added (return on investment) contributions of work/life programs to the organization. Measures currently used include employee surveys, anecdotal evidence, and statistics on employee absenteeism and turnover.

**work/life programs**

Human resources programs designed and implemented to improve the performance, productivity, job satisfaction, retention, or other values related to employee welfare. Examples are pension plans, profit-sharing, employee involvement, health care, child care, flextime, job sharing, parental leave, stress management programs, or other means of meeting employee wants and needs. See [www.shrm.org/whitepapers](http://www.shrm.org/whitepapers) (click on “HR Metrics”).

**work measurement**

A method of determining the amount of output produced by a specific amount of input during a set period of time. It involves these steps: definition of the basic units of measurement (e.g., words per minute); development of data collection instruments and procedures; collection, tabulation, and analysis of work data; definition of work standards; and implementation, follow-up, and (when necessary) revision of the new standards.

**work methods analysis**

The process of analyzing procedures, operations, and systems, establishing standards of performance, and controlling performance to reduce labor costs. It involves systematic study of each job in an organizational element or process to eliminate unnecessary operations; standardize equipment, tools, procedures, and working condi-
tions; and measure the time required to perform each operation.

**Worknet** A term coined by *Human Resource Executive* magazine to describe a category of products that includes the **Internet**, **intranets**, and **extranets**.

**Work Opportunity Credit Pre-Screening Notice and Certification Request, IRS Form 8850** Required by the IRS to be submitted by the employer (signed by both the employer and the employee) to qualify for the **Work Opportunity Tax Credit**. The form must be submitted to the state employment service agency within 3 weeks after the employee starts work.

**Work Opportunity Tax Credit** Encourages businesses to hire from welfare rolls and other targeted groups, such as a member of a family who has received Temporary Assistance to Needy Families, Aid to Families with Dependent Children, a veteran and member of a family who has received food stamps for at least 3 months within 15 months preceding the date of hire, or an individual with physical or mental disabilities who has completed or is completing rehabilitation services under a state rehabilitation plan. Was available to businesses until June 30, 1998.

**work orientation factors** Approaches or orientations to work that people prefer and under which they are most motivated to work best — that is, the conditions under which a job is most effectively and efficiently performed. Attributed to Stephen L. Cohen, “The Future and HRD,” Chap. 4 in William R. Tracey, *Human Resources Management & Development Handbook*, AMACOM, 1993.

**work participation method** See work performance.

**work performance** A time-consuming and expensive (yet effective) method of collecting job data, it involves performance of job tasks by the job analyst. Simple operations may be performed without prior instruction; more complex job activities require training and supervision until learned.

**workplace basic skills training** See literacy training.

**workplace chaplain** A member of the clergy (minister, priest, rabbi, or other) employed by an organization and made available to employees on a voluntary basis to provide spiritual guidance and counseling. The objective is to show compassion and concern, improve communication between employees and management, reduce stress, and meet other special needs of employees for assistance.

**workplace diversity** Having a work force that at all levels is representative of the general population in terms of ethnic, racial, religious, and cultural backgrounds and genders and lifestyles.

**workplace information services** An employer-sponsored dependent care option. May include parent seminars and resource referral programs.

**workplace know-how** Five competencies identified by the secretary of labor’s **Commission on Achieving Necessary Skills**. In 1991 it reported that children must master the following: (1) resources — allocating time, money, materials, space, and staff; (2) interpersonal skills — working on teams, teaching others, serving customers, leading, negotiating, and working well with people from culturally diverse backgrounds; (3) information — how to acquire and process data, including file management and computer literacy; (4) systems — understanding social, organizational, and technological systems, monitoring and correcting performance and designing or improving systems; and (5) technology — selecting equipment and tools, applying technology to specific tasks and maintaining and troubleshooting technologies. In addition, the commission stated that young people also need a foundation that stresses thinking skills: being able to make decisions, solve problems, and reason.

**workplace no-show** An unscheduled absence of an employee, typically for personal business, such as an annual physical, family problems, or closing on a home purchase.

**Workplace Safety and Health Program Standard** A standard developed by the Occupational Safety and Health Administration that was implemented during fiscal year 1997. The standard requires employers to institute comprehensive safety and health programs in the workplace.

**workplace search** The practice of conducting probes and surveys to locate contraband,
stolen property, or illegal nonprescription drugs.

**workplace surveillance** The practice of observing or eavesdropping on workers by human or technical means (such as video cameras and telephone taps and recordings) to prevent or detect criminal activity or violations of company policies and rules.

**work practice control** Any one of several job injury countermeasures, such as information, education, training, and supervision.

**work process chart** A work simplification technique that documents the flow of a single unit (form, document, equipment part, component of a system) through an operation, series of operations, or series of workstations and enables analysis of the process and subsequent improvement of efficiency. Symbols are used to create a chart showing stages in the work process: operation, transportation, inspection, and storage or delay.

**work-related entitlements** Federal entitlement programs that base eligibility for benefits on a work history, usually in combination with an age requirement, such as social security, Medicare, civil service retirement, military retirement, and unemployment compensation.

**work rules** Workplace requirements and prescriptions established, communicated, interpreted, and enforced to guide the actions of employees, supervisors, and collective bargaining units, maintain discipline, prevent injuries and accidents, and maintain productivity. They deal with such items as absence and tardiness, rest periods and coffee breaks, safety procedures, and protective equipment and clothing.

**work sample test** An assessment test that requires the testee (job candidate) to perform one or more of the tasks of a job. Commonly used to select cashiers, computer operators, secretaries, stenographers, and so on.

**work sampling** A method of measuring work that requires a trained analyst. The job is broken down into tasks, random observations are made of individuals performing the job or tasks using mathematical formulas to establish the proper sample size, and a report is prepared describing how job incumbents spent their time and the number of work units produced during a specified period of time. Analysts also report the amount of time used to produce each unit of work output.

**works council** Councils established for the information and consultation of employees. Required by the European Union of any company in Europe, including American companies, with more than 1000 employees and more than 150 employees in each of at least two countries, effective September 22, 1996.

**work sharing** An alternative to layoffs during recessions or restructuring in which all or part of a company’s workforce temporarily reduces hours and salary. In some states, employees can collect unemployment insurance to offset part of the wages lost.

**workshop** A meeting or conference at which a group of people, under the leadership of an instructor or facilitator, intensively studies, discusses, and applies principles, procedures, and processes.

**workshop method** A program designed to involve participants directly in the learning process. It makes use of such methods and techniques as panels, discussion, group interviews, group problem solving, and role playing.

**work simplification** A systematic attempt to improve the way work is performed; that is, make work simpler and easier to do. It uses work distribution, work flow, and work process charts to determine exactly how a duty or task is performed; reviews, analyzes, questions, and challenges every step in the work process; develops and tests alternative methods; implements the best and most workable methods; modifies the new method as needed; and repeats the process after an appropriate period of time.

**worksite marketing** Originally defined as the sale of voluntary insurance products by employers to employees at the workplace through payroll deductions, the term is now used to describe such voluntary benefits as discounts on prescription drugs, movie and airline tickets, savings and retirement offerings, and even consumer goods in addition to discounted insurance products.

**workspace** One form of teaching, learning, technology center. Office space and equipment for use by faculty and academic support professional staff, such as adjunct faculty,
graduate teaching assistants, and consultants who have no offices of their own.

**workstation** A stand-alone position for one person consisting of a personal computer and associated peripherals or keyboard entry to a computer along with a desk and chair and storage space (and sometimes a communications interface with other positions or stations).

**work stoppage** Cessation of work by employees in sympathy with a cause or to express a grievance.

**work-study** Federal programs that allow students to work and earn money while attending postsecondary education programs.

**work team** 1. Employees who work permanently and exclusively as members of a team. 2. A form of participatory management designed to place management and decision making authority at lower levels in the organization. Teams are trained and then given autonomy in specific areas of work or for carrying out specific functions. Three of the most common types are: (1) problem-solving teams, consisting of 5 to 12 volunteers who meet weekly to discuss ways of improving the work environment; (2) special teams, consisting of 2 to 12 members, established to serve a variety of purposes, such as designing and introducing new technology or meeting with customers, clients, and suppliers; and (3) self-managed teams, consisting of 5 to 15 workers who learn all production tasks, rotate from job to job, order materials, and schedule work.

**work team development** Provided for leaders and members of committees, project teams, quality circles, self-directed work teams, and task forces to improve their performance. Focuses on the selection and development of members, how to structure and manage the team, how to resolve conflict, and how to increase collaboration and productivity.

**work to the rule** A tactic used by members of collective bargaining units to underscore their dissatisfaction with management policies or practices. Instead of going on strike, the workers refuse to engage in any work-related activities that are not specifically identified in the labor contract as their responsibility. For example, unionized teachers express their frustration and anger over low salaries, layoffs, imposed pay cuts, and larger class sizes by refusing to write letters of recommendation for student applicants for college admission and scholarships, perform after-school tutoring, conduct evening parent interviews, or sponsor clubs.

**World at Work** Formerly the American Compensation Association. A nonprofit association of more than 20,000 human resource executives, practitioners, consultants, and academicians engaged in the design, implementation, and management of employee compensation and benefits programs. ACA is committed to excellence in and the advancement of the total compensation profession. It holds periodic meetings to exchange information on compensation trends, conducts salary surveys, and conducts training programs. Sponsors certification program for **Certified Benefits Professional**. New focus: total rewards — the rewards that make up the “work experience.”  
*Contact:* World at Work, 14040 N. Northsight Blvd., Scottsdale, AZ 85260-3601 (phone 480-951-9191; fax 480-483-8352; e-mail customerrelations@worldatwork.org; Web site www.worldatwork.org/).

**World Federation of the Deaf (WFD)** Advocates for the rights of deaf people around the world. Promotes the exchange of research findings, ideas, and reports about deafness. Encourages national federations of deaf people to establish aid programs for deaf people in developing countries.  
*Contact:* World Federation of the Deaf, P.O. Box 65 00401 Helsinki, Finland (TTY +358 9 580 3573; fax +358 9 580 3572; e-mail info@wfdnews.org; Web site www.wfdnews.org/).

**World Institute on Disability (WID)** A public policy center that uses research, public education, training, and model program development to create a more accessible and supportive society. WID is a nonprofit, public policy center dedicated to promoting independence and full societal inclusion of people with disabilities.  
*Contact:* WID, 510 16th St., Suite 100, Oakland, CA 94612 (phone 510-763-4100; TTY 510-208-9496; fax 510-763-4109; e-mail webpoobah@wid.org; Web site www.wid.org/).

**World Resources Institute (WRI)** An independent center for policy research and technical assistance on global environmental and
Worldspan 736 written reprimand
devolution issues. Dedicated to helping
governments and private organizations of all
types cope with environmental, resource, and
development challenges of global signifi-
cance. Through policy research and technical
assistance, WRI helps address the question of
how societies can meet human needs and nur-
ture economic growth without destroying the
natural resources and environmental integrity
that make prosperity possible. Contact: WRI,
10 G Street, NE, Suite 800, Washington, D.C.
20002 (phone 202-729-7600; fax 202-729-
7610; e-mail front@wri.org; Web site
www.wri.org/).
Worldspan In travel management, a com-
puter reservation system jointly owned by
Abacus, Delta, Northwest, and TWA. Also
offers phone consultation, technical specifi-
cations, compatibility certification, and
marketing.
World Trade Organization (WTO) Created
by the General Agreement on Tariffs and Trade
on December 15, 1993, the WTO, approved by the legislatures of the countries
involved, is a permanent institution estab-
lished to enforce trade rules covering more
than 10,000 products and nearly all business
services in 117 nations. A rules-based, mem-
ber-driven organization, all decisions are
made by the member governments, and the
rules are the outcome of negotiations among
members. The decisions of the WTO are bind-
ing unless unanimously reversed by it mem-
ers. Contact: World Trade Organization, rue
de Lausanne 154, CH-1211 Geneva 21, Swit-
zerland (phone +41-22 739 51 11; fax +41-22
731 42 06; e-mail enquiries@wto.org; Web
site www.wto.org/english/).
World Wide Web (WWW) A weblike net-
work of Internet information sources, the
WWW is the multimedia-rich part of the
Internet with pictures, sound, and text. It
involves a hypermedia information storage
system that employs software and a graphical
user interface to assist the user in browsing
or navigating through the Internet simply by
pointing and clicking.
world/world class standards In education,
standards that are based on the content pre-
Presented to and expectations held for students
in countries that have demonstrated superior
academic performance on international
assessments.
Worm A malicious computer program de-
digned to propagate itself as the user unknow-
ingly performs routine functions, such as
copying files. It can continue to propagate
across a computer network or over a modem.
Wrap See wrap-fee program.
Wraparound plan 1. A deferred compensa-
tion plan designed to augment existing 401(k)
investments to enable highly compensated
employees to save for their retirement.
2. Insurance or health care plan coverage,
often used for Medicare, for copayments and
deductibles that are not covered under a mem-
ber’s basic plan.
Wrap-fee program A program that allows an
investor to define and cap the expense of
investment advice and brokerage execution
costs by paying a fee (usually a percentage of
the dollars invested) for such services. Origin-
ally consisting of a simple flat fee in lieu of
a commission, or a fee covering both money
management services and brokerage execu-
tion fees, wrap-fee programs now offer such
services as evaluation of investment objec-
tives, assistance in allocating assets among
various types of investments, custodial ser-
dices, securities transactions, and portfolio
management.
Write once, read many (WORM) Compact
disks that are erasable and can be rewritten
only once but read many times.
Write protection A method of protecting a
disk so that its information cannot be altered.
Users can read the contents of a protected disk
but they cannot add or delete any information
unless the disk is “unlocked.”
Writing training Training provided employ-
ees at any level to improve their writing ability
through content, exercises, and activities
designed to develop skills for creating specific
pieces of writing, such as correspondence,
decision papers, reports, job descriptions, pol-
cy statements, proposals, and performance
evaluations.
Written reprimand A short memo or letter
addressed to the employee that clearly and
succinctly describes the offense or unaccept-
able behavior, underscoring the fact that the
incident represents repeat behavior. It reminds
the employee of previous discussions about the behavior and states that additional incidents will result in more stringent action. Usually a copy of the memo or letter is placed in the individual’s personnel file.

**wrongful discharge** Unfair or unjust termination. A corollary to the legal doctrine of “employment at will.” In a decision by the Supreme Court in June 1988, employees covered by a collective bargaining agreement who have bargained for grievance and arbitration of discharges that violate their contracts have the additional remedy of going to court to sue for compensatory and punitive damages. There are three basic grounds for such a suit: breach of contract, violation of public policy, and breach of an implied covenant of good faith and fair dealing.


**Wyden Amendment** An amendment to an omnibus spending bill proposed by Sen. Ron Wyden (D-Oregon) and passed unanimously by the Senate January 23, 2003. The Amendment bars research, development, and deployment of the Pentagon’s **Total Information Awareness Program** within 90 days of enactment of the bill unless the Department of Defense submits a detailed report about the program, including its costs, goals, impact on privacy and civil liberties, and prospects of success in stopping terrorists. Research could continue if President Bush certifies to Congress that the report could not be provided or that a halt “would endanger the national security of the United States.” It should be noted that while the system could be used to support lawful military and foreign intelligence operations, it could not be used in the U.S. unless legislation specifically authorizing its use were passed by the Congress.
x-axis The abscissa on a two-dimensional Cartesian coordinate system (a graph) for locating points in a plane; the horizontal line that intersects the origin and the ordinate (the vertical line that intersects the abscissa and the origin). It is one of the elements of reference by which a point, as on a curve, is referred to in a system of fixed, rectilinear, coordinate axes.

Xers A label for a generation, a demographic generalization applied to the generation (1960–1980) following the baby boomers, the twenty-something generation brought up on video and accustomed to technology, that came of age in the late 1980s and early 1990s. Said to be risk-takers, skeptical, family-oriented, pragmatic, highly competitive, self- and fulfillment-oriented. Attributed to Douglas Copeland in the novel Generation X: Tales for an Accelerated Society.

XML See extensible markup language.
Y

Y2K  Year 2000.
YIU  Yes, I understand (Internet speak).
YOYOW  You Own Your Own Words (Internet speak).
YR  Your (Internet abbreviation).
YSA  Youth Service America.

Yahoo!  On the Internet, a search engine that enables the user to type in a key word to find homepages of sites that include the same word. (Web site www.yahoo.com/)

y-axis  The ordinate on a two-dimensional Cartesian coordinate system (a graph) for locating points in a plane; the vertical line the intersects the origin and the abscissa (the horizontal line that intersects the ordinate and the origin). It is one of the elements of reference by which a point, as on a curve, is referred to in a system of fixed, rectilinear, coordinate axes.

Year 2000 (Y2K)  Computer language used to describe the Millennium bug — the fact that most computer programs assumed that all years began with the same two digits, 1 and 9; therefore, at 1 second past midnight on the first day of the new century, computer clocks that had not been made Y2K-compatible did not change to the year 2000. In many cases, the effect was that all data and software became inaccessible. In others, the clock was changed to 1900, making it impossible for users to share data, get on the Internet, or work on a network.

yellow-dog contract  An agreement not to joint a union forced on employees before they were hired by employers. The practice was prevalent in the early days of unions (prior to the 1930s), but it is now illegal. See also Labor–Management Relations Act of 1935.

yield  A measure of the income generated by an investment; for example, the amount of interest paid on a bond divided by the price.

yield management  A marketing and sales technique, often computerized, that combines human behavior forecasting using historical data and just-in-time product pricing (moving the product out of inventory at just the right moment). The yield manager makes sales projections while changing the pricing. Used by airlines to continually adjust the number of seats to be sold at a given fare and hotels to quote prices for blocks of rooms 2 years in advance.

yiffies  Translates to “young, individualistic, freedom-minded and few” persons. Applies to persons under 26 who decide for themselves where they are going, are not totally dedicated to their jobs, and are in the post-1964 generation of people more interested in job satisfaction, a laid-back lifestyle, and having fun than they are in money.

yoga  An alternative treatment involving mental and physical exercises designed to develop mental, physical, and spiritual health by withdrawing the senses from all external objects. Concentrates on postures, poses, and breathing.

You Own Your Own Words (YOYOW)  An Internet acronym meaning that an individual is responsible for the things he or she says and has the right to challenge any unauthorized use of the words.

Youth Service America (YSA)  An alliance of 171 National Service Affiliates committed to community and national service. YSA’s mission is to build healthy towns and cities and foster citizenship, knowledge, and personal development through a powerful network of service opportunities for young Americans. Provides technical assistance, materials, policy development, and national newsletter. Contact: YSA, 1101 15th St., NW, Suite 200, Washington, D.C. 20005 (phone 202-296-2992; fax 202-296-4030; Web site www.ysa.org/).

yuppie flu  See chronic fatigue syndrome.
yuppies  Young, upwardly mobile, urban professionals.
yurt  A “wilderness” accommodation rented for corporate incentive groups and team building activities. Features a circular tent on a raised platform, canvas siding, French doors, and a skylight. Each unit includes a bed and a private bathroom.
Z

ZBB  Zero-base budgeting.

**zero-base budgeting (ZBB)** A budgeting system in which management carefully examines the basis for allocating resources during the period when budgets are being formulated and programs and services are being planned. Rather than using the previous year’s funding levels as a base, ZBB uses zero funding as the starting point. So, prior funding levels are essentially ignored, and all activities and programs compete on an equal footing for funding.

**zero-based staffing** A staffing strategy commonly used after extensive downsizing and restructuring. Involves eliminating, reevaluating, and redesigning positions within the organization structure and requiring employees to reapply for configured positions.

**zero defects** A program designed to achieve the objective of “zero defects” in products and services delivered to customers and clients.

**zero-sum game** Competition between two individuals or groups where only one of the contestants is the winner and the victor wins at the expense of the loser. For example, labor–management contract negotiations, marketing, and so on.

**'zine** A Web journal — no paper, no printing, no postage, no delay, and no waiting. For example, Word (www.word.com/index.html), Salon (www.salon1999.com/), Slate (www.slate.com), and Feed (www.feedmag.com).


**Zoe Baird problem** Failure to pay social security taxes (7.65% paid by the employer and a matching amount withheld from the wages) on a domestic employee’s wages every 3 months when those wages exceed $50 per quarter. Baird is the corporate lawyer whose nomination for the position of attorney general in the Clinton cabinet was withdrawn after disclosure that she had failed to pay social security taxes for her maid and chauffeur, who were illegal aliens.

**zone fare** A marketing initiative; a method of fare calculation used to simplify fare structures and budgeting for the customer — and a good buy for companies with 100 or more persons traveling to a meeting when their departure points are scattered geographically. Rates are quoted based on geographic zones within a region (usually four to five zones).

**zoom lens** A camera lens that combines several lens capabilities in a single unit. Moves from wide angle (28-mm) to close-up (70-mm to 105-mm).

**Z-score** See standard score; T-score.
Part II

Index of Key Terms

Note to the reader: This section contains a sample list of key items arranged by HR area. They are included to assist the user in recalling or locating terms in a given area of interest. The list does not contain all of the terms included in the Glossary. The HR Areas and the pages in this part on which they begin follow.
<table>
<thead>
<tr>
<th>Key Terms Headings</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Associations</td>
<td>748</td>
</tr>
<tr>
<td>2 Benefits</td>
<td>751</td>
</tr>
<tr>
<td>3 Budgeting</td>
<td>754</td>
</tr>
<tr>
<td>4 Child Care and Elder Care</td>
<td>754</td>
</tr>
<tr>
<td>5 Communication</td>
<td>755</td>
</tr>
<tr>
<td>6 Compensation</td>
<td>755</td>
</tr>
<tr>
<td>7 Computer-Related Terms</td>
<td>757</td>
</tr>
<tr>
<td>8 Cost Management</td>
<td>762</td>
</tr>
<tr>
<td>9 Creativity and Innovation</td>
<td>763</td>
</tr>
<tr>
<td>10 Desktop Publishing</td>
<td>763</td>
</tr>
<tr>
<td>11 Disability</td>
<td>764</td>
</tr>
<tr>
<td>12 Education</td>
<td>766</td>
</tr>
<tr>
<td>13 Employee Development</td>
<td>767</td>
</tr>
<tr>
<td>14 Employee Discipline</td>
<td>768</td>
</tr>
<tr>
<td>15 Employee Participation</td>
<td>768</td>
</tr>
<tr>
<td>16 Employee Services</td>
<td>768</td>
</tr>
<tr>
<td>17 Equal Employment Opportunity</td>
<td>769</td>
</tr>
<tr>
<td>18 Ethics</td>
<td>770</td>
</tr>
<tr>
<td>19 Finance and Accounting</td>
<td>770</td>
</tr>
<tr>
<td>20 Forecasting</td>
<td>773</td>
</tr>
<tr>
<td>21 Health Care</td>
<td>774</td>
</tr>
<tr>
<td>22 Health, Fitness, and Wellness</td>
<td>779</td>
</tr>
<tr>
<td>23 Instructional Strategies and</td>
<td>780</td>
</tr>
<tr>
<td>Techniques</td>
<td></td>
</tr>
<tr>
<td>24 Instructional Systems Development</td>
<td>781</td>
</tr>
<tr>
<td>25 Job Analysis and Job Evaluation</td>
<td>781</td>
</tr>
<tr>
<td>26 Jobs and Functions</td>
<td>782</td>
</tr>
<tr>
<td>27 Labor–Management and</td>
<td>785</td>
</tr>
<tr>
<td>Industrial Relations</td>
<td></td>
</tr>
<tr>
<td>28 Laws and Legal Terms</td>
<td>786</td>
</tr>
<tr>
<td>29 Leadership</td>
<td>794</td>
</tr>
<tr>
<td>30 Learning and Behavior</td>
<td>794</td>
</tr>
<tr>
<td>31 Management</td>
<td>796</td>
</tr>
<tr>
<td>32 Marketing, Pricing, and Sales</td>
<td>797</td>
</tr>
<tr>
<td>33 Measurement and Evaluation</td>
<td>799</td>
</tr>
<tr>
<td>34 Medical Terms</td>
<td>800</td>
</tr>
<tr>
<td>35 Meeting Management</td>
<td>803</td>
</tr>
<tr>
<td>36 Military and Veterans Organzations</td>
<td>804</td>
</tr>
<tr>
<td>37 Motivation, Incentives, and Awards</td>
<td>805</td>
</tr>
<tr>
<td>38 Organization Design</td>
<td>806</td>
</tr>
<tr>
<td>39 Organization Development</td>
<td>807</td>
</tr>
<tr>
<td>40 Performance Appraisal</td>
<td>807</td>
</tr>
<tr>
<td>41 Problem Solving</td>
<td>808</td>
</tr>
<tr>
<td>42 Productivity, Standards, and</td>
<td>808</td>
</tr>
<tr>
<td>Quality Control</td>
<td></td>
</tr>
<tr>
<td>43 Professional Journals</td>
<td>809</td>
</tr>
<tr>
<td>44 Project Management</td>
<td>810</td>
</tr>
<tr>
<td>45 Purchasing and Contracting</td>
<td>810</td>
</tr>
<tr>
<td>46 Recruiting, Hiring, and Promoting</td>
<td>811</td>
</tr>
<tr>
<td>47 Research Organizations and</td>
<td>812</td>
</tr>
<tr>
<td>Institutes</td>
<td></td>
</tr>
<tr>
<td>48 Research, Statistics, and</td>
<td>812</td>
</tr>
<tr>
<td>Information Systems</td>
<td></td>
</tr>
<tr>
<td>49 Safety and Security</td>
<td>814</td>
</tr>
<tr>
<td>50 Service and Information</td>
<td>814</td>
</tr>
<tr>
<td>51 Substance Abuse</td>
<td>815</td>
</tr>
<tr>
<td>52 Teams and Team Building</td>
<td>816</td>
</tr>
<tr>
<td>53 Technology</td>
<td>816</td>
</tr>
<tr>
<td>54 Tests and Testing</td>
<td>819</td>
</tr>
<tr>
<td>55 Training</td>
<td>820</td>
</tr>
<tr>
<td>56 Travel Management</td>
<td>822</td>
</tr>
<tr>
<td>57 Work Measurement</td>
<td>824</td>
</tr>
</tbody>
</table>
1 Associations

ABLEDATA, 6
AboutFaceUSA, 6
ADARA, 12
Al-Anon, 19
Alateen, 20
Alcoholics Anonymous, 20
Alexander Graham Bell Association for the Deaf, 21
Alliance of Work/Life Professionals, 21
(The) American Academy of Financial Management™, 23
(The) American Academy of Psychoanalysis, 23
American Action Fund for Blind Children and Adults, 24
American Arbitration Association, 24
American Association for Adult and Continuing Education, 24
American Association for Higher Education, 24
American Association of Occupational Health Nurses, 24
American Association of Retired Persons, 24
American Association of the Deaf-Blind, 24
American Association on Mental Retardation, 24
American Bar Association, 25
American Cancer Society, 25
American Compensation Association, 26
American Council of the Blind, 26
American Council on Education, 26
American Council on International Personnel, 26
American Counseling Association, 26
American Creativity Association, 26
American Deafness and Rehabilitation Association, 27
American Dental Association, 27
American Diabetes Association, 27
American Educational Research Association, 27
American Federation of Government Employees, 27
American Federation of Labor-Congress of Industrial Organizations, 27
American Federation of State, County and Municipal Employees, AFL-CIO, 27
American Federation of Teachers, 28
American Foundation for the Blind, 28
American Heart Association, 28
American Hotel & Lodging Association, 28
American Hospital Association, 28
American Institute of Certified Public Accountants, 28
American Management Association, 28
American Marketing Association, 29
American Medical Association, 29
American National Standards Institute, 29
American Nurses Association, 29
American Nurses Credentialing Center, 29
American Physical Therapy Association, 29
American Printing House for the Blind, Inc., 29
American Productivity & Quality Center, 30
American Psychological Association, 30
American Self-Help Clearinghouse, 30
American Society for Healthcare Human Resources Administration, 30
American Society for Industrial Security, 30
American Society for Quality Control, 30
American Society for Training and Development, 31
American Society of Association Executives, 31
American Society of Composers, Authors & Publishers, 31
American Society of Pension Actuaries, 31
American Society of Travel Agents, 31
American Speech-Language-Hearing Association, 31
American Technical Education Association, 32
American Vocational Association, Inc., 32
Arthritis Foundation, 42
Association for Applied Interactive Multimedia, 44
(The) Association for Behavior Analysis, 44
Association for Continuing Higher Education, 45
Association for Educational Communications and Technology, 45
Association for Experiential Education, 45
Association for Investment, Management, and Research, 45
Association for Quality and Participation, 45
Association for Worksite Health Promotion, 45
Association of Collegiate Conference and Events Directors — International, 46
Association of Corporate Travel Executives, 46
Association of Destination Management Executives, 46
Association of Executive Search Consultants, 46
Association of Information Technology Professionals, 46
Association of Management Consulting Firms, 46
Association of Meeting Professionals, 47
(The) Association of Outplacement Consulting Firms International, 47
Association of Recognition Professionals
Autism Society of America, 51
Better Hearing Institute, 64
Burns United Support Groups, Inc., 77
Business Marketing Association, 79
(The) Calix Society, 85
Canadian Labour Market and Productivity Centre, 86
Carnegie Corporation of New York, 89
Catalyst, 92
Center for Assistive Technology, 94
Center for Creative Leadership, 94
Certified Financial Planner Board of Standards, 97
Child Care Action Campaign, 104
Cleft Palate Foundation, 110
(The) College Board, 115
College and University Personnel Association, 115
Commission on Recognition of Postsecondary Accreditation, 117
Communications Media Management Association, 118
Computer Education Management Association, 126
(The) Conference Board, 130
Convention Liaison Council, 141
Council for Adult and Experiential Learning, 150
Council of Citizens with Low Vision International, 150
(The) Council on Hotel, Restaurant and Institutional Education, 151
Cystic Fibrosis Foundation, 162
Direct Link for the Disabled, 187
Direct Marketing Association, Inc., 187
Distance Education and Training Council, 192
(The) Ear Foundation, 203
Eastern Paralyzed Veterans Association, 204
Educational Assistance Ltd., 208
Educational Testing Service, Inc., 208
Emotional Health Anonymous, 216
Emotions Anonymous, 216
Employee Assistance Professionals Association, 217
Employee Benefits Infosource, 217
Employee Relocation Council, 220
Employment Management Association, 222
Environmental Industry Associations, 226
Epilepsy Foundation of America, 227
(The) ESOP Association, 230
Ethics Resource Center, 231
European Organization for Quality, 233
FedWorld Information Network, 258
(The) Financial Planning Association, 262
Group Health Association of America, 294
Healthcare Convention & Exhibitors Association, 304
(The) Helen Keller National Center, 308
Hospitality Sales & Marketing Association, 316
Human Resource Planning Society, 321
Information Access Project for Blind Individuals, 341
Institute for Chartered Financial Analysts, 344
Institute of Certified Travel Agents, 345
Institute of Industrial Engineers, 345
Institute of Management Consultants, 345
Insurance Conference Planners Association, 347
International Association for Continuing Education & Training, 354
International Association for Exposition Management, 354
International Association for Financial Planning, 354
International Association for Human Resource Information Management, 354
International Association of Audio Visual Communicators, 354
International Association of Business Communicators, 354
International Association of Career Management Professionals, 355
International Association of Certified Coaches, 355
International Association of Conference Centers, 355
International Association of Convention & Visitors Bureaus, 355
International Association of Eating Disorders Professionals, 355
International Association of Fairs & Expositions, 355
International Association of Presentation Professionals, 356
International Communications Industries Association, 356
International Congress & Convention Association, 356
International Customer Service Association, 357
(The) International Dyslexia Association, 357
International Federation of Accountants. 357
International Federation of Hard of Hearing People, 357
International Federation of Training and Development Organisations, 357
International Foundation for Stutterers, Inc., 357
International Foundation of Employee Benefits Plans, 357
International Gay & Lesbian Travel Association, 358
International Interactive Communications Society, 358
International Personnel Management Association, 358
International Society for Performance Improvement, 358
| International Society for Technology in Education | 359 |
| International Society of Certified Employee Benefit Specialists | 359 |
| International Society of Meeting Planners | 359 |
| International Special Events Society | 359 |
| (The) International Telework Association and Council | 359 |
| International Visual Literacy Association | 360 |
| Job Accommodation Network | 366 |
| Job Corps | 367 |
| Job Opportunities for the Blind | 368 |
| Joint Commission on Accreditation of Healthcare Organizations | 370 |
| Laubach Literacy | 381 |
| (The) Learning Resources Network | 384 |
| Let’s Face It | 386 |
| Life Office Management Association | 389 |
| Literacy Volunteers of America | 392 |
| Management Centre Europe | 404 |
| Media Human Resources Association | 413 |
| Meeting Professionals International | 420 |
| Multiple Sclerosis Association of America | 433 |
| National Academy of Arbitrators | 439 |
| National Academy of Human Resources | 439 |
| National Alliance for Restructuring Education | 440 |
| National Alliance for the Mentally Ill | 440 |
| National Alliance of Business | 440 |
| National Amputation Foundation | 441 |
| National Association for Alternative Staffing | 441 |
| National Association for Employee Recognition | 441 |
| National Association for Female Executives | 441 |
| National Association for the Education of Young Children | 442 |
| National Association for the Self-Employed | 442 |
| National Association for Visually Handicapped | 442 |
| National Association of Child Care Resource and Referral Agencies | 442 |
| National Association of Colleges and Employers | 442 |
| National Association of Personal Financial Advisors | 443 |
| National Association of Personnel Services | 443 |
| National Association of Retired Federal Employees | 443 |
| National Association of State Boards of Education | 443 |
| National Association of Temporary and Staffing Services | 443 |
| National Association of the Deaf | 443 |
| National Association of Women Business Owners | 444 |
| National Board for Professional Teaching Standards | 444 |
| National Business Education Association | 444 |
| National Business Travel Association | 444 |
| National Cancer Institute | 444 |
| National Catholic Office for Persons with Disabilities | 444 |
| National Center for Youth with Disabilities | 444 |
| National Center on Education and the Economy | 445 |
| National Clearing House for Alcohol and Drug Information | 445 |
| National Clearinghouse for ESL Literacy Education | 445 |
| (The) National Coalition for Literacy | 445 |
| National Coalition of Black Meeting Planners | 445 |
| National Committee for Quality Assurance | 446 |
| National Council on Disability | 446 |
| National Cued Speech Association | 446 |
| National Down Syndrome Society | 447 |
| National Easter Seal Society | 447 |
| National Education Association | 447 |
| (The) National Employee Services and Recreation Association | 447 |
| National Federation of the Blind | 447 |
| National Foreign Trade Council | 448 |
| National Foundation for the Improvement of Education | 448 |
| National Helpers Network | 448 |
| National Information Center for Children and Youth with Disabilities | 448 |
| National Information Center on Deafness | 448 |
| National Institute for Literacy | 449 |
| (The) National Institute of Standards and Technology | 449 |
| (The) National Institute on Deafness and Other Communications Disorders Clearinghouse | 449 |
| (The) National Management Association | 451 |
| National Multiple Sclerosis Society | 451 |
| National Neurofibromatosis Foundation, Inc. | 451 |
| National Organization for Competency Assurance | 451 |
| National Organization on Disability | 451 |
| National Rehabilitation Association | 452 |
| National Resource Library on Youth with Disabilities | 452 |
| National Safety Council | 452 |
| National School Boards Association | 452 |
| National Society for Experiential Education | 453 |
| National Speakers Association | 454 |
| National Spinal Cord Injury Association | 454 |
| National Telecommuting Institute, Inc. | 454 |
National Wellness Association, 455
Office of Special Education and Rehabilitative Services, 475
Office of Special Education Programs, 476
Ontario Society for Training and Development, 480
Organization Development Institute, 485
Organization Development Network, 486
(The) Orson Dyslexia Society, 487
Pacer Center, Inc., 495
Paralyzed Veterans of America, 498
Personnel Management Association of Aztlan, 515
Phi Delta Kappa, 517
(The) Phoenix Society for Burn Survivors, Inc., 517
Professional Convention Management Association, 540
Professional Organizational Development Network in Higher Education, 541
Professionals in Human Resources Association, 541
Professional Society for Sales & Marketing Training, 541
Project LINK, 545
Project Management Institute, 545
Religious Conference Management Association, 570
Retinitis Pigmentosa International, 578
Self Help for Hard of Hearing People, 608
Self-Insurance Institute of America, 608
Service Corps of Retired Executives, 612
Sexuality Information & Education Council of the United States, 614
Society for Applied Learning Technology, 625
Society for Human Resource Management, 625
Society for Intercultural Education, Training, and Research (International), 625
Society for Muscular Dystrophy Information, International, 625
Society for Nonprofit Organizations, 626
Society for Technical Communication, 626
Society of Corporate Meeting Professionals, 626
Society of Government Meeting Professionals, 626
Society of Incentive & Travel Executives, 626
Society of Independent Show Organizers, 626
Society of Manufacturing Engineers, 626
Society of Motion Picture and Television Engineers, 627
Society of Professional Benefit Administrators, 627
Society of Travel Agents in Government, 627
Special Libraries Association, 630
Stuttering Foundation of America, 644
Toastmasters International, 671
Trade Show Exhibitors Association, 676
Travel Industry Association of America, 683
United Cerebral Palsy, 694
United States Distance Learning Association, 695
University Continuing Education Association, 697
U.S. Travel Data Center, 702
Utilization Review Accreditation Commission, 703
Video Electronics Standards Association, 713
Vision World Wide, Inc., 717
Visiting Nurse Associations of America, 717
Wellness Councils of America, 724
Women for Sobriety, Inc., 728
World at Work, 735
World Federation of the Deaf, 735
World Trade Organization, 736
Youth Service America, 741

2 Benefits

accessorial services, 7
accidental death and dismemberment, 8
accrued benefit, 9
accumulated benefit obligations, 9
acknowledgement card, 9
actuarial reduction, 11
adjusted funding ratio, 12
agreed delivery date, 18
alternative work options, 23
adult day care, 13
age-based defined contribution plan, 16
age out, 17
Aid to Families with Dependent Children, 18
Amended Value Home Sale Program, 23
ancillary benefits, 34
annual leave, 35
annuity, 36
appliance service, 38
Appraised Value Home Sale Program, 39
Assigned Sale Program, 43
association health plan, 46
authorization to participate, 51
automobile handling charge, 52
average final compensation, 53
Baby UI, 56
backdoor rationing, 56
Benny Awards, 63
bonanza babies, 69
booking agent, 69
bottomline discount, 71
bulky article charge, 75
<table>
<thead>
<tr>
<th>Term</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>buy-back plan</td>
<td>80</td>
</tr>
<tr>
<td>Buyer Value Option</td>
<td>80</td>
</tr>
<tr>
<td>cafeteria plans</td>
<td>85</td>
</tr>
<tr>
<td>call letter</td>
<td>85</td>
</tr>
<tr>
<td>capital accumulation plan</td>
<td>86</td>
</tr>
<tr>
<td>career centers</td>
<td>88</td>
</tr>
<tr>
<td>cash balance pension plan</td>
<td>91</td>
</tr>
<tr>
<td>cash deferred (401[k]) plan</td>
<td>91</td>
</tr>
<tr>
<td>Certified Benefits Professional</td>
<td>96</td>
</tr>
<tr>
<td>Child and Dependent-Care Voucher Plan</td>
<td>103</td>
</tr>
<tr>
<td>Child Care Action Campaign</td>
<td>104</td>
</tr>
<tr>
<td>Children’s Special Health Care Needs</td>
<td>105</td>
</tr>
<tr>
<td>cliff vesting</td>
<td>110</td>
</tr>
<tr>
<td>Closing Agreement Program</td>
<td>112</td>
</tr>
<tr>
<td>community rating</td>
<td>119</td>
</tr>
<tr>
<td>community rating by class</td>
<td>120</td>
</tr>
<tr>
<td>compensationers</td>
<td>121</td>
</tr>
<tr>
<td>comprehensive benefit package</td>
<td>123</td>
</tr>
<tr>
<td>concierge benefits</td>
<td>128</td>
</tr>
<tr>
<td>consignee</td>
<td>128</td>
</tr>
<tr>
<td>consultation and referral (services)</td>
<td>133</td>
</tr>
<tr>
<td>consumer-centric health plans</td>
<td>134</td>
</tr>
<tr>
<td>consumer-driven health plans</td>
<td>134</td>
</tr>
<tr>
<td>contingent annuity</td>
<td>137</td>
</tr>
<tr>
<td>contributory benefits plan</td>
<td>140</td>
</tr>
<tr>
<td>conversion insurance</td>
<td>141</td>
</tr>
<tr>
<td>corporate-owned life insurance</td>
<td>145</td>
</tr>
<tr>
<td>credit reporting agencies</td>
<td>154</td>
</tr>
<tr>
<td>crossover arrangement</td>
<td>157</td>
</tr>
<tr>
<td>day care reimbursement account</td>
<td>166</td>
</tr>
<tr>
<td>dedicated defined contribution plan account</td>
<td>168</td>
</tr>
<tr>
<td>Defense Commissary Agency</td>
<td>169</td>
</tr>
<tr>
<td>defined benefit plan</td>
<td>171</td>
</tr>
<tr>
<td>defined contribution plan</td>
<td>171</td>
</tr>
<tr>
<td>delay claim</td>
<td>172</td>
</tr>
<tr>
<td>dependent-care assistance plan</td>
<td>178</td>
</tr>
<tr>
<td>destination agent</td>
<td>180</td>
</tr>
<tr>
<td>direct access behavioral health system</td>
<td>186</td>
</tr>
<tr>
<td>directors’ and officers’ liability insurance</td>
<td>188</td>
</tr>
<tr>
<td>disability benefits</td>
<td>188</td>
</tr>
<tr>
<td>divorce benefits</td>
<td>194</td>
</tr>
<tr>
<td>earned entitlements</td>
<td>204</td>
</tr>
<tr>
<td>earnings test</td>
<td>204</td>
</tr>
<tr>
<td>elimination period</td>
<td>214</td>
</tr>
<tr>
<td>Employee Benefit Research Institute</td>
<td>217</td>
</tr>
<tr>
<td>Employee Benefits Infosource</td>
<td>217</td>
</tr>
<tr>
<td>employee benefits laws</td>
<td>217</td>
</tr>
<tr>
<td>employee care program</td>
<td>218</td>
</tr>
<tr>
<td>employee home ownership plan</td>
<td>218</td>
</tr>
<tr>
<td>employee organization plan</td>
<td>219</td>
</tr>
<tr>
<td>employee self-service</td>
<td>220</td>
</tr>
<tr>
<td>employee stock option (ownership) plan</td>
<td>220</td>
</tr>
<tr>
<td>employee support benefits</td>
<td>220</td>
</tr>
<tr>
<td>employee welfare benefit plan</td>
<td>220</td>
</tr>
<tr>
<td>employer mandate</td>
<td>221</td>
</tr>
<tr>
<td>employer-supported child care services</td>
<td>221</td>
</tr>
<tr>
<td>employment benefits</td>
<td>221</td>
</tr>
<tr>
<td>enrollment area</td>
<td>224</td>
</tr>
<tr>
<td>enrollment fee</td>
<td>224</td>
</tr>
<tr>
<td>entitlements</td>
<td>225</td>
</tr>
<tr>
<td>equity benefits</td>
<td>228</td>
</tr>
<tr>
<td>ERISA bond</td>
<td>229</td>
</tr>
<tr>
<td>Excellence Index</td>
<td>234</td>
</tr>
<tr>
<td>excess plan</td>
<td>234</td>
</tr>
<tr>
<td>exchanges</td>
<td>234</td>
</tr>
<tr>
<td>exclusions</td>
<td>235</td>
</tr>
<tr>
<td>executive outplacement</td>
<td>237</td>
</tr>
<tr>
<td>expedited service</td>
<td>240</td>
</tr>
<tr>
<td>extended period of eligibility</td>
<td>242</td>
</tr>
<tr>
<td>family care program</td>
<td>250</td>
</tr>
<tr>
<td>family leave</td>
<td>250</td>
</tr>
<tr>
<td>Family and Medical Leave Act of 1993</td>
<td>250</td>
</tr>
<tr>
<td>Federal Employees Group Life Insurance</td>
<td>253</td>
</tr>
<tr>
<td>financial assistance program</td>
<td>262</td>
</tr>
<tr>
<td>first proviso</td>
<td>264</td>
</tr>
<tr>
<td>flat benefit retirement plan</td>
<td>265</td>
</tr>
<tr>
<td>flexible benefits/flex benefits program</td>
<td>266</td>
</tr>
<tr>
<td>flexible leave</td>
<td>266</td>
</tr>
<tr>
<td>flexible spending account</td>
<td>266</td>
</tr>
<tr>
<td>flexiplace</td>
<td>267</td>
</tr>
<tr>
<td>food stamps program</td>
<td>268</td>
</tr>
<tr>
<td>forgotten widows</td>
<td>270</td>
</tr>
<tr>
<td>Form 5500 filings</td>
<td>270</td>
</tr>
<tr>
<td>fringe benefits</td>
<td>274</td>
</tr>
<tr>
<td>fully funded pension plan</td>
<td>275</td>
</tr>
<tr>
<td>full value protection</td>
<td>275</td>
</tr>
<tr>
<td>gay benefits</td>
<td>281</td>
</tr>
<tr>
<td>government benefits program</td>
<td>288</td>
</tr>
<tr>
<td>Government Pension Offset</td>
<td>289</td>
</tr>
<tr>
<td>graded vesting</td>
<td>289</td>
</tr>
<tr>
<td>graduated benefits</td>
<td>289</td>
</tr>
<tr>
<td>granted entitlements</td>
<td>290</td>
</tr>
<tr>
<td>group legal plan</td>
<td>295</td>
</tr>
<tr>
<td>group model HMO</td>
<td>295</td>
</tr>
<tr>
<td>group pension plan</td>
<td>295</td>
</tr>
<tr>
<td>guaranteed pick-up and delivery</td>
<td>297</td>
</tr>
<tr>
<td>hauler</td>
<td>302</td>
</tr>
<tr>
<td>health and welfare benefits</td>
<td>303</td>
</tr>
<tr>
<td>health benefits</td>
<td>304</td>
</tr>
<tr>
<td>health benefits tax cap</td>
<td>304</td>
</tr>
<tr>
<td>health care reimbursement account</td>
<td>305</td>
</tr>
<tr>
<td>Health Care Task Force</td>
<td>305</td>
</tr>
<tr>
<td>health insurance purchasing cooperative</td>
<td>306</td>
</tr>
<tr>
<td>health maintenance organization</td>
<td>306</td>
</tr>
<tr>
<td>high-deductible medical insurance plan</td>
<td>309</td>
</tr>
<tr>
<td>home leave</td>
<td>313</td>
</tr>
<tr>
<td>home marketing assistance</td>
<td>313</td>
</tr>
<tr>
<td>home sale program</td>
<td>314</td>
</tr>
<tr>
<td>home sale protection</td>
<td>314</td>
</tr>
<tr>
<td>housing allowance</td>
<td>318</td>
</tr>
</tbody>
</table>
hybrid pension plan, 323
incentive retirement plan, 334
income-based entitlements, 335
indemnity plan, 336
indexing, 337
individual retirement account, 338
inherent vice, 342
insourcing, 343
institutional IRA, 345
intermittent leave, 352
interstate carrier, 361
interstate move, 361
intrastate move, 362
key employees, 374
kidnap and ransom insurance, 374
KSOP benefits, 376
leave, 385
leave-related benefits, 385
leave stacking, 385
life cycle pension plan, 388
living benefits, 392
long-term care insurance, 394
lump-sum allowance plan, 396
managed care, 402
managed competition, 402
Medicare, 416
Medicare continuation, 417
military reservists’ rights, 425
Model SEP, 428
monthly earnings test, 430
moving agent, 432
network model HMO, 459
net weight, 459
“new” fringe benefits, 460
noncontributory benefits plan, 463
nonqualified pension plan, 465
normal origin service, 466
notch babies, 467
nutrition programs, 469
origin agent, 487
other post-employment benefits, 488
outplacement, 489
outsourcing, 490
packed by carrier, 495
packed by owner, 495
paid leave bank, 496
paid time off, 496
pan-European pension, 497
parental leave, 498
parking benefits, 499
pension equity plan, 506
pension plan, 506
pension plan retiree medical account, 506
performance share plan, 510
permanent equity pension plan, 512
permanent storage, 512
personal days, 513
personal growth leave, 514
pet insurance, 516
point-of-service plan, 523
pooling, 524
portability, 525
portable pension, 525
Poverty Guidelines, 527
Poverty Thresholds, 527
preferred provider organization, 528
prenatal program, 529
prepaid legal plan, 530
prescription drug assistance programs, 530
primary insurance amount, 533
prospective payment system, 547
protection benefits, 548
psychology of entitlement, 550
public disability pension offset, 550
qualified parking, 553
qualified plan, 554
rabbi trust, 560
rationed care, 562
red-circle policy, 566
reimbursement account, 570
relocation benefits terminology, 572
reservists benefits, 575
retirement benefits, 579
rider, 582
rolling year, 586
Rule of 45, 588
Rule of 75, 588
sabbatical, 593
Save More Tomorrow, 596
savings and thrift plan, 596
Savings Incentive Match Plan for Employees, 596
school holiday care, 598
school matching, 598
second proviso, 600
secret benefit, 601
Section 162(k), 602
Self-Employed Pension Individual Retirement Plan, 607
self-managed account, 608
sick leave, 616
sickness and accident insurance, 616
SIMPLE 401(k), 617
SIMPLE Individual Retirement Account, 617
social- or economic-based entitlements, 623
Social Security credits, 624
social security disability benefits, 624
social security earnings limits, 624
social security family benefits, 624
social security spousal benefits, 624
social security survivor benefits, 624
<table>
<thead>
<tr>
<th>Term</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>social service leave</td>
<td>625</td>
</tr>
<tr>
<td>specialty benefits</td>
<td>630</td>
</tr>
<tr>
<td>split-dollar life insurance</td>
<td>632</td>
</tr>
<tr>
<td>State Children’s Health Insurance Program</td>
<td>637</td>
</tr>
<tr>
<td>state unemployment insurance</td>
<td>638</td>
</tr>
<tr>
<td>statutory benefits</td>
<td>639</td>
</tr>
<tr>
<td>storage in transit</td>
<td>640</td>
</tr>
<tr>
<td>summary annual report</td>
<td>646</td>
</tr>
<tr>
<td>summary plan description</td>
<td>646</td>
</tr>
<tr>
<td>Supplemental Security Income</td>
<td>648</td>
</tr>
<tr>
<td>supplementary benefits</td>
<td>648</td>
</tr>
<tr>
<td>surcharge</td>
<td>649</td>
</tr>
<tr>
<td>survey</td>
<td>649</td>
</tr>
<tr>
<td>survivor benefits</td>
<td>649</td>
</tr>
<tr>
<td>tare weight</td>
<td>655</td>
</tr>
<tr>
<td>tariff</td>
<td>655</td>
</tr>
<tr>
<td>tax extender</td>
<td>656</td>
</tr>
<tr>
<td>tax gross-up</td>
<td>656</td>
</tr>
<tr>
<td>third-party appliance service</td>
<td>668</td>
</tr>
<tr>
<td>third-party liability/subrogation</td>
<td>668</td>
</tr>
<tr>
<td>third proviso</td>
<td>668</td>
</tr>
<tr>
<td>thrift savings plan</td>
<td>669</td>
</tr>
<tr>
<td>tiered benefits plan</td>
<td>669</td>
</tr>
<tr>
<td>time off benefit</td>
<td>670</td>
</tr>
<tr>
<td>top-hat account</td>
<td>672</td>
</tr>
<tr>
<td>top-heavy plans</td>
<td>672</td>
</tr>
<tr>
<td>total compensation management</td>
<td>673</td>
</tr>
<tr>
<td>transportation agreement</td>
<td>681</td>
</tr>
<tr>
<td>transportation benefit</td>
<td>681</td>
</tr>
<tr>
<td>trial work period</td>
<td>684</td>
</tr>
<tr>
<td>TRICARE for Life</td>
<td>684</td>
</tr>
<tr>
<td>triple option point-of-service health care plan</td>
<td>685</td>
</tr>
<tr>
<td>tuition-aid program</td>
<td>686</td>
</tr>
<tr>
<td>uniform coverage rule</td>
<td>692</td>
</tr>
<tr>
<td>universal coverage</td>
<td>696</td>
</tr>
<tr>
<td>unlimited access</td>
<td>697</td>
</tr>
<tr>
<td>use it or lose it rule</td>
<td>701</td>
</tr>
<tr>
<td>variable annuity</td>
<td>707</td>
</tr>
<tr>
<td>vested or vesting</td>
<td>709</td>
</tr>
<tr>
<td>vesting schedules</td>
<td>709</td>
</tr>
<tr>
<td>viatical settlement</td>
<td>712</td>
</tr>
<tr>
<td>voluntary benefits</td>
<td>718</td>
</tr>
<tr>
<td>voluntary employees’ beneficiary association</td>
<td>718</td>
</tr>
<tr>
<td>voluntary leave</td>
<td>719</td>
</tr>
<tr>
<td>V-time programs</td>
<td>719</td>
</tr>
<tr>
<td>warehouse handling charge</td>
<td>723</td>
</tr>
<tr>
<td>welfare plan</td>
<td>724</td>
</tr>
<tr>
<td>will advise</td>
<td>727</td>
</tr>
<tr>
<td>Windfall Elimination Provision</td>
<td>727</td>
</tr>
<tr>
<td>work and family programs</td>
<td>729</td>
</tr>
<tr>
<td>workers’ comp EAP</td>
<td>730</td>
</tr>
<tr>
<td>work-family benefits</td>
<td>730</td>
</tr>
<tr>
<td>work incentives</td>
<td>731</td>
</tr>
<tr>
<td>work/life metrics</td>
<td>732</td>
</tr>
<tr>
<td>work/life programs</td>
<td>732</td>
</tr>
<tr>
<td>workplace chaplain</td>
<td>733</td>
</tr>
<tr>
<td>work-related entitlements</td>
<td>734</td>
</tr>
<tr>
<td>work sharing</td>
<td>734</td>
</tr>
</tbody>
</table>

### 3 Budgeting

- capital expense budget                                          | 87  |
- cash budget                                                     | 91  |
- comprehensive budgeting                                        | 123 |
- continuous budgeting                                            | 138 |
- cost-to-complete information                                   | 150 |
- direct labor budget                                             | 187 |
- expense budget                                                   | 240 |
- financial budget                                                 | 262 |
- fixed budget                                                     | 264 |
- flexible budgeting                                               | 266 |
- incremental budgeting                                            | 335 |
- inventory budget                                                 | 362 |
- lump-sum allowance plan                                          | 396 |
- manufacturing overhead expense budget                            | 407 |
- mini-max budgeting                                               | 426 |
- operating budget                                                 | 481 |
- performance budget                                               | 509 |
- periodic budgeting                                               | 511 |
- planning, programming, budgeting system                         | 521 |
- procurement budget                                               | 538 |
- production budget                                                | 538 |
- profit budget                                                     | 542 |
- program budgeting                                                | 542 |
- project budgeting                                                | 544 |
- revenue budget                                                    | 580 |
- sales budget                                                      | 595 |
- zero-base budgeting                                              | 743 |

### 4 Child Care and Elder Care

- accessory apartment                                             | 8   |
- adult day care center                                            | 13  |
- Area Agencies on Aging                                           | 40  |
- board and care home                                              | 68  |
- continuing care retirement community                             | 137 |
- cybering                                                         | 161 |
- early childhood education                                         | 203 |
- elderly cottage housing opportunity                              | 210 |
- family support programs                                          | 251 |
- foster care                                                      | 271 |
- friendly visitors                                                 | 273 |
- gerontologist                                                     | 284 |
- granny dumping                                                    | 290 |
- Gray Panthers                                                    | 291 |
- home adaptation                                                   | 312 |
- home health care                                                  | 312 |
- work/life metrics                                                | 732 |
- work/life programs                                               | 732 |
- workplace chaplain                                                | 733 |
- work-related entitlements                                        | 734 |
- work sharing                                                      | 734 |
home maintenance and repair program, 313
homemaker services, 313
home sharing, 313
housing services, 318
legal assistance, 385
licensed group home, 388
life skills, 389
meals-on-wheels, 412
nanny, 439
nutrition services, 469
parent training, 499
personal care attendant, 513
prenatal care, 529
preventive care, 532
resource mother, 576
senior center, 610
support group, 648
telephone reassurance or support, 663
transportation services, 681
work and family programs, 729

5 Communication
algorithm, 21
alts, 23
asymmetric encryption, 48
audioconferencing, 50
call center, 85
cipher text, 106
confirmatory memorandum, 130
corporate portals, 146
cybersmear, 161
data encryption standard, 165
dead tree edition, 167
decision briefing, 168
desktop videoconferencing, 180
digital certificate, 184
discounting, 190
distribution method, 193
e-conferencing, 205
electronic text, 213
encryption, 223
enterprise portals, 225
extranet, 243
facsimile, 247
global system for mobile communication, 286
grapevine, 290
groupware, 296	house organ, 318
informal organization, 340
information briefing, 341
information superhighway, 141
instant messaging, 344
Integrated Services Digital Network, 348
internal complaint procedure, 352
internet, 360
interpersonal communication, 360
interpreter/interpretation, 361
interview, 361
key, 374
keypad system, 374
kinesics, 374
kiosk, 375
leaky reply, 382
National Information Infrastructure, 448
networking, 459
nibbling, 461
nonverbal communication or behavior, 466
organizational distance, 484
paralinguistic behavior, 497
personal blogs, 513
personal communications services, 513
portal-like blogs, 525
presentation method, 531
Pretty Good Privacy, 532
protocol(s), 548
rap session, 562
Rijndael, 583
roll-about videoconferencing systems, 586
room-based videoconferencing systems, 587
secure sockets layer, 605
security, 605
service provider, 612
smemouflage, 629
surf/surfing, 649
symmetric encryption, 650
teleradiology, 663
translator, 680
universal resource locator, 696
videoconferencing, 713
videophone teleconferencing systems, 714
voicemail, 718
voice response system, 718
Webcasting, 723
Web conferencing, 723
Webinar, 723
Web site, 723
whiteboard, 726

6 Compensation
ability to pay, 6
area differential, 41
area wage survey, 41
bad boy clauses, 56
base rate, 59
behavior-based incentive compensation, 61
benchmarks, 62
Bennett Amendment, 63
bona fide residence test, 69
bonus payment, 69
bridging pay, 73
broadbanding, 74
bronze parachute, 74
bundled case rate, 76
call-back pay, 85
call-in pay, 85
capitation, 87
case rate, 90
cash plan, 92
Certified Compensation Professional, 96
check-off, 102
closed pay system, 112
combination fee, 116
compra-ratio, 121
competency-based pay, 122
compression, 124
concurrent receipt, 129
contingency fee, 136
continuation of pay, 137
cost-of living adjustment, 148
decentralization of pay, 168
deferred compensation, 170
deferred income plans, 171
dependency and indemnity compensation, 178
dividend equivalent plan, 193
dock, 194
docking rules, 194
Dual Compensation Act of 1964, 199
Economic Cost Index, 205
employee partnership pay, 219
equity adjustment, 228
escalator clause, 230
exempt employee, 238
fair employment practices laws, 248
Federal Employees Compensation Act of 1916, 253
Federal Employees Pay Comparability Act of 1990, 253
federal unemployment tax, 258
fee, 258
fixed fee, 264
flagged rates, 265
foreign country, 269
foreign earned income, 269
foreign housing exclusion, 269
foreign income and housing exclusion, 270
foreign service premium, 270
functional pricing, 275
gain sharing, 279
garnishment, 280
general schedule, 282
global fee, 285
golden bungee cord, 287
golden handcuffs, 287
golden parachute, 287
green circle, 292
guaranteed annual income, 296
hardship premium, 301
Hay Guide-Chart Profile Method, 302
highly compensated employee, 310
hourly charge, 318
incentive plan, 334
incentive stock options, 335
job grade, 367
job pricing, 368
key contributor program, 374
living wage, 393
living wage laws, 393
long-term incentive, 395
lump-sum payments, 397
market pricing, 409
mean wage, 412
median wage, 413
merit budget, 422
merit pay, 422
minimum wage law, 427
mobility premium, 428
modified adjusted gross income, 428
nonexempt employee, 464
nonqualified stock option, 465
offset pension formula, 476
on-call pay plan, 478
open pay system, 481
pay adjustment, 503
pay card, 503
pay compression, 503
pay for performance, 503
pay for skills, 503
pay grades, 503
pay secrecy, 504
pay steps, 504
pay structure, 504
performance-based compensation, 509
performance share plan, 510
performance shares, 510
performance unit plan, 511
phantom stock plan, 516
physical presence test, 518
piece rate, 519
premium pay, 529
prevailing wage rate, 532
professional, administrative, technical and clerical survey, 539
rate buster, 562
recovery, 566
red circle, 566
reduced fee, 566
restricted stock plan, 577
retainer, 578
reverse contingency fee, 581
rug ranking, 588
salary continuation plan, 594
salary grade, 594
salary range, 594
sandbagging, 595
scattergram, 597
Section 911, Internal Revenue Code, 605
sequester/sequestration, 610
severance/severance pay, 613
severance trust executive plans, 613
short-time compensation, 616
source tax, 628
stock appreciation rights plan, 640
stock equivalent plan, 640
stock options, 640
supplemental pay benefits, 648
survivor benefit plan, 649
tax home, 656
team-based pay, 658
tin parachute, 671
top-hat plans, 672
total compensation, 672
total compensation management, 673
total payroll, 674
training wage, 678
trending, 684
two-tier pay structure, 687
unemployment compensation, 691
variable pay, 707
wage and salary survey, 721
wage curve, 721
wage gap, 721
wages and hours laws, 722
wage structure, 722
walk-away right, 722
workers’ compensation, 730
Workers’ Compensation Research Institute, 730
work levels, 732
Zoe Baird problem, 743

7 Computer-Related Terms

access control list, 7
acquisitions software, 10
ad hoc query, 12
advance booking, 13
advanced distributed learning initiative, 13
advance editing, 14
agents, 17
alternative computer input device, 22
America on Line, 32
American Standard Code for Information
   Interchange, 31
analog, 33
antivirus programs, 27
applets, 38
applicant tracking system, 38
application, 38
application programming interface, 38
application software, 38
architecture, 40
artificial intelligence, 42
asymmetrical digital subscriber line, 48
asynchronous learning network, 48
audit, 50
authoring system, 51
Avatar, 52
Azusa, 53
backbone, 56
back up, 56
bandwidth, 58
barcode, 58
base camp, 58
batch, 59
batch processing, 59
baud, 59
beta version, 64
bit, 65
blogging, 67
bookmark, 69
Boolean logic, 69
Boolean search, 69
boot up, 70
bridge, 73
broadband, 74
browser, 74
bug, 75
bulletin board service, 75
bulletin board system, 75
bundled software, 76
byte, 80
CD-recordable, 93
CD-rewritable, 93
centralized network, 95
central processing unit, 95
chip, 105
click stream, 110
client/server architecture, 110
client-side, 110
coaxial cable, 112
command, 116
command-driven interface, 116
common business-oriented language, 118
common gateway interface, 118
common user access, 118
common user interface, 118
<table>
<thead>
<tr>
<th>Term</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>communications server</td>
<td>119</td>
</tr>
<tr>
<td>Compact Disk-Read Only Memory</td>
<td>120</td>
</tr>
<tr>
<td>compatibility</td>
<td>121</td>
</tr>
<tr>
<td>compressor/decomposer</td>
<td>124</td>
</tr>
<tr>
<td>CompuServe</td>
<td>125</td>
</tr>
<tr>
<td>computer</td>
<td>125</td>
</tr>
<tr>
<td>computer-aided instruction</td>
<td>125</td>
</tr>
<tr>
<td>computer-aided software engineering</td>
<td>125</td>
</tr>
<tr>
<td>computer-assisted design</td>
<td>125</td>
</tr>
<tr>
<td>computer-assisted engineering</td>
<td>125</td>
</tr>
<tr>
<td>computer-assisted job evaluation</td>
<td>125</td>
</tr>
<tr>
<td>computer-assisted manufacturing</td>
<td>125</td>
</tr>
<tr>
<td>computer-assisted retrieval</td>
<td>126</td>
</tr>
<tr>
<td>computer-based coaching</td>
<td>126</td>
</tr>
<tr>
<td>computer-based corporate videoconferencing</td>
<td>126</td>
</tr>
<tr>
<td>computer-based education</td>
<td>126</td>
</tr>
<tr>
<td>computer-based instruction</td>
<td>126</td>
</tr>
<tr>
<td>computer-based learning</td>
<td>126</td>
</tr>
<tr>
<td>computer-based learning resources</td>
<td>126</td>
</tr>
<tr>
<td>computer-based reference</td>
<td>126</td>
</tr>
<tr>
<td>computer-based training</td>
<td>126</td>
</tr>
<tr>
<td>computer conferencing</td>
<td>126</td>
</tr>
<tr>
<td>computer-enhanced project management</td>
<td>126</td>
</tr>
<tr>
<td>computer graphics</td>
<td>126</td>
</tr>
<tr>
<td>computer-integrated manufacturing</td>
<td>126</td>
</tr>
<tr>
<td>computerized axial tomography</td>
<td>127</td>
</tr>
<tr>
<td>computerized braces</td>
<td>127</td>
</tr>
<tr>
<td>computerized numerically controlled machining</td>
<td>127</td>
</tr>
<tr>
<td>computerized reservation system</td>
<td>127</td>
</tr>
<tr>
<td>computerized tomography</td>
<td>127</td>
</tr>
<tr>
<td>computer literacy training</td>
<td>127</td>
</tr>
<tr>
<td>computer-managed instruction</td>
<td>127</td>
</tr>
<tr>
<td>computophobia</td>
<td>127</td>
</tr>
<tr>
<td>computer program</td>
<td>127</td>
</tr>
<tr>
<td>computer-related training</td>
<td>127</td>
</tr>
<tr>
<td>computer reservation system</td>
<td>127</td>
</tr>
<tr>
<td>computer simulation</td>
<td>127</td>
</tr>
<tr>
<td>computer synthetic voice translation</td>
<td>128</td>
</tr>
<tr>
<td>concept search</td>
<td>128</td>
</tr>
<tr>
<td>concurrent authoring system</td>
<td>128</td>
</tr>
<tr>
<td>connectivity</td>
<td>132</td>
</tr>
<tr>
<td>cookie</td>
<td>142</td>
</tr>
<tr>
<td>cost-per-eyeball</td>
<td>148</td>
</tr>
<tr>
<td>courseware</td>
<td>152</td>
</tr>
<tr>
<td>crash</td>
<td>153</td>
</tr>
<tr>
<td>customization/customizing</td>
<td>161</td>
</tr>
<tr>
<td>cybercafe</td>
<td>161</td>
</tr>
<tr>
<td>cybering</td>
<td>161</td>
</tr>
<tr>
<td>cyberspace</td>
<td>161</td>
</tr>
<tr>
<td>data</td>
<td>165</td>
</tr>
<tr>
<td>database</td>
<td>165</td>
</tr>
<tr>
<td>database management system</td>
<td>165</td>
</tr>
<tr>
<td>database manager</td>
<td>165</td>
</tr>
<tr>
<td>database producer</td>
<td>165</td>
</tr>
<tr>
<td>database record</td>
<td>165</td>
</tr>
<tr>
<td>database server</td>
<td>165</td>
</tr>
<tr>
<td>database vendor</td>
<td>165</td>
</tr>
<tr>
<td>data communications</td>
<td>165</td>
</tr>
<tr>
<td>data compression</td>
<td>165</td>
</tr>
<tr>
<td>data conversion</td>
<td>165</td>
</tr>
<tr>
<td>data element</td>
<td>165</td>
</tr>
<tr>
<td>data integrity</td>
<td>165</td>
</tr>
<tr>
<td>data mining</td>
<td>165</td>
</tr>
<tr>
<td>debug</td>
<td>168</td>
</tr>
<tr>
<td>dedicated leased lines</td>
<td>168</td>
</tr>
<tr>
<td>defrag</td>
<td>172</td>
</tr>
<tr>
<td>delete tracking</td>
<td>172</td>
</tr>
<tr>
<td>demo</td>
<td>173</td>
</tr>
<tr>
<td>desktop conferencing</td>
<td>180</td>
</tr>
<tr>
<td>desktop publishing</td>
<td>180</td>
</tr>
<tr>
<td>device independence</td>
<td>182</td>
</tr>
<tr>
<td>device relationship management</td>
<td>182</td>
</tr>
<tr>
<td>dial-up connection</td>
<td>183</td>
</tr>
<tr>
<td>digital</td>
<td>184</td>
</tr>
<tr>
<td>digital video-disc</td>
<td>185</td>
</tr>
<tr>
<td>direct drive</td>
<td>187</td>
</tr>
<tr>
<td>disk cache</td>
<td>191</td>
</tr>
<tr>
<td>disk drive</td>
<td>191</td>
</tr>
<tr>
<td>disk operating system</td>
<td>191</td>
</tr>
<tr>
<td>disk optimizer</td>
<td>191</td>
</tr>
<tr>
<td>distributed database</td>
<td>192</td>
</tr>
<tr>
<td>distributed network</td>
<td>192</td>
</tr>
<tr>
<td>documentation</td>
<td>194</td>
</tr>
<tr>
<td>document conferencing</td>
<td>195</td>
</tr>
<tr>
<td>document image processing system</td>
<td>195</td>
</tr>
<tr>
<td>document management</td>
<td>195</td>
</tr>
<tr>
<td>document portal</td>
<td>195</td>
</tr>
<tr>
<td>domain name</td>
<td>195</td>
</tr>
<tr>
<td>dot matrix printer</td>
<td>195</td>
</tr>
<tr>
<td>download</td>
<td>196</td>
</tr>
<tr>
<td>downtime</td>
<td>196</td>
</tr>
<tr>
<td>dustbuster</td>
<td>200</td>
</tr>
<tr>
<td>dynamic HTML</td>
<td>200</td>
</tr>
<tr>
<td>dynamic random access memory</td>
<td>200</td>
</tr>
<tr>
<td>e-coaching</td>
<td>205</td>
</tr>
<tr>
<td>edge of the net</td>
<td>207</td>
</tr>
<tr>
<td>e-learning</td>
<td>210</td>
</tr>
<tr>
<td>electronically erasable and reprogrammable memory</td>
<td>211</td>
</tr>
<tr>
<td>electronic bulletin board</td>
<td>211</td>
</tr>
<tr>
<td>electronic data interchange</td>
<td>211</td>
</tr>
<tr>
<td>electronic document</td>
<td>211</td>
</tr>
<tr>
<td>electronic job aid</td>
<td>212</td>
</tr>
<tr>
<td>electronic mailbox/mail</td>
<td>212</td>
</tr>
<tr>
<td>electronic management</td>
<td>212</td>
</tr>
<tr>
<td>electronic meeting</td>
<td>212</td>
</tr>
<tr>
<td>electronic performance aid</td>
<td>212</td>
</tr>
<tr>
<td>electronic performance support system</td>
<td>212</td>
</tr>
</tbody>
</table>
Index of Key Terms

- electronic print production, 212
- electronic signature, 213
- e-mail, 214
- e-mail gateway, 214
- embedded training, 214
- emoticon, 215
- encrypted English, 223
- encryption, 223
- enterprise computing, 225
- enterprise resource planning, 225
- entranet, 226
- Ethernet, 231
- executive information system, 235
- expanded memory, 239
- EXPERT system, 241
- export, 241
- extended memory, 242
- extensible markup language, 242
- entranet, 243
- fax board, 251
- fiber optics, 260
- field, 260
- file, 261
- file allocation table, 261
- file conversion, 261
- file server, 261
- file transfer protocol, 261
- firewall, 263
- flame/flaming, 265
- flash technology, 265
- flat file database, 265
- floppy disk, 267
- form, 270
- format, 270
- fourth-generation language, 271
- frame relay, 271
- free-text search, 273
- full-text index, 274
- fuzzy search, 276
- gate array, 281
- gateway, 281
- gigabyte, 285
- gopher, 288
- graphical user interface, 290
- graphic design, 290
- Graphic Interchange Format, 291
- groupware, 296
- hack, 300
- hacker, 300
- hard disk, 301
- hard drive, 301
- hardware, 301
- high bit-rate digital subscriber line, 309
- homegrown, 312
- homepage, 314
- host, 317
- hypermedia, 323
- hypertext, 323
- Hypertext Markup Language, 324
- hypertext system, 324
- Hypertext Transfer Protocol, 324
- icon, 327
- idea bank, 327
- idea processor, 327
- imaging software, 328
- implementation, 333
- import, 333
- index, 337
- informational database, 341
- information dominance, 341
- information refinery, 341
- information utilities, 341
- InfoSeek, 342
- infotainment, 342
- innovation and research center, 343
- installation, 344
- instant messaging, 344
- integrated human resource management system, 348
- integrated human resources’ payroll system, 348
- integrated learning systems, 348
- integrated services digital network, 348
- intelligent workstation, 350
- interactive communications, 350
- interactive system, 350
- interactivity, 351
- interface, 351
- Internet, 360
- Internet protocol, 360
- Internet relay chat, 360
- Internet service provider, 360
- interprocess communications, 361
- intranet, 362
- intrusion-prevention tools, 362
- invitational, 363
- Jaguar, 365
- Java, 365
- Jerusalem, 365
- jitterati, 366
- job codes, 366
- Joint Photographic Experts Group, 371
- Joshi, 371
- Kaleida, 373
- Kerberos, 373
- keyword search, 374
- killer app, 374
- kilobyte, 374
- laptop computer, 380
- laser printer, 380
- learning management system, 383
<table>
<thead>
<tr>
<th>Term</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>learning portals</td>
<td>384</td>
</tr>
<tr>
<td>learningware</td>
<td>384</td>
</tr>
<tr>
<td>link</td>
<td>391</td>
</tr>
<tr>
<td>Linux</td>
<td>392</td>
</tr>
<tr>
<td>listserv</td>
<td>392</td>
</tr>
<tr>
<td>local area network</td>
<td>393</td>
</tr>
<tr>
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<td>396</td>
</tr>
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<td>483</td>
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<td>513</td>
</tr>
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<td>518</td>
</tr>
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</tr>
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<td>523</td>
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<td>523</td>
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</tr>
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<td>539</td>
</tr>
<tr>
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<td>543</td>
</tr>
<tr>
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<td>543</td>
</tr>
<tr>
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<td>543</td>
</tr>
<tr>
<td>protocol</td>
<td>548</td>
</tr>
<tr>
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<td>548</td>
</tr>
<tr>
<td>proximity search</td>
<td>549</td>
</tr>
<tr>
<td>public domain software</td>
<td>551</td>
</tr>
</tbody>
</table>
pull technology, 551
push technology, 551
query-by-example search, 557
QuickTime, 557
random access memory, 561
read-only memory, 563
reduced instruction set computing, 567
reference desk, 567
relational database, 571
request for comments, 574
resource room, 576
response time, 576
résumé scanning system, 578
robotics, 585
rogue executables, 585
router, 588
satellite broadcasting, 595
scanner, 597
screen linking, 600
scuzzy, 600
search, 600
search key, 600
secondary memory, 600
semiconductor chips, 609
sentry strategy, 610
serial line Internet protocol, 611
server, 611
server-side, 611
service provider, 612
shareware, 615
simulator, 618
slow screw, 621
smart computer, 622
snail mail, 622
sneaker net, 623
social engineering, 623
SOCKS, 627
software, 627
solution, 628
sound card, 628
spam/spamming, 629
spider, 632
spoofing, 633
spreadsheet, 633
stand-alone software, 634
standard report, 636
standards, 636
standards of applications architecture, 636
static random access memory, 638
Stoned, 640
stop words, 640
storage area networks, 640
streaming, 641
streaming media, 641
streaming video, 641
structured query language, 642
studio, 643
subnotebook, 644
supercomputer, 647
support, 648
surf/surfing, 649
synchronous optical network, 650
system life cycle, 651
system operator, 651
systems, applications, and products, 651
systems applications software, 651
system software, 651
table, 654
technography, 660
technology integration, 661
TELNET, 663
teraflops computer, 665
terminal, 665
terminal emulation, 665
testing, 666
thesaurus, 667
time recorder system, 671
time-sharing, 671
Token Ring, 672
TouchWindow®, 674
training center, 677
transmission control protocol/Internet protocol, 680
transportable computer, 680
trialware, 684
Trojan horse, 685
turnaround document, 686
tutorial, 686
Ultimedia, 689
unbundle, 690
universal resource locator, 696
Unix, 697
upgrade, 698
upload, 698
usenet newsgroups, 701
user-friendly, 701
utilities, 703
VDT disease, 708
Veronica, 708
videoconferencing, 713
video graphics array, 713
video random access memory, 714
virtual classroom, 715
virtual local area network, 715
virtual private network, 716
virtual reality, 716
virtual reality modeling language, 716
virus, 716
voice-activated, 717
voice response system, 718
Index of Key Terms

waiter-actor-webmasters, 722
wallpaper, 722
Warchalking, 723
watchdog utilities, 723
Webcasting, 723
Web client, 723
Web conferencing, 723
WebCrawler, 723
Webmaster/mistress, 723
Web searches, 723
Web server, 723
Web site, 723
webzine, 724
what-if?, 725
what you see is what you get, 725
wide-area information servers, 726
wide-area network, 726
windows, 727
wireless fidelity (WI-FI) technology, 727
wizard, 728
Worknet, 733
workspace, 734
workstation, 735
World Wide Web, 736
write once, read many, 736
write protection, 736

8 Cost Management

activity value analysis, 11
actual cost projections, 11
administrative services only, 12
applied billing entry, 38
applied rate, 39
black box approaches, 66
capping, 87
captives, 87
card system, 88
carve-outs, 90
centers of excellence, 95
check-out trip, 102
collaborative relationship, 114
compbusters, 121
composite review and analysis, 123
comp self-insurance, 124
computer reservation system, 127
Corporate Travel Index, 146
cost analysis, 147
cost-benefit analysis, 147
cost center, 147
cost containment strategies, 148
cost-control strategies, 148
cost of quality, 148
cost per applied person-day, 148
cost-sharing, 150
cost shifting, 150
debit card, 167
dependent coverage waiver, 178
detection costs, 181
development costs, 182
direct costs, 186
direct labor, 187
direct salary costs, 188
drug program, 198
employer coalition, 221
employment cost index, 221
failure costs, 248
fifty-fifty dental plan, 261
flexible staffing, 266
flex plans, 267
full costs, 274
general and administrative expenses, 281
group outplacement, 295
health care cost reduction strategies, 304
Health Plan Employer Data and Information Set, 307
human resources accounting, 322
human resources outsourcing, 322
indirect costs, 337
indirect labor, 337
industrial rehabilitation, 340
insurance, 347
job-cost system, 367
life-cycle cost analysis, 388
maintenance of benefits, 401
medical self-care, 416
Medicare carve out, 417
multinational pooling, 433
opportunity cost, 482
out-of-pocket direct costs, 489
overhead costs, 491
Pareto analysis, 499
personnel controls, 515
personnel costs, 515
physician profiling, 519
preferred provider organization, 528
prevention costs, 532
product liability insurance, 539
quality of care measurement, 556
queuing theory/techniques, 557
risk retention group, 584
self-insurance group, 608
therapeutic drug utilization review, 667
tiered premium system, 670
trade down, 675
unapplied billing entry, 690
unity analysis, 696
utilization management, 703
9 Creativity and Innovation

<table>
<thead>
<tr>
<th>Term</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>affinity diagram</td>
<td>15</td>
</tr>
<tr>
<td>attribute listing</td>
<td>49</td>
</tr>
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<td>67</td>
</tr>
<tr>
<td>brainstorming</td>
<td>71</td>
</tr>
<tr>
<td>brainwriting</td>
<td>72</td>
</tr>
<tr>
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<td>153</td>
</tr>
<tr>
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<td>153</td>
</tr>
<tr>
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<td>153</td>
</tr>
<tr>
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<td>154</td>
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<td>166</td>
</tr>
<tr>
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<td>211</td>
</tr>
<tr>
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<td>269</td>
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<tr>
<td>force-field analysis</td>
<td>269</td>
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<td>297</td>
</tr>
<tr>
<td>huddle group</td>
<td>319</td>
</tr>
<tr>
<td>hurricane writing</td>
<td>323</td>
</tr>
<tr>
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<td>327</td>
</tr>
<tr>
<td>idea processor</td>
<td>327</td>
</tr>
<tr>
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<td>327</td>
</tr>
<tr>
<td>imagineering</td>
<td>328</td>
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<td>328</td>
</tr>
<tr>
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<td>328</td>
</tr>
<tr>
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<td>335</td>
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<td>381</td>
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<td>426</td>
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<td>430</td>
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<td>prioritization matrix</td>
<td>533</td>
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10 Desktop Publishing

<table>
<thead>
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<td>68</td>
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</tr>
<tr>
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<td>85</td>
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<td>85</td>
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<td>184</td>
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<tr>
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<td>187</td>
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<td>191</td>
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<td>372</td>
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<td>373</td>
</tr>
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<td>381</td>
</tr>
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<td>386</td>
</tr>
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<td>overlay</td>
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<td>page buffer</td>
<td>496</td>
</tr>
<tr>
<td>page-description language</td>
<td>496</td>
</tr>
<tr>
<td>paint</td>
<td>496</td>
</tr>
<tr>
<td>pantone matching system</td>
<td>497</td>
</tr>
<tr>
<td>photomultiplier tube</td>
<td>517</td>
</tr>
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<td>pica</td>
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<tr>
<td>pixel</td>
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<td>points</td>
<td>523</td>
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<tr>
<td>PostScript</td>
<td>526</td>
</tr>
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<td>PostScript font</td>
<td>526</td>
</tr>
<tr>
<td>Pre-Miere Awards</td>
<td>529</td>
</tr>
<tr>
<td>process color printing</td>
<td>537</td>
</tr>
<tr>
<td>progressive proofs</td>
<td>545</td>
</tr>
<tr>
<td>ragged</td>
<td>561</td>
</tr>
<tr>
<td>raster</td>
<td>562</td>
</tr>
<tr>
<td>rasterize</td>
<td>562</td>
</tr>
<tr>
<td>reduced instruction set computing</td>
<td>567</td>
</tr>
<tr>
<td>resident font</td>
<td>575</td>
</tr>
<tr>
<td>resolution</td>
<td>575</td>
</tr>
<tr>
<td>retouching</td>
<td>579</td>
</tr>
</tbody>
</table>
11 Disability

accessible format, 7
accessory apartment, 8
acquired immune deficiency syndrome, 10
adult day care center, 13
Air Carrier Access Act of 1986, 18
alcoholism, 20
alteration, 22
American Sign Language, 30
American Standard Code for Information
Interchange, 31
amyotrophic lateral sclerosis, 33
aphasia, 37
articulation disorders, 42
assistive listening device, 44
association discrimination clause, 44
asthma, 48
attention deficit disorder, 49
audiologist, 50
autism, 51
auxiliary aids and services, 52
barriers, 58
Baudot, 59
bipolar disorder, 65
blind and vision impaired, 67
board and care home, 68
borderline intelligence, 70
Boston arm, 70
brain injuries, 71
cancer, 86
cataract, 92
cerebral palsy, 95
children’s disability, 104
clinical/major depression, 111
closed captions, 111
common carrier, 118
communications assistant, 118
computerized brace, 127
computer synthetic voice translation, 128
ductive hearing loss, 129
congregate housing, 131
contact signing, 135
continuation of Medicare, 137
continuing disability review, 138
cued speech, 158
cytic fibrosis, 162
def and hearing impaired, 167
delay procedure, 172
dependent illnesses, 179
developmental disabilities, 181
diabetes mellitus, 182
diabetic retinopathy, 183
differing abilities, 184
disability costs, 189
Disability Determination Service, 189
disability management, 189
disfigurement, 191
Down syndrome, 196
dyslexia, 200
dysthymia, 200
eccentric viewing, 205
Echo Headphone, 205
Echo II Speech Processor, 205
educable, 207
Education for All Handicapped Children Act of 1974, 208
eligible small business, 214
elimination period, 214
emotional disabilities, 215
epilepsy, 227
expedited reinstatement of benefits, 239
extended period of eligibility, 242
facilitated communication, 246
Fair Housing Act of 1988, 248
Federal Rehabilitation Act of 1973, 256
functional language, 275
functional speech defects, 275
gestural systems, 284
glaucoma, 285
guardianship, 287
health and medical disabilities, 303
hearing and speech disability cultures and
languages, 307
hearing carryover, 307
heart disease, 307
help for low-income Medicare beneficiaries, 308
<table>
<thead>
<tr>
<th>Term</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>hemiplegia</td>
<td>308</td>
</tr>
<tr>
<td>human immunodeficiency virus</td>
<td>320</td>
</tr>
<tr>
<td>IBM Accessibility Center</td>
<td>327</td>
</tr>
<tr>
<td>impairment</td>
<td>332</td>
</tr>
<tr>
<td>impairment-related work expenses</td>
<td>332</td>
</tr>
<tr>
<td>independent living</td>
<td>336</td>
</tr>
<tr>
<td>independent living center</td>
<td>336</td>
</tr>
<tr>
<td>individual education plan</td>
<td>337</td>
</tr>
<tr>
<td>Individuals with Disabilities Education Act of 1975</td>
<td>339</td>
</tr>
<tr>
<td>Information Access Project for Blind Individuals</td>
<td>341</td>
</tr>
<tr>
<td>integrative disorders</td>
<td>349</td>
</tr>
<tr>
<td>interim alternative educational setting</td>
<td>351</td>
</tr>
<tr>
<td>interpreter/interpretation</td>
<td>361</td>
</tr>
<tr>
<td>Italian boot</td>
<td>363</td>
</tr>
<tr>
<td>Job Opportunities for the Blind</td>
<td>368</td>
</tr>
<tr>
<td>Kraft Joystick</td>
<td>376</td>
</tr>
<tr>
<td>learning disabilities</td>
<td>383</td>
</tr>
<tr>
<td>learning disabled</td>
<td>383</td>
</tr>
<tr>
<td>licensed group home</td>
<td>388</td>
</tr>
<tr>
<td>long-term disability</td>
<td>395</td>
</tr>
<tr>
<td>loss of speech</td>
<td>395</td>
</tr>
<tr>
<td>low vision</td>
<td>396</td>
</tr>
<tr>
<td>macular degeneration</td>
<td>401</td>
</tr>
<tr>
<td>major life activities</td>
<td>401</td>
</tr>
<tr>
<td>managed disability</td>
<td>403</td>
</tr>
<tr>
<td>manding</td>
<td>406</td>
</tr>
<tr>
<td>manual English</td>
<td>407</td>
</tr>
<tr>
<td>manually coded English</td>
<td>407</td>
</tr>
<tr>
<td>mental illness</td>
<td>421</td>
</tr>
<tr>
<td>mental retardation</td>
<td>421</td>
</tr>
<tr>
<td>Minimum Wage Exemption Certificate</td>
<td>426</td>
</tr>
<tr>
<td>mobility and motion impairments</td>
<td>428</td>
</tr>
<tr>
<td>multiple sclerosis</td>
<td>433</td>
</tr>
<tr>
<td>muscular dystrophy</td>
<td>434</td>
</tr>
<tr>
<td>National Council on Disability</td>
<td>446</td>
</tr>
<tr>
<td>National Information Center for Children and Youth with Disabilities</td>
<td>448</td>
</tr>
<tr>
<td>National Information Center on Deafness</td>
<td>448</td>
</tr>
<tr>
<td>National Institute on Disability and Rehabilitation Research</td>
<td>449</td>
</tr>
<tr>
<td>National Rehabilitation Information Center</td>
<td>452</td>
</tr>
<tr>
<td>National Resource Library on Youth with Disabilities</td>
<td>452</td>
</tr>
<tr>
<td>nerve deafness</td>
<td>458</td>
</tr>
<tr>
<td>organic speech defect</td>
<td>484</td>
</tr>
<tr>
<td>orthopedic and mobility impairments</td>
<td>487</td>
</tr>
<tr>
<td>orthotics</td>
<td>487</td>
</tr>
<tr>
<td>osteoarthritis</td>
<td>488</td>
</tr>
<tr>
<td>panic disorders</td>
<td>497</td>
</tr>
<tr>
<td>paraplegia</td>
<td>498</td>
</tr>
<tr>
<td>paratransit system</td>
<td>498</td>
</tr>
<tr>
<td>perceived disability</td>
<td>507</td>
</tr>
<tr>
<td>perceptually disabled</td>
<td>508</td>
</tr>
<tr>
<td>personal care attendant</td>
<td>513</td>
</tr>
<tr>
<td>phobias</td>
<td>517</td>
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<tr>
<td>physical disabilities</td>
<td>518</td>
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<td>physically disabled</td>
<td>518</td>
</tr>
<tr>
<td>physical/mental impairment</td>
<td>518</td>
</tr>
<tr>
<td>place of public accommodation</td>
<td>520</td>
</tr>
<tr>
<td>Plan for Achieving Self-Support</td>
<td>521</td>
</tr>
<tr>
<td>President’s Committee on Employment of People with Disabilities</td>
<td>531</td>
</tr>
<tr>
<td>print deprived</td>
<td>533</td>
</tr>
<tr>
<td>Project ACTION</td>
<td>544</td>
</tr>
<tr>
<td>Property Essential to Self-Support</td>
<td>547</td>
</tr>
<tr>
<td>prosthetic device</td>
<td>547</td>
</tr>
<tr>
<td>quadriplegia</td>
<td>553</td>
</tr>
<tr>
<td>qualified interpreter</td>
<td>553</td>
</tr>
<tr>
<td>readily achievable</td>
<td>563</td>
</tr>
<tr>
<td>reasonable accommodation</td>
<td>564</td>
</tr>
<tr>
<td>recovery during vocational rehabilitation</td>
<td>566</td>
</tr>
<tr>
<td>Rehabilitation Act of 1973</td>
<td>569</td>
</tr>
<tr>
<td>Rehabilitation Data</td>
<td>570</td>
</tr>
<tr>
<td>rehab technology</td>
<td>570</td>
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<tr>
<td>retarded</td>
<td>578</td>
</tr>
<tr>
<td>retinal detachment</td>
<td>578</td>
</tr>
<tr>
<td>retinitis pigmentosa</td>
<td>578</td>
</tr>
<tr>
<td>rheumatoid arthritis</td>
<td>582</td>
</tr>
<tr>
<td>schizophrenia</td>
<td>597</td>
</tr>
<tr>
<td>Seattle foot</td>
<td>600</td>
</tr>
<tr>
<td>service animal</td>
<td>611</td>
</tr>
<tr>
<td>severely retarded</td>
<td>613</td>
</tr>
<tr>
<td>short-term disability</td>
<td>615</td>
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<tr>
<td>simple memory deficiencies</td>
<td>617</td>
</tr>
<tr>
<td>slow learner</td>
<td>621</td>
</tr>
<tr>
<td>speech-language pathologist</td>
<td>631</td>
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<td>speech problems</td>
<td>631</td>
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<td>speech synthesizer</td>
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<td>spinal cord injury</td>
<td>632</td>
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<td>spondyloarthopathies</td>
<td>632</td>
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<tr>
<td>stuttering</td>
<td>643</td>
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<tr>
<td>subjective disability</td>
<td>644</td>
</tr>
<tr>
<td>super crip</td>
<td>647</td>
</tr>
<tr>
<td>supported employment</td>
<td>648</td>
</tr>
<tr>
<td>Technology-Related Assistance for Individuals with Disabilities Act of 1988</td>
<td>661</td>
</tr>
<tr>
<td>telecommunications for the deaf/teletypewriter</td>
<td>662</td>
</tr>
<tr>
<td>telecommunications relay services</td>
<td>662</td>
</tr>
<tr>
<td>text telephone</td>
<td>666</td>
</tr>
<tr>
<td>Ticket to Work and Self-Sufficiency Program</td>
<td>674</td>
</tr>
<tr>
<td>TouchWindow®</td>
<td>674</td>
</tr>
<tr>
<td>Toyota Motor Manufacturing v. Williams</td>
<td>675</td>
</tr>
<tr>
<td>trainable</td>
<td>676</td>
</tr>
<tr>
<td>transition services</td>
<td>680</td>
</tr>
<tr>
<td>translator</td>
<td>680</td>
</tr>
<tr>
<td>trial work period</td>
<td>684</td>
</tr>
</tbody>
</table>
undue burden or hardship, 691
Uniform Federal Accessibility Standard, 693
Usher’s syndrome, 701
Vocational Rehabilitation on-the-Job Training Program, 717
voice carry over, 717
voice/teletypewriter, 718

12 Education

academic year, 7
accreditation, 9
alternative assessment, 22
American College Test, 25
Army College Fund, 41
Army Reserve Tuition Assistance Program, 41
at-risk student, 49
Barry Goldwater Scholarship and Excellence in Education Program of 2000, 58
Be All You Can Be Program, 59
B-school, 75
Byrd Scholarship Program, 80
Campus-Based Programs, 86
charter school, 101
Christa McAuliffe Teacher Program, 105
clock hour, 111
College Savings (Section 529) Plans, 115
combined approach, 116
compensatory education, 121
competency-based vocational-technical education, 122
computer-based education, 126
concepts-based, integrated curriculum, 128
Concurrent Admissions Program, 128
consolidation loan, 133
constructivism, 133
content standards, 136
continuing education, 138
continuing education unit, 138
continuing professional education, 138
cooperative education, 138
cooperative learning, 142
correspondence study, 142
cost of attendance, 148
Coverdell ESA, 152
credit hour, 154
curriculum development, 159
curriculum integration, 159
degree, 172
diploma, 186
direct consolidation loan, 186
distance training or education, 192
diversity program strategy, 193
eyear childhood education, 203
eyear decision plan, 203
earned degree, 204
Edison Project, 207
educational management organization, 208
educational technology, 208
education expenses, 208
edutainment, 209
Elementary and Secondary Education Act of 1965, 213
eligible program, 214
eligible school, 214
employee education, training, and assistance laws, 218
entrance/exit interviews, 226
expected family contribution, 239
Expeditionary Learning, 240
externship/clinical instruction, 243
Federal Direct Loans, 252
Federal Family Education Loan, 254
Federal Pell Grant, 256
Federal Perkins Loan, 256
Federal Student Financial Aid Programs, 257
Federal student loan interest rates, 257
Federal Supplemental Educational Opportunity Grant, 257
Federal Work-Study, 258
financial aid administrator, 262
financial aid package, 262
flagging, 268
forbearance, 268
Free Application for Federal Student Aid, 272
General Educational Development (GED) Test, 282
global education, 285
Goals 2000: Educate America Act of 1994, 286
grade point average, 289
grant, 290
guarantee agency, 296
Guaranteed Access to Education Stafford Loans, 296
Guaranteed Student Loan Program, 297
half time (enrollment), 300
Hawkins-Stafford School Improvement Amendments of 1988, 302
Higher Education Act of 1965, 309
Higher Education Act of 1998, 310
Higher Education Reauthorization Act of 1992, 310
home schooling, 314
honorary degree, 315
inclusion, 335
independent student, 335
Individuals with Disabilities Education Act Amendments of 1991, 339
industrial education, 342
infusion approach, 344
instant admissions, 344
institutional accreditation, 345
institutional partnerships, 345
Intelligence Authorization for Fiscal Year 1992, 349
interdisciplinary approach, 351
laboratory instruction, 378
Learning Tomorrow, 384
legacies, 385
Light at the End of the Tunnel, 389
mainstreaming, 401
mind/brain function approach, 426
Montgomery GI Bill, 429
National Alliance for Restructuring Education, 440
National Science Scholars Program, 453
National Security Education Program, 453
National Survey of Student Engagement, 454
No Child Left Behind Act of 2002, 462
nonstandard administration, 465
occupational education and training requirements categories, 473
opportunity-to-learn standards, 483
outcomes-based education, 488
overlap, 491
Parent Loans to Undergraduate Students, 498
Paul Douglas Teacher Scholarship Program, 503
Pell Grant Program, 505
performance-based assessment, 509
performance standards, 510
phonics, 517
Preliminary Scholastic Assessment Test, 529
Presidential ACCESS Scholarship Program, 531
professional degree, 540
programmatic accreditation, 543
Program of Non-Collegiate Sponsored Instruction, 544
Qualitative State Tuition Plans, 554
quarter hour, 556
reeducation, 567
regular student, 569
Robert C. Byrd Honors Scholarship Program, 585
Sallie Mae, 595
Scholastic Aptitude Test, 598
school delivery standards, 598
Score Choice, 599
Secretary’s Commission on Achieving Necessary Skills, 601
Selected Reserve Montgomery GI Bill of 1985, 606
semester hour, 609
Stafford Loans, 634
standards, 636
Star Schools Program, 637
Student Aid Bill of 1992, 643
student aid report, 643
student aid sources, 643
Student Loan Marketing Association, 643
subsidized interest, 644
subsidized loan, 644
Supplemental Loans for Students, 647
teacher certification, 658
Teacher Corps Programs, 658
teaching assistant, 658
Tech Prep, 661
thematic approach, 667
topics-within-discipline approach, 672
traditional licensing, 676
Troops-to-Teachers Program, 685
Unsubsidized Federal Stafford Loan (Independent Students), 698
unsubsidized interest, 698
unsubsidized loan, 698
values education, 707
veterans’ employment and training laws, 711
visual literacy, 717
vocational education, 717
Webinar, 723
whole language instruction, 726
whole-math instruction, 726
work-study, 735
world/world class standards, 736
Youth Service America, 741

13 Employee Development

assistant-to assignment, 44
buddy system, 75
career audit, 88
career counseling, 88
career development, 88
career management field, 89
career management profile, 89
career mobility, 89
career path, 89
career planning, 89
career plateau, 89
career progression chart, 89
career stages, 89
Certificate in Human Performance Improvement, 95
coaching, 112
confirmatory memorandum, 130
daddy track, 164
development system, 182
diversity program strategy, 193
dual career tracks, 199
Index of Key Terms

employee education, training, and assistance laws, 218
enneagram, 224
executive development, 235
good cause, 287
grandpa track, 290
human performance improvement, 320
human resources development, 322
instructor development, 346
intervention, 361
job rotation, 369
junior board, 371
knowledge assets, 375
life planning, 389
life stages, 389
life planning, 389
management development, 404
management games, 405
mommy track, 428
multipreneur, 434
Outward Bound, 490
personal development, 513
personal development program, 513
planned progression, 521
professional development, 540
Project Adventure, 544
self-audit, 606
self-development, 607
self-knowledge, 608
seminar method, 609
special assignment, 629
time management training, 670
workshop method, 734

14 Employee Discipline

adverse action, 14
appropriate penalty, 39
compelled self-defamation, 121
demotion, 174
discharge, 189
disciplinary layoff, 189
diversion program, 193
dock, 194
downgrading, 196
due process, 199
employee-relationship-management, 219
employment-at-will, 221
equal treatment, 228
exit interview, 239
fair employment practices laws, 248
fair investigation, 248
formal sanctions, 270

15 Employee Participation

committee, 117
cross-functional team, 157
distributed intelligence, 192
Electromation Decision, 210
employee-driven idea system, 218
employee involvement, 219
industrial democracy, 339
labor-management relations laws, 379
participative management process, 500
participatory management system, 501
quality circle, 555
quality of work life, 556
Scanlon Plan, 596
sham union, 614
social capital, 623
suggestion systems, 646
total employee involvement, 673

16 Employee Services

behavioral risk management, 60
career audit, 88
career counseling, 88
career development, 88
career planning, 89
client-centered counseling, 110
clinical psychological interview, 111
coaching, 112
developmental counseling, 181
directive counseling, 187
disabled and handicapped laws, 189
eclectic counseling, 205
employee assistance program, 217
employee educational assistance, 218
employee home ownership plan, 218
environmental safety laws, 226
exit interview, 239
group outplacement, 295
implacement, 332
in-company counseling, 335
inplacement counseling, 343
internal complaint procedure, 352
job performance counseling, 368
just-in-time mentoring, 372
medical services, 416
mental health services, 421
motivational counseling, 431
networking, 459
nondirective counseling, 463
occupational health services, 473
occupational safety laws, 474
Operation Transition, 482
outplacement, 489
outplacement counseling, 490
personal adjustment counseling, 512
preretirement counseling, 530
preventive care, 532
private geriatric care management, 535
psychiatric interview, 549
psychoanalytic interview, 549
recreation services, 566
redeployment, 566
referral agent program, 568
reframing, 568
rehabilitation, 569
relocation assistance, 572
remedial counseling, 572
remedial training, 572
resource referral program, 576
safety, protection, and security services, 594
safety training, 594
severance program, 613
short-term income protection, 616
supervisory counseling, 647
supplemental protection plan, 648
supplemental unemployment benefits, 648
support group, 648
termination counseling, 665
therapeutic listening, 667
therapist, 667
travel and transportation services, 682
virtual mentoring, 715
voucher program, 719
work and family programs, 729
workplace chaplain, 733

17 Equal Employment Opportunity

adverse impact, 14
adverse selection, 14
affirmative action, 15
affirmative action plan, 16
African Americans, 16
Age Discrimination in Employment Act of 1967, 17
Alaskan Natives, 20
Albemarle Paper Co. v. Moody, 20
American Indians, 28
Americans with Disabilities Act of 1990, 32
Architectural Barriers Act of 1968, 40
Asians, 43
bona fide occupational qualification, 69
business necessity, 79
Civil Rights Act of 1964, 107
Civil Rights Act of 1990, 107
c onciliation, 128
Connecticut v. Teal, 131
disabled person, 189
disabled and handicapped laws, 189
discrimination, 190
disparate impact, 191
disparate treatment, 191
diversity program strategy, 193
dual motive case, 199
EEOC waiver policy, 209
Equal Employment Opportunity Act of 1972, 227
Equal Employment Opportunity Commission, 227
ethnic categories, 232
Executive Order 11246, 235
fact-finding conference, 247
fair employment practices laws, 248
Federal Executive Agency Guidelines, 254
four-fifths rule, 271
gay, lesbian, bisexual, and transgender policy, 281
genetics-based discrimination, 284
good faith effort strategy or system, 287
Griggs v. Duke Power Co., 293
Hispanic, 311
intent, 350
Interpretative Guidelines on Sexual Harassment, 361
job relatedness, 369
minority business enterprise, 427
national origin discrimination, 452
Office of Federal Contract Compliance Programs, 475
Pacific Islanders, 499
population comparison, 524
Pregnancy Discrimination Act of 1978, 529
protected characteristics, 548
Index of Key Terms

protected class, 548
quota strategy or system, 557
reasonable accommodation, 564
reasonable woman standard, 565
religious accommodation, 571
restrictive policy, 577
replatiatory discharge, 578
reverse bias or discrimination, 581
sex discrimination, 613
sexual harassment, 613
smokerism, 622
tester, 666
Title VII, 671
underutilization, 690
Uniform Guidelines on Employee Selection Procedures, 693
upward mobility, 698
Vietnam era veteran, 714
wages and hours laws, 722
Watson v. Fort Worth Bank & Trust, 723

18 Ethics
accountability, 8
business ethics, 78
business intelligence, 78
community standards, 120
company creed, 130
confidentiality, 130
confidentiality agreement, 130
conflict of interest, 131
consequentialism, 132
corporate responsibility, 146
deontology, 174
ethical behavior, 231
ethical dilemma, 231
ethics laws, 231
Ethics Reform Act of 1989, 231
ethics training, 232
fair employment practices laws, 248
hedonism, 307
human nature ethics, 320
industrial espionage, 339
metaethics, 422
normative ethics, 466
pragmatism, 527
privacy laws, 534
situationism, 619

19 Finance and Accounting
absorption costing, 6
Accounting Industry Reform Act of 2002, 8
accounts-payable days, 8
accounts-receivable days, 8
accrative merger, 9
accrued interest, 9
acid test, 9
activity ratio, 11
acturially sound, 11
adjustable annuity, 12
ad valorem tax, 13
affordability index, 16
after-hours trading, 16
aftermarket performance, 16
aftermarket trading, 16
agency obligations, 17
allotment system, 21
allowable costs, 21
amortization, 33
amortization of training expenses, 33
analyt recommendation, 34
angel, 35
annual percentage rate, 35
annual percentage yield, 35
annuity, 36
arbitrage, 40
asset allocation, 43
asset disposition, 43
assets, 43
audit, 50
auditbots, 50
auditing, 50
average maturity, 53
axes, 53
balance sheet, 57
balloon payment, 57
basis point, 59
bean counter, 59
bear market, 60
blue-chip stocks, 68
Board Certified Financial Analyst, 68
bond, 69
bond rating, 69
book value, 69
break-even analysis, 73
break-outs, 73
bull market, 76
buy and hold, 80
buydown, 80
call and put options, 85
call option, 85
call price, 85
cap, 86
capital, 86
capital appreciation, 87
capital costs, 87
capital depreciation, 87
capital expenditure, 87
capital gain, 87
capital gains tax, 87
capitalization of interest, 87
cash, 90
cash conversion cycle, 91
cash flow, 91
cash flow return on investment, 91
cashless exercise, 91
C Corporation, 93
cease-and-desist order, 93
certificate of deposit, 96
Certified Financial Planner, 97
Chapter 7, Federal Bankruptcy Code, 100
Chapter 11, Federal Bankruptcy Code, 100
Chapter 13, Federal Bankruptcy Code, 100
“Chapter 20,” Federal Bankruptcy Code, 101
chargeback, 101
charitable gift annuity, 101
charitable trust, 101
chartist, 102
co-applicant, 112
cocos, 112
collateral, 115
commercial bank, 117
commercial paper, 117
commercial sureties, 117
common stock, 118
conflict of interest, 131
Consumer Price Index, 135
contingent convertible bonds, 137
continuous-auditing software, 138
contribution analysis, 139
contribution margin, 140
controller/comptroller, 140
cost basis, 147
cost effectiveness analysis, 148
cost of goods sold, 148
cost shifting, 150
covered services, 152
credentialing, 154
credit bureau, 154
credit card, 154
credit history, 154
credit scoring system, 154
credit union, 154
currency futures, 159
current assets, 159
current debt, 159
current cost, 159
customary, prevailing, and reasonable, 159
(CPT-4), 159
day trader, 166
deal-cat bounce, 167
debentures, 167
debit card, 167
debt avoidance, 167
debt service, 167
deductible, 169
default, 169
defered fixed annuity, 170
deleverage/deleveraging, 172
delinquency, 172
demand, 173
depreciation, 179
derivative, 179
dilutive merger, 186
direct costs, 186
direct public offering, 188
disbursement, 189
discount broker, 190
discourting, 190
discretionary income, 190
divestiture, 193
dividend, 193
dividend yield, 194
dollarization, 195
dynamic scoring, 200
earnings before interest and taxes, 204
earn out, 204
Economic Cost Index, 205
Economic Growth and Tax Relief Reconciliation Act of 2002, 206
economic value added, 207
electronic bill presentment and payment, 211
electronic funds transfer, 212
employment cost index, 221
encumbrance accounting, 223
equity, 228
European Exchange Rate Mechanism, 232
exaggerating estimates, 234
exercise options, 238
expenditure control rules, 240
external audit, 242
factor income, 247
Fannie Mae, 251
FASB Rule No. 106, 251
Federal Deposit Insurance Corporation, 252
Federal Home Loan Bank Board, 254
Federal Home Loan Mortgage Corporation, 254
Federal National Mortgage Association, 255
fiduciary bond, 260
FIFO method of inventory accounting, 260
<table>
<thead>
<tr>
<th>Key Term</th>
<th>Page(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Accounting Standard 133, 261</td>
<td>261</td>
</tr>
<tr>
<td>Financial Accounting Standards Board, 261</td>
<td>261</td>
</tr>
<tr>
<td>Financial Accounting Standards Board Nos. 141</td>
<td>141, 261</td>
</tr>
<tr>
<td>and 142, 261</td>
<td></td>
</tr>
<tr>
<td>financial advisor, 261</td>
<td></td>
</tr>
<tr>
<td>financial assessment, 262</td>
<td></td>
</tr>
<tr>
<td>financial assets, 262</td>
<td></td>
</tr>
<tr>
<td>financial institution, 262</td>
<td></td>
</tr>
<tr>
<td>financial planning, 262</td>
<td></td>
</tr>
<tr>
<td>financial ratio analysis, 262</td>
<td></td>
</tr>
<tr>
<td>financial reinsurance, 263</td>
<td></td>
</tr>
<tr>
<td>financial reporting, 263</td>
<td></td>
</tr>
<tr>
<td>financial reinsurance, 263</td>
<td></td>
</tr>
<tr>
<td>financial risk, 263</td>
<td></td>
</tr>
<tr>
<td>financial statement, 263</td>
<td></td>
</tr>
<tr>
<td>financial strength, 263</td>
<td></td>
</tr>
<tr>
<td>fixed annuity, 264</td>
<td></td>
</tr>
<tr>
<td>fixed assets, 264</td>
<td></td>
</tr>
<tr>
<td>fixed costs, 264</td>
<td></td>
</tr>
<tr>
<td>flagging, 265</td>
<td></td>
</tr>
<tr>
<td>flexible spending account, 266</td>
<td></td>
</tr>
<tr>
<td>flipping, 267</td>
<td></td>
</tr>
<tr>
<td>forensic accounting, 270</td>
<td></td>
</tr>
<tr>
<td>Franklin’s Law, 272</td>
<td></td>
</tr>
<tr>
<td>Freddie Mac, 272</td>
<td></td>
</tr>
<tr>
<td>full-service broker, 274</td>
<td></td>
</tr>
<tr>
<td>fundamental analysis, 275</td>
<td></td>
</tr>
<tr>
<td>funded debt, 276</td>
<td></td>
</tr>
<tr>
<td>future payment index, 276</td>
<td></td>
</tr>
<tr>
<td>futures contract, 276</td>
<td></td>
</tr>
<tr>
<td>gain, 279</td>
<td></td>
</tr>
<tr>
<td>generally accepted accounting principles, 282</td>
<td></td>
</tr>
<tr>
<td>geometric mean estimator, 284</td>
<td></td>
</tr>
<tr>
<td>Ginnie Mae, 285</td>
<td></td>
</tr>
<tr>
<td>Ginnie Mae securities, 285</td>
<td></td>
</tr>
<tr>
<td>going public, 286</td>
<td></td>
</tr>
<tr>
<td>government contract laws, 288</td>
<td></td>
</tr>
<tr>
<td>Government National Mortgage Association, 288</td>
<td></td>
</tr>
<tr>
<td>grace period, 289</td>
<td></td>
</tr>
<tr>
<td>grantor retained annuity trust, 290</td>
<td></td>
</tr>
<tr>
<td>grant price, 290</td>
<td></td>
</tr>
<tr>
<td>green loan, 292</td>
<td></td>
</tr>
<tr>
<td>green mail, 292</td>
<td></td>
</tr>
<tr>
<td>gross domestic product, 293</td>
<td></td>
</tr>
<tr>
<td>gross national product, 293</td>
<td></td>
</tr>
<tr>
<td>gross profit, 293</td>
<td></td>
</tr>
<tr>
<td>guarantee agencies, 296</td>
<td></td>
</tr>
<tr>
<td>guarantors, 297</td>
<td></td>
</tr>
<tr>
<td>high-margin industry, 310</td>
<td></td>
</tr>
<tr>
<td>home equity conversion, 312</td>
<td></td>
</tr>
<tr>
<td>home equity loan, 312</td>
<td></td>
</tr>
<tr>
<td>human capital, 319</td>
<td></td>
</tr>
<tr>
<td>human resources accounting, 322</td>
<td></td>
</tr>
<tr>
<td>immediate fixed annuity, 329</td>
<td></td>
</tr>
<tr>
<td>income statement, 335</td>
<td></td>
</tr>
<tr>
<td>income statement method, 335</td>
<td></td>
</tr>
<tr>
<td>indenture, 336</td>
<td></td>
</tr>
<tr>
<td>Index of Leading Economic Indicators, 337</td>
<td></td>
</tr>
<tr>
<td>inflation, 340</td>
<td></td>
</tr>
<tr>
<td>initial public offering, 342</td>
<td></td>
</tr>
<tr>
<td>insider, 343</td>
<td></td>
</tr>
<tr>
<td>insider trading, 343</td>
<td></td>
</tr>
<tr>
<td>insurance, 347</td>
<td></td>
</tr>
<tr>
<td>insurance premium, 347</td>
<td></td>
</tr>
<tr>
<td>intangible assets, 347</td>
<td></td>
</tr>
<tr>
<td>interest, 351</td>
<td></td>
</tr>
<tr>
<td>internal audit, 352</td>
<td></td>
</tr>
<tr>
<td>internal auditor, 352</td>
<td></td>
</tr>
<tr>
<td>Internal Revenue Code, 353</td>
<td></td>
</tr>
<tr>
<td>international accounting standards, 353</td>
<td></td>
</tr>
<tr>
<td>Internet direct public offering, 360</td>
<td></td>
</tr>
<tr>
<td>inventory, 362</td>
<td></td>
</tr>
<tr>
<td>inventory days, 362</td>
<td></td>
</tr>
<tr>
<td>invested capital, 363</td>
<td></td>
</tr>
<tr>
<td>investment techniques, 363</td>
<td></td>
</tr>
<tr>
<td>investigative accounting, 363</td>
<td></td>
</tr>
<tr>
<td>January effect, 365</td>
<td></td>
</tr>
<tr>
<td>letter of credit, 386</td>
<td></td>
</tr>
<tr>
<td>leverage, 386</td>
<td></td>
</tr>
<tr>
<td>leverage ratio, 387</td>
<td></td>
</tr>
<tr>
<td>leverage through borrowing, 387</td>
<td></td>
</tr>
<tr>
<td>leveraged recapitalization merger, 387</td>
<td></td>
</tr>
<tr>
<td>liabilities, 387</td>
<td></td>
</tr>
<tr>
<td>license and permit bonds, 388</td>
<td></td>
</tr>
<tr>
<td>life insurance trust, 389</td>
<td></td>
</tr>
<tr>
<td>LIFO method of inventory accounting, 389</td>
<td></td>
</tr>
<tr>
<td>limit order, 390</td>
<td></td>
</tr>
<tr>
<td>line of credit, 391</td>
<td></td>
</tr>
<tr>
<td>liquidation, 392</td>
<td></td>
</tr>
<tr>
<td>liquidity, 392</td>
<td></td>
</tr>
<tr>
<td>liquidity ratio, 392</td>
<td></td>
</tr>
<tr>
<td>litigation support, 392</td>
<td></td>
</tr>
<tr>
<td>lock-up period, 394</td>
<td></td>
</tr>
<tr>
<td>lost instrument bond, 395</td>
<td></td>
</tr>
<tr>
<td>low-margin industry, 396</td>
<td></td>
</tr>
<tr>
<td>margin, 407</td>
<td></td>
</tr>
<tr>
<td>margin account, 408</td>
<td></td>
</tr>
<tr>
<td>marginal analysis, 408</td>
<td></td>
</tr>
<tr>
<td>market maker, 409</td>
<td></td>
</tr>
<tr>
<td>market value added, 409</td>
<td></td>
</tr>
<tr>
<td>master promissory note, 410</td>
<td></td>
</tr>
<tr>
<td>materiality, 410</td>
<td></td>
</tr>
<tr>
<td>materially misusing, 410</td>
<td></td>
</tr>
<tr>
<td>merger, 422</td>
<td></td>
</tr>
<tr>
<td>multiple, 433</td>
<td></td>
</tr>
<tr>
<td>municipal bond, 434</td>
<td></td>
</tr>
<tr>
<td>mutual savings bank, 434</td>
<td></td>
</tr>
<tr>
<td>net book value, 458</td>
<td></td>
</tr>
<tr>
<td>net operating loss, 459</td>
<td></td>
</tr>
<tr>
<td>net present value (NPV) analysis, 459</td>
<td></td>
</tr>
</tbody>
</table>
net profit, 459
net sales, 459
net working capital, 459
net worth, 459
nexus, 461
NIFO method of inventory accounting, 462
nonqualified stock options, 465
nontraditional risk financing/management, 466
operating cost, 481
operating margin, 481
option, 483
overhead, 490
Overseas Private Investment Corporation, 491
par GIC, 499
payment performance index, 503
physical assets, 518
points, 523
pooling, 524
portfolio, 525
preferred stock, 528
price earnings (PE ratio), 532
principal, 533
Producer Price Index, 538
product liability insurance, 539
profit, 541
profitability, 542
profit and loss statement, 542
profit center, 542
profit plan, 542
promissory note, 546
purchase accounting, 551
quiet period, 557
raider, 561
real estate investment trusts, 563
real-time quotes, 564
recapitalization, 565
recession, 565
reinsurance, 570
repurchase agreement, 574
restricted stock, 577
return on assets, 580
return on equity, 580
return on investment, 580
reverse repurchase agreement, 581
reverse stock split, 581
rights, 583
risk avoidance, 584
road show, 585
rollover, 586
Rule of 72, 588
Sarbanes-Oxley Act of 2002, 595
savings and loan association, 596
Securities and Exchange Commission, 605
semi-bundled services, 609
servicer, 612
servicing agency, 612
short-selling, 615
smoothing, 622
special-purpose entities, 630
spinning, 632
spread, 633
spreadsheet, 633
Statement No. 95, FASB, 637
static scoring, 638
streaming quotes, 641
surety bonds, 649
tangible net worth, 655
tenies, 661
tender offer and merger, 665
thrift institution, 668
total debt, 673
trailing averages, 676
Treasury obligations, 683
underwater, 690
U.S. government security, 701
valuation, 706
variable annuity, 707
variable costs, 707
variable interest, 707
venture capital, 708
Voluntary Compliance Resolution, 718
warrant, 723
whistleblower, 725
working capital, 732
wrap-fee program, 736
yield, 741

20 Forecasting
availability forecast, 52
benchmark studies, 62
Box-Jenkins technique, 71
change model, 100
exponential smoothing, 241
futurist, 276
impact wheel, 332
iterative approach, 364
Markov chain, 409
mathematical model, 411
monitoring, 429
morphological analysis, 430
moving average, 432
network flow model, 459
nominal group technique, 462
normative forecasting, 466
objective-line forecast, 472
optimization model, 483
potential-line forecast, 526
projection, 545
projective techniques, 545
Index of Key Terms

ratio analysis, 562
relevance tree, 571
scanning, 597
scenario, 597
SEC, 600
shorting stock, 615
Silicon Investor, 617
statistical model, 638
stock options, 640
structured interview, 642
substitution analysis, 645
surveillance techniques, 649
technical analysis, 659
technology forecasting, 661
time series forecast, 671
total cost of ownership, 673
tracking, 675
trailblazer developments, 676
trend analysis, 684
trend extrapolation, 684
variance forecast, 707

21 Health Care

acceptability, 7
access, 7
accreditation, 9
activity of daily living, 11
acupressure, 11
acute care, 11
acute disease, 11
adjusted average per capita cost, 12
adjusted community rate, 12
adult day care, 13
adverse selection, 14
Advisory Council for Health Care Quality, 15
affiliation, 15
affinity plan, 15
allied health personnel, 21
allopathic medicine, 21
allowable charge, 21
alternate long-term care facility, 22
alternative medicine, 22
alternative therapies, 23
ambulatory care, 23
ambulatory setting, 23
ambulatory surgical facilities, 23
AmeriCare, 32
amortization, 33
ancillary services, 34
anesthesia, 35
anxiety, 37
anxiety attack, 37
appeal, 37
approved charges, 39
assignment of benefits, 44
assisted living, 44
assisted reproductive technology, 44
association health plan, 46
authorized provider, 51
auxiliary services, 52
average payment rate, 53
balance billing, 56
basic medical coverage, 59
benefit limit, 62
benefit period, 62
benefit trigger, 63
binding third-party dispute resolution, 65
biofeedback, 65
Blue Cross Plan, 68
Blue Shield Plan, 68
board certified, 68
bundled case rate, 76
bundled services, 76
capitation, 87
capitation payments, 87
cardiac rehabilitation program, 88
cardiac rehabilitation treatment, 88
cardiac surgeon, 88
cardiologist, 88
care coordinators, 88
carve-outs, 90
case management, 90
catastrophic cap, 92
catastrophic health insurance, 92
catchment area, 92
catchment-area management, 92
Centers for Disease Control and Prevention, 94
certificate of authority, 96
certificate of need, 96
certification, 98
certified medical laboratory, 98
C. Everett Koop National Health Awards, 99
CHAMPUS, 99
charity care, 101
chemotherapy, 102
children with severe disabilities, 105
Children with Special Health Care Needs, 105
chiropractic HMO, 105
chronic care, 106
chronic disease, 106
churning, 106
Civilian Health and Medical Program of the
Uniformed Services, 106
claims processor, 109
claims review, 109
clinic, 111
clinical practice guidelines, 111
cognitive impairment, 113
coinsurance, 113
<table>
<thead>
<tr>
<th>Term</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>comfort care</td>
<td>116</td>
</tr>
<tr>
<td>community-based care</td>
<td>119</td>
</tr>
<tr>
<td>community health center</td>
<td>119</td>
</tr>
<tr>
<td>community mental health center</td>
<td>119</td>
</tr>
<tr>
<td>community rating</td>
<td>119</td>
</tr>
<tr>
<td>competition</td>
<td>122</td>
</tr>
<tr>
<td>competitive medical plan</td>
<td>122</td>
</tr>
<tr>
<td>complementary care</td>
<td>123</td>
</tr>
<tr>
<td>comprehensive health planning</td>
<td>124</td>
</tr>
<tr>
<td>comprehensive medical coverage</td>
<td>124</td>
</tr>
<tr>
<td>comprehensive outpatient rehabilitation facility</td>
<td>124</td>
</tr>
<tr>
<td>concurrent review</td>
<td>129</td>
</tr>
<tr>
<td>consecutive days</td>
<td>132</td>
</tr>
<tr>
<td>Consumer Bill of Rights</td>
<td>134</td>
</tr>
<tr>
<td>contingent nonforfeiture</td>
<td>137</td>
</tr>
<tr>
<td>continued care</td>
<td>137</td>
</tr>
<tr>
<td>continuing medical education</td>
<td>138</td>
</tr>
<tr>
<td>contractual allowance</td>
<td>139</td>
</tr>
<tr>
<td>Coordinated Care Plan</td>
<td>143</td>
</tr>
<tr>
<td>Coordinated Care Program</td>
<td>143</td>
</tr>
<tr>
<td>coordination of benefits</td>
<td>143</td>
</tr>
<tr>
<td>copayment</td>
<td>143</td>
</tr>
<tr>
<td>cosmetic surgery</td>
<td>147</td>
</tr>
<tr>
<td>cost contract</td>
<td>148</td>
</tr>
<tr>
<td>cost plans</td>
<td>149</td>
</tr>
<tr>
<td>cost-share</td>
<td>150</td>
</tr>
<tr>
<td>covered period of confinement</td>
<td>152</td>
</tr>
<tr>
<td>covered provider</td>
<td>152</td>
</tr>
<tr>
<td>credentialing</td>
<td>154</td>
</tr>
<tr>
<td>critical access hospital</td>
<td>155</td>
</tr>
<tr>
<td>cumulative days elimination period</td>
<td>158</td>
</tr>
<tr>
<td>custodial care</td>
<td>159</td>
</tr>
<tr>
<td>daily benefit amount</td>
<td>164</td>
</tr>
<tr>
<td>daily maximum</td>
<td>164</td>
</tr>
<tr>
<td>days per thousand</td>
<td>166</td>
</tr>
<tr>
<td>death spiral</td>
<td>167</td>
</tr>
<tr>
<td>deductible</td>
<td>169</td>
</tr>
<tr>
<td>Defense Enrollment/Eligibility Reporting System</td>
<td>169</td>
</tr>
<tr>
<td>defined benefit</td>
<td>171</td>
</tr>
<tr>
<td>defined contribution</td>
<td>171</td>
</tr>
<tr>
<td>defined contribution health plan</td>
<td>171</td>
</tr>
<tr>
<td>demand management</td>
<td>173</td>
</tr>
<tr>
<td>dental care</td>
<td>174</td>
</tr>
<tr>
<td>dental care plan</td>
<td>174</td>
</tr>
<tr>
<td>dental health services</td>
<td>174</td>
</tr>
<tr>
<td>dental preferred provider organization</td>
<td>174</td>
</tr>
<tr>
<td>dependent coverage waiver</td>
<td>178</td>
</tr>
<tr>
<td>deselection</td>
<td>179</td>
</tr>
<tr>
<td>detoxification facility</td>
<td>181</td>
</tr>
<tr>
<td>developmental disabilities</td>
<td>181</td>
</tr>
<tr>
<td>diabetes mellitus</td>
<td>182</td>
</tr>
<tr>
<td>diagnosis</td>
<td>183</td>
</tr>
<tr>
<td>diagnostic related group reimbursement</td>
<td>183</td>
</tr>
<tr>
<td>direct contracting</td>
<td>186</td>
</tr>
<tr>
<td>direct reimbursement dental</td>
<td>188</td>
</tr>
<tr>
<td>disability case management</td>
<td>189</td>
</tr>
<tr>
<td>disability costs</td>
<td>189</td>
</tr>
<tr>
<td>Disability Determination Service</td>
<td>189</td>
</tr>
<tr>
<td>discharge planning</td>
<td>189</td>
</tr>
<tr>
<td>disease</td>
<td>190</td>
</tr>
<tr>
<td>disease management</td>
<td>191</td>
</tr>
<tr>
<td>disputed claim</td>
<td>192</td>
</tr>
<tr>
<td>domestic partner benefits</td>
<td>195</td>
</tr>
<tr>
<td>drop-in group medical appointment</td>
<td>197</td>
</tr>
<tr>
<td>drug abuse</td>
<td>197</td>
</tr>
<tr>
<td>drug formulary</td>
<td>197</td>
</tr>
<tr>
<td>dual option</td>
<td>199</td>
</tr>
<tr>
<td>durable medical equipment</td>
<td>199</td>
</tr>
<tr>
<td>Early and Periodic Screening, Diagnosis, and Treatment Program</td>
<td>203</td>
</tr>
<tr>
<td>early intervention services</td>
<td>203</td>
</tr>
<tr>
<td>effectiveness</td>
<td>209</td>
</tr>
<tr>
<td>efficacy</td>
<td>209</td>
</tr>
<tr>
<td>efficiency</td>
<td>209</td>
</tr>
<tr>
<td>eligible persons or individuals</td>
<td>214</td>
</tr>
<tr>
<td>elimination period</td>
<td>214</td>
</tr>
<tr>
<td>emergency medical services</td>
<td>215</td>
</tr>
<tr>
<td>employee benefits laws</td>
<td>217</td>
</tr>
<tr>
<td>employee prefunding</td>
<td>219</td>
</tr>
<tr>
<td>endocrinologist</td>
<td>223</td>
</tr>
<tr>
<td>enteral therapy</td>
<td>224</td>
</tr>
<tr>
<td>epidemic</td>
<td>227</td>
</tr>
<tr>
<td>epidemiology</td>
<td>227</td>
</tr>
<tr>
<td>episodes of care</td>
<td>227</td>
</tr>
<tr>
<td>equity model</td>
<td>228</td>
</tr>
<tr>
<td>etiology</td>
<td>232</td>
</tr>
<tr>
<td>evidence of insurability</td>
<td>233</td>
</tr>
<tr>
<td>exclusive provider organization</td>
<td>235</td>
</tr>
<tr>
<td>expenditure target</td>
<td>240</td>
</tr>
<tr>
<td>experience rating</td>
<td>240</td>
</tr>
<tr>
<td>experimental treatments</td>
<td>241</td>
</tr>
<tr>
<td>explanation of benefits</td>
<td>241</td>
</tr>
<tr>
<td>exposure</td>
<td>242</td>
</tr>
<tr>
<td>extended care facility</td>
<td>242</td>
</tr>
<tr>
<td>faculty practice plan</td>
<td>248</td>
</tr>
<tr>
<td>family planning services</td>
<td>250</td>
</tr>
<tr>
<td>family practice</td>
<td>250</td>
</tr>
<tr>
<td>family temporary disability insurance</td>
<td>251</td>
</tr>
<tr>
<td>Federal Employees Health Benefits Program</td>
<td>253</td>
</tr>
<tr>
<td>Federal Long-term Care Insurance Program</td>
<td>254</td>
</tr>
<tr>
<td>federally qualified health centers</td>
<td>255</td>
</tr>
<tr>
<td>fee-for-service plan</td>
<td>258</td>
</tr>
<tr>
<td>fee maximum</td>
<td>259</td>
</tr>
<tr>
<td>fee schedule</td>
<td>259</td>
</tr>
<tr>
<td>financial feasibility</td>
<td>262</td>
</tr>
<tr>
<td>fire wall protections</td>
<td>263</td>
</tr>
<tr>
<td>fiscal intermediary</td>
<td>264</td>
</tr>
</tbody>
</table>
Index of Key Terms

fixed-dollar benefits, 264
flat rate, 266
flexible managed care, 266
flexible spending account, 266
foreign medical graduate, 270
formulary, 270
freestanding ambulatory facility, 273
future purchase option, 276
gag clause, 279
gastroenterologist, 281
gatekeeper, 281
general practice, 282
geriatric care, 284
geriatrician, 284
global fee, 285
global pricing, 286
Government Employees Hospital Association, Inc., 288
Group Health Association of America, 294
group model HMO, 295
group practice, 295
group practice health maintenance organization, 295

guaranteed renewable, 297
guided imagery, 297
gynecologist, 297
handicapped, 301
health benefits, 304
health care prepayment plan, 305
health care provider, 305
health care purchasing organization, 305
health care reimbursement account, 305
Health Care Task Force, 305
health education, 305
health facilities, 305
health insurance, 305
health insurance purchasing cooperative, 306
health maintenance organization, 306
health manpower shortage area, 306
health personnel, 306
health planning, 307
health promotion, 307
health reimbursement arrangement, 307
health service area, 307
health status, 307
Hill-Burton Act, 311
hold-harmless clause, 311
holistic medicine/therapy, 312
homebound, 312
home care, 312
home health agency, 312
home health care, 312
home health care agency, 313
home health monitoring system, 313
homemaker services, 313

home medical equipment, 313
homeopathic medicine, 313
hormone replacement therapy, 315
hospice, 316
hospice care, 316
hospital, 316
hospital confinement indemnity coverage, 316
hospitalist, 316
hospital stay, 317
Hospital Survey and Construction Act of 1946, 317
hypnotherapy, 324
immunosuppressive drugs, 332
incentives, 334
incidence, 334
indemnity insurance, 336
independent physician organization, 336
independent practice association, 337
indigent care, 337
individual case management, 337
individual practice association, 338
infertility, 340
inflation protection, 340
informal care, 340
inpatient care, 343
institutional health services, 345
integrated delivery system, 348
intermediate care facility, 352
intermediate nursing care, 352
intervention, 361
lag study, 379
large case management, 380
license, 387
licensure, 388
lifetime caps, 389
lifetime reserve days, 389
limiting charge, 390
line of business, 391
long-term care, 394
Long-Term Care Ombudsman Program, 394
Long-Term Care Partners, 395
low-ballng, 396
magnetic resonance imaging, 401
major medical coverage, 402
malpractice, 402
mammogram, 402
managed care, 402
managed chiro, 402
managed competition, 402
managed pharmacy network, 403
management by inconvenience, 404
mandated benefits, 406
mandatory outpatient surgery, 406
manipulative treatment, 407
market-based reimbursement schedule, 408
market reform plan, 409
maternity and child care, 411
maximum allowable actual charge, 411
maximum daily benefit, 412
maximum lifetime benefit, 412
maximum payment period, 412
Medicaid, 413
Medicaid Patient Protection, 414
medical and health insurance laws, 414
medical audit, 414
medical equipment, 414
medical insurance, 414
medical loss ratio, 414
medically necessary, 415
medical necessity, 415
Medical Records Confidentiality Act of 1996, 415
medical review officer, 415
medical savings account, 415
medical service agency, 416
medical social services, 416
medical supplies, 416
Medicare, 416
Medicare-approved amount, 417
Medicare carrier, 417
Medicare + Choice, 417
Medicare Medical Savings Account, 418
Medicare Private Fee-for-Service Plan, 418
Medicare risk contract, 418
Medicare Savings Programs, 418
Medicare SELECT, 418
Medicare subvention, 418
medigap insurance, 419
meditation, 419
mental health, 420
mental health advance directive, 420
mental health services, 421
mental illness, 421
midlevel practitioner, 424
military treatment facility, 426
mixed model, 427
morbidity, 430
mortality, 431
myelography, 435
National Committee for Quality Assurance, 446
nature of injury or illness, 456
neighborhood health center, 458
network model HMO, 459
neurologist, 460
no balance billing clause, 462
non-availability statement, 463
nonforfeiture benefit, 464
nonparticipating physician, 465
nurse, 468
nurse case manager, 468
nurse practitioner, 468
nursing home, 469
nursing home coverage, 469
obstetrician, 472
occupational disease, 473
occupational health services, 473
occupational illness, 473
occupational injury, 473
occupational therapy, 474
Office of Prepaid Health Care Operations and Oversight, 475
off-label drug, 476
off-label prescribing, 476
Old Age, Survivors, Disability and Health Insurance Program, 476
oncologist, 478
on-label prescribing, 479
open-ended health maintenance organization, 480
open-ended plan, 480
open panel, 481
open season, 481
ophthalmologist, 482
oral and maxillofacial surgery, 483
orthopedist, 487
osteoarthritis, 488
osteopathic medicine, 488
otolaryngologist, 488
outcomes management, 488
out-of-pocket payment, 489
outpatient, 489
overpricing, 491
palliative care, 496
par provider, 499
participant in CHAMPUS, 500
patient advocate, 502
patient ratings, 502
pattern review, 503
pay-as-you-go strategy, 503
pediatrician, 504
peer review, 505
peer review organization, 505
pension plan retiree medical account, 506
per diem reimbursement, 508
personal emergency response system, 513
pharmacy benefit management, 516
photo-refractive keratectomy, 517
physiatrist, 518
physician assistant, 519
plan of care, 521
play or pay model, 522
play or pay plan, 522
point of service, 523
policy downgrades, 523
population management, 524
positron emission tomography, 526
post-claims underwriting, 526
preadmission certification, 527
preadmission review, 527
preadmission testing, 527
precertification, 528
predatory pricing, 528
preexisting condition, 528
preferred provider arrangement, 528
preferred provider organization, 528
premium, 529
prepayment, 530
prescription drug assistance programs, 530
prevailing charge, 532
preventive care, 532
preventive services, 532
preventive medicine, 532
primary care, 533
primary care nurse, 533
primary-care physician, 533
privacy regulations, 534
private inurement, 535
procedure, 536
Programs of All-inclusive Care for the Elderly, 544
prospective payment system, 547
prospective review, 547
provider organization, 548
provider sponsor organization, 548
prudent layperson rule, 549
public health, 551
qualified Medicare Beneficiary Program, 553
quality, 554
quality assessments of health plans, 554
quality improvement organizations, 555
quality of care, 556
Quimby, 557
radial keratotomy, 560
radiation therapy, 560
reconstructive surgery, 565
referral, 567
reflexology, 568
rehabilitation, 569
reinsurance, 570
remission, 572
resource-based relative value scale, 576
respite care, 577
restorative surgery, 577
retainer, 578
retrospective reimbursement, 580
retrospective review, 580
return of premium nonforfeiture, 580
rheumatoid arthritis, 582
rheumatologist, 582
rider, 582
risk contract, 584
risk plans, 584
risk/risk factor, 584
routine services/care, 588
rural health clinic, 589
salary-based deductible, 594
same day surgery, 595
secondary care, 600
second opinion, 600
self-care, 606
self-funded plan of benefits, 607
service area, 611
shadow pricing, 614
side effect, 616
significant activities of daily living, 617
single-payer plan, 618
skilled care, 619
skilled nursing care, 619
skilled nursing facility, 619
specialist, 629
special practitioners, 630
specified disease coverage, 630
Specified Low-Income Medicare Beneficiary Program, 630
speech language pathology services, 631
staff model, 634
State Children’s Health Insurance Program, 637
State Health Insurance Assistance Program, 637
stop loss, 640
subacute care, 644
subrogation, 644
Sutton’s Law, 650
Tax Equity and Fiscal Responsibility Act of 1982, 656
tax qualified policy, 657
telemedicine, 663
temporomandibular joint disorder, 664
therapeutic touch, 667
toxic mold, 674
transportation benefit, 681
treatment options, 683
TRICARE for Life, 684
TRICARE Mail Order Pharmacy, 684
trigger clause, 685
triggering condition or event, 685
triple option, 685
triple option point-of-service health care plan, 685
underwriting, 690
Uniformed Services Treatment Facility, 693
universal coverage, 696
upcoding, 698
urgent care, 699
urologist, 699
user fee, 701
utilization review, 703
Utilization Review Accreditation Commission, 703
well child care, 724
wraparound plan, 736
yoga, 741

22 Health, Fitness, and Wellness

acquired immune deficiency syndrome, 10
aerobic exercise, 15
AIDS-related complex, 18
AIDS tests, 18
allergic rhinitis, 21
alpha state, 22
ambulatory care utilization review, 23
anaerobic exercise, 33
angina pectoris, 35
ankylosing spondylitis, 35
arthritis, 42
asthma, 48
atherosclerosis, 48
behavioral health care, 60
biofeedback, 65
boutique health care, 71
burnout, 77
call letter, 85
cancer, 86
cardiac rehabilitation program, 88
cardiac rehabilitation treatment, 88
cardiovascular exercise, 88
case management organizations, 90
Centers for Disease Control and Prevention, 94
chiropractic care or medicine, 105
chlorofluorocarbons, 105
chronic fatigue syndrome, 106
cognitive enhancement, 113
competitive medical plan, 122
co-payment, 143
coronary heart disease, 144
custodial charge, 159
Data Match, 165
demand management, 173
detoxification facility, 181
disabled and handicapped laws, 189
double coverage, 195
dread disease coverage, 196
drug formulary, 197
drug testing, 198
durable power of attorney for health care, 199
dyslexia, 200
dys-stress, 200
electromyography, 211
emotional disabilities, 215
environmental tobacco smoke, 226
eu-stress, 233
exercise program, 238
fetal risk, 259
fibromyalgia, 260
Food and Drug Administration, 268
gout, 288
handicapped employees, 301
health benefits, 304
Health Care Financing Administration, 304
health care power of attorney, 304
health care proxy, 305
health care purchasing organization, 305
health insurance, 305
health insurance reform, 306
health maintenance organization, 306
health-risk appraisal, 307
health-risk assessment, 307
health-risk factors, 307
heart disease, 307
home health agency, 312
home health care, 312
hospice care, 316
human immunodeficiency virus, 320
hypertension, 323
injury, 342
mammography, 402
median days away from work, 413
medical resource library, 415
medical self-care, 416
mental wellness program, 421
mind-body exercise, 426
myelography, 435
National Health Program, 448
National Leadership Coalition for Health Care Reform, 450
nature of injury or illness, 456
no frills health plan, 462
nootropics, 466
occupational illness, 473
occupational injury, 473
osteoarthritis, 488
outcomes management, 488
physical examination, 518
physical fitness program, 518
physical training, 518
physiotherapy, 519
phytochemicals, 519
pilates, 520
polymyalgia rheumatica, 524
positron emission tomography, 526
post-traumatic stress disorder, 526
premenstrual syndrome, 529
prosthetic device, 547
psychotherapy, 550
Index of Key Terms

radon gas, 561
rheumatoid arthritis, 582
risk rating, 584
scleroderma, 599
seasonal affective disorder, 600
second surgical opinion, 601
sexually transmitted diseases, 614
shared services, 615
skilled nursing facility, 619
sleep deprivation, 621
solo practice, 628
specialist, 629
spend down, 632
standards of care, 636
stress, 641
substance abuse laws, 645
symptomatic, 650
target heart rate, 655
tertiary care, 665
third-party payer, 668
thrombosis, 669
totally disabled, 673
transcendental meditation, 679
uncompensated care, 690
underinsured, 690
usual, customary, and reasonable, 703
utilization, 703
utilization review, 703
vital statistics, 717
workaholic, 729
work hardening, 731
yoga, 741

discovery learning, 190
distance learning, 192
document camera, 194
drill and practice, 197
experiential learning, 240
expository learning, 242
field trips, 260
framing, 271
games, 280
graphic aids, 290
group interview, 294
guided practice, 297
handouts, 301
high adventure activities, 309
home study, 314
homogeneous grouping, 314
host site, 317
implementation, 333
inbasket exercise, 333
independent study, 337
individualized instruction, 338
initiative activities, 342
instructional management plan, 345
instructional method, 346
instructional objective, 346
instructional strategy, 346
instructional technique, 346
instructor camera, 346
instructor-led training, 346
interactive multimedia, 350
interactive performance system, 350
interactive video system, 351
job aids, 366
job instruction training, 368
job procedures manual, 369
laboratory training, 378
learning center, 382
lecture method, 385
mediating device, 413
method, 423
mockup, 428
model, 428
monitor, 429
multimedia, 432
one-on-one training, 479
on-the-job training, 480
panel, 496
participant camera, 500
peer group learning, 505
performance, 508
performance support system, 511
physical simulations, 518
preparation, 530
presentation, 531
procedural simulations, 536

23 Instructional Strategies and Techniques

behavior, 60
blended learning, 66
challenge courses, 99
collaboration technology, 114
colloquy, 115
computer-aided instruction, 125
computer-managed instruction, 127
conditions, 129
conference method, 130
content, 136
creative staff, 154
criterion, 155
critique, 156
cuing, 158
debriefing, 167
demonstration method, 174
didactic learning, 184
didactic teaching, 184
directed discussion, 187
process simulations, 538  
programmed instruction, 543  
questioning, 557  
recycle, 566  
remote site, 573  
role playing, 586  
room audio, 586  
scalability, 596  
seminar method, 609  
sensitivity training, 610  
shell, 615  
simulation, 618  
structured experiences, 642  
study assignments, 643  
suggestology, 646  
supporting method, 648  
team learning, 659  
team teaching, 659  
teleconferencing, 662  
telecourses, 662  
trainee response system, 676  
training conference, 677  
tutoring, 686  
two-way interactive video, 687

24 Instructional Systems Development

accomplishment-based curriculum development, 8  
behavior, 60  
branching program, 72  
conditions, 129  
content management, 136  
course developer, 151  
criterion, 155  
critical incident, 156  
decision matrix, 168  
decision template, 168  
delivery system, 173  
descriptive order, 179  
duty analysis, 200  
element, 213  
element analysis, 213  
field test, 260  
front-end analysis, 274  
generic analysis, 283  
high-technology training, 310  
holistic approach, 311  
infusion approach, 342  
instructional systems development, 346  
Integrated Applications Digital and Audio Trainer, 347  
integrative brainwork approach, 349  
interactive software simulations, 350  
interdisciplinary approach, 351  
job performance order, 368  
learning environment, 383  
learning guides, 383  
learning objective, 383  
learning objects, 383  
learning skills, 384  
learning strategy, 384  
learningware, 384  
lesson plan, 386  
logical order, 394  
mind/brain function approach, 426  
module, 428  
multimedia, 432  
needs assessment, 457  
needs inventories, 457  
nominal group technique, 462  
objective, 472  
pilot, 520  
problem-centered order, 536  
producer, 538  
program of instruction, 543  
prototyping, 548  
psychological order, 549  
rule of thumb, 588  
script, 600  
Sharable Content Object Reference Model, 614  
storyboard, 640  
Systems Approach to Training, 651  
systems validation, 651  
thermatic approach, 667  
topics-within-discipline approach, 672  
training needs analysis, 678  
training objective, 678  
training program design, 678  
training systems development, 678

25 Job Analysis and Job Evaluation

accountability, 8  
benchmarks, 62  
comparable factors, 121  
comparable worth, 121  
compensable factors, 121  
computer-assisted job evaluation, 125  
critical element, 155  
critical incident survey, 156  
critical tasks, 156  
documentation, 194  
duty, 200  
factor comparison, 247  
factor weight, 247  
group interview, 294
Hay system, 302
individual interview, 338
job, 366
job analysis, 366
job classification, 366
job description, 367
job design, 367
job dimensions, 367
job enrichment, 367
job evaluation, 367
job inventory, 368
job paths, 368
job ranking, 369
job redesign, 369
job title, 370
jury of experts, 372
key result areas, 374
knowledge, skills, and abilities, 376
multi-domain job analysis, 432
occupational analysis, 472
occupational field, 473
participant diary or log, 500
task, 656
task analysis, 656
work participation method, 733
work performance, 733

26 Jobs and Functions

actives, 10
administrative employee, 12
administrative support services, 12
administrator, 13
agency relationship, 17
agent, 17
alpha geek, 22
audiologist, 50
authorized provider, 51
bean-counter, 59
benefits administrator, 63
benefits manager, 63
benefits planning analyst, 63
bitnick, 66
blue-collar workers, 68
blue-collar technical workers, 68
Board Certified Financial Analyst, 68
boomerang workers, 70
briefing room program manager, 74
brown-collar jobs, 74
business coach, 78
call center, 85
cardiologist, 88
Certificate in Human Performance Improvement, 95
Certified Association Executive, 97
Certified Benefits Professional, 96
Certified Coach, 96
Certified Compensation Professional, 96
Certified Corporate Travel Executive, 97
Certified Destination Management Executive, 97
Certified Employee Assistance Professional, 97
Certified Employee Benefits Specialist, 97
Certified Financial Planner, 97
Certified Financial Planner Board of Standards, 97
Certified Management Consultant, 97
Certified Manager of Exhibits, 98
Certified Meeting Professional, 98
Certified Nurse-Midwife, 98
Certified Personnel Consultant, 98
Certified Professional Development Trainer, 98
Certified Public Accountant, 98
Certified Speaking Professional, 99
Certified Technical Trainer, 99
Certified Temporary Staffing Specialist, 99
change agents, 99
Chartered Financial Analyst, 101
chartist, 102
chief accounting officer, 102
chief diversity officer, 102
chief executive officer, 103
chief financial officer, 103
chief human capital officer, 103
chief knowledge officer, 103
chief operating officer, 103
chief technology officer, 103
chief training officer, 103
chief transformation officer, 103
civilian workers, 107
claims assistance professional, 109
claims processor, 109
(The) C-level, 110
coffee-cup counter, 113
cognizant technical officer, 113
commission-only planner, 113
contingent worker, 137
controlling, 140
convening authority, 141
convention and visitors bureau, 141
co-preneurs, 143
core competencies, 143
core workers, 144
corporate chaplain, 144
corporate compensation and benefits executive, 144
corporate memory manager, 145
course developer, 151
course manager, 152
creative staff, 154
crossfunctional, 157
curriculum development, 159
customer, 159
customer relations, 160
customer service representative, 160
customer service specialist, 160
Cybergrrl, 161
cybrarian, 161
daddy track, 164
database manager, 165
data processing, 166
decision making, 168
dejobbing, 172
dermatologist, 179
designer, 180
directing, 187
director, 188
disability manager, 189
displaced worker, 191
placement, 192
disposable workers, 192
distributed work, 192
downshifter/downshifting, 196
downwardly mobile professional, 196
dumpster diver/diving, 199
electronic immigrant, 212
electronic partnering, 212
electronic sweatshop, 213
employed persons, 216
employee, 217
employee benefits manager, 218
endocrinologist, 223
ergonomics, 229
exempt employee, 238
expat/expatriate, 239
facilitator, 247
fee-and-commission planner, 258
fee-only planner, 259
Fellow, American Academy of Ophthalmology, 259
Fellow, American College of Cardiology, 259
Fellow, American College of Obstetricians and Gynecologists, 259
Fellow, American College of Surgeons, 259
fiduciary responsibility, 260
financial advisor, 261
financial planning, 262
flag officer, 265
free addressing, 272
free agent, 272
free-lance trainer, 273
full-time employee, 274
full-time worker, 275
functional specialists, 275
futurist, 276
gastroenterologist, 281
gatekeeper, 281
generalist, 282
ghost work, 284
global rotational opportunities, 286
gold collar workers, 287
governance, 288
grampies, 290
grandpa track, 290
grey area reservists, 291
green executive, 292
group facilitator, 294
Gutenberg, 297
gynecologist, 297
health benefits advisor, 304
health care finder, 304
high-performance jobs, 310
high potential employee, 310
home worker, 314
hoteling, 317
image consulting, 328
impats, 332
independent contractors, 336
industrial engineering, 339
industrial/organizational (I/O) psychologist, 339
internal consultant, 352
job leaver, 368
job lock, 368
job loser, 368
job opening, 368
job shadowing, 369
job sharing, 370
job tenure, 370
joint-activities staff, 370
Judge Advocate General, 371
judge advocates, 371
just in time (JIT) II in-plant, 372
knowledge broker, 375
knowledge workers, 376
labor force, 378
LANLord, 380
layoff, 381
leader, 381
licensed practical nurse, 388
management consultant, 404
manager, 405
manager-without-portfolio, 406
managing, 406
marketer, 408
materials developer, 411
medical residents, 415
meeting management, 419
mentor, 422
military appellate review courts, 424
mobile worker, 428
mommy track, 428
Index of Key Terms

moonlighting, 430
mouse potato, 431
needs analyst, 457
neurologist, 460
neurosurgeon, 460
new entrants, 460
nonexempt employee, 464
nontraditional employment, 465
not in the labor force, 468
number-cruncher, 468
nurse practitioner, 468
occupational analysis, 472
occupational education and training requirements
categories, 473
occupational groups, 473
occupational health services, 473
off-duty hours, 474
ombudsman, 477
on-call time, 478
oncologist, 478
open-collar worker, 480
ophthalmologist,
organizing, 486
orthopedist, 487
otolaryngologist, 488
paramedic, 498
paraprofessionals, 498
part-time employee, 501
pediatrician, 504
performance improvement technologists, 509
performance management, 510
performance support engineer, 511
personal care attendant, 513
pharmaco-economist, 516
physiatrist, 518
physical therapist, 518
physician, 519
physician assistant, 519
pink-collar workers, 520
placement, 520
plan administrator, 520
planning, 521
plastic surgeon, 522
plug-and-play, 523
podiatrist, 523
privacy officer, 534
producing, 538
professional employee, 540
programmer, 543
psychiatrist, 549
psychologist, 550
public relations, 551
quality assurance, 554
quit, 557
radiologist, 561
reentrants, 567
registered meeting planner, 568
registered occupational therapist, 569
remote employee, 572
remote manager, 573
rheumatologist, 582
risk manager, 584
road warrior, 585
rotator, 587
salaried planner, 594
sales employee, 595
sandwiched employee, 595
salt, 595
sandwiched employee, 595
satellite, 595
self-employed persons, 607
services-producing industries, 612
service worker, 612
shareholder, 615
sheddable worker, 615
sidestep, 616
special work team, 630
staffing, 633
staff officer or staff manager, 634
stakeholder, 634
standing work team, 636
strategic planning, 641
striped-collar workers, 642
subject-matter expert, 644
substance abuse professional, 645
sysadmin, 651
systems quality control, 651
talent, 655
teaching assistant, 658
techies, 659
technical education and training personnel, 659
technical professionals, 660
technical skills, 660
technical support employees, 660
technical systems analysis, 660
technical workers, 660
technician, 660
technographer, 660
techno hobo, 661
technologist, 661
technology forecasting, 661
telecommuting/telecommuters, 662
teleworking, 663
temp, 664
temporary employees, 664
temporary trainer, 664
third-party administrator, 668
trainer, 676
training director, 677
training manager, 678
travel management, 683
unemployed persons, 691
urologist, 699
U.S. Air Force enlisted ranks, 699
   Corps commissioned officer ranks, 699
U.S. Army branches of service, 700
U.S. Army enlisted ranks, 700
U.S. Army warrant officer ranks, 700
U.S. Coast Guard enlisted ranks, 700
U.S. Marine Corps enlisted ranks, 702
U.S. Navy and U.S. Coast Guard commissioned
   officer ranks, 702
U.S. Navy enlisted ranks, 702
U.S. Navy warrant officer ranks, 702
vascular surgeon, 708
virtual office, 715
webmaster/webmistress, 723
whistleblower, 725
white-collar workers, 726
work-at-home, 729
workplace no-show, 733

27 Labor–Management and Industrial
   Relations

tagency shop, 17
alternative dispute resolution procedures, 22
American Federation of Government Employees,
   27
American Federation of Labor — Congress of
   Industrial Organizations, 27
American Federation of State, County, and
   Municipal Employees, 27
American Federation of Teachers, 28
arbitration, 40
authorization cards, 51
Beck case, 60
bump/bumping, 76
burden of proof, 76
call-girl principle, 85
civilian reduction in force, 107
closed shop, 112
collaborative negotiation, 114
collective bargaining, 115
Communication Workers of America, 119
conditions of employment, 129
deuonization, 181
due process, 199
dues check-off, 199
Electromation Decision, 210
employee rights, 220
employment contract, 221
expedited arbitration, 239
fact-finder, 247
fact-finding, 247
fact-finding conference, 247
fair employment practices laws, 248
featherbed rule, 252
Federal Mediation and Conciliation Service, 255
giveback, 285
good cause, 287
good faith bargaining, 287
grievance procedure, 293
industry, 340
internal complaint procedure, 352
International Association of Machinists and
   Aerospace Workers, 356
International Brotherhood of Electrical Workers,
   356
International Brotherhood of Teamsters,
   Chauffeurs, Warehousemen and Helpers of
   America, 356
International Labour Organization, 358
job bidding, 366
joint labor/management committee, 371
just cause, 372
labor agreement, 378
Labor Condition Application (program), 378
labor–management contract, 378
labor–management participation team, 379
labor–management relations laws, 379
Lehnert v. Ferris Faculty, 386
litigation, 392
lockout, 394
maintenance of membership, 401
mandatory bargaining item, 406
mediation, 413
mediation, 413
military reduction in force, 425
mini-trial, 427
National Academy of Arbitrators, 439
National Education Association, 447
National Labor Relations Board, 450
National Mediation Board, 451
negotiation, 458
noncompete agreement, 463
North American Industry Classification System, 467
Office & Professional Employees International
   Union, 475
open shop, 481
Permanent Labor Certification program, 512
rent-a-judge, 573
salting, 595
Service Employees International Union, 612
sham union, 614
<table>
<thead>
<tr>
<th>Term</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sheet Metal Workers’ International Association</td>
<td>615</td>
</tr>
<tr>
<td>sit-in</td>
<td>619</td>
</tr>
<tr>
<td>stakeholder</td>
<td>634</td>
</tr>
<tr>
<td>strike</td>
<td>642</td>
</tr>
<tr>
<td>transition assistance</td>
<td>680</td>
</tr>
<tr>
<td>unfair labor practices</td>
<td>691</td>
</tr>
<tr>
<td>union</td>
<td>694</td>
</tr>
<tr>
<td>union busting</td>
<td>694</td>
</tr>
<tr>
<td>union contract</td>
<td>694</td>
</tr>
<tr>
<td>unionization</td>
<td>694</td>
</tr>
<tr>
<td>Union of Needle Trades, Industrial and Textile Workers</td>
<td>694</td>
</tr>
<tr>
<td>union shop</td>
<td>694</td>
</tr>
<tr>
<td>United Auto Workers</td>
<td>694</td>
</tr>
<tr>
<td>United Food and Commercial Workers</td>
<td>695</td>
</tr>
<tr>
<td>United Mine Workers of America</td>
<td>695</td>
</tr>
<tr>
<td>United Steelworkers of America</td>
<td>695</td>
</tr>
<tr>
<td>walk-out</td>
<td>722</td>
</tr>
<tr>
<td>Weingarten Rule (or Rights), whipsawing</td>
<td>724</td>
</tr>
<tr>
<td>work rules</td>
<td>734</td>
</tr>
<tr>
<td>work stoppage</td>
<td>735</td>
</tr>
<tr>
<td>work to the rule</td>
<td>735</td>
</tr>
<tr>
<td>wrongful discharge</td>
<td>737</td>
</tr>
<tr>
<td>yellow-dog contract</td>
<td>741</td>
</tr>
</tbody>
</table>

### 28 Laws and Legal Terms

<table>
<thead>
<tr>
<th>Term</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting Industry Reform Act of 2002</td>
<td>8</td>
</tr>
<tr>
<td>acquired citizenship</td>
<td>9</td>
</tr>
<tr>
<td>administrator</td>
<td>13</td>
</tr>
<tr>
<td>Adoption and Safe Families Act of 1997</td>
<td>13</td>
</tr>
<tr>
<td>adverse impact</td>
<td>14</td>
</tr>
<tr>
<td>affidavit</td>
<td>15</td>
</tr>
<tr>
<td>affirmative action</td>
<td>15</td>
</tr>
<tr>
<td>after-acquired evidence</td>
<td>16</td>
</tr>
<tr>
<td>Age 60 rule</td>
<td>16</td>
</tr>
<tr>
<td>agency relationship</td>
<td>17</td>
</tr>
<tr>
<td>agent</td>
<td>17</td>
</tr>
<tr>
<td>agricultural worker</td>
<td>18</td>
</tr>
<tr>
<td>agricultural worker law</td>
<td>18</td>
</tr>
<tr>
<td>Air Carrier Access Act of 1986</td>
<td>18</td>
</tr>
<tr>
<td>Airline Deregulation Act of 1978</td>
<td>19</td>
</tr>
<tr>
<td>Air Travel Industry Enforcement Guidelines</td>
<td>19</td>
</tr>
<tr>
<td>alien</td>
<td>21</td>
</tr>
<tr>
<td>alien employment laws</td>
<td>21</td>
</tr>
<tr>
<td>allowance</td>
<td>22</td>
</tr>
<tr>
<td>Alternative Dispute Resolution Act of 1998</td>
<td>22</td>
</tr>
<tr>
<td>Amber Alert Act of 2003</td>
<td>23</td>
</tr>
<tr>
<td>American Competitiveness and Workforce Improvement Act of 1998</td>
<td>26</td>
</tr>
<tr>
<td>American Competitiveness in the 21st Century Act of 2000</td>
<td>26</td>
</tr>
<tr>
<td>American Servicemembers Protection Act of 2002</td>
<td>30</td>
</tr>
<tr>
<td>Americans with Disabilities Act of 1990</td>
<td>32</td>
</tr>
<tr>
<td>amicus curiae</td>
<td>33</td>
</tr>
<tr>
<td>ancillary probate</td>
<td>34</td>
</tr>
<tr>
<td>annual exclusion</td>
<td>35</td>
</tr>
<tr>
<td>Antitrust and Fair Trade Legislation</td>
<td>36</td>
</tr>
<tr>
<td>anti-discrimination clause</td>
<td>36</td>
</tr>
<tr>
<td>Article 15</td>
<td>42</td>
</tr>
<tr>
<td>Article 32 investigation</td>
<td>42</td>
</tr>
<tr>
<td>article</td>
<td>49</td>
</tr>
<tr>
<td>association discrimination clause</td>
<td>44</td>
</tr>
<tr>
<td>asylee</td>
<td>48</td>
</tr>
<tr>
<td>attestation clause</td>
<td>49</td>
</tr>
<tr>
<td>attorney-in-fact</td>
<td>49</td>
</tr>
<tr>
<td>attribution clause</td>
<td>49</td>
</tr>
<tr>
<td>authorization bills</td>
<td>51</td>
</tr>
<tr>
<td>Authorization for Use of Military Force</td>
<td>51</td>
</tr>
<tr>
<td>Aviation and Transportation Security Act of 2001</td>
<td>53</td>
</tr>
<tr>
<td>Baby UI</td>
<td>56</td>
</tr>
<tr>
<td>Balanced Budget Act of 1997</td>
<td>57</td>
</tr>
<tr>
<td>bankruptcy</td>
<td>58</td>
</tr>
<tr>
<td>barrister</td>
<td>58</td>
</tr>
<tr>
<td>battery</td>
<td>59</td>
</tr>
<tr>
<td>Betts legislation</td>
<td>64</td>
</tr>
<tr>
<td>Birth Defects Prevention Act of 1998</td>
<td>65</td>
</tr>
<tr>
<td>blackout period</td>
<td>66</td>
</tr>
<tr>
<td>Board of Education of Independent School District No. 92 of Pottawatomie County, et. al., Petitioners v. Lindsay Earls et al.</td>
<td>68</td>
</tr>
<tr>
<td>bond</td>
<td>69</td>
</tr>
<tr>
<td>Born-Alive Infants Protection Act of 2002</td>
<td>70</td>
</tr>
<tr>
<td>Boy Scouts of America et al. v. Dale</td>
<td>71</td>
</tr>
<tr>
<td>breach</td>
<td>73</td>
</tr>
<tr>
<td>breach of contract</td>
<td>73</td>
</tr>
<tr>
<td>Breast and Cervical Cancer Prevention and Treatment Act of 2000</td>
<td>73</td>
</tr>
<tr>
<td>budget resolutions</td>
<td>75</td>
</tr>
<tr>
<td>bullying federal law protections</td>
<td>76</td>
</tr>
<tr>
<td>business necessity</td>
<td>79</td>
</tr>
<tr>
<td>business nonimmigrant</td>
<td>79</td>
</tr>
</tbody>
</table>
Business Records Act of 1999, 79
Butterfield Ruling, 80
calculating product liability loss, 85
cancellation clause, 86
canon, 86
Can-Spam Act of 2003, 86
caretaker, 89
caveat emptor, 93
certificate of citizenship, 96
certificate of title, 96
Chapter 7, Federal Bankruptcy Code, 100
Chapter 11, Federal Bankruptcy Code, 100
Chapter 13, Federal Bankruptcy Code, 101
“Chapter 20,” Federal Bankruptcy Code, 101
Chevron U.S.A. Inc., Petitioner v. Mario Echazabal, 102
Child Abuse Act of 1999, 103
Child Abuse and Prevention Act of 2000, 103
civil rights, 107
Civil Rights Act of 1866, 107
Civil Rights Act of 1870, 107
Civil Rights Act of 1871, 107
Civil Rights Act of 1964, 107
Civil Rights Act of 1968, 107
Civil Rights Act of 1990, 107
Civil Rights Act of 1991, 107
Civil Service Reform Act of 1978, 108
Clinical Laboratory Amendments of 1988, 111
codical, 113
corporation, 147
corpus, 147
courts-martial, 152
cramdown, 153
creator, 154
crime identification technology act of 1998, 155
damages, 164
dating prenup, 166
defective pricing, 169
defense and military construction acts of 2002, 169
defense authorization act of 2003, 169
defense of marriage act of 1996, 170
deadbeat parents punishment act of 1998, 167
defamations, 169
default, 169
defensive speech, 117
defmation, 169
deficiency, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
deviation, 169
defense and military construction acts of 2002, 169
defense authorization act of 2003, 169
defense of marriage act of 1996, 170
Deficit-reduction Reconciliation Act of 1989, 171
deportable alien, 178
deportation, 178
deposed, 178
deposition, 178
derivative citizenship, 179
Developmental Disabilities Assistance and Bill of Rights Act of 2000, 182
device, 182
Digital Millennial Copyright Act of 1998, 184
disabled and handicapped laws, 189
disclaimer, 189
discretionary trust, 190
discrimination, 190
disparate impact, 191
disparate treatment, 191
divestiture, 193
DNA fingerprinting, 194
domicile, 195
donee, 195
donor, 195
Drug-Free Communities Act of 1997, 197
Drug Free Workplace Act of 1988, 198
drug testing, 198
due process, 199
durable power of attorney, 199
durable power of attorney for health care, 199
earnings test, 204
Economic Growth and Tax Relief Reconciliation Act of 2002, 206
Educational Research, Development, Dissemination, and Improvement Act of 1994, 208
Education for All Handicapped Children Act of 1974, 208
Education IRAs, 209
EEO in the Federal government, 209
EEOC v. Waffle House, Inc., 209
E-Government Act of 2002, 209
elder abuse, 210
elder law, 210
Electronic Communications Privacy Act of 1986, 211
Electronic Freedom of Information Act of 1996, 212
Electronic Signatures in Global and National Commerce Act of 2000, 213
Elementary and Secondary Education Act of 1965, 213
Emergency Planning and Community Right-to-Know Act of 1986, 215
Employee Polygraph Protection Act of 1988, 219
employee benefits laws, 217
employee education, training, and assistance laws, 218
employer identification number, 221
employer sanctions, 221
employment of Hispanics, 222
employment torts, 222
employment visas, 223
environmental impact statement, 226
environmental safety laws, 226
equivalent benefits, 228
equivalent pay, 229
equivalent position, 229
equivalent terms and conditions of employment, 229
ergonomic safety standards/rules, 229
escheat, 230
estate planning, 230
estoppel, 231
ethics laws, 231
Ethics Reform Act of 1989, 231
European Directive, 232
exchange visitor, 234
exclusion, 235
Executive Office Accountability Act of 1996, 235
Executive Order, 235
Executive Order 11246, 236
Executive Order 12564, 236
Executive Order 12954, 236
Executive Order 13058, 236
Executive Order 13111, 236
Executive Order 13124, 236
Executive Order 13145, 236
Executive Order 13152, 236
Executive Order 13153, 236
Executive Order 13162, 237
Executive Order 13171, 237
Executive Order 13198, 237
Executive Order 13201, 237
Executive Order 13254, 237
Executive Order 13271, 237
Executive Order 13279, 237
executor/executrix, 238
exempt employee, 238
expanded fiduciary laws, 239
ex post facto, 242
fair employment practices laws, 248
Fair Credit Reporting Act of 1969, 248
Fair Housing Amendments Act of 1988, 248
Fair Labor Standards Act of 1938, 248
fair market value, 249
Faith in Music Licensing Act of 1998, 249
fair reimbursement law, 249
fair use, 249
faith-based charitable works, 249
faith-based initiatives, 249
False Claims Act Amendment of 1986, 249
Family and Medical Leave Act of 1993, 250
family leave, 250
Family Support Act of 1988, 250
Family Time Flexibility Act of 2003, 251
Federal career internships, 252
Federal Credit Reporting Act of 1969, 252
Federal Education Improvement Act of 2002, 252
Federal Employees Flexible and Compressed
Work Schedules Act of 1978, 253
Federal Employees Health Benefits Children’s
Equity Act of 2000, 253
Federal Employees Pay and Comparability Act of
1990, 253
Federal Employees’ Compensation Act of 1916, 253
Federal Facility Compliance Act of 1992, 254
Federal Mine Safety and Health Act of 1977, 255
Federal Unemployment Tax Act, 255
fiduciary, 260
Fiduciary Income Tax Return, 260
fiduciary responsibility, 260
final account, 261
Floyd D. Spence National Defense Authorization
Act of 2000, 267
foreign sales corporation, 270
forensics, 270
franchise, 272
garnishee, 280
garnishment order, 280
general court-martial, 282
general naturalization provisions, 282
Genetic Information Nondiscrimination Act of
2003, 283
genetics-based discrimination, 284
gift splitting, 284
Gilmer v. Interstate/Johnson Lane Corp., 285
good cause, 287
Good Samaritan Laws, 287
government contract laws, 288
Gramm-Leach-Bliley Act of 1999, 289
grantor, 290
Gratz v. Bollinger, 291
green card, 291
Green Tree Financial Corp. v. Bazzle, 292
Grutter v. Bollinger, 296

guardian, 297
guardian ad litem, 297
guardianship, 297
guideline, 297
handicap discrimination laws, 301
Harper v. Virginia, 302
Harris v. Forklift Systems Inc., 302
Hatch Act Reform Amendments of 1993, 302
Hawkins-Stafford School Improvement
Amendments of 1988, 302
Health Care Amendments Act of 1974, 304
health care power of attorney, 304
health care proxy, 305
Health Care Safety Net Amendments of 2002, 305
Health Insurance Deduction for Self-Employed
Individuals Act of 1995, 305
Health Insurance Portability and Accountability
Act of 1996, 305
health privacy regulations, 307
heirs-at-law, 308
high-deductible medical insurance plan, 309
Higher Education Act of 1965, 309
Higher Education Act of 1998, 310
Higher Education Amendments of 1998, 310
Higher Education Reauthorization Act of 1992, 310
Hill-Burton Act, 311
hold harmless clause, 311
holographic will, 312
Homeland Security Act of 2002, 313
Homeless Veterans Comprehensive Assistance
Act of 2001, 313
Hopwood v. Texas, 315
Hospital Survey and Construction Act of 1946, 317
hostile environment, 317
Hughes Act of 1970, 319
Human Cloning Prohibition Act of 2003, 320
Identity Theft and Assumption Deterrence Act of
1998, 328
Illegal Immigration Reform and Immigrant
Responsibility Act of 1996, 328
immediate relatives, 329
immigrant, 329
Immigration Act of 1990, 329
Immigration and Nationality Act of 1997, 329
Immigration and Naturalization Service H-1B
status, 330
immigration judge, 331
Immigration Marriage Fraud Amendments of
1986, 331
Immigration Nursing Relief Act of 1989, 331
Immigration Reform Act of 1996, 331
immunity from prosecution, 332
Improving America’s Schools Act of 1994, 333
inadmissible, 333
in camera, 334
indemnification, 335
indemnity, 336
Independent Contractor Tax Simplification Act of 1996, 336
Individuals with Disabilities Education Act of 1975, 339
Individuals with Disabilities Education Act Amendments of 1991, 339
Individuals with Disabilities Education Act Amendments of 1996 and 1997, 339
industrial trainee, 340
in forma pauperis, 341
inheritance tax, 342
injunction, 342
injunctive relief, 342
Injury and Illness Record-Keeping Requirements, 342
Insider Trading and Securities Fraud Enforcement Act of 1988, 343
Installment Credit Tax Correction Act of 2000, 344
intangible personal property, 347
integration (clause), 349
intellectual property, 349
Intelligence Authorization for Fiscal Year 1992, 349
intent, 350
Internal Revenue Service Restructuring and Reform Act of 1998, 353
International Brotherhood of Teamsters v. Electromation Inc., 356
International Criminal Court, 356
international representative, 358
in territium clause, 361
intestacy rules, 361
intestate, 361
intestate succession laws, 361
intracompany transferee, 362
intrusion upon seclusion, 362
inventory, 362
investigative consumer report, 363
ipso facto, 363
irrevocable living trust, 363
issue, 363
issue surviving by right of representation, 363
Jennifer’s Law of 2000, 365
Job Creation and Worker Assistance Act of 2002, 367
job reference immunity statutes, 369
Jobs for Veterans Act of 2002, 369
joint ownership, 371
joint tenancy by the entirety, 371
joint tenancy with right of survivorship, 371
joint will, 371
Judge Advocate General, 371
judge advocates, 371
jurisdiction, 372
just cause, 372
key employees, 374
Krauel v. Iowa Methodist Center, 376
labor certification, 378
labor law posting, 378
labor–management relations laws, 379
Labor–Management Reporting and Disclosure Act of 1959, 379
lame duck session, 379
Land Court property, 379
Landgraf v. USI Film Products and Rivers v. Roadway Express Inc., 379
law, 381
lawful permanent resident, 381
Law of Universal Jurisdiction, 381
law provider, 381
legalized aliens, 385
legal standards, 386
legitimated, 386
liable, 387
libel, 387
license, 387
life estate, 389
limited liability company, 390
living will, 393
Lockheed Corp. v. Spink, 394
Long-Term Care Security Act of 2000, 395
love contract, 396
low-performing schools, 396
mailbox rule, 401
mandatory assignment, 406
marital deduction, 408
marriage penalty, 409
material breach, 410
McCarran-Ferguson Act of 1945, 412
McKennon v. Nashville Banner Co., 412
McNamara-O’Hara Service Contract Act of 1965, 412
medical and health insurance laws, 414
Medical Records Confidentiality Act of 1996, 415
Medicare SELECT Act of 1995, 418
Medigap Fraud and Abuse Prevention Act of 1990, 419
Mental Health Parity Act of 1996, 421
merger clause, 422
merger moratorium laws, 422
migrant, 424
Migrant and Seasonal Agricultural Worker Protection Act of 1983, 424
minorities and women, 427
Index of Key Terms

mistake, 427
Montgomery GI Bill, 429
mutual wills, 435
national, 439
National and Community Service Trust Act of 1993, 441
National Construction Safety Team Act of 2002, 446
National Environmental Policy Act of 1969, 447
National Labor Relations Board v. Curtis Matheson Scientific Inc., 450
National Labor Relations Board v. Town & Country Electric Inc., 450
National Literacy Act of 1991, 450
national origin discrimination, 452
National Patient Self-Determination Act of 1991, 452
National Skills Standards Act of 1994, 453
National Tourism Organization Act of 1996, 455
NATO official, 455
naturalization, 456
natural law, 456
Need-Based Educational Aid Act of 2001, 457
negligence, 457
negligent retention claim, 457
Nike, Inc. v. Kasky, 462
NLRB v. Kentucky River Community Care, Inc., 462
No Child Left Behind Act of 2001, 462
Noncitizen Benefit Clarification and Other Technical Amendments Act of 1998, 463
nonimmigrant, 464
nonjudicial punishment, 464
nonpreference category, 465
nonsmoking areas, 465
Nontraditional Employment for Women Act of 1991, 466
North Atlantic Treaty Organization, 467
Notification and Federal Employee Antidiscrimination and Retaliation Act of 2002, 468
numerical limit exemption, 468
Nursing Home Resident Protection Amendments of 1999, 469
Nursing Relief Act of 1989, 469
Occupational Safety and Health Act of 1970, 474
occupational safety laws, 474
ocean shipping rule, 474
offers in compromise, 474
Office of Homeland Security, 475
Older Americans Act of 1992, 477
Older Americans Act Amendments of 2000, 477
Older Workers Benefit Protection Act of 1990, 477
Omnibus Budget Reconciliation Act of 1990, 478
out of wedlock, 489
overtime exemption rules, 491
paralegal, 497
parental discrimination, 498
Parkinson’s Law, 499
parolee, 499
Partial Birth Abortion Ban Act of 2002, 500
patent, 502
(The) Patient Safety and Quality Improvement Act of 2003, 502
Patient Self-Determination Act of 1990, 502
Patriot Act of 2001, 502
payable-on-death (account), 503
payroll method, 504
Pension Portability Law of 1992, 506
Pension Protection Act of 1987, 506
per capita, 507
performance, 508
perjury, 511
permanent resident, 512
permanent resident alien, 512
Personal Responsibility and Work Opportunity Reconciliation Act of 1996, 515
per stirpes, 516
PGA Tour, Inc. v. Martin, 516
plain English laws, 520
plaintiff, 520
political speech, 524
Pollution Prevention Act of 1990, 524
Ponzi scheme, 524
pourover trust, 526
Poverty Guidelines, 527
Poverty Thresholds, 527
power of attorney, 527
prenuptial agreement, 529
Prescription Drug User Fee Act of 1992, 531
preemitted child or heir, 531
pre-trial deposition, 531
pre-trial discovery, 532
prima facie case, 532
principal, 533
Privacy Act of 1974, 534
privacy laws, 534
privacy rights laws, 535
privileged communication, 535
probate process, 535
pro bono work, 536
proffer, 541
Promoting Safe and Stable Families Act of 2001, 546
Proposition 209, 547
Protect Act of 2003, 548
protected class, 548
Protecting Seniors from Fraud Act of 2000, 548
Protection of Children from Sexual Predators Act of 1998, 548
psychiatric disabilities, 549
public disclosure of a private act, 550
public domain, 551
punitive damage award, 551
qualified domestic relations order, 553
quantum meruit, 556
quid pro quo, 557
quid pro quo harassment, 557
qui tam suit, 557
racial profiling, 560
Racketeer Influenced Corrupt Organizations Act of 1970, 560
Ragsdale v. Wolverine World Wide, Inc., 561
Railroad Retirement and Survivors’ Improvement Act of 2001, 561
Ready Reserve Mobilization Income Insurance Program, 563
reasonable accommodation, 564
reasonable person standard, 564
reconciliation bills, 565
reformation, 568
refusal to hire, 568
Regents of the University of California v. Bakke, 568
regulation, 569
Regulatory Fairness Act of 1996, 569
Rehabilitation Act of 1973, 569
Rehabilitation Act of 1998, 569
religion, 571
remand, 572
removal, 573
Reno vs. American Civil Liberties Union, 573
Repeal of the Mandate for Medicare and Medicaid Coverage Data Bank Act of 1996, 573
required minimum distribution, 574
resettlement, 575
resident alien, 575
residuary estate, 575
res ipsa loquitur, 575
Resource Conservation and Recovery Act of 1976, 576
respondent superior, 576
restatement of tort, 577
restraining order, 577
restrictive covenant, 577
restrictive policy, 577
retainer agreement, 578
Retirement Protection Act of 1994, 579
returning resident, 580
Revenue Act of 1978, 580
Revenue Reconciliation Act of 1990, 581
revocable living trust, 582
rideshare, 582
right-to-recovery, 583
“right-to-sue” letter, 583
Robinson v. Shell Oil Company, 585
Roe v. Wade, 585
Roth IRA, 587
rule, 588
rule against perpetuities, 588
Rush Prudential HMO, Inc. v. Moran, 589
Safe Drinking Water Act of 1974, 593
Safe Harbor Act of 2000, 593
“same actor” inference, 595
Sarbanes-Oxley Act of 2002, 595
School-to-Work Opportunities Act of 1994, 598
School Voucher Decision, 599
scope of authority, 599
Section 132, Internal Revenue Code, 602
Section 704(a) of Title VII, 605
Section 911, Internal Revenue Code, 605
self-evaluation privilege, 607
Senator Paul Wellstone Mental Health Equitable Treatment Act of 2003, 609
Senior Citizens’ Freedom to Work Act of 2000, 610
Senior Fraud Prevention Act of 2000, 610
sequester/sequestration, 610
Service Contract Act of 1965, 611
Servicemen’s Readjustment Act of 1944, 612
Service Members Occupational Conversion and Training Act of 1993, 612
settlor, 613
sexual harassment, 613
short-term trust, 616
shrinkwrap licensing, 616
Single European Act of 1987, 618
skip-a-generation trust, 620
slander, 620
Small Business Jobs Protection Act of 1996, 621
Small Business Regulatory Enforcement Fairness Act of 1996, 621
smoke-free areas, 622
Smokers’ Rights Bill, 622
Social Security Act of 1935, 623
Social Security Act Amendment of 1995, 623
Soldiers’ and Sailors’ Civil Relief Act of 1991, 628
sole proprietorship, 628
solicitor, 628
Solomon Amendment, 628
Sonny Bono Copyright Term Extension Act of 1998, 628
special court-martial, 629
spendthrift trust, 632
spendthrift trust, 632
St. Mary's Honor Center v. Hicks, 640
strategic litigation against public participation, 641
street name, 641
striking employees, 642
structured settlement, 642
student drug testing, 643
Student Loan Reform Act of 1993, 643
subchapter S corporation, 644
subordination of perjury, 644
substance abuse laws, 645
successor trustee, 645
summary court-martial, 646
summary judgment, 646
Superfund Amendments and Reauthorization Act of 1986, 647
tangible personal property, 655
tax cost basis, 656
Tax Cut of 2003, 656
Tax Equity and Fiscal Responsibility Act of 1982, 656
taxes on tips, 656
tax home, 656
Taxpayer Bill of Rights 2, 657
Taxpayer Browsing Protection Act of 1997, 657
Taxpayer Relief Act of 1997, 657
Tax Reform Act of 1986, 657
technology in federal training, 661
Technology-Related Assistance for Individuals with Disabilities Act of 1988, 661
Telemarketing and Consumer Fraud and Abuse Prevention Act of 1994, 662
Telemarketing Fraud Protection Act of 1998, 662
temporary protected status, 664
temporary resident, 664
temporary restraining order, 664
temporary worker, 664
tenancy by the entirety, 665
tenancy in common, 665
termination clause, 665
Terrorism Risk Insurance Act of 2002, 665
testamentary capacity, 666
testamentary trust, 666
testator, 666
third-party sexual harassment, 668
Ticket to Work and Work Incentives Improvement Act of 1999, 669
Title IX, 671
tort, 672
tort reform, 672
Total Information Awareness Program, 673
Town and Country Electric v. NLRB, 674
Toxic Substances Control Act of 1976, 675
Toyota Motor Manufacturing v. Williams, 675
trademark, 675
trade secret, 675
transfer-on-death registration, 679
tax alien, 680
taxi without visa, 680
Transportation Act for the 21st Century of 1998, 681
Transportation Benefits Act of 1999, 681
Travel and Transportation Reform Act of 1998, 682
Treaty of Asuncion, 683
Treaty of Nice, 683
Treaty of Rome of 1958, 683
trigger clause, 685
trust, 685
trustee, 686
underutilization, 690
Unemployment Benefits Act of 2003, 691
unified credit, 692
Uniform Code of Military Justice, 692
Uniform Commercial Code, 692
uniform durable power of attorney, 692
Uniformed Services Employment and Reemployment Rights Act of 1994, 692
Uniformed Services Former Spouses Protection Act of 1983, 693
Uniform Transfer to Minors Act of 1994, 694
union dues, 694
United Dominion Industries, Inc., Petitioner v. United States, 694
United States, Petitioner v. Fior D'Italia, Inc., 695
United States Tourism Organization Act of 1996, 695
Uniting and Strengthening America by Providing Appropriate Tools Required to Intercept and Obstruct Terrorism Act of 2001, 696
unwelcome behavior, 698
upward mobility, 698
USA Patriot Act of 2001, 700
U.S. Court of Appeals for the Armed Forces, 700
U.S. Sentencing Commission, 702
Varity Corp. v. Howe, 707
Veterans and Dependents Millennium Education Act of 2000, 709
Veterans’ Benefits Act of 1997, 709
Veteran’s Benefits Act of 2002, 710
Veterans’ Benefits and Health Care Improvement Act of 2000, 710
Veterans’ Benefits COLAs Act of 2002, 710
Veterans’ Benefits Improvement Act of 1994, 710
Veterans’ Compensation Cost-of-Living Adjustment Act of 2000, 710
Veterans’ Compensation Cost-of Living Adjustment Act of 2002, 710
Veterans’ Compensation Rates Amendments of 1993, 710
Veterans’ Compensation Rates Amendments of 2001, 710
Veterans Education and Benefits Expansion Act of 2001, 710
veterans’ employment and training laws, 711
Veterans Employment Opportunities Act of 1998, 711
Veterans’ Group Life Insurance, 711
Veterans’ Health Care Reform Act of 1996, 711
Veterans’ Medicare Reimbursement Model Project Act of 1996, 711
Veterans Millennium Health Care and Benefits Act of 1999, 711
Veterans Programs Enhancement Act of 1998, 711
Veterans’ Readjustment Benefits Act of 1966, 711
Veterans’ Reemployment Act of 1994, 712
Veterans’ Reemployment Rights Act of 1993 and 1994, 712
Veterans’ Survivor Benefits Improvement Act of 2001, 712
vicarious liability, 712
Victims of Trafficking and Violence Protection Act of 2000, 712
Victims Rights Clarification Act of 1997, 712
Vietnam Era Veterans Readjustment and Assistance Act of 1974, 714
Violence Against Women Act of 1994, 715
Visa Waiver Program, 716
Web wrap licensing, 724
Wells Notice, 725
Whistleblower Protection Act of 1989, 725
will, 727
Windfall Elimination Provision, 727
Wireless Telephone Protection Act of 1998, 728
Wiretap Act of 1986, 728
withdrawal, 728
Worker Adjustment and Retraining Notification Act of 1988, 729
Workers’ G.I. Bill, 730
Workforce Investment Act of 1998, 731
Workforce Investment Act of 2003, 731
Work Incentive Act of 1999, 731
Wyden Amendment, 737

29 Leadership

Clintonesque, 111
coercive power, 113
collaborative negotiation, 114
competency power, 122
connection power, 131
consistency leadership, 132
context leadership, 136
contingency leadership, 137
expert power, 241
high potential employee, 310
leader, 381
leader match training, 381
leadership, 382
leadership development, 382
legitimate power, 386
managerial grid, 405
manipulative power, 407
one best leadership, 479
perceptual acuity, 507
persuasion or persuasive power, 516
power, 527
referred power, 567
reward power, 582
situational leadership, 619
unity of command, 696
vision, 716

30 Learning and Behavior

accelerated learning, 7
achievement-motivation theory, 9
action learning, 10
action-reflection learning, 10
activities, 11
adult learner, 13
advanced distributed learning, 13
affective domain, 15
anagogic or metaphorical learning, 33
andragogical e-learning, 34
andragogy, 35
Artificial Intelligence Learning Systems, 42
association, 44
asynchronous learning, 48
attribute bundles, 49
base camp, 58
behavioral psychology or behaviorism, 60
blended learning, 66
blended learning solutions, 66
brain cycles, 71
brain training, 71
change efforts, 100
cognition, 113
cognitive domain, 113
cognitive enhancement, 113
cognitive modeling, 113
cognitive psychology, 113
collaboration technology, 114
community groups, 119
computer-based learning, 126
concept, 128
contextual framework, 128
contextual skills, 128
conditioned response, 129
constructivism, 133
content customization, 136
content mapping, 136
contingency theory of learning, 137
creative learning, 153
cuing, 158
deductive reasoning, 169
developmental theory of learning, 182
didactic learning, 184
discovery learning, 190
discrimination, 190
distributed intelligence, 192
dyslexia, 200
e-learning systems, 210
electronic performance support systems, 212
e-mentoring, 215
emotional intelligence, 216
enneagram retreat, 224
entities, 225
explicit knowledge, 241
expository learning, 242
feedback, 258
full-spectrum learning, 274
functional illiterate, 275
Gestalt psychology, 284
holistic, 311
humanistic psychology, 320
human performance improvement, 320
individual differences, 337
inductive reasoning, 339
industrial psychology, 339
innovation and research center, 343
Instructional Management System Project, 346
integrative learning, 348
integrative learning system, 348
integrative performance support, 348
intelligence quotient, 349
interactivity, 351
Internet billing, presentation, and payment, 360
knowledge analysis, 375
knowledge objects, 375
knowledge ecology, 375
knowledge mapping, 375
knowledge ooze, 375
knowledge, skills, and attitude competencies, 376
knowledge structure, 376
language immersion, 380
learning disabilities, 383
learning environment, 383
learning outcome, 383
learning pattern, 383
learning principles, 384
learning skills, 384
learning strategy, 384
learning style, 384
learningware, 384
life-long learning, 389
liquid learning, 392
lounge/forum, 396
mainstreaming, 401
mentoring center, 422
meta-tagging, 422
M-learning, 427
Montgomery GI Bill, 429
needs, 457
neurolinguistic programming, 460
nominalized experience, 463
nootropics, 466
observational learning, 472
operant behavior, 481
operant conditioning, 481
outcomes assessment, 488
output competencies, 490
overlearning, 491
overload clinic, 491
physiological needs, 519
play space, 522
practice, 527
primacy, 532
processes, 537
properties, 546
psychological needs, 549
readiness, 563
Index of Key Terms

recency, 565
reference desk, 567
refreezing, 568
reinforcement, 570
relevance, 571
remote e-lab, 572
resource room, 576
respondent behavior, 576
responsive behavior, 577
result competencies, 578
reusable learning objects, 580
right-brained, 583
rote learning, 587
Rule of 150, 588
scalability, 596
security needs, 605
self-efficacy, 607
self-reflective learning, 609
skills, knowledge, and attitudes, 620
social needs, 623
strategic thinking, 641
studio, 643
superior-performer differentiators, 647
synchronous learning, 650
tacit knowledge, 654
task competencies, 656
teachable moment, 658
teaching, learning, and technology center, 658
training center, 677
transformational assessment, 679
understanding, 690
unfreezing, 692
vertical thinking, 709
workspace, 734

31 Management

accordion management, 8
actual cost projections, 11
administrator, 13
analysis, 34
application service provider, 38
archetypes, 40
behavioral risk management, 60
benchmarking, 62
business continuity, 78
business process management, 79
business-to-business, 80
causal loop diagram, 93
chaos theory, 100
collaboration, 114
collaborative business, 114
collaborative method, 114
collaborative workplace, 115
collaborative method, 114
collaborative workplace, 115

collaborative workplace, 115
collaborative workplace, 115
collaborative workplace, 115
compensation theory, 123
corporate memory, 145
corporate performance management, 146
correcting, 147
country executive program, 151
crisis management, 155
critical path method, 156
cross-functional team, 157
customer relationship management, 160
data warehouse, 166
decision making, 168
devolution, 182
Dilbert, 186
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discretionary effort, 190
domains, 195
directing, 187
disaster recovery, 189
discreti...
internal audit, 352
total cost of ownership, 673
internal complaint procedure, 352
training advisory board, 677
just in time, 372
32 Marketing, Pricing, and Sales
keiretsu, 373
advertising, 14
knowledge ecology, 375
adverterial, 14
knowledge management, 375
Air Force Procurement Instructions, 19
knowledge mapping, 375
antitrust and fair trade legislation, 37
leverage points, 387
Army Procurement Procedure, 41
long-range plan, 394
ASCII file, 42
management audit, 403
average cost, 53
management by adultery, 403
bait and switch, 56
management by exception, 403
banner, 58
management by objectives, 404
benchmarking, 62
management by trust, 404
beta testing, 64
management meeting, 405
blind ad, 67
management style, 405
bots, 70
managers, 405
brand, 72
manager, 405
brand attributes, 72
managerial grid, 405
brand awareness, 72
managing diversity, 406
brand book, 72
matrix management, 411
brand contract, 72
mental models, 421
brand doom loop, 72
middleware, 424
brand equity, 72
Office of Personnel Management, 475
benchmarking, 62
operational plan, 481
business costs, 78
organizational network analysis, 484
organizing, 486
outsourcing, 490
overtime by plan, 491
Parkinson’s Law, 499
partner relationship management, 501
performance management, 510
policy, 521
portfolio thinking, 525
process capability, 537
project management, 545
project team, 546
property casualty executive, 546
reengineering, 567
regeneration, 568
scientific management, 599
shukko, 616
single-identity development, 618
shukko, 616
skills-based management, 620
span of management, 629
strategic alliance, 640
strategic leadership team, 641
strategic objectives, 641
strategic plan, 641
supplier relationship management, 648
tempering, 664
Theory X, 667
campaign management, 85
Theory Y, 667
catalog sales, 92
cold-calling, 114
Theory Z, 667
comarketing, 116

company brand, 120
company identity, 120
competition, 122
competition-based pricing, 122
competitive benchmarking, 122
competitive intelligence, 122
competitive price, 122
compiled list, 123
complete meeting package, 123
concentration, 128
conjoint analysis, 131
consultative selling, 133
core values, 144
cost, 147
cost-based pricing, 147
coverage, 152
cream skimming, 153
creative, 153
cross-promotion, 157
customer-based pricing, 159
customer experience management, 160
customer partnering, 160
customer relations, 160
Customer Satisfaction Barometer, 160
customer service and support, 160
customer service program, 160
customer window model, 161
customization/customizing, 161
deceptive advertising, 168
defective pricing, 169
demand, 173
demand-chain management, 173
demand pricing, 173
demographics, 173
Designated Market Area, 179
differentiate, 184
direct mail, 187
direct marketing, 187
discout, 190
disintermediation, 191
display advertisement, 192
double truck, 196
duplication factor, 199
economy of scale, 207
economy of scope, 207
elasticity of demand, 209
electronic data interchange, 211
e-marketing, 214
e-marketplace, 214
ethics laws, 231
European Community, 232
external marketing, 243
face time, 246
Federal Acquisition Regulation, 252
Federal Trade Commission, 257
fee-based pricing, 258
foreign sales corporation, 270
franchising, 272
fraudulent tagging, 272
free trade agreement, 273
fusion marketing, 276
gap analysis, 280
gatefold, 281
General Services Administration, 282
global company, 285
globalization, 285
glocal, 286
Goods and Services/General Services Tax, 286
government contract laws, 288
graphic system, 291
gray marketing, 291
green marketing, 292
Green Seal of Approval, 292
Group of Seven, 295
guerrilla marketing, 297
hook, 315
house list, 318
import, 333
internal marketing, 353
inventory, 362
joint venture, 371
Kano model, 373
key cost, 374
leads, 382
leased list, 384
leverage, 386
life cycle analysis, 388
limited franchising, 390
limited offering, 390
logo, 394
low-balling, 396
loyalty program, 396
Maastricht Treaty, 400
marginal cost, 408
market, 408
marketing plan, 408
Marketing Science Institute, 408
marketing strategy, 409
market intelligence, 409
market penetration, 409
market pricing, 409
market segmentation, 409
market share, 409
mass customization, 410
mass marketing, 410
merge/purge, 422
micromarketing, 423
modeling, 428
multi-attribute evaluation, 432
National Do Not Call Registry, 446
Navy Procurement Directive, 457
niche, 461
niche marketing, 462
noncompetitive price, 463
North American Free Trade Agreement, 467
O’Brien’s Law, 472
opportunity cost, 482
packaging, 495
percentage pricing, 507
performance benchmarking, 509
point-of-purchase, 523
Ponzi scheme, 524
positioning statement, 525
premier position, 529
pricing, 532
privatization, 535
process benchmarking, 537
product differentiation, 538
productivity, 538
profile, 541
profit maximization, 542
promo, 546
promotion, 546
proposal, 547
proprietary information, 547
prospecting, 547
psychographics, 549
quality function deployment, 555
reach, 563
recency, 565
referral, 567
relationship marketing, 571
request for proposal, 574
response list, 576
retailing, 578
return on investment, 580
Rule of Seven, 588
sales force automation, 595
sales meeting, 595
sales readiness, 595
satisfaction, 596
seminar selling, 609
sensitivity analysis, 610
shapeshifter, 614
skyscraper, 620
slogan, 621
slotting fee, 621
Small Business Administration, 621
spin master, 632
tabloid, 654
team selling, 659
telemarketing, 662
telemarketing rule, 662
testimonial, 666
tiered marketing, 669
total quality improvement, 674
trade loading pricing, 675
trademark, 675
trade name, 675
trade secret, 675
trade show, 675
understanding, 692
United Nations Convention on Contracts for the
International Sale of Goods, 695
Universal Product Code, 696
upstream research, 698
usage, 699
value pricing, 706
value research, 706
variable costs, 707
ventures, 708
venturing, 708
video news release, 714
viral marketing, 715
wholesaling, 726
yield management, 741

33 Measurement and Evaluation

absence management metrics, 6
analytics, 34
anecdotal, 35
appraising, 39
Baldrige National Quality Program, 57
behavior evaluation, 61
benchmarks, 62
competency evaluation, 122
construct validity, 133
correlation, 147
criterion measure, 155
criterion-referenced measurement, 155
criterion validity, 155
critical incident survey, 156
critique, 156
cross validation, 158
determination evaluation, 181
diversity audit, 193
employment practices audit, 222
external evaluation, 243
factor analysis, 247
fair employment practices laws, 248
Five-Factor Model, 264
focus group, 267
follow-up, 267
forced-choice, 268
forced distribution, 269
forced ranking, 269
formative evaluation, 270
go/no-go standards, 287
graphic scale, 291
immediate evaluation, 328
impact evaluation, 332
individual evaluation, 338
input evaluation, 343
inspection, 344
intermediate evaluation, 352
internal audit, 353
internal evaluation, 353
International Standards Organization 9000, 359
interval data, 361
job evaluation, 367
job performance measure, 368
justification evaluation, 372
management audit, 403
measurement, 412
measures of clinical performance, 413
metrics, 423
monitoring, 429
Myers-Briggs Type Indicator, 435
National Vocational Qualifications, 455
nominal data, 462
norm-referenced measurement, 466
null hypothesis, 468
observation, 472
ordinal data, 483
participant reaction, 500
performance, 508
performance measure, 510
procedures audit, 536
process evaluation, 537
product evaluation, 538
program improvement evaluation, 543
purpose, 551
qualitative methods, 554
quality assessments of health plans, 554
rank order/ranking method, 562
ratio data, 562
reaction evaluation, 563
reliability, 571
results, 578
results evaluation, 578
smile sheet, 622
standardized lost time metrics, 635
standards, 636
summative evaluation, 646
training and development self-audit, 677
transformative assessment, 679
ultimate evaluation, 689
utilization review, 703
validity, 705
value, 706
work/life metrics, 732

34 Medical Terms
abdominal aortic aneurysm screening, 6
acid reducers, 9
acupressure, 11
acupuncture, 11
acute care, 11
adverse medical event, 14
affect, 15
affective disorder, 15
age-related cognitive decline, 17
age-related macular degeneration, 17
Alexander technique, 21
allergy and clinical immunology, 21
alternative medicine, 22
anatomical gift, 34
anesthesia, 35
angina pectoris, 35
angiogram, 35
angetesim converting enzyme inhibitors, 35
antacids, 36
anti-angiogenesis, 36
antiemetics, 36
antihistamines, 36
antitussives, 37
anxiety, 37
aromatherapy, 41
arteriography, 42
arteriosclerosis, 42
assistive device, 44
astigmatism, 48
atherosclerosis, 44
audiologist, 50
autologous transfusion, 51
automated external defibrillator, 52
aviophobia, 53
ayurvedic medicine, 53
“baby blues,” 55
bacterial meningitis, 56
balloon angioplasty, 57
benign prostatic hyperplasia, 63
bioenergetics, 65
biofeedback, 65
bipolar disorder, 65
body mass index, 68
brachytherapy, 71
brain diseases, 73
brand name drug, 73
breast self-exam, 73
bronchodilators, 74
Caesarean section, 84
cardiologist, 88
cardiopulmonary resuscitation, 88
carotid surgery, 89
cataract, 92
chiropractic, 105
cholesterol, 105
chronic fatigue syndrome, 106
chronic obstructive pulmonary disease, 106
cirrhosis, 106
clinical practice guidelines, 111
cochlear implant, 112
cognitive enhancement, 113
color healing, 116
complementary and alternative medicine, 122
computed tomography, 125
computerized axial tomography, 127
congestive heart failure, 131
C-reactive protein, 153
critical pathway, 156
cryoablation, 158
defibrillator, 171
delusion, 173
depression, 179
dermatologist, 179
digitalis, 184
digital mammography, 184
digital rectal exam, 185
digital subtraction angiography, 185
dilated fundus examination, 186
disequilibrium, 191
diuretics, 193
DNA fingerprinting, 194
do not resuscitate, 195
Down syndrome, 196
drug–condition interactions, 197
drug–drug interactions, 197
drug–food/beverage interactions, 197
drug–formulary, 197
ductal lavage, 199
echocardiography, 205
electromyography, 210
emergency medical services, 215
emergency medical technician, 215
emergency response system, 215
emotional disabilities, 215
endarterectomy, 223
endocrinology and metabolism, 223
endodonics, 223
endoscope, 224
end-stage renal disease, 224
epilepsy, 227
excimer keratorefractive procedure, 234
faintness, 248
fear, 252
finasteride, 263
flat affect, 265
formulary drug, 271
full-body computerized tomography scan, 274
functional imaging radiography, 275
functional magnetic resonance, 275
gastroenterology, 281
gastroesophageal reflux disease, 281
generalized anxiety disorder, 282
generic drug, 283
genetaceuticals, 283
geriatrician, 284
geriatrics, 284
glaucoma, 285
go pills, 288
grandiose delusion, 290
guided imagery, 297
hallucination, 300
haptic tools/technology, 301
Hepatitis A, 308
Hepatitis B, 308
Hepatitis C, 308
high density lipoproteins, 309
high dose rate brachytherapy, 309
holistic medicine/therapy, 312
homeopathy, 313
homonal contraceptives, 315
hormone replacement therapy, 315
hydrotherapy, 323
hypnotherapy, 324
hypochondriasis, 324
inappropriate affect, 333
independent medical examination, 336
integrative medicine, 336
intensively modulated radiation therapy, 350
internal medicine, 353
Italian boot, 363
laser thermokeratoplasty, 380
laxatives, 381
life support systems, 389
lightheadedness, 390
limiting charge, 390
low density lipoproteins, 396
Lyme disease, 397
macrobiotics, 400
macular degeneration, 401
magnetic resonance imaging, 401
magneto-encephalography, 401
major depression, 401
malingering, 402
mammogram, 402
managed chiro, 402
mania, 406
manic depressive illness, 407
massage, 410
measures of clinical performance, 413
medical equipment, 414
medical herbalism, 414
medically necessary, 415
medical social services, 416
medical supplies, 416
Index of Key Terms

medical underwriting, 416
meningitis, 420
mononucleosis, 429
mood disorders, 430
Munchausen syndrome, 434
myopia, 435
myotherapy, 435
nasal decongestants, 439
negative symptoms, 457
neonatal care, 458
neurology, 460
neuroleptic drugs, 460
neurosurgeon, 460
neutriceuticals, 460
nootropics, 466
obsessive-compulsive disorder, 472
obstetrics and gynecology, 472
occupational therapy, 474
ophthalmology, 482
orthopedic surgery, 487
orthopedist, 487
orthoptics, 487
osteopathy, 488
osteoporosis, 488
osteoporosis screening, 488
otolaryngology, 488
outcomes research, 489
over-the-counter (drugs), 491
pain relievers, 496
panic disorder, 497
paramedic, 498
paraplegia, 498
parkinsonism, 499
Parkinson’s disease, 499
pediatric dentist, 504
pediatrician, 504
pediatrics, 504
perinatal care, 511
periodontist, 511
peripheral arterial disease screening, 511
physical therapy, 518
phytochemicals, 519
plastic surgeon, 522
plastic surgery, 522
podiatrist, 523
podiatry, 523
positive symptoms, 526
positron-emission tomography, 526
postnatal care, 526
postpartum depression, 526
postpartum psychosis, 526
post-traumatic stress disorder, 526
premenstrual syndrome, 529
pregnancy, 529
primary care physician, 533
procedure, 536
prostate specific antigen (PSA) test, 547
prosthodontics, 547
prosthodontist, 547
psychologically necessary, 549
psychoneuroimmunology, 550
psychosis, 550
psychosomatic disorder, 550
quadriplegia, 553
quality-adjusted life years, 554
radio frequency ablation, 560
radiologist, 561
radiology, 561
referral, 567
reflexology, 568
repetitive strain injury, 573
rheumatology, 582
roling, 586
sauna, 596
schizophrenia, 597
Seattle foot, 600
second opinion, 600
selective serotonin reuptake inhibitor, 606
self-referral, 608
senescence, 610
severe acute respiratory syndrome, 613
shadowing, 614
Shiatsu massage, 615
short wavelength autoperimetry, 616
side effect, 616
sip-and-puff machine, 618
sleep aids, 620
sleep apnea, 620
sleep deprivation, 621
somatization disorder, 628
specialist, 629
specific phobia, 630
speech language pathology services, 631
spinal cord injury, 632
stereostatic biopsy, 639
stimulants, 639
stress, 639
stroke, 642
stroke screening, 642
sudden cardiac arrest, 645
sudden infant death syndrome, 645
telemedicine, 663
teleradiology, 663
temporal mandibular joint disease/syndrome, 664
thermography, 667
thermotherapy, 667
thoracic surgeon, 668
thoracic surgery, 668
thought disorder, 668
tinnitus, 671
toxic mold, 674
transient ischemic attack, 679
transurethral resection prostatectomy, 681
transurethral ultrasound-guided laser-induced prostatectomy, 681
treatment options, 683
ultrasound, 690
urologist, 699
urology, 699
variable focus lenses, 707
vascular surgeon, 708
vascular surgery, 708
vertigo, 709
viral meningitis, 715
white-coat syndrome, 726
withdrawal, 728

35 Meeting Management

adjoining, 12
amenities, 23
American plan, 29
association management company, 46
association meeting, 46
attrition charge, 49
attrition penalty, 49
banquet event order, 58
bar manager, 58
bid document, 64
bid manual, 65
blocked space, 67
breakout session, 73
budget chart, 75
buffet, 75
business center, 77
business class amenities, 78
business meeting, 79
cabana, 84
cafeteria, 85
call brand, 85
catering director, 92
check-in, 102
check-out, 102
classroom configuration, 109
commercial rate, 117
concierge, 128
concierge level, 128
concurrent session, 130
conference, 130
conference center, 130
conference configuration, 130
conference packet, 130
conference services manager, 130
confirmed reservation/confirmation, 131
congress, 131
connecting, 131
continental plan, 136
controller/comptroller, 140
convention, 141
convention and visitors bureau, 141
convention services manager, 141
convertible, 142
corporate center, 144
corporate meeting, 145
cut-off date, 161
day rate, 166
Destination Management Certified Professional, 180
destination management company, 180
direct billing, 186
director of sales, 188
double, 195
double/double, 196
double-occupancy ratio, 196
drayage, 196
duplex, 199
eyearly-out penalty, 203
efficiency, 209
European plan, 233
executive center, 235
executive chef, 235
executive housekeeper, 235
executive staff meeting, 238
exhibitor-designated contractor, 238
export license, 241
exposition service contractor, 241
fam trip, 251
feng shuei, 259
final program, 261
flat rate, 266
food and beverage manager, 268
force majeure clause, 269
French, 273
front office manager, 274
full American plan, 274
Index of Key Terms

function sheet, 276

*gasshuku*, 281

general manager, 282
general session, 283

Gold Awards, 286

Goods and Services Tax, 287
green rooms, 292
group (event charge) card, 294
guarantee, 296
guaranteed room blocks, 297
high season, 310
hold harmless, 311
hospitality, 316

Hospitality Industry Humanitarian Awards Program, 316

hospitality suite, 317
hotel classifications, 317
hotel functional positions, 317
hotel rep firm, 317
house count, 318
inclusive rate, 335

(The) Invisible Industry, 363

junior suite, 371
keypad system, 374

king, 374
 lanai, 379

low season, 396
maintenance engineer, 401
management meeting, 405
master account, 410
meeting cost categories, 419
meeting facilities, 419
meeting industry council, 419

meeting planner/planning functions, 419
modified American plan, 428
move-in/move-out, 432
Murphy bed, 434
no-show, 467
organization history, 486
outlet, 489
parlor, 499
pick-up, 519
piggybacking, 520
Pinnacle Awards, 520
plated, 522
plenary session, 522

plus-plus, 523
pre-con meeting, 528
preliminary program, 529
professional conference (congress) organizer, 540
professional employer organization, 540
property management system, 546

Provincial Sales Tax, 549
queen, 557
rack rate, 560

recreation manager, 566
registration software, 569
remote conferences, 572
resident manager, 575
resort fee, 575
retreat, 579
room configurations, 587
room rates, 587
room types, 587
roundtable configuration, 588
run-of-the-house rate, 589
Russian, 589

sales meeting, 595
sample, 595
security chief, 605
seminar, 609

service charge, 611
shoulder season, 616
single, 618
site inspection, 619
smart meeting room, 622
*sokaiya*, 628

statement of account, 637
strategy/planning meeting, 641

studio, 643
symposium, 650
teleprompter, 663
tentalow, 665

theater/auditorium configuration, 666
trade show, 675
training meeting, 678
turnaround time, 686
twin, 687

university center, 696
Unrelated Business Income Tax, 697

users group meeting, 701
value added, 706
value-added tax rebate services, 706
walk, 722

“walking” clause, 722
workshop, 734

yurt, 742

36 Military and Veterans Organizations

Air Force Association, 19
Air Force Sergeants Association, 19
Air Force Women Officers Association, 19

(The) American Legion, 28
AMVETS National Headquarters, 33
Army Aviation Association of America, Inc., 41
Association of Military Surgeons of the United States, 47
Association of the U.S. Army, 47
Chief Warrant and Warrant Officers Association, U.S. Coast Guard, 103
Commissioned Officers Association of the U.S. Public Health Service, 117
Eastern Paralyzed Veterans Association, 204
Enlisted Association of the National Guard of the U.S., 224
Fleet Reserve Association, 266
Gold Star Wives of America, 287
Jewish War Veterans of the USA, 365
Marine Corps League, 408
Marine Corps Reserve Officers Association, 408
(The) Military Chaplains Association of the USA, 424
Military Officers Association of America, 425
Military Order of the Purple Heart, 425
National Association for Uniformed Services/Society of Military Widows, 442
National Committee for Employer Support of the Guard and Reserve, 445
National Guard Association of the U.S. 448
National Military Families Association, 451
National Order of Battlefield Commissions, 451
Naval Enlisted Reserve Association, 456
Naval Reserve Association, 456
Navy League of the United States, 456
Non Commissioned Officers Association of the USA, 463
(The) Reserve Officers Association, 575
Society of Medical Consultants to the Armed Forces, 627
United Armed Forces Association, 694
U.S. Army Warrant Officers Association, 700
U.S. Coast Guard Chief Petty Officers Association, 700
Veterans of Foreign Wars, 711
Veterans’ Widows International Network, 712
Vietnam Veterans of America, Inc., 715

37 Motivation, Incentives, and Awards

achievement-motivation theory, 9
achievement need, 9
ASTD Best Awards, 47
ASTD Member Unit Awards, 47
autopoesis, 52
award, 53
Baldridge National Quality Program, 57
Bedeaux plan, 60
(Gordon M.) Bliss Memorial Award, 67
book value plan, 69
Donald Bullock Memorial Dissertation Award, 76
capital accumulation plan, 86
cash-deferred (401[k]) plan, 91
cash plan, 92
compressed workweek, 124
comps, 124
Council of Peers Award for Excellence, 151
defered benefits plan, 170
defered compensation, 170
dissatisfiers, 192
Distinguished Contribution to Human Resource Development Award, 192
employee stock option (ownership) plan, 220
employer of choice, 221
empowerment, 223
Excellence in Human Resource Development Awards, 234
Exemplary Public Interest Contribution Award, 238
Exemplary Voluntary Efforts Award, 238
expectancy theory, 239
extrinsic motivator, 243
extrinsic reward, 243
fam trip, 251
financial reward, 263
flextime, 267
golden carrots, 287
golden handcuffs, 287
golden parachute, 287
Hawthorne effect, 302
Haynes plan, 302
Henry Laurence Gantt Medal, 308
hierarchy of needs, 309
home office, 313
hoteling, 317
HRD Hall of Fame, 318
HR Executive of the Year and HR Honor Roll, 318
HR Magazine Innovative Practice Awards, 318
HR Service Excellence Award, 319
incentive pay, 334
incentive plan, 334
incentive retirement plan, 334
incentive stock option, 334
incentive work, 334
intangible reward, 347
internal motivation, 353
intrinsic motivator, 362
intrinsic reward, 362
job satisfaction, 369
job sharing/job splitting, 370
key contributor program, 374
Lincoln incentive system, 390
long-term incentive, 395
lump-sum merit, 397
market value plan, 409
maturity curves, 411
money surrogates, 429
motivation, 431
motivation/recognition/reward, 431
National Academy of Human Resources, 439
National Affairs Award, 440
Neal Award, 457
noneconomic rewards, 464
Opportunity 2000 Award, 482
people performance programs, 507
performance achievement plan, 508
performance award plan, 509
performance shares, 510
phased retirement, 516
Pinnacle Awards, 520
profit-sharing, 542
Pro Patria Award, 546
RealWare Awards, 564
recognition, 565
reinforcement, 570
restricted stock plan, 577
reward system, 582
Rowan plan, 588
sabbatical, 593
satisfiers, 596
scam trip, 596
secular trust, 605
SHRM Award for Professional Excellence, 616
special cash award, 629
spot rewards, 633
stock grant, 640
stock options, 640
Super Six Awards of Excellence, 647
supplemental executive retirement plan, 647
tangible reward, 655
team incentive, 658
telecommuting/telecommuters, 662
Top 25, 672
Torch Awards, 672
voluntary reduced hours, 719
work-at-home, 729
work orientation factors, 733

38 Organization Design

accreitive merger, 9
adhocracy, 12
blended workforce, 67
centralization, 95
close corporation, 11
collapsible corporation, 115
commitee, 117
compact, 120
contract technical workers, 139
conventional staffing, 141
core work activities, 144
corporate anorexia, 144
corporate (organization), 145
customer grouping, 160
decentralization, 168
departmentation, 174
dilutive merger, 186
division (organization), 194
downsizing, 196
economy of scale, 207
employee leasing, 219
experience curve, 240
flat organization, 265
friendly takeover, 273
functional organization, 275
general corporation, 282
global company, 285
group (organization), 295
hierarchy of organization types, 309
hostile takeover or merger, 317
hybrid organization, 323
in-house temporary employees, 342
job displacement, 367
job engineering, 367
job redesign, 369
leveraged buy-out, 386
limited liability company, 390
location grouping, 393
long-term temporary assignments, 395
master vendor arrangements, 410
matrix organization, 411
merger, 422
mission statement, 427
multinational, 433
nonprofit/not-for profit organization, 465
organizational analysis, 484
organizational evaluation, 484
organizational survey, 484
organization and functions manual, 484
organization chart, 484
organization diagnosis, 486
organization documents, 486
organization planning, 486
organization structure, 486
organization survey, 486
outsourcing-to-temps, 490
process grouping, 537
product grouping, 538
professional corporation, 540
professional employer organization, 540
professional temps, 541
reduction in force, 567
restructuring, 578
rightsizing, 583
scalar principle, 596
S corporation, 599
small business investment company, 621
staffing options, 634
tall organization, 655
temp-to-hire, 664
temp-to-lease programs, 664
temp-to-perm programs, 664
traditional temporary help, 676
transitions, 680
transnational, 680
vertical organization, 709
virtual organization, 715
virtual team, 716
visioning, 717
zero-based staffing, 743

39 Organization Development
appreciative inquiry, 39
Excellence Index, 234
management by objectives, 404
management reinforcement workshop, 405
organizational analysis, 484
organizational evaluation, 484
organizational survey, 484
organizational transformation, 484
organization climate, 484
organization culture, 485
organization design, 485
organization development, 485
organization development interventions, 485
organization diagnosis, 486
organization vision, 486
part-time employees, 501
payrolling, 504
performance analysis, 508
performance audit, 508
performance indicator, 509
subsidiary (organization), 644
team building, 658
time management, 670

40 Performance Appraisal
absolute ratings, 6
alternation ranking, 22
assessment center, 43
behavior, 60
behaviorally anchored rating scale, 60
behavior-based performance appraisal, 61
central tendency, 95
Civil Service Reform Act of 1978, 108
collaborative appraisal, 114
comparative ratings, 121
competence, 121
competency assessment, 122
critical element, 155
critical incident, 156
customer rating (appraisal) system, 160
descriptive scale, 179
directive appraisal, 187
diversity audit, 193
equal intervals, 228
error of contrast, 230
error of halo, 230
error of inconsistency, 230
error of instability, 230
error of projection, 230
error of recency, 230
error of standards, 230
error of stereotype, 230
error of subjectivity, 230
essay appraisal, 230
face validity, 246
fair employment practices laws, 248
feedback, 258
fitness report, 264
forced choice scale, 268
forced distribution, 269
graphic scale, 291
ipsative scores, 363
key result areas, 374
merit rating, 422
merit review, 422
multisource assessment, 434
observational skill, 472
officer efficiency report, 476
ordinal measurement, 483
organizational network analysis, 484
paired comparisons, 496
peer appraisal, 504
performance analysis, 508
performance management, 510
performance measure, 510
performance monitoring, 510
performance ratings, 510
performance review, 510
performance standards, 510
privacy laws, 534
rank order/ranking method, 562
reciprocal review, 565
self-rating, 608
stereotyping, 639
three hundred sixty-degree feedback, 668

41 Problem Solving
abstract reasoning, 6
action research, 10
Index of Key Terms

- action skills, 10
- analytical skills, 34
- analytical thinking, 34
- association skills, 47
- attribute listing, 49
- basic seven, 59
- block busting, 67
- brainstorming, 71
- brainwriting, 72
- cause-and-effect analysis, 93
- cause-and-effect diagram, 93
- checklist, 102
- checksheet, 102
- climate survey, 110
- closed-form questionnaire, 111
- control chart, 140
- creative imagery, 153
- creative problem-solving training, 153
- decision tree, 168
- deductive reasoning, 169
- diagnostic survey, 183
- document analysis, 194
- economic analysis, 205
- electronic brainstorming, 211
- funneling, 276
- histogram, 311
- inductive reasoning, 339
- input-output technique, 343
- inquiring, 343
- intelligent tutoring system, 350
- intuitive skill, 362
- lateral thinking, 381
- linear programming, 390
- marginal analysis, 408
- morphological analysis, 430
- Pareto chart, 499
- problem sensitivity, 536
- problem solving, 536
- problem-solving skill, 536
- reframing, 568
- run chart, 589
- scattergram, 597
- synthetic skills, 651
- thinking fluency, 668

42 Productivity, Standards, and Quality Control

- absence management metrics, 6
- acceptable quality level, 7
- advanced manufacturing technology, 14
- assembly line manufacturing, 43
- baseline performance, 58
- “best practice” group, 64
- block diagram, 67
- cause-and-effect diagram, 93
- cell manufacturing, 94
- certification, 96
- channel management, 100
- checksheet, 102
- churning, 106
- collaborative community, 114
- collaborative forecasting, 114
- computer-integrated manufacturing, 126
- concentration knowledge and skills, 128
- conformity assessment, 131
- conformity Europe, 131
- control chart, 140
- core knowledge and skills, 144
- correlation chart, 147
- cost of quality, 148
- cost per hire, 149
- cross-functional mapping, 157
- cross-training, 158
- customer complaint rate, 160
- customer relationship management, 160
- Customer Satisfaction Barometer, 160
- cycles of learning, 161
- cycle time, 161
- design/development cycle, 179
- design of experiments, 180
- detection costs, 181
- empowerment, 223
- EN 29000, 223
- entitlement performance, 225
- experience curve theory, 240
- failure costs, 248
- first-pass yield, 264
- fishbone chart, 264
- Five-Five-Five Plan, 264
- flow chart, 267
- handling time, 301
- health care costs per employee, 304
- histogram, 311
- human capital ROI, 319
- human capital value added, 319
- human resources self-service and portal technologies, 323
- Improshare, 333
- inter-enterprise software solution, 351
- International Accreditation Forum, 354
- International Organization for Standardization, 358
- ISO 9000, 326
- keiretsu, 373
- labor force, 378
- labor-management relations laws, 379
- labor productivity, 379
- latency, 380
- (The) Learning Organization, 383
linear serial supply chain, 391
make/market cycle, 402
methods analysis, 423
methods engineering, 423
mutual learning, 434
necessary work, 457
next operation as customer, 461
non-value adding work, 466
on-time, 480
operations research, 482
parallel communities, 497
Pareto chart, 499
partner relationship management, 501
peer coaching, 505
performance, 508
performance to schedule, 511
plan, do, check, act, 520
precontrol, 528
prevention costs, 532
process, 536
process benchmarking, 537
process capability, 537
process management, 537
product evaluation, 538
productivity, 538
productivity improvement program, 539
product life-cycle management, 539
product specification standards, 539
purpose, 551
quality control, 555
quality function deployment, 555
quality improvement process, 556
quality improvement programs, 556
Quality Index, 556
queuing theory/techniques, 557
reengineering, 567
registrars, 569
registration, 569
reject rate, 570
results, 578
return on investment, 580
revenue factor, 581
rework, 582
rework rate, 582
run chart, 589
schedule, 597
social capital, 623
specialty knowledge and skills, 630
standard cost method, 634
standardized lost time metrics, 635
star measurement, 637
statistical process control, 638
supply chain management, 648
theoretical cycle time, 667
total compensation revenue percentage, 673
total cycle time, 667
total labor cost revenue percent, 667
training investment factor, 677
transparency, 680
turnover costs, 686
unnecessary work, 697
value, 706
value-adding work, 706
value analysis and engineering, 706
value chain, 706
value-creating work, 706
value-sustaining work, 707
voluntary separation rate, 719
white-collar cycle time, 726
workflow automation, 731
work simplification, 734
zero defects, 743

43 Professional Journals

AV Video Multimedia Producer, 53
Benefits & Compensation Solutions, 63
Boston Business Journal, 70
B to B: Advertising Age’s Newspaper of the Marketing Revolution, 75
Business 2.0, 77
Business & Health, 77
Business Brand Leadership, 77
Business Travel News, 80
Business Week, 80
CFO Magazine, 99
(The) Competitive Advantage, 122
Corporate Meetings & Incentives, 145
Corporate University Review, 146
CRN News, 156
Darwin, 165
Dividends, 194
e-Media Magazine, 215
EMedia Professional, 215
Employee Benefit News, 217
Employee Benefit Plan Review, 217
Ethics Today, 232
Fast Company: How Smart Business Works, 251
Fortune, 271
Harvard Business Review, 302
HR Magazine on Human Resource Management, 318
Human Capital, 319
Human Resource Development Quarterly, 321
Human Resource Executive, 321
Human Resource Professional, 321
Human Resources Outsourcing Today, 323
Incentive, 334
Information Week, 341
Inside Technology Training, 343
44 Project Management

actual to date, 11
analytics, 34
bid, 64
budget, 75
change of scope, 100
contingency planning, 137
contract, 138
contract work breakdown structure, 139
critical path method, 156
critical success factors, 156
deliverables, 173
earned value, 204
estimate to complete, 231
external benchmarking, 242
Gantt chart, 280
internal benchmarking, 352
milestone, 424
multitask management, 434
non-governmental organization, 464
organizational network analysis, 484
organization breakdown structure, 484
private voluntary organization, 535
project collaboration, 544
Project Management Institute, 545
project-portfolio management, 546
resource loading/leveling, 576
responsibility assignment matrix, 577
risk analysis, 583
scope creep, 599
strategic project office, 641
variance, 707
work breakdown structure, 729

45 Purchasing and Contracting

acceptance, 7
agency relationship, 17
agent, 17
Air Force Procurement Instructions, 19
Armed Forces Procurement Act of 1947, 41
Army Procurement Procedure, 41
Commerce Business Daily, 116
contract, 138
contract administration, 139
deliverables, 139
contracting, 139
cost contract, 148
cost-no-fee contract, 148
cost-plus-award-fee contract, 149
cost-plus-fixed-fee contract, 149
cost-plus-incentive-fee contract, 149
cost-sharing contract, 150
Department of Commerce, 175
derivative, 179
derclaimer clause, 190
documentation, 194
etics laws, 231
excluded costs, 234
firm-fixed-price contract, 263
fixed-price contract with price-adjustment provisions, 265
fixed-price-incentive contract, 265
fixed-price level-of-effort term contract, 265
fixed-price-redeterminable contract, 265
fixed-rate contract, 265
futures contract, 276
government contract laws, 288
guaranteed investment contract, 296
import, 333
indefinite quantity contract, 335
invitation for bid, 363
labor-hour contract, 378
liquidity, 392
multiple-incentive contract, 433
Navy Procurement Directive, 457
Office of Federal Contract Compliance Programs, 475
option, 483
preaward survey, 528
precycle/precycling, 528
private voluntary organization, 535
proposal, 547
quality assurance surveillance plan, 555
quality audit, 555
quality control, 555
request for information, 574
request for proposal, 574
risk-sharing arrangement, 585
risk transfer, 585
service contract, 611
statement of work, 637
sweetheart contract, 650
time and materials contract, 670
turnkey program, 686

defamation, 169
disclosure agreement, 190
e-cruiting, 207
employee biographical data, 218
employer of choice, 221
employment agencies, 221
employment-at-will, 221
employment displacement, 222
Employment Termination Act, 222
enneagram, 224
European Union’s Data Protection Directive, 233
executive search firm, 238
fair employment practices laws, 248
Federal Credit Reporting Act of 1969, 252
FedWorld, 258
field interview, 260
fitness for work, 264
flexible work schedule, 266
General Aptitude Test Battery, 282
golden passport, 287
graphoanalysis, 291
group interview, 294
headhunters, 303
helping/service competencies, 308
honesty test, 314
Immigration Act of 1990, 329
immigration tracking, 332
influence competencies, 340
interface charts, 351
internal recruitment, 353
internship, 360
interview, 361
investigative consumer report, 363
job bank, 366
job design, 367
job dimensions, 367
job fair, 367
job posting, 368
job sampling, 369
job search campaign, 369
job sharing, 370
JOBTRAK, 370
knowledge, skills, and abilities, 376
lie detector, 388
management competencies, 404
monsterTRAK, 429
national origin discrimination, 452
nondirective interview, 463
nonschedule interview, 465
nonstandard interview, 465
nontraditional part time, 466
One-Stop Career Centers, 479
O*NET, 479
On-Line Career Center, 479
Operation Able, 481

46 Recruiting, Hiring, and Promoting

achievement competencies, 9
agricultural worker law, 18
alien employment laws, 21
America’s Job Bank, 32
America’s Talent Bank, 33
analysis exercise, 34
applicant files, 38
applicant specifications, 38
applicant tracking system, 38
application forms, 38
assessment center, 43
attention, interest, desire, and action, 49
at-will employment, 49
auxiliary personnel, 52
background check, 56
background investigation, 56
behavioral event interview, 60
behavioral simulation, 61
bidding, 64
bounty program, 71
brain drain, 71
CareerPath, 89
casual employment program, 113
cognitive competencies, 113
comprehensive interview, 124
consent form, 132
consumer credit report, 134
contingency recruiting, 137
conversational interview, 141
corporate gridlock, 145
cyber hire, 161
Index of Key Terms

Operation Jobs, 482
out-of-the-box hiring, 489
Overseas Security Advisory Council, 491
peer interview, 505
performance interview, 509
personal effectiveness competencies, 513
personnel inventory chart, 515
phased retirement, 516
prerequisites, 530
preselection process, 531
professional employer organization, 540
progression chart, 544
promotion, 546
reasonable investigation, 564
reassignment, 565
recruitment, 566
reference check, 567
rehearsal retirement, 570
résumé, 578
retained recruiting, 578
retiree skill bank, 579
schedule interview, 597
screening, 599
search firm, 600
staff leasing, 634
standardized interview, 635
strategic staffing, 641
stress interview, 642
structured interview, 642
succession planning, 645
team hiring, 658
telephone checks, 663
temp, 664
termination-at-will, 665
U.S. Employment Service, 701
veterans’ employment and training laws, 711
work sample test, 734

47 Research Organizations and Institutes

Arthritis Research Institute of America, 42
(The) Brookings Institution, 74
(The) Cato Institute, 93
Centers for Disease Control and Prevention, 94
Department of Health and Human Services, 175
Educational Resources Information Center, 208
Electronic Bulletin Board, Inc., 211
Employee Benefit Research Institute, 217
ERIC Clearinghouse on Information & Technology, 229
Ethics Resource Center, 231
Families and Work Institute, 249
Federally Supported Clearinghouses on Disability, 255
FedWorld Information Network, 258
Food and Drug Administration, 268
(The) Heritage Foundation, 308
Hoover Institution, 315
Human Factors and Ergonomics Society, 320
Industrial Relations Research Association, 340
Institute for Crisis Management, 344
Institute for Operations Research and the Management Sciences, 344
Institute of Industrial Engineers, 345
Insurance Information Institute, 347
Japan-America Institute of Management Science, 365
Marketing Science Institute, 408
National Assessment of Educational Progress, 441
National Institute on Deafness and Other Communication Disorders, 449
National Institute on Disability and Rehabilitation Research, 449
(The) National Institutes of Health, 449
National Rehabilitation Information Center, 452
National Technical Information Service, 454
RAND, 561
(The) Urban Institute, 699
Workers’ Compensation Research Institute, 730
World Institute on Disability, 735
World Resources Institute, 735

48 Research, Statistics, and Information Systems

aggregative statistics, 18
analysis of variance, 34
analytical survey, 34
applied research, 39
area chart, 40
auto-regression, 52
basic research, 59
basic seven, 59
Bayesian statistics, 59
bell-shaped curve, 62
case study, 90
causal-comparative study, 93
cause-and-effect diagram, 93
checklist, 102
checksheet, 102
chi-square test, 105
CompuServe®, 125
certainty interval, 130
context variables, 136
control chart, 140
control group, 140
correlated experiment, 140
correlational study, 147
<table>
<thead>
<tr>
<th>Term</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>cost of living index</td>
<td>148</td>
</tr>
<tr>
<td>cross-section technique</td>
<td>157</td>
</tr>
<tr>
<td>database</td>
<td>165</td>
</tr>
<tr>
<td>database management system</td>
<td>165</td>
</tr>
<tr>
<td>DataStar</td>
<td>166</td>
</tr>
<tr>
<td>DataTimes</td>
<td>166</td>
</tr>
<tr>
<td>descriptive study</td>
<td>179</td>
</tr>
<tr>
<td>DIALOG Information Services</td>
<td>183</td>
</tr>
<tr>
<td>Dow Jones Interactive</td>
<td>196</td>
</tr>
<tr>
<td>Educational Resources Information Center</td>
<td>208</td>
</tr>
<tr>
<td>employment cost index</td>
<td>221</td>
</tr>
<tr>
<td>enterprise content management</td>
<td>225</td>
</tr>
<tr>
<td>expectancy table</td>
<td>239</td>
</tr>
<tr>
<td>experimental group</td>
<td>241</td>
</tr>
<tr>
<td>experimental research</td>
<td>241</td>
</tr>
<tr>
<td>feasibility study</td>
<td>252</td>
</tr>
<tr>
<td>field experiment</td>
<td>260</td>
</tr>
<tr>
<td>generic data base</td>
<td>283</td>
</tr>
<tr>
<td>genetic, developmental, and growth studies</td>
<td>283</td>
</tr>
<tr>
<td>hard data</td>
<td>301</td>
</tr>
<tr>
<td>histogram</td>
<td>311</td>
</tr>
<tr>
<td>historical study</td>
<td>311</td>
</tr>
<tr>
<td>horizontal bar chart</td>
<td>315</td>
</tr>
<tr>
<td>human factors engineering</td>
<td>320</td>
</tr>
<tr>
<td>human resources information centers</td>
<td>322</td>
</tr>
<tr>
<td>human resources information system</td>
<td>322</td>
</tr>
<tr>
<td>hypothesis</td>
<td>324</td>
</tr>
<tr>
<td>information refinery</td>
<td>341</td>
</tr>
<tr>
<td>informed consent</td>
<td>342</td>
</tr>
<tr>
<td>interquartile range</td>
<td>361</td>
</tr>
<tr>
<td>kurtosis</td>
<td>376</td>
</tr>
<tr>
<td>laboratory experiment</td>
<td>378</td>
</tr>
<tr>
<td>least squares method</td>
<td>385</td>
</tr>
<tr>
<td>leptokurtic</td>
<td>386</td>
</tr>
<tr>
<td>levels of significance</td>
<td>386</td>
</tr>
<tr>
<td>library</td>
<td>387</td>
</tr>
<tr>
<td>linear regression</td>
<td>391</td>
</tr>
<tr>
<td>line chart</td>
<td>391</td>
</tr>
<tr>
<td>longitudinal technique</td>
<td>394</td>
</tr>
<tr>
<td>lottery system</td>
<td>396</td>
</tr>
<tr>
<td>management information system</td>
<td>405</td>
</tr>
<tr>
<td>matrix diagram</td>
<td>411</td>
</tr>
<tr>
<td>mean</td>
<td>412</td>
</tr>
<tr>
<td>measures of central tendency</td>
<td>412</td>
</tr>
<tr>
<td>median</td>
<td>413</td>
</tr>
<tr>
<td>Member Information Exchange</td>
<td>420</td>
</tr>
<tr>
<td>mesokurtic</td>
<td>422</td>
</tr>
<tr>
<td>meta-analysis</td>
<td>422</td>
</tr>
<tr>
<td>multiple regression</td>
<td>433</td>
</tr>
<tr>
<td>National Technical Information Service</td>
<td>454</td>
</tr>
<tr>
<td>NewsNet</td>
<td>461</td>
</tr>
<tr>
<td>nonlinear regression</td>
<td>464</td>
</tr>
<tr>
<td>nonparametric methods/statistics</td>
<td>465</td>
</tr>
<tr>
<td>one-group technique</td>
<td>479</td>
</tr>
<tr>
<td>organization climate survey</td>
<td>485</td>
</tr>
<tr>
<td>parallel-group technique</td>
<td>498</td>
</tr>
<tr>
<td>Pareto chart</td>
<td>499</td>
</tr>
<tr>
<td>payroll method</td>
<td>504</td>
</tr>
<tr>
<td>personal information management system</td>
<td>514</td>
</tr>
<tr>
<td>pie chart</td>
<td>519</td>
</tr>
<tr>
<td>platykurtic</td>
<td>522</td>
</tr>
<tr>
<td>polling survey</td>
<td>524</td>
</tr>
<tr>
<td>population</td>
<td>524</td>
</tr>
<tr>
<td>presage variables</td>
<td>530</td>
</tr>
<tr>
<td>primary research</td>
<td>533</td>
</tr>
<tr>
<td>probability</td>
<td>535</td>
</tr>
<tr>
<td>process variables</td>
<td>538</td>
</tr>
<tr>
<td>product variables</td>
<td>539</td>
</tr>
<tr>
<td>Program Evaluation and Review Technique</td>
<td>542</td>
</tr>
<tr>
<td>pure research</td>
<td>551</td>
</tr>
<tr>
<td>qualitative research</td>
<td>554</td>
</tr>
<tr>
<td>quantitative research</td>
<td>556</td>
</tr>
<tr>
<td>quasi-experimental studies</td>
<td>557</td>
</tr>
<tr>
<td>range</td>
<td>562</td>
</tr>
<tr>
<td>ratio chart</td>
<td>562</td>
</tr>
<tr>
<td>regression analysis</td>
<td>569</td>
</tr>
<tr>
<td>reliability</td>
<td>571</td>
</tr>
<tr>
<td>reliability coefficient</td>
<td>571</td>
</tr>
<tr>
<td>research</td>
<td>574</td>
</tr>
<tr>
<td>research skills</td>
<td>574</td>
</tr>
<tr>
<td>rotation-group technique</td>
<td>587</td>
</tr>
<tr>
<td>sample</td>
<td>595</td>
</tr>
<tr>
<td>scattergram</td>
<td>597</td>
</tr>
<tr>
<td>secondary research</td>
<td>600</td>
</tr>
<tr>
<td>selective dissemination of information</td>
<td>606</td>
</tr>
<tr>
<td>significant figures</td>
<td>617</td>
</tr>
<tr>
<td>skewness</td>
<td>619</td>
</tr>
<tr>
<td>soft data</td>
<td>627</td>
</tr>
<tr>
<td>Spearman-Brown formula</td>
<td>629</td>
</tr>
<tr>
<td>standard deviation</td>
<td>634</td>
</tr>
<tr>
<td>standard error of measurement</td>
<td>635</td>
</tr>
<tr>
<td>Standard Industrial Classification (SIC)</td>
<td>635</td>
</tr>
<tr>
<td>Standard Occupational Classification (SOC)</td>
<td>636</td>
</tr>
<tr>
<td>system</td>
<td>636</td>
</tr>
<tr>
<td>statistical analysis</td>
<td>638</td>
</tr>
<tr>
<td>statistical map</td>
<td>638</td>
</tr>
<tr>
<td>touchtone data entry</td>
<td>674</td>
</tr>
<tr>
<td>TRAINET.com</td>
<td>677</td>
</tr>
<tr>
<td>training research</td>
<td>678</td>
</tr>
<tr>
<td>trending</td>
<td>684</td>
</tr>
<tr>
<td>turnover</td>
<td>686</td>
</tr>
<tr>
<td>turnover rate</td>
<td>686</td>
</tr>
<tr>
<td>type I error</td>
<td>687</td>
</tr>
<tr>
<td>type II error</td>
<td>687</td>
</tr>
<tr>
<td>types of research</td>
<td>687</td>
</tr>
<tr>
<td>unemployment rate</td>
<td>691</td>
</tr>
<tr>
<td>validity</td>
<td>705</td>
</tr>
<tr>
<td>variance</td>
<td>707</td>
</tr>
<tr>
<td>vertical bar chart</td>
<td>708</td>
</tr>
</tbody>
</table>
49 Safety and Security

access control, 7
access management software, 7
Advanced Encryption Standard, 14
Asbestos Regulations, 42
authenticate, 50
authentication systems, 51
authentication token, 51
authorization, 51
background check, 56
biometric access control, 65
Bloodborne Pathogens Standard, 67
business electronic countermeasures, 78
challenge/response, 99
Comprehensive Environmental Response, Compensation, and Liability Act of 1980, 123
Computer Assisted Passenger Prescreening System, 125
confidentiality agreement, 130
Confined Spaces Standard, 130
credit fraud, 154
credit reporting agencies, 154
cryptographic checksum, 158
data encryption standard, 165
dumpster diver/diving, 199
equity, 223
engineering control, 224
Environmental Protection Agency, 226
environmental risk, 226
environmental safety laws, 226
ergonomic safety standards/rules, 229
Fall Protection Standard, 249
firewall, 263
Hazard Communication Standard of 1988, 302
Hazardous Waste Operations and Emergency Response Standard, 303
hosted services, 317
identity management, 327
identity theft, 328
incidence rate, 334
information thieves, 341
key, 374
Laboratory Chemical Standard, 378
Lockout/Tagout Rule, 394
lost work days, 395
lost worktime rate, 395
material safety data sheets, 410
median days away from work, 413
National Strategy to Secure Cyberspace, 454
Occupational Safety and Health Administration, 474
occupational safety laws, 474
one-time password, 479
password, 502
password reset, 502
password synchronization, 502
polygraph, 524
privacy invaders, 534
Protect Act of 2003, 547
psychological stress evaluator, 549
public key encryption, 551
race, 560
recordable injuries and illnesses, 565
right-to-know, 583
secure HyperText Transport Protocol, 605
security of travelers, 605
security patch, 605
single sign-on, 618
smart card, 622
social engineering, 623
source of injury or illness, 628
token, 672
Total Information Awareness Program, 673
two-factor authentication, 687
Uniform Hazardous Waste Manifest, 693
universal precautions, 696
unsafe acts, 697
unsafe conditions, 697
Wired Equivalent Privacy, 727
worker gangs, 730
work injury reports, 732
Workplace Safety and Health Program Standard, 733
work practice control, 734
Wyden Amendment, 737

50 Service and Information

American Board of Medical Specialties, 25
Ask-a-Nurse, 43
Bureau of Citizenship and Immigration Services, 76
Bureau of Customs and Border Protection, 76
Bureau of Immigration and Customs Enforcement, 76
Bureau of National Affairs, 77
Business Leadership Network, 78
Business Process Management Initiative, 79
Canadian Labour Market and Productivity Centre, 86
Center on Addiction and Substance Abuse, 94
Centers for Medicare & Medicaid Services, 95
Certified Financial Planner Board of Standards, 97
Council of Citizens with Low Vision International, 150
Defense Intelligence Agency, 170
Defense Outplacement Referral System, 170
Department of Agriculture, 175
Department of Commerce, 175
Department of Education, 175
Department of Energy, 175
Department of Health and Human Services, 175
Department of Homeland Security, 176
Department of Housing and Urban Development, 176
Department of Interior, 176
Department of Justice, 176
Department of Labor, 176
Department of State, 177
Department of Transportation, 177
Department of Treasury, 178
Educational Assistance Ltd., 208
Educational Resources Information Center, 208
Educational Testing Service, Inc., 211
Electronic Bulletin Board, 227
Epilepsy Foundation of America, 227
ERIC Clearing House on Information Resources, 229
Immigration and Naturalization Service, 329
Insurance Information Institute, 347
International Association of Information Technology Trainers, 355
Job Accommodation Network, 366
Justice and Equality in the Workplace, 372
Linking Home and School Through the Workplace, 391
Michigan Manufacturing Technology Center, 423
monsterTRAK, 429
(The) National Academy of Public Administration, 440
National Business & Disability Council, 444
National Center for Youth with Disabilities, 444
(The) National Clearinghouse for Information on Business/Industry Involvement in Education, 445
National Down Syndrome Society, 447
National Foundation for the Improvement of Education, 448
National Information Center on Deafness, 448
National Organization on Disability, 451
National Rehabilitation Information Center, 452
National Security Agency, 453
National Spinal Cord Injury Association, 454
North American Resource Center for Child Welfare, 467
Overseas Private Investment Corporation, 491
Overseas Security Advisory Council, 491
seminar locators, 609
Service Corps of Retired Executives, 612
Sexuality Information & Education Council of the United States, 614
Trainlit, 678
Transportation Security Administration, 681
USA Freedom Corps, 699
U.S. Department of Commerce, 701
Wiretap Act of 1986, 728
Youth Service America, 741

51 Substance Abuse

abuse/suppression program, 7
alcohol testing, 20
amphetamine, 33
bad trip, 56
balance and reflex performance check, 56
Center on Addiction and Substance Abuse, 94
Clinical Laboratory Amendments of 1988, 111
codependency, 112
confirmatory test, 131
crack, 153
crank, 153
crush, 153
critical tracking test, 156
Department of Defense Interim Rule on Drug-Free Work Force, 175
Drug-Free Workplace Act of 1988, 198
drug testing, 198
drug tests, 198
enzyme multiplied immunoassay technique, 227
Executive Order 12564, 236
Federal Highway Administration, 254
hair analysis, 300
hallucinogen, 300
hash, 302
heroin, 309
huffing, 319
Hughes Act of 1970, 319
ice, 317
joint, 370
lysergic acid diethylamide, 397
mandatory drug and alcohol testing, 406
marijuana, 408
methadone, 423
methamphetamine, 423
moonrock, 430
morphine, 430
occupational program consultants, 473
Office for Substance Abuse Prevention, 475
p-funk, 516
pupillary-reaction test, 551
relationship addict, 571
screening test, 599
specimen integrity, 631
speed, 631
Index of Key Terms

speedball, 631
substance abuse laws, 645
support group, 648
urine test, 699
withdrawal, 728

52 Teams and Team Building

action learning, 10
action-reflection learning, 10
autonomous work groups, 52
collaborative community, 114
concurrent engineering, 129
dream team, 197
facilitator, 247
future search, 276
group dynamics, 294
group facilitator, 294
group incentives, 294
groupthink, 295
groupware, 296
hot work group, 318
human relations, 321
mindguarding, 426
neurolinguistic programming, 460
parallel team, 498
partnership, 501
peer coaching, 505
process action team, 536
project team, 546
role negotiation, 585
role playing, 586
self-directed work team, 607
self-managed work team, 608
self-regulated work group, 609
semiautonomous work group, 609
shadow workforce, 614
sham union, 614
special work team, 630
standing work team, 636
synectics, 650
synergy, 650
team building, 658
team concept, 658
team hiring, 658
visioning meeting, 717
work team, 735
work team development, 735

53 Technology

aperture, 37
appliance, 38
application service provider, 38
array, 42
artificial intelligence, 42
asynchronous, 48
asynchronous transfer mode, 48
audioconferencing, 50
audiographics, 50
audiographics conferencing, 50
authoring platform, 51
authoring system or software, 51
automated voice response system, 52
automatic camera, 52
bandwidth, 58
bar code technology, 58
BetaSP, 64
bin, 65
bits per second, 66
blendo, 67
blogging, 67
Bluetooth, 68
bookmark, 69
bots, 70
briefing center, 73
brightness, 74
bulletin board system or service, 75
business television, 80
cable television, 84
camcorder, 85
C-band satellite, 93
color generator, 101
color depth, 115
compact disc, 120
computer, 125
coder, 125
code division multiple access, 112
collaboration technology, 114
collaborative conferencing, 114
compressed hypertext markup language, 124
compressed speech, 124
color depth, 115
computer-assisted design, 125
computer-assisted engineering, 125
computer-assisted manufacturing, 125
computer-assisted retrieval, 126
core, 111
core, 112
digital audio tape, 112
digital video disc, 112
documentation, 112
digital audio tape, 112
digital video disc, 112
documentation, 112
digital audio tape, 112
digital video disc, 112
documentation, 112
computer-based corporate videoconferencing, 126
computer-based learning resources, 126
computer conferencing, 126
computer-integrated manufacturing, 126
computerized numerically controlled machining, 127
computer simulation, 127
computer synthetic voice translation, 128
constant angular velocity, 133
constant linear velocity, 133
corporate video, 146
CU-SeeMe, 158
customer self-checkout, 160
cut, 161
cybernetics, 161
dataconferencing, 165
deck, 168
delivery platform, 173
delivery system, 173
desktop publishing, 180
desktop video, 180
desktop videoconferencing, 180
digital animation, 184
digital audiotape, 184
digital light processing, 184
digital photography, 184
digital print order format, 185
digital simultaneous voice and data, 185
digital subscriber line, 185
digital-video-disc, 185
digital video interactive technology, 185
digital virtual disc, 185
digitize, 185
direct imaging, 187
disk-based media, 191
disk drive, 191
disk operating system, 191
distance learning, 192
dual mode phone, 199
e-conferencing, 205
educational technology, 208
edutainment, 209
e-learning, 210
electronic data interchange, 211
electronic job aid, 212
electronic mailbox/mail, 212
electronic management, 212
electronic meeting, 212
electronic performance aid, 212
electronic performance support system, 212
embedded support, 214
emulator, 223
enhanced audio compact disc, 224
Ethernet, 231
EXPERT system, 241
exposure, 242
external support, 243
Fast Ethernet, 251
fax machine, 251
fiber optics, 260
field, 260
fixed focus camera, 265
flame/flaming, 265
flash modes, 265
frame, 271
frame grabber, 271
frame rate, 271
free-form technology, 272
freeze (frame), 273
full duplex audio, 274
Gigabit Ethernet, 285
global system for mobile communications, 286
graphic scanner, 291
group videoconferencing, 296
handheld device markup language, 301
hardware, 301
high definition compatible digital, 309
high definition TV, 309
hologram, 312
home automation system, 312
home health monitoring system, 313
host site, 317
hue, 319
human resources self-service and portal technologies, 323
humanware, 323
information superhighway, 341
information systems, 341
information technology, 341
instructor camera, 346
Integrated Applications Digital and Audio Trainer, 347
integrated digital videoconferencing, 348
integrated performance support, 348
integrated services digital network, 348
interactive television, 351
interactive videodisc, 351
interactive voice response, 351
interactive video system, 351
Internet, 360
Internet protocol, 360
Internet service provider, 360
I-way, 364
keypad system, 374
kilobits, 374
knowledge engineering, 375
Ku-band satellite, 376
laser barcode system, 380
laser-based projection system, 380
laserdisc/CD player, 380
LCD-based projector, 381
LCD panel, 381
learning portal, 384
lens, 386
light-emitting diode, 390
light-emitting polymers, 390
linear editing, 390
linked support, 391
liquid crystal display, 392
live video insertion system, 392
local area network, 393
lossless, 395
lumiance, 396
lurk/lurking, 397
macro lens, 400
manual camera, 407
map, 407
metaphor, 422
Michigan Manufacturing Technology Center, 423
microwave, 424
minidisc, 426
modem, 428
monitor, 429
motion picture experts group, 431
MPEG-2, 432
MPEG-4, 432
multidisk, 432
multimedia, 432
multipoint control unit, 434
multisource editing router, 434
musical instrument digital interface, 434
netiquette, 458
networked multimedia, 459
nonlinear editing, 464
numerical control, 468
one-way satellite/microwave, 479
one-way satellite with keypad, 479
on-line access, 479
optical mark reader, 483
optoelectronic technology, 483
organic light-emitting diode, 483
overhead projection, 491
pacer, 495
packet network, 495
paint, 496
paperless book, 497
participant camera, 500
PC-based enhancement, 504
peer-to-peer applications, 505
pen-based technology, 505
performance-centered design, 509
performance-centered system, 509
performance support, 510
performance support engineering, 511
performance support tool, 511
personal emergency response system, 513
personal information management system, 514
Photo CD, 517
photonic technology, 517
plasma, 521
point-of-sale terminal, 523
programmable robot, 543
projection system, 545
radio frequency identification tags, 560
red eye reduction, 566
Regional Bell Operating Companies, 568
repurposing, 574
robotics, 585
room audio, 586
satellite communications, 595
satellite TV, 596
scanner, 597
self-timer, 609
Sharable Content Object Reference Model, 614
shovelware, 616
simulator, 618
single-lens reflex camera, 618
smart building, 622
sociotechnical systems, 627
software, 627
soundcard, 628
spam/spamming, 629
special-effects generator, 629
spread spectrum, 633
still-frame storage unit, 639
still video, 639
storage, 640
supercomputer, 647
Super VHS, 647
surf/surfing, 649
tabletop videocassette recorder, 654
technical literacy, 659
technology assessment, 661
technology-based learning, 661
telecommunications device for the deaf/teletypewriter, 662
teleconferencing, 662
telematics, 663
telemedicine, 663
telephone service, 663
telephoto lens, 663
time-based corrector, 670
time code, 670
time division multiple access, 670
touchtone data entry, 674
treatment, 683
tri-mode phone, 685
two-way interactive video, 687
two-way satellite/microwave, 687
ubiquitous computing, 689
usenet newsgroups, 701
vaporware, 707
Verimetrics analyzer, 708
Veronica, 708
very small aperture terminal, 709
video board, 713
videocapture card, 713
video card, 713
videocassette recorder, 713
video codec, 713
videocompression, 713
videoconferencing, 713
video, full motion, 713
video news release, 714
videophone, 714
video stream, 714
video teleconferencing, 714
viewfinder, 715
virtual reality, 716
voice and speech recognition, 717
voicemail, 718
Voice over Internet Protocol, 718
voice recognition, 718
voice recognition unit, 718
voice response system, 718
Web casting, 723
Web conferencing, 723
Webinar, 723
white balance, 726
wide-area information servers, 726
write once, read many, 736
zoom lens, 743

54 Tests and Testing

ability test, 6
achievement test, 9
adaptive test, 11
adaptive testing, 11
administrability, 12
Albemarle Paper Co. v. Moody, 20
alternate-form reliability, 22
aptitude test, 40
arrangement item, 42
battery, 59
beta testing, 64
checkride, 102
cognitive ability test, 113
competency-based test, 122
completion item, 123
composite score, 123
comprehensiveness, 124
criterion validity, 129
Connecticut v. Teal, 131
construct validity, 133
correlation, 147
correlational study, 147
correlation analysis, 147
criterion measure, 155
criterion-referenced test, 155
criterion validity, 155
cross validation, 158
cut score, 161
diagnostic test, 183
distraction, 192
draw-a-person test, 196
draw-back test, 220
ebb-of-course qualification test, 223
equating, 228
equity test, 230
face validity, 246
fair employment practices laws, 248
field test, 260
Flanagan Aptitude Classification Test, 265
frequency distribution, 273
General Aptitude Test Battery, 282
graphic item count, 291
Griggs v. Duke Power Co., 293
histogram, 311
honesty test, 314
indirect measure, 337
intelligence test, 349
interest test, 351
internal criterion test, 352
inventory, 362
item analysis, 364
item difficulty, 364
item stem, 364
job performance measure, 368
job replica test, 369
Knowledge Management Assessment Tool, 375
mastery test, 410
matching item, 410
mean difficulty, 412
minimalist testing, 426
mode, 428
multiple-choice item, 433
Myers-Briggs Type Indicator, 435
nonverbal test, 466
norms, 466
objectivity, 472
operational validity, 482
oral objective test, 483
outcomes assessment, 488
paper-and-pencil objective test, 497
percentage score, 507
percentile rank or score, 507
performance test, 511
personality and temperament test, 514
physical ability test, 518
postaccident testing, 526
posttest, 526
power test, 527
preemployment testing, 528
predictive validity, 528
pretest, 531
process-performance test, 537
product performance test, 539
product-process performance test, 539
proficiency test, 541
profile, 541
psychological stress evaluator, 549
psychological test, 549
psychomotor test, 550
race-norming, 560
random testing, 561
raw score, 563
reasonable suspicion testing, 565
recertification test, 565
reliability, 571
reliability coefficient, 571
scaled scores, 596
security-related tests, 605
skills test, 620
Spearman-Brown formula, 629
standard deviation, 634
standard error, 635
standard error of measurement, 635
standardizability, 635
standardized test, 635
standard score, 636
stanine score, 636
test, 666
test-retest reliability coefficient, 666
test scores, 666
test security, 666
transformative assessment, 679
ture-false item, 685
ture score, 685
T-score, 686
validity, 705
validity generalization, 705
Watson v. Fort Worth Bank & Trust, 723
work sample test, 734
Z-score, 743

55 Training
ability to benefit, 6
active duty for training, 10
adjunct programs, 12
advanced individual training, 14
adventure training, 14
alternative assessment, 22
amortization of training expenses, 33
apprenticeship programs, 39
assertiveness training, 43
asynchronous computer conferencing, 48
attrition, 49
audience analysis, 49
audioconferencing, 50
audiographics, 50
audiovisuals, 50
authoring system, 51
autogenetic training or learning, 51
Basic Instructor Training Course, 59
Basic Skills Education Program, 59
basic skills training, 59
basic training, 59
behavioral objective, 60
behavior management training, 61
behavior modeling training, 61
behavior modification, 70
boot camp, 70
business practices training, 79
Certificate in Human Performance Improvement, 95
chargeback, 101
ccharm school, 101
classroom training, 109
cognitive modeling, 113
compensatory training, 121
competency-based training, 125
computer-aided instruction, 125
computer-based training, 126
computer conferencing, 126
computer literacy training, 127
computer-managed training, 127
computer-related training, 127
concentration knowledge and skills, 128
contract training, 139
core knowledge and skills, 144
creative-problem solving training, 153
crew resource management, 155
cross-cultural training, 157
cross-training, 158
customer relations, 160
custom training program, 161
data processing training, 166
dealer training, 167
decision-making training, 168
delivery system, 173
desktop videoconferencing, 180
developing a curriculum, 181
distance training or education, 192
diversity training, 193
embedded support, 214
embedded training, 214
employee education, training, and assistance laws, 218
empowered training, 223
enterprise training, 225
entry-level training, 226
environmental training, 226
equipment-specific training, 228
est training, 231
ethics training, 232
ethnological analysis, 232
euromanagement training, 232
expat training, 239
external support, 243
external training expenditures, 243
functional courses, 275
global rotational opportunities, 286
graphics-based training, 291
green training, 292
grid training, 292
high-technology training, 310
HOBSO, 299
horizontal programming, 315
human performance improvement, 320
iceberg training, 327
individual development plan, 337
induction, 339
infonuggets, 340
information technology, 341
instructor-led training, 346
instructor training, 346
integrated training, 348
intercultural training, 351
internal training expenditures, 353
International Association of Information Technology Trainers, 355
Internet-based training, 361
job instruction training, 368
just-in-time training, 372
knowledge engineering, 375
leader match training, 381
learner-controlled instruction, 382
linked support, 391
listening training, 392
literacy training, 392
managerial skills training, 406
military training, 425
minimalist training, 426
New Age training, 460
Nontraditional Employment for Women Act of 1991, 466
occupational education and training requirements categories, 473
office skills training, 476
one-on-one training, 479
one-way satellite/microwave, 479
one-way satellite with keypad, 479
on-the-job training, 480
orientation, 487
outdoor experiential training, 489
Outward Bound, 490
pairing, 496
parent training, 499
participative training, 501
performance-based training, 509
performance-centered design, 509
performance-centered system, 509
performance support, 510
performance support engineering, 511
performance support tool, 511
personal growth training, 514
platform skills, 522
power training, 527
presentation skills training, 531
private industry council, 535
product knowledge training, 539
professional skills training, 541
Program on Non-Collegiate Sponsored Instruction, 544
project management training, 545
reading training, 563
recursive training, 566
reentry training, 567
relocation training, 572
remedial training, 572
retraining, 579
roll-about videoconferencing systems, 586
room-based videoconferencing systems, 587
rotational training, 587
rotational training staff, 587
safety training, 594
sales and dealer training, 594
seminar locators, 609
sensitivity training, 610
skills and technical training, 619
skills certification, 620
smile training, 622
special training, 630
specialty knowledge and skills, 630
stress management training, 642
suitcasing, 646
tailored training, 655
technical processes and procedures training, 660
technical training, 660
technotrain, 661
teleconferencing, 662
time management training, 670
trainability, 676
trainer liability, 676
trainer malpractice, 677
training, 677
training aid, 677
training meeting, 678
training on demand, 678
training resource center, 678
training via the Internet, 678
Trainlit, 678
transactional analysis, 679
two-way digital teleconferencing, 687
two-way satellite/microwave, 687
uptraining, 698
vestibule training, 709
veterans’ employment and training laws, 711
videophone teleconferencing systems, 714
video teleconferencing, 714
video teletraining, 714
Video Toaster, 714
visual literacy, 717
Web-based training, 723
Webinar, 723
wilderness training, 726
work-based learning, 729
writing training, 736

back office system, 56
back-to-back ticketing, 56
beta-test software, 64
Black Book, 66
booking code, 69
booking software, 69
business card, 77
business class amenities, 78
business class club, 78
business class services, 78
business coach, 78
business discount fare, 78
buy-back program, 80
calling card, 85
cancellation fee, 86
cash advance, 91
centralized billing, 95
charge card, 101
coach fare, 112
computerized reservation system, 127
computer reservation system, 127
conjunctive ticket, 131
consolidator, 133
constructed fare, 133
continental breakfast, 136
continental plan, 136
corporate charge card, 144
cost-per-mile rate of change, 149
Covia, 152
cross-ticketing, 158
day rate, 166
debit card, 167
deluxe hotel, 173
destination management company, 180
destination services company, 181
dining card, 186
direct access, 186
direct billing, 186
direct flight, 187
display bias, 192
drop charge, 197
economy class, 207
ecotourism, 207
ecotours, 207
E-key system, 209
electronic ticket delivery network, 213
escorted tour, 230
E-ticketing, 232
European plan, 233
expense reimbursement system, 240
extended stay hotel, 242
Fantasia, 251
feng shuei, 259
first class, 263

56 Travel Management

Abacus, 6
access code, 7
add-on fare, 12
advance purchase excursion fare, 14
affinity card, 15
Air Carrier Access Act of 1986, 18
Air Carrier Accessibility Regulations, 18
Air Carrier Liability Cap, 18
airfare groups, 18
air fares, 19
Airline Deregulation Act of 1978, 19
airside hotel, 19
Air Travel Industry Enforcement Guidelines, 19
all-inclusive, 21
ATM card, 49
automated ticket/boarding pass, 52
Aviation Excise Tax of 1997, 53
back-dating, 56
flat rate, 266
foreign independent travel, 270
fortress-hub, 271
freebies, 272
frequent flier programs, 273
full American plan, 274
full breakfast, 274
full coach, 274
Galileo, 280
Gemini, 281
guest card, 284
global distribution system, 285
global travel manager, 286
green guest rooms, 292
green rooms, 292
grey fare, 292
grossing up, 293
group/convention fare, 294
hidden-city fare, 309
home purchase company, 314
host computerized reservation system, 317
hosted tour, 317
hotel rate, 317
incentive adventure travel, 334
incentive travel, 334
involuntary bumping, 363
joint fare, 371
junket, 371
junk fare, 371
leisure discount fare, 386
liability claims, 387
local guide/agent, 393
luxury hotel, 397
management information system report, 405
meal plans, 412
meeting fare, 419
mid-office system, 424
modified American plan, 428
move-in/move-out, 432
multilateral discounts, 432
multiple-ticket fare/pricing, 433
National Tourist Offices, 455
negotiated first-class fare, 458
negotiated meeting fare, 458
net-booking pricing, 458
non-refundable fare, 465
nonstop flight, 465
no-show, 467
opportunity cost, 482
override, 491
passenger facility charge, 501
passenger manifests, 501
passenger name record, 501
penalty fare, 505
pretravel quality control, 532
pretravel reporting, 532
productivity tickets, 539
professional conference (congress) organizer, 540
promotional fare, 546
property management system, 546
rack rate, 560
remote ticketing system, 573
restricted fares, 577
reverse redemption, 581
road warrior, 585
round-trip fare, 588
Rule 240, 588
run-of-the-house rate, 589
Sabre, 593
satellite ticket printer, 595
Schengen Agreement, 597
self-reimbursement, 609
Signet Awards, 617
SITE Crystal Awards, 618
sleep room, 621
smart card, 622
split city fare, 632
star numbers, 637
subsidized payment, 644
System One, 651
techno hobo, 661
ticketing abroad, 669
ticket transfer, 669
tour director, 674
tour operator, 674
trade down, 675
transaction-based pricing, 679
taxi, 682
taxi and entertainment card, 682
taxi coordinator, 682
taxi rules, 682
taxi management consultant, 683
taxi management information system, 683
taxi management reporting, 683
taxi manager, 683
taxi trip-planning software, 685
United States Tourism Organization Act of 1996, 695
unpublished/preferential fare, 697
upcharges/upcharging, 698
VAT reclaim/refund, 708
voids, 718
voluntary bumping, 718
waitlist, 722
“walking” clause, 722
Worldspan, 736
zone fare, 743
57 Work Measurement

applied person-day, 38
applied rate, 39
automated data collection, 51
daily work log, 164
daily work record, 164
development time, 182
employee task log, 220
Gantt chart, 280
instructor-to-trainee ratio, 346
measures of clinical performance, 413

platform hours, 522
platform preparation factor, 522
platform-to-preparation-time ratio, 522
process flowchart, 537
time and motion study, 670
work count chart, 729
work distribution chart, 729
work measurement, 732
work methods analysis, 732
work process chart, 734
work sampling, 734
work simplification, 734